

65th annual

\$2.00

# ROUNDUP

*Dixie*

SPONSORED BY ST GEORGE LIONS CLUB

LIONS'  
DIXIE  
SUNBOWL  
ST. GEORGE  
UTAH

LAINEE  
BOWLER

1999  
Dixie  
Roundup  
Queen

PHOTO  
COURTESY OF  
COLORLAND PHOTO







DONNY RANDALL - Co-Chairman  
 BUD BRANHAM - Chairman  
 GARY ALLRED - Co-Chairman  
 RODEO COMMITTEE FOR 1999



DANIEL D. McARTHUR  
 Mayor, St. George



DON RANDELL  
 Lion President

**T**he 1999 Lions Round-Up Rodeo Committee welcomes you to the greatest sport of all PRCA RODEO at its best. We all come to see the outstanding bucking stock of the Bar T and the top performance of the PRCA cowboys, WPRA cowgirls, and the top ranking Bull Fighters and Barrel Man as they perform to the best of their ability.

As the 20th century draws to a close, we would like to thank all of the fans and supporters of the Lions Dixie Round-Up for 65 years of great RODEO. You are the ones that make it possible for the tradition of Rodeo to continue.

So once again set back, enjoy a hot dog and a soda and let's close this century with a bang and LET'S RODEO!

**I**t is indeed a pleasure for me as mayor of the City of St. George to welcome you to the Sunbowl for the St. George Lions' annual Dixie Round-Up! For those of you who are visiting our City for the first time, I hope you will have the opportunity to mingle with our friendly citizens and partake of the many recreational opportunities St. George has to offer. We also have many fine restaurants, first-rate shopping, and there are numerous nearby state and national parks to hike and explore.

St. George is proud of its pioneer heritage, and its legacy of volunteerism and community spirit. The Lions' Club has played a vital role in this legacy, and I would like to thank them for their involvement in our community and for the many charitable and social events which they sponsor for the betterment of our City.

Again, welcome to Utah's Dixie, and enjoy the show!

**A**s the year 2,000 rapidly approaches, we offer you, our Rodeo patrons, the chance to enjoy our 1999 St. George Lions sponsored Dixie Roundup. This year's 3 nights of show represents 65 years of commitment by this service-oriented group of men and ladies. This will be the last hurrah for this century.

We are fortunate to reside in one of the choice and beautiful areas of the State, that of Washington County and the City of St. George. We are dedicated to the preservation of this way of life and will uphold our time honored motto: "WE SERVE!"





*March 18, 1926 - June 27, 1999*

## **In Memory Of R. Clayton Atkin**

A prominent livestock operator, civic and religious leader, Clayton was born in St. George to Rudger C. And Leona Cox Atkin. He married Joy Vander Weyst March 10, 1948 to them were born four sons, Jerry, Brent, Doyle and Troy. Atkin was a third generation Rancher on the Arizona Strip who became an ambassador for the cattle industry and was recognized as Cattleman of the Year by state and national cattleman's association. Clayton spent his youth on the Arizona strip in the cattle and sheep business, working with his father, brothers, and uncles. During WWII he enlisted and served in the Navy. After the war he continued in the livestock business and eventually he brought his sons into the business.

Atkin became a member of the St. George Lions Club in early 50's and was a part of the leadership of the club especially the Dixie Roundup for many years.

Clayton was a partner in the operation of the Sugar Loaf Cafe, was a founding director of Dixie State Bank (now First Security) and a part of the early years with Skywest as well as a City Councilman from 1964-1967.



*Aug. 27, 1951 - Nov. 13, 1998*

## **In Memory Of Brent C. Atkin**

Brent Atkin recently passed away in a livestock trucking accident. He married Nanette Smith and to them were born six children, Brandon, T. Justin Kimberli, Conner, Tanner, and Whitney Joy. His family was the light of his life.

Brent enjoyed the sport of rodeo and participated in many rodeo events throughout his life. He was involved in High School Rodeo and was the President of National Collegiate Rodeo Association.

He enjoyed working with livestock and was currently Manager and major stockholder of R. C. Atkin Inc. as well as President of the Arizona Cattle Association. He had just completed two years as President of the National Public Lands Council.

Brent was recently released as Bishop of his LDS Ward. He loved people and enjoyed serving in his church, his community, his state and country. He was a great man and will be truly missed by all who knew him.

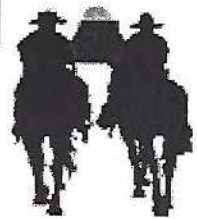
Father and Son were both leaders with young people, progressive cattlemen, and true St. George advocates wherever they were.



# Southern Utah's Country

# Life

FREE



Newspaper

**Rodeos** - Coverage of Local Rodeo events also including High School and College.

**Entertainment** - Coverage of Local Country Concerts, Fairs, Concert Ticket Give-aways, and More!

**Real Estate** - Listings of Country homes and Property. Got Real Estate you would like to Sell?

**Classifieds** - Got something you would like to sell? Only \$10.00 per month for a Classified Ad.

**Pen-pals** - Find a Country Pen-pal Sponsored by [www.countrysinglesonline.com](http://www.countrysinglesonline.com)

**Articles** - Fun Articles about local happenings. New information every issue!

**Ask about our advertising rates. We have the lowest around!**

**For More Information Call: (435) 467-5433**

## BRANDIN' IRON



### STEAK HOUSE

**ST. GEORGE**  
**OPEN Mon-Sat**

Mon - Fri 11 - 10  
Saturday 5 - 10

**531 N. BLUFF**  
**\*674-5004\***



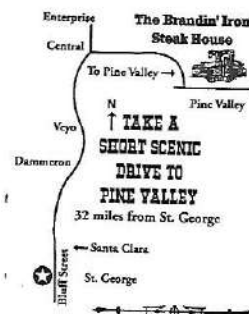
- Charbroiled Steaks
- Seafood
- Chicken
- Babyback Ribs

**And Famous Brandin' Iron Dutchoven Beans**

**PINE VALLEY**  
**OPEN 5-10 PM**

Sept-April Friday & Saturday  
May-Aug Thursday, Friday & Saturday  
**DECEMBER CHRISTMAS BANQUETS**  
BY RESERVATION ONLY

Utah Liquor Licensee  
**\*574-2261\***



**Family Owned & Operated for 28 Years**





LAINEE BOWLER

## 1999 Dixie Roundup Queen

Lainee Bowler is the 19 year old daughter of Randy and Gai Bowler. She is an honor graduate of Snow Canyon High School and is now a sophomore attending Dixie College majoring in Business and is the Rebelette Dance Team Co-President. Lainee was the 1994 Roundup Princess. She has numerous queen titles including the Panguitch Invitational Queen and 2<sup>nd</sup> attendant to the Utah State High School Rodeo Queen in 1997. When time allows she loves to travel, ride roller coasters and hopes someday go to the Kentucky Derby.

*"Traditions of the past take me into the new millennium. What an honor it has been to be a part of the Lions Dixie Roundup legend. It has been an awesome experience to carry on the traits of my mother by being the Queen just as she was in 1965. As I approach the 21<sup>st</sup> Century it is important that I remember the work ethic and dedication of my family. Throughout my rein as the Dixie Roundup Queen I have come to realize, how much love and support I receive from all my family and friends. My parents are incredible, everywhere I went to promote the rodeo they were either on the side of the road at the parade, in the grandstands filming, or cinching me up. Thank you.*

*Where do I begin to thank the Lions Club? Whether it was being the "runner" at the Dixie Downs Race Meet, a recipient of a college scholarship or in twelve consecutive children's parades, they have always made me feel like a Queen. I truly appreciate all they do. To Princess Allene, thank you.*

*I thank you for the opportunity to carry this western tradition into the year 2000. I hope I can take the values I learned and pass them on to future generations, to keep this legend alive. Thank you for an unbelievable experience!"*

## Welcome Home To The Past Century of Dixie Round-up Queens & Princesses!

"Your Hometown  
Grocery Store"



CEDAR • ST. GEORGE • HURRICANE • RICHFIELD • OVERTON NEVADA





**USWEST Dex** 

**SALES REPRESENTATIVE**

**RON TAYLOR & RAINER ROHDE**

**(435) 673-1456**

**THE ONE THAT GETS USED.®**

720 South River Road Suite D1108

St. George, Utah 84790

## *Rules to Ensure the Humane Treatment of Rodeo Livestock*

1. No locked rowels, rowels that will lock on spurs or sharpened spurs may be used on bareback horses or saddle broncs.
2. Wooden paddles are not to be used by any PRCA member to beat or intimidate animals.
3. In calf roping, calves may not intentionally be flipped backward. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. The rope is to be removed from calf's body as soon as possible after "tie" is completed. Roping calves shall weigh at least 250 pounds each, and be strong and healthy.
4. Placing fingers in the eyes, lips or nose of steer while wrestling same is forbidden.
5. Animals for all events will be inspected before being selected for competition, and no sore, lame, sick or injured animal, or animal with defective eyesight, shall be permitted in the "draw" at any time. Should an animal become sick or be injured between the time it is drawn and the time it is scheduled to be used in competition, that animal shall not be used in competition and another animal will be drawn for the contestant as provided in the PRCA rule book. A veterinarian shall be present or on call for every performance and/or section of slack. Failure to do so shall result in a fine to the rodeo committee of \$100 per performance.
6. No animal shall be beaten or cruelly prodded. Standard electric prods shall be used as little as possible. Animal shall be touched only on the hip or shoulder area with prod.
7. A conveyance must be available and used, if possible, to remove animals from arena in case of injury. Injured calves shall be removed from the arena in a pickup truck or calf stretcher.
8. No sharp or cutting objects shall be permitted in cinch, saddle girth, or flank straps. Only sheepskin-lined flank straps shall be used on bucking stock, and flank straps shall be of the quick-release type.

**Utah** The  
**Official State of**

Banking Services  
24hrs a day  
on the Internet

**FAR WEST BANK**  
What Your Bank Should Be

[www.farwestbank.com](http://www.farwestbank.com)

**Randy Stowe, Manager**

**308 Tabernacle, St. George • (435)628-8400 • (435)652-4324**



# REDLAND REPAIRS, INC.

*General and Heavy Equipment Repairs  
All Makes and Models --Truck and Cars*

*Complete Fleet Service*

**(435) 673-4287**

511 North 1300 East • ST. GEORGE, UTAH 84770

Sheepskin-lined flank straps shall be placed on the animal so the sheepskin-cover portion cover both flanks and the belly of the animal.

9. PRCA-approved saddles or rigging must be used in the saddle bronc riding and bareback riding events.
10. No stimulants or hypnotics are to be given to any animal used for contest purposes.
11. Chutes must be so constructed as to prevent injury to stock. Maintenance personnel and equipment shall be stationed at chutes to assist in removal of any animal should it become caught. The arena shall be free of rocks, holes and obstacles.
12. Clowns are not to abuse stock in any fashion.
13. No small animals or pets allowed in arena where restraint is necessary, or where subject to injury or attack by another animal.
14. Livestock shall be removed from arena after completion of entry in contest.
15. Use of fireworks to frighten animals is prohibited.
16. Contestant will be disqualified for any mistreatment of livestock.
17. No stock shall be confined or transported in vehicles beyond a period of 24 hours without being unloaded, properly fed and watered. Failure to abide by this shall subject the stock contractor or contestant involved to a \$500 fine for the first offense and a progressively doubling fine for every offense thereafter.
18. Any animal that becomes excessively excited so that it gets down in the chute repeatedly, or tries repeatedly to jump out of the chute, or in any way appears to be in danger of injuring itself, should be released immediately.
19. Any PRCA member, including stock contractor, guilty of mistreatment of livestock may be fined up to \$500.
20. Plaster and rebar are required to be placed around the horns of steer roping cattle before contesting and all team roping steers must have horn wraps.

## **DIXIELAND** Tire and Auto

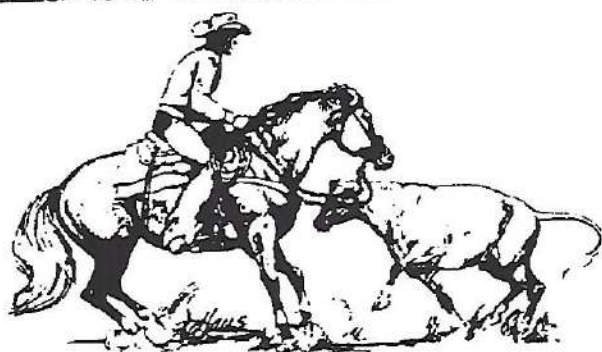
776 South Bluff  
St. George, Utah 84770  
2291 Santa Clara Dr.  
Santa Clara, Utah 84765

DWAINE J. HOLLAND



(435) 673-6105  
(435) 673-6622





**A. A. CALLISTER CO.**

**1469 W. Sunset BLVD.**

PHONE (435) 674-4560

Hours:

Monday-Saturday

9:00 a.m.-6 p.m.

Closed Sunday

**AA Callister Corp.**  
***We have it all!***

**Complete Line of Apparel,  
Saddles & Tack**

- ENGLISH
- WESTERN
- RACING
- PLEASURE
- RODEO
- ENDURANCE
- PACKING

Livestock Supplies, Horse Trailer Sales,  
Galvanized Panels



# BRYCE CHRISTENSEN TRUCKING AND EXCAVATION



**ST. GEORGE, UTAH**

**(435) 628-4198 • (888) 882-7923**





# Welcome to Toyota Territory!

YOU'RE IN TOYOTA TERRITORY!

**Stanger TOYOTA**  
1700 SOUTH HILTON

1-800-451-8384 • 628-7300



ALLENE WRIGHT

## 1999 Dixie Roundup Princess

Allene Wright is the 15 year old daughter of Cindy Wright and Lenard Wright. She is a sophomore at Snow Canyon High School. She is a self-motivated straight A student working towards a college education and a career in animal science. Last year she was asked to participate with the Dixie FFA horse Judging Team. Now that she is in high school, she is looking forward to being more involved with the FFA and the Rodeo Club. Allene will continue to be involved with the Lion's Club by trying out for Queen when she is older.

Since she was 5 years old, she has ridden horses with her Grandma Margaret. They rode the range while Grandma sang, "Allene, Allene, the Rodeo Queen", a song her dad made up. She rode with the Moapa Valley Riders, where she won several trophies and ribbons. Because she outgrew her paint horse, Windy, she got away from competition. This summer, she was able to borrow a horse from Jerald Hunt, and is happy to be back barrel racing again. She enjoys spending

time outdoors with family, friends or just her dog, Pecos. Camping, hunting or 4 wheeling is where you can find her if she is not riding a horse.

*"Being the Lion's Dixie Round Up Princess is a dream come true and motivation to keep believing in yourself and your ambitions to be anybody you want to be and do anything you want to do. I am grateful for this opportunity; it will be one of my fondest memories. I appreciate all the members of the St. George Lion's Club, especially the Dixie Round-Up Committee. It has been an honor to represent them throughout the State.*

*I want to thank my family for all of their love, support and encouragement. They are my personal cheering section; my mom for always making sure that I was all prettied up and getting what I forgot; my dad for taking care of the horses and providing the calming effect through the chaos. My parents were always there when I needed them most. My friends were right beside me and I couldn't have made it without them. I would like to thank everyone at Gold Diamond Ranch for coaching me, letting me borrow their horse, Buck, and for getting him all shined up for tryouts. I also want to thank Rita Brown, Julie Frei, Christine Hogan and Kay Peterson for their expertise. A special thanks to Bobbie Saige Allred and Tammy Holyoak for their time. There are so many people that have helped me in different ways. I want to thank them all. But, I know there isn't enough room in the program and we all came here to RODEO. So let's get goin'! Good luck to the cowgirls and cowboys!! Keep believing in yourself and your dreams."*

*Lainee, thanks for your patience in showing me the ropes and for the example you've been.*





*Bien Venidos!*



# PAULA'S CAZUELA

*Conrad and Paula invite you up for  
lunch or dinner before the Rodeo!*

**673-6568**

*"The Finest in  
Mexican Food"*

They work  
their tailgates  
off.



NEW FORD  
SUPER DUTY  
F-SERIES



 **ST. GEORGE  
FORD**  
**LINCOLN-MERCURY**

145 West Hilton Drive • St. George • (435) 674-3200





PRCA



# 1998 WILDERNESS PRO RODEO CIRCUIT CHAMPIONS



**Kurt Goulding**

**All-around Cowboy,  
Calf Roping**

**Hometown:** Duncan, Okla.  
**Born:** Aug. 14, 1963  
**Height:** 6 feet, 1 inches  
**Weight:** 230 pounds  
**'98 Circuit Earnings:**  
AA \$23,480; BR \$12,155  
**Circuit Titles:** AA 1998;  
CR 1998; Prairie AA 1992;  
CR 1992  
**Joined PRCA:** 1985



**Todd Piercel**

**Bareback Riding**

**Hometown:** Shelley, Idaho  
**Born:** Oct. 20, 1970  
**Height:** 5 feet, 10 inches  
**Weight:** 155 pounds  
**'98 Circuit Earnings:** \$13,847  
**Circuit Titles:** BB 1998  
**Joined PRCA:** 1996



**Kevin Smalli**

**Saddle Bronc Riding**

**Hometown:** Duboise, Idaho  
**Born:** Jan. 22, 1959  
**Height:** 5 feet, 7 inches  
**Weight:** 150 pounds  
**'98 Circuit Earnings:** \$13,493  
**Circuit Titles:** SB 1983, '98  
**Joined PRCA:** 1981



**Cody Hancock**

**Bull Riding**

**Hometown:** Taylor, Ariz.  
**Born:** June 20, 1975  
**Height:** 5 feet, 7 inches  
**Weight:** 145 pounds  
**'98 Circuit Earnings:** \$12,861  
**Circuit Titles:** BR 1998  
**Joined PRCA:** 1998



**Brock Andrus**

**Steer Wrestling**

**Hometown:** St. George, Utah  
**Born:** Dec. 23, 1966  
**Height:** 6 feet, 2 inches  
**Weight:** 235 pounds  
**'98 Circuit Earnings:** \$13,909  
**Circuit Titles:** SW 1997-98;  
AA 1992  
**Joined PRCA:** 1986



**Brian Winn**

**Team Roping**

**Hometown:** Annabella, Utah  
**Born:** Nov. 20, 1970  
**Height:** 6 feet, 4 inches  
**Weight:** 190 pounds  
**'98 Circuit Earnings:** \$11,043  
**Circuit Titles:** TR, 1997-98  
**Joined PRCA:** 1992



**Brian Roundy**

**Team Roping**

**Hometown:** Ogden, Utah  
**Born:** May 30, 1971  
**Height:** 6 feet  
**Weight:** 225 pounds  
**'98 Circuit Earnings:** \$11,043  
**Circuit Titles:** TR, 1997-98  
**Joined PRCA:** 1992





# THE PRCA'S CIRCUIT SYSTEM

count only toward world standings, not circuit standings.

Each circuit's top cowboys in each event qualify for one of the PRCA's most prestigious events.

The Dodge National Circuit Finals Rodeo (DNCFR) is the crowning event of the PRCA's Circuit System. National circuit champions are determined at the event, which takes place each March in Pocatello, Idaho.

All PRCA cowboys are eligible to compete at the circuit level, and circuit-level cowboys are eligible to compete nationally. The DNCFR pits cowboys from throughout the country in the elimination-style format.

The DNCFR contestants all start out equal. During the four-day rodeo this year, contestants competed for nearly \$445,000 and national circuit titles. The DNCFR is part of the Wrangler World of Rodeo television series.

## PRCA Circuit Contacts

**PRCA Circuit Coordinator**  
Jim Nichols, 101 Pro Rodeo Drive,  
Colorado Springs, Colo., 80919; PH:  
719/548-4820.

**Badlands Circuit**  
Tom Richter, 123 17th Avenue,  
Brookings, S.D. 57006 PH: (W)605/692-  
7539; FAX: 605/697-6363; includes:  
North Dakota, South Dakota.

**Columbia River Circuit**  
Mike Grossmiller, 3187 Three Mile Road,  
The Dalles, OR, 97058 PH:  
(541)298-8217 Includes: Oregon,  
Washington, Idaho north of Salmon  
River (including Lewiston, Coeur  
d'Alene).

**First Frontier Circuit**  
Gus Luma, P.O. Box 1072, Saratoga  
Springs, N.Y. 12866; PH: (W)618/584-  
5000 x2163; (H) 212/389-2540; Includes:  
Connecticut, Delaware, Maine,  
Maryland, Massachusetts, New  
Hampshire, New Jersey, New York,  
Pennsylvania, Rhode Island, Vermont,  
Virginia and West Virginia.

**Great Lakes Circuit**  
Chuck Foushee, 115 Blair Road,  
Brandenburg, Ky., 40108; PH:  
(h)502/422-3005 or 3038; includes:  
Illinois, Indiana, Iowa, Kentucky,  
Michigan, Minnesota, Missouri, Ohio  
and Wisconsin.

**Mountain Circuit**  
Jim Croft, Rt. 1 Box 54, Geyser, Mont.,  
59447; PH: (h)406/735-4391; Includes:  
Montana.

**Mountain States Circuit**  
Leon Vick, Box 207, Bennett, Colo.,  
80102; PH: (h)303/644-3562; Includes:  
Colorado and Wyoming.

**Prairie Circuit**  
Bronc Rufford, 19201 W. Blanchard  
Ave., Abbyville, Kan., 67510; PH:  
316/286-5475; includes: Kansas,  
Nebraska and Oklahoma.

**Sierra Circuit**  
Val Jimenez, P.O. Box 87348, San Diego,  
Calif., 92138; PH: (h)760/942-7255;  
(w)619/645-2380; includes: California.

**Southeastern Circuit**  
Gary Dymmek, 491 Will Barber Road,  
Kissimmee, Fla., 24744; PH: (h)407/846-  
0181; Includes: Alabama, Arkansas,  
Florida, Georgia, Louisiana, Mississippi,  
North Carolina, South Carolina and  
Tennessee.

**Texas Circuit**  
Cliff Overstreet, 780 Hampshire,  
Vutleson, Texas, 76028; PH: (h)817/295-  
3937; Includes: Texas.

**Turquoise Circuit**  
Steve Wily, 4847 West Camino DE  
Manana, Tucson, Ariz., 85741; PH:  
(h)520/744-6038, (w)520/292-2277;  
includes: Arizona and New Mexico.

**Wilderness Circuit**  
Gene Schiffer, 254 Clinton Drive, Twin  
Falls, Idaho, 83301; PH: 208/733-8792;  
includes: Nevada, Utah, Idaho south of  
Salmon River.

While some full-time rodeo cowboys bask in the glory of large arenas, most members of the **Professional Rodeo Cowboys Association** are circuit cowboys.

For the Circuit cowboy, rodeo is something that follows a 40-hour work week. When the weekend hits, he loads up his horses or equipment and heads down the road, usually no more than a few hundred miles, to a PRCA rodeo.

That's not to say these competitors are any less serious than their counterparts. But their families or professional obligations require them to stick close to home for most of the year.

In 1975, the PRCA recognized the need for an award system for these cowboys who might never

qualify for the **National Finals Rodeo**.

To fill the void, the Association created the Circuit System which is composed of 12 geographic regions encompassing as few as one state, such as Texas, to as many as 13 states, as in the First Frontier Circuit.

Every PRCA cowboy in the United States chooses a home circuit at the beginning of each year. If a cowboy fails to select a home circuit, the PRCA automatically assigns him the circuit that corresponds to his home address.

Circuit System cowboys compete for points throughout the year; those points earned within their circuits count toward their place in the circuit standings and their place in the world standings.

However, points accrued at rodeos outside their circuits



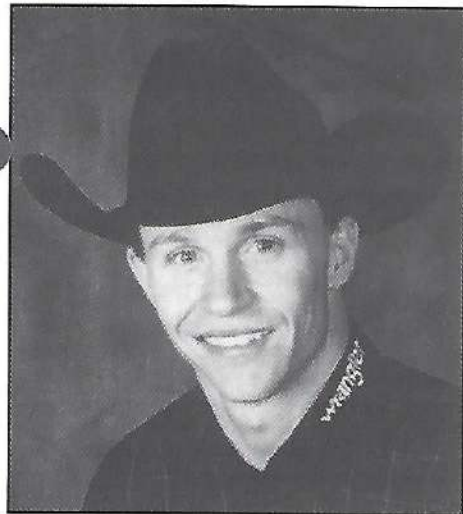
1215 SOUTH MAIN, ST. GEORGE, UT  
155 N. 1000 EAST, ST. GEORGE, UT

## A good Place to eat during the Rodeo!

### OPEN 24 HOURS

TWO LOCATIONS JUST OFF THE I-15 EXITS





## TY MURRAY

STEPHENVILLE, TEXAS  
1998 PRCA WORLD CHAMPION  
ALL AROUND COWBOY  
1998 PRCA WORLD CHAMPION BULL RIDER  
Previous Titles: 1989-94 World All-Around Champion:  
1993 World Bull Riding Champion  
1998 All-Around Earnings: \$264,673  
1998 Bull Riding Earnings: \$167,154

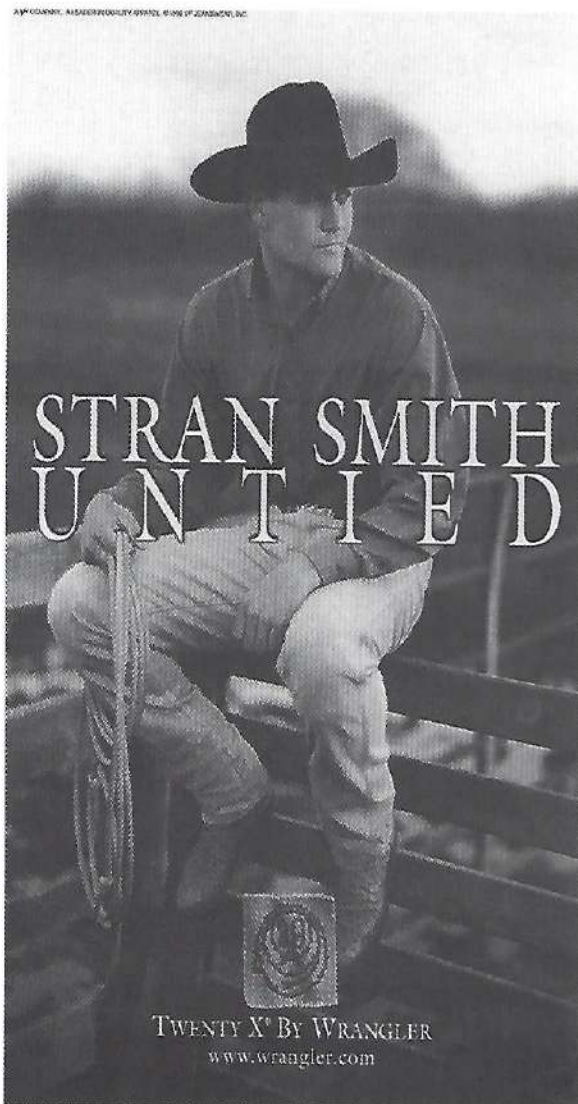
Call him the king of the Cowboys. Call him Superman in Boots. Call him an amazing, awesome athlete who just set professional rodeo's status quo on its ear - again. Just don't call him "arguably the best cowboy of all time." For those of you who tried to make that title fit this kid in years past, the "arguably" part no longer applies. It was "arguably" a silly thing to say in the first place, but Murray's 1998 record seventh world championship ices it.

The kid had a one-track mind. Since the day his parents, Butch and Joy, brought him home from the hospital in a tiny pair of boots, he's been a cowboy. He rode his mom's sewing machine case. He then graduated to the arm of the couch, and by 2 1/2 he was riding calves with his dad trailing along behind with a death grip on his belt loop while his mom counted out eight alligators. The day Ty told his dad he didn't need him back there anymore and was ready to ride solo stirred mixed emotions in his parents. They brimmed with pride, but their baby was growing up - and fast.

The trying little scrapper catapulted up the youth rodeo ranks, working every event but the barrel race. He all but slept in his boots and hat, and did everything he could think of from gymnastics to riding a unicycle while juggling to enhance his balance and coordination skills.



ALL RIGHTS RESERVED. WRANGLER IS A REGISTERED TRADEMARK OF L. A. COOPER, INC.



### Bluff Street Dental Group

PERSONALIZED & COMFORTABLE

427 West (Bluff Street) 100 South  
St. George, UT 84770

(435) 673-9606  
Toll Free 1-888-673-9606

Owner / Manager  
DANNY GREATHOUSE



Owner  
LYNN GREATHOUSE

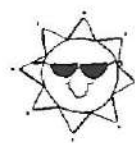
### ST. GEORGE AUTO BODY

Body Repair And Painting  
Free Estimates

Boat and Watercraft Repairs / Framework

1380 W. Sunset Blvd.  
St. George Utah 84770

(435) 628-2058  
(435) 674-4901  
(435) 673-0335 Fax



WE REPLACE GLASS/GIVE US A "BREAK"

### SUN CITY GLASS

71 North 300 West/St. George, Utah 84770  
Phone (801) 673-5444





"This is Charlene"

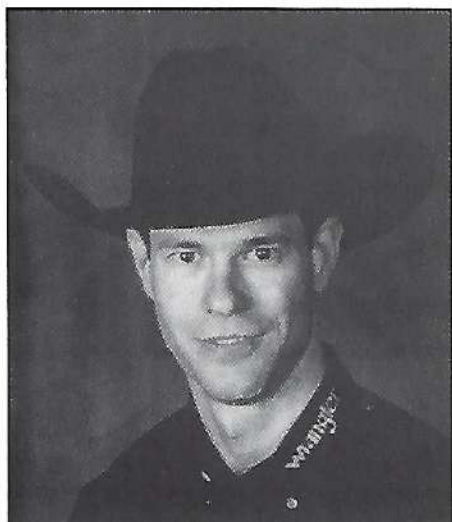


# THE VILLAGE BANK

94 EAST TABERNACLE  
ST. GEORGE, UTAH 84770

"Talk to A Real Person"  
**435-674-5200**

Member FDIC



## DAN MORTENSEN

MANHATTAN, MONT.

1998 PRCA WORLD CHAMPION

SADDLE BRONC RIDER

Previous Titles: 1993-95, '97 World Saddle Bronc Riding  
Champion" 1997 World All-Around Champion

1998 Earnings: \$227,378

It was the perfect ending to an almost perfect season: The already-crowned world champion saddle bronc rider drew the saddle bronc horse of the year in the 10th and final round of the 1998 National Finals Rodeo.

Both delivered.

Dan Mortensen rode Sankey Rodeo Company's Skoal's Wild Card for 88 points, tying an arena record and closing out a 1998 season that was on highlight piled on another for the cowboy from Manhattan, Mont.

Three nights earlier, Mortensen clenched his fifth world saddle bronc riding title in six years.

Mortensen, who also won the world all-around championship in 1997, became only the second cowboy in PRCA history to win five or more world saddle bronc riding titles in a career.

"I had an awesome Finals," he said. "The last seven rounds were outstanding. I don't think I could have done any better if I did it over again.

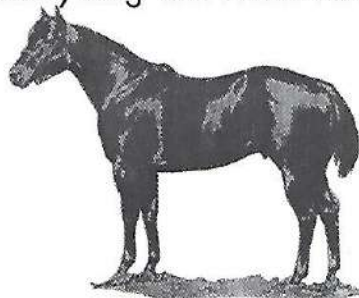
"But you come down here with expectations of having a Finals like that because of the outstanding horses you're going to ride. You know it can be done.

"You get an opportunity to ride the best bucking horses in the world. That's all a guy can ask for."



## Equine Supply

"Everything Your Horse Needs"



*Kaura Minniecar*

Fly Masks

Hay Bags

Gear Bags

Montana Silver

Roping Supplies

Racing Supplies

1135 Sunset Blvd.

St. George, Utah 84770

Embroidery  
Custom Sewing  
Matching Sets

Monograms  
Outline  
& Full Color

435-628-1494

800-921-1494

Complete Line of Oral-X Products



## CODY OHL

STEPHENVILLE, TEXAS

1998 PRCA WORLD CHAMPION CALF ROPER

Previous Titles: 1997 World Calf Roping Champion

1998 Earnings: \$222,794

Since joining the PRCA in 1994, Cody Ohl has had to compete in the shadows of calf roping stars such as Joe Beaver and Fred Whitfield.

Now he's seeing how the other half lives.

At the 1998 National Finals Rodeo in Las Vegas, Ohl capped a record-breaking season with his second straight world championship. And he did it in convincing fashion, winning four rounds, including the first three. He also finished second in the ninth round - where he officially locked up his world title.

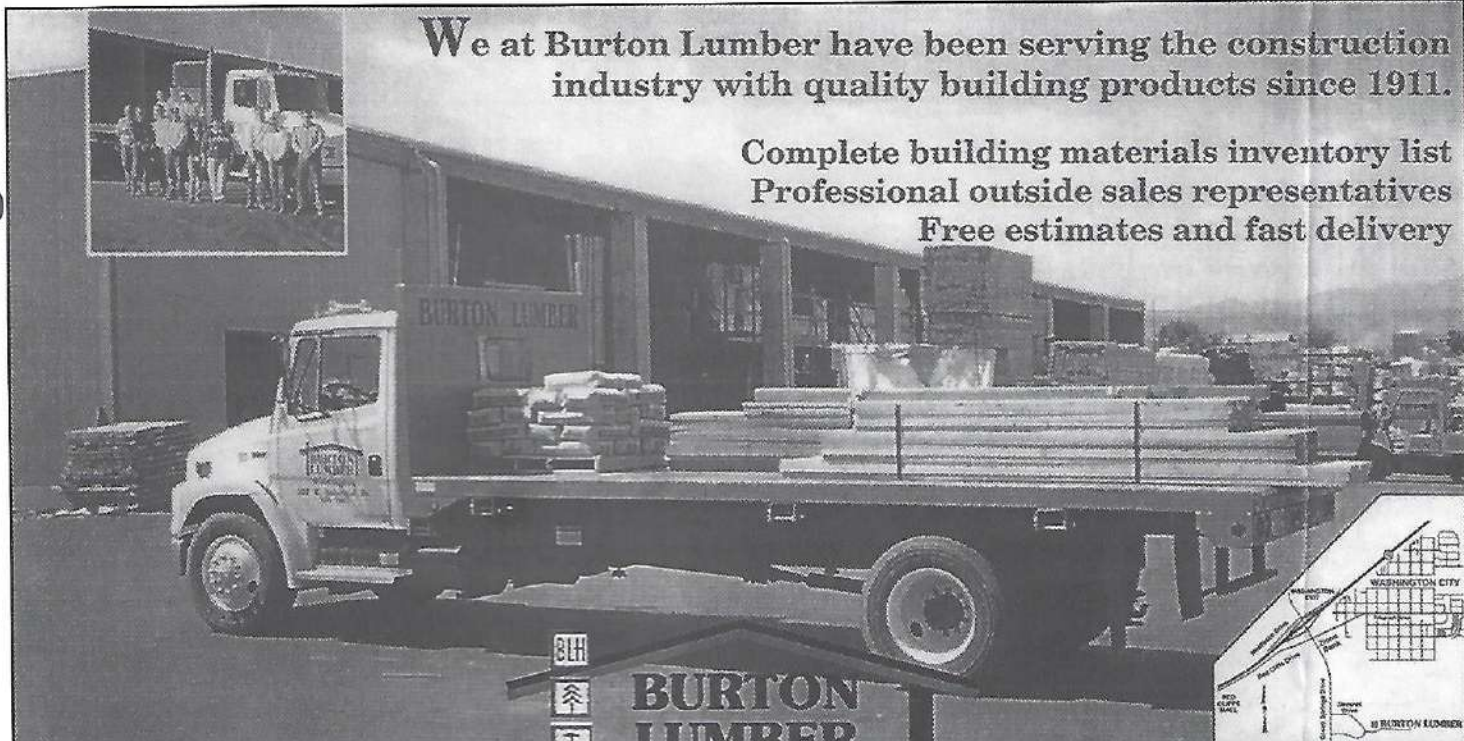
"It's a dream come true," said Ohl, then 25. "After winning last year's world championship, to win this year is phenomenal."

"The big rodeos have really pulled through for me this year," Ohl said. "There's bigger crowds and you just get pumped. It's just like a big football game. You just thrive off the crowd and win big money."

If regular-season rodeos are live football games, the NFR is the Super Bowl and Ohl performed like the game MVP.

Ohl roped his first calf at the '98 NFR in 7.8 seconds for a first-place finish. He posted a 7.7 second run for another first place in the second round and had a 7.8 second run to tie for another first place in the third round. After just three rounds, his lead grew to \$69,507 over Whitfield.





**We at Burton Lumber have been serving the construction industry with quality building products since 1911.**

**Complete building materials inventory list**  
**Professional outside sales representatives**  
**Free estimates and fast delivery**

**BURTON LUMBER**  
*Since 1911*

222 West Industrial Drive • Washington, Utah 84780 • (801) 674-7007  
*"Helping You Build Southern Utah"*

**\$5<sup>00</sup> OFF**  
**1 NIGHT**  
**STAY**  
**WITH THIS**  
**ADD**

EXPIRES  
 DEC 31, 1999



975-SOUTH MAIN  
 ST. GEORGE, UTAH 84770  
 (435) 673-6400

[www.templeview.com](http://www.templeview.com)

Daily • Weekly • Monthly Rates • Rv Boat Storage



75 South 100 East #1C  
 St. George, UT 84770

**Brad Marshall**  
 Loan Officer

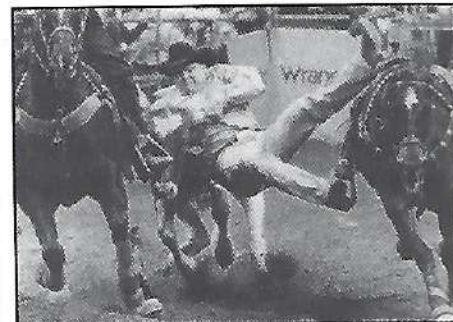
Office: (435) 656-8998  
 Cell: (435) 680-7614  
 Fax: (435) 656-8999





## MIKE SMITH

HOMETOWN: BATON ROUGE, LA.  
1998 PRCA WORLD CHAMPION STEER WRESTLER  
1998 Earnings: \$161,862



1998 PRCA World Champion Steer Wrestler Mike Smith remembers how it was back in 1982.

He was a big kid from the city, just 17 years old, and determined to be a steer wrestler. But, he didn't know how to ride a horse, much less dress like a cowboy. The but who took Smith home to get him acquainted with the game was Steve Duhon, four years away from becoming professional rodeo's first world champion from Louisiana.

"I had on a pair of size 12 double E Dingo Boots and when I climbed in the truck, Steve kind of laughed at me," recalls Smith, "and I can understand why now."

Duhon introduced him to his dad, Billy, who bulldogged steers in his younger days, and the pain began almost immediately.

"I drove over there two times a week and for six months I don't think I ever caught one off a horse and threw on down," recalls Smith, "and we'd work 15 to 20 a night. I was bruised and battered."

Mr. Duhon was very patient, he never raised his voice to me. But finally he said 'son maybe you ought to find something else to do. You got a chance to play college football.

I'd hate to see you get hurt.'

I said, 'Mr. Duhon, if you don't mind, I'd like to do this.'"

"And he said 'Son, if you want to do this I'm going to teach you. But it's going to take some blood, sweat and tears before you get it, all three are going to come out.'"

## Whatever subject we teach, success is learned.

At Sylvan, we do more than help kids who have fallen behind in school. We also help kids who are doing well in school reach their full potential. We have accelerated programs that improve proficiency in reading and math, plus programs that build good study skills and habits. For academic and personal success tomorrow, call Sylvan today.

Success is learned.<sup>SM</sup>  
[www.educate.com](http://www.educate.com)

© 1998 Sylvan Learning Systems, Inc.



READING • WRITING • MATH • SAT®/ACT • STUDY SKILLS • ALGEBRA • COURSES FOR CREDIT

# \$25 off our diagnostic assessment.

Call today to learn how Sylvan® can improve your child's grades.

BOULEVARD MALL WEST

370 W. St. George Blvd.

435-656-1700 • 1-800-EDUCATE



**SYLVAN LEARNING CENTER®**  
*Better grades are just beginning.<sup>SM</sup>*



# Bracken's -AUTO/TECH- and Tires

Quality Bridgestone & Firestone  
Domestic & Import Cars  
Light Trucks • RV's

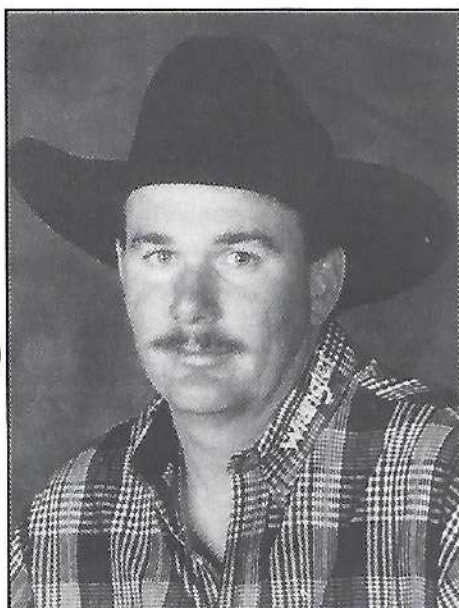
- COMPLETE AUTOMOTIVE SERVICE
- 24 HOUR SERVICE & TOWING
- CUSTOM EXHAUST SYSTEMS



**673-8828**



I-15 N. Exit 8 • 86 North 1000 East • St. George



## SPEED WILLIAMS

JACKSONVILLE, FLA.  
1998 PRCA WORLD CHAMPION TEAM  
ROPER (HEADER)  
Previous Titles: 1997 World Team Roping  
(Heading) Champion  
1998 Earnings: \$128,472



There are those who would have panicked, those whose composure would have crumbled the instant the judge's flag signaled a no-time in the 1998 National Finals Rodeo's opening round.

"That first night I didn't get much sleep," Williams of Jacksonville, Fla., admitted. "it was really disappointing, especially after having such a great year in 1997."

The lost opportunity was a challenge the defending champs turned into a show.

Williams, then 31, and Skelton launched a vigorous assault on the team roping competition with scorching times of 4.x, 4.6, 3.9 and, finally, a 3.8 second run in the ninth round of the '98 Finals.

The time tied the NFR arena record, set by Doyle Gellerman and Britt Bockius in 1995. It also came dangerously close to matching the PRCA team roping world record, a fact of which Williams was well aware.

"The world record is 3.7 seconds, set by Tee Woolman and Bobby Harris at Spanish Fork, Utah," said Williams. "I want that record."

## ST. GEORGE MUFFLER AND RADIATOR

Lifetime Guarantees  
Complete Exhaust & Cooling Systems  
Dual Exhaust - Radiator Rebuilding,  
New and Used  
Headers - Shocks

**28 NORTH 700 EAST  
ST. GEORGE  
673-2948**

State Inspection & Brakes  
**GOOD LUCK LIONS!**







# DIXIE LUMBER & HARDWARE

1158 W SUNSET BOULEVARD

673-9675

*We support the Lion's  
Dixie Roundup!*



## RICH SKELTON

LLANO, TEXAS

1998 PRCA WORLD CHAMPION TEAM  
ROPER (HEELER)

Previous Titles: 1997 World Team Roping  
(Heeling) Champion

1998 Earnings: \$127,646



In 1997, Rich Skelton shook a rather large monkey off his back.

In 1998, he gave it a first-class funeral.

Skelton of Llano, Texas, won his first world team roping championship in 1997 in record-breaking fashion after spending much of his career in the best-never-to-win-a-gold-buckle category. In 1998, he and header Speed Williams won \$65,962 each at the 1998 National Finals Rodeo to finish the year with \$127,646 and \$128,472, respectively, and their second consecutive world titles.

Though the pair entered the 40th NFR ranked second in their respective categories, nine days before they won the world titles for a second time Skelton and Williams looked like they had thrown away their chances for repeat championships.

In the first round of the '98 Finals, Williams made his usual quick throw and was heading left when he failed to complete the dally of his rope around his saddle horn and lost his rope. The steer

trotted out of the arena dragging Williams' rope and any chance at the \$32,512 per man first-place average checks through the Thomas and Mac Center dirt.

For the defending champs, the 1998 NFR had just become nine one-head rodeos.

Skelton, then 32, said that the disaster freed he and Williams up to go for the day money every night.

"It really made everything a lot easier because then we didn't have anything to lose," Skelton said. "We just went as fast as we could and we made some good runs and it worked out."

From that moment on, the pair was virtually unstoppable.

## STATE BANK OF SOUTHERN UTAH

*can make the rodeo of life a little simpler*



Try us for all your financial needs.

We are committed to Southern Utah and committed to you.

395 E. St. George Blvd.  
674-4164

2287 Santa Clara Drive  
673-7360

Small enough to know you.

Big enough to serve you.



MEMBER FDIC



# D&S LAUNDROMATS

2 - 50 Lb. Washers • 4 -30 Lb. Washers  
(Available At All Laundromats)  
**100 Lb. Washer**  
(BLVD. LOCATION)  
Ideal For • Blankets • Spreads • Sleeping Bags

• CLEAN • WELL LIT • SAFE • OPEN 7 DAYS  
**3 LOCATIONS TO SERVE YOU**

**628-1144**

695 N. Bluff • St. George  
(ACROSS FORM BLUFF CITY PARK)  
**24 HOURS PER DAY**

**628-1144**

785 E. ST. George Blvd.  
(NEXT TO CHECKER AUTO)  
**6AM - MIDNIGHT**

**628-1144**

730 E. 700 South  
(ACROSS STREET FROM SUBWAY)  
**24 HOURS PER DAY**



## KELLY JENNINGS *Professional Bull Fighter*

Dietrich, Idaho

"A Cowboy Protecting Cowboys" is a motto that I live by. Being a cowboy is a 365 day a year job and hobby of mine. Working with cattle and horses my whole life has opened the doors to a profession that I love RODEO!

I encompass professionalism both in and out of the arena. I believe it is very important helping people learn about Rodeo.

Pre-Rodeo promotionals along with crowd pleasing bullfighting, giving the crowd their money's worth from the first performance to the last.

I can ensure that every bull has an awesome trip and every cowboy walks away safe.



## MATT LUCKING *Professional Bull Fighter*

Glendale, Ariz.

Matt has been a member of the PRCA for 5 years and has a very impressive list of achievements, which speak for themselves. One of his foremost attributes is the confidence it takes to possess the mental and physical control to meet the challenge of rodeos rankest bulls.

He is one of only two Bullfighter's chosen by the top twelve Bullriders to protect the bullriders at the Turquoise Circuit Finals Rodeo.





**FROSTOP**

858 East St. George Blvd.  
St. George, Utah

**673-2216**



## COME AND GET A \$5 BUCK DISCOUNT!

After a hard day of being bucked  
off your bull, save a few bucks  
at the Palms Restaurant.

Present this ad to the cashier and receive

**\$5.00 off**

any order of \$20 or more.

Limit one per party. Not valid  
with any other special offers.

Not redeemable for cash. Expires 10/15/99

850 South Bluff  
St. George, UT 84770  
435.628.4235

*Holiday Inn*



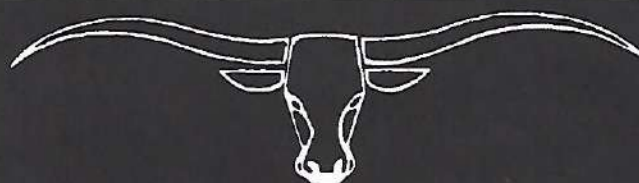
*Our Speciality is*  
**BBQ BABY  
BACK RIBS**

*Best Ribs in Nevada!*

*Video Poker  
Lounge open 24 hours*

**CAROLLO'S**

*Supper Club*



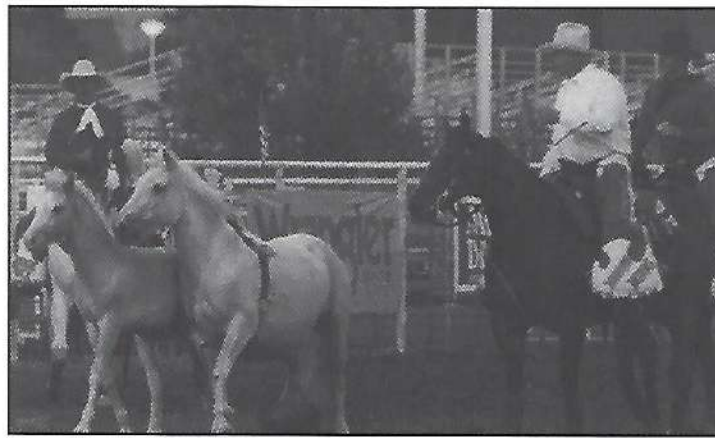
*Congratulations  
to the Lion's  
Club for 65 years  
of success.*

*561 Mesquite Blvd.*

*702-346-2818*

*Fine Dining in Mesquite, Nevada*





## The BAR T RODEO INC., STOCK CONTRACTOR

The Bar T Rodeo Inc., was started in 1948, by D.A. (Swanny) Kerby when the Association was called RCA Rodeo Cowboys Association. Swanny along with his son Bud Kerby and their families have been in the Stock Contracting and Rodeo Producing Business ever since.

In 1995 Bud and his wife Evelyn bought out Swanny and Verda; however the Kerbys are still involved with the business as much as possible, allowing them to relax when they feel like it in their older age. The Kirby's have prided themselves on doing fast professional rodeos with the best bucking horses and bulls available for over 45 years. They have won numerous awards to show for their efforts, such as, the Top Bareback Horse in the World in 1976, Ol Alley Cat, the Third Best Saddle Bronc Horse in the World in 1988, R5 Deception, and the second Best Saddle Bronc horse in the World in 1991, Cl Copenhagen Sparrow. The Bar T has won several other awards, such as, the Third Best Saddle Bronc Horse at the NFR in 1989, R14 Skoal's Reception, and the Number One Saddle Bronc Horse at the NFR in 1990, Cl Copenhagen Sparrow. They have also won numerous other awards at the National Finals Rodeo, bring home many award buckles and thousands of dollars in top stock awards. In 1978 The Bar T Rodeo Company started their own bucking horse breeding program that has since proven to be very effective at producing top Bareback and Saddle bronc horses, many of which have gone to the NFR. The Bar T Rodeo Company has taken stock to the NFR since the very first one 33 Years ago in Dallas, Texas. They have been coming to St. George's Lions Dixie Round-Up for years. They also have participated in many other of the top PRCA Rodeos, such as The Denver Stock Show and Rodeo in Denver, Colorado, The Houston Live-Stock Show and Rodeo in Houston, and The Day's of '47 Rodeo, in Salt Lake City. The Bar T Rodeo Company Incorporated in 1989 to become The Bar T Rodeo Inc.

## SHOP AT CITY CENTER ON FIRST EAST IN DOWNTOWN ST. GEORGE

- BATEMAN PHARMACY
- BARGIN SHOPPE
- R&K'S BOOKSTORE
- OFFICE PLUS
- CHECK POINT ONE RENTALS

- REBER INVESTMENT CORP.
- DIXIE BOWL & RECREATION
- APPLIANCE SPECIALISTS
- RED ROCK HAIR SALON
- DR. JOHN McARTHUR

*"Local Stores for Local People"*



**We Help  
Build  
Your  
Dreams!**



**SOUTHERN UTAH'S #1 HOMEBUILDER**

**628-7700**

Marketed By Ence Realty • 216 W. St. George Blvd.



ESTABLISHED 1979

Styles have changed  
since the Pizza  
Factory opened in  
1979... but they still  
serve the same great  
custom-built pizza.

**THE BEST  
PIZZA PLACE  
IN TOWN  
JUST GOT BETTER!**



THE PIZZA FACTORY HAS  
NOW ADDED...

More Parking

New Menus

New Specialty Pizzas

and New Breadtwists

TO YOUR OLD PIZZA

EATING

TRADITION.

Ancestor Square  
St. George  
Blvd & Main  
**628-1234**

Soup • Salad Bar • Spaghetti • Custom-Built and Specialty Pizzas • Breadtwists



*Congratulations*

# LIONS On Another Great Roundup. . .



***Cowboy Up And Go With The Best***



Since 1950

- Full Service Truck Line
- Dry, Flatbed Equipment
- Temperature Controlled

- Truckload/Less Than Truckload
- Serving Most Major Points In The U.S.

**PARKE COX TRUCKING COMPANY, INC. 628-0886**

396 North Industrial Road St. George, Utah

## Rodeo Livestock

Healthy, athletic livestock is essential to the success of professional rodeo. In every event, the performance of the animal is as important as the performance of the cowboy. No cowboy can win if his animal doesn't perform well.

It stands to reason then, the better the livestock is treated, the better it will perform. It has long been gospel among cowboys that their animals will be fed and cared for before the cowboy thinks of himself.

Timed-event cowboys regard their horses as partners, knowing success requires the best effort of each. Most timed-event horses of PRCA cowboys are registered American Quarter horses.

The calves and steers used in timed events are equally as vital. A quick and alert calf or steer is essential for a winning run.

As an incentive to owners, the top professional rodeo animals are rewarded each year through a variety of sponsor programs.

Copenhagen/Skoal Pro Rodeo presents bonuses to the owners of roughstock animals selected by top PRCA cowboys as the best bucking stock of the year. Wrangler Jeans rewards the owner of the fighting bull of the year, selected by bullfighter's on the Wrangler Bullfight Tour.

The PRCA boasts more than 60 stock contractors, and the competitive nature of the business offers them incentive to buy and maintain the heartiest animals possible.

## SMART

### ENTERPRISES

435-628-1843 1-800-858-5368  
605 East Tabernacle  
St. George, Utah 84770

#### MAINTENANCE-FREE QUALITY EXTERIORS THAT LAST

- COMMERCIAL • CUSTOM
- RE-COVERS • SEAMLESS GUTTERS
- SOFFIT & FASCIA • SIDING
- ALUMINUM AWNINGS



## A New-View Auto Glass



**Mobile Glass Service Call 628-5300**

DAVID EICHELBERGER

P.O. Box 264

St. George, Utah 84771





**The Most Listened to  
Country Station in Southern  
Utah!\***

**Tune in to Marty in the morning  
With 30 Minute music sweeps of  
Today's Hot New Country  
every hour!**

**99.7 Coyote Country**

**Studio Line: (435) 628-0600  
Office: (435) 673-3579**



# CROWN ROYAL WORLD STANDINGS

## All-Around Cowboys

1. Fred Whitfield, Hockley, Texas	\$129,631
*2. Ty Murray, Stephenville, Texas	\$104,854
3. Cody Ohl, Orchard, Texas	\$92,720
4. Trevor Brazile, Childress, Texas	\$78,942
5. Herbert Theriot, Poplarville, Miss	\$71,960
6. Guy Allen, Lovington, N.M.	\$64,723
7. Chad Hagan, Leesville, La.	\$61,906
8. Robert Bowers, Brooks, Alberta	\$58,806
9. Roy Cooper, Childress Texas	\$58,323
10. Tee Woolman, Llano, Texas	\$58,274
11. Kurt Goulding, Duncan, Okla.	\$53,903
12. Brad Goodrich, Hermiston, Ore.	\$52,723
13. Brent Lawis, Pinon, Ariz.	\$48,897
14. T.W. Snyder, Colbert, Okla.	\$47,370
15. Cash Myers, Athens, Texas	\$44,324
16. Marty Becker, Mayberries, Alberta	\$43,695
17. B.J. Zieffle, Consort, Alberta	\$43,222
18. K.C. Jones, Corsicana, Texas	\$43,057
19. Tyler Magnus, Llano, Texas	\$41,896
20. Todd Suhm, Laramie, Wyo.	\$39,226

## Bareback Riding

1. Pete Hawkins, Weatherford, Texas	\$72,831
2. Jeffery Collins, Redfield, Kan.	\$61,323
*3. Mark Gomes, Nickerson, Kan.	\$57,184
4. Clint Corey, Powell Butte, Ore	\$50,961
5. Jason Wylie, Rosebud, Minn.	\$50,667
6. Eric Swenson, Bonham, Texas	\$48,846
7. Chris Harris, Arlington, Texas	\$49,027
8. Mark Garrett, Nisland, S.D.	\$48,814
9. Denny McLanahan, Canadian, Texas	\$43,994
10. Deb Greenough, Red Lodge, Mont.	\$42,430
11. Scott Montague, Fruitdale, S.D.	\$37,655
12. Bill Boyd, Olds, Alberta	\$36,027
13. Lance Crump, Klondike, Texas	\$34,981
14. Todd Pierce, Shelley, Idaho	\$36,621
15. Ty Murray, Stephenville, Texas	\$30,590
16. Davey Shields Jr., Hanna, Alberta	\$30,199
17. Chad Klein, Jackson, La	\$29,621
18. Lan Lajouneuse, Morgan, Utah	\$28,595
19. Darren Clarke, DeLeon, Texas	\$27,810
20. Rocky Steagall, Clovis, Calif	\$26,829

## Steer Wrestling

1. Lee Graves, Calgary, Alberta	\$68,054
2. Ote Berry, Checotah, Okla.	\$61,584
3. Tommy Cook, Heber, Utah	\$57,219
4. Jason Lahr, Emporia, Kan.	\$55,314
5. Birch Nagaard, Buffalo, S.D.	\$53,272
*6. Mike Smith, New Iberia, La.	\$50,911
7. Chad Hagan, Leesville, la.	\$47,136
8. Byron Walker, Ennis, Texas	\$46,413
9. Brad Gleason, JTouchet, Wash.	\$45,125
10. Todd Boggust, paynton, Saskatchewan	\$41,200
11. Ricky Huddleston, McAlester, Okla.	\$41,115
12. Rope Myers, Van, Texas	\$40,107
13. Randy Suhm, Laramie, Wyo.	\$38,554
14. Vince Walker, Oakdale, Calif.	\$37,913
15. Teddy Johnson, Checotah, Okla	\$37,412
16. Rod Lyman, Victor, Mont.	\$30,049
17. Mickey Gee, Wichita Falls, Texas	\$38,840
18. Sid Steiner, Austin, Texas	\$36,222
19. Steve Duhon, Sonora, Texas	\$34,716
20. Lloyd Gilbert, Buffalo, S.D.	\$32,118

## Team Roping - Header

1. Daniel Breen, Oakdale, Calif.	\$65,817
*2. Speed Williams, Jacksonville, Texas	\$48,956
3. Kevin Stewart, Glen Rose, Texas	\$43,969
4. Charles Pogue, Ringling, Okla.	\$43,461
5. Tee Woolman, Llano, Texas	\$37,805
6. Steve Purcolla, Hereford, Texas	\$37,311
7. Turtle Powell, Alpine, Texas	\$36,707
8. Jimmy Tanner, Tifton, Ga.	\$36,431
9. Jake Barnes, Cave Creek, Ariz.	\$34,838
10. Joe Verastegui, Tiden, Texas	\$34,559
11. Mike Cervi, Midland, Texas	\$33,301
12. Richard Eiguren, Jordan Valley, Ore.	\$31,151
13. Mett Tyler, Weatherford, Texas	\$30,818
14. David Molas, Fresno, Calif.	\$30,812

15. Paul Petska, Lexington, Okla.	\$30,389
16. Bobby Hurley, Ceres, Calif.	\$29,467
17. Chance Kelton, Mayer, Ariz.	\$24,836
18. Clay Tryan, Huntley, Mont.	\$24,082
19. Brady Warren, Kerville, Texas	\$24,325
20. Mark Simon, Socorro, N.M.	\$23,599

## Team Roping - Heeler

1. Allen Bach, Valley Home, Calif.	\$65,817
*2. Rich Skelton, Llano, Texas	\$48,956
3. Martin Lucero, Stephenville, Texas	\$43,969
4. Britt Bockius, Dlakemore, Okla.	\$43,461
5. Wayne Folmer, Stephenville, Texas	\$41,833
6. Tyler Magnus, Llano, Texas	\$37,805
7. John Paul Lucero, Villanueva, Texas	\$36,851
8. Brad Culpepper, Sylvester, Ga.	\$36,431
9. Kroy Koontz, Sudan, Texas	\$33,301
10. Mickey Gomez, Mustang, Okla.	\$31,533
11. Bucky Cambell, Prosser, Wash.	\$31,151
12. Cory Petska, Lexington, Okla.	\$30,389
13. J.D. Yates, Pueblo, Colo.	\$20,009
14. Monty Joe Petska, Carlsbad, Calif.	\$29,467
15. Boby Harris, Gillette, Wyo.	\$27,347
16. Cody Cowden, Merced, Calif.	\$26,764
17. Nick Sarchett, Phoenix, Ariz.	\$25,529
18. Brent Lockett, Ivanhoe, Calif.	\$25,134
19. Cody Guess, Colorado City, Texas	\$24,601
20. Kyle Lockett, Ivanhoe, Calif.	\$22,603

## Saddle Bronc Riding

1. Rod hay, Wildwood, Alberta	\$98,739
2. Dan Mortensen, Manhattan Mont.	\$72,990
3. Glen O'Neill, Water Valley, Alberta	\$72,249
4. Billy Etbauer, Edmond, Okla.	\$60,545
5. Ryan mapston, Geysler, Mont.	\$53,413
6. Scott Johnston, DeLon, Texas	\$46,223
7. Rod Warren, Water Valley, Alberta	\$44,173
8. Ty Murray, Stephenville, Texas	\$44,066
9. Cliff Norris, Goodwell, Okla.	\$42,214
10. Charley Gardner, Ruby Valley, Nev.	\$40,330
11. Dean Schlattmann, Basin, Wyo.	\$40,180
12. Tom Reeves, Eagle Butte, S.D.	\$40,085
13. Steve Dollarhide, Wikieup, Ariz.	\$39,116
14. Robert Etbauer, Goodwell, Okla	\$37,067
15. Bobby Griswold, Moore, Okla.	\$35,903
16. Bret Franks, Goodwell, Okla.	\$35,081
17. Ryan Eishere, New Underwood, S.D.	\$34,560
18. Justen Washburn, Corona, N.M.	\$34,347
19. Toby Adams, Red Bluff, Calif	\$34,047
20. Ira Slagowski, Carlin, Nev.	\$33,186

## Calf Roping

1. Fred Whitfield, hockley, Texas	\$108,930
2. Blair Burk, Durant, Okla.	\$100,607
*3. Cody Ohl, Orchard, Texas	\$73,421
4. Ty Hays, Weatherford, Okla.	\$68,814
5. Ricky Hyde, Conway, Ark.	\$58,834
6. Jerome Schneeberger, Ponaca City, Okla	\$56,675
7. Justin Maass, Giddings, Texas	\$52,574
8. Stran Smith, Tell, Texas	\$49,273
9. Jeff Coelho, Long Creek, Ore.	\$46,198
10. Jeff Yates, Coricana, Texas	\$45,707
11. Jeff Chapman, Athens, Texas	\$45,537
12. Brad Goodrich, Hermiston, Ore.	\$46,198
13. Clay Cerny, Eagle Lak, Texas	\$43,393
14. Brent Lewis, Pinon, Ariz.	\$42,636
15. Herbert Theriot, Poplarville, Miss.	\$42,375
16. Jim Bob mayes, Elgin, Texas	\$42,033
17. Tony Reina, Brazoria, Texas	\$41,320
18. Neal Felton, Mountain Home, Texas	\$40,733
19. Carter Edmondson, McCaulley, Texas	\$39,943
20. Johny Emmons, Grandview, Texas	\$39,573

## Steer Roping

*1. Guy Allen, Lovington, N.M.	\$56,183
2. Rocky Patterson, Pratt, Kan.	\$32,342
3. Jim Davis, Abilene, Texas	\$31,625
4. Trevor Brazile, Childress, Texas	\$31,046
5. Marty Jones, Hobbs, N.M.	\$29,183
6. DeLynn Jones, Hobbs, N.M.	\$27,553

7. J. Paul Williams, Ponaca City, Okla.	\$23,633
8. Arnold Felts, Sonora, Texas	\$23,486
9. Colby Goodwin, Channing, Texas	\$21,971
10. J.B. Whattley, Gardendale, Texas	\$21,844
11. Roy Cooper, Childress, Texas	\$21,043
12. Tee Woolman, Llano, Texas	\$20,489
13. Buster Record Jr., Buffalo, Okla.	\$18,410
14. Sid Howard Canyon, Texas	\$17,953
15. Cody Ohl, Orchard, Texas	\$17,565
16. Bucky Helfer, Chelsea, Okla.	\$15,199
17. David Felton, Weatherford, Texas	\$13,324
18. Leo Cambell, Amarillo, Texas	\$12,797
19. Hadley Reed, Spearman, Texas	\$11,402
20. Rod Hartness, Pawhuska, Okla.	\$10,540

## Barrel Racing

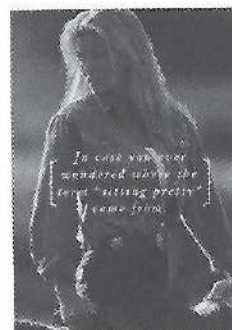
1. Sherry Cervi, Midland, Texas	\$110,246
*2. Kristie Peterson, Dilbert, Colo.	\$73,102
3. Rachael Myllymaki, Arlee, Nont.	\$63,477
4. Janet Stover, Decatur, Texas	\$53,360
5. Gail Hillman, Waller, Texas	\$48,305
6. Tona Wright, Moriarty, NM.	\$45,263
7. Kay Blandford, Sutherland Springs, Texas	\$44,923
8. Ruth Haislip, Acamp, Calif.	\$38,244
9. Sherrylynn Adams, Marshall, Texas	\$34,767
10. Kappy Allen, Austin, Texas	\$33,257
11. Charmayne James, Stephenville, Texas	\$31,909
12. Sue Miller, Lott, Texas	\$29,546
13. Debbie Renger, Okotoks Alberta	\$31,389
14. Talina Bird, Post, Texas	\$31,087
15. Danyelle Cambell, Washington, Utah	\$28,392
16. Les Schlosser, Stavelly, Alberta	\$27,081
17. Katie McColn, Cardon, Ore.	\$25,935
18. Monica Wilson, Concord, Alberta	\$25,543
19. Jodi Hollingworth, Valleyview, Alberta	\$25,252
20. Kelly Yates, Pueblo, Colo	\$24,496

## Bull Riding

1. Gregory potter, Weatherford, Texas	\$77,956
2. Vince Stanton, Weiser, Idaho	\$53,145
3. Tony Mendes, Jensen, Utah	\$51,869
4. Mike Moore, Wellington, Colo.	\$49,054
5. Josh J'Byrne, Animas, N.M.	\$48,703
6. Jason McClain, Kiowa, Colo.	\$45,510
7. Robert Bowers, Brooks, Alberta	\$42,917
8. Mike White, Lake Charles, La.	\$42,605
9. Royd Doyal, Pittsburg, Texas	\$41,944
10. Myron Durate, Auburn, Wash.	\$41,718
11. Cody Custer, Wickenburg, Ariz.	\$40,605
12. Cody Hancock, Taylor, Ariz.	\$40,106
13. Aaron Semas, Auburn, Calif.	\$38,017
14. Felipe Aragon, Tome, N.M.	\$37,984
15. Scott Breeding, Edgar, Mont.	\$37,542
16. Rob Bell, Water Valley, Alberta	\$37,039
17. Hank Reece, Prineville, Ore.	\$36,996
18. Corey Navarre, Weatherford, Okla	\$36,237
19. Rex Phillips, Kiko, Nev.	\$35,064
20. Ty Murray, Stephenville, Texas	not ranked

Standings as of 8/17/99

\* Denotes 1998 World Champion





# THE EVENTS

Rodeo competition falls into one of two categories: roughstock events or timed events.

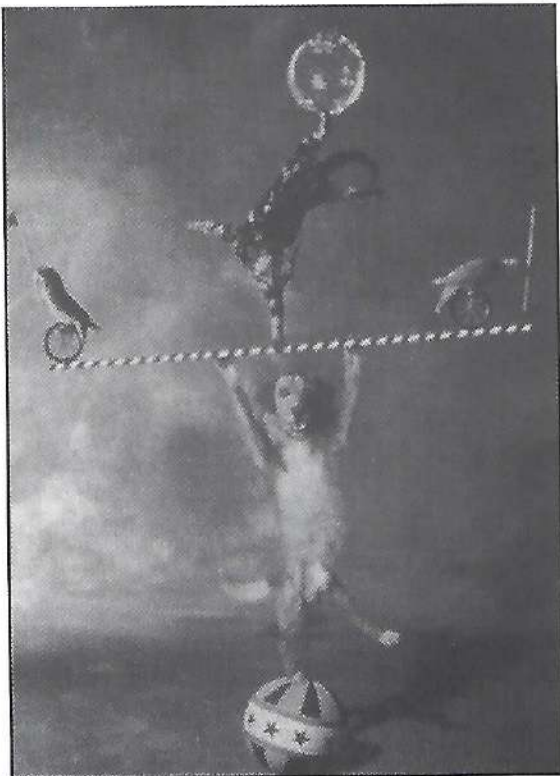
Roughstock events are the scored riding events of professional rodeo - saddle bronc riding, bareback riding and bull riding.

In all the roughstock events, the cowboy must ride for eight seconds to receive a qualified score. The contestant uses only one hand to secure himself to the animal. He may not touch the animal, himself or any equipment with his "free hand" during the ride; doing so results in automatic disqualification and a "no score" for the round.

In regular-season rodeos, two professional officials judge the roughstock action. Each judge awards up to 25 points for the contestant's performance and up to 25 points for the animal's bucking efforts. The scores of the two judges are then added together to determine the contestant's total score. A perfect score is 100. In the timed events - calf roping, steer wrestling, team roping, steer roping and barrel racing - most contestants ride quarter horses. The calf or steer is always given a head start determined by the size of the arena. It cannot be changed after the animal has been released. A barrier string stretched across the box where the contestant waits to make his run is released when the calf or steer has gone the predetermined distance. If the contestant brakes the barrier, he is assessed a 10 second penalty.



Think this is impressive?



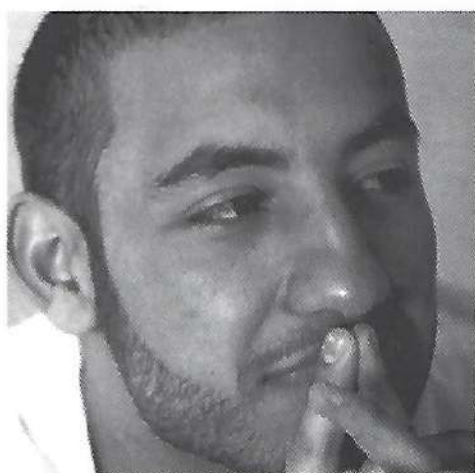
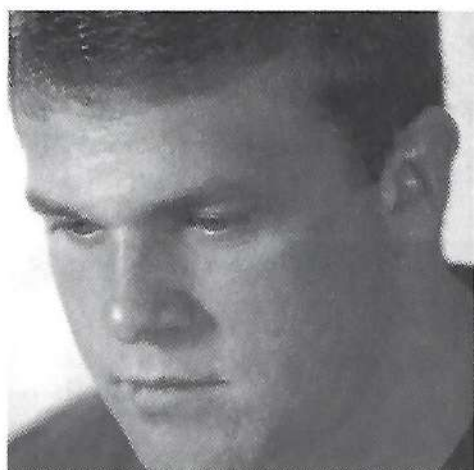
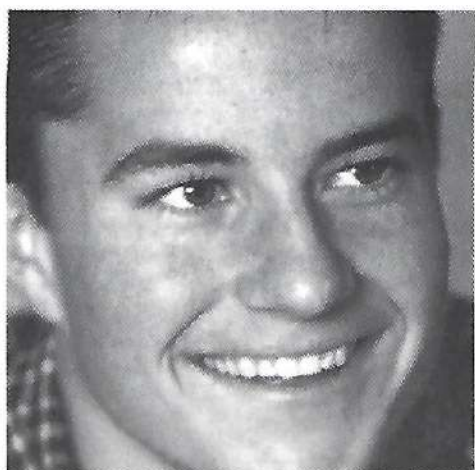
**Southern Utah Title**

Because of people like you,  
Southern Utah Title  
is Celebrating  
50 years of  
"Doing Good Deeds."  
Now that's impressive!

**Thank You**



# DIXIE COLLEGE



It's about your education!

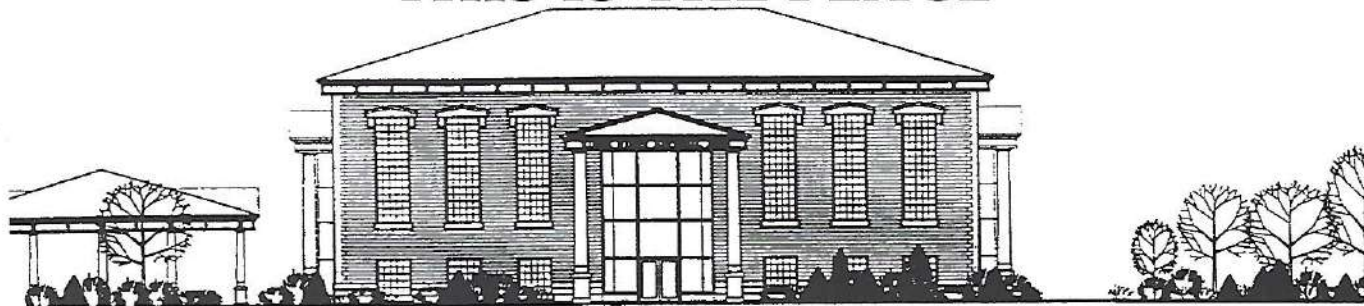
225 South 700 East • St. George

435-652-7500 • [www.dixie.edu](http://www.dixie.edu)





# THIS IS THE PLACE



FOR ALL YOUR FINANCIAL NEEDS

40 EAST ST. GEORGE BLVD.

(435) 673-4867

**ZIONS BANK**

Member FDIC

## 1999 Miss RODEO AMERICA



**Shelly Williams**

44th annual pageant in Las Vegas, Nev., Williams claimed the speech, appearance, personality, and horsemanship titles.

Among the rewards Williams earned for winning the title was a \$10,000 educational scholarship to the college of her choice. After her reign, she plans to return to college to pursue a degree in public relations. Before serving as Miss Rodeo Idaho in 1998 she attended Boise (Idaho) State University where she majored in international business and public relations.

During 1999, Williams will travel approximately 100,000 miles and will appear at nearly 100 rodeo performances.

Shelly Williams views her position as Miss Rodeo America as an opportunity to educate youngsters about rodeo as well as being a respected and visible ambassador for the PRCA.

"The biggest thing is to educate people," said Williams, 24. "A lot of times people just believe things they hear because they don't know any different, so I like to go to the schools and encourage the kids to ask their parents to take them to a rodeo."

"For one thing, it really encourages family involvement. It also shows them people can have a good time participating in a sport that some others portray as not very nice and not so good. The only way to get them to believe it is to see it."

Williams also wants to make sure she is respected by the people she represents. Consequently, she has spent countless hours learning about the sport as well as refining her riding skills.

"I can ride and saddle my own horse. I'm not just out there to try and look the part," she said. "On my first night as Miss Rodeo America, the cowboys came up and congratulated me. It meant a lot to me. I want to be respected as a peer."

Williams, who won her first rodeo queen title at age 16, said she became serious about the Miss Rodeo Idaho and Miss America Pageants after claiming the queen's title at the Caldwell (Idaho) Night Rodeo in 1994.

"I rode a lot of different horses, I read the rule book and the media guide. I spent time with veterinarians, asking health and horse science questions," she said.

On Dec. 5, 1998 the former Miss Rodeo Idaho secured the prestigious 1999 title by winning four of the six categories of competition. Out of 30 young ladies competing in the

Mary Ann McDonnell, M.D., P.C.  
Cardiovascular Disease

63 South 300 East, Suite 101  
St. George, UT 84770

Telephone (435) 628-3636

Fax (435) 634-9216



K-Mart #9794

745 S Bluff St.

St. George, UT 84770

(435) 628-1258

**JERRY J. PARKER, R. PH.**

Quality Service - K mart Price - Visit Our Pharmacy Today





**S T E P H E N**  
**WADE**

**HONDA**

**MAZDA**

Family  
Car  
Store

*CHEVROLET*

*Cadillac*



# **THE MOTOR TREND TRUCK OF THE YEAR**

**BIGGER, FASTER, STRONGER, SMARTER**

1175 South 150 East • St. George, Utah 84770 • (435) 628-5201 • Fax (435) 628-6100



*Schumacher*  
**DISCOUNT CARPETS**  
 (435) 628-0534

735 INDUSTRIAL RD. ST GEORGE, UTAH 84770  
 (next to Rocky Mountain Co.)  
**JOE SCHUMACHER**

(435) 628-1592  
 Fax: (435) 628-4669

**WEST PRESS**

132 NORTH 300 EAST • ST. GEORGE, UTAH 84770

IDEAL  
 DISTRIBUTORS

AUTOMOTIVE PAINT / AUTO BODY SUPPLIES

PHONE:  
 (435) 673-6005  
 (435) 673-9903



405 N. PARK STREET  
 ST. GEORGE, UTAH  
 84770

3M • PPG • SWISS • SATA • MEGUIARS • CP • PRO STRIPE  
 S.A.S. SAFETY • BAGER



**V.C. Milne & Sons Welding**

Custom Welding & Steel Fabrication  
 Shearing - Forming - Punching

950 East 700 South  
 St. George, 84770

Phone  
 673-3084

**DESIGNED FOR 1%**  
**WHO DEMAND 110%**



**GMC.**

Do one thing. Do it well.™

© 1999 GM Corp. All rights reserved. GMC, Sierra and GMC logo are registered trademarks of General Motors Corporation

**Round Up A  
 Great Deal!**

**NEWBY**

BUICK OLDSMOBILE PONTIAC GMC TRUCK SUZUKI INC  
 1629 South Main • St. George, UT 84770

**SIERRA**

**DIXIE AUTOMOTIVE & TRAILER SALES**

958 North 1100 West • St. George, UT 84770  
 (435) 673-6346



- RADIATOR SPECIALISTS
- 24-HOUR TOWING SERVICE
- AUTO REPAIR
- TRAILER SALES

LARRY MUSGRAVE  
 BONDED DEALER  
 #1526







**SKYWEST**

▲ DELTA CONNECTION

SkyWest and Delta Air Lines  
can connect you to  
over 300 cities  
in 34 countries  
around the world

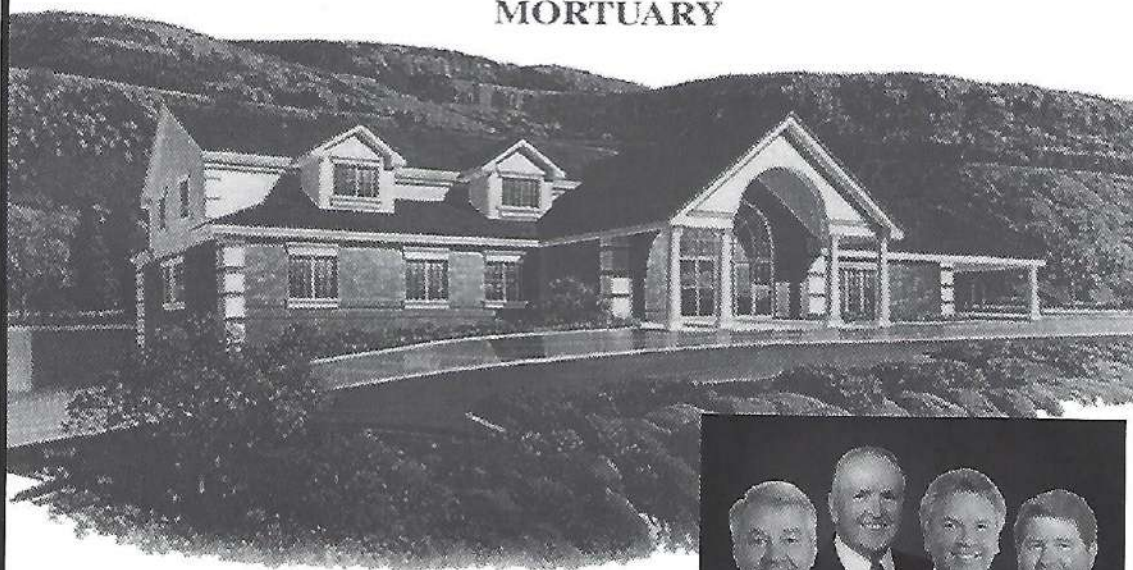
LASSO THE WORLD



For reservations see  
your professional Travel Agent  
or call SkyWest - Delta Connection  
at 1-801-453-9417

# SPILSBURY & BEARD

MORTUARY



*"Our Families  
Serving Your  
Family"*



THELL GUBLER    TONY WHITNEY  
TED SPILSBURY    MICHAIE BEARD

**ST. GEORGE**  
**673-2454**

**HURRICANE**  
**635-2454**

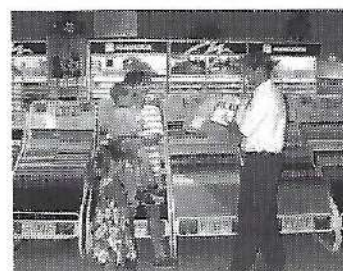
**MESQUITE**  
**Virgin Valley Mortuary**  
**(702) 346-6060**

*"A Trusted Name in Funeral Service"*



# Quality that will last

*well into the new century.*



*Southern Utah's  
largest complete  
home furnishings store.*

The Boulevard's unique selection of quality furnishings will make your home the place to welcome the new century.

Visit our showrooms and experience the latest technology in electronics and exciting home theatre. From floor to ceiling, wall to wall, the Boulevard offers all the finest brands at low prices.

May your new century home be a Boulevard home.

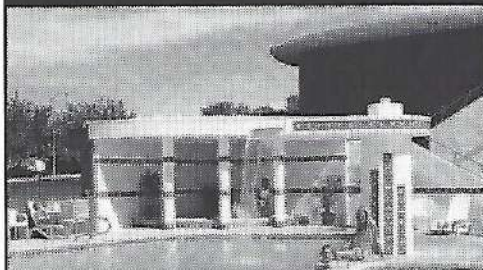
## **Boulevard**

*Home Furnishings*

[www.blvdhome.com](http://www.blvdhome.com)

176 EAST ST. GEORGE BOULEVARD • ST. GEORGE, UTAH 84770 • (435) 673-9657  
HOURS: 10AM TO 9PM M-F • 10AM TO 6PM SAT. • CLOSED SUNDAYS

## TWO GREAT ST. GEORGE LOCATIONS!



### Best Western Coral Hills

98 LUXURIOUS ROOMS AND SUITES  
DELUXE CONTINENTAL BREAKFAST BUFFET  
HEATED OUTDOOR POOL AND SPA  
WITH WATER FOUNTAIN AND KID'S POOL  
INDOOR POOL AND SPA / EXERCISE FACILITY

- Elegant Suites w/ Spas and Big Screen TVs
- Golf and Sweetheart Packages
- All Rooms with Refrigerator
- Non-Smoking Rooms • Airport Van
- 8 Restaurants within 2 Blocks
- Located in Historic District of St. George

125 East St. George Blvd. • St. George, Utah 84770  
(435) 673-4844

**Toll Free Direct**  
**1-800-542-7733**

[www.coralhills.com](http://www.coralhills.com)



### Best Western Abbey Inn

130 ELEGANT NEW ROOMS AND MINI-SUITES  
COMPLIMENTARY FULL BREAKFAST  
FRIDGE, MICROWAVE AND WETBAR  
LARGE INDOOR SPA & HEATED OUTDOOR POOL

- Meeting & Conference Facilities
- Golf Packages • Airport Van
- Luxury Suites with Spas / Big Screen TVs (Honeymoon and Anniversary)
- Pay-Per View Movies / Nintendo Games
- Free Cable TV, HBO, Disney
- 10 Restaurants within 1 Block

1129 South Bluff Street • St. George, Utah 84770  
(435) 652-1234

**Toll Free Direct**  
**1-888-222-3946**

[www.bwabbeyinn.com](http://www.bwabbeyinn.com)



ST. GEORGE LIONS CLUB MEMBERS 1999

**GARY ALLRED • BUD BRANHAM • DONNY RANDALL**  
*(Co Chairman) (Chairman) (Co Chairman)*

ADAMS D. KLEIN  
 ALLRED GARY  
 BATHE LYNN  
 BENDALL LEE  
 BENSON SCOTT  
 BENTLEY CHARLES  
 BERGREN BOB  
 BOOTH DORREL  
 BOWCUTT JOE  
 BOWLER LEWIS  
 BOYES WILLAM  
 BRACKEN DELWYN  
 BRANHAM BUD  
 BREINHOLT MARK  
 BRINGHURST BILL  
 BUNDY FROSTY  
 BURGESS KEITH  
 CHRISTENSEN BRYCE  
 CONDIE BILL  
 COUGHLIN DARREN  
 COX DAVE  
 COX GERALD  
 COX JAMES  
 DOMINGUEZ

CONRAD  
 DRAEGER RANDALL  
 EMPEY JOE  
 ENCE AFTON  
 ENCE BRENT  
 ENCE FLOYD  
 ENCE JAY  
 FAWCETT JEFF  
 FAWCETT LeGRAND  
 FLOWERS KEVIN  
 FOREMASTER E.J.  
 FOREMASTER LAVAR  
 GONZALES FARREL  
 GONZALES VINCE  
 GRAFF GEORGE  
 GUBLER BRYCE  
 HAFEN BANARD  
 HAFEN DARRYL  
 HAFEN H. VAL  
 HALL JON  
 HARRISON ELWOOD  
 HICKMAN BILL  
 HOGUN DON  
 HOLT ANDREW

HOLT STEVE  
 HOLYOAK KURT  
 HOPPAL WAYNE  
 HORLACHER CHARLES  
 HOSKINS TRACY  
 HUTCHINGS JOE  
 HUTCHINGS, JR. KARL  
 IPSON DON  
 JACOBSON BRUCE  
 JENKS FRED  
 JONES DEAN  
 JOY TOM  
 LARSEN GRANT  
 LARSEN SCOTT  
 LARSEN COREY  
 LEWIS ED  
 LIMBACHER DAVID  
 LUNDBERG JAMES  
 LUNDIN HARRY  
 MACDONALD RORY  
 MARSHALL BRAD  
 MATHIS WALLACE  
 McARTHUR JAMES  
 McNAIR DOUGLAS

MILES DICK  
 MILNE VERL  
 MITTLEBERGER DOUG  
 MORTENSEN VANCE  
 MOUNTFORD ASA  
 NEWBY KEN  
 NORTON HAROLD  
 PARKER JERRY  
 PARKER VINTON  
 PEARSON TROY  
 PETERSON BRIAN  
 PINDER THERON  
 PITCHFORTH SHIRL  
 RABURN JAMES  
 RANDALL DONNY  
 RANDALL DON  
 ROBERTS TIM  
 ROGERS TOM  
 ROGERS WILLIAM  
 SAMPSON BILL  
 SAMPSON DOYLE  
 SAMPSON SAM  
 SEVY STEVE  
 SHAW MICHAEL

SLEIGH MARK  
 SPILSBURY TED  
 STAPLES LARRY  
 SULLIVAN WES  
 THEOBALD BRENT  
 THOMPSON KENNETH  
 TISCHNER JERRY  
 TRUMAN TAVISH  
 TURNER RUSSELL  
 VERNON BILL  
 WAGNER WARD  
 WARDROP WADE  
 WARREN BILL  
 WARREN MICHAEL  
 WHITEHEAD WAYNE  
 WILLIAMS HAL  
 WULFENSTEIN DAVID

**LIFE MEMBER**

COX LORRAINE  
 EMPEY CLARK  
 REBER MERV

# DIXIE CLINIC VETERINARY



**Small & Large Animal  
 Medicine & Surgery**

M-F 8:00 am to 5:30 pm  
 Sat. 8:00 am to 12:00 pm

**Craig R. Brinkerhoff DVM  
 Craig Prince DVM  
 628-6532**

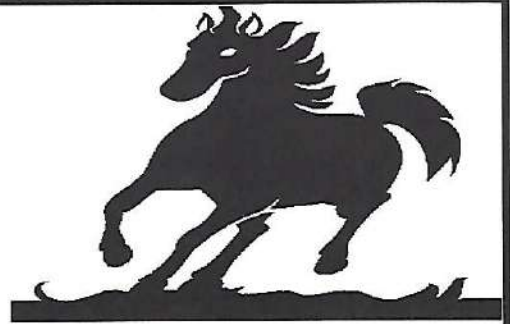
- New Climate  
 Controlled Kennels &  
 Boarding Facilities



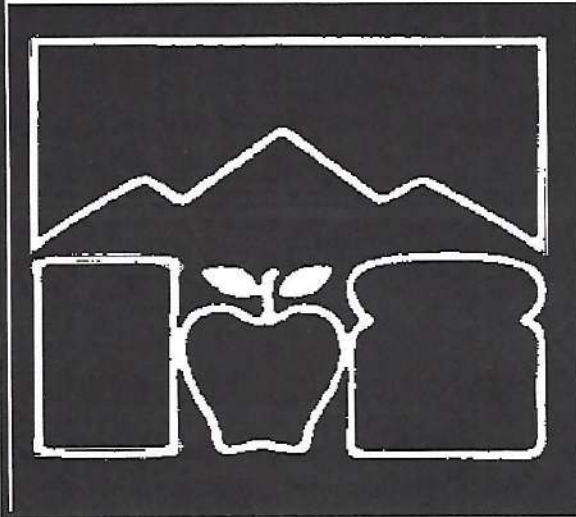
**730 N. Dixie Downs Rd. • St. George**



Best Wishes to the  
1999 Lion's Dixie Round'up



Whatever your food needs  
- we supply!



## RMC Foods

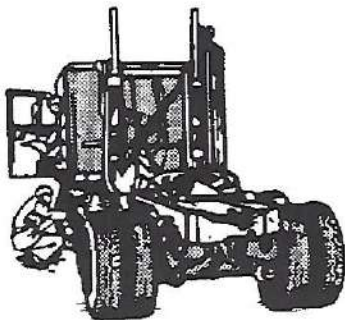
Serving you Since 1941 with  
*Quality, Service & Value*

# SOUTHWEST DIESEL SERVICE INC.

IN ST. GEORGE

## COMPLETE TRUCK & ENGINE REPAIR

*"THE FINEST ENGINE & TRANSMISSION MEN IN THE SOUTHWEST"*



- ENGINES
- TRANSMISSIONS - CLUTCHES
- REAR ENDS
- AIR CONDITIONING

- ALTERNATOR - STARTERS
- ANY TYPE OF DIESEL  
OR GAS REPAIR

LARGE SELECTION OF PARTS

FACTORY AUTHORIZED PARTS & SERVICE FOR

- COMMINS DETROIT • MACK RV REPAIR

AVAILABLE REEFER REPAIR

DODGE CUMMINS PICKUPS



24 HOUR TOWING &  
EMERGENCY SERVICE

**673-6342**

AFTER HOURS CALL  
673-9179 OR 628-2068

**1150 E. 350 N. (EXIT 8, NORTH EXIT, I-15) ST. GEORGE**



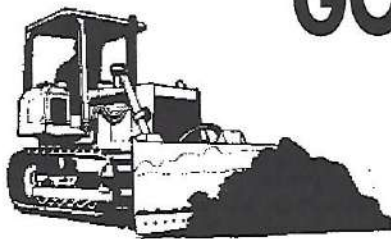


**Proud Sponsors  
of the St.  
George Lions  
Dixie Roundup  
Rodeo**



**Southern Utah's best  
Country and fun!**





# GONZALES GRADING SERVICE

- Fine Grading
- Landscaping
- Golf Courses
- Golf Course Remodling

## Farrell Gonzales

1574 N. Dixie Downs #71  
St. George, UT 84770

680-1059 Cellular  
674-1059 Home

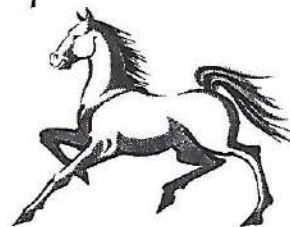
*Southern Utah's premier full-service Equestrian Center*  
**Steve's Custom Tack & Saddle  
and Harmony Horse Haven**

*Horse Motel and Saddle shop*

- Boarding facilities include spacious covered pipe stalls, hay cubes, riding arena, trailer parking, hot walker, wash-bay, bet care, farrer service, round corral, full care options, overnight rentals, and nearby trail rides.
- Saddle and tack shop is on sight providing a full line of quality hand-built riding gear, tack repair, as well as fine custom hand-made saddles.

*\* Mention this add and receive 20% off on any tack or saddle repair\**

Call Steve Hafen @ (435) 673-3991 or (435) 680-2650  
2321 South Washington Fields Road (Just 2 miles south of Washington City)



St. George's Finest - All Amenities



### SETTLER'S R.V. PARK

ST. George, Utah 84770  
1333 E. 100 S.  
Phone (435) 628-1624

Monthly - Weekly - Daily Rates



1323 W. SUNSET BLVD.

ST. GEORGE AUTOMOTIVE

AUTO AND LIGHT TRUCK REPAIR  
FOREIGN AND DOMESTIC

DAVE & SAM JEPSON  
(435) 628-1669 • 1-800-899-2745



ST. GEORGE, UTAH 84770



## **RANDEE MUNNS**

### **Rodeo Clown • Barrelman**

Randee Munns has been clowning rodeos for over 20 years throughout the United States. He is from Garland, Utah, where he has a ranch and horse training operation. Randee is also a band inspector for the state of Utah, as well as a vocational welding instructor for Bridgerland Area Vocational Center in Logan, Utah. Randee will bring several unique comedy acts, along with his expertise as a bullfighter and barrelman.

"The protector of cowboy, the entertainer of the crowd," so said a well-known sports commentator. He was referring, of course, to the rodeo clown. Rodeo clowns come in all shapes and sizes and all have to be top-notch athletes in peak physical condition. They have to be agile, quick, fearless, have the memory of a computer and an encyclopedia knowledge of bulls.

There are basically two types of clowns: the bull fighter and the barrelman. They both have serious jobs to do with a little flair of comedy thrown in. The bullfighter clowns are the track stars. They are out in the arena to distract the unpredictable bull from a downfallen cowboy. Pick-up men on horseback can't be used around the ill-tempered bulls.

The other type of rodeo clown is the barrelman. He uses himself and his barrel as a diversionary obstacle. He hauls a heavy, battered, reinforced metal barrel around, and folds himself inside like an accordion. Once inside the barrel, he awaits the blows of the irate bull and sometimes receives an unwelcome horn or hoof inside with him.

## ***Fri-State Office Supply***

***"Home Of The Business Team"***

36 East Tabernacle • St. George, Utah 84770

**(435) 628-1653**

**UTAH TOLL FREE 1-800-634-2558**

## **ST. GEORGE TOWING, INC.**

*Wheel Lift ☆ Flatbed ☆ Heavy Duty*

**\*TOW (\*869) Free Call From Your Cellular Phone**

**1-800-345-4TOW (4869)**

**(435) 628-1222**

1370 W. Sunset Blvd. ☆ St. George, Utah 84770

**SE HABLA ESPANOL**





## THE RODEO COWBOY

Rodeo is more than a sport. It's also a lifestyle.

A professional rodeo cowboy doesn't get paid to compete-he pays for the privilege. He doesn't travel expense-free in a fully equipped bus or airplane - he spends hours upon hour driving to the next event in a car that likely doubles as his home on the road. If he performs well, the paychecks he earns in the arena will equal the money he spent getting there.

It's a taxing lifestyle, to be sure, but one that is infinitely rewarding for those who choose to pursue it.

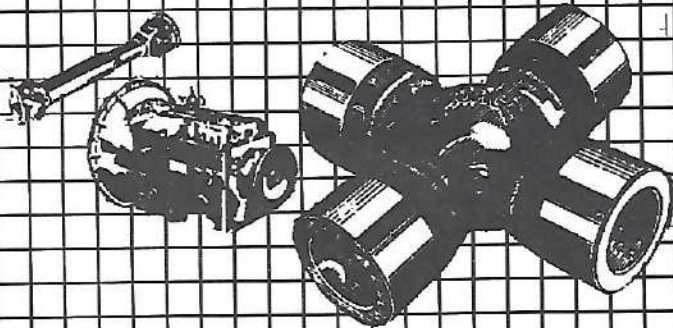
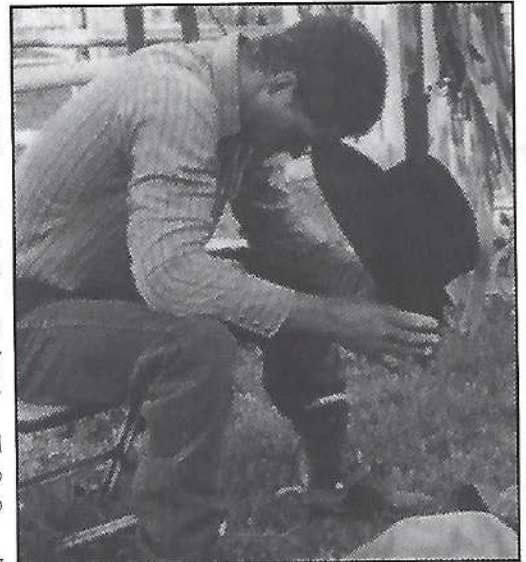
Rodeo is the only sport in the world to have developed from the skills required in a work situation, and even today it retains the fierce independence of the ranch hands of the 1800s who turned work into sport.

Independent as they are, few rodeo cowboys travel alone. Most take advantage of the Professional Rodeo Cowboys Associations "buddy system," which allows up to four cowboys to enter rodeos as a group and request to compete during the same performance. By ensuring that they will compete on the same day, the cowboys can travel together and share expenses.

Most nationally ranked cowboys compete each year in 100-125 rodeos throughout the United States and Canada. Without the buddy system, it would be financially impossible for all but a few to travel so much without any guarantee of a paycheck. Cowboys usually travel with someone else who competes in their events.

Timed-event contestants, as a rule, take longer to get from one rodeo to another - and therefore usually compete in fewer rodeos than the roughstock cowboys - because they take their horses with them. Most "times" drive pickup trucks and travel in pairs.

Occasionally, especially during the busy summer months, they hire someone to drive the horses or arrange to use other contestants' horses so they can fly to rodeos and save travel time. Although the buddy system was devised to ease the financial strain of traveling, it has had the added effect of cultivation long-lasting friendships. Cowboys compete against one another are often each other's closest friends and most enthusiastic supporters.



**GEAR, JOINT  
AND CLUTCH  
SPECIALISTS**

If it has anything to do with gears, joints, clutches, brakes, hydraulics, 4-wheel drive vehicles or winches call us. We've got it. We can help. When it comes to making a truck go we're the specialists you can depend on. And, we've been doing it since 1956.



**Spicer**

**Chelsea**



**SIX STATES DISTRIBUTORS, INC.**

610 INDUSTRIAL ROAD • ST. GEORGE, UTAH 84770

**673-9620 • 1-800-570-9620**



# ENJOY THE MOMENT!

*Let Us Provide  
The Fun!*

**INCLUDES  
CHAMPAGNE**



Start off with  
**TWO FOR ONE  
BREAKFAST or LUNCH**

(see coupon below)

then Dinner in the CasaBlanca Buffet

**ALL-YOU-CAN -EAT  
Prime Rib & Champagne**  
**\$8.99** Sun. - Thurs.

All Slot Players Receive  
**TRIPPPLE POINTS**  
On Mondays & Tuesdays

AND ...

Roll the Dice to Win up to  
**\$1750 A DAY IN CASH!**  
Monday - Thursday

The Biggest Giveaway Ever in Mesquite

**WIN A HOME**  
at the CasaBlanca Golf Course



**CasaBlanca**  
HOTEL-CASINO-GOLF-SPA

800-459-7529 · Mesquite, Nevada



## MISS RODEO UTAH



This years Pioneer Days celebration will remain in my heart as one of the most memorable days ever. In addition to honoring the Beehive State's heritage, the unique-to-Utah holiday will forever have special meaning for me: I was crowned Miss Rodeo Utah in front of some 20,000 screaming rodeo fans. I was thrilled, to say the least!

Hello, my name is Angie Burton, I am the daughter of Paul and Nancy Burton of Hooper. I'm a junior at Weber State University where I am pursuing a degree in communications with an emphasis in public relations. I am a member of the National and Intermountain Reining Horse Association, where I enjoy showing reining horses. I have helped with rodeo productions in Utah, Idaho, and Alaska. I have a love for travel and enjoy meeting people.

As the 1999 Miss Rodeo Utah I look forward to a year full of excitement and adventure. I am proud to travel around this great state as well as others as the official ambassador for America's number one sport - RODEO. It is an honor for me to attend the Dixie Round-Up, and I look forward to meeting each one of you.

Love, Angie

# Asphalt Pulverization

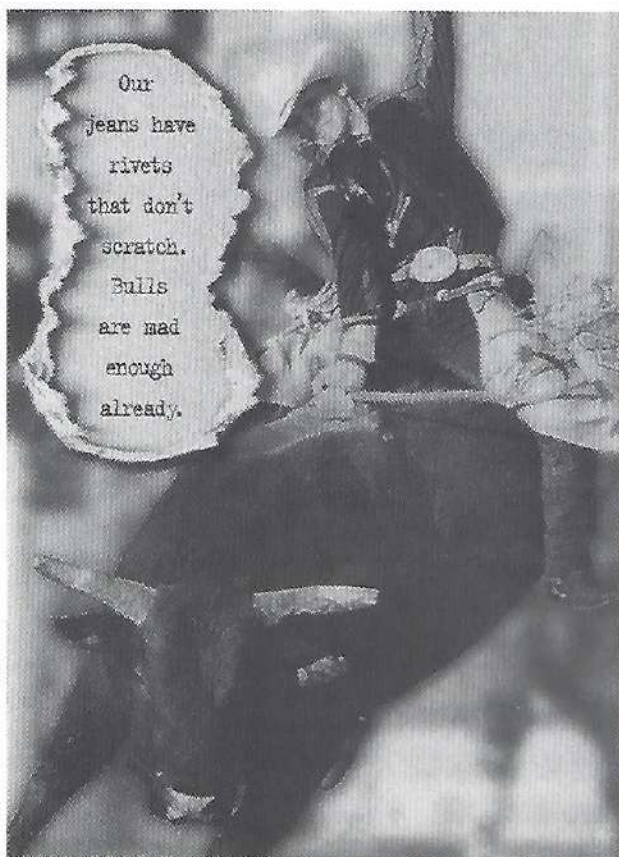
Phone (435) 634-1226  
Fax (435) 674-5119  
Mobil (435) 680-1268



DARREN J. COUGHLIN  
President

**GENERAL ENGINEERING CONTRACTOR**  
specializing in Water Works and  
Underground Construction

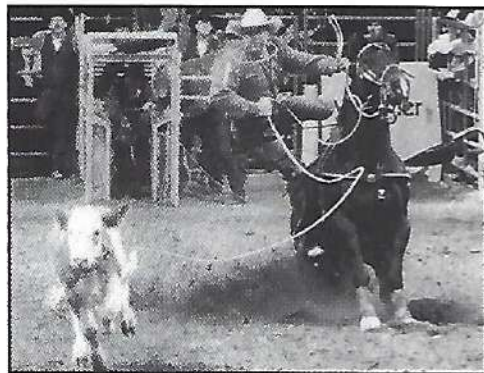




*[ Relaxed  
Fit Jeans. ]*



Cowboy Cut® Jeans  
[www.wrangler.com](http://www.wrangler.com)



## The National Finals Rodeo

Forty years ago in Dallas, a longtime dream of legendary bronc rider Casey Tibbs was realized when the first National Finals Rodeo brought together the world's greatest contestants and livestock.

The purse at the 1959 NFR was a modest \$50,000 and the crowds weren't exactly overflowing. But the event launched what would become the greatest rodeo in the world and one of the most lucrative events in sporting history.

In 1998 in Las Vegas, the 40th NFR was celebrated in grand style. The \$4.2 million event saw five contestants to the \$200,000 mark in season earnings and a record 174,602 packed the Thomas and Mack Center for the 10-day rodeo.

Following the regular season each year, the top 15 cowboys in each event qualify for the NFR and a chance to compete for world championships.

At the 1998 NFR, each of the 10 roughstock, barrel racing, calf roping and steer wrestling rounds paid a whopping \$39,408. Every round of team roping paid \$78,816, marking the first time the NFR team roping payout equaled those of the other events. An addition of 450 arena-side seats in the Thomas and Mac Center created revenue to fund the increased prize money.

Winning the 10-round average title at the 1998 NFR paid \$35,467 in the roughstock events and \$32,512 in the timed events.

While world championships are still based on total annual earnings, a contestant would have a difficult time winning the gold buckle without a solid NFR showing. Conversely, a contestant who enters the Finals far down in the standings can hit a hot streak in Las Vegas and get into title contention.

The 1998 NFR marked the 14th year of championships rodeo in Las Vegas.

After spending its first three years in Dallas (1959-61), the NFR moved to Los Angeles from (1962-64). After that, the NFR flourished and matured in Oklahoma City, first in the Jim Norick Arena, then in the Myriad Arena. In 1985, the rodeo moved to its present home in Las Vegas' Thomas and Mac Center on the campus of the University of Nevada, Las Vegas. The NFR is slated to remain in Las Vegas at least through 2007.

The production of the NFR is directed by Executive General Manager Shawn Davis of Twin Falls, Idaho. Davis, a three-time world champion saddle bronc rider, annually coordinates about 120 contestants, more than 1,000 workers and hundreds of horses, bulls, steers and calves.





Bradshaw/Weeks

*Super*

**AUTO MART**

**Southern Utah's Truck Store**



Claron Bradshaw

**“We Sell  
To  
Sell Again”**



Tim Weeks

**COME & SEE US FOR ALL YOUR  
TRUCK & TRAILER NEEDS**

**“You’ll Like The Way We Do  
Business”**

**1275 Highland Dr. St. George**

**Toll Free 888-656-5551 • 435-656-5551**





## End of the Century Dixie Roundup Queen and Princess Reunion

*"Traditions of the past take us into the new Millenium."*

What a treat it has been to locate all the past Dixie Roundup Queen and Princesses. A reunion will be held on September 18, 1999 to renew acquaintances and reminisce about the past while looking forward to the future while the visiting Queens and Princesses will enjoy a luncheon. You can see them in the general parade at 5:00 p.m. courtesy of Jim Lundberg cars, and they will be introduced at the Saturday Pre-Show Rodeo Entertainment.

Welcome home, and thanks for representing the Lions Dixie Roundup the past century.

Back: Louise Zeenat, Valorie Snow, Mary Ester Putnum, Stacey Jo Cox . Front: Laine Bowler, Gai Bowler

## EXPERIENCE IT TODAY



# The Joy of Cola™

**THE PEPSI BOTTLING GROUP OF ST. GEORGE**



## Wrangler Pro Officials

In professional rodeo, a tenth of a second or a single point can mean the difference between hundreds or thousands of dollars.

Consequently, the importance of consistent and fair judging cannot be overstated. In fact, the absence of objective judging was a major cause of a cowboy protest in 1936 that resulted in the formation of an association that would later become the PRCA.

Since 1981, the Wrangler Pro Officials System has provided the Professional Rodeo Cowboys Association with competent and accurate judging.

All PRCA events must be officiated by trained judges. The eight salaried Wrangler officials and more than 150 reserve officials must undergo rigorous training before they are permitted to judge a PRCA sanctioned rodeo.

Most PRCA sanctioned rodeos employ two officials who are responsible for scoring and timing each roughstock ride and flagging each timed - event run.

The judges also watch for infractions such as broken barriers, illegal head catches, roping only one foot in team roping, knocking over barrels in barrel racing and failing to "mark out" a horse in saddle bronc and bareback riding.



# From The Past To The Present The Tradition Goes On

Year	No.	Lions President	Rodeo Chairman	Queen	Princess	Producer
1934		D.Eldon Beck				
1935	1	Marion Snow				
1936	2	Marion Snow				
1937	3	L.A. Porter		Helen Seegmiller		
1938	4	Rulon A. Snow		Addie Hammer		
1939	5	Dr. L. W. McGregor	Ezra McArthur	Addie Hammer		
1940	6	Wesley Nelson	Howard Cannon	Noma Andrus		Paul F. Hill
1941	7	Dr. A. W. McGregor	Brown Hail	Laura Lytle		Paul F. Hill
1942	8	Valentine McArthur	Brown Hail	Maxine Bowler		Paul F. Hill
1943	9	Howard Judd	Duke Sutton	War-No Queen		Slats Jacobs
1944	10	Neil Lundberg	Ezra McArthur	War-No Queen		Slats Jacobs
1945	11	Irvin Milne	Dick Hammer	Barbara McMullin		Slats Jacobs
1946	12	Bert Milne	Lindau Foremaster	Phyllis Foremaster		Slats Jacobs
1947	13	Albert J. Webber	Brown Hail	Romona McMullin		Earl Hutchison
1948	14	Ray Whipple	Brown Hail	Edna Gubler		Earl Hutchison
1949	15	Andy Pace	Ezra McArthur	Edna Gubler		Ray Skinner & Morgan
1950	16	Karl Hutchings	Anthony Atkin	Betty Jo Burgess		Earl Hutchison
1951	17	Lester Holcomb	Anthony Atkin	Margie Emmett		Andy Jauregui
1952	18	Marion Bowler	Anthony Atkin	Jean Craig		Ray Skinner
1953	19	R.M. Reber	Roy Rencuf	Fawn Gubler		Wilford Cline
1954	20	Spencer Snow	Roy Rencuf	Lavell Bundy		Wilford Cline
1955	21	V. Loraine Cox	Bill Barlocker	Mary Ester Gardner		Wilford Cline
1956	22	Anthony Atkin	Bill Barlocker	Anna Laura Heaton		Wilford Cline
1957	23	Wayne B. Nuttal	Clayton Atkin	Caroline Dickerson		Rosser & Pascoe
1958	24	Charles Picket	Clayton Atkin	Penny Hafen		Rosser & Pascoe
1959	25	K. J. Parkinson	Andrew Lytle	Judy McMullin		Rosser & Pascoe
1960	26	Jim Lundberg	Andrew Lytle	Ruth Ann Hafen		Rosser & Pascoe
1961	27	Ray Garner	Bernard Seegmiller	Carma Jean Staheli		Ray Kohrs
1962	28	Lindau Foremaster	Marion Bowler	Mary Ann Reber		Cotton Rosser
1963	29	J. Andrew Holt	Marion Bowler	Jeri Lynn Snow	Gai Reber	Cotton Rosser
1964	30	L. Bard Blackham	Dean Gardner	Helen Holt	Carmen Iverson	Cotton Rosser
1965	31	Wayne Whitehead	Dean Gardner	Gai Reber	Marita Hunt	Cotton Rosser
1966	32	Albert M. Stratton	Karl Hutchings	Carmen Iverson	Shirlee Esplin	D. A. Kerby
1967	33	Joe Hutchings	Karl Hutchings	Sandra Staheli	DeAnn Sorenson	D. A. Kerby
1968	34	Clayton Atkin	Bard Blackham	Shirlee Esplin	Sherilynn Riggs	D. A. Kerby
1969	35	Afton Ence	Bard Blackham	Nyla Jean Bundy	Louise Gardner	D. A. Kerby
1970	36	Dick Miles	Harry Lundin	Randy Beatty	Debbie Staheli	D. A. Kerby
1971	37	Doyle Sampson	Harry Lundin	Marita Hunt	JoAnn Hoyt	D. A. Kerby
1972	38	Dwane Esplin	Gerald Holt	Georgette Bracken	Tamara Staheli	D. A. Kerby
1973	39	Andy Lytle	Gerald Holt	Louise Gardner	Michelle Maxfield	D. A. Kerby
1974	40	Joe Empey	Dwane Esplin	Sharlene Squires	Julie Herman	D. A. Kerby
1975	41	Gerald Holt	Dwane Esplin	Valorie Holt	Cindy Welch	D. A. Kerby
1976	42	George M. Jay	LaVar Foremaster	Tamara Staheli	Eva Dawn Larson	D. A. Kerby
1977	43	Chuck Horlacher	LaVar Foremaster	Julie herman	Tammy Minnear	D. A. Kerby
1978	44	LaVar Foremaster	E.J. Formaster	Valorie Hunter	Windy Foremaster	D. A. Kerby
1979	45	Nels Fenton	E. J. Foremaster	Muriel Esplin	Francine McLeese	D. A. Kerby
1980	46	Joe Bowcut	Earl Thompson	Shannon Crosby	Karl Anderson	D. A. Kerby
1981	47	Ronald Knell	Earl Thompson	Lisa Wallis	Lisa Lytle	D. A. Kerby
1982	48	Wallace Mathis	Don Randall	Cindy Welch	Natalie Staples	D. A. Kerby
1983	49	Bill Bringham	Don Randall	Tiffany Staples	Laurie Hafen	D. A. Kerby
1984	50	Jerry Parker	Judd Burgess	Lisa Lytle	Liberty Iverson	D. A. Kerby
1985	51	Tom Joy	Judd Burgess	Gia Andrus	Kelle Peterson	D. A. Kerby
1986	52	Hal Norton	Rod Orton	Jennifer Romney	Susette Gubler	D A & Bud Kerby
1987	53	David L. Limbacher	Rod Orton	Ande Andrus	Lynette Iverson	D A & Bud Kerby
1988	54	Gerald Cox	Jerry Parker	Stacy Jo Pate	Emilee Lott	D A & Bud Kerby
1989	55	E. J. Formaster	Jerry Parker	Susette Gubler	Tressa Simpson	D A & Bud Kerby
1990	56	Bill Hickman	Dean Jones	Emilee Lott	Jody Spilsbury	D A & Bud Kerby
1991	57	Lewis Bowler	Dean Jones	Julie Larsen	Natalie Young	D A & Bud Kerby
1992	58	Doug Mittleberger	Ken Thompson	Ginger Andrus	Katie Gardner	D A & Bud Kerby
1993	59	Verl Milne	Ken Thompson	Jessica McArthur	Tina Branham	D A & Bud Kerby
1994	60	Steve Holt	Hal Norton	Natalie Young	Lainee Bowler	Bud Kerby
1995	61	Con Dominguez	Hal Norton	Katie Gardner	Haylee Brown	Bud Kerby
1996	62	Bill Condie	Chuck Bentley	Tina Branham	Jessie Branham	Bud Kerby
1997	63	Bill Warren	Chuck Bentley	Lyndsey Frei	Shaylee Snow	Bud Kerby
1998	64	Dorrel Booth	Bud Branham	Kodi Balen	Lindsey Reber	Bud Kerby
1999	65	Don Randall	Bud Branham	Lainee Bowler	Allene Wright	Bud Kerby

1935 to 1937 Rodeo was held on Armistice Day

1938 First Rodeo was held in September

1940 First night rodeo was held

1945 Rodeo was sanctioned by the Rodeo Cowboy Association

1947 First Rodeo held in the Sunbowl

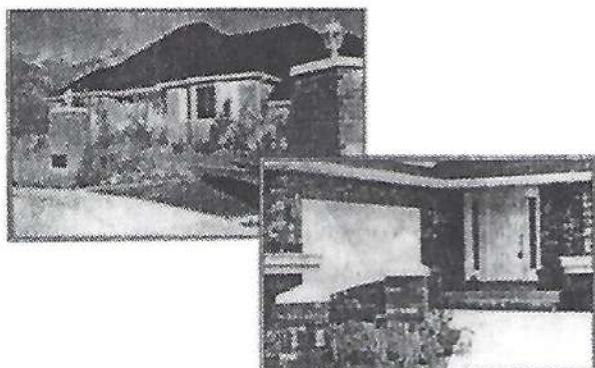
There have been only 15 girls that have been Princess and then Queen for the Rodeo





# PACIFIC SUPPLY

845 North Red Rock Rd.  
St. George, Utah 84770  
(810) 628-3618



(801) 628-3618

## Distributors of ...

- Roofing
- Masonry Products
- Drywall
- Insulation

# ROOFERS' CHOICE

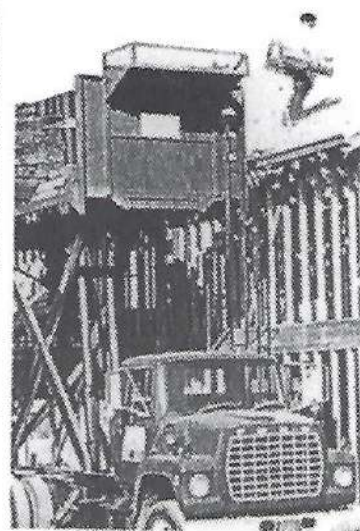


## MonierLifetile



**FEATURING ROBINSON BRICK**

ROBINSON  
BRICK  
COMPANY



A fleet of trucks and staff to fulfill the masonry, roofing, insulation, wallboard and waterproofing materials needs of Southern Utah.

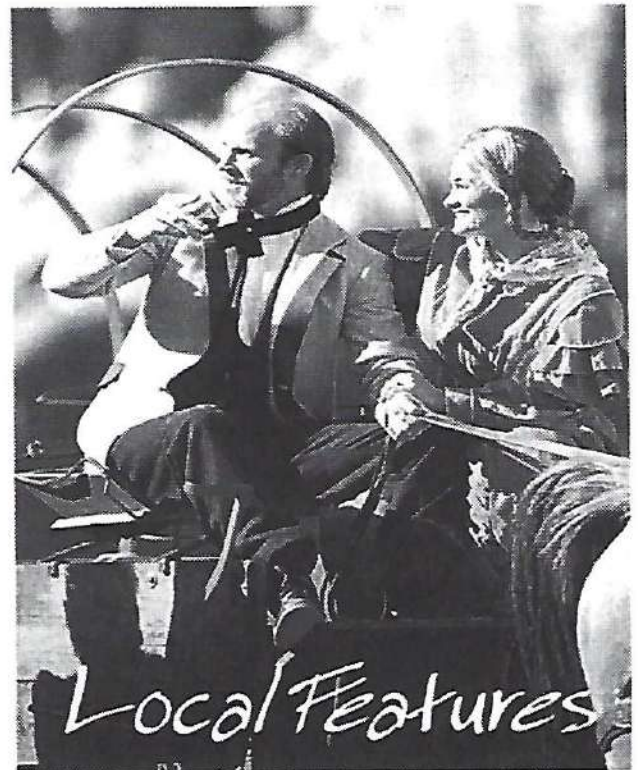
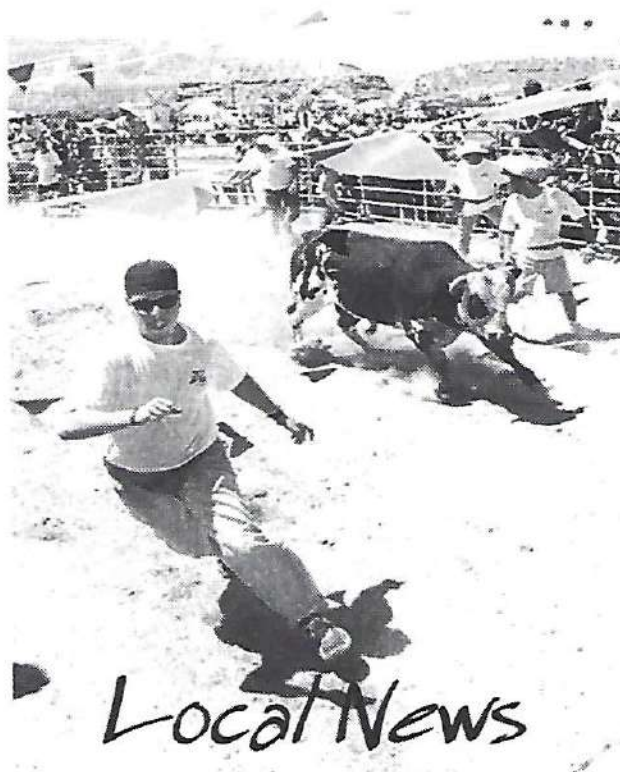
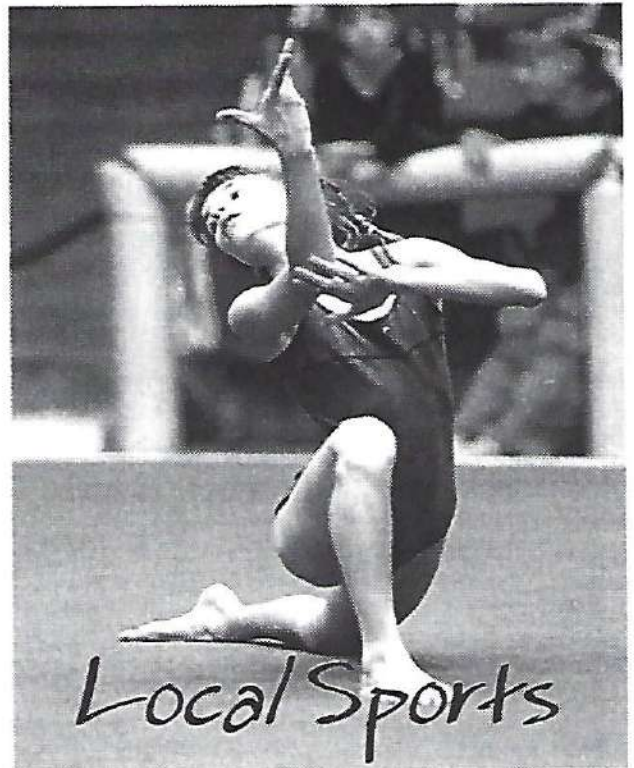
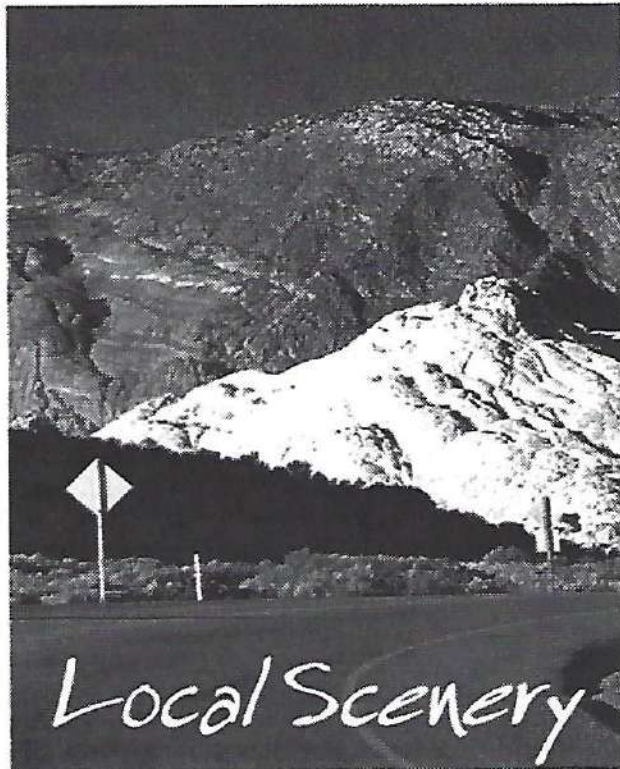


**PACIFIC  
SUPPLY**

845 North Red Rock Rd.  
St. George, Utah 84770  
(810) 628-3618



# *Dedicated to Southern Utah's Future.*



*Call Today To Subscribe!*

**SPECTRUM**  
A Marketing and Communications Company

*(435) 674-6200*





## **PROCOM**

### **The PRCA's Central Entry System**

Before 1976, it was not uncommon to see a cowboy standing at a pay phone at some side-of-the-road gas station with a handful of quarters, trying to get through to a rodeo secretary the moment entries opened in order to get a good position at a rodeo.

It was also common for each rodeo to have its own entry office, with only one telephone line to handle hundreds of entry calls.

But in 1976, the PRCA unveiled Professional Rodeo Communications PROCOM -a computerized telecommunications entry system that enables cowboys to enter several rodeos with a single phone call.

With the PROCOM system, contestants also can enter their traveling partners at the same time, greatly increasing the likelihood that they will compete in a rodeo at the same time, thus enabling them to share traveling expenses.

Since roughstock cowboys may apply earnings from up to 125 rodeos each year toward qualifying for the National Finals Rodeo, and timed-event competitors may count up to 100 rodeos per year, cowboys still might find themselves logging scores of calls to the central entry office. But with as many as 20 PROCOM operators manning the telephones during the peak rodeo season, contestants rarely have difficulty getting through.

After entries for a rodeo have closed, the computer randomly draws positions, then matches cowboys with livestock. Each cowboy has an equal chance of drawing the best animal.

PROCOM handles roughly 700,000 calls per year, averaging 1,918 calls each day. All calls are recorded to ensure accuracy. If a discrepancy occurs, the tape of the call is pulled from the file, then reviewed by a PROCOM supervisor and the problem is always quickly resolved.

**Serving Southern Utah Since 1982**

**Utah Contractors License**

**94-270732-5501**

# **K.C. ALUMINUM, L.C.**

*"Where Quality Comes First"*

**Steel \* Aluminum & Vinyl Siding \* Custom Doors & Awnings & Shutters**  
**Soffit \* Fascia \* Raingutter \* Specialized Vents**

**Owner: Kenny Blake**

**Home (435) 628-6572 Cell (435) 680-1545**

**1253 East Chokeberry Dr.**

**St. George, Utah 84770**





America can depend on Farmers.

**St. George**

Paul Argyle  
Leon Maxwell  
Jck Raleigh  
Dan Carter  
Larry Lister

**Washington**

Kress Staheli

**Hurricane**

Micah Gubler  
Kerry Gubler

**Kanab**

Barry Judd  
Jeff  
Yates

**Cedar City**

Zelda DeMille  
Roger Olcott  
Paul Haider

**Richfield**

Dan Cranney

**Fillmore**

Josh Cranney

**Gunnison**

Carolyn Brock  
Steve Olsen

**Mt. Pleasant**

Tom Dyches

**Payson**

Doug Judd

**Spanish Fork**

Randy Tuckett

**Provo-Orem**

Ralph Benson  
Zack Orton  
Doug Orton  
Tom George

**Santa Clara**

Dave Pettegrew

**District Manager**

Jim Lundberg





## **ST. GEORGE LION'S**

WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK  
ALL OF OUR MANY SUPPORTERS AND FRIENDS. ALL OF YOU  
MAKE OUR ANNUAL LION'S DIXIE ROUND-UP  
A TREMENDOUS SUCCESS!

## **THANK YOU!**

---

### **SPECIAL THANKS**

- Dr. Max Brinkerhoff • Tammy Holyoak • Connie Bowler • Marv Jones • Jeff Wolf
- Ree Zaphiropoulou • Lenard & Cindy Wright • Gai & Randy Bowler • Michelle Johnson
- Gaylen Allred • Doug & Maxine Haws • Dr. Bruce Jacobson • Sherry Lu Shelley
- Dallas Mangum • AA Callister • City of St. George • St. George Police Dept.
- St. George Parks & Recreation • St. George Street Dept. • Dicks Cafe • Corral Hills Motel • Kony Radio
- First Security Bank • Jolleys Western Wear • Washington County Search & Rescue • Utah National Guard
- I.F.A. • Colorland Photo • Dean Terry • Elks Lodge • Gold Diamond Ranch
- Washington Co. Travel & Convention Bureau • Lady Lions • Painters Sun Country Dodge
- The Spectrum • West Press • PRCA Cowboys • Wrangler Sports Medicine
- Wrangler Jeans • Dodge Truck • VFW • Coyote Country

The St. George Lions Club is the largest Lions Club in the state of Utah with 110 members. The Lions and Lady Lions sponsor, participate in, or donate to the following activities or organizations.

### **SPONSOR:**

- Dixie Roundup Rodeo, Daily Parades, and the Rodeo Queen and Princess Contest.
- Dixie Down Horse Races Held at the new county fair complex each April.
- Pine Valley Lions Lodge which was used by approximately 3500 people last year.
- Glow in the dark golf tournament. • Garden Tour.

### **PARTICIPATE IN:**

- Washington County Fair Complex • Academic Decathlon (Utah and National)
- Huntsman World Senior Games • Dixie College Woman's Conference
- Jubilee of Trees • Rotary Bowl • Community Parades in So. Utah • College Rodeo

### **DONATIONS TO:**

- Lions Eye Bank (Sight First) • Utah Eye Bank • Leader Dogs for the Blind
- Washington County Foundation • Dixie College Scholarships • Dixie High Jetettes
- Local High Schools Scholarships • Dove Center • Lights for Life • FHA-FFA
- Dixie Little League • American Legion Team • Boys and Girls State
- High School Rodeo Clubs • Quest Best • Eye Glasses for Kids • Diabetes Program
- Needy Individuals • Leeds Cemetery Project • Lions Clubs International Foundation
- Washington Co. 4-H • And many other community activities



# Voted Best Buffet

Spectrum Readers Poll

## Victoria's Buffet

Dinner Buffet Specials

Monday - Mediterranean \$7.99

Tuesday - All-You-Can-Eat New York Steak \$9.99

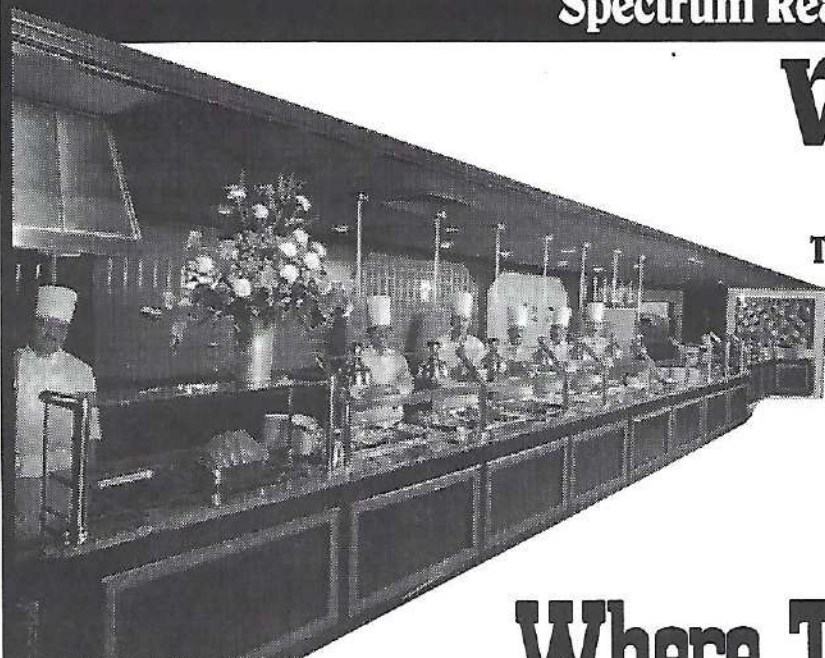
Wednesday - Mexican \$7.99

Thursday - Pacific Rim \$7.99

Friday - All-You-Can-Eat Crab Legs \$9.99

Saturday - Prime Rib \$8.99

Sunday - Southwest \$7.99



## Where The West Is WON!

**SLOTS  
OF CASH!**



**INSTANT CASH!!!**

**\$2,000 A DAY**

**In Daily Random Drawings!  
Monday - Thursday**

**NOW WE'VE  
ADDED**

**\$6,000 CASH!**

**ALL DAILY RANDOM WINNERS ARE ENTERED INTO OUR NEW QUARTERLY DRAWING!**

See the Royalty Desk for Details!

VICTORIA'S BUFFET COUPON

**BREAKFAST or LUNCH  
TWO 'fer ONE!**

Expires 9/30/99

**VIRGIN  
RIVER**  
HOTEL/CASINO/BINGO  
MESQUITE/NEVADA

Buy One Breakfast or Lunch Buffet and Get The Second for FREE with This Coupon!

Limit one free meal with each coupon. Management reserves the right to modify or cancel this promotion at any time. Must be 21. Dixie Roundup

**VIRGIN RIVER**  
HOTEL/CASINO/BINGO/MESQUITE/NEVADA  
800-346-7721 / 702-346-7777  
[www.virginriver.com](http://www.virginriver.com)



"ST. GEORGE'S ONLY FULL SERVICE LAB SINCE 1978"

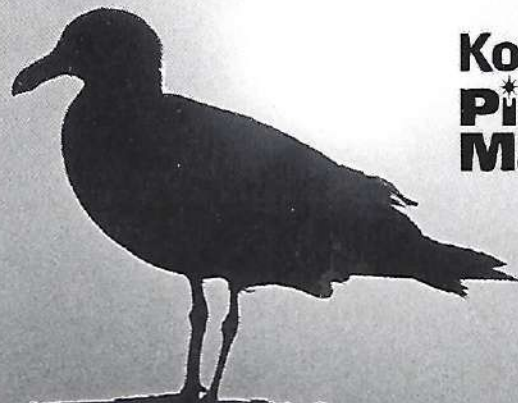
**90 MINUTE SERVICE  
AVAILABLE**



# **ColorLand Photo**

## *Same Day Film Finishing*

- Color & Black and White Copy Work • Passports
- SLIDE AND BLACK & WHITE PROCESSING  
Custom & Specialty Work



**Kodak  
Picture  
Maker**

Create  
**Bigger  
Pictures**  
*without negatives  
in minutes!*

**Missionary Photos  
Genealogy Work  
Quantity Discounts On  
Announcement Photos**

***Enlargements Up  
To 20" x 30"***

**We Buy & Sell Used Equipment**

# **628-2622**

**75 East Tabernacle (next to ZCMI) • St. George**



# *A Unique Spirit of Community Pride!*



## *St. George*

*Since it was founded more than 130 years ago, St. George has been built on a distinct tradition of community pride. That spirit of volunteerism, civic-mindedness and concern about the future was evident in the first structures erected here, and is still beautifully illustrated in the building and activities of today. Culture, quality entertainment, and sports activities have been a priority from the beginning.*

*The City of St. George is actively involved in maintaining and building on this tradition of community pride through such initiatives as the Downtown Historic District, the annual Arts Festival, the St. George Marathon, the sports programs of the Leisure Services Department, and numerous other programs.*

*As the City continues to grow, we are committed to help maintain that unique spirit of community pride that has always been a part of St. George.*

CALL FOR MORE INFORMATION:

**(435) 634-5800**

[www.ci.st-george.ut.us](http://www.ci.st-george.ut.us)

MAYOR, DANIEL D. MCARTHUR • CITY MANAGER, GARY S. ESPLIN

CITY COUNCIL: ROD ORTON, BOB WHATCOTT, SHARON ISOM, SUZANNE ALLEN, LARRY GARDNER