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Fruit stand has become local tradition

"When we open Frei's Fruit Stand this Memorial Day, or sometime in May," Wanda Frei says, "it will mark the 34th year Landon and I have operated a fruit stand in Santa Clara."

Landon and Wanda Frei have been raising fruit and vegetables and buying both local produce and fruit, along with trucking in fruit and produce from California and northern Utah, for a lot of years. Their operation has become a local tradition.

"I first sold bags of apples to California deer hunters from a card table for 25 cents a bag 34 years ago, Wanda told me. "We started out selling from Cecil Frei's stand after I outgrew my card table" Wanda remembers.

"Orders just kept rolling in, then Landon got a truck so in addition to raising our own and buying locally we began buying out of state and up in the northern part of the state." In the summer, the Frei Fruit stand corner is busy with people who enjoy coming to purchase fresh fruit and vegetables, visit with Landon and Wanda and enjoy beautiful Santa Clara.



SANTA CLARA— No one knows fruit and vegetables better than Wanda Frei. Frei's Fruit stand has been selling fresh fruit and veggies for 34 years. (Spectrum / Natalie Condie)