
Subject: Next DSU Colleagues Meeting - Monday, February 5, 2018 @ 12 noon - Taylor Lecture Hall 156

From: Lamoreaux, Marilyn (Lamoreaux@dixie.edu)

To: Alder@dixie.edu; alderelaine@yahoo.com; williams@dixie.edu; fwcrook@yahoo.com; efcrook2001@yahoo.com; jylhall@dixie.edu; Mortensen@dixie.edu; gharris@dixie.edu;

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Dear Colleagues of Dixie State University,

We hope you are having a Happy New Year! Our next Colleagues meeting will be held on **Monday, February 5, 2018 at 12:00 noon in Lecture Hall 156 of the Taylor Health Science Center** (located at 1526 East Medical Center Drive, south of Lowe's and east of River Road). Our special guest speakers for the February meeting will be **Dr. Frederick Crook and Dr. Elizabeth Crook**. The Crooks' presentation is entitled, ***"The China Dream: What It Means for the United States."***

China's new leader, Xi Jinping, began to propagate the "China Dream" in 2013. At this time, Frederick and Elizabeth Crook were living in China, cooperating with the China Charity Federation of the Ministry of Civil Affairs to implement charity projects. Since 2013, they have made nine trips to China, which gave them an opportunity to observe the wall posters and the propaganda campaign. Dr. Frederick Crook has photographed thousands of these posters from 2013 to their last trip in August 2017. The Crooks have reviewed these photographs and found interesting patterns and connections between the posters and Chinese press reporting on the "China Dream." The Crooks organized a presentation on the "China Dream" which they have presented at Harvard University, Brigham Young University-Provo, Brigham Young University-Idaho, and Dixie State University. Initially they selected posters to highlight the variety of "China Dream" messages and the different art styles used by the government to transmit these messages. However, additional reading of China's newspapers and books regarding Xi Jinping and the China Dream have forced a new look to include not just the messages for internal consumption to rally the masses around Xi Jinping and the Communist Party, but also the importance of the China Dream messages to China's neighbors, especially the United States.

Frederick W. Crook, born in 1940, grew up on a dairy farm in Fallon, Nevada where he participated in 4-H Club and Future Farmers of America activities. He studied agricultural economics at the University of Nevada, Reno before serving an LDS mission in Taiwan, 1960-1962. He received his BA degree from BYU in Political Science and Asian Studies in 1964 and entered The Fletcher School of Law and Diplomacy. He completed his course work in 1967 and his dissertation in 1970, "An Analysis of Work Payment Systems Used in Chinese Mainland Agriculture, 1956 to 1970." He worked for the U.S. Department of Agriculture for 30 years as a research economist specializing in China's rural economy, 1967 to 1999. He served as a Mission President for the Taiwan Taipei and the Taiwan Taichung Missions, 1977-1980. He retired from USDA in December 1999 and now serves as the President of The China Group, a consulting company that specializes in providing information on China's rural economy, 2000 to 2004. He has worked in Taiwan, Hong Kong, and the People's Republic of China for 12 years and has published 9 books and 185 articles.

Elizabeth F. Crook graduated Summa Cum Laude from BYU-Provo in 1964 in Political Science and European Studies, and earned her Ph.D. at the Fletcher School of Law and Diplomacy in Medford, Massachusetts in 1971. In addition to English, she speaks French and Mandarin Chinese. From 1965 to 1968 she was an instructor in the Dana Hall School in Wellesley, Massachusetts and from 1972 to 1974 she was a professor at Lingnan University in Hong Kong. From 1986 to 2003 she was a Senior Analyst for the U.S. State Department. She served as Vice President of The China Group in Alpine, Utah from 2000 to 2010. She was a Humanitarian Service Volunteer for LDS Charities from 2010 to 2013, and from 2000 to the present she has been an organizer (with her husband) of the China Rural Education Foundation. Since 2014 she has

also served as a volunteer for the Chainbreaker Foundation (Domestic Abuse Prevention). The Crooks have six children and 23 grandchildren.

Looking ahead, the following presentations are scheduled for spring semester 2018:

- **Monday, March 5: Allen Jacobi** – *“Thirty-three Years of Practicing Law”* [Taylor Building, Medical Center Drive]
- **Monday, April 2: Ron Smith, an Astronomer** – *“Mars and Dark Matter and Dark Energy”* [Taylor Building, Medical Center Drive]
- **Monday, May 7: Dr. Richard B. Williams, President of Dixie State University** – *“Report on DSU’s 2017-2018 Academic Year and the Utah State Legislature”* [Taylor Building, Medical Center Drive]

Thank you for your support. We look forward to being with you on Monday, February 5th for the Crooks’ presentation.

DSU President, Dr. Richard B. Williams and former DSU President, Dr. Douglas D. Alder

Dixie State University

435-705-0605

lamoreaux@dixie.edu



Attachments

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