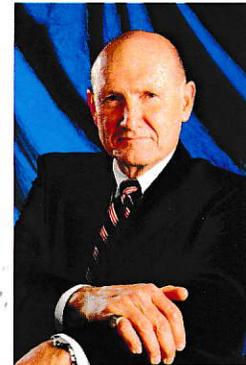


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## Hyrum W. Smith

### MODERN PIONEER AWARD

Co-Founder & former CEO of FranklinCovey, Hyrum W. Smith is a highly sought after keynote speaker and author. Over four decades he has been motivating people to see reality more clearly and to gain better control of their personal and professional lives. Hyrum's speeches and presentations have been acclaimed by American and international audiences.



Hyrum's engaging delivery combines wit and enthusiasm with a gift for communicating powerful concepts that have lasting value and help bring about personal change. His keynote speeches on the need for clear perception and the link between beliefs and behavior have been taught to thousands of audiences worldwide.

After serving in the United States Army as the field commander of a Pershing missile battery in Germany, Hyrum graduated from Brigham Young University in 1971. He went to work with ADP, a pioneering data processing firm, where he rose to become senior vice president for sales. In 1981, he formed his own training company, Golden Eagle Motivation, focusing on sales management. Later Hyrum worked as a consultant for a time management training company.

In 1983, he helped create the widely used Franklin Day Planner, and formed Franklin Quest Co. to produce the Planner and train individuals and organizations in the time management principles on which the Planner was based. Hyrum continued to serve as vice-chairman of the board of Franklin Covey Co., successor company to Franklin Quest. He helped found The Galileo Initiative in 2001 to focus on teaching and training some of the core concepts he has come to feel the most deeply about in his years of training and motivating people.

Over the years, Hyrum has received numerous honors and community service awards, including the Silver Beaver Award from the Boy Scouts of America and the 1992 SRI Gallup Hall of Fame and Man of the Year Award. Hyrum was honored as the International Entrepreneur of the Year by Brigham Young University's Marriott School of Management in 1993. He serves on several boards of directors and national advisory councils, and has been the recipient of three honorary doctorate degrees.

Hyrum is the author of several nationally published and acclaimed books, including *3 Gaps: Are You Making A Difference*, *The 10 Natural Laws of Successful Time and Life Management*, *What Matters Most*, *The Advanced Day Planner User's Guide*, *The Modern Gladiator*, and is co-author of *Excellence Through Time Management*, and most recently *Purposeful Retirement*. He and his wife, Gail, enjoy life at their ranch in Gunlock, Utah, close to their children and grandchildren.

**Presented by the Cotton Mission Chapter Sons of Utah Pioneers October 22, 2019**