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2003
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KURT HOLYOAK - Chairman
LEE BENDALL - Co-Chairman
RODEO COMMITTEE FOR 2003

WELCOME, RODEO FANS!

The St. George Lions Club 2003 Rodeo Committee is please and proud to bring you one of the best PRCA Rodeos around.

We have the great stock of Bar T, along with the best PRCA contestants, bull fighters, and barrel men.

We would like to thank the community and all supporters in bringing you our 69th annual show.

So go get some snacks, take a seat, get excited and have fun!

LET'S RODEO!



DANIEL D. McARTHUR
Mayor, St. George

It is indeed a pleasure for me as mayor of the City of St. George to welcome you to the Sunbowl for the St. George Lions' annual Dixie Round-Up! For those of you who are visiting our City for the first time, I hope you will have the opportunity to mingle with our friendly citizens and partake of the many recreational opportunities St. George has to offer. We also have many fine restaurants, first-rate shopping, and there are numerous nearby state and national parks to hike and explore.

St. George is proud of its pioneer heritage, and its legacy of volunteerism and community spirit. The Lions' Club has played a vital role in this legacy, and I would like to thank them for their involvement in our community and for the many charitable and social events which they sponsor for the betterment of our City.

Again, welcome to Utah's Dixie, and enjoy the show!



Brad Marshall
Lion President

Welcome Rodeo fans, to the 69th Annual Dixie Roundup Rodeo! The St. George Lions Club has been sponsoring this Roundup since 1934 and are proud to be a part of the continuing Dixie tradition.

Each year the Roundup provides the community a time to come together and enjoy the fun that has been experienced in the Dixie Sunbowl for almost 70 years. It is so gratifying to see the locals and fans from both Arizona and Nevada show up faithfully, toting blankets and pillows and ready to enjoy a nightful of promising entertainment. The support the Lions Club receives from all makes it possible for us to help many youth organizations and local activities.

This year we've added something new and we're excited to introduce a concert to start off the Rodeo Week. We hope you were able to attend and would like to see this continue in the future.

I am excited for the opportunity to be a part of this year's Roundup and hope you will enjoy this wonderful Dixie tradition!

Tribute to Dean C. Gardner *Chase* 1918 ~ 2003



There's an empty saddle hanging in the saddle house at the Gardner Ranch this summer and there's a huge hole in the hearts of those who have known Dean Gardner. Dean Crosby Gardner passed away April 24th of this year at the age of 85. Born to Rass and Maude in 1918, he became a fourth generation resident of Washington County where he was raised on the ranch in Pine Valley, St. George and Arizona Strip. He lived his life doing the things that most cowboys dream of doing. He was never happier than when he was riding a good horse, trailing a herd of cattle in a rainstorm, all the while yodeling and singing cowboy songs.

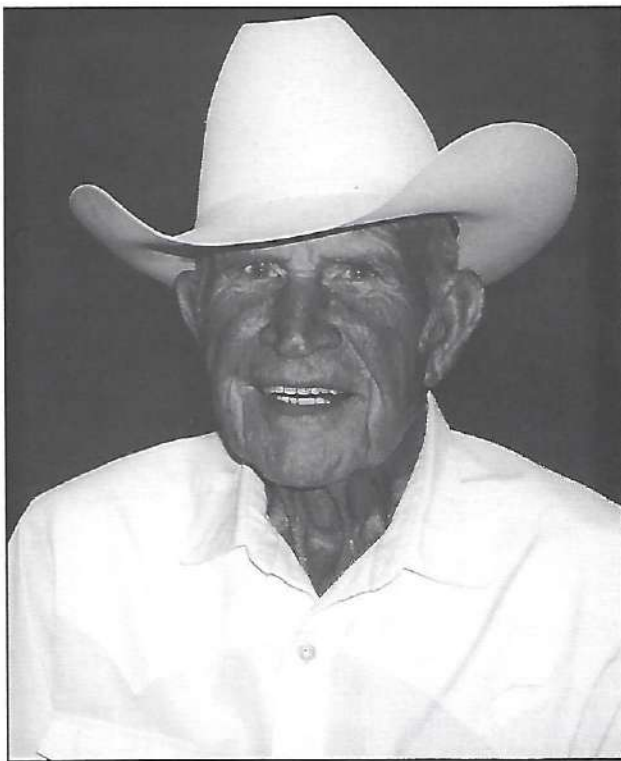
Dean was a natural athlete, excelling in football and track. In high school he was the captain of Dixie High's first football team and also played for Dixie College. He also attended Utah State Agricultural College. Dean served an LDS mission and returned to serve three years as on 89th Division Army Medic in Europe during WWII. After the war he married Maree Higbee and they raised their own ranching family that eventually included Alan, Larry, Lynn, and Louise, 16 grandchildren and 9 great grandchildren.

Dean thoroughly enjoyed a good rodeo and has never missed a Roundup until this year. In his day he participated in the Roundup as well as all of the local rodeos, winning his share in calf roping and team roping. He loved roping with his sons and coaching his daughter in the barrels. He was especially proud when his "Tweet" was the Princess and later the Queen of the Lions Dixie Roundup. Dean was a longtime member of the St. George Lions Club and served as Rodeo Chairman as well as being on the rodeo committee for six years. He also helped coordinate the National Intercollegiate Rodeo Finals that were held in the Sun Bowl. (During the finals a bull jumped the gate at the end of the Sun Bowl. Dean roped it in Kent Hafen's back yard and drug it back.)

Throughout his life, Dean has served the cattle industry and his community in many capacities, including the Utah Cattleman's Executive committee, Chairman of the Public Lands Committee, and Chairman of the Forest Advisory Board. He has also served on the Soil Conservation Distract for nine years as well as on the BLM Advisory Board. He was president of the Pine Valley Cattle Company and the Pine Valley Irrigation Company for many years and also served on the Pine Valley Town Board. He was a director the Dixie Escalante REA and the St. George Chamber of Commerce. He was also served as the Washington County Assessor for fifteen years. Dean also served in many callings in the LDS Church, including Bishop of the Pine Valley Ward.

In 1961, Dean was named Rancher of the Year by the American Society of Range Management. He received an honorary degree from Dixie College in 1972. He was chosen as the St. George Chamber of Commerce Agricultural Man of the Year in 1987. He was honored as the Grand Marshall in 1985 and given the Pioneer Award in 2000 at the Washington County Fair.

Dean was a great husband, father, and grandfather and has set an example of service and hard work throughout his life. He was always willing to do more than his share. He rode the hardest part of the range and was willing to inconvenience himself to make things more convenient for someone else, be it friend or stranger. Thanks, Dean, for the smiles, the handshakes, and the hellos. Some may sit in your saddle, but non will fill it. Happy Trails.



*Charles
Lumberg* **GRAY WILKIN**
Grand Marshall 2003

There is no better reflection of rodeo's rich history than men like Gray Wilkin. "I was born on a horse; 98 percent of anything I have ever done in life has been around horses and how blessed I am for it." Gray says this with meaning and his eyes are full of memories and mischief.

Gray Wilkin was born June 9, 1922. He came ready to steer wrestle, weighing 12 1/2 lbs....His western heritage and horsemanship came naturally. His father broke horses for a living and at one of the earlier socials in St. George, he rode a buffalo just before they barbequed and ate it. His mother was his biggest fan. Gray's description of her is "She was a pistol." The home he grew up in stood on the corner lot at 100 South and 100 West. His great-great-grandmother, a widow, purchased it when she arrived in St. George after she had driven a mule team all the way from San Bernardino, California.

As a small child, the family's mode of transportation was horseback. Gray remembers when they went visiting he and his sister Joyce rode in the alfores (saddle bags) of a pack saddle. Gray has always been horseback. When we was three his dad put him on a gentle old horse that followed his father all over. That's how he kept track of and tended Gray.

Gray attended school at Woodward and he laughs when he tells of his experiences there. "We called it the old red rock prison and even had a

song to go with the name." At age 14, he stood six feet tall and weighed 185 pounds; he was athletic and played football and basketball while in school but after school hours it was all about horses. He learned to shoe some and was very interested in making saddles. He talked to and watched saddlers and began teaching himself the art of saddle making.

Gray remembers some real bad horses his dad was breaking and how they would snort and blow and stomp. He would have to hold them for his dad and he remembers a time or two when he was small that he 'bawled' out of fear. That fear turned to determination and at age eleven he competed as a youth contestant in his first Dixie Roundup. He competed in the steer riding event. The contestants paid an entry fee of fifty cents to compete. If they got bucked off they got their fifty cents back. If they rode their steer they got \$1.50. Gray and Burton Burgess were the only two to ride their steers and they went to pick up their winnings along with the men. "We really felt like we were somebody when we went to get our money with the rest of the cowboys," Gray laughs as he remembers that day.

In Gray's early rodeo career the Dixie Roundup was held where the ball fields are now, just west of the Sun Bowl. It was there Gray entered his first real rodeo with the adults. It was 1936 and he was fourteen years old. He entered the rough stock events. The rodeo committee sent him home to get a note of permission from his mother. He did earn money at that first rodeo because "in those days you got mount money in the bareback riding." His memories were most vivid of the horse he drew. "Boy did I get bucked off." The following year, 1937, Gray again competed in the Roundup. "Once again I had to get a note from my mother, but after that they didn't bother me."

For six consecutive years, 1936 - 1941, Gray competed in the Roundup, then on March 31, 1941 he left with the 115 Engineers Combat National Guard to serve his country in the Pacific theater. He scheduled his first furlough to be home for the Dixie Roundup. Then war broke out preventing his return for three years.

Gray was stationed in Hawaii, in a horse and mule outfit where he was happy to be. Here he shod horses and mules, "Well at first while I just nailed shoes under them and then I got to where I could shoe." It was here he met Floyd Slagowski. Floyd was a tough task master and told Gray, "A good little cussin' never hurt any man as long as he takes it right." This motivated Gray to be the best he could possibly be. While there the saddler of the outfit retired and Gray became the saddler, thus started the beginning of a saddle making artist.

In 1945 Gray again competed in the Dixie Roundup. For the next 29 years he didn't miss a rodeo. Gray won money in every rodeo event in the Dixie Roundup at one time or another. In 1946 he won the All Around, and is still wearing his buckle to prove it. Gray was the Amateur Rodeo All Around Champion of Utah in 1947 in Springville, winning the calf roping, bareback and saddle bronc events.

In the 1970's Gray was instrumental in organizing the Elk's Team Ropings, bringing hundreds of team ropers, many world champions, and celebrities to the Dixie area.

There is artistry at work when Gray Wilkin is shoeing horses or making saddles. If he shoes your horse you know that it has been shod by the best. If you own a Gray Wilkin saddle you have a prized possession. Wilkin saddles are becoming collectors' items.

"I've never seen a horse I couldn't find something good about. And there is always good in every person if you just look for the positive." Gray Wilkin lives by this motto. Great advice from a seasoned cowboy, one that loves his western heritage and the ways of the cowboy.



2003 DIXIE ROUNDUP QUEEN DACIA CLARK

Chance

Dacia is the 17 year old daughter of Greg and Pattie Clark. She is a senior at Enterprise High School and was the junior class vice-president last year; she is currently serving as the senior class president. She is a member of the National Honor society, with a grade point average of 4.0. She is an active member of FBLA and the High School Rodeo Team. She has played on the varsity basketball team the last three years and looks forward to an exciting year. Dacia enjoys all sports and is a sports trivia nut. Having to keep up with three older brothers and her dad, she can talk stats with the best of them. Dacia is also a very talented piano player. She is planning to attend college next year and study pharmacology or some related field.

Dacia was very active in 4-H for five years and won the Utah State Youth All-Around Champion in 1996. She qualified for State High School Rodeo Finals the last three years in barrels and poles. She was the Enterprise Rodeo Princess and also served as Miss Enterprise in 2000 and the Dixie Round-up

Princess in 2001. Dacia's next goal was to be the Dixie Roundup Queen. Having achieved this goal she is enjoying the moment before moving on to her next experience.

"I have really enjoyed this summer serving as Dixie Roundup Queen. It has truly been an awesome experience. There are quite a few people that I need to thank for making this experience possible. First and most important, I need to thank the Lions. Without these guys this rodeo and this experience wouldn't even be possible. Thank you to the queen committee, Kari Theobald and Gai Bowler, for putting on an awesome contest and making it a lot of fun. Bailee, thanks for being such a great princess, an becoming a good friend. Much thanks goes to my 2nd mom, Rita Brown, for making my outfits and always making sure that a hair isn't out of place. I can't say enough to thank my family for all of the support they give me. Grandma always has a camera and hardly ever misses a rodeo. Dad, thanks for always hauling the horse and being there when Mom couldn't be. Mom, you always make the horse and me look the best, even when it doesn't give you any time for yourself. You sacrifice everything and I can't express enough gratitude. I hope all of the fans and contestants have a great time at the Rodeo. Once again, thanks to everyone who has made this experience possible. Let's rodeo!!!"



Welcome

To Utah's Dixie and the

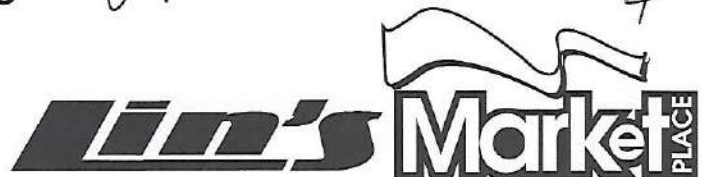
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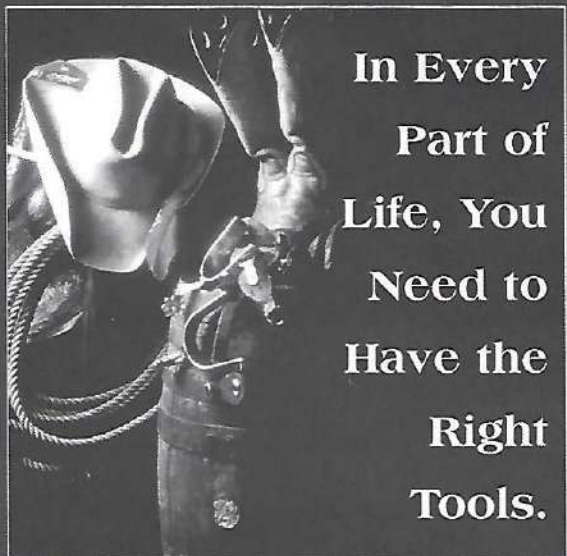
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1. No locked rowels, rowels that will lock on spurs or sharpened spurs may be used on bareback horses or saddle broncs.
2. Wooden paddles are not to be used by any PRCA member to beat or intimidate animals.
3. In calf roping, calves may not intentionally be flipped backward. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. The rope is to be removed from calf's body as soon as possible after "tie" is completed. Roping calves shall weigh at least 250 pounds each, and be strong and healthy.
4. Placing fingers in the eyes, lips or nose of steer while wrestling same is forbidden.
5. Animals for all events will be inspected before being selected for competition, and no sore, lame, sick or injured animal, or animal with defective eyesight, shall be permitted in the "draw" at any time. Should an animal become sick or be injured between the time it is drawn and the time it is scheduled to be used in competition, that animal shall not be used in competition and another animal will be drawn for the contestant as provided in the PRCA rule book. A veterinarian shall be present or on call for every performance and/or section of slack. Failure to do so shall result in a fine to the rodeo committee of \$100 per performance.
6. No animal shall be beaten or cruelly prodded. Standard electric prods shall be used as little as possible. Animal shall be touched only on the hip or shoulder area with prod.
7. A conveyance must be available and used, if possible, to remove animals from arena in case of injury. Injured calves shall be removed from the arena in a pickup truck or calf stretcher.
8. No sharp or cutting objects shall be permitted in cinch, saddle girth, or flank straps. Only sheepskin-lined flank straps shall be used on bucking stock, and flank straps shall be of the quick-release type.



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Sheepskin-lined flank straps shall be placed on the animal so the sheepskin-cover portion cover both flanks and the belly of the animal.

9. PRCA-approved saddles or rigging must be used in the saddle bronc riding and bareback riding events.

10. No stimulants or hypnotics are to be given to any animal used for contest purposes.

11. Chutes must be so constructed as to prevent injury to stock. Maintenance personnel and equipment shall be stationed at chutes to assist in removal of any animal should it become caught. The arena shall be free of rocks, holes and obstacles.

12. Clowns are not to abuse stock in any fashion.

13. No small animals or pets allowed in arena where restraint is necessary, or where subject to injury or attack by another animal.

14. Livestock shall be removed from arena after completion of entry in contest.

15. Use of fireworks to frighten animals is prohibited.

16. Contestant will be disqualified for any mistreatment of livestock.

17. No stock shall be confined or transported in vehicles beyond a period of 24 hours without being unloaded, properly fed and watered. Failure to abide by this shall subject the stock contractor or contestant involved to a \$500 fine for the first offense and a progressively doubling fine for every offense thereafter.

18. Any animal that becomes excessively excited so that it gets down in the chute repeatedly, or tries repeatedly to jump out of the chute, or in any way appears to be in danger of injuring itself, should be released immediately.

19. Any PRCA member, including stock contractor, guilty of mistreatment of livestock may be fined up to \$500.

20. Plaster and rebar are required to be placed around the horns of steer roping cattle before contesting and all team roping steers must have horn wraps.



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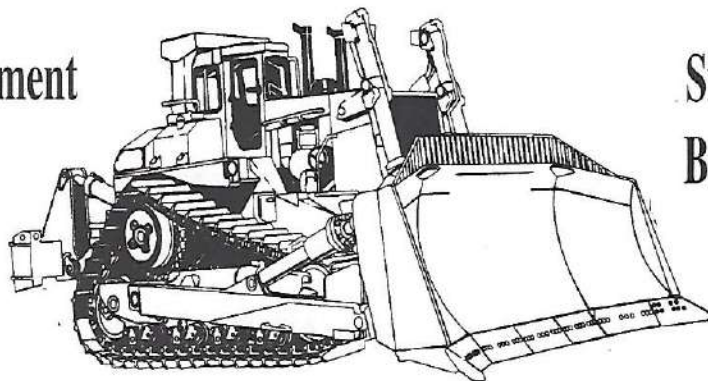


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BAILEE DAWN CANNON 2003 Dixie Roundup Princess

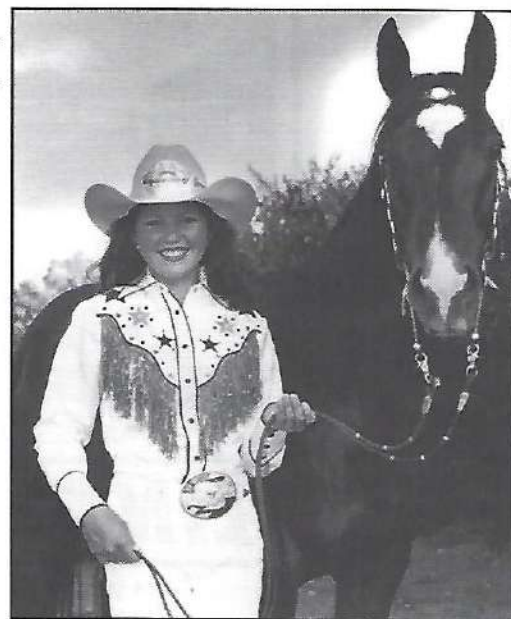
"Hi...I'm Bailee Dawn Cannon and I'm almost turning 16. What could be better? How about representing the Lions Dixie roundup as their princess! It has been an exciting summer filled with rodeos, parades, interviews, visiting schools and meeting new people. My parents, Tony and Cindy Cannon, have supported me in this experience along with family and friends, and I want to tell them all -- THANKS!!

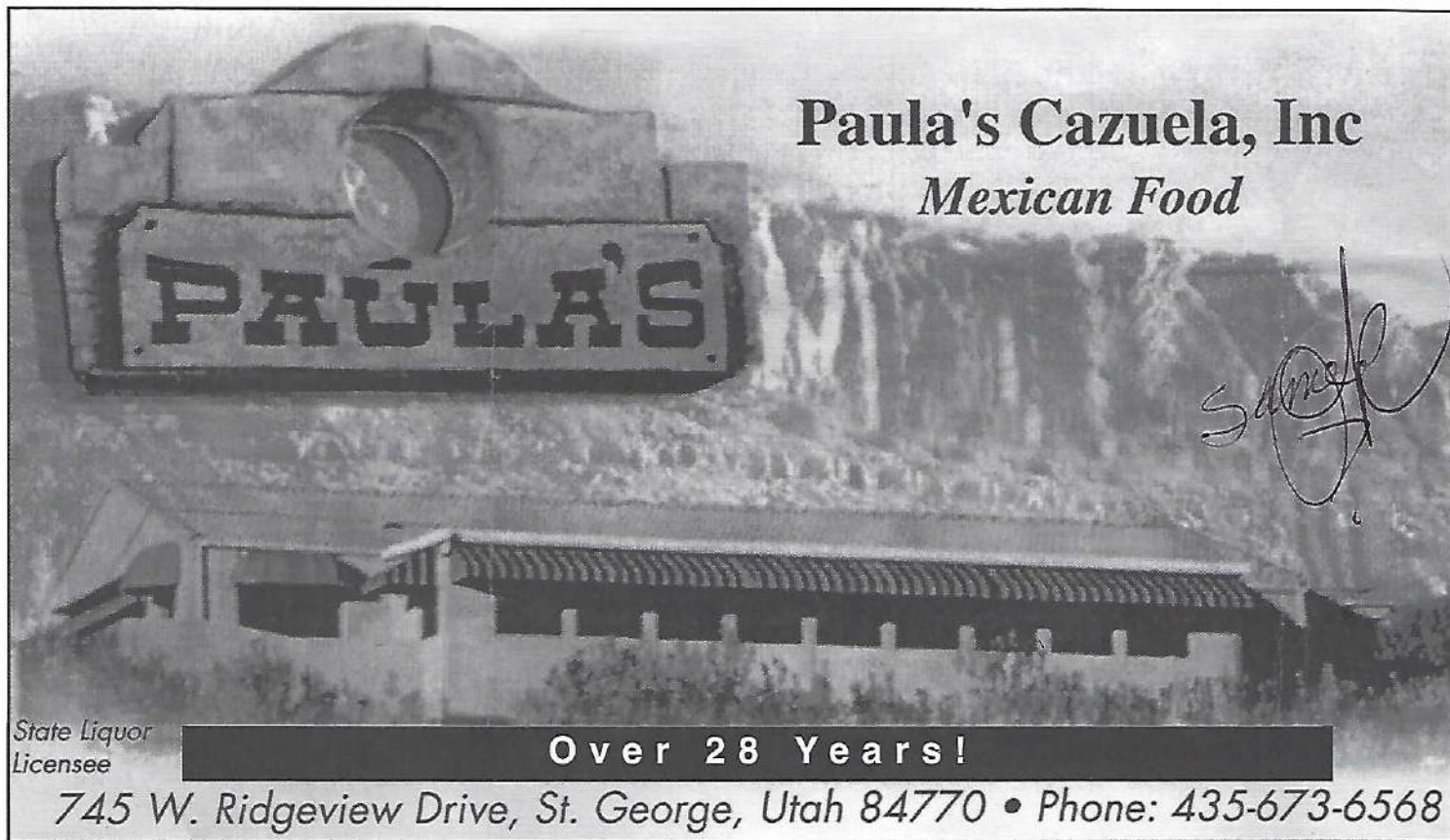
I want to tell the Lions Club thanks for all they have done and for letting me take time off from the rodeos and parades to go to the National High School

Finals this summer.

I'm looking forward to my sophomore year at Dixie High School where I'll be involved in High School Rodeo, basketball, singing and, of course, boys and homework. I love the sport of rodeo and being a part of the Roundup is something I'll never forget. So sit back and enjoy the Rodeo for 2003 -- it's the best you'll see!"

Bailee Dawn is a 15-year old daughter of Tony and Cindy Cannon of St. George. She is a sophomore at Dixie High School. Bailee loves everything. She has sung for local events and for senior citizen centers and is in the choir in school. She is on the basketball team and stays very busy and loves meeting people everywhere she goes. Bailee believes being the best you can be is important, but being a good sport is the most important. She loves Rodeo and has always been a fan of the Lions Dixie Roundup. Now, it's Rodeo Time!





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THE PRCA'S CIRCUIT SYSTEM

While some full-time rodeo cowboys bask in the glory of large arenas, most members of the Professional Rodeo Cowboys Association are circuit cowboys.

For the circuit cowboy, rodeo is something that follows a 40-hour work week. When the weekend hits, he loads up his horses or equipment and heads down the road, usually no more than a few hundred miles, to a PRCA rodeo.

That's not to say these competitors are any less serious about their sport than their marquee counterparts. But their families or professional obligations require them to stick close to home for most of the year.

In 1975, the PRCA recognized the need for an award system for these cowboys who might never qualify for the National Finals Rodeo.

To fill the void, the Association created the Circuit System, which is composed of 12 geographic regions encompassing as few as one state, such as Texas or Montana, to as many as 13 states, as in the Fires Frontier Circuit.

Every PRCA cowboy in the United States chooses a home circuit at the beginning of each year. If a cowboy fails to select a home circuit, the PRCA automatically assigns him to the circuit that corresponds to his home address.

Circuit System cowboys compete for points throughout the year; those points earned within their circuits count toward their place in the circuit and world standings. However, points accrued at rodeos outside their circuits count only toward world standings, not circuit standings.

Each circuit's top cowboys in each event qualify for one of the PRCA's most prestigious events.

The Dodge National Circuit Finals Rodeo (DNCFR) is the crowning event of the PRCA's Circuit System. National circuit champions are determined at the event, which takes place each March in Pocatello, Idaho.

All PRCA cowboys are eligible to compete at the circuit level, and circuit-level cowboys are eligible to compete nationally. The DNCFR pits cowboys from throughout the country in the elimination-style format.

The DNCFR contestants all start out equal. During the four-day rodeo, contestants competed for nearly 450,000 and national circuit titles. Each year, ESPN 2 televises the final round of the DNCFR.



PRCA Circuit Contacts

PRCA Circuit Coordinator

Jim Nichols, 101 Pro Rodeo Drive,
Colorado Springs, Co 80919
(719) 548-4780

Badlands Circuit

Tom Richter
123 17th Avenue
Brookings, S.D. 57006
(605) 692-7539
Includes: North Dakota, South Dakota.

California Circuit

Val Jimenez
P.O. Box 991
Rancho Mirage, CA 92270
(760) 345-2345
Includes: California

Columbia River Circuit

Mike Grossmiller
3187 Three Mile Road
The Dalles, OR, 97058
(541) 298-8217
Includes: Oregon, Washington, Idaho north of Salmon River

First Frontier Circuit

Betsy Harris,
25 Sharptown-Auburn Rd.
Woodstown, NJ 08098
(856) 769-3207
Includes: Connecticut,

Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia and West Virginia

Great Lakes Circuit

Wayne Knutson
RR 1 Box 29B
Clifton Hill, Mo 65244
(660) 261-4337
Includes: Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Ohio and Wisconsin.

Mountain Circuit

Jim Croff
Rout 1 Box 54
Geyser, MT 59447
(406) 735-4391
Includes: Montana.

Mountain States Circuit

Leon Vick
P.O. Box 454
Byers, CO 80103
(303) 822-5950
Includes: Colorado and Wyoming.

Prairie Circuit

Brone Rurford
19201 W. Blanchard Ave
Abbyville, KS 67510
(316) 286-5319 (home)

Includes: Kansas, Nebraska and Oklahoma.

Southeastern Circuit

Gary Dymmek
491 Will Barber Road
Kissimmee, FL 34744
(407) 846-0181
Includes: Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee.

Texas Circuit

Johnny Van Court
P.O. box 467
Christoval, TX 76935
(915) 896-6006
Includes: Texas

Turquoise Circuit

Ron Thomas
13433 North Como Drive
Tucson, AZ 85742
(520) 326-5933
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A handwritten signature in black ink, appearing to be "OK" or similar, written in a cursive style.

FDIC



HISTORY OF THE PRCA

The Professional Rodeo Cowboys Association was created almost by accident in 1936 when a group of cowboys walked out of a rodeo at the Boston Gardens to protest the actions of rodeo promoter W.T. Johnson, who refused to add the cowboy's entry fees to the rodeo's total purse.

Johnson finally gave in to the cowboys' demands, and the successful "strike" led to the formation of the Cowboys' Turtle Association.

The cowboys chose that name because, while they were slow to organize, when push finally came to shove, they weren't afraid to stick their necks out to get what they wanted.

In 1945, the Turtles changed their name to

the Rodeo Cowboys Association and in 1975, the organization became the PRCA.

In 1988, the PRCA restructured its management concept and appointed Lewis A. Cryer as the organization's first commissioner. Under Cryer's leadership, the organization experienced growth not imagined by the founding fathers.

Upon Cryer's retirement in 1998, veteran collegiate sports administrator Steven J. Hatchell was appointed to lead the association into the new millennium.

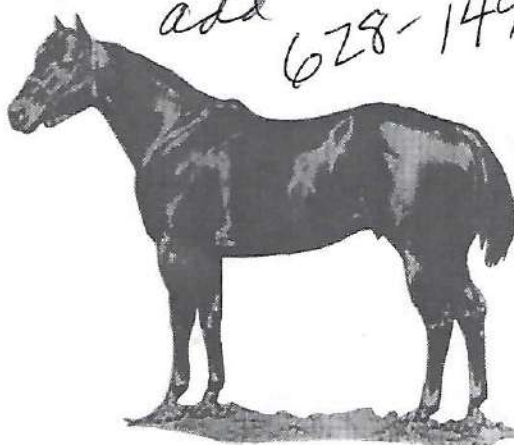
The PRCA staff consists of about 70 full-time employees, but grows to nearly 100 during the peak rodeo season.

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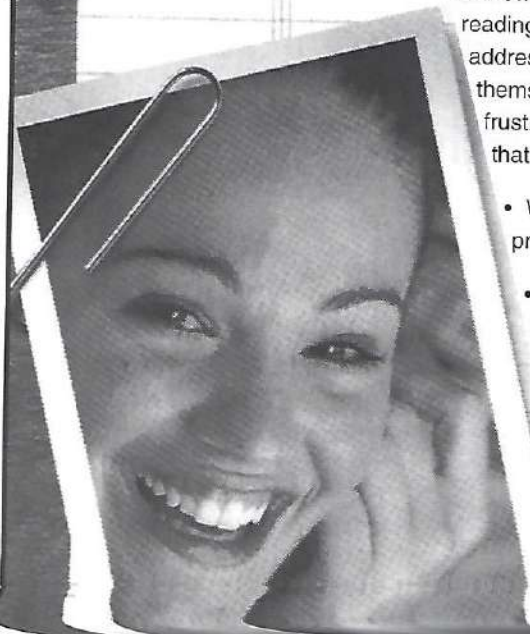


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4am - 7 am	Daybreak USA
7am - 10 am	Glenn Beck (Mormon Libertarian who promotes family values)
10am - 12n	Bill O'Reilly "The Radio Factor"
12n - 1pm	G. Gordon Liddy "The G Man"
1pm - 4pm	Sean Hannity
4pm - 5pm	Kramer
5pm - 7pm	Lars Larsen
7pm - 8pm	Larry King Live
8pm-11pm	Jim Bohannon (Nominated for the Radio Hal of Fame)
11pm - 4am	"Sightings" with Jeff Rense

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- We begin by identifying each child's specific needs, then we provide individual attention and personalized lesson plans.
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- We keep you updated each step of the way with regularly scheduled conferences and progress reports.

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 10am - 12n Bill O'Reilly "The Radio Factor"
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 8pm-11pm Jim Bohannon (Nominated for the Radio Hal of Fame)
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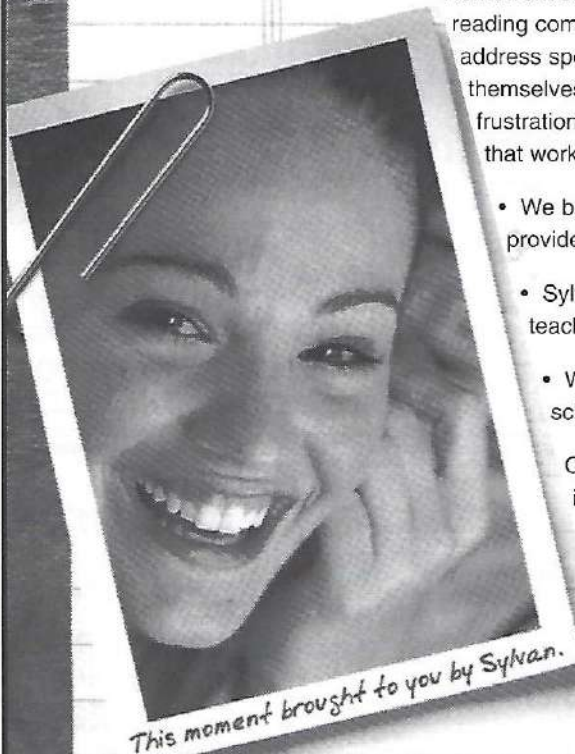
Say goodbye to homework frustrations.

Homework struggles can be caused by anything from poor study skills to reading comprehension problems. At Sylvan, we uncover skill gaps and address specific needs, which helps children feel better about themselves. They develop a love of learning, and homework frustrations disappear. We ensure results through a proven process that works -- the Sylvan Advantage.™

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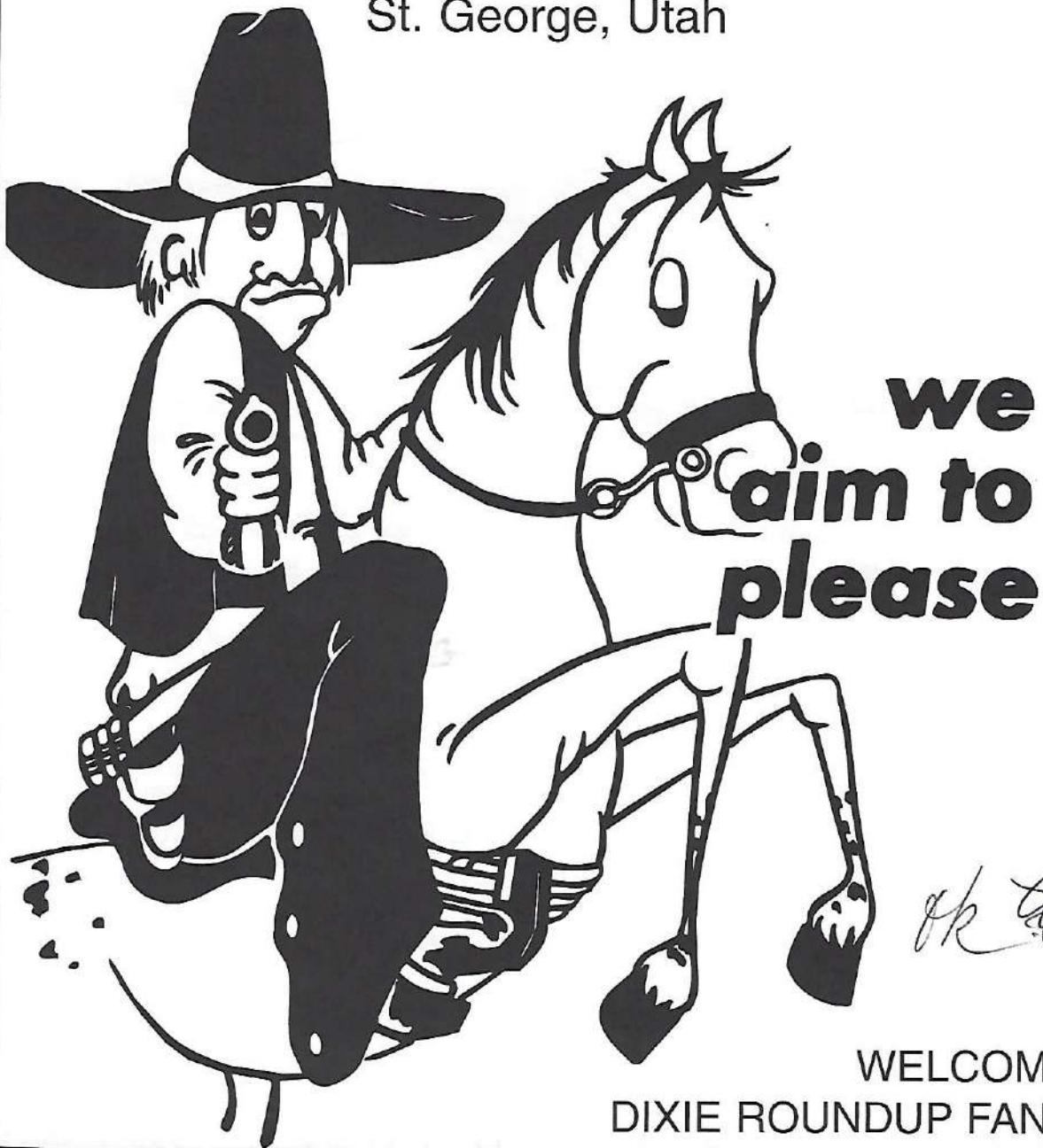
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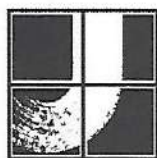


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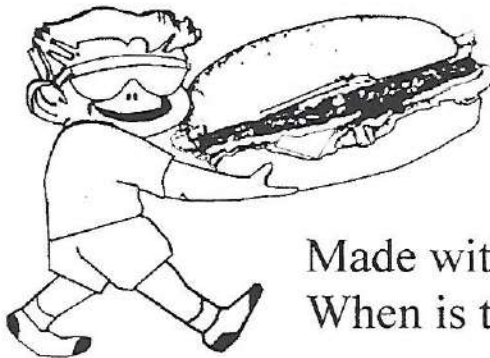
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The BAR T RODEO INC., *OK* STOCK CONTRACTOR

The Bar T Rodeo Inc., was started in 1948, by D.A. (Swanny) Kerby when the Association was called RCA Rodeo Cowboys Association. Swanny along with his son Bud Kerby and their families have been in the Stock Contracting and Rodeo Producing Business ever since.

In 1995 Bud and his wife Evelyn bought out Swanny and Verda; however the Kerbys are still involved with the business as much as possible, allowing them to relax when they feel like it in their older age. The Kirby's have prided themselves on doing fast professional rodeos with the best bucking horses and bulls available for over 45 years. They have won numerous awards to show for their efforts, such as, the Top Bareback Horse in the World in 1976, Ol Alley Cat, the Third Best Saddle Bronc Horse in the World in 1988, R5 Deception, and the second Best Saddle Bronc horse in the World in 1991, Cl Copenhagen Sparrow. The Bar T has won several other awards, such as, the Third Best Saddle Bronc Horse at the NFR in 1989, R14 Skoal's Reception, and the Number One Saddle Bronc Horse at the NFR in 1990, Cl Copenhagen Sparrow. They have also won numerous other awards at the National Finals Rodeo, bring home many award buckles and thousands of dollars in top stock awards. In 1978 The Bar T Rodeo Company started their own bucking horse breeding program that has since proven to be very effective at producing top Bareback and Saddle bronc horses, many of which have gone to the NFR. The Bar T Rodeo Company has taken stock to the NFR since the very first one 33 Years ago in Dallas, Texas. They have been coming to St. George's Lions Dixie Round-Up for years. They also have participated in many other of the top PRCA Rodeos, such as The Denver Stock Show and Rodeo in Denver, Colorado, The Houston Live-Stock Show and Rodeo in Houston, and The Day's of '47 Rodeo, in Salt Lake City. The Bar T Rodeo Company Incorporated in 1989 to become The Bar T Rodeo Inc.



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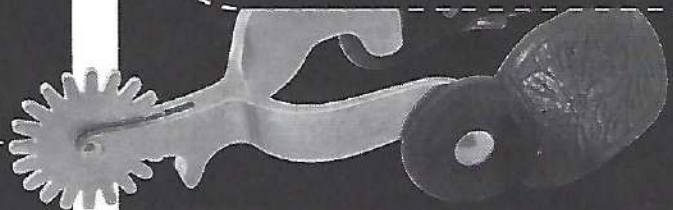
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Rodeo Livestock

Healthy, athletic livestock is essential to the success of professional rodeo. In every event, the performance of the animal is as important as the performance of the cowboy. No cowboy can win if his animal doesn't perform well.

It stands to reason then, the better the livestock is treated, the better it will perform. It has long been gospel among cowboys that their animals will be fed and cared for before the cowboy thinks of himself.

Timed-event cowboys regard their horses as partners, knowing success requires the best effort of each. Most timed-event horses of PRCA cowboys are registered American Quarter horses.

The calves and steers used in timed events are equally as vital. A quick and alert calf or steer is essential for a winning run.

As an incentive to owners, the top professional rodeo animals are rewarded each year through a variety of sponsor programs.

Copenhagen/Skoal Pro Rodeo presents bonuses to the owners of roughstock animals selected by top PRCA cowboys as the best bucking stock of the year. Wrangler Jeans rewards the owner of the fighting bull of the year, selected by bullfighter's on the Wrangler Bullfight Tour.

The PRCA boasts more than 60 stock contractors, and the competitive nature of the business offers them incentive to buy and maintain the heartiest animals possible.



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JACK DANIEL'S WORLD STANDINGS

UNOFFICIAL STANDINGS FROM THE PRCA AS OF AUGUST 29, 2003

* Denotes 2002 World Champion

All-Around Cowboys

1. *Trevor Brazile, Anson, Texas	162,045
2. Cody Ohi, Stephenville, Texas	105,110
3. Blair Burk, Durant, Oklahoma	93,381
4. Scott Johnston, Gustine, Texas	95,281
5. Jesse Bail, Camp Crook, S.D.	81,488
6. Cash Myers, Athens, Texas	81,477
7. Rich Skelton, Llano, Texas	78,180
8. Joe A. Beaver, Huntsville, Texas	75,117
9. Curtis Cassidy, Donald, Alberta	66,918
10. Cody DeMers, Boulder, Mont.	63,813
11. J.D. Crouse, Canon City, Colorado	58,867
12. Tee Woolman, Llano, Texas	58,166
13. Scott Sneedecor, Uvalde, Texas	57,170
14. Chad Klein, Clinton, La.	56,712
15. Kyle Hughes, Model, Colorado	49,591
16. Brent A. Lewis, Pinon, N.M.	45,974
17. Luke Branquinho, Los Alamos, Calif.	44,193
18. Steven Turner, Cochrane, Alberta	43,738
19. Clint Robinson, Farmington, Utah	42,968
20. Casey Branquinho, Los Alamos, Calif.	42,052

Bareback Riding

1. Will Loew, Canyon, Texas	89,338
2. Tom McFarland, Morristown, Arizona	68,642
3. Darren Clarke, Lewisville, Texas	67,716
4. Cody Jesse, Prineville, Oregon	61,777
5. Pete Hawkins, Weatherford, Texas	58,859
6. Mark Gomas, Nickerson, Kansas	57,436
7. James F. Boudreaux, Cuero, Texas	54,843
8. Forest Bramwell, Pagosa Springs, Colorado	52,425
9. Larry E. Sandvick, Belle Fourche, S.D.	52,384
10. Trey Fisher, Madisonville, Texas	49,128
11. Jason D. Jeter, Mansfield, Texas	46,582
12. Royce Ford, Kersey, Colorado	46,226
13. Davey G. Shields, Jr., Bashaw, Alberta	45,393
14. Jason Havens, Redmond, Oregon	44,826
15. Cody DeMers, Boulder, Montana	44,229
16. Scott Drennan, Buffalo, Texas	43,715
17. Clint C. Corey, Powell Butte, Oregon	43,241
18. *Bobby A. Mote, Redmond, Oregon	40,371
19. Chad Klein, Clinton, La.	36,662
20. Kelly Timberman, Mills, Wyoming	36,474

Steer Wrestling

1. Shawn Greenfield, Lakeview, Oregon	75,765
2. Cash Myers, Athens, Texas	56,372
3. Birch A. Negaard, Buffalo, S.D.	54,551
4. Rope Myers, Van, Texas	51,633
5. Mickey R. Gee, Wichita Falls, Texas	51,278
6. Rod Lyman, Victor, Montana	47,168
7. Randy Suhn, Riverton, Wyoming	46,393
8. Frank J. Thompson, Cheyenne, Wyoming	45,327
9. Joey Bell, Jr., Salem, New Jersey	41,480
10. Todd A. Suhn, Brighton, Colorado	41,115
11. Curtis Cassidy, Donald, Alberta	40,931
12. Luke Branquinho, Los Alamos, California	39,310
13. Jeff Corbello, Iowa, La.	38,478
14. Teddy Johnson, Checotah, Oklahoma	37,679
15. K.C. Jones, Las Animas, Colorado	36,877
16. John Diedrichs, Blackhawk, S.D.	34,826
17. Bryan C. Fields, Conroe, Texas	34,823
18. J.D. Crouse, Canon City, Colorado	34,746
19. Chad Biesemeyer, Stephenville, Texas	33,334
20. Kyle Hughes, Model, Colorado	30,475

Team Roping - Headers

1. Travis Tryan, Billings, Montana	84,662
2. *Speed Williams, Amarillo, Texas	61,526
3. David Key, Caldwell, Texas	56,889
4. Trevor J. Brazile, Anson, Texas	51,944
5. Tee Woolman, Llano, Texas	48,473
6. Chad Masters, Adams, Tennessee	43,329
7. Matt Tyler, Dennis, Texas	40,689
8. Charles R. Pogue, Ringling, Oklahoma	40,478
9. Daniel Green, Oakdale, California	37,467
10. Steve F. Purcella, Hereford, Texas	35,875
11. Kevin Stewart, Glen Rose, Texas	34,139
12. Clay Tryan, Billings, Montana	34,119

13. Shain Sproul, Arlee, Montana	30,624
14. Camish T. Jennings, Houston, Texas	30,307
15. Wade Wheatley, Hughson, California	29,984
16. Nick Sartain, Yukon, Oklahoma	29,825
17. Marshall M. Samples, Abilene, Kansas	29,595
18. Tanner E. Bryson, Cornville, Arizona	27,035
19. Jason Stewart, Royal City, Washington	26,875
20. Brady Wren, Kerrville, Texas	26,377

Team Roping - Heelers

1. Wayne Folmer, El Paso, Texas	65,630
2. Matt Zancanella, Aurora, S.D.	64,662
3. *Rich Skelton, Llano, Texas	61,526
4. Clay O'Brien Cooper, Glen Rose, Texas	54,814
5. Patrick Smith, Midland, Texas	44,741
6. Michael Jones, Stephenville, Texas	43,329
7. Britt Brockius, Claremore, Oklahoma	40,689
8. Allen Bach, Weatherford, Texas	40,308
9. Kirt W. Jones, Piedmont, Oklahoma	37,800
10. Cory Petska, Lexington, Oklahoma	37,515
11. Kory J. Kooztz, Sudan, Texas	37,467
12. Martin M. Lucero, Stephenville, Texas	34,239
13. Mike Beers, Powell Butte, Oregon	32,195
14. Kyle Lockett, Ivanhoe, California	30,498
15. Shannon L. Frascht, Alva, Oklahoma	29,825
16. Kinney Harrell, Brady, Texas	29,595
17. Dugan Kelly, Paso Robles, California	29,456
18. Boogie Ray, Mabank, Texas	27,745
19. Jacky Stephenson, Tilden, Texas	26,940
20. Zane Bruce, Eldorado, Texas	26,377

Saddle Bronc Riding

1. *Glen E. O'Neill, Didsbury, Alberta	113,977
2. Rod Hay, Wildwood, Alberta	89,888
3. Scott Johnston, Gustine, Texas	87,032
4. Dan Mortensen, Billings, Montana	84,780
5. Jesse Bail, Camp Crook, S.D.	69,961
6. Rod A. Warren, Big Valley, Alberta	61,606
7. Cody Wright, Millford, Utah	58,457
8. Jeffery Willert, Belvidere, S.D.	54,068
9. Cody Demoss, Crowville, La.	44,368
10. Dan Erickson, La Junta, Colorado	43,989
11. Mike Outthier, Utopia, Texas	43,159
12. Ryan R. Mapston, Geyser, Montana	42,403
13. Cody Martin, Hatfield, Arkansas	42,375
14. Mo Forbes, Kaycee, Wyoming	41,857
15. Bill J. Etbauer, Ree heights, S.D.	41,797
16. Ira Slagowski, Carlin, Nevada	40,976
17. Matt Marvel, Battle Mountain, Nevada	37,175
18. Scott Miller, Waco, Texas	36,886
19. Shane Moran, Dillon, Montana	35,845
20. Steve E. Dollarhide, Wikiaup, Arizona	34,484

Tie Down Roping

1. Cody Ohi, Stephenville, Texas	95,541
2. Blair Burk, Durant, Oklahoma	87,909
3. *Fred Whitfield, Hockley, Texas	76,586
4. Trevor J. Brazile, Anson, Texas	70,752
5. Mike L. Johnson, Henryetta, Oklahoma	64,522
6. Jerome E. Schneberger, Ponca City, Okla.	62,191
7. Ricky W. Canton, Cleveland, Texas	61,645
8. Johnny Emmons, Grandview, Texas	60,315
9. Joe A. Beaver, Huntsville, Texas	53,255
10. Justin C. Maass, Giddings, Texas	45,876
11. Ricky Hyde, Mount Vernon, Arkansas	41,987
12. Brady Brock, Springtown, Texas	40,583
13. Brent A. Lewis, Pinon, N.M.	40,171
14. Clint Robinson, Farmington, Utah	37,974
15. Brad Goodrich, Hermiston, Oregon	35,533
16. Matt Shiozawa, Pocatello, Idaho	33,579
17. Tommy J. Guy, Abilene, Texas	32,140
18. Jade Conner, Iowa, Louisiana	30,136
19. Stran T. Smith, Tell, Texas	30,055
20. Nate Baldwin, Rigby, Idaho	29,786

Steer Roping

1. Guy Allen, Santa Anna, Texas	50,913
2. Scott Sneedecor, Uvalde, Texas	44,264
3. Trevor J. Brazile, Anson, Texas	39,349
4. Rocky D. Patterson, Pratt, Kansas	26,185

5. Kanyon L. Burns, Lovington, N.M.	20,348
6. Vin Fisher, Jr., Andrews, Texas	19,938
7. *Buster Record, Jr., Buffalo, Oklahoma	19,727
8. Mike M. Chase, Beloit, Kansas	19,204
9. J.R. Olson, Sheridan, Wyoming	18,877
10. J.P. Wickett, Sallisaw, Oklahoma	18,671
11. Ora A. Taton, Rapid City, S.D.	17,796
12. Lawson Plemons, Chilton, Texas	17,761
13. Dan Fisher, Andrews, Texas	17,293
14. J. Paul Williams, Ponca City, Okla.	16,912
15. Rich Skelton, Llano, Texas	16,654
16. Jason Evans, Huntsville, Texas	15,604
17. Chet Herren, Pawhuska, Oklahoma	14,516
18. Will Yoakum, Llano, Texas	14,132
19. Roy Coper, Childress, Texas	13,865
20. Will Gasperson, Decatur, Texas	13,664

Barrel Racing

1. Kelly Kaminski, Belleville, Texas	57,551.23
2. Melanie Southard, Cushing, Oklahoma	56,153.70
3. Kelly Yates, Pueblo, Colorado	53,751.08
4. Brandie Halls, Carpenter, Wyoming	38,455.81
5. Darlene Kasper, Bertram, Texas	37,523.66
6. Kelly Maben, Spur, Texas	36,227.07
7. Brittany Pozzi, Victoria, Texas	35,855.92
8. Jackie Dube, Giddings, Texas	35,237.11
9. Kappy Allen, Austin, Texas	34,427.88
10. Tammy Key, Leadbetter, Texas	34,057.59
11. Kay Blandford, Sutherland Springs, TX	33,613.83
12. Kristie Peterson, Chilton, Texas	33,228.10
13. Janet Stover, Rusk, Texas	32,507.62
14. June Holman, Arcadia, Nevada	32,323.25
15. Danyelle Campbell, Washington, Utah	28,604.90
16. Sherry Cervi, Marana, Arizona	28,533.62
17. Jolee Lautaret, Kingman, Arizona	26,710.23
18. McKenzie Miller, St. Anthony, Idaho	25,435.72
19. Brooke Ramsay, Cochrane, Alberta	25,030.58
20. Terri Kaye Kirkland, Billings, Montana	23,422.55

Bull Riding

1. Terry Don West, Henryetta, Oklahoma	136,531
2. Tyler Fowler, Theodore, Alabama	77,896
3. Robey Condra, Dayton, Texas	69,551
4. Ryan Brown, Temecula, California	67,668
5. B.J. Schumacher, Hillsboro, Wisconsin	66,639
6. Cory Melton, Keithville, Louisiana	59,773
7. Beau Hill, West Glacier, Montana	56,271
8. Myron Duarte, Auburn, Washington	53,816
9. Fred B. Boettcher, Tomah, Wisconsin	53,635
10. Greg Potter, Whit, Texas	53,459
11. Corey Navarre, Weatherford, Okla.	53,003
12. Mike Moore, Kankakee, Illinois	50,676
13. *Blue Stone, Ogden, Utah	50,658
14. Clint Craig, Mena, Arkansas	50,060
15. Cody Hancock, Taylor, Arizona	49,041
16. Logan Knibbe, Rockdale, Texas	46,504
17. Jason A. McClain, Lewis, Colorado	45,674
18. Jesse Bail, Camp Crook, S.D.	44,138
19. Matt Austin, Wills Point, Texas	43,483
20. Jason Legler, Eaton, Colorado	42,219



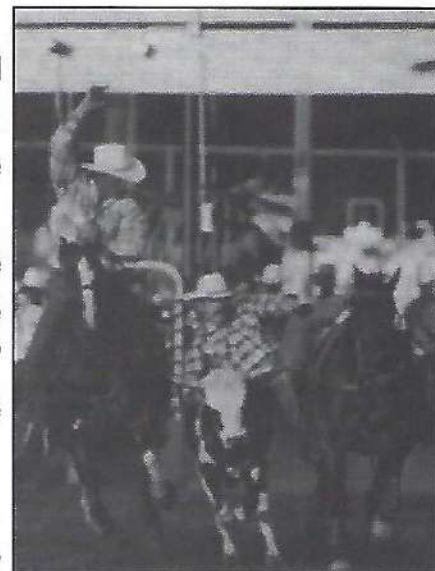
THE EVENTS

Rodeo competition falls into one of two categories: roughstock events or timed events.

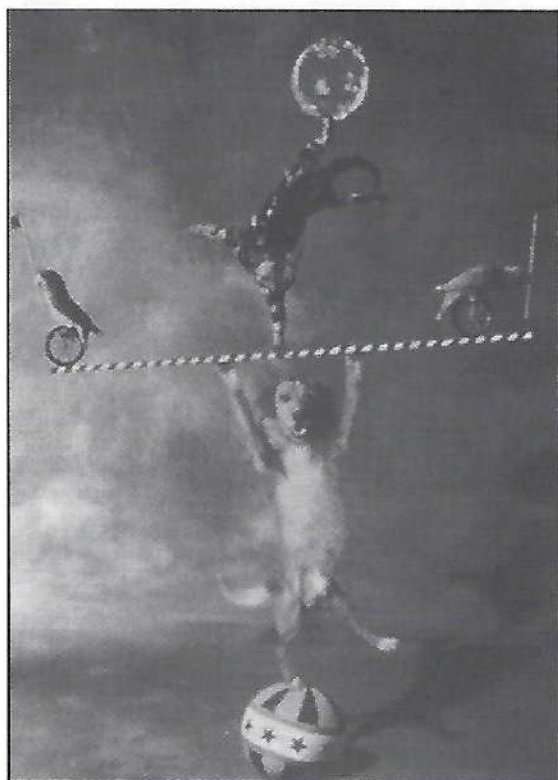
Roughstock events are the scored riding events of professional rodeo - saddle bronc riding, bareback riding and bull riding.

In all the roughstock events, the cowboy must ride for eight seconds to receive a qualified score. The contestant uses only one hand to secure himself to the animal. He may not touch the animal, himself or any equipment with his "free hand" during the ride; doing so results in automatic disqualification and a "no score" for the round.

In regular-season rodeos, two professional officials judge the roughstock action. Each judge awards up to 25 points for the contestant's performance and up to 25 points for the animal's bucking efforts. The scores of the two judges are then added together to determine the contestant's total score. A perfect score is 100. In the timed events - calf roping, steer wrestling, team roping, steer roping and barrel racing - most contestants ride quarter horses. The calf or steer is always given a head start determined by the size of the arena. It cannot be changed after the animal has been released. A barrier string stretched across the box where the contestant waits to make his run is released when the calf or steer has gone the predetermined distance. If the contestant brakes the barrier, he is assessed a 10 second penalty.



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St. George, Utah's own Kirk Bastian, better known as the Flagjumper, began his skydiving career in 1970. He has been on the PRCA Rodeo circuit since 1999. Patriotism inspired by the western flavor of red, white and blue is a natural for Kirk.

His obvious pride in our country, our Flag, and his heritage is evident in every display of the American Flag by parachute. After a short free fall from about 4,500 feet above the ground, Kirk deploys the main canopy. After he is sure that all is flying well, he lowers the American flag to fly behind him, and share this beautiful event with the spectators. This graceful "flying flag ballet" is choreographed to the music of our "National Anthem", Lee Greenwood's "God Bless the USA" or other patriotic favorites. After a soft landing in the center of the arena, the flag is quickly picked up and paid the respect it justly deserves.

Kirk is fortunate to share this amazing Giant American Flag at many rodeos, races, movies and outdoor sporting events. With 8,000 jumps reflected in his resume, Kirk is a USPA licensed professional Skydiver and a member of SAG.

In Kirk's own words, "What could be more fitting in an opening ceremony than the public display of this great American tradition?"

Watch for him and "Old Glory" at a special outdoor event soon.

THE FLAGJUMPER

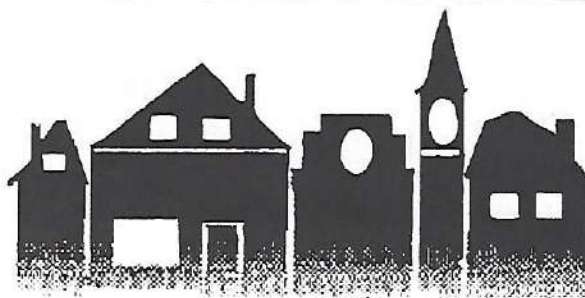
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XTREME BULLS - PRCA Xtreme Bulls, the world championship bull riding tour created by the Professional Rodeo Cowboys Association (PRCA), made its debut on February 2 in San Antonio as part of the San Antonio Stock Show and Rodeo. Xtreme Bulls currently has a 10-stop event schedule that culminates with a two-day championship and features the top bull riders and bulls in the world. ESPN2 and ESPN are the exclusive networks for Xtreme Bulls, and all of the Tour stops and the championship will be televised. Xtreme Bulls offers \$771,250 in prize money for the 10 Tour stops, which counts toward the Jack Daniel's World Standings and qualification for the Wrangler National Finals Rodeo (NFR). The dates, purse and location for the Tour-ending championship was not announced as of press time.

TIE-DOWN ROPING

Effective January 2003, the PRCA has changed the name of the calf roping event to Tie-down roping. The change was made to have the event descriptive more accurately reflect the event's technique and required skill.

PRO-RODEO TOUR

SCORING - The ProRodeo Tour, which made its debut in 2000, showcases the top cowboys and rodeos in the PRCA. The Tour includes a winter and summer series, which includes 10 Tour stops each shown on the Outdoor Life Network and culminates in a three day Finale with the championship round shown on CBS. The ProRodeo Tour concludes with the ProRodeo Tour Championship Finale, which showcases the top competitors from the Winter and Summer ProRodeo Tour Finales.

Each regular Tour stop is the final round of one of the top rodeos in the country.

Contestants earn Tour points based on his/her performance at the Tour rodeos. At the end of the

winter and summer series, the top 12 in each event then advance to the appropriate series' ProRodeo Tour Finale.

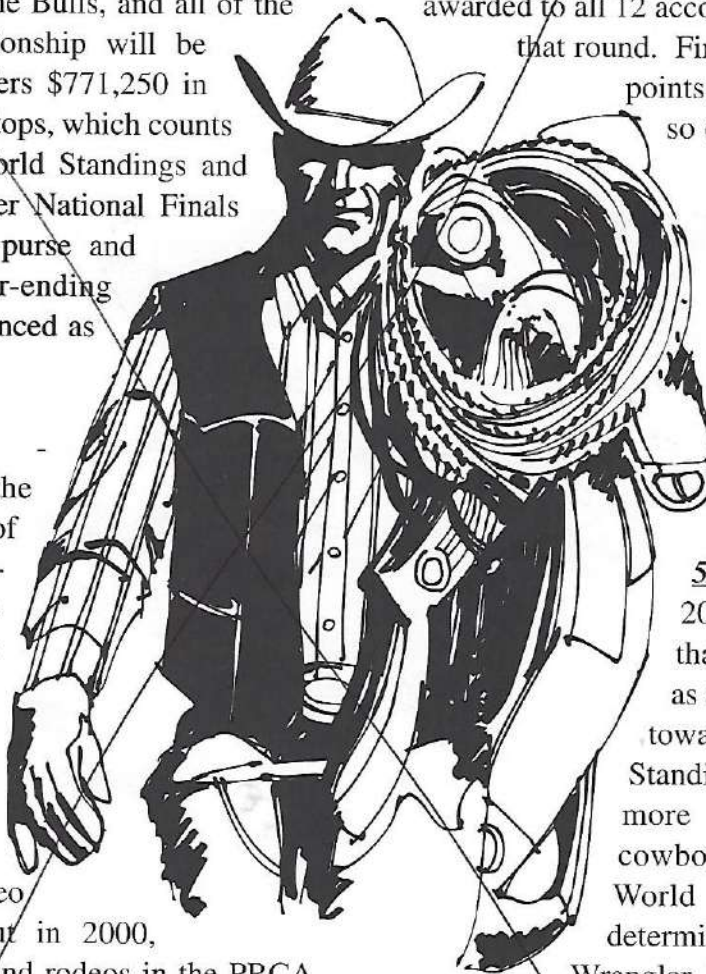
Beginning in 2003, scoring for the Tour has been expanded. Here is a brief description of the scoring.

- *Tour round:* Each Tour stop round features the top 12 contestants in each of the six PRCA events and the WPRA's barrel racing vying for points, which are awarded to all 12 according to how they placed in that round. First-place winners receive 12 points; second, 11; third, 10; and so on.

- *All other rounds and average:* Contestants also receive points for performances in the other rounds of the Tour's host rodeo, as well as for the average (based on the number of places that rodeo pays.)

50/75 RULE - Beginning in 2003, the number of rodeos that a cowboy may designate as an official rodeo that counts toward the Jack Daniel's World Standings has changed to make it more fair and easier for the cowboys. The Jack Daniel's World Standings are used to determine who qualifies for the Wrangler National Finals Rodeo in

each event. For cowboys competing in rough stock events (bareback, saddle bronc and bull riding), a cowboy may designate a maximum of 75 rodeos to count toward the world standings. For the timed event cowboys (steer wrestling, team roping, tie-down roping and steer roping), a cowboy may designate a maximum of 50 rodeos. Also, those vying for the all-around title may only designate 50 rodeos. To compete for the all-around title, a cowboy must earn a minimum of \$3,000 in at least two events.



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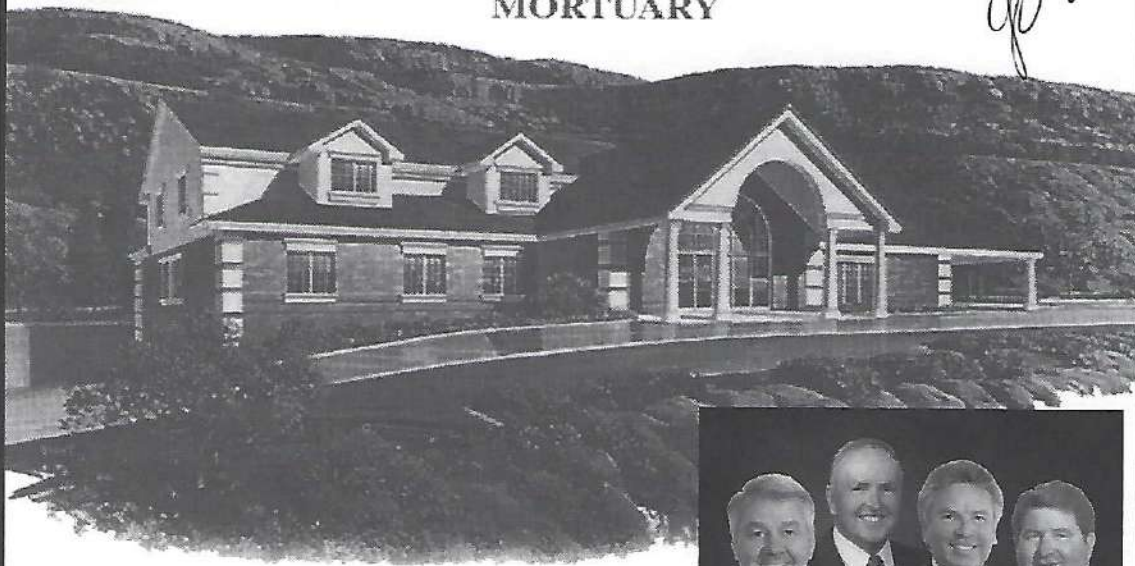
"Today, rodeo is an investment," said Harry Vold, a top PRCA stock contractor from Avondale, Colorado. "It's most important to take care of these animals. In fact, we probably take better care of them than people not involved with rodeo."

Tommy Keith, a PRCA judge, said a visit behind the scenes would be an educational experience for most spectators. "The first thing the stock contractor does (after a rodeo performance) is make sure those animals are fed and watered," Keith said. "He probably hasn't eaten since 7 in the morning and he's been out there working all day, but he makes sure those animals are taken care of before he thinks of himself. To the stock contractor, those animals are just like his family."



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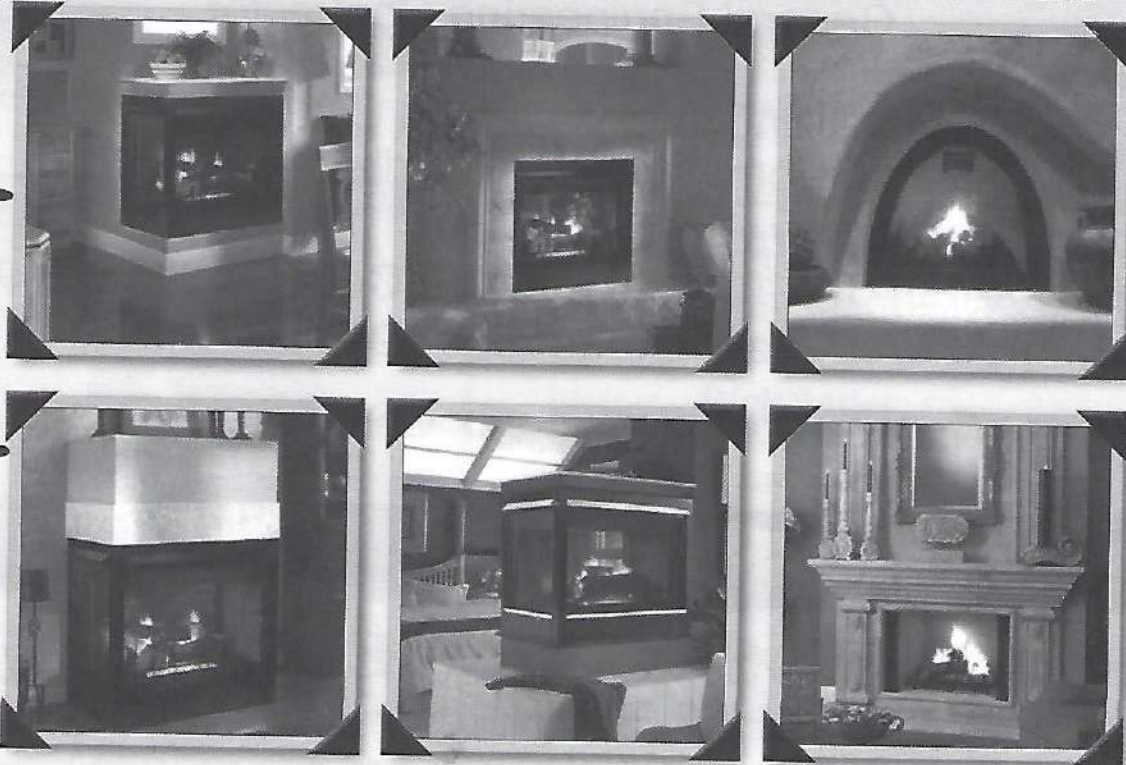
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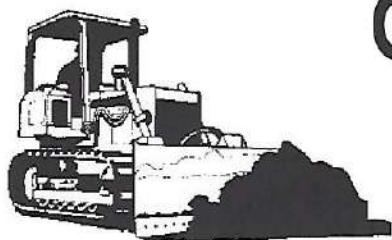
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"The protector of cowboy, the entertainer of the crowd," so said a well-known sports commentator. He was referring, of course, to the rodeo clown. Rodeo clowns come in all shapes and sizes and all have to be top-notch athletes in peak physical condition. They have to be agile, quick, fearless, have the memory of a computer and an encyclopedia knowledge of bulls.

There are basically two types of clowns: the bull fighter and the barrelman. They both have serious jobs to do with a little flair of comedy thrown in. The bullfighter clowns are the track stars. They are out in the arena to distract the unpredictable bull from a downfallen cowboy. Pick-up men on horseback can't be used around the ill-tempered bulls.

The other type of rodeo clown is the barrelman. He uses himself and his barrel as a diversionary obstacle. He hauls a heavy, battered, reinforced metal barrel around, and folds himself inside like an accordion. Once inside the barrel, he awaits the blows of the irate bull and sometimes receives an unwelcome horn or hoof inside with him.



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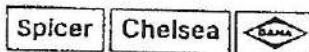
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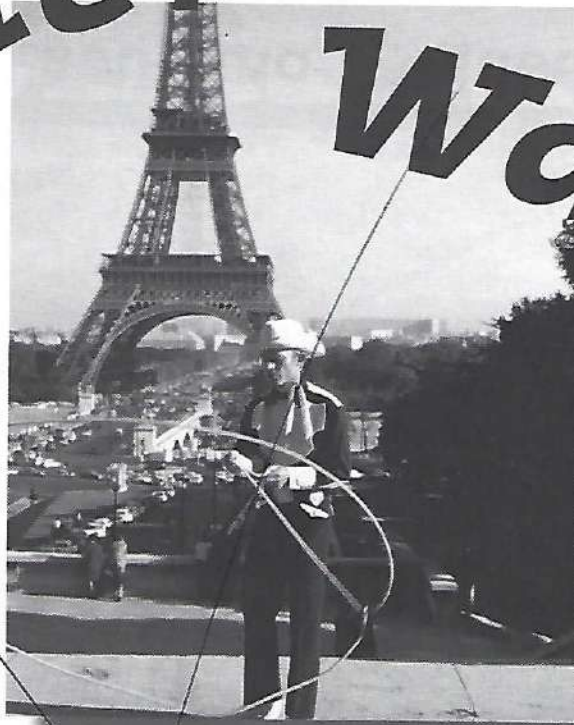
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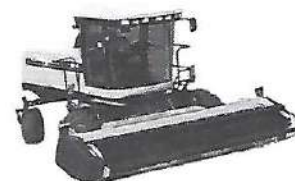
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All PRCA events must be officiated by trained judges. The eight salaried Wrangler officials and more than 150 reserve officials must undergo rigorous training before they are permitted to judge a PRCA sanctioned rodeo.

Most PRCA sanctioned rodeos employ two officials who are responsible for scoring and timing each roughstock ride and flagging each timed - event run.

The judges also watch for infractions such as broken barriers, illegal head catches, roping only one foot in team roping, knocking over barrels in barrel racing and failing to "mark out" a horse in saddle bronc and bareback riding.

Rodeo judges also inspect all rodeo livestock prior to every performance to ensure that none of the animals is sick or injured.



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1939	5	Dr. L. W. McGregor	Ezra McArthur	Addie Hammer		
1940	6	Wesley Nelson	Howard Cannon	Noma Andrus		Paul F. Hill
1941	7	Dr. A. W. McGregor	Brown Hail	Laura Lytle		Paul F. Hill
1942	8	Valentine McArthur	Brown Hail	Maxine Bowler		Paul F. Hill
1943	9	Howard Judd	Duke Sutton	War-No Queen		Slats Jacobs
1944	10	Neal Lundberg	Ezra McArthur	War-No Queen		Slats Jacobs
1945	11	Irvin Milne	Dick Hammer	Barbara McMullin		Slats Jacobs
1946	12	Bert Milne	Lindau Foremaster	Phyllis Foremaster		Slats Jacobs
1947	13	Albert J. Webber	Brown Hail	Romona McMullin		Earl Hutchison
1948	14	Ray Whipple	Brown Hail	Edna Gubler		Earl Hutchison
1949	15	Andy Pace	Ezra McArthur	Edna Gubler		Ray Skinner & Morgan
1950	16	Karl Hutchings	Anthony Atkin	Betty Jo Burgess		Earl Hutchison
1951	17	Lester Holcomb	Anthony Atkin	Margie Emmett		Andy Jauregui
1952	18	Marion Bowler	Anthony Atkin	Jean Craig		Ray Skinner
1953	19	R.M. Reber	Roy Rencuf	Fawn Gubler		Wilford Cline
1954	20	Spencer Snow	Roy Rencuf	Lavell Bundy		Wilford Cline
1955	21	V. Loraine Cox	Bill Barlocker	Mary Ester Gardner		Wilford Cline
1956	22	Anthony Atkin	Bill Barlocker	Anna Laura Heaton		Wilford Cline
1957	23	Wayne B. Nuttall	Clayton Atkin	Caroline Dickerson		Rosser & Pascoe
1958	24	Charles Picket	Clayton Atkin	Penny Hafen		Rosser & Pascoe
1959	25	K. J. Parkinson	Andrew Lytle	Judy McMullin		Rosser & Pascoe
1960	26	Jim Lundberg	Andrew Lytle	Ruth Ann Hafen		Rosser & Pascoe
1961	27	Ray Garner	Bernard Seegmiller	Carma Jean Staheli		Ray Kohrs
1962	28	Lindau Foremaster	Marion Bowler	Mary Ann Reber		Cotton Rosser
1963	29	J. Andrew Holt	Marion Bowler	Jeri Lynn Snow	Gai Reber	Cotton Rosser
1964	30	L. Bard Blackham	Dean Gardner	Helen Holt	Carmen Iverson	Cotton Rosser
1965	31	Wayne Whitehead	Dean Gardner	Gai Reber	Marita Hunt	Cotton Rosser
1966	32	Albert M. Stratton	Karl Hutchings	Carmen Iverson	Shirlee Esplin	D. A. Kerby
1967	33	Joe Hutchings	Karl Hutchings	Sandra Staheli	DeAnn Sorenson	D. A. Kerby
1968	34	Clayton Atkin	Bard Blackham	Shirlee Esplin	Sherilynn Riggs	D. A. Kerby
1969	35	Afton Ence	Bard Blackham	Nyla Jean Bundy	Louise Gardner	D. A. Kerby
1970	36	Dick Miles	Harry Lundin	Randy Beatty	Debbie Staheli	D. A. Kerby
1971	37	Doyle Sampson	Harry Lundin	Marita Hunt	JoAnn Hoyt	D. A. Kerby
1972	38	Dwane Esplin	Gerald Holt	Georgette Bracken	Tamara Staheli	D. A. Kerby
1973	39	Andy Lytle	Gerald Holt	Louise Gardner	Michelle Maxfield	D. A. Kerby
1974	40	Joe Empey	Dwane Esplin	Sharlene Squires	Julie Herman	D. A. Kerby
1975	41	Gerald Holt	Dwane Esplin	Valorie Holt	Cindy Welch	D. A. Kerby
1976	42	George M. Jay	LaVar Foremaster	Tamara Staheli	Eva Dawn Larson	D. A. Kerby
1977	43	Chuck Horlacher	LaVar Foremaster	Julie Herman	Tammy Minnear	D. A. Kerby
1978	44	LaVar Foremaster	E.J. Formaster	Valorie Hunter	Windy Foremaster	D. A. Kerby
1979	45	Nels Fenton	E. J. Foremaster	Muriel Esplin	Francine McLeese	D. A. Kerby
1980	46	Joe Bowcut	Earl Thompson	Shannon Crosby	Kari Anderson	D. A. Kerby
1981	47	Ronald Knell	Earl Thompson	Lisa Wallis	Lisa Lytle	D. A. Kerby
1982	48	Wallace Mathis	Don Randall	Cindy Welch	Natalie Staples	D. A. Kerby
1983	49	Bill Bringham	Don Randall	Tiffany Staples	Laurie Hafen	D. A. Kerby
1984	50	Jerry Parker	Judd Burgess	Lisa Lytle	Liberty Iverson	D. A. Kerby
1985	51	Tom Joy	Judd Burgess	Gia Andrus	Kelle Peterson	D. A. Kerby
1986	52	Hal Norton	Rod Orton	Jennifer Romney	Susette Gubler	D A & Bud Kerby
1987	53	David L. Limbacher	Rod Orton	Ande Andrus	Lynette Iverson	D A & Bud Kerby
1988	54	Gerald Cox	Jerry Parker	Stacy Jo Pate	Emilee Lott	D A & Bud Kerby
1989	55	E. J. Formaster	Jerry Parker	Susette Gubler	Tressa Simpson	D A & Bud Kerby
1990	56	Bill Hickman	Dean Jones	Emilee Lott	Jody Spilsbury	D A & Bud Kerby
1991	57	Lewis Bowler	Dean Jones	Julie Larsen	Natalie Young	D A & Bud Kerby
1992	58	Doug Mittleberger	Ken Thompson	Ginger Andrus	Katie Gardner	D A & Bud Kerby
1993	59	Verl Milne	Ken Thompson	Jessica McArthur	Tina Branham	D A & Bud Kerby
1994	60	Steve Holt <i>Steph Newby</i>	Hal Norton	Natalie Young	Lainee Bowler	Bud Kerby
1995	61	Con Dominguez	Hal Norton	Katie Gardner	Haylee Brown	Bud Kerby
1996	62	Bill Condie	Chuck Bentley	Tina Branham	Jessie Branham	Bud Kerby
1997	63	Bill Warren	Chuck Bentley	Lyndsey Frei	Shaylee Snow	Bud Kerby
1998	64	Dorrel Booth	Bud Branham	Kodi Balen	Lindsey Reber	Bud Kerby
1999	65	Don Randall	Bud Branham	Lainee Bowler	Allene Wright	Bud Kerby
2000	66	Chuck Bentley	Gary Allred	Lynsey Reber	Lacy Snow	Bud Kerby
2001	67	Bill Vernon	Gary Allred	Hailee Brown	Dacia Clark	Bud Kerby
2002	68	Wayne Hoppal	Kurt Holyoak	Allene Wright	Morgan Russell	Bud Kerby
2003	69	Brad Marshall	Kurt Holyoak	Dacia Clark	Bailee Cannon	Bud Kerby
2004	70	Jerry Tisekner	Lee Bendall	Morgan Russell	Kaylee Hall	"

1935 to 1937 Rodeo was held on Armistice Day

1938 First Rodeo was held in September

1940 First night rodeo was held

1945 Rodeo was sanctioned by the Rodeo Cowboy Association

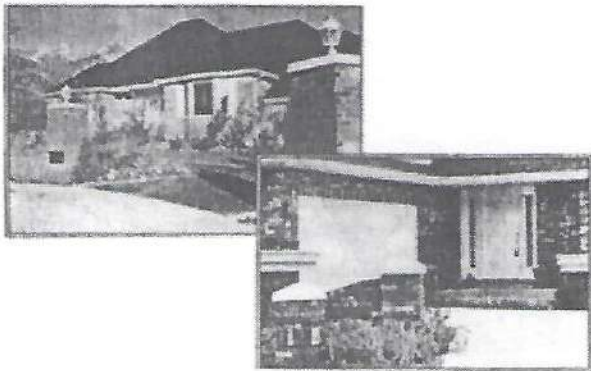
1947 First Rodeo held in the Sunbowl

There have been only 19 girls that have been Princess and then Queen for the Rodeo



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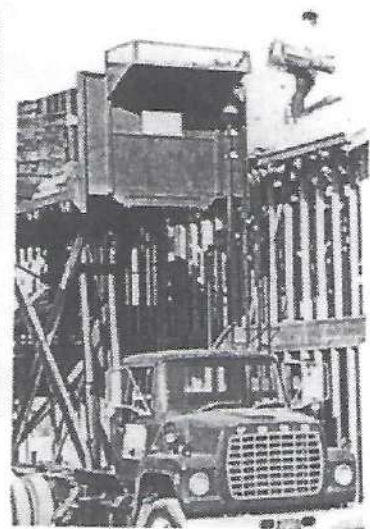


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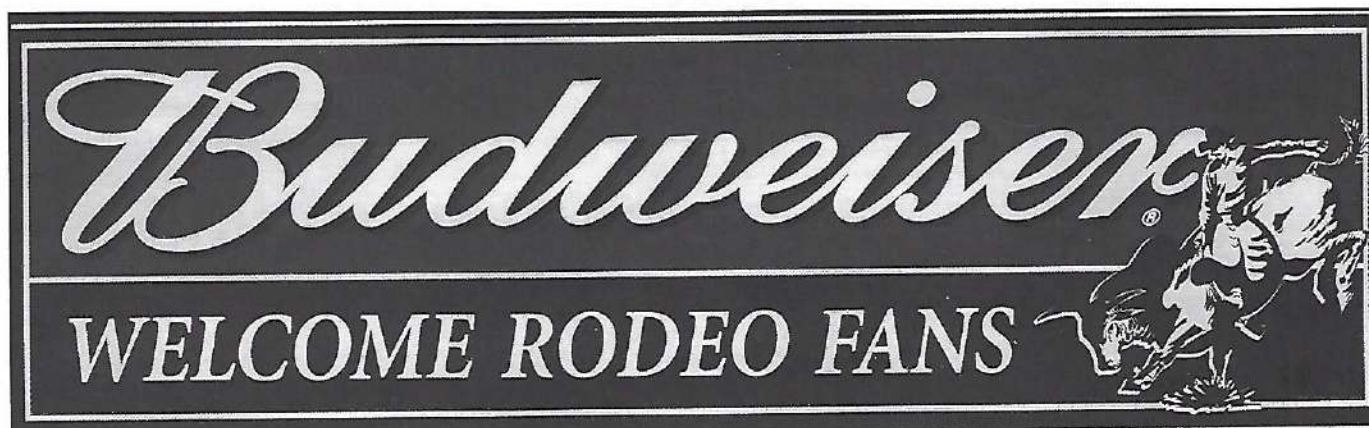


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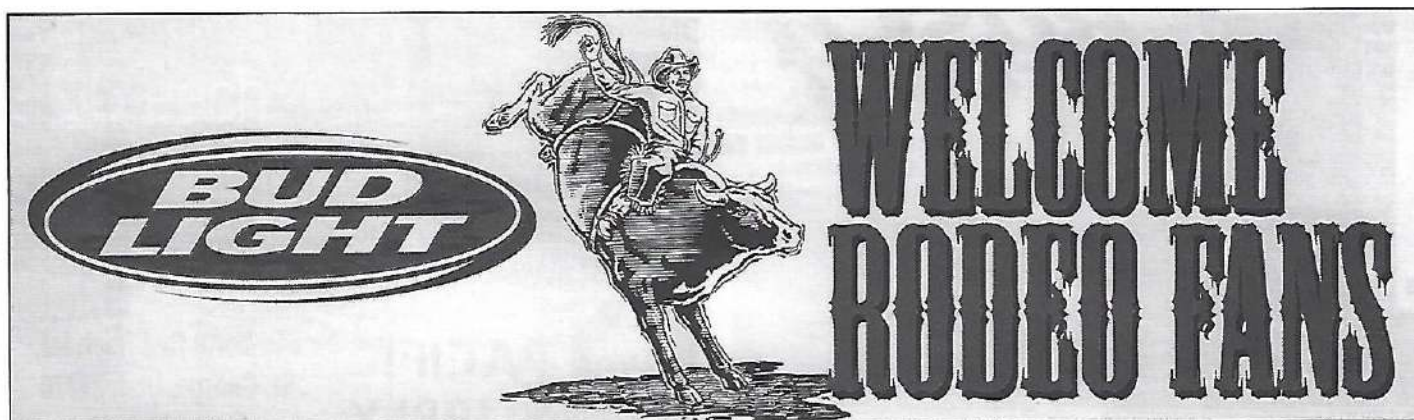
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SADDLE BRONC RIDING

Saddle bronc riding is rodeo's classic event, both a complement and contrast to the wilder spectacles of bareback riding and bull riding.

Bronc riding requires strength to be sure, but the event also demands style, grace and precise timing.

Saddle bronc riding evolved from the task of breaking and training horses to work the cattle ranches of the Old West.

Many cowboys claim riding saddle broncs is the toughest rodeo event to master because of the technical skills necessary for success.

Every Move the bronc rider makes must be synchronized with the movement of the Horse. The cowboy's objective is a fluid ride, somewhat in contrast to the wilder and less-controlled rides of bareback riders.

Among the similarities shared by saddle bronc riding and bareback riding is the rule that riders in both events must mark out their horses on the first jump from the chute.

To properly mark out his horse, the saddle bronc rider must have both heels touching the animal above the point of its shoulders when it makes the first jump from the chute. If the rider misses his mark, he receives no score.

While a bareback rider has a rigging to hold onto, the saddle bronc rider has only a thick rein attached to his horse's halter. Using one hand, the cowboy tries to stay securely seated in his saddle. If he touches any part of the horse or his own body with the free hand, he is disqualified.

Judges score the horse's bucking action, the cowboy's control of the horse and the cowboy's spurring action. While striving to keep his toes turned outward, the rider spurs from the points of the horse's shoulders to the back of the saddle. To score well, the rider must maintain that action throughout the eight-second ride.

While the bucking ability of the horse is quite naturally built into the scoring system, a smooth, rhythmic ride is sure to score better than a wild, uncontrolled effort.



STEER WRESTLING

Speed and strength are the name of the game in steer wrestling. In fact, with a world record sitting at 2.4 seconds, steer wrestling is the quickest event in rodeo.

The objective of the steer wrestler, or "bulldogger," is to use strength and technique to wrestle a steer to the ground as quickly as possible.

That sounds simple enough.

But there's a catch: the steer generally weighs more than twice as much as the cowboy and, at the time the two come together, they're often traveling at 30 miles per hour.

Speed and precision, the two most important ingredients in steer wrestling, make bulldogging one of rodeo's most challenging events.

As with calf ropers and team ropers, the bulldogger starts on horseback in a box. A breakaway rope barrier is attached to the steer a head start that is determined by the size of the arena. When the steer reaches the advantage point, the barrier is released and the bulldogger takes off in pursuit. If the bulldogger breaks the barrier before the steer reaches the head start, a 10-second penalty is assessed.

In addition to strength, two other skills critical to success in steer wrestling are timing and balance.

When the cowboy reaches the steer, he slides down the right side of his galloping horse, hooks the right arm around the steer's right horn, grasps the left horn with his left hand and, using strength and leverage, slows the animal and wrestles it to the ground. His work isn't complete until the steer is on its side with all four feet pointing the same direction. But that's still not all there is to it.

In order to catch the sprinting steer, the cowboy uses a "hazer," another mounted cowboy who gallops his horse along the right side of the steer and keeps it from veering away from the bulldogger.

The efforts of the hazer can be as important as those of the steer wrestler. For that reason, and the fact a hazer sometimes supplies the bulldogger a horse, the hazer often receives a fourth of the payoff.

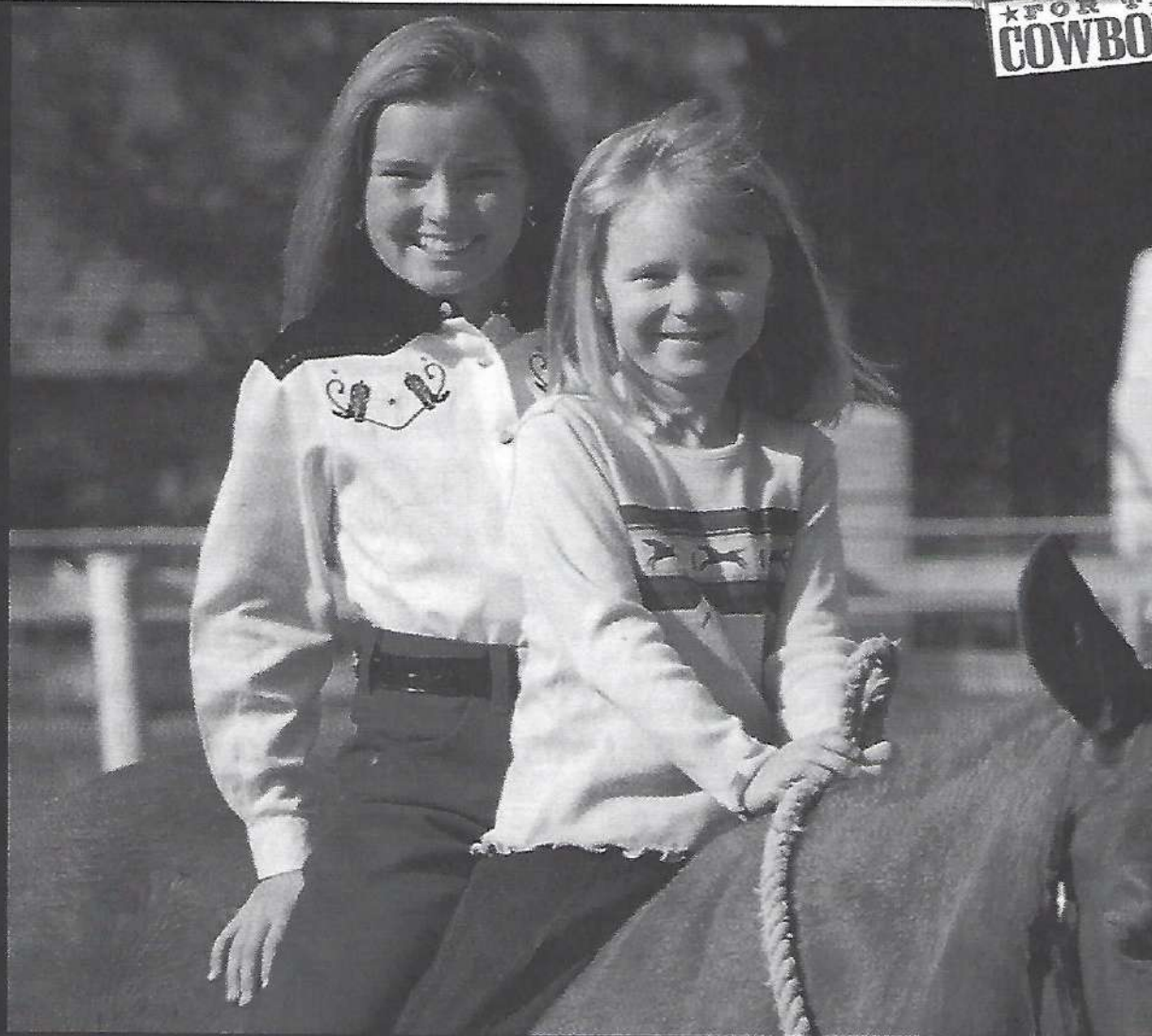


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TEAM ROPING

Team roping, the only true team event in professional rodeo, requires close cooperation and timing between two highly skilled ropers - a header and a heeler.

The event originated on ranches when cowboys needed to treat or brand large steers and the task provided too difficult for one man.

The key to success? Hard work and endless practice. Team roping partners must perfect their timing, both as a team and with their horses.

Similar to calf ropers and steer wrestlers, team ropers start from the boxes

of each side of the chute from which the steer enters the arena. The steer gets a head start determined by the length of the arena.

One end of a breakaway barrier is attached to the steer then stretched across the open end of the header's box.

When the steer reaches its advantage point, the barrier is released and the header takes off in pursuit, with the heeler trailing slightly further behind. If the header breaks the barrier before the steer completes its head start, the ropers are assessed a 10-second penalty. Some rodeos use heeler barriers, too.

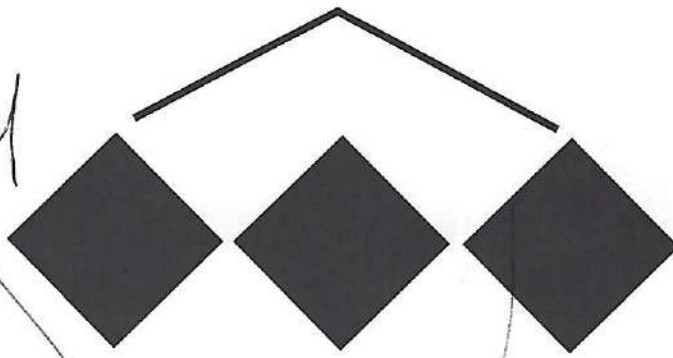
The header ropes first and must make one of three legal catches on the steer - around both horns, around one horn and the head, or around the neck. Any other catch by the header is considered illegal and the team is disqualified.

After the header makes his catch, he turns the steer to the left and exposes the steer's hind legs to the heeler. The heeler then attempts to rope both hind legs. If he catches only one foot, the team is assessed a five-second penalty.

After the cowboys catch the steer, the clock is stopped when there is no slac in their ropes and their horses face one another.

Another aspect vital to the event is the type of horses used by the ropers. The American Quarter Horse is the most popular among all timed-event competitors, particularly team ropers. Heading horses generally are taller and heavier because they need the power to turn the steer after it is roped. Heeling horses are quick and agile, enabling them to better follow the steer and react to its moves.

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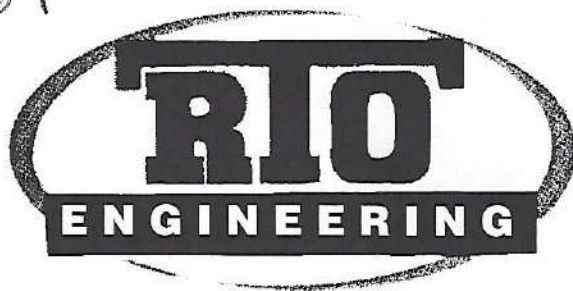
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BAREBACK RIDING

Bareback riding is a tough way to make a living!

It's a difficult event to do correctly, and, even when you do, you can expect to be punished.

Most cowboys agree that bareback riding is the most physically demanding event in rodeo taking an immense toll on the cowboy's body.

Muscles are stretched to the limit, joints are pulled and pounded mercilessly, and ligaments are strained and frequently rearranged. The strength of bareback broncs is exceptional, and challenging them is often costly.

Bareback riders endure more abuse, suffer more injuries and carry away more long-term damage than all other rodeo cowboys.

To stay aboard the horse, a bareback rider uses a rigging made of leather and constructed to meet PRCA safety specifications. The rigging, which resembles a suitcase handle on a strap, is placed atop the horse's withers and secured with a cinch.

As the bronc and rider burst from the chute, the rider has to "mark out" his horse. In other words, he must have both spurs touching the horse's shoulders until the horse's feet hit the ground after its initial move from the chute. If the cowboy fails to do this he is disqualified.

As the bronc bucks, the rider pulls his knees up, dragging his spurs up the horse's shoulders. As the horse descends, the cowboy straightens his legs, returning his spurs over the point of the horse's shoulders in anticipation of the next jump.

But it takes more than sheer strength to make a qualified ride and earn a money-winning score. A bareback rider is judged on his spurring technique, the degree to which his toes remain turned out while he is spurring and his "exposure," or willingness to take whatever might come during his ride.

It's a tough way to make a living, all right. But, according to bareback riders, it's the cowboy way.





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TIE-DOWN ROPING

As with saddle bronc riding and team roping, the roots of calf roping can be traced back to the working ranches of the Old West.

When calves were sick or injured, cowboys had to rope and immobilize them quickly for veterinary treatment. Ranch hands prided themselves on the speed with which they could rope and tie calves, and they soon turned their work into informal contests.

As the sport matured, being a good horseman and a fast sprinter became as important to the competitive calf roper as being quick and accurate with a rope.

In modern rodeo, the mounted cowboy starts from a box, a three-sided fenced area adjacent to the chute holding the calf. The fourth side of the box opens into the arena. The calf receives a head start that is determined by the length of the arena. One end of a brakeway rope barrier is looped around the calf's neck and stretched across the open end of the box. When the calf reaches its advantage point, the barrier is released. If the roper breaks the barrier before the calf reaches its head start, the cowboy is assessed a 10-second penalty.

The horse is trained to come to a stop as soon as the cowboy throws his loop and catches the calf. The cowboy then dismounts, sprints to his catch and throws it by hand, a maneuver called flanking. If the calf is not standing when the cowboy reaches it, he must allow the calf to get back on its feet, then flank it. After the calf is flanked, the roper ties any three legs together with a pigging string - a short, looped rope he clenches in his teeth during the run.

While the contestant is accomplishing all of that, his horse must pull back hard enough to eliminate any slack in the rope, but not so hard as to drag the calf.

When the roper finishes tying the calf, he throws his hands in the air as a signal that the run is completed. The roper then mounts his horse, rides forward to create slack in the rope, then waits six seconds to see if the calf remains tied. If the calf kicks free, the roper receives no time.



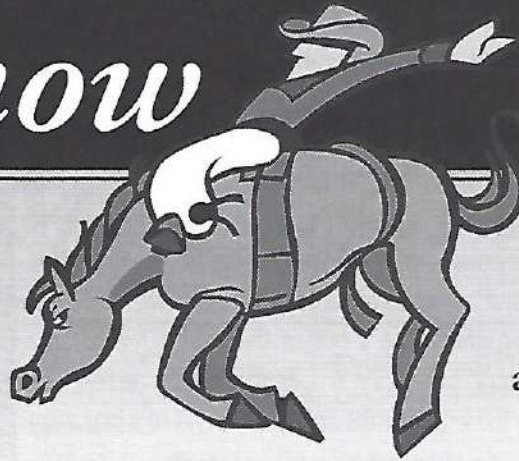
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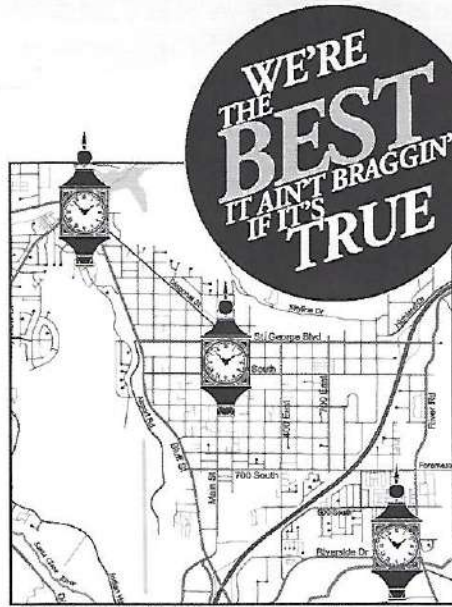


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BULL RIDING

Rodeo competition, in the beginning, was a natural extension of the daily challenges cowboys confronted on the ranch- roping calves and breaking broncs to be ridden.

But intentionally climbing on the back of a 2000 pound bull? There is nothing natural about that. Most people, in fact, consider that a fool-hearted act.

The risks are obvious. Serious injury is always a possibility for those fearless enough to sit astride an animal that weighs a tone and is usually equipped with dangerous horns.

But cowboys do it, fans love it and bull riding ranks as one of rodeo's most popular events.

Bull riding is dangerous and predictably exciting, demanding intense physical prowess, supreme mental toughness and courage.

Like bareback and saddle bronc riders, the bull rider may use only one hand to stay aboard during the eight-second ride. If he touches the bull or himself with his free hand, he receives no score. But unlike the other roughstock events, bull riders are not required to mark out their animals. While spurring a bull can add to the cowboy's score, riders are commonly judged on their ability to stay aboard the twisting, bucking mass of muscle.

Balance, flexibility, coordination, quick reflexes and, perhaps above all, a good mental attitude are the stuff good bull rider are made of.

To stay aboard the bull, a rider uses a flat braided rope, which is wrapped around the bull's chest just behind the front legs and over its withers. One end of the bull rope, called the tail, is threaded through a loop on the other end and tightened around the bull. The rider then wraps the tail around his hand, sometimes weaving it through his fingers to further secure his grip.

Then he nods his head, the chute gate swings open and he and the bull explode into the arena.

Every bull is unique in its bucking habits. A bull may dart to the left, then to the right, then rear back. Some spin, or continuously circle in one spot in the arena. Others add jumps or kicks to their spins, while others might jump and kick in a straight line, or move side to side while bucking.



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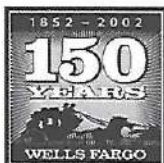


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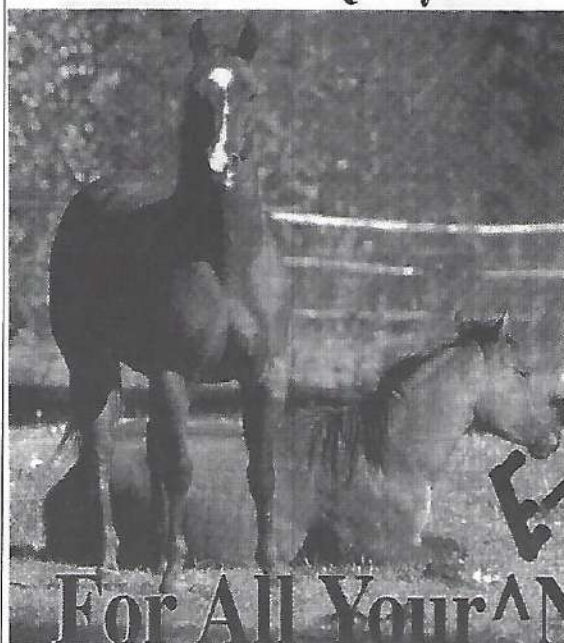
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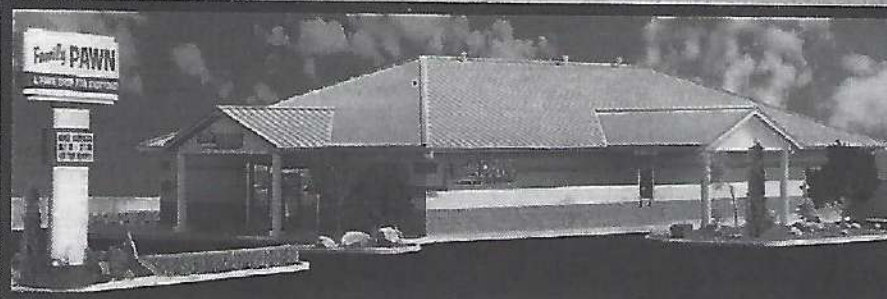
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updates

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- Dr. ~~Max Brinkerhoff~~ • Tammy Holyoak • Marv Jones • Stan Jones • Gai Bowler
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- St. George Parks and Recreation • St. George Street Dept. • Coral Hills Motel • Kony Radio • Jolley's Western Wear
- Washington County Search & Rescue • Utah National Guard • IEA • Colorland Photo
- Lady Lions • Painters Sun Country Dodge • The Spectrum • West Press
- PRCA Cowboys • Wrangler Jeans • Dodge Truck • VFW
- ~~Dana Benson~~ • ~~Karman Snow~~ • Kari Theobald • Chamber of Commerce • ~~Region 20 PTA~~ • *Wash. Co. 4-H* • Washington 5th Ward
- Cindy Cannon • Heritage Press • Trish Beach
- Newby Chevron • Wells Fargo
- Queen Judges: Layne Davis • Becky Waldeck • Royon & Holly Gardner • Brend Warton • Jim Raburn

Changes

The St. George Lions Club is the largest Lions Club in the state of Utah with 110 members. The Lions and Lady Lions sponsor, participate in, or donate to the following activities or organizations.

SPONSOR:

- Dixie Roundup Rodeo, Daily Parades, and the Rodeo Queen and Princess Contest.
 - Dixie Down Horse Races Held at the new county fair complex each April.
- Pine Valley Lions Lodge which was used by approximately 3500 people last year.
 - ~~Glow in the dark golf tournament.~~ • Garden Tour.

PARTICIPATE IN:

- Washington County Fair Complex • Academic Decathlon (Utah and National)
 - Huntsman World Senior Games • Dixie College Woman's Conference
- Jubilee of Trees • Rotary Bowl • Community Parades in So. Utah • College Rodeo

DONATIONS TO:

- Lions Eye Bank (Sight First) • Utah Eye Bank • Leader Dogs for the Blind
- Washington County Foundation • Dixie College Scholarships • Dixie High Jetettes
 - Local High Schools Scholarships • Dove Center • Lights for Life • FHA-FFA
 - Dixie Little League • American Legion Team • Boys and Girls State
- High School Rodeo Clubs • Quest Best • Eye Glasses for Kids • Diabetes Program
- Needy Individuals • Leeds Cemetery Project • Lions Clubs International Foundation
 - Washington Co. 4-H • And many other community activities



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