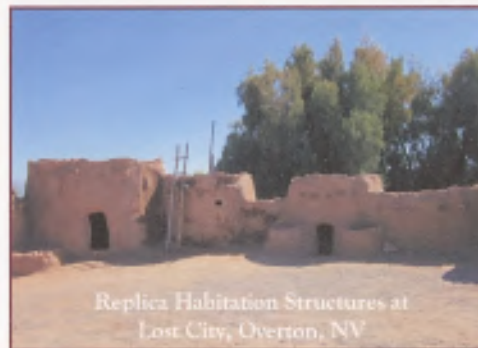
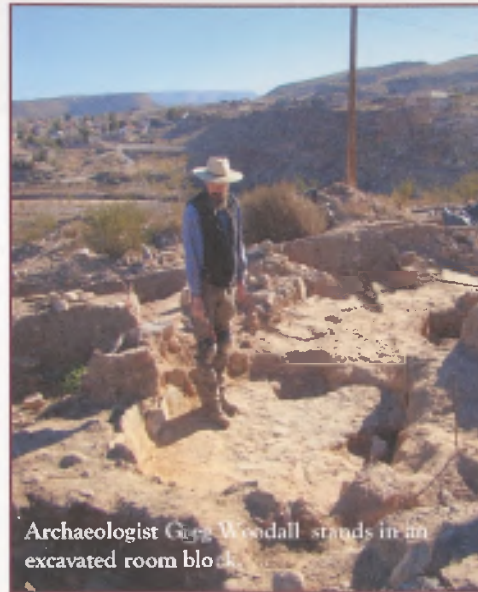


Points to Note:

- The location is adjacent to the Crosby Family Park which has parking and facilities that could be shared.
- The Mayor's Loop Trail provides access along the perimeter.
- The infrastructure costs for the park will be comparatively low.
- In November 2014, the proposal was presented to the Mayor of St. George. City officials from various departments have toured the site and agree with the Park concept.
- Numerous opportunities exist to partner with universities, schools, scout groups, historical and archaeology groups, Utah State Office of Tourism, the State Historic Preservation Office, and others to create interpretative signs and smart phone code data sets regarding archaeology and the river ecology.
- The Park Proposal has been endorsed by the Dixie Archaeology Society, Utah Rock Art Research Association, The Dinosaur Discovery Museum, Citizens for Dixie's Future, the Friends of Snow Canyon State Park, and the Outback Hiking Club of Southern Utah.



DIXIE ARCHAEOLOGY SOCIETY

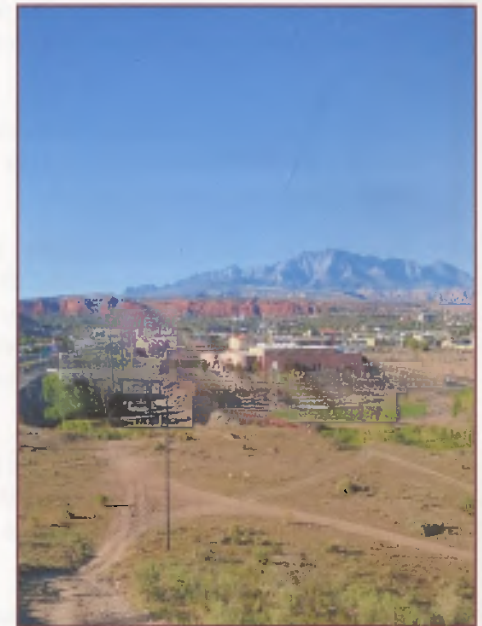
P. O. Box 611
Washington City, Utah 84780

Website: www.dixierockart.webs.com

Help us encourage Mayor Pike and the City Council to establish an archaeology park.

For a copy of the park proposal, contact
DAS Secretary, Karen L. Monsen
Email: monsensgu@infowest.com
Phone: 435-673-2675

Proposal for an Archaeology Park in Saint George



Park Proposal Endorsed by Dixie Archaeology Society

Proposed Park Location

Confluence of Virgin and Santa Clara Rivers
South of The Dixie Center & Welcome Center
Adjacent to the Crosby Family Confluence Park

Proposal for an Archaeology Park

Economic Benefit — More Than \$2 Million in Economic Impact Annually

The Dinosaur Discovery Museum in St. George, the Lost City Museum in Overton, NV, and the Anasazi State Park in Boulder, UT are models for a St. George Archaeology Park.

The St. George Convention & Tourism Office estimates \$145 to \$175 per day per visitor to determine economic impacts.

Dinosaur Discovery Museum in 2013 had 38,000 visitors with 90 percent (34,200) visitors from outside St. George. The economic impact to the St. George economy is estimated to be from \$4.9 to \$5.9 million per year.

Anasazi State Park had 20,848 visitors in 2013 and Jan-Sept 2014 had 4,244 visitors from Utah (approx. 24%), 10,897 from out-of-state, and 2,814 foreign.

Using \$145 per day per visitor for economic impact (minus Utah visitors), the Anasazi State Park generated an economic impact of \$1,988,095 in 9 months. Reasonably, a full year brings in more than \$2.2 million to the Boulder economy.

An archaeology park in St. George should attract visitors in numbers similar to the Dinosaur Museum and the Anasazi State Park.

Educational Benefit — 1500 schoolchildren visited the Dinosaur Museum in 2013

Museum Director Rusty Salmon reported that 1500 schoolchildren visited the Dinosaur Discovery museum in 2013. An archaeology park will provide hands-on and observation exploration opportunities for school groups, scouts, researchers, visitors, and local residents.

The park can provide a unique educational attraction with replicas of a prehistoric village (like those in Overton and Boulder), an archaeological excavation in progress, interpretative signs, kiosk, and smartphone apps.

An Archaeology Park will increase respect for cultural resources including local petroglyphs and help reduce vandalism and destruction of archaeological sites.



Historic Benefit — the Place where Brigham Young Expressed a Vision for St. George

The confluence of the Virgin and Santa Clara Rivers is the place where Brigham Young stood when he declared his "vision" for St. George. It is fitting that we honor Brigham Young's proclamation and preserve this site for future generations.

By establishing an archaeology park, we will foster a greater understanding of Pioneer Heritage and Native American Heritage.



Community Benefit

Visitors traveling north on I-15 will be able to stop and visit the State Welcome Center and spend time walking the urban trail to view the hilltop excavation and learn about St. George's history and pre-history.

The site is convenient to several hotels, restaurants, picnic facilities, parking, and restrooms located at the Crosby Family Park.