

73rd annual

# ROUNDUP

*Dixie*

SPONSORED BY ST GEORGE LIONS CLUB

LIONS'  
DIXIE  
SUNBOWL  
ST. GEORGE  
UTAH

BAILEE  
CANNON

2007  
*Dixie  
Roundup  
Queen*

PHOTO  
COURTESY OF  
COLORLAND PHOTO







**BRAD MARSHALL - Co-Chairman**  
**BRYCE CHRISTENSEN - Chairman**  
**WAYNE HOPPAL - Co-Chairman**  
**RODEO COMMITTEE FOR 2007**

## ***WELCOME, RODEO FANS!***

**T**he 2007 St. George Lions Rodeo Commiee welcomes you to the 73rd annual Dixie Roundup Rodeo. We pride ourselves on our great sponsors: Bar T Rodeo Stock, Clowns, Bull Fighters and PRCA contestants.

The St. George Lions Club and the St. George Community thank you for supporting our fund raiser. Remember, all of your support money goes back into your community.

Please support our sponsors and have a great time at the Rodeo!

## ***THINK PINK!!***



**DANIEL D. McARTHUR**  
*Mayor, St. George*

**I**t is indeed a pleasure for me as mayor of the City of St. George to welcome you to the Sunbowl for the St. George Lions' annual Dixie Round-Up! For those of you who are visiting our City for the first time, I hope you will have the opportunity to mingle with our friendly citizens and partake of the many recreational opportunities St. George has to offer. We also have many fine restaurants, first-rate shopping, and there are numerous nearby state and national parks to hike and explore.

St. George is proud of its pioneer heritage, and its legacy of volunteerism and community spirit. The Lions' Club has played a vital role in this legacy, and I would like to thank them for their involvement in our community and for the many charitable and social events which they sponsor for the betterment of our City.

Again, welcome to Utah's Dixie, and enjoy the show!



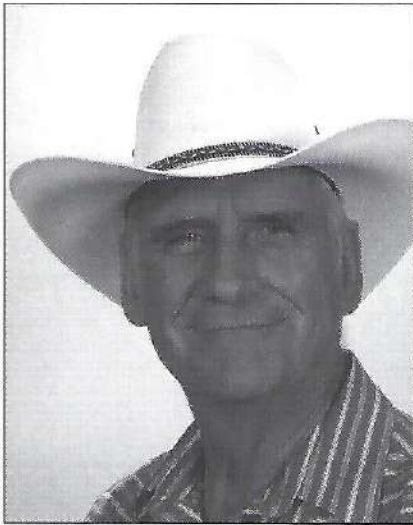
**DAVID WULFENSTEIN**  
*Lion President*

**A**s President of the St. George Lions Club and on behalf of the membership, we welcome all of you out to the 73rd Annual Dixie Roundup and Rodeo. We are honored and proud to be able to keep this tradition alive.

It is a humbling experience to be a part of an organization that can present the outstanding activities we have prepared for this year's Roundup in the Sunbowl. With the Concert, Rodeo, and Sponsors, we hope you enjoy these events. The funds raised will assist with the numerous charities and community activities we support. We help the youth of today to realize their dreams and become the leaders of tomorrow.

We have worked hard to ensure the best cowboys and the greatest stock in the business are here for your entertainment and enjoyment. Thanks again to our many sponsors, the City of St. George, and you, the fans, for making this tradition a success. Get comfortable and enjoy the show!





## ***GRAND MARSHALL GLEN JOLLEY***

**G**len is a lifelong resident of Southern Utah. He graduated from Bryce Valley High School in Tropic he earned a degree in Business Management at Southern Utah University in Cedar City.

In 1965, Glen, along with his two brothers Evan and Lavon, founded Jolley's Western Wear. Glen states the best part of his business has always been the people he has known, and he has taken advantage of this to make many friends in the area.

Glen married Betty Lou Lovell and from their union came four children: Colette, Melinda, Brenda and Wade.

Glen's hobbies include ranching and farming and he can be found tending cattle when not busy in the store. The St. George Lions are pleased to welcome Glen as their Grand Marshall for the 73rd Annual Dixie Roundup.

## ***In Tribute: LEWIS JOHN BOWLER***

**L**ewis Bowler was born September 8, 1930 in St. George, Utah and passed away January 23, 2007. He was a lifelong resident of Dixie. He served his country in the US Army during the Korean War. Lewis married Dorcus Nowers in September of 1955. He worked as service manager for Mountain Bell in St. George for 35 years and also owned a telephone business named Bowler's C Com after his retirement from Mountain Bell.

Lewis was the St. George Lions Club President in 1992 and the District Governor of the Southern Region Lions Club in 1994. He also served on the Southern Utah AA Council and Five County Government Board.

Lewis enjoyed the many years he spent as a member of the St. George Lions Club and treasured the friends he made there.







## *In Tribute:* **AFTON ENCE**

**M**ilo Afton Ence was born February 23, 1920 in Santa Clara, Utah and passed away on February 16, 2007, one week short of his 87th birthday. Raised in Ivins, under circumstances best described today as "difficult", Afton forged a work ethic and sense of values unequalled in today's society. He graduated from Dixie High School and Dixie College and married his sweetheart Afton Bastian in 1941. He served in the military as a Dental Specialist, then as a meat cutter at the store that originated as O.P. Skaggs and eventually became Harmon's.

Afton was an active member of the Lions Club for 56 years and served a term as President. Most impressive is his 100% attendance through all those years. His dedication to the St. George Lions Club is a monument to his family and this club of his devotion to civic service. Self-described as a simple man, he was more a man of steel will. Service to God, country and community, dependability, hard work, honesty and all the values that seem to be losing today were lived by Afton on a daily basis.

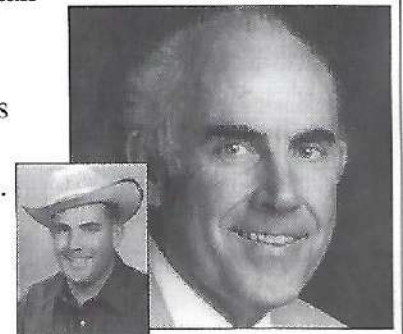
If you ever heard Afton whistling behind the meat counter at Snow's Market, or listened to his voice as he sang in the choir or led the Lions in song, or bought an advance ticket for the Roundup, or entered the Sun Bowl through the ticket gate off the ball field, or worked with him in the Lions Club, or ate one of his hamburgers on Lions work nights, you can say that you knew Afton Ence and join us in saying "We miss you, Afton!"

## *In Tribute:* **JIM LUNDBERG**

**A**. James (Jim) Lundberg's association with the St. George Lions Club began while he was in High School and helped in the building of the Dixie Sun Bowl. After graduating from Brigham Young University, he was invited to join the Lions Club in 1952 and remained an active and enthusiastic member for over 55 years. He served as President in 1961, and served as Governor of District 28-U as well as Utah Council Chairman in 1963-1964. As an International Director from 1966 to 1969, he and his wife, Ila Claire, visited Lions Clubs in 47 of the 50 United States and Canada, Mexico, Japan, New Zealand, Australia, South Africa, England, Germany, Sweden, and Switzerland. He received the highest award in Lionism, "The Ambassador of Good Will."

In addition to being District Manager for Farmers Insurance Group for 46 years, Jim has been active in politics and many civic organizations and college alumni organizations for BYU and Dixie State. He was a collector of antique autos, which he generously shared with many Utah communities at parades and auto shows.

A unique sense of humor, storytelling ability, and keen observer of the human scene made Jim a popular public speaker, and he has amused audiences since an early age, literally around the world. His hobbies included flying, boating, hunting, sports, travel, and spending time with his many good friends. He is the proud father of three sons, one daughter, fifteen grandchildren and eight great-children.







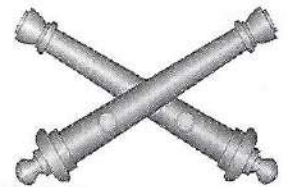
## 2007 DIXIE ROUNDUP QUEEN BAILEE CANNON

**B**ailee Dawn is the nineteen year old daughter of Tony and Cindy Cannon. She is a graduate of Dixie High School and currently attends Dixie State College. Bailee has received several honors while involved in High School Rodeo: State Breakaway Roper two years in a row, Goat Champion 2006, Reserve Champion in 2004 and 2006, All-Around Champion in 2005, and in 2006 she placed fourth in Goats at the National High School Rodeo Finals in Springfield, Illinois. In Bailee's free time, she likes to work with horses, hunt, fish, camp, play basketball and sing. She has the honor of singing the National Anthem for the Saturday night rodeo. She is employed at Pizza Factory and believes in being the best you can be. She loves horses and rodeo and especially the Dixie Roundup.

*"Welcome to the 73<sup>rd</sup> annual Dixie Roundup in the historic St. George Sunbowl! My hat's off to the Lions' Club Members for all the hard work you put into this rodeo, and thank you for this incredible year of memories and opportunities. I have enjoyed every minute of this amazing year as the Lion's Dixie Round-Up Queen. I have met many wonderful people and made great new friends. Princess Jennika, thank you for everything. I have loved getting to know and work with you; we have driven too fast and talked too much but the tickets were well worth it -- it has been a great ride! Thanks to all my 'behind-the-scene moms and dads' that have helped make this a great experience, especially Rita Brown, my fabulous seamstress, and Kay Peterson who is definitely my number one back-up hairdresser. Mom and Dad, you are always making everything the best and you are the very best parents. I could not have accomplished this year without you. I love you! I love the sport of Rodeo and being a part of the Roundup is something I will treasure for a lifetime. Sit back and enjoy the greatest sport in Dixie -- it's Rodeo Time!"*







# *Southern Utah's Very Own 222<sup>nd</sup> Field Artillery*

## **“THE TRIPLE DEUCE”**

*Would like to wish all the Cowboys and Cowgirls  
The Very Best of Luck!!*

See how you can become a member of Our Team  
**www.1-800-GO-GUARD.com**



### *Miss Utah ~ Jill Stevens*

**J**ill Stevens can look like a tough and gritty soldier one day and a beauty queen the next. As a sergeant in the Utah National Guard, she's a combat medic who spent a year in Afghanistan patching up injured troops in 2004 and 2005. "Jill Stevens is a wonderful ambassador for the Guard. Obviously she is bright and attractive, but most important, she's a terrific Soldier," said Maj. Gen. Brian Tarbet, adjutant general of the Utah National Guard.

Jill was crowned Miss Utah on Saturday, June 30, 2007 at the annual pageant held in Salt Lake City. She competed as Miss Davis County and is from Kaysville. She graduated from SUU as a registered nurse in the spring of 2007.

Though there were some raised eyebrows in the Stevens family when Jill joined the Utah National Guard, she has their full support. "I love challenges," she says, "How could I not do this? It's just another chance to serve my country." As for her tour of duty in Afghanistan, Jill says, "I don't regret going in the least because I got to see what we're actually doing over there." She believes the U.S. presence in Afghanistan has made a difference. The country now has a democratic government and a president. However, their treatment of women bothers her. An avid runner, Jill would train around the perimeter of Bagram Air base because, unlike Afghani women, "I have the freedom to run."

Jill Stevens will compete in the Miss American pageant in Las Vegas in January.





# Welcome To Utah's Dixie and the Lion's Roundup

"Your Hometown Grocery Store"



673-4656

CEDAR • ST. GEORGE • HURRICANE • RICHFIELD • OVERTON NEVADA

## *Rules to Ensure the Humane Treatment of Rodeo Livestock*

1. No locked rowels, rowels that will lock on spurs or sharpened spurs may be used on bareback horses or saddle broncs.
2. Wooden paddles are not to be used by any PRCA member to beat or intimidate animals.
3. In calf roping, calves may not intentionally be flipped backward. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. The rope is to be removed from calf's body as soon as possible after "tie" is completed. Roping calves shall weigh at least 250 pounds each, and be strong and healthy.
4. Placing fingers in the eyes, lips or nose of steer while wrestling same is forbidden.
5. Animals for all events will be inspected before being selected for competition, and no sore, lame, sick or injured animal, or animal with defective eyesight, shall be permitted in the "draw" at any time. Should an animal become sick or be injured between the time it is drawn and the time it is scheduled to be used in competition, that animal shall not be

used in competition and another animal will be drawn for the contestant as provided in the PRCA rule book. A veterinarian shall be present or on call for every performance and/or section of slack. Failure to do so shall result in a fine to the rodeo committee of \$100 per performance.

6. No animal shall be beaten or cruelly prodded. Standard electric prods shall be used as little as possible. Animal shall be touched only on the hip or shoulder area with prod.

7. A conveyance must be available and used, if possible, to remove animals from arena in case of injury. Injured calves shall be removed from the arena in a pickup truck or calf stretcher.

8. No sharp or cutting objects shall be permitted in cinch, saddle girth, or flank straps. Only sheepskin-lined flank straps shall be used on bucking stock, and flank straps shall be of the quick-release type.

Sheepskin-lined flank straps shall be placed on the animal so the sheepskin-cover portion cover both flanks and the belly of the animal.

**STILLMAN**  
**HEATING &  
AIR CONDITIONING**  
*St. George, Ut.*  
**Matt Stillman 435-632-1177**



# REDLAND REPAIRS, INC.

*Proudly Serving St. George for Twenty Years*

*All Makes and Models --Truck and Cars*

*Complete Fleet Service*

**(435) 673-4287**

511 North 1300 East • ST. GEORGE, UTAH 84770

9. PRCA-approved saddles or rigging must be used in the saddle bronc riding and bareback riding events.

10. No stimulants or hypnotics are to be given to any animal used for contest purposes.

11. Chutes must be so constructed as to prevent injury to stock. Maintenance personnel and equipment shall be stationed at chutes to assist in removal of any animal should it become caught. The arena shall be free of rocks, holes and obstacles.

12. Clowns are not to abuse stock in any fashion.

13. No small animals or pets allowed in arena where restraint is necessary, or where subject to injury or attack by another animal.

14. Livestock shall be removed from arena after completion of entry in contest.

15. Use of fireworks to frighten animals is prohibited.

16. Contestant will be disqualified for any mistreatment of livestock.

17. No stock shall be confined or transported in vehicles beyond a period of 24 hours without being unloaded, properly fed and watered. Failure to abide by this shall subject the stock contractor or contestant involved to a \$500 fine for the first offense and a progressively doubling fine for every offense thereafter.

18. Any animal that becomes excessively excited so that it gets down in the chute repeatedly, or tries repeatedly to jump out of the chute, or in any way appears to be in danger of injuring itself, should be released immediately.

19. Any PRCA member, including stock contractor, guilty of mistreatment of livestock may be fined up to \$500.

20. Plaster and rebar are required to be placed around the horns of steer roping cattle before contesting and all team roping steers must have horn wraps.

# D & S

## LAUNDROMATS

• CLEAN • WELL LIT • SAFE • OPEN 7 DAYS  
3 LOCATIONS TO SERVE YOU

**628-1144**

695 N. Bluff • St. George  
(ACROSS FROM BLUFF CITY PARK)  
24 HOURS PER DAY

**628-1144**

785 E. ST. George Blvd.  
(NEXT TO CHECKER AUTO)  
6AM - MIDNIGHT

**628-1144**

1326 S. 400 E.  
(ACROSS STREET FROM Riverside Apt.)  
24 HOURS PER DAY

**628-1144**

730 E. 700 South  
(ACROSS STREET FROM SUBWAY)  
24 HOURS PER DAY





## JENNIKA WRIGHT 2007 Dixie Roundup Princess

Jennika Wright is the fifteen year-old daughter of Kevin and Lisa Wright. She is a sophomore at Dixie High School and is very proud to be a "Flyer." Jennika has been competing in the sport of rodeo since the age of five; it is her passion and she plans on continuing well into her retirement years. Jennika needs either reins or a ball in her hands to be truly happy; she is a member of the Dixie High School Rodeo Club and competes in barrels, poles, break-away, and team roping. She also represents Dixie High in volleyball, basketball, and track. She loves the outdoors and enjoys spending time with her family camping, boating, and of course, horseback riding! Jennika is actively involved in the community as a volunteer hugger and coach for the area Special Olympics. She finds great joy in leaning from her brother, Tanner, who is disabled, and the many other amazing athletes in the Special Olympics. Jennika is honored to be the Lions' Dixie Round-up

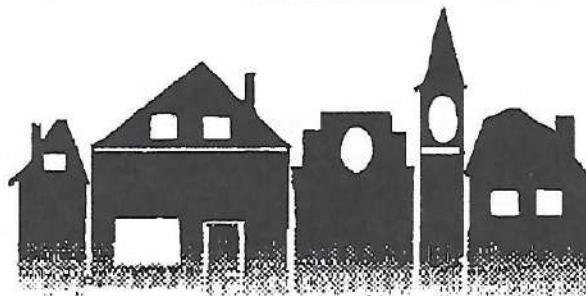
Princess as it has been a wonderful experience and a dream come true.

*"I am excited to be the 2007 Dixie Roundup Princess and represent the St. George Lions Club this year. It has given me the opportunity to grow personally and to meet an entire new circle of friends. I am grateful for the many people that have made this experience possible. Queen Bailee, you have been such an example to me and a great friend. We have had so much fun together! I would like to thank Bailee and Natalie Drake, our director, for showing me the ropes and answering my many questions. Thank you to the Royalty Committee for helping me the last three years and for making the contest so fun! I must thank Rita Brown for my wonderful rodeo attire; she is amazing with a sewing machine and I have definitely felt like a "princess" dressing up in her creations. This experience would not have been possible without the St. George Lions Club members. They have been very friendly and supportive and they certainly know how to barbecue --- I will not forget the halibut! Thank you for this chance to represent you and expand my own horizons in the process. Thank you to Bryce Christensen Excavation and The Coughlin Company for sponsoring the saddles for us. I would also like to thank Mark Brienholt for my wonderful pictures and being flexible around my schedule. The biggest thank you goes to my Mom and Dad who continually support me and let me reach for the stars. I love you both so much! Dad, I realize I wouldn't have my passion for rodeo and horses if it weren't for you. Thank you for hauling me countless miles, we have had some special times rolling down the highway! Mom, I will never forget your sacrifices when it came to sponge curlers, eyeliner, and keeping my white Wranglers clean! Thank you rodeo fans for your support. Enjoy the rodeo and have fun!"*



New Construction

Refinance



1st Time Homebuyers

Self-Employed

### Home Towne Mortgage

352 E. Riverside Drive, #C-4 • St. George, Utah 84770 • 435-656-8998

**Contact Brad or Lori Marshall for your Mortgage needs**

*Quality Service with a Home Towne Touch*



# **TOUGH ENOUGH TO WEAR PINK!**

*Friday, September 14, 2007 will be celebrated as "Pink Night."*

*\$1.00 of every ticket sold will be donated to the local  
IHC Foundation Breast Cancer Awareness Program*

**So, don't be afraid . . . .**

**Show that YOU are "TOUGH ENOUGH TO WEAR PINK"**

A Rodeo is a tough guy's sport where cowboys rope and wrangle,  
They wipe the dirt off from a fall and prepare for the next tangle.

A wrangler's uniform is made from courage, blood and dirt

But this year the "real cowboy" is wearing a PINK SHIRT

He's tough enough to wear it proud. It's meaning understood

So please be "tough enough" to give, as an awesome cowboy would

Trish Beach

## **ST. GEORGE LIONS CLUB MEMBERS 2007**

**BRAD MARSHALL • BRYCE CHRISTENSEN • WAYNE HOPPAL**

**(Co Chairman)**

**(Chairman)**

**(Co Chairman)**

ADAMS D. KLEIN  
ALLRED GARY  
ANDERSON A.J.  
ANDERSON ETHAN  
ARNER MIKE  
BENSON KAY  
BENSON SCOTT  
BOOTH DORREL  
BOWCUTT JOE  
BOYES WILLIAM  
BRACKEN DELWYN  
BREINHOLT MARK  
BRINGHURST BILL  
BUNDY FROSTY  
BURGESS KEITH  
CHRISTENSEN BRYCE  
CONDIE BILL  
COUGHLIN DARREN  
COX GERALD  
COX JAMES  
DOMINGUEZ CONRAD  
DRAKE CHAD

EMERY DAVE  
EMPEY JOE  
ENCE BRENT  
ENCE JAY  
ENCE FLOYD  
FAWCETT LeGRAND  
FORBES BILL  
FOREMASTER E.J.  
FOREMASTER LAVAR  
GONZALES FARREL  
GRAFF GEORGE  
GUBLER BRYCE  
HAFEN DARRYL  
HAFEN KERRY  
HALL ALLEN  
HALL JON  
HARRISON ELWOOD  
HAWKER KYLE  
HICKMAN BILL  
HOLYOAK BROCK  
HOLYOAK KURT  
HOPPAL WAYNE

HORLACHER CHARLES  
HOSKINS TRACY  
HUTCHINGS JOE  
IPSON DALE  
IPSON DON  
JACOBSON BRUCE  
JENKS FRED  
JERMAN, SAM  
JONES DEAN  
JONES LINDIAN  
JOY TOM  
KAPP CHRIS  
KELLEY MIKE  
LANE MARTY  
LARSEN CHRIS  
LARSEN GRANT  
LIMB RUSSELL  
LIMBACHER DAVID  
LITTLEFIELD, NYAL  
LUNDIN HARRY  
MACDONALD RORY  
MARSHALL BRAD

MATHIS GREG  
MATHIS WALLACE  
MILNE VERL  
MITTLEBERGER DOUG  
MOUNTFORD ASA  
NEWBY KEN  
OLDS ROWDY  
PARKER JERRY  
PARKER VINTON  
PEARSON TROY  
PITCHFORTH SHIRL  
POLAND J.R.  
RABURN JAMES  
RANDALL DONNY  
RANDALL DON  
RAY JASON  
REBER JOHN  
RIDDLE, CRAIG  
ROGERS TOM  
ROUNDY MICHAEL  
SAMPSON BILL  
SAMPSON SAM

SEVY STEVE  
SLEIGHT MARK  
SMITH JAY  
STEWART RON  
STILLMAN MATT  
THEOBALD BRENT  
THOMPSON KENNETH  
TISCHNER JERRY  
TURNER RUSSELL  
TWITCHELL JEFF  
VERNON BILL  
WARDROP WADE  
WILLIAMS HAL  
WULFENSTEIN DAVID

### **LIFE MEMBER**

ANDREW HOLT



# ST. GEORGE TOWING & RECOVERY, INC.

24 Hour Towing/Service  
Light • Medium • Heavy Duty

1-800-345-4869

(435) 628-1222

UTAH • ARIZONA • NEVADA



643 South 1000 East ☆ St. George, Utah 84770  
SE HABLA ESPAÑOL

IDEAL

DISTRIBUTORS

AUTOMOTIVE PAINT / AUTO BODY SUPPLIES

PHONE:  
(435) 673-6005  
(435) 673-9803



405 N. PARK ST.  
ST. GEORGE,  
UTAH  
84770

ASTRO • SHARPE

EVERCOAT • NORTON

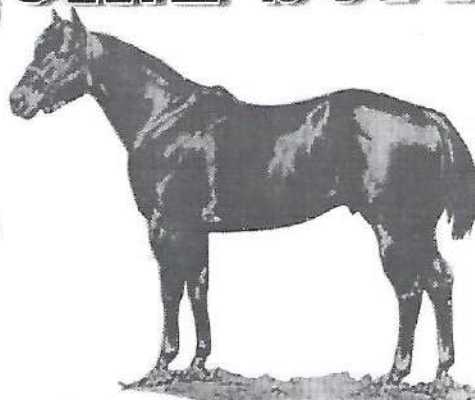
3M • PPG • SWISS • SATA • MEGUIARS • CP  
• PRO STRIPE  
S.A.S. SAFETY • BAGER

# EQUINE SUPPLY

1-800-921-1494

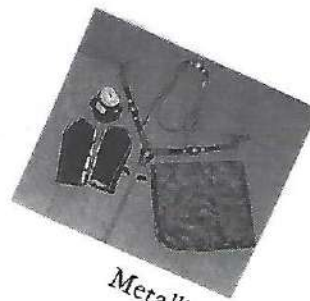


Hair-On Headstalls  
& Breastcollars.



435-628-1494

SEVERAL DIFFERENT KINDS OF CONTOUR PADS



Metallic Headstall  
& Breastcollar that  
matches Bar F Boots

Bits

Reinsman  
Myler  
Partrade

We Carry:

Pro Choice  
Bar F  
Classic Legacy

Cinchas

Air Flex  
Mohair  
Neoprene

www.equinesupply.net

1135 Sunset Blvd. - St. George, Utah 84770



# THE PRCA'S CIRCUIT SYSTEM

While some full-time rodeo cowboys bask in the glory of large arenas, most members of the Professional Rodeo Cowboys Association are circuit cowboys.

For the circuit cowboy, rodeo is something that follows a 40-hour work week. When the weekend hits, he loads up his horses or equipment and heads down the road, usually no more than a few hundred miles, to a PRCA rodeo.

That's not to say these competitors are any less serious about their sport than their marquee counterparts. But their families or professional obligations require them to stick close to home for most of the year.

In 1975, the PRCA recognized the need for an award system for these cowboys who might never qualify for the National Finals Rodeo.

To fill the void, the Association created the Circuit System, which is composed of 12 geographic regions encompassing as few as one state, such as Texas or Montana, to as many as 13 states, as in the Fires Frontier Circuit.

Every PRCA cowboy in the United States chooses a home circuit at the beginning of each year. If a cowboy fails to select a home circuit, the PRCA automatically assigns him to the circuit that corresponds to his home address.

Circuit System cowboys compete for points throughout the year; those points earned within their circuits count toward their place in the circuit and world standings. However, points accrued at rodeos outside their circuits count only toward world standings, not circuit standings.

Each circuit's top cowboys in each event qualify for one of the PRCA's most prestigious events.

The Dodge National Circuit Finals Rodeo (DNCFR) is the crowning event of the PRCA's Circuit System. National circuit champions are determined at the event, which takes place each March in Pocatello, Idaho.

All PRCA cowboys are eligible to compete at the circuit level, and circuit-level cowboys are eligible to compete nationally. The DNCFR pits cowboys from throughout the country in the elimination-style format.

The DNCFR contestants all start out equal. During the four-day rodeo, contestants competed for nearly 450,000 and national circuit titles. Each year, ESPN 2 televises the final round of the DNCFR.



## PRCA Circuit Contacts

### PRCA Circuit Coordinator

Jim Nichols, 101 Pro Rodeo Drive,  
Colorado Springs, Co 80919  
(719) 548-4780

### Badlands Circuit

Tom Richter  
123 17th Avenue  
Brookings, S.D. 57006  
(605) 692-7539  
Includes: North Dakota, South Dakota.

### California Circuit

Val Jimenez  
P.O. Box 991  
Rancho Mirage, CA 92270  
(760) 345-2345  
Includes: California

### Columbia River Circuit

Edie Longfellow  
80785 North Ott Road  
Hermiston, OR 97838  
(541) 567-5335  
Includes: Oregon, Washington, Idaho north of Salmon River

### First Frontier Circuit

Betsy Harris,  
25 Sharptown-Auburn Rd.  
Woodstown, NJ 08098  
(856) 769-3207  
Includes: Connecticut,

Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia and West Virginia

### Great Lakes Circuit

Wayne Knutson  
RR 1 Box 29B  
Clifton Hill, Mo 65244  
(660) 261-4337  
Includes: Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Ohio and Wisconsin.

### Mountain Circuit

Jim Croff  
Rout 1 Box 54  
Geyser, MT 59447  
(406) 735-4391  
Includes: Montana.

### Mountain States Circuit

Leon Vick  
P.O. Box 454  
Byers, CO 80103  
(303) 822-5950  
Includes: Colorado and Wyoming.

### Prairie Circuit

Bronc Rufford  
19201 W. Blanchard Ave  
Abbyville, KS 67510  
(316) 286-5319 (home)

Includes: Kansas, Nebraska and Oklahoma.

### Southeastern Circuit

Gary Dymmek  
491 Will Barber Road  
Kissimmee, FL 34744  
(407) 846-0181  
Includes: Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee.

### Texas Circuit

Johnny Van Court  
P.O. box 467  
Christoval, TX 76935  
(915) 896-6006  
Includes: Texas

### Turquoise Circuit

Ron Thomas  
13433 North Como Drive  
Tucson, AZ 85742  
(520) 326-5933  
Includes: Arizona and New Mexico

### Wilderness Circuit

Randee Munns  
13370 North 5400 West  
Garland, UT 84312  
(801) 257-3816  
Includes: Nevada, Utah and Idaho south of the Salmon River



Great Food . . . Great Service . . . Great People . . .  
Every Time!

1215 SOUTH MAIN, ST. GEORGE, UTAH  
628-6607

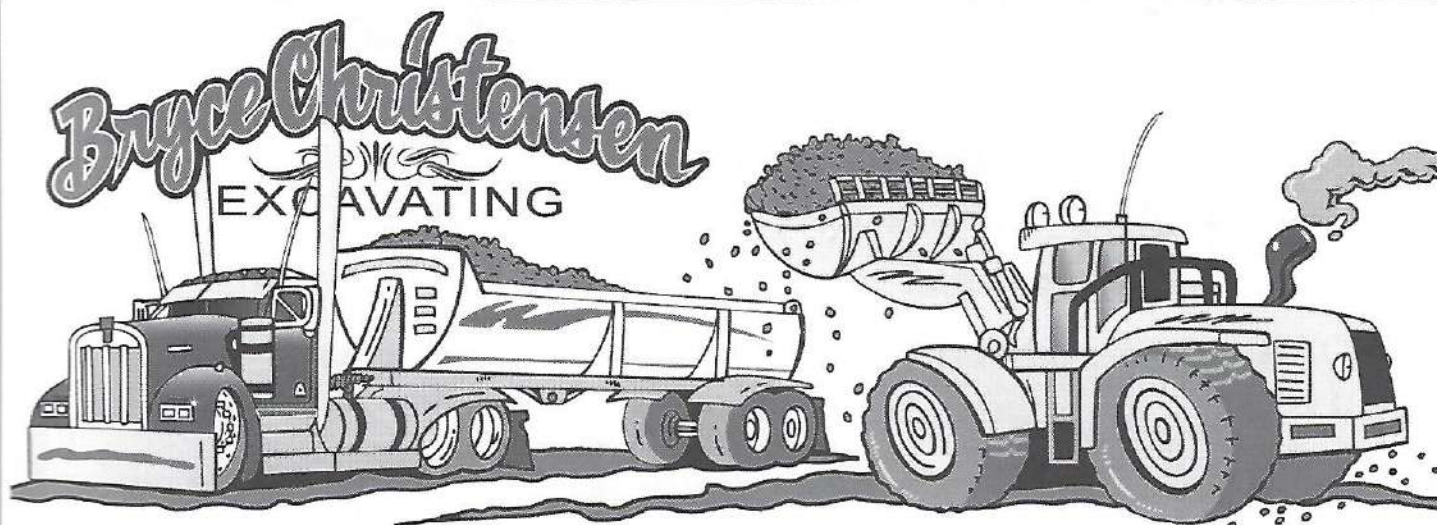
## A good Place to eat during the Rodeo!

## OPEN 24 HOURS

TWO LOCATIONS JUST OFF THE I-15 EXITS

155 N. 1000 EAST, ST. GEORGE, UTAH  
673-4908





## GOT ROCKS?

*Serving St. George and surrounding areas for over twenty years.....*

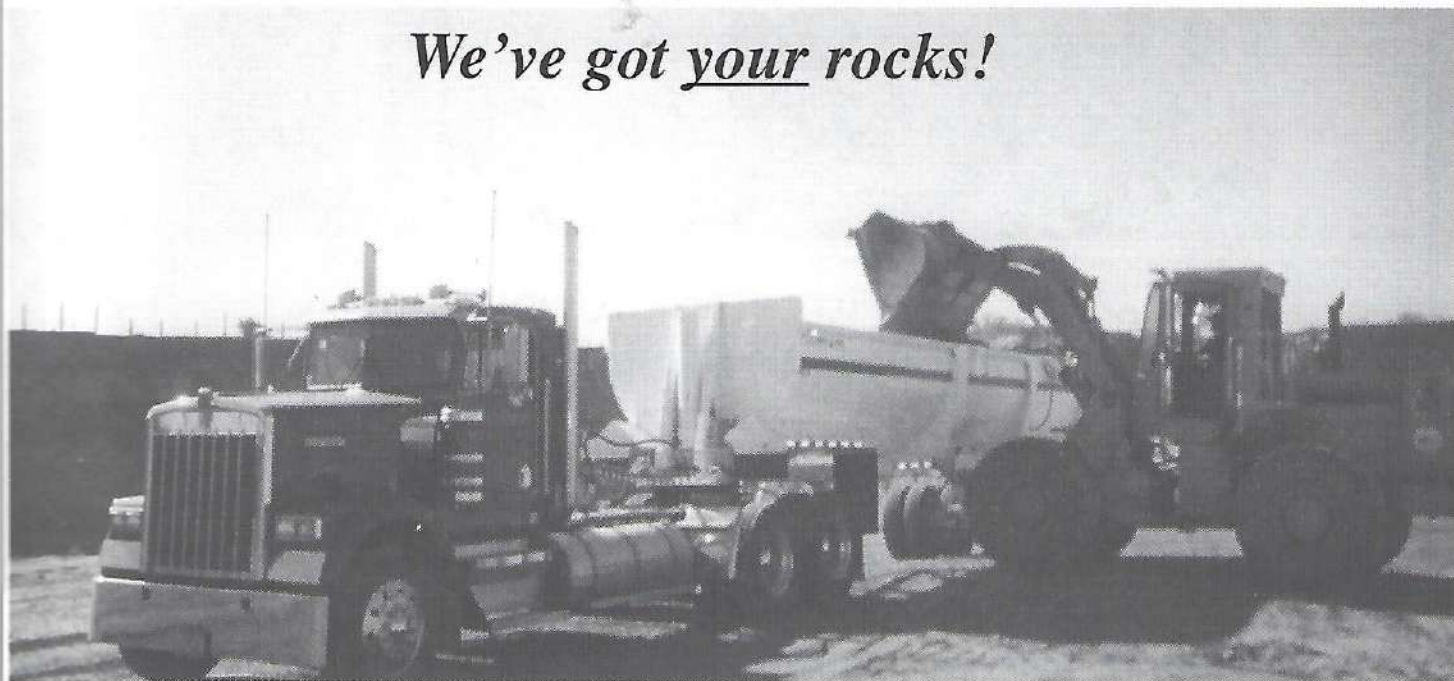
### SPECIALIZING IN:

- Demolition • Transport • Sand & Gravel Delivery
- Landscape Products:
  - Sand • Roadbase • All Sizes Rocks & Boulders*
- Commercial Sitework, Grading and Excavating, Building Pads

Located at 2052 East 3200 South  
St. George, Utah 84790

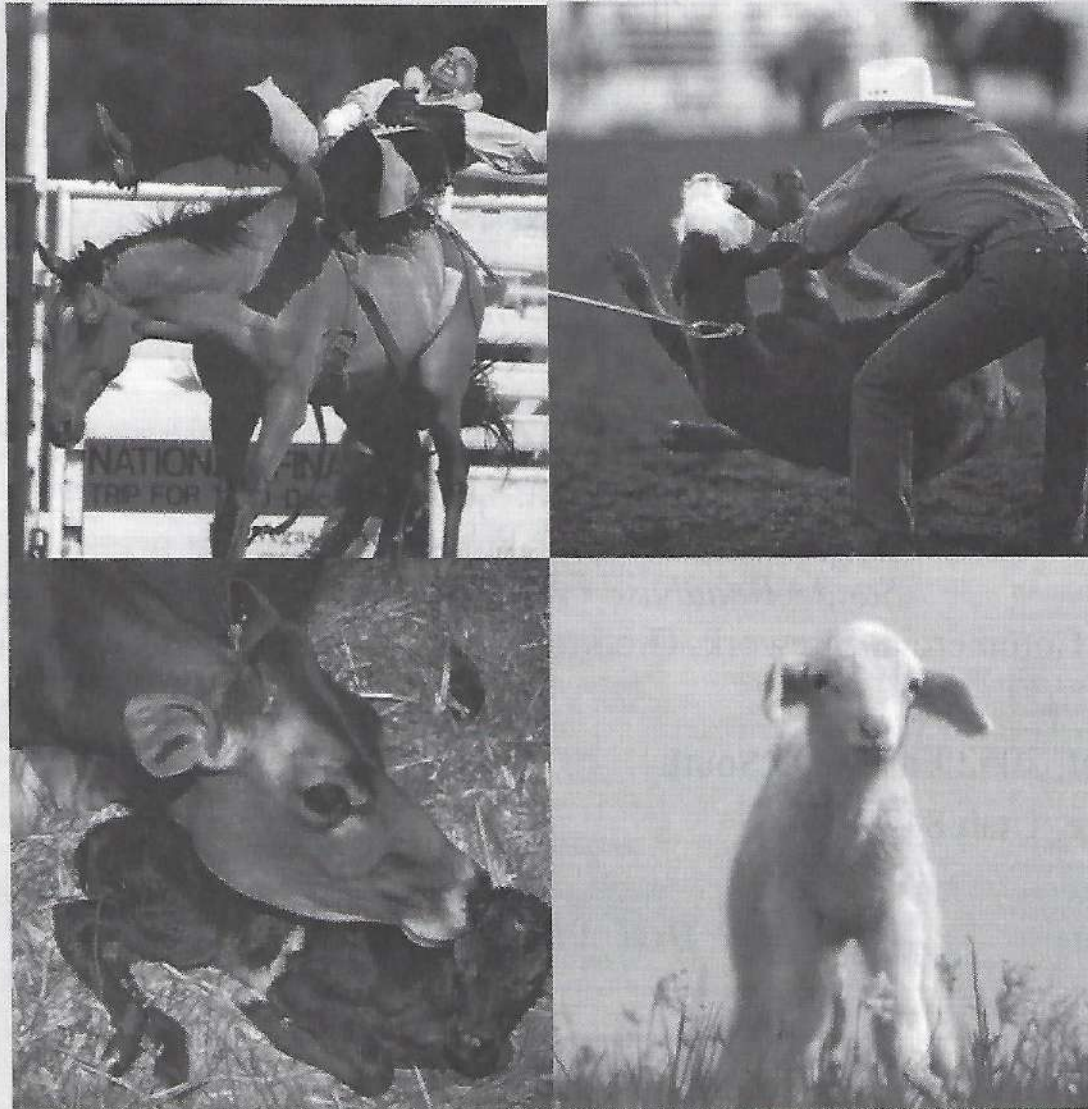
**Call us at 628-4198**

*We've got your rocks!*





If you ride it, rope it, herd it,  
saddle it, feed it, brand it, shoe it, or  
shear it, we can help you finance it.



Visit SunFirst Bank for all your  
banking needs including Ag Loans.



Member  
**FDIC**



St. George Main Branch: 435-673-9610  
St. George Bluff Street: 435-652-4655  
Hurricane: 435-635-7560  
Cedar City: 435-865-9610



**RAYMOND JAMES**  
**FINANCIAL SERVICES, INC.**  
MEMBER NASD/SIPD

**Rick Miles**  
*Financial Advisor*

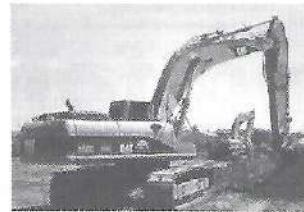
**Dustin Woodbury**  
*Financial Advisor*

235 E. Tabernacle, St. George, UT 84770  
435-688-8800 866-647-8800 Fax 435-688-1527  
E-mail: r.miles@raymondjames.com



**RESIDENTIAL • COMMERCIAL  
MUNICIPAL CONSTRUCTION**

**Jason Rogers**  
*Manager*



2510 W. Sunbrook Dr.  
St. George, UT 84770  
**(435) 656-2900**



**435~229~9718**



Quality



Building By

Commercial  
Residential  
Remodeling

**Brent Ence Construction**

Complete  
Construction  
Services  
**656-3056**

**DECORATIVE CONCRETE ~ SLAB & FLATWORK**

1060 South 200 East IVINS, UTAH

**680-3442**



***It's Rodeo  
Time at***



**We are your  
ONE STOP  
shopping for all  
your Rodeo needs!**

***If you're in the saddle or cheering from the stands,  
you want to look your best and be comfortable.***

***IFA is the place for you.***

***We have all the name brands you are looking for,  
in Men's, Women's and Kid's.***

**Ariat • Double H • Durango • Browning • Skeechers  
Cruel Girl • Wrangler • Stetson • 20X • Carhartt  
Dickie • Nacona**

**COME VISIT OUR NEW BOOT DEPARTMENT**

**310 NORTH INDUSTRIAL ROAD • ST. GEORGE, UTAH**

**435-673-3631**



# Bracken's **AUTOTECH** and Tires

Quality Bridgestone & Firestone  
Domestic & Import Cars  
Light Trucks • RV's

673-8828



- COMPLETE AUTOMOTIVE SERVICE
- 24 HOUR SERVICE & TOWING

## • CUSTOM EXHAUST SYSTEMS



I-15 N. Exit 8 • 86 North 1000 East • St. George

BRIDGESTONE Firestone Triumph

## PRO-RODEO 2005 WORLD CHAMPIONS



### WORLD ALL-AROUND CHAMPION

TREVOR BRAZILE  
Decatur, Texas  
2006 Earnings: \$329,924

### WORLD BAREBACK RIDING CHAMPION

WILL LOWE  
Canyon, Texas  
2006 Earnings: \$280,227



### WORLD TEAM ROPING CHAMPIONS

MATT SHERWOOD (Header)  
Queen Creek, Arizona  
2006 Earnings: \$152,251



ALLEN BACH (Heeler)  
Weatherford, Texas  
2005 Earnings \$172,986

### WORLD STEER ROPING CHAMPION

TREVOR BRAZILE  
Decatur, Texas  
2006 Earnings \$87,090



THE MEN'S LIONS CLUB  
*would like to thank the*  
LADY LIONS  
for all their support and help!





# DIXIE LUMBER

1158 West Sunset Blvd.  
673-9675

**SERVING UTAH'S DIXIE SINCE 1969**

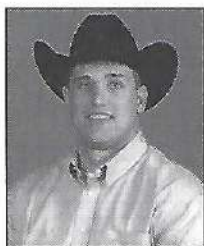
**DOORS  
LUMBER**



**INSULATION  
DRYWALL**

**GENERAL BUILDING MATERIALS**

## PRO-RODEO 2005 WORLD CHAMPIONS

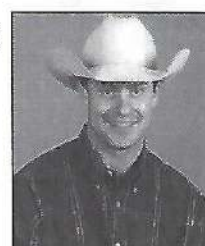


**WORLD STEER WRESTLING  
CHAMPION**

DEAN GORSUCH  
Gering, Nebraska  
2006 Earnings: \$194,268

**WORLD SADDLE BRONC  
RIDING CHAMPION**

CHAD FERLEY  
Oelrichs, South Dakota  
2006 Earnings: \$94,321

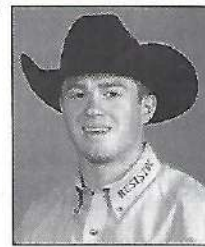


**WORLD TIE-DOWN ROPING  
CHAMPION**

CODY OHL  
Hico, Texas  
2006 Earnings: \$298,112

**WORLD BULL RIDING  
CHAMPION**

BJ SCHUMACHER  
Hillsboro, Wisconsin  
2006 Earnings: \$248,081



## ST. GEORGE MUFFLER AND RADIATOR

Lifetime Guarantees  
Complete Exhaust & Cooling Systems  
Dual Exhaust - Radiator Rebuilding,  
New and Used  
Headers - Shocks

28 NORTH 700 EAST  
ST. GEORGE  
673-2948

State Inspection & Brakes  
**GOOD LUCK LIONS!**





# Proud to be Southern Utah's Bank



**No Bull...**

**Experience the Difference in Hometown Banking**



**State Bank<sup>®</sup>**  
**OF SOUTHERN UTAH**

**Home of FREE Business and Personal Checking**  
**6 Washington County Locations**  
**652-7000**

Member FDIC

[www.SBSU.com](http://www.SBSU.com)





When you hear the **CRASH**...think of  
**Jones Paint & AUTO GLASS**

## Windshield Replacement Rock Chip Repair All Your Glass Needs

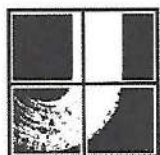


**LIFETIME**  
 Service Warranty

**CONVENIENT**  
 Mobile Service -  
 We come to you!

**The Jones Extra Mile!**  
 (With Replacement)

- **FREE** Lifetime Chip Repair!
- **FREE** State Safety Inspection!
- **FREE** Jones Glass Cleaner!



**Jones**  
 PAINT & GLASS

ST. GEORGE  
**673-9644**  
 122 S. 1200 E.

CEDAR CITY  
**586-3800**  
 720 S. 300 W.

**Serving Utah Since 1938! - That's Tradition You Can Count On!**

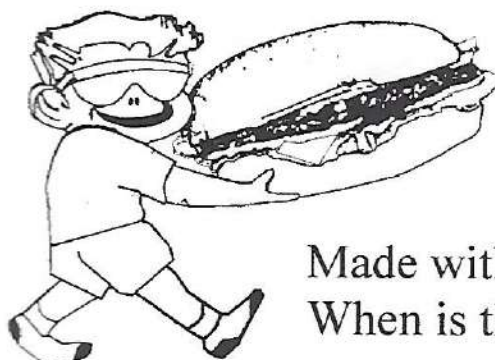




## The BAR T RODEO INC. STOCK CONTRACTOR

The Bar T Rodeo Inc., was started in 1948, by D.A. (Swanny) Kerby when the Association was called RCA Rodeo Cowboys Association. Swanny along with his son Bud Kerby and their families have been in the Stock Contracting and Rodeo Producing Business ever since.

In 1995 Bud and his wife Evelyn bought out Swanny and Verda; however the Kerbys are still involved with the business as much as possible, allowing them to relax when they feel like it in their older age. The Kirby's have prided themselves on doing fast professional rodeos with the best bucking horses and bulls available for over 45 years. They have won numerous awards to show for their efforts, such as, the Top Bareback Horse in the World in 1976, Ol Alley Cat, the Third Best Saddle Bronc Horse in the World in 1988, R5 Deception, and the second Best Saddle Bronc horse in the World in 1991, C1 Copenhagen Sparrow. The Bar T has won several other awards, such as, the Third Best Saddle Bronc Horse at the NFR in 1989, R14 Skoal's Reception, and the Number One Saddle Bronc Horse at the NFR in 1990, C1 Copenhagen Sparrow. They have also won numerous other awards at the National Finals Rodeo, bring home many award buckles and thousands of dollars in top stock awards. In 1978 The Bar T Rodeo Company started their own bucking horse breeding program that has since proven to be very effective at producing top Bareback and Saddle bronc horses, many of which have gone to the NFR. The Bar T Rodeo Company has taken stock to the NFR since the very first one 33 Years ago in Dallas, Texas. They have been coming to St. George's Lions Dixie Round-Up for years. They also have participated in many other of the top PRCA Rodeos, such as The Denver Stock Show and Rodeo in Denver, Colorado, The Houston Live-Stock Show and Rodeo in Houston, and The Day's of '47 Rodeo, in Salt Lake City. The Bar T Rodeo Company Incorporated in 1989 to become The Bar T Rodeo Inc.



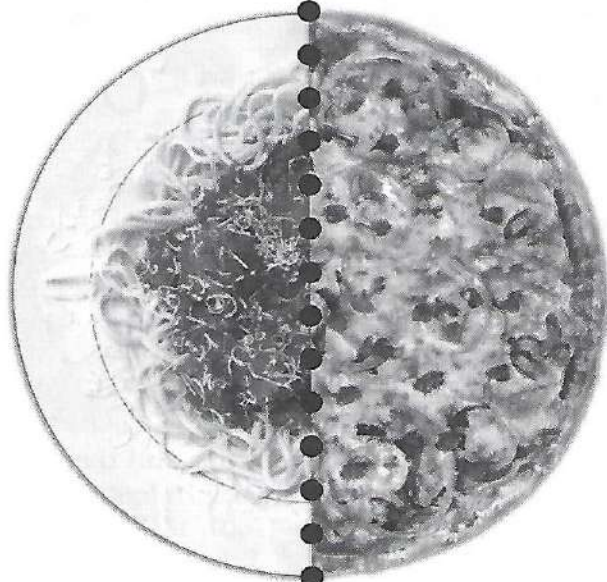
## *Larsen's* FROSTOP

Made with the finest ingredients since 1965.  
When is the last time you ate at Frostop?

**(435) 673-2216** Shakes, Burgers, Ice cream, Hot dogs, and so much more.  
858 E St. George Blvd.



# Pizza OR Pasta?



## Why not BOTH?



**Choose From**  
**Oodles O'**  
**Noodles**

- Dine-In
- Take-Out
- Catering

**Pasta Factory**  
**674-3753**

Ancestor Square  
St. George Blvd & Main St.

**Pizza Factory**  
**628-1234**  
Ancestor Square  
St. George Blvd & Main St.



**Custom Built**  
**& Speciality**  
**Pizza**

- Dine-In
- Take-Out
- Delivery

**Pizza Factory Express**  
**634-1234**

Next to Lin's  
1930 W. Sunset Blvd

**Pizza Factory Pineview**  
**688-2656**

Near Pineview Stadium 10  
2376 E. Red Cliffs Dr, STE 501



# Coldwell Banker Premier...

*It's the People*

Now In 3 Locations To Serve You Better...

St. George, Hurricane & Virgin

157 E Riverside Drive Suite 1-A  
St. George, UT. 84790  
(435) 628-6700

RESIDENTIAL

1141 W State St. #7  
Hurricane, UT. 84737  
(435) 635-7066

LAND OR LOTS

237 W Hwy. 9  
Virgin, UT. 84779  
(435) 635-3069

COMMERCIAL



Visit our full service website:  
[WWW.CBSTGEORGE.COM](http://WWW.CBSTGEORGE.COM)



157 E. Riverside Drive Suite 1-C  
St. George, UT. 84790  
Website:

[www.COMMERCIALPREMIER.COM](http://www.COMMERCIALPREMIER.COM)

*Ask About Our Relocation Packets... Call (435) 628-6700 or 1-800-621-3850*

## **UB** Providing Peace of Mind for the Construction Industry Construction Bonding & Insurance



UBI has an extensive history with, and unique understanding of, the construction industry. This allows us to offer a superior combination of products and services to our clients. We have the capacity and resources to support the largest contractors in the region.

Universal Business Insurance • 6360 South 3000 East, Suite 205 • Salt Lake City, Utah 84121  
801-943-8844 • (800) 360-8844 • [www.ubinsurance.com](http://www.ubinsurance.com)





## **FULL-SERVICE DIESEL SHOP**

- **FORD POWERSTROKE**
- **DODGE CUMMINS**
- **CHEVY DURAMAX**

**NEW!! 1750 HORSEPOWER MUSTANG DYNO**

**POWER CHIPS - INJECTORS - EXHAUST  
OIL CHANGES**

**EXHAUST BRAKES - TURBOS - SHIFT KITS - GAUGES  
K&N FILTERS - PERFORMANCE CLUTCHES  
AND MORE**

**CONTACT - JERAD WITTWER  
687 N. Industrial Rd. • St. George, Utah**

**435-673-5858**





# JACK DANIEL'S WORLD STANDINGS

UNOFFICIAL STANDINGS FROM THE PRCA AS OF AUGUST 29, 2007



## All-Around Cowboys

1.	Trevor Brazile, Decatur, Texas	\$187,470
2.	Jesse Bail, Camp Crook, SD	97,817
3.	Josh Peek, Pueblo, CO	94,348
4.	Cash Myers, Athens, TX	81,118
5.	Blair Burk, Durant, OK	80,136
6.	Marty Becker, Edmonton, AB	78,974
7.	Cody DeMoss, Heflin, LA	74,573
8.	Clint Robinson, Spanish Fork, UT	68,762
9.	Steven Dent, Mullen, NE	67,570
10.	Justin McDaniel, Porum, OK	60,529

## Bareback Riding

1.	Bobby Mote, Culver, OR	128,492
2.	Royce Ford, Briggsdale, CO	76,532
3.	Jess Davis, Payson, UT	72,844
4.	Jason Jeter, Mansfield, TX	69,033
5.	Ryan Gray, Cheney, WA	66,599
6.	Chris Harris, Itasca, TX	66,364
7.	Will Lowe, Canyon, TX	64,419
8.	Kelly Timberman, Mills, WY	63,381
9.	Ommaron Gerke, Brighton, CO	58,163
10.	Steven Dent, Mullen, NE	56,464

## Steer Wrestling

1.	Lee Graves, Calgary, AB	88,376
2.	Luke Branquinho, Los Alamos, CA	87,534
3.	Julie Hazen, Protection, KS	81,905
4.	Wade Sumpter, Fowler, CO	71,605
5.	Todd Suhm, North Platte, NE	68,670
6.	Shawn Greenfield, Lakeview, OR	64,452
7.	Casey McMillen, Craig, CO	62,110
8.	Sean Mulligan, Coleman, OK	55,780
9.	Josh Peek, Pueblo, CO	53,857
10.	Jake Rinehart, Hiramore, SD	52,379

## Team Roping - Headers

1.	Brandon Beers, Powell Butte, OR	85,078
2.	Chad Masters, Clarksville, TN	78,322
3.	Travis Tryan, Billings, MT	72,572
4.	Speed Williams, Prineville, OR	71,931
5.	Clay Tryan, Billings, MT	65,765
6.	Trevor Brazile, Decatur, TX	52,145
7.	Jake Coper, Monument, NM	51,145
8.	Tee Woolman, Llano, TX	50,674
9.	David Key, Caldwell, TX	47,150
10.	Keven Daniel, Altha, FL	47,104

## Team Roping - Heelers

1.	Mike Beers, Post, OR	77,500
2.	Michael Jones, Stephenville, TX	72,572
3.	Dean Tuffin, Prineville, OR	71,931
4.	Walt Wodard, Stockton, CA	62,497
5.	Patrick Smith, Midland, TX	56,520
6.	Allen Bach, Weatherford, TX	51,443
7.	Jimmie Cooper, Monument, NM	51,378
8.	Cory Petska, Lexington, OK	50,674
9.	Kory Koontz, Sudan, TX	47,577
10.	Ryan Motes, Weatherford, TX	47,104

## Saddle Bronc Riding

1.	Rusty Allen, Lehi, UT	106,112
2.	Taos Muncy, Corona, NM	95,782
3.	Cody Wright, Milford, UT	91,247
4.	Chad Ferley, Oelrichs, SD	78,346
5.	Anthony Bello, Oakley, UT	75,148
6.	Cody DeMoss, Heflin, LA	70,785
7.	Isaac Diaz, Stephenville, TX	61,108
8.	Jake Hayworth, St. Anthony, ID	59,477
9.	Jesse Bail, Camp Crook, SD	58,020
10.	Jeff Willrt, Belvidere, SD	57,567

## Tie Down Roping

1.	Houston Hutto, Del Rio, TX	95,955
2.	Trevor Brazile, Decatur, TX	95,787
3.	Hunter Herrin, Apache, OK	78,424
4.	Blair Burk, Durant, OK	75,035
5.	Jake Hannum, Ogden, UT	74,787
6.	Cody Ohl, Hico, TX	72,248
7.	Nate Baldwin, Blackfoot, ID	63,581
8.	Mike Johnsdon, Henryetta, OK	61,481
9.	Tyson Durfey, Colbert, WA	60,753
10.	Matt Shiozawa, Chubbuck, ID	58,435

## Steer Roping

1.	Trevor Brazile, Decatur, TX	39,538
2.	Guy Allen, Santa Anna, TX	35,839
3.	Lawson Plemons, Chilton, TX	33,873
4.	J.P. Wickett, Sallisaw, OK	24,911
5.	Buster Record Jr., Buffalo, OK	24,895
6.	J.D. Yates, Pueblo, CO	24,049
7.	Neal Wood, Guy, TX	23,653
8.	Jarrett Blessing, Paradise, TX	23,544
10.	J.R. Olson, Sheridan, WY	20,118

## Barrel Racing

1.	Brittany Pozzi-Pharr, Victoria, Texas	132,230
2.	Codi Baucom, Carthage, NC	84,080
3.	Vickie Solmons, Riverton, UT	65,823
4.	Lisa Lockhart, Oelrichs, SD	63,049
5.	Jill Moody, Letcher, SD	61,850
6.	Lindz Sars, Nanton, AB	61,375
7.	Brenda Mays, Terrebonne, OR	61,342
8.	Brandie Halls, Carpenter, WY	59,309
9.	Sherrylynn Johnson, Henryetta, OK	51,408
10.	Terra Bynum, Colorado City, TX	48,420

## Bull Riding

1.	B.J. Schumacher, Hillsboro, WI	127,800
2.	Kanin Asay, Powell, WY	98,127
3.	J.W. Harris, May, TX	93,644
4.	Chance Smart, Philadelphia, MS	91,408
5.	Wesley Silcox, Payson, UT	86,418
6.	Cody Hancock, Taylor, AZ	77,614
7.	Howdy Cloud, Kountze, TX	73,159
8.	Bobby Welsh, Gillette, WY	65,960
9.	Ted Bert, Modesto, CA	65,324
10.	Cooper Kannigless, Zenda, KS	63,515





## Miss Rodeo Utah 2007

**I**t's not difficult to spot the new Miss Rodeo Utah in a crowd. She's the striking, fresh-faced, green-eyed blonde with a million-dollar smile.

Jenna Whitaker, 18, won the golden crown in front of a cheering crowd July 24 at Ogden Stadium, home of the Ogden Pioneer Days Rodeo.

Whitaker, the daughter of Dave and Carla Whitaker of Kaysville, is a graduate of Davis High School. Whitaker will represent the state at the Miss Rodeo America pageant held each year in December in Las Vegas in conjunction with the Wrangler National Rodeo Finals. She enjoys wakeboarding, water skiing, barrel racing, reading, playing the piano, and teaching western horseback riding lessons to children.

"When I was a young girl I remember watching the rodeos and telling myself that when I grew up I wanted to be a rodeo queen. As I have gotten older and that dream has transformed into a reality, rodeo has become an even greater part of my life. I have not only fallen in love with the rodeo family I have attained, but also with the sport in and of itself," Whitaker says.

"My hope is that today's generation will be given the unique opportunity to find the support, the love, and even more importantly, themselves, in this incredible sport. As Miss Rodeo Utah I plan to devote my whole self to being sure that that opportunity is presented to all those who have dreamt, just as I once did, and be a delegate for the sport that has captivated me."

## SOUTHERN UTAH TITLE COMPANY

**IS NOW OFFERING AN ADDITIONAL  
20% DISCOUNT ON TITLE INSURANCE\***

**SAVE \$279**

**On a \$250,000 Lender's Policy When BOTH  
Seller AND Buyer close with  
Southern Utah Title Company**

**SAVE  
20%**

**9 Locations for your convenience**

**Call . . . (435)628-0404**

\*Available up to purchase price & not available on Cash Purchases

\*Rates apply when underwritten through Chicago Title or Fidelity National



**SUTC**

**Southern Utah Title Company**



# PUTTING FUN BACK IN YARD WORK

## WORK = FUN?

For too many years yard work has had a bad rap and called "work". Farmtrac feels that this has gone on long enough.

That is why they have introduced versatile trackers that make even the most daunting job a snap. There's a tractor that will fit your needs waiting for you.

Join the crusade today and make yard work fun. Visit our show room in St. George.



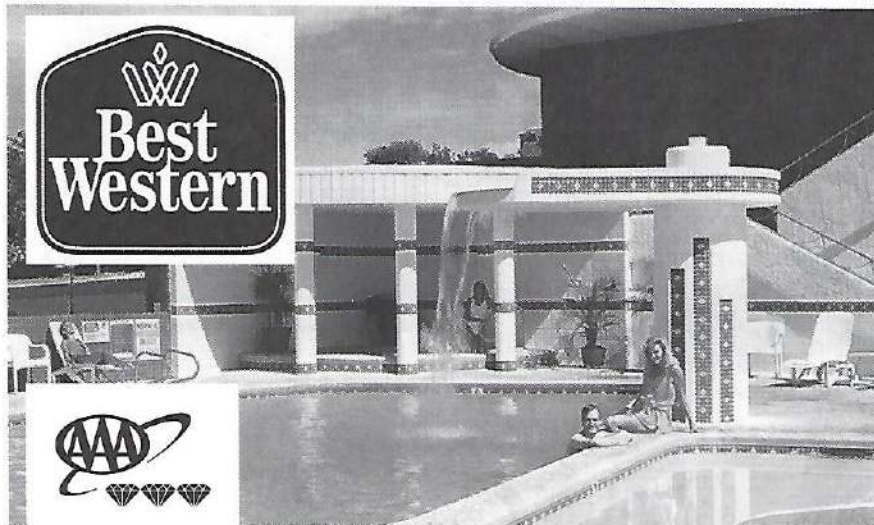
NOW AVAILABLE AT:

 **LAKE CITY**  
trucks

435.652.3525



# TWO GREAT LOCATIONS IN ST. GEORGE, UTAH!



125 East St. George Blvd. • St. George, Utah 84770

(435) 673-4844

Toll Free Direct

**1-800-542-7733**

[www.abbeyinnhotels.com](http://www.abbeyinnhotels.com)

E-Mail: [bwcoral@infowest.com](mailto:bwcoral@infowest.com)

## Best Western Coral Hills & Suites

- LUXURIOUS ROOMS AND SUITES
- COMPLIMENTARY DELUXE BREAKFAST
- FREE HI-SPEED INTERNET • VOICE MAIL
- HEATED OUTDOOR & INDOOR POOLS & SPAS

- ELEGANT SUITES WITH SPAS • AIRPORT VAN
- ALL ROOMS WITH REFRIGERATORS & MICROWAVES
- SENIOR OR AAA DISCOUNT OR KIDS UNDER 18 FREE
- GOLF, TUACAHN, & SWEETHEART PACKAGES

1129 South Bluff Street • St. George, Utah 84770

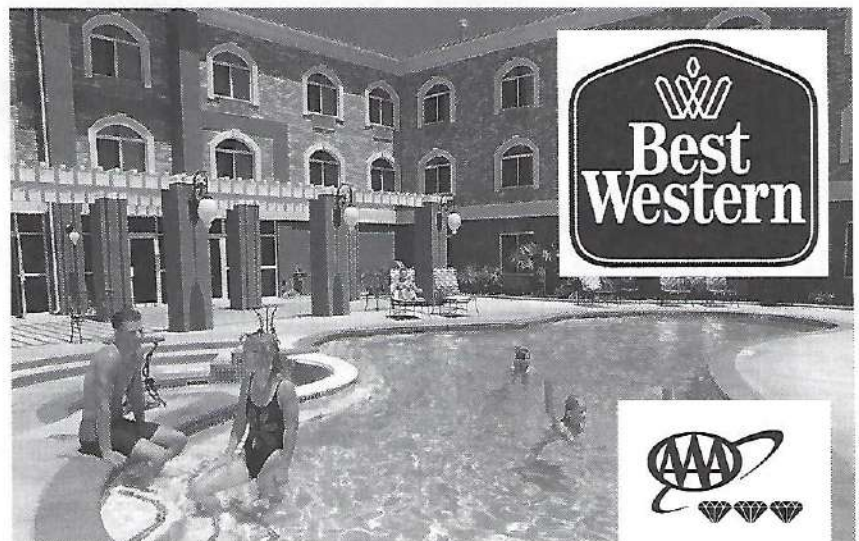
(435) 652-1234

Toll Free Direct

**1-888-222-3946**

[www.abbeyinnhotels.com](http://www.abbeyinnhotels.com)

E-Mail: [bwabbey@infowest.com](mailto:bwabbey@infowest.com)



## Best Western Abbey Inn & Suites

- ELEGANT ROOMS AND SUITES
- COMPLIMENTARY FULL BREAKFAST
- FREE HI-SPEED INTERNET • AIRPORT VAN
- LARGE INDOOR SPA & HTD. OUTDOOR POOL

- MEETING FACILITIES WITH BANQUET SERVICE
- ANNIVERSARY SUITES WITH SPAS/ BIG SCREEN TVs
- FRIDGE, MICROWAVE, AND HAIR DRYERS
- GOLF, TUACAHN, ATV/JEEP PACKAGES



# Enjoy the "Boulevard Experience"

*Buy Smart* with the guaranteed best prices at  
Southern Utah's Largest Home Furnishings Showroom.

## Buy It Today - Enjoy it Tomorrow!

The Boulevard offers the area's best selection of great  
name brand appliances, electronics, furniture and floor coverings.

That means many of our most popular products are available for  
immediate delivery or pick up. With the Boulevard's great selection  
of in-stock products you can "Buy It Today and Enjoy It Tomorrow."

Also, enjoy great service from our friendly and  
professional team members. *Buy Smart at the Boulevard.*

# **Boulevard**

*Home Furnishings*

[www.BuySmartToday.com](http://www.BuySmartToday.com)

#### ST. GEORGE, UTAH

390 North Mall Drive  
10am-8pm Mon-Fri • Sat 10am-7pm  
Closed Sundays • (435) 986-3100

Get the "Guaranteed Best Prices" on the area's largest selection  
**Buy Smart. Buy at the Boulevard.**

#### MESQUITE, NEVADA

355 W. Mesquite Blvd  
9am-6pm Mon-Sat  
Closed Sundays • (702) 346-1600



**Come See What Everyone's  
Talking About!**



2007 GMC Arcadia

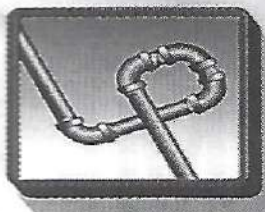
**INNOVATIVE ENGINEERING.  
INSPIRED DESIGN**

**NEWBY**

**BUICK OLDSMOBILE PONTIAC GMC TRUCK, INC.**

*"Experience The Difference!"*





# LARSEN

## PLUMBING INC.

### CHRIS LARSEN

OFFICE (435) **688-2947**

FAX (435) **688-2392**

716 SOUTH 35 WEST • WASHINGTON, UTAH 84780

### *2007 Lions Club Scholarship Recipients*



**Tess  
Holman**

Thank you so much for the recent scholarship that you granted me! I'm so appreciative of the generous amount of money that you awarded. I am a graduate of Dixie High School and am planning on attending Dixie State College in the fall. My plan as of right now is to graduate with my Associates of Science Degree at Dixie this year after which I plan on transferring to a major university. I'm so pleased to know that all my expenses will now be covered at Dixie State. Thank you for all your support to the students of our community. Your kind and thoughtful actions are appreciated by so many. Thank you. **Tess Holman**

My name is Megan Mahoney. I just recently graduated from Dixie High School and plan to attend Dixie State College. I loved playing high school sports and attending extracurricular activities, and enjoyed being a member and leader of many different clubs throughout my high school years. I would like to thank the Lions Club for helping me with the costs of attending Dixie State College and in achieving my goal of finding a career. Thank you!



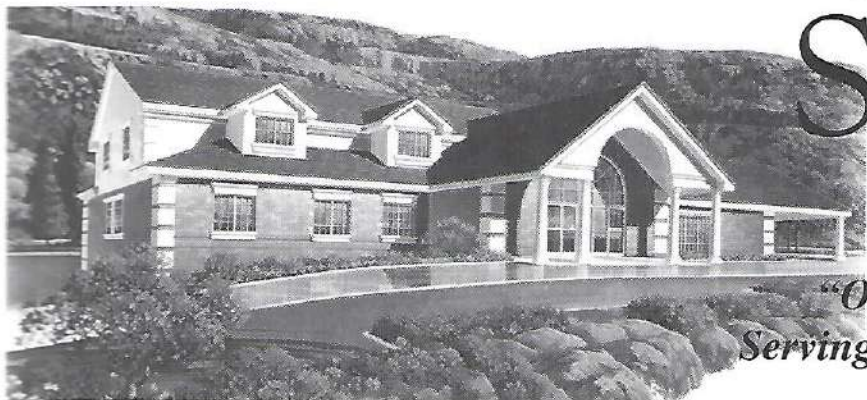
**Megan  
Mahoney**

I would like to thank the Dixie Lions Club for the scholarship I was awarded. I plan to use it towards a Bachelors Degree in Biology at Dixie State College. It will help me tremendously in my dream to become a biotechnician in agriculture.

**Angie Smith**



**Angie  
Smith**



# SPILSBURY

## MORTUARY

*"Our Family  
Serving Your Family"*

ST. GEORGE  
673-2454

HURRICANE  
635-2454

MESQUITE  
Virgin Valley Mortuary  
(702) 346-6060



TED SPILSBURY

*"A Trusted Name in Funeral Service"*



# JOHN & LISA AMES

## The Ames Team

### RE/MAX First Realty



Office: 435-674-0111

Direct: 435-634-5499

Toll Free: 800-206-1003

E-Mail: [AmesTeam@SGRemax.com](mailto:AmesTeam@SGRemax.com)

*Lets All Help Kick Cancer*



**Sponsors Of The Tough Enough To Wear Pink Night**





# **DIXIE WASTE SERVICES**

**673-5610 • Fax 674-0744**  
**dixiewaste@infowest.com**

**Stacey Hughes**  
**Cory Hughes**  
**Jeff Hughes**  
*Owners / Operators*

***GOOD LUCK COWBOYS!!***





---

---

# **DATS**

---

---

**TRUCKING INC.**

*YOUR QUALITY SERVICE  
COMPANIES*

---

---

# **OVERLAND**

---

---

**PETROLEUM**

391 N. Old Hwy 91, Hurricane, Utah  
Phone: 435-673-1886

# **ERNE'S**

---

## **TRUCK PLAZA**

**1035 N. MAIN  
BEAVER, UTAH 84713  
(435) 438-5846**

*A first class place to stop!*



# DIXIE FIREPLACES

If you think my tractor is sexy... you gotta see our fireplaces!

Yep!

★ THE HOTTEST FIREPLACES AROUND ★



**(435) 634-1177**  
**1084 East Tabernacle • St. George**  
(Above Outdoor Outlet - East of Robert's Crafts)



**HOLIDAY  
RESORT  
REALTY**  
& DEVELOPMENT

**CHARLOTTE JONES**, *Associate Broker / Realtor*

**LINDIAN JONES**, *Realtor*

Office: (435) 673-6172

Fax: (435) 628-6175

Toll Free: (888) 673-6172

[www.propertiesinstgeorge.com](http://www.propertiesinstgeorge.com)

[www.holidayresortrealty.com](http://www.holidayresortrealty.com)

144 W. Brigham Road, Suite D-1  
St. George, Utah 84790



REALTOR®  
**MLS**

**Holiday Inn**  
Resort Hotel &  
Convention Center

**The Palms**  
RESTAURANT

850 South Bluff St.  
St. George  
435-628-4235  
[www.histgeorgeutah.com](http://www.histgeorgeutah.com)

**\$5 Free Food!**  
Good for \$5 off a \$25 Food purchase  
at the Palms Restaurant.

Not valid with any other offer. Expires December 31, 2007

# SCOTT WELCH

---

## CUSTOM CONCRETE

PHONE (435) 628-6902

CELL (435) 668-2001



# RANDEE MUNNS

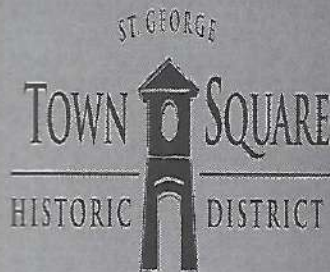
## Rodeo Clown • Barrelman

Randee Munns has been clowning rodeos for over 20 years throughout the United States. He is from Garland, Utah, where he has a ranch and horse training operation. Randee is also a brand inspector for the state of Utah, as well as a vocational welding instructor for Bridgerland Area Vocational Center in Logan, Utah. Randee will bring several unique comedy acts, along with his expertise as a bullfighter and barrelman.

"The protector of cowboy, the entertainer of the crowd," so said a well-known sports commentator. He was referring, of course, to the rodeo clown. Rodeo clowns come in all shapes and sizes and all have to be top-notch athletes in peak physical condition. They have to be agile, quick, fearless, have the memory of a computer and an encyclopedia knowledge of bulls.

There are basically two types of clowns: the bull fighter and the barrelman. They both have serious jobs to do with a little flair of comedy thrown in. The bullfighter clowns are the track stars. They are out in the arena to distract the unpredictable bull from a downfallen cowboy. Pick-up men on horseback can't be used around the ill-tempered bulls.

The other type of rodeo clown is the barrelman. He uses himself and his barrel as a diversionary obstacle. He hauls a heavy, battered, reinforced metal barrel around, and folds himself inside like an accordion. Once inside the barrel, he awaits the blows of the irate bull and sometimes receives an unwelcome horn or hoof inside with him.



OCTOBER 2007



WWW.SGUTEPORIS

# Quality Excavation

- Land Development
- Road Improvements
- Water & Sewer Lines
- Hauling
- Fill Dirt

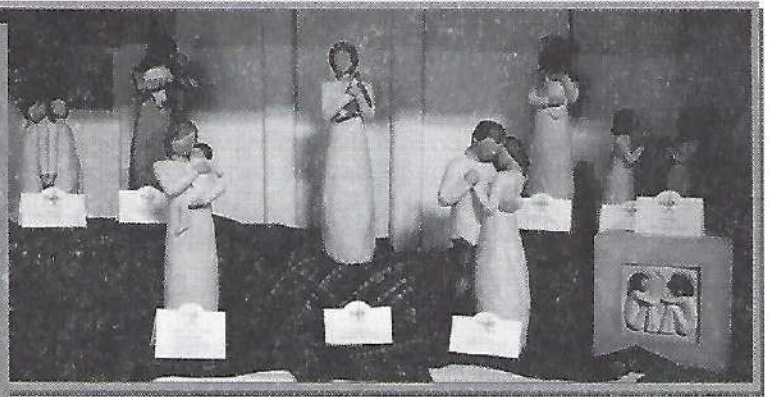
**Licensed & Insured**

**113 East 200 North #2  
St. George, Utah 84770**

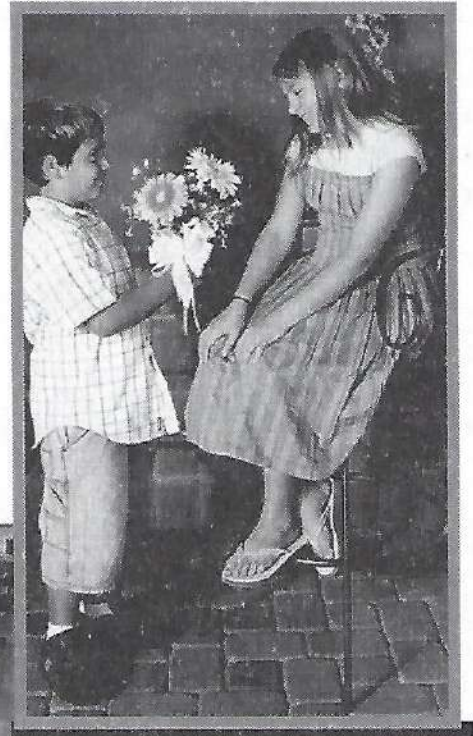
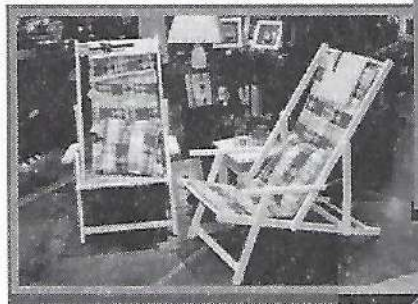
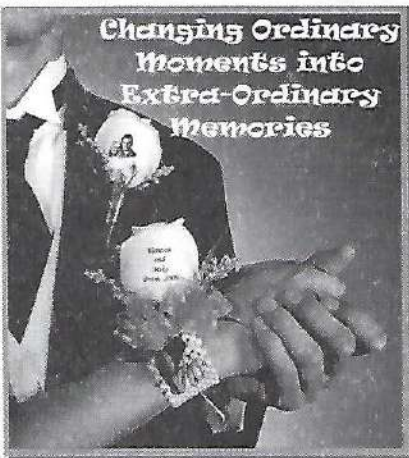
**634-0111**







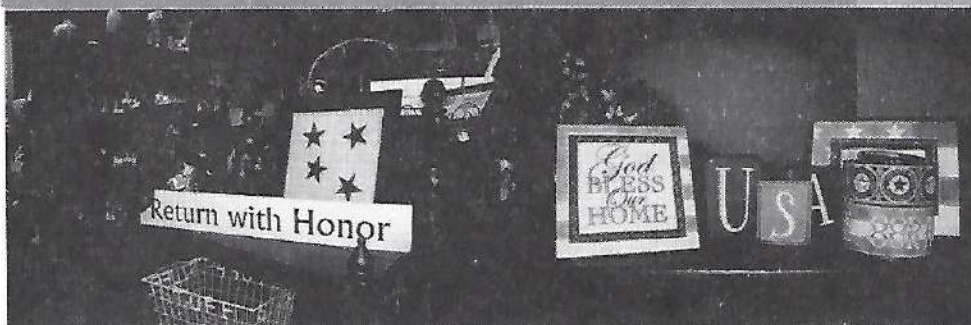
- ⌘ Full Service Floral  
(Priced from \$4.95 and up)
- ⌘ Home Decor
- ⌘ Kitchen Accessories
- ⌘ Bean Pod Candles
- ⌘ Willow Tree Figurines
- ⌘ Outdoor Living  
(Furniture & Accessories)



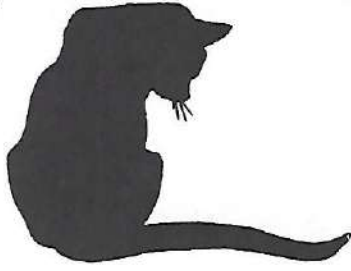
# Speaking Roses

42 South River Road, St. George, UT 84790  
 435-652-9443 Phone \* 435-652-9436 Fax  
 Located in the T J Maxx & Golden Corral Shopping Center

What's Your  
message?







# *Animal Medical Hospital*

## **Dr. Moe Bracken**

55 South Bluff  
St. George, Utah

**(435) 628-1634**

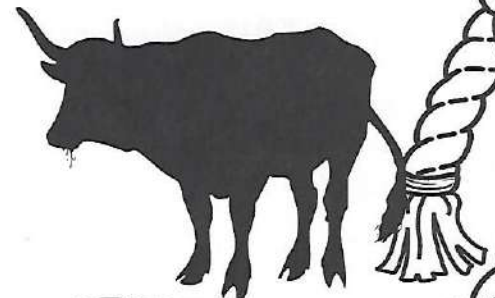
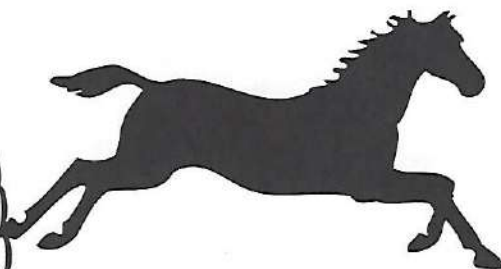
Monday-Friday 8:00 a.m. - 5:30 p.m.

Saturday 9:00 a.m. - 12:00 noon

### ***For All Your Animal's Needs . . . . Large or Small***

- Full Service Hospital
- Medicine, Surgery, Dentistry
- Mobile Ultrasound Machine
- Mobile X-ray Machine
- Emergency Service

***Dr. Bracken and his Staff at Animal Medical Hospital  
wold like to wish all contestants GOOD LUCK!***





*“It’s Millin’ Time!”*



# COUGHLIN COMPANY

General Engineering Contractor

Specializing in Asphalt Rotomilling & Pulverizing  
Mobile Crushing and Screening

Visit us @ [coughlincompany.com](http://coughlincompany.com)

Phone (435) 634-1266

Fax (435) 674-5119

Mobile (435) 703-1268

Licensed to serve you in

Utah, Nevada, Arizona

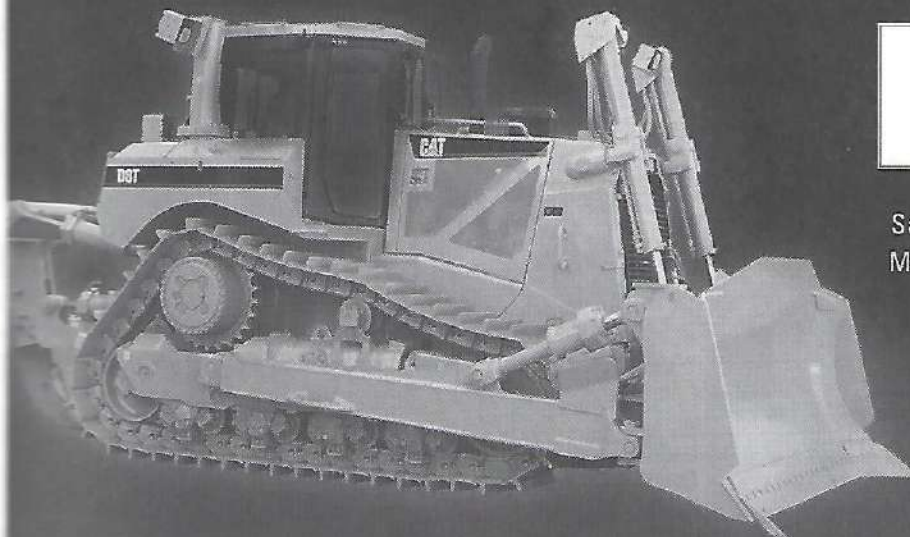
Idaho, New Mexico &

California





# Because Tough Guys Need Tough Machines.



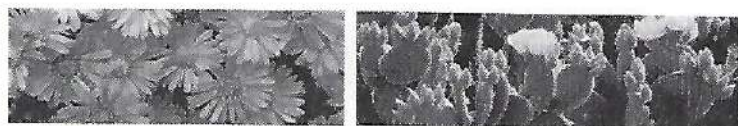
*Wheeler*



Salt Lake City, UT • Cedar City, UT • Vernal, UT  
Moab, UT • Lindon, UT • Logan, UT • Ogden, UT  
Park City, UT • Salina, UT • St. George, UT  
Roosevelt, UT • Ely, NV

[www.WheelerCat.com](http://www.WheelerCat.com)





**QUALITY YOU CAN TRUST...**

# STAR SERVICES



## Sprinkler Design

Our sprinkler experts can custom design an irrigation system to meet the needs of your landscape.

## Tool Rental

Don't want to buy it? Then rent it. We have a large selection of quality hand tools available for daily rental.

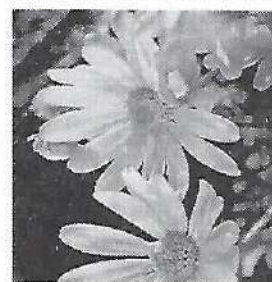
## Delivery Service

We know that you can't always take your purchase with you. That's why we offer convenient delivery service.

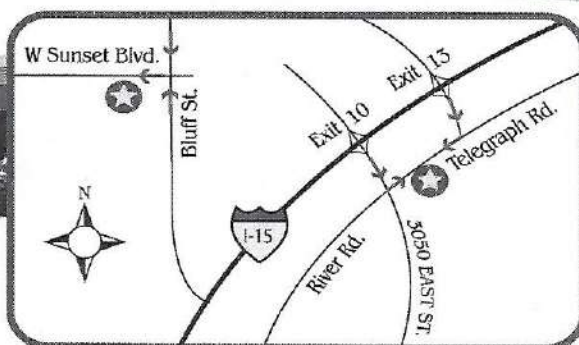
## Star Nursery...

## Caring for the Earth

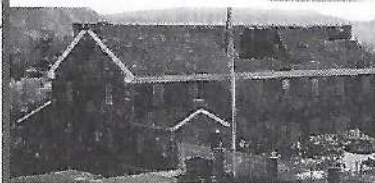
Recycle your re-usable black nursery containers. Just bring them with you next time you visit, and we will give you in-store credit!



**St. George**  
1145 W. Sunset Blvd  
(West of Bluff St.)  
(435) 673-0820



**Monday-Saturday: 8am-6pm**  
**Sunday: Closed**



**Washington**  
385 W. Telegraph Rd  
(The old historic cottonmill)  
(435) 986-0820

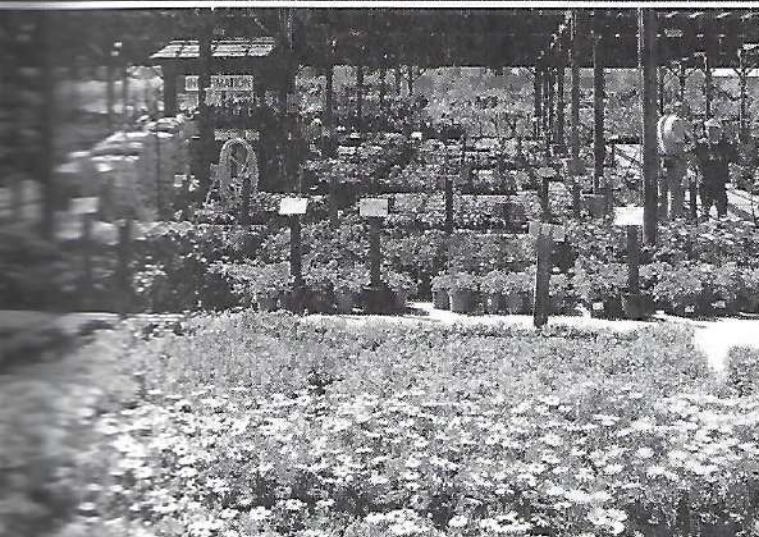
**Gift**



**For more helpful gardening information, visit us online at [www.starnursery.com](http://www.starnursery.com)**



**GREENING-UP THE DESERT FOR OVER 24 YEARS!**



## **WE HAVE A FULL SELECTION OF:**

Fruit Trees  
Citrus  
Water Smart Plants  
Vines  
Cactus  
Garden Tools  
Yard Decorations  
Flowers

Pottery  
Shade Trees  
Pest & Disease Control  
Potting Soil & Amendments  
Water Gardening Supplies  
Palm Trees  
Roses  
Houseplants

Sprinkler Supplies  
Landscape Lighting  
Fertilizers  
Tropicals  
Fountains  
Gift Certificates  
Hoses & Sprayers  
Perennials  
And Much More!



**Gift Certificates**



**Available**

**on our website today!**



**Fill Up Your Red Wagon  
with Super Savings!**

**Star**  
**NURSERY**

**The Right Price,  
The Best Advice!®**



# From The Past To The Present

## The Tradition Goes On

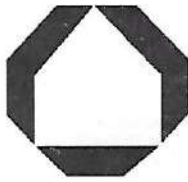
Year	No.	Lions President	Rodeo Chairman	Queen	Princess	Producer
1934		D. Eldon Beck				
1935	1	Marion Snow				
1936	2	Marion Snow				
1937	3	L.A. Porter		Helen Seegmiller		
1938	4	Rulon A. Snow		Addie Hammer		
1939	5	Dr. L. W. McGregor	Ezra McArthur	Addie Hammer		
1940	6	Wesley Nelson	Howard Cannon	Noma Andrus		Paul F. Hill
1941	7	Dr. A. W. McGregor	Brown Hail	Laura Lytle		Paul F. Hill
1942	8	Valentine McArthur	Brown Hail	Maxine Bowler		Paul F. Hill
1943	9	Howard Judd	Duke Sutton	War-No Queen		Slats Jacobs
1944	10	Neal Lundberg	Ezra McArthur	War-No Queen		Slats Jacobs
1945	11	Irvin Milne	Dick Hammer	Barbara McMullin		Slats Jacobs
1946	12	Bert Milne	Lindau Foremaster	Phyllis Foremaster		Slats Jacobs
1947	13	Albert J. Webber	Brown Hail	Romona McMullin		Earl Hutchison
1948	14	Ray Whipple	Brown Hail	Edna Gubler		Earl Hutchison
1949	15	Andy Pace	Ezra McArthur	Edna Gubler		Ray Skinner & Morgan
1950	16	Karl Hutchings	Anthony Atkin	Betty Jo Burgess		Earl Hutchison
1951	17	Lester Holcomb	Anthony Atkin	Margie Emmett		Andy Jauregui
1952	18	Marion Bowler	Anthony Atkin	Jean Craig		Ray Skinner
1953	19	R.M. Reber	Roy Rencuf	Fawn Gubler		Wilford Cline
1954	20	Spencer Snow	Roy Rencuf	Lavell Bundy		Wilford Cline
1955	21	V. Loraine Cox	Bill Barlocker	Mary Ester Gardner		Wilford Cline
1956	22	Anthony Atkin	Bill Barlocker	Anna Laura Heaton		Wilford Cline
1957	23	Wayne B. Nuttal	Clayton Atkin	Caroline Dickerson		Rosser & Pascoe
1958	24	Charles Pickett	Clayton Atkin	Penny Hafen		Rosser & Pascoe
1959	25	K. J. Parkinson	Andrew Lytle	Judy McMullin		Rosser & Pascoe
1960	26	Jim Lundberg	Andrew Lytle	Ruth Ann Hafen		Rosser & Pascoe
1961	27	Ray Garner	Bernard Seegmiller	Carma Jean Staheli		Ray Kohrs
1962	28	Lindau Foremaster	Marion Bowler	Mary Ann Reber		Cotton Rosser
1963	29	J. Andrew Holt	Marion Bowler	Jeri Lynn Snow	Gai Reber	Cotton Rosser
1964	30	L. Bard Blackham	Dean Gardner	Helen Holt	Carmen Iverson	Cotton Rosser
1965	31	Wayne Whitehead	Dean Gardner	Gai Reber	Marita Hunt	Cotton Rosser
1966	32	Albert M. Stratton	Karl Hutchings	Carmen Iverson	Shirlee Esplin	D. A. Kerby
1967	33	Joe Hutchings	Karl Hutchings	Sandra Staheli	DeAnn Sorenson	D. A. Kerby
1968	34	Clayton Atkin	Bard Blackham	Shirlee Esplin	Sherilynn Riggs	D. A. Kerby
1969	35	Afton Ence	Bard Blackham	Nyla Jean Bundy	Louise Gardner	D. A. Kerby
1970	36	Dick Miles	Harry Lundin	Randy Beatty	Debbie Staheli	D. A. Kerby
1971	37	Doyle Sampson	Harry Lundin	Marita Hunt	JoAnn Hoyt	D. A. Kerby
1972	38	Dwane Esplin	Gerald Holt	Georgette Bracken	Tamara Staheli	D. A. Kerby
1973	39	Andy Lytle	Gerald Holt	Louise Gardner	Michelle Maxfield	D. A. Kerby
1974	40	Joe Empey	Dwane Esplin	Sharlene Squires	Julie Herman	D. A. Kerby
1975	41	Gerald Holt	Dwane Esplin	Valorie Holt	Cindy Welch	D. A. Kerby
1976	42	George M. Jay	LaVar Foremaster	Tamara Staheli	Eva Dawn Larson	D. A. Kerby
1977	43	Chuck Horlacher	LaVar Foremaster	Julie Herman	Tammy Minnear	D. A. Kerby
1978	44	LaVar Foremaster	E.J. Formaster	Valorie Hunter	Windy Foremaster	D. A. Kerby
1979	45	Nels Fenton	E. J. Formaster	Muriel Esplin	Francine McLeese	D. A. Kerby
1980	46	Joe Bowcut	Earl Thompson	Shannon Crosby	Kari Anderson	D. A. Kerby
1981	47	Ronald Knell	Earl Thompson	Lisa Wallis	Lisa Lytle	D. A. Kerby
1982	48	Wallace Mathis	Don Randall	Cindy Welch	Natalie Staples	D. A. Kerby
1983	49	Bill Bringham	Don Randall	Tiffany Staples	Laurie Hafen	D. A. Kerby
1984	50	Jerry Parker	Judd Burgess	Lisa Lytle	Liberty Iverson	D. A. Kerby
1985	51	Tom Joy	Judd Burgess	Gia Andrus	Kelle Peterson	D. A. Kerby
1986	52	Hal Norton	Rod Orton	Jennifer Romney	Susette Gubler	D A & Bud Kerby
1987	53	David L. Limbacher	Rod Orton	Ande Andrus	Lynette Iverson	D A & Bud Kerby
1988	54	Gerald Cox	Jerry Parker	Stacy Jo Pate	Emilee Lott	D A & Bud Kerby
1989	55	E. J. Formaster	Jerry Parker	Susette Gubler	Tressa Simpson	D A & Bud Kerby
1990	56	Bill Hickman	Dean Jones	Emilee Lott	Jody Spilsbury	D A & Bud Kerby
1991	57	Lewis Bowler	Dean Jones	Julie Larsen	Natalie Young	D A & Bud Kerby
1992	58	Doug Mittleberger	Ken Thompson	Ginger Andrus	Katie Gardner	D A & Bud Kerby
1993	59	Verl Milne	Ken Thompson	Jessica McArthur	Tina Branham	D A & Bud Kerby
1994	60	Steve Holt / Shep Newby	Hal Norton	Natalie Young	Lainee Bowler	Bud Kerby
1995	61	Con Dominguez	Hal Norton	Katie Gardner	Haylee Brown	Bud Kerby
1996	62	Bill Condie	Chuck Bentley	Tina Branham	Jessie Branham	Bud Kerby
1997	63	Bill Warren	Chuck Bentley	Lyndsey Frei	Shaylee Snow	Bud Kerby
1998	64	Dorrel Booth	Bud Branham	Kodi Balen	Lindsey Reber	Bud Kerby
1999	65	Don Randall	Bud Branham	Lainee Bowler	Allene Wright	Bud Kerby
2000	66	Chuck Bentley	Gary Allred	Lynsey Reber	Lacy Snow	Bud Kerby
2001	67	Bill Vernon	Gary Allred	Hailee Brown	Dacia Clark	Bud Kerby
2002	68	Wayne Hoppal	Kurt Holyoak	Allene Wright	Morgan Russell	Bud Kerby
2003	69	Brad Marshall	Kurt Holyoak	Dacia Clark	Bailee Cannon	Bud Kerby
2004	70	Jerry Tischner	Lee Bendall	Morgan Russell	Cailee Hall	Bud Kerby
2005	71	Grant Larsen	Lee Bendall	Jessica Jimmerson	Tanisha Ford	Bud Kerby
2006	72	Kenny Thompson	Bryce Christensen	Stephanie Bracken	Ciara Sorensen	Bud Kerby
2007	73	David Wulfenstein	Bryce Christensen	Bailee Cannon	Jennika Wright	Bud Kerby

1935 to 1937 Rodeo was held on Armistice Day • 1938 First Rodeo was held in September • 1940 First night rodeo was held

1945 Rodeo was sanctioned by the Rodeo Cowboy Association • 1947 First Rodeo held in the Sunbowl

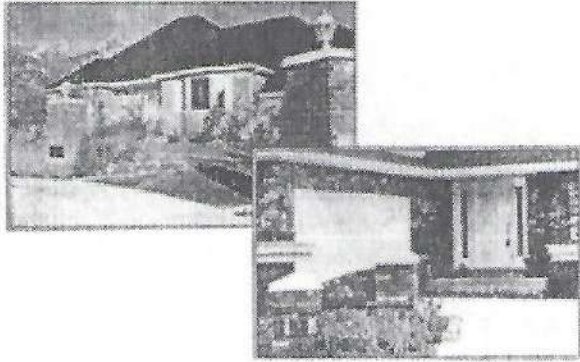
There have been only 20 girls that have been Princess and then Queen for the Rodeo





# PACIFIC SUPPLY

845 North Red Rock Rd.  
St. George, Utah 84770  
(810) 628-3618



(435) 628-3618

## ROOFERS' CHOICE



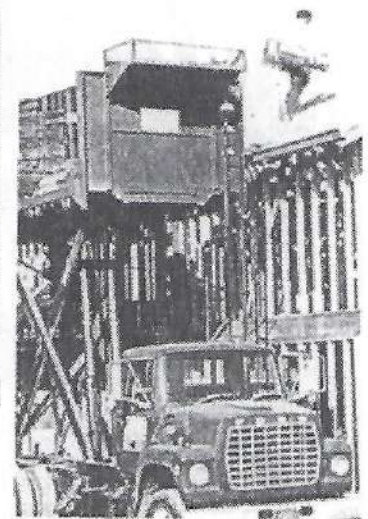
### Distributors of ...

- Roofing
- Masonry Products
- Drywall
- Insulation



**FEATURING ROBINSON BRICK**

ROBINSON  
BRICK  
COMPANY



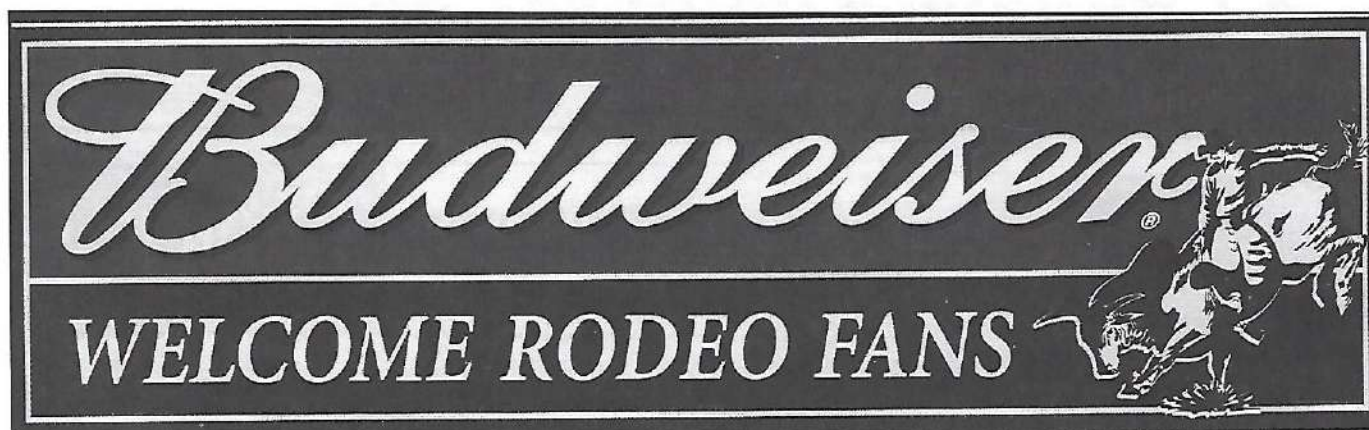
A fleet of trucks and staff to fulfill the masonry, roofing, insulation, wallboard and waterproofing materials needs of Southern Utah.



**PACIFIC  
SUPPLY**

845 North Red Rock Rd.  
St. George, Utah 84770  
(435) 628-3618





# **BALD EAGLE BEVERAGE COMPANY**

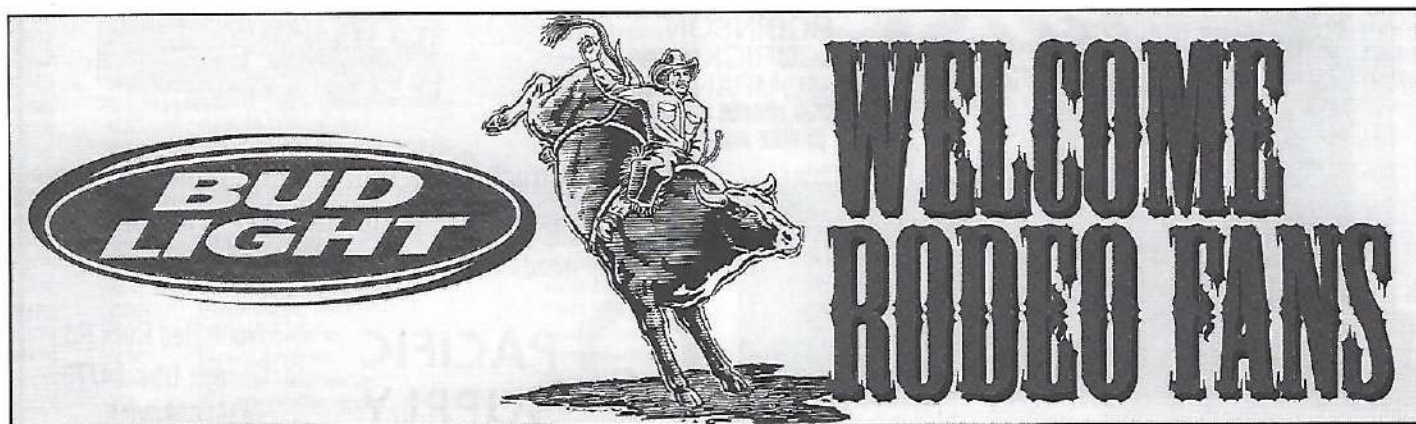
1342 West Industrial Road

P.O. Box 2350

Cedar City, Utah 84720-2350

Telephone: (435) 865-1122

Fax: (435) 586-1444







# ST. GEORGE FORD

L I N C O L N ■ M E R C U R Y

## 2008 Ford F-250 SuperDuty

### Get 'em while they're HOT!

(we have 100+ in our inventory to choose from!)

[www.STGEORGEFORD.com](http://www.STGEORGEFORD.com)



145 West Hilton Drive St. George, Utah 84770 1-888-925-8899

*"Investing in Lifetime Customers!"*



# SADDLE BRONC RIDING

Saddle bronc riding is rodeo's classic event, both a complement and contrast to the wilder spectacles of bareback riding and bull riding.

Bronc riding requires strength to be sure, but the event also demands style, grace and precise timing.

Saddle bronc riding evolved from the task of breaking and training horses to work the cattle ranches of the Old West.

Many cowboys claim riding saddle broncs is the toughest rodeo event to master because of the technical skills necessary for success.

Every move the bronc rider makes must be synchronized with the movement of the horse. The cowboy's objective is a fluid ride, somewhat in contrast to the wilder and less-controlled rides of bareback riders.

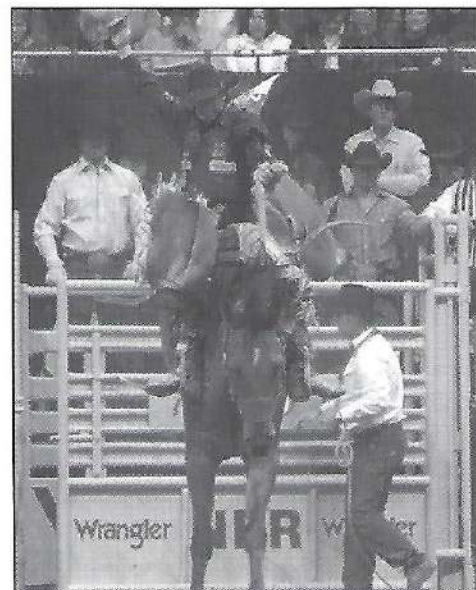
Among the similarities shared by saddle bronc riding and bareback riding is the rule that riders in both events must mark out their horses on the first jump from the chute.

To properly mark out his horse, the saddle bronc rider must have both heels touching the animal above the point of its shoulders when it makes the first jump from the chute. If the rider misses his mark, he receives no score.

While a bareback rider has a rigging to hold onto, the saddle bronc rider has only a thick rein attached to his horse's halter. Using one hand, the cowboy tries to stay securely seated in his saddle. If he touches any part of the horse or his own body with the free hand, he is disqualified.

Judges score the horse's bucking action, the cowboy's control of the horse and the cowboy's spurring action. While striving to keep his toes turned outward, the rider spurs from the points of the horse's shoulders to the back of the saddle. To score well, the rider must maintain that action throughout the eight-second ride.

While the bucking ability of the horse is quite naturally built into the scoring system, a smooth, rhythmic ride is sure to score better than a wild, uncontrolled effort.



# STEER WRESTLING

Speed and strength are the name of the game in steer wrestling. In fact, with a world record sitting at 2.4 seconds, steer wrestling is the quickest event in rodeo.

The objective of the steer wrestler, or "bulldogger," is to use strength and technique to wrestle a steer to the ground as quickly as possible.

That sounds simple enough.

But there's a catch: the steer generally weighs more than twice as much as the cowboy and, at the time the two come together, they're often traveling at 30 miles per hour.

Speed and precision, the two most important ingredients in steer wrestling, make bulldogging one of rodeo's most challenging events.

As with calf ropers and team ropers, the bulldogger starts on horseback in a box. A breakaway rope barrier is attached to the steer as a head start that is determined by the size of the arena. When the steer reaches the advantage point, the barrier is released and the bulldogger takes off in pursuit. If the bulldogger breaks the barrier before the steer reaches the head start, a 10-second penalty is assessed.

In addition to strength, two other skills critical to success in steer wrestling are timing and balance.

When the cowboy reaches the steer, he slides down the right side of his galloping horse, hooks the right arm around the steer's right horn, grasps the left horn with his left hand and, using strength and leverage, slows the animal and wrestles it to the ground. His work isn't complete until the steer is on its side with all four feet pointing the same direction. But that's still not all there is to it.

In order to catch the sprinting steer, the cowboy uses a "hazer," another mounted cowboy who gallops his horse along the right side of the steer and keeps it from veering away from the bulldogger.

The efforts of the hazer can be as important as those of the steer wrestler. For that reason, and the fact a hazer sometimes supplies the bulldogger a horse, the hazer often receives a fourth of the payoff.





**ORIGINAL COWBOY CUT® JEANS.**

WORN BY PEOPLE WHO RIDE BULLS, CATS, DEERE, AND RAMS.



★FOR THE★  
**COWBOY** IN YOU



**SUNSET WESTERN HEADQUARTERS**

**BOOTS, CLOTHING, TACK & FEED**

*Your headquarters for Western Wear,  
Feed, Horse Trailers, Panels, and Tack.*

**1469 West Sunset Blvd. -St. George**

**Call us at: 674-4560**



# Swiss Days 2007 Free Concert

**Fire on the Mountain, a delightful blend of folk and bluegrass music that features familiar American tunes, close harmonies and fast instruments. Fireworks follow at 10:00 p.m.**

**Concert sponsored by:**



**Friday, September 21 at 8:30 p.m.  
1400 Canyon View Drive, Santa Clara**



## TEAM ROPING

Team roping, the only true team event in professional rodeo, requires close cooperation and timing between two highly skilled ropers - a header and a heeler.

The event originated on ranches when cowboys needed to treat or brand large steers and the task provided too difficult for one man.

The key to success? Hard work and endless practice. Team roping partners must perfect their timing, both as a team and with their horses.

Similar to calf ropers and steer wrestlers, team ropers start from the boxes of each side of the chute from which the steer enters the arena.

The steer gets a head start determined by the length of the arena.

One end of a breakaway barrier is attached to the steer then stretched across the open end of the header's box.

When the steer reaches its advantage point, the barrier is released and the header takes off in pursuit, with the heeler trailing slightly further behind. If the header breaks the barrier before the steer completes its head start, the ropers are assessed a 10-second penalty. Some rodeos use heeler barriers, too.

The header ropes first and must make one of three legal catches on the steer - around both horns, around one horn and the head, or around the neck. Any other catch by the header is considered illegal and the team is disqualified.

After the header makes his catch, he turns the steer to the left and exposes the steer's hind legs to the heeler. The heeler then attempts to rope both hind legs. If he catches only one foot, the team is assessed a five-second penalty.

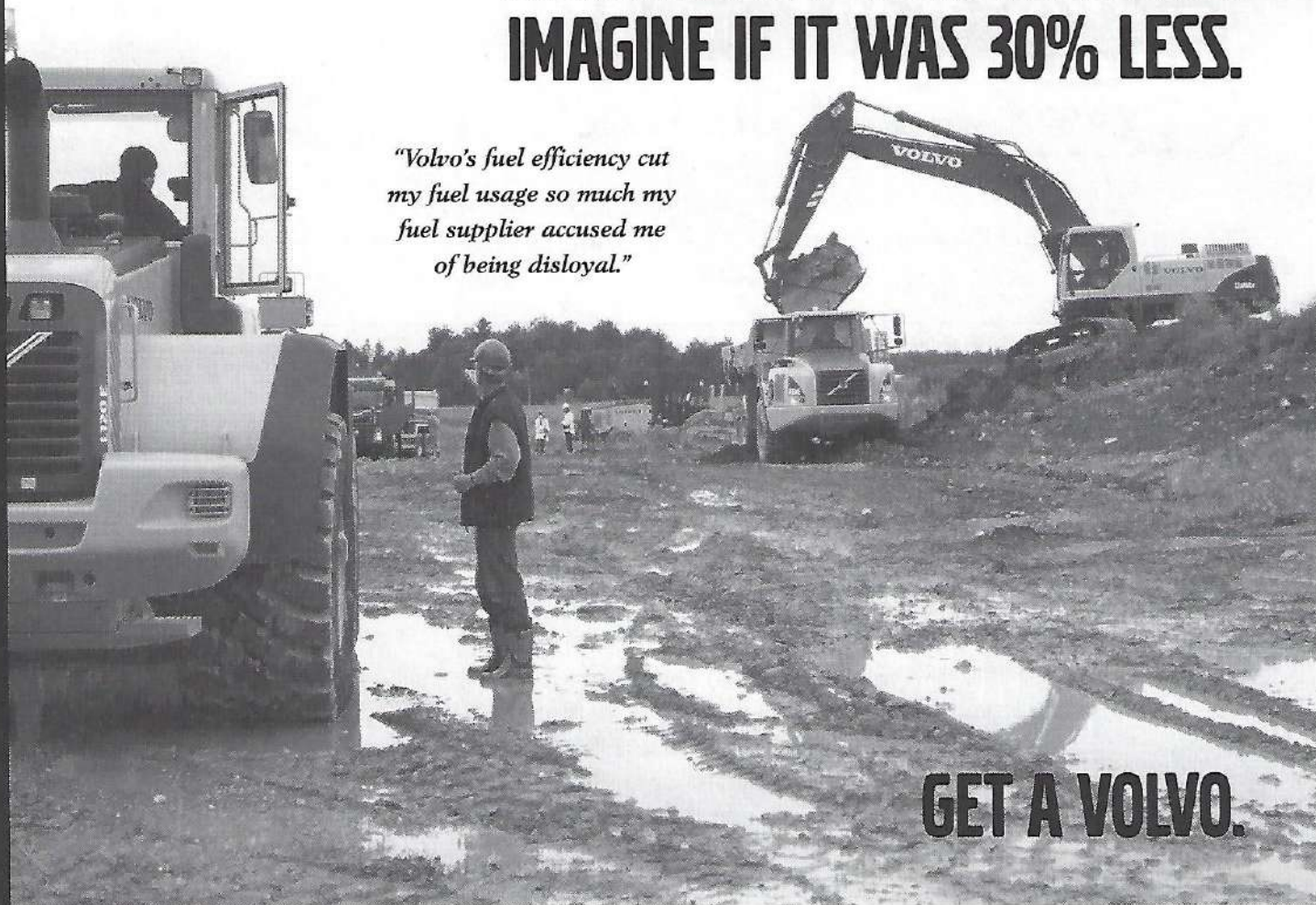
After the cowboys catch the steer, the clock is stopped when there is no slack in their ropes and their horses face one another.

Another aspect vital to the event is the type of horses used by the ropers. The American Quarter Horse is the most popular among all timed-event competitors, particularly team ropers. Heading horses generally are taller and heavier because they need the power to turn the steer after it is roped. Heeling horses are quick and agile, enabling them to better follow the steer and react to its moves.



# THINK ABOUT YOUR FUEL BILL. IMAGINE IF IT WAS 30% LESS.

*"Volvo's fuel efficiency cut  
my fuel usage so much my  
fuel supplier accused me  
of being disloyal."*



## GET A VOLVO.

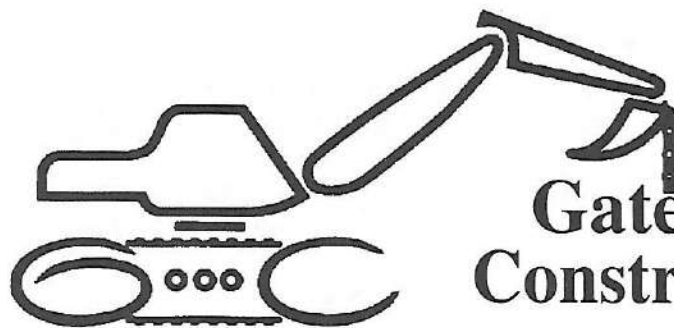
**MORE CARE. BUILT IN.**

Volvo wheel loaders are the most fuel efficient, most productive loaders you can put on the job. They deliver (1) higher productivity, (2) higher performance, and (3) lower fuel costs.



1409 East 3850 South • St. George, Utah 84790  
**435-674-0880**





## Gateway Construction

**MIKE ARNER, OWNER**

**Cell: 435-669-7601**

*Commercial  
Residential*

**Underground & Excavation**

**Trenching • Dust Control • Custom Hauling • Site Prep & Clean-up**

**Licensed • Bonded • Insured**

## BAREBACK RIDING

Bareback riding is a tough way to make a living!

It's a difficult event to do correctly, and, even when you do, you can expect to be punished.

Most cowboys agree that bareback riding is the most physically demanding event in rodeo taking an immense toll on the cowboy's body.

Muscles are stretched to the limit, joints are pulled and pounded mercilessly, and ligaments are strained and frequently rearranged. The strength of bareback broncs is exceptional, and challenging them is often costly.

Bareback riders endure more abuse, suffer more injuries and carry away more long-term damage than all other rodeo cowboys.

To stay aboard the horse, a bareback rider uses a rigging made of leather and constructed to meet PRCA safety specifications. The rigging, which resembles a suitcase handle on a strap, is placed atop the horse's withers and secured with a cinch.

As the bronc and rider burst from the chute, the rider has to "mark out" his horse. In other words, he must have both spurs touching the horse's shoulders until the horse's feet hit the ground after its initial move from the chute. If the cowboy fails to do this he is disqualified.

As the bronc bucks, the rider pulls his knees up, dragging his spurs up the horse's neck. As the horse descends, the cowboy straightens his legs, returning his spurs over the point of the horse's shoulders in anticipation of the next jump.

But it takes more than sheer strength to make a qualified ride and earn a money-winning score. A bareback rider is judged on his spurring technique, the degree to which his toes remain turned out while he is spurring and his "exposure," or willingness to take whatever might come during his ride.

It's a tough way to make a living, all right. But, according to bareback riders, it's the cowboy way.



## V.C. Milne & Sons Welding

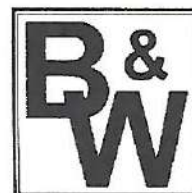
**Custom Welding & Steel Fabrication**

**Shearing - Forming - Punching**

**CNC Plasma Cutting**

**3831 S. 1600 E. Circle • St. George, 84790**

**Phone 673-3084  
Fax 656-4711**





# TheSpectrum.com

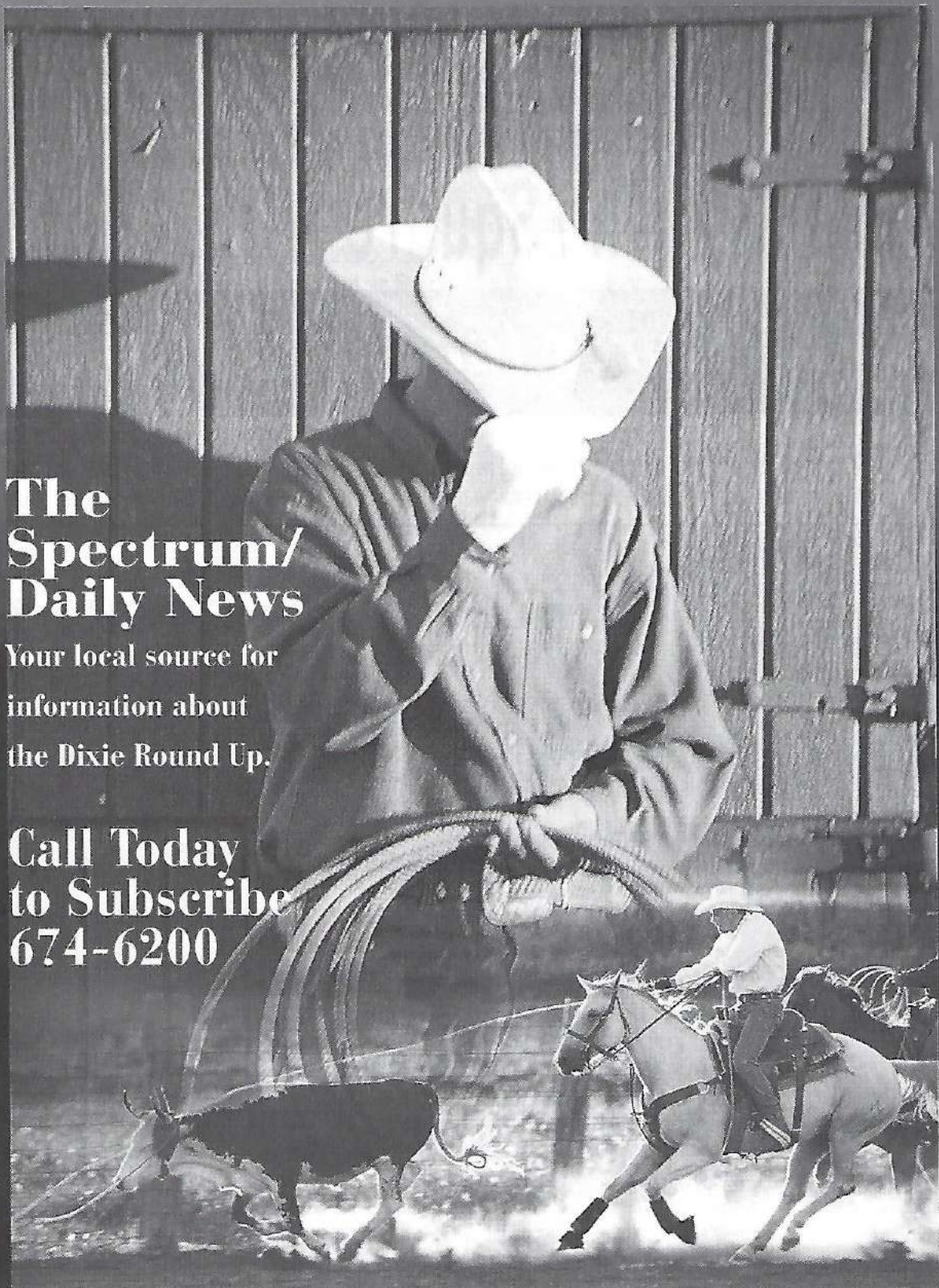
SOUTHERN UTAH'S HOME PAGE

**Your Brand for  
Local News &  
Information.**

## **The Spectrum/ Daily News**

Your local source for  
information about  
the Dixie Round Up.

**Call Today  
to Subscribe  
674-6200**







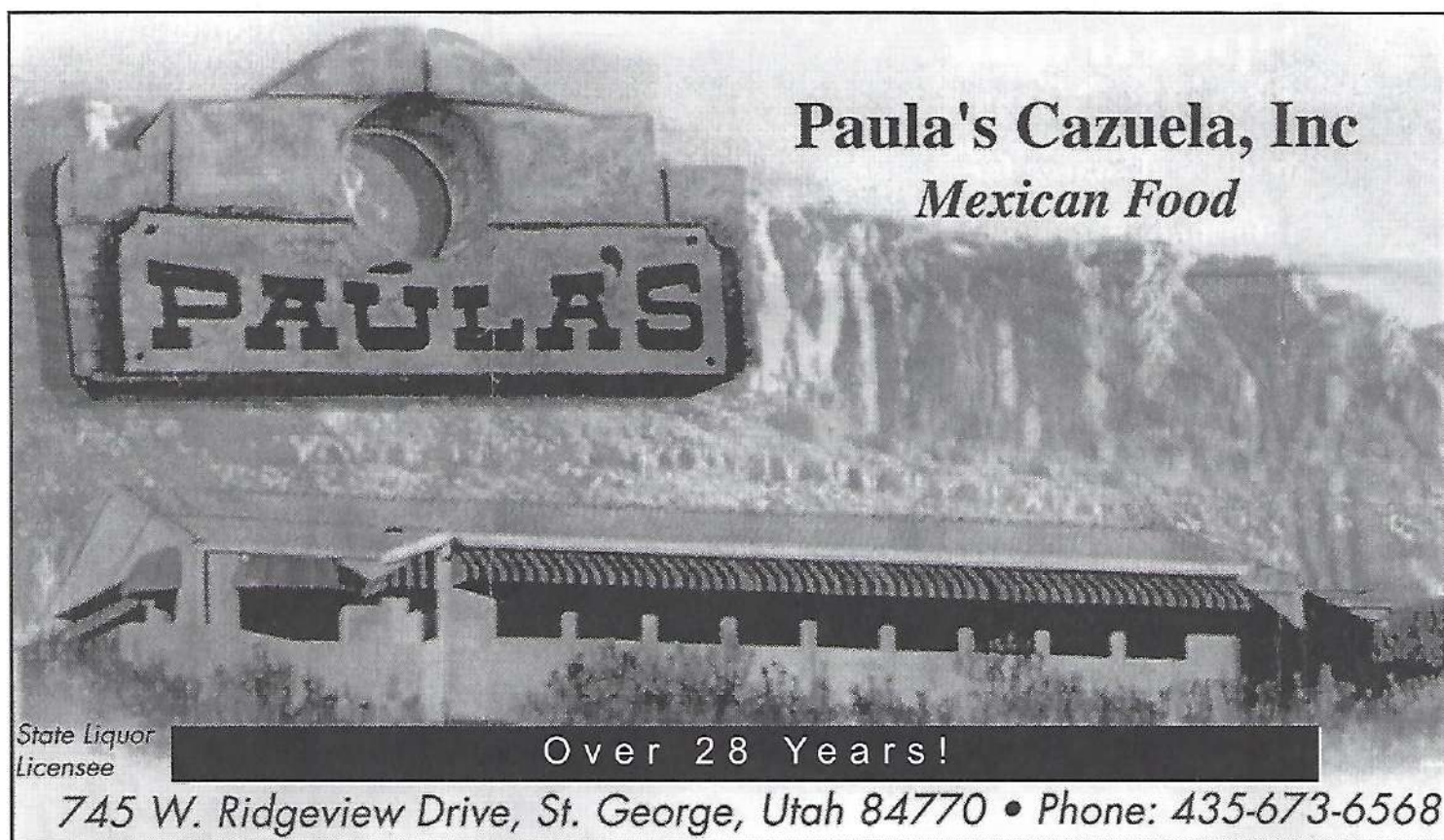
## City Center

THE ORIGINAL SHOPPING CENTER IN DOWNTOWN ST. GEORGE

- STAPLEY PHARMACY • BARGAIN SHOPPE
- CHECK POINT ONE RENTALS
- REBER INVESTMENT CORP • DIXIE BOWL & RECREATION
- APPLIANCE SPECIALISTS • DR. JOHN McARTHUR
- RED ROCK HAIR COMPANY

# Come Visit The Square With A Heart

*“Local Stores for Local People”*



**Paula's Cazuela, Inc**  
*Mexican Food*

State Liquor Licensee

Over 28 Years!

745 W. Ridgeview Drive, St. George, Utah 84770 • Phone: 435-673-6568



# TIE-DOWN ROPING

As with saddle bronc riding and team roping, the roots of calf roping can be traced back to the working ranches of the Old West.

When calves were sick or injured, cowboys had to rope and immobilize them quickly for veterinary treatment. Ranch hands prided themselves on the speed with which they could rope and tie calves, and they soon turned their work into informal contests.

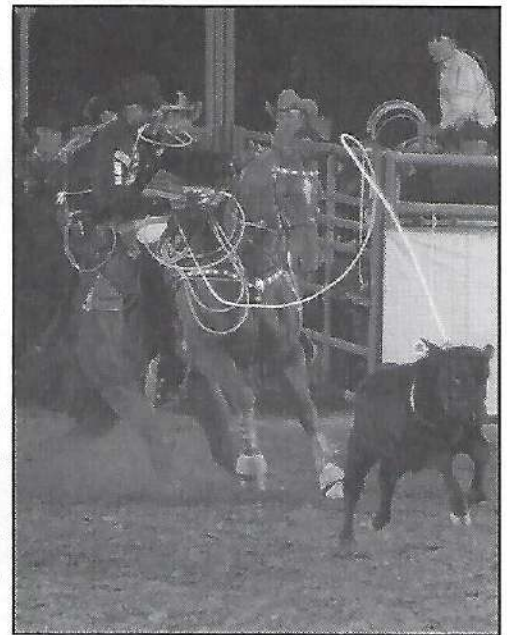
As the sport matured, being a good horseman and a fast sprinter became as important to the competitive calf roper as being quick and accurate with a rope.

In modern rodeo, the mounted cowboy starts from a box, a three-sided fenced area adjacent to the chute holding the calf. The fourth side of the box opens into the arena. The calf receives a head start that is determined by the length of the arena. One end of a brakeway rope barrier is looped around the calf's neck and stretched across the open end of the box. When the calf reaches its advantage point, the barrier is released. If the roper breaks the barrier before the calf reaches its head start, the cowboy is assessed a 10-second penalty.

The horse is trained to come to a stop as soon as the cowboy throws his loop and catches the calf. The cowboy then dismounts, sprints to his catch and throws it by hand, a maneuver called flanking. If the calf is not standing when the cowboy reaches it, he must allow the calf to get back on its feet, then flank it. After the calf is flanked, the roper ties any three legs together with a pigging string - a short, looped rope he clenches in his teeth during the run.

While the contestant is accomplishing all of that, his horse must pull back hard enough to eliminate any slack in the rope, but not so hard as to drag the calf.

When the roper finishes tying the calf, he throws his hands in the air as a signal that the run is completed. The roper then mounts his horse, rides forward to create slack in the rope, then waits six seconds to see if the calf remains tied. If the calf kicks free, the roper receives no time.



Dave Eichelberger - Owner



**A New-View  
Auto Glass**

*Auto Glass Specialists*

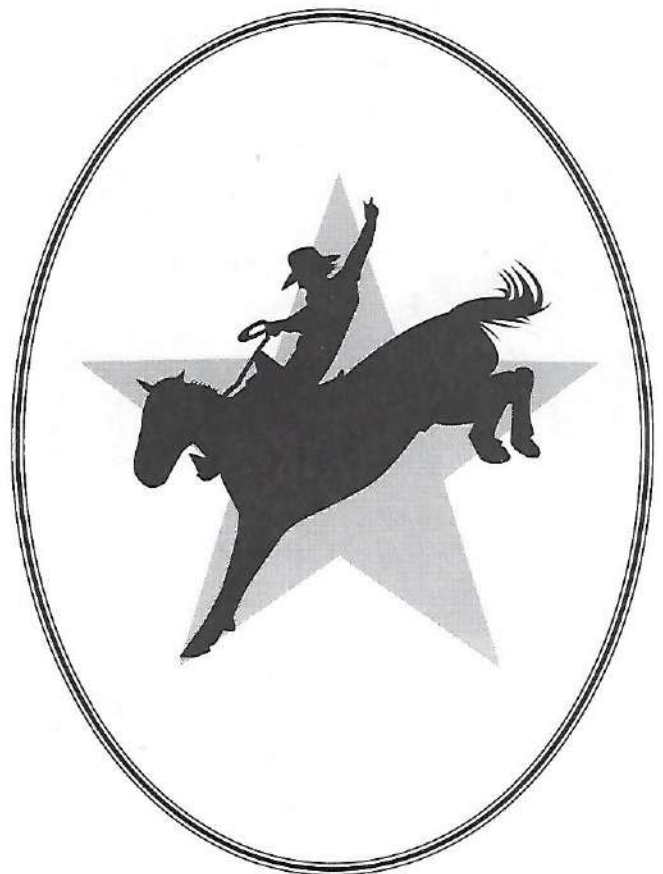
**628-5300**

375 N. Park Street, Suite B • St. George, UT 84770

*Ask about our Famous Mobile Service!*



★ 375 N. Park Street, Suite B • St. George, UT 84770





11  
CELEBRATING 11 YEARS  
OF GREAT SUCCESS!

FREE Internet Banking  
FREE Online Bill-Pay  
5 PM Same-Day Deposits



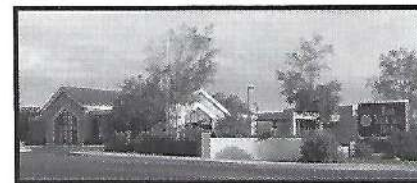
294 EAST TABERNACLE • ST. GEORGE • 674-5200



1091 NORTH BLUFF STREET  
ST. GEORGE • 652-8200



710 WEST TELEGRAPH  
WASHINGTON • 656-5515



1224 SOUTH RIVER ROAD  
ST. GEORGE • 627-1100



**THE VILLAGE BANK**  
*We're the Best!*

[www.thevillagebank.com](http://www.thevillagebank.com)





# Mega Pro

## Screenprinting & Embroidery

- T-shirts
- Corporate apparel
- Golf Shirts
- Sportswear
- Hats
- Jackets

**Art graphics dept.**

*Call or fax us for fast, flexible, service.*

**865-0099**

970 N. Main Cedar City  
Fax 865-1282

**673-1001**

251 W. Hilton Dr. St. George  
Fax 673-1001

## BULL RIDING

Rodeo competition, in the beginning, was a natural extension of the daily challenges cowboys confronted on the ranch- roping calves and breaking broncs to be ridden.

But intentionally climbing on the back of a 2000 pound bull? There is nothing natural about that. Most people, in fact, consider that a fool-hearted act.

The risks are obvious. Serious injury is always a possibility for those fearless enough to sit astride an animal that weighs a ton and is usually equipped with dangerous horns.

But cowboys do it, fans love it and bull riding ranks as one of rodeo's most popular events.

Bull riding is dangerous and predictably exciting, demanding intense physical prowess, supreme mental toughness and courage.

Like bareback and saddle bronc riders, the bull rider may use only one hand to stay aboard during the eight-second ride. If he touches the bull or himself with his free hand, he receives no score. But unlike the other roughstock events, bull riders are not required to mark out their animals. While spurring a bull can add to the cowboy's score, riders are commonly judged on their ability to stay aboard the twisting, bucking mass of muscle.

Balance, flexibility, coordination, quick reflexes and, perhaps above all, a good mental attitude are the stuff good bull riders are made of.

To stay aboard the bull, a rider uses a flat braided rope, which is wrapped around the bull's chest just behind the front legs and over its withers. One end of the bull rope, called the tail, is threaded through a loop on the other end and tightened around the bull. The rider then wraps the tail around his hand, sometimes weaving it through his fingers to further secure his grip.

Then he nods his head, the chute gate swings open and he and the bull explode into the arena.

Every bull is unique in its bucking habits. A bull may dart to the left, then to the right, then rear back. Some spin, or continuously circle in one spot in the arena. Others add jumps or kicks to their spins, while others might jump and kick in a straight line, or move side to side while bucking.





WELLS  
FARGO

The Next Stage<sup>®</sup>



## We'll Help You Get A Saddle On Your Finances

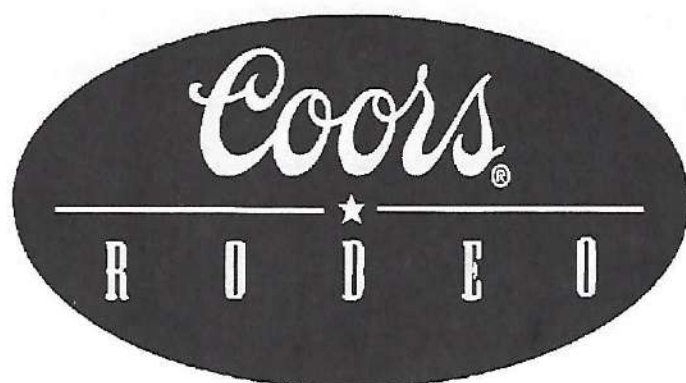
Let Wells Fargo start you in the right direction with our years of experience and personal attention from people who live and work in your community. Not to mention our wide selection of financial products and services, including a broad range of checking products, online banking and bill pay, home equity loans and lines and much more. At Wells Fargo, we take the time to get to know you and help you take your finances to *The Next Stage*.



**Proud sponsor of the  
St. George Lions Dixie Roundup**

Visit us at any of our eight Washington County Locations.





## **WINKEL DISTRIBUTING COMPANY**

225 EAST ANNABELLA ROAD  
RICHFIELD, UTAH 84701  
(435) 896-6368

451 NORTH 5500 WEST  
HURRICANE, UTAH 84737  
(435) 674-0004



# **Continental Mortgage Inc.**

*40 South 100 East • St. George, Utah 84770*

**Experience, Knowledge, Service,  
Low Rates, Fast Approvals -  
*Financing Made Simple!***



***Natalie Drake***  
***Loan Officer***  
***435-673-1900***  
***Cell: 632-1900***



Apply Online: [www.continental-mortgage.net](http://www.continental-mortgage.net) or E-mail us: [homeloan@infowest.com](mailto:homeloan@infowest.com)





---

**EVERYDAY IS PAY-DAY**  
**★ ON KONY COUNTRY ★**

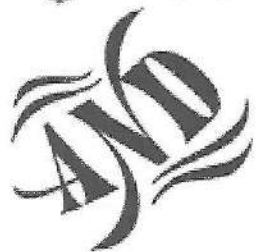
---

**Listen every weekday morning**  
**at 7:20 for details on how to win**

---

**\$100 CASH**

---



---

**Qualify**  
**FOR**

---

**\$1000**

---

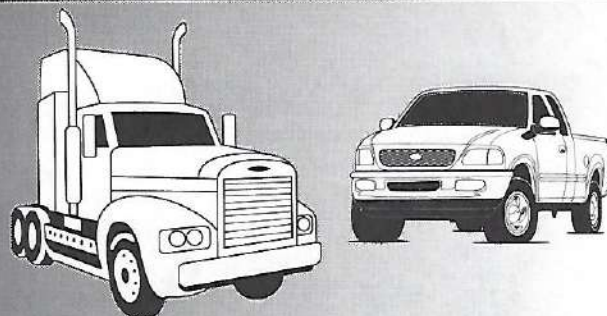
**It's free money. Listen and win on**

---

**➡ 99.9 KONY COUNTRY ➡**



# SOUTHWEST DIESEL SERVICE INC.



**FACTORY AUTHORIZED  
PARTS & SERVICE FOR**

**FREIGHTLINER**

**CATERPILLAR**

24-Hour Emergency Towing & Service  
RV Repair



**SERVICE & REPAIRS FOR ALL  
MAKES AND MODELS**

Power Plus • Horse Power Upgrades  
Engines / Transmissions  
All Accessories For:



**Serving Southern Utah**

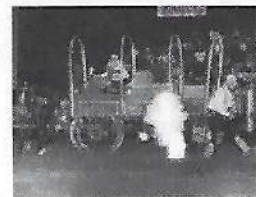
**(435) 673-6342**

## Buffalo Breath



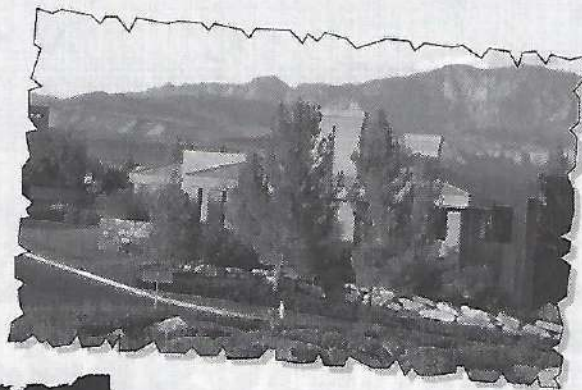
**D**an McIntosh lives with his wife, Nancy, daughter, Amanda, and son Luke, on a ranch near Longford, Kansas. Both kids are talented riders and help out on the ranch. When Dan puts his costume on, he becomes "**BUFFALO BREATH.**" He enters the rodeo arena right out of the 1800's. Hauling a wagon load of explosives, lingerie and many other items, the stage is set for comedy and action. He continues to keep audiences entertained and in awe with his new, unique, and exciting wild west rodeo act.

"I feel very fortunate to be doing something I love," Dan states. "Whether it is riding pastures, training colts, checking cattle, feeding in the winter, or any other ranch chores, it's something that I enjoy. One of my favorite things is training and driving teams of horses. I've driven horse drawn hay rack rides for a variety of groups and parties and have supplied horse drawn transportation for weddings and anniversaries, even a friend's funeral. It was all this that led me to developing my wild west rodeo act. I have performed at rodeos and wild west shows from Pennsylvania to California, from Michigan to Texas. My act brings comedy and exciting action to a rodeo!"





# L·I·F·E S·T·Y·L·E



Enjoy the lifestyle of one of the  
finest master-planned communities  
in sunny southern Utah.

**Stone Cliff**

Stone Cliff is more than quality  
homes and an exclusive address.  
Models are open daily.

Stone Cliff Properties, Inc. • St. George • 1-888-243-4853 • [www.stonecliff.com](http://www.stonecliff.com)



**STAN PERKINS, MBA/BROKER**  
912 W. 1600 S.  
ST. GEORGE, UT 84770  
435-673-8033/ 435-632-2834



**GIVE US A CALL FOR ALL YOUR  
REAL ESTATE NEEDS!**

**Prime "Class A" Office  
and Retail Space for Lease**

- ♦ Redundant fiber connectivity
- ♦ Access to city parks and trails system
- ♦ Easy freeway access
- ♦ Covered parking
- ♦ Ready for occupancy



**ST. GEORGE'S HI-TECH BUSINESS PARK**

**TONAQUINT**

HI-TECH BUSINESS CENTER  
[www.tonaquintcenter.com](http://www.tonaquintcenter.com)

912 W. 1600 S. ST. GEORGE, UT 84770 (435)673-8033



# CANYON MEDIA BROADCASTING

You have  
your niche and  
we have your fit!

Music for all  
your listening  
moods



673-9099

99.9

KONY COUNTRY

99.9 KONY Country is Southern Utah's heritage station and voted #1 by Southern Utah in St. George Magazine. The country listener is loyal and that's why local businesses have trusted KONY Country for decades as their promotional patron.

Target Audience  
Adults 25-54

674-9959

95.9

THE HAWK

95.9 THE HAWK is Southern Utah's real classic rock. 95.9 THE HAWK has had the reach and the listeners' every business needs to access for over 6 years.

Target Audience  
Adults 25-54

674-1450

1450 KZNU

FOX NEWS  
RADIO AM

FOX NEWS RADIO AM 1450 KZNU Talk format attracts the college educated working professional who has disposable income to spend.

Target Audience  
Adults 35+

674-9430

The New Planet  
94.3 THE PLANET

The NEW PLANET 94.3 targets Generation Y, which is the largest consumer group in history spending \$160 billion annually compared to \$125 billion spent annually by Generation X.

Target Audience  
Adults 25-54

Serving Southern Utah, Mesquite, NV & Page, AZ

Contact our advertising sales team to see  
just how easy it is to get your message heard.

Call 628-3643



# Family PAWN



A PAWN SHOP FOR EVERYONE !

If you've had an unpleasant experience in a pawn shop before, come see us and we'll change your mind!

*We are the only Pawn Shop in Southern Utah to offer all these services!*

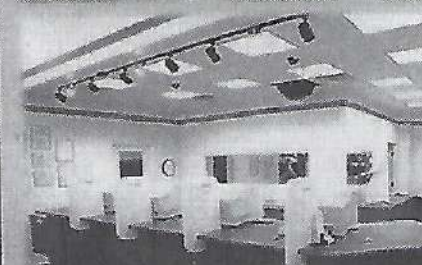
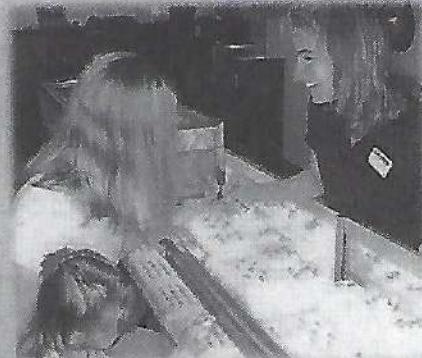
- REMINDER LETTER
- GRACE PERIODS
- LOWEST RATES
- PAYMENT OPTIONS
- AUTO/TITLE LOANS
- DRIVE THRU WINDOW
- POST DATED CHECK LOANS
- ON-SITE STORAGE FOR LARGE ITEMS

AND NOW... Visit our Web Site to make  
PAYMENTS ON-LINE!!

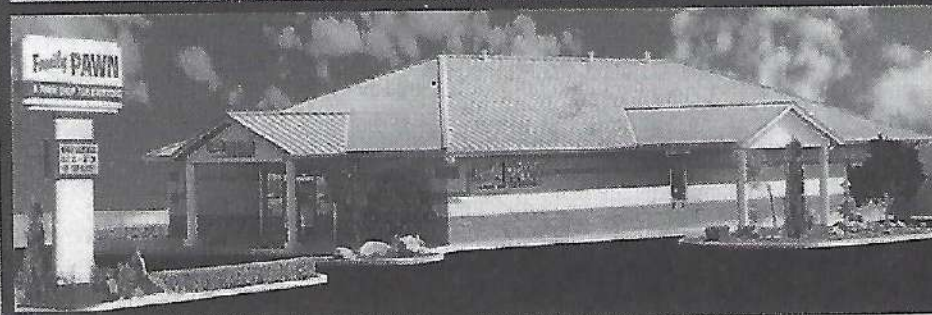
[www.familypawnutah.com](http://www.familypawnutah.com)

**We Loan The Most \$5 to \$10,000 or more!**

BRING IN OR CHECK OUT OUR SELECTION OF:  
ROLEXES, FINE JEWELRY, ELECTRONICS,  
CAMERAS, SPORTING GOODS, TOOLS, FIRE ARMS, COMPUTERS,  
GAME SYSTEMS, MUSICAL INSTRUMENTS, AUTO'S, RV'S,  
BOATS, AND MUCH MORE!



**Store Hours**  
Mon-Fri 9-6 Sat 9-5



# Family PAWN

A PAWN SHOP FOR EVERYONE !

**1229 W. Sunset Blvd.  
St. George, Utah 84770**



*Cindy Taylor*  
**TRUCKING**  
**& CONSTRUCTION**



**ST. GEORGE, UTAH**

**EXCAVATING • CONTRACTING**

**COMMERCIAL  
RESIDENTIAL**

**ROCK TRENCHING  
CUSTOM CRUSHING**



**628-8449**





**Red Sands Realty, LLC**

Office: (435) 627-0903 • (435) 565-2435 • Fax (435) 656-2438

dbasile@infowest.com

20 North Main St., Suite 107 • St. George, Utah

**DON BASILE**

*Broker / Owner, Agent*

## ***REMEMBER WHEN . . . . .***

**DON** showed you building lots in

St. George for \$6,500,

Bloomington for \$5,500,

Acreage in Veyo for \$795 per acre,

Washington Fields for \$2,000 per acre,

Santa Clara Heights for \$1,650 per acre,

That 30 acres east of I-15 in St. George with a well for \$865,950,

or maybe that Cabin in Pine Valley on 2/3 acre for \$20,000,

or that 5 acres in Brian Head for \$10,000?

*And I won't remind you about that property St. George City*

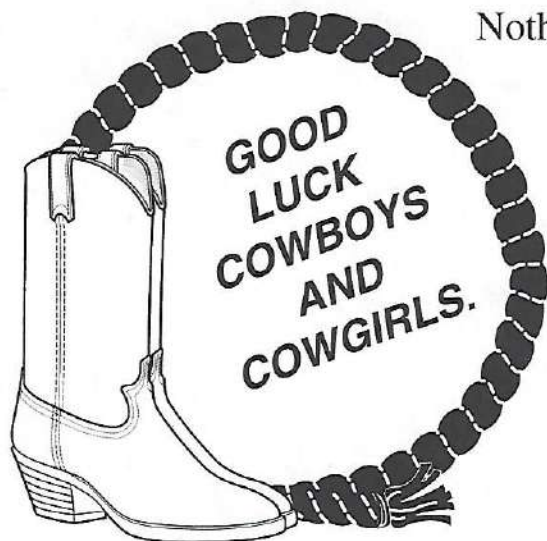
*just bought for the new airport!*

**You said it was too expensive, laughed and walked away !!**

**Well,** it's never too late to invest in Southern Utah real estate. If you're looking to buy, then call a Real Estate Legend who has been licensed and marketing St. George real estate since 1974!

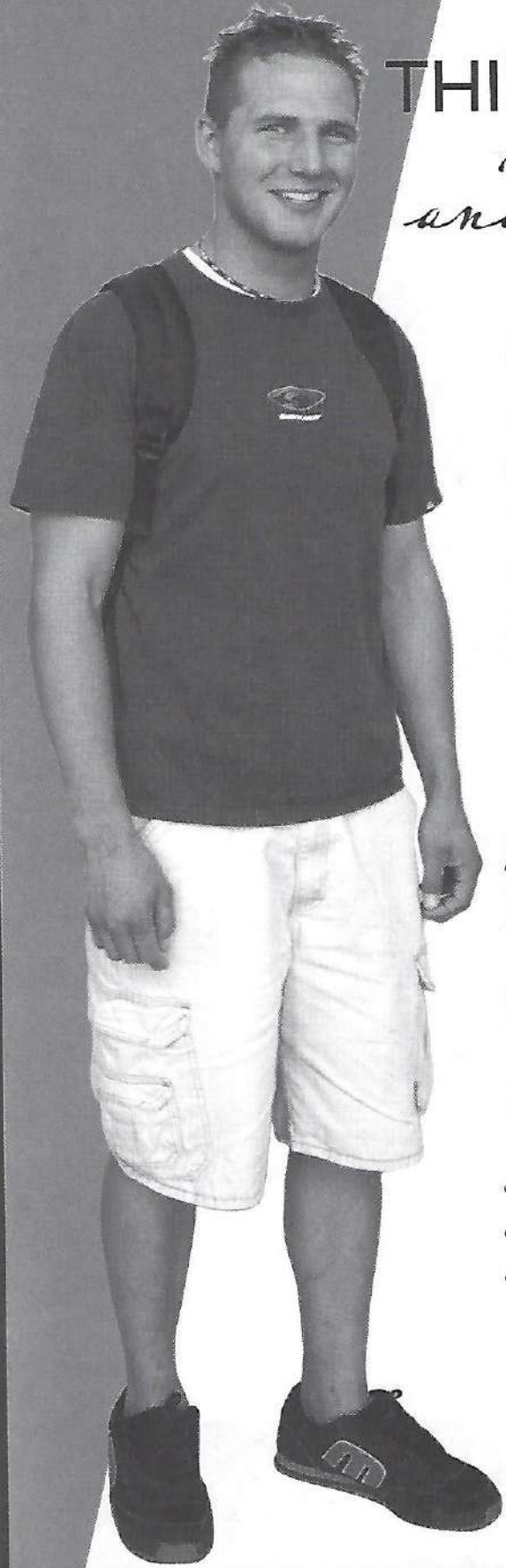
Nothing fancy, just an old fashioned real estate agent.

*Sort of like an old weathered cowboy!!!*



***"The LAST  
Little  
Guy"***





THINK | 4 YEARS @ DSC  
*and make more money!*

**FACT:**

Persons with four-year degrees **make more money.** In 2004, the average annual income of Americans with only a high school diploma was \$28,631, but for Americans with four-year degrees, it was \$51,568. —Bureau of the Census

**ANOTHER FACT:**

*Dixie State College now offers ...*

**Bachelor's Degrees in:**

<sup>New!</sup> Biology | <sup>New!</sup> English

- Business Administration • Communication
- Computer & Information Technology
- Nursing • Elementary Education

ACHIEVE A  
**DEGREE OF SUCCESS**  
**F**



## **Dixie Diesel Service**

***IN BUSINESS SINCE 1955  
LARGE INVENTORY OF PARTS***

**Engines • Transmissions • Overhauls  
Repairs • Brakes • Electrical  
Truck Wash & Lube Bay**

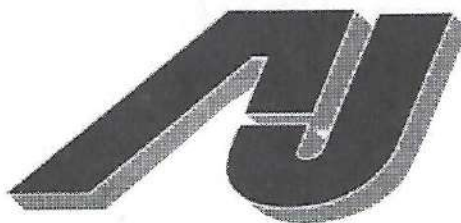
**673-3566**

After Hours Call 673-6516, 673-9014,  
674-4816, 656-0797



**24-Hour  
Service**

**1131 East Highland Drive  
St. George, Utah 84770**



**AJ CONSTRUCTION  
INCORPORATED**

***"Quality Built Homes At  
An Affordable Price"***



**Custom Homes  
Our Plans or Yours  
Free Estimates**

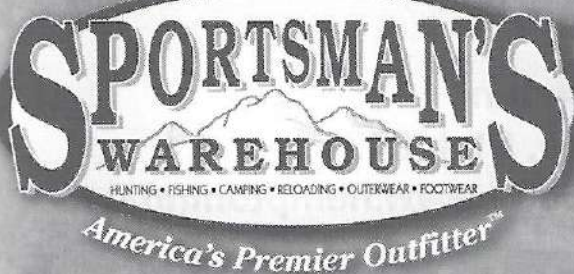
**Licensed & Insured In Utah & Arizona  
1111 S. 1900 E. #2 - Washington, UT 84780  
Office 628-2125 - Fax 628-3185  
Visit us @ [ajconstructioninc.com](http://ajconstructioninc.com)**



*Welcome to "The Great  
Indoors for those who love  
the Great Outdoors."™*



[www.sportsmanswarehouse.com](http://www.sportsmanswarehouse.com)



**St. George**  
2957 East 850 North  
(435) 634-7300





**STAY AT THE CENTRALLY LOCATED  
HAMPTON INN AND ENJOY A WEALTH  
OF AMENITIES:**

- ❖ **Deluxe Complimentary Continental Breakfast**
- ❖ **Indoor and Outdoor Pools and Jacuzzis**
- ❖ **Free Wireless Hi-Speed Internet Access**
- ❖ **Exercise Room & Laundry Facility**

**ALL OF OUR ROOMS COME EQUIPPED WITH:**

- ❖ **Coffee Maker**
- ❖ **Hair Dryer**
- ❖ **Iron & Ironing Board**
- ❖ **Pay-Per-View Movies**

**St. George Hampton Inn**

**53 N. River Road • St. George, Utah 84790**

**Phone: (435) 652-1200 Fax (435) 652-1500 [www.hamptoninn.net](http://www.hamptoninn.net)**





*"Preserving Excellence"*

*"Quality You Can Afford"*

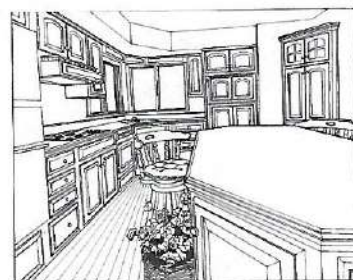
**FREE ESTIMATES**

**627-2479**

- **COMMERCIAL**
- **RESIDENTIAL**
- **CUSTOM DESIGNED**

- **CUSTOM CABINET DOORS**
- **CUSTOM KITCHEN CABINETS**

BOOKCASES • HUTCHES • DESKS  
OFFICE FURNITURE  
FORMICA COUNTER TOPS



Located in the Southwind Complex • 990 N. 1400 W. • St. George



***Landscaping***

**WASHINGTON, UTAH**

**435-674-9243**

**TURF IRRIGATION SUPPLY**





Our two cents won't cost you a dime.

With over thirty years of experience in Design Build, our input is pretty valuable. We just don't think you should have to pay for it. We believe in the value of planning, which is why we offer a unique evaluation program called StartSmart.™ Our team of experienced professionals provides you with a thorough project evaluation, including development, design, build and budgets, before you ever spend a dime. It's a novel concept, but it's our philosophy that this kind of good faith, advanced planning leads to more successful projects and great working relationships. With a wide range of service capabilities, an uncommon commitment to quality, and a long list of satisfied clients from all over the nation, we're sure that you'll find Watts Construction and MRW Design are priceless additions to your team.



**WATTS**  
CONSTRUCTION, INC.

251 HILTON DRIVE, SUITE 206, ST. GEORGE, UTAH 84770  
(435) 673-9096 ♦ (435) 628-2377 ♦ [www.wattsconst.com](http://www.wattsconst.com)

**MRW** DESIGN  
ASSOCIATES  
INCORPORATED



## *Southern Utah's News Choice*



**CABLE**

Channel 6

**DISH**

Channel 37

**DIRECT**

Channel 44

**BROADCAST**

Channel 4, 16

**MESQUITE**

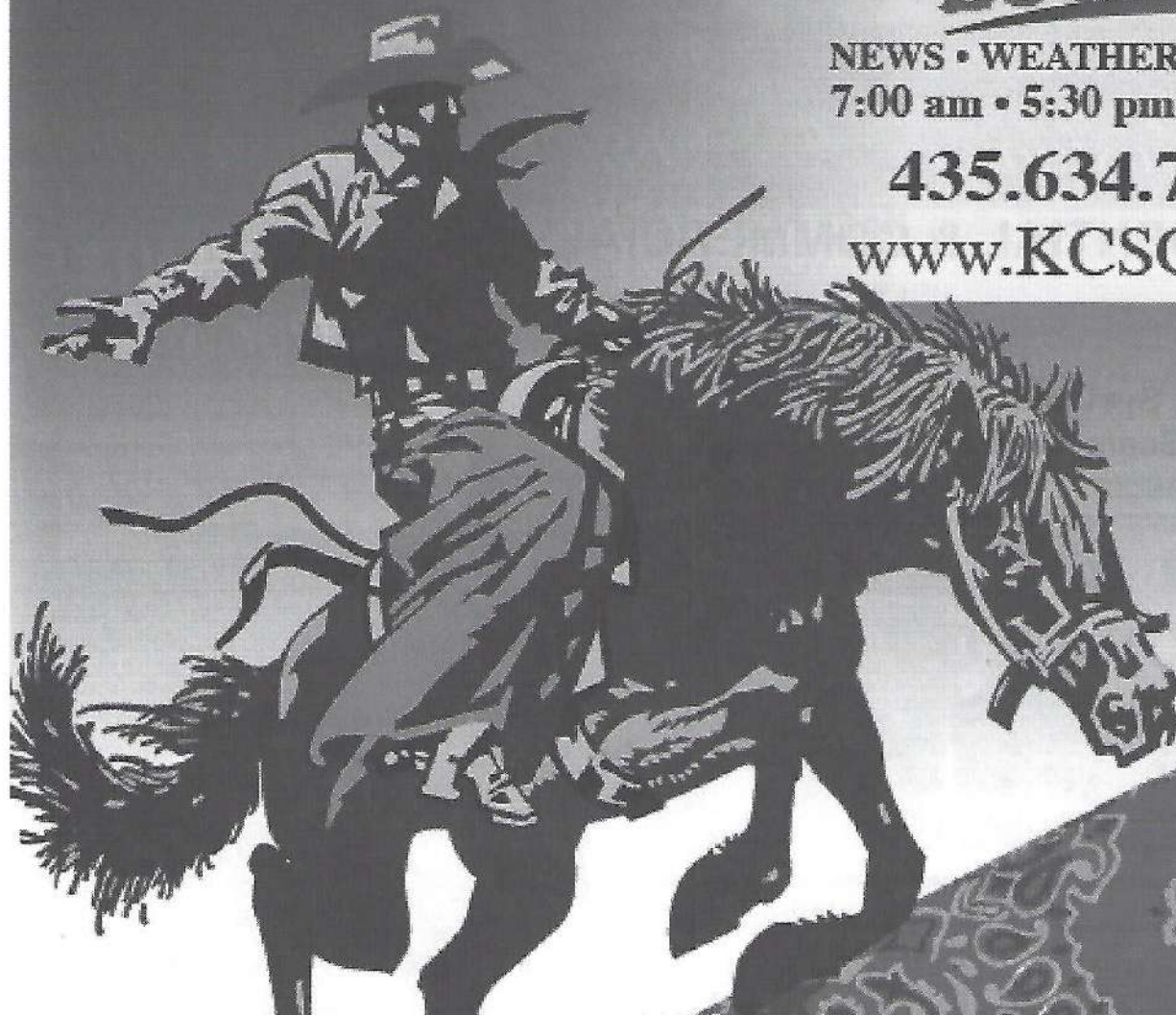
Channel 99

# **LOCAL**

**NEWS • WEATHER • SPORTS**  
7:00 am • 5:30 pm • 9:00 pm

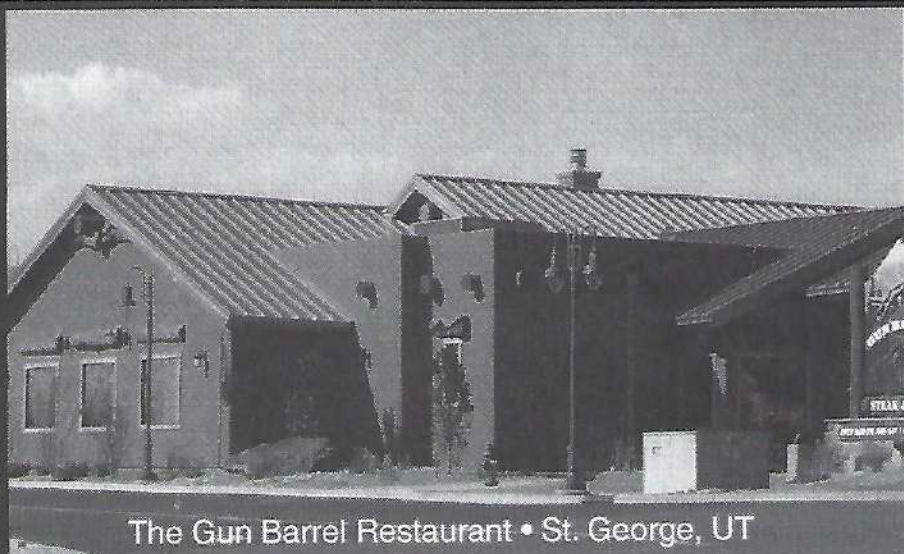
**435.634.7500**

**www.KCSG.com**



# **"In the Pink at the Round Up"**





The Gun Barrel Restaurant • St. George, UT



*Our Customers Are Our Best Advertising*

## RESIDENTIAL & COMMERCIAL

- Shingles
- Tile
- Single-Ply Systems
- Standing Seam Metal
- Soffit & Fascia
- New Roofs
- Re-Roofs
- Repairs
- Rain Gutters
- Down Spouts



**We GUARANTEE  
All Our Work**



Licensed & Insured

**FREE ESTIMATES**

Serving all of  
**Southern Utah**

# STOUT

## ROOFING INC.

**All Types of Roofing**

**(435) 635-4288**





# UTAH BARRICADE

- Certified Traffic Control
- Safety Equipment
- Signs & Installation
- 24 Hour Service

**"Go With The Leader"**

**(435) 674-7998 Office**

**(435) 703-0571 Cell**

*1325 South 320 East, Unit #6*

*St. George, Utah 84790*

*Toll Free 1-866-674-7998*

*Fax (435) 674-5542*



**Office:**

**435.251.9253**

**Fax:**

**435.251.9263**

## KELLEY'S PEST CONTROL SERVICE

**"A DEAD BUG IS A GOOD BUG"**

**MICHAEL S. KELLEY**

*Owner/Operator*

**Telephone**

**(435) 652-9338**

**Cell**

**(435) 229-0045**

**License # 11889**







**100%** of your payment  
is applied to your loan...  
**You Pay No Interest!**

**0% FOR 72 MONTHS**  
APR FINANCING ON SELECT '07 MODELS

0% APR financing for 72 months +\$15.89 per month \$1,000 financed through Chrysler Financial for well-qualified buyers with 10% down. Not all buyers will qualify. Excludes SRT Models. Must take delivery from dealer stock. Ends Sept. 30 2007.

**0% FOR 60 MONTHS**  
APR FINANCING ON SELECT '07 MODELS

0% APR financing for 60 months +\$16.67 per month \$1,000 financed through Chrysler Financial for well-qualified buyers with 10% down. Not all buyers will qualify. Excludes SRT Models. Must take delivery from dealer stock. Ends Sept. 30 2007.



**IF YOU CAN FIND A  
BETTER WARRANTY, TAKE IT.**



**1600 S. Hilton Dr.**

**St. George, UT**

**(435) 673-1600**





- GENERAL ENGINEERING -

**EXCAVATING, INC.**

**DEVELOPMENT  
RESIDENTIAL  
COMMERCIAL**



- Over Excavations
- Underground Utilities
- Demolition
- Transport
- GPS Grade Control
- Hammerhoe
- Land Development
- Complete Sub-Division
- Rock Wall Specialists
- Rock Sizing & Crushing

**Bonded - Licensed - Insured**  
**Serving Southern Utah, Brian Head & Nevada**



[www.jpexcavating.com](http://www.jpexcavating.com)

FAX 656-5609

**656-1133**

**291 East 1400 South #9 - St. George UT 84790**





QUALITY ON A BUDGET!

SIGNS • BANNERS • FLAGS • FLAGPOLES

**Creative Ideas & Design**

435-628-7806

1060 E. TABERNACLE • ST. GEORGE, UT 84770





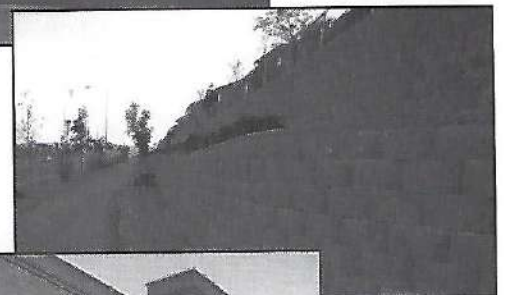
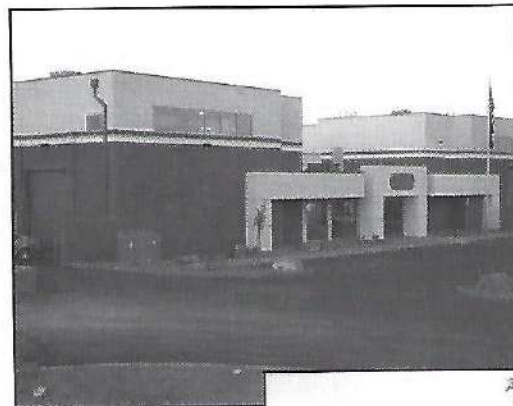
**MASONRY  
AND  
GENERAL  
CONTRACTOR**



**BA ROBINSON  
CONSTRUCTION, INC**

**RESIDENTIAL &  
COMMERCIAL**

- Block Building
- Block Fencing
- Real Stone
- Glass Block
- Diamond Block
- Retaining Walls
- Brick & Block Work
- Cultured Stone
- Fireplaces



**Serving Southern Utah and Nevada**  
**435-627-1896**



# WEST PRESS

Full Service Fine Printing

(435) 628-1592 • Fax: (435) 628-4669 • westpress@infowest.com

132 NORTH 300 EAST • ST. GEORGE, UTAH 84770

## ~ RODEO HISTORY ~

It is believed that rodeo was born in 1864 when two groups of cowboys from neighboring ranches met in Deer Trail, Colorado to settle an argument over who was the best at performing everyday ranching tasks.

That gathering is considered to be the first rodeo and it started the evolution of the true American sport.

Through these daily chores, the sport of rodeo evolved. It can be said that rodeo is the only sport derived from an industry and probably the only one that ever will.

Today's professional rodeo cowboy is a bit different from his predecessor from the 1800's, but the ideals and showmanship of long ago are still valued by today's competitors.

Now the cowboy travels much of the time in custom-made rigs or flies from one rodeo to another either by commercial airline or charter plane. Marketing and business acumen have become as crucial as roping, wrestling or riding skills. Cowboys are competing for more money than ever before.

Even if a PRCA member doesn't have the inclination to spend more than 200 days a year on the road in search of a berth in the Wrangler National Finals Rodeo -- the sport's Super Bowl -- he can participate in rodeos close to home each year.

Many of these weekend warriors and those chasing world titles take their wives and children along whenever possible, helping to keep the sport close to its family-oriented roots.



3400 South Washington Fields Road  
435-229-5239 or 435-673-4096

Monday (Family Night) . . . 5 - 9 p.m.

Tuesday - Thursday . . . . 5 - 9 p.m.

Friday - Saturday . . . . . 5 - 10 p.m.

Ages 13+ = \$7, 6 - 12 = \$5, Under 5 Free with adult,  
Family Night \$4, Call for Group Rates and Information

Guess what's  
Popping up ??? ?

**STAHELI FAMILY  
CORN MAIZE**  
Staheli Family Farm

Be sure to check out our:

- Cow-train
- Corn-cannon
- Wagon rides
- Corn-box
- Farm Animals
- Great Food and more

**BUY ONE ADMISSION, GET ONE FREE**



3400 S. Washington Fields Rd.  
229-5239 / 673-4096

[www.cornfieldmaze.com](http://www.cornfieldmaze.com)

Open September 22 thru Halloween







## RENTAL SALES SERVICE



BACKHOES  
BULLDOZERS  
CARPET CLEANING  
CARPET TOOLS  
COMPACTION EQUIP.  
COMPRESSORS  
CONCRETE MIXERS  
CONCRETE TOOLS  
EXCAVATORS  
FORKLIFTS  
GENERATORS  
HAND & POWER TOOLS  
HARDWOOD FLOOR -  
TOOLS & SUPPLIES  
JACKHAMMERS  
LADDERS  
LAWN & GARDEN  
LIGHT TOWERS  
PAINT SPRAYERS  
PLUMBERS' TOOLS  
REACH MACHINES  
SAWS  
SCISSOR LIFTS  
SKID STEER LOADERS  
TRACTORS  
TRAILERS  
TRENCHERS  
TRUCKS  
WELDERS

### ***Largest Rental Inventory in Southern Utah***

***Quality Equipment & Tools • Competitively Priced  
Daily, Weekly, Monthly Rental Rates***

#### **WASHINGTON**

1280 Redledge Rd.

**435-628-4100**

#### **CEDAR CITY**

428 North 800 West

**435-261-4096**

#### **HURRICANE**

1490 W. State St.

**435-635-3777**

***www.ahern.com***





### **ST. GEORGE LION'S**

WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK  
ALL OF OUR MANY SUPPORTERS AND FRIENDS. ALL OF YOU  
MAKE OUR ANNUAL LION'S DIXIE ROUND-UP  
A TREMENDOUS SUCCESS!

### **THANK YOU!**

---

#### **SPECIAL THANKS**

- Dr. Moe Bracken • Tammy Holyoak • Marv Jones • Stan Jones • Gai Bowler
- Sherry Lu Reeder • City of St. George • St. George Police Dept. • Star Sign & Banner
- St. George Parks and Recreation • St. George Street Dept. • Coral Hills Motel • Kony Radio • Sunset Western Headquarters
- Washington County Search & Rescue • Utah National Guard • IFA • Colorland Photo • Holiday Inn
- Lady Lions • Sun Country Dodge • The Spectrum • West Press • Cherry Creek Radio • KCSG - TV
- PRCA Cowboys • Wrangler Jeans • Dodge Truck • VFW
- Natali Drake • Chamber of Commerce • Washington County 4-H
- Cindy Cannon • Trish Beach
- Newby Chevron • Wells Fargo • Washington County School District
- Queen Judges: Mande Davis • Vance King • Kathy Richards • Travis Nowers • Curt Wildemann

The St. George Lions Club is the largest Lions Club in the state of Utah with 110 members. The Lions and Lady Lions sponsor, participate in, or donate to the following activities or organizations.

#### **SPONSOR:**

- Dixie Roundup Rodeo, Concert, Daily Parades, and the Rodeo Queen and Princess Contest.
  - Dixie Down Horse Races Held at the new county fair complex each April.
- Pine Valley Lions Lodge which was used by approximately 3500 people last year.
  - Garden Tour.

#### **PARTICIPATE IN:**

- Washington County Fair Complex • Academic Decathlon (Utah and National)
  - Huntsman World Senior Games • Dixie College Woman's Conference
- Jubilee of Trees • Rotary Bowl • Community Parades in So. Utah • College Rodeo

#### **DONATIONS TO:**

- Lions Eye Bank (Sight First) • Utah Eye Bank • Leader Dogs for the Blind
  - Washington County Foundation • Dixie College Scholarships • Dixie High Jetettes
  - Local High Schools Scholarships • Dove Center • Lights for Life • FHA-FFA
    - Dixie Little League • American Legion Team • Boys and Girls State
  - High School Rodeo Clubs • Quest Best • Eye Glasses for Kids • Diabetes Program
  - Needy Individuals • Leeds Cemetery Project • Lions Clubs International Foundation
  - Washington Co. 4-H • Boy Scouts of America • IHC Cancer Institute • Dixie Care & Share
- And many other community activities



# Colorland Photo

*"ST. GEORGE'S ONLY FULL SERVICE LAB SINCE 1978"*

Custom and Specialty Work

## WE BUY AND SELL USED EQUIPMENT

- Digital Enlargements up to 44 inches wide
  - Digital Restoration
  - Movies and Slides Transferred to VHS or DVD
  - Instant Passport Service
- Instant Portraits for Business Cards • Next Day Slide Processing
- We Develop All Types of Black-and-White Film
  - Custom Darkroom Work Available
  - Prints from Oversized Negatives
  - Missionary Photos
  - Quantity Discounts on Announcement Photos

**628-2622**

**75 East Tabernacle (next to Evelyn's) • St. George**



# DON'T WASTE

DIXIE

Once in a while you find a place with charm,  
beauty, spirit and excitement but if you look  
a little closer you'll find...  
Fast food wrappers, cigarette butts, soda  
cans, plastic bags, broken glass...

Southern Utah is too beautiful to litter,  
please, Don't Waste Dixie.

For information about  
volunteer opportunities,  
anti-litter programs and  
up-coming events please

VISIT [WWW.SGCITY.ORG](http://WWW.SGCITY.ORG)



  
**Don't  
Waste  
Dixie**

**DISCONTINUE**

Driving with Uncovered Loads

**DISPOSE**

Of Trash in Trash Cans not Trucks

**DISCARD**

Items in Recepticals not out the Window



Washington County  
Special Service District Number 1



**1-800-GOT-JUNK?**  
THE WORLD'S LARGEST JUNK REMOVAL SERVICE