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MARKET OPPORTUNITY ANALYSIS RELATIVE TO  
THE TECH RIDGE DEVELOPMENT AT THE OLD  
AIRPORT SITE IN ST. GEORGE, UT

FINAL REPORT  
JULY 27, 2017

PREPARED FOR:  
CITY ATTORNEY  
CITY OF ST. GEORGE, UT

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**Date:** July 27, 2017  
**To:** City Attorney, City of St. George, Utah  
**From:** The Concord Group, LLC  
**Subject:** **Strategic Development Programming and Economic Analyses for Tech Ridge in St. George, Utah**

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## **I. INTRODUCTION**

The City of St. George, Utah (the “City”) owns a parcel (the “Site”) along the western boundary of Downtown St. George. The parcel was the site of the City’s old municipal airport. In 2011, the City opened a new regional airport located approximately six miles to the southeast. The old airport Site, on a mesa with superb views of Downtown St. George, LDS Temple, and surrounding landscape, is now vacant and available for development.

The northern end of the Site is accessible via Airport Road, which connects to one of the City’s busiest intersections at Bluff Street and St. George Boulevard. The City is currently planning a second access roadway to the site from the southeast, connecting to Black Ridge Drive, near the I-15 interchange.

The Site encompasses approximately 110 net developable acres. The mesa is vacant with the exception of the new DXATC campus located towards the north end of the Site. Infrastructure has been installed on roughly 24 net acres of developable land at the northernmost portion of the Site.

The City has engaged The Concord Group (“TCG”) to accomplish two primary objectives:

1. Determine the elements necessary to establish a thoughtful mixed-use “technology park” that incorporates a “live-work-play” environment
2. Absent the technology park, identify the highest and best alternative use of the ridgetop property

TCG has built upon prior work completed in the region and broader experience with comparable mixed-use developments to assess market conditions and provide recommendations relative to the optimum land use mix and product programming. The following is a brief summary of our findings and conclusions generated by TCG’s market analysis.

**II. RECOMMENDATION SUMMARY**

The City of St. George continues to build a reputation as a safe, friendly, family-oriented city surrounded by beautiful natural scenery and an abundance of outdoor recreational activities. The Site represents the most significant development site in St. George in terms of land area, coveted central location, spectacular views and value potential. The Site has potential to become a destination development with attractive architecture, meaningful amenities and a sense of place to be enjoyed by residents, workers and visitors alike.

Below are selected highlights of the market analysis conducted by TCG relative to factors necessary for successful real estate development at the Site:

- Employment St. George employment growth has been steady and significant, and is projected to continue to follow a similar positive trajectory. Forecasted expansion of high-paying and office-demanding industries such as Health Care and Professional and Business Services is especially promising relative to demand for real estate development.
- Demographics The St. George Metropolitan Statistical Area (“MSA”) has demonstrated some of the most robust household and population growth of any MSA in the United States. Household growth over the coming decade is forecasted to remain strong, especially within higher income brackets.
- Comparative MSA’s The study of Comparative MSA’s that have experienced analogous employment and population growth to St. George reveals a strong potential for demand for key development categories of apartments, office, retail and medical office.
- Market Trends Current macroeconomic indicators suggest that St. George is primed to absorb a range of real estate product, as occupancies have compressed and rents have increased across the board.
- Demand Projection Detailed predictive demand models based on household growth, employment growth, retail spending patterns and other demographic and economic projections, indicate a deep pool of demand for various development options recommended for the Site.
- Supply vs. Demand Limited planned supply across most product types coupled with robust demonstrated demand indicates the likelihood for a short-term balance in the market followed by a period of undersupply across key development categories.

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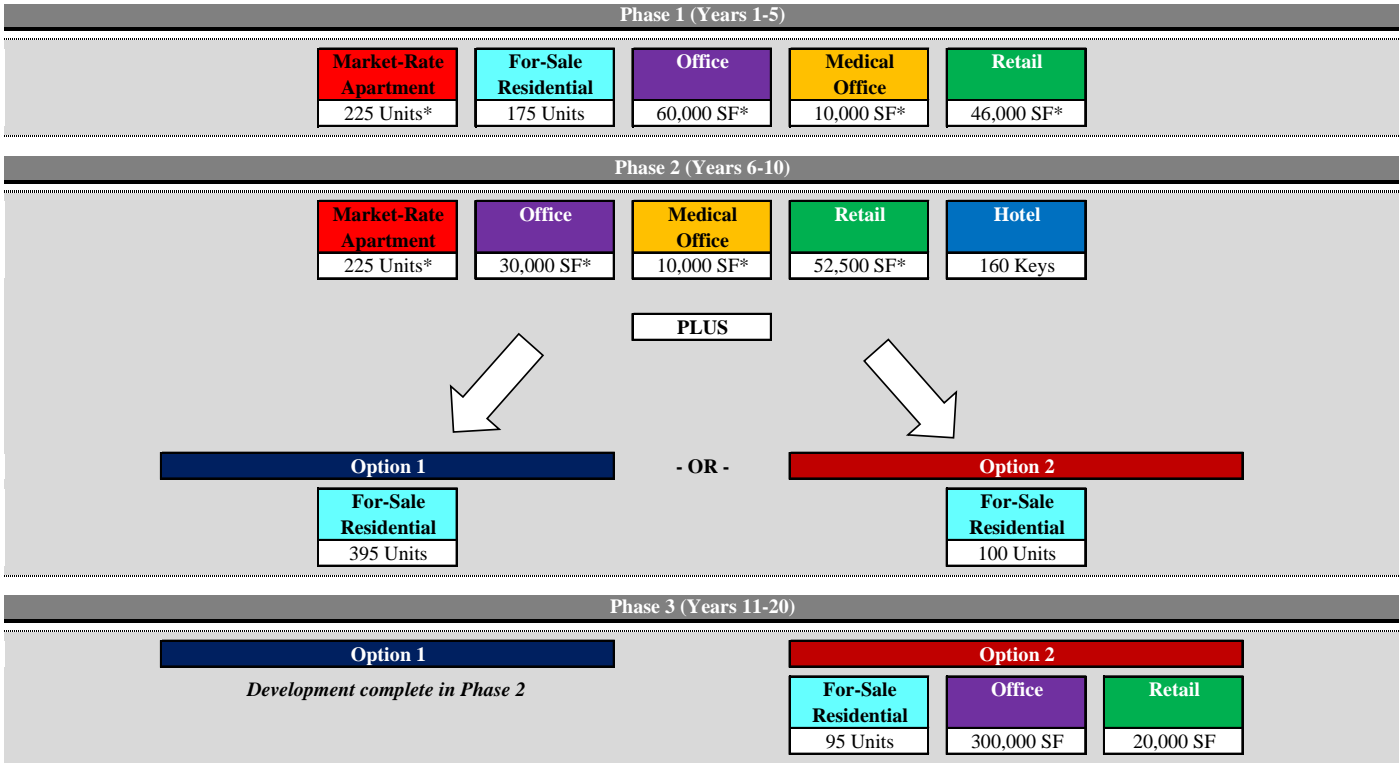
Based on comprehensive market analysis, TCG concludes to a market-driven menu of supportable real estate product types with a diverse selection of product offerings designed to appeal to the projected mix of target profiles and their respective age ranges, income ranges, and product preferences. The menu of development options is tailored to maximize the site's potential while minimizing risks associated with development. As a large-scale master-planned development, the Site has the opportunity to establish, build, and maximize value over time according to key chronological stages. TCG's recommended product program and staging schedule is designed to continually build upon and increase value from stage to stage.

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TCG has addressed the two objectives relative to real estate development at the Site outlined in the previous section by recommending two alternative development scenarios:

- Option 1 optimizes the land development opportunity at the Site with product projected to absorb within an abbreviated 10-year timeframe.
- Option 2 reserves a 23.8-acre placeholder for a potential owner-user and/or tech firms that may require space in the future for a significant technology park. Development components of Option 2 are projected to fully absorb within approximately 15 to 20 years from first building deliveries.

Recommended development product scale, mix and phasing for Option 1 and Option 2 are outlined in the graphic below:



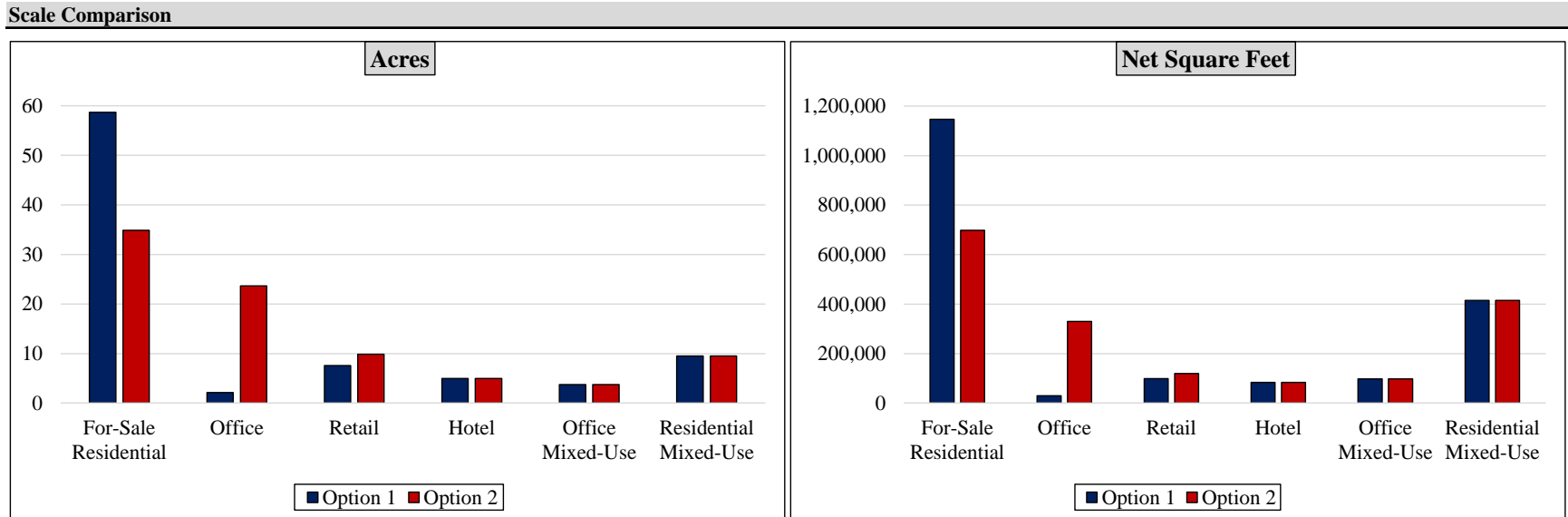
\*Denotes component of mixed-use product

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Both Option 1 and Option 2 include plans for development of for-sale residential product, office, retail, hotel, office mixed-use and apartment mixed-use components. Option 1 plans for 1.81 million square feet of built product across two phases, while Option 2 plans for 1.69 million built square feet across three phases.

The recommended scale of development within each option is detailed in the tables below:

Scale Summary					
Uses	Option 1		Option 2		
	Units/SF	Acres	Units/SF	Acres	
For-Sale Residential	570	58.7	370	34.9	
Office	30,000	2.2	330,000	23.7	
Retail	66,000	7.6	86,000	9.9	
Hotel	160	5.0	160	5.0	
Office Mixed-Use	80,000	3.7	80,000	3.7	
Residential Mixed-Use	450	9.5	450	9.5	
<b>Total:</b>		<b>86.7</b>		<b>86.7</b>	



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The provision for 300,000 more square feet of office space in Option 2 provides a greater potential for permanent employment at the Site. Permanent jobs projected to be generated by development at the Site are outlined by land use below:

<b>On-Site Employment</b>						
<b>Uses</b>	<b>Option 1</b>			<b>Option 2</b>		
	<b>Jobs Per Use</b>	<b>Resulting Jobs</b>		<b>Jobs Per Use</b>	<b>Resulting Jobs</b>	
Apartment	2 Jobs/Bldg.	8		2 Jobs/Bldg.	8	
For-Sale Residential	---	0		---	0	
Office/MOB	1 Job/250 SF	440		1 Job/250 SF	1,640	
Retail	1 Job/450 SF	220		1 Job/450 SF	264	
Hotel	0.35 Jobs/Room	56		0.35 Jobs/Room	56	
<b>Total:</b>		<b>724</b>			<b>1,968</b>	

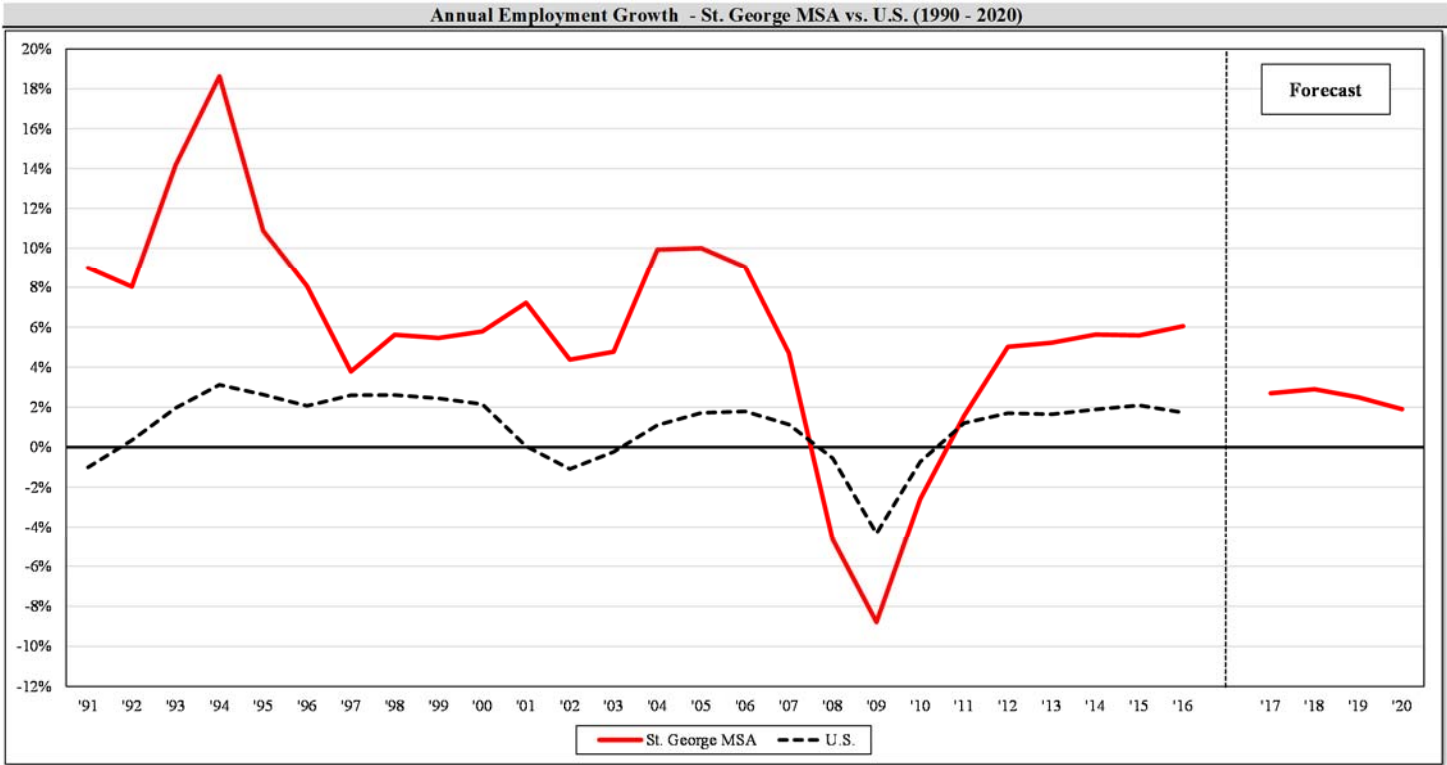


**III. DEVELOPMENT DRIVERS**

Demand for development at the Site is projected to stem from employment growth, regional industry composition shifts, population growth and other demographic trends.

**Employment Growth**

The St. George MSA has experienced tremendous employment growth in recent years, and has surpassed 5.0% annual growth every year since 2011. Employment growth is projected to slow somewhat going forward, but is projected to remain strong at or above 2.5% annual growth through 2019.



Source: Historical - US Bureau of Labor Statistics; Forecast - Moody's / Economy.com (Nov-16)

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Key office-demanding industries of Health Care and Professional, Scientific and Technical Services have steadily gained share within the MSA economy. Health Care employment growth outpaced growth of the overall MSA economy by 20% from 2002 to 2014, while Professional, Scientific and Technical Services growth outpaced the MSA by 40% over the same timeframe. Healthy recent employment growth has led to a robust jobs-to-housing ratio of 1.4 within the City of St. George, indicating a likelihood for demand of additional housing units.

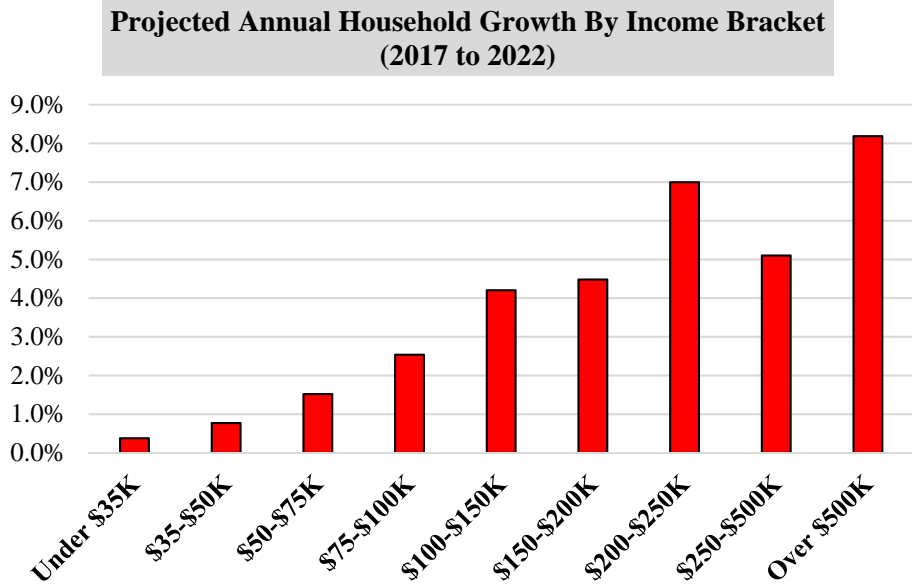
Strong MSA employment growth is projected across office-demanding industries going forward. Health Care, and Professional and Business Services and Financial Activities industries are projected by Moody's to grow at over 2.4% annually through 2032.

**Demographic Trends**

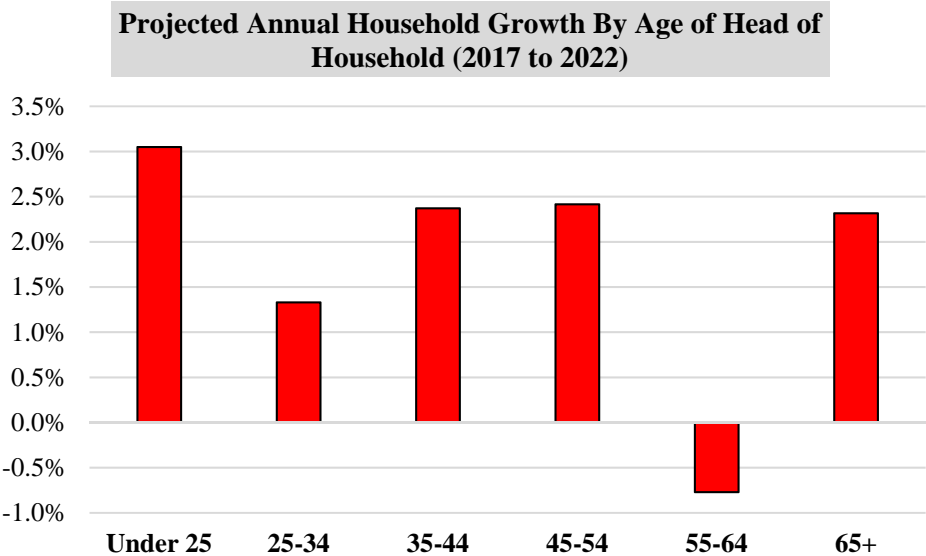
The St. George MSA has experienced significant recent population growth as well. The number of households in the St. George MSA has increased at an annual rate of 3.6% from 2000 to 2017 compared with 2.0% in Utah, and 0.9% nationally over the same timeframe. Annual household growth is expected to slow somewhat to 1.8% through 2022, but is still expected to substantially outpace national annual household growth of 0.8%.

While population and household growth has been strong, average household income in St. George has lagged other regional metropolitan centers. Average annual household income in the St. George MSA sits at \$67K compared with \$72K in the Las Vegas MSA, \$81K in the Provo-Orem MSA, \$87K in the Salt Lake City MSA, and a \$77K national average. Forecasted employment growth within high-paying industries of Health Care, Professional and Business Services and Financial Activities however, are expected to drive St. George average incomes higher in the coming years. Moody’s projects the number of households earning over \$100K annually to increase by 4.7% per year through 2022.

Projected growth among households through 2022 segmented by income range is outlined in the graph below:



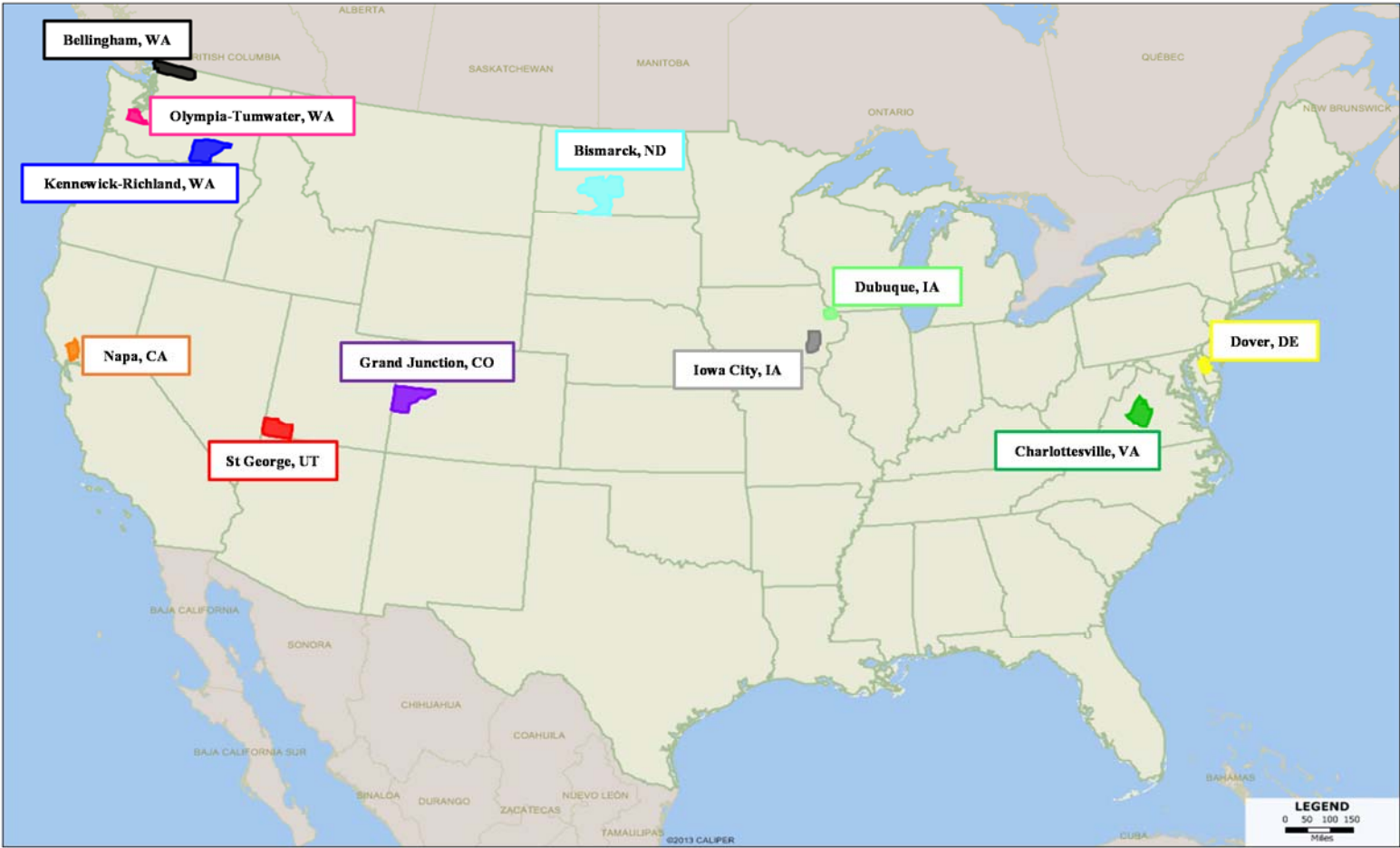
The number of households headed by individuals aged 35 to 55, a key homeownership segment, is forecasted to grow 2.4% annually through 2022. Projected household growth through 2022 segmented by age bracket is outlined below:



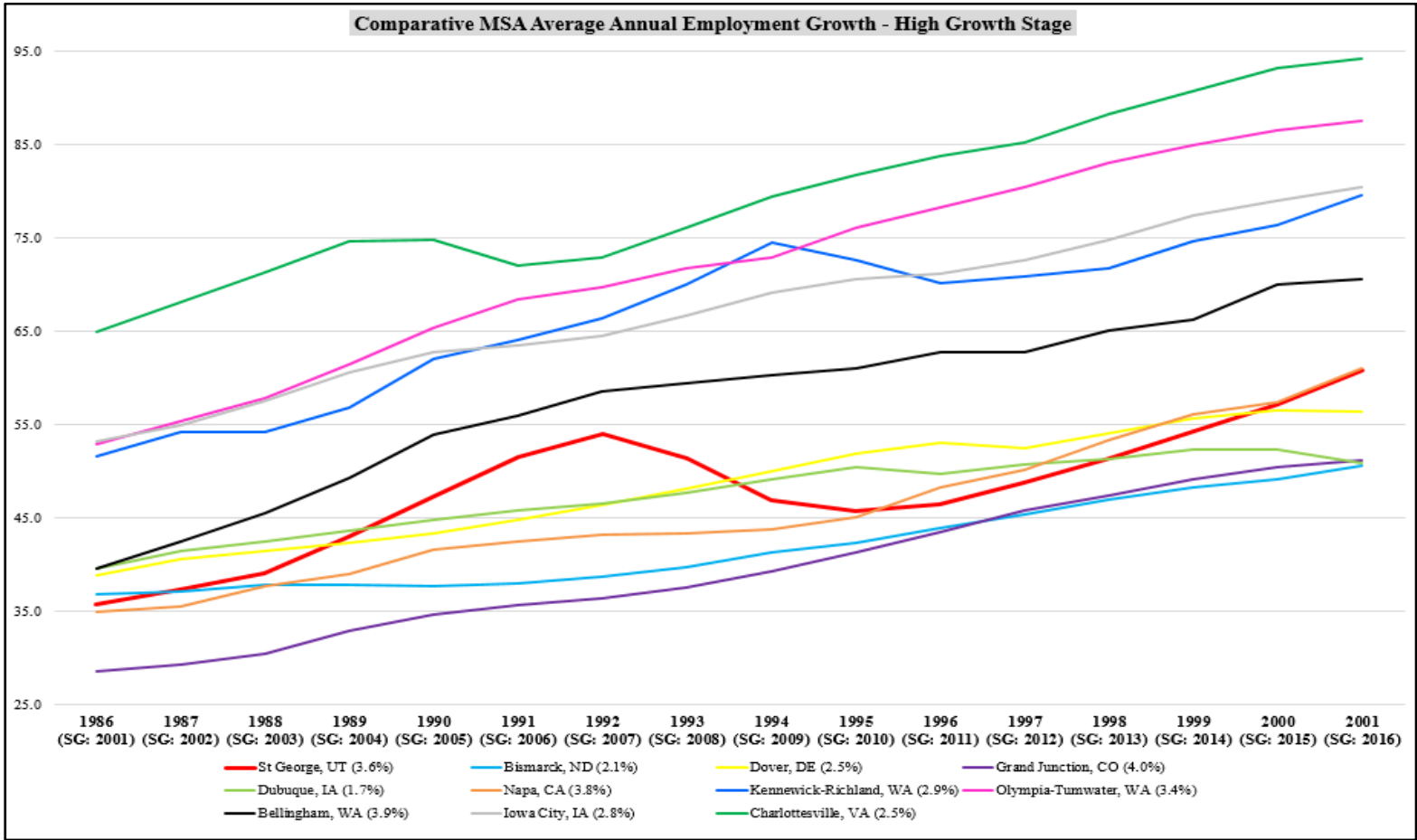
Household growth in key family-oriented age groups, along with growth within higher income brackets, is expected to drive healthy demand for both for-sale and rental housing through 2022. Retaining residents in younger age groups is key to achieving demand for a diversity of real estate development product going forward.

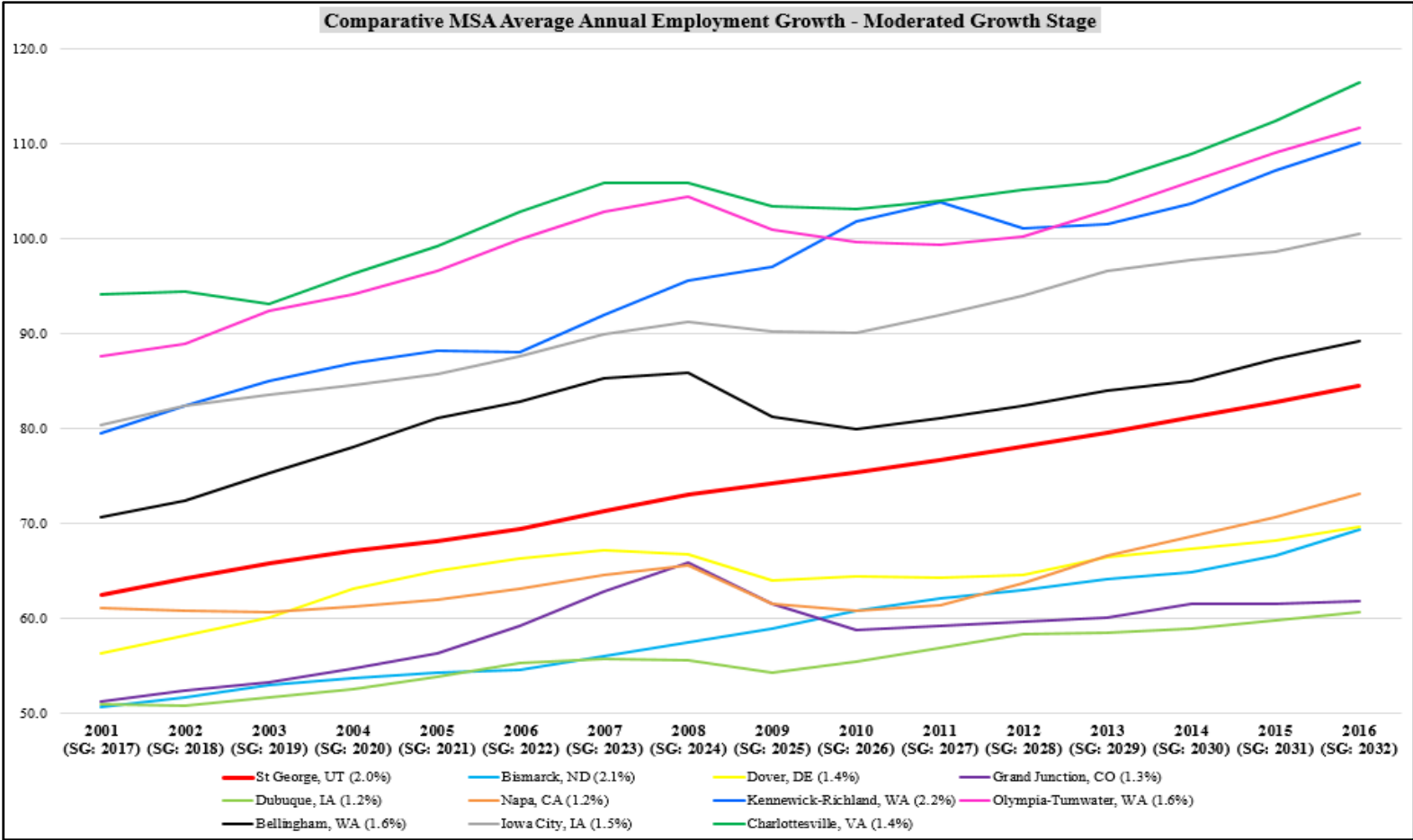
**Comparative Metropolitan Statistical Areas**

In order to better understand the St. George MSA’s current growth trajectory and potential for real estate development, TCG examined the historical performance of ten analogue “Comparative MSA’s,” delineated on the map below. Each of these Comparative MSA’s experienced similar growth to St. George and can serve as indicators for the trajectory of real estate demand and development in St. George going forward.



These ten MSA’s exhibited similar industry composition, population growth and economic expansion from 1986 through 2001 to that exhibited by St. George from 2001 through 2016. TCG measured the performance of real estate development in these MSA’s as they transitioned from a “High Growth Stage” from 1986 through 2001 to a “Moderated Growth Stage” from 2001 through 2016, and applied that comparison to inform demand projections for development in St. George for the coming decade. The employment growth trajectory of each of these MSA’s from 1986 to 2001 and from 2001 to 2016 is depicted on the charts below. The red line indicates the trajectory of the St. George MSA through its own “High Growth Phase” (2001 to 2016) and forecasted “Moderate Growth Phase” (2017 to 2022):





Growth within these analogous Comparative MSA’s tended to be driven primarily by Health Care and Leisure and Hospitality, with Professional and Business Services (or Technology) as a follower. The economic expansion within these MSA’s generated substantial demand for apartments, office, medical office and retail, indicating that similar product types are likely to be demanded in St. George over the coming 15-year period.

### **Macroeconomic Market Trends**

Macroeconomic market trends throughout the St. George MSA demonstrate healthy product performance and robust demand across product types.

Existing apartment supply is dated, as very few multifamily units have been added to MSA inventory over the last decade. Despite aging units, rents and occupancies continue to climb, indicating the existence of demand for additional multifamily units. Office, retail, and flex vacancies have all compressed significantly as rents have trended towards pre-recession peaks. Additionally, hotel occupancy and Average Daily Rates (“ADR”) have risen consistently since 2009 to all-time-high levels.

These trends, coupled with positive economic and demographic projections and a study of Comparative MSA’s, serve as indicators of strong demand for real estate development product within the St. George MSA.

### **IV. DEMAND PROJECTION AND METHODOLOGY**

TCG projected demand for key product development types at the Site by examining household and population growth trends, forecasted employment growth among key industries, retail spending patterns and other demographic and economic trends.

#### **Market Rate Apartments**

Apartment demand projections incorporated the following factors:

- Forecasted new household growth
- Turnover among existing renters
- Out of area demand

Overall, TCG projects demand for 2,000 market rate apartment units in the MSA among income-qualified renters over the next ten years (demand for 200 units per year). Due to the central location of the Site, the potential for views and pedestrian-oriented nature of planned development, TCG projects a probable 20% capture of total income-qualified MSA multifamily demand. Given the potential for a synergy of uses among development of mixed-use product at the Site, TCG forecasts the potential for an additional 20% uplift on the 20% Site capture. The 20% Site capture and 20% Site uplift result in total demand for 480 apartment units at the Site over the next ten years.



**For-Sale Residential**

For-sale housing demand projections incorporated the following factors:

- Forecasted new household growth
- Turnover among existing homeowners
- Out of area demand

Given the strong growth indicators discussed in the preceding sections, TCG projects demand for 6,600 for-sale residential units in the MSA among income-qualified buyers over the next ten years (demand for 660 units per year). Due to the view-oriented nature of the Site and its proximity to employment and Downtown St. George, TCG projects a probable 10% capture of total income-qualified MSA for-sale housing demand. Given the potential for a synergy of uses among development of mixed-use product at the Site, TCG forecasts the potential for an additional 20% uplift on the 10% Site capture. The 10% Site capture and 20% Site uplift result in total demand for 790 for-sale housing units at the Site over the next ten years.

**Office**

Office demand projections incorporated the following factors:

- Forecasted employment growth
- Turnover among existing office tenants

TCG projects demand for 322,000 square feet of office in the MSA over the next ten years (demand for 32,200 square feet per year). Due to the potential for views, and the Site's proximity to the new DXTAC facility, TCG projects a probable 25% capture of total MSA office demand. Given the potential for a synergy of uses among development of mixed-use product at the Site, TCG forecasts the potential for an additional 30% uplift on the 25% Site capture. The 25% Site capture and 30% Site uplift result in total forecasted demand for 105,000 square feet of office at the Site over the next ten years.

### **Medical Office**

Medical office demand projections incorporated the following factors:

- Forecasted Health Care industry employment growth
- Turnover among existing medical office tenants

Medical office has been one of St. George’s fastest-growing development segments over the last decade. TCG projects demand for 262,000 square feet of medical office in the MSA over the next ten years (demand for 26,200 square feet per year). Due to the distance of the Site from the existing Intermountain Health Care medical services hub to the east, TCG projects the potential for a 20% capture of total MSA medical office demand with a limited 10% uplift. The 20% Site capture and 10% Site uplift result in total forecasted demand for 58,000 square feet of medical office at the Site over the next ten years.

### **Retail**

Retail demand projections incorporated the following factors:

- Current and forecasted spending gaps among various retail categories
- Household and income growth

Given current St. George spending patterns and projected household growth, TCG projects demand for over 2 million square feet of retail in the MSA over the next ten years (demand for approximately 200,000 square feet per year). Due to the potential for the Site to become a “retail destination,” and the pedestrian-oriented nature of the Site, TCG projects a probable 8% capture of total MSA retail demand. Given the potential for a synergy of uses among mixed-use development at the Site, TCG forecasts the potential for an additional 0% to 35% uplift, depending on retail category, on the 8% Site capture. The 8% Site capture and additional Site uplift result in total forecasted demand for over 250,000 square feet of retail at the Site over the next ten years.

**Hotel**

Hotel demand projections incorporated the following factors:

- Forecasted employment growth
- Forecasted household growth

TCG projects demand for 600 hotel keys across the MSA over the next ten years (demand for 60 keys per year). Due to views from the Site, and the Site's potential to achieve status as a retail and entertainment destination, TCG projects a probable 20% capture of total MSA hotel room demand with an additional 30% Site uplift. The 20% Site capture and 30% Site uplift result in total forecasted demand for 150 hotel keys at the Site over the next ten years.

**Industrial/Flex**

Flex demand projections incorporated the following factors:

- Forecasted employment growth among flex-space-occupying industries
- Turnover among existing flex tenants

Due to limited projections for employment among flex-occupying industries and the decline in manufacturing among Comparative MSA's, TCG projects demand for 20,000 square feet of flex space in the MSA over the next ten years (demand for 2,000 square feet per year). The assumption of a substantial 30% Site capture and additional 10% uplift results in modest demand for flex space at the Site of only 6,000 square feet for the next 10 years.

**V. PROJECTED DEMAND VERSUS FUTURE SUPPLY**

The depth of demand projected across uses is expected to keep supply and demand conditions primarily in balance in the coming five years. Hotel stands out as the category with the greatest potential for short-term overdevelopment, with over 1,000 keys projected to deliver by 2026. As current development is absorbed, TCG forecasts under-supply of most product types five to ten years from today. A summary of TCG-projected supply and demand conditions is outlined below:

Projected Market Supply vs. Demand Conditions							
	Uses Under Consideration						
	Market-Rate Apartment	For-Sale Residential	Office	Medical Office	Retail	Hotel	Industrial/Flex
Years 1 - 5	In balance/Over-supply	In balance/Under-supply	Under-supply	In balance/Under-supply	Under-supply (vs gap)	Over-Supply	In balance
Years 5 - 10	Under-supply	Under-supply	Under-supply	Under-supply	Under-supply (vs growth)	Under-supply	In balance

**VI. DEVELOPMENT PRODUCT MENU AND PROGRAM MIX**

Based on the total net demand potential for development of the land uses described above, TCG has recommended the following scale and program mix for the two development scenarios, Option 1 and Option 2:

**Market Rate Apartments**

Concept

- General occupancy rental apartment units across four 3-story mixed-use buildings
- Upper-level units to enjoy views
- Walking distance to parks and entertainment
- Surface parking and ground floor retail

Amenities/Specifications

- Consistent with new projects currently planned for St. George (Joule Plaza, City View Apartments)
- Stone countertops, plank flooring
- Outdoor grill and amenity space, fitness center, pool

Target Renters

- Young professionals, students, empty-nesters
- Singles, couples and families

Program Detail

<u>Type</u>	<u>Units</u>		<u>Avg. SF</u>	<u>Avg. Base Rent</u>		<u>% Prem.</u>	<u>Avg. Effective Rent</u>	
	<u>Num.</u>	<u>Share</u>		<u>\$</u>	<u>\$/SF</u>		<u>\$</u>	<u>\$/SF</u>
Studio	40	10%	500	\$975	\$1.95	3.0%	\$1,004	\$2.01
One-Bed	120	23%	650	\$1,050	\$1.62	3.0%	\$1,082	\$1.66
Two-Bed	170	40%	950	\$1,200	\$1.26	3.0%	\$1,236	\$1.30
Three-Bed	120	27%	1,150	\$1,300	\$1.13	3.0%	\$1,339	\$1.16
<b>Total/Average:</b>	<b>450</b>	<b>100%</b>	<b>888</b>	<b>\$1,169</b>	<b>\$1.32</b>		<b>\$1,204</b>	<b>\$1.36</b>
			399,750	\$526,125			\$541,909	

Pricing Rationale

- Top-of-market
- Premium to existing product due to vintage, specifications, proximity to Downtown, views, and integration within mixed-use environment

Phasing

- Four modules
- 110 to 115 apartments per module across 9.5 acres (40 units per acre)
- 24- to 36-month projected absorption per module (4 units per month)
- Module repeatable following previous absorption period

**For-Sale Residential**

Concept

- Mix of single-family two-story detached homes and two-story townhomes with 1- and 2-car garage parking
- Townhomes at a density of 13.3 du/AC, small lot homes 8.9 du/AC and standard lot homes 6.6 du/AC
- Removed but accessible to retail, office and entertainment; integrated with surrounding parks and trails
- Mix of five for-sale product types:
  - Urban townhomes to accommodate young professional demographic valuing proximity to retail
  - Small-lot homes to accommodate move-up, entry-level homebuyers and new families
  - Conventional-lot view-oriented “executive” homes to accommodate mature professionals
  - Age-targeted view-oriented townhomes to accommodate move-downs, empty-nesters and urban retirees
  - Age-targeted view-oriented small-lot homes to accommodate suburban retirees and snowbirds

Specifications

- Mid-tier specifications in entry-level small-lot homes and urban townhomes
- Top-of-market specifications and materials in view-oriented “executive” standard-lot homes and age-targeted product

Target Buyers

- Young professionals, move-ups, new families and transplants
- Mature professionals, move-downs, retirees, empty-nesters and snowbirds

Product Detail

**Option 1 - Recommended 10-Year Program**

Total / Average	Count	Mix	Lot Size	SF	Base Pricing		Avg. Prem.	Avg Pricing	
					\$	\$/SF		\$	\$/SF
Townhome:	130	23%	2,415	1,547	\$225,231	\$146	6%	\$238,745	\$154
Small Lot:	190	33%	3,605	2,173	\$290,526	\$134	2%	\$296,337	\$136
Conventional Lot:	90	16%	4,967	2,733	\$364,000	\$133	10%	\$400,400	\$146
Age-Targeted Townhome:	100	18%	2,440	1,558	\$290,400	\$186	15%	\$333,960	\$214
Age-Targeted Small Lot:	60	11%	3,625	2,178	\$381,000	\$175	10%	\$419,100	\$192
<b>Site Total / Average:</b>	<b>570</b>	<b>100%</b>	<b>3,346</b>	<b>2,011</b>	<b>\$296,737</b>	<b>\$148</b>		<b>\$319,156</b>	<b>\$159</b>

**Option 2 - Recommended 15-Year Program**

Total / Average	Count	Mix	Lot Size	SF	Base Pricing		Avg. Prem.	Avg Pricing	
					\$	\$/SF		\$	\$/SF
Townhome:	120	32%	2,400	1,540	\$224,500	\$146	6%	\$237,970	\$155
Small Lot:	175	47%	3,574	2,133	\$286,286	\$134	2%	\$292,011	\$137
Conventional Lot:	0	0%	---	---	---	---	---	---	---
Age-Targeted Townhome:	50	14%	2,440	1,558	\$290,400	\$186	15%	\$333,960	\$214
Age-Targeted Small Lot:	25	7%	3,460	2,026	\$353,400	\$174	10%	\$388,740	\$192
<b>Site Total / Average:</b>	<b>370</b>	<b>100%</b>	<b>2,469</b>	<b>1,509</b>	<b>\$208,216</b>	<b>\$138</b>		<b>\$215,293</b>	<b>\$143</b>

Pricing Rationale

- Urban townhomes and small-lot homes:
  - Smaller lots but in line with current comparable product due to proximity to retail, employment and Downtown St. George
  - Top-of-market
- Conventional-lot “executive” homes:
  - Smaller lots but premium to market comparables due to view orientation, attractive mixed-use nature of Site and proximity to St. George
- Age-targeted townhomes and small-lot homes:
  - Smaller lots but premiums to market comparables due to view orientation and attractive mixed-use nature of Site

Phasing

- Option 1:
  - Two modules
  - 10-year program
- Option 2:
  - Three modules
  - 15-year program
- Projected absorption pace of four to six units per month due to depth of demand and attractive and visible nature of Site

Office

Concept

- Option 1:
  - 90,000 square feet of office catering to demonstrated supportable market demand
- Option 2:
  - 90,000 square feet of office catering to demonstrated supportable market demand and 300,000 square feet of office catering to major unknown owner-user tenant(s) to create “technology park”
- Mix of 3- and 4-story contemporary office space with open layout
- Ground floor retail in 4-story buildings
- Attractive landscaping and walkways
- Large contiguous office areas with floor-to-ceiling windows and ample room for reception and conference spaces



Target Tenants

- Professional and Business Services, particularly in scientific and technology services
- Financial Services, specifically in finance, insurance and real estate industries

Product Detail

<b>Option 1 (2 Phases)</b>	<b>TCG Rent Rec. (NNN)</b>			<b>Option 2 (3 Phases)</b>	<b>TCG Rent Rec. (NNN)</b>		
	<u>Scale (SF)</u>	<u>Avg. PSF</u>	<u>Bldg. Total</u>		<u>Scale (SF)</u>	<u>Avg. PSF</u>	<u>Bldg. Total</u>
	90,000	\$20.00	\$1,800,000		390,000	\$20.00	\$7,800,000

Pricing Rationale

- Premium to comparables due to proximity to retail and services on-site, views from higher floors and opportunity to be located in highly visible, up-and-coming area

Phasing

- Option 1:
  - Three modules
  - 10-year program
- Option 2:
  - Four modules
  - 15- to 20-year program

**Medical Office**

Concept

- Flexible, small-scale medical office and small-scale research/lab space within two mixed-use buildings

Target Tenants

- Fast-growing Ambulatory Services industry including physical therapists, diagnostic laboratories, optometrists, dentists and dermatologists
- Bio-tech and med-tech companies associated with Intermountain Health Care

Product Detail

<u>Scale (SF)</u>	<u>TCG Rent Rec. (NNN)</u>	
	<u>Avg. PSF</u>	<u>Bldg. Total</u>
20,000	\$19.00	\$380,000

Pricing Rationale

- Near top-of-market comparables due to high-quality finishes and surrounding mixed-use environment
- Pricing limits due to removed location from core medical services surrounding Intermountain Health Care

Phasing

- Two modules
- 10-year program

**Retail**

Concept

- Establish retail destination around demonstrated spending “gap” categories, including Eating and Drinking Places and Clothing and Accessories
- Include Food and Beverage and Health and Personal Care establishments to service Site residents and workers
- Mix of in-line and stand-alone product and ground floor retail in six mixed-use buildings:
  - Two 4-story office buildings
  - Four 3-story apartment buildings

Product Detail

	Avg. \$/SF (NNN)	Density		Acres (1)	Type
		Net SF	Mix		
Eating & Drinking Places (2)	\$24	44,000	44%	1.8	In-Line/Mixed-Use
Food & Beverage	\$18	5,000	5%	0.0	Mixed-Use
Health & Personal Care	\$18	20,000	20%	2.3	Stand-Alone
Clothing & Accessories	\$20	30,000	30%	3.4	In-Line/Stand-Alone
<b>Total / Average:</b>	<b>\$21</b>	<b>99,000</b>	<b>100%</b>	<b>7.5</b>	

Pricing Rationale

- Eating and Drinking Places:
  - Top-of-market
  - Benefits from integration within mixed-use development
  - Benefits from views
- Food and Beverage:
  - Discount to top of market
  - Does not benefit from views
  - Will service local audience

- Health and Personal Care:
  - Discount to top of market
  - Does not benefit from views
  - Will service local audience
- Clothing and Accessories:
  - Top-of-market
  - Benefits from Site's status as retail destination
  - Benefits from new vintage and high level of specifications

Phasing

- Option 1:
  - Two modules
  - 10-year program
- Option 2:
  - Three modules
  - 15- to 20-year program

**Hotel**

Concept

- Mid- to upscale-class select-service hotel (3.0- to 4.0-star rating)
- Limited on-site services including restaurant, fitness center and pool
- 160 total keys on 5-acre parcel
  - 130 standard rooms catering to couples and short-term business travelers
  - 30 suites catering to families and long-term business travelers
- Views of Downtown and surrounding landscape
- Proximate to retail and parks
- Density of 32 du/AC

Target Audience

- St. George leisure and business travelers
- Singles, couples and families

Product Detail

Select-Service Hotel:	Room Type	Unit Count (1)	Avg. SF (2)	Avg. Daily Rate (3)	
				\$	\$/SF
	Standard	130	350	\$185	\$0.53
	Suite	30	425	\$220	\$0.52
	<b>Total/Average:</b>	<b>160</b>	<b>364</b>	<b>\$192</b>	<b>\$0.53</b>

Pricing Rationale

- Top-of-market due to views, mixed use environment and ridge-top visibility

Phasing

- Two modules
- Postpone initial deliveries to Year 6 to allow mixed-use retail to take hold and to avoid short-term market over-supply

**Industrial/Flex**

Concept

- No flex product recommended at Site

Pricing Rationale

- Recommended average annual rents of \$12.00 per square foot (NNN)
- Top-of-market
- Limited premium derived from new vintage, proximity to DXATC campus and integration within mixed-use environment
- Pricing limited by poor access to major transportation routes and nature of product type

\* \* \* \*

This assignment was completed by Nicole Repasky, Rachael Huang and Nate Goldstein under the direction of Richard M. Gollis. We have enjoyed working with you on this project and look forward to offering continued support.



## LIST OF EXHIBITS

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  - B. Detail
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    - ii. Timeline
    - iii. Land Absorption
    - iv. Product Delivery
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  - I. Residual Valuation
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    - ii. Competitive Performance
  - D. Competitive Positioning
  - E. Development Pipeline
  - F. Demand Estimate
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    - i. Building
    - ii. Land
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3. Industrial/Flex

- A. Industrial/Flex Macro-Market Metrics
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## **I. EXECUTIVE SUMMARY**

**EXHIBIT I-1**

**KEY CONCLUSIONS  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017**

**I. Key Conclusions**

	<b>Option 1</b>	<b>Option 2</b>
<b>Overview</b>	Optimizes the land development opportunity within a 10-year period; Two phases across approximately 10 years from first building deliveries	Reserves 23.8 AC placeholder for potential owner-user and/or tech firms that may require space in the future; Three phases across approximately 15-20 years from first building deliveries
<b>Buildout</b>	Phase 1: Develop early-access sites with utilities in place (28 AC) Phase 2: Build out remainder of site (approximately 10 years from first building deliveries) with for-sale residential product	Phase 1: Develop early-access sites with utilities in place (28 AC) Phase 2: Intermediate buildout of for-sale residential Phase 3: Incorporates 23.8-acre placeholder for significant office owner-user/ large-scale corporate campus (15 to 20 years from first building deliveries), substituting office for for-sale residential
<b>Absorption</b>	Full site absorption within 10 years of ground-break	Full site absorption within 15 to 20 years of ground-break
<b>Product</b>	<ul style="list-style-type: none"> <li>- For-Sale Residential</li> <li>- Office</li> <li>- Retail</li> <li>- Hotel</li> <li>- Office Mixed-Use</li> <li>- Apartment Mixed-Use</li> </ul>	<ul style="list-style-type: none"> <li>- For-Sale Residential</li> <li>- Office</li> <li>- Retail</li> <li>- Hotel</li> <li>- Office Mixed-Use</li> <li>- Apartment Mixed-Use</li> </ul>
<b>Overall Scale</b>	1.81 million SF	1.69 million SF
<b>Total On-Site Employment</b>	724 Permanent Jobs	1,968 Permanent Jobs

**EXHIBIT I-1**

**KEY CONCLUSIONS  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017**

**II. Scale Summary**

Uses	Option 1		Option 2	
	Units/SF	Acres	Units/SF	Acres
For-Sale Residential	570	58.7	370	34.9
Office	30,000	2.2	330,000	23.7
Retail	66,000	7.6	86,000	9.9
Hotel	160	5.0	160	5.0
Office Mixed-Use	80,000	3.7	80,000	3.7
Residential Mixed-Use	450	9.5	450	9.5
<b>Total:</b>		<b>86.7</b>		<b>86.7</b>

**III. Value Summary (Millions)**

Values	Option 1		Option 2	
	Discounted (1)	Undiscounted	Discounted (1)	Undiscounted
Land Value	\$50.0	\$75.4	\$51.1	\$89.5
Built Value	\$245.8	\$362.2	\$237.4	\$391.7

**IV. On-Site Employment**

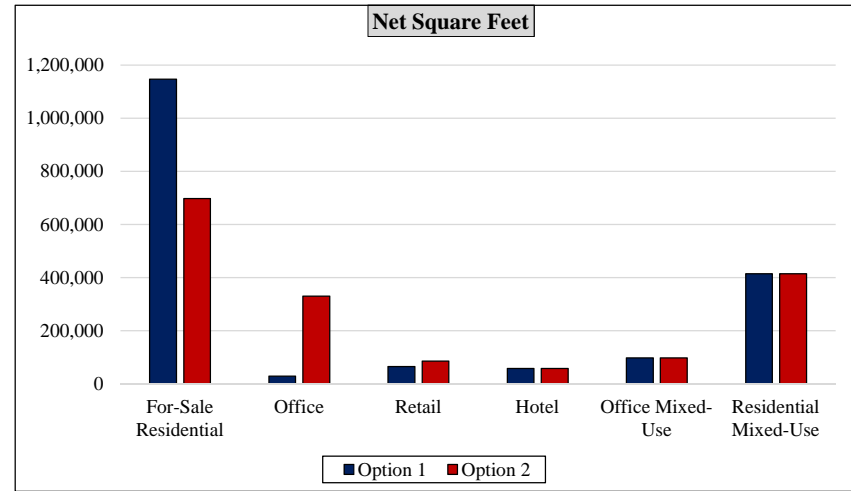
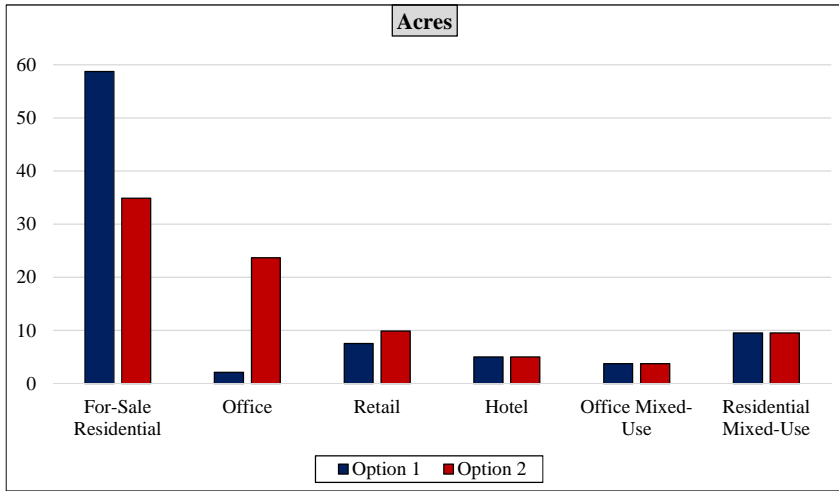
Uses	Option 1		Option 2	
	Jobs Per Use	Resulting Jobs	Jobs Per Use	Resulting Jobs
Apartment	2 Jobs/Bldg.	8	2 Jobs/Bldg.	8
For-Sale Residential	---	0	---	0
Office/MOB	1 Job/250 SF	440	1 Job/250 SF	1,640
Retail	1 Job/450 SF	220	1 Job/450 SF	264
Hotel	0.35 Jobs/Room	56	0.35 Jobs/Room	56
<b>Total:</b>		<b>724</b>		<b>1,968</b>

(1) Land Value and Built Value discounted to 2017 values at 8.0% annual discount rate

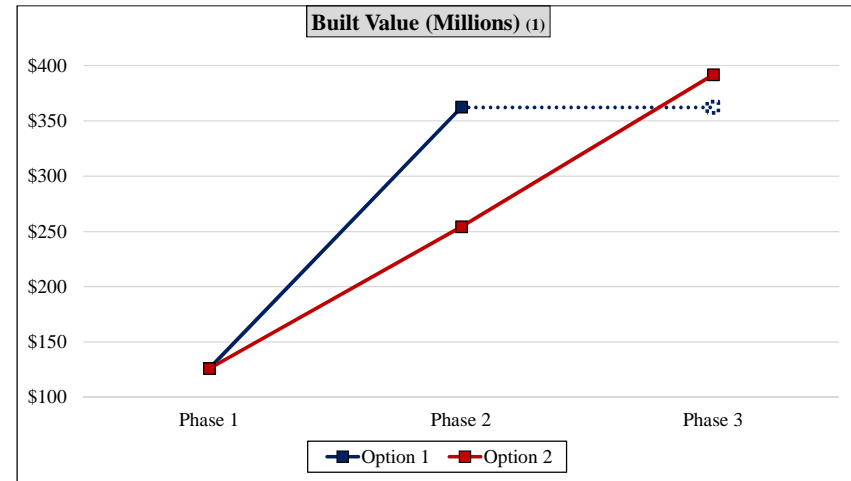
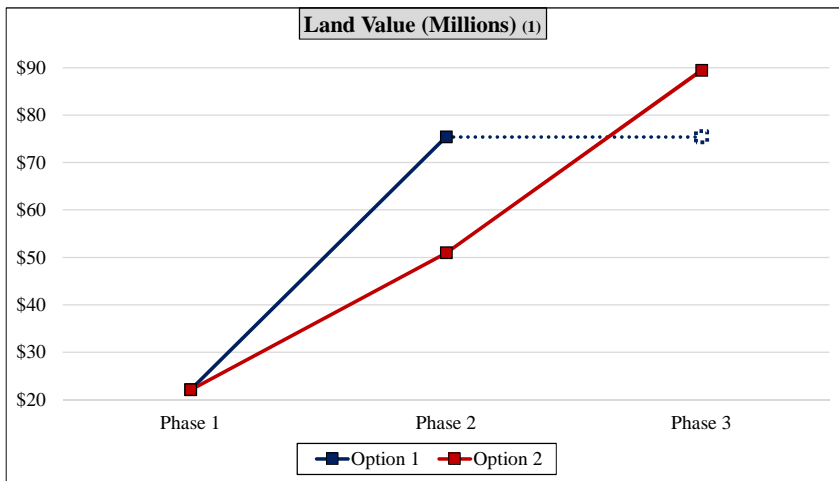
EXHIBIT I-1

KEY CONCLUSIONS  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

V. Scale Detail



VI. Value Detail



(1) Land Value and Built Value reflect undiscounted values

**EXHIBIT I-2**  
**MARKET OPPORTUNITY ASSESSMENT**  
**TECH RIDGE DEVELOPMENT - ST GEORGE, UT**  
**MAY 2017**

**Executive Summary**

**TCG Conclusion**

Apartment	For-Sale Res.	Office	Medical Office	Industrial/Flex (1)	Retail	Hotel
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**Development Driver**

**Resulting Demand**

• **Employment**

- Total non-farm employment projected to grow over 3% annually through 2032.
- Health Care, Leisure & Hospitality, Retail, Construction, and Professional & Business Services industries are forecasted to add the largest number of jobs.
- Key growth industries that will generate demand development include:
  - Ambulatory Health Care Services (Medical Office)
  - Food Services and Drinking Places (Retail)
  - General Merchandise Stores (Retail)
  - Professional & Business Services (Office)
  - Financial Activities (Office)
- Development affiliation with Dixie State University (Professional, Scientific & Technical Services, Financial Activities) and DXATC (Ambulatory Health Care Services, Administrative & Support Services) will direct economic expansion toward Tech Ridge.

Apartment
For-Sale Res.
Office
Medical Office
Industrial/Flex
Retail
Hotel

• **Demographics**

- Annual household growth is forecasted at 1.8% through 2022 versus the 3.1% annual growth experienced from 2000 to 2017.
- Households earning over \$100K annually are projected to grow at 4.7% per year through 2022.
- Households headed by individuals aged 35 to 55 are expected to grow at 2.4% annually through 2022.

Apartment
For-Sale Res.
Office
Medical Office
Industrial/Flex
Retail
Hotel

<b>Demand Key:</b>	<b>Strong</b>	<b>Positive</b>	<b>Neutral</b>	<b>Weak</b>	<b>Poor</b>
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(1) Industrial/Flex defined as product consisting of 50-75% office with remaining RBA dedicated to R&D, manufacturing, warehouse, and/or showroom space

**EXHIBIT I-2**

**MARKET OPPORTUNITY ASSESSMENT  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017**

● **Comparative MSA's**

- Comparative MSA's that experienced the most significant demographic and employment growth from 2001 through 2016 were driven primarily by:
  - Health Care (Medical Office)
  - Professional & Business Services (Office)
  - Leisure & Hospitality (Retail)
- The fastest-growing Comparative MSA's added apartments, office, medical office, office, and retail at a higher rate than St George has.
- Employment in manufacturing decreased in share across all ten of the fastest-growing Comparative MSA's from 2001 through 2016.

Apartment
For-Sale Res.
Office
Medical Office
Industrial/Flex
Retail
Hotel

● **Macro-Market Metrics & Trends**

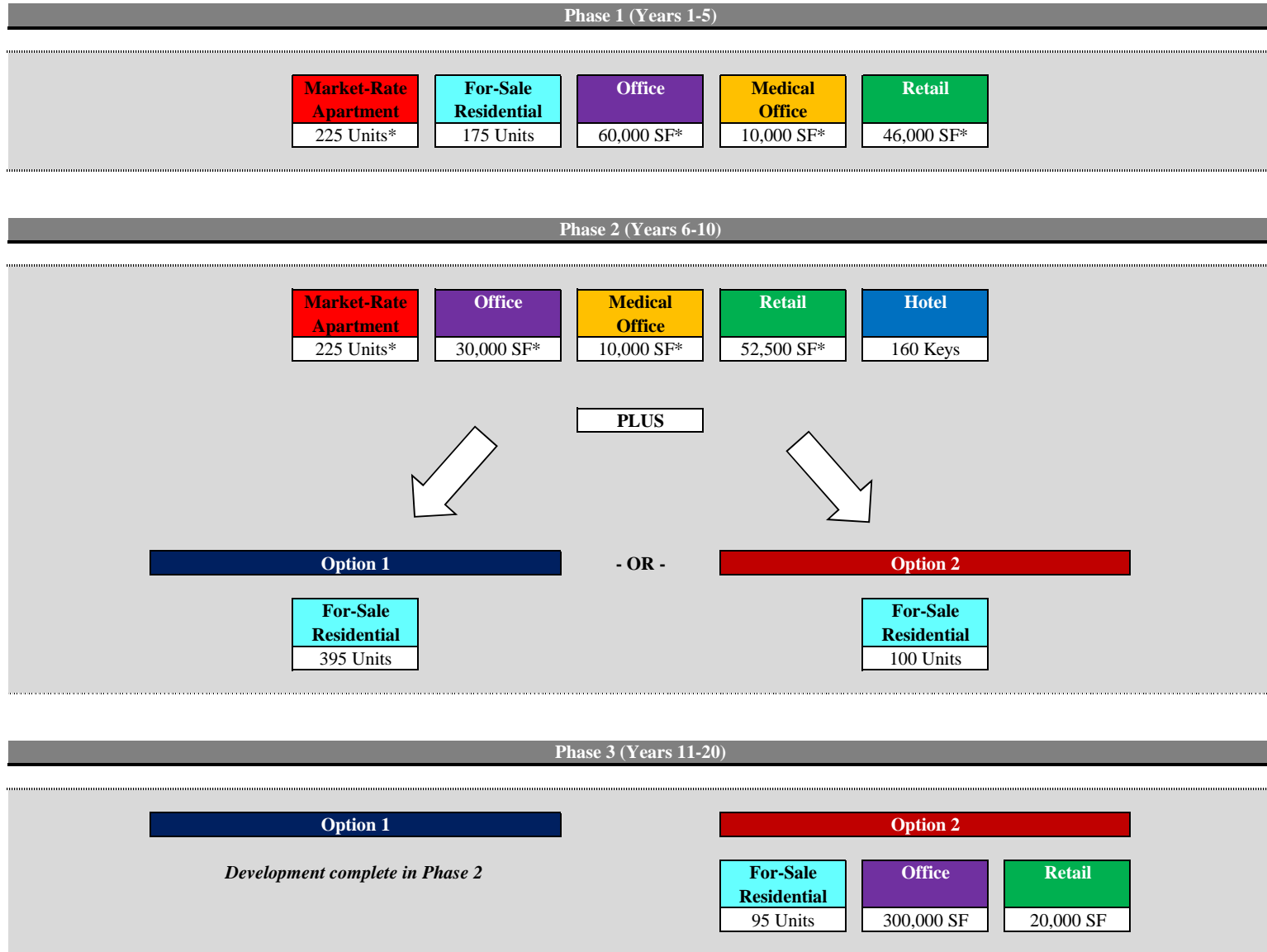
- Existing apartment supply is dated, and rents and occupancies have gradually increased since 2007.
- Office, retail, and industrial flex vacancies have all compressed significantly as rents have trended towards pre-recession peaks.
- Hotel occupancy and ADR have risen consistently since 2009 to all-time-high levels.

Apartment
For-Sale Res.
Office
Medical Office
Industrial/Flex
Retail
Hotel

<b>Demand Key:</b>	<b>Strong</b>	<b>Positive</b>	<b>Neutral</b>	<b>Weak</b>	<b>Poor</b>
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EXHIBIT I-3A

POTENTIAL DEVELOPMENT MENU - OPTION OVERVIEW  
 TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
 MAY 2017



\*Denotes component of mixed-use product



**EXHIBIT I-3B**  
**POTENTIAL DEVELOPMENT MENU - DETAIL**  
**TECH RIDGE DEVELOPMENT - ST GEORGE, UT**  
**MAY 2017**

	Uses Under Consideration													
	Market-Rate Apartment		For-Sale Residential		Office		Medical Office		Retail		Hotel		Industrial/Flex	
<b>Demand vs. Supply</b>														
<b>Demand Factors</b>	New HH Growth+Turnover + Out of Area Demand		New HH Growth+Turnover + Out of Area Demand		Employment Growth +Turnover		Employment Growth +Turnover		Spending Gap+Growth		Employment, Tourism and HH Growth		Employment Growth +Turnover	
<b>Qualified MSA Demand Pool (1)</b>														
Annual	200	Units	660	Units	32,200	SF	26,200	SF	230,100	SF	60	Keys	1,900	SF
10-Year Total	2,000	Units	6,600	Units	322,000	SF	262,000	SF	2,301,000 (incl. existing 'gap')	SF	600	Keys	19,000	SF
<b>Historical Comparison</b>														
10-Yr. Avg. Ann. Absorp./Sales (2)	5	Units	900	Units	52,700	SF	9,500	SF	85,000	SF	100	Keys	7,500	SF
<b>Projected Market Demand vs. Supply Conditions</b>														
- 5 Years	In balance/Over-supply		In balance/Under-supply		Under-supply		In balance/Under-supply		Under-supply (vs gap)		Over-Supply		In balance	
- 10 Years	Under-supply		Under-supply		Under-supply		Under-supply		Under-supply (vs growth)		Under-supply		In balance	
<b>Total Site Capture Potential</b>														
Subject Opportunity Capture	20%		10%		25%	(3)	20%		8%		20%		30%	
10-Yr. Potential - Baseline (4)	400	Units	660	Units	80,500	SF	52,400	SF	184,080	SF	120	Keys	5,700	SF
Site Uplift	20%		20%		30%		10%		0% - 35%		30%		10%	
<b>10-Yr. Potential - With Uplift</b>	<b>480</b>	Units	<b>790</b>	Units	<b>104,700</b>	SF	<b>57,600</b>	SF	<b>286,700</b>	SF	<b>156</b>	Keys	<b>6,300</b>	SF
<b>TCG Development Recommendation</b>														
<b>Recommended Scale (5)</b>														
<b>Option 1 (10-Year Buildout)</b>														
Scale	450	Units	570	Units	90,000	SF	20,000	SF	99,000	SF	160	Keys	0	SF
Phasing	4 Modules (Phase 1 & 2)		Phase 1 & 2		3 Modules (Phase 1 & 2)		Phase 1 & 2		Phase 1 & 2		Phase 2		---	
<b>Option 2 (15- to 20-Year Buildout)</b>														
Scale	450	Units	370	Units	390,000	SF	20,000	SF	119,000	SF	160	Keys	0	SF
Phasing	4 Modules (Phase 1 & 2)		Phase 1, 2 & 3		4 Modules (Phase 1, 2 & 3)		Phase 1 & 2		Phase 1, 2 & 3		Phase 2		---	
<b>Competitive Angle</b>	Views Proximate to employment Mixed-use environment New product Synergy of uses Pedestrian-oriented		Views Proximate to employment Mixed-use environment Move-downs New product		Views Synergy of uses Proximate to DXATC Mixed-use environment New product		Synergy of uses Proximate to DXATC Mixed-use environment		Destination retail Mixed-use environment Pedestrian-oriented Synergy of uses New product		Views Mixed-use environment Ridge-top visibility Weddings/meetings		No benefit from views Limited synergies Removed from transportation Inferior land value	
<b>Target Market</b>	Young professionals Newcomer families Move-downs Students		Young professionals Newcomer families Move-downs Retirees/empty nesters Snowbirds Mature professionals		Tech/Scientific Financial Services Prof./Business Services Government/Education		Ambulatory Services Bio-tech/Med-tech		Restaurants Snack/Beverage bars Clothing/Boutiques Specialty food store Small-scale drug store		Select service Suites & standard rooms Business & leisure Singles, couples & families		---	

(1) Demand pool for residential uses excludes households earning under \$35,000 for rental housing and earning under \$75,000 for for-sale housing; retail excludes auto-oriented retail uses

(2) Source: CoStar; Total absorption without income qualification

(3) 25% Subject Opportunity Capture applies to Option 1; Option 2 assumes presence of major owner-user tenant at Site reflecting a 35% Subject Opportunity Capture with additional 30% Site Uplift resulting in total 30-year potential of 440,000 SF office space

(4) Based on opportunity capture estimates, do not factor in relocation of specific employer or other specific partnerships

(5) Recommended Scale aligns with parcel acreage delineated by City of St. George Park Planning Division "Ridge Top Technology Park Conceptual Master Plan" (January 28, 2016)

EXHIBIT I-4Ai

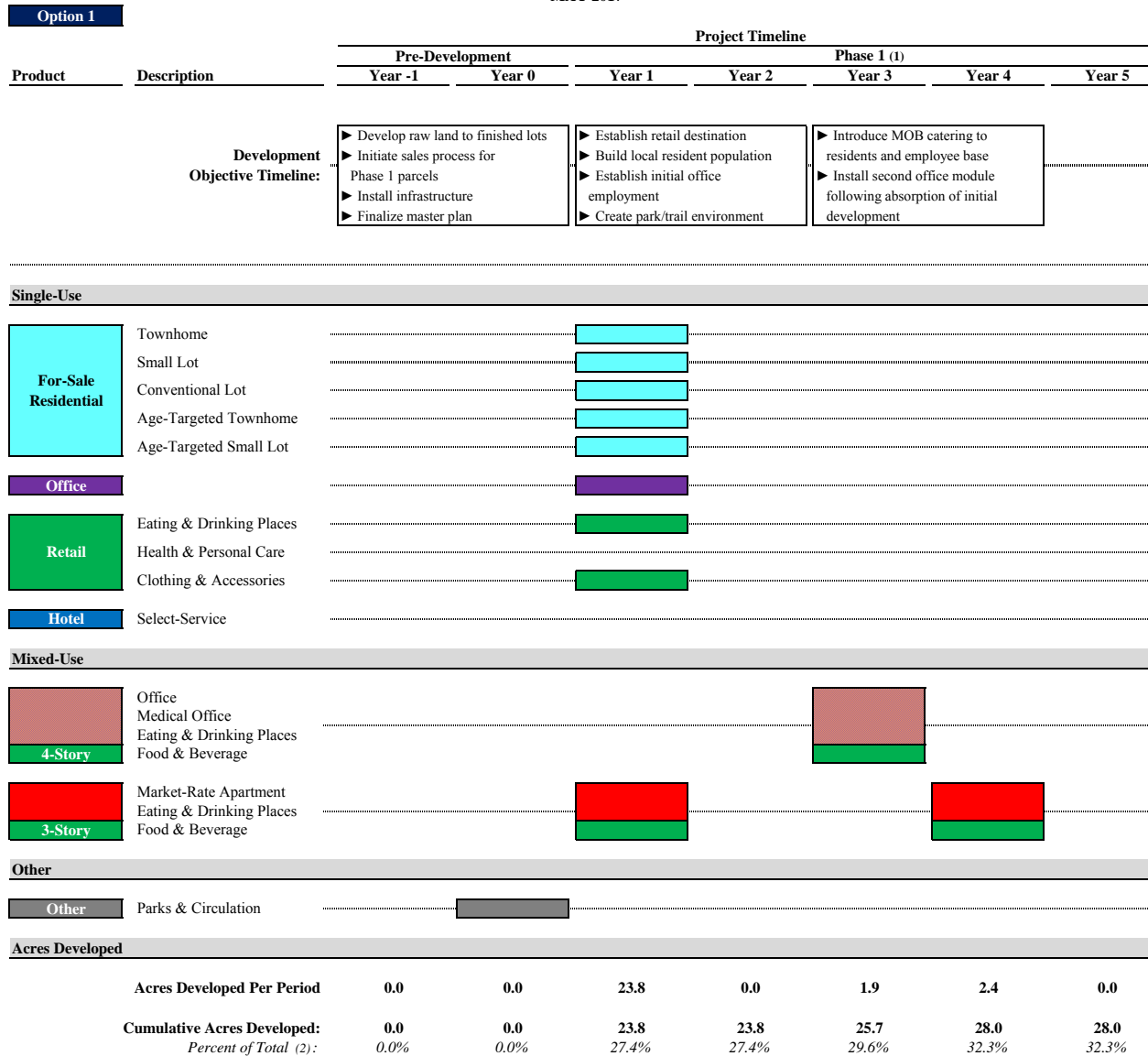
RECOMMENDED PROGRAM - MASTER PLAN OPTION 1 - SUMMARY  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Option 1		Product Metrics		10-Year Recommended Scale			Resulting Development	
Product	Description	Density	Land Value Per FAR SF	Total NSF	Unit/Key Count	Unit Size	Acres	Parcel Value (1)
<b>Single-Use</b>								
For-Sale Residential	Townhome	13.5 du/AC	\$23	201,100	130 Units	1,547 NSF	9.7	\$5,796,000
	Small Lot	9.0 du/AC	\$18	412,900	190 Units	2,173 NSF	21.1	\$10,230,000
	Conventional Lot	6.5 du/AC	\$25	246,000	90 Units	2,733 NSF	13.8	\$8,555,000
	Age-Targeted Townhome	13.3 du/AC	\$50	155,800	100 Units	1,558 NSF	7.5	\$8,934,000
	Age-Targeted Small Lot	9.0 du/AC	\$40	130,650	60 Units	2,178 NSF	6.7	\$6,222,000
	For-Sale Residential Subtotal/Average:			\$31	1,146,450	570 Units	2,038 NSF	58.7
Office		0.32 FAR	\$45	30,000	---	---	2.2	\$1,349,000
Retail	Eating & Drinking Places	0.20 FAR	\$93	16,000	---	---	1.8	\$1,658,000
	Health & Personal Care	0.20 FAR	\$74	20,000	---	---	2.3	\$1,937,000
	Clothing & Accessories	0.20 FAR	\$80	30,000	---	---	3.4	\$2,628,000
	Retail Subtotal/Average:		\$82	66,000	---	---	7.6	\$6,223,000
Hotel	Select-Service	32.0 du/AC	\$70	58,250	160 Keys	364 NSF	5.0	\$6,239,000
<b>Single-Use Subtotal / Average:</b>			<b>\$36</b>	<b>1,300,700</b>			<b>73.4</b>	<b>\$53,548,000</b>
<b>Mixed-Use</b>								
4-Story	Office (Fl. 2-4)	---	\$45	60,000	---	---	---	---
	Medical Office (Fl. 2-4)	---	\$33	20,000	---	---	---	---
	Eating & Drinking Places (Fl. 1)	---	\$93	13,000	---	---	---	---
	Food & Beverage (Fl. 1)	---	\$56	5,000	---	---	---	---
	Parcel Subtotal/Average:	0.60 FAR	\$49	98,000			3.7	\$6,049,000
3-Story	Market-Rate Apartment (Fl. 2-3)	---	\$26	399,750	450 Units	888 NSF	---	---
	Eating & Drinking Places (Fl. 1)	---	\$93	15,000	---	---	---	---
	Parcel Subtotal/Average:	1.00 FAR	\$29	414,750			9.5	\$15,800,000
<b>Mixed-Use Subtotal / Average:</b>			<b>\$33</b>	<b>512,750</b>			<b>13.3</b>	<b>\$21,849,000</b>
<b>Other</b>								
Other	Parks & Circulation	---	---	---	---	---	23.9	---
<b>Site Total</b>								
<b>Undiscounted Tech Ridge Site Total / Average:</b>			<b>\$35</b>	<b>1,813,450</b>			<b>110.6</b>	<b>\$75,397,000</b>
<i>Tech Ridge Site Total Excluding Parks &amp; Circulation:</i>							86.7	
<b>Site Total Net Present Value (2)</b>	5% Annual Discount							<b>\$57,908,000</b>
	8% Annual Discount							<b>\$50,025,000</b>
	10% Annual Discount							<b>\$45,592,000</b>

(1) Parcel Values represent aggregation of undiscounted future values across two phases  
(2) Phase 1 values discounted from Year 1; Phase 2 values discounted from Year 6

EXHIBIT I-4Aii

RECOMMENDED PROGRAM - MASTER PLAN OPTION 1 - TIMELINE  
 TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
 MAY 2017



(1) 28 acres developed in Phase 1 correspond to net developable area with installed infrastructure across northern portion of Tech Ridge site and adjacent City-owned parcel

(2) Excludes Parks & Circulation

EXHIBIT I-4aii

RECOMMENDED PROGRAM - MASTER PLAN OPTION 1 - TIMELINE  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

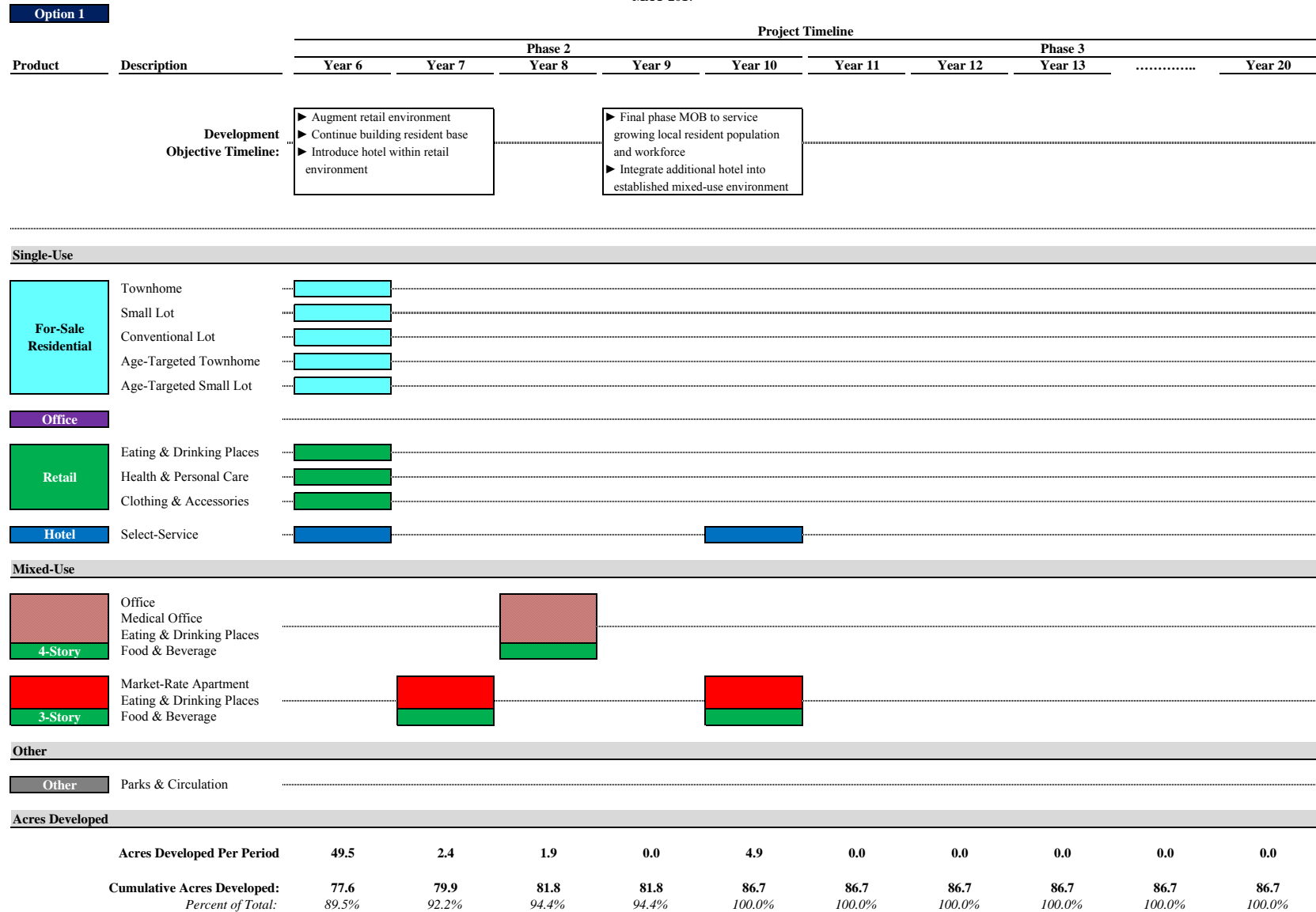


EXHIBIT I-4Aiii

RECOMMENDED PROGRAM - MASTER PLAN OPTION 1 - LAND ABSORPTION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Option 1		Acres Absorbed			Land Sale Value (2)		
Product	Description	Phase 1 (1)	Phase 2	Total	Phase 1	Phase 2 (3)	Total
<b>Single-Use</b>							
For-Sale Residential	Townhome	3.7	5.9	9.7	\$1,747,000	\$4,049,000	\$5,796,000
	Small Lot	5.5	15.5	21.1	\$1,952,000	\$8,278,000	\$10,230,000
	Conventional Lot	0.0	13.8	13.8	\$0	\$8,555,000	\$8,555,000
	Age-Targeted Townhome	3.8	3.8	7.5	\$3,919,000	\$5,015,000	\$8,934,000
	Age-Targeted Small Lot	2.8	3.9	6.7	\$2,178,000	\$4,044,000	\$6,222,000
	For-Sale Residential Subtotal/Average:	15.8	42.9	58.7	\$9,796,000	\$29,941,000	\$39,737,000
	Office		2.2	0.0	2.2	\$1,349,000	\$0
Retail	Eating & Drinking Places	1.1	0.7	1.8	\$930,000	\$728,000	\$1,658,000
	Health & Personal Care	0.0	2.3	2.3	\$0	\$1,937,000	\$1,937,000
	Clothing & Accessories	2.3	1.1	3.4	\$1,594,000	\$1,034,000	\$2,628,000
	Retail Subtotal/Average:	3.4	4.1	7.6	\$2,524,000	\$3,699,000	\$6,223,000
Hotel	Select-Service	0.0	5.0	5.0	\$0	\$6,239,000	\$6,239,000
<b>Single-Use Subtotal:</b>		<b>21.4</b>	<b>52.0</b>	<b>73.4</b>	<b>\$13,669,000</b>	<b>\$39,879,000</b>	<b>\$53,548,000</b>
<b>Mixed-Use</b>							
4-Story	Office (Fl. 2-4)	---	---	---	---	---	---
	Medical Office (Fl. 2-4)	---	---	---	---	---	---
	Eating & Drinking Places (Fl. 1)	---	---	---	---	---	---
	Food & Beverage (Fl. 1)	---	---	---	---	---	---
Parcel Subtotal/Average:	1.9	1.9	3.7	\$2,419,000	\$3,630,000	\$6,049,000	
3-Story	Market-Rate Apartment (Fl. 2-3)	---	---	---	---	---	---
	Eating & Drinking Places (Fl. 1)	---	---	---	---	---	---
	Parcel Subtotal/Average:	4.8	4.8	9.5	\$5,940,000	\$9,860,000	\$15,800,000
<b>Mixed-Use Subtotal:</b>		<b>6.6</b>	<b>6.6</b>	<b>13.3</b>	<b>\$8,359,000</b>	<b>\$13,490,000</b>	<b>\$21,849,000</b>
<b>Site Total</b>							
<b>Undiscounted Tech Ridge Site Total</b>		<b>28.0</b>	<b>58.7</b>	<b>86.7</b>	<b>\$22,028,000</b>	<b>\$53,369,000</b>	<b>\$75,397,000</b>
<b>Site Total Net Present Value (4)</b>	5% Annual Discount				\$19,980,000	\$37,928,000	\$57,908,000
	8% Annual Discount				\$18,885,000	\$31,140,000	\$50,025,000
	10% Annual Discount				\$18,205,000	\$27,387,000	\$45,592,000

(1) Phase 1 28 acres of development consistent with net developable area of Tech Ridge site containing infrastructure along with adjacent City-owned parcel to the northwest

(2) Land Sale Values represent undiscounted future values across two phases

(3) Phase 2 values reflect 10% development phase pricing uplift

(4) Phase 1 values discounted from Year 1; Phase 2 values discounted from Year 6

EXHIBIT I-4Aiv

RECOMMENDED PROGRAM - MASTER PLAN OPTION 1 - PRODUCT DELIVERY  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Option 1		SF Delivered (1)			Built Value		
Product	Description	Phase 1	Phase 2	Total	Phase 1	Phase 2 (2)	Total
<b>Single-Use</b>							
For-Sale Residential	Townhome	77,346	123,754	201,100	\$11,579,000	\$20,379,000	\$31,958,000
	Small Lot	108,658	304,242	412,900	\$14,372,000	\$44,267,000	\$58,639,000
	Conventional Lot	0	246,000	246,000	\$0	\$38,450,000	\$38,450,000
	Age-Targeted Townhome	77,900	77,900	155,800	\$16,197,000	\$17,817,000	\$34,014,000
	Age-Targeted Small Lot	54,438	76,213	130,650	\$10,163,000	\$15,651,000	\$25,814,000
	For-Sale Residential Subtotal/Average:	318,342	828,108	1,146,450	\$52,311,000	\$136,564,000	\$188,875,000
	Office		30,000	0	30,000	\$8,208,000	\$0
Retail	Eating & Drinking Places	10,000	6,000	16,000	\$3,157,000	\$2,084,000	\$5,241,000
	Health & Personal Care	0	20,000	20,000	\$0	\$5,643,000	\$5,643,000
	Clothing & Accessories	20,000	10,000	30,000	\$5,262,000	\$2,894,000	\$8,156,000
	Retail Subtotal/Average:	30,000	36,000	66,000	\$8,419,000	\$10,621,000	\$19,040,000
Hotel	Select-Service	0	83,214	83,214	\$0	\$26,349,000	\$26,349,000
<b>Single-Use Subtotal / Average:</b>		<b>378,342</b>	<b>947,323</b>	<b>1,325,664</b>	<b>\$68,938,000</b>	<b>\$173,534,000</b>	<b>\$242,472,000</b>
<b>Mixed-Use</b>							
4-Story	Office (Fl. 2-4)	30,000	30,000	60,000	\$8,208,000	\$9,029,000	\$17,237,000
	Medical Office (Fl. 2-4)	10,000	10,000	20,000	\$2,599,000	\$2,859,000	\$5,458,000
	Eating & Drinking Places (Fl. 1)	6,500	6,500	13,000	\$2,052,000	\$2,257,000	\$4,309,000
	Food & Beverage (Fl. 1)	2,500	2,500	5,000	\$592,000	\$651,000	\$1,243,000
Parcel Subtotal/Average:		49,000	49,000	98,000	\$13,451,000	\$14,796,000	\$28,247,000
3-Story	Market-Rate Apartment (Fl. 2-3)	199,875	199,875	399,750	\$41,185,000	\$45,304,000	\$86,489,000
	Eating & Drinking Places (Fl. 1)	7,500	7,500	15,000	\$2,368,000	\$2,604,000	\$4,972,000
	Parcel Subtotal/Average:	207,375	207,375	414,750	\$43,553,000	\$47,908,000	\$91,461,000
<b>Mixed-Use Subtotal / Average:</b>		<b>256,375</b>	<b>256,375</b>	<b>512,750</b>	<b>\$57,004,000</b>	<b>\$62,704,000</b>	<b>\$119,708,000</b>
<b>Site Total</b>							
<b>Undiscounted Tech Ridge Site Total / Average</b>		<b>634,717</b>	<b>1,203,698</b>	<b>1,838,414</b>	<b>\$125,942,000</b>	<b>\$236,238,000</b>	<b>\$362,180,000</b>
Site Total Net Present Value (3)	5% Annual Discount				\$114,233,000	\$167,890,000	\$282,123,000
	8% Annual Discount				\$107,975,000	\$137,843,000	\$245,818,000
	10% Annual Discount				\$104,084,000	\$121,227,000	\$225,311,000

(1) All product deliveries in net square feet with exception of Hotel (gross square feet)

(2) Phase 2 values reflect 10% development phase pricing uplift

(3) Phase 1 values discounted from Year 1; Phase 2 values discounted from Year 6

EXHIBIT I-4Av

RECOMMENDED PROGRAM - MASTER PLAN OPTION 1 - ON-SITE EMPLOYMENT  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Option 1		Permanent Jobs By Use (1)	SF Delivered (2)			Permanent On-Site Jobs		
Product	Description		Phase 1	Phase 2	Total	Phase 1	Phase 2	Total
<b>Single-Use</b>								
For-Sale Residential	Townhome	---	77,346	123,754	201,100	0	0	0
	Small Lot	---	108,658	304,242	412,900	0	0	0
	Conventional Lot	---	0	246,000	246,000	0	0	0
	Age-Targeted Townhome	---	77,900	77,900	155,800	0	0	0
	Age-Targeted Small Lot	---	54,438	76,213	130,650	0	0	0
	For-Sale Residential Subtotal/Average:			318,342	828,108	1,146,450	0	0
Office		1/250 SF	30,000	0	30,000	120	0	120
Retail	Eating & Drinking Places	1/450 SF	10,000	6,000	16,000	22	13	36
	Health & Personal Care	1/450 SF	0	20,000	20,000	0	44	44
	Clothing & Accessories	1/450 SF	20,000	10,000	30,000	44	22	67
	Retail Subtotal/Average:		30,000	36,000	66,000	67	80	147
Hotel	Select-Service	0.35/Room	0	83,214	83,214	0	56	56
<b>Single-Use Subtotal / Average:</b>			<b>378,342</b>	<b>947,323</b>	<b>1,325,664</b>	<b>187</b>	<b>136</b>	<b>323</b>
<b>Mixed-Use</b>								
4-Story	Office (Fl. 2-4)	1/250 SF	30,000	30,000	60,000	120	120	240
	Medical Office (Fl. 2-4)	1/250 SF	10,000	10,000	20,000	40	40	80
	Eating & Drinking Places (Fl. 1)	1/450 SF	6,500	6,500	13,000	14	14	29
	Food & Beverage (Fl. 1)	1/450 SF	2,500	2,500	5,000	6	6	11
	Parcel Subtotal/Average:		49,000	49,000	98,000	180	180	360
3-Story	Market-Rate Apartment (Fl. 2-3)	2/Bldg.	199,875	199,875	399,750	4	4	8
	Eating & Drinking Places (Fl. 1)	1/450 SF	7,500	7,500	15,000	17	17	33
	Parcel Subtotal/Average:		207,375	207,375	414,750	21	21	41
<b>Mixed-Use Subtotal / Average:</b>			<b>256,375</b>	<b>256,375</b>	<b>512,750</b>	<b>201</b>	<b>201</b>	<b>401</b>
<b>Site Total</b>								
<b>Tech Ridge Site Total / Average</b>			<b>634,717</b>	<b>1,203,698</b>	<b>1,838,414</b>	<b>387</b>	<b>337</b>	<b>724</b>

(1) Source: NAIOP, IMPLAN

(2) All product deliveries in net square feet with exception of Hotel (gross square feet)

EXHIBIT I-4Bi

RECOMMENDED PROGRAM - MASTER PLAN OPTION 2 - SUMMARY  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Option 2		Product Metrics			15- to 20-Year Recommended Scale			Resulting Development	
Product	Description	Density	Land Value Per FAR SF	Total NSF	Unit/Key Count	Unit Size	Acres	Parcel Value (1)	
<b>Single-Use</b>									
For-Sale Residential	Townhome	13.5 du/AC	\$23	185,631	120 Units	1,547 NSF	8.9	\$5,604,000	
	Small Lot	9.0 du/AC	\$18	380,303	175 Units	2,173 NSF	19.4	\$10,848,000	
	Conventional Lot	6.5 du/AC	\$25	0	0 Units	2,733 NSF	0.0	\$0	
	Age-Targeted Townhome	13.3 du/AC	\$50	77,900	50 Units	1,558 NSF	3.8	\$3,919,000	
	Age-Targeted Small Lot	9.0 du/AC	\$40	54,438	25 Units	2,178 NSF	2.8	\$2,178,000	
	For-Sale Residential Subtotal/Average:		\$31	698,271	370 Units	2,038 NSF	34.9	\$22,549,000	
Office		0.32 FAR	\$45	330,000	---	---	23.7	\$29,610,000	
Retail	Eating & Drinking Places	0.20 FAR	\$93	36,000	---	---	4.1	\$4,654,000	
	Health & Personal Care	0.20 FAR	\$74	20,000	---	---	2.3	\$1,937,000	
	Clothing & Accessories	0.20 FAR	\$80	30,000	---	---	3.4	\$2,628,000	
	Retail Subtotal/Average:		\$82	86,000	---	---	9.9	\$9,219,000	
Hotel	Select-Service	32.0 du/AC	\$70	58,250	160 Keys	364 NSF	5.0	\$6,239,000	
<b>Single-Use Subtotal / Average:</b>			<b>\$41</b>	<b>1,172,521</b>			<b>73.4</b>	<b>\$67,617,000</b>	
<b>Mixed-Use</b>									
4-Story	Office (Fl. 2-4)	---	\$45	60,000	---	---	---	---	
	Medical Office (Fl. 2-4)	---	\$33	20,000	---	---	---	---	
	Eating & Drinking Places (Fl. 1)	---	\$93	13,000	---	---	---	---	
	Food & Beverage (Fl. 1)	---	\$56	5,000	---	---	---	---	
Parcel Subtotal/Average:	0.60 FAR	\$49	98,000			3.7	\$6,049,000		
3-Story	Market-Rate Apartment (Fl. 2-3)	---	\$26	399,750	450 Units	888 NSF	---	---	
	Eating & Drinking Places (Fl. 1)	---	\$93	15,000	---	---	---	---	
	Parcel Subtotal/Average:	1.00 FAR	\$29	414,750			9.5	\$15,800,000	
<b>Mixed-Use Subtotal / Average:</b>			<b>\$33</b>	<b>512,750</b>			<b>13.3</b>	<b>\$21,849,000</b>	
<b>Other</b>									
Other	Parks & Circulation	---	---	---	---	---	23.9	---	
<b>Site Total</b>									
<b>Undiscounted Tech Ridge Site Total / Average:</b>			<b>\$38</b>	<b>1,685,271</b>			<b>110.6</b>	<b>\$89,466,000</b>	
<i>Tech Ridge Site Total Excluding Parks &amp; Circulation:</i>							86.7		
<b>Site Total Net Present Value (2)</b>	5% Annual Discount							<b>\$61,980,000</b>	
	8% Annual Discount							<b>\$51,055,000</b>	
	10% Annual Discount							<b>\$45,318,000</b>	

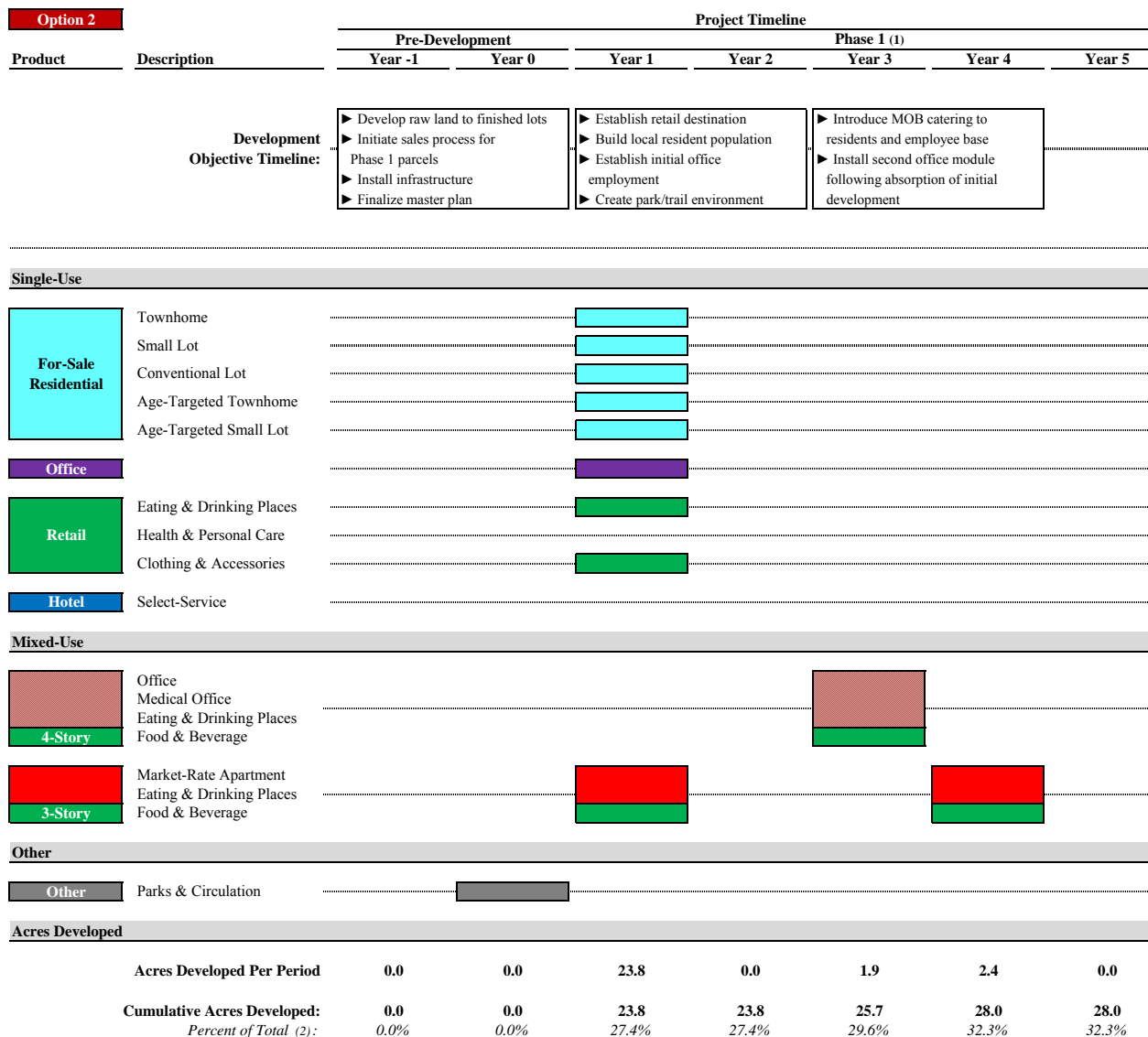
(1) Parcel Values represent aggregation of undiscounted future values across three phases

(2) Phase 1 values discounted from Year 1; Phase 2 values discounted from Year 6; Phase 3 values discounted from Year 11



EXHIBIT I-4Bii

RECOMMENDED PROGRAM - MASTER PLAN OPTION 2 - TIMELINE  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017



(1) 28 acres developed in Phase 1 correspond to net developable area with installed infrastructure across northern portion of Tech Ridge site and adjacent City-owned parcel

(2) Excludes Parks & Circulation

EXHIBIT I-4Bii

RECOMMENDED PROGRAM - MASTER PLAN OPTION 2 - TIMELINE  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

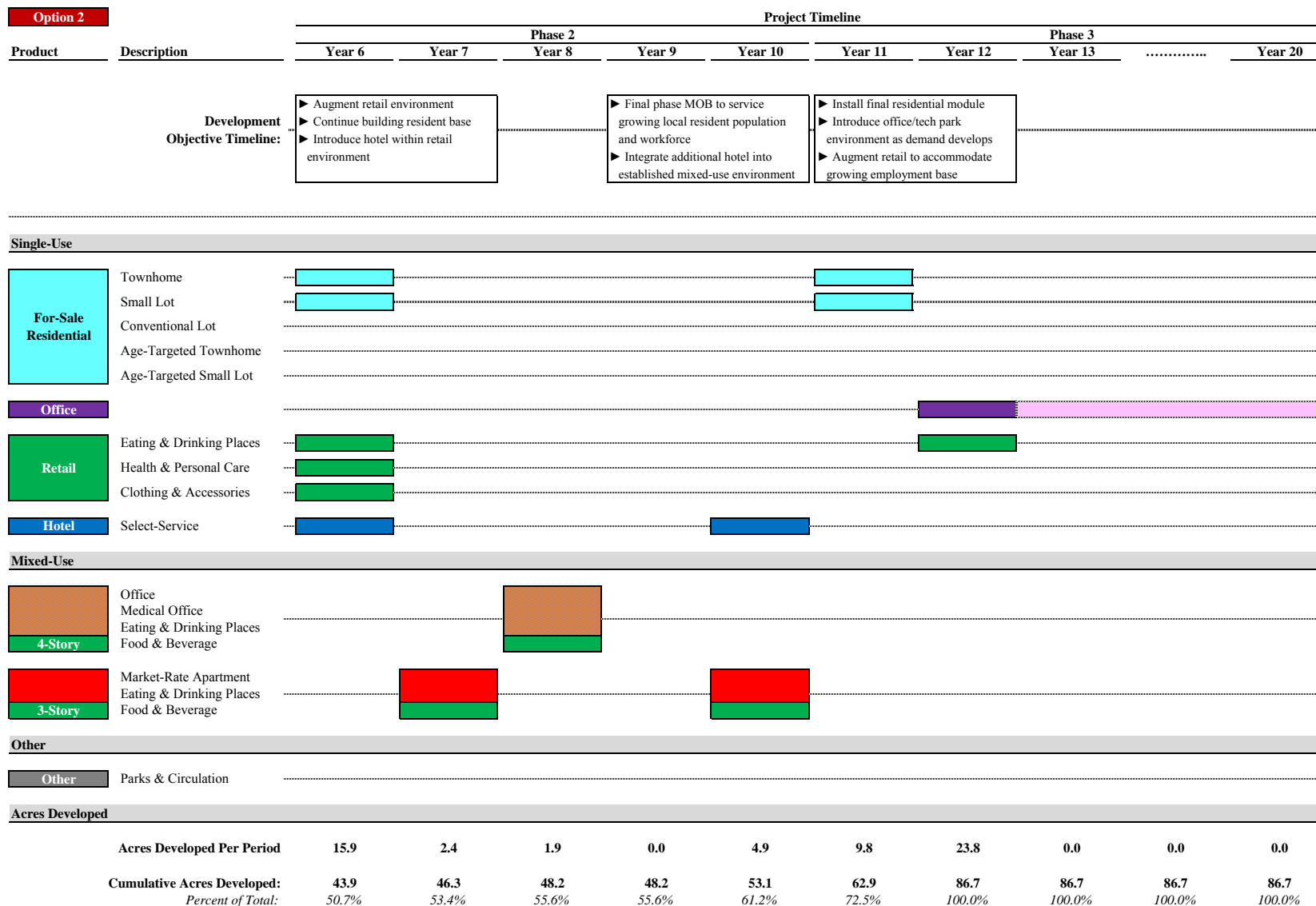


EXHIBIT I-4Biii

RECOMMENDED PROGRAM - MASTER PLAN OPTION 2 - LAND ABSORPTION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

<b>Option 2</b>		<b>Acres Absorbed</b>				<b>Land Sale Value (1)</b>			
<b>Product</b>	<b>Description</b>	<b>Phase 1</b>	<b>Phase 2</b>	<b>Phase 3</b>	<b>Total</b>	<b>Phase 1</b>	<b>Phase 2 (2)</b>	<b>Phase 3 (2)</b>	<b>Total</b>
<b>Single-Use</b>									
<b>For-Sale Residential</b>	Townhome	3.7	3.7	1.5	8.9	\$1,747,000	\$2,531,000	\$1,326,000	\$5,604,000
	Small Lot	5.5	5.5	8.3	19.4	\$1,952,000	\$2,956,000	\$5,940,000	\$10,848,000
	Conventional Lot	0.0	0.0	0.0	0.0	\$0	\$0	\$0	\$0
	Age-Targeted Townhome	3.8	0.0	0.0	3.8	\$3,919,000	\$0	\$0	\$3,919,000
	Age-Targeted Small Lot	2.8	0.0	0.0	2.8	\$2,178,000	\$0	\$0	\$2,178,000
	<b>For-Sale Residential Subtotal/Average:</b>	<b>15.8</b>	<b>9.3</b>	<b>9.8</b>	<b>34.9</b>	<b>\$9,796,000</b>	<b>\$5,487,000</b>	<b>\$7,266,000</b>	<b>\$22,549,000</b>
<b>Office</b>		2.2	0.0	21.5	23.7	\$1,349,000	\$0	\$28,261,000	\$29,610,000
<b>Retail</b>	Eating & Drinking Places	1.1	0.7	2.3	4.1	\$930,000	\$728,000	\$2,996,000	\$4,654,000
	Health & Personal Care	0.0	2.3	0.0	2.3	\$0	\$1,937,000	\$0	\$1,937,000
	Clothing & Accessories	2.3	1.1	0.0	3.4	\$1,594,000	\$1,034,000	\$0	\$2,628,000
	<b>Retail Subtotal/Average:</b>	<b>3.4</b>	<b>4.1</b>	<b>2.3</b>	<b>9.9</b>	<b>\$2,524,000</b>	<b>\$3,699,000</b>	<b>\$2,996,000</b>	<b>\$9,219,000</b>
<b>Hotel</b>	Select-Service	0.0	5.0	0.0	5.0	\$0	\$6,239,000	\$0	\$6,239,000
<b>Single-Use Subtotal:</b>		<b>21.4</b>	<b>18.4</b>	<b>33.6</b>	<b>73.4</b>	<b>\$13,669,000</b>	<b>\$15,425,000</b>	<b>\$38,523,000</b>	<b>\$67,617,000</b>
<b>Mixed-Use</b>									
<b>4-Story</b>	Office (Fl. 2-4)	---	---	---	---	---	---	---	---
	Medical Office (Fl. 2-4)	---	---	---	---	---	---	---	---
	Eating & Drinking Places (Fl. 1)	---	---	---	---	---	---	---	---
	Food & Beverage (Fl. 1)	---	---	---	---	---	---	---	---
	<b>Parcel Subtotal/Average:</b>	<b>1.9</b>	<b>1.9</b>	<b>0.0</b>	<b>3.7</b>	<b>\$2,419,000</b>	<b>\$3,630,000</b>	<b>\$0</b>	<b>\$6,049,000</b>
<b>3-Story</b>	Market-Rate Apartment (Fl. 2-3)	---	---	---	---	---	---	---	---
	Eating & Drinking Places (Fl. 1)	---	---	---	---	---	---	---	---
	<b>Parcel Subtotal/Average:</b>	<b>4.8</b>	<b>4.8</b>	<b>0.0</b>	<b>9.5</b>	<b>\$5,940,000</b>	<b>\$9,860,000</b>	<b>\$0</b>	<b>\$15,800,000</b>
<b>Mixed-Use Subtotal:</b>		<b>6.6</b>	<b>6.6</b>	<b>0.0</b>	<b>13.3</b>	<b>\$8,359,000</b>	<b>\$13,490,000</b>	<b>\$0</b>	<b>\$21,849,000</b>
<b>Site Total</b>									
<b>Undiscounted Tech Ridge Site Total</b>		<b>28.0</b>	<b>25.0</b>	<b>33.6</b>	<b>86.7</b>	<b>\$22,028,000</b>	<b>\$28,915,000</b>	<b>\$38,523,000</b>	<b>\$89,466,000</b>
<b>Site Total Net Present Value (3)</b>									
	5% Annual Discount					\$19,980,000	\$20,549,000	\$21,451,000	\$61,980,000
	8% Annual Discount					\$18,885,000	\$16,872,000	\$15,298,000	\$51,055,000
	10% Annual Discount					\$18,205,000	\$14,838,000	\$12,275,000	\$45,318,000

(1) Land Sale Values represent undiscounted future values across three phases

(2) Phase 2 values reflect 10% development phase pricing uplift; Phase 3 values reflect 20% development phase pricing uplift

(3) Phase 1 values discounted from Year 1; Phase 2 values discounted from Year 6; Phase 3 values discounted from Year 11

EXHIBIT I-4Biv

RECOMMENDED PROGRAM - MASTER PLAN OPTION 2 - PRODUCT DELIVERY  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

<b>Option 2</b>		<b>SF Delivered (1)</b>				<b>Built Value</b>			
<b>Product</b>	<b>Description</b>	<b>Phase 1</b>	<b>Phase 2</b>	<b>Phase 3</b>	<b>Total</b>	<b>Phase 1</b>	<b>Phase 2 (2)</b>	<b>Phase 3 (2)</b>	<b>Total</b>
<b>Single-Use</b>									
<b>For-Sale Residential</b>	Townhome	77,346	77,346	30,938	185,631	\$11,579,000	\$12,737,000	\$5,558,000	\$29,874,000
	Small Lot	108,658	108,658	162,987	380,303	\$14,372,000	\$15,810,000	\$25,870,000	\$56,052,000
	Conventional Lot	0	0	0	0	\$0	\$0	\$0	\$0
	Age-Targeted Townhome	77,900	0	0	77,900	\$16,197,000	\$0	\$0	\$16,197,000
	Age-Targeted Small Lot	54,438	0	0	54,438	\$10,163,000	\$0	\$0	\$10,163,000
	<b>For-Sale Residential Subtotal/Average:</b>	<b>318,342</b>	<b>186,004</b>	<b>193,925</b>	<b>698,271</b>	<b>\$52,311,000</b>	<b>\$28,547,000</b>	<b>\$31,428,000</b>	<b>\$112,286,000</b>
<b>Office</b>		30,000	0	300,000	330,000	\$8,208,000	\$0	\$98,496,000	\$106,704,000
<b>Retail</b>	Eating & Drinking Places	10,000	6,000	20,000	36,000	\$3,157,000	\$2,084,000	\$7,577,000	\$12,818,000
	Health & Personal Care	0	20,000	0	20,000	\$0	\$5,643,000	\$0	\$5,643,000
	Clothing & Accessories	20,000	10,000	0	30,000	\$5,262,000	\$2,894,000	\$0	\$8,156,000
	<b>Retail Subtotal/Average:</b>	<b>30,000</b>	<b>36,000</b>	<b>20,000</b>	<b>86,000</b>	<b>\$8,419,000</b>	<b>\$10,621,000</b>	<b>\$7,577,000</b>	<b>\$26,617,000</b>
<b>Hotel</b>	Select-Service	0	83,214	0	83,214	\$0	\$26,349,000	\$0	\$26,349,000
<b>Single-Use Subtotal / Average:</b>		<b>378,342</b>	<b>305,218</b>	<b>513,925</b>	<b>1,197,485</b>	<b>\$68,938,000</b>	<b>\$65,517,000</b>	<b>\$137,501,000</b>	<b>\$271,956,000</b>
<b>Mixed-Use</b>									
<b>4-Story</b>	Office (Fl. 2-4)	30,000	30,000	0	60,000	\$8,208,000	\$9,029,000	\$0	\$17,237,000
	Medical Office (Fl. 2-4)	10,000	10,000	0	20,000	\$2,599,000	\$2,859,000	\$0	\$5,458,000
	Eating & Drinking Places (Fl. 1)	6,500	6,500	0	13,000	\$2,052,000	\$2,257,000	\$0	\$4,309,000
	Food & Beverage (Fl. 1)	2,500	2,500	0	5,000	\$592,000	\$651,000	\$0	\$1,243,000
<b>Parcel Subtotal/Average:</b>	<b>49,000</b>	<b>49,000</b>	<b>0</b>	<b>98,000</b>	<b>\$13,451,000</b>	<b>\$14,796,000</b>	<b>\$0</b>	<b>\$28,247,000</b>	
<b>3-Story</b>	Market-Rate Apartment (Fl. 2-3)	199,875	199,875	0	399,750	\$41,185,000	\$45,304,000	\$0	\$86,489,000
	Eating & Drinking Places (Fl. 1)	7,500	7,500	0	15,000	\$2,368,000	\$2,604,000	\$0	\$4,972,000
	<b>Parcel Subtotal/Average:</b>	<b>207,375</b>	<b>207,375</b>	<b>0</b>	<b>414,750</b>	<b>\$43,553,000</b>	<b>\$47,908,000</b>	<b>\$0</b>	<b>\$91,461,000</b>
<b>Mixed-Use Subtotal / Average:</b>		<b>256,375</b>	<b>256,375</b>	<b>0</b>	<b>512,750</b>	<b>\$57,004,000</b>	<b>\$62,704,000</b>	<b>\$0</b>	<b>\$119,708,000</b>
<b>Site Total</b>									
<b>Undiscounted Tech Ridge Site Total / Average</b>		<b>634,717</b>	<b>561,593</b>	<b>513,925</b>	<b>1,710,235</b>	<b>\$125,942,000</b>	<b>\$128,221,000</b>	<b>\$137,501,000</b>	<b>\$391,664,000</b>
<b>Site Total Net Present Value (3)</b>	5% Annual Discount					\$114,233,000	\$91,124,000	\$76,566,000	<b>\$281,923,000</b>
	8% Annual Discount					\$107,975,000	\$74,816,000	\$54,604,000	<b>\$237,395,000</b>
	10% Annual Discount					\$104,084,000	\$65,798,000	\$43,812,000	<b>\$213,694,000</b>

(1) All product deliveries in net square feet with exception of Hotel (gross square feet)

(2) Phase 2 values reflect 10% development phase pricing uplift; Phase 3 values reflect 20% development phase pricing uplift

(3) Phase 1 values discounted from Year 1; Phase 2 values discounted from Year 6; Phase 3 values discounted from Year 11

EXHIBIT I-4Bv

RECOMMENDED PROGRAM - MASTER PLAN OPTION 2 - ON-SITE EMPLOYMENT  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

<b>Option 2</b>		Permanent Jobs By Use (1)	SF Delivered (2)				Permanent On-Site Jobs				
Product	Description		Phase 1	Phase 2	Phase 3	Total	Phase 1	Phase 2	Phase 3	Total	
<b>Single-Use</b>											
<b>For-Sale Residential</b>	Townhome	---	77,346	77,346	30,938	185,631	0	0	0	0	
	Small Lot	---	108,658	108,658	162,987	380,303	0	0	0	0	
	Conventional Lot	---	0	0	0	0	0	0	0	0	
	Age-Targeted Townhome	---	77,900	0	0	77,900	0	0	0	0	
	Age-Targeted Small Lot	---	54,438	0	0	54,438	0	0	0	0	
	For-Sale Residential Subtotal/Average:			318,342	186,004	193,925	698,271	0	0	0	0
	<b>Office</b>		1/250 SF	30,000	0	300,000	330,000	120	0	1,200	1,320
<b>Retail</b>	Eating & Drinking Places	1/450 SF	10,000	6,000	20,000	36,000	22	13	44	80	
	Health & Personal Care	1/450 SF	0	20,000	0	20,000	0	44	0	44	
	Clothing & Accessories	1/450 SF	20,000	10,000	0	30,000	44	22	0	67	
	Retail Subtotal/Average:			30,000	36,000	20,000	86,000	67	80	44	191
<b>Hotel</b>		0.35 /Room	0	83,214	0	83,214	0	56	0	56	
<b>Single-Use Subtotal / Average:</b>			<b>378,342</b>	<b>305,218</b>	<b>513,925</b>	<b>1,197,485</b>	<b>187</b>	<b>136</b>	<b>1,244</b>	<b>1,567</b>	
<b>Mixed-Use</b>											
<b>4-Story</b>	Office (Fl. 2-4)	1/250 SF	30,000	30,000	0	60,000	120	120	0	240	
	Medical Office (Fl. 2-4)	1/250 SF	10,000	10,000	0	20,000	40	40	0	80	
	Eating & Drinking Places (Fl. 1)	1/450 SF	6,500	6,500	0	13,000	14	14	0	29	
	Food & Beverage (Fl. 1)	1/450 SF	2,500	2,500	0	5,000	6	6	0	11	
	Parcel Subtotal/Average:			49,000	49,000	0	98,000	180	180	0	360
<b>3-Story</b>	Market-Rate Apartment (Fl. 2-3)	2/Bldg.	199,875	199,875	0	399,750	4	4	0	8	
	Eating & Drinking Places (Fl. 1)	1/450 SF	7,500	7,500	0	15,000	17	17	0	33	
	Parcel Subtotal/Average:			207,375	207,375	0	414,750	21	21	0	41
<b>Mixed-Use Subtotal / Average:</b>			<b>256,375</b>	<b>256,375</b>	<b>0</b>	<b>512,750</b>	<b>201</b>	<b>201</b>	<b>0</b>	<b>401</b>	
<b>Site Total</b>											
<b>Tech Ridge Site Total / Average</b>			<b>634,717</b>	<b>561,593</b>	<b>513,925</b>	<b>1,710,235</b>	<b>387</b>	<b>337</b>	<b>1,244</b>	<b>1,968</b>	

(1) Source: NAIOP, IMPLAN

(2) All product deliveries in net square feet with exception of Hotel (gross square feet)

**EXHIBIT I-4Ci**

**RECOMMENDED PROGRAM - PRODUCT CONCEPT - MARKET-RATE APARTMENT  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017**

**A. Product Description**

- Opportunity:** • Demand for 48 apartment units per year assuming 20% CMA rental capture with 20% "Site Uplift"
- Concept:** • General occupancy apartment rental units within 4 mixed-use buildings  
 - 3-story construction with ground floor retail  
 - 110-115 apartments per module with surface parking  
 - Views from upper-level units; proximate to parks and retail  
 • 1.00 FAR (5 parking spaces per 1,000 SF)
- Amenities/Spec:** • Consistent with new planned projects (Joule Plaza, City View); Stone countertops, plank flooring, fitness center, outdoor grill and amenity space, pool
- Target Renters:** • Young professionals, students, empty-nesters; Singles, couples, and families

**B. Recommended 10-Year Program**

Program Detail:	Type	Units		Avg. SF	Avg. Base Rent		%	Avg. Effective Rent	
		Num.	Share		\$	\$/SF		\$	\$/SF
	Studio	40	10%	500	\$975	\$1.95	3.0%	\$1,004	\$2.01
	One-Bed	120	23%	650	\$1,050	\$1.62	3.0%	\$1,082	\$1.66
	Two-Bed	170	40%	950	\$1,200	\$1.26	3.0%	\$1,236	\$1.30
	Three-Bed	120	27%	1,150	\$1,300	\$1.13	3.0%	\$1,339	\$1.16
	<b>Total/Average:</b>	<b>450</b>	<b>100%</b>	<b>888</b>	<b>\$1,169</b>	<b>\$1.32</b>		<b>\$1,204</b>	<b>\$1.36</b>
				399,750	\$526,125			\$541,909	

**C. Pricing Rationale**

- Positioning:** • Top-of-market  
 • Premium to existing product due to vintage, specifications, proximity to downtown, views, integration within Tech Ridge mixed-use environment

**D. Phasing**

- Timeline:** • 4 modules
- Module Detail:** • 110-115 apartments per module across 9.5 acres (40 units/AC)  
 • 24-36-month projected absorption per module (4 units/mo.)  
 • Module repeatable following previous absorption period

EXHIBIT I-4Cii

RECOMMENDED PROGRAM - PRODUCT CONCEPT - FOR-SALE RESIDENTIAL  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

**A. Product Description**

- Opportunity:**
- Income-qualified demand for 80 homes per year at Subject Site
  - Assumes 10% capture of CMA demand with 20% "Site Uplift"
- Concept:**
- Mix of single-family two-story detached homes and townhomes with 1- and 2-car garage parking
  - Townhomes 13.3 du/AC, small lot homes 8.9 du/AC, standard lot homes 6.6 du/AC
  - Mix of 2-, 3-, and 4-bedroom homes
  - Removed but accessible to retail, office, and entertainment; Integrated with surrounding parks and trails
  - Urban townhomes to accommodate young professional demographic valuing proximity to retail
  - Small-lot homes to accommodate move-up, entry-level, and new families
  - Conventional lot view-oriented "executive" homes to accommodate mature professionals
  - Age-targeted view-oriented townhomes to accommodate move-downs, empty nesters, and urban retirees
  - Age-targeted view-oriented small lot homes to accommodate suburban retirees and snowbirds
- Specifications:**
- Mid-tier specifications in entry-level small lot homes and urban townhomes
  - Top-of-market specifications and materials for view-oriented "executive" standard lot homes and age-targeted product
- Target Buyers:**
- Young professionals, move-ups, new families, transplants
  - Mature professionals, move-downs, retirees, empty nesters, snowbirds

**B. Pricing Rationale**

- Townhomes and small lot homes:
  - Smaller lots but in-line with current comparable product
    - Proximity to retail and employment
    - Proximity to downtown St. George
- Conventional lot homes:
  - Smaller lots but premium to market comparables
    - View-oriented
    - Attractive mixed-use nature of Subject Site
    - Proximity to downtown St. George
- Age-targeted townhomes and small lot homes:
  - Smaller lots but premium to market comparables
    - View-oriented
    - Attractive mixed-use nature of Subject Site
    - Proximity to downtown St. George

**C. Phasing**

**Option 1**

- Two modules - 10-year program
- Projected absorption pace of 4-6 units per month due to depth of demand and attractive and visible nature of Subject Site
- **Module 1: Year 1**
  - 175 homes (15.8 acres)
  - Module absorption within 24-36 months
  - Establish critical resident mass at Subject Site
  - Drive traffic to retail and medical office
- **Module 2: Year 6**
  - 395 homes (42.9 acres)
  - Module absorption within 54-66 months
  - Fill pent-up demand for for-sale product at Subject Site
  - Postpone until Year 6 to provide flexibility of development for remaining product types

**Option 2**

- Three modules - 15-year program
- Projected absorption pace of 4-6 units per month due to depth of demand and attractive and visible nature of Subject Site
- **Module 1: Year 1**
  - 175 homes (15.8 acres)
  - Module absorption within 24-36 months
  - Establish critical resident mass at Subject Site
  - Drive traffic to retail and medical office
- **Module 2: Year 6**
  - 100 homes (9.3 acres)
  - Module absorption within 18-30 months
  - Fill pent-up demand for for-sale product at Subject Site
  - Postpone until Year 6 to provide flexibility of development for remaining product types
- **Module 3: Year 11**
  - 95 homes (9.8 acres)
  - Module absorption within 18-30 months
  - Provide additional for-sale housing for incoming Tech Ridge labor force
  - Focus on younger age brackets

EXHIBIT I-4Cii

RECOMMENDED PROGRAM - PRODUCT CONCEPT - FOR-SALE RESIDENTIAL  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

**D. Option 1 - Recommended 10-Year Program**

Townhome	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	60	11%	2	2.5	2,200	1,450	\$215,000	\$148	6%	\$227,900	\$157				
	70	12%	3	3.5	2,600	1,630	\$234,000	\$144	6%	\$248,040	\$152				
Subtotal / Average:	130	23%			2,415	1,547	\$225,231	\$146		\$238,745	\$154				
Small Lot	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	40	7%	3	3.0	3,200	1,700	\$240,000	\$141	2%	\$244,800	\$144				
	70	12%	3	3.5	3,500	2,150	\$288,000	\$134	2%	\$293,760	\$137				
	80	14%	4	4.0	3,900	2,430	\$318,000	\$131	2%	\$324,360	\$133				
Subtotal / Average:	190	33%			3,605	2,173	\$290,526	\$134		\$296,337	\$136				
Conventional Lot	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	30	5%	4	4.5	4,500	2,500	\$340,000	\$136	10%	\$374,000	\$150				
	60	11%	5	5.5	5,200	2,850	\$376,000	\$132	10%	\$413,600	\$145				
Subtotal / Average:	90	16%			4,967	2,733	\$364,000	\$133		\$400,400	\$146				
Age-Targeted Townhome	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	40	7%	2	2.5	2,200	1,450	\$270,000	\$186	15%	\$310,500	\$214				
	60	11%	3	3.5	2,600	1,630	\$304,000	\$187	15%	\$349,600	\$214				
Subtotal / Average:	100	18%			2,440	1,558	\$290,400	\$186		\$333,960	\$214				
Age-Targeted Small Lot	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	15	3%	3	3.0	3,200	1,700	\$295,000	\$174	10%	\$324,500	\$191				
	15	3%	3	3.5	3,500	2,150	\$375,000	\$174	10%	\$412,500	\$192				
	30	5%	4	3.5	3,900	2,430	\$427,000	\$176	10%	\$469,700	\$193				
Subtotal / Average:	60	11%			3,625	2,178	\$381,000	\$175		\$419,100	\$192				
<b>Total / Average:</b>	<b>570</b>	<b>100%</b>			<b>3,346</b>	<b>2,011</b>	<b>\$296,737</b>	<b>\$148</b>		<b>\$319,156</b>	<b>\$159</b>				

**E. Option 2 - Recommended 15-Year Program**

Townhome	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	60	16%	2	2.5	2,200	1,450	\$215,000	\$148	6%	\$227,900	\$157				
	60	16%	3	3.5	2,600	1,630	\$234,000	\$144	6%	\$248,040	\$152				
Subtotal / Average:	120	32%			2,400	1,540	\$224,500	\$146		\$237,970	\$155				
Small Lot	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	50	14%	3	3.0	3,200	1,700	\$240,000	\$141	2%	\$244,800	\$144				
	55	15%	3	3.5	3,500	2,150	\$288,000	\$134	2%	\$293,760	\$137				
	70	19%	4	4.0	3,900	2,430	\$318,000	\$131	2%	\$324,360	\$133				
Subtotal / Average:	175	47%			3,574	2,133	\$286,286	\$134		\$292,011	\$137				
Conventional Lot	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	0	0%	4	4.5	4,500	2,500	\$340,000	\$136	10%	\$374,000	\$150				
	0	0%	5	5.5	5,200	2,850	\$376,000	\$132	10%	\$413,600	\$145				
Subtotal / Average:	0	0%			---	---	---	---		---	---				
Age-Targeted Townhome	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	20	5%	2	2.5	2,200	1,450	\$270,000	\$186	15%	\$310,500	\$214				
	30	8%	3	3.5	2,600	1,630	\$304,000	\$187	15%	\$349,600	\$214				
Subtotal / Average:	50	14%			2,440	1,558	\$290,400	\$186		\$333,960	\$214				
Age-Targeted Small Lot	Count		Mix		Bed Bath		Lot Size		SF		Base Pricing		Avg. Prem.	Avg Pricing	
											\$	\$/SF		\$	\$/SF
	10	3%	3	3.0	3,200	1,700	\$295,000	\$174	10%	\$324,500	\$191				
	10	3%	3	3.5	3,500	2,150	\$375,000	\$174	10%	\$412,500	\$192				
	5	1%	4	3.5	3,900	2,430	\$427,000	\$176	10%	\$469,700	\$193				
Subtotal / Average:	25	7%			3,460	2,026	\$353,400	\$174		\$388,740	\$192				
<b>Total / Average:</b>	<b>370</b>	<b>100%</b>			<b>2,469</b>	<b>1,509</b>	<b>\$208,216</b>	<b>\$138</b>		<b>\$215,293</b>	<b>\$143</b>				



EXHIBIT I-4Ciii

RECOMMENDED PROGRAM - PRODUCT CONCEPT - OFFICE  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

**A. Product Description**

- Opportunity:**
- Strong growth in Finance, Business, and Technology industries, projected to add 3,600 jobs over the next 15 years
  - 105,000 SF supportable demand assuming 25% capture of CMA with additional 30% "Site Uplift"
  - Newest office building in CMA built nearly 10 years ago
- Concept:**
- Option 1: 90,000 SF of office catering to supportable demand across 2 phases
  - Option 2: 90,000 SF of office catering to supportable demand and 200,000 SF catering to major unknown owner-user across 3 phases
  - Module 1 (Component of Options 1 & 2):
    - One 3-story contemporary office building with open, airy feel
    - 0.32 FAR (4 parking spaces per 1,000 SF)
  - Modules 2 & 3 (Component of Options 1 & 2):
    - Two 4-story mixed-use buildings with medical office space and ground floor retail
    - 0.60 FAR (5 parking spaces per 1,000 SF)
  - Module 4 (Component of Option 2 Only):
    - 3-story construction integrated within office/technology park concept to accommodate major owner-user tenant(s)
    - 0.32 FAR (4 parking spaces per 1,000 SF)
  - Attractive landscaping and walkways
  - Large office spaces with floor-to-ceiling windows and ample room for reception and conference spaces
- Target Tenants (1):**
- Professional & Business Services, particularly in scientific and technology services
  - Financial Services, specifically in finance, insurance, and real estate companies

**B. Recommended 10- to 20-Year Program**

**Option 1 (2 Phases)**

Scale (SF)	TCG Rent Rec. (NNN)	
	Avg. PSF	Bldg. Total
90,000	\$20.00	\$1,800,000

**Option 2 (3 Phases)**

Scale (SF)	TCG Rent Rec. (NNN)	
	Avg. PSF	Bldg. Total
390,000	\$20.00	\$7,800,000

(1) Target Tenant industry detail can be found in Exhibit III-1E

**C. Pricing Rationale**

- Premium to comparables due to:
  - Proximity to retail and services on Site
  - Views from second floor
  - Opportunity to be located in fresh, up-and-coming area
- Comparables primarily worn and dated-looking

**D. Phasing**

**Module 1: Year 1**

- Establish Tech Ridge critical mass and mixed-use environment early in Phase 1
- 30,000 SF
- 2.2 acres

**Module 2: Year 3**

- Expand on mixed-use environment following absorption of Phase 1 development
- 30,000 SF

**Module 3: Year 8**

- Expand further on mixed-use environment following introduction of Phase 2 retail and hotel
- 30,000 SF

**Module 4: Year 12 to Year 20 (Option 2 Only)**

- Introduce large-scale office park to accommodate major owner-user/large-scale corporate campus
- 300,000 SF

**EXHIBIT I-4Civ**

**RECOMMENDED PROGRAM - PRODUCT CONCEPT - MEDICAL OFFICE  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017**

**A. Product Description**

- Opportunity:**
- Employment in Health Care industry projected to grow 3.9% annually
    - 580 jobs to be added per year over next 15 years
    - Strongest growth projected in ambulatory health care services (1) and social assistance (2)
  - 35,000 SF supportable demand assuming 15% capture of CMA with 10% "Site Uplift"
- Concept:**
- Flexible, small-scale medical office; Small-scale research/lab space within 2 mixed-use buildings:
    - 4-story mixed-use buildings with office space and ground floor retail
  - 0.60 FAR (5 parking spaces per 1,000 SF)
- Target Tenants:**
- Fast-growing Ambulatory Services industry including physical therapy diagnostic laboratories, dentists, optometrists, dermatologists
  - Bio-tech and med-tech companies associated with Intermountain Health Care

**B. Recommended 10-Year Program**

Product Detail:	TCG Rent Rec. (NNN)		
	Scale (SF)	Avg. PSF	Bldg. Total
	20,000	\$19.00	\$380,000

**C. Pricing Rationale**

- Near top-of-market comparables due to high-quality Tech Ridge development
- Pricing limits due to removed location from core medical services surrounding Intermountain Health Care

**D. Phasing**

**Phase 1: Year 3**

- Postpone until Year 3 to allow for critical Tech Ridge resident and employment mass to develop
  - Primarily Ambulatory Service tenants
  - Limited "synergy of uses" being removed from Intermountain Health Care
- 10,000 SF

**Phase 2: Year 8**

- Expand on demand for local Ambulatory Services with potential for select bio-tech/med-tech tenants
- 10,000 SF

(1) Ambulatory, or outpatient, health care refers to medical visits that do not require overnight stays in hospitals  
 (2) Social assistance services include: individual and family, food and housing, emergency, vocational rehabilitation, and child day care services

**EXHIBIT I-4Cv**

**RECOMMENDED PROGRAM - PRODUCT CONCEPT - INDUSTRIAL/FLEX  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017**

**A. Product Description**

- Opportunity:**
- Industrial/Flex defined as product consisting of 50-75% office with remaining RBA dedicated to R&D, manufacturing, warehouse, and/or showroom space
  - Limited employment opportunity from industrial/flex-driving industries projected for next 15 years (1):
    - Wholesale Trade to grow 1.6%
    - Manufacturing to decline 0.4%
  - Low demand (9,330 SF) projected in CMA over next 5 years
  - 30% capture of CMA with 10% "Site Uplift" results in limited demand of 6,200 SF

- Concept:**
- No industrial/flex product recommended for Subject Site

**B. Planned Program**

Product Detail:	Area		TCG Rent Rec. (NNN)	
	AC	SF	Avg. PSF	Bldg. Total
	0.00	0	\$12.00	\$0

**C. Pricing Rationale**

- Top-of-market
- Limited premium due to new construction, proximity to DXATC, and location within Tech Ridge mixed-use environment
- Pricing limited by poor access to major transportation routes and nature of product type

**D. Phasing**

- **No industrial/flex product recommended for Subject Site**

(1) Industrial/flex-driving industries noted in Exhibit VIII-5

EXHIBIT I-4Cvi

RECOMMENDED PROGRAM - PRODUCT CONCEPT - RETAIL  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

**A. Product Description**

- Opportunity:**
- **Eating & Drinking Places**
    - 55,000 SF (6.5 acres) supportable demand assuming 8% CMA capture, 35% "Site Uplift"
    - Largest spending gaps exist in Snack & Nonalcoholic Beverage Bars, Drinking Places, Cafeterias, and Buffets
  - **Food & Beverage**
    - 60,000 SF (7.0 acres) supportable demand assuming 8% CMA capture, 0% "Site Uplift"
    - Largest spending gap exists in Supermarkets
    - Smaller spending gaps exist in Specialty Food Stores and Liquor/Wine/Beer Stores
  - **Health & Personal Care**
    - 30,000 SF (3.5 acres) supportable demand assuming 8% CMA capture, 0% "Site Uplift"
    - Primary spending gap exists in Pharmacies & Drug Stores
  - **Clothing & Accessories**
    - 30,000 SF (3.5 acres) supportable demand assuming 8% CMA capture, 35% "Site Uplift"
    - Spending gaps exist in Clothing Stores, Shoe Stores, and Jewelry & Luggage Stores
- Concept:**
- Establish retail destination around demonstrated spending 'gap' categories
    - Eating & Drinking Places
    - Clothing & Accessories
  - Include Food & Beverage and Health & Personal Care establishments to service Tech Ridge residents and workers
  - In-line/stand-alone product across 2 phases (0.20 FAR) with surface parking (7 spaces per 1,000 SF)
  - Ground floor retail in 6 mixed-use buildings
    - Two 4-story office buildings (0.60 FAR)
    - Four 3-story apartment buildings (1.00 FAR)

**B. Recommended 10-Year Program**

	Avg. \$/SF (NNN)	Density		Acres (1)	Type
		Net SF	Mix		
Eating & Drinking Places (2)	\$24	44,000	44%	1.8	In-Line/Mixed-use
Food & Beverage	\$18	5,000	5%	0.0	Mixed-use
Health & Personal Care	\$18	20,000	20%	2.3	Stand-Alone
Clothing & Accessories	\$20	30,000	30%	3.4	In-Line/Stand-Alone
<b>Total / Average:</b>	<b>\$21</b>	<b>99,000</b>	<b>100%</b>	<b>7.5</b>	

(1) Acreage excludes mixed-use product

(2) Figures represent Option 1 program; Option 2 includes 64,000 SF of Eating & Drinking Places across 3.0 acres

**C. Pricing Rationale**

- **Eating & Drinking Places**
  - Top-of-market; Benefits from integration within mixed-use development; Benefits from views
- **Food & Beverage**
  - Discount to top of market; Does not benefit from views; Will service local audience
- **Health & Personal Care**
  - Discount to top of market; Does not benefit from views; Will service local audience
- **Clothing & Accessories**
  - Top-of-market; Benefits from Tech Ridge as retail destination; New/high spec level

**D. Phasing**

**Phase 1: Years 1-4**

- Establish retail and restaurant destination; Service first wave of Tech Ridge residents and workers
- 46,500 SF (3.4 acres)

**Phase 2: Years 7-10**

- Grow to accommodate additional Tech Ridge residents and workers
- 52,500 SF (4.1 acres)

**Phase 2: Year 12 (Option 2 Only)**

- Grow Eating & Drinking environment to accommodate additional Tech Ridge workers
- 20,000 SF (1.1 acres)

EXHIBIT I-4Cvii

RECOMMENDED PROGRAM - PRODUCT CONCEPT - HOTEL  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

**A. Product Description**

- Opportunity:** • Projected undersupply of 390 units in CMA by 2026
- Concept:**
- Mid- to upscale-class select-service hotel (3.0-4.0 star rating)
  - 5.0-acre parcel
  - 160 total keys across 2 modules
    - 130 standard rooms catering to couples and short-term business travelers
    - 30 suites catering to families and long-term business travelers
  - Views of downtown and surrounding landscape; Proximate to retail and parks
  - 32 du/AC (5 parking spaces per 1,000 SF)
- Target Audience:** • St. George leisure and business travelers; Singles, couples, and families

**B. Recommended 10-Year Program**

Select-Service Hotel:	Room Type	Unit Count (1)	Avg. SF (2)	Avg. Daily Rate (3)	
				\$	\$/SF
	Standard	130	350	\$185	\$0.53
	Suite	30	425	\$220	\$0.52
<b>Total/Average:</b>		<b>160</b>	<b>364</b>	<b>\$192</b>	<b>\$0.53</b>

**C. Pricing Rationale**

- Top-of-market due to views, mixed-use environment, ridge-top visibility

**D. Phasing**

- Two Modules
  - Module 1: Year 6; 80 keys (2.5 acres)
  - Module 2: Year 10; 80 keys (2.5 acres)
- Postpone deliveries until Year 6
  - Allow mixed-use retail environment to take hold
  - Short-term market over-supply projected to balance by 2022
  - Significant under-supply projected by 2026

(1) Reflects total unit count across project lifetime  
 (2) TCG approximation based on market averages of select-service hotels  
 (3) TCG recommended ADR based on STR trend data and market survey

## **II. SITE-SPECIFIC ANALYSIS**

EXHIBIT II-1

MARKET AREA DELINEATION  
PRIMARY MARKET AREA  
MAY 2017

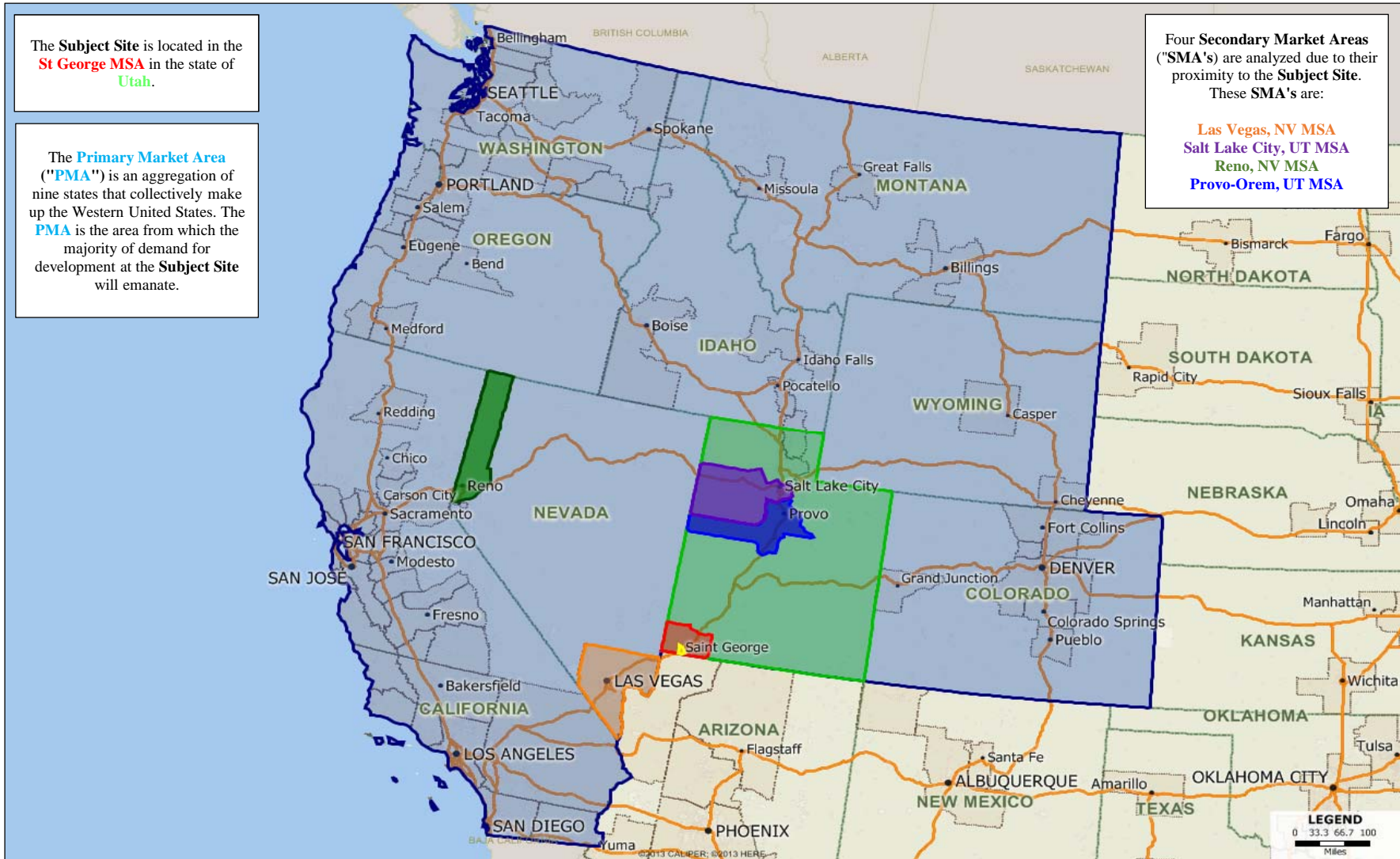
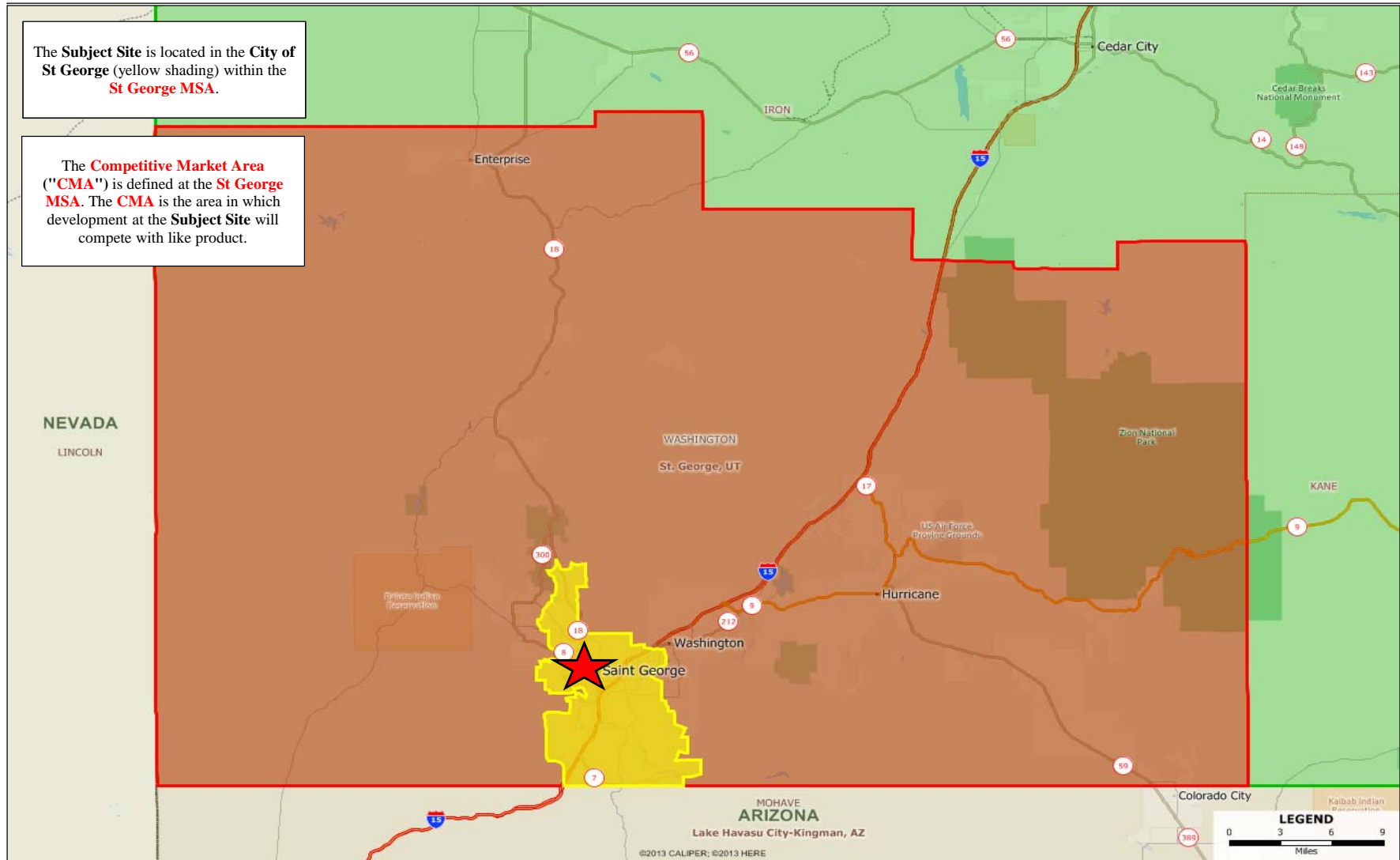


EXHIBIT II-1


MARKET AREA DELINEATION  
PRIMARY MARKET AREA  
MAY 2017





# EXHIBIT II-2

## SITE MAP TECH RIDGE DEVELOPMENT - ST GEORGE, UT MAY 2017



**RIDGE TOP  
TECHNOLOGY  
PARK  
CONCEPTUAL  
MASTER PLAN**

ST. GEORGE, UT - APRIL 18, 2016  
CITY OF ST. GEORGE - PARK PLANNING DIVISION

**PROPOSED LAND USE**

- SINGLE LEVEL
- MULTI-LEVEL
- DIXIE APPLIED TECHNOLOGY COLLEGE (DXATC)
- PROPOSED POWER SUB-STATION
- PROPOSED ACCESS ROAD
- PROPOSED TRAIL

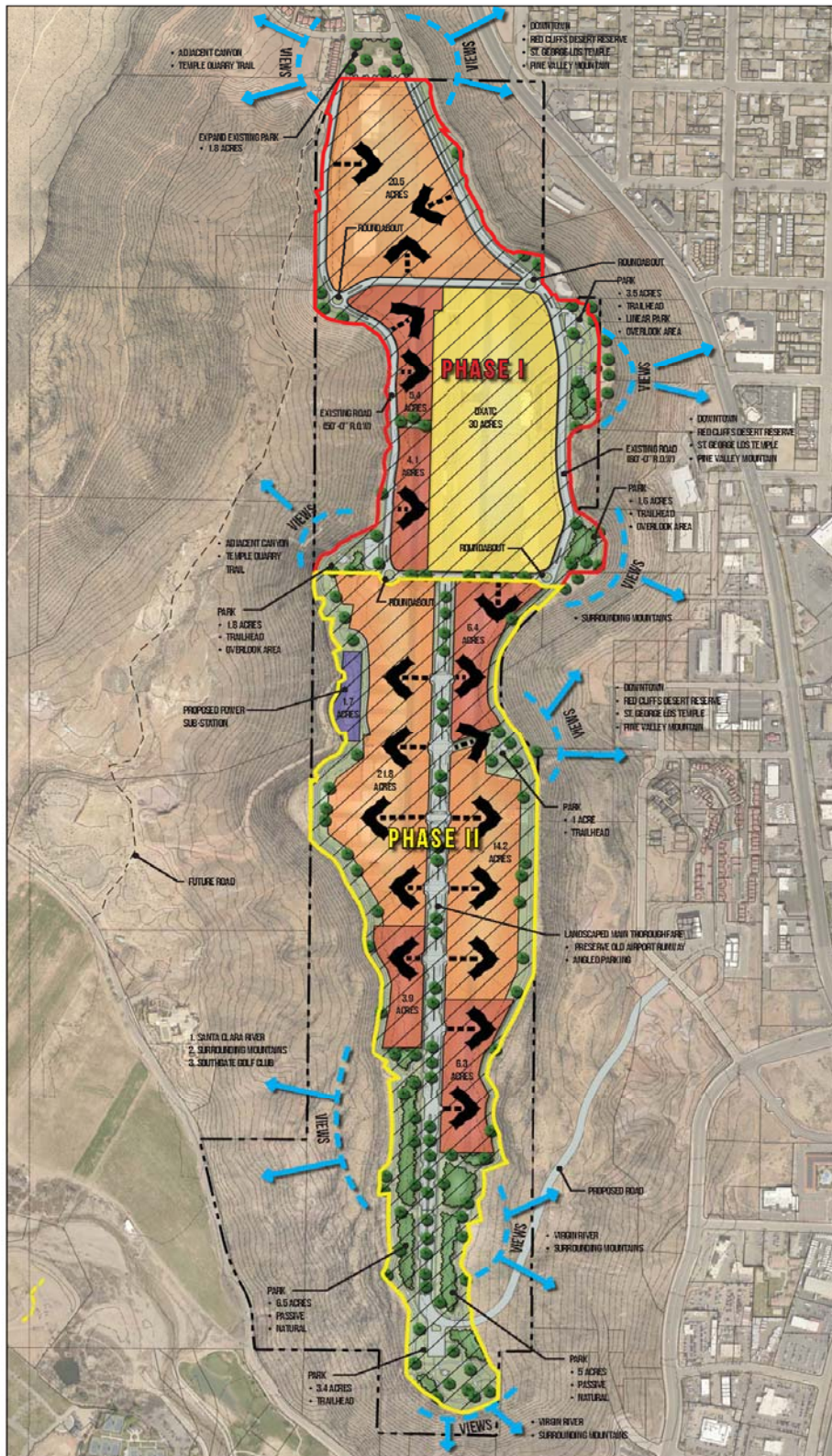
**LEGEND**

- CITY BOUNDARY
- DETERMINED RIDGE LINE
- 100' RIDGE LINE SETBACK
- 50' RIDGE LINE SETBACK

**TOTAL LAND USE**

SINGLE LEVEL	26.1 ACRES
MULTI-LEVEL	56.5 ACRES
PROPOSED SUBSTATION	1.7 ACRES
<b>TOTAL DEVELOPABLE LAND</b>	<b>84.3 ACRES</b>
<small>(TOTAL EXCLUDES DXATC)</small>	

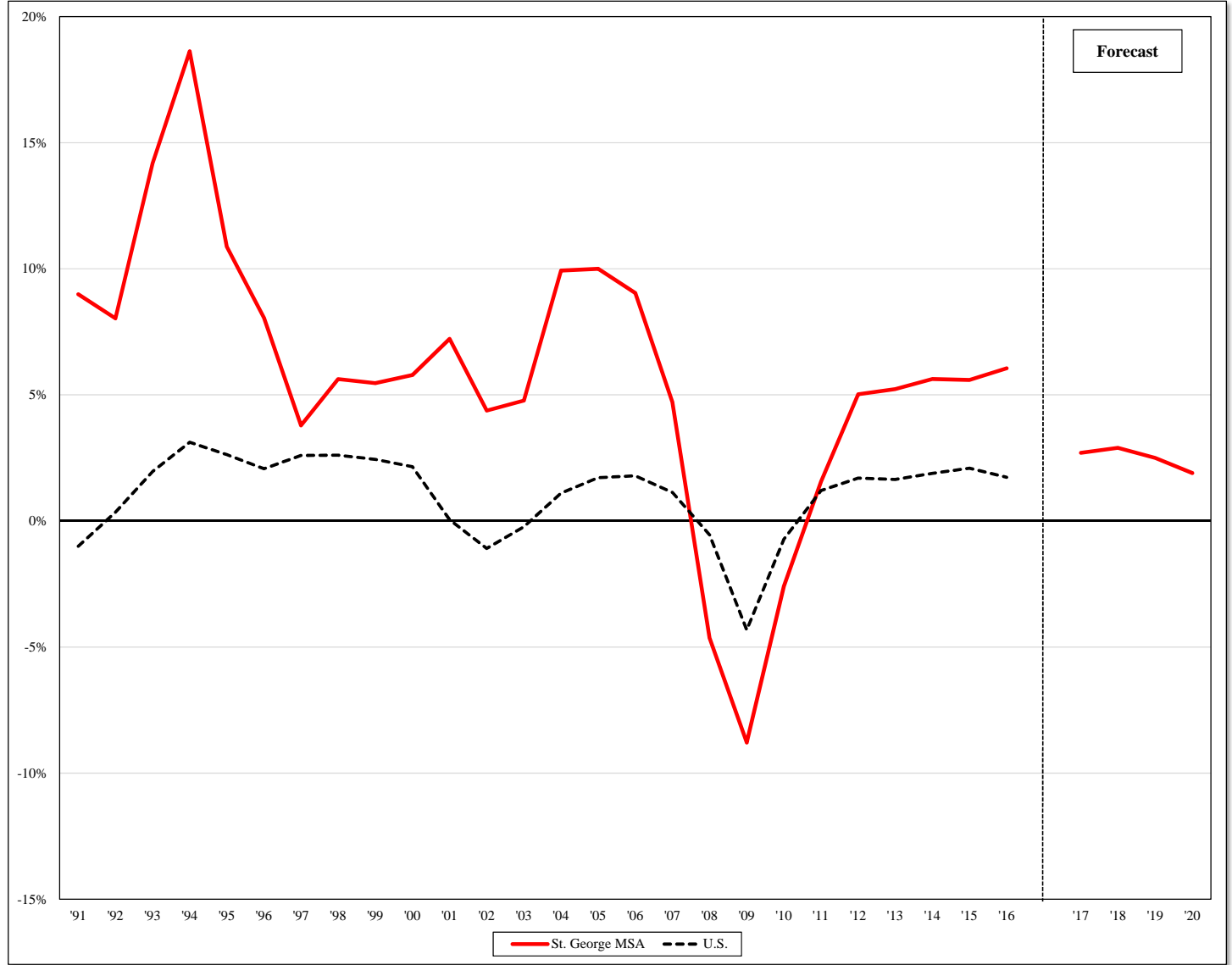


### **III. ECONOMIC DRIVERS**

**EXHIBIT III-1A**  
**EMPLOYMENT - OVERALL**  
**ST GEORGE MSA, UT**  
**1990 THROUGH 2020**

000s	St. George MSA			U.S.	
	Num.	Num.	Perc.	Num.	Perc.
<b>Historical - Annual</b>					
1990	14	---	---	109,527	---
1991	16	1.3	9.0%	108,427	-1.0%
1992	17	1.3	8.0%	108,802	0.3%
1993	19	2.4	14.2%	110,935	2.0%
1994	23	3.6	18.6%	114,398	3.1%
1995	25	2.5	10.9%	117,407	2.6%
1996	27	2.0	8.1%	119,836	2.1%
1997	28	1.0	3.8%	122,951	2.6%
1998	30	1.6	5.6%	126,157	2.6%
1999	32	1.6	5.5%	129,240	2.4%
2000	33	1.8	5.8%	132,024	2.2%
2001	36	2.4	7.2%	132,087	0.0%
2002	37	1.6	4.4%	130,649	-1.1%
2003	39	1.8	4.8%	130,347	-0.2%
2004	43	3.9	9.9%	131,787	1.1%
2005	47	4.3	10.0%	134,051	1.7%
2006	52	4.3	9.0%	136,453	1.8%
2007	54	2.4	4.7%	137,999	1.1%
2008	51	(2.5)	-4.6%	137,242	-0.5%
2009	47	(4.5)	-8.8%	131,313	-4.3%
2010	46	(1.2)	-2.6%	130,361	-0.7%
2011	46	0.7	1.6%	131,932	1.2%
2012	49	2.3	5.0%	134,175	1.7%
2013	51	2.6	5.2%	136,381	1.6%
2014	54	2.9	5.6%	138,958	1.9%
2015	57	3.0	5.6%	141,865	2.1%
2016	61	3.5	6.1%	144,323	1.7%
<b>Historical - 1 Year Growth</b>					
4Q15	59			143,976	
4Q16	62	2.3	3.8%	146,177	1.5%
<b>Annual Average</b>					
5-Yr		2.3	4.6%		1.7%
10-Yr		1.0	1.9%		0.6%
20-Yr		2.1	4.2%		1.0%
<b>Forecast</b>					
2017	63	1.8	2.7%	146,507	1.5%
2018	64	1.8	2.9%	148,588	1.4%
2019	66	1.6	2.5%	150,444	1.2%
2020	67	1.3	1.9%	151,332	0.6%

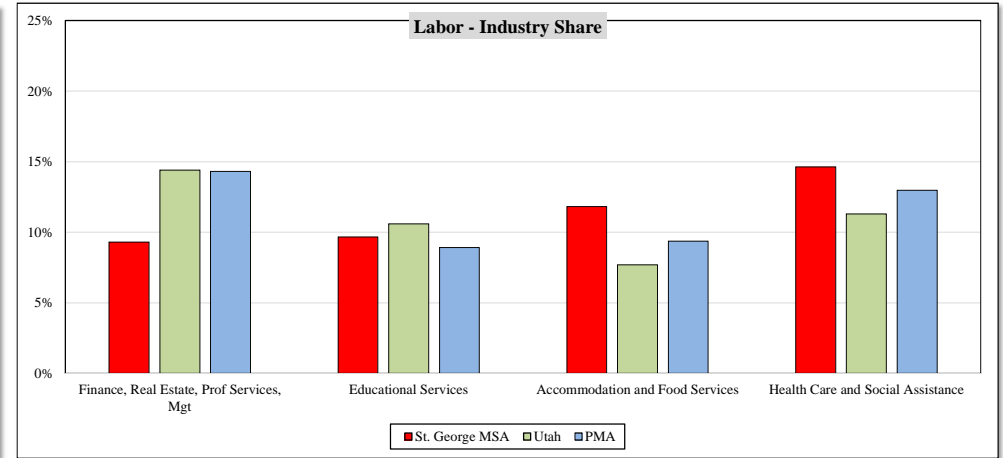
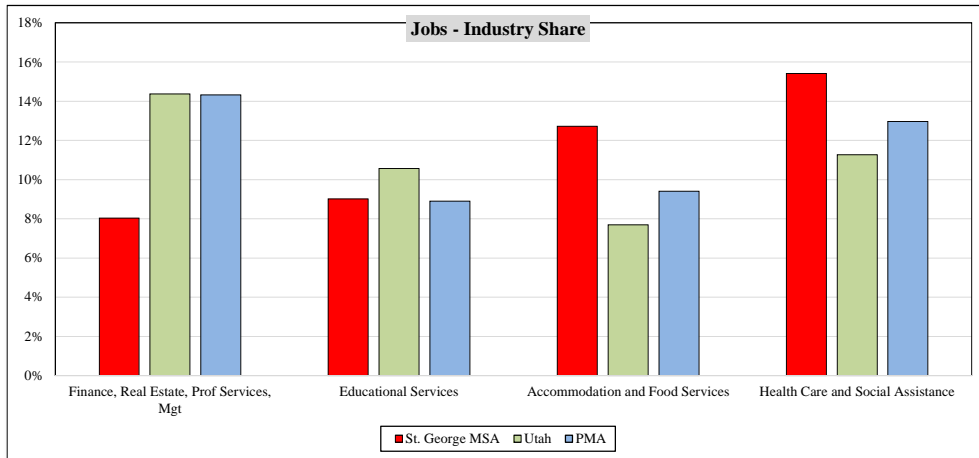


Source: Historical - US Bureau of Labor Statistics; Forecast - Moody's / Economy.com (Nov-16)

EXHIBIT III-1B

EMPLOYMENT - INDUSTRY COMPOSITION  
PRIMARY MARKET AREA  
2014

Jobs	St. George MSA							Utah							PMA						
	Jobs			Labor				Jobs to Labor	Jobs			Labor				Jobs to Labor	Jobs		Labor		Jobs to Labor
	Num.	Share	% of Utah	Num.	Share	% of Utah	Num.		Share	% of PMA	Num.	Share	% of PMA	Num.	Share		Num.	Share			
Agriculture, Forestry, Fishing and Hunting	74	0%	2%	170	0%	3%	0.4	4,604	0%	1%	5,311	0%	1%	0.9	474,040	2%	466,789	2%	1.0		
Mining, Quarrying, and Oil and Gas Extraction	179	0%	2%	269	1%	2%	0.7	11,625	1%	12%	11,798	1%	11%	1.0	98,543	0%	105,375	0%	0.9		
Utilities	197	0%	3%	224	0%	4%	0.9	5,993	1%	4%	6,035	1%	4%	1.0	162,002	1%	162,055	1%	1.0		
Construction	4,598	9%	6%	3,749	8%	5%	1.2	72,405	6%	6%	71,169	6%	6%	1.0	1,172,144	5%	1,172,573	5%	1.0		
Manufacturing	2,529	5%	2%	2,586	5%	2%	1.0	117,683	10%	6%	115,820	10%	6%	1.0	2,036,943	8%	2,037,974	8%	1.0		
Wholesale Trade	1,162	2%	2%	1,319	3%	3%	0.9	46,728	4%	4%	46,277	4%	4%	1.0	1,095,714	5%	1,096,020	5%	1.0		
Retail Trade	7,345	15%	5%	6,594	14%	5%	1.1	134,615	12%	5%	133,152	11%	5%	1.0	2,559,308	11%	2,560,135	11%	1.0		
Transportation and Warehousing	3,340	7%	7%	2,939	6%	6%	1.1	48,303	4%	6%	47,091	4%	6%	1.0	799,803	3%	804,548	3%	1.0		
Information	742	1%	2%	806	2%	3%	0.9	31,827	3%	4%	31,601	3%	4%	1.0	745,216	3%	743,778	3%	1.0		
Finance and Insurance	1,287	3%	2%	1,404	3%	3%	0.9	54,279	5%	6%	53,916	5%	6%	1.0	873,276	4%	874,230	4%	1.0		
Real Estate and Rental and Leasing	711	1%	4%	718	2%	4%	1.0	16,885	1%	4%	16,804	1%	4%	1.0	406,580	2%	406,531	2%	1.0		
Professional, Scientific, and Technical Services	1,960	4%	2%	2,122	4%	3%	0.9	79,256	7%	5%	78,798	7%	4%	1.0	1,757,626	7%	1,758,010	7%	1.0		
Management of Companies and Enterprises	51	0%	0%	189	0%	1%	0.3	17,703	2%	4%	17,645	2%	4%	1.0	398,376	2%	398,315	2%	1.0		
Administration & Support, Waste Management and Remediation	2,432	5%	3%	2,422	5%	3%	1.0	73,274	6%	5%	72,690	6%	5%	1.0	1,440,072	6%	1,440,665	6%	1.0		
<b>Educational Services</b>	<b>4,501</b>	<b>9%</b>	<b>4%</b>	<b>4,602</b>	<b>10%</b>	<b>4%</b>	<b>1.0</b>	<b>123,693</b>	<b>11%</b>	<b>6%</b>	<b>123,053</b>	<b>11%</b>	<b>6%</b>	<b>1.0</b>	<b>2,137,338</b>	<b>9%</b>	<b>2,138,823</b>	<b>9%</b>	<b>1.0</b>		
<b>Health Care and Social Assistance</b>	<b>7,700</b>	<b>15%</b>	<b>6%</b>	<b>6,972</b>	<b>15%</b>	<b>5%</b>	<b>1.1</b>	<b>131,915</b>	<b>11%</b>	<b>4%</b>	<b>131,217</b>	<b>11%</b>	<b>4%</b>	<b>1.0</b>	<b>3,110,640</b>	<b>13%</b>	<b>3,111,969</b>	<b>13%</b>	<b>1.0</b>		
Arts, Entertainment, and Recreation	1,473	3%	7%	1,336	3%	6%	1.1	21,518	2%	5%	21,272	2%	5%	1.0	472,899	2%	471,885	2%	1.0		
<b>Accommodation and Food Services</b>	<b>6,355</b>	<b>13%</b>	<b>7%</b>	<b>5,629</b>	<b>12%</b>	<b>6%</b>	<b>1.1</b>	<b>90,016</b>	<b>8%</b>	<b>4%</b>	<b>89,317</b>	<b>8%</b>	<b>4%</b>	<b>1.0</b>	<b>2,258,382</b>	<b>9%</b>	<b>2,250,181</b>	<b>9%</b>	<b>1.0</b>		
Other Services (excluding Public Administration)	1,308	3%	4%	1,250	3%	4%	1.0	29,530	3%	4%	29,266	3%	4%	1.0	744,422	3%	744,335	3%	1.0		
Public Administration	1,984	4%	3%	2,348	5%	4%	0.8	58,197	5%	5%	58,092	5%	5%	1.0	1,250,172	5%	1,250,164	5%	1.0		
<b>Total</b>	<b>49,928</b>	<b>4%</b>	<b>4%</b>	<b>47,648</b>	<b>4%</b>	<b>4%</b>	<b>1.0</b>	<b>1,170,049</b>	<b>5%</b>	<b>5%</b>	<b>1,160,324</b>	<b>5%</b>	<b>5%</b>	<b>1.0</b>	<b>23,993,496</b>	<b>5%</b>	<b>23,994,355</b>	<b>5%</b>	<b>1.0</b>		
<b>Finance, Real Estate, Prof Services, Mgt</b>	<b>4,009</b>	<b>8%</b>	<b>2%</b>	<b>4,433</b>	<b>9%</b>	<b>3%</b>	<b>0.9</b>	<b>168,123</b>	<b>14%</b>	<b>5%</b>	<b>167,163</b>	<b>14%</b>	<b>5%</b>	<b>1.0</b>	<b>3,435,858</b>	<b>14%</b>	<b>3,437,086</b>	<b>14%</b>	<b>1.0</b>		

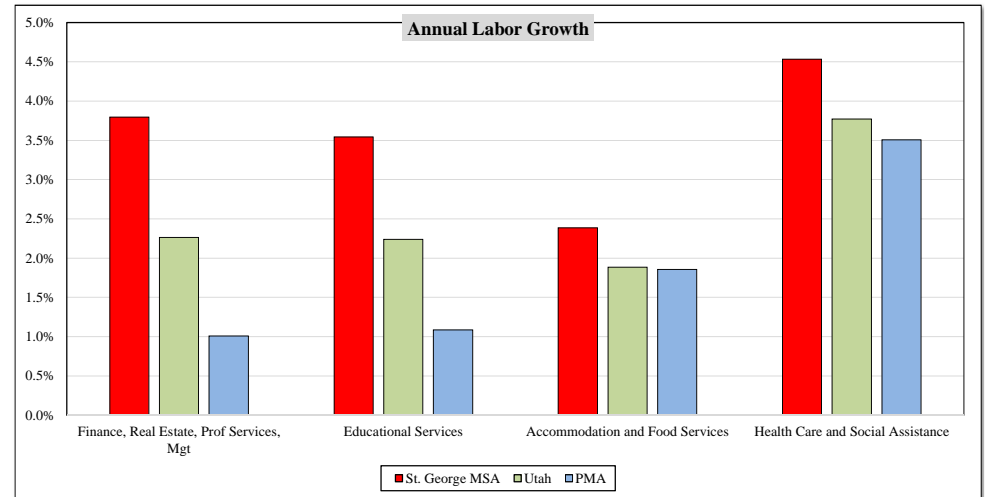
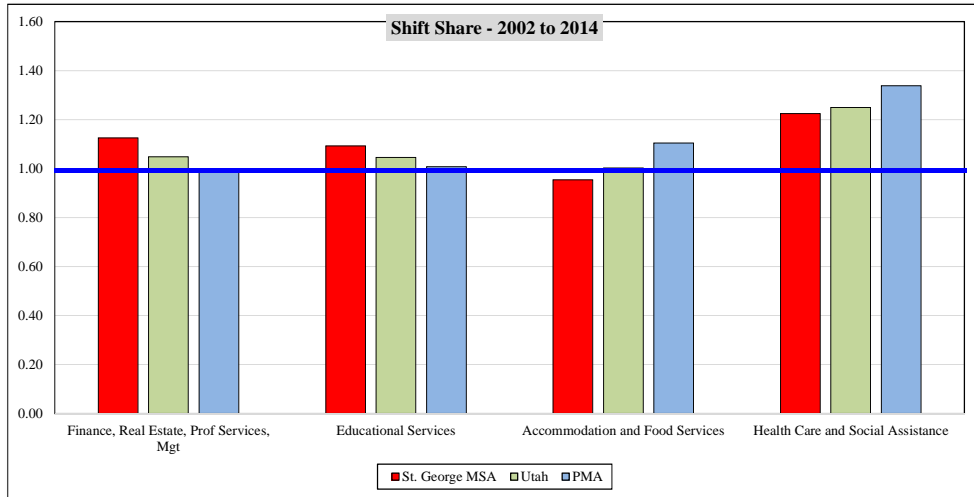


Source: "On The Map" - US Census Bureau, Center for Economic Studies

EXHIBIT III-1C

EMPLOYMENT - INDUSTRY GROWTH  
PRIMARY MARKET AREA  
2002 AND 2014

Jobs	St. George MSA						Utah						PMA					
	2002		2014		Shift		2002		2014		Shift		2002		2014		Shift	
	Num.	Share	Num.	Share	Share (1)	Gr/Yr	Num.	Share	Num.	Share	Share	Gr/Yr	Num.	Share	Num.	Share	Share	Gr/Yr
Agriculture, Forestry, Fishing and Hunting	112	0%	170	0%	1.1	3.5%	3,840	0%	5,311	0%	1.1	2.7%	402,389	2%	466,789	2%	1.0	1.2%
Mining, Quarrying, and Oil and Gas Extraction	82	0%	269	1%	2.4	10.4%	6,490	1%	11,798	1%	1.5	5.1%	75,387	0%	105,375	0%	1.2	2.8%
Utilities	142	0%	224	0%	1.1	3.9%	5,919	1%	6,035	1%	0.8	0.2%	150,614	1%	162,055	1%	1.0	0.6%
Construction	3,485	10%	3,749	8%	0.8	0.6%	59,365	6%	71,169	6%	1.0	1.5%	1,228,066	6%	1,172,573	5%	0.8	-0.4%
Manufacturing	2,281	7%	2,586	5%	0.8	1.1%	113,015	12%	115,820	10%	0.8	0.2%	2,417,167	11%	2,037,974	8%	0.7	-1.4%
Wholesale Trade	799	2%	1,319	3%	1.2	4.3%	38,610	4%	46,277	4%	1.0	1.5%	1,006,662	5%	1,096,020	5%	1.0	0.7%
Retail Trade	5,678	17%	6,594	14%	0.8	1.3%	119,176	13%	133,152	11%	0.9	0.9%	2,415,160	11%	2,560,135	11%	0.9	0.5%
Transportation and Warehousing	2,195	6%	2,939	6%	1.0	2.5%	38,617	4%	47,091	4%	1.0	1.7%	729,310	3%	804,548	3%	1.0	0.8%
Information	751	2%	806	2%	0.8	0.6%	28,295	3%	31,601	3%	0.9	0.9%	723,320	3%	743,778	3%	0.9	0.2%
Finance and Insurance	1,100	3%	1,404	3%	0.9	2.1%	47,010	5%	53,916	5%	0.9	1.1%	910,948	4%	874,230	4%	0.8	-0.3%
Real Estate and Rental and Leasing	505	1%	718	2%	1.0	3.0%	13,070	1%	16,804	1%	1.0	2.1%	395,708	2%	406,531	2%	0.9	0.2%
Professional, Scientific, and Technical Services	1,088	3%	2,122	4%	1.4	5.7%	47,203	5%	78,798	7%	1.3	4.4%	1,344,695	6%	1,758,010	7%	1.2	2.3%
Management of Companies and Enterprises	142	0%	189	0%	1.0	2.4%	20,519	2%	17,645	2%	0.7	-1.2%	395,192	2%	398,315	2%	0.9	0.1%
Administration & Support, Waste Management and Remediation	1,385	4%	2,422	5%	1.3	4.8%	54,071	6%	72,690	6%	1.1	2.5%	1,241,623	6%	1,440,665	6%	1.0	1.2%
Educational Services	3,030	9%	4,602	10%	1.1	3.5%	94,336	10%	123,053	11%	1.0	2.2%	1,879,073	9%	2,138,823	9%	1.0	1.1%
Health Care and Social Assistance	4,096	12%	6,972	15%	1.2	4.5%	84,156	9%	131,217	11%	1.3	3.8%	2,058,416	10%	3,111,969	13%	1.3	3.5%
Arts, Entertainment, and Recreation	713	2%	1,336	3%	1.3	5.4%	17,261	2%	21,272	2%	1.0	1.8%	396,799	2%	471,885	2%	1.1	1.5%
Accommodation and Food Services	4,242	12%	5,629	12%	1.0	2.4%	71,381	8%	89,317	8%	1.0	1.9%	1,804,164	8%	2,250,181	9%	1.1	1.9%
Other Services (excluding Public Administration)	846	2%	1,250	3%	1.1	3.3%	24,462	3%	29,266	3%	1.0	1.5%	824,440	4%	744,335	3%	0.8	-0.8%
Public Administration	1,617	5%	2,348	5%	1.0	3.2%	43,554	5%	58,092	5%	1.1	2.4%	851,607	4%	1,250,164	5%	1.3	3.3%
<b>Total</b>	<b>34,289</b>		<b>47,648</b>			<b>2.8%</b>	<b>930,350</b>		<b>1,160,324</b>			<b>1.9%</b>	<b>21,250,740</b>		<b>23,994,355</b>			<b>1.0%</b>
<b>Finance, Real Estate, Prof Services, Mgt</b>	<b>2,835</b>	<b>8%</b>	<b>4,433</b>	<b>9%</b>	<b>1.1</b>	<b>3.8%</b>	<b>127,802</b>	<b>14%</b>	<b>167,163</b>	<b>14%</b>	<b>1.0</b>	<b>2.3%</b>	<b>3,046,543</b>	<b>14%</b>	<b>3,437,086</b>	<b>14%</b>	<b>1.0</b>	<b>1.0%</b>



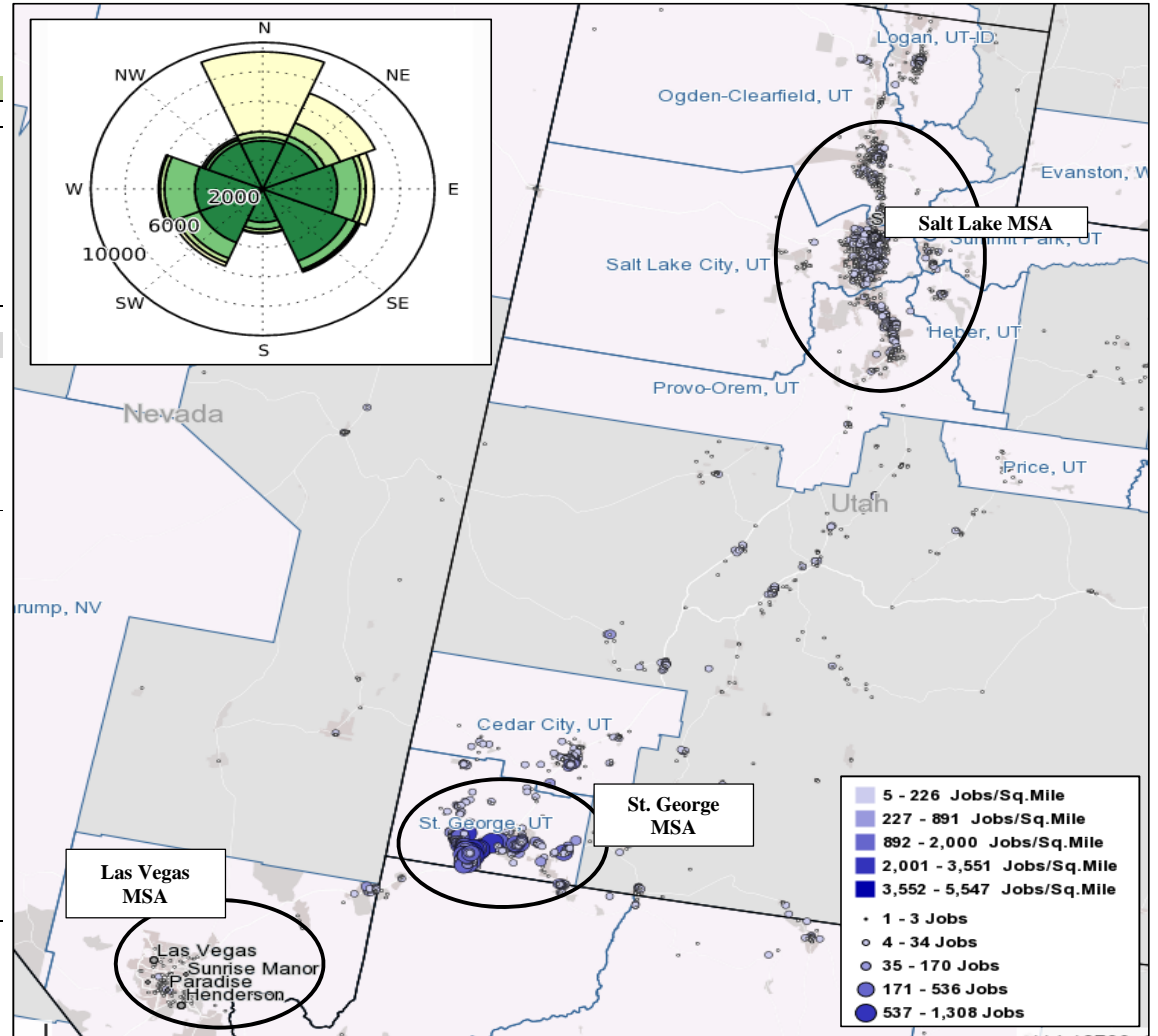
Source: "On The Map" - US Census Bureau, Center for Economic Studies  
(1) Shift share is defined as the share of change divided by the share of the base

EXHIBIT III-1D

EMPLOYMENT - COMMUTE PATTERNS  
PRIMARY MARKET AREA  
2014

St. George MSA - Location of Work

Geography:	St. George City		St. George MSA		Utah	
	Num.	Perc.	Num.	Perc.	Num.	Perc.
<b>Jobs/Labor Ratio</b>						
Jobs	36,607		49,928		1,170,049	
Employed Labor	25,275		47,648		1,160,324	
Jobs/Labor	<b>1.4</b>		<b>1.0</b>		<b>1.0</b>	
<b>Commute to Work</b>	<i>(Living in Geography)</i>					
<u>Distance to Work</u>						
<b>Under 10-Miles</b>	<b>18,784</b>	<b>74%</b>	<b>30,036</b>	<b>63%</b>	<b>638,402</b>	<b>55%</b>
10-24 Miles	1,114	4%	6,217	13%	282,671	24%
25-50 Miles	910	4%	2,701	6%	132,403	11%
Over 50-Miles	4,467	18%	8,694	18%	106,848	9%
<u>Direction of Work</u>						
Northerly	13,506	53%	20,241	42%	536,793	46%
Southerly	5,938	23%	14,870	31%	447,572	39%
Easterly	11,789	47%	19,680	41%	350,999	30%
Westerly	6,404	25%	15,571	33%	313,027	27%
<u>Location of Work</u>						
St. George city, UT	16,773	66%	27,625	58%	33,724	3%
Washington city, UT	1,198	5%	2,700	6%	3,397	0%
Hurricane city, UT	926	4%	3,098	7%	3,947	0%
Salt Lake City city, UT	743	3%	1,507	3%	203,235	18%
Cedar City city, UT	598	2%	1,292	3%	10,369	1%
Ivins city, UT	374	1%	865	2%	978	0%
Santa Clara city, UT	289	1%	602	1%	---	---
West Valley City city, UT	220	1%	454	1%	59,174	5%
Murray city, UT	172	1%	339	1%	39,748	3%
Orem city, UT	166	1%	269	1%	39,999	3%
Provo city, UT	157	1%	250	1%	44,157	4%
Mesquite city, NV	147	1%	247	1%	---	---
All Other Locations	3,512	14%	8,400	18%	721,596	62%
Subtotal	25,275	100%	47,648	100%	1,160,324	100%



Source: "On The Map" - US Census Bureau, Center for Economic Studies

EXHIBIT III-1E

GROWTH PROJECTIONS - EMPLOYMENT  
ST GEORGE, UT METRO  
2016 THROUGH 2032

Employment Industry	2016	Forecast (000)		Forecast Ann. Growth 2017 - 2032	
		2017	2032	%	#
Government	8.5	8.5	10.0	1.1%	0.1
Education	0.6	0.6	0.9	2.8%	0.0
Manufacturing	3.2	3.3	3.0	-0.4%	0.0
Professional & Business Services	4.9	4.9	7.3	2.4%	0.1
Leisure & Hospitality	9.3	9.6	12.8	2.0%	0.2
Retail Trade	8.8	9.0	11.3	1.6%	0.2
Transportation, Warehousing & Utilities	3.6	3.5	3.9	0.5%	0.0
Financial Activities	2.4	2.5	3.7	2.9%	0.1
Other Services (except Public Admin.)	1.8	1.8	2.1	1.1%	0.0
Construction	5.3	5.6	7.9	2.5%	0.2
Wholesale Trade	1.3	1.3	1.7	1.6%	0.0
Information	0.8	0.8	0.9	0.8%	0.0
Natural Resources & Mining	0.2	0.1	0.2	0.1%	0.0
Health Care	10.3	10.8	19.0	3.9%	0.5
<b>Total Non-Farm (000)</b>	<b>60.8</b>	<b>62.5</b>	<b>84.5</b>	<b>2.1%</b>	<b>1.5</b>

Key Industry Detail					
Health Care	2016	2017	2032	%	#
Ambulatory health care services	3.4	3.5	6.7	4.5%	0.21
Hospitals	2.6	2.7	4.3	3.2%	0.11
Nursing and residential care facilities	2.4	2.5	4.0	3.2%	0.10
Social assistance	2.0	2.1	4.0	4.6%	0.13
<b>Total</b>	<b>10.3</b>	<b>10.8</b>	<b>19.0</b>	<b>3.9%</b>	<b>0.5</b>

Retail Trade						
2016	2017	2032	%	#		
Motor vehicle and parts dealers	1.2	1.3	1.6	1.7%	0.02	
Furniture and home furnishings stores	0.4	0.4	0.4	-0.1%	0.00	
Electronics and appliance stores	0.2	0.2	0.2	0.4%	0.00	
Building material and garden equipment and supplies dealers	1.0	1.1	1.2	1.1%	0.01	
Food and beverage stores	1.4	1.4	1.9	2.0%	0.03	
Health and personal care stores	0.4	0.4	0.5	1.9%	0.01	
Gasoline stations	0.4	0.4	0.6	1.8%	0.01	
Clothing and clothing accessories stores	0.6	0.6	0.7	0.7%	0.00	
Sporting goods; hobby; book; and music stores	0.5	0.5	0.6	1.5%	0.01	
General merchandise stores	1.9	2.0	2.6	1.9%	0.04	
Miscellaneous store retailers	0.4	0.4	0.4	0.9%	0.00	
Nonstore retailers	0.3	0.4	0.6	3.0%	0.01	
<b>Total</b>	<b>8.8</b>	<b>9.0</b>	<b>11.3</b>	<b>1.6%</b>	<b>0.2</b>	

Leisure & Hospitality						
2016	2017	2032	%	#		
Performing arts; spectator sports; and related industries	0.3	0.3	0.4	1.0%	0.00	
Museums; historical sites; and similar institutions	0.0	0.0	0.0	2.0%	0.00	
Amusement; gambling; and recreation industries	0.8	0.8	1.0	1.3%	0.01	
Accommodation	2.0	2.1	2.5	1.5%	0.03	
Food services and drinking places	6.1	6.3	8.8	2.3%	0.17	
<b>Total</b>	<b>9.3</b>	<b>9.6</b>	<b>12.8</b>	<b>2.0%</b>	<b>0.2</b>	

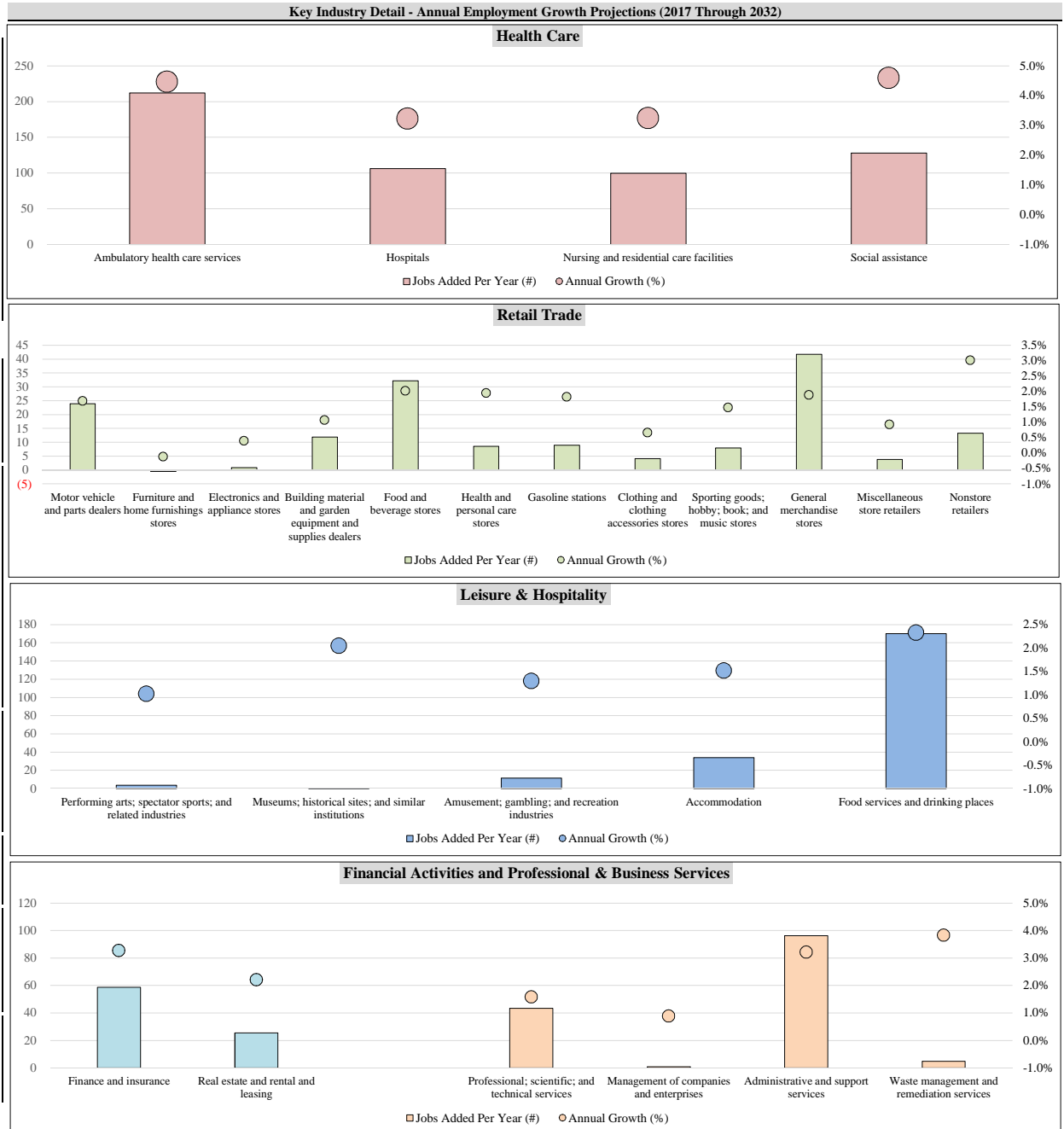
Financial Activities						
2016	2017	2032	%	#		
Finance and insurance	1.4	1.4	2.3	3.3%	0.06	
Real estate and rental and leasing	1.0	1.0	1.4	2.2%	0.03	
<b>Total</b>	<b>2.4</b>	<b>2.5</b>	<b>3.7</b>	<b>2.9%</b>	<b>0.1</b>	

Professional & Business Services						
2016	2017	2032	%	#		
Professional; scientific; and technical services	2.4	2.4	3.1	1.6%	0.04	
Management of companies and enterprises	0.1	0.1	0.1	0.9%	0.00	
Administrative and support services	2.3	2.3	3.9	3.2%	0.10	
Waste management and remediation services	0.1	0.1	0.2	3.8%	0.00	
<b>Total</b>	<b>4.9</b>	<b>4.9</b>	<b>7.3</b>	<b>2.4%</b>	<b>0.1</b>	

Construction						
2016	2017	2032	%	#		
Construction of buildings	0.8	0.9	1.2	2.5%	0.02	
Heavy and civil engineering construction	0.4	0.4	0.7	2.8%	0.01	
Specialty trade contractors	4.1	4.3	6.0	2.4%	0.12	
<b>Total</b>	<b>5.3</b>	<b>5.6</b>	<b>7.9</b>	<b>2.5%</b>	<b>0.2</b>	



**EXHIBIT III-2A  
DEMOGRAPHICS - OVERALL  
PRIMARY MARKET AREA  
2017**

Geography:	St. George City			St. George MSA			Utah			PMA			United States	
	Num.	Perc.	% MSA	Num.	Perc.	% UT	Num.	Perc.	% PMA	Num.	Perc.	% US	Num.	Perc.
<b>Population</b>														
2017	83,896		52%	161,094		5%	3,066,283		5%	66,040,045		20%	322,431,073	
2022	90,718		52%	175,371		5%	3,276,806		5%	69,553,247		21%	334,341,965	
Gr./ Yr.	1,364	<b>1.6%</b>	48%	2,855	<b>1.7%</b>	7%	42,105	<b>1.3%</b>	6%	702,640	<b>1.0%</b>	29%	2,382,178	<b>0.7%</b>
<b>Households</b>														
2000	17,609		59%	29,965		4%	701,908		4%	19,255,126		18%	105,537,100	
2017	29,432		54%	54,380		6%	978,826		4%	23,490,521		19%	122,265,437	
Gr./ Yr.	695	<b>3.1%</b>	48%	1,436	<b>3.6%</b>	9%	16,289	<b>2.0%</b>	7%	249,141	<b>1.2%</b>	25%	984,020	<b>0.9%</b>
2022	31,892		54%	59,369		6%	1,048,889		4%	24,791,808		20%	127,049,130	
Gr./ Yr.	492	<b>1.6%</b>	49%	998	<b>1.8%</b>	7%	14,013	<b>1.4%</b>	5%	260,257	<b>1.1%</b>	27%	956,739	<b>0.8%</b>
<b>Renters ('17)</b>	10,118	34%	64%	15,845	29%	5%	288,721	29%	3%	9,494,456	40%	22%	42,825,792	35%
<b>Household Size ('17)</b>	2.9			3.0			3.1			2.8			2.6	
1 Person	6,288	21%	60%	10,467	19%	6%	189,087	19%	3%	5,891,024	25%	18%	33,355,092	27%
1-2 Persons	17,000	58%	56%	30,416	56%	6%	471,031	48%	4%	13,119,057	56%	18%	72,791,394	60%
3+ Persons	12,432	42%	52%	23,964	44%	5%	507,795	52%	5%	10,371,464	44%	21%	49,474,043	40%
Family Households	21,669	74%	52%	41,779	77%	6%	737,903	75%	5%	15,799,345	67%	19%	81,213,209	66%
<b>Average Income (000s)</b>														
2000	\$48			\$47			\$57			\$62			\$57	
2017	<b>\$67</b>			<b>\$67</b>			<b>\$82</b>			<b>\$89</b>			<b>\$77</b>	
Gr./ Yr.	\$1.1	2.0%		\$1.2	2.1%		\$1.5	2.1%		\$1.6	2.2%		\$1.2	1.8%
2022	\$72			\$72			\$89			\$98			\$84	
Gr./ Yr.	\$1.0	1.4%		\$0.9	1.4%		\$1.4	1.7%		\$1.7	1.8%		\$1.3	1.6%
<b>Income Profile ('17)</b>														
Over \$35K	19,680	67%	53%	37,097	68%	5%	735,287	75%	4%	16,865,535	72%	20%	82,302,869	67%
Over \$50K	14,796	50%	53%	27,951	51%	5%	606,879	62%	4%	13,923,614	59%	21%	65,911,753	54%
Over \$75K	8,777	30%	53%	16,588	31%	4%	405,371	41%	4%	9,908,982	42%	22%	44,387,338	36%
Over \$100K	5,128	17%	52%	9,816	18%	4%	259,907	27%	4%	6,983,725	30%	24%	29,697,487	24%
Over \$150K	1,980	7%	54%	3,673	7%	4%	103,028	11%	3%	3,387,124	14%	26%	13,244,817	11%
<b>Age Profile ('17)</b>														
Median - Population	35.6			35.5			30.8			36.9			38.0	
Householder														
Under 25	1,554	5%	67%	2,320	4%	4%	53,359	5%	6%	899,647	4%	18%	4,888,652	4%
25-34	4,607	16%	57%	8,039	15%	4%	182,342	19%	5%	3,660,220	16%	20%	18,426,009	15%
35-44	4,650	16%	53%	8,817	16%	4%	208,213	21%	5%	4,299,169	18%	20%	20,981,383	17%
45-54	3,916	13%	52%	7,584	14%	4%	169,861	17%	4%	4,491,375	19%	19%	23,455,773	19%
55-64	4,151	14%	49%	8,433	16%	5%	162,340	17%	4%	4,502,162	19%	19%	23,809,732	19%
65 Plus	10,554	36%	55%	19,187	35%	9%	202,711	21%	4%	5,637,948	24%	18%	30,703,888	25%
<b>Age Profile (Annual Growth - '17-'22)</b>														
Householder														
Under 25	35	7%	46%	75	7%	22%	339	2%	40%	852	0%	-10%	-8,388	0%
25-34	29	6%	27%	110	10%	-10%	-1,066	0%	4%	-28,559	0%	28%	-102,392	0%
35-44	153	30%	70%	219	21%	8%	2,598	17%	6%	44,347	15%	43%	102,182	8%
45-54	105	20%	55%	192	18%	5%	4,050	27%	70%	5,761	2%	-3%	-196,085	0%
55-64	-23	0%	36%	-64	0%	-8%	819	5%	2%	38,419	13%	22%	175,858	14%
65 Plus	193	38%	42%	465	44%	6%	7,272	48%	4%	199,437	69%	20%	985,564	78%

Source: Claritas



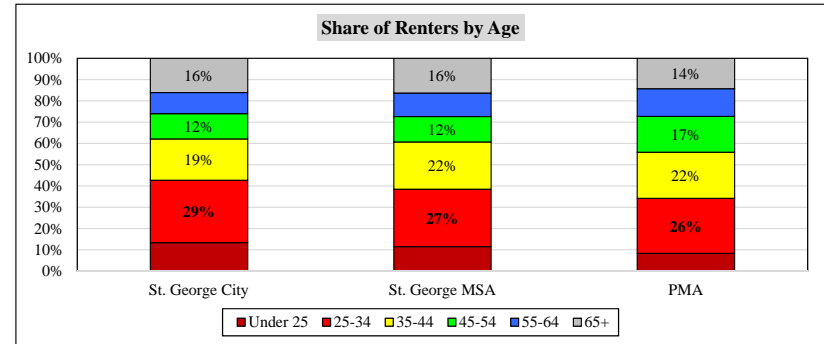
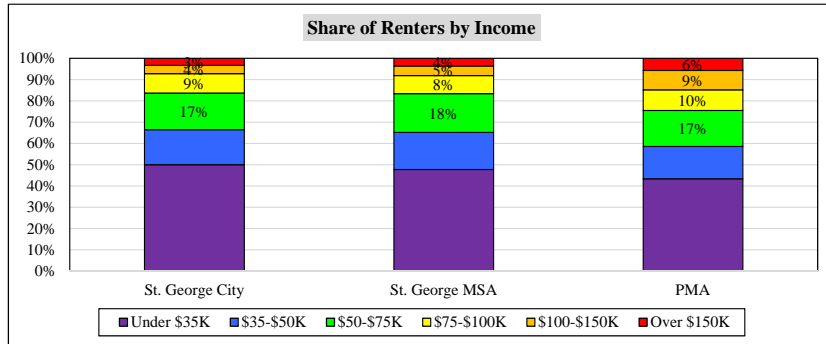
**EXHIBIT III-2A  
DEMOGRAPHICS - OVERALL  
SECONDARY MARKET AREAS  
2017**

Geography:	St. George MSA		Las Vegas MSA		Salt Lake MSA		Reno MSA		Provo-Orem MSA		United States	
	Num.	Perc.	Num.	Perc.	Num.	Perc.	Num.	Perc.	Num.	Perc.	Num.	Perc.
<b>Population</b>												
2017	161,094		2,173,843		1,193,358		459,854		603,771		322,431,073	
2022	175,371		2,329,998		1,269,315		486,460		653,164		334,341,965	
Gr./ Yr.	2,855	1.7%	31,231	1.4%	15,191	1.2%	5,321	1.1%	9,879	1.6%	2,382,178	0.7%
<b>Households</b>												
2000	29,965		512,563		307,960		133,671		102,602		105,537,100	
2017	54,380		790,911		396,958		178,185		166,005		122,265,437	
Gr./ Yr.	1,436	3.6%	16,373	2.6%	5,235	1.5%	2,618	1.7%	3,730	2.9%	984,020	0.9%
2022	59,369		846,440		423,677		188,471		180,059		127,049,130	
Gr./ Yr.	998	1.8%	11,106	1.4%	5,344	1.3%	2,057	1.1%	2,811	1.6%	956,739	0.8%
<b>Renters ('17)</b>	15,845	29%	337,554	43%	129,452	33%	73,362	41%	50,745	31%	42,825,792	35%
<b>Household Size ('17)</b>	3.0		2.7		3.0		2.6		3.6		2.6	
1 Person	10,467	19%	201,108	25%	89,211	22%	49,242	28%	20,254	12%	33,355,092	27%
1-2 Persons	30,416	56%	447,306	57%	201,697	51%	108,436	61%	61,368	37%	72,791,394	60%
3+ Persons	23,964	44%	343,605	43%	195,261	49%	69,749	39%	104,637	63%	49,474,043	40%
Family Households	41,779	77%	517,527	65%	282,155	71%	112,345	63%	135,772	82%	81,213,209	66%
<b>Average Income (000s)</b>												
2000	\$47		\$57		\$61		\$60		\$57		\$57	
2017	\$67		\$72		\$87		\$74		\$81		\$77	
Gr./ Yr.	\$1.2	2.1%	\$0.8	1.3%	\$1.5	2.1%	\$0.8	1.2%	\$1.5	2.2%	\$1.2	1.8%
2022	\$72		\$76		\$95		\$78		\$90		\$84	
Gr./ Yr.	\$0.9	1.4%	\$1.0	1.3%	\$1.6	1.8%	\$0.8	1.0%	\$1.6	1.9%	\$1.3	1.6%
<b>Income Profile ('17)</b>												
Over \$35K	37,097	68%	540,507	68%	301,123	76%	120,058	67%	126,848	76%	82,302,869	67%
Over \$50K	27,951	51%	421,376	53%	251,463	63%	96,449	54%	104,652	63%	65,911,753	54%
Over \$75K	16,588	31%	266,234	34%	172,094	43%	63,482	36%	70,190	42%	44,387,338	36%
Over \$100K	9,816	18%	165,307	21%	113,704	29%	40,641	23%	44,772	27%	29,697,487	24%
Over \$150K	3,673	7%	64,938	8%	48,366	12%	16,586	9%	16,912	10%	13,244,817	11%
<b>Age Profile ('17)</b>												
Median - Population	35.5		37.5		32.6		38.7		25.0		38.0	
<b>Householder</b>												
Under 25	2,320	4%	31,091	4%	17,157	4%	7,823	4%	14,787	9%	4,888,652	4%
25-34	8,039	15%	127,508	16%	76,586	19%	28,109	16%	34,445	21%	18,426,009	15%
35-44	8,817	16%	153,596	19%	85,961	22%	28,907	16%	39,316	24%	20,981,383	17%
45-54	7,584	14%	155,225	20%	72,400	18%	32,433	18%	27,480	17%	23,455,773	19%
55-64	8,433	16%	140,572	18%	68,216	17%	34,928	20%	22,170	13%	23,809,732	19%
65 Plus	19,187	35%	182,919	23%	76,638	19%	45,985	26%	27,807	17%	30,703,888	25%
<b>Age Profile (Annual Growth - '17-'22)</b>												
<b>Householder</b>												
Under 25	75	7%	498	4%	132	2%	-14	0%	-92	0%	-8,388	0%
25-34	110	10%	-1,489	0%	-1,118	0%	-277	0%	108	4%	-102,392	0%
35-44	219	21%	1,636	13%	1,048	16%	663	26%	548	19%	102,182	8%
45-54	192	18%	1,437	11%	1,644	25%	-213	0%	1,089	38%	-196,085	0%
55-64	-64	0%	2,199	17%	439	7%	45	2%	315	11%	175,858	14%
65 Plus	465	44%	6,824	54%	3,199	50%	1,853	72%	842	29%	985,564	78%

Source: Claritas

**EXHIBIT III-2B**  
**DEMOGRAPHICS - RENTERS**  
**PRIMARY MARKET AREA**  
**2017 - WITH 2015 AFF**

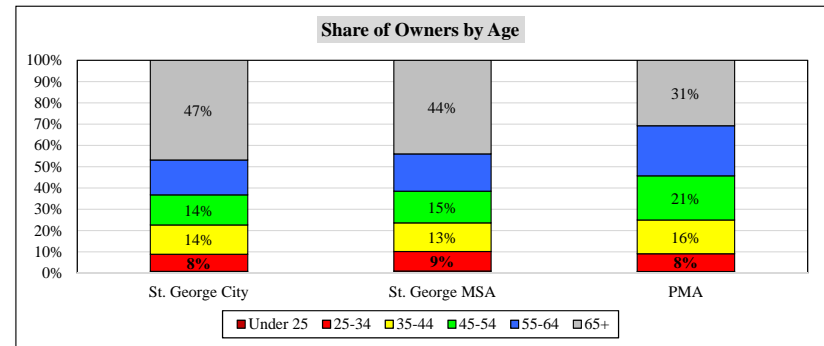
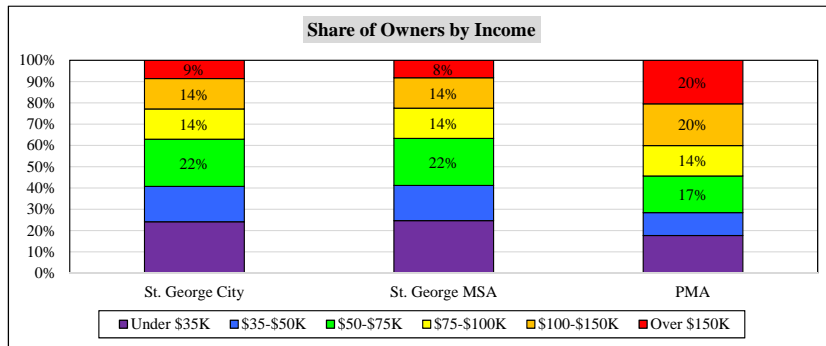
Geography:	St. George City					St. George MSA					PMA				
	All HHs		Renter Households			All HHs		Renter Households			All HHs		Renter Households		
	Num.	Shr.	% Rent	Rent HHs	Shr.	Num.	Shr.	% Rent	Rent HHs	Shr.	Num.	Shr.	% Rent	Rent HHs	Shr.
<b>Households</b>															
Total	29,432	100%	34%	10,118	100%	54,380	100%	29%	15,845	100%	23,490,521	100%	40%	9,494,456	100%
<b>Income Range</b>															
Under \$35K	9,752	33%	53%	5,129	50%	17,283	32%	46%	8,030	48%	6,624,986	28%	63%	4,172,099	43%
\$35-\$50K	4,884	17%	35%	1,690	16%	9,146	17%	32%	2,928	17%	2,941,921	13%	49%	1,456,209	15%
\$50-\$75K	6,019	20%	29%	1,766	17%	11,363	21%	27%	3,066	18%	4,014,632	17%	41%	1,626,235	17%
\$75-\$100K	3,649	12%	26%	933	9%	6,772	12%	21%	1,427	8%	2,925,257	12%	32%	932,330	10%
\$100-\$150K	3,148	11%	13%	401	4%	6,143	11%	12%	766	5%	3,596,601	15%	24%	876,074	9%
Over \$150K	1,980	7%	17%	336	3%	3,673	7%	16%	603	4%	3,387,124	14%	16%	550,141	6%
\$150-\$200K	1,007	3%	---	---	---	1,955	4%	---	---	---	1,535,446	7%	---	---	---
\$200-\$250K	406	1%	---	---	---	763	1%	---	---	---	696,120	3%	---	---	---
\$250-\$500K	434	1%	---	---	---	733	1%	---	---	---	776,632	3%	---	---	---
Over \$500K	133	0%	---	---	---	222	0%	---	---	---	378,926	2%	---	---	---
<b>Age Range</b>															
Under 25	1,554	5%	91%	1,408	13%	2,320	4%	85%	1,963	11%	899,647	4%	89%	802,612	8%
25-34	4,607	16%	67%	3,081	29%	8,039	15%	58%	4,623	27%	3,660,220	16%	68%	2,504,201	26%
35-44	4,650	16%	44%	2,037	19%	8,817	16%	43%	3,792	22%	4,299,169	18%	49%	2,102,995	22%
45-54	3,916	13%	32%	1,248	12%	7,584	14%	27%	2,045	12%	4,491,375	19%	36%	1,630,414	17%
55-64	4,151	14%	25%	1,043	10%	8,433	16%	22%	1,886	11%	4,502,162	19%	28%	1,254,183	13%
65+	10,554	36%	16%	1,691	16%	19,187	35%	15%	2,792	16%	5,637,948	24%	25%	1,385,426	14%
<b>Household Size</b>															
1-Person	6,288	21%	42%	2,621	25%	10,467	19%	37%	3,852	22%	5,891,024	25%	52%	3,064,929	31%
1-2-Person	17,000	58%	30%	5,113	49%	30,416	56%	25%	7,684	45%	13,119,057	56%	42%	5,544,032	56%
3 Person	3,997	14%	46%	1,825	17%	7,408	14%	40%	2,939	17%	3,760,966	16%	42%	1,570,309	16%
4+ Person	8,435	29%	43%	3,589	34%	16,556	30%	40%	6,601	38%	6,610,498	28%	41%	2,713,150	28%
<b>Children</b>															
Families	21,669	74%	46%	10,062	81%	41,779	77%	43%	18,135	85%	15,799,345	67%	45%	7,144,536	70%
Non-Families	7,763	26%	30%	2,324	19%	12,601	23%	25%	3,120	15%	7,691,176	33%	40%	3,085,628	30%



Source: American Factfinder

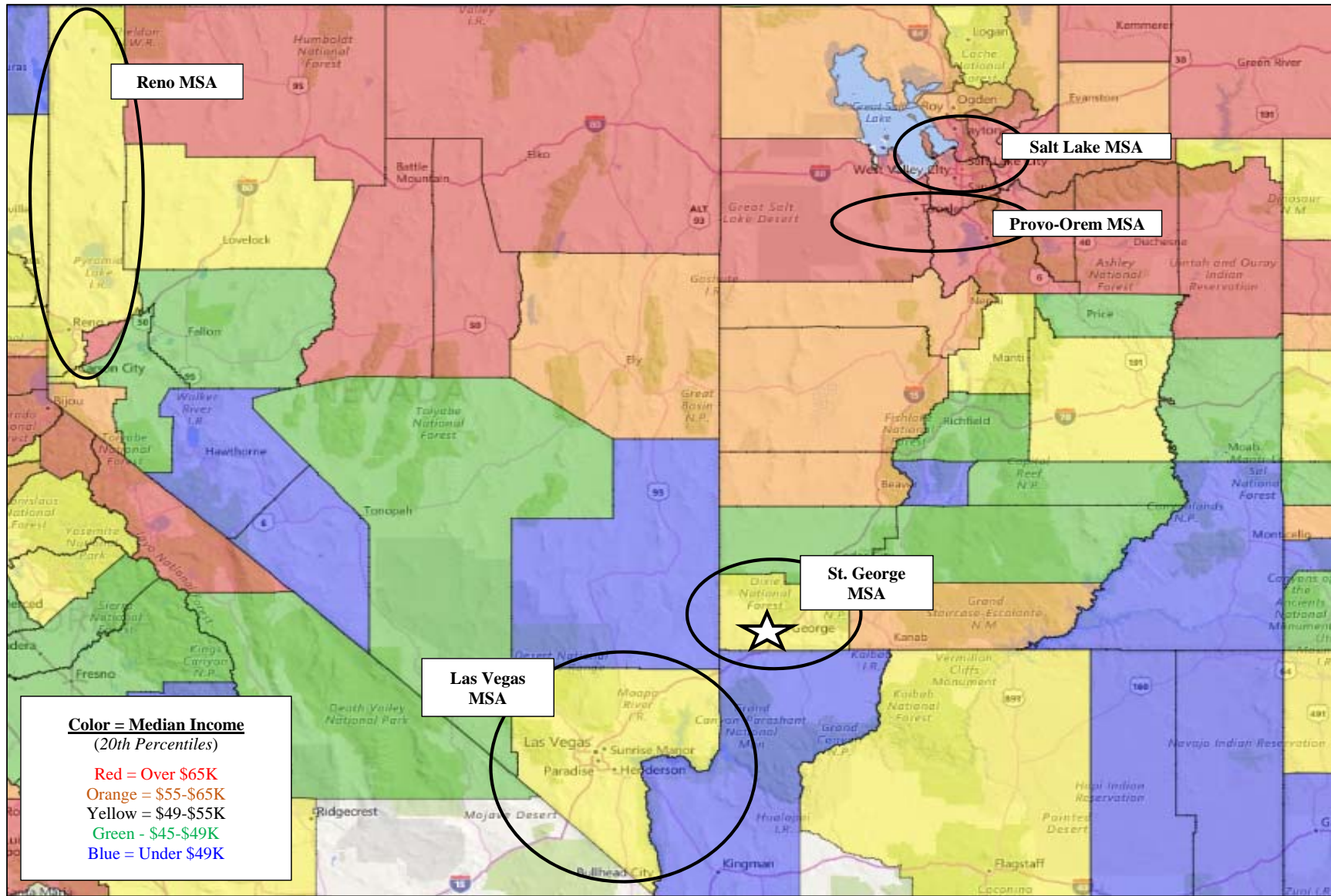
**EXHIBIT III-2C  
DEMOGRAPHICS - OWNERS  
PRIMARY MARKET AREA  
2017 - WITH 2015 AFF**

Geography:	St. George City					St. George MSA					PMA				
	All HHs		Owner Households			All HHs		Owner Households			All HHs		Owner Households		
	Num.	Shr.	% Own	Own HHs	Shr.	Num.	Shr.	% Own	Own HHs	Shr.	Num.	Shr.	% Own	Own HHs	Shr.
<b>Households</b>															
Total	29,432	100%	66%	19,314	100%	54,380	100%	71%	38,535	100%	23,490,521	100%	60%	13,996,065	100%
<b>Income Range</b>															
Under \$35K	9,752	33%	47%	4,623	24%	17,283	32%	54%	9,253	25%	6,624,986	28%	37%	2,452,887	18%
\$35-\$50K	4,884	17%	65%	3,194	17%	9,146	17%	68%	6,218	17%	2,941,921	13%	51%	1,485,712	11%
\$50-\$75K	6,019	20%	71%	4,253	22%	11,363	21%	73%	8,297	22%	4,014,632	17%	59%	2,388,397	17%
\$75-\$100K	3,649	12%	74%	2,716	14%	6,772	12%	79%	5,345	14%	2,925,257	12%	68%	1,992,927	14%
\$100-\$150K	3,148	11%	87%	2,747	14%	6,143	11%	88%	5,377	14%	3,596,601	15%	76%	2,720,527	20%
Over \$150K	1,980	7%	83%	1,644	9%	3,673	7%	84%	3,070	8%	3,387,124	14%	84%	2,836,983	20%
\$150-\$200K	1,007	3%	---	---	---	1,955	4%	---	---	---	1,535,446	7%	---	---	---
\$200-\$250K	406	1%	---	---	---	763	1%	---	---	---	696,120	3%	---	---	---
\$250-\$500K	434	1%	---	---	---	733	1%	---	---	---	776,632	3%	---	---	---
Over \$500K	133	0%	---	---	---	222	0%	---	---	---	378,926	2%	---	---	---
<b>Age Range</b>															
Under 25	1,554	5%	9%	146	1%	2,320	4%	15%	357	1%	899,647	4%	11%	97,035	1%
25-34	4,607	16%	33%	1,526	8%	8,039	15%	42%	3,416	9%	3,660,220	16%	32%	1,156,019	8%
35-44	4,650	16%	56%	2,613	14%	8,817	16%	57%	5,025	13%	4,299,169	18%	51%	2,196,174	16%
45-54	3,916	13%	68%	2,668	14%	7,584	14%	73%	5,539	15%	4,491,375	19%	64%	2,860,961	21%
55-64	4,151	14%	75%	3,108	16%	8,433	16%	78%	6,547	18%	4,502,162	19%	72%	3,247,979	24%
65+	10,554	36%	84%	8,863	47%	19,187	35%	85%	16,395	44%	5,637,948	24%	75%	4,252,522	31%
<b>Household Size</b>															
1-Person	6,288	21%	58%	3,667	16%	10,467	19%	63%	6,615	15%	5,891,024	25%	48%	2,826,095	17%
1-2-Person	17,000	58%	70%	11,887	53%	30,416	56%	75%	22,732	52%	13,119,057	56%	58%	7,575,025	46%
3 Person	3,997	14%	54%	2,172	10%	7,408	14%	60%	4,469	10%	3,760,966	16%	58%	2,190,657	13%
4+ Person	8,435	29%	57%	4,846	21%	16,556	30%	60%	9,955	23%	6,610,498	28%	59%	3,897,348	24%
<b>Children</b>															
Families	21,669	74%	54%	11,607	68%	41,779	77%	57%	23,644	71%	15,799,345	67%	55%	8,654,809	65%
Non-Families	7,763	26%	70%	5,439	32%	12,601	23%	75%	9,481	29%	7,691,176	33%	60%	4,605,548	35%



Source: American Factfinder

**EXHIBIT III-2D**  
**HEAT MAP - MEDIAN INCOME**  
**SECONDARY MARKET AREAS**  
**2017**

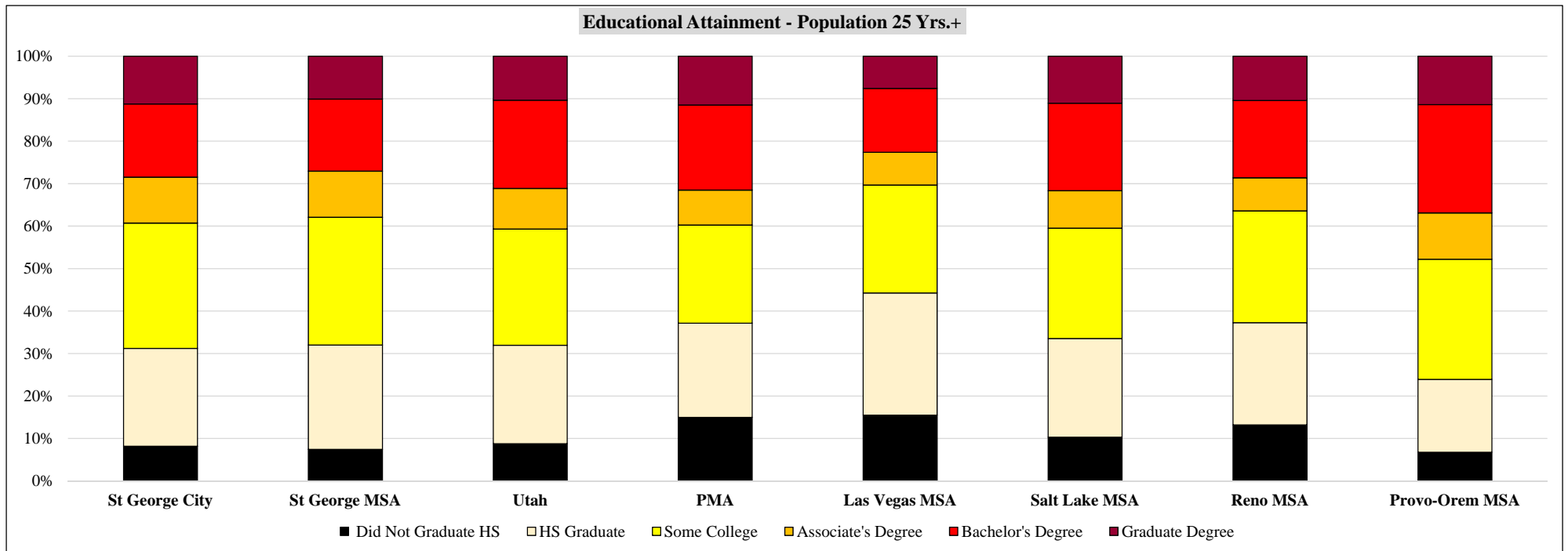


Source: Claritas

EXHIBIT III-2E

EDUCATIONAL ATTAINMENT  
PRIMARY MARKET AREA  
2017

Market Area	Population 25 Yrs. +	Educational Attainment - Population 25 Years +									
		High School		Some College		Associate's Degree		Bachelor's Degree		Graduate Degree	
		Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
St George City	47,474	10,939	23%	13,999	29%	5,135	11%	8,171	17%	5,349	11%
St George MSA	91,894	22,576	25%	27,619	30%	9,989	11%	15,589	17%	9,275	10%
Utah	1,674,198	388,126	23%	457,927	27%	160,275	10%	347,460	21%	173,577	10%
PMA	41,878,348	9,280,482	22%	9,681,951	23%	3,452,711	8%	8,378,951	20%	4,812,799	11%
Las Vegas MSA	1,361,667	391,735	29%	345,764	25%	104,823	8%	205,005	15%	103,220	8%
Salt Lake MSA	698,585	162,273	23%	181,507	26%	61,656	9%	143,832	21%	77,309	11%
Reno MSA	296,561	71,382	24%	78,052	26%	23,081	8%	53,945	18%	30,931	10%
Provo-Orem MSA	273,169	46,868	17%	77,333	28%	29,729	11%	69,601	25%	31,174	11%
<b>SMA Average:</b>	<b>657,496</b>	<b>168,065</b>	<b>23%</b>	<b>170,664</b>	<b>27%</b>	<b>54,822</b>	<b>9%</b>	<b>118,096</b>	<b>20%</b>	<b>60,659</b>	<b>10%</b>



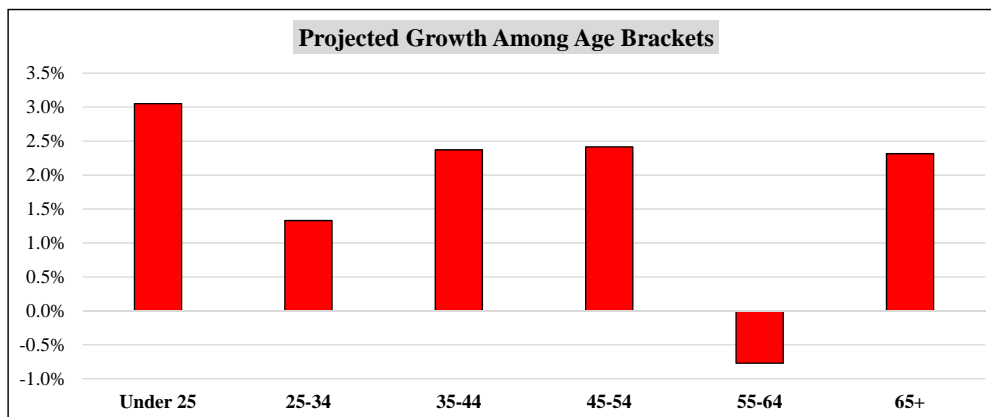
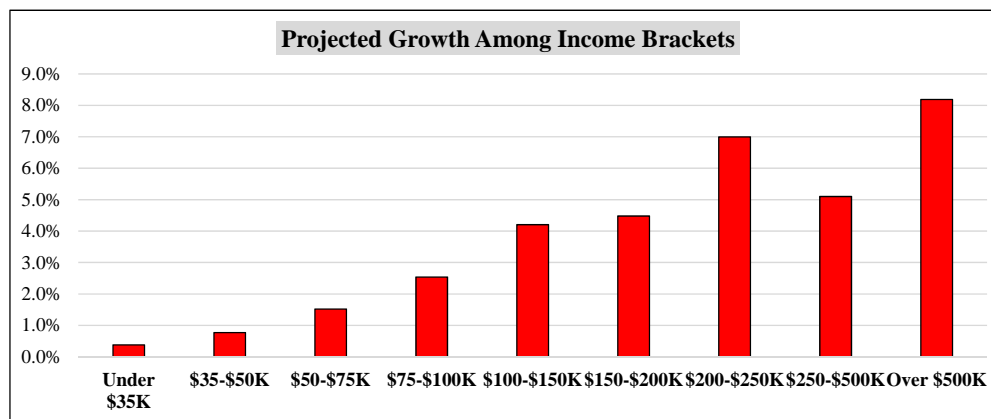
Source: US Census

EXHIBIT III-2F

GROWTH PROJECTIONS - DEMOGRAPHICS  
ST GEORGE MSA  
2017 - 2022

Geography:	St George MSA				
	All HHs				Ann. % Growth
	2017	2022	2017	2022	
Num.	Shr.	Num.	Shr.		
<b>Population</b>					
Total	161,094	100%	175,371	100%	1.7%
<b>Households</b>					
Total	54,380	100%	59,369	100%	1.8%
<b>Family HH's</b>					
Total	41,779	77%	45,670	77%	1.8%
<b>Income Range</b>					
Under \$35K	17,283	32%	17,614	30%	0.4%
\$35-\$50K	9,146	17%	9,505	16%	0.8%
\$50-\$75K	11,363	21%	12,253	21%	1.5%
\$75-\$100K	6,772	12%	7,676	13%	2.5%
\$100-\$150K	6,143	11%	7,548	13%	4.2%
Over \$150K	3,673	7%	4,773	8%	5.4%
\$150-\$200K	1,955	4%	2,434	4%	4.5%
\$200-\$250K	763	1%	1,070	2%	7.0%
\$250-\$500K	733	1%	940	2%	5.1%
Over \$500K	222	0%	329	1%	8.2%
<b>Age Range</b>					
Under 25	2,320	4%	2,696	5%	3.0%
25-34	8,039	15%	8,588	14%	1.3%
35-44	8,817	16%	9,913	17%	2.4%
45-54	7,584	14%	8,545	14%	2.4%
55-64	8,433	16%	8,113	14%	-0.8%
65+	19,187	35%	21,514	36%	2.3%

St George MSA - Projected Annual Growth (2017 - 2022)



Source: Claritas

**EXHIBIT III-3**  
**LIFESTYLE SEGMENTATION**  
**SECONDARY MARKET AREAS**  
**2017**

Renters	Households														U.S. Profile						
	PMA		Utah		St. George MSA		St. George City		Las Vegas MSA		Salt Lake MSA		Reno MSA		Provo-Orem MSA		Range		%	%	Family
	Num.	Share	Num.	Share	Num.	Share	Num.	Share	Num.	Share	Num.	Share	Num.	Share	Num.	Share	Income	Age	Rent	Own	
<b>Young Singles / Couples</b>																					
Brite Lites, Li'l City	461,954	2%	9,162	1%	273	1%	271	1%	19,552	2%	302	0%	2,327	1%	1,711	1%	60%-80%	25-54	32%	68%	Married Couples
Country Casuels	175,338	1%	7,788	1%	798	1%	207	1%	1,468	0%	550	0%	1,169	1%	634	0%	60%-80%	35-64	15%	86%	Married Couples
Executive Suites	287,880	1%	5,945	1%	0	0%	0	0%	4,351	1%	4,127	1%	2,113	1%	1,096	1%	60%-80%	25-44	40%	60%	Singles/Couples
God's Country	307,859	1%	10,762	1%	165	0%	135	0%	3,138	0%	1,448	0%	5,346	3%	1,417	1%	80%-100%	35-64	17%	83%	Married Couples
Home Sweet Home	412,032	2%	13,718	1%	523	1%	494	2%	34,938	4%	7,372	2%	7,934	4%	2,335	1%	60%-80%	25-44	29%	71%	Married Couples
Movers and Shakers	479,374	2%	10,598	1%	206	0%	190	1%	11,479	1%	6,762	2%	2,442	1%	984	1%	80%-100%	35-64	17%	83%	Married Couples
Young Digerati	598,444	3%	16,976	2%	0	0%	0	0%	5,598	1%	15,027	4%	0	0%	1,949	1%	80%-100%	25-44	55%	45%	Singles/Couples
Subtotal:	2,722,881	12%	74,949	8%	1,965	4%	1,297	4%	80,524	10%	35,588	9%	21,331	12%	10,126	6%					
<b>Families</b>																					
Beltway Boomers	265,251	1%	12,481	1%	331	1%	316	1%	6,780	1%	6,329	2%	2,343	1%	2,277	1%	60%-80%	35-64	13%	87%	Families w/Kids
Blue Blood Estates	282,051	1%	11,575	1%	122	0%	114	0%	4,115	1%	7,566	2%	1,019	1%	1,225	1%	80%-100%	35-64	6%	94%	Families w/Kids
Country Squires	304,456	1%	25,421	3%	527	1%	288	1%	1,414	0%	3,155	1%	4,486	3%	8,565	5%	80%-100%	35-64	7%	93%	Families w/Kids
Fast-Track Families	186,880	1%	25,053	3%	1,187	2%	301	1%	2,301	0%	3,707	1%	1,765	1%	3,572	2%	60%-80%	25-54	11%	89%	Families w/Kids
Kids and Cul-de-Sacs	489,443	2%	43,732	4%	410	1%	380	1%	28,444	4%	24,119	6%	4,406	2%	9,157	6%	60%-80%	25-54	18%	82%	Families w/Kids
Upward Bound	543,548	2%	39,911	4%	482	1%	474	2%	20,956	3%	1,426	0%	1,992	1%	12,895	8%	80%-100%	25-54	15%	85%	Families w/Kids
Winner's Circle	312,657	1%	26,382	3%	220	0%	197	1%	6,612	1%	15,309	4%	1,113	1%	4,854	3%	80%-100%	25-54	8%	92%	Families w/Kids
Subtotal:	2,384,286	10%	184,555	19%	3,279	6%	2,070	7%	70,622	9%	61,611	16%	17,124	10%	42,545	26%					
<b>Mature Professionals / Empty Nesters</b>																					
Big Fish, Small Pond	391,721	2%	7,738	1%	1,087	2%	338	1%	2,957	0%	681	0%	9,107	5%	580	0%	80%-100%	45+	12%	88%	Married Couples
Money and Brains	1,328,757	6%	32,951	3%	0	0%	0	0%	23,146	3%	30,689	8%	0	0%	2,262	1%	80%-100%	45+	23%	77%	Married Couples
New Empty Nests	264,054	1%	6,061	1%	523	1%	504	2%	15,011	2%	3,301	1%	4,098	2%	537	0%	60%-80%	65+	15%	85%	Married Couples
Pools and Patios	293,858	1%	5,802	1%	367	1%	352	1%	10,575	1%	2,967	1%	4,520	3%	704	0%	60%-80%	45+	15%	85%	Married Couples
Second City Elite	322,749	1%	6,100	1%	257	0%	256	1%	8,770	1%	151	0%	1,530	1%	662	0%	60%-80%	45+	15%	85%	Married Couples
Upper Crust	483,040	2%	7,489	1%	182	0%	173	1%	8,007	1%	5,367	1%	2,418	1%	349	0%	80%-100%	45+	8%	92%	Married Couples
New Empty Nests	264,054	1%	6,061	1%	523	1%	504	2%	15,011	2%	3,301	1%	4,098	2%	537	0%	60%-80%	65+	15%	85%	Married Couples
Pools and Patios	293,858	1%	5,802	1%	367	1%	352	1%	10,575	1%	2,967	1%	4,520	3%	704	0%	60%-80%	45+	15%	85%	Married Couples
Subtotal:	3,642,091	16%	78,004	8%	3,306	6%	2,479	8%	94,052	12%	49,424	12%	30,291	17%	6,335	4%					
<b>Total HH:</b>	<b>23,490,521</b>		<b>978,826</b>		<b>54,380</b>		<b>29,432</b>		<b>790,911</b>		<b>396,958</b>		<b>178,185</b>		<b>166,005</b>						
<b>Targeted HH:</b>	<b>8,749,258</b>	<b>37%</b>	<b>337,508</b>	<b>34%</b>	<b>8,550</b>	<b>16%</b>	<b>5,846</b>	<b>20%</b>	<b>245,198</b>	<b>31%</b>	<b>146,623</b>	<b>37%</b>	<b>68,746</b>	<b>39%</b>	<b>59,006</b>	<b>36%</b>					

Source: TCG, based on Claritas demographic data

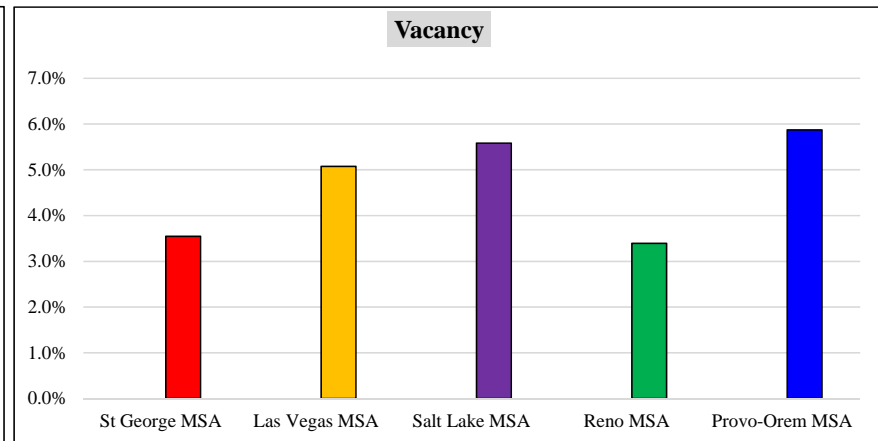
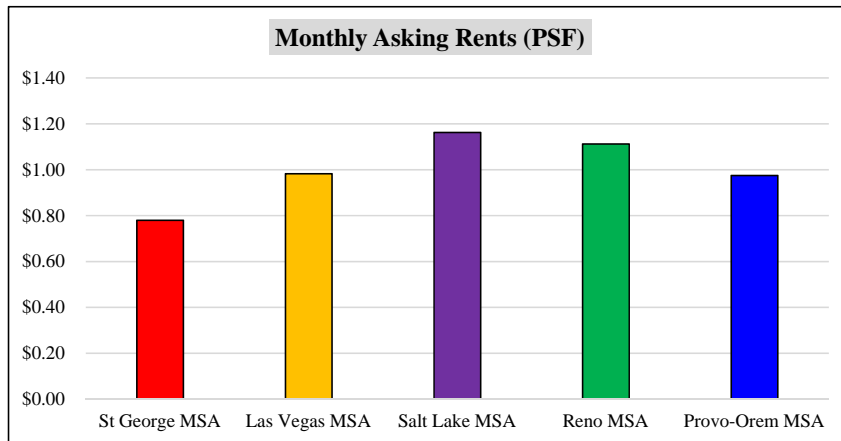
#### **IV. RESIDENTIAL**



EXHIBIT IV-1Ai

APARTMENT MACRO-MARKET METRICS - SUBMARKET PERFORMANCE  
COMPETITIVE AND SECONDARY MARKET AREAS  
MAY 2017

Market	Units (1)		Total Vacancy		Asking Rent		Net Deliveries		Net Absorption	
	Count	Avg. Size (SF)	(Units)	(%)	(\$/Unit)	(\$/SF)	2015 (Units)	2016 (Units)	2015 (Units)	2016 (Units)
<b>Competitive Market Area</b>										
<b>St George MSA</b>	1,423	942	58	3.5%	\$735	\$0.78	0	0	6	7
<b>Secondary Market Areas</b>										
<b>Las Vegas MSA</b>	197,469	898	9,360	5.1%	\$882	\$0.98	1,721	2,274	3,332	2,311
<b>Salt Lake MSA</b>	62,254	880	3,022	5.6%	\$1,023	\$1.16	3,523	2,161	2,299	2,606
<b>Reno MSA</b>	35,443	839	996	3.4%	\$933	\$1.11	1,109	413	1,237	562
<b>Provo-Orem MSA</b>	11,778	974	481	5.9%	\$950	\$0.98	1,545	1,126	1,089	1,607
<b>SMA Average:</b>	<b>76,736</b>	<b>898</b>	<b>3,465</b>	<b>5.0%</b>	<b>\$947</b>	<b>\$1.06</b>	<b>1,974</b>	<b>1,494</b>	<b>1,989</b>	<b>1,771</b>



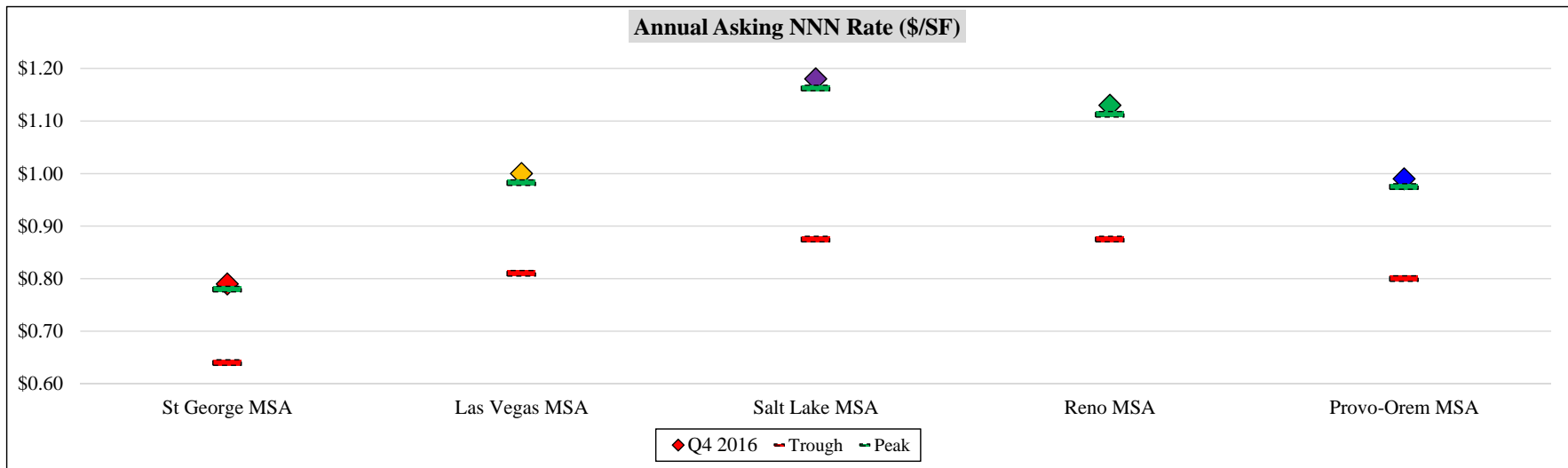
(1) Applies to market rate and market/affordable rate apartment buildings with 10 or more units

Source: CoStar, TCG

EXHIBIT IV-1Aii

APARTMENT MACRO-MARKET METRICS - CYCLICAL ANALYSIS  
 COMPETITIVE AND SECONDARY MARKET AREAS  
 2007 THROUGH 4Q 2016

Average Asking Rents (PSF)	St George MSA		Las Vegas MSA		Salt Lake MSA		Reno MSA		Provo-Orem MSA	
	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year
Q4 2016	\$0.79	2016	\$1.00	2016	\$1.18	2016	\$1.13	2016	\$0.99	2016
Peak	\$0.78	2016	\$0.98	2016	\$1.16	2016	\$1.11	2016	\$0.98	2016
Trough	\$0.64	2010	\$0.81	2011	\$0.88	2007	\$0.88	2010	\$0.80	2010



Source: CoStar, TCG

**EXHIBIT IV-1B**

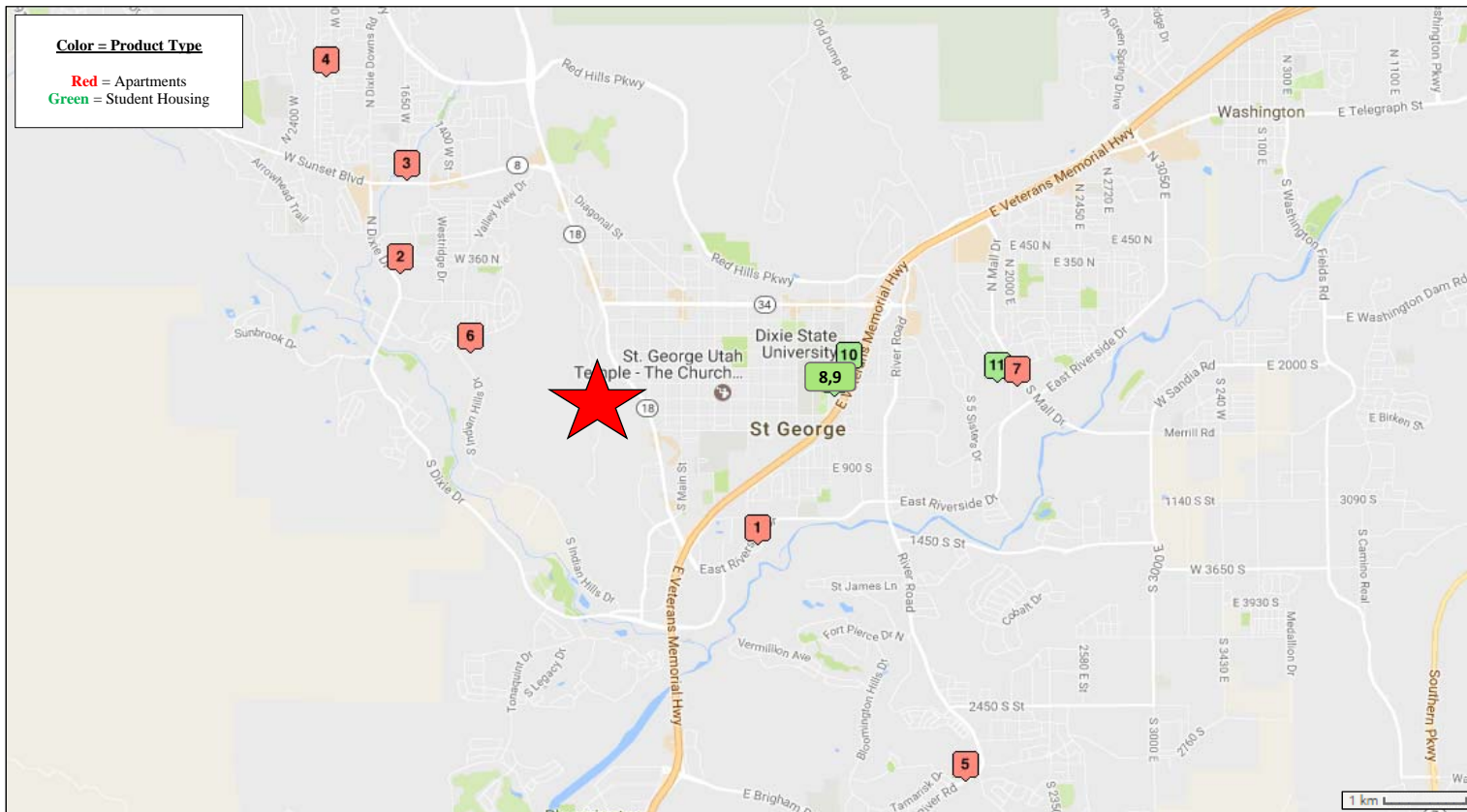
**APARTMENT MARKET TRENDS  
COMPETITIVE AND SECONDARY MARKET AREAS  
2007 THROUGH 4Q 2016**

Market Factors	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Average		
											5-Yr	10-Yr	
<b>Inventory (Units)</b>													
St George MSA	1,403	1,413	1,423	1,423	1,423	1,423	1,423	1,423	1,423	1,423	1,423	1,423	1,420
Las Vegas MSA	179,191	185,343	189,472	192,028	191,868	192,426	192,567	193,474	195,195	197,469	194,226	190,903	
Salt Lake MSA	48,269	48,813	49,893	51,993	53,184	54,029	55,340	56,570	60,092	62,254	57,657	54,044	
Reno MSA	32,264	32,846	33,240	33,471	33,471	33,250	33,097	33,922	35,030	35,443	34,148	33,603	
Provo-Orem MSA	8,039	8,069	8,069	8,077	8,080	7,849	8,665	9,108	10,652	11,778	9,610	8,839	
<b>Net Deliveries</b>													
St George MSA	0	10	10	0	0	0	0	0	0	0	0	0	2
Las Vegas MSA	4,526	6,152	4,129	2,557	(160)	558	140	907	1,721	2,274	1,120	2,280	
Salt Lake MSA	377	544	1,080	2,101	1,191	845	1,311	1,230	3,523	2,161	1,814	1,436	
Reno MSA	239	582	395	231	0	(221)	(153)	825	1,109	413	394	342	
Provo-Orem MSA	175	31	0	8	3	(231)	816	442	1,545	1,126	740	391	
<b>Net Absorption</b>													
St George MSA	1	(13)	(21)	(2)	25	(4)	27	7	6	7	9	3	
Las Vegas MSA	889	4,285	1,509	2,295	1,045	567	1,517	2,717	3,332	2,311	2,089	2,047	
Salt Lake MSA	(54)	(14)	(105)	1,892	1,576	1,257	1,474	1,269	2,299	2,606	1,781	1,220	
Reno MSA	149	2	(58)	434	406	(252)	343	1,007	1,237	562	579	383	
Provo-Orem MSA	0	35	(78)	(10)	(37)	(161)	621	453	1,089	1,607	722	352	
<b>Vacancy Percentage</b>													
St George MSA	4.5%	6.0%	8.1%	8.3%	6.6%	6.8%	4.9%	4.4%	4.0%	3.5%	4.7%	5.7%	
Las Vegas MSA	6.3%	7.1%	8.3%	8.4%	7.7%	7.7%	7.0%	6.0%	5.2%	5.1%	6.2%	6.9%	
Salt Lake MSA	3.6%	4.7%	7.0%	7.1%	6.2%	5.4%	4.9%	4.8%	6.5%	5.6%	5.5%	5.6%	
Reno MSA	5.3%	6.9%	8.2%	7.6%	6.4%	6.5%	5.0%	4.4%	3.9%	3.4%	4.6%	5.7%	
Provo-Orem MSA	5.9%	5.8%	6.7%	7.0%	7.5%	6.8%	8.4%	7.9%	11.0%	5.9%	8.0%	7.3%	
<b>Average Asking Rent (PSF)</b>													
St George MSA	\$0.64	\$0.66	\$0.65	\$0.64	\$0.65	\$0.66	\$0.69	\$0.70	\$0.74	\$0.78	\$0.71	\$0.68	
Las Vegas MSA	\$0.92	\$0.92	\$0.87	\$0.82	\$0.81	\$0.82	\$0.84	\$0.87	\$0.92	\$0.98	\$0.89	\$0.88	
Salt Lake MSA	\$0.88	\$0.94	\$0.93	\$0.90	\$0.92	\$0.95	\$0.99	\$1.02	\$1.09	\$1.16	\$1.04	\$0.98	
Reno MSA	\$0.93	\$0.95	\$0.90	\$0.88	\$0.88	\$0.90	\$0.92	\$0.96	\$1.02	\$1.11	\$0.98	\$0.94	
Provo-Orem MSA	\$0.81	\$0.83	\$0.82	\$0.80	\$0.81	\$0.82	\$0.87	\$0.91	\$0.96	\$0.98	\$0.91	\$0.86	
<b>Annual Rent Growth</b>													
St George MSA	3.6%	2.7%	(1.5%)	(1.5%)	1.2%	1.9%	3.8%	1.8%	5.7%	5.8%	3.8%	4.7%	
Las Vegas MSA	3.4%	0.5%	(5.2%)	(6.0%)	(1.2%)	1.2%	2.7%	3.0%	6.3%	6.5%	3.9%	2.1%	
Salt Lake MSA	7.4%	7.7%	(1.3%)	(3.2%)	1.7%	3.3%	4.5%	3.0%	6.9%	6.9%	4.9%	7.4%	
Reno MSA	4.2%	1.3%	(4.8%)	(2.8%)	0.3%	2.0%	3.1%	3.8%	6.3%	9.3%	4.9%	4.4%	
Provo-Orem MSA	3.9%	3.1%	(1.8%)	(1.8%)	0.6%	1.9%	6.1%	4.3%	5.2%	2.1%	3.9%	4.7%	

Source: CoStar; TCG

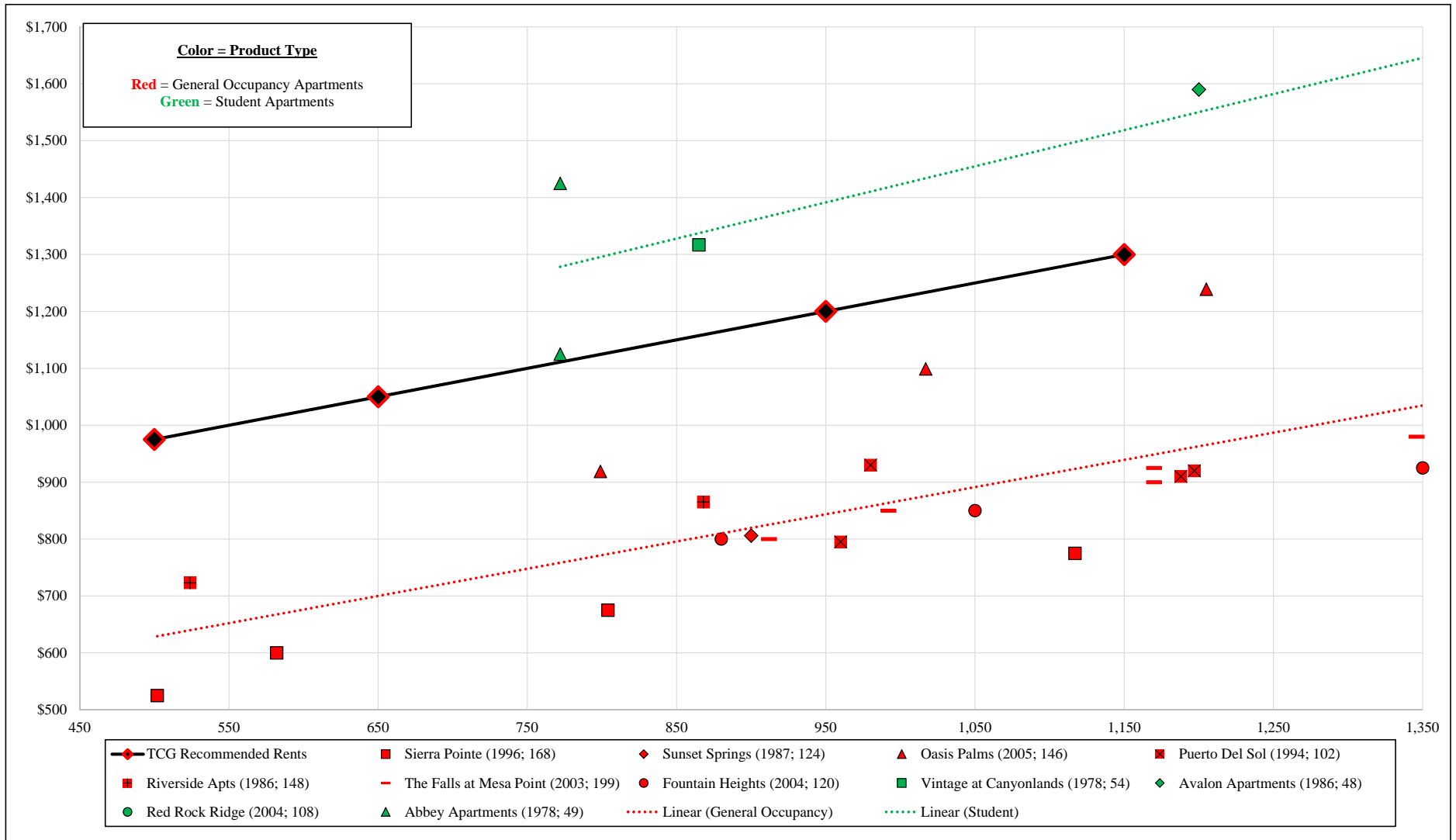
**EXHIBIT IV-1C**  
**APARTMENT LOCATION & PERFORMANCE**  
**COMPETITIVE MARKET AREA**  
**MAY 2017**

Map Key	Subject Site	Elev.	Units	Year		Occ.	Unit Mix				Overall		Project Averages (Size and Base List Rent)												
				Built	Renov.		0	1	2	3	Size	Base Rent	Studios			One-Bedrooms			Two-Bedrooms			Three-Bedrooms			
											\$	PSF	Size	\$	PSF	Size	\$	PSF	Size	\$	PSF	Size	\$	PSF	Size
<b>Apartments</b>																									
1	Riverside Apts	2	148	1986	---	97%	0%	43%	57%	0%	719	\$804	\$1.12	---	---	---	524	\$723	\$1.38	868	\$865	\$1.00	---	---	---
2	Oasis Palms	3	146	2005	---	98%	0%	25%	51%	25%	1,010	\$1,089	\$1.08	---	---	---	799	\$919	\$1.15	1,017	\$1,099	\$1.08	1,205	\$1,239	\$1.03
3	Sunset Springs	2	124	1987	---	98%	0%	0%	100%	0%	900	\$806	\$0.90	---	---	---	---	---	---	900	\$806	\$0.90	---	---	---
4	Sierra Pointe	2	168	1996	---	97%	7%	39%	48%	6%	714	\$641	\$0.90	502	\$525	\$1.05	582	\$600	\$1.03	804	\$675	\$0.84	1,117	\$775	\$0.69
5	Fountain Heights	2	120	2004	---	95%	0%	0%	53%	35%	994	\$832	\$0.84	---	---	---	---	---	---	880	\$800	\$0.91	1,050	\$850	\$0.81
6	Puerto Del Sol	2	102	1994	---	96%	0%	0%	86%	20%	1,134	\$938	\$0.83	---	---	---	---	---	---	1,043	\$878	\$0.84	1,197	\$920	\$0.77
7	The Falls at Mesa Point	3	199	2003	---	97%	0%	30%	42%	25%	1,218	\$950	\$0.78	---	---	---	952	\$825	\$0.87	1,229	\$935	\$0.76	1,482	\$1,103	\$0.74
<i>Apartments Subtotal/Average:</i>			<b>1,007</b>	<b>1997</b>		<b>97%</b>	<b>1%</b>	<b>22%</b>	<b>59%</b>	<b>16%</b>	<b>956</b>	<b>\$864</b>	<b>\$0.90</b>	<b>502</b>	<b>\$525</b>	<b>\$1.05</b>	<b>582</b>	<b>\$600</b>	<b>\$1.03</b>	<b>804</b>	<b>\$675</b>	<b>\$0.84</b>	<b>1,117</b>	<b>\$775</b>	<b>\$0.69</b>
<b>Student Housing</b>																									
8	Abbey Apartments	2	49	1978	---	---	0%	50%	50%	0%	772	\$1,275	\$1.65	---	---	---	772	\$1,125	\$1.46	772	\$1,425	\$1.85	---	---	---
9	Vintage at Canyonlands	3	54	1978	---	95%	0%	0%	0%	100%	865	\$1,317	\$1.52	---	---	---	---	---	---	---	---	865	\$1,317	\$1.52	
10	Avalon Apartments	2	48	1986	---	95%	0%	0%	0%	100%	1,200	\$1,590	\$1.33	---	---	---	---	---	---	---	---	1,200	\$1,590	\$1.33	
11	Red Rock Ridge	2	108	2004	---	---	0%	0%	0%	0%	2,000	\$2,046	\$1.02	---	---	---	---	---	---	---	---	---	---	---	---
<i>Subtotal/Average:</i>			<b>259</b>	<b>1990</b>		<b>95%</b>	<b>0%</b>	<b>16%</b>	<b>16%</b>	<b>68%</b>	<b>1,237</b>	<b>\$1,664</b>	<b>\$1.35</b>	<b>---</b>	<b>---</b>	<b>---</b>	<b>772</b>	<b>\$1,125</b>	<b>\$1.46</b>	<b>772</b>	<b>\$1,425</b>	<b>\$1.85</b>	<b>1,023</b>	<b>\$1,445</b>	<b>\$1.41</b>



Source: CoStar, Leasing Offices, TCG

**EXHIBIT IV-1D**  
**COMPETITIVE POSITIONING**  
**COMPETITIVE MARKET AREA**  
**MAY 2017**



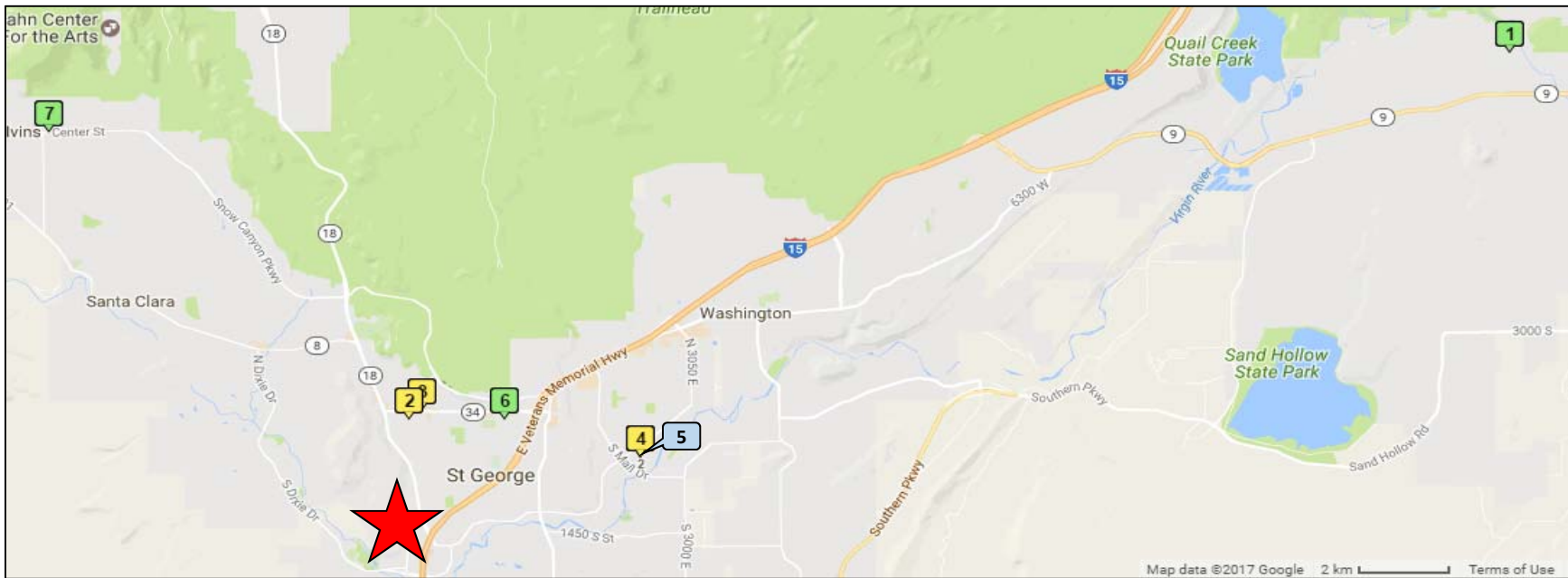
Source: CoStar, Leasing Offices, TCG

EXHIBIT IV-1E

DEVELOPMENT PIPELINE  
COMPETITIVE MARKET AREA  
MAY 2017

**Color = Status**  
 Green = Under Construction  
 Yellow = Approved  
 Blue = Proposed

Map Key	Project Name	Developer	City	Street Address	Elev.	Status	Est. Mkt. Entry	Units	
								Total	Mkt.
<b>Apartments</b>									
1	The Retreat at Sky Mountain	Cyrus Property Management, LLC	Hurricane	2100 W 600 St N	---	U/C	2017	186	186
2	Joule Plaza	---	St George	221 Tabernacle St	4	Approved	2018	130	130
3	City View	PEG Development	St George	76 W St George Blvd	3-4	Approved	2018	110	110
4	RiverWalk Village	Friends of Switchpoint	St George	461 S 2200 East St	3	Approved	2018	55	0
5	Greyhawk Apartments at River Edge	Bach Homes	St George	501 S 2200 East St	4	Proposed	2018	244	244
<b>Apartment Subtotal:</b>								<b>725</b>	<b>670</b>
<b>Student Housing</b>									
6	Vintage at Tabernacle	Bonneville Builders	St George	850 E Tabernacle	3	U/C	2017	265	265
7	Rocky Vista Student Housing	OZ Architecture	Ivins	272 E Center St	2	U/C	2017	75	75
<b>Student Housing Subtotal:</b>								<b>340</b>	<b>340</b>



Source: Interviews with local planning departments, CoStar

**EXHIBIT IV-1F**  
**DEMAND ESTIMATE**  
**COMPETITIVE MARKET AREA**  
**2017 THROUGH 2021**

**I. Stabilized Demand - Demographics Driven - St. George MSA**

Income Range	Income to Housing	Average Monthly Rent	Current Households (1)						New Households			Annual Rental Demand				
			Existing Households			Renters Moving			Net New HHs (1)	% Rent (2)	New HH Demand	St. George MSA		Subject Site		
			Num.	% Rent (2)	Renters	Turn. (3)	Total	% Obs (4)				Demand	All	New	Capture	New
\$0 - \$35,000	35%	\$0 - \$1,000	17,283	46%	8,030	45%	3,614	2%	72	66	46%	31	3,644	103	20%	21
\$35,000 - \$50,000	34%	\$1,000 - \$1,400	9,146	32%	2,928	40%	1,171	2%	23	72	32%	23	1,194	46	20%	9
\$50,000 - \$75,000	32%	\$1,400 - \$2,000	11,363	27%	3,066	40%	1,226	2%	25	178	27%	48	1,274	73	20%	15
\$75,000 - \$100,000	30%	\$2,000 - \$2,500	6,772	21%	1,427	35%	499	2%	10	181	21%	38	538	48	20%	10
\$100,000 - \$150,000	25%	\$2,500 - \$3,100	6,143	12%	766	35%	268	2%	5	281	12%	35	303	40	20%	8
\$150,000 - \$200,000	20%	\$3,100 - \$3,300	1,955	16%	321	30%	96	2%	2	96	16%	16	112	18	20%	4
\$200,000 - \$250,000	18%	\$3,300 - \$3,800	763	16%	125	25%	31	2%	1	61	16%	10	41	11	20%	2
\$250,000 - \$500,000	15%	\$3,800 - \$6,300	733	16%	120	20%	24	2%	0	41	16%	7	31	7	20%	1
\$500,000 +	12%	\$6,300 +	222	16%	36	15%	5	2%	0	21	16%	4	9	4	20%	1
<b>Total:</b>			<b>54,380</b>	<b>31%</b>	<b>16,821</b>	<b>41%</b>	<b>6,936</b>	<b>2%</b>	<b>139</b>	<b>998</b>	<b>21%</b>	<b>211</b>	<b>7,147</b>	<b>350</b>	<b>20%</b>	<b>70</b>
\$1,000+:			37,097	24%	8,791	38%	3,323	2%	66	932	19%	180	2,308	200	20%	40

**II. Historical Scale of Market**

Metric	St. George MSA	St. George City	
		Num.	% MSA
<b>Households (5)</b>			
Total - 2017	54,380	29,432	54%
Annual Growth - '17-'22	1,436	695	48%
% Rent	29%	34%	
New Renters (% Rent x Growth)	418	239	57%
<b>Net Deliveries (6)</b>			
2016	0		
5-Yr	3		
10-Yr	3		
<b>Net Absorption (6)</b>			
2016	2		
5-Yr	9		
10-Yr	3		

**III. Annual Absorption Projection - \$1,000+**

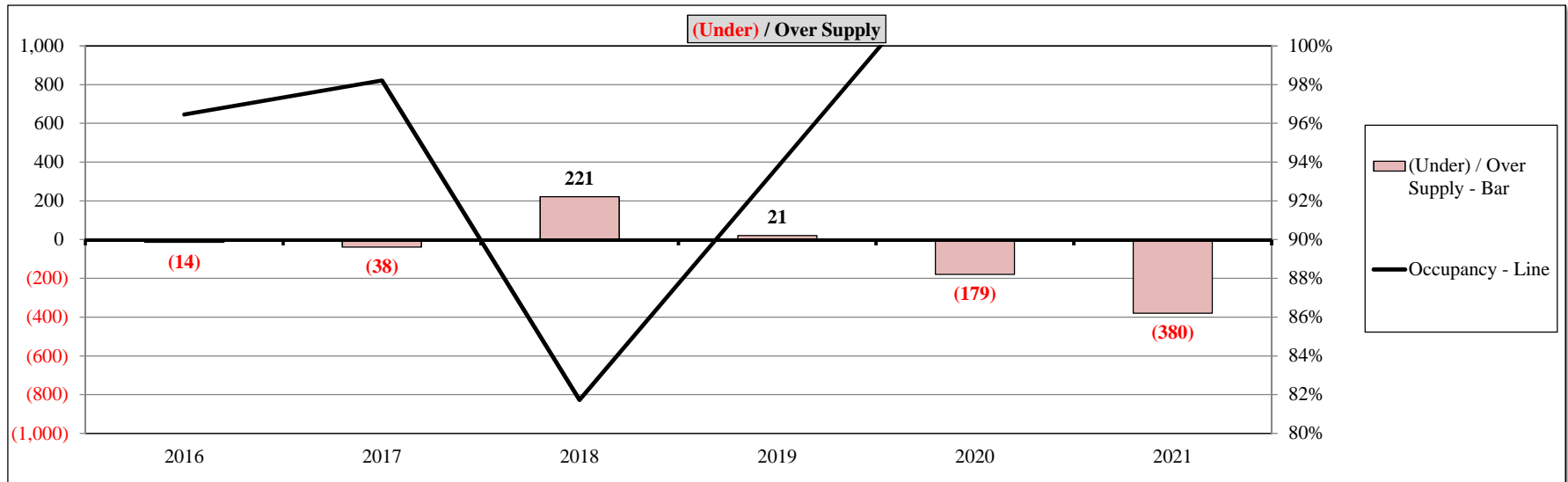
	Annual				
	2017	2018	2019	2020	2021
St. George MSA Inc. Qual. Demand:	200	200	200	200	200
Subject Site Capture:	20%	20%	20%	20%	20%
Baseline Site Demand Potential:	40	40	40	40	40
Site Uplift:	20%	20%	20%	20%	20%
<b>Total Subject Site Demand:</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>48</b>

**Footnotes:**

- (1) New and existing households - Claritas
- (2) Ownership - American Community Survey (2014) applied to 2017 numbers
- (3) Turnover - American Community Survey (2014)
- (4) 2% obsolescence indicates obsolete product every 20 years
- (5) Exhibit III-2B
- (6) See Exhibit IV-1B

**EXHIBIT IV-1G**  
**SUPPLY VS. DEMAND**  
**COMPETITIVE MARKET AREA**  
**2017 THROUGH 2021**

Year:	2016	Projection					5-Yr Total	Source:
		2017	2018	2019	2020	2021		
<b>Apartment Inventory</b>								
Start of Period		998	1,184	1,668	1,668	1,668		
Planned Supply (1)		186	484	0	0	0	670	Exhibit IV-1E
<b>Total Additions</b>		<b>186</b>	<b>484</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>670</b>	
End of Period	998	1,184	1,668	1,668	1,668	1,668		Exhibit IV-1B
<b>Occupancy</b>								
Start of Period		963	1,163	1,363	1,564	1,764		
Occupied Units		963	1,163	1,363	1,564	1,764		
Additional Demand		200	200	200	200	200	1,002	Exhibit IV-1F
End of Period		1,163	1,363	1,564	1,764	1,964		
Occupied Units	963	1,163	1,363	1,564	1,764	1,964		
Occupancy Rate	96.5%	98.2%	81.7%	93.7%	105.7%	117.8%		Exhibit IV-1E
<b>Over / Under Supply Evaluation</b>								
Stabilized Occupancy	95%	95%	95%	95%	95%	95%		
Stabilized Occupied Units	948	1,125	1,585	1,585	1,585	1,585		
<b>(Under) / Over Supply</b>	<b>(14)</b>	<b>(38)</b>	<b>221</b>	<b>21</b>	<b>(179)</b>	<b>(380)</b>		

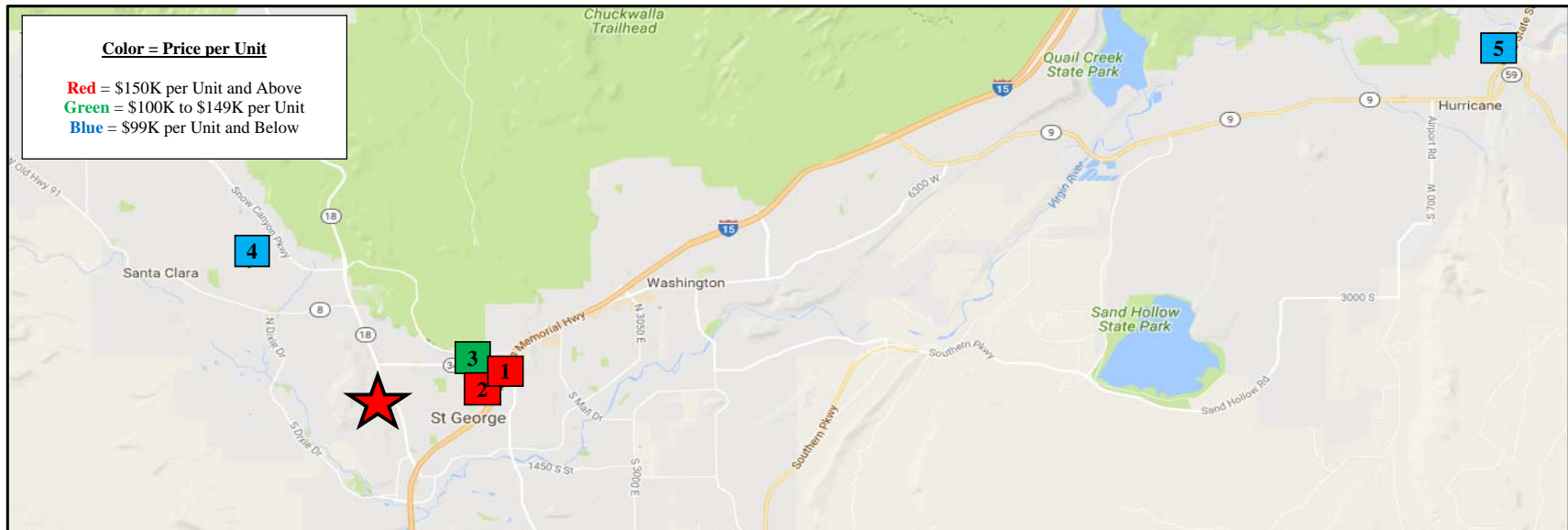


(1) Excludes Subject Site



**EXHIBIT IV-1Hi**  
**TRADE VALUES - BUILDING**  
**ST GEORGE MSA**  
**LAST 2 YEARS ENDING APRIL 2017**

Map Key	Building Name	Building Address	City	Units	AC	Year Built	SF	Elev.	Sale Date	Buyer	Sale Price		Cap Rate
											\$	\$/Unit	
<b>\$150,000 Per Unit and Above</b>													
1	Avalon Apartments	333 S 1000 E	St George	48	1.9	1986	60,000	2.0	Sep-15	Winter Haven Apartments	\$8,446,000	\$175,958	6.7%
2	Canyonlands Apartments	423 S 900 E	St George	54	0.4	1978	65,000	3.0	Dec-15	Grant Collard	\$8,500,000	\$157,407	7.0%
<b>Subtotal/ Weighted Average:</b>				<b>102</b>	<b>2.3</b>	<b>1982</b>	<b>62,647</b>	<b>2.5</b>	<b>Nov-15</b>		<b>\$8,474,588</b>	<b>\$166,137</b>	<b>6.9%</b>
<b>\$100,000 to \$149,999 Per Unit</b>													
3	Raintree Apartments	32 S 800 E	St George	30	1.3	1973	32,000	2.0	Aug-16	Tower Enterprises GP	\$3,100,000	\$103,333	6.8%
<b>Subtotal/ Weighted Average:</b>				<b>30</b>	<b>1.3</b>	<b>1973</b>	<b>32,000</b>	<b>2.0</b>	<b>Aug-16</b>		<b>\$3,100,000</b>	<b>\$103,333</b>	<b>6.8%</b>
<b>\$99,999 Per Unit and Below</b>													
4	Sierra Pointe	1503 N 2100 W	St George	168	11.2	1996	167,822	2.0	Jan-16	McKee Commercial	\$9,000,000	\$53,571	6.5%
5	590 N State St	590 N State St	Hurricane	31	3.4	1934	20,000	1.0	Jun-15	Sklyor Smith	\$700,000	\$22,581	---
<b>Subtotal/ Weighted Average:</b>				<b>199</b>	<b>14.5</b>	<b>1986</b>	<b>144,794</b>	<b>1.8</b>	<b>Dec-15</b>		<b>\$7,707,035</b>	<b>\$48,744</b>	<b>5.5%</b>
<b>MSA Total/ Weighted Average:</b>				<b>331</b>	<b>18.1</b>	<b>1984</b>	<b>109,257</b>	<b>2.1</b>	<b>Dec-15</b>		<b>\$7,526,006</b>	<b>\$89,867</b>	<b>6.0%</b>

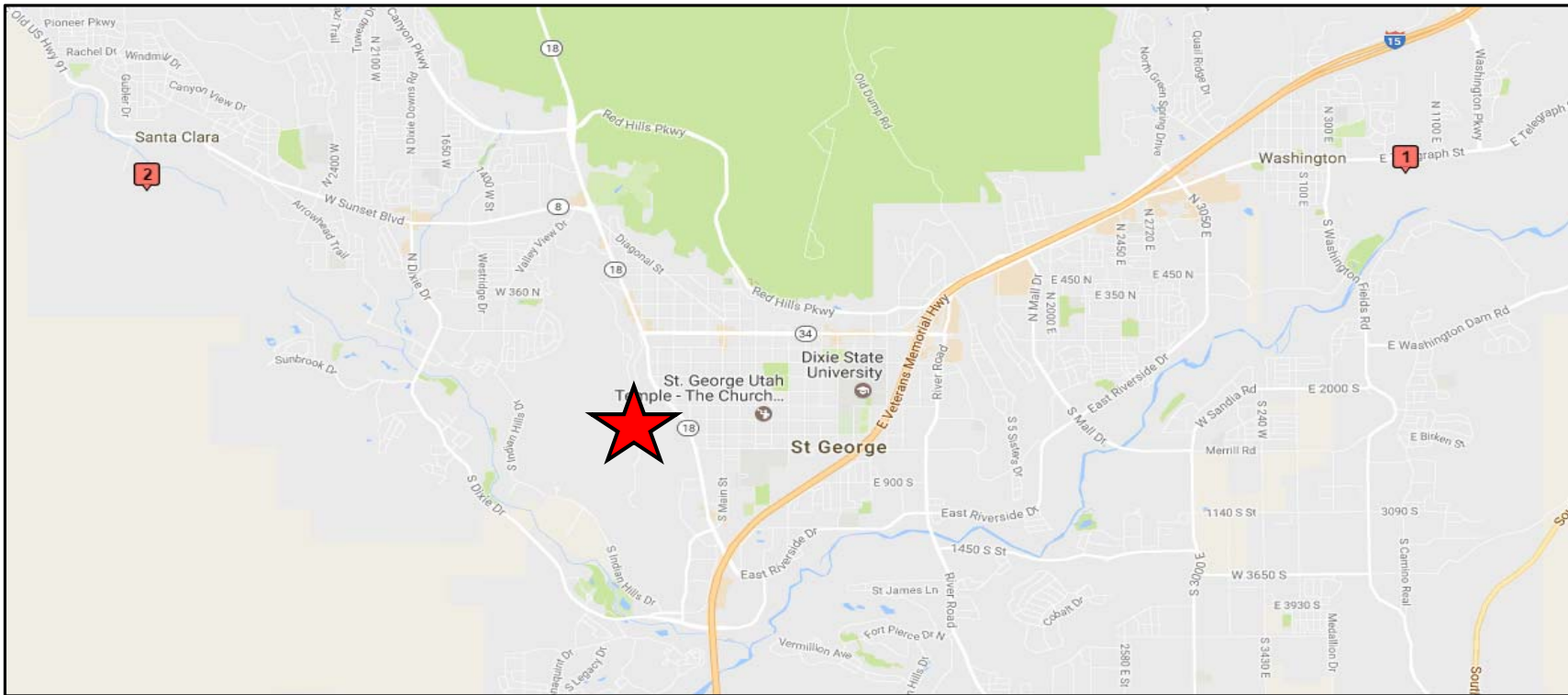


Source: CoStar, TCG

EXHIBIT IV-1Hii

TRADE VALUES - LAND  
ST GEORGE MSA  
LAST THREE YEARS THROUGH APRIL 2017

Map Key	Address	City	Project Name	Buyer	Prod.	Area (AC)	Land Status	Sale Date	Sale Price		
									\$	\$/Lot	\$/AC
1	750 E Telegraph St	Washington	750 E Telegraph St	Kent Heideman DDS	Land	68.2	Raw	Feb-15	\$2,750,000	---	\$40,328
2	SW Santa Clara Dr	Santa Clara	SW Santa Clara Dr	Lyndi Rose	Land	73.0	Raw	Feb-15	\$2,200,000	---	\$30,137



Source: CoStar

EXHIBIT IV-II

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Category	Metric		Market-Rate Apartment (1)		
	Value	Comment	Phase 1	Phase 2	Phase 3
Average Unit Size		Net Square Feet	888	888	888
<b>Capitalized Value</b>					
Average Effective Monthly Rent			\$1,204	\$1,204	\$1,204
Development Phase Premium			0%	10%	20%
Gross Average Potential Monthly Rent			\$1,204	\$1,325	\$1,445
Gross Revenue		Annual PSF	\$16	\$18	\$20
Less: Vacancy Loss	5.0%		\$1	\$1	\$1
Effective Revenue		Annual PSF	\$15	\$17	\$19
Less: Operating Expenses	20%	% Net Revenue	\$3	\$3	\$4
NOI			\$12	\$14	\$15
Cap Rate			6.0%	6.0%	6.0%
<b>Capitalized Value</b>		Per Net SF	<b>\$206</b>	<b>\$227</b>	<b>\$247</b>
		Per Unit	<b>\$183,045</b>	<b>\$201,349</b>	<b>\$219,654</b>
<b>Construction Costs (Per Net Square Foot)</b>					
Hard Costs		PSF	\$115	\$115	\$115
Soft Costs/Contingency	30.0%	% Hard Cost	\$35	\$35	\$35
<b>Total Non-Financing Costs</b>			<b>\$150</b>	<b>\$150</b>	<b>\$150</b>
Loan Draw	65.0%	% Non-Financing Costs	\$97	\$97	\$97
Annual Interest	6.0%	Annual Rate	\$6	\$6	\$6
Duration		Years	1.5	1.5	1.5
Total Interest Expense			\$9	\$9	\$9
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1
<b>Total Financing Costs</b>			<b>\$10</b>	<b>\$10</b>	<b>\$10</b>
<b>Total Construction Costs</b>		PSF	<b>\$159</b>	<b>\$159</b>	<b>\$159</b>
<b>Developer Profit (Per Net Square Foot)</b>					
<b>Developer Profit</b>	10%	% Capitalized Value	<b>\$21</b>	<b>\$23</b>	<b>\$25</b>
<b>Land Residual Value (Per Net Square Foot)</b>					
Capitalized Value		PSF	\$206	\$227	\$247
Less: Total Construction Costs		PSF	\$159	\$159	\$159
Less: Developer Profit		PSF	\$21	\$23	\$25
<b>Finished Lot Residual Value Per Net Square Foot</b>			<b>\$26</b>	<b>\$45</b>	<b>\$63</b>
<i>% Capitalized Value</i>			13%	20%	26%
<b>Finished Lot Residual Value Per Unit</b>			<b>\$23,302</b>	<b>\$39,776</b>	<b>\$56,250</b>

(1) Phase 1 represents current values; Phase 2 represents projected Year 6 values; Phase 3 represents projected Year 11 values

EXHIBIT IV-2Ai

HOME CLOSINGS - VOLUME  
METRO AREAS  
2000 THROUGH 2016

Metric	Annual																Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	5-Yr	10-Yr
<b>NEW HOME SALES</b>																			
<b>Las Vegas MSA</b>																			
Attached	2,569	2,849	2,851	3,073	4,494	11,324	10,729	5,943	2,378	826	1,027	481	385	443	364	641	664	499	1,315
Detached	19,079	19,818	19,905	22,901	25,443	27,440	26,234	14,197	7,961	4,848	5,246	4,963	6,886	7,726	6,475	6,834	7,768	7,138	7,291
Total	21,648	22,667	22,756	25,974	29,937	38,764	36,963	20,140	10,339	5,674	6,273	5,444	7,271	8,169	6,839	7,475	8,432	7,637	8,606
% Attached	12%	13%	13%	12%	15%	29%	29%	30%	23%	15%	16%	9%	5%	5%	5%	9%	8%	7%	15%
% Total	43%	40%	36%	32%	29%	37%	44%	42%	23%	10%	12%	10%	13%	15%	14%	15%	15%	15%	16%
<b>Provo-Orem MSA</b>																			
Attached	467	506	391	655	866	1,198	1,499	1,442	842	645	369	327	411	404	481	854	1,377	705	715
Detached	2,494	2,353	2,337	2,613	2,714	3,508	4,550	3,289	1,305	1,187	1,135	929	1,253	1,374	1,550	1,878	1,761	1,563	1,566
Total	2,961	2,859	2,728	3,268	3,580	4,706	6,049	4,731	2,147	1,832	1,504	1,256	1,664	1,778	2,031	2,732	3,138	2,269	2,281
% Attached	16%	18%	14%	20%	24%	25%	25%	30%	39%	35%	25%	26%	25%	23%	24%	31%	44%	31%	31%
% Total	34%	30%	27%	28%	27%	28%	29%	30%	23%	20%	18%	15%	17%	16%	19%	22%	23%	20%	21%
<b>Reno MSA</b>																			
Attached	138	98	100	183	418	644	1,207	1,018	527	171	116	41	56	56	27	123	59	64	219
Detached	2,869	3,330	3,277	3,424	3,766	3,970	3,604	2,317	1,292	703	569	553	873	1,064	1,200	1,358	1,608	1,221	1,154
Total	3,007	3,428	3,377	3,607	4,184	4,614	4,811	3,335	1,819	874	685	594	929	1,120	1,227	1,481	1,667	1,285	1,373
% Attached	5%	3%	3%	5%	10%	14%	25%	31%	29%	20%	17%	7%	6%	5%	2%	8%	4%	5%	16%
% Total	30%	31%	27%	25%	26%	30%	42%	39%	28%	12%	9%	7%	11%	12%	13%	15%	16%	14%	16%
<b>Salt Lake MSA</b>																			
Attached	1,160	1,209	1,320	1,736	2,193	2,856	2,712	2,403	1,760	1,438	1,022	944	1,317	1,364	1,820	2,364	2,915	1,956	1,735
Detached	3,667	3,078	3,276	3,725	3,639	3,939	3,460	2,260	1,045	774	822	810	1,140	1,446	982	796	726	1,018	1,080
Total	4,827	4,287	4,596	5,461	5,832	6,795	6,172	4,663	2,805	2,212	1,844	1,754	2,457	2,810	2,802	3,160	3,641	2,974	2,815
% Attached	24%	28%	29%	32%	38%	42%	44%	52%	63%	65%	55%	54%	54%	49%	65%	75%	80%	66%	62%
% Total	30%	22%	22%	22%	22%	21%	18%	17%	15%	13%	12%	11%	13%	13%	14%	13%	14%	13%	14%
<b>St. George MSA</b>																			
Attached	401	369	450	654	1,072	1,421	844	574	360	297	207	170	201	352	293	283	487	323	322
Detached	377	458	593	880	1,284	1,560	981	644	462	347	386	357	547	737	699	848	835	733	586
Total	778	827	1,043	1,534	2,356	2,981	1,825	1,218	822	644	593	527	748	1,089	992	1,131	1,322	1,056	909
% Attached	51%	45%	43%	43%	46%	48%	46%	47%	44%	46%	35%	32%	27%	32%	30%	25%	37%	31%	35%
% Total	43%	45%	24%	26%	28%	31%	28%	25%	23%	16%	13%	11%	15%	20%	21%	22%	23%	20%	19%

EXHIBIT IV-2Ai

HOME CLOSINGS - VOLUME  
METRO AREAS  
2000 THROUGH 2016

Metric	Annual																Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	5-Yr	10-Yr
<b>RESALE HOME SALES</b>																			
<b>Las Vegas MSA</b>																			
Attached	5,213	6,233	7,333	9,736	14,278	13,548	9,393	5,507	5,082	10,399	10,991	11,337	9,830	9,620	8,538	8,828	10,046	9,372	9,018
Detached	23,433	28,129	33,433	45,804	59,576	52,500	37,649	22,559	29,739	41,762	36,682	40,017	38,380	36,675	32,206	33,975	36,688	35,585	34,868
Total	28,646	34,362	40,766	55,540	73,854	66,048	47,042	28,066	34,821	52,161	47,673	51,354	48,210	46,295	40,744	42,803	46,734	44,957	43,886
% Attached	18%	18%	18%	18%	19%	21%	20%	20%	15%	20%	23%	22%	20%	21%	21%	21%	21%	21%	21%
<b>Provo-Orem MSA</b>																			
Attached	1,062	1,242	1,468	1,444	1,544	1,986	2,867	2,519	1,652	1,492	1,343	1,355	1,629	1,909	1,966	2,450	2,767	2,144	1,908
Detached	4,717	5,498	5,789	6,840	7,925	10,064	11,789	8,522	5,529	5,888	5,703	5,893	6,537	7,155	6,619	7,483	7,952	7,149	6,728
Total	5,779	6,740	7,257	8,284	9,469	12,050	14,656	11,041	7,181	7,380	7,046	7,248	8,166	9,064	8,585	9,933	10,719	9,293	8,636
% Attached	18%	18%	20%	17%	16%	16%	20%	23%	23%	20%	19%	19%	20%	21%	23%	25%	26%	23%	22%
<b>Reno MSA</b>																			
Attached	1,448	1,368	1,588	1,918	2,466	2,088	1,171	913	652	1,046	1,281	1,418	1,308	1,430	1,385	1,492	1,586	1,440	1,251
Detached	5,706	6,428	7,508	8,845	9,403	8,589	5,501	4,379	4,039	5,551	5,552	6,077	6,294	6,683	6,507	7,045	7,295	6,765	5,942
Total	7,154	7,796	9,096	10,763	11,869	10,677	6,672	5,292	4,691	6,597	6,833	7,495	7,602	8,113	7,892	8,537	8,881	8,205	7,193
% Attached	20%	18%	17%	18%	21%	20%	18%	17%	14%	16%	19%	19%	17%	18%	18%	17%	18%	18%	17%
<b>Salt Lake MSA</b>																			
Attached	2,524	3,133	3,258	3,940	4,306	5,613	6,728	5,792	4,006	3,583	3,090	3,368	4,063	4,946	4,638	5,576	6,404	5,125	4,547
Detached	12,457	15,084	16,673	19,311	20,596	24,253	25,151	19,360	13,088	12,286	11,597	11,820	13,980	14,889	13,944	16,287	16,818	15,184	14,407
Total	14,981	18,217	19,931	23,251	24,902	29,866	31,879	25,152	17,094	15,869	14,687	15,188	18,043	19,835	18,582	21,863	23,222	20,309	18,954
% Attached	17%	17%	16%	17%	17%	19%	21%	23%	23%	23%	21%	22%	23%	25%	25%	26%	28%	25%	24%
<b>St. George MSA</b>																			
Attached	260	290	988	1,272	1,850	2,242	1,591	1,159	884	1,109	1,260	1,340	1,339	1,412	1,323	1,460	1,572	1,421	1,286
Detached	756	728	2,241	3,036	4,346	4,459	3,092	2,574	1,940	2,300	2,590	2,884	2,850	2,990	2,456	2,645	2,763	2,741	2,599
Total	1,016	1,018	3,229	4,308	6,196	6,701	4,683	3,733	2,824	3,409	3,850	4,224	4,189	4,402	3,779	4,105	4,335	4,162	3,885
% Attached	26%	28%	31%	30%	30%	33%	34%	31%	31%	33%	33%	32%	32%	32%	35%	36%	36%	34%	33%

EXHIBIT IV-2Ai

HOME CLOSINGS - VOLUME  
METRO AREAS  
2000 THROUGH 2016

Metric	Annual																Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	5-Yr	10-Yr
<b>TOTAL HOME SALES (NEW + RESALE)</b>																			
<b>Las Vegas MSA</b>																			
Attached	7,782	9,082	10,184	12,809	18,772	24,872	20,122	11,450	7,460	11,225	12,018	11,818	10,215	10,063	8,902	9,469	10,710	9,872	10,333
Detached	42,512	47,947	53,338	68,705	85,019	79,940	63,883	36,756	37,700	46,610	41,928	44,980	45,266	44,401	38,681	40,809	44,456	42,723	42,159
Total	50,294	57,029	63,522	81,514	103,791	104,812	84,005	48,206	45,160	57,835	53,946	56,798	55,481	54,464	47,583	50,278	55,166	52,594	52,492
% Attached	15%	16%	16%	16%	18%	24%	24%	24%	17%	19%	22%	21%	18%	18%	19%	19%	19%	19%	20%
<b>Provo-Orem MSA</b>																			
Attached	1,529	1,748	1,859	2,099	2,410	3,184	4,366	3,961	2,494	2,137	1,712	1,682	2,040	2,313	2,447	3,304	4,144	2,849	2,623
Detached	7,211	7,851	8,126	9,453	10,639	13,572	16,339	11,811	6,834	7,075	6,838	6,822	7,790	8,529	8,169	9,361	9,713	8,713	8,294
Total	8,740	9,599	9,985	11,552	13,049	16,756	20,705	15,772	9,328	9,212	8,550	8,504	9,830	10,842	10,616	12,665	13,857	11,562	10,918
% Attached	17%	18%	19%	18%	18%	19%	21%	25%	27%	23%	20%	20%	21%	21%	23%	26%	30%	25%	24%
<b>Reno MSA</b>																			
Attached	1,586	1,466	1,688	2,101	2,884	2,732	2,378	1,931	1,179	1,217	1,397	1,459	1,364	1,486	1,412	1,615	1,645	1,504	1,470
Detached	8,575	9,758	10,785	12,269	13,169	12,559	9,105	6,696	5,331	6,254	6,121	6,630	7,167	7,747	7,707	8,403	8,903	7,985	7,096
Total	10,161	11,224	12,473	14,370	16,053	15,291	11,483	8,627	6,510	7,471	7,518	8,089	8,531	9,233	9,119	10,018	10,548	9,490	8,566
% Attached	16%	13%	14%	15%	18%	18%	21%	22%	18%	16%	19%	18%	16%	16%	15%	16%	16%	16%	17%
<b>Salt Lake MSA</b>																			
Attached	2,524	3,133	3,258	3,940	4,306	5,613	6,728	5,792	4,006	3,583	3,090	3,368	4,063	4,946	4,638	5,576	6,404	5,125	4,547
Detached	13,617	16,293	17,993	21,047	22,789	27,109	27,863	21,763	14,848	13,724	12,619	12,764	15,297	16,253	15,764	18,651	19,733	17,139	16,141
Total	16,141	19,426	21,251	24,987	27,095	32,722	34,591	27,555	18,854	17,307	15,709	16,132	19,360	21,199	20,402	24,227	26,137	22,265	20,688
% Attached	16%	16%	15%	16%	16%	17%	19%	21%	21%	21%	20%	21%	21%	23%	23%	23%	25%	23%	22%
<b>St. George MSA</b>																			
Attached	661	659	1,438	1,926	2,922	3,663	2,435	1,733	1,244	1,406	1,467	1,510	1,540	1,764	1,616	1,743	2,059	1,744	1,608
Detached	1,133	1,186	2,834	3,916	5,630	6,019	4,073	3,218	2,402	2,647	2,976	3,241	3,397	3,727	3,155	3,493	3,598	3,474	3,185
Total	1,794	1,845	4,272	5,842	8,552	9,682	6,508	4,951	3,646	4,053	4,443	4,751	4,937	5,491	4,771	5,236	5,657	5,218	4,794
% Attached	37%	36%	34%	33%	34%	38%	37%	35%	34%	35%	33%	32%	31%	32%	34%	33%	36%	33%	34%

Source: DataQuick; TCG

**EXHIBIT IV-2Aii**  
**HOME CLOSINGS - MEDIAN PRICE**  
**METRO AREAS**  
**2000 THROUGH 2016**

\$000s	Annual																Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	5-Yr	10-Yr
<b>NEW HOME SALES</b>																			
<b>Las Vegas MSA</b>																			
Attached	\$110	\$115	\$128	\$135	\$163	\$180	\$230	\$271	\$247	\$142	\$155	\$165	\$180	\$200	\$222	\$277	\$266	---	---
Ann. Gr.	---	4%	12%	5%	22%	10%	28%	18%	(9%)	(42%)	9%	6%	10%	11%	11%	25%	(4%)	10%	1%
Detached	\$162	\$176	\$191	\$208	\$264	\$333	\$349	\$321	\$269	\$218	\$202	\$200	\$198	\$254	\$283	\$304	\$321	---	---
Ann. Gr.	---	9%	9%	9%	27%	26%	5%	(8%)	(16%)	(19%)	(7%)	(1%)	(1%)	28%	12%	7%	6%	10%	(1%)
Total	\$156	\$168	\$183	\$200	\$249	\$288	\$314	\$306	\$264	\$207	\$194	\$197	\$197	\$251	\$280	\$301	\$316	---	---
Ann. Gr.	---	8%	9%	9%	25%	16%	9%	(3%)	(14%)	(22%)	(6%)	2%	(0%)	27%	12%	8%	5%	10%	0%
Att. \$/Det. \$ (%)	68%	65%	67%	65%	62%	54%	66%	84%	92%	65%	77%	82%	91%	79%	79%	91%	83%	---	---
<b>Provo-Orem MSA</b>																			
Attached	\$138	\$137	\$133	\$139	\$147	\$163	\$192	\$229	\$197	\$182	\$173	\$169	\$180	\$191	\$234	\$261	\$300	---	---
Ann. Gr.	---	(1%)	(3%)	5%	5%	11%	18%	20%	(14%)	(8%)	(5%)	(2%)	6%	7%	22%	11%	15%	12%	5%
Detached	\$166	\$165	\$170	\$176	\$218	\$251	\$291	\$351	\$283	\$231	\$233	\$252	\$266	\$305	\$316	\$334	\$352	---	---
Ann. Gr.	---	(1%)	3%	4%	24%	15%	16%	20%	(19%)	(18%)	1%	8%	5%	15%	3%	6%	5%	7%	2%
Total	\$162	\$160	\$164	\$169	\$201	\$229	\$267	\$314	\$249	\$214	\$219	\$230	\$245	\$279	\$296	\$311	\$330	---	---
Ann. Gr.	---	(1%)	3%	3%	19%	14%	17%	18%	(21%)	(14%)	2%	5%	6%	14%	6%	5%	6%	7%	2%
Att. \$/Det. \$ (%)	83%	83%	78%	79%	67%	65%	66%	65%	70%	79%	74%	67%	68%	63%	74%	78%	85%	---	---
<b>Reno MSA</b>																			
Attached	\$202	\$139	\$141	\$184	\$198	\$214	\$246	\$244	\$218	\$177	\$164	\$310	\$137	\$148	\$171	\$287	\$307	---	---
Ann. Gr.	---	(31%)	2%	30%	7%	8%	15%	(1%)	(11%)	(19%)	(8%)	90%	(56%)	8%	15%	68%	79%	(0%)	2%
Detached	\$181	\$185	\$189	\$223	\$266	\$357	\$394	\$343	\$304	\$250	\$222	\$231	\$227	\$278	\$325	\$343	\$384	---	---
Ann. Gr.	---	2%	2%	18%	19%	34%	10%	(13%)	(11%)	(18%)	(11%)	4%	(2%)	23%	17%	5%	12%	11%	(0%)
Total	\$182	\$183	\$187	\$221	\$259	\$337	\$357	\$313	\$279	\$235	\$212	\$236	\$221	\$272	\$322	\$338	\$381	---	---
Ann. Gr.	---	1%	2%	18%	17%	30%	6%	(12%)	(11%)	(16%)	(10%)	11%	(6%)	23%	18%	5%	13%	10%	1%
Att. \$/Det. \$ (%)	112%	75%	75%	83%	74%	60%	63%	71%	72%	71%	74%	135%	60%	53%	53%	84%	80%	---	---
<b>Salt Lake MSA</b>																			
Attached	\$147	\$151	\$155	\$163	\$183	\$212	\$256	\$295	\$236	\$207	\$220	\$222	\$233	\$256	\$288	\$296	\$323	---	---
Ann. Gr.	---	2%	3%	5%	12%	16%	21%	15%	(20%)	(12%)	6%	1%	5%	10%	13%	3%	12%	8%	2%
Detached	\$181	\$193	\$188	\$203	\$226	\$264	\$327	\$399	\$321	\$270	\$257	\$273	\$282	\$311	\$312	\$329	\$363	---	---
Ann. Gr.	---	7%	(3%)	8%	11%	17%	24%	22%	(19%)	(16%)	(5%)	6%	3%	10%	0%	5%	10%	6%	1%
Total	\$173	\$181	\$179	\$190	\$210	\$242	\$296	\$345	\$268	\$229	\$236	\$245	\$256	\$284	\$296	\$304	\$331	---	---
Ann. Gr.	---	5%	(1%)	6%	10%	15%	22%	17%	(22%)	(14%)	3%	4%	4%	11%	4%	3%	9%	6%	1%
Att. \$/Det. \$ (%)	81%	78%	83%	80%	81%	80%	78%	74%	73%	77%	85%	81%	83%	82%	92%	90%	89%	---	---
<b>St. George MSA</b>																			
Attached	\$140	\$154	\$145	\$160	\$171	\$215	\$294	\$290	\$235	\$186	\$205	\$245	\$283	\$269	\$291	\$285	\$290	---	---
Ann. Gr.	---	10%	(6%)	10%	7%	26%	36%	(1%)	(19%)	(21%)	10%	19%	16%	(5%)	8%	(2%)	(0%)	3%	(0%)
Detached	\$157	\$158	\$157	\$176	\$196	\$249	\$346	\$327	\$246	\$209	\$238	\$243	\$272	\$286	\$297	\$288	\$297	---	---
Ann. Gr.	---	0%	(1%)	12%	12%	27%	39%	(6%)	(25%)	(15%)	14%	2%	12%	5%	4%	(3%)	3%	4%	(2%)
Total	\$148	\$156	\$152	\$169	\$185	\$233	\$322	\$309	\$241	\$199	\$227	\$243	\$275	\$280	\$295	\$287	\$295	---	---
Ann. Gr.	---	5%	(3%)	11%	10%	26%	38%	(4%)	(22%)	(18%)	14%	7%	13%	2%	5%	(3%)	3%	4%	(1%)
Att. \$/Det. \$ (%)	89%	98%	93%	91%	87%	87%	85%	89%	95%	89%	86%	101%	104%	94%	98%	99%	98%	---	---

**EXHIBIT IV-2Aii**  
**HOME CLOSINGS - MEDIAN PRICE**  
**METRO AREAS**  
**2000 THROUGH 2016**

\$000s	Annual																Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	5-Yr	10-Yr
<b>RESALE HOME SALES</b>																			
<b>Las Vegas MSA</b>																			
Attached	\$89	\$96	\$100	\$110	\$145	\$178	\$195	\$190	\$132	\$71	\$70	\$61	\$66	\$86	\$98	\$107	\$116	---	---
Ann. Gr.	---	8%	4%	10%	32%	22%	10%	(3%)	(30%)	(46%)	(1%)	(13%)	7%	31%	14%	9%	8%	14%	(5%)
Detached	\$135	\$145	\$156	\$178	\$250	\$294	\$305	\$295	\$217	\$141	\$135	\$120	\$128	\$165	\$190	\$207	\$220	---	---
Ann. Gr.	---	7%	7%	14%	40%	18%	4%	(3%)	(26%)	(35%)	(4%)	(11%)	7%	29%	15%	9%	6%	13%	(3%)
Total	\$127	\$136	\$145	\$166	\$230	\$270	\$283	\$274	\$205	\$127	\$120	\$107	\$115	\$149	\$171	\$186	\$198	---	---
Ann. Gr.	---	7%	7%	14%	38%	18%	5%	(3%)	(25%)	(38%)	(6%)	(11%)	8%	29%	15%	9%	6%	13%	(4%)
<b>Provo-Orem MSA</b>																			
Attached	\$117	\$117	\$120	\$123	\$133	\$149	\$166	\$190	\$168	\$153	\$148	\$133	\$138	\$156	\$164	\$174	\$189	---	---
Ann. Gr.	---	0%	3%	2%	8%	12%	11%	14%	(12%)	(9%)	(3%)	(10%)	4%	13%	5%	6%	9%	7%	1%
Detached	\$160	\$163	\$166	\$168	\$188	\$213	\$251	\$282	\$237	\$223	\$209	\$197	\$212	\$238	\$248	\$259	\$279	---	---
Ann. Gr.	---	2%	2%	1%	12%	13%	18%	12%	(16%)	(6%)	(7%)	(6%)	8%	12%	4%	4%	8%	7%	1%
Total	\$152	\$155	\$157	\$160	\$179	\$202	\$235	\$261	\$221	\$209	\$197	\$185	\$197	\$220	\$229	\$238	\$256	---	---
Ann. Gr.	---	2%	1%	2%	12%	13%	16%	11%	(15%)	(5%)	(6%)	(6%)	7%	12%	4%	4%	7%	7%	1%
<b>Reno MSA</b>																			
Attached	\$109	\$94	\$100	\$115	\$147	\$192	\$200	\$205	\$149	\$84	\$85	\$70	\$85	\$112	\$124	\$156	\$180	---	---
Ann. Gr.	---	(13%)	6%	15%	27%	31%	4%	3%	(27%)	(44%)	1%	(18%)	21%	33%	10%	26%	15%	21%	(1%)
Detached	\$161	\$165	\$180	\$205	\$269	\$334	\$332	\$309	\$253	\$188	\$175	\$155	\$165	\$210	\$238	\$275	\$298	---	---
Ann. Gr.	---	2%	9%	14%	31%	24%	(0%)	(7%)	(18%)	(26%)	(7%)	(11%)	6%	27%	13%	16%	8%	14%	(1%)
Total	\$151	\$152	\$166	\$189	\$244	\$306	\$309	\$291	\$239	\$171	\$158	\$139	\$151	\$193	\$218	\$254	\$277	---	---
Ann. Gr.	---	1%	9%	14%	29%	26%	1%	(6%)	(18%)	(28%)	(8%)	(12%)	9%	28%	13%	17%	9%	15%	(1%)
<b>Salt Lake MSA</b>																			
Attached	\$115	\$120	\$122	\$124	\$140	\$157	\$180	\$206	\$181	\$170	\$169	\$160	\$166	\$179	\$189	\$200	\$217	---	---
Ann. Gr.	---	5%	2%	2%	12%	12%	15%	14%	(12%)	(6%)	(1%)	(5%)	3%	8%	6%	5%	8%	6%	2%
Detached	\$151	\$160	\$163	\$168	\$185	\$213	\$246	\$271	\$234	\$216	\$208	\$192	\$208	\$234	\$244	\$255	\$273	---	---
Ann. Gr.	---	6%	2%	3%	10%	15%	16%	10%	(14%)	(8%)	(3%)	(8%)	9%	12%	4%	5%	7%	7%	1%
Total	\$145	\$153	\$157	\$160	\$177	\$202	\$232	\$256	\$221	\$205	\$200	\$185	\$199	\$220	\$230	\$241	\$257	---	---
Ann. Gr.	---	5%	2%	2%	11%	14%	15%	10%	(14%)	(7%)	(3%)	(7%)	7%	11%	5%	5%	7%	7%	1%
<b>St. George MSA</b>																			
Attached	\$95	\$98	\$104	\$112	\$126	\$168	\$213	\$218	\$174	\$149	\$128	\$130	\$141	\$160	\$160	\$166	\$174	---	---
Ann. Gr.	---	4%	6%	8%	12%	33%	27%	2%	(20%)	(15%)	(14%)	1%	8%	14%	0%	3%	5%	6%	(2%)
Detached	\$133	\$141	\$147	\$156	\$188	\$259	\$319	\$314	\$239	\$202	\$180	\$178	\$192	\$216	\$219	\$232	\$253	---	---
Ann. Gr.	---	6%	4%	6%	21%	38%	23%	(2%)	(24%)	(15%)	(11%)	(1%)	8%	13%	1%	6%	9%	7%	(2%)
Total	\$123	\$129	\$134	\$143	\$169	\$229	\$283	\$284	\$219	\$185	\$163	\$163	\$176	\$198	\$198	\$209	\$224	---	---
Ann. Gr.	---	5%	4%	7%	18%	35%	24%	0%	(23%)	(15%)	(12%)	(0%)	8%	13%	(0%)	5%	7%	7%	(2%)

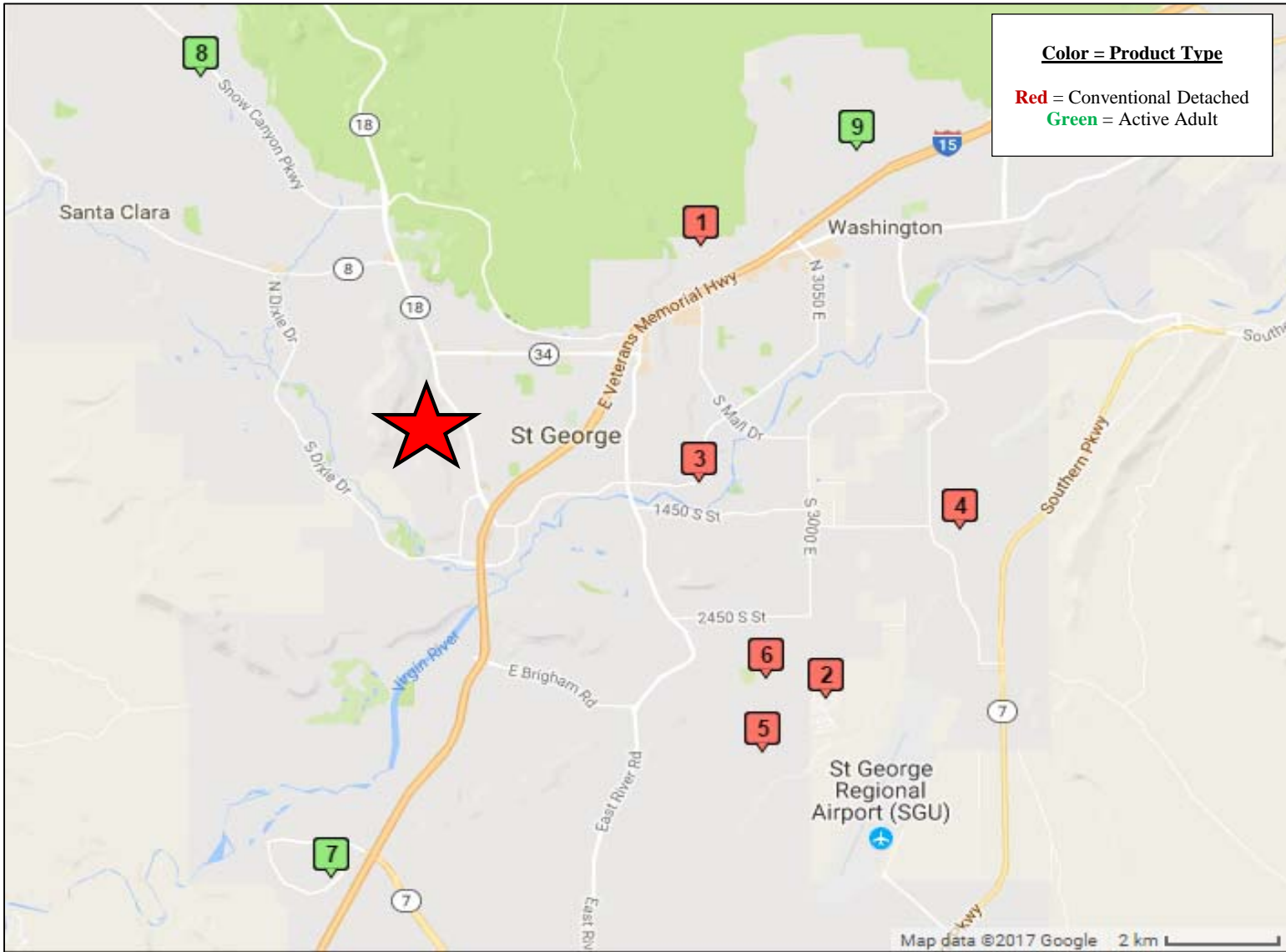


**EXHIBIT IV-2Aii**  
**HOME CLOSINGS - MEDIAN PRICE**  
**METRO AREAS**  
**2000 THROUGH 2016**

\$000s	Annual																Averages		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	5-Yr	10-Yr
<b>TOTAL HOME SALES (NEW + RESALE)</b>																			
<b>Las Vegas MSA</b>																			
Attached	\$96	\$102	\$108	\$116	\$149	\$179	\$214	\$232	\$169	\$76	\$77	\$65	\$70	\$91	\$103	\$118	\$125	---	---
Ann. Gr.	---	6%	6%	7%	29%	20%	20%	9%	(27%)	(55%)	1%	(16%)	7%	30%	13%	15%	6%	14%	(5%)
Detached	\$147	\$158	\$169	\$188	\$254	\$307	\$323	\$305	\$228	\$149	\$143	\$129	\$139	\$180	\$205	\$223	\$238	---	---
Ann. Gr.	---	7%	7%	11%	35%	21%	5%	(6%)	(25%)	(35%)	(4%)	(10%)	8%	30%	14%	9%	7%	13%	(3%)
Total	\$139	\$149	\$159	\$177	\$235	\$277	\$297	\$288	\$218	\$135	\$129	\$116	\$126	\$164	\$186	\$203	\$216	---	---
Ann. Gr.	---	7%	7%	11%	33%	18%	7%	(3%)	(24%)	(38%)	(5%)	(10%)	9%	30%	14%	9%	6%	13%	(3%)
<b>Provo-Orem MSA</b>																			
Attached	\$123	\$123	\$123	\$128	\$138	\$154	\$175	\$204	\$178	\$162	\$153	\$140	\$147	\$162	\$178	\$196	\$226	---	---
Ann. Gr.	---	(0%)	(0%)	4%	8%	12%	13%	17%	(13%)	(9%)	(5%)	(9%)	5%	11%	10%	10%	15%	10%	3%
Detached	\$162	\$164	\$167	\$171	\$196	\$223	\$263	\$301	\$245	\$237	\$213	\$204	\$221	\$248	\$261	\$274	\$292	---	---
Ann. Gr.	---	1%	2%	2%	15%	14%	18%	15%	(19%)	(4%)	(10%)	(4%)	8%	13%	5%	7%	7%	7%	1%
Total	\$155	\$156	\$159	\$163	\$185	\$210	\$244	\$277	\$227	\$210	\$201	\$192	\$205	\$230	\$242	\$254	\$272	---	---
Ann. Gr.	---	1%	2%	2%	14%	13%	16%	13%	(18%)	(8%)	(4%)	(5%)	7%	12%	5%	5%	7%	7%	1%
<b>Reno MSA</b>																			
Attached	\$117	\$97	\$102	\$121	\$154	\$197	\$223	\$226	\$180	\$97	\$91	\$77	\$87	\$113	\$124	\$166	\$185	---	---
Ann. Gr.	---	(17%)	6%	18%	27%	28%	13%	1%	(20%)	(46%)	(6%)	(16%)	13%	31%	10%	33%	48%	19%	(2%)
Detached	\$168	\$171	\$183	\$210	\$268	\$341	\$356	\$321	\$265	\$188	\$179	\$161	\$172	\$165	\$210	\$238	\$238	---	---
Ann. Gr.	---	2%	7%	15%	28%	27%	5%	(10%)	(17%)	(29%)	(4%)	(10%)	7%	(4%)	27%	13%	0%	8%	(4%)
Total	\$160	\$162	\$172	\$197	\$248	\$315	\$329	\$299	\$250	\$179	\$163	\$146	\$159	\$202	\$232	\$267	\$293	---	---
Ann. Gr.	---	1%	6%	15%	26%	27%	4%	(9%)	(17%)	(29%)	(9%)	(10%)	9%	27%	15%	15%	10%	15%	(1%)
<b>Salt Lake MSA</b>																			
Attached	\$125	\$129	\$132	\$136	\$154	\$175	\$201	\$232	\$198	\$180	\$181	\$174	\$182	\$195	\$217	\$228	\$250	---	---
Ann. Gr.	---	3%	2%	3%	13%	14%	15%	15%	(15%)	(9%)	1%	(4%)	5%	7%	11%	5%	15%	8%	2%
Detached	\$158	\$165	\$167	\$173	\$191	\$220	\$256	\$285	\$240	\$216	\$211	\$197	\$214	\$208	\$234	\$244	\$244	---	---
Ann. Gr.	---	5%	1%	4%	10%	15%	16%	11%	(16%)	(10%)	(2%)	(7%)	8%	(3%)	12%	4%	0%	4%	(0%)
Total	\$152	\$158	\$161	\$166	\$183	\$210	\$242	\$270	\$228	\$208	\$204	\$191	\$206	\$228	\$239	\$249	\$267	---	---
Ann. Gr.	---	4%	2%	3%	11%	14%	16%	11%	(16%)	(9%)	(2%)	(6%)	7%	11%	5%	4%	7%	7%	1%
<b>St. George MSA</b>																			
Attached	\$122	\$130	\$117	\$129	\$143	\$186	\$241	\$242	\$192	\$157	\$139	\$143	\$159	\$182	\$184	\$185	\$201	---	---
Ann. Gr.	---	6%	(10%)	10%	11%	30%	29%	0%	(21%)	(18%)	(11%)	3%	11%	14%	1%	1%	9%	7%	(2%)
Detached	\$141	\$148	\$149	\$160	\$190	\$257	\$326	\$317	\$240	\$202	\$187	\$185	\$205	\$192	\$216	\$219	\$219	---	---
Ann. Gr.	---	5%	1%	8%	18%	35%	27%	(3%)	(24%)	(16%)	(7%)	(1%)	11%	(6%)	13%	1%	0%	3%	(4%)
Total	\$134	\$141	\$138	\$150	\$174	\$230	\$294	\$291	\$224	\$187	\$171	\$172	\$191	\$215	\$218	\$226	\$241	---	---
Ann. Gr.	---	5%	(2%)	8%	16%	32%	28%	(1%)	(23%)	(16%)	(8%)	0%	11%	12%	2%	3%	7%	7%	(2%)

EXHIBIT IV-2Bi

NEW HOME INVENTORY - LOCATION  
COMPETITIVE MARKET AREA  
MAY 2017



Map Key	Project Name	PSF
<b>Conventional Detached</b>		
1	Escalera	\$160
2	Tupelo Estates	\$151
3	Riverside Cliffs	\$139
4	Sugar Plum	\$135
5	Sycamore	\$127
6	Gentry Lane	\$126
<b>Active Adult Detached</b>		
7	SunRiver St. George	\$229
8	Entrada at Snow Canyon Country Club	\$207
9	Brio	\$188

EXHIBIT IV-2Bii

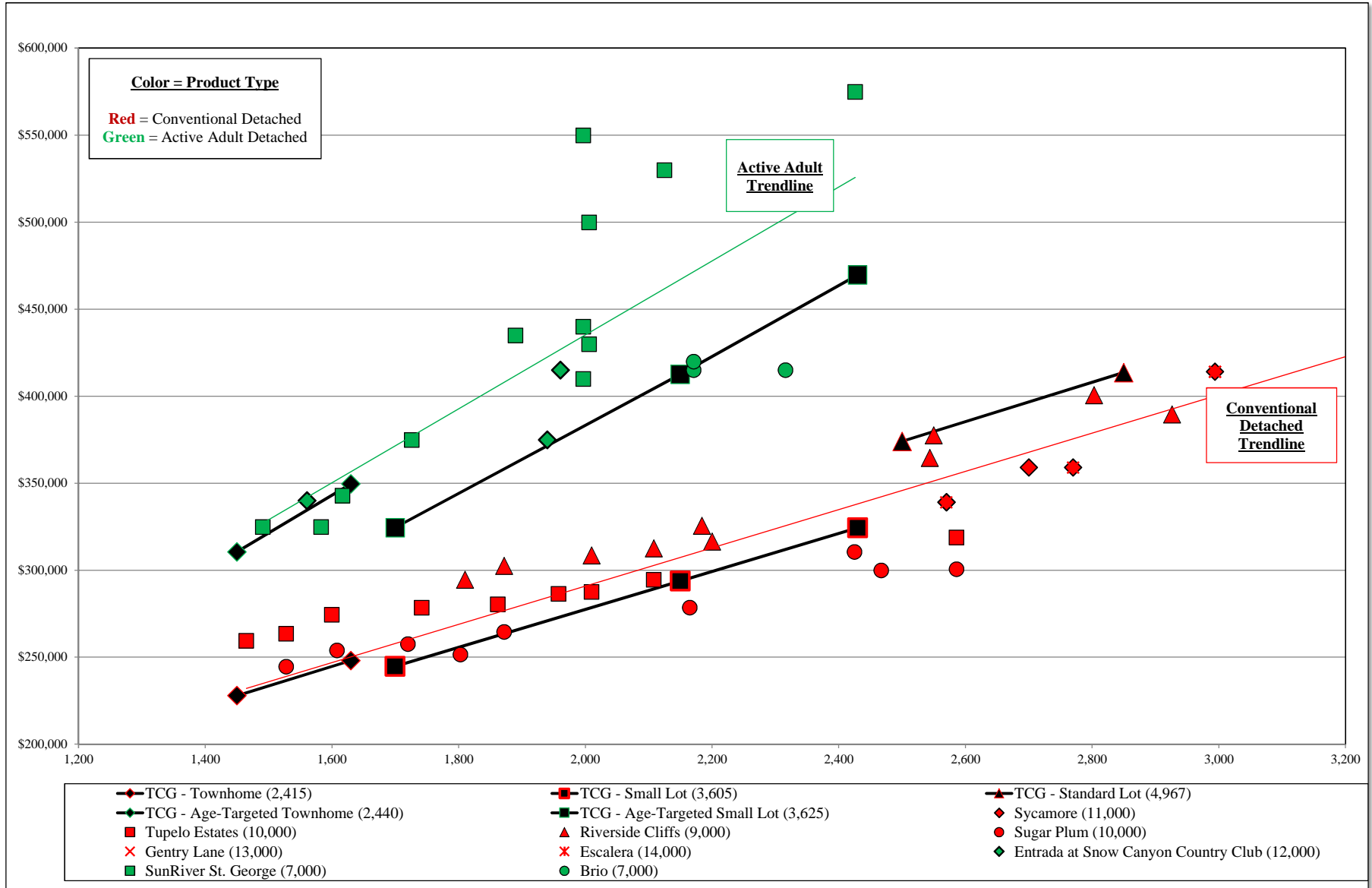
NEW HOME INVENTORY - COMPETITIVE PERFORMANCE  
 COMPETITIVE MARKET AREA  
 MAY 2017

**Color = Product Type**  
**Red** = Conventional Detached  
**Green** = Active Adult

Map Key	Project Name	Address	Builder	Product Type	Start	Sales			Mo. Rate	Floor-plans	Home Size	Base Price	
						Total	Sold	Rem.				\$	\$/sf
<b>Conventional Detached</b>													
1	Escalera	1900 E Colorado Dr	S&S Homes	SFD	Jan-06	111	99	12	0.7	2	4,249	\$679,000	\$160
2	Tupelo Estates	3043 Amaranth Dr	Ence Homes	SFD	Sep-14	76	49	27	1.6	9	1,873	\$282,656	\$151
3	Riverside Cliffs	1173 S. 1930 E.	Ence Homes	SFD	Sep-14	76	56	20	1.9	12	2,594	\$360,167	\$139
4	Sugar Plum	1004 E. 3685 S.	Ence Homes	SFD	Nov-15	77	53	24	3.3	9	2,019	\$273,478	\$135
5	Sycamore	Auburn Dr & Little Valley Rd	S&S Homes	SFD	Aug-12	72	55	17	1.0	7	3,298	\$419,414	\$127
6	Gentry Lane	Gentry Lane & Little Valley Rd	S&S Homes	SFD	Jan-14	24	17	7	0.4	7	3,508	\$441,129	\$126
<b>Total/ Wtd. Avg:</b>						<b>436</b>	<b>329</b>	<b>107</b>	<b>1.6</b>	<b>7</b>	<b>2,955</b>	<b>\$426,757</b>	<b>\$144</b>
<b>Active Adult Detached</b>													
7	SunRiver St. George	1390 W Morane Manor	SunRiver	AAC	Jan-98	2,300	2,270	30	9.9	12	1,905	\$436,400	\$229
8	Entrada at Snow Canyon Country Club	2537 West Entrada Trail St.	Entrada Realty	AAC	Jan-96	1,682	1,547	135	6.1	3	1,821	\$376,600	\$207
9	Brio	230 W. Brio Clubhouse Dr.	Brilliant Living	AAC	Dec-15	610	80	530	5.7	3	2,219	\$416,567	\$188
<b>Total/ Wtd. Avg:</b>						<b>4,592</b>	<b>3,897</b>	<b>695</b>	<b>7.9</b>	<b>8</b>	<b>1,916</b>	<b>\$411,861</b>	<b>\$215</b>

EXHIBIT IV-2C

COMPETITIVE POSITIONING  
COMPETITIVE MARKET AREA  
MAY 2017



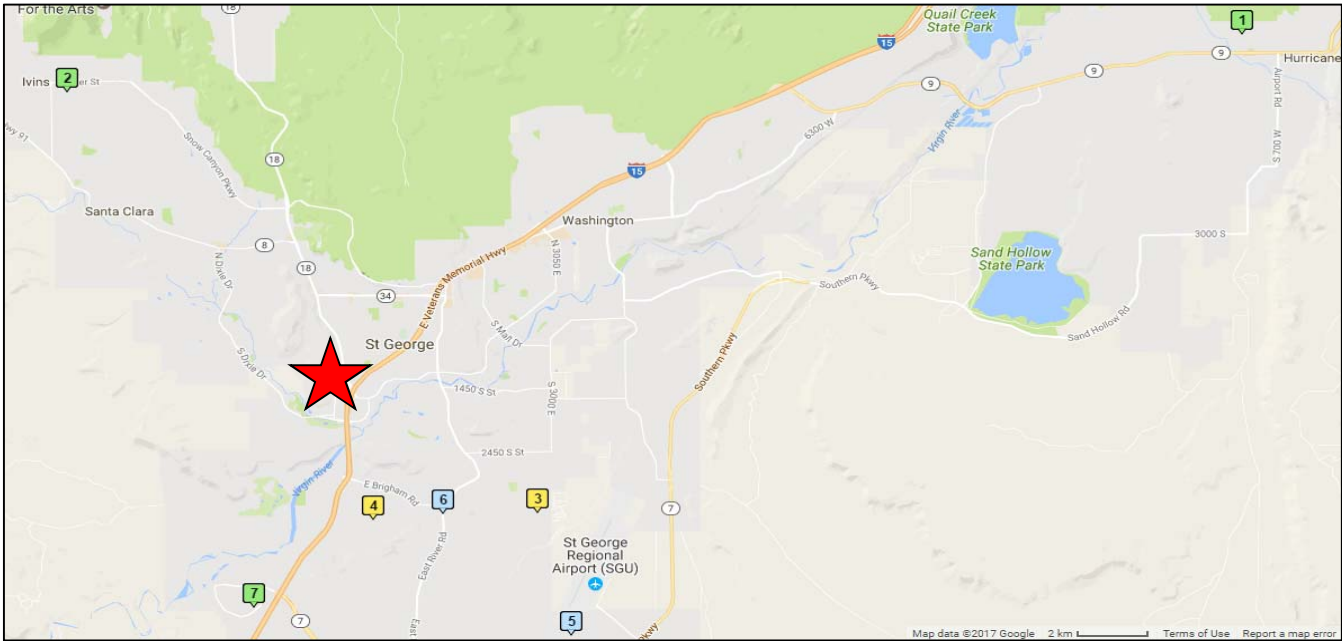
**Color = Status**

Green = Under Construction  
 Yellow = Approved  
 Blue = Proposed

**EXHIBIT IV-2D**

**DEVELOPMENT PIPELINE  
 COMPETITIVE MARKET AREA  
 MAY 2017**

Map Key		Project Name	Developer	City	Street Address	Product Type	Status	Est. Mkt. Entry	Units Total	Units Mkt.
<b>Conventional</b>										
1	Zion Village	Zion Village Development Corporation	Hurricane	340 N 2170 West	TH	U/C	2017	84	84	
2	Cantera Cliffs	Ence Homes	Ivins	417 E 170 South	SFD	U/C	2017	13	13	
3	Sequoia Estates Phase 1-2	Development Solutions	St George	3100 Crimson Ridge Dr	SFD	Approved	2018	60	60	
4	Villa Highlands@Hidden Valley Phase 2	Ivory Homes	St George	3611 S Athens Dr	SFD	Approved	2018	32	32	
5	Desert Canyons	Development Solutions	St George	Desert Canyons Pwky	SFD	Proposed	2020	289	289	
6	Fossil Hills	Development Solutions	St George	6100 S River Rd	TH	Proposed	2020	96	96	
<b>Conventional Total Units:</b>								<b>574</b>	<b>574</b>	
<b>Active Adult</b>										
7	Villas at SunRiver	SunRiver Group	St George	1390 W Morane Manor	AAC	U/C	2017	400	400	
<b>AAC Total Units:</b>								<b>400</b>	<b>400</b>	



Source: Interviews with local planning departments, CoStar

EXHIBIT IV-2E

DEMAND ESTIMATE  
COMPETITIVE MARKET AREA  
2017 THROUGH 2021

I. Stabilized Demand - Demographics Driven - St. George MSA

Income Range	Income to Mortgage	Affordable Home Price (1)	Demand Pool (2)			Demand from HH Growth			Annual HH Demand						
			Existing Households		Owners Moving		Net New HHs (2)	% Own (3)	New HH Demand	Total MSA	Site Capture	Total Site	% Buy New	New Site	
			Num.	% Own (3)	Owners	Turn. (4)									Demand
\$0 - \$25,000	33%	\$0 - \$120,000	11,106	46%	5,111	16%	818	13	46%	6	824	10%	82	0%	0
\$25,000 - \$35,000	30%	\$120,000 - \$160,000	6,177	67%	4,111	13%	534	53	67%	35	570	10%	57	10%	6
\$35,000 - \$50,000	27%	\$160,000 - \$210,000	9,146	68%	6,218	12%	746	72	68%	49	795	10%	79	22%	17
\$50,000 - \$75,000	25%	\$210,000 - \$300,000	11,363	73%	8,297	11%	913	178	73%	130	1,043	10%	104	25%	26
\$75,000 - \$100,000	22%	\$300,000 - \$350,000	6,772	79%	5,345	11%	588	181	79%	143	731	10%	73	30%	22
\$100,000 - \$150,000	22%	\$350,000 - \$540,000	6,143	88%	5,377	11%	591	281	88%	246	837	10%	84	30%	25
\$150,000 - \$200,000	22%	\$540,000 - \$740,000	1,955	90%	1,760	11%	194	96	90%	86	280	10%	28	35%	10
\$200,000 - \$250,000	22%	\$740,000 - \$900,000	763	92%	702	11%	77	61	92%	56	134	10%	13	35%	5
\$250,000 - \$500,000	21%	\$900,000 - \$1,790,000	733	95%	696	11%	77	41	95%	39	116	10%	12	30%	3
\$500,000 +	20%	\$1,790,000 +	222	97%	215	11%	24	21	97%	21	44	10%	4	30%	1
<b>Total:</b>			<b>54,380</b>	<b>70%</b>	<b>37,831</b>	<b>12%</b>	<b>4,561</b>	<b>998</b>	<b>81%</b>	<b>812</b>	<b>5,373</b>	<b>10%</b>	<b>537</b>	<b>22%</b>	<b>116</b>
\$300K+:			16,588	85%	14,095	11%	1,550	682	87%	591	2,142	10%	214	31%	66

II. Historical Scale of Market

Metric	St. George MSA
<b>Households (2)</b>	
Total - 2017	54,380
Annual Growth - '17-'22	1,436
% Own	71%
New Owners (% Own x Growth)	1,018
<b>New Home Sales (5)</b>	
2016	1,322
% Buy New	23%
5-Yr	1,056
10-Yr	909
<b>Existing Home Sales (5)</b>	
2016	4,335
% Buy Resale	77%
5-Yr	4,162
10-Yr	3,885

III. Total Annual Absorption Projection - \$300K+

	Annual				
	2017	2018	2019	2020	2021
St. George MSA Inc. Qual. Demand:	2,142	2,142	2,142	2,142	2,142
Subject Site Capture:	10%	10%	10%	10%	10%
Subject Site Inc. Qual. Demand:	214	214	214	214	214
Percent Buy New:	31%	31%	31%	31%	31%
Subject Site Inc. Qual. Demand:	66	66	66	66	66
Site Uplift:	20%	20%	20%	20%	20%
<b>Total Subject Site Demand:</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>80</b>

(1) Range of 12-40% of income to housing, 30-year mortgage rate of 4.0%, 20% down, \$150 HOA, 1.2% tax rate

(2) New and existing households - Claritas

(3) Ownership - American Community Survey (2014)

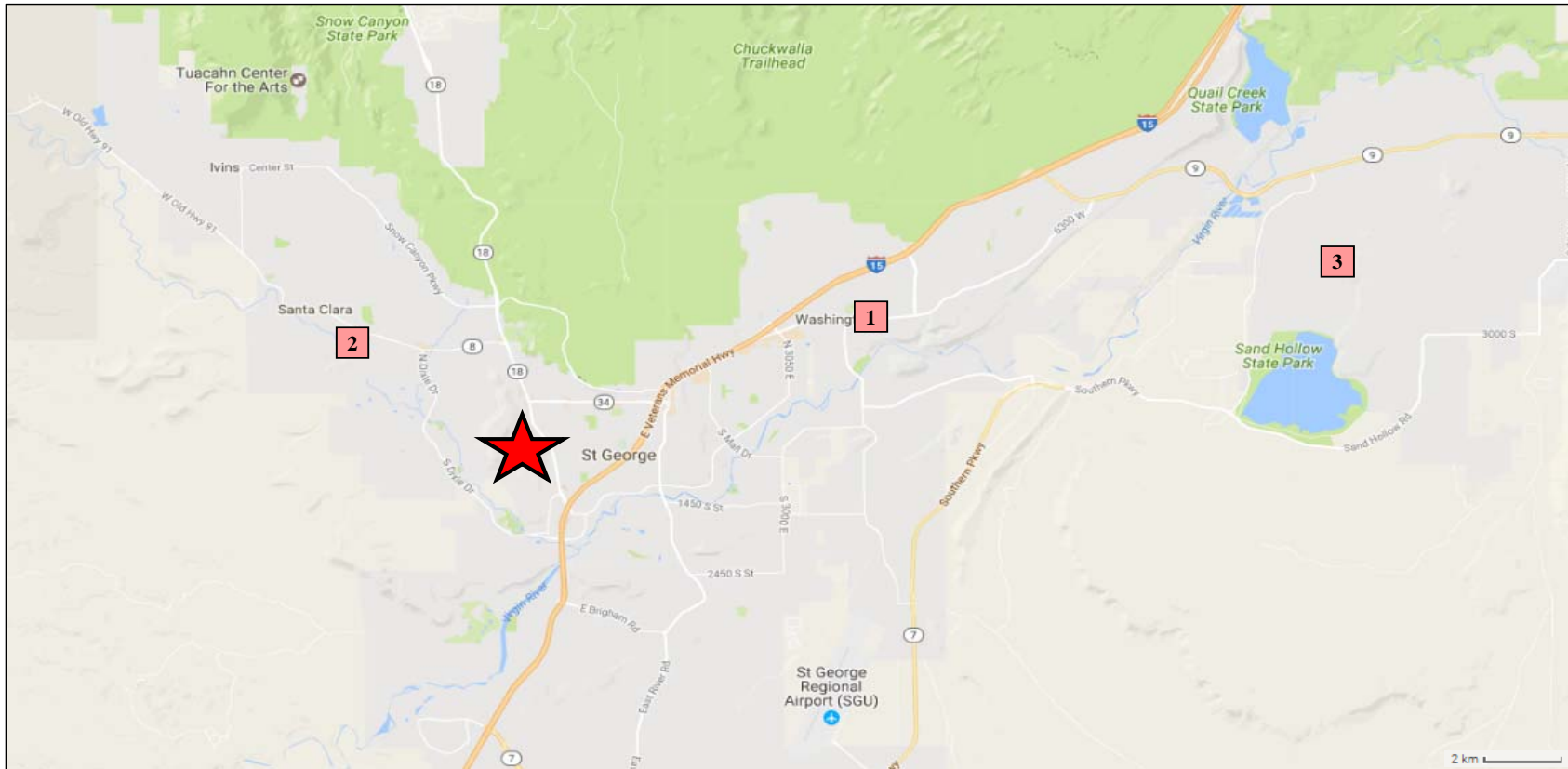
(4) Turnover - American Community Survey (2014)

EXHIBIT IV-2F

LAND TRADE VALUES  
ST GEORGE MSA  
LAST 3 YEARS ENDING MID MAY 2017

Map Key	Project Name	Address	City	Units	AC	DU/AC	Land Status	Proposed Use	Sale Date	Buyer	Sale Price	
											\$	\$/AC
<b>1</b>	---	750 E Telegraph St	Washington	---	68.2	---	Raw	SFD, Multifam.	Feb-15	Kent Heideman	\$2,750,000	\$40,323
<b>2</b>	---	2444 River Front Dr	Santa Clara	---	73.0	---	Raw	SFD	Feb-15	Lyndi Rose	\$2,200,000	\$30,137
<b>3</b>	---	1500 S 3700 W (1)	Hurricane	---	88.0	---	Raw	SFD, Commercial	Apr-17	---	\$2,500,000	\$28,409
<b>Total/ Average:</b>					<b>229.2</b>				<b>Oct-15</b>		<b>\$7,450,000</b>	<b>\$32,504</b>

Bulk Land



(1) Under contract  
Source: CoStar, TCG

EXHIBIT IV-2G

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Product Types:	Metric		Conventional For-Sale Residential (1)								
	Val.	Comment	Townhome			Small Lot			Standard Lot		
			Phase 1	Phase 2	Phase 3	Phase 1	Phase 2	Phase 3	Phase 1	Phase 2	Phase 3
<b>Product</b>											
Lot Size		Square Feet	2,415	2,415	2,415	3,605	3,605	3,605	4,967	4,967	4,967
Du/AC			13.5	13.5	13.5	9.0	9.0	9.0	6.5	6.5	6.5
Home Size		Net Square Feet	1,547	1,547	1,547	2,173	2,173	2,173	2,733	2,733	2,733
<b>Revenues</b>											
Average Price			\$238,745	\$238,745	\$238,745	\$296,337	\$296,337	\$296,337	\$400,400	\$400,400	\$400,400
Development Phase Premium			0%	10%	20%	0%	10%	20%	0%	10%	20%
Gross Potential Average Price			\$238,745	\$262,619	\$286,494	\$296,337	\$325,971	\$355,604	\$400,400	\$440,440	\$480,480
\$/SF			\$154	\$170	\$185	\$136	\$150	\$164	\$146	\$161	\$176
Less Commissions	3.0%	% of Average Price	\$7,162	\$7,879	\$8,595	\$8,890	\$9,779	\$10,668	\$12,012	\$13,213	\$14,414
<b>Net Revenues</b>		Per Unit	<b>\$231,582</b>	<b>\$254,741</b>	<b>\$277,899</b>	<b>\$287,447</b>	<b>\$316,191</b>	<b>\$344,936</b>	<b>\$388,388</b>	<b>\$427,227</b>	<b>\$466,066</b>
		PSF	<b>\$150</b>	<b>\$165</b>	<b>\$180</b>	<b>\$132</b>	<b>\$145</b>	<b>\$159</b>	<b>\$142</b>	<b>\$156</b>	<b>\$171</b>
<b>Non-Financing Costs</b>											
<b>Hard Costs</b>											
\$/SF		PSF	\$74	\$74	\$74	\$70	\$70	\$70	\$70	\$70	\$70
Hard Costs		Per Unit	\$114,472	\$114,472	\$114,472	\$152,121	\$152,121	\$152,121	\$191,333	\$191,333	\$191,333
<b>Soft Costs</b>											
\$/SF		% of Average Price	20.0%	20.0%	20.0%	18.0%	18.0%	18.0%	18.0%	18.0%	18.0%
Soft Costs		PSF	\$31	\$34	\$37	\$25	\$27	\$29	\$26	\$29	\$32
		Per Unit	\$47,749	\$52,524	\$57,299	\$53,341	\$58,675	\$64,009	\$72,072	\$79,279	\$86,486
<b>Total Non-Financing Costs</b>		Per Unit	<b>\$162,221</b>	<b>\$166,996</b>	<b>\$171,771</b>	<b>\$205,462</b>	<b>\$210,796</b>	<b>\$216,130</b>	<b>\$263,405</b>	<b>\$270,613</b>	<b>\$277,820</b>
		PSF	<b>\$105</b>	<b>\$108</b>	<b>\$111</b>	<b>\$95</b>	<b>\$97</b>	<b>\$99</b>	<b>\$96</b>	<b>\$99</b>	<b>\$102</b>
<b>Financing Costs</b>											
Loan Draw	65.0%	of Non-Financing Costs	\$105,444	\$108,547	\$111,651	\$133,550	\$137,017	\$140,484	\$171,213	\$175,898	\$180,583
Loan Hold		Years	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
Interest	6.0%	of Loan Value x Hold	\$9,490	\$9,769	\$10,049	\$12,020	\$12,332	\$12,644	\$15,409	\$15,831	\$16,252
Loan Fee	1.0%	of Loan Value	\$1,054	\$1,085	\$1,117	\$1,336	\$1,370	\$1,405	\$1,712	\$1,759	\$1,806
<b>Total Financing Cost</b>		Per Unit	<b>\$10,544</b>	<b>\$10,855</b>	<b>\$11,165</b>	<b>\$13,355</b>	<b>\$13,702</b>	<b>\$14,048</b>	<b>\$17,121</b>	<b>\$17,590</b>	<b>\$18,058</b>
		PSF	<b>\$7</b>	<b>\$7</b>	<b>\$7</b>	<b>\$6</b>	<b>\$6</b>	<b>\$6</b>	<b>\$6</b>	<b>\$6</b>	<b>\$7</b>
<b>Builder Profit</b>											
Margin			10%	10%	10%	10%	10%	10%	10%	10%	10%
Builder Profit		Per Unit	\$23,874	\$26,262	\$28,649	\$29,634	\$32,597	\$35,560	\$40,040	\$44,044	\$48,048
		PSF	\$15	\$17	\$19	\$14	\$15	\$16	\$15	\$16	\$18
<b>Land Residual Value (Per Net Square Foot)</b>											
Capitalized Value		PSF	\$150	\$165	\$180	\$132	\$145	\$159	\$142	\$156	\$171
Non-Financing Cost		PSF	\$105	\$108	\$111	\$95	\$97	\$99	\$96	\$99	\$102
Financing Cost		PSF	\$7	\$7	\$7	\$6	\$6	\$6	\$6	\$6	\$7
Builder Profit		PSF	\$15	\$17	\$19	\$14	\$15	\$16	\$15	\$16	\$18
<b>Finished Lot Residual Value Per Net SF</b>			<b>\$23</b>	<b>\$33</b>	<b>\$43</b>	<b>\$18</b>	<b>\$27</b>	<b>\$36</b>	<b>\$25</b>	<b>\$35</b>	<b>\$45</b>
<i>% Capitalized Value</i>			15%	20%	24%	14%	19%	23%	17%	22%	26%
<b>Finished Lot Residual Value Per Unit</b>			<b>\$34,942</b>	<b>\$50,628</b>	<b>\$66,313</b>	<b>\$38,996</b>	<b>\$59,097</b>	<b>\$79,197</b>	<b>\$67,821</b>	<b>\$94,980</b>	<b>\$122,140</b>

(1) Phase 1 represents current values; Phase 2 represents projected Year 6 values; Phase 3 represents projected Year 11 values



EXHIBIT IV-2G

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Product Types:	Metric		Age-Targeted For-Sale Residential (1)					
	Val.	Comment	Townhome			Small Lot		
			Phase 1	Phase 2	Phase 3	Phase 1	Phase 2	Phase 3
<b>Product</b>								
Lot Size		Square Feet	2,440	2,440	2,440	3,625	3,625	3,625
Du/AC			13.3	13.3	13.3	9.0	9.0	9.0
Home Size		Net Square Feet	1,558	1,558	1,558	2,178	2,178	2,178
<b>Revenues</b>								
Average Price			\$333,960	\$333,960	\$333,960	\$419,100	\$419,100	\$419,100
Development Phase Premium			0%	10%	20%	0%	10%	20%
Gross Potential Average Price			\$333,960	\$367,356	\$400,752	\$419,100	\$461,010	\$502,920
\$/SF			\$214	\$236	\$257	\$192	\$212	\$231
Less Commissions	3.0%	% of Average Price	\$10,019	\$11,021	\$12,023	\$12,573	\$13,830	\$15,088
<b>Net Revenues</b>		Per Unit	<b>\$323,941</b>	<b>\$356,335</b>	<b>\$388,729</b>	<b>\$406,527</b>	<b>\$447,180</b>	<b>\$487,832</b>
		PSF	<b>\$208</b>	<b>\$229</b>	<b>\$250</b>	<b>\$187</b>	<b>\$205</b>	<b>\$224</b>
<b>Non-Financing Costs</b>								
<b>Hard Costs</b>								
\$/SF		PSF	\$85	\$85	\$85	\$85	\$85	\$85
Hard Costs		Per Unit	\$132,430	\$132,430	\$132,430	\$185,088	\$185,088	\$185,088
<b>Soft Costs</b>		% of Average Price	20.0%	20.0%	20.0%	18.0%	18.0%	18.0%
\$/SF		PSF	\$43	\$47	\$51	\$35	\$38	\$42
Soft Costs		Per Unit	\$66,792	\$73,471	\$80,150	\$75,438	\$82,982	\$90,526
<b>Total Non-Financing Costs</b>		Per Unit	<b>\$199,222</b>	<b>\$205,901</b>	<b>\$212,580</b>	<b>\$260,526</b>	<b>\$268,069</b>	<b>\$275,613</b>
		PSF	<b>\$128</b>	<b>\$132</b>	<b>\$136</b>	<b>\$120</b>	<b>\$123</b>	<b>\$127</b>
<b>Financing Costs</b>								
Loan Draw	65.0%	of Non-Financing Costs	\$129,494	\$133,836	\$138,177	\$169,342	\$174,245	\$179,149
Loan Hold		Years	1.5	1.5	1.5	1.5	1.5	1.5
Interest	6.0%	of Loan Value x Hold	\$11,654	\$12,045	\$12,436	\$15,241	\$15,682	\$16,123
Loan Fee	2.0%	of Loan Value	\$1,295	\$1,338	\$1,382	\$1,693	\$1,742	\$1,791
Total Financing Cost		Per Unit	<b>\$12,949</b>	<b>\$13,384</b>	<b>\$13,818</b>	<b>\$16,934</b>	<b>\$17,425</b>	<b>\$17,915</b>
		PSF	<b>\$8</b>	<b>\$9</b>	<b>\$9</b>	<b>\$8</b>	<b>\$8</b>	<b>\$8</b>
<b>Builder Profit</b>								
Margin			10%	10%	10%	10%	10%	10%
Builder Profit		Per Unit	<b>\$33,396</b>	<b>\$36,736</b>	<b>\$40,075</b>	<b>\$41,910</b>	<b>\$46,101</b>	<b>\$50,292</b>
		PSF	<b>\$21</b>	<b>\$24</b>	<b>\$26</b>	<b>\$19</b>	<b>\$21</b>	<b>\$23</b>
<b>Land Residual Value (Per Net Square Foot)</b>								
Capitalized Value		PSF	\$208	\$229	\$250	\$187	\$205	\$224
Non-Financing Cost		PSF	\$128	\$132	\$136	\$120	\$123	\$127
Financing Cost		PSF	\$8	\$9	\$9	\$8	\$8	\$8
Builder Profit		PSF	\$21	\$24	\$26	\$19	\$21	\$23
<b>Finished Lot Residual Value Per Net SF</b>			<b>\$50</b>	<b>\$64</b>	<b>\$78</b>	<b>\$40</b>	<b>\$53</b>	<b>\$66</b>
<i>% Capitalized Value</i>			24%	28%	31%	21%	26%	30%
<b>Finished Lot Residual Value Per Unit</b>			<b>\$78,374</b>	<b>\$100,315</b>	<b>\$122,256</b>	<b>\$87,157</b>	<b>\$115,585</b>	<b>\$144,012</b>

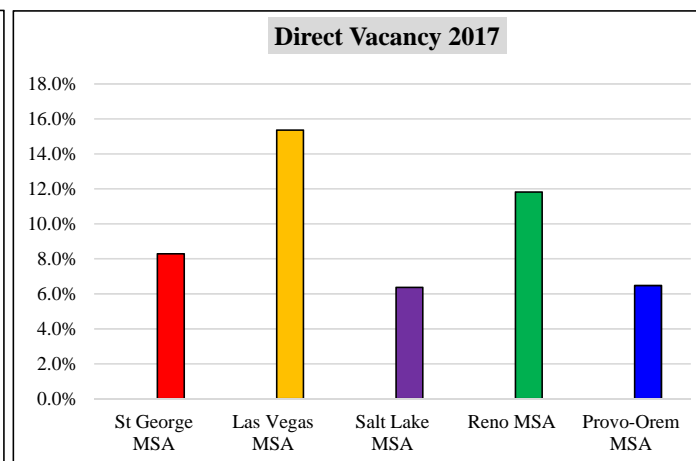
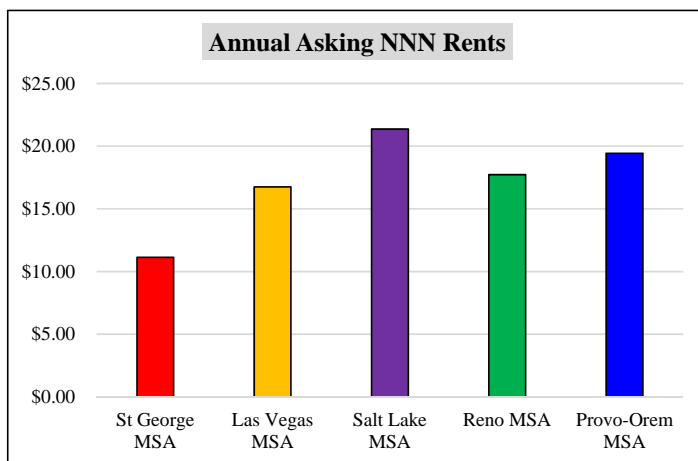
(1) Phase 1 represents current values; Phase 2 represents projected Year 6 values; Phase 3 represents projected Year 11 values

**V. OFFICE/INDUSTRIAL/FLEX**

EXHIBIT V-1Ai

OFFICE MACRO-MARKET METRICS - SUBMARKET PERFORMANCE  
COMPETITIVE AND SECONDARY MARKET AREAS  
MAY 2017

Market	Net Rentable Area (SF)	Annual Asking NNN Rate (\$/SF)	Total Vacancy		Net Deliveries		Net Absorption		
			(SF)	(%)	2015 (SF)	2016 (SF)	2015 (SF)	2016 (SF)	
<b>Competitive Market Area</b>									
<b>St George MSA</b>	2,775,515	\$11.13	222,799	8.3%	0	2,550	14,027	27,191	
<b>Secondary Market Areas</b>									
<b>Las Vegas MSA</b>	63,407,683	\$16.75	10,729,495	15.4%	290,094	201,341	618,977	552,190	
<b>Salt Lake MSA</b>	65,300,087	\$21.36	6,925,271	6.4%	384,839	1,332,231	321,839	1,367,052	
<b>Reno MSA</b>	16,075,246	\$17.73	2,026,182	11.8%	1,376	17,297	191,533	138,945	
<b>Provo-Orem MSA</b>	18,361,366	\$19.44	2,197,425	6.5%	499,051	1,272,196	838,887	752,998	
<b>SMA Average:</b>	<b>40,786,096</b>	<b>\$18.82</b>	<b>5,469,593</b>	<b>10.0%</b>	<b>293,840</b>	<b>705,766</b>	<b>492,809</b>	<b>702,796</b>	

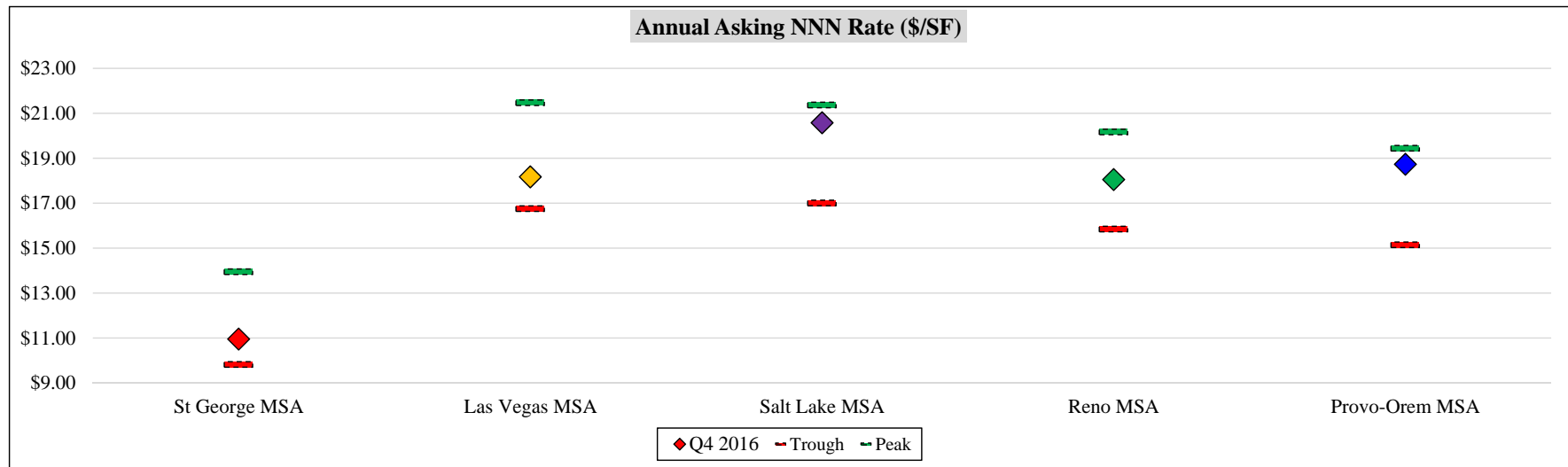


Source: CoStar, TCG

EXHIBIT V-1Aii

OFFICE MACRO-MARKET METRICS - CYCLICAL ANALYSIS  
 COMPETITIVE AND SECONDARY MARKET AREAS  
 2007 THROUGH 4Q 2016

Annual Asking NNN Rate (\$/SF)	St George MSA		Las Vegas MSA		Salt Lake MSA		Reno MSA		Provo-Orem MSA	
	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year
Q4 2016	\$10.95	2016	\$18.17	2016	\$20.58	2016	\$18.05	2016	\$18.73	2016
Peak	\$13.94	2009	\$21.46	2007	\$21.36	2016	\$20.16	2007	\$19.44	2016
Trough	\$9.82	2011	\$16.75	2016	\$17.00	2007	\$15.84	2012	\$15.14	2010



Source: CoStar, TCG

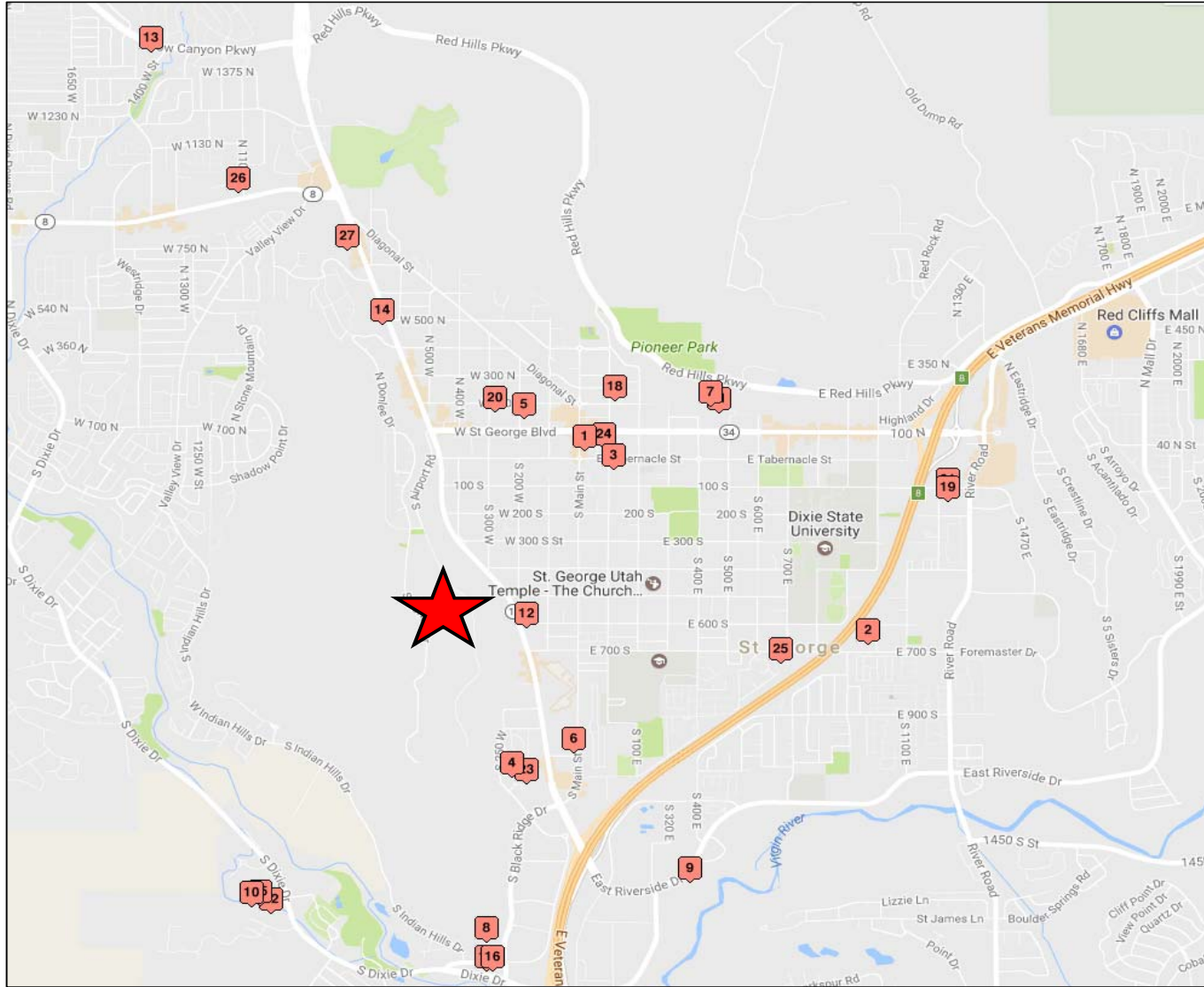
**EXHIBIT V-1B**

**OFFICE MARKET TRENDS  
COMPETITIVE AND SECONDARY MARKET AREAS  
2007 THROUGH 4Q 2016**

Market Factors	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Average	
											5-Yr	10-Yr
<b>Inventory (SF)</b>												
St George MSA	2,014,872	2,184,455	2,285,722	2,285,722	2,290,962	2,300,495	2,313,372	2,313,372	2,313,372	2,315,922	2,311,307	2,261,827
Las Vegas MSA	44,170,414	46,654,181	48,071,340	48,284,605	48,833,229	49,419,034	49,577,481	49,475,558	49,765,652	49,966,993	49,640,944	48,421,849
Salt Lake MSA	51,169,042	52,701,363	53,713,134	54,855,738	55,351,035	55,857,907	56,544,515	57,114,520	57,499,360	58,831,590	57,169,578	55,363,820
Reno MSA	13,346,759	13,605,803	13,755,158	13,826,492	13,847,209	13,853,133	13,889,625	13,905,592	13,906,968	13,924,265	13,895,917	13,786,100
Provo-Orem MSA	11,061,658	11,683,732	12,419,287	12,879,351	12,984,474	13,211,244	13,665,217	14,123,478	14,622,529	15,894,724	14,303,438	13,254,569
<b>Net Deliveries</b>												
St George MSA	---	169,583	101,267	0	5,240	9,533	12,878	0	0	2,550	4,992	33,450
Las Vegas MSA	(7,637,260)	2,483,767	1,417,160	213,265	548,624	585,806	158,447	(101,924)	290,094	201,341	226,753	(184,068)
Salt Lake MSA	(3,125,463)	1,532,322	1,011,771	1,142,604	495,297	506,872	686,608	570,006	384,839	1,332,231	696,111	453,709
Reno MSA	---	259,044	149,356	71,334	20,717	5,925	36,492	15,967	1,376	17,297	15,411	64,167
Provo-Orem MSA	(1,104,814)	622,073	735,556	460,064	105,123	226,770	453,974	458,261	499,051	1,272,196	582,050	372,825
<b>Net Absorption</b>												
St George MSA	---	126,236	66,127	(3,629)	(42,838)	(9,022)	10,822	(68,983)	14,027	27,191	(5,193)	13,326
Las Vegas MSA	(2,536,773)	784,271	(557,835)	(758,592)	519,100	583,085	610,956	506,121	618,977	552,190	574,266	32,150
Salt Lake MSA	0	1,287,799	621,983	1,436,128	1,115,407	955,236	568,630	401,484	321,839	1,367,052	722,848	807,556
Reno MSA	---	(127,089)	47,736	(443)	147,516	61,281	195,613	153,225	191,533	138,945	148,119	89,813
Provo-Orem MSA	0	341,582	501,994	603,419	358,310	195,262	382,391	587,247	838,887	752,998	551,357	456,209
<b>Vacancy Percentage</b>												
St George MSA	0.5%	2.5%	3.9%	4.1%	6.1%	6.9%	7.0%	10.0%	9.4%	8.3%	8.3%	6.0%
Las Vegas MSA	10.7%	13.8%	17.5%	19.4%	19.3%	19.1%	18.1%	16.9%	16.1%	15.4%	17.1%	16.7%
Salt Lake MSA	8.1%	8.4%	8.9%	8.2%	7.0%	6.1%	6.3%	6.5%	6.6%	6.4%	6.4%	7.2%
Reno MSA	14.1%	16.6%	17.2%	17.6%	16.7%	16.3%	15.1%	14.1%	12.7%	11.8%	14.0%	15.2%
Provo-Orem MSA	6.9%	8.9%	10.2%	8.8%	6.7%	6.9%	7.2%	6.0%	3.5%	6.5%	6.0%	7.1%
<b>Average Lease Rate (NNN)</b>												
St George MSA	\$12.00	\$11.83	\$13.94	\$12.38	\$9.82	\$10.16	\$11.78	\$10.27	\$10.47	\$11.13	\$10.76	\$11.38
Las Vegas MSA	\$21.46	\$20.33	\$19.18	\$18.36	\$17.88	\$17.34	\$17.24	\$17.26	\$17.02	\$16.75	\$17.12	\$18.28
Salt Lake MSA	\$17.00	\$17.83	\$17.76	\$17.57	\$17.40	\$17.71	\$17.94	\$18.27	\$19.99	\$21.36	\$19.06	\$18.28
Reno MSA	\$20.16	\$19.39	\$18.10	\$17.08	\$16.40	\$15.84	\$15.97	\$16.42	\$17.14	\$17.73	\$16.62	\$17.42
Provo-Orem MSA	\$15.62	\$16.27	\$16.01	\$15.14	\$15.15	\$15.93	\$16.61	\$17.46	\$19.06	\$19.44	\$17.70	\$16.67
<b>Annual Rent Growth</b>												
St George MSA	---	(1.4%)	17.9%	(11.2%)	(20.7%)	3.5%	15.9%	(12.8%)	1.9%	6.3%	2.5%	---
Las Vegas MSA	(9.4%)	(5.3%)	(5.6%)	(4.3%)	(2.6%)	(3.0%)	(0.6%)	0.1%	(1.4%)	(1.6%)	(1.3%)	(6.7%)
Salt Lake MSA	7.2%	4.9%	(0.4%)	(1.1%)	(1.0%)	1.8%	1.3%	1.9%	9.4%	6.8%	4.2%	6.1%
Reno MSA	---	(3.8%)	(6.6%)	(5.6%)	(4.0%)	(3.4%)	0.8%	2.8%	4.4%	3.4%	1.6%	---
Provo-Orem MSA	14.4%	4.2%	(1.6%)	(5.4%)	0.1%	5.1%	4.2%	5.1%	9.2%	1.9%	5.1%	7.3%

EXHIBIT V-1C1

OFFICE INVENTORY - LOCATION  
COMPETITIVE MARKET AREA  
MAY 2017



Map Key	Project Name	Lease Rate
1	Mainstreet Plaza	\$18.00
2	The 700 South Building	\$15.00
3	Legacy Commons	\$14.11
4	Blackridge Terrace I	\$13.80
5	146 N 200 W	\$13.51
6	1060 S Main St	\$13.50
7	Boulevard Centre, Bldg C	\$13.20
8	1746 S Black Ridge Dr	\$12.75
9	352 Riverside Dr	\$12.52
10	Dixie Commons, Office C	\$12.00
11	Building A	\$12.00
12	619 S Bluff St	\$12.00
13	The Park at Paradise Canyon	\$12.00
14	491 N Bluff St	\$12.00
15	Dixie Commons, Office D	\$10.80
16	Southgate Prof. Center	\$10.80
17	297 W Hilton Dr	\$10.80
18	113 E 200 N	\$10.20
19	Bldg 15-16	\$9.60
20	3rd West Office	\$9.33
21	Troon Park, Building 22	\$9.00
22	Dixie Commons, Office H	\$9.00
23	Blackridge Terrace II	\$9.00
24	25 N 100 E	\$8.40
25	640 E 700 S	\$8.40
26	1122 W Sunset Blvd	\$8.40
27	Bldg #2	\$7.00

EXHIBIT V-1Cii

OFFICE INVENTORY - COMPETITIVE PERFORMANCE  
 COMPETITIVE MARKET AREA  
 MAY 2017

Building Name	Address	City	Major Tenant	Year Built	Elev.	Typical Floor	RBA			Ann. Lease Rate		
							Total	Avail.	% Leased	Avg.	Type	
1	Mainstreet Plaza	20 N Main St	St George	Sky Mtn. Real Estate	2005	4s	20,000	80,000	9,880	87.7%	\$18.00	NNN
2	The 700 South Building	965 E 700 S	St George	First Bank	2005	3s	12,000	36,000	13,468	62.6%	\$15.00	NNN
3	Legacy Commons	43 S 100 E	St George	Sung Li Co. Inc.	2007	3s	6,531	19,594	2,892	85.2%	\$14.11	NNN*
4	Blackridge Terrace I	1173 S 250 W	St George	Equity Real Estate	2005	3s	16,240	48,720	4,088	91.6%	\$13.80	NNN
5	146 N 200 W	146 N 200 W	St George	Quality Realty	1937	1s	2,050	2,050	2,050	0.0%	\$13.51	NNN*
6	1060 S Main St	1060 S Main St	St George	Hermitage Art Center	1995	2s	5,000	10,000	1,203	88.0%	\$13.50	NNN
7	Boulevard Centre, Bldg C	162 N 400 E	St George	J. Roland Salon	2007	3s	8,826	26,478	13,654	48.4%	\$13.20	NNN
8	1746 S Black Ridge Dr	1746 S Black Ridge Dr	St George	---	2005	1s	29,131	29,131	29,131	0.0%	\$12.75	NNN
9	352 Riverside Dr	352 Riverside Dr	St George	Intermountain Claims	1998	2s	11,083	22,166	4,595	79.3%	\$12.52	NNN*
10	Dixie Commons, Office C	1664 S Dixie Dr	St George	True Value (Hardware)	2008	1s	9,000	9,000	4,260	52.7%	\$12.00	NNN
11	Building A	162 N 400 E	St George	Nicholas Raggio Real Estate	2006	2s	8,986	17,972	4,444	75.3%	\$12.00	NNN
12	619 S Bluff St	619 S Bluff St	St George	Sweet Mart	2000	4s	8,636	40,378	2,055	94.9%	\$12.00	NNN
13	The Park at Paradise Canyon	1449 N 1400 W	St George	Rob E McQuay Architects	2009	1s	35,000	35,000	4,500	87.1%	\$12.00	NNN*
14	491 N Bluff St	491 N Bluff St	St George	Llahona Academy for Youth	2008	3s	12,436	37,310	6,822	81.7%	\$12.00	NNN
15	Dixie Commons, Office D	1664 S Dixie Dr	St George	---	2008	1s	7,000	7,000	1,956	72.1%	\$10.80	NNN
16	Southgate Prof. Center	283 W Hilton Dr	St George	Southgate Professional	1995	2s	2,434	4,868	4,250	12.7%	\$10.80	NNN
17	297 W Hilton Dr	297 W Hilton Dr	St George	Red Canyon Contractors	1995	2s	2,759	4,750	4,250	10.5%	\$10.80	NNN
18	113 E 200 N	113 E 200 N	St George	HW Lochner	2001	3s	2,240	6,720	1,970	70.7%	\$10.20	NNN*
19	Bldg 15-16	1240 E 100 S	St George	Joanie Char Clothing	1997	2s	3,703	7,406	1,550	79.1%	\$9.60	NNN*
20	3rd West Office	166 N 300 W	St George	J&N Hotel	1996	2s	5,344	10,688	2,100	80.4%	\$9.33	NNN*
21	Troon Park, Building 22	1240 E 100 S	St George	---	1997	2s	3,944	7,889	3,742	52.6%	\$9.00	NNN
22	Dixie Commons, Office H	1664 S Dixie Dr	St George	MaidPro	2008	1s	12,000	12,000	3,624	69.8%	\$9.00	NNN
23	Blackridge Terrace II	1173 S 250 W	St George	Easy Storage Solutions	2007	2s	12,172	28,242	2,100	92.6%	\$9.00	NNN
24	25 N 100 E	25 N 100 E	St George	2 One Productionz	1974	2s	16,000	32,000	10,194	68.1%	\$8.40	NNN
25	640 E 700 S	640 E 700 S	St George	Cricket Wireless	2005	3s	14,088	42,264	9,878	76.6%	\$8.40	NNN
26	1122 W Sunset Blvd	1122 W Sunset Blvd	St George	German Nut Roasters	1999	1s	8,081	8,081	2,000	75.3%	\$8.40	NNN*
27	Bldg #2	765 N Bluff St	St George	---	1985	1s	7,500	7,500	2,400	68.0%	\$7.00	NNN*
<b>Total/Average:</b>							<b>10,451</b>	<b>593,207</b>	<b>153,056</b>	<b>74.2%</b>	<b>\$12.09</b>	

Source: CoStar; TCG

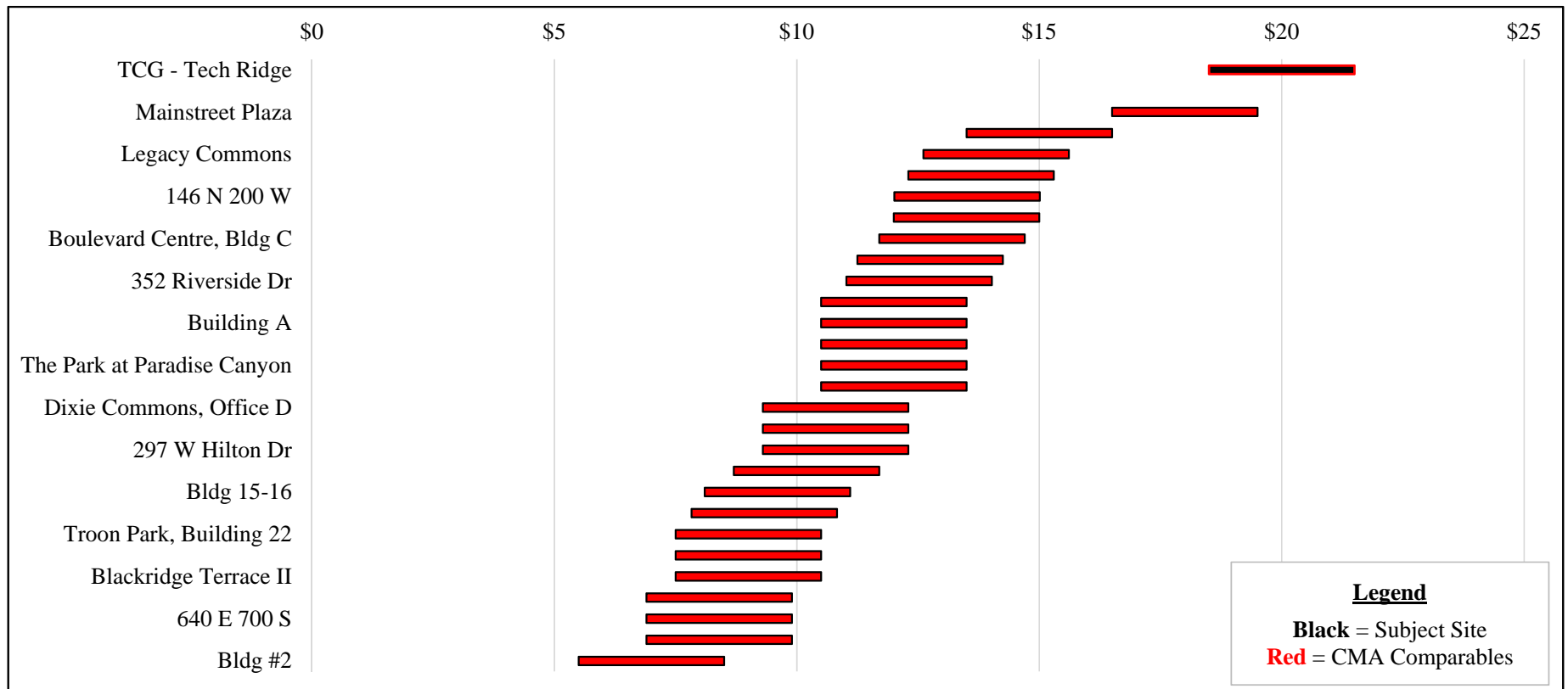
**EXHIBIT V-1D**

**COMPETITIVE POSITIONING  
COMPETITIVE MARKET AREA  
MAY 2017**

**I. Product Concept**

Product: Office  
Lease Rate: \$20.00  
Lease Type: NNN

**II. Positioning**





**Color = Status**

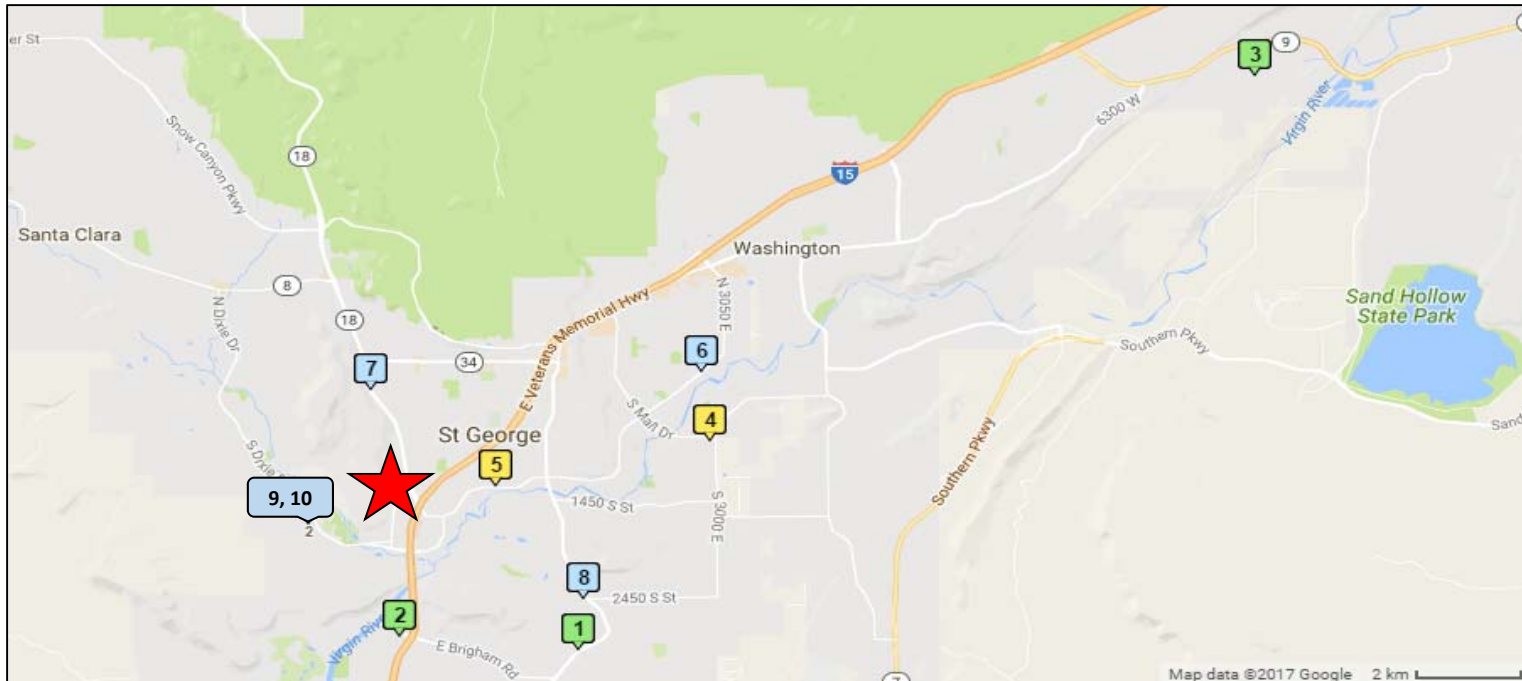
Green = Under Construction  
 Yellow = Approved  
 Blue = Proposed

**EXHIBIT V-1E**

**DEVELOPMENT PIPELINE  
 COMPETITIVE MARKET AREA  
 MAY 2017**

Map Key	Building Name	Building Park	City	Address	Deliv.	Elev.	Acres	Property	
								Status	RBA
1	Engineering and Operations Office	---	St George	3071 S River Rd	2017	---	---	U/C	18,000
2	Customer Service Building	---	St George	145 W Brigham Rd	2017	---	---	U/C	11,500
3	Regional Park	Regional Park	Hurricane	5500 W 700 South	2017	---	---	U/C	5,956
4	Rosenberg Associates Development	---	St George	2928 S Mall Dr	2018	2	10.00	Approved	51,000
5	Riverfront Medical Center	Riverfront Medical Center	St George	747 E Riverside Dr	2017	3	9.12	Approved	30,000
6	1080 E Riverside Dr	---	St George	1080 E Riverside Dr	2018	2	---	Proposed	50,000
7	Prime Bluff Street	---	St George	217 S Bluff St	2018	4	0.98	Proposed	24,570
8	Pads 2-5	Painted Desert Professional Office Building	St George	2450 S River Rd	2017	1	0.64	Proposed	13,320
9	Office A	Dixie Commons	St George	1664 S Dixie Dr	2017	1	1.00	Proposed	9,000
10	Office B	Dixie Commons	St George	1664 S Dixie Dr	2017	1	0.80	Proposed	7,000

**Total: 220,346**



Source: CoStar; TCG

EXHIBIT V-1F

DEMAND ESTIMATE  
COMPETITIVE MARKET AREA  
2017 THROUGH 2021

CMA Demand Potential

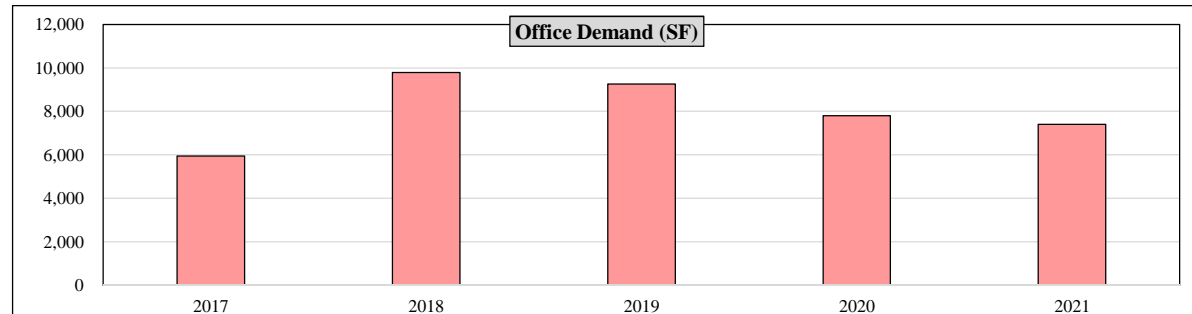
I. Key Ratios			
	Office (sf)	Office Jobs	Ratio SF/Job
<b>Occupied Space &amp; Core Office Jobs (1)</b>			
2016	2,124,105	17,083	= 124
2007	2,004,174	21,037	= 95
<b>Occupied Space &amp; Secondary Office Jobs</b>			
2016	2,124,105	16,937	= 125
2007	2,004,174	15,743	= 127
Office SF/Job Ratio:			<b>118</b>

Period:	2016	2017	2018	2019	2020	2021	5-Year	
							Total	Avg.
<b>II. Employment Projection</b>								
Prof./Bus./Info. Services	5,701	5,755	5,954	6,124	6,237	6,332		
Financial Activities	2,359	2,473	2,516	2,559	2,605	2,648		
Government	8,472	8,491	8,557	8,634	8,718	8,818		
Education	551	566	589	612	633	648		
Office Subtotal	17,083	17,285	17,616	17,930	18,194	18,445		
Growth/Yr (#)		201	332	314	264	251	1,362	272
Growth/Yr (%)		1.2%	1.9%	1.8%	1.5%	1.4%	8.0%	1.5%
<b>III. Office Demand</b>								
Office Jobs Added		201	332	314	264	251	1,362	272
Occupied Space / Job		118	118	118	118	118		118
<b>Office Demand (SF)</b>		<b>23,758</b>	<b>39,147</b>	<b>37,051</b>	<b>31,206</b>	<b>29,636</b>	<b>160,798</b>	<b>32,160</b>

Subject Site Capture

I. Historical Office Growth Rates			
Geography:	St George MSA	St George City	Capture
<b>Occupied Inventory</b>			
2016	2,124,105	656,100	31%
2007	2,004,174	676,091	34%
<b>Annual Absorption</b>			
5-Yr	(5,193)	(2,832)	---
10-Yr	13,326	1,766	---
2016	27,191	(2,126)	-8%

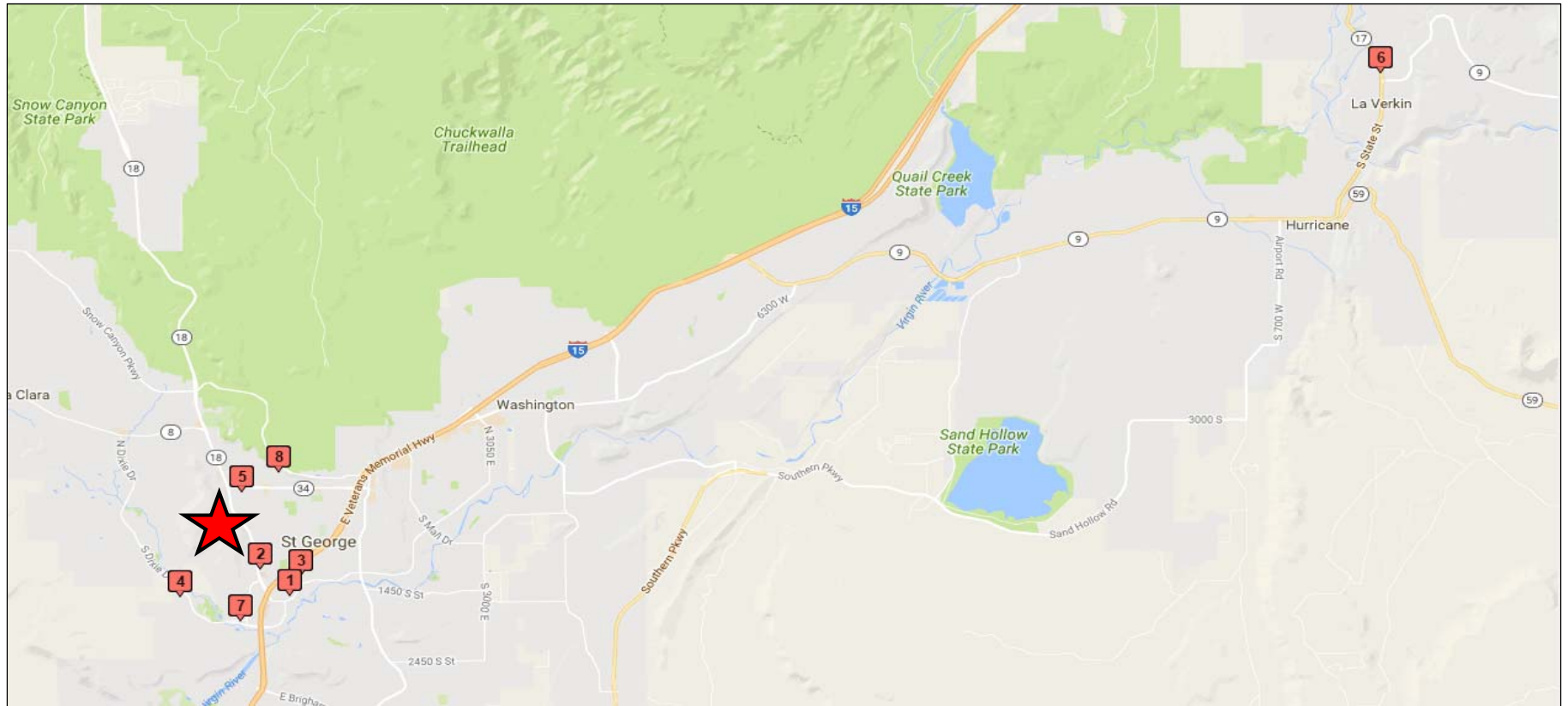
Year	II. Office Demand					5-Year	
	2017	2018	2019	2020	2021	Total	Avg.
Market Area Demand	23,758	39,147	37,051	31,206	29,636	160,798	32,160
Subject Site Capture	25%	25%	25%	25%	25%		
<b>Baseline Demand Potential</b>	<b>5,939</b>	<b>9,787</b>	<b>9,263</b>	<b>7,802</b>	<b>7,409</b>	<b>40,199</b>	<b>8,040</b>
Site Uplift	30%	30%	30%	30%	30%		
<b>Total Subject Site Demand</b>	<b>7,721</b>	<b>12,723</b>	<b>12,042</b>	<b>10,142</b>	<b>9,632</b>	<b>52,259</b>	<b>10,452</b>



(1) "Core Office Jobs" include key office-driving industries listed under Section II. Employment Projection  
Source: BLS, Moody's, CoStar, Broker Interviews, TCG

**EXHIBIT V-1G1**  
**TRADE VALUES - BUILDING**  
**ST GEORGE MSA**  
**LAST 3 YEARS ENDING APRIL 2017**

Map Key	Building Name	City	Address	Buyer	AC	Year		SF	Elev.	Sale Date	Sale Price			Cap Rate
						Built	Renov.				\$	\$/AC	\$/SF	
<b>General Medical Office</b>														
1	345 E Riverside Dr	St George	345 E Riverside Dr	M & A Property Management	4.5	1994	---	31,242	1	Jun-15	\$4,150,000	\$922,222	\$133	8.8%
2	1085 S Bluff St	St George	1085 S Bluff St	Michael Jorgensen	0.8	1988	---	14,500	2	Nov-17	\$1,700,000	\$2,207,792	\$117	---
3	377 E Riverside Dr	St George	377 E Riverside Dr	Therapy Asscoiates Props	1.5	2001	---	12,937	2	Aug-16	\$1,571,250	\$1,076,199	\$121	---
4	1492 S Silicon Way	St George	1492 S Silocon Way	Dean Gardner Investment	0.9	2006	---	9,926	1	Aug-16	\$1,375,000	\$1,462,766	\$139	---
5	308 W Tabernacle St	St George	308 W Tabernacle St	Steijum Consulting Group	0.5	1996	---	5,335	2	May-16	\$968,750	\$2,152,778	\$182	---
6	591 N State St	La Verkin	591 N State St	A&R Smith Ahquin	0.6	1981	---	6,954	2	May-16	\$600,000	\$1,000,000	\$86	---
7	315 W Hilton Dr	St George	315 W Hilton Dr	Smith Payne Investments	0.1	1995	---	4,868	2	Jul-16	\$1,435,000	\$11,038,462	\$295	---
8	301 N 200 E Unit 1A/1B	St George	315 W Hilton Dr	Slea 501	0.2	2000	---	36,598	3	Sep-16	\$1,250,000	\$6,578,947	\$34	---

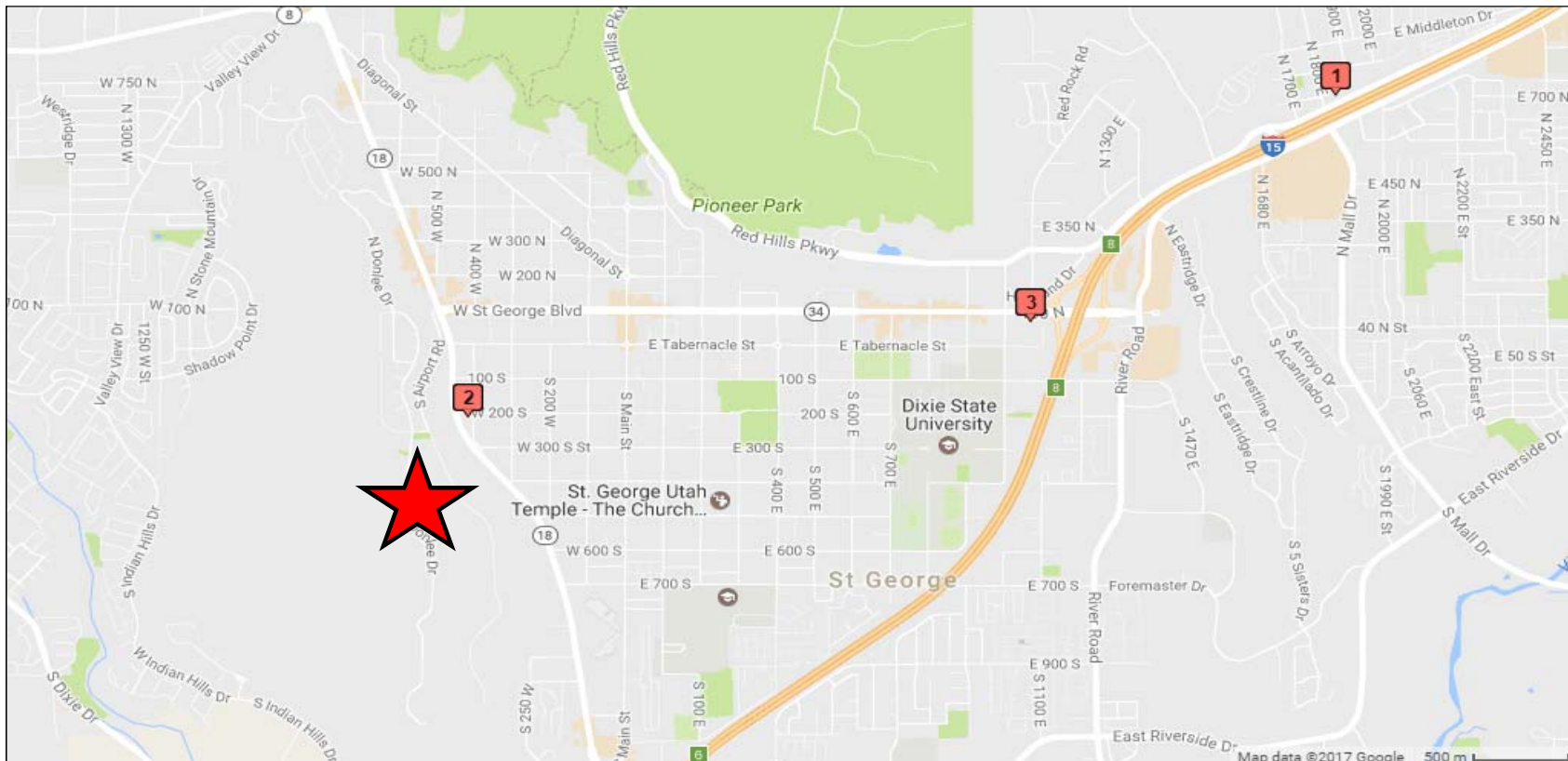


Source: CoStar

EXHIBIT V-1Gii

TRADE VALUES - LAND  
ST GEORGE MSA  
LAST 3 YEARS ENDING APRIL 2017

Map Key	Address	City	Project Name	Buyer	Prod.	Proposed	Land (AC)	Land Status	Sale Date	Sale Price	
										\$	\$/AC
<b>Raw Land</b>											
1	1800 E Redhills Pky	St George	1800 E Redhills Pkwy	Ott Steven	Land	Office	1.30	Raw	May-16	\$1,288,875	\$991,442
2	217 S Bluff St	St George	217 S Bluff St	Bluff Street Properties	Land	Office/Commercial	0.98	Raw	Mar-15	\$375,000	\$382,653
3	75 N 1100 E	St George	75 N 1100 E	Feng J Zheng	Land	Office/Med Office	1.25	Improved	Nov-16	\$312,500	\$250,000



Source: CoStar

EXHIBIT V-1H

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Product Types:	Metric		Office (1)		
	Value	Comment	Phase 1	Phase 2	Phase 3
<b>Capitalized Value (Per FAR Square Foot)</b>					
Annual Rent PSF (2)		Annual NNN	\$20	\$20	\$20
Development Phase Premium			0%	10%	20%
Gross Potential Annual Rent PSF		Annual NNN	\$20	\$22	\$24
Vacancy Loss	5.0%		\$1	\$1	\$1
Effective Revenue		Annual PSF	\$19	\$21	\$23
Operating Expenses	10.0%	% Eff. Revenue PSF	\$2	\$2	\$2
NOI		Annual PSF	\$17	\$19	\$21
Cap Rate			6.25%	6.25%	6.25%
<b>Capitalized Value</b>		PSF	<b>\$274</b>	<b>\$301</b>	<b>\$328</b>
<b>Construction Costs (Per FAR Square Foot)</b>					
Hard Costs (Incl. TI)		PSF	\$150	\$150	\$150
Soft Costs/Contingency	26.0%	% Hard Costs	\$39	\$39	\$39
<b>Total Non-Financing Costs</b>		PSF	<b>\$189</b>	<b>\$189</b>	<b>\$189</b>
Loan Draw	65.0%	% Non-Financing Costs	\$123	\$123	\$123
Annual Interest	6.0%	Annual Rate	\$7	\$7	\$7
Duration		Years	1.5	1.5	1.5
Total Interest Expense			\$11	\$11	\$11
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1
<b>Total Financing Costs</b>		PSF	<b>\$12</b>	<b>\$12</b>	<b>\$12</b>
<b>Total Construction Costs</b>		PSF	<b>\$201</b>	<b>\$201</b>	<b>\$201</b>
<b>Developer Profit (Per FAR Square Foot)</b>					
<b>Developer Profit</b>	10%	% Capitalized Value	<b>\$27</b>	<b>\$30</b>	<b>\$33</b>
<b>Land Residual Value (Per FAR Square Foot)</b>					
Capitalized Value		PSF	\$274	\$301	\$328
Less: Total Construction Costs		PSF	\$201	\$201	\$201
Less: Developer Profit		PSF	\$27	\$30	\$33
<b>Finished Pad Residual Value Per FAR Square Foot</b>			<b>\$45</b>	<b>\$70</b>	<b>\$94</b>
<i>% Capitalized Value</i>			16%	23%	29%

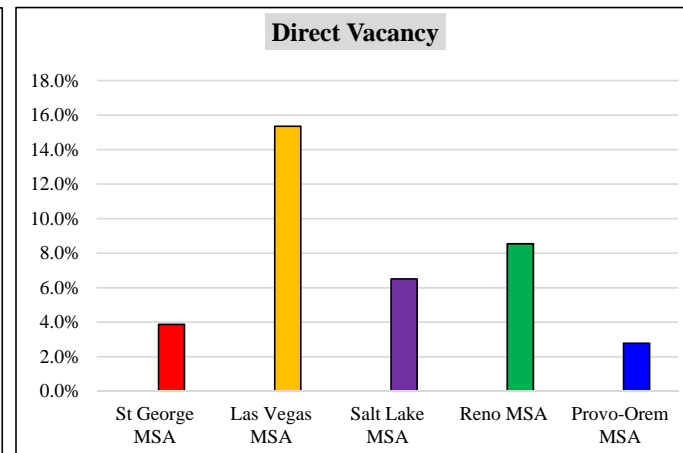
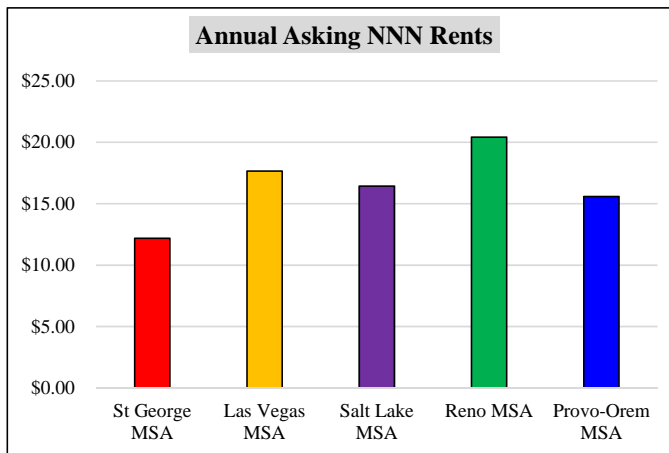
(1) Office is defined as product consisting of 75%-100% office

(2) Phase 1 represents current values; Phase 2 represents projected Year 6 values; Phase 3 represents projected Year 11 values

EXHIBIT V-2Ai

MOB MACRO-MARKET METRICS - SUBMARKET PERFORMANCE  
COMPETITIVE AND SECONDARY MARKET AREAS  
MAY 2017

Market	Net Rentable Area (SF)	Annual Asking NNN Rate (\$/SF)	Total Vacancy		Net Deliveries		Net Absorption		
			(SF)	(%)	2015 (SF)	2016 (SF)	2015 (SF)	2016 (SF)	
<b>Competitive Market Area</b>									
<b>St George MSA</b>	458,743	\$12.19	17,764	3.9%	14,867	4,956	1,647	39,581	
<b>Secondary Market Areas</b>									
<b>Las Vegas MSA</b>	13,394,760	\$17.66	2,056,233	15.4%	51,370	5,238	272,568	103,357	
<b>Salt Lake MSA</b>	5,713,587	\$16.44	371,898	6.5%	170,280	97,869	133,076	218,810	
<b>Reno MSA</b>	2,128,164	\$20.43	181,853	8.5%	0	0	10,397	739	
<b>Provo-Orem MSA</b>	1,884,493	\$15.59	52,389	2.8%	60,847	67,347	75,298	61,534	
<b>SMA Average:</b>	<b>5,780,251</b>	<b>\$17.53</b>	<b>665,593</b>	<b>8.3%</b>	<b>70,624</b>	<b>42,613</b>	<b>122,835</b>	<b>96,110</b>	

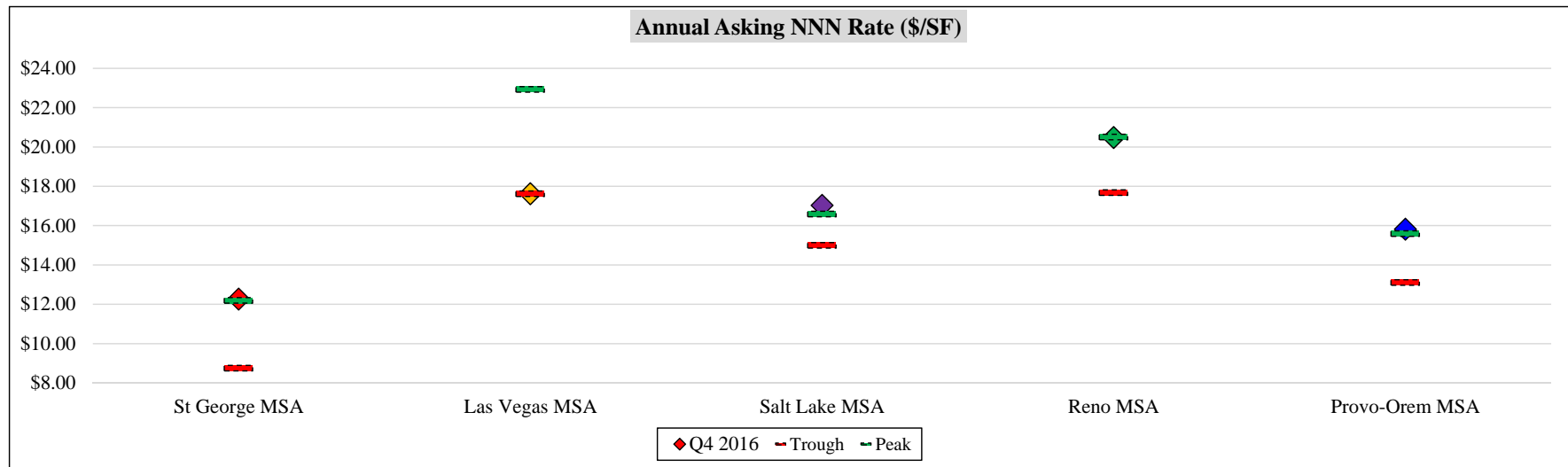


Source: CoStar, TCG

EXHIBIT V-2Aii

MOB MACRO-MARKET METRICS - CYCLICAL ANALYSIS  
COMPETITIVE AND SECONDARY MARKET AREAS  
2007 THROUGH 4Q 2016

Annual Asking NNN Rate (\$/SF)	St George MSA		Las Vegas MSA		Salt Lake MSA		Reno MSA		Provo-Orem MSA	
	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year
Q4 2016	\$12.26	2016	\$17.62	2016	\$17.03	2016	\$20.48	2016	\$15.82	2016
Peak	\$12.19	2016	\$22.92	2007	\$16.58	2007	\$20.50	2014	\$15.59	2016
Trough	\$8.75	2013	\$17.62	2013	\$14.99	2010	\$17.67	2012	\$13.10	2012



Source: CoStar, TCG

**EXHIBIT V-2B**

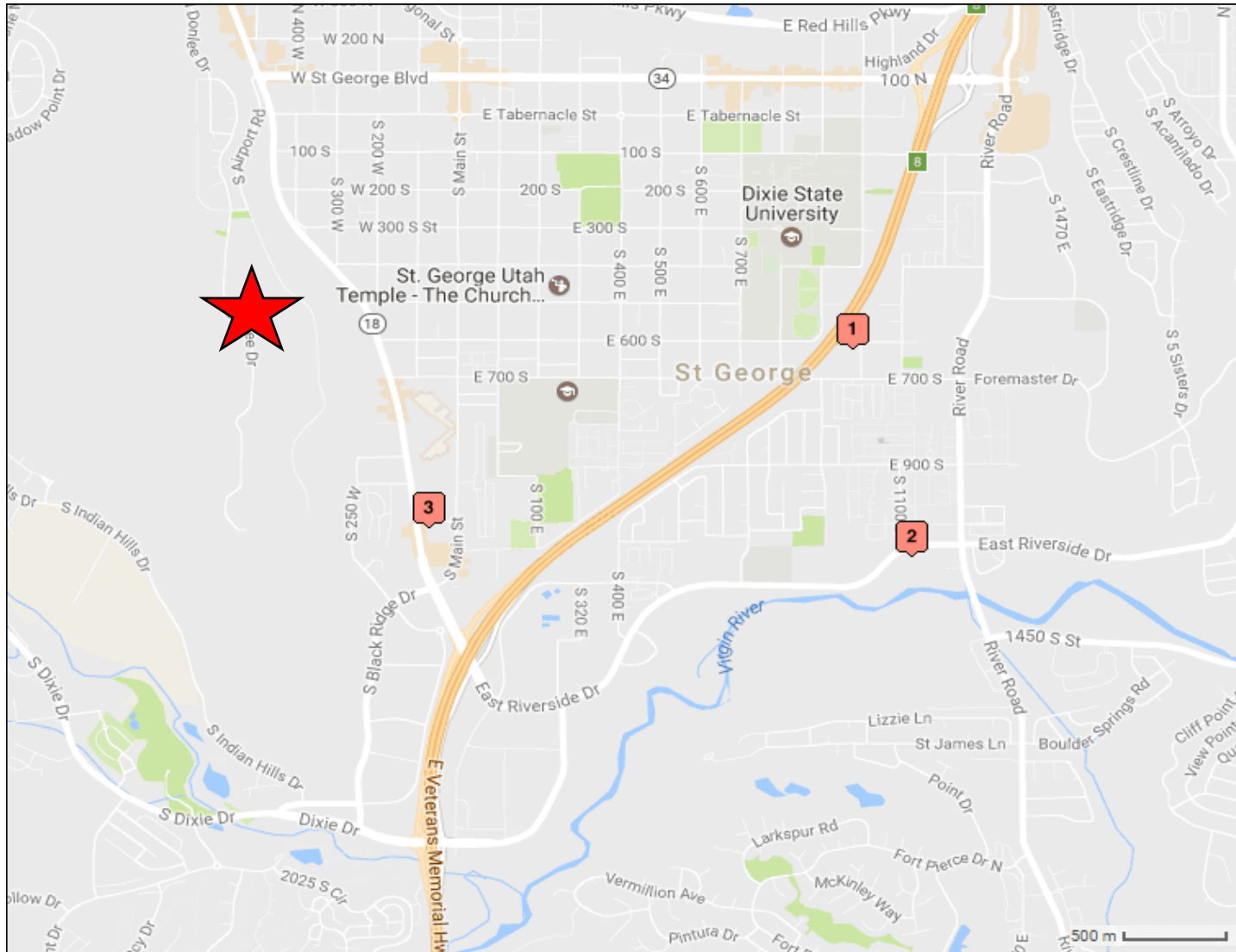
**MOB MARKET TRENDS  
COMPETITIVE AND SECONDARY MARKET AREAS  
2007 THROUGH 4Q 2016**

Market Factors	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Average	
											5-Yr	10-Yr
<b>Inventory (SF)</b>												
St George MSA	421,510	426,185	426,185	438,920	438,920	438,920	438,920	438,920	453,787	458,743	445,858	438,101
Las Vegas MSA	11,490,904	12,469,038	12,938,529	13,001,608	13,056,734	13,272,547	13,332,138	13,337,444	13,388,814	13,394,051	13,344,999	12,968,180
Salt Lake MSA	4,741,290	4,937,555	5,115,127	5,214,751	5,234,741	5,284,164	5,435,586	5,440,689	5,610,968	5,708,837	5,496,049	5,272,371
Reno MSA	2,101,418	2,128,013	2,122,219	2,121,664	2,122,728	2,128,164	2,128,164	2,128,164	2,128,164	2,128,164	2,128,164	2,123,686
Provo-Orem MSA	1,562,508	1,617,955	1,660,925	1,660,839	1,660,324	1,683,703	1,686,981	1,732,299	1,793,146	1,860,493	1,751,324	1,691,917
<b>Net Deliveries</b>												
St George MSA	---	4,675	0	12,735	0	0	0	0	14,867	4,956	3,965	4,137
Las Vegas MSA	836,589	978,134	469,491	63,080	55,126	215,813	59,591	5,306	51,370	5,238	67,463	273,974
Salt Lake MSA	45,601	196,265	177,572	99,625	19,990	49,424	151,422	5,103	170,280	97,869	94,819	101,315
Reno MSA	---	26,595	(5,794)	(555)	1,064	5,436	0	0	0	0	1,087	2,972
Provo-Orem MSA	(8,766,648)	55,447	42,970	(86)	(515)	23,379	3,278	45,318	60,847	67,347	40,034	(846,866)
<b>Net Absorption</b>												
St George MSA	---	4,675	(2,985)	13,720	(6,050)	(7,481)	2,400	(26,038)	1,647	39,581	2,022	2,163
Las Vegas MSA	(5,555)	437,302	165,043	40,370	16,559	182,448	(18,162)	143,645	272,568	103,357	136,771	133,757
Salt Lake MSA	0	124,139	170,353	126,516	136,537	73,495	102,222	(25,110)	133,076	218,810	100,498	106,004
Reno MSA	---	(23,640)	2,109	(16,303)	(4,034)	30,221	(1,630)	13,194	10,397	739	10,584	1,228
Provo-Orem MSA	0	47,298	(305)	8,020	18,799	14,514	20,372	48,089	75,298	61,534	43,961	29,362
<b>Vacancy Percentage</b>												
St George MSA	---	---	0.7%	0.5%	1.8%	3.5%	3.0%	8.9%	11.5%	3.9%	6.2%	3.4%
Las Vegas MSA	13.0%	16.3%	18.1%	18.2%	18.4%	18.4%	18.9%	17.8%	16.1%	15.4%	17.3%	17.1%
Salt Lake MSA	9.8%	10.9%	10.6%	9.9%	7.6%	7.1%	7.8%	8.4%	8.8%	6.5%	7.7%	8.7%
Reno MSA	7.9%	10.2%	9.8%	10.6%	10.8%	9.6%	9.7%	9.1%	8.6%	8.5%	9.1%	9.5%
Provo-Orem MSA	3.0%	3.4%	5.9%	5.5%	4.3%	4.8%	3.7%	3.5%	2.6%	2.8%	3.4%	3.9%
<b>Average Lease Rate (NNN)</b>												
St George MSA	---	---	\$10.59	\$10.51	\$10.71	\$10.75	\$8.75	\$9.33	\$11.58	\$12.19	\$10.52	\$10.55
Las Vegas MSA	\$22.92	\$22.39	\$20.86	\$19.47	\$18.58	\$17.77	\$17.62	\$17.68	\$17.65	\$17.66	\$17.67	\$19.26
Salt Lake MSA	\$16.58	\$15.83	\$15.22	\$14.99	\$15.07	\$15.24	\$15.21	\$15.30	\$15.78	\$16.44	\$15.59	\$15.57
Reno MSA	\$20.16	\$20.41	\$19.96	\$19.60	\$18.50	\$17.67	\$19.26	\$20.50	\$20.34	\$20.43	\$19.64	\$19.68
Provo-Orem MSA	\$15.44	\$15.50	\$14.27	\$13.78	\$13.70	\$13.10	\$13.74	\$14.25	\$14.72	\$15.59	\$14.28	\$14.41
<b>Annual Rent Growth</b>												
St George MSA	---	---	---	(0.8%)	1.9%	0.4%	(18.6%)	6.7%	24.1%	5.2%	2.6%	---
Las Vegas MSA	2.8%	(2.3%)	(6.8%)	(6.7%)	(4.6%)	(4.4%)	(0.8%)	0.4%	(0.2%)	0.0%	(1.0%)	(4.6%)
Salt Lake MSA	11.7%	(4.6%)	(3.8%)	(1.5%)	0.5%	1.1%	(0.2%)	0.6%	3.1%	4.2%	1.8%	2.1%
Reno MSA	---	1.2%	(2.2%)	(1.8%)	(5.6%)	(4.4%)	9.0%	6.4%	(0.7%)	0.4%	2.0%	---
Provo-Orem MSA	6.0%	0.4%	(7.9%)	(3.4%)	(0.6%)	(4.4%)	4.9%	3.7%	3.3%	5.9%	2.6%	1.4%



EXHIBIT V-2C1

MOB INVENTORY - LOCATION  
COMPETITIVE MARKET AREA  
MAY 2017



Map Key	Project Name	Lease Rate
1	Kidney and Hypertension Center	\$20.00
2	1080 E Riverside Dr	\$15.00
3	1085 Bluff St Plaza	\$13.20

EXHIBIT V-2Ci

MOB INVENTORY - COMPETITIVE PERFORMANCE  
 COMPETITIVE MARKET AREA  
 MAY 2017

Building Name	Address	City	Major Tenant	Year		Typical Floor	RBA			Ann. Lease Rate	
				Built	Elev.		Total	Avail.	% Leased	Avg.	Type
<b>1</b> Kidney and Hypertension Center	624 S 1000 E	St George	Liberty Dialysis	2015	1s	19,823	19,823	3,617	81.8%	\$20.00	NNN*
<b>2</b> 1080 E Riverside Dr	1080 E Riverside Dr	St George	---	2014	2s	25,000	50,000	50,000	0.0%	\$15.00	NNN*
<b>3</b> 1085 Bluff St Plaza	1085 S Bluff St	St George	Steps Recovery Center	1988	2s	7,250	14,500	6,516	55.1%	\$13.20	NNN
<b>Total/Average:</b>						<b>17,358</b>	<b>84,323</b>	<b>60,133</b>	<b>28.7%</b>	<b>\$15.11</b>	

Source: CoStar; TCG

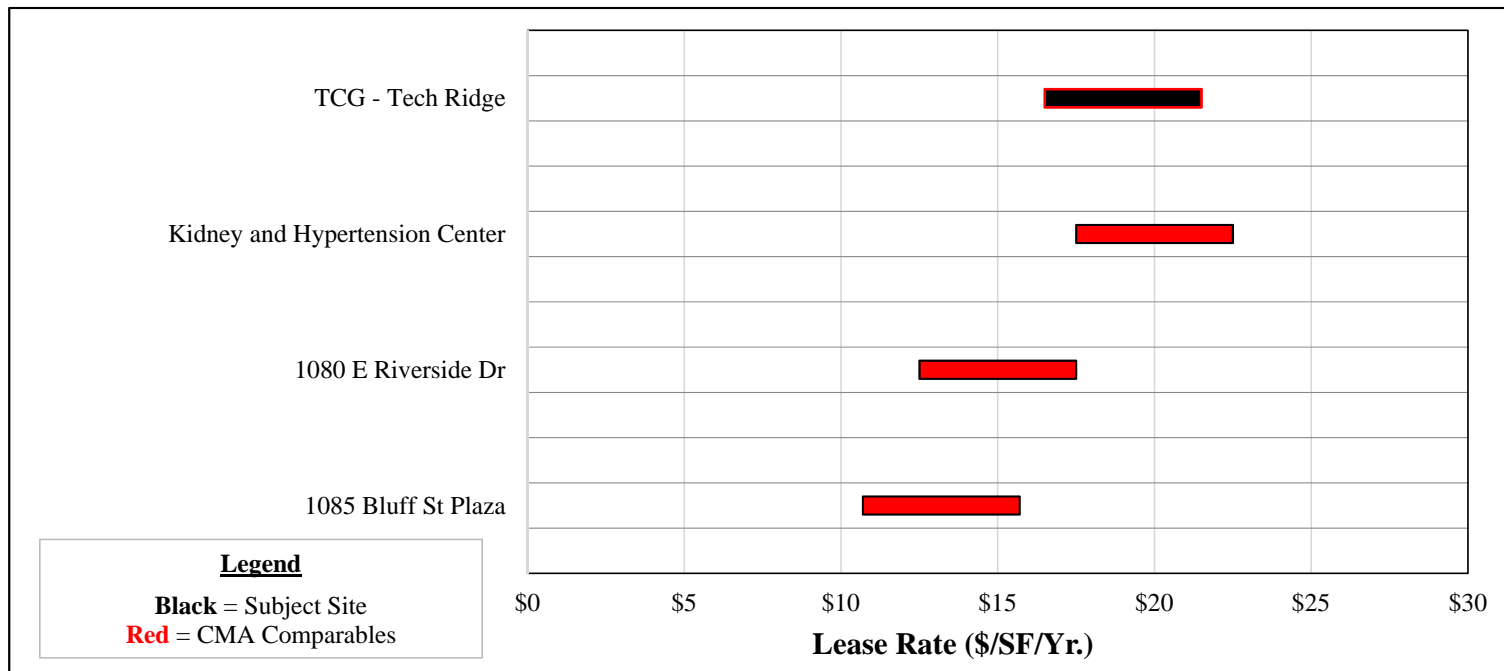
**EXHIBIT V-2D**

**COMPETITIVE POSITIONING  
COMPETITIVE MARKET AREA  
MAY 2017**

**I. Product Concept**

Product: Medical Office  
Lease Rate: \$19.00  
Lease Type: NNN

**II. Positioning**



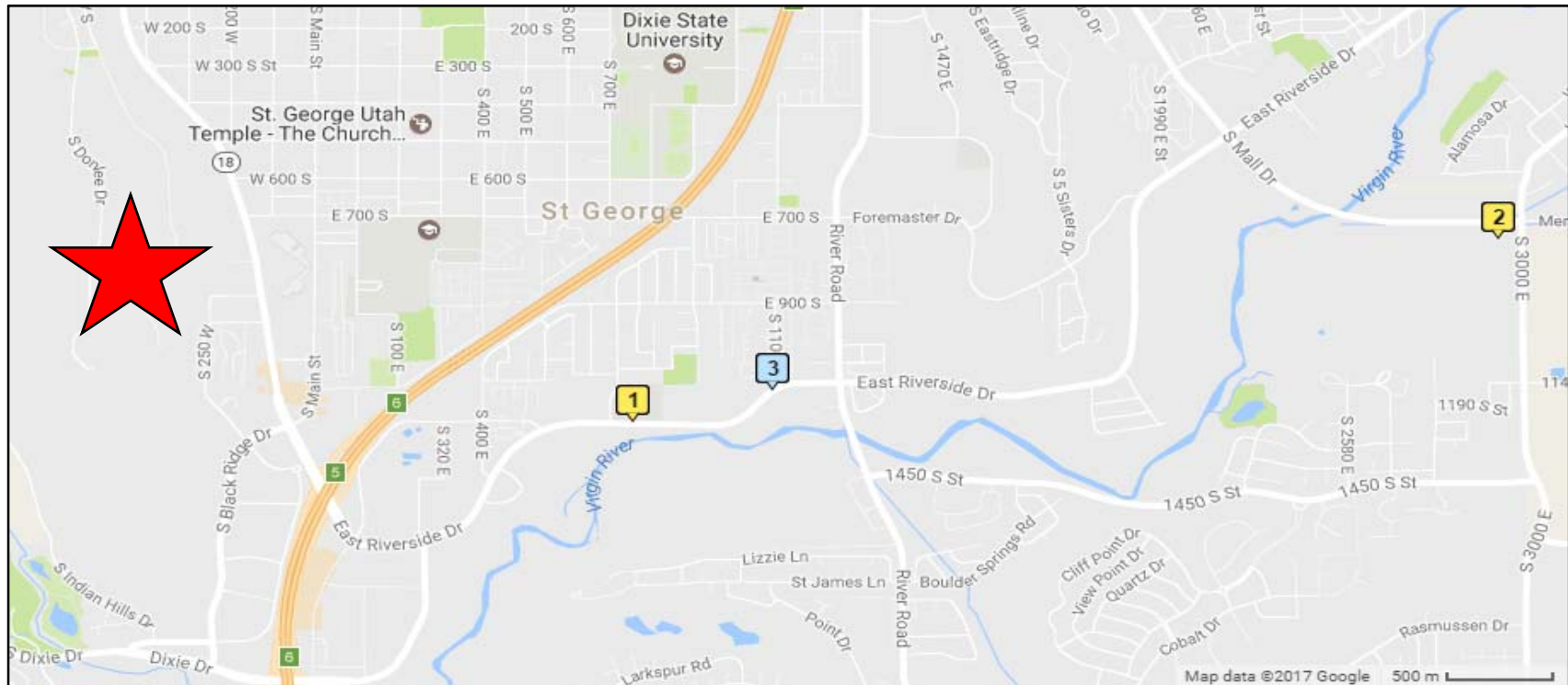
**EXHIBIT V-2E**

**DEVELOPMENT PIPELINE  
COMPETITIVE MARKET AREA  
MAY 2017**

**Color = Status**

Green = Under Construction  
 Yellow = Approved  
 Blue = Proposed

Map Key	Building Name	City	Address	Deliv.	Elev.	Acres	Property	
							Status	RBA
1	Riverfront Medical Center	St George	747 E Riverside Dr	2017	3	9.12	Approved	30,000
2	Rosenberg Associates Development	St George	2928 S Mall Dr	2018	2	10.00	Approved	51,000
3	1080 E Riverside Dr	St George	1080 E Riverside Dr	2018	2	---	Proposed	50,000
							<b>Total:</b>	<b>131,000</b>



Source: CoStar; TCG

**EXHIBIT V-2F**

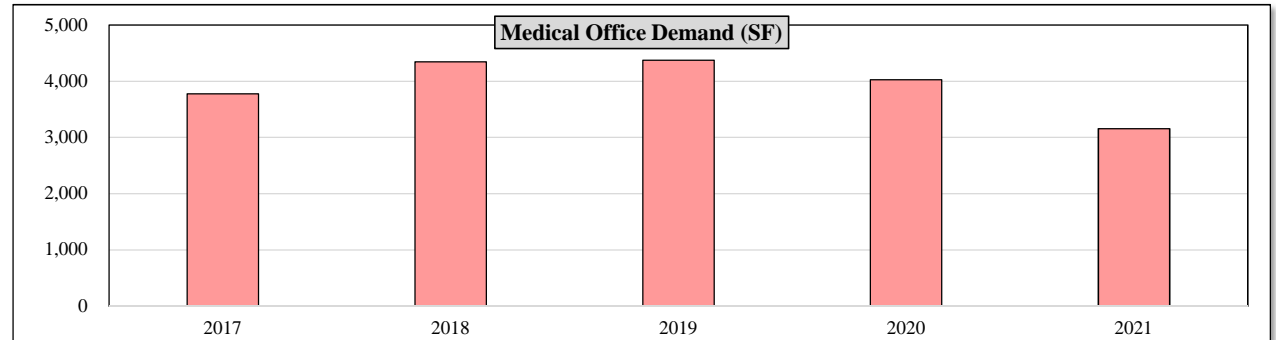
**DEMAND ESTIMATE  
COMPETITIVE MARKET AREA  
2017 THROUGH 2021**

**CMA Demand Potential**

<b>I. Key Ratios</b>											<b>5-Year</b>			
	<b>Office (sf)</b>	<b>Office Jobs</b>	<b>Ratio SF/Job</b>	<b>Period:</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>Total</b>	<b>Avg.</b>		
<b>Occupied Space &amp; Medical Office Jobs</b>				<b>II. Employment Projection</b>										
				Health Care	10,277	10,770	11,336	11,907	12,432	12,843				
2016	440,979	÷ 10,277	= 43	Growth/Yr (#)		493	566	571	525	411	2,566	513		
2007	421,510	÷ 7,103	= 59	Growth/Yr (%)		4.8%	5.3%	5.0%	4.4%	3.3%	25.0%	4.6%		
<b>Medical Office SF/Job Ratio: <span style="border: 1px solid black; padding: 2px;">51</span></b>				<b>III. Medical Office Demand</b>										
				Medical Office Jobs Added		493	566	571	525	411	2,566	513		
				Occupied Space / Job		51	51	51	51	51		51		
				<b>Medical Office Demand (SF)</b>		<b>25,188</b>	<b>28,958</b>	<b>29,172</b>	<b>26,844</b>	<b>21,029</b>	<b>131,191</b>	<b>26,238</b>		

**Subject Site Capture**

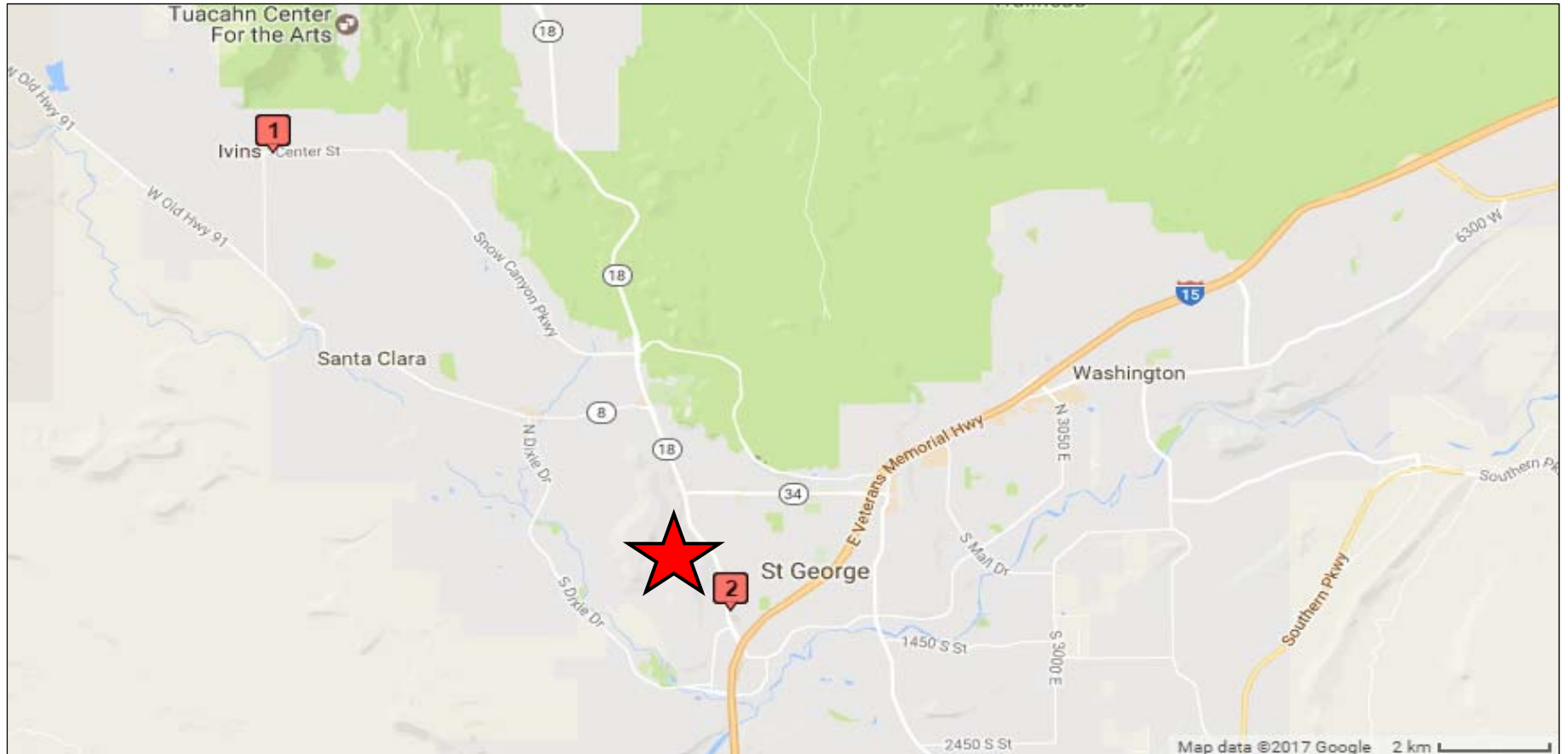
<b>I. Historical Medical Office Growth Rates</b>				<b>II. Medical Office Demand</b>						<b>5-Year</b>	
<b>Geography:</b>	<b>St George MSA</b>	<b>St George City</b>	<b>Capture</b>	<b>Year</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>Total</b>	<b>Avg.</b>
<b>Occupied Inventory</b>				Market Area Demand	25,188	28,958	29,172	26,844	21,029	131,191	26,238
2016	440,979	266,896	61%	Subject Site Capture	15%	15%	15%	15%	15%		
2007	421,510	270,996	64%	<b>Baseline Demand Potential</b>	<b>3,778</b>	<b>4,344</b>	<b>4,376</b>	<b>4,027</b>	<b>3,154</b>	<b>19,679</b>	<b>3,936</b>
<b>Annual Absorption</b>				Site Uplift	10%	10%	10%	10%	10%		
5-Yr	2,022	790	---	<b>Total Subject Site Demand</b>	<b>4,156</b>	<b>4,778</b>	<b>4,813</b>	<b>4,429</b>	<b>3,470</b>	<b>21,647</b>	<b>4,329</b>
10-Yr	2,163	(456)	---								
2016	39,581	6,879	17%								



Source: BLS, Moody's, CoStar, Broker Interviews, TCG

**EXHIBIT V-2Gi**  
**TRADE VALUES - BUILDING**  
**ST GEORGE MSA**  
**LAST 3 YEARS ENDING APRIL 2017**

Map Key	Building Name	City	Address	Buyer	AC	Year		SF	Elev.	Sale Date	Sale Price			Cap Rate
						Built	Reno.				\$	\$/AC	\$/SF	
<b>General Medical Office</b>														
1	272 E Center St	Ivins	272 E Center St	Rocky Vista University	2.13	1997	---	23,000	2	Dec-15	\$7,000,000	\$3,286,385	\$304	---
2	1085 S Bluff St	St George	1085 S Bluff St	Michael Jorgensen	0.77	1988	---	14,500	2	Nov-16	\$1,700,000	\$2,207,792	\$117	---



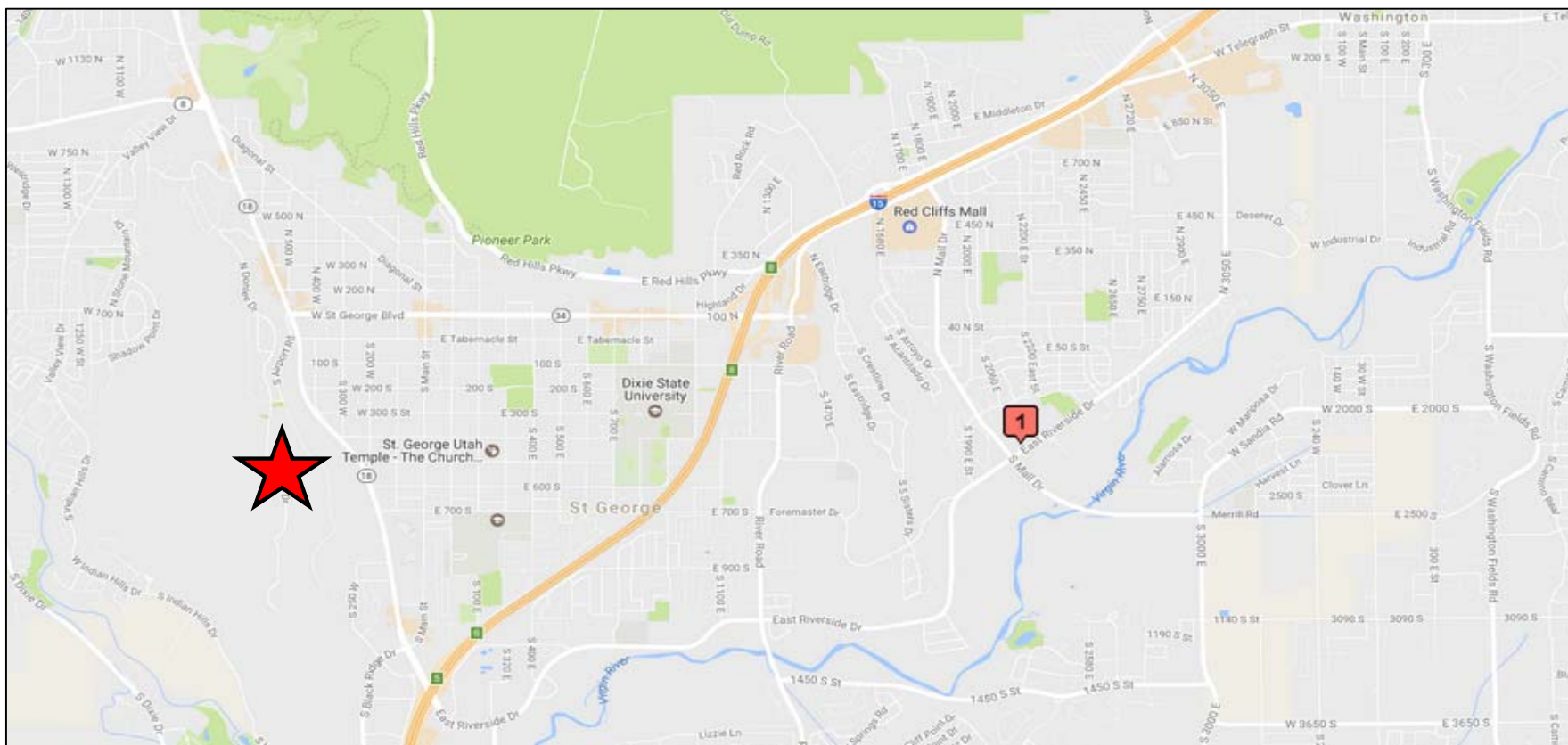
Source: CoStar

**EXHIBIT V-2Gii**  
**TRADE VALUES - LAND**  
**ST GEORGE MSA**  
**LAST 3 YEARS ENDING APRIL 2017**

Map Key	Address	City	Project Name	Buyer	Prod.	Proposed	Land (AC)	Land Status	Sale Date	Sale Price	
										\$	\$/AC
<b>1</b>	2200 E Riverside Dr	St George	2200 E Riverside Dr	Ensign Group	Land	Medical Office	3.88	Raw	May-14	\$1,950,000	\$502,577

**Raw Land**

**1** 2200 E Riverside Dr St George 2200 E Riverside Dr Ensign Group Land Medical Office 3.88 Raw May-14 \$1,950,000 \$502,577



Source: CoStar

EXHIBIT V-2H

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Product Types:	Metric		Medical Office (1)		
	Value	Comment	Phase 1	Phase 2	Phase 3
<b>Capitalized Value (Per FAR Square Foot)</b>					
Annual Rent PSF		Annual NNN	\$19	\$19	\$19
Development Phase Premium			0%	10%	20%
Gross Potential Annual Rent PSF		Annual NNN	\$19	\$21	\$23
Vacancy Loss	5.0%		\$1	\$1	\$1
Effective Revenue		Annual PSF	\$18	\$20	\$22
Operating Expenses	10.0%	% Eff. Revenue PSF	\$2	\$2	\$2
NOI		Annual PSF	\$16	\$18	\$19
Cap Rate			6.25%	6.25%	6.25%
<b>Capitalized Value</b>		PSF	<b>\$260</b>	<b>\$286</b>	<b>\$312</b>
<b>Construction Costs (Per FAR Square Foot)</b>					
Hard Costs (Incl. TI)		PSF	\$150	\$150	\$150
Soft Costs/Contingency	26.0%	% Hard Costs	\$39	\$39	\$39
<b>Total Non-Financing Costs</b>		PSF	<b>\$189</b>	<b>\$189</b>	<b>\$189</b>
Loan Draw	65.0%	% Non-Financing Costs	\$123	\$123	\$123
Annual Interest	6.0%	Annual Rate	\$7	\$7	\$7
Duration		Years	1.5	1.5	1.5
Total Interest Expense			\$11	\$11	\$11
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1
<b>Total Financing Costs</b>		PSF	<b>\$12</b>	<b>\$12</b>	<b>\$12</b>
<b>Total Construction Costs</b>		PSF	<b>\$201</b>	<b>\$201</b>	<b>\$201</b>
<b>Developer Profit (Per FAR Square Foot)</b>					
<b>Developer Profit</b>	10%	% Capitalized Value	<b>\$26</b>	<b>\$29</b>	<b>\$31</b>
<b>Land Residual Value (Per FAR Square Foot)</b>					
Capitalized Value		PSF	\$260	\$286	\$312
Less: Total Construction Costs		PSF	\$201	\$201	\$201
Less: Developer Profit		PSF	\$26	\$29	\$31
<b>Finished Pad Residual Value Per FAR Square Foot</b>			<b>\$33</b>	<b>\$56</b>	<b>\$79</b>
<i>% Capitalized Value</i>			13%	20%	25%

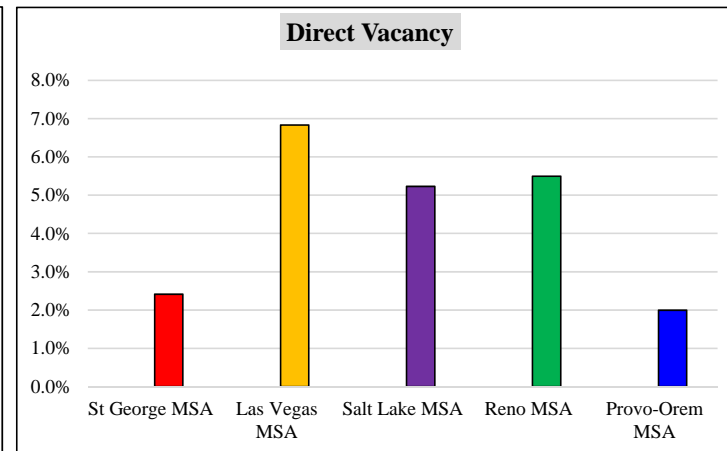
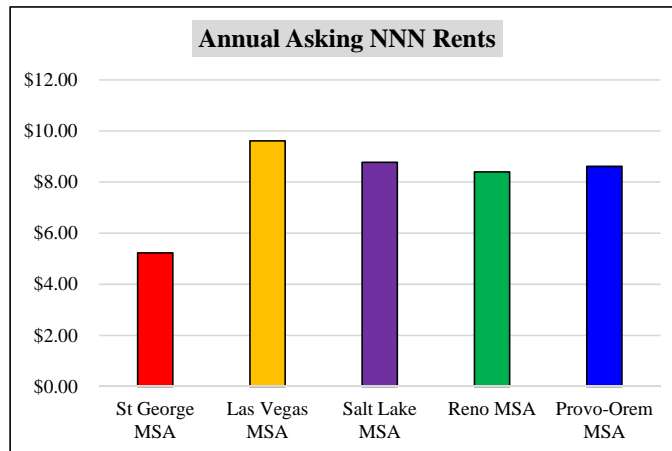
(1) Phase 1 represents current values; Phase 2 represents projected Year 6 values; Phase 3 represents projected Year 11 values



EXHIBIT V-3Ai

INDUSTRIAL/FLEX MACRO-MARKET METRICS - SUBMARKET PERFORMANCE  
COMPETITIVE AND SECONDARY MARKET AREAS  
MAY 2017

Market	Net Rentable Area (SF)	Annual Asking NNN Rate (\$/SF)	Total Vacancy		Net Deliveries		Net Absorption		
			(SF)	(%)	2015 (SF)	2016 (SF)	2015 (SF)	2016 (SF)	
<b>Competitive Market Area</b>									
St George MSA	198,052	\$5.23	4,780	2.4%	0	0	1,775	15,515	
<b>Secondary Market Areas</b>									
Las Vegas MSA	21,552,330	\$9.62	1,473,042	6.8%	0	0	464,801	338,668	
Salt Lake MSA	18,970,087	\$8.77	992,188	5.2%	386,521	106,635	59,304	293,641	
Reno MSA	8,072,599	\$8.40	443,662	5.5%	0	6,750	208,688	86,332	
Provo-Orem MSA	3,309,109	\$8.62	66,007	2.0%	(6,957)	2,500	25,406	(7,303)	
SMA Average:	12,976,031	\$8.85	743,725	4.9%	94,891	28,971	189,550	177,835	

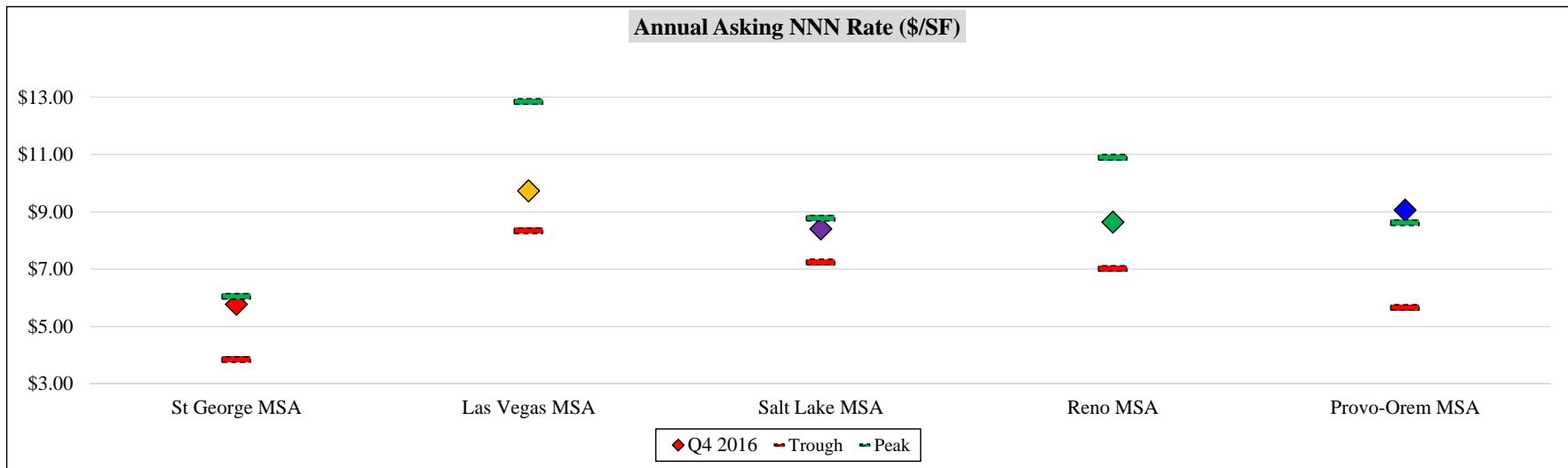


Source: CoStar, TCG

EXHIBIT V-3Aii

INDUSTRIAL/FLEX MACRO-MARKET METRICS - CYCLICAL ANALYSIS  
 COMPETITIVE AND SECONDARY MARKET AREAS  
 2007 THROUGH 4Q 2016

Annual Asking NNN Rate (\$/SF)	St George MSA		Las Vegas MSA		Salt Lake MSA		Reno MSA		Provo-Orem MSA	
	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year
Q4 2016	\$5.77	2016	\$9.73	2016	\$8.40	2016	\$8.64	2016	\$9.06	2016
Peak	\$6.05	2009	\$12.84	2008	\$8.77	2016	\$10.90	2007	\$8.62	2016
Trough	\$3.84	2013	\$8.33	2012	\$7.24	2010	\$7.02	2014	\$5.66	2013



Source: CoStar, TCG

EXHIBIT V-3B

INDUSTRIAL/FLEX MARKET TRENDS  
COMPETITIVE AND SECONDARY MARKET AREAS  
2007 THROUGH 4Q 2016

Market Factors	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Average		
											5-Yr	10-Yr	
<b>Inventory (SF)</b>													
St George MSA	140,744	179,244	182,244	194,100	198,052	198,052	198,052	198,052	198,052	198,052	198,052	198,052	188,464
Las Vegas MSA	18,708,906	20,298,488	21,515,469	21,499,662	21,424,330	21,422,330	21,487,330	21,552,330	21,552,330	21,552,330	21,552,330	21,513,330	21,101,350
Salt Lake MSA	17,103,213	17,465,646	17,598,457	17,879,342	17,805,143	18,041,835	18,285,826	18,428,189	18,814,710	18,921,345	18,921,345	18,498,381	18,034,370
Reno MSA	8,027,747	8,038,156	8,058,615	8,063,599	8,063,599	8,063,599	8,063,599	8,063,599	8,063,599	8,070,349	8,070,349	8,064,949	8,057,646
Provo-Orem MSA	2,742,730	3,056,066	3,228,339	3,289,887	3,311,487	3,310,018	3,326,938	3,306,066	3,299,109	3,301,609	3,301,609	3,308,748	3,217,225
<b>Net Deliveries</b>													
St George MSA	---	38,500	3,000	11,856	3,952	0	0	0	0	0	0	0	6,368
Las Vegas MSA	2,114,307	1,589,582	1,216,981	(15,808)	(75,332)	(2,000)	65,000	65,000	0	0	0	25,600	495,773
Salt Lake MSA	416,645	362,433	132,811	280,885	(74,199)	236,692	243,991	142,364	386,521	106,635	106,635	223,240	223,478
Reno MSA	---	10,409	20,460	4,984	0	0	0	0	0	0	0	1,350	4,734
Provo-Orem MSA	83,158	313,336	172,273	61,548	21,600	(1,469)	16,920	(20,872)	(6,957)	2,500	2,500	(1,976)	64,204
<b>Net Absorption</b>													
St George MSA	---	41,000	2,500	2,842	798	(796)	277	(8,882)	1,775	15,515	15,515	1,578	6,114
Las Vegas MSA	466,178	1,071,931	443,179	(436,929)	(173,655)	451,858	285,404	381,330	464,801	338,668	338,668	384,412	329,276
Salt Lake MSA	0	430,610	(2,182)	261,827	200,852	283,238	384,860	227,347	59,304	293,641	293,641	249,678	213,950
Reno MSA	---	14,001	(176,612)	17,501	(105,424)	76,940	(14,691)	208,469	208,688	86,332	86,332	113,148	35,023
Provo-Orem MSA	0	222,210	25,570	(122,730)	(106,166)	34,690	260,349	245,806	25,406	(7,303)	(7,303)	111,790	57,783
<b>Vacancy Percentage</b>													
St George MSA	1.8%	---	0.3%	4.9%	6.4%	6.8%	6.7%	11.1%	10.2%	2.4%	2.4%	7.5%	5.3%
Las Vegas MSA	7.8%	9.7%	12.8%	14.7%	15.2%	13.1%	12.1%	10.6%	8.4%	6.8%	6.8%	10.2%	11.2%
Salt Lake MSA	7.7%	7.1%	7.8%	7.8%	6.3%	6.0%	5.1%	4.6%	6.3%	5.2%	5.2%	5.4%	6.4%
Reno MSA	8.9%	8.9%	11.3%	11.1%	12.4%	11.5%	11.7%	9.1%	6.5%	5.5%	5.5%	8.8%	9.7%
Provo-Orem MSA	3.1%	5.8%	10.0%	15.4%	19.2%	18.1%	10.7%	2.7%	1.7%	2.0%	2.0%	7.0%	9.0%
<b>Average Lease Rate (NNN)</b>													
St George MSA	---	---	\$6.05	\$4.46	\$4.37	\$3.97	\$3.84	\$4.66	\$4.62	\$5.23	\$5.23	\$4.46	\$4.65
Las Vegas MSA	\$12.41	\$12.84	\$11.75	\$10.11	\$8.82	\$8.33	\$8.39	\$9.13	\$9.06	\$9.62	\$9.62	\$8.90	\$10.04
Salt Lake MSA	\$7.44	\$8.28	\$7.85	\$7.24	\$7.60	\$7.89	\$7.74	\$7.31	\$7.34	\$8.77	\$8.77	\$7.81	\$7.74
Reno MSA	\$10.90	\$10.42	\$9.28	\$8.90	\$7.34	\$7.44	\$7.26	\$7.02	\$7.75	\$8.40	\$8.40	\$7.57	\$8.47
Provo-Orem MSA	\$7.92	\$7.55	\$7.63	\$7.65	\$7.24	\$6.18	\$5.66	\$7.00	\$7.60	\$8.62	\$8.62	\$7.01	\$7.30
<b>Annual Rent Growth</b>													
St George MSA	---	---	---	(26.2%)	(2.1%)	(9.0%)	(3.3%)	21.2%	(0.7%)	13.0%	13.0%	3.7%	---
Las Vegas MSA	---	3.5%	(8.5%)	(14.0%)	(12.7%)	(5.6%)	0.7%	8.8%	(0.7%)	6.1%	6.1%	1.7%	(4.2%)
Salt Lake MSA	---	11.2%	(5.2%)	(7.7%)	5.0%	3.7%	(1.9%)	(5.5%)	0.4%	19.6%	19.6%	2.9%	7.4%
Reno MSA	---	(4.4%)	(11.0%)	(4.1%)	(17.5%)	1.4%	(2.5%)	(3.3%)	10.5%	8.4%	8.4%	2.7%	---
Provo-Orem MSA	---	(4.6%)	1.0%	0.3%	(5.3%)	(14.6%)	(8.5%)	23.7%	8.5%	13.4%	13.4%	3.5%	2.9%

Note: Flex defined as an industrial building designed to allow its occupants flexibility of alternative uses of the space (such as office), usually in an industrial park setting (NAIOP Research Foundation)

EXHIBIT V-3Ci

INDUSTRIAL/FLEX INVENTORY - LOCATION  
COMPETITIVE MARKET AREA  
MAY 2017



Map Key	Project Name	Lease Rate
1	204 Playa Della Rosita	\$8.40
2	West State St Comm. Condos	\$7.80
3	Quail Creek Industrial Center	\$5.40

EXHIBIT V-3Cii

INDUSTRIAL/FLEX INVENTORY - COMPETITIVE PERFORMANCE  
 COMPETITIVE MARKET AREA  
 MAY 2017

Building Name	Address	City	Major Tenant	Year Built	Elev.	Typical Floor	RBA			Ann. Lease Rate		
							Total	Avail.	% Leased	Avg.	Type	
1	204 Playa Della Rosita	204 Playa Della Rosita	Washington	Legend Solar	---	1s	24,000	24,000	16,084	33.0%	\$8.40	NNN*
2	West State St Comm. Condos	985 State St	Hurricane	Cleary Building Corp	2008	1s	6,000	6,000	3,146	47.6%	\$7.80	NNN
3	Quail Creek Industrial Center	705 S 5300 W	Hurricane	Extreme Beam	2010	1s	15,808	15,808	5,922	62.5%	\$5.40	NNN
<b>Total/Average:</b>							<b>15,269</b>	<b>45,808</b>	<b>25,152</b>	<b>45.1%</b>	<b>\$7.62</b>	

Source: CoStar; TCG

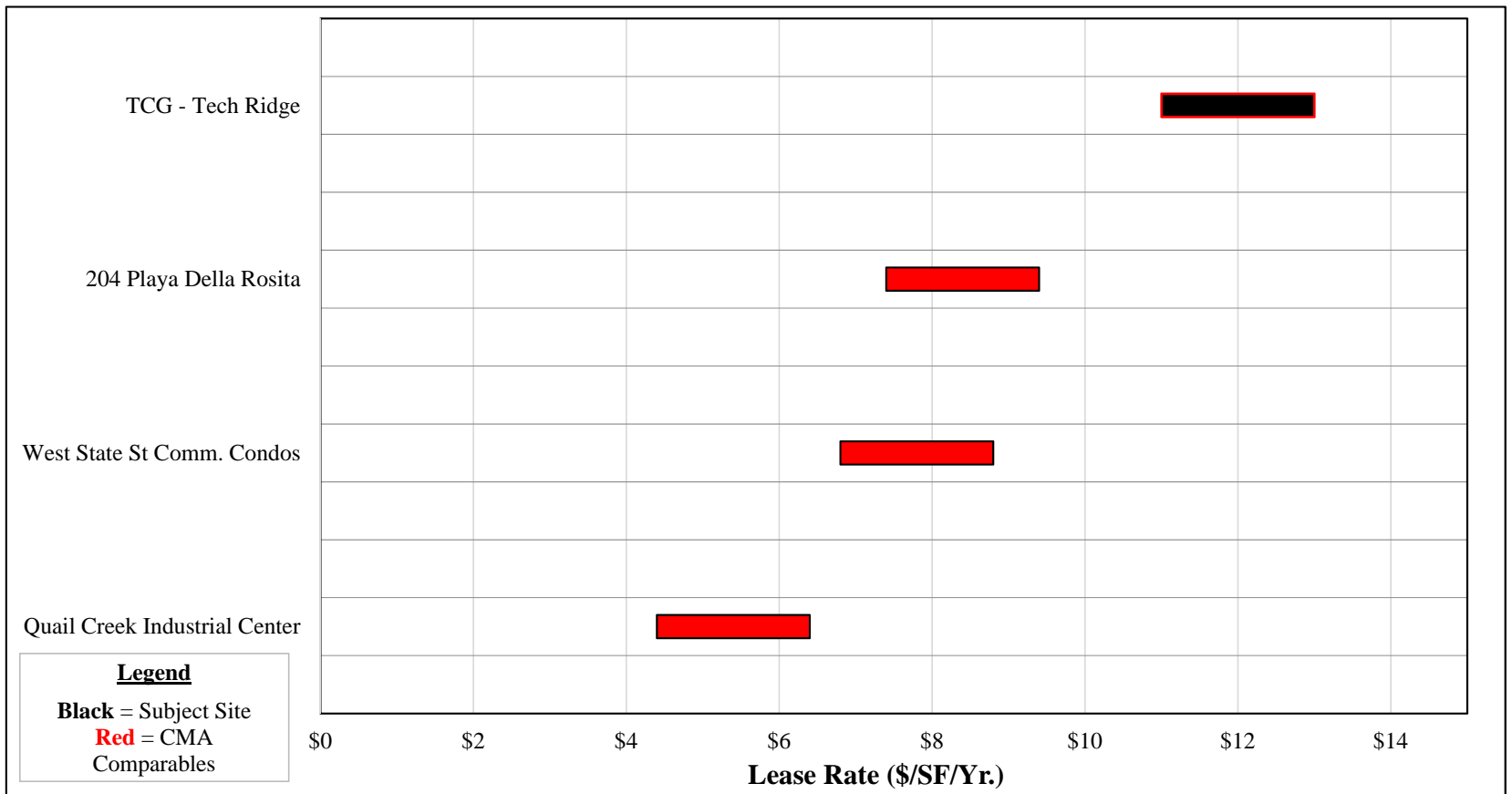
**EXHIBIT V-3D**

**COMPETITIVE POSITIONING  
COMPETITIVE MARKET AREA  
MAY 2017**

**I. Product Concept**

Product: Industrial/Flex  
 Lease Rate: \$12.00  
 Lease Type: NNN

**II. Positioning**



(1) Industrial/Flex defined as product consisting of 50-75% office with remaining RBA dedicated to R&D, manufacturing, warehouse, and/or showroom space

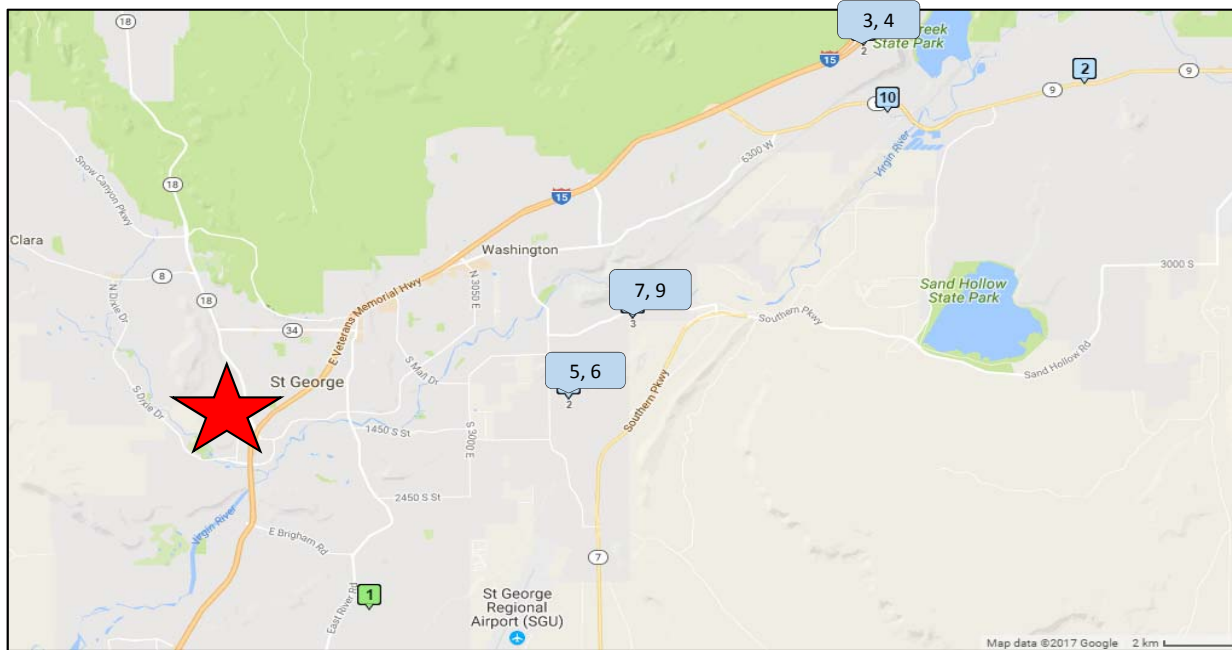
EXHIBIT V-3E

DEVELOPMENT PIPELINE  
COMPETITIVE MARKET AREA  
MAY 2017

**Color = Status**  
Green = Under Construction  
Yellow = Approved  
Blue = Proposed

Map Key	Project Name	Building Park	City	Address	Deliv.	Elev.	Acres	Property	
								Status	RBA
1	Holbrook Asphalt Company	---	St. George	1545 E Commerce Dr	2017	2	---	U/C	14,458
2	Storage Unit Facility	---	Hurricane	1510 W State St	2018	1	1.67	Proposed	39,000
3	Building C	Northridge Industrial Park	Hurricane	473 N Old Hwy 91	2018	1	---	Proposed	23,500
4	Building F	Northridge Industrial Park	Hurricane	473 N Old Hwy 91	2018	1	---	Proposed	18,600
5	1225 S 900 E	---	Washington	1225 S 900 E	2018	1	1.29	Proposed	9,500
6	1225 S 900 E	---	Washington	1225 S 900 E	2018	---	0.73	Proposed	4,000
7	White Sage Park, Lot 4	White Sage Park	Washington	1305 S 1900 E	2018	---	0.56	Proposed	4,000
8	White Sage Park, Lot 5	White Sage Park	Washington	1305 S 1900 E	2018	1	0.43	Proposed	3,840
9	White Sage Park, Lot 6	White Sage Park	Washington	1305 S 1900 E	2018	1	0.43	Proposed	3,840
10	5149 W Wheeler Way	---	Hurricane	5149 W Wheeler Way	2018	---	0.50	Proposed	2,400

**Total: 123,138**



Source: CoStar; TCG

EXHIBIT V-3F

DEMAND ESTIMATE  
COMPETITIVE MARKET AREA  
2017 THROUGH 2021

CMA Demand Potential

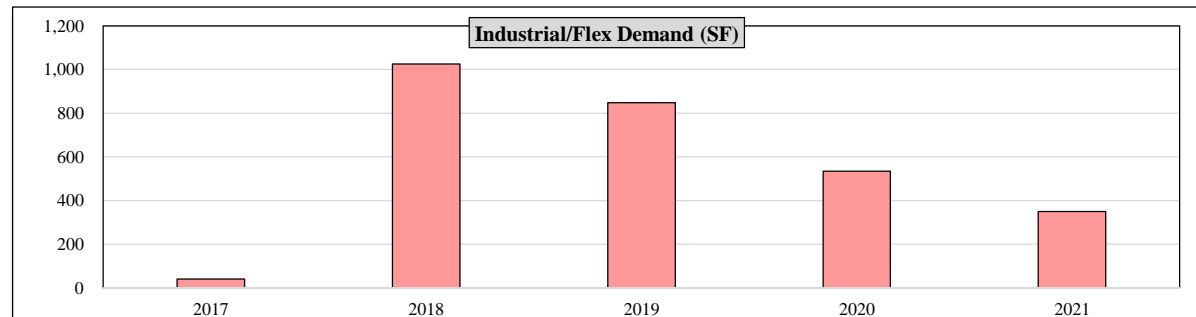
I. Key Ratios				
	Ind./Flex (sf)	Ind./Flex Jobs	Ratio	Ratio SF/Job
<b>Occupied Space &amp; Core Industrial/Flex Jobs (1)</b>				
2016	193,272	÷ 13,071	=	15
2007	138,244	÷ 11,496	=	12
<b>Industrial/Flex SF/Job Ratio:</b>				<b>13</b>

Period:	2016	2017	2018	2019	2020	2021	5-Year	
							Total	Avg.
<b>II. Employment Projection</b>								
Prof./Bus. Services	4,935	4,950	5,146	5,312	5,420	5,510		
Manufacturing	3,234	3,306	3,298	3,283	3,256	3,219		
Transportation, Warehousing & Utilities	3,601	3,504	3,537	3,561	3,587	3,606		
Wholesale Trade	1,300	1,321	1,356	1,391	1,416	1,431		
Office Subtotal	13,071	13,081	13,336	13,547	13,680	13,767		
Growth/Yr (#)		10	255	211	133	87	696	139
Growth/Yr (%)		0.1%	1.9%	1.6%	1.0%	0.6%	5.3%	1.0%
<b>III. Industrial/Flex Demand</b>								
Ind./Flex Jobs Added		10	255	211	133	87	696	139
Occupied Space / Job		13	13	13	13	13		13
<b>Ind./Flex Demand (SF)</b>		<b>134</b>	<b>3,419</b>	<b>2,829</b>	<b>1,783</b>	<b>1,164</b>	<b>9,330</b>	<b>1,866</b>

Subject Site Capture

I. Historical Ind./Flex Growth Rates			
Geography:	St George MSA	St George City	Capture
<b>Occupied Inventory</b>			
2016	193,272	27,826	14%
2007	138,244	29,076	21%
<b>Annual Absorption</b>			
5-Yr	1,578	(250)	---
10-Yr	6,114	972	---
2016	15,515	(1,250)	-8%

Year	II. Industrial/Flex Demand					5-Year	
	2017	2018	2019	2020	2021	Total	Avg.
Market Area Demand	134	3,419	2,829	1,783	1,164	9,330	1,866
Site Capture	30%	30%	30%	30%	30%		
<b>Baseline Demand Potential</b>	<b>40</b>	<b>1,026</b>	<b>849</b>	<b>535</b>	<b>349</b>	<b>2,799</b>	<b>560</b>
Site Uplift	10%	10%	10%	10%	10%		
<b>Total Subject Site Demand</b>	<b>44</b>	<b>1,128</b>	<b>934</b>	<b>588</b>	<b>384</b>	<b>3,079</b>	<b>616</b>



(1) "Core Industrial/Flex Jobs" include key office-driving industries listed under Section II. Employment Projection  
Source: BLS, Moody's, CoStar, Broker Interviews, TCG



**EXHIBIT V-3G**  
**TRADE VALUES**  
**ST GEORGE MSA**  
**LAST 10 YEARS ENDING APRIL 2017**

<u>Map Key</u>	<u>Address</u>	<u>City</u>	<u>Project Name</u>	<u>Buyer</u>	<u>Product</u>	<u>Proposed</u>	<u>Area (AC)</u>	<u>Land Status</u>	<u>Sale Date</u>	<u>Sale Price</u>	
										<u>\$</u>	<u>\$/AC</u>

*\*\* No St. George MSA building or land trade data available over selected time period \*\**

EXHIBIT V-3H

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Product Types:	Metric		Industrial/Flex (1)		
	Value	Comment	Phase 1	Phase 2	Phase 3
<b>Capitalized Value (Per FAR Square Foot)</b>					
Annual Rent PSF (2)		Annual NNN	\$12	\$12	\$12
Development Phase Premium			0%	10%	20%
Gross Potential Annual Rent PSF		Annual NNN	\$12	\$13	\$14
Vacancy Loss	5.0%		\$1	\$1	\$1
Effective Revenue		Annual PSF	\$11	\$13	\$14
Operating Expenses	10.0%	% Eff. Revenue PSF	\$1	\$1	\$1
NOI		Annual PSF	\$10	\$11	\$12
Cap			7.00%	7.00%	7.00%
<b>Capitalized Value</b>		PSF	<b>\$147</b>	<b>\$161</b>	<b>\$176</b>
<b>Construction Costs (Per FAR Square Foot)</b>					
Hard Costs (Incl. TI)			\$72	\$72	\$72
Soft Costs/Contingency	28.0%	% Hard Costs	\$20	\$20	\$20
<b>Total Non-Financing Costs</b>		PSF	<b>\$92</b>	<b>\$92</b>	<b>\$92</b>
Loan Draw	65.0%	% Non-Financing Costs	\$60	\$60	\$60
Annual Interest	6.0%	Annual Rate	\$4	\$4	\$4
Duration		Years	1.5	1.5	1.5
Total Interest Expense			\$5	\$5	\$5
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1
<b>Total Financing Costs</b>			<b>\$6</b>	<b>\$6</b>	<b>\$6</b>
<b>Total Construction Costs</b>			<b>\$98</b>	<b>\$98</b>	<b>\$98</b>
<b>Developer Profit (Per FAR Square Foot)</b>					
<b>Developer Profit</b>	10%	% Capitalized Value	<b>\$15</b>	<b>\$16</b>	<b>\$18</b>
<b>Land Residual Value (Per FAR Square Foot)</b>					
Capitalized Value		PSF	\$147	\$161	\$176
Less: Total Construction Costs		PSF	\$98	\$98	\$98
Less: Developer Profit		PSF	\$15	\$16	\$18
<b>Finished Pad Residual Value Per FAR Square Foot</b>			<b>\$34</b>	<b>\$47</b>	<b>\$60</b>
<i>% Capitalized Value</i>			23%	29%	34%

(1) Industrial/Flex defined as product consisting of 50-75% office with remaining RBA dedicated to R&D, manufacturing, warehouse, and/or showroom space

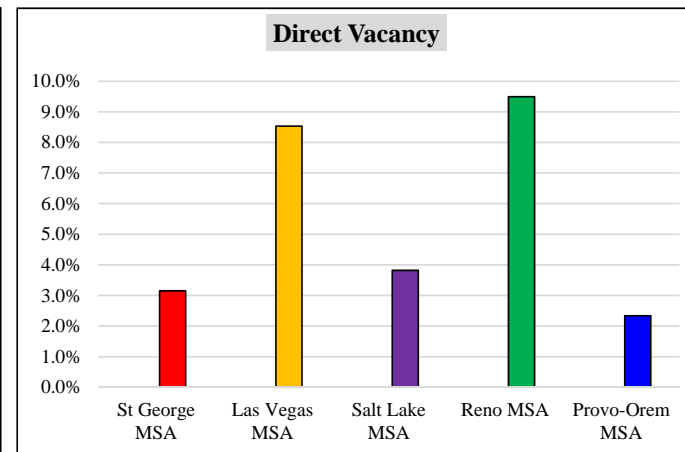
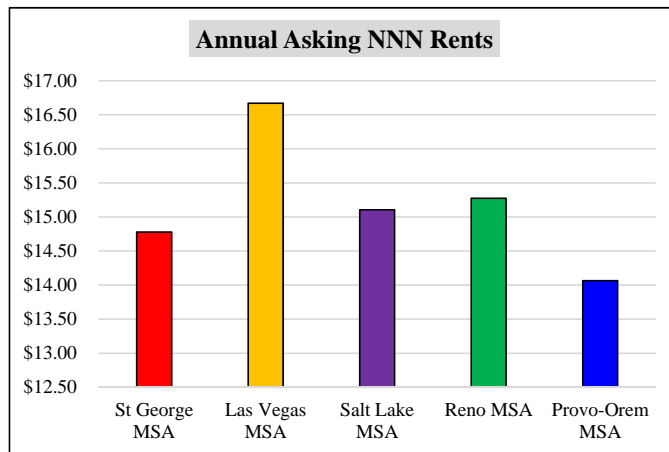
(2) Phase 1 represents current values; Phase 2 represents projected Year 6 values; Phase 3 represents projected Year 11 values

## **VI. RETAIL**

EXHIBIT VI-1A

RETAIL MACRO-MARKET METRICS - SUBMARKET PERFORMANCE  
COMPETITIVE AND SECONDARY MARKET AREAS  
MAY 2017

Market	Net Rentable Area (SF)	Annual Asking NNN Rate (\$/SF)	Total Vacancy		Net Deliveries		Net Absorption	
			(SF)	(%)	2015 (SF)	2016 (SF)	2015 (SF)	2016 (SF)
<b>Competitive Market Area</b>								
<b>St George MSA</b>	7,755,686	\$14.78	351,383	3.2%	0	89,842	36,420	164,219
<b>Secondary Market Areas</b>								
<b>Las Vegas MSA</b>	112,900,298	\$16.67	11,565,432	8.5%	873,570	405,184	899,134	1,192,729
<b>Salt Lake MSA</b>	68,832,424	\$15.11	4,807,580	3.8%	200,526	106,416	277,395	(6,588)
<b>Reno MSA</b>	25,258,279	\$15.28	2,631,266	9.5%	51,891	(41,239)	167,518	274,087
<b>Provo-Orem MSA</b>	25,673,154	\$14.07	1,095,195	2.3%	311,004	237,195	430,303	314,145
<b>SMA Average:</b>	<b>58,166,039</b>	<b>\$15.28</b>	<b>5,024,868</b>	<b>6.0%</b>	<b>359,248</b>	<b>176,889</b>	<b>443,587</b>	<b>443,593</b>

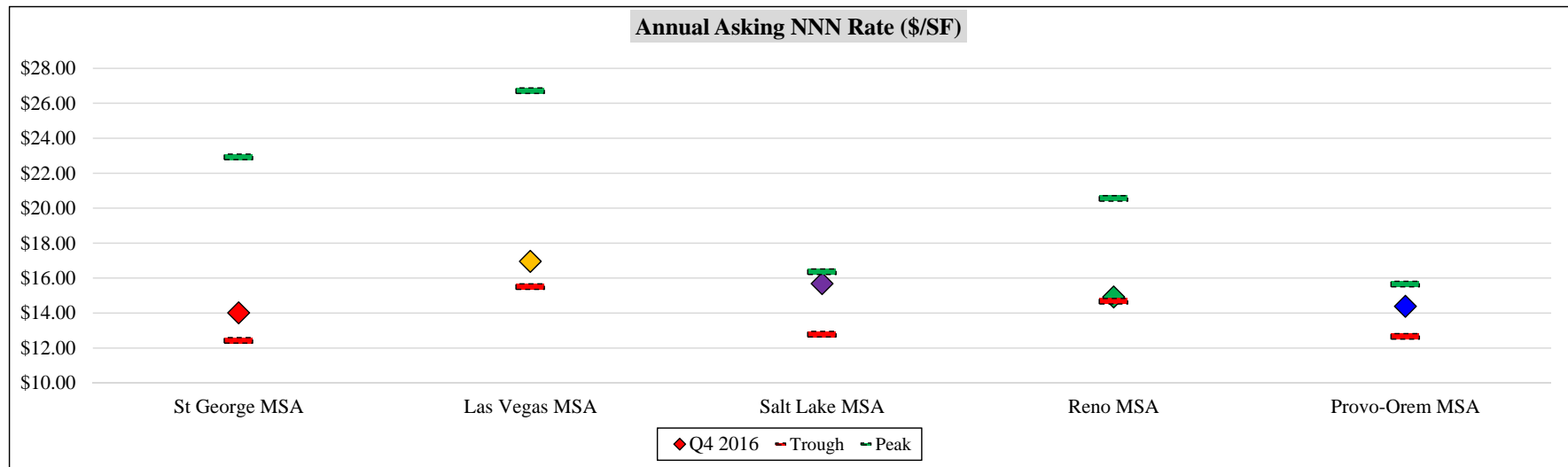


Source: CoStar, TCG

EXHIBIT VI-1B

RETAIL MACRO-MARKET METRICS - CYCLICAL ANALYSIS  
 COMPETITIVE AND SECONDARY MARKET AREAS  
 2007 THROUGH 4Q 2016

Annual Asking NNN Rate (\$/SF)	St George MSA		Las Vegas MSA		Salt Lake MSA		Reno MSA		Provo-Orem MSA	
	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year	\$/SF	Year
Q4 2016	\$14.01	2016	\$16.95	2016	\$15.68	2016	\$14.92	2016	\$14.38	2016
Peak	\$22.93	2007	\$26.71	2007	\$16.35	2008	\$20.55	2007	\$15.65	2008
Trough	\$12.43	2013	\$15.50	2013	\$12.79	2014	\$14.67	2013	\$12.66	2013



Source: CoStar, TCG

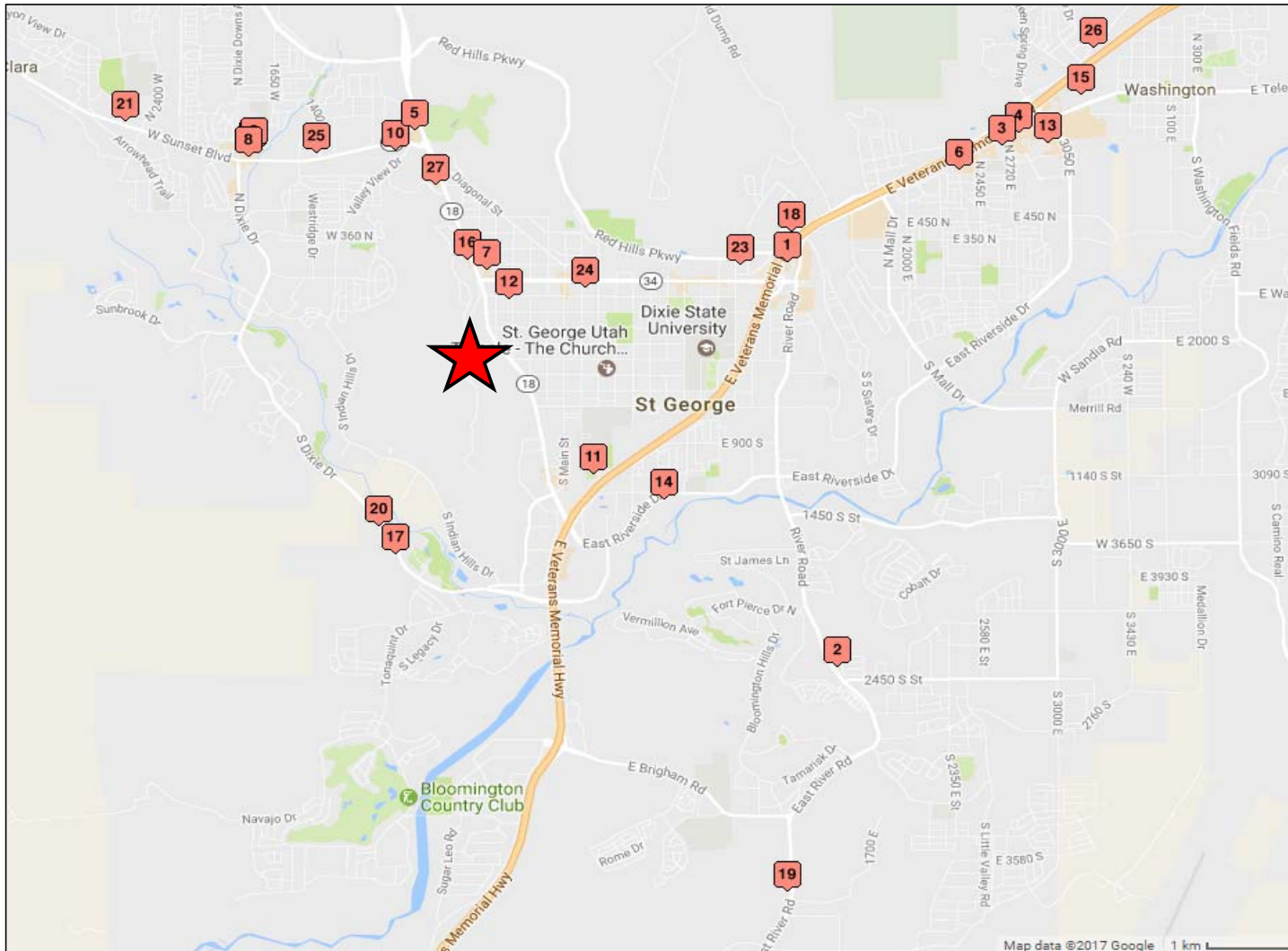
**EXHIBIT VI-2**

**RETAIL MARKET TRENDS  
COMPETITIVE AND SECONDARY MARKET AREAS  
2007 THROUGH 4Q 2016**

Market Factors	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Average	
											5-Yr	10-Yr
<b>Inventory (SF)</b>												
St George MSA	7,121,186	7,299,696	7,485,196	7,491,936	7,523,674	7,621,936	7,655,886	7,659,740	7,659,740	7,749,582	7,669,377	7,526,857
Las Vegas MSA	99,832,940	105,864,933	108,311,646	109,700,431	109,992,755	110,400,044	110,592,662	111,272,473	112,146,042	112,551,226	111,392,489	109,066,515
Salt Lake MSA	65,580,007	67,202,679	67,685,543	67,413,601	67,430,353	68,488,164	68,478,235	68,443,317	68,643,843	68,750,259	68,560,763	67,811,600
Reno MSA	23,136,006	24,311,867	24,765,616	24,870,195	24,997,881	25,306,182	25,369,888	25,417,102	25,468,993	25,427,754	25,397,984	24,907,148
Provo-Orem MSA	22,700,786	23,172,137	23,934,712	24,247,529	24,358,850	24,342,508	24,632,018	24,909,798	25,220,803	25,457,998	24,912,625	24,297,714
<b>Net Deliveries</b>												
St George MSA	---	178,511	185,500	6,740	31,738	98,263	33,950	3,854	0	89,842	45,182	69,822
Las Vegas MSA	5,668,924	6,031,993	2,446,713	1,388,785	292,324	407,289	192,618	679,811	873,570	405,184	511,694	1,838,721
Salt Lake MSA	1,894,009	1,622,672	482,864	(271,942)	16,753	1,057,811	(9,929)	(34,918)	200,526	106,416	263,981	506,426
Reno MSA	---	1,175,861	453,749	104,579	127,686	308,301	63,706	47,215	51,891	(41,239)	85,975	254,639
Provo-Orem MSA	504,712	471,352	762,575	312,817	111,321	(16,343)	289,511	277,780	311,004	237,195	219,829	326,192
<b>Net Absorption</b>												
St George MSA	---	148,852	96,279	76,391	27,223	65,029	(43,181)	(57,102)	36,420	164,219	33,077	57,126
Las Vegas MSA	1,590,212	3,428,320	(1,087,074)	447,691	(213,884)	877,314	1,265,464	1,106,693	899,134	1,192,729	1,068,266	950,660
Salt Lake MSA	0	1,773,269	(471,075)	73,595	601,834	1,599,137	249,588	(6,462)	277,395	(6,588)	422,614	409,069
Reno MSA	---	382,597	(82,019)	(269,967)	(12,945)	(82,004)	218,004	244,492	167,518	274,087	164,419	93,307
Provo-Orem MSA	0	588,705	495,990	190,108	183,020	48,156	577,072	355,449	430,303	314,145	345,025	318,295
<b>Vacancy Percentage</b>												
St George MSA	1.8%	2.2%	3.3%	2.4%	2.4%	2.8%	3.8%	4.6%	4.2%	3.2%	3.7%	3.1%
Las Vegas MSA	4.8%	7.0%	10.1%	10.8%	11.3%	10.8%	9.8%	9.4%	9.3%	8.5%	9.6%	9.2%
Salt Lake MSA	5.4%	5.1%	6.4%	5.9%	5.1%	4.2%	3.8%	3.8%	3.7%	3.8%	3.9%	4.7%
Reno MSA	4.2%	7.2%	9.3%	10.7%	11.2%	12.6%	12.0%	11.2%	10.7%	9.5%	11.2%	9.9%
Provo-Orem MSA	4.5%	3.9%	4.9%	5.3%	5.0%	4.8%	3.5%	3.2%	2.7%	2.3%	3.3%	4.0%
<b>Average Lease Rate (NNN)</b>												
St George MSA	\$22.93	\$20.79	\$15.67	\$15.15	\$14.08	\$12.84	\$12.43	\$13.06	\$14.73	\$14.78	\$13.57	\$15.64
Las Vegas MSA	\$26.71	\$25.65	\$23.25	\$19.30	\$17.82	\$16.53	\$15.50	\$15.68	\$15.89	\$16.67	\$16.05	\$19.30
Salt Lake MSA	\$15.92	\$16.35	\$14.83	\$14.19	\$13.85	\$13.10	\$12.89	\$12.79	\$13.28	\$15.11	\$13.43	\$14.23
Reno MSA	\$20.55	\$19.86	\$18.00	\$15.56	\$14.89	\$14.86	\$14.67	\$15.24	\$15.38	\$15.28	\$15.08	\$16.43
Provo-Orem MSA	\$15.45	\$15.65	\$14.33	\$13.66	\$13.82	\$13.36	\$12.66	\$12.77	\$13.97	\$14.07	\$13.36	\$13.97
<b>Annual Rent Growth</b>												
St George MSA	---	(9.3%)	(24.6%)	(3.3%)	(7.0%)	(8.9%)	(3.2%)	5.1%	12.8%	0.3%	1.0%	---
Las Vegas MSA	6.7%	(4.0%)	(9.3%)	(17.0%)	(7.7%)	(7.2%)	(6.2%)	1.2%	1.3%	4.9%	(1.3%)	(7.8%)
Salt Lake MSA	5.9%	2.7%	(9.3%)	(4.3%)	(2.3%)	(5.4%)	(1.6%)	(0.8%)	3.9%	13.7%	1.7%	0.1%
Reno MSA	---	(3.3%)	(9.4%)	(13.5%)	(4.3%)	(0.2%)	(1.3%)	3.9%	0.9%	(0.7%)	0.5%	---
Provo-Orem MSA	(14.3%)	1.3%	(8.4%)	(4.7%)	1.2%	(3.3%)	(5.3%)	0.9%	9.4%	0.7%	0.3%	(4.8%)

EXHIBIT VI-3A

RETAIL INVENTORY - LOCATION  
COMPETITIVE MARKET AREA  
MAY 2017



Map Key	Project Name	Lease Rate
1	The Promenade At Red Cliffs	\$26.00
2	Foothill Commons	\$22.56
3	Red Cliffs Square, Shops	\$19.80
4	1055 W Red Cliffs Dr	\$19.80
5	Sunset Corner Retail Center	\$18.00
6	Pineview Plaza, Building 300	\$18.00
7	Sunshine Square	\$16.00
8	Bldg 1	\$15.60
9	Dixie Sunset Plaza	\$15.60
10	Phoenix Plaza	\$15.00
11	Fiesta Fun	\$14.40
12	321 W Tabernacle St	\$14.40
13	Festival Plaza, Bldg B	\$13.20
14	Rio Plaza	\$13.20
15	The Shoppes at Telegraph Square	\$13.20
16	225-237 N Bluff St	\$12.63
17	Dixie Commons, Retail L	\$12.00
18	1361 Red Hills Pky	\$12.00
19	Ft. Pierce Industrial Park	\$12.00
20	1487 S Silicon Way	\$12.00
21	The Shoppes at Santa Clara	\$11.58
22	Dixie Sunset Plaza, Building 2	\$10.80
23	210 N 1000 E	\$10.43
24	102 E City Center St	\$9.60
25	1418 W Sunset Blvd	\$8.35
26	475 Buena Vista Blvd	\$7.57
27	695 N Bluff St	\$6.78

EXHIBIT VI-3B

RETAIL COMPETITIVE PERFORMANCE  
ST GEORGE MSA  
MAY 2017

Building Name	Address	City	Major Tenant	Year Built	Elev.	Typical Floor	RBA			Ann. Lease Rate		
							Total	Avail.	% Leased	Avg.	Type	
1	The Promenade At Red Cliffs	245 N Red Cliffs Dr	St George	Staples	1997	1s	88,256	88,256	13,995	84.1%	\$26.00	NNN
2	Foothill Commons	2339-2351 S River Rd	St George	Domino's Pizza	2016	1s	9,416	9,416	4,472	52.5%	\$22.56	NNN
3	Red Cliffs Square, Shops	2654 E Red Cliffs Dr	St George	Texas Roadhouse	2008	1s	12,601	12,601	9,450	25.0%	\$19.80	NNN
4	1055 W Red Cliffs Dr	1055 W Red Cliffs Dr	Washington	Batteries Plus	2006	1s	11,016	11,016	1,708	84.5%	\$19.80	NNN
5	Sunset Corner Retail Center	1051-1091 N Bluff Rd	St George	T&L Nelson Enterprises	2005	1s	20,400	20,400	5,356	73.7%	\$18.00	NNN
6	Pineview Plaza, Building 300	2376 E Red Cliffs Dr	St George	Ashley Furniture Home Store	2005	1s	46,740	46,740	21,756	53.5%	\$18.00	NNN
7	Sunshine Square	160 N Bluff St	St George	Ace Hardware	1973	1s	52,695	52,695	14,000	73.4%	\$16.00	NNN
8	Bldg 1	1812 W Sunset Blvd	St George	---	2000	0s	13,938	13,938	1,035	92.6%	\$15.60	NNN
9	Dixie Sunset Plaza	1812 W Sunset Blvd	St George	Stonefly Technologies	2001	1s	17,393	17,393	1,035	94.0%	\$15.60	NNN
10	Phoenix Plaza	1379 W Sunset Blvd	St George	---	1999	2s	1,579	15,879	15,483	2.5%	\$15.00	NNN
11	Fiesta Fun	171 E 1160 S	St George	---	1994	1s	7,350	7,350	7,350	0.0%	\$14.40	NNN
12	321 W Tabernacle St	321 W Tabernacle St	St George	Precision Hearing	2014	1s	3,000	3,000	1,500	50.0%	\$14.40	NNN
13	Festival Plaza, Bldg B	969 N 3050 E	St George	Kelley Jewelers	2007	1s	19,146	19,146	4,080	78.7%	\$13.20	NNN
14	Rio Plaza	558 E Riverside Dr	St George	Melted Massage	2007	2s	16,457	32,914	1,270	96.1%	\$13.20	NNN
15	The Shoppes at Telegraph Square	568 W Telegraph Rd	Washington	Walmart	2006	1s	15,576	15,576	12,161	21.9%	\$13.20	NNN
16	225-237 N Bluff St	225-237 N Bluff St	St George	GoWireless	1985	0s	7,453	8,000	1,573	80.3%	\$12.63	NNN*
17	Dixie Commons, Retail L	1664 S Dixie Dr	St George	---	2007	1s	7,030	7,030	3,466	50.7%	\$12.00	NNN
18	1361 Red Hills Pky	1361 Red Hills Pky	St George	S. Utah Ofc Mach Supply	2007	1s	22,608	22,608	1,600	92.9%	\$12.00	NNN
19	Ft. Pierce Industrial Park	3795 S River Rd	St George	CFN Cardlock	2006	1s	4,503	4,503	2,964	34.2%	\$12.00	NNN
20	1487 S Silicon Way	1487 S Silicon Way	St George	Bella Marie's Pizzeria	2008	1s	23,426	23,426	4,421	81.1%	\$12.00	NNN
21	The Shoppes at Santa Clara	1100 Canyon View Dr	Santa Clara	Solutions Hair and Body	2006	1s	9,930	9,930	4,754	52.1%	\$11.58	NNN
22	Dixie Sunset Plaza, Building 2	1812 W Sunset Blvd	St George	Sassy Wigs 4U	2001	1s	17,391	17,391	2,250	87.1%	\$10.80	NNN
23	210 N 1000 E	210 N 1000 E	St George	Dance Alliance	1972	1s	10,080	10,080	1,000	90.1%	\$10.43	NNN*
24	102 E City Center St	102 E City Center St	St George	Health Mart Pharmacy	1957	1s	8,861	8,861	2,530	71.4%	\$9.60	NNN
25	1418 W Sunset Blvd	1418 W Sunset Blvd	St George	Prowess Café	1995	1s	6,460	6,460	2,156	66.6%	\$8.35	NNN*
26	475 Buena Vista Blvd	475 Buena Vista Blvd	Washington	---	1996	1s	18,133	18,133	18,133	0.0%	\$7.57	NNN
27	695 N Bluff St	695 N Bluff St	St George	Liberty Tax Service	1985	0s	12,866	13,063	3,800	70.9%	\$6.78	NNN*
<b>Total/Average:</b>							<b>17,937</b>	<b>515,805</b>	<b>163,298</b>	<b>68.3%</b>	<b>\$15.22</b>	

Source: CoStar; TCG

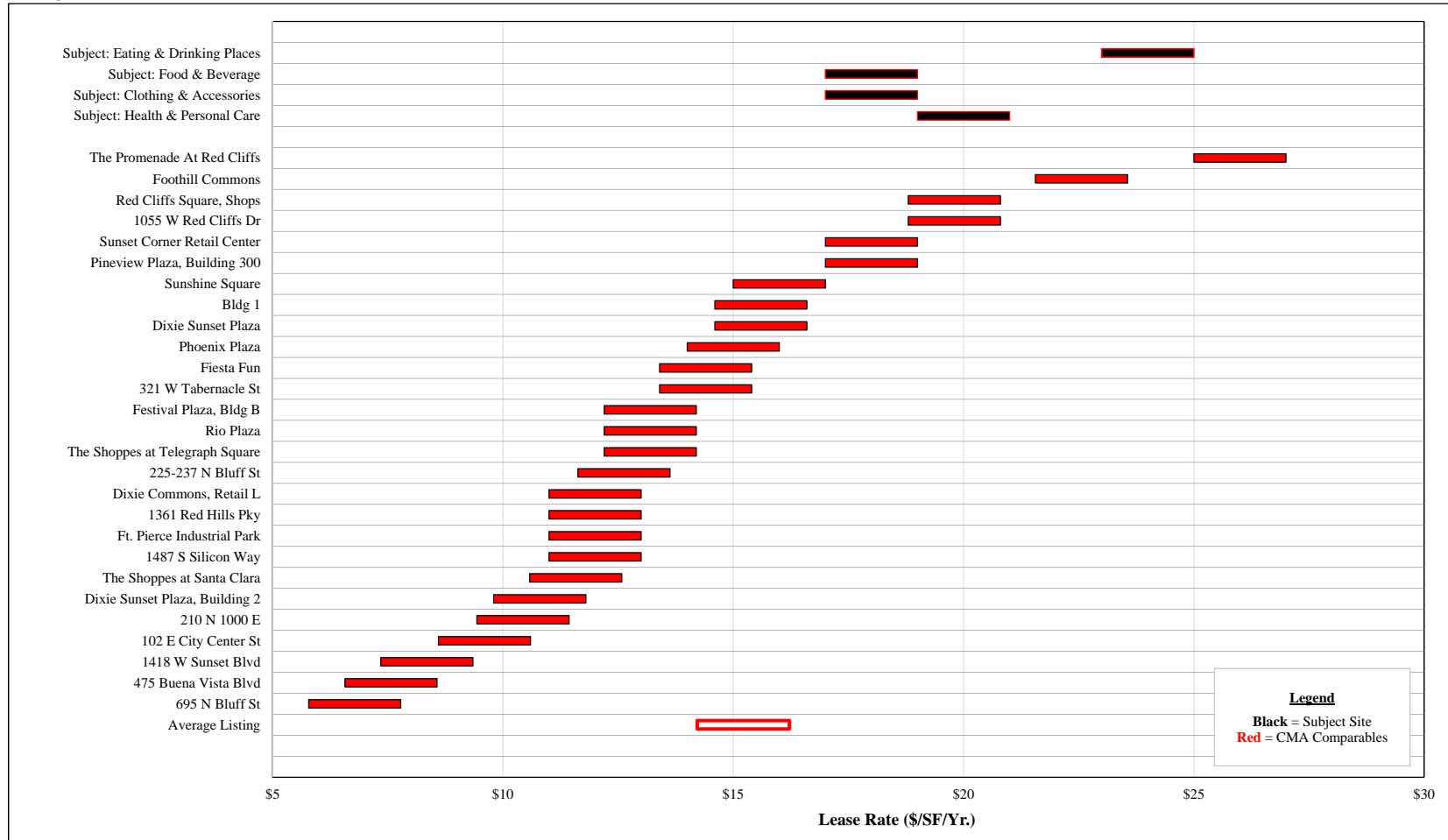


**EXHIBIT VI-4**  
**COMPETITIVE POSITIONING**  
**COMPETITIVE MARKET AREA**  
**MAY 2017**

**I. Product Concept**

Product:	Retail
Secondary Types:	Eating & Drinking Places, Food & Beverage, Clothing & Accessories, Health & Personal Care, Other General Merchandise
Lease Rate - Eating & Drinking Places:	\$24.00
Lease Rate - Food & Beverage:	\$18.00
Lease Rate - Clothing & Accessories:	\$18.00
Lease Rate - Health & Personal Care:	\$20.00
Lease Type:	NNN

**II. Positioning**



**Color = Status**

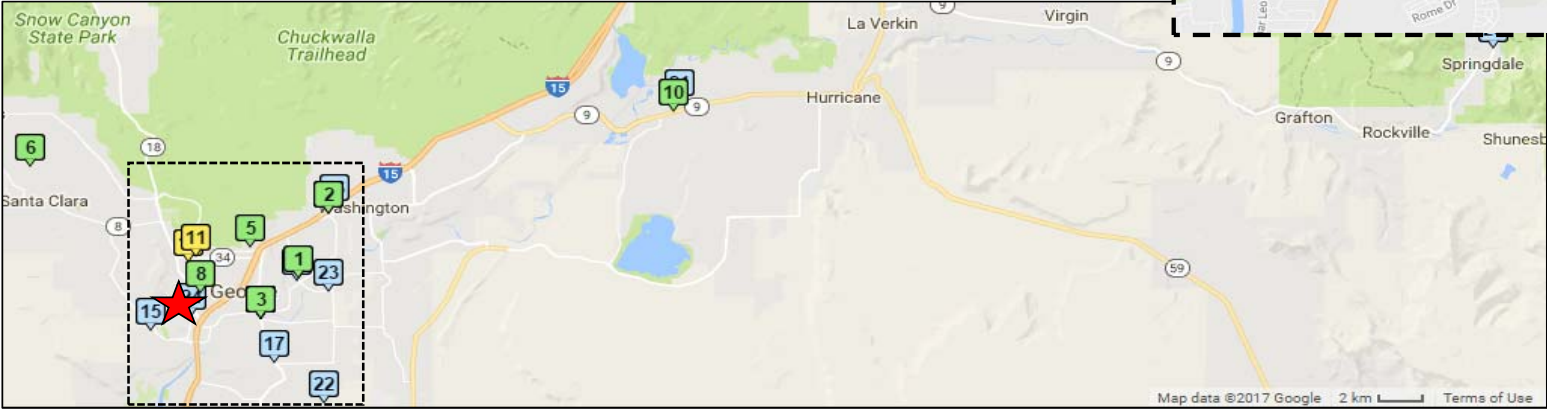
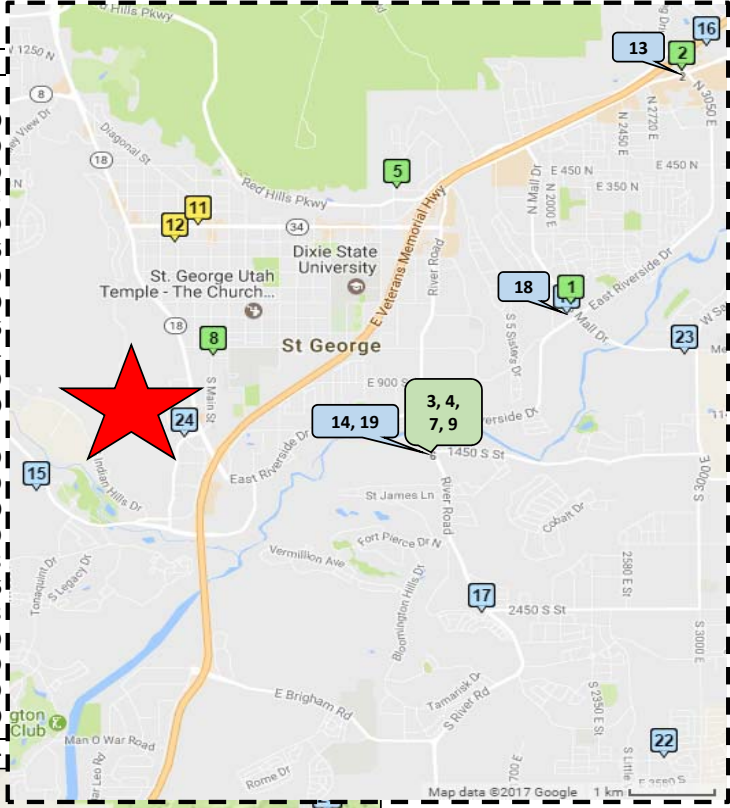
Green = Under Construction  
 Yellow = Approved  
 Blue = Proposed

**EXHIBIT VI-5**

**DEVELOPMENT PIPELINE**  
**COMPETITIVE TRADE AREA**  
**MAY 2017**

Map Key	Name/Building Park	Address	City	Deliv.	Status	Property Type	RBA
1	Smith's Marketplace@Dinosaur Crossing	565 S Mall Dr	St George	2017	U/C	Grocery, Department Store	123,000
2	Red Cliffs Station	880 W Red Cliffs Dr	Washington	2017	U/C	---	12,000
3	Maverik	1450 S River Rd	St George	2018	U/C	---	4,000
4	Stevens Henager College	1450 S River Rd	St George	2018	U/C	---	10,375
5	Red Hills Parkway Commercial Center	1034 E 350 N	St George	2018	U/C	Food & Beverage	12,000
6	Pad A, B, C, D, E	3500 Pioneer Pky	Santa Clara	2018	U/C	---	32,956
7	1450 S River Rd	1450 S River Rd	St George	2018	U/C	---	33,250
8	South Main Location BTS	775 S Main St	St George	2018	U/C	---	36,700
9	Boulder Creek Crossing	1450 S River Rd	St George	2018	U/C	Neighborhood Center	94,966
10	Zion Gateway Plaza	2000 W State St	Hurricane	2018	U/C	Food & Beverage, Pharmacy, Mattress Store	143,484
11	City View	76 W St George Blvd	St George	2018	Approved	---	10,000
12	Joule Plaza	221 Tabernacle St	St George	2018	Approved	Shopping Center	24,000
13	Red Cliffs Station	880 W Red Cliffs Dr	Washington	2018	Proposed	---	7,821
14	Peppers/700 Pizzeria	1450 S River Rd	St George	2018	Proposed	Food	9,180
15	Dixie Commons	1664 S Dixie Dr	St George	2018	Proposed	Neighborhood - Bank, Fast Food, Retail	13,700
16	Cottonmill Center	650 W Telegraph St	Washington	2018	Proposed	Clothing, Food & Beverages	15,000
17	2450 S River Rd	2450 S River Rd	St George	2018	Proposed	Neighborhood - Food, retail	16,000
18	Dinosaur Crossing	446 S Mall Dr	St George	2018	Proposed	---	32,638
19	Boulder Creek Crossing	1450 S River Rd	St George	2018	Proposed	Neighborhood Center, Bank	142,206
20	828 Zion Park Blvd	828 Zion Park Blvd	Springdale	2019	Proposed	---	3,488
21	Building A, B	180 N 3400 W	Hurricane	2019	Proposed	---	14,180
22	Mulberry Phase 3-5 & 7-9	2813 E Crimson Ridge Dr	St George	2019	Proposed	---	20,000
23	Lin's Fresh Market	2928 E Mall Dr	St George	2019	Proposed	Grocery	53,000
24	Commerce Point Shopping Center	1300 Hilton Dr	St George	2019	Proposed	Clothing & Accessories	150,000

**Total: 1,013,944**



Source: CoStar; TCG

EXHIBIT VI-6A

DEMAND ESTIMATE - CONSUMER SPENDING CAPACITY AND RETAIL OPPORTUNITY GAPS  
COMPETITIVE MARKET AREA  
2017

Spending Category	Consumer Spending					
	Capacity (Demand)			Actual Sales	Gap	
	Total	Per Capita	Share		\$	%
<b>GAFO (1)</b>	<b>(A)</b>			<b>(B)</b>	<b>(A - B)</b>	
Furniture	\$47,386,192	\$294	3%	\$90,069,814	(\$42,683,622)	(90%)
Sporting Goods/Hobby	\$46,491,356	\$289	3%	\$54,155,481	(\$7,664,125)	(16%)
Books & Music	\$6,645,843	\$41	0%	\$8,407,522	(\$1,761,679)	(27%)
Department Stores	\$146,059,681	\$907	9%	\$427,013,082	(\$280,953,401)	(192%)
Office Supplies, Gift Stores	\$21,972,329	\$136	1%	\$46,817,790	(\$24,845,461)	(113%)
Electronics/Appliances	\$38,644,294	\$240	2%	\$35,517,823	\$3,126,471	8%
Clothing & Accessories	\$105,946,020	\$658	7%	\$74,076,702	\$31,869,318	30%
Other General Merchandise	\$134,950,914	\$838	9%	\$85,580,465	\$49,370,449	37%
<b>GAFO Total:</b>	<b>\$548,096,629</b>	<b>\$3,402</b>	<b>35%</b>	<b>\$821,638,679</b>	<b>(\$273,542,050)</b>	<b>(50%)</b>
<b>Non-GAFO</b>						
Eating & Drinking Places	\$243,002,567	\$1,508	16%	\$254,103,063	(\$11,100,496)	(5%)
Misc. Stores	\$64,556,745	\$401	4%	\$90,492,903	(\$25,936,158)	(40%)
Health & Personal Care	\$140,965,664	\$875	9%	\$104,672,065	\$36,293,599	26%
Building/Garden Materials	\$240,010,061	\$1,490	15%	\$295,597,338	(\$55,587,277)	(23%)
Food & Beverage	\$328,344,816	\$2,038	21%	\$285,222,969	\$43,121,847	13%
<b>Non-GAFO Total:</b>	<b>\$1,016,879,853</b>	<b>\$6,312</b>	<b>65%</b>	<b>\$1,030,088,338</b>	<b>(\$13,208,485)</b>	<b>(1%)</b>
<b>Total Excl. Vehicle/Gas/Non-Store:</b>	<b>\$1,564,976,482</b>	<b>\$9,715</b>	<b>100%</b>	<b>\$1,851,727,017</b>	<b>(\$286,750,535)</b>	<b>(18%)</b>
<b>Outflow Categories:</b>	<b>\$1,021,925,032</b>			<b>\$1,356,312,184</b>	<b>(\$334,387,152)</b>	<b>(33%)</b>
<b>Gas/Motor Vehicle/Non-Store</b>						
Gas Stations	\$144,770,425	\$899	--	\$156,940,402	(\$12,169,977)	(8%)
Motor Vehicle	\$517,668,496	\$3,213	--	\$618,741,718	(\$101,073,222)	(20%)
Other Non-Store Retailers (2)	\$219,087,598	\$1,360	--	\$155,915,583	\$63,172,015	29%
<b>Gas/Motor Vehicle/Non-Store Total:</b>	<b>\$881,526,519</b>	<b>\$5,472</b>	<b>--</b>	<b>\$931,597,703</b>	<b>(\$50,071,184)</b>	<b>(6%)</b>
<b>Total:</b>	<b>\$2,446,503,001</b>	<b>\$15,187</b>	<b>--</b>	<b>\$2,783,324,720</b>	<b>(\$336,821,719)</b>	<b>(14%)</b>
<b>Total (Without Non-Store):</b>	<b>\$2,227,415,403</b>	<b>\$13,827</b>	<b>--</b>	<b>\$2,627,409,137</b>	<b>(\$399,993,734)</b>	<b>(18%)</b>
<b>Total (Without Gas/Motor Vehicle):</b>	<b>\$1,784,064,080</b>	<b>\$11,075</b>	<b>--</b>	<b>\$2,007,642,600</b>	<b>(\$223,578,520)</b>	<b>(13%)</b>

(1) GAFO=General Merchandise, Apparel, Furniture and Other

(2) Includes vending machine operators and direct-selling establishments (online sales)

Note: Gray = categories with observed spending gap

EXHIBIT VI-6B

DEMAND ESTIMATE - CURRENT RETAIL DEMAND  
COMPETITIVE MARKET AREA  
2017

I. Consumer Spending Opportunity Gap Demand Potential

Spending Categories	Consumer Spending			Existing Retail Space (NSF)	Current Retail Sales per SF	Current Resident Spending Gap	Unfulfilled Retail Space Outflow (SF) @ \$239/SF	Current Potential	
	Consumer Demand	Actual Sales	Sales/ Demand					Site Capture	New SF
<b>GAFO (1)</b>									
Furniture	\$47,386,192	\$90,069,814	190%			(\$42,683,622)	0	8%	0
Sporting Goods/Hobby	\$46,491,356	\$54,155,481	116%			(\$7,664,125)	0	8%	0
Books & Music	\$6,645,843	\$8,407,522	127%			(\$1,761,679)	0	8%	0
Department Stores	\$146,059,681	\$427,013,082	292%			(\$280,953,401)	0	8%	0
Office Supplies, Gift Stores	\$21,972,329	\$46,817,790	213%			(\$24,845,461)	0	8%	0
Electronics/Appliances	\$38,644,294	\$35,517,823	92%			\$3,126,471	13,084	8%	1,047
Clothing & Accessories	\$105,946,020	\$74,076,702	70%			\$31,869,318	133,375	8%	10,670
Other General Merchandise	\$134,950,914	\$85,580,465	63%			\$49,370,449	206,618	8%	16,529
<b>GAFO Total:</b>	<b>\$548,096,629</b>	<b>\$821,638,679</b>	<b>150%</b>			<b>(\$273,542,050)</b>	<b>353,077</b>	<b>8%</b>	<b>28,246</b>
<b>Non-GAFO</b>									
Eating & Drinking Places	\$243,002,567	\$254,103,063	105%			(\$11,100,496)	<i>See Section II Below</i>		
Misc. Stores	\$64,556,745	\$90,492,903	140%			(\$25,936,158)	0	8%	0
Health & Personal Care	\$140,965,664	\$104,672,065	74%			\$36,293,599	151,891	8%	12,151
Building/Garden Materials	\$240,010,061	\$295,597,338	123%			(\$55,587,277)	0	8%	0
Food & Beverage	\$328,344,816	\$285,222,969	87%			\$43,121,847	180,467	8%	14,437
<b>Non-GAFO Total:</b>	<b>\$1,016,879,853</b>	<b>\$1,030,088,338</b>	<b>101%</b>			<b>(\$13,208,485)</b>	<b>332,358</b>	<b>8%</b>	<b>26,589</b>
<b>All Spending Categories:</b>	<b>\$1,564,976,482</b>	<b>\$1,851,727,017</b>	<b>118%</b>	<b>7,749,582</b>	<b>\$239</b>	<b>(\$286,750,535)</b>	<b>685,436</b>	<b>8%</b>	<b>54,835</b>

(1) GAFO=General Merchandise, Apparel, Furniture and Other

(2) Includes vending machine operators and direct-selling establishments (online sales)

Sources: Claritas; CoStar

EXHIBIT VI-6B

DEMAND ESTIMATE - CURRENT RETAIL DEMAND  
COMPETITIVE MARKET AREA  
2017

II. Eating & Drinking Places Demand Calculations

Spending Categories	Consumer Spending			Current Resident Spending Gap	Unfulfilled Retail Space Outflow (SF) @ \$239/SF	Future Potential	
	Consumer Demand	Actual Sales	Sales/ Demand			Site Capture	New SF
Limited Service Eating Places	\$85,143,938	\$112,864,284	133%	(\$27,720,346)	0	8%	0
Drinking Places	\$6,942,938	\$79,453	1%	\$6,863,485	28,724	8%	2,298
Full-Service Restaurants	\$118,230,470	\$139,573,903	118%	(\$21,343,433)	0	8%	0
Special Foodservices	\$18,614,868	\$90,208	0%	\$18,524,660	77,527	8%	6,202
Cafeterias, Grill Buffets, and Buffets	\$2,243,206	\$0	0%	\$2,243,206	9,388	8%	751
Snack and Nonalcoholic Beverage Bars	\$11,827,147	\$1,495,215	13%	\$10,331,932	43,240	8%	3,459
<b>Eating &amp; Drinking Places Total:</b>	<b>\$243,002,567</b>	<b>\$254,103,063</b>	<b>105%</b>	<b>(\$11,100,496)</b>	<b>158,878</b>	<b>8%</b>	<b>12,710</b>

III. Food & Beverage Demand Calculations

Spending Categories	Consumer Spending			Current Resident Spending Gap	Unfulfilled Retail Space Outflow (SF) @ \$239/SF	Future Potential	
	Consumer Demand	Actual Sales	Sales/ Demand			Site Capture	New SF
Supermarkets	\$282,082,488	\$241,254,882	86%	\$40,827,606	170,866	8%	13,669
Convenience Stores	\$18,937,602	\$40,290,152	213%	(\$21,352,550)	0	8%	0
Specialty Food Stores	\$11,401,769	\$2,048,604	18%	\$9,353,165	39,144	8%	3,131
Liquor/Wine/Beer	\$15,922,957	\$1,629,331	10%	\$14,293,626	59,820	8%	4,786
<b>Food &amp; Beverage Total:</b>	<b>\$328,344,816</b>	<b>\$285,222,969</b>	<b>87%</b>	<b>\$43,121,847</b>	<b>269,829</b>	<b>8%</b>	<b>21,586</b>

IV. Health & Personal Care Demand Calculations

Spending Categories	Consumer Spending			Current Resident Spending Gap	Unfulfilled Retail Space Outflow (SF) @ \$239/SF	Future Potential	
	Consumer Demand	Actual Sales	Sales/ Demand			Site Capture	New SF
Pharmacies & Drug Stores	\$115,702,285	\$71,931,832	62%	\$43,770,453	183,182	8%	14,655
Cosmetics, Beauty Supplies, Perfume Stores	\$11,668,730	\$11,997,217	103%	(\$328,487)	0	8%	0
Optical Goods Stores	\$4,872,303	\$4,907,937	101%	(\$35,634)	0	8%	0
Other Health & Personal Care Stores	\$8,722,346	\$15,835,079	182%	(\$7,112,733)	0	8%	0
<b>Health &amp; Personal Care Total:</b>	<b>\$140,965,664</b>	<b>\$104,672,065</b>	<b>74%</b>	<b>\$36,293,599</b>	<b>183,182</b>	<b>8%</b>	<b>14,655</b>

EXHIBIT VI-6B

DEMAND ESTIMATE - CURRENT RETAIL DEMAND  
COMPETITIVE MARKET AREA  
2017

V. Clothing & Accessories Demand Calculations

Spending Categories	Consumer Spending			Current Resident Spending Gap	Unfulfilled Retail Space Outflow (SF) @ \$239/SF	Future Potential	
	Consumer Demand	Actual Sales	Sales/ Demand			Site Capture	New SF
Clothing Stores	\$80,783,618	\$59,524,836	74%	\$21,258,782	88,969	8%	7,118
Shoe Stores	\$15,156,484	\$8,010,758	53%	\$7,145,726	29,905	8%	2,392
Jewelry & Luggage Stores	\$10,005,918	\$6,541,108	65%	\$3,464,810	14,500	8%	1,160
<b>Clothing &amp; Accessories Total:</b>	<b>\$105,946,020</b>	<b>\$74,076,702</b>	<b>70%</b>	<b>\$31,869,318</b>	<b>133,375</b>	<b>8%</b>	<b>10,670</b>

VI. General Merchandise Demand Calculations

Spending Categories	Consumer Spending			Current Resident Spending Gap	Unfulfilled Retail Space Outflow (SF) @ \$239/SF	Future Potential	
	Consumer Demand	Actual Sales	Sales/ Demand			Site Capture	New SF
Department Stores	\$146,059,681	\$427,013,082	292%	(\$280,953,401)	0	8%	0
Other General Merchandise	\$134,950,914	\$85,580,465	63%	\$49,370,449	206,618	8%	16,529
<b>General Merchandise Total:</b>	<b>\$281,010,595</b>	<b>\$512,593,547</b>	<b>182%</b>	<b>(\$231,582,952)</b>	<b>206,618</b>	<b>8%</b>	<b>16,529</b>

(1) Non-GAFO can include: food stores and restaurants; banking/financial services; health and beauty services (fitness, salon, nail spa); personal services (dry cleaning, shipping); auto service/parts; and medical/dental providers  
Sources: Claritas; CoStar

EXHIBIT VI-6C

DEMAND ESTIMATE - PROJECTED FUTURE RETAIL DEMAND  
COMPETITIVE MARKET AREA  
2017 THROUGH 2027

Projected Retail Spending and Supportable Demand

St George MSA Metrics	Current 2017	Projected						Site Capture (SF)		
		2018	2019	2020	2021	2022	2023 - 2027	2017 - 2022 Demand (1)	2023 - 2017 Demand (2)	Total 10-Yr. Demand
Population	161,094	163,853	166,660	169,514	172,418	175,371	190,913			
Households	54,380	55,343	56,323	57,321	58,336	59,369	64,631			
Persons/HH	2.96	2.96	2.96	2.96	2.96	2.96	2.95			
Median HH Income	\$51,674	\$52,367	\$53,070	\$53,781	\$54,503	\$55,234	\$58,919			
Ann. Growth		1.3%	1.3%	1.3%	1.3%	1.3%	1.3%			
<b>Total Spending Excl. Vehicle/Gas/Non-Store:</b>										
Per Capita	\$9,715	\$9,845	\$9,977	\$10,111	\$10,247	\$10,384	\$11,077			
Per HH	\$28,779	\$29,148	\$29,522	\$29,901	\$30,285	\$30,673	\$32,720			
Aggregate Spending (000s)	\$1,564,976	\$1,613,134	\$1,662,773	\$1,713,940	\$1,766,681	\$1,821,045	\$2,114,688			
Added Spending Capacity	\$48,157	\$49,639	\$51,167	\$52,741	\$54,364	\$56,038	\$293,643			
Regional Retail Sales PSF(3)	\$239	\$239	\$239	\$239	\$239	\$239	\$239			
Additional Supportable GLA		201,541	207,743	214,135	220,725	227,517	1,228,913	1,071,661	1,228,913	2,300,573
8% Capture:								140,568	98,313	238,881
20% Site Uplift:								<b>168,681</b>	<b>117,976</b>	<b>286,657</b>
<b>Eating &amp; Drinking Places:</b>										
Per Capita	\$1,508	\$1,529	\$1,549	\$1,570	\$1,591	\$1,612	\$1,720			
Per HH	\$4,469	\$4,526	\$4,584	\$4,643	\$4,702	\$4,763	\$5,081			
Aggregate Spending (000s)	\$243,003	\$250,480	\$258,188	\$266,133	\$274,322	\$282,764	\$328,359			
Added Spending Capacity	\$7,478	\$7,708	\$7,945	\$8,189	\$8,441	\$8,693	\$45,596			
Regional Retail Sales PSF(3)	\$239	\$239	\$239	\$239	\$239	\$239	\$239			
Additional Supportable GLA		31,294	32,257	33,250	34,273	35,328	190,820	166,403	190,820	357,223
8% Capture:								26,022	15,266	41,288
35% Site Uplift:								<b>35,130</b>	<b>20,609</b>	<b>55,739</b>
<b>Food &amp; Beverage:</b>										
Per Capita	\$2,038	\$2,066	\$2,093	\$2,121	\$2,150	\$2,179	\$2,324			
Per HH	\$6,038	\$6,115	\$6,194	\$6,273	\$6,354	\$6,436	\$6,865			
Aggregate Spending (000s)	\$328,345	\$338,449	\$348,863	\$359,598	\$370,664	\$382,070	\$443,679			
Added Spending Capacity	\$10,104	\$10,415	\$10,735	\$11,066	\$11,406	\$11,751	\$61,609			
Regional Retail Sales PSF(3)	\$239	\$239	\$239	\$239	\$239	\$239	\$239			
Additional Supportable GLA		42,285	43,586	44,927	46,310	47,735	257,836	224,843	257,836	482,679
8% Capture:								39,574	20,627	60,201
0% Site Uplift:								<b>39,574</b>	<b>20,627</b>	<b>60,201</b>
<b>Health &amp; Personal Care:</b>										
Per Capita	\$875	\$887	\$899	\$911	\$923	\$935	\$998			
Per HH	\$2,592	\$2,626	\$2,659	\$2,693	\$2,728	\$2,763	\$2,947			
Aggregate Spending (000s)	\$140,966	\$145,303	\$149,775	\$154,384	\$159,134	\$164,031	\$190,481			
Added Spending Capacity	\$4,338	\$4,471	\$4,609	\$4,751	\$4,897	\$5,047	\$26,450			
Regional Retail Sales PSF(3)	\$239	\$239	\$239	\$239	\$239	\$239	\$239			
Additional Supportable GLA		18,154	18,712	19,288	19,882	20,494	110,695	96,530	110,695	207,225
8% Capture:								22,377	8,856	31,233
0% Site Uplift:								<b>22,377</b>	<b>8,856</b>	<b>31,233</b>
<b>Clothing &amp; Accessories:</b>										
Per Capita	\$658	\$666	\$675	\$684	\$694	\$703	\$750			
Per HH	\$1,948	\$1,973	\$1,999	\$2,024	\$2,050	\$2,077	\$2,215			
Aggregate Spending (000s)	\$105,946	\$109,206	\$112,567	\$116,031	\$119,601	\$123,281	\$143,160			
Added Spending Capacity	\$3,260	\$3,360	\$3,464	\$3,570	\$3,680	\$3,793	\$19,879			
Regional Retail Sales PSF(3)	\$239	\$239	\$239	\$239	\$239	\$239	\$239			
Additional Supportable GLA		13,644	14,064	14,497	14,943	15,402	83,195	72,549	83,195	155,745
8% Capture:								16,474	6,656	23,130
35% Site Uplift:								<b>22,240</b>	<b>8,985</b>	<b>31,225</b>
<b>Other General Merchandise (4):</b>										
Per Capita	\$838	\$849	\$860	\$872	\$884	\$895	\$955			
Per HH	\$2,482	\$2,513	\$2,546	\$2,578	\$2,612	\$2,645	\$2,821			
Aggregate Spending (000s)	\$134,951	\$139,104	\$143,384	\$147,796	\$152,344	\$157,032	\$182,354			
Added Spending Capacity	\$4,153	\$4,280	\$4,412	\$4,548	\$4,688	\$4,832	\$25,321			
Regional Retail Sales PSF(3)	\$239	\$239	\$239	\$239	\$239	\$239	\$239			
Additional Supportable GLA		17,379	17,914	18,465	19,034	19,619	105,971	92,411	105,971	198,383
8% Capture:								23,922	8,478	32,400
10% Site Uplift:								<b>26,315</b>	<b>9,325</b>	<b>35,640</b>
<b>Overall Subject Site Retail Demand:</b>								<b>168,681</b>	<b>117,976</b>	<b>286,657</b>
Overall Annual Subject Site Retail Demand:								33,736	23,595	28,666
<b>Core Demand Category Subject Site Retail Demand (5):</b>								<b>128,370</b>	<b>59,881</b>	<b>188,251</b>
Core Demand Category Annual Subject Site Retail Demand(5):								25,674	11,976	18,825

(1) Total Supportable GLA calculated based on current spending gap and projected future spending

(2) Forecasted utilizing 2017-2022 population and income growth rates and household size

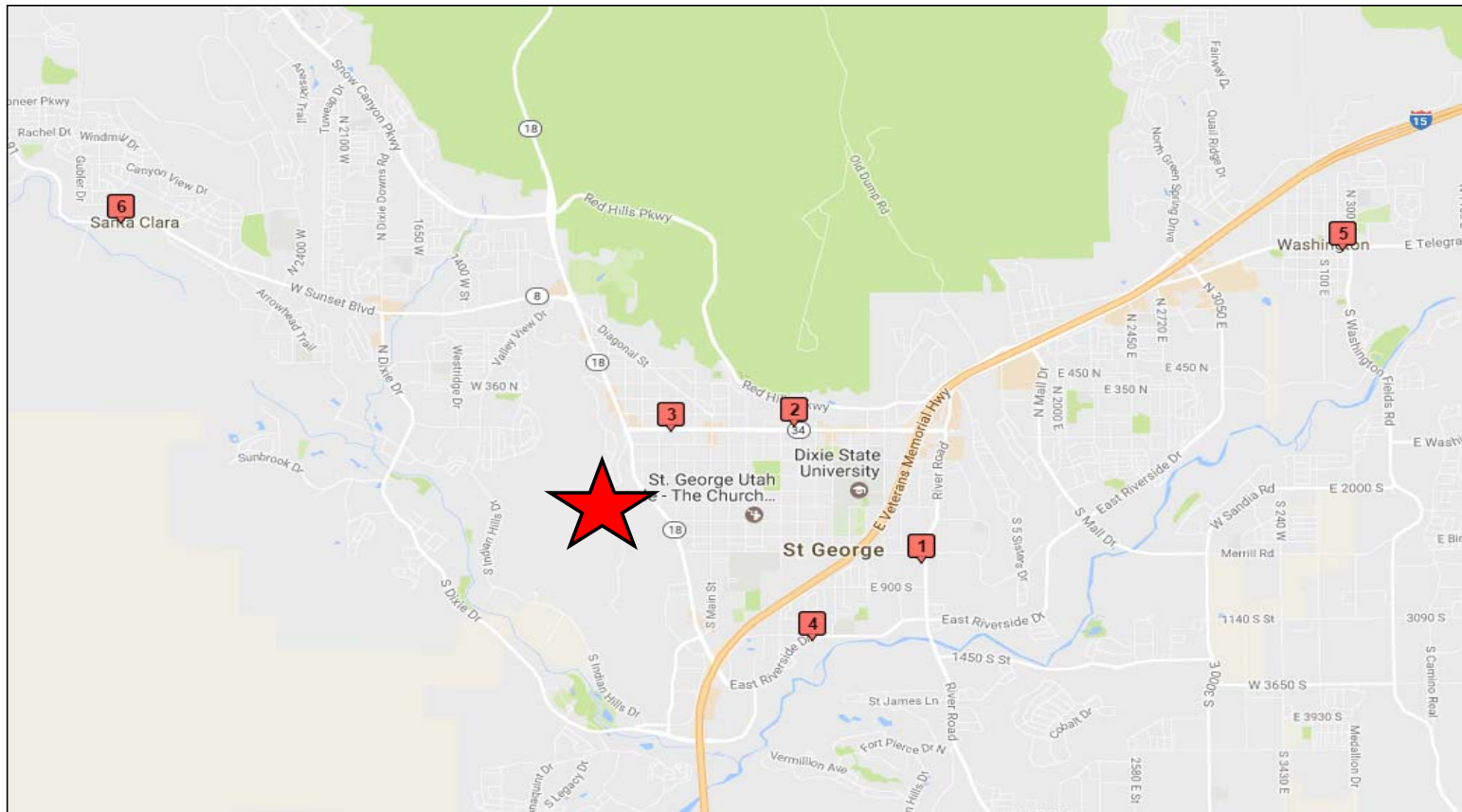
(3) Source: Exhibit VI-6B

(4) Excludes Department Stores

(5) Core Demand Categories include Eating and Drinking Places, Food & Beverage, Health & Personal Care, Clothing & Accessories and Other General Merchandise

**EXHIBIT VI-7A**  
**TRADE VALUES - BUILDING**  
**ST GEORGE MSA**  
**LAST TWO YEARS ENDING APRIL 2017**

Map Key	Building Name	City	Address	Buyer	Building Type	AC	Year Built	SF	Sale Date	Sale Price			Cap Rate
										\$	\$/Ac	\$/sf	
1	766 S River Rd	St George	766 S River Rd	Larsen Four LLC	Freestanding	0.5	1994	2,460	Jan-17	\$1,200,000	\$2,400,000	\$488	---
2	471 E Saint George Blvd	St George	471 E Saint George Blvd	Canyonlands Apartments LLC	Retail Storefront	0.4	2002	3,800	Apr-16	\$977,500	\$2,327,381	\$257	8.9%
3	231 W Saint George Blvd	St George	231 W Saint George Blvd	Agree Realty Corporation	Freestanding	0.6	2003	9,709	Apr-16	\$1,150,303	\$2,091,460	\$118	8.6%
4	558 E Riverside Dr	St George	558 E Riverside Dr	Thomas Haslam	Freestanding	3.1	2007	32,914	Nov-15	\$4,025,000	\$1,290,064	\$122	7.0%
5	214 E Telegraph Rd	Washington	214 E Telegraph Rd	Randall J Barlow	Freestanding (Strip Mall)	1.2	1996	15,126	Apr-16	\$1,120,000	\$933,333	\$74	---
6	3097 Santa Clara Dr	Santa Clara	3097 Santa Clara Dr	Ude Artistic Rsrc Of Teachers & St	Retail Storefront	0.4	1890	4,228	Mar-16	\$281,250	\$750,801	\$67	---

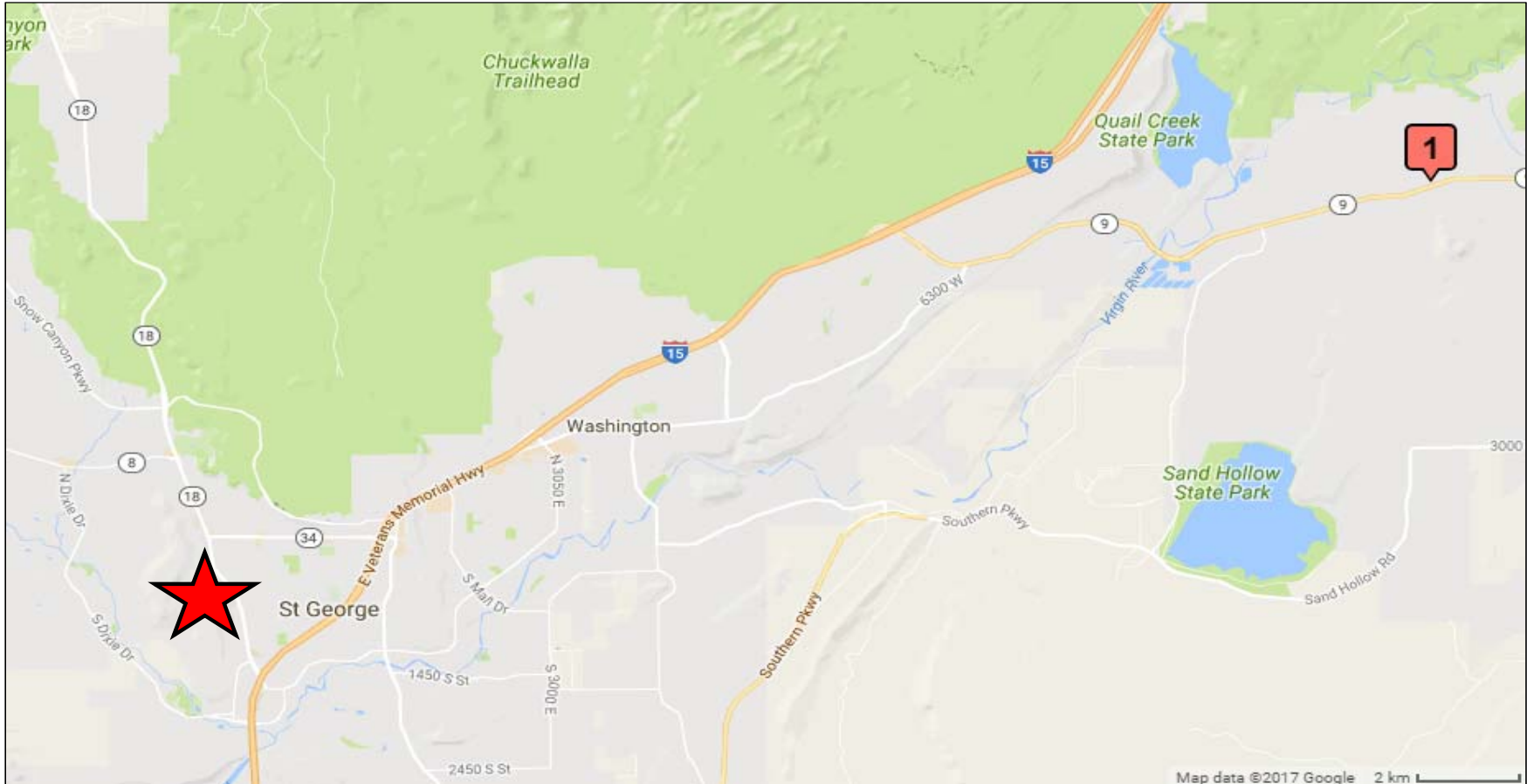


Source: CoStar



**EXHIBIT VI-7B**  
**TRADE VALUES - LAND**  
**ST GEORGE MSA**  
**LAST FOUR YEARS THROUGH APRIL 2017**

Map Key	Address	City	Project Name	Buyer	Prod.	AC	Land Status	Sale Date	Sale Price	
									\$	\$/AC
1	Hwy 9 @ 2600 W	Hurricane	Hwy 9 @ 2600 W	Dixie Lodging LLC	Strip Center	1.83	Raw	May-15	\$360,000	\$196,721



Source: CoStar

EXHIBIT VI-8

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Product Type	Phase 1					Total/ Average	
	Metric Value	Comment	Eating & Drinking Places	Food & Beverage	Health & Personal		Clothing & Accessories
<b>Capitalized Value (Per FAR Square Foot)</b>							
Annual Lease Rate		Annual NNN	\$24	\$18	\$18	\$20	\$21
Development Phase Premium			0%	0%	0%	0%	0%
Gross Potential Annual Lease Rate		Annual NNN	\$24	\$18	\$18	\$20	\$21
Less: Vacancy Loss	5.0%		\$1	\$1	\$1	\$1	\$1
Effective Revenue		Annual PSF	\$23	\$17	\$17	\$19	\$20
Less: Operating Expenses	10%	% Eff. Revenue PSF	\$2	\$2	\$2	\$2	\$2
NOI		Annual PSF	\$21	\$15	\$15	\$17	\$18
Cap			6.5%	6.5%	6.0%	6.5%	6.4%
<b>Capitalized Value</b>		PSF	<b>\$316</b>	<b>\$237</b>	<b>\$257</b>	<b>\$263</b>	<b>\$284</b>
<b>Construction Costs (Per FAR Square Foot)</b>							
Hard Costs (Incl. TI)		PSF	\$140	\$115	\$115	\$115	\$126
Soft Costs/Contingency		% Hard Costs	28%	28%	28%	28%	28%
			\$39	\$32	\$32	\$32	\$35
<b>Total Non-Financing Costs</b>		PSF	<b>\$179</b>	<b>\$147</b>	<b>\$147</b>	<b>\$147</b>	<b>\$161</b>
Loan Draw	65.0%	% Non-Financing Costs	\$117	\$96	\$96	\$96	\$105
Annual Interest	6.0%	Annual Rate	\$7	\$6	\$6	\$6	\$6
Duration		Years	1.5	1.5	1.5	1.5	1.5
Total Interest Expense			\$10	\$9	\$9	\$9	\$9
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1	\$1	\$1
<b>Total Financing Costs</b>		PSF	<b>\$12</b>	<b>\$10</b>	<b>\$10</b>	<b>\$10</b>	<b>\$10</b>
<b>Total Construction Costs</b>		PSF	<b>\$191</b>	<b>\$157</b>	<b>\$157</b>	<b>\$157</b>	<b>\$172</b>
<b>Developer Profit (Per FAR Square Foot)</b>							
<b>Developer Profit</b>	10%		<b>\$32</b>	<b>\$24</b>	<b>\$26</b>	<b>\$26</b>	<b>\$28</b>
<b>Land Residual Value (Per FAR Square Foot)</b>							
Capitalized Value		PSF	\$316	\$237	\$257	\$263	\$284
Less: Total Construction Costs		PSF	\$191	\$157	\$157	\$157	\$172
Less: Developer Profit		PSF	\$32	\$24	\$26	\$26	\$28
<b>Finished Pad Residual Value Per FAR Square Foot</b>			<b>\$93</b>	<b>\$56</b>	<b>\$74</b>	<b>\$80</b>	<b>\$83</b>
<i>% Capitalized Value</i>			29%	24%	29%	30%	29%

EXHIBIT VI-8

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Product Type	Phase 2 (1)						Total/ Average
	Metric Value	Comment	Eating & Drinking Places	Food & Beverage	Health & Personal	Clothing & Accessories	
<b>Capitalized Value (Per FAR Square Foot)</b>							
Annual Lease Rate		Annual NNN	\$24	\$18	\$18	\$20	\$21
Development Phase Premium			10%	10%	10%	10%	10%
Gross Potential Annual Lease Rate		Annual NNN	\$26	\$20	\$20	\$22	\$23
Less: Vacancy Loss	5.0%		\$1	\$1	\$1	\$1	\$1
Effective Revenue		Annual PSF	\$25	\$19	\$19	\$21	\$20
Less: Operating Expenses	10%	% Eff. Revenue PSF	\$3	\$2	\$2	\$2	\$2
NOI		Annual PSF	\$23	\$17	\$17	\$19	\$18
Cap			6.5%	6.5%	6.0%	6.5%	6.4%
<b>Capitalized Value</b>		PSF	<b>\$347</b>	<b>\$260</b>	<b>\$282</b>	<b>\$289</b>	<b>\$284</b>
<b>Construction Costs (Per FAR Square Foot)</b>							
Hard Costs (Incl. TI)		PSF	\$140	\$115	\$115	\$115	\$126
Soft Costs/Contingency		% Hard Costs	28%	28%	28%	28%	28%
			\$39	\$32	\$32	\$32	\$35
<b>Total Non-Financing Costs</b>		PSF	<b>\$179</b>	<b>\$147</b>	<b>\$147</b>	<b>\$147</b>	<b>\$161</b>
Loan Draw	65.0%	% Non-Financing Costs	\$117	\$96	\$96	\$96	\$105
Annual Interest	6.0%	Annual Rate	\$7	\$6	\$6	\$6	\$6
Duration		Years	1.5	1.5	1.5	1.5	1.5
Total Interest Expense			\$10	\$9	\$9	\$9	\$9
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1	\$1	\$1
<b>Total Financing Costs</b>		PSF	<b>\$12</b>	<b>\$10</b>	<b>\$10</b>	<b>\$10</b>	<b>\$10</b>
<b>Total Construction Costs</b>		PSF	<b>\$191</b>	<b>\$157</b>	<b>\$157</b>	<b>\$157</b>	<b>\$172</b>
<b>Developer Profit (Per FAR Square Foot)</b>							
<b>Developer Profit</b>	10%		<b>\$35</b>	<b>\$26</b>	<b>\$28</b>	<b>\$29</b>	<b>\$28</b>
<b>Land Residual Value (Per FAR Square Foot)</b>							
Capitalized Value		PSF	\$347	\$260	\$282	\$289	\$312
Less: Total Construction Costs		PSF	\$191	\$157	\$157	\$157	\$172
Less: Developer Profit		PSF	\$35	\$26	\$28	\$29	\$31
<b>Finished Pad Residual Value Per FAR Square Foot</b>			<b>\$121</b>	<b>\$77</b>	<b>\$97</b>	<b>\$103</b>	<b>\$109</b>
<i>% Capitalized Value</i>			35%	30%	34%	36%	35%

(1) Phase 2 represents projected Year 6 values

EXHIBIT VI-8

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

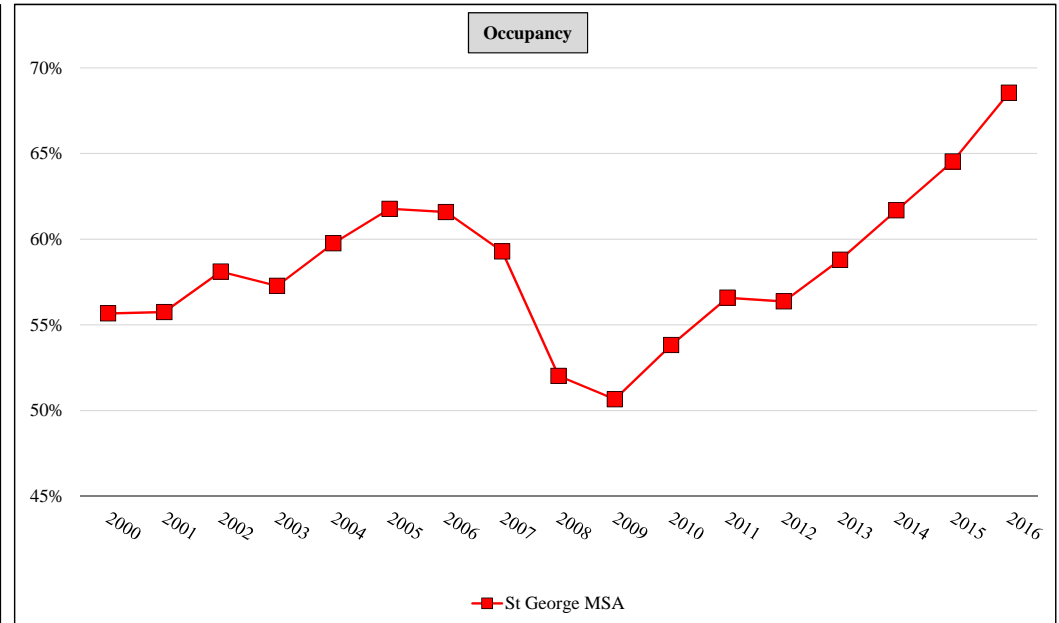
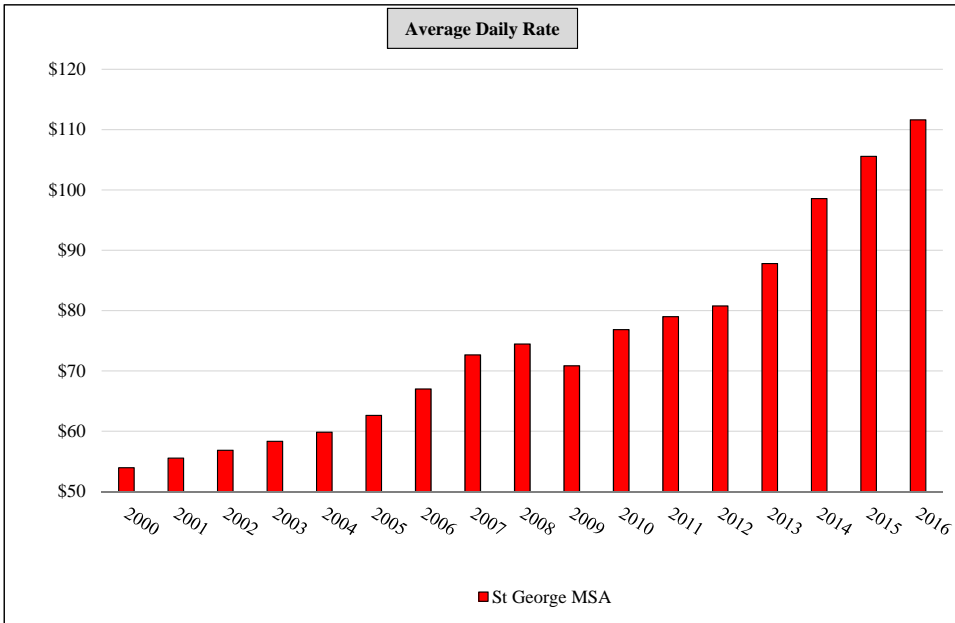
Product Type	Phase 3 (1)						Total/ Average
	Metric Value	Comment	Eating & Drinking Places	Food & Beverage	Health & Personal	Clothing & Accessories	
<b>Capitalized Value (Per FAR Square Foot)</b>							
Annual Lease Rate		Annual NNN	\$24	\$18	\$18	\$20	\$21
Development Phase Premium			20%	20%	20%	20%	20%
Gross Potential Annual Lease Rate		Annual NNN	\$29	\$22	\$22	\$24	\$26
Less: Vacancy Loss	5.0%		\$1	\$1	\$1	\$1	\$1
Effective Revenue		Annual PSF	\$27	\$21	\$21	\$23	\$20
Less: Operating Expenses	10%	% Eff. Revenue PSF	\$3	\$2	\$2	\$2	\$2
NOI		Annual PSF	\$25	\$18	\$18	\$21	\$18
Cap			6.5%	6.5%	6.0%	6.5%	6.4%
<b>Capitalized Value</b>		PSF	<b>\$379</b>	<b>\$284</b>	<b>\$308</b>	<b>\$316</b>	<b>\$284</b>
<b>Construction Costs (Per FAR Square Foot)</b>							
Hard Costs (Incl. TI)		PSF	\$140	\$115	\$115	\$115	\$126
Soft Costs/Contingency		% Hard Costs	28%	28%	28%	28%	28%
			\$39	\$32	\$32	\$32	\$35
<b>Total Non-Financing Costs</b>		PSF	<b>\$179</b>	<b>\$147</b>	<b>\$147</b>	<b>\$147</b>	<b>\$161</b>
Loan Draw	65.0%	% Non-Financing Costs	\$117	\$96	\$96	\$96	\$105
Annual Interest	6.0%	Annual Rate	\$7	\$6	\$6	\$6	\$6
Duration		Years	1.5	1.5	1.5	1.5	1.5
Total Interest Expense			\$10	\$9	\$9	\$9	\$9
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1	\$1	\$1
<b>Total Financing Costs</b>		PSF	<b>\$12</b>	<b>\$10</b>	<b>\$10</b>	<b>\$10</b>	<b>\$10</b>
<b>Total Construction Costs</b>		PSF	<b>\$191</b>	<b>\$157</b>	<b>\$157</b>	<b>\$157</b>	<b>\$172</b>
<b>Developer Profit (Per FAR Square Foot)</b>							
<b>Developer Profit</b>	10%		<b>\$38</b>	<b>\$28</b>	<b>\$31</b>	<b>\$32</b>	<b>\$28</b>
<b>Land Residual Value (Per FAR Square Foot)</b>							
Capitalized Value		PSF	\$379	\$284	\$308	\$316	\$341
Less: Total Construction Costs		PSF	\$191	\$157	\$157	\$157	\$172
Less: Developer Profit		PSF	\$38	\$28	\$31	\$32	\$34
<b>Finished Pad Residual Value Per FAR Square Foot</b>			<b>\$150</b>	<b>\$99</b>	<b>\$120</b>	<b>\$127</b>	<b>\$134</b>
<i>% Capitalized Value</i>			40%	35%	39%	40%	39%

(1) Phase 3 represents projected Year 11 values

## **VII. HOTEL**

**EXHIBIT VII-1  
HOTEL MARKET TRENDS  
COMPETITIVE MARKET AREA  
MAY 2017**

Metric	Annual																	5-Yr Average (1)	Quarterly		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016		3Q16	4Q16	
<b>Rooms</b>																					
St George MSA	1,234	1,231	3,364	3,383	3,462	3,618	3,802	4,015	4,379	4,446	4,435	4,428	4,435	4,563	4,618	4,655	4,788	---	1,212	1,202	
<b>Available Room Nights (000s)</b>																					
St George MSA	1,234	1,231	1,231	1,238	1,267	1,324	1,392	1,469	1,603	1,627	1,623	1,621	1,623	1,670	1,690	1,704	1,752	---	444	440	
<b>Occupied Room Nights (000s)</b>																					
St George MSA	687	686	715	709	757	818	857	871	834	824	874	917	915	982	1,043	1,099	1,201	---	345	271	
<b>Occupancy</b>																					
St George MSA	55.7%	55.7%	58.1%	57.3%	59.8%	61.8%	61.6%	59.3%	52.0%	50.7%	53.8%	56.6%	56.4%	58.8%	61.7%	64.5%	68.5%	62.0%	77.7%	61.6%	
<b>Average Daily Rate</b>																					
St George MSA	\$53.94	\$55.53	\$56.84	\$58.33	\$59.84	\$62.63	\$67.00	\$72.65	\$74.44	\$70.86	\$76.83	\$79.00	\$80.77	\$87.79	\$98.57	\$105.58	\$111.61	\$96.87	\$112.28	\$108.06	
Annual Growth	---	2.9%	2.4%	2.6%	2.6%	4.7%	7.0%	8.4%	2.5%	(4.8%)	8.4%	2.8%	2.2%	8.7%	12.3%	7.1%	5.7%	8.4%	---	---	
<b>RevPAR</b>																					
St George MSA	\$30.03	\$30.96	\$33.03	\$33.41	\$35.76	\$38.69	\$41.26	\$43.07	\$38.73	\$35.90	\$41.35	\$44.70	\$45.53	\$51.62	\$60.80	\$68.13	\$76.50	\$60.52	\$87.19	\$66.61	
Annual Growth	---	3.1%	6.7%	1.2%	7.0%	8.2%	6.7%	4.4%	(10.1%)	(7.3%)	15.2%	8.1%	1.9%	13.4%	17.8%	12.1%	12.3%	13.9%	---	---	

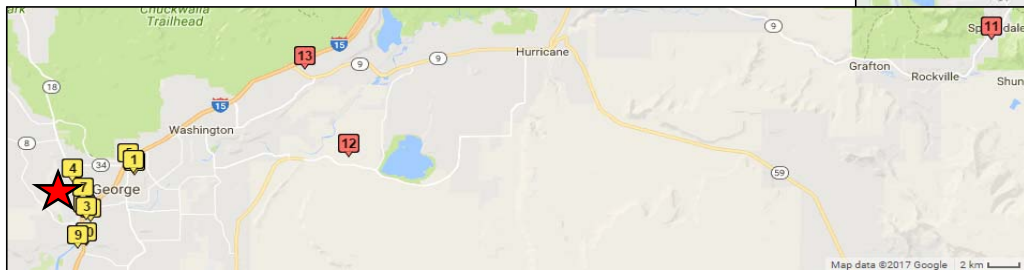
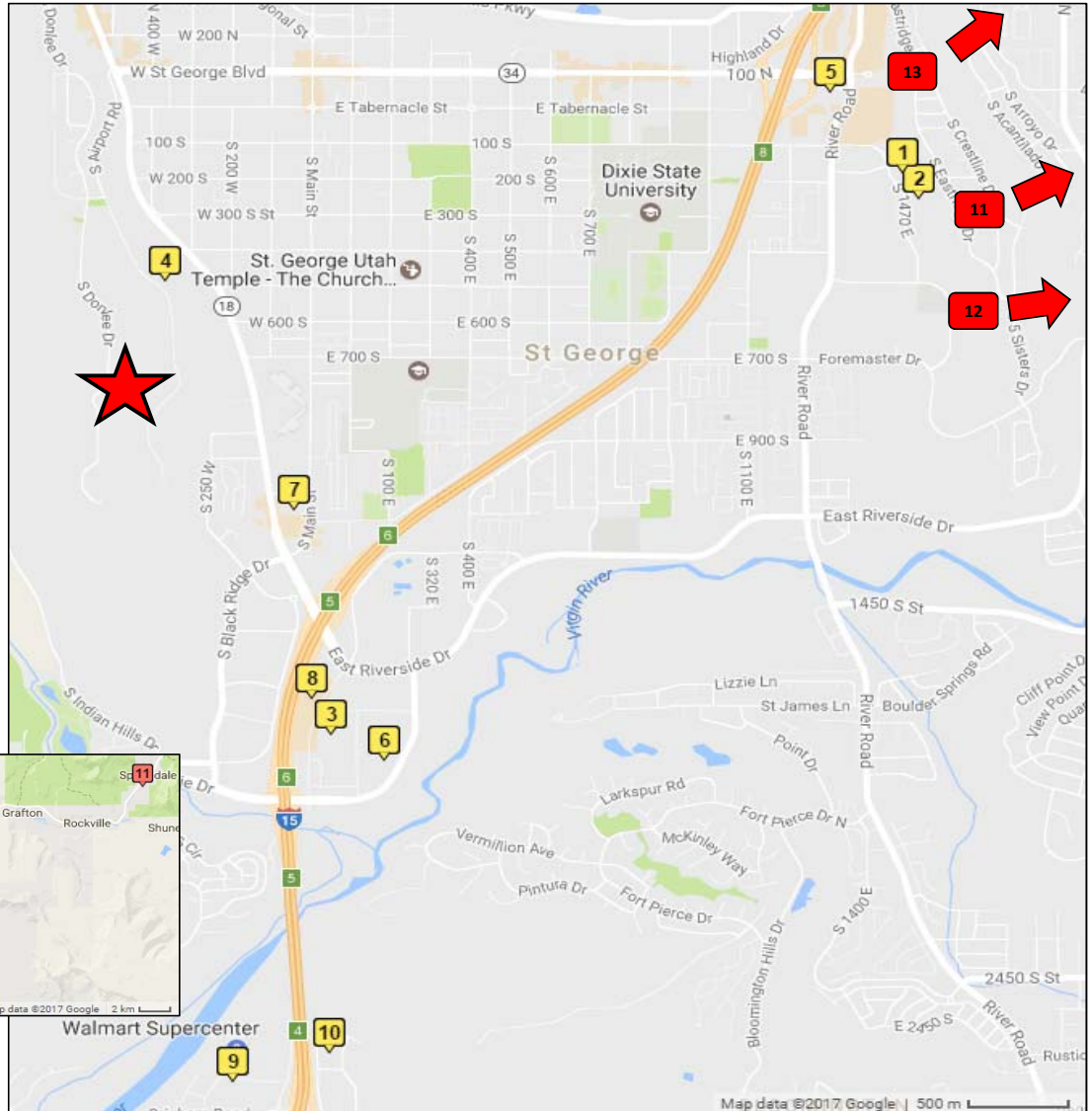


(1) Averages differ from Exhibit II-2B due to varying available room nights throughout the year  
Source: STR; TCG

EXHIBIT VII-2

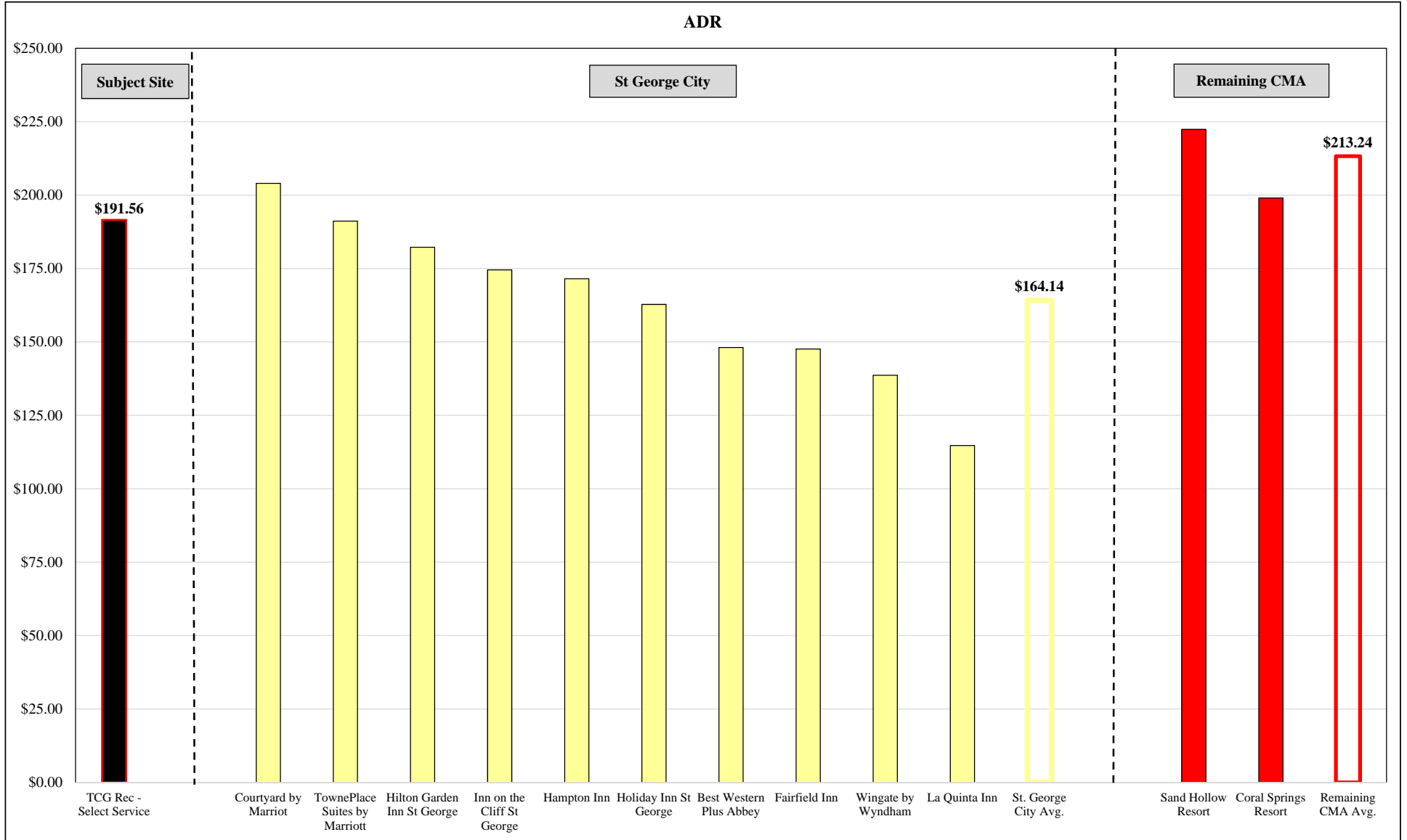
HOTEL LOCATION AND COMPETITIVE PERFORMANCE  
 COMPETITIVE MARKET AREA  
 MAY 2017

Map Key	Hotel	City	Stars (3)	Year Open	Rooms	Est. ADR (1)	
<b>St George City</b>							
1	Courtyard by Marriot	St George	3	2011	131	\$204.00	
2	TownePlace Suites by Marriott	St George	2	2011	84	\$191.14	
3	Hilton Garden Inn St George	St George	3	2010	150	\$182.21	
4	Inn on the Cliff St George	St George	3	2014	27	\$174.50	
5	Hampton Inn	St George	3	2011	124	\$171.50	
6	Holiday Inn St George	St George	3	2015	130	\$162.75	
7	Best Western Plus Abbey	St George	3	2010	154	\$148.11	
8	Fairfield Inn	St George	2	2011	99	\$147.57	
9	Wingate by Wyndham	St George	3	2012	77	\$138.64	
10	La Quinta Inn	St George	3	2010	104	\$114.71	
				<b>Subtotal/Average:</b>	<b>2011.5</b>	<b>1,080</b>	<b>\$164.14</b>
<b>Remaining CMA</b>							
11	SpringHill Suites by Marriott	Springdale	3	2017	114	\$250.00	
12	Sand Hollow Resort	Hurricane	4	2008	50	\$222.36	
13	Coral Springs Resort	Hurricane	4	2009 (2)	32	\$199.00	
				<b>Subtotal/Average:</b>	<b>2008</b>	<b>82</b>	<b>\$213.24</b>



(1) Source: STR and TCG  
 (2) Coral Springs Resort renovated in 2009  
 (3) Star ratings source: Expedia

**EXHIBIT VII-3**  
**COMPETITIVE POSITIONING**  
**COMPETITIVE MARKET AREA**  
**MAY 2017**

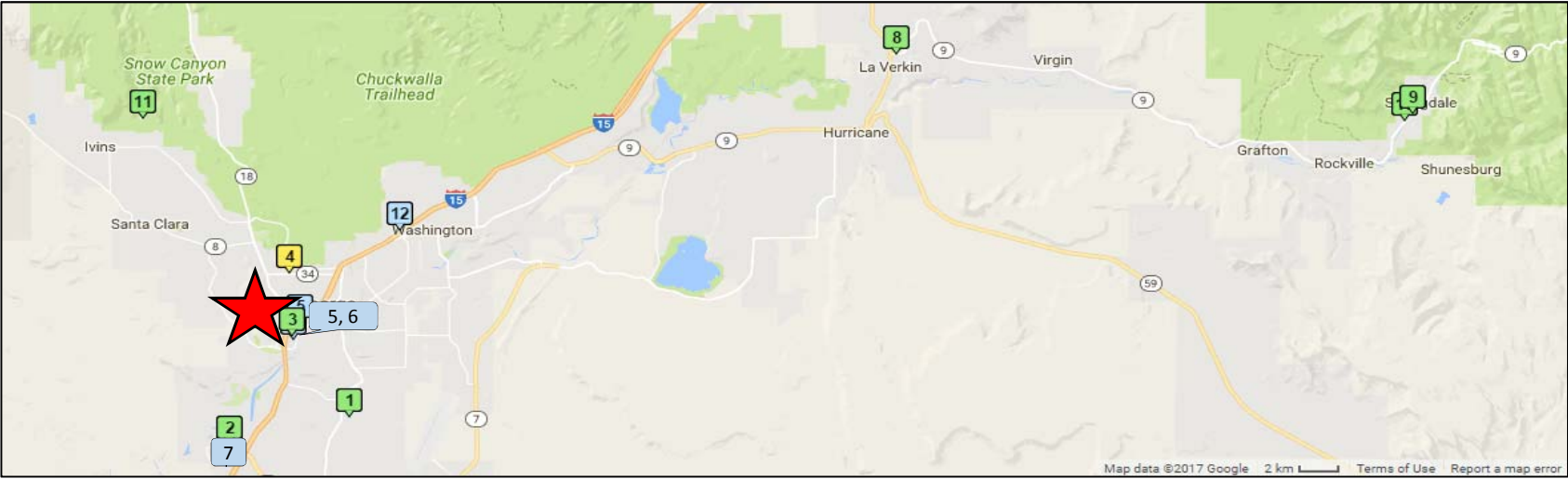




**Color = Status**  
 Green = Under Construction  
 Yellow = Approved  
 Blue = Proposed

**EXHIBIT VII-4**  
**DEVELOPMENT PIPELINE**  
**COMPETITIVE MARKET AREA**  
**MAY 2017**

Map Key	Hotel	Address	City	Keys	Status	Est. Deliv.	% Likelihood	Estimated Deliveries					Total
								2016	2017	2018	2019	2020	
<b>St George City</b>													
1	Hyatt Place	3822 S 1600 E	St George	124	U/C	2017	100%		124				124
2	Hampton Inn & Suites	1404 Sun River Pkwy	St George	120	U/C	2017	100%		120				120
3	Comfort Inn & Suites	138 E Riverside Dr	St George	91	U/C	2017	100%		91				91
4	Snow House Hotel	48 E. St. George Blvd	St George	60	Approved	2018	85%			51			51
5	Staybridge Suites	200 E Sunland Dr	St George	120	Approved	2019	70%				84		84
6	Hotel Investors, LLC Site	270 E 1670 S St	St George	109	Proposed	2020	10%					11	11
7	Tru by Hilton	Sun River	St George	100	Proposed	2020	10%					10	10
												<b>St George Subtotal:</b>	<b>491</b>
<b>Rest of CMA</b>													
8	La Quinta	101 E 500 N	Laverkin	94	U/C	2017	100%		94				94
9	Best Western Plus	1215 Zion Park Boulevard	Springdale	67	U/C	2017	100%		67				67
10	Driftwood Lodge Expansion	1515 Zion – Mount Carmel Hwy	Springdale	30	U/C	2017	100%		30				30
11	Sentierre Resort	800 N. Tuacahn Drive	Ivins	105	U/C	2018	100%			105			105
12	Four Points Sheraton	944 W Buena Vista Blvd	Washington	125	Proposed	2018	80%			100			100
												<b>Rest of CMA Subtotal:</b>	<b>396</b>
												<b>Overall Total:</b>	<b>887</b>



Source: NAI

**EXHIBIT VII-5**  
**DEMAND ESTIMATE**  
**COMPETITIVE MARKET AREA**  
**2000 THROUGH 2026**

**I. Historical Performance**

Year:	Annual																	Average	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	5-Yr	10-Yr
<b>Occupancy</b>	56%	56%	58%	57%	60%	62%	62%	59%	52%	51%	54%	57%	56%	59%	62%	65%	69%	<b>62%</b>	<b>58%</b>
<b>Hotel Drivers</b>																			
Population	90,353	95,129	100,158	105,452	111,027	116,896	123,075	129,581	136,431	143,643	138,115	141,398	144,758	148,199	151,721	155,328	159,019	151,805	144,819
Growth/Year		5.3%	5.3%	5.3%	5.3%	5.3%	5.3%	5.3%	5.3%	(3.8%)	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.6%
Jobs	30,719	31,999	33,332	34,737	37,787	41,732	46,038	48,104	47,822	44,014	41,009	43,776	44,274	47,197	49,928	51,925	54,002	49,465	47,205
Growth/Year		4.0%	4.0%	4.2%	8.8%	10.4%	10.3%	4.5%	(0.6%)	(8.0%)	(6.8%)	6.7%	1.1%	6.6%	5.8%	4.0%	4.0%	4.3%	1.7%
<b>Hotel Rooms</b>																			
Total	1,234	1,231	3,364	3,383	3,462	3,618	3,802	4,015	4,379	4,446	4,435	4,428	4,435	4,563	4,618	4,655	4,788	4,612	4,476
Growth/Year (#)		-3	2,133	20	79	156	185	213	365	67	-12	-7	7	128	55	37	133	72	99
Growth/Year (%)		(0.2%)	173.2%	0.6%	2.3%	4.5%	5.1%	5.6%	9.1%	1.5%	(0.3%)	(0.2%)	0.2%	2.9%	1.2%	0.8%	2.8%	1.6%	2.4%
<b>Key Ratios</b>																			
Population/Rooms	73.2	77.3	29.8	31.2	32.1	32.3	32.4	32.3	31.2	32.3	31.1	31.9	32.6	32.5	32.9	33.4	33.2	32.9	32.3
Growth/Year		5.5%	(61.5%)	4.7%	2.9%	0.8%	0.2%	(0.3%)	(3.5%)	3.7%	(3.6%)	2.5%	2.2%	(0.5%)	1.2%	1.6%	(0.5%)	0.8%	0.3%
Employment/Rooms	24.9	26.0	9.9	10.3	10.9	11.5	12.1	12.0	10.9	9.9	9.2	9.9	10.0	10.3	10.8	11.2	11.3	10.7	10.6
		4.4%	(61.9%)	3.6%	6.3%	5.7%	5.0%	(1.0%)	(8.9%)	(9.4%)	(6.6%)	6.9%	1.0%	3.6%	4.5%	3.2%	1.1%	2.7%	(0.6%)

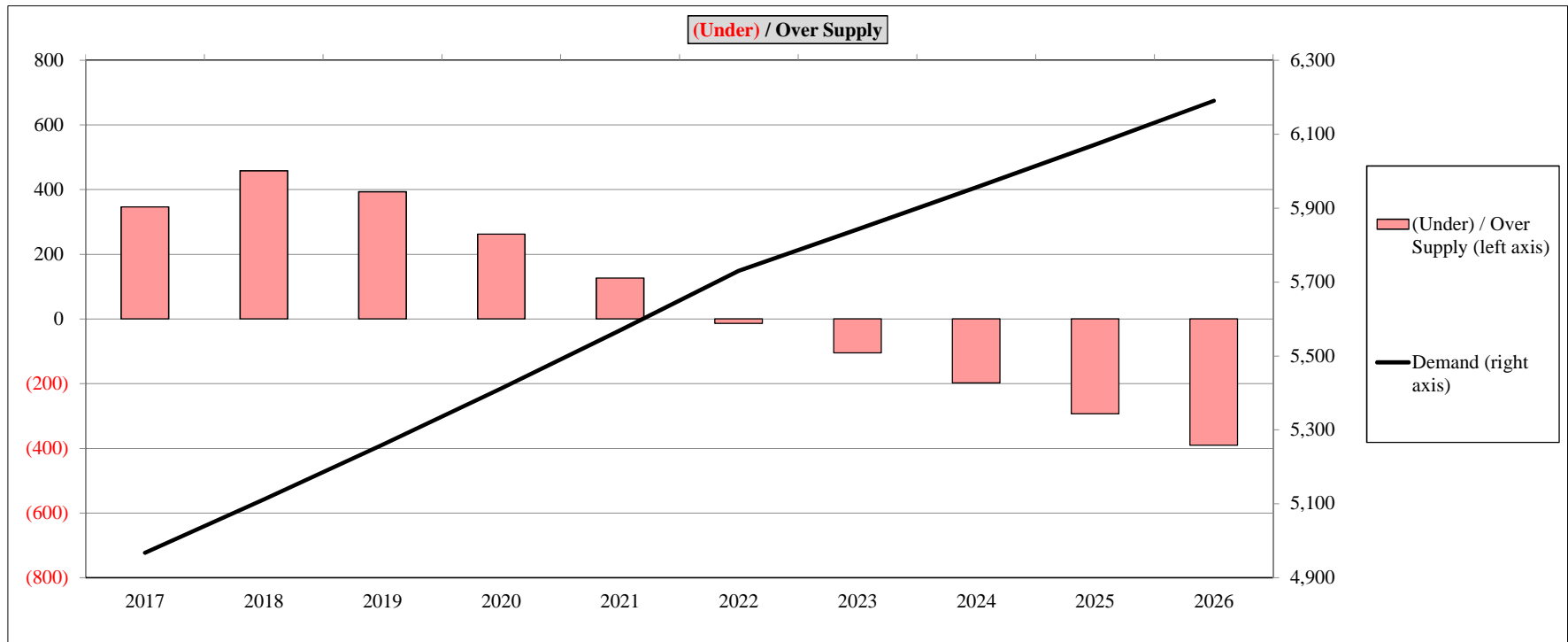
**II. Demand Projection**

Year:	Annual Forecast (1)										10-Yr.
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	Avg.
<b>Population Based Demand</b>											
Population Forecast (1)	161,094	163,949	166,805	169,660	172,516	175,371	178,479	181,643	184,863	188,139	174,252
Persons Per Room (2)	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>	<u>32.9</u>
Hotel Demand	4,895	4,982	5,068	5,155	5,242	5,329	5,423	5,519	5,617	5,717	5,295
<b>Employment Based Demand</b>											
Job Forecast (3)	54,002	56,162	58,409	60,745	63,175	65,702	67,082	68,490	69,929	71,397	63,509
Jobs Per Room (2)	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>	<u>10.7</u>
Hotel Demand	5,040	5,242	5,451	5,669	5,896	6,132	6,261	6,392	6,527	6,664	5,927
<b>Overall Rooms Demanded</b>	<b>4,967</b>	<b>5,112</b>	<b>5,260</b>	<b>5,412</b>	<b>5,569</b>	<b>5,730</b>	<b>5,842</b>	<b>5,956</b>	<b>6,072</b>	<b>6,190</b>	<b>5,611</b>






(1) Population Forecast projected utilizing 2017-2022 Claritas annual population growth forecast  
(2) Persons Per Room and Jobs Per Room are forecasted based on last five year MSA averages  
(3) Jobs Forecast utilizes Moody's projected 2.1% St George MSA annual non-farm job growth through 2032  
Source: STR, Claritas, OnTheMap, BLS, Moody's, TCG

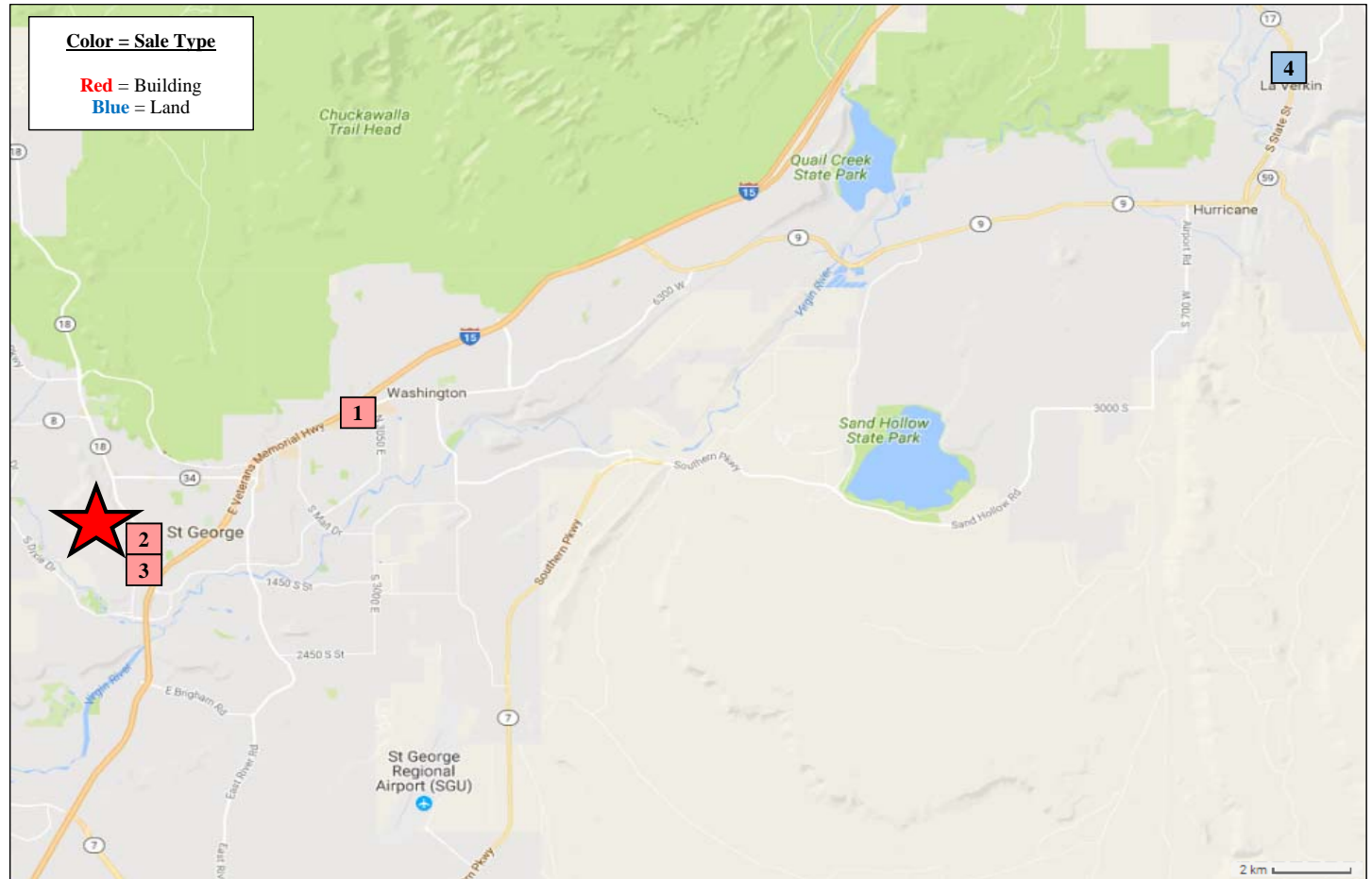
**EXHIBIT VII-6**  
**SUPPLY VS. DEMAND**  
**COMPETITIVE MARKET AREA**  
**2017 THROUGH 2026**

Year:	2016	Projection										10-Yr. Total	Source:
		Annual											
		2017	2018	2019	2020	2021	2022	2023	2024	2025	2026		
<b>Hotel Inventory</b>													
Start of Period		4,788	5,314	5,570	5,654	5,674	5,695	5,716	5,737	5,758	5,779		
Planned Supply		526	256	84	21	21	21	21	21	21	21	1,012	
End of Period	4,788	5,314	5,570	5,654	5,674	5,695	5,716	5,737	5,758	5,779	5,800	1,012	Exhibit VII-5
<b>Demand</b>													
Overall Rooms Demanded		4,967	5,112	5,260	5,412	5,569	5,730	5,842	5,956	6,072	6,190		Exhibit VII-5
<b>Over / Under Supply Evaluation</b>													
<b>(Under) / Over Supply</b>		346	458	394	262	126	(14)	(105)	(198)	(293)	(390)		



**EXHIBIT VII-7A**  
**TRADE VALUES - LOCATION**  
**ST GEORGE MSA**  
**LAST 3 YEARS ENDING APRIL 2017**

Map Key	Building Name	Sale Date
	Subject Site	
<b>Building Trades</b>		
	Comfort Inn	Mar-17
	America's Best Value Inn	Dec-14
	Howard Johnson Inn	Aug-14
<b>Land Trades</b>		
	380 N State St	May-13



Source: CoStar

**EXHIBIT VII-7B**

**TRADE VALUES - DETAIL  
ST GEORGE MSA  
LAST 3 YEARS ENDING APRIL 2017**

**Building Trades - St. George MSA**

Map Key	Building Name	Building Address	City	Type	Keys	AC	Built	SF	Elev.	Sale Date	Buyer	Sale Price	
												\$	\$/Key
	<b>Value/ Motel</b>												
1	Comfort Inn	974 N 2720 E	St George	Value/ Motel	64	1.0	2007	35,732	4.0	Mar-17	Neeta H Vyas	\$4,900,000	\$76,563
2	America's Best Value Inn	915 S Bluff St	St George	Value/ Motel	80	1.8	1984	28,466	2.0	Dec-14	America's Best Value Inn	\$1,740,158	\$21,752
3	Howard Johnson Inn	1040 S Main St	St George	Value/ Motel	53	1.1	1985	36,000	2.0	Aug-14	Sai Krupa Llc	\$2,250,000	\$42,453
<b>Southeast Total/ Weighted Average:</b>					<b>197</b>	<b>4.0</b>	<b>1991.7</b>	<b>32,853</b>	<b>2.6</b>			<b>\$2,903,871</b>	<b>\$45,128</b>

**Land Trades - St. George MSA**

Map Key	Parcel Address	Project Name	City	Product Type	Land Status	Land Area (AC)	Sale Date	Buyer	Sale Price	
									\$	\$/AC
4	380 N State St	---	La Verkin	Hotel	Rough graded	1.8	May-13	T & N Properties LLC	\$425,000	\$236,111
<b>Southeast Subtotal/ Weighted Average:</b>						<b>1.8</b>			<b>\$425,000</b>	<b>\$236,111</b>

Source: CoStar, TCG

EXHIBIT VII-8

RESIDUAL VALUATION  
TECH RIDGE DEVELOPMENT - ST GEORGE, UT  
MAY 2017

Category	Metric		Select-Service Hotel (1)		
	Value	Comment	Phase 1	Phase 2	Phase 3
Average Net Room Size (1)		Square Feet	364	364	364
Efficiency Ratio (1)			70.0%	70.0%	70.0%
Average Gross Room Size		Square Feet	520	520	520
<b>Capitalized Value (Per Gross Square Foot)</b>					
ADR Per Room			\$192	\$192	\$192
Development Phase Premium			0%	10%	20%
Gross Potential ADR Per Room			\$192	\$211	\$230
Gross Revenue		Annual PSF	\$134	\$148	\$161
Less: Vacancy Loss	35.0%		\$47	\$52	\$56
Effective Revenue		Annual PSF	\$87	\$96	\$105
Less: Operating Expenses	72%	% Net Revenue	\$63	\$69	\$76
NOI			\$24	\$27	\$29
Cap Rate			8.5%	8.5%	8.5%
<b>Capitalized Value</b>		PSF	<b>\$288</b>	<b>\$317</b>	<b>\$345</b>
		Per Key	<b>\$149,712</b>	<b>\$164,683</b>	<b>\$179,654</b>
<b>Construction Costs (Per Gross Square Foot)</b>					
Hard Costs		PSF	\$175	\$175	\$175
Soft Costs/Contingency	25.0%	% Hard Costs	\$44	\$44	\$44
<b>Total Non-Financing Costs</b>		PSF	<b>\$219</b>	<b>\$219</b>	<b>\$219</b>
Loan Draw	65.0%	% Non-Financing Costs	\$142	\$142	\$142
Annual Interest	6.0%	Annual Rate	\$9	\$9	\$9
Duration		Years	1.5	1.5	1.5
Total Interest Expense			\$13	\$13	\$13
Loan Fee	1.0%	% Loan Draw	\$1	\$1	\$1
<b>Total Financing Costs</b>		PSF	<b>\$14</b>	<b>\$14</b>	<b>\$14</b>
<b>Total Construction Costs</b>		PSF	<b>\$233</b>	<b>\$233</b>	<b>\$233</b>
<b>Developer Profit (Per Gross Square Foot)</b>					
<b>Developer Profit</b>	10%	% Capitalized Value	<b>\$29</b>	<b>\$32</b>	<b>\$35</b>
<b>Land Residual Value (Per Gross Square Foot)</b>					
Capitalized Value		PSF	\$288	\$317	\$345
Less: Total Construction Costs		PSF	\$219	\$219	\$219
Less: Developer Profit		PSF	\$29	\$32	\$35
<b>Finished Pad Residual Value Per Gross Square Foot</b>			<b>\$40</b>	<b>\$66</b>	<b>\$92</b>
<i>% Capitalized Value</i>			14%	21%	27%
<b>Finished Pad Residual Value Per Net Square Foot</b>			<b>\$58</b>	<b>\$95</b>	<b>\$132</b>

(1) TCG conclusion utilizing market averages for select service hotels

(2) Phase 1 represents current values; Phase 2 represents projected Year 6 values; Phase 3 represents projected Year 11 values

## **VIII. COMPARATIVE REGION ANALYSIS**

EXHIBIT VIII-1  
COMPARATIVE REGION DELINEATION  
UNITED STATES  
MAY 2017

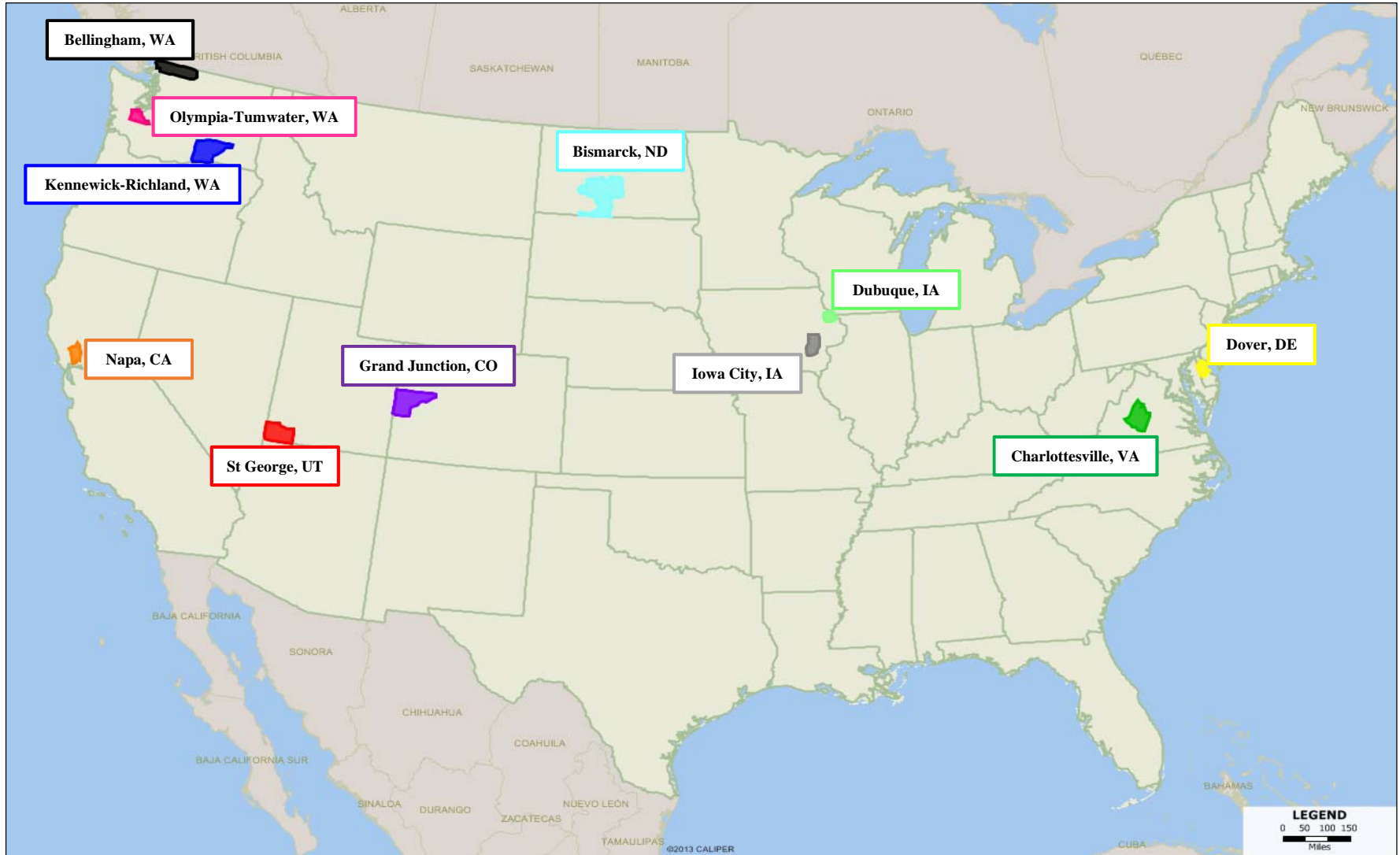
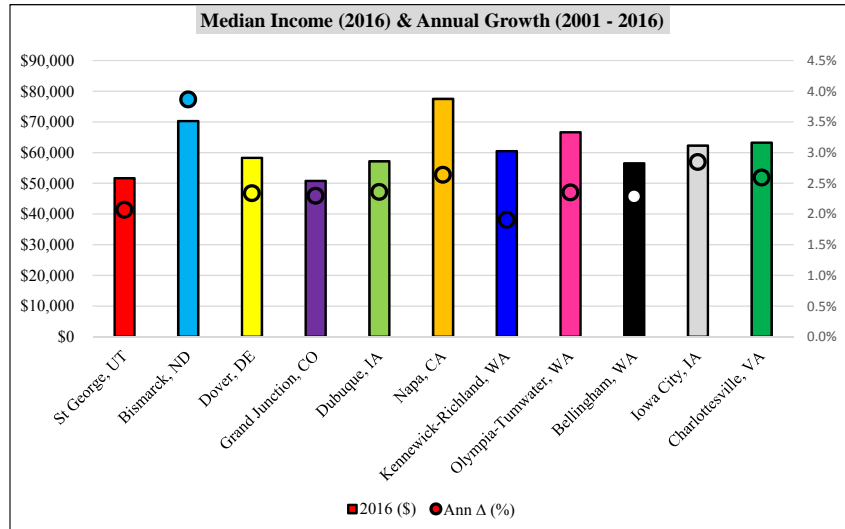
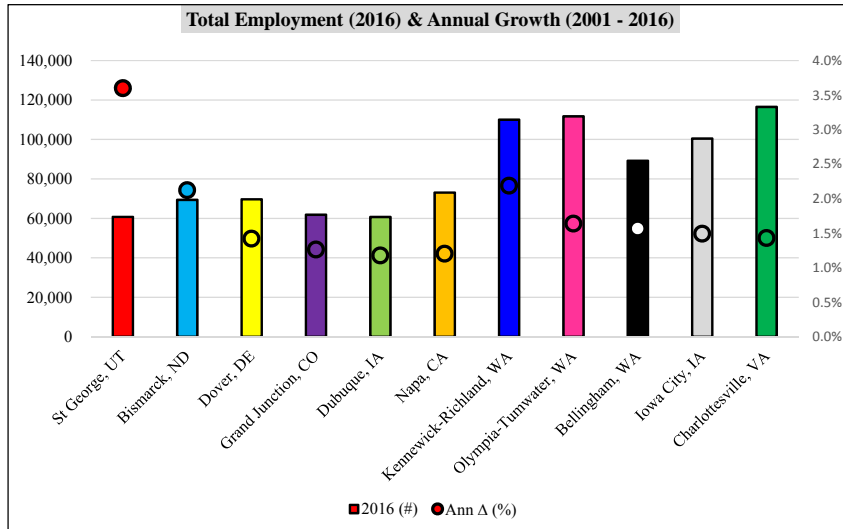




EXHIBIT VIII-2

LABOR DEMOGRAPHICS  
COMPARATIVE METROS  
2001 - 2016

Market	Households			Percent Working Age (25 - 65)		Employment				Median Income			Educational Attainment (% 25+ Population - 2016)		
	2001	2016	Ann. % Δ	2001	2016	2001	2016	Ann. % Δ	2016-Peak	2001	2016	Ann. % Δ	Associate+	Bachelor+	Graduate+
<b>Competitive Market Area</b>															
<b>St George, UT</b>	29,965	54,380	4.1%	61%	60%	35,775	60,783	3.6%	3,583	\$38,021	\$51,674	2.1%	38%	27%	10%
<b>Comparative Market Areas</b>															
Bismarck, ND	39,481	55,677	2.3%	72%	70%	50,650	69,392	2.1%	2,792	\$39,795	\$70,280	3.9%	45%	31%	9%
Dover, DE	47,199	65,376	2.2%	74%	69%	56,392	69,675	1.4%	1,475	\$41,236	\$58,311	2.3%	31%	23%	8%
Grand Junction, CO	45,840	59,090	1.7%	69%	66%	51,242	61,858	1.3%	258	\$36,146	\$50,804	2.3%	35%	26%	9%
Dubuque, IA	33,709	39,168	1.0%	71%	68%	50,950	60,733	1.2%	933	\$40,291	\$57,168	2.4%	38%	29%	10%
Napa, CA	45,390	50,975	0.8%	72%	68%	61,092	73,092	1.2%	2,392	\$52,458	\$77,511	2.6%	41%	32%	11%
Kennewick-Richland, WA	67,667	99,875	2.6%	76%	72%	79,542	110,042	2.2%	2,842	\$45,560	\$60,478	1.9%	36%	25%	9%
Olympia-Tumwater, WA	81,643	110,916	2.1%	75%	70%	87,567	111,733	1.6%	2,633	\$47,033	\$66,643	2.4%	43%	33%	13%
Bellingham, WA	64,463	87,922	2.1%	70%	66%	70,658	89,217	1.6%	1,917	\$40,279	\$56,533	2.3%	43%	33%	11%
Iowa City, IA	52,139	68,985	1.9%	70%	69%	80,433	100,450	1.5%	1,850	\$40,893	\$62,298	2.8%	56%	47%	21%
Charlottesville, VA	72,911	91,192	1.5%	72%	68%	94,158	116,508	1.4%	4,208	\$43,078	\$63,249	2.6%	47%	41%	20%
<b>Comp. Mkt. Average:</b>	<b>55,044</b>	<b>72,918</b>	<b>1.8%</b>	<b>72%</b>	<b>69%</b>	<b>68,268</b>	<b>86,270</b>	<b>1.5%</b>	<b>2,130</b>	<b>\$42,677</b>	<b>\$62,328</b>	<b>2.5%</b>	<b>42%</b>	<b>32%</b>	<b>12%</b>

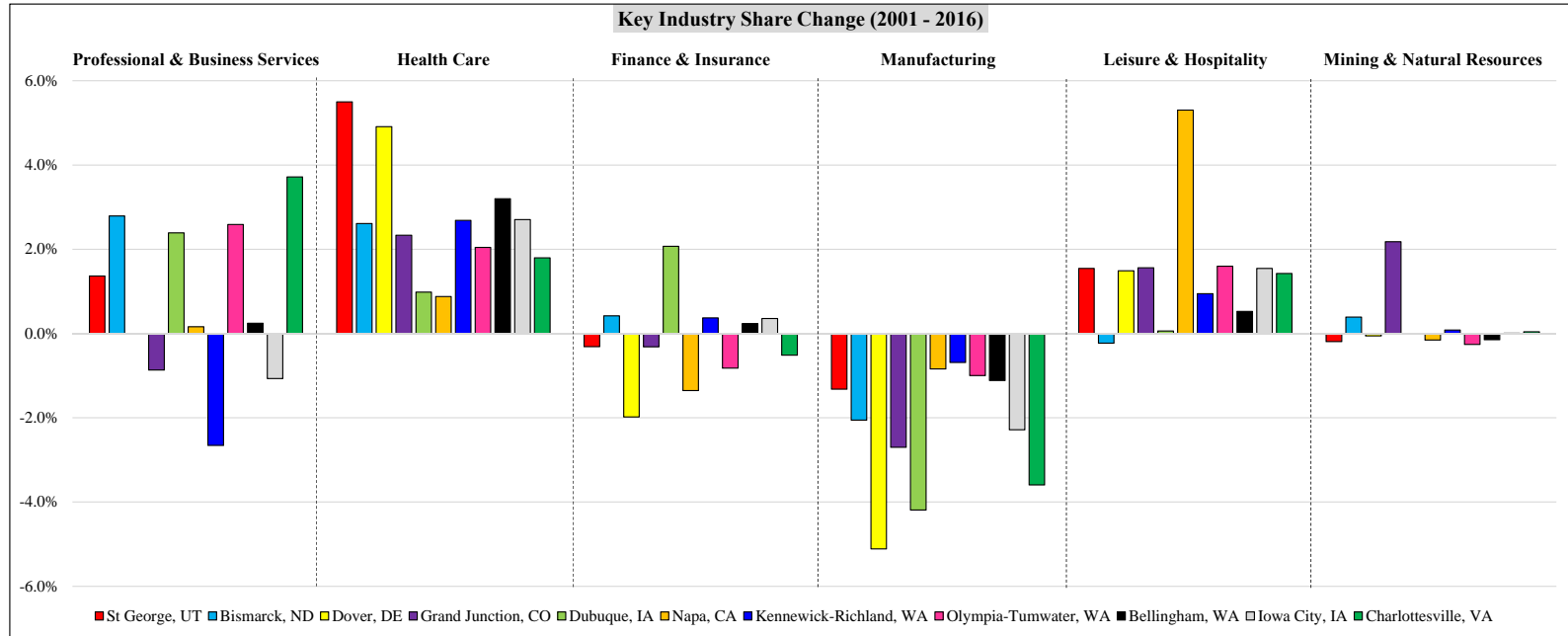


Source: Claritas, BLS, Moody's, US Census, TCG

EXHIBIT VIII-3

KEY INDUSTRY SEGMENTATION  
COMPARATIVE METROS  
2001 - 2016

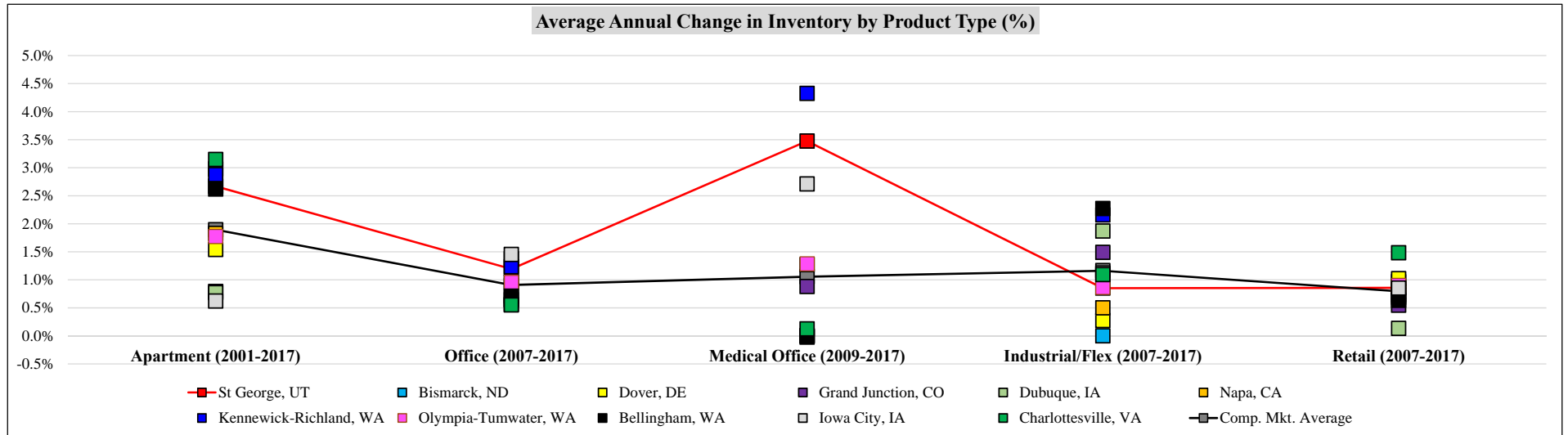
Market	% Households Earn >\$50K		Key Industry Segmentation																	
	2001	2016	Professional & Business Services			Health Care			Finance & Insurance			Manufacturing			Leisure & Hospitality			Mining & Natural Resources		
			2001	2016	Share Δ	2001	2016	Share Δ	2001	2016	Share Δ	2001	2016	Share Δ	2001	2016	Share Δ	2001	2016	Share Δ
<b>Competitive Market Area</b>																				
St George, UT	54.1%	67.8%	6.8%	8.1%	1.4%	11.4%	16.9%	5.5%	4.2%	3.9%	-0.3%	6.6%	5.3%	-1.3%	13.7%	15.2%	1.5%	0.4%	0.3%	-0.2%
<b>Comparative Market Areas</b>																				
Bismarck, ND	55.7%	76.2%	7.8%	10.6%	2.8%	14.6%	17.2%	2.6%	4.5%	5.0%	0.4%	4.7%	2.6%	-2.1%	9.4%	9.2%	-0.2%	0.3%	0.6%	0.4%
Dover, DE	57.9%	70.8%	6.7%	6.7%	0.0%	9.3%	14.3%	4.9%	4.4%	2.5%	-2.0%	12.0%	6.9%	-5.1%	10.8%	12.3%	1.5%	0.1%	0.0%	-0.1%
Grand Junction, CO	51.3%	65.2%	9.5%	8.7%	-0.9%	13.1%	15.5%	2.3%	5.4%	5.1%	-0.3%	7.4%	4.7%	-2.7%	10.9%	12.5%	1.6%	0.7%	2.9%	2.2%
Dubuque, IA	56.8%	70.5%	7.6%	10.0%	2.4%	14.0%	15.0%	1.0%	5.7%	7.8%	2.1%	19.3%	15.1%	-4.2%	10.5%	10.5%	0.1%	0.1%	0.0%	0.0%
Napa, CA	67.2%	75.7%	9.6%	9.8%	0.2%	10.4%	11.3%	0.9%	4.6%	3.3%	-1.4%	18.0%	17.1%	-0.8%	13.5%	18.8%	5.3%	0.2%	0.0%	-0.2%
Kennewick-Richland, WA	61.8%	70.7%	22.6%	20.0%	-2.7%	10.4%	13.1%	2.7%	3.4%	3.8%	0.4%	7.5%	6.8%	-0.7%	8.9%	9.8%	0.9%	0.1%	0.2%	0.1%
Olympia-Tumwater, WA	64.1%	75.7%	6.3%	8.9%	2.6%	11.0%	13.1%	2.0%	4.6%	3.8%	-0.8%	3.9%	2.9%	-1.0%	7.5%	9.1%	1.6%	0.5%	0.2%	-0.3%
Bellingham, WA	56.2%	67.0%	8.9%	9.1%	0.2%	10.1%	13.3%	3.2%	3.6%	3.9%	0.2%	12.1%	11.0%	-1.1%	10.6%	11.2%	0.5%	0.5%	0.4%	-0.1%
Iowa City, IA	56.1%	68.4%	7.9%	6.9%	-1.1%	6.5%	9.2%	2.7%	3.3%	3.7%	0.4%	8.3%	6.0%	-2.3%	8.6%	10.2%	1.5%	0.1%	0.1%	0.0%
Charlottesville, VA	59.1%	70.6%	9.7%	13.4%	3.7%	8.7%	10.5%	1.8%	4.5%	4.0%	-0.5%	7.0%	3.4%	-3.6%	10.1%	11.5%	1.4%	0.3%	0.4%	0.0%



Source: Claritas, BLS, Moody's, TCG

**EXHIBIT VIII-4**  
**INVENTORY TRENDS**  
**COMPARATIVE METROS**  
**2001 - 2017**

Market	Inventory by Product Type														
	Apartment (Units)			Office (SF)			Medical Office (SF)			Industrial/Flex (SF)			Retail (SF)		
	2001	2017	Ann. % Δ	2007	2017	Ann. % Δ	2007	2017	Ann. % Δ	2007	2017	Ann. % Δ	2007	2017	Ann. % Δ
<b>Competitive Market Area</b>															
<b>St George, UT</b>	925	1,410	2.7%	911,750	1,026,461	1.2%	421,510	458,743	0.9%	140,744	198,052	3.5%	7,121,186	7,755,686	0.9%
<b>Comparative Market Areas</b>															
<b>Bismarck, ND</b>	3,046	4,871	3.0%	2,824,735	3,107,638	1.0%	266,993	266,993	0.0%	78,875	78,875	0.0%	6,553,442	7,214,849	1.0%
<b>Dover, DE</b>	4,358	5,564	1.5%	3,704,729	3,952,955	0.7%	683,172	774,886	1.3%	1,319,662	1,355,881	0.3%	9,231,032	10,216,392	1.0%
<b>Grand Junction, CO</b>	1,589	1,802	0.8%	2,692,654	2,869,730	0.6%	279,140	304,643	0.9%	452,336	524,287	1.5%	7,695,177	8,125,672	0.5%
<b>Dubuque, IA</b>	829	937	0.8%	1,736,211	1,990,637	1.4%	63,750	63,750	0.0%	93,408	112,408	1.9%	5,525,728	5,598,621	0.1%
<b>Napa, CA</b>	3,459	4,621	1.8%	2,877,229	3,043,187	0.6%	549,385	547,988	0.0%	1,741,022	1,829,943	0.5%	5,739,269	6,171,336	0.7%
<b>Kennewick-Richland, WA</b>	6,689	10,526	2.9%	5,792,690	6,546,842	1.2%	614,110	937,761	4.3%	669,593	828,672	2.2%	10,524,204	11,271,143	0.7%
<b>Olympia-Tumwater, WA</b>	8,748	11,587	1.8%	8,803,296	9,679,142	1.0%	1,141,078	1,296,321	1.3%	476,260	519,065	0.9%	12,735,574	13,926,117	0.9%
<b>Bellingham, WA</b>	4,135	6,252	2.6%	2,834,658	3,041,092	0.7%	399,461	399,461	0.0%	231,302	289,502	2.3%	8,790,936	9,362,285	0.6%
<b>Iowa City, IA</b>	4,383	4,838	0.6%	2,824,008	3,261,325	1.5%	306,224	399,998	2.7%	763,677	853,677	1.1%	8,412,485	9,155,806	0.9%
<b>Charlottesville, VA</b>	6,476	10,629	3.1%	6,624,704	6,997,998	0.5%	855,170	865,743	0.1%	953,837	1,063,154	1.1%	8,128,049	9,415,604	1.5%
<b>Comp. Mkt. Average:</b>	<b>4,371</b>	<b>6,163</b>	<b>1.9%</b>	<b>4,071,491</b>	<b>4,449,055</b>	<b>0.9%</b>	<b>515,848</b>	<b>585,754</b>	<b>1.1%</b>	<b>677,997</b>	<b>745,546</b>	<b>1.2%</b>	<b>8,333,589</b>	<b>9,045,783</b>	<b>0.8%</b>

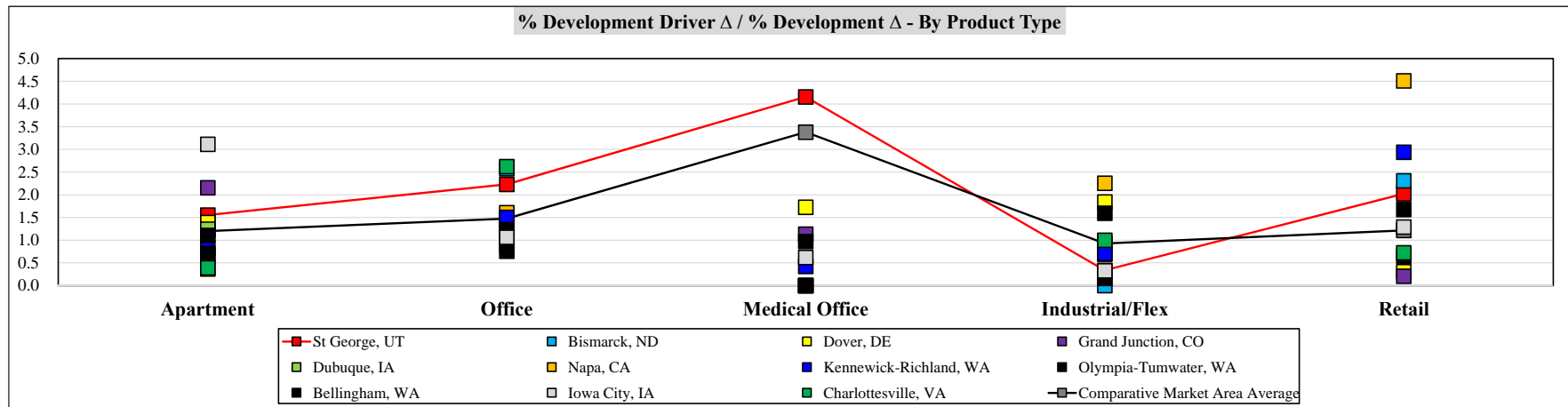


Source: CoStar, TCG

EXHIBIT VIII-5

DEVELOPMENT DRIVERS  
COMPARATIVE METROS  
2001 - 2017

Market	Product Type														
	Apartment (2001-2016)			Office (2007-2017)			Medical Office (2009-2017)			Industrial/Flex (2007-2017)			Retail (SF)		
	% HH Δ	% Apt. Δ	HH Δ/ Apt. Δ	% Office Emp. Δ (1)	% Office Δ	Emp. Δ/ Office Δ	% Medical Emp. Δ (3)	% MOB Δ	Emp. Δ/ MOB Δ	% Flex Emp. Δ (2)	% Flex Δ	Emp. Δ/ Flex Δ	% Retail Emp. Δ (4)	% Retail Δ	Emp. Δ/ Retail Δ
<b>Competitive Market Area</b>															
<b>St George, UT</b>	81.5%	52.4%	1.6	28.1%	12.6%	2.2	36.7%	8.8%	4.2	13.7%	40.7%	0.3	18.0%	8.9%	2.0
<b>Comparative Market Areas</b>															
<b>Bismarck, ND</b>	41.0%	59.9%	0.7	25.8%	10.0%	2.6	34.7%	0.0%	---	26.7%	0.0%	---	23.3%	10.1%	2.3
<b>Dover, DE</b>	38.5%	27.7%	1.4	8.7%	6.7%	1.3	23.2%	13.4%	1.7	5.1%	2.7%	1.8	3.3%	10.7%	0.3
<b>Grand Junction, CO</b>	28.9%	13.4%	2.2	5.9%	6.6%	0.9	10.4%	9.1%	1.1	-3.6%	15.9%	(0.2)	1.2%	5.6%	0.2
<b>Dubuque, IA</b>	16.2%	13.0%	1.2	17.5%	14.7%	1.2	11.2%	0.0%	---	14.1%	20.3%	0.7	-3.3%	1.3%	(2.5)
<b>Napa, CA</b>	12.3%	33.6%	0.4	9.3%	5.8%	1.6	22.5%	-0.3%	---	11.5%	5.1%	2.3	34.0%	7.5%	4.5
<b>Kennewick-Richland, WA</b>	47.6%	57.4%	0.8	19.6%	13.0%	1.5	22.2%	52.7%	0.4	16.8%	23.8%	0.7	20.9%	7.1%	2.9
<b>Olympia-Tumwater, WA</b>	35.9%	32.5%	1.1	7.5%	9.9%	0.8	13.2%	13.6%	1.0	14.3%	9.0%	1.6	15.7%	9.3%	1.7
<b>Bellingham, WA</b>	36.4%	51.2%	0.7	9.0%	7.3%	1.2	10.3%	0.0%	---	4.0%	25.2%	0.2	4.2%	6.5%	0.6
<b>Iowa City, IA</b>	32.3%	10.4%	3.1	16.5%	15.5%	1.1	19.0%	30.6%	0.6	3.8%	11.8%	0.3	11.4%	8.8%	1.3
<b>Charlottesville, VA</b>	25.1%	64.1%	0.4	14.8%	5.6%	2.6	19.0%	1.2%	15.4	11.4%	11.5%	1.0	11.4%	15.8%	0.7
<b>Comp. Mkt. Average:</b>	<b>31.4%</b>	<b>36.3%</b>	<b>1.2</b>	<b>13.4%</b>	<b>9.5%</b>	<b>1.5</b>	<b>18.6%</b>	<b>12.0%</b>	<b>3.4</b>	<b>10.4%</b>	<b>12.5%</b>	<b>0.9</b>	<b>12.2%</b>	<b>8.3%</b>	<b>1.2</b>



- (1) Office-driving industries include: Government, Education, Professional, Scientific & Technical Services, Financial Activities, Information, Health Care, and Other Services
- (2) Industrial/Flex-driving industries include: Manufacturing, Transportation, Warehousing & Utilities, Professional, Scientific and Technical Services, and Wholesale Trade
- (3) MOB-driving industries include: Health Care
- (4) Retail-driving industries include: Retail, and Leisure & Hospitality

Source: Claritas, BLS, Moody's, TCG

## APPENDIX

**APPENDIX A  
APARTMENT INVENTORY SURVEY  
COMPETITIVE MARKET AREA  
MAY 2017**

<b>Project/ Management/ Location</b>	<b>Year Built/ Renov.</b>	<b>Type/ Class</b>	<b>Elev.</b>	<b>Total Units</b>	<b>Occ. Rate</b>	<b>Unit Name</b>	<b>Unit Mix %</b>	<b>Unit Mix Number</b>	<b>Unit Type</b>	<b>Unit Size (sf)</b>	<b>Base Rent</b>	<b>Base PSF</b>
<b>CMA</b>												
<b>Sierra Pointe</b>	1996	Low-Rise	2	168	97%		7%	12	0 / 1	502	\$525	\$1.05
<i>Cornerstone</i>	---						39%	66	1 / 1	582	\$600	\$1.03
1503 N 2100 W							48%	80	2 / 1	804	\$675	\$0.84
St. George							6%	10	3 / 2	1,117	\$775	\$0.69
Utah												
<b>Sunset Springs</b>	1987	Low-Rise	2	124	98%	124 2 bed	100%	124	2 / 2	900	\$806	\$0.90
<i>Sunset Springs LLC</i>	---											
1660 W Sunset Blvd												
St. George												
Utah												
<b>Oasis Palms</b>	2005	Low-Rise	3	146	98%		25%	36	1 / 1	799	\$919	\$1.15
<i>Cornerstone</i>	---						51%	74	2 / 2	1,017	\$1,099	\$1.08
260 N Dixie Dr							25%	36	3 / 2	1,205	\$1,239	\$1.03
St. George												
Utah												
<b>Puerto Del Sol</b>	1994	Low-Rise	2	102	96%	82 2 bed	29%	29	2 / 1	960	\$795	\$0.83
<i>D &amp; T - Puerto Del Sol</i>	---					20 3 bed	29%	29	2 / 2	980	\$930	\$0.95
1366 W Indian Hills Dr							29%	29	2 / 2	1,188	\$910	\$0.77
St. George							20%	20	3 / 2.5	1,197	\$920	\$0.77
Utah												
<b>Riverside Apts</b>	1986	Low-Rise	2	148	97%		43%	64	1 / 1	524	\$723	\$1.38
<i>Riverside</i>	---						57%	84	2 / 2	868	\$865	\$1.00
400 E Riverside Dr												
St. George												
Utah												
<b>The Falls at Mesa Point</b>	2003	Low-Rise	3	199	97%		15%	30	1 / 1	912	\$800	\$0.88
<i>Bach Corporation</i>	---						15%	30	1 / 1	992	\$850	\$0.86
368 S Mall Dr							14%	28	2 / 1.5	1,170	\$900	\$0.77
St. George							14%	28	2 / 2	1,170	\$925	\$0.79
Utah							14%	28	2 / 2	1,346	\$980	\$0.73
							13%	25	3 / 2	1,390	\$1,075	\$0.77
							13%	25	3 / 2	1,574	\$1,130	\$0.72
							3%	5	4 / 2	1,574	\$1,170	\$0.74
<b>Fountain Heights</b>	2004	Low-Rise	2	120	95%		53%	64	2 / 1	880	\$800	\$0.91
<i>Somerset Pacific</i>	---						35%	42	3 / 2	1,050	\$850	\$0.81
3424 S River Rd							12%	14	4 / 2	1,350	\$925	\$0.69
St. George												
Utah												

APPENDIX A  
 APARTMENT INVENTORY SURVEY  
 COMPETITIVE MARKET AREA  
 MAY 2017

<u>Project/ Management/ Location</u>	<u>Year Built/ Renov.</u>	<u>Type/ Class</u>	<u>Elev.</u>	<u>Total Units</u>	<u>Occ. Rate</u>	<u>Unit Name</u>	<u>Unit Mix %</u>	<u>Unit Mix Number</u>	<u>Unit Type</u>	<u>Unit Size (sf)</u>	<u>Base Rent</u>	<u>Base PSF</u>
<b>Student Housing</b>												
<b>Vintage at Canyonlands</b> <i>Redstone Residential</i> 423 S 900 E St. George Utah	1978 ---	Low-Rise	3	54	95%		100%	54	3 / 2	865	\$1,317	\$1.52
<b>Avalon Apartments</b> <i>Avalon</i> 333 S 1000 E St. George Utah	1986 ---	Low-Rise	2	48	95%		100%	48	3 / 1	1,200	\$1,590	\$1.33
<b>Red Rock Ridge</b> <i>Triton - Red Rock Ridge</i> 344 S 1990 E St. George Utah	2004 ---	Low-Rise	2	108	---		100%	108	6 / 2	2,000	\$2,046	\$1.02
<b>Abbey Apartments</b> <i>Dixie State College</i> 495 S 900 E St. George Utah	1978 ---	Low-Rise	2	49	---		50%	24.5	1 / 1	772	\$1,125	\$1.46
							50%	24.5	2 / 1	772	\$1,425	\$1.85

APPENDIX B

SURVEY - NEW HOMES  
COMPETITIVE MARKET AREA  
MAY 2017

Project Name/ Builder/ Community/ Location	Units Sold/ Pln'd	Sales Start/ Rate	Lot Size/ Product	Bed/ Bath	Elev./ Garage	Home Size	Base Price	
							\$	\$/sf
<b>Detached</b>								
<b>Sycamore</b>	55	Aug-12	11,000	4 / 2.5	2 / 3	2,570	\$339,000	\$132
<i>S&amp;S Homes</i>	72	1.0	SFD	4 / 2.5	1 / 3	2,994	\$414,000	\$138
St. George				4 / 2.5	2 / 3	2,570	\$339,000	\$132
Auburn Dr & Little Valley Rd				4 / 3.5	2 / 3	2,700	\$359,000	\$133
(435) 628-1904				4 / 3.5	2 / 3	3,744	\$436,000	\$116
				4 / 3.5	2 / 3	2,770	\$359,000	\$130
				6 / 4.0	2 / 3	5,741	\$689,900	\$120
<b>Tupelo Estates</b>	49	Sep-14	10,000	2 / 2.0	1 / 2	2,010	\$287,500	\$143
<i>Ence Homes</i>	76	1.6	SFD	3 / 2.0	1 / 2	1,862	\$280,500	\$151
St. George				3 / 2.0	1 / 3	1,742	\$278,500	\$160
3043 Amaranth Dr				3 / 2.0	1 / 3	1,600	\$274,500	\$172
(435) 215-7062				3 / 2.0	1 / 2	1,528	\$263,500	\$172
				3 / 2.0	1 / 2	1,465	\$259,500	\$177
				4 / 2.0	1 / 3	2,108	\$294,500	\$140
				4 / 2.0	1 / 3	1,958	\$286,500	\$146
				4 / 3.0	1 / 3	2,586	\$318,900	\$123
<b>Riverside Cliffs</b>	56	Sep-14	9,000	3 / 2.0	1 / 2	2,200	\$316,500	\$144
<i>Ence Homes</i>	76	1.9	SFD	3 / 2.0	1 / 2	1,810	\$294,500	\$163
St. George				3 / 3.0	1 / 2	2,184	\$325,500	\$149
1173 S. 1930 E.				4 / 2.0	1 / 3	2,108	\$312,500	\$148
(435) 216-1707				4 / 2.0	1 / 2	2,010	\$308,500	\$153
				4 / 2.0	1 / 3	1,872	\$302,500	\$162
				4 / 3.0	1 / 3	2,803	\$400,500	\$143
				4 / 3.5	1 / 3	2,544	\$364,500	\$143
				5 / 3.0	1 / 2	2,926	\$389,500	\$133
				5 / 3.0	1 / 2	2,550	\$377,500	\$148
				7 / 4.0	1 / 2	3,816	\$439,500	\$115
				7 / 4.5	1 / 3	4,302	\$490,500	\$114



**APPENDIX B**

**SURVEY - NEW HOMES  
COMPETITIVE MARKET AREA  
MAY 2017**

<b>Project Name/ Builder/ Community/ Location</b>	<b>Units Sold/ Pln'd</b>	<b>Sales Start/ Rate</b>	<b>Lot Size/ Product</b>	<b>Bed/ Bath</b>	<b>Elev./ Garage</b>	<b>Home Size</b>	<b>Base Price</b>	
							<b>\$</b>	<b>\$/sf</b>
<b>Sugar Plum</b>	53	Nov-15	10,000	3 / 2.0	1 / 2	1,720	\$257,500	\$150
<i>Ence Homes</i>	77	3.3	SFD	3 / 2.0	1 / 2	1,528	\$244,500	\$160
Washington				3 / 3.0	1 / 3	1,608	\$253,900	\$158
1004 E. 3685 S.				4 / 2.0	1 / 3	2,165	\$278,500	\$129
(435) 216-1715				4 / 2.0	1 / 3	1,872	\$264,500	\$141
				4 / 2.0	1 / 2	1,803	\$251,500	\$139
				4 / 3.0	1 / 3	2,586	\$300,500	\$116
				4 / 3.5	1 / 3	2,425	\$310,500	\$128
				5 / 3.0	2 / 2	2,467	\$299,900	\$122
<b>Gentry Lane</b>	17	Jan-14	13,000	4 / 3.5	2 / 3	3,744	\$436,000	\$116
<i>S&amp;S Homes</i>	24	0.4	SFD	4 / 3.0	1 / 3	2,994	\$414,000	\$138
St. George				6 / 3.0	2 / 2	5,741	\$689,900	\$120
Gentry Lane & Little Valley Rd				4 / 2.0	1 / 3	3,744	\$436,000	\$116
(435) 628-1904				4 / 2.0	2 / 3	2,994	\$414,000	\$138
				4 / 2.0	2 / 2	2,770	\$359,000	\$130
				4 / 3.0	2 / 3	2,570	\$339,000	\$132
<b>Escalera</b>	99	Jan-06	14,000	5 / 3.5	2 / 3	5,100	\$789,000	\$155
<i>S&amp;S Homes</i>	111	0.7	SFD	3 / 2.5	1 / 3	3,398	\$569,000	\$167
St. George								
1900 E Colorado Dr								
(435) 628-1904								

**APPENDIX B**

**SURVEY - NEW HOMES  
COMPETITIVE MARKET AREA  
MAY 2017**

<b>Project Name/ Builder/ Community/ Location</b>	<b>Units Sold/ Pln'd</b>	<b>Sales Start/ Rate</b>	<b>Lot Size/ Product</b>	<b>Bed/ Bath</b>	<b>Elev./ Garage</b>	<b>Home Size</b>	<b>Base Price</b>	
							<b>\$</b>	<b>\$/sf</b>
<b>Active Adult</b>								
<b>Entrada at Snow Canyon Country Club</b>	1,547	Jan-96	12,000	2 / 2.0	1 / 2	1,561	\$339,900	\$218
<i>Entrada Realty</i>	1,682	6.1	AAC	2 / 2.5	1 / 2	1,940	\$374,900	\$193
St. George 2537 West Entrada Trail St. (435) 986-2200				3 / 3.0	1 / 2	1,961	\$415,000	\$212
<b>SunRiver St. George</b>	2270	Jan-98	7,000	2 / 2.0	1 / 3	1,583	\$324,900	\$205
<i>SunRiver</i>	2,300	9.9	AAC	2 / 2.0	2 / 3	1,491	\$324,900	\$218
St. George 1390 W Morane Manor (435) 688-1000				2 / 2.0	2 / 3	1,617	\$342,900	\$212
				2 / 2.0	2 / 3	1,726	\$374,900	\$217
				2 / 2.0	2 / 3	1,997	\$409,900	\$205
				3 / 3.0	2 / 3	2,006	\$429,900	\$214
				3 / 2.0	1 / 3	1,890	\$434,900	\$230
				3 / 2.0	1 / 3	1,997	\$439,900	\$220
				3 / 3.0	2 / 3	2,006	\$499,900	\$249
				3 / 2.5	2 / 3	2,125	\$529,900	\$249
				2 / 2.5	2 / 3	1,997	\$549,900	\$275
				3 / 2.0	1 / 3	2,426	\$574,900	\$237
<b>Brio</b>	80	Dec-15	7,000	3 / 2.0	1 / 3	2,171	\$414,900	\$191
<i>Brilliant Living</i>	610	5.7	AAC	3 / 2.5	1 / 3	2,316	\$414,900	\$179
St. George 230 W. Brio Clubhouse Dr. (435) 414-2770				3 / 2.0	1 / 3	2,171	\$419,900	\$193

APPENDIX C

PRIZM LIFESTYLE DEFINITIONS  
UNITED STATES  
2017

Prizm Title/ Num. Name	Housing Units in Structure							% Own (Att)	% Rent	Family	Income Level	Income Percentile	Age	Median Income	Education	% w/ No Kids	Lifestyle
	SFD	2	3-19	20-49	50+	Sub.	Mob.										
<b>Young Singles / Couples</b>																	
45 Blue Highways	71%	1%	3%	0%	0%	4%	24%	82%	18%	Married Couples	Lower Mid	20%-40%	25-44	\$40,838	High School	63%	Remote; Lower middle class; Hunt and fish; Crafts; Country music
16 Bohemian Mix	20%	10%	34%	13%	22%	79%	0%	27%	73%	Mostly Singles	Middle	40%-60%	<35	\$49,806	College Grad+	75%	Progressive, multi-ethnic students and professionals. Early adopters eager for latest movie, nightclub, laptop, microbrew.
35 Boomtown Singles	47%	8%	30%	5%	7%	51%	2%	42%	58%	Mostly Singles	Lower Mid	20%-40%	<35	\$37,407	H.S./College	70%	Entry-level job; Active lifestyle; Enjoy living in a mixed-use environment.
12 Brite Lites, LIT City	70%	4%	17%	3%	5%	29%	1%	68%	32%	Married Couples	Upper Mid	60%-80%	25-54	\$67,788	College Grad+	67%	College-educated DINK households with well-paying careers; Homes filled with latest technology; Settled in nation's satellite cities.
47 City Startups	20%	8%	46%	11%	14%	79%	1%	14%	86%	Mostly Singles	Low	0%-20%	<35	\$22,349	H.S./College	79%	Young multi-ethnic singles settling in places that have services catering to twentysomethings.
25 Country Casuals	86%	2%	5%	1%	0%	8%	6%	86%	15%	Married Couples	Upper Mid	60%-80%	35-64	\$66,892	H.S./College	61%	Suburban- and rural-oriented couples starting to empty nest. Laid back. Travel - own timeshares. Eat out.
56 Crossroads Villagers	65%	2%	3%	0%	0%	6%	28%	78%	22%	Married Couples	Low	20%-40%	<45	\$30,974	High School	64%	Middle aged; Blue collar; Families; Mobile homes; Self-reliance; Fishing; Gardening
8 Executive Suites	58%	2%	24%	6%	9%	41%	1%	60%	40%	Singles/Couples	Upper Mid	60%-80%	25-44	\$69,277	College Grad+	72%	White-collar professionals. Comfortable homes with easy access to downtown jobs, restaurants, and entertainment.
11 God's Country	84%	2%	8%	2%	1%	13%	3%	83%	17%	Married Couples	Upper	80%-100%	35-64	\$80,121	College Grad+	62%	Exurban-oriented couples drawn to spacious homes in country. Take golf vacations. Read Skiing magazine.
23 Greenbelt Sports	73%	3%	12%	2%	2%	19%	8%	74%	26%	Married Couples	Middle	40%-60%	25-54	\$54,821	H.S./College	66%	Middle-class exurban couples; Known for active lifestyle; Married, college-educated and own new homes.
19 Home Sweet Home	71%	3%	16%	3%	4%	27%	2%	71%	29%	Married Couples	Upper Mid	60%-80%	25-44	\$63,337	H.S./College	66%	Suburban-oriented couples living in mid-sized homes. Pursue comfortable lifestyles; fill homes with TV sets, pets, entertainment.
37 Mayberry-ville	77%	3%	5%	1%	0%	9%	14%	81%	19%	Married Couples	Middle	40%-60%	35-64	\$50,350	High School	64%	Old fashioned; Fish and hunt; Families; Stay home, watch TV; Upscale blue collar; Truck
53 Mobility Blues	55%	11%	23%	4%	4%	41%	4%	44%	56%	Mostly Singles	Low	0%-20%	<35	\$28,173	High School	69%	Singles/single parents; Blue-collar; Movies; Shoot pool; Basketball
3 Movers and Shakers	84%	2%	9%	2%	3%	15%	0%	83%	17%	Married Couples	Upper	80%-100%	35-64	\$95,372	College Grad+	63%	Dual-income couples, often with children. Business-oriented; many small business owners. Drive Porsche. Eat at Bertucci's.
44 New Beginnings	27%	4%	44%	8%	14%	71%	3%	22%	78%	Mostly Singles	Low	0%-20%	<35	\$29,777	High School	66%	Young, single adults; Adults in transition; Singles and couples just starting out on career paths or starting over.
42 Red, White and Blues	70%	4%	7%	1%	0%	12%	18%	75%	25%	Married Couples	Lower Mid	20%-40%	25-44	\$40,247	High School	65%	Middle aged; Lower middle class; Blue collar job; East fast food; Love Wal-Mart
30 Suburban Sprawl	68%	4%	17%	3%	3%	27%	4%	69%	31%	Singles/Couples	Middle	40%-60%	25-44	\$47,840	H.S./College	68%	Midscale, middle-aged singles and couples living in the heart of suburbia; Baby boomers holding decent jobs
24 Up-and-Comers	48%	6%	31%	6%	8%	51%	1%	45%	55%	Singles/Couples	Middle	40%-60%	<35	\$47,044	H.S./College	72%	Many recent college grads. Into athletic activities, latest technology & nightlife. Watch MTV. Read Maxim.
31 Urban Achievers	16%	7%	38%	16%	23%	84%	0%	17%	83%	Mostly Singles	Lower Mid	20%-40%	<35	\$32,686	H.S./College	77%	Young singles and couples; typically college-educated and ethnically diverse; up-and-comers.
48 Young and Rustic	54%	7%	23%	4%	3%	38%	8%	48%	52%	Singles/Couples	Low	20%-40%	<35	\$30,878	High School	69%	Young, restless singles; Low income; Service industry job; Fast paced lifestyle centered on sports, cars and dating.
4 Young Digerati	35%	7%	26%	9%	22%	64%	0%	45%	55%	Singles/Couples	Upper	80%-100%	25-44	\$79,151	College Grad+	78%	Ethnically mixed & tech savvy. Drawn to trendy apartments/condos, fitness clubs, boutiques, casual restaurants, bars.
22 Young Influentials	33%	3%	41%	9%	13%	66%	1%	33%	67%	Mostly Singles	Middle	40%-60%	<35	\$46,078	H.S./College	74%	Drawn to residences surrounded by activities, health clubs, and restaurants; buy high-end computers; read Rolling Stone.
67 Unclassified	0%	0%	0%	0%	0%	0%	0%	0%	100%							0%	
<b>Families</b>																	
29 American Dreams	68%	10%	14%	3%	4%	31%	1%	65%	35%	Mix, w/Kids	Middle	40%-60%	25-44	\$50,773	H.S./College	61%	Multilingual neighborhoods; middle-aged immigrants and their children living in middle-class comfort.
64 Bedrock America	61%	3%	8%	1%	1%	13%	25%	66%	34%	Families w/Kids	Low	0%-20%	<35	\$26,037	Elementary/H.S.	51%	Economically challenged families; Blue collar; Struggle to pay bills; Mobile homes
17 Beltway Boomers	92%	2%	4%	0%	1%	7%	1%	87%	13%	Families w/Kids	Upper Mid	60%-80%	35-64	\$69,538	H.S./College	54%	Suburban-oriented families. College-educated, upper-middle-class parents still raising children in comfortable subdivisions.
65 Big City Blues	18%	10%	40%	15%	17%	81%	1%	18%	82%	Mix, w/Kids	Low	0%-20%	<45	\$28,577	Elementary/H.S.	57%	Young singles and single-parent families; concentrated in major metros; facing economic hardship.
33 Big Sky Families	77%	1%	2%	0%	0%	4%	20%	85%	15%	Families w/Kids	Middle	40%-60%	25-54	\$53,303	High School	56%	Fish and hunt; Drive a Chevy Silverado; Listen to classic rock
2 Blue Blood Estates	97%	1%	1%	0%	0%	2%	0%	94%	6%	Families w/Kids	Upper	80%-100%	35-64	\$113,310	College Grad+	49%	Married couples with children. Million-dollar homes and manicured lawns. High-end cars and exclusive private clubs.
36 Blue-Chip Blues	72%	2%	15%	2%	3%	22%	6%	67%	33%	Families w/Kids	Middle	40%-60%	<45	\$47,720	High School	51%	Comfortable lifestyle for young, sprawling families with well-paying blue-collar jobs; Child-filled households.
5 Country Squires	94%	1%	2%	0%	0%	4%	2%	93%	7%	Families w/Kids	Upper	80%-100%	35-64	\$97,596	College Grad+	48%	Wealthy exurban families in newer homes on large properties. Enjoy country club sports like golf, tennis, & swimming.
63 Family Thrifts	53%	8%	25%	4%	6%	43%	4%	40%	60%	Families w/Kids	Low	0%-20%	<45	\$28,383	Elementary/H.S.	47%	Small-city; Children; Entry level jobs; Apartment; Daewoo and Hyundai
20 Fast-Track Families	89%	1%	3%	0%	0%	5%	6%	89%	11%	Families w/Kids	Upper Mid	60%-80%	25-54	\$70,910	H.S./College	50%	Tech savvy suburban/exurban families with many children. Fill homes with computers, DVD players, home theaters, games, etc.
50 Kid Country, USA	64%	3%	10%	1%	1%	15%	21%	66%	34%	Families w/Kids	Lower Mid	20%-40%	<45	\$39,293	High School	52%	Large families; Small town; Mobile homes
18 Kids and Cul-de-Sacs	86%	1%	8%	1%	2%	11%	2%	82%	18%	Families w/Kids	Upper Mid	60%-80%	25-54	\$69,152	H.S./College	48%	Upscale suburban large families. Administrative jobs and upper-middle-class incomes. Go to Chuck E Cheese. Drive Nissan SUV.
66 Low-Rise Living	24%	9%	39%	13%	15%	75%	1%	15%	85%	Mix, w/Kids	Low	0%-20%	<35	\$21,951	Elementary/H.S.	46%	Most economically challenged urban segment; Young, multi-ethnic singles and single parents.
54 Multi-Cult Mosaic	61%	12%	18%	3%	4%	38%	2%	52%	48%	Mix, w/Kids	Lower Mid	20%-40%	25-44	\$32,748	High School	56%	Immigrant gateway community; First-generation Americans striving to improve lower-mid-class status.
32 New Homesteaders	77%	2%	6%	1%	1%	10%	12%	79%	21%	Families w/Kids	Middle	40%-60%	25-44	\$53,627	High School	54%	Own a speed boat; Drive a Pontiac Montana; Read Deseret Morning News
51 Shotgun and Pickups	64%	1%	3%	0%	0%	4%	31%	79%	21%	Families w/Kids	Lower Mid	20%-40%	25-44	\$39,668	High School	55%	Hunting; Rifles; Pick-Up Trucks; Large families; Mobile homes
52 Suburban Pioneers	60%	5%	16%	3%	3%	26%	13%	60%	40%	Mix, w/Kids	Lower Mid	20%-40%	<45	\$32,255	High School	57%	Young singles, recently divorced and single parents living in older, inner-ring suburbs; Blue-collar workers.
13 Upward Bound	92%	1%	5%	1%	1%	7%	1%	85%	15%	Families w/Kids	Upper	80%-100%	25-54	\$77,423	H.S./College	47%	Soccer moms and dads. Dual incomes. Focus on kids, purchasing computers, camping equipment, board games, bicycles, etc.
34 White Picket Fences	74%	4%	14%	2%	3%	23%	3%	65%	35%	Families w/Kids	Middle	40%-60%	25-44	\$47,675	High School	51%	Midpoint on the socioeconomic ladder; Modest homes and ethnic diversity.
6 Winner's Circle	94%	0%	3%	1%	1%	5%	1%	92%	8%	Families w/Kids	Upper	80%-100%	25-54	\$99,592	College Grad+	43%	Suburban-oriented large young families in new-money subdivisions. Drive Infiniti SUV. Go downhill skiing. Shop Ann Taylor.

APPENDIX C

PRIZM LIFESTYLE DEFINITIONS  
UNITED STATES  
2017

Prizm Title/ Num.	Name	Housing Units in Structure						% Own (Att)	% Rent	Family	Income Level	Income Percentile	Age	Median Income	Education	% w/ No Kids	Lifestyle	
		SFD	2	3-19	20-49	50+	Sub.											Mob.
<b>Mature Professionals / Empty Nesters</b>																		
49	American Classics	67%	3%	7%	2%	3%	15%	17%	79%	21%	Singles/Couples	Lower Mid	20%-40%	65+	\$32,988	High School	72%	Lower middle class; Homeowners; Older
58	Back Country Folks	71%	2%	3%	1%	0%	6%	23%	78%	22%	Married Couples	Low	0%-20%	55+	\$29,643	Elementary/H.S.	66%	Farmers; Poor; Modest home
9	Big Fish, Small Pond	89%	1%	5%	1%	2%	8%	3%	88%	12%	Married Couples	Upper	80%-100%	45+	\$76,673	College Grad+	68%	Empty-nesting upscale couples belong ing to country clubs. Leading citizens of small-town communities. Own motor home.
61	City Roots	58%	11%	13%	5%	9%	38%	4%	56%	44%	Mostly Singles	Low	0%-20%	65+	\$25,639	Elementary/H.S.	66%	Low income retiree; Old home/duplex; Low-key lifestyle
40	Close-In Couples	59%	9%	14%	5%	10%	39%	2%	63%	37%	Singles/Couples	Lower Mid	20%-40%	55+	\$37,609	High School	68%	High school-educated; Empty nesters typically living in older city neighborhoods, enjoying comfortable retirement.
39	Domestic Duos	78%	4%	9%	2%	3%	17%	5%	79%	21%	Singles/Couples	Middle	40%-60%	55+	\$46,066	High School	70%	Singles/couples; Easy-going; local theater; buffet
55	Golden Ponds	65%	2%	6%	1%	2%	12%	22%	74%	26%	Singles/Couples	Low	0%-20%	65+	\$28,827	Elementary/H.S.	76%	Downscale retirees; Small apartments; Nursing homes; Sedentary life; TV; Bingo
21	Gray Power	66%	3%	14%	5%	10%	31%	3%	72%	28%	Singles/Couples	Middle	40%-60%	65+	\$48,833	H.S./College	77%	Older, healthier; Middle-class suburbanites aging in place.
43	Heartlanders	76%	2%	4%	1%	0%	7%	17%	79%	21%	Married Couples	Lower Mid	20%-40%	45+	\$39,957	High School	66%	Small middle class town; Middle aged couples; Modest home; Hunt; Cook; Sew
62	Hometown Retired	71%	6%	10%	2%	3%	21%	8%	63%	37%	Singles/Couples	Low	0%-20%	65+	\$24,971	Elementary/H.S.	68%	Old; Old homes; Live off pension; Modest retirement
27	Middleburg Managers	75%	5%	11%	3%	4%	23%	2%	73%	27%	Singles/Couples	Middle	40%-60%	55+	\$47,331	H.S./College	72%	Empty nesters; Solid managerial jobs and comfortable retirements; Enjoy reading, playing musical instruments, and gardening.
7	Money and Brains	74%	6%	7%	3%	10%	26%	0%	77%	23%	Married Couples	Upper	80%-100%	45+	\$80,466	College Grad+	66%	Predominantly white, some Afr. Am. City dwellers with advanced degrees; few children; read BusinessWeek.
14	New Empty Nests	80%	1%	8%	3%	7%	18%	1%	85%	15%	Married Couples	Upper Mid	60%-80%	65+	\$65,832	College Grad+	75%	With grown-up children recently out of house, pursuing active lifestyles. All-inclusive travel. Contribute to PBS. Drive Cadillac.
46	Old Glories	50%	6%	21%	5%	15%	46%	4%	46%	54%	Mostly Singles	Low	0%-20%	65+	\$29,188	High School	73%	Downscale suburban retirees; Old apartments; TV-centric
57	Old Milltowns	70%	5%	10%	2%	2%	19%	11%	64%	36%	Singles/Couples	Low	0%-20%	65+	\$27,609	Elementary/H.S.	68%	Retired; Downscale, old homes; Gardening; Sewing; Veterans Club; Buffet
60	Park Bench Seniors	37%	9%	25%	6%	20%	61%	2%	29%	71%	Mostly Singles	Low	0%-20%	55+	\$21,650	Elementary/H.S.	75%	Retired singles living in racially mixed neighborhoods of the nation's satellite cities; Low-key, sedentary.
15	Pools and Patios	86%	3%	7%	2%	2%	13%	1%	85%	15%	Married Couples	Upper Mid	60%-80%	45+	\$66,885	College Grad+	68%	Empty-nesting suburban couples with backyard pools and patios. Read Sunset magazine. Drive Mercury SUV.
10	Second City Elite	85%	2%	6%	2%	4%	15%	1%	85%	15%	Married Couples	Upper Mid	60%-80%	45+	\$70,773	College Grad+	70%	Successful execs in smaller cities. Multiple computers, large-screen TVs, & wine collections; read books & attend theater.
38	Simple Pleasures	73%	2%	5%	1%	1%	9%	17%	80%	20%	Singles/Couples	Lower Mid	20%-40%	65+	\$39,773	High School	73%	Old; High % of Veterans; Lower middle class retirees; Own home
41	Sunset City Blues	73%	5%	11%	2%	3%	22%	5%	69%	31%	Singles/Couples	Lower Mid	20%-40%	65+	\$35,922	High School	70%	Lower-middle-class retirees; Modest educations and incomes; Low-key lifestyle; Read newspapers and eat at family restaurants
26	The Cosmopolitans	67%	8%	9%	4%	11%	32%	1%	74%	26%	Singles/Couples	Middle	40%-60%	55+	\$51,681	H.S./College	70%	Immigrants and descendants of multi-cultural backgrounds in diverse neighborhoods; Married couples, with and without children.
28	Traditional Times	81%	2%	5%	1%	1%	10%	9%	83%	17%	Married Couples	Middle	40%-60%	55+	\$51,578	H.S./College	71%	Near retirement; "Granola & Grits" lifestyle; Country living; Travelers - camper
1	Upper Crust	93%	1%	3%	1%	2%	7%	0%	92%	8%	Married Couples	Upper	80%-100%	45+	\$103,735	College Grad+	67%	Wealthy empty-nesting couples over the age of 55. Very high standard of living. Drive Jaguar. Read Atlantic Monthly.
59	Urban Elders	14%	7%	27%	15%	37%	85%	0%	15%	85%	Mostly Singles	Low	0%-20%	55+	\$21,908	Elementary/H.S.	70%	Located in downtown neighborhoods of major metros; downscale; elder singles in older apartments

Note: Highlighted selections indicate target Cohorts. See Exhibit I-8 for percentage distribution of highlighted target cohorts