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# ROUNDUP

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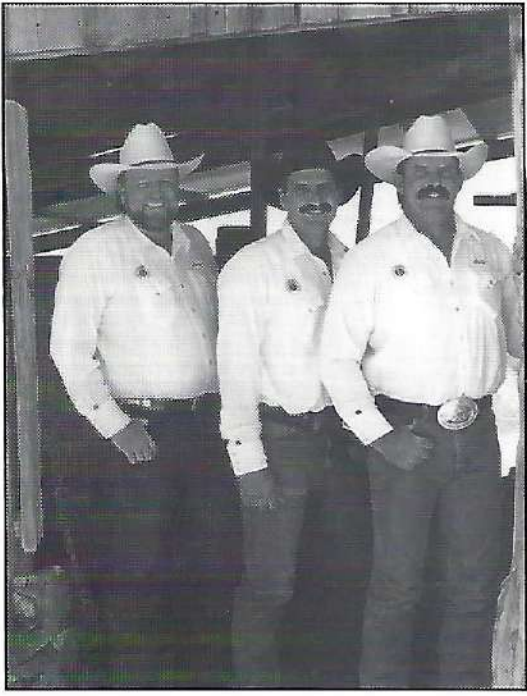
KODI  
BALEN

1998  
*Dixie  
Roundup  
Queen*

PHOTO  
COURTESY OF  
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**BUD BRANHAM, CHAIRMAN  
GARY ALLRED, DONNY RANDALL**  
*Rodeo Committee Chairmen for 1998*

**T**he 1998 Lions Round-Up Rodeo Committee welcomes you.

The time has come, the gates are open, and it's time to enjoy the greatest sport of all: Rodeo. You will see the top PRCA rodeo athletes of the sport perform here in the Dixie Sunbowl. The ability, the skill, the agility of each cowboy and cowgirl will be viewed as they compete for the prize money.

You will see the outstanding performance of the Bar T Rodeo Bucking Stock, and the outstanding care and condition that Bud Kirby keeps his bulls, horses, steers, and calves to enable them to throw the mass power and skill at the rodeo cowboys.

We thank you all for letting it happen. The support given from the community and all the fans are what makes it happen. The tradition of rodeo goes on in the St. George Lions Dixie Sunbowl.

So set back, buy a pop and a hot dog, and "Let's Rodeo!"



**DANIEL D. McARTHUR**  
*Mayor, St. George*

**I**t is indeed a pleasure for me as mayor of the City of St. George to welcome you to the Sunbowl for the St. George Lions' annual Dixie Round-Up! For those of you who are visiting our City for the first time, I hope you will have the opportunity to mingle with our friendly citizens and partake of the many recreational opportunities St. George has to offer. We also have many fine restaurants, first-rate shopping, and there are numerous nearby state and national parks to hike and explore.

St. George is proud of its pioneer heritage, and its legacy of volunteerism and community spirit. The Lions' Club has played a vital role in this legacy, and I would like to thank them for their involvement in our community and for the many charitable and social events which they sponsor for the betterment of our City.

Again, welcome to Utah's Dixie, and enjoy the show!



**DORREL BOOTH**  
*Lion President*

**A**s president of this great St. George Lions Club, it is my pleasure to welcome you to the 64th annual Dixie Roundup.

I would like to thank the members of this Lions Club, Lady Lions, and the citizens of this area who spend hours in the preparation of this outstanding program.

All the net proceeds are used to support community projects, local youth organizations, and allows us to participate in the Lions sight programs.

None of this would be possible without the cooperation and continued support of the local business community, and the loyal citizens, Thank You.



## *A Tribute in Honor of Karl Hutchings*

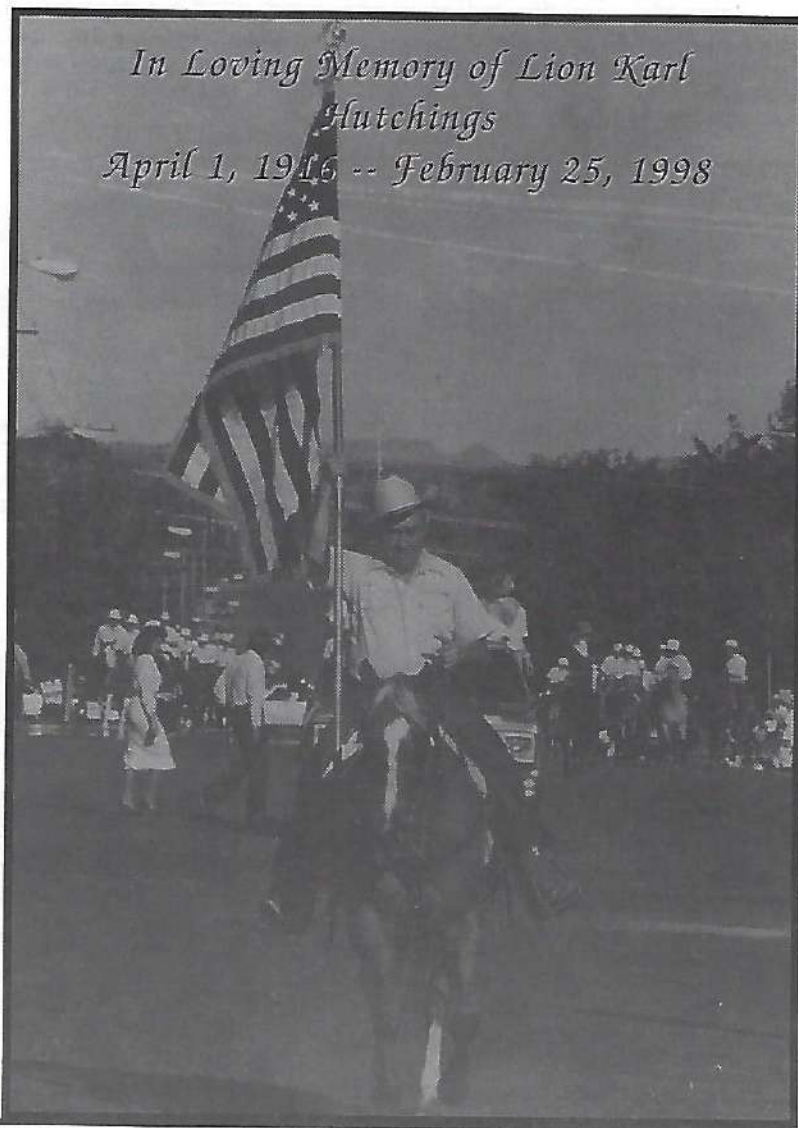


Any avid fan of the annual Lion's Club Dixie Round-up Rodeos and Parades knew Karl Hutchings. On Saturday before his 55th parade, Karl would saddle up "Little Red", his horse of 36 years. Karl was a self-confessed "drug store" cowboy, even though he put enough mileage on his horse to put a rancher to shame. Karl had a horse since the age of six. A native of Beaver, Utah, he came to St. George in 1934 to attend Dixie College and lived here from that point on.

Lion Karl Hutchings Sr. joined the St. George Lion's Club at the age of 26 years old, November of 1943. He has been a member for 55 years. Lion Karl has participated in all but three Dixie Round-up parades, of which he was serving in the U.S. Navy. He served as Lion's Club President in 1950/51. he served as Rodeo Chairman in 1967 at the same time his son Joe Hutchings was Lion's President. Now, there are three generations of Hutchings' in the St. George Lion's. Karl Jr. joined nine years ago. A total of 93 years of service transpired from Karl Sr., his son and grandson. A great tribute to a great individual and strong community supporter.

Karl owned and operated the "Karl Hutchings Firestone Store" for 25 years, worked for Ence Construction for 35 years, served on the St. George City Council, was a member of the St. George Lion's Club for 55 years, served on the St. George Volunteer Fire Department for 60 years, and was a member of the Dixie Elks Lodge for the past 28 years.

He was always involved in community activities and gave his total effort to many projects. Karl was an active member of the LDS Church, and he served as assistant ward finance clerk. Karl loved horses and the outdoors. He was an avid deer hunter and enjoyed camping with his family and friends. He was a friend to many, and a loving father to his family. Karl has two sons, 14 grandchildren, and 22 great-grandchildren.







**Marion H. Bowler**

## In Memory Of Marion H. Bowler

St. George, UT - Marion Hill Bowler, age 80, died February 25, 1998, from complications of Alzheimer's Disease, in St. George, Utah. He was born May 19, 1917 in Gunlock, Utah to Francis J. and Annie P Holt Bowler. He married Jennie Eliza Wadsworth May 1, 1940 in St. George, Utah, later solemnized in the St. George LDS Temple. She preceded him in death in 1986. He married Etheleen Shell August 15, 1987 in Gunlock, Utah.

Marion was the owner and manager of the Dixie Appliance Store over 45 years. He also managed the Dixie Theater for many years. As well as being a prominent business man, he spent many years serving the community. He served as mayor of St. George from 1966 to 1974. During his term of office, the Gunlock Dam was built and the first golf course in St. George was completed. Previous to being mayor, he was a City Councilman and a member and president of the St. George Chamber of Commerce. He was an active member and past president of the St. George Lion's Club for over 50 years; a member of the St. George volunteer Fire Department over 45 years and a member of the Elks Club. He served on the Mayor's Council for the State of Utah under Governor Calvin Rampton and a member of the Board of Trustees of Dixie Medical Center. He loved Dixie College and was on the first advisory council for the college and a charter member of the Colonels Club. He was the recipient of the first Dixie College Honorary Associates of Art Degree. He also was presented the Medallion of Southern Utah Honors by Southern Utah University.

Marion was known for his beautiful voice, singing at many civic and church affairs throughout the state, as well as many funerals. he also performed with the Dixie College Programs Bureau and was referred to many times as the "Singing Mayor."

He was an active member of the LDS Church holding many callings. He also served in the military during World War II. Of all of his accomplishments, his family and friends meant the most of him. His greatest joy was time spent with loved ones. He will be remembered for his selfless service and generosity to all he came in contact with. He will be greatly missed by all who knew him.

He is survived by his wife Etheleen; one son and three daughters: M. Kenneth (Ann) Bowler, Columbia, Maryland; JoAnn (Ronald) Jensen, Sandy, Utah; Jennifer (Michael) Cluff, F. Sill, Oklahoma and Jonni Lyn (mark) Ormsby, Provo, Utah; thirteen grandchildren; three greatgrandchildren; one brother and four sisters: J.L. Bowler, Mesquite, Nevada; Erma Bracken, Enterprise, Utah; Fern Lytle, St. George, Utah, Wanda McAllister, Las Vegas, Nevada and Maxine Lindsay, Gunlock, Utah.



**Anthony W. Atkin**

## In Memory Of Anthony W. Atkin

Born in St. George on November 23, 1908, Anthony Atkin's life spanned the 20<sup>th</sup> century. He remembered St. George in its horse and buggy days with its unpaved streets, when everyone had corrals in their backyards with milk cows, horses, chickens and pigs. He worked in the fields with his father, tromped hay, shocked grain, hoed melons. He fed the cows and milked them. He was raised around livestock and spent his life working with sheep and cattle on the Arizona Strip. He lost his right hand when he was 18, in an accident when he was using dynamite to scare away coyotes from the sheep.

He always had a story to tell about life on the range. He told stories of the Winter of the Blue Snow in 1936-37 when a quarter of their livestock perished. There were stories about sourdough bread, mutton, and melons and grapes from St. George. Stories about Hy Cox, Hy Atkin, Frosty Bundy, and all the other "hands". Wonderful times stopping in to see the Esplins at Little Tank, or getting supper in the depression when he traveled to Los Angeles on a train and sold his sheep for not much more than it cost to ship them. He also loved to sing songs that he had learned in the sheep camp. He had a story or song for every occasion.

He bought and managed the Big hand Cafe and at that time married Nina Gubler. He later owned the Trafalga Restaurant and the Downtown Travelodge. He was a member of the Lion's Club for 45 years, serving as president for one year and rodeo chairman for three years. He was a board member of the Arizona Cattlemen Association. He Was active in the LDS church, serving in the 1<sup>st</sup> Ward Bishopric, the high Council, scouting committee. He also served as High Priest Group Leader and Sunday School President.

He loved life and loved to laugh. He had a story and a song for every occasion. His grandchildren were his greatest pleasure and he enjoyed teaching them the value of hard work.

He and Nina are parents of six children: Linda Lytle, Ilona Terry, Barbara Atkin, Tony Atkin, lice Steel, and Ester West.

He died October 6, 1997, having lived a long and happy life.





**KODI BALEN**

## ***1998 Dixie Roundup Queen***

Kodi Balen is the 17 year old daughter of Ed and Joann Balen. She is presently a senior at Dixie High School and hopes to enroll in college next quarter in the Nursing Program. Horses and competing in the rodeo sport have consumed much of her time since she was 5 years old. Through her hard work and dedication she has won numerous buckles and saddles in various clubs and High School competition barrel racing. Her greatest achievement has been in High School Rodeo where she has placed in the top four in the State of Utah three years in a row and winning a position on the Utah Team to represent our state at the National High School Rodeo Finals in Pueblo, Colorado and Gillette, Wyoming.

"Becoming Dixie Roundup Queen has been a dream of mine ever since I was a little girl and attended the Roundup with my parents. Now that I am Queen I would like to tell everyone what a great experience and honor it is. I have had the opportunity of promoting the sport of Rodeo and representing

the Lions Club throughout the State as I have attended various rodeos and parades.

My accomplishments would never have been achieved without the help of many people. I would like to thank the Lions Club for allowing me the opportunity to be part of their rodeo tradition. Dad and Mom thank you for hauling me thousands of miles and still loving and supporting me even when I hit a barrel. Thanks Vickie Carter for always keeping my horses "tuned up and running good" and for those special pep talks and words of encouragement that keep my hopes alive. Lindsey, thanks for being such a fun princess we have made memories that will last a life time.

Thank you everyone for the memories and the opportunity to represent the greatest sport on earth and remember, everyone can admire the stars, it takes a champion to reach out and grab one. COWBOY UP AND LETS RODEO."

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## Rules to Ensure the Humane Treatment of Rodeo Livestock

1. No locked rowels, rowels that will lock on spurs or sharpened spurs may be used on bareback horses or saddle broncs.
2. Wooden paddles are not to be used by and PRCA member to beat or intimidate animals.
3. In calf roping, calves may not intentionally be flipped backward. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. The rope is to be removed from calf's body as soon as possible after "tie" is completed. Roping calves shall weigh at least 250 pounds each, and be strong and healthy.
4. Placing fingers in the eyes, lips or nose of steer while wrestling same is forbidden.
5. Animals for all events will be inspected before being selected for competition, and no sore, lame, sick or injured animal, or animal with defective eyesight, shall be permitted in the "draw" at any time. Should an animal become sick or be injured between the time it is drawn and the time it is scheduled to be used in competition, that animal shall not be used in competition and another animal will be drawn for the contestant as provided in the PRCA rule book. A veterinarian shall be present or on call for every performance and/or section of slack. Failure to do so shall result in a fine to the rodeo committee of \$100 per performance.
6. No animal shall be beaten or cruelly prodded. Standard electric prods shall be used as little as possible. Animal shall be touched only on the hip or shoulder area with prod.
7. A conveyance must be available and used, if possible, to remove animals from arena in case of injury. Injured calves shall be removed from the arena in a pickup truck or calf stretcher.
8. No sharp or cutting objects shall be permitted in cinch, saddle girth, or flank straps. Only sheepskin-lined flank straps shall be used on bucking stock, and flank straps shall be of the quick-release type.



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Sheepskin-lined flank straps shall be placed on the animal so the sheepskin-cover portion cover both flanks and the belly of the animal.

9. PRCA-approved saddles or rigging must be used in the saddle bronc riding and bareback riding events.
10. No stimulants or hypnotics are to be given to any animal used for contest purposes.
11. Chutes must be so constructed as to prevent injury to stock. Maintenance personnel and equipment shall be stationed at chutes to assist in removal of any animal should it become caught. The arena shall be free of rocks, holes and obstacles.
12. Clowns are not to abuse stock in any fashion.
13. No small animals or pets allowed in arena where restraint is necessary, or where subject to injury or attack by another animal.
14. Livestock shall be removed from arena after completion of entry in contest.

15. Use of fireworks to frighten animals is prohibited.

16. Contestant will be disqualified for any mistreatment of livestock.
17. No stock shall be confined or transported in vehicles beyond a period of 24 hours without being unloaded, properly fed and watered. Failure to abide by this shall subject the stock contractor or contestant involved to a \$500 fine for the first offense and a progressively doubling fine for every offense thereafter.
18. Any animal that becomes excessively excited so that it gets down in the chute repeatedly, or tries repeatedly to jump out of the chute, or in any way appears to be in danger of injuring itself, should be released immediately.
19. Any PRCA member, including stock contractor, guilty of mistreatment of livestock may be fined up to \$500.
20. Plaster and rebar are required to be placed around the horns of steer roping cattle before contesting and all team roping steers must have horn wraps.

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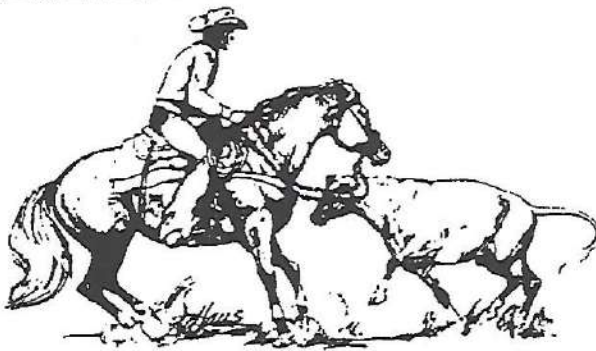
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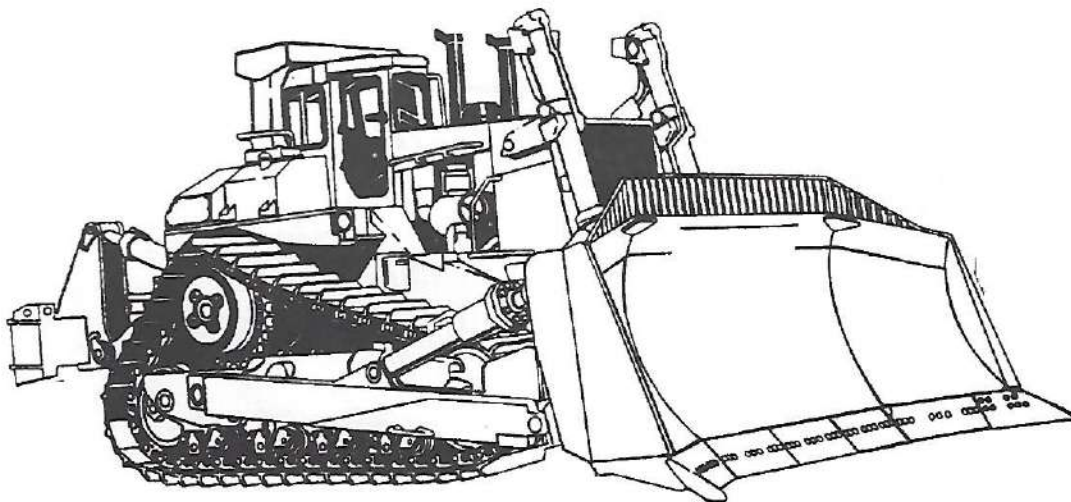
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LINDSEY REBER

## 1998 Dixie Roundup Princess

Lindsey is the daughter of Scott and Tara Reber of Dammeron Valley. Lindsey is the oldest of two children and was very excited to adopt a younger sister. Lindsey is a Junior at Dixie High School and enjoys being a member of the Rodeo Team. She is involved in many clubs such as FFA and Utah State Western Riding Club Association which she served as the 1995-96' princess. She just recently qualified for the state finals in the riding club which will be held in Logan.

Lindsey has many other interests including gymnastics which she was a 1st place state gymnast for four years in a row until a serious injury occurred on the uneven bars. Lindsey loves hanging out with her friends, Riding horses, and any other outdoor sport. During the winter Lindsey's Family and friends enjoy snowmobiling and going to their cabin.

Lindsey is the fourth generation of her family to be born and raised in Washington County. She excels in school and is an AP (forth year) French student, Honor U.S. and Modern World Civilization student. She is taking many animal science and animal care classes in hopes of becoming a veterinarian. Lindsey achieves and excels at everything she does and tries.

Lindsey is very proud and excited to be representing the St. George Dixie Lions Club as their 1998-1999 Princess.

*"I am so grateful for everybody that has helped me even through these few months. I would especially like to thank my family for the many hours of slaving while I get ready. Mom, thanks for always putting up with me when I'm in a hurry. Dad thanks for always rushing home to watch us rodeo not to mention providing me with the nicest truck and trailer there. Jess and Mikeala thanks for always washing my horse and curling my hair.*

*Thanks to everyone who helped make this possible. You all know I love you and deeply thank you. Now lets get rodeoing."*



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## The BAR T RODEO INC., STOCK CONTRACTOR

The Bar T Rodeo Inc., was started in 1948, by D.A. (Swanny) Kerby when the Association was called RCA Rodeo Cowboys Association. Swanny along with his son Bud Kerby and their families have been in the Stock Contracting and Rodeo Producing Business ever since.

In 1995 Bud and His wife Evelyn bought out Swanny and Verda however are still involved with the business as much as possible allowing them to relax when they feel like it in there older age. The Kirby's have pride themselves on doing fast professional rodeos with the best bucking horses and bulls available for over 45 years. They have won numerous awards to show their efforts, such as, the Top Bareback Horse in the World in 1976, Ol Alley Cat, the Third Best Saddle Bronc Horse in the World in 1988, R5 Deception, and the second Best Saddle Bronc horse in the World in 1991, Cl Copenhagen Sparrow. The Bar T has won several other awards, such as, the Third Best Saddle Bronc Horse at the NFR in 1989, R14 Skoal's Reception, and the Number One Saddle Bronc Horse at the NFR in 1990, Cl Copenhagen Sparrow. They have also won numerous other awards at the National Finals Rodeo, bring home many award buckles and thousands of dollars in top stock awards. In 1978 The Bar T Rodeo Company started their own bucking horse breeding program that has since provided to be very effective at producing top Bareback and Saddle bronc horses, many of which have gone to the NFR. The Bar T Rodeo Company has taken stock to the NFR since the very first one 33 Years ago in Dallas Texas. They have been coming to St. George's Lions Dixie Round Up for Years. They Also have participated in many other of the top PRCA Rodeos, such as, The Denver Stock Show and Rodeo, in Denver Colorado, The Houston Live-Stock Show and Rodeo in Houston, and The Day's of '47 Rodeo, in Salt Lake city. The Bar T Rodeo Company Incorporated in 1989 to become The Bar T Rodeo Inc.,

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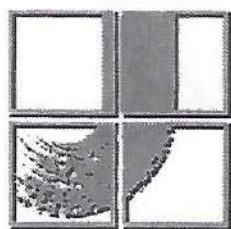
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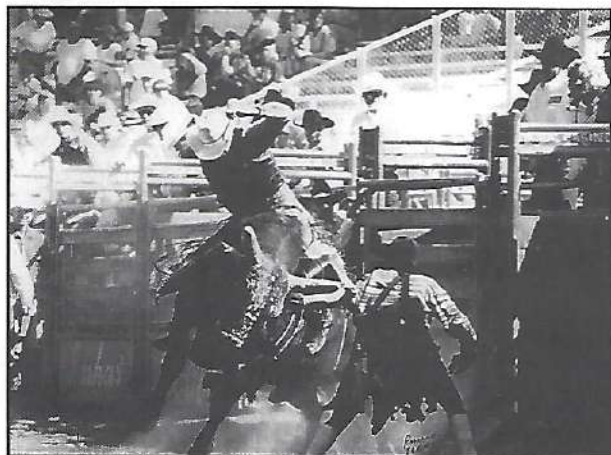


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MATT LUCKING

*Professional Bull Fighter*

Glendale, Ariz.

Matt has been a member of the PRCA for 5 years and has a very impressive list of achievements, which speak for themselves. One of his foremost attributes is the confidence it takes to possess the mental and physical control to meet the challenge of rodeos rankest bulls.

He is one of only two Bullfighter's chosen by the top twelve Bullriders to protect the bullriders at the Turquoise Circuit Finals Rodeo.



**MIKE MATT**

BILLINGS, MONT.

1997 WORLD CHAMPION BULLFIGHTER

Previous titles: 1996 World Bullfighting Champion

1997 SEASON EARNINGS: 54,955

Mike Matt went to the 1997 Wrangler Bullfight Finals in Las Vegas with a two-Part mission: to prove that his 1996 world title was no fluke, and to earn some significant money in the process.

Mission accomplished.

The 25-year-old bullfighter placed no lower than second in any of the four rounds of the Finals, held in conjunction with the National Finals Rodeo each December at the Thomas and Mack Center. He earned \$32,481 - the most of any bullfighter - and finished the season with \$54,955 to claim his second world champion bullfighter title.

"I Just kind of matched them (the bulls), was able to get around them and score some points," Said Matt of Billings, Mone. "I got the big goal - the gold buckle - so I'm really happy."





## SCOTT MENDES

WEATHERFORD, TEXAS  
1997 WORLD CHAMPION  
BULL RIDER

1997 SEASON EARNINGS: \$120,364

For 10 days in December, the dirt immediately in front of the bucking chutes at the \$3.4 million National Finals Rodeo in Las Vegas became a battlefield for 15 bull riders.

Scott Mendes of Weatherford, Texas, was among those 15 world-title hungry competitors. In fact, Mendes, a five-time NFR qualifier, was one only of six bull riders to be making a return appearance at the prestigious year-end rodeo. Mendes was the runner-up to Professional Rodeo Cowboys Association world champ Daryl Mills in 1994.

Mendes entered the NFR ranked seventh in the world standings with \$55,645. But that soon would change.

When the last round began, Mendes, 28, led the average race with 557 points on seven bulls. The most bulls any other rider had topped was six.

By the end of round 10, that stat hadn't changed. No rider stayed on more than seven bulls, which earned Mendes the NFR average title and made him the undisputed PRCA world bull riding champion. His NFR haul totaled \$64,719, while his year-end earnings rang up to \$120,364.



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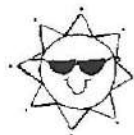


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## RICH SKELTON

LLANO, TEXAS  
1997 WORLD CHAMPION  
TEAM ROPER (Heeler)  
1997 SEASON EARNINGS: \$112,243

It's about time!

Rich Skelton pounded on the world championship door for years. He'd come close to winning, and everyone knew it was only a matter of time before the talented heeler claimed a gold buckle.

But Skelton of Llano, Texas, was running out of patience.

"I don't care who you are," said Skelton, a 31 year-old five-time qualifier for the National Finals Rodeo. "When you hang around all the guys with gold buckles and you don't have one, you feel a little inferior. It's not like they treat you any less, but in the back of your mind you start to wonder."

Prior to the NFR, Williams and Skelton trailed regular-season leaders Charles Pogue and Britt Bockius, and 1996 world champions Steve Purcella and Steve Northcott. But Skelton

and his partner proved it doesn't matter where you start the NFR, as long as you finish on top - a feat easier said than done.

"The first one's the hardest to get," Skelton said of the world title. "Now I think I can relax and enjoy roping more. I think Speed's just touched the tip of his iceberg. We should have a lot of confidence next year."

Skelton and his wife, Rhonda, might have a new house, too. Skelton said that's where his finals checks were headed.

"If I'm going to rodeo, I want to be a contender," he said. "I can't believe it finally happened. I'm just so relieved."



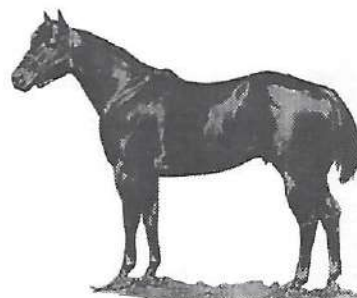
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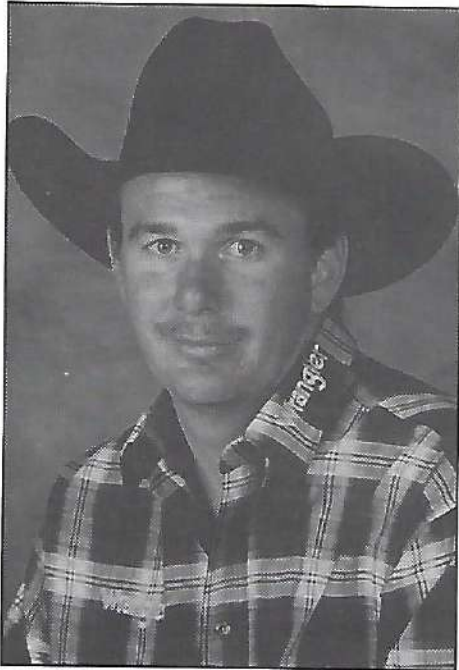


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## SPEED WILLIAMS

JACKSONVILLE, FLA.  
WORLD CHAMPION  
TEAM ROPER (Header)  
1997 SEASON EARNINGS: \$114,700

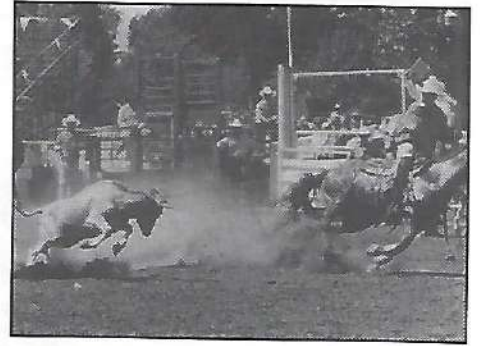
It was a birthday present no one else could give him. This one would have to be wrapped up by team roper Speed Williams himself. And it was.


On Dec. 14 - Williams' 30th birthday - the Florida team roping header and his partner, Rich Skelton, put on a stellar performance in the 10th and final round of the \$3.4 million National Finals Rodeo at the Thomas and Mack Center in Las Vegas. The effort locked up their first Professional Rodeo Cowboys Association world team roping championships in record fashion.

In the process of earning those titles, Williams and Skelton shattered the NFR team roping earnings marks set in 1994 by seven-time world champions Jake Barnes and Clay O'Brien Cooper.

"If we didn't place in the (10th) round, but were at least fourth in the average, I would have beat Jake and Clay's record, but Rich wouldn't have," said Williams. "It took third or better in the average, or for us to place in the day money for Rich to do it, too."


No sweat. In the end, Williams and his partner earned \$56,770 apiece at the '97 NFR to crush Barnes and O'Brien Cooper's record by nearly \$12,000. In 1997, Williams and Skelton won \$114,670 and \$112,243, respectively, to erase the single-season earnings records for team ropers, as well.







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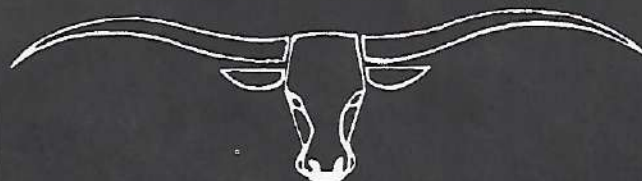
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**BRAD GLEASON**

ENNIS, MONT.

1997 WORLD CHAMPION  
STEER WRESTER

1997 SEASON EARNINGS: \$120,890

Steady, consistent runs such as those made by steer wrester Brad Gleason at the 1997 National Finals Rodeo rarely win rounds at Las Vegas' Thomas and Mack Center.

What they do win is world championships.

Gleason, a six-time NFR-qualifier from Ennis, Mont., placed in only four rounds at the '97 National Finals. But his consistency there earned him a second-place finish in the average race, something that provided crucial in his bid for a world championship. Gleason's average payoff of \$25,403 boosted his NFR earnings to \$55,274 and propelled the nine-year professional rodeo veteran to his first Professional Rodeo Cowboys Association world championship. Gleason finished 1997 with a gold buckle and \$120,890, a PRCA single-year earnings record in steer wrestling.

Gleason picked up \$15,411 during his Fourth of July run and jumped from 14th to third in the Crown Royal World Standings. A \$9,740 paycheck at the Greeley (Colo.) Independence Stampede that week helped turn the season in the right direction for Gleason, and the Montana cowboy never looked back.



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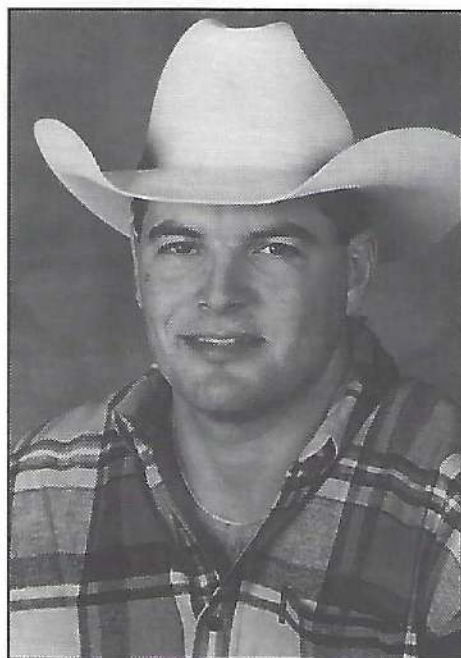
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## **CODY OHL**

ORCHARD, TEXAS  
1997 WORLD CHAMPION  
CALF ROPER

1997 SEASON EARNINGS: \$154,951

A phenomenal regular season capped by a spectacular performance at the 39th National Finals Rodeo last December spelled gold for calf roper Cody Ohl of Orchard, Texas.

The Texas speedster earned \$154,951 last year to become the Professional Rodeo Cowboys Associations 1997 world calf roping champion. He edged three-time world champ Fred Whitfield by \$5,031 and accumulated \$168,900 in the all-around competition to finish a close third in the race. He closed the season only \$15,659 behind all-around champ Dan Mortensen of Manhattan, Mont.

Ohl won the most money in the regular season, stayed in the lead throughout the fastest NFR calf roping in history and came away with a 1997 world championship. He's proved he can outrun the top-fuel class and says he's looking forward to his next title opportunity.

"I'm going to take it easy for awhile and try to get another one next year," he said.



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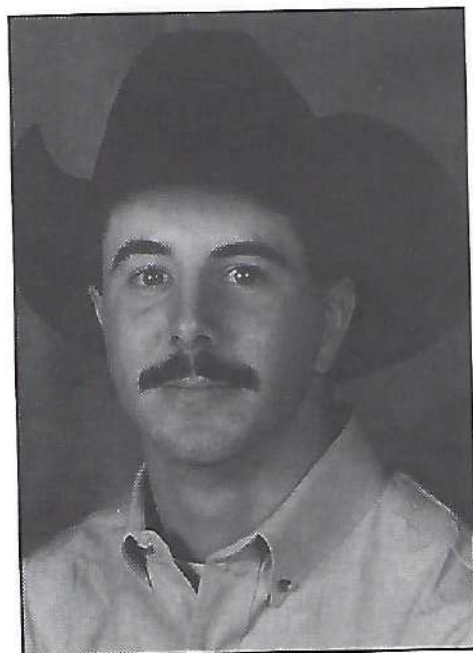


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## ERIC MOUTON

WEATHERFORD, OKLA.

1997 WORLD CHAMPION

BAREBACK RIDER

1997 SEASON EARNINGS: \$133,196

When he arrived in Las Vegas to compete in the 1997 National Finals Rodeo, Bareback rider Eric Mouton wasn't all that concerned with winning a world championship.

He just wanted to stay healthy.

After the 25-year-old bareback rider from Weatherford, Okla., competed in his first NFR in 1995, he left with kidney stones. At the '96 NFR, a horse stepped on Mouton's chest in round three and separate his rib cage.

Everytime I've been here, I've had to go to the emergency room for one reason or another," said Mouton in Las Vegas.

But, on Dec. 14, at Caesars Palace, he humbly accepted the first gold buckle of his four-year PRCA career.



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# 1997 WILDERNESS PRO RODEO CIRCUIT CHAMPIONS



**J.C. Sanders**

**All-around Cowboy,  
Bull Riding**

**Hometown:** Hooper Utah

**Born:** April 15, 1974

**Height:** 5 feet, 8 inches

**Weight:** 160 pounds

**'97 Circuit Earnings:**

AA \$19,551; BR \$18,538

**Circuit Titles:** AA 1997;

BR 1994, '97

**Joined PRCA:** 1963



**Kelly Wardell**

**Bareback Riding**

**Hometown:** Bellevue, Idaho.

**Born:** March 27, 1963

**Height:** 5 feet, 11 inches

**Weight:** 160 pounds

**'97 Circuit Earnings:** \$14,131

**Circuit Titles:** BB 1997

**Joined PRCA:** 1985



**Joe Slagowski**

**Saddle Bronc Riding**

**Hometown:** Carlin, Nev.

**Born:** Oct. 1, 1974

**Height:** 5 feet, 11 inches

**Weight:** 160 pounds

**'97 Circuit Earnings:** \$10,484

**Circuit Titles:** SB 1997

**Joined PRCA:** 1997



**Kyle Kosoff**

**Calf Roping**

**Hometown:** Ogden, Utah

**Born:** Nov. 29, 1962

**Height:** 5 feet, 11 inches

**Weight:** 180 pounds

**'97 Circuit Earnings:** \$12,737

**Circuit Titles:** CR 1987-91,

'93-95, '97

**Joined PRCA:** 1986



**Brock Andrus**

**Steer Wrestling**

**Hometown:** St. George, Utah

**Born:** Dec. 23, 1966

**Height:** 6 feet, 2 inches

**Weight:** 235 pounds

**'96 Circuit Earnings:** \$13,557

**Circuit Titles:** SW 1997;

AA 1992

**Joined PRCA:** 1986



**Brian Roundy**

**Team Roping**

**Hometown:** Ogden, Utah

**Born:** May 30, 1971

**Height:** 6 feet

**Weight:** 225 pounds

**'97 Circuit Earnings:** \$7,927

**Circuit Titles:** TR 1997

**Joined PRCA:** 1992



**Brian Winn**

**Team Roping**

**Hometown:** Annabella, Utah

**Born:** Nov. 20, 1970

**Height:** 6 feet, 4 inches

**Weight:** 190 pounds

**'97 Circuit Earnings:** \$7,927

**Circuit Titles:** TR, 1997

**Joined PRCA:** 1992

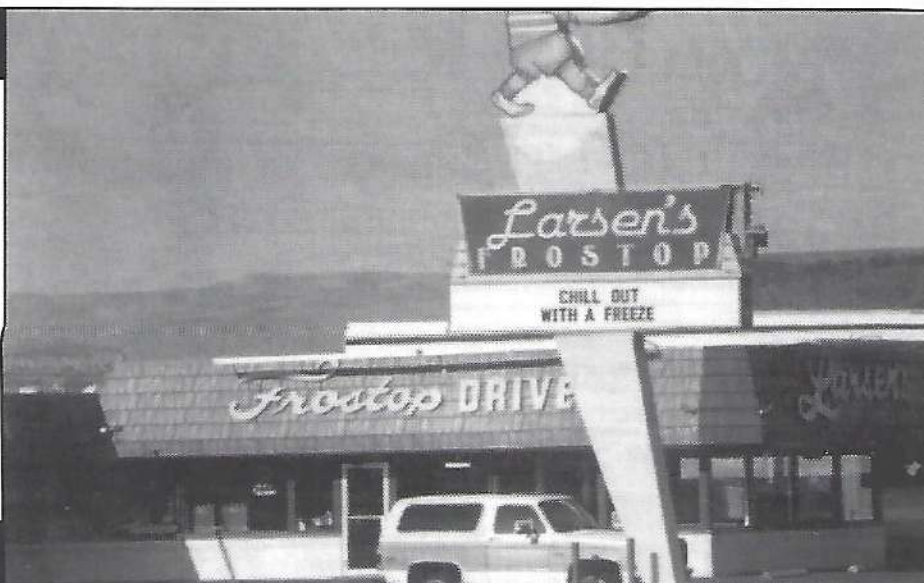




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# THE PRCA'S CIRCUIT SYSTEM

While some full-time rodeo cowboys bask in the glory of large arenas, most members of the **Professional rodeo Cowboys Association** are circuit cowboys. For the Circuit cowboy, rodeo is something that follows a 40-hour work week. When the weekend hits, he loads up his horses or equipment and heads down the road, usually no more than a few hundred miles, to a PRCA rodeo.

That's not to say these competitors are any less serious about their sport than their marquee counterparts. But their families or professional obligations require them to stick close to home for most of the year.

In 1975 the PRCA recognized the need for an award system for these cowboys who might never qualify for the **National Finals Rodeo**.

To fill the void, the association created the Circuit System, which is composed of 12 geographic regions encompassing as few as one state, such as the Texas, Montana or Sierra circuits, to as many as 13 states, as in the First Frontier Circuit.

Every PRCA cowboy in the United States chooses a home circuit at the beginning of each year. If a cowboy fails to select a home circuit, the PRCA automatically assigns him the circuit that corresponds to his home address.

Circuit System cowboys compete for points throughout the year; those points earned within their circuits count toward their place in the circuit standings and their place in the world standings. However, points accrued at rodeos outside their circuits count only toward world standings, not circuit standings.

Each circuit's top cowboys in each event qualify for that circuit's "Finals" rodeo at season's end. Following all 12 circuit finals rodeos, the top regular season cowboys in each event and the winners of the circuit finals rodeos qualify for one of the PRCA's most prestigious events.

The Dodge **National Circuit Finals Rodeo** (DNCFR) is the crowning event of the PRCA's Circuit System. National circuit champions are determined at the event, which takes place each March in Pocatello, Idaho.

All PRCA cowboys are eligible to compete at the circuit level, and circuit level cowboys are eligible to compete nationally. The DNCFR pits cowboys from throughout the country in the elimination-style format.

The DNCFR contestants all start out equal. During the four-day rodeo this year, contestants competed for approximately \$425,000 and national circuit titles. The DNCFR is part of the Wrangler World of Rodeo television series.



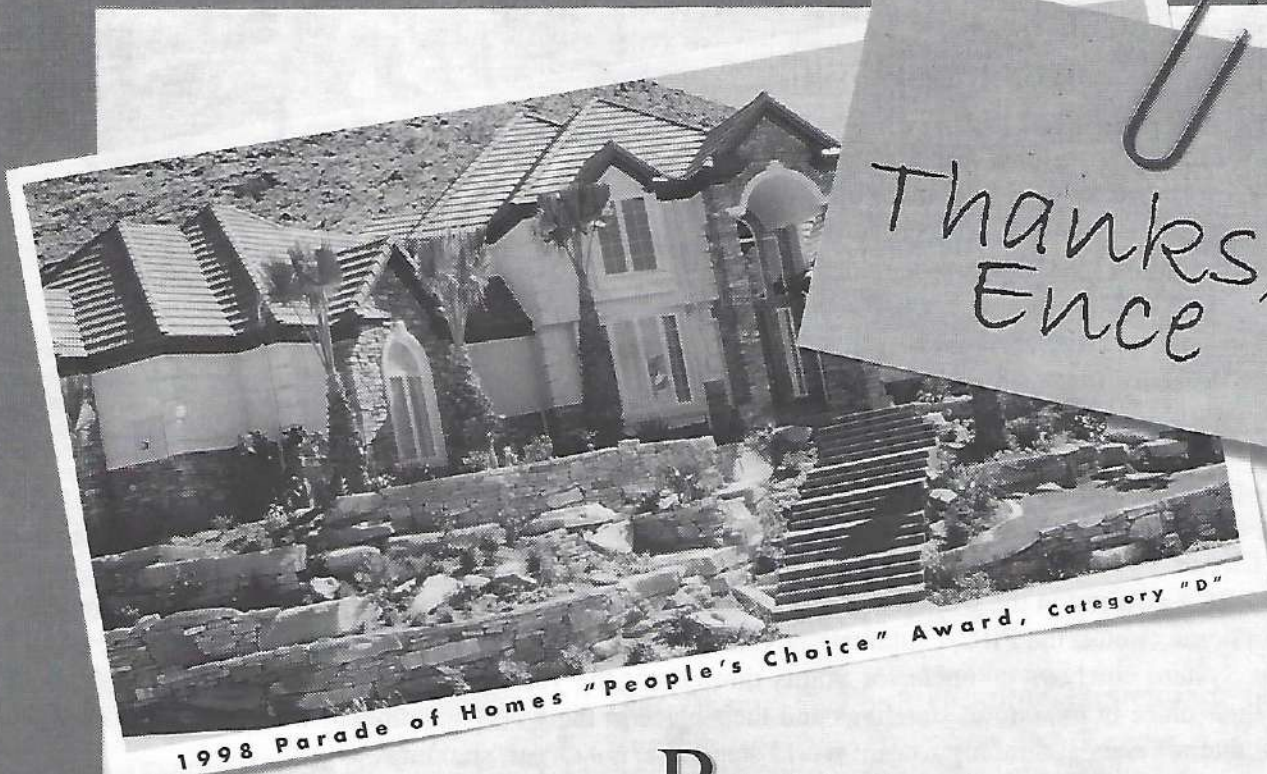
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Healthy, athletic livestock is essential to the success of professional rodeo. In every event, the performance of the animal is as important as the performance of the cowboy. No cowboy can win if his animal doesn't perform well.

It stands to reason then, the better the livestock is treated, the better it will perform. It has long been gospel among cowboys that their animals will be fed and cared for before the cowboy thinks of himself.

Timed-event cowboys regard their horses as partners, knowing success requires the best effort of each. Most timed-event horses of PRCA cowboys are registered American Quarter horses.

The calves and steers used in timed events are equally as vital. A quick and alert calf or steer is essential for a winning run.

As an incentive to owners, the top professional rodeo animals are rewarded each year through a variety of sponsor programs.

Copenhagen/Skoal Pro Rodeo presents bonuses to the owners of roughstock animals selected by top PRCA cowboys as the best bucking stock of the year. Wrangler Jeans rewards the owner of the fighting bull of the year, selected by bullfighter's on the Wrangler Bullfight Tour.

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## 1997 CROWN ROYAL & WORLD STANDINGS

### CROWN ROYAL All-Around Cowboys

1. Dan Mortensen, Manhattan, Mont . . . . .	\$184,559	3. Charles Pogue, Ringling, Okla. . . . .	\$79,462	6. Stran Smith, Toll, Texas . . . . .	\$111,143
2. Joe Beaver, Huntsville, Texas . . . . .	\$180,525	4. Rube Woolsey, Dewey, Ariz. . . . .	\$76,028	7. Marty Becker, Manyberries, Alberta . . . . .	\$100,809
3. Cody Ohl, Orchard, Texas . . . . .	\$168,900	5. Steve Purcella, Hereford, Texas . . . . .	\$73,670	8. Ricky Canton, Cleveland, Texas . . . . .	\$92,433
4. Butch Myers, Athens, Texas . . . . .	\$134,080	6. Joe Beaver, Huntsville, Texas . . . . .	\$68,263	9. Blair Burk, Durant, Okla. . . . .	\$90,734
5. Rope Myers, Van, Texas . . . . .	\$119,185	7. Bobby Hurley, Ceres, Calif. . . . .	\$59,085	10. Ronnie Hyde, Bloomington, Ind. . . . .	\$83,821
6. Scott Johnston, DeLon, Texas . . . . .	\$116,208	8. Walt Rodman, Galt, Calif. . . . .	\$57,878	11. Brent Lewis, Eloy, Ariz. . . . .	\$74,840
7. Rich Skelton, Llano, Texas . . . . .	\$115,543	9. Matt Tyler, Corsicana, Texas . . . . .	\$55,129	12. Shawn Franklin, House, N.M. . . . .	\$73,694
8. Marty Becker, Manyberries, Alberta . . . . .	\$105,539	10. Doyle Gellerman, Nampa, Idaho . . . . .	\$50,354	13. Jerome Schneeberger, Ponca City, Okla. . . . .	\$69,231
9. Chad Hagan, Leesville, La. . . . .	\$90,558	11. Tee Woolman, Llano, Texas . . . . .	\$50,154	14. Mike Johnson, Henryetta, Okla. . . . .	\$58,011
10. Mike Beers, Powell Butte, Ore . . . . .	\$85,207	12. Daniel Green, Oakdale, Calif. . . . .	\$48,916	15. Raymond Hollabaugh, Stamford, Texas . . . . .	\$54,781
11. Brent Lewis, Eloy, Ariz. . . . .	\$83,643	13. Randy Polich, Aztec, N.M. . . . .	\$48,074		
12. Robert Bowers, Duchess, Alberta . . . . .	\$80,646	14. Richard Eiguren, Jordan Valley, Ore. . . . .	\$40,621		
13. Jason Evans, Huntsville, Texas . . . . .	\$76,076	15. Kevin Stewart, Glen Rose, Texas . . . . .	\$38,820		
14. Todd Suhm, Laramie, Wyo . . . . .	\$75,854				
15. Tee Woolman, Llano, Texas . . . . .	\$75,428				

### Bareback Riding

1. Eric Mouton, Weatherford, Okla. . . . .	\$133,196	3. Britt Bockius, Claremore, Okla. . . . .	\$79,462	6. Kelly Armstrong, Seven persons, Alberta . . . . .	\$84,753
2. Deb Greenough, Red Lodge, Mont . . . . .	\$122,296	4. Bret Bould, Pollok, Texas . . . . .	\$75,849	7. Scott Breeding, Edgar, Mont. . . . .	\$83,306
3. Clint Corey, Kennewick, Wash . . . . .	\$111,161	5. Steve Northcott, Odessa, Texas . . . . .	\$73,670	8. Robert Bowers, Duchess, Alberta . . . . .	\$78,310
4. Marvin Garrett, Belle Fourche, S.D. . . . .	\$109,443	6. Monty Joe Petska, Carlsbad, N.M. . . . .	\$71,757	9. Lee Akin, Weatherford, Okla. . . . .	\$72,842
5. Larry Sandvick, Kaycee, Wyo . . . . .	\$105,601	7. Cody Cowden, Merced, Calif. . . . .	\$59,085	10. Wayne Joyal, Okotoks, Alberta . . . . .	\$63,250
6. Cleve Schmidt, Miles City, Mont. . . . .	\$104,050	8. Kyle Lockett, Ivanhoe, Calif. . . . .	\$57,139	11. Austin Beasley, Ponoka, Alberta . . . . .	\$60,789
7. Denny McLanahan, Canadian, Texas . . . . .	\$99,808	9. Clay O'Brien Cooper, Bandera, Texas . . . . .	\$52,611	12. Myron Duarte, Peyton, Colo. . . . .	\$59,597
8. Jeffrey Collins, Wister, Okla. . . . .	\$90,126	10. Mike Beers, Powell Butte, Ore. . . . .	\$50,851	13. Travis Sullivan, Moriarty, N.M. . . . .	\$58,421
9. Kelly Wardell, Bellevue, Idaho . . . . .	\$82,854	11. Bobby Harris, Gillette, Wyo. . . . .	\$50,354	14. Josh O'Byrne, Animas, N.M. . . . .	\$54,631
10. Wayne Herman, Dickinson, N.D. . . . .	\$80,463	12. Nick Sarchett, Scottsdale, Ariz. . . . .	\$48,074	15. Chris Littlejohn, Sapulpa, Okla. . . . .	\$52,916
11. Lance Crump, Cooper, Texas . . . . .	\$77,506	13. Chris Green, Cotulla, Texas . . . . .	\$47,787		
12. Mark Gomes, Hutchinson, Kan. . . . .	\$74,690	14. Shot Branham, Midland, Texas . . . . .	\$39,610		
13. Mark Garrett, Nisland, S.D. . . . .	\$67,937	15. Martin Lucero, Stephenville, Texas . . . . .	\$38,820		
14. Davey Shields Jr., Hanna, Alberta . . . . .	\$56,897				
15. Ken Lensegrat, Piedmont, S.D. . . . .	\$56,025				

### Steer Wrestling

1. Brad Gleason, Ennis, Mont. . . . .	\$120,890	3. Jess Martin, Dillon, Mont. . . . .	\$139,284	6. Dan Fisher, Andrews, Texas . . . . .	\$32,827
2. Butch Myers, Athens, Texas . . . . .	\$112,891	4. Robert Elbauer, Goodwell, Okla. . . . .	\$121,201	7. Todd Casebolt, Henrietta, Texas . . . . .	\$30,848
3. Rope Myers, Van, Texas . . . . .	\$111,973	5. Glen O'Neill, Water Valley, Alberta . . . . .	\$120,697	8. Rocky Garnett, Garden City, Kan. . . . .	\$28,744
4. Frank Davis, Blackwell, Texas . . . . .	\$104,267	6. Scott Johnston, Delon, Texas . . . . .	\$119,025	9. Marty Jones, Hobbs, N.M. . . . .	\$26,663
5. Lee Graves, Calgary, Alberta . . . . .	\$94,550	7. Billy Elauer, Ree Heights, S.D. . . . .	\$113,800	10. Arnold Felts, Sonora, Texas . . . . .	\$26,034
6. Ivan Tigen, Camp Crook, S.D. . . . .	\$93,556	8. Tom Reeves, Eagle Butte, S.D. . . . .	\$101,325	11. Jason Evans, Huntsville, Texas . . . . .	\$26,008
7. Tom Duvall, Henryetta, Okla. . . . .	\$92,713	9. Rod Hay, Wildwood, Alberta . . . . .	\$93,296	12. Tee Woolman, Llano, Texas . . . . .	\$25,274
8. Frank Thompson, Cheyenne, Wyo. . . . .	\$92,034	10. Dan Elauer, Guthrie, Okla. . . . .	\$85,992	13. De Lynn Jones, Hobbs, N.M. . . . .	\$23,025
9. Ivon Nelson, Ocala, Fla. . . . .	\$87,692	11. Bret Franks, Goodwell, Okla. . . . .	\$77,974	14. J.D. Yates, Pueblo, Colo. . . . .	\$23,007
10. Byron Walker, Ennis, Texas . . . . .	\$83,497	12. Toby Adams, Red Bluff, Calif. . . . .	\$73,187	15. Rocky Patterson, Pratt, Kan. . . . .	\$22,933
11. Kirby Kaul, Hereford, Texas . . . . .	\$76,724	13. Todd Hipsard, Brookings, S.D. . . . .	\$69,445	16. J.B. Whatley, Gardendale, Texas . . . . .	\$22,640
12. Birch Negaard, Buffalo, S.D. . . . .	\$69,334	14. Steve Dollarhide, Wikeup, Ariz. . . . .	\$67,271		
13. Chad Hagan, Leesville, La. . . . .	\$68,712	15. Craig Latham, Texhoma, Texas . . . . .	\$65,846		
14. Todd Suhm, Laramie, Wyo. . . . .	\$66,768				
15. Victor Deck, Summerdale, Ala. . . . .	\$54,861				

### Team Roping (heading)

1. Speed Williams, Jacksonville, Fla. . . . .	\$114,700	3. Cody Ohl, Orchard, Texas . . . . .	\$154,951	6. Mike Matt, Billings, Mont. . . . .	\$54,955
2. Bret Boatright, Mulhall, Okla. . . . .	\$80,015	4. Fred Whitfield, Hockley, Texas . . . . .	\$149,920	7. Greg Rumohr, Cleburne, Texas . . . . .	\$50,594
		5. Jeff Chapman, Athens, Texas . . . . .	\$135,141	8. Frank Newsum, Granbury, Texas . . . . .	\$41,189
		6. Joe Beaver, Huntsville, Texas . . . . .	\$112,289	9. Don Yates, Laguna Niguel, Calif. . . . .	\$37,542
		7. Ricky Hyde, Conway, Ark. . . . .	\$111,143	10. Jerry Norton, Mitchell, S.D. . . . .	\$21,641
				11. Raymond Wiley, Greenwood, La. . . . .	\$21,607

### Calf Roping

1. Cody Ohl, Orchard, Texas . . . . .	\$154,951	6. Mike Matt, Billings, Mont. . . . .	\$54,955
2. Fred Whitfield, Hockley, Texas . . . . .	\$149,920	7. Greg Rumohr, Cleburne, Texas . . . . .	\$50,594
3. Jeff Chapman, Athens, Texas . . . . .	\$135,141	8. Frank Newsum, Granbury, Texas . . . . .	\$41,189
4. Joe Beaver, Huntsville, Texas . . . . .	\$112,289	9. Don Yates, Laguna Niguel, Calif. . . . .	\$37,542
5. Ricky Hyde, Conway, Ark. . . . .	\$111,143	10. Jerry Norton, Mitchell, S.D. . . . .	\$21,641
		11. Raymond Wiley, Greenwood, La. . . . .	\$21,607



# THE EVENTS

Rodeo competition falls into one of two categories: roughstock events or timed events.

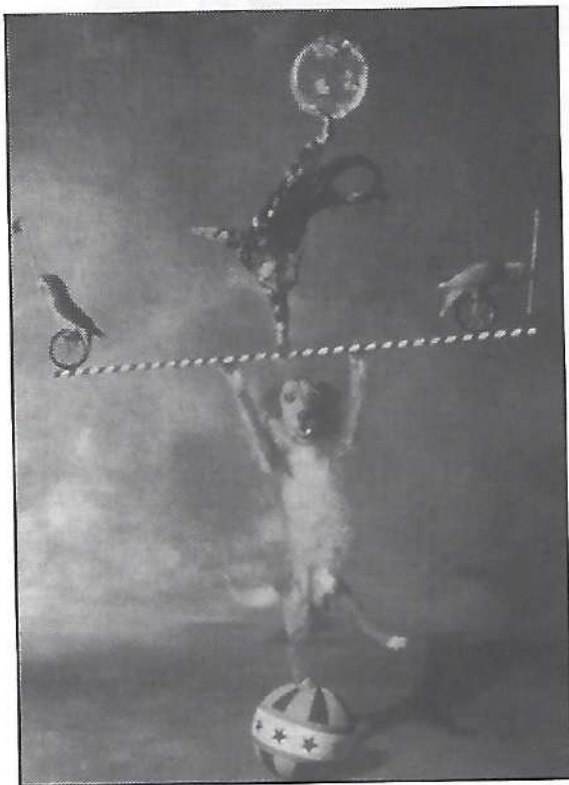
Roughstock events are the scored riding events of professional rodeo - saddle bronc riding, bareback riding and bull riding.

In all the roughstock events, the cowboy must ride for eight seconds to receive a qualified score. The contestant uses only one hand to secure himself to the animal. He may not touch the animal, himself or any equipment with his "free hand" during the ride; doing so results in automatic disqualification and a "no score" for the round.

In regular-season rodeos, two professional officials judge the roughstock action. Each judge awards up to 25 points for the contestant's performance and up to 25 points for the animal's bucking efforts. The scores of the two judges are then added together to determine the contestant's total score. A perfect score is 100. In the timed events - calf roping, steer wrestling, team roping, steer roping and barrel racing - most contestants ride quarter horses. The calf or steer is always given a head start determined by the size of the arena. It cannot be changed after the animal has been released. A barrier string stretched across the box where the contestant waits to make his run is released when the calf or steer has gone the predetermined distance. If the contestant brakes the barrier, he is assessed a 10 second penalty.



Think this is impressive?

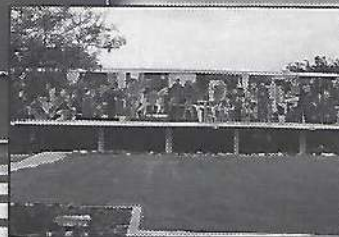


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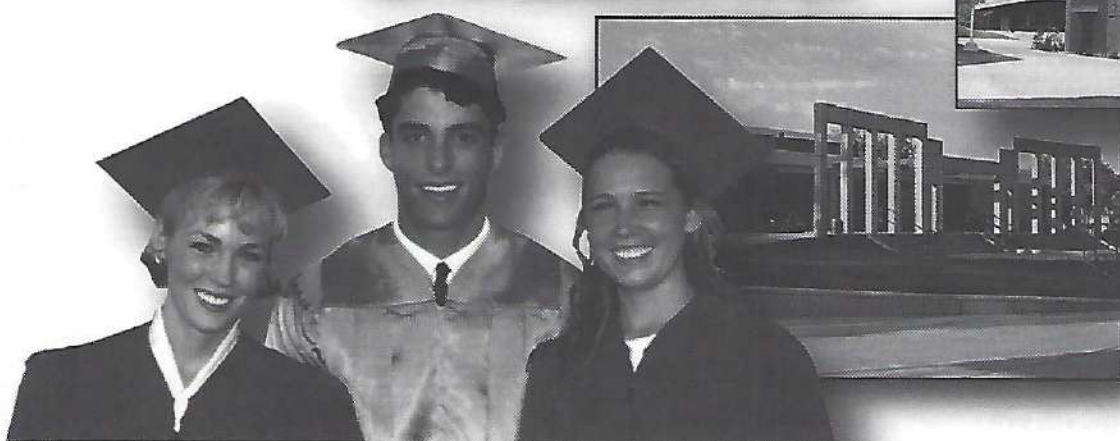




# DIXIE

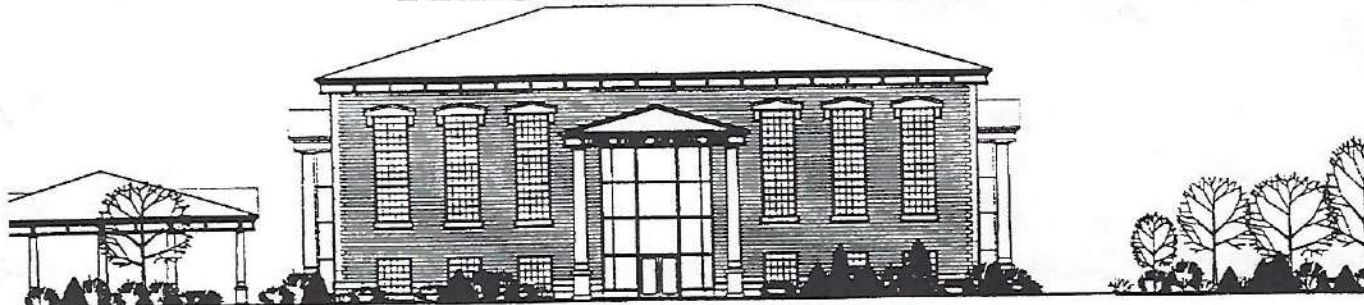


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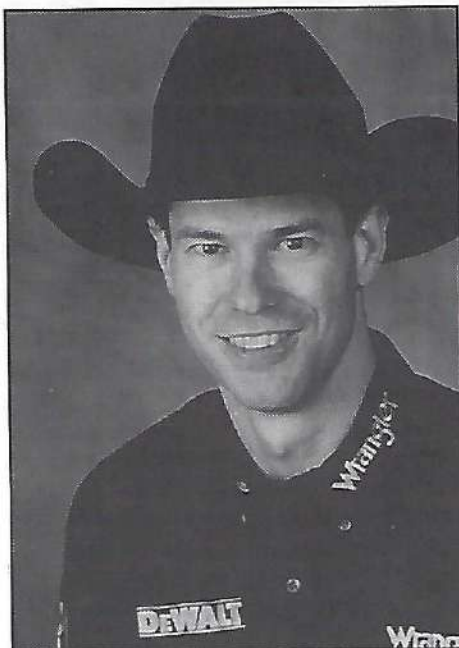
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Previous titles: 1993-95, '97

World Saddle Bronc Riding Champion

1997 All-around earnings: \$184,559

1997 Saddle Bronc Riding earnings: \$182,636

Hometown: Manhattan, Mont.



Four-time world saddle bronc riding champion Dan Mortensen is the first to admit he did not have a spectacular National Finals Rodeo in 1997. At least not by his standards, where excellence has become the norm.

Mortensen earned \$184,559 in official all-around money in 1997, compared to \$180,525 by Beaver and \$168,900 by Ohi. Though it took Mortensen 110 bronc rides and eight bull rides to get there, he earned his all-around buckle.

"I needed to make the money I made today," Mortensen said after wrapping up his titles. "It came down to the money I won in the bull riding (during the season), it came down to the money I won in the average (a sixth-place check for \$5,595). It was that close that every horse I go on, every animal I got on, it mattered."

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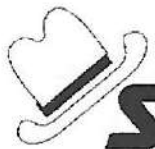
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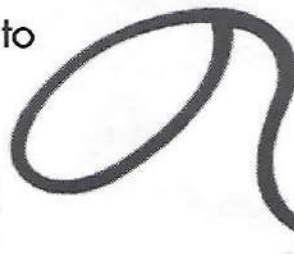
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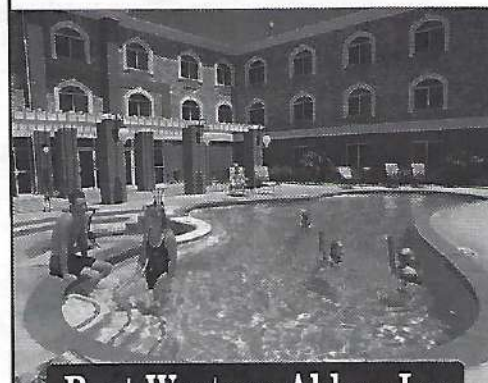
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# 1998 Miss RODEO AMERICA



**Mary Shaw**

As a child, Mary Shaw found her dreams in the sky.

"I would look up at the clouds and make images of horses," said Shaw. Today, Shaw doesn't have to look up to see her dreams - she's living them.

On Dec. 6, after a week of intense competition in Las Vegas, the 20-year-old from Ogden, Utah, was crowned Miss Rodeo America 1998. Shaw, Miss Rodeo Utah 1997, topped a field of 34 other young women at the 43rd Miss Rodeo America Pageant.

Shaw, dressed in all white with a sequined scarf, held her hand over her mouth in disbelief as she accepted a hug from the outgoing Miss Rodeo America, MiQuel Holyoak. Though initially shocked at receiving the title, Shaw said she felt confident going into the competition.

"I've prepared for this all my life and suddenly this was it," she said. "I knew I had to just do my best and let the cards fall where they may."

The confident, relaxed attitude paid off. Besides earning the coveted Miss Rodeo America title, Shaw with her warm smile, outgoing nature and striking appearance also took top honors in the pageant's personality, photogenic and appearance categories.

The title means Shaw will spent 1998 traveling the continent as a representative of the Professional Rodeo Cowboys Association and the Miss Rodeo America program. Many of her duties will be carried out on horseback at professional rodeos from cast to coast, while others will include public appearances and speaking engagements.

"It will be a lot of hard work and a busy year, but very enjoyable at the same time," Shaw said just days after earning the title. "I want to represent professional rodeo to the best of my ability and give back to our sport what it has given me. The people in rodeo are so real - the cowboys, the sponsors . . . everybody. I want to help people who don't know about rodeo understand the sport."

In addition to a passion for horses and the Western lifestyle, Shaw's interests lie close to home.

"I love spending time with my family," said Shaw, who has four younger sisters and one younger brother.

Shaw, who celebrated her 21st birthday just weeks after earning the title, is a junior at Weber State university in Ogden where she is majoring in technical sales. Her long-term goals include earning her Master's degree in business administration. For now, however, Shaw is concentrating on her reign as Miss Rodeo America.

"I want to enjoy every moment of it, because I'll never have this opportunity again."

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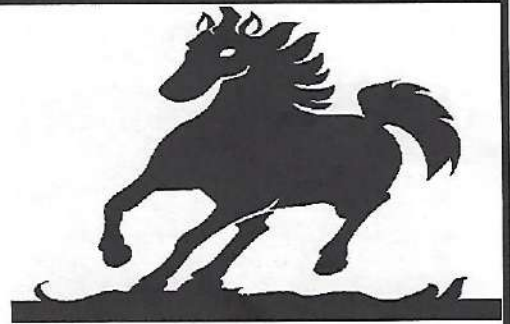
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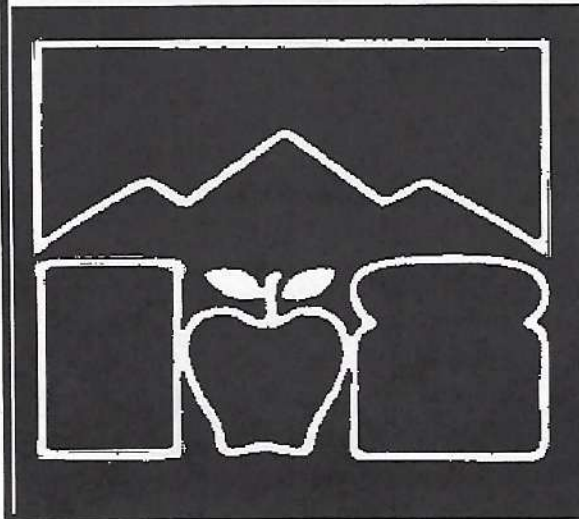
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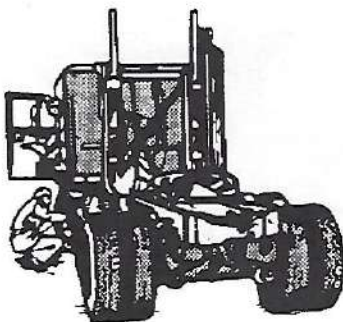
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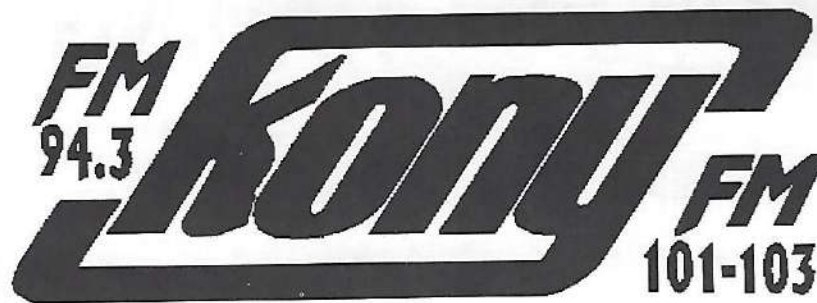
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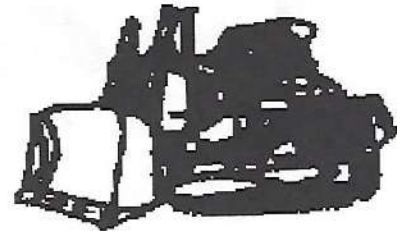


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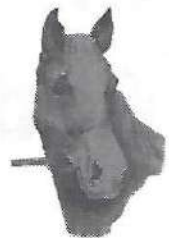
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The header is the first out of the box. He may rope the steer around the head and one horn, around the neck or around both horns, which are reinforced for the event. As with all timed events, if the header leaves early and breaks the barrier, a 10 second penalty is added to the team's total time.

After making his catch and dallying, the header rides to the left, taking the steer in tow.

The heeler moves in and ropes both hind legs. Catching only one hind leg results in a five-second penalty. If the heeler tosses his loop before the header has changed the direction of the steer and has the animal moving forward, a "crossfire" violation is called and the pair is disqualified.

The clock is stopped when the slack has been taken out of both ropes and the contestants are facing each other.



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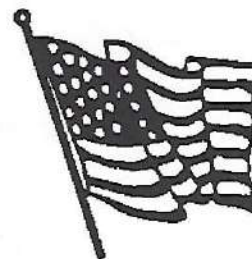
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# THE RODEO COWBOY

Rodeo is more than a sport. It's also a lifestyle.

A professional rodeo cowboy doesn't get paid to compete-he pays for the privilege. He doesn't travel expense-free in a fully equipped bus or airplane - he spends hours upon hour driving to the next event in a car that likely doubles as his home on the road. If he performs well, the paychecks he earns in the arena will equal the money he spent getting there.

It's a taxing lifestyle, to be sure, but one that is infinitely rewarding for those who choose to pursue it.

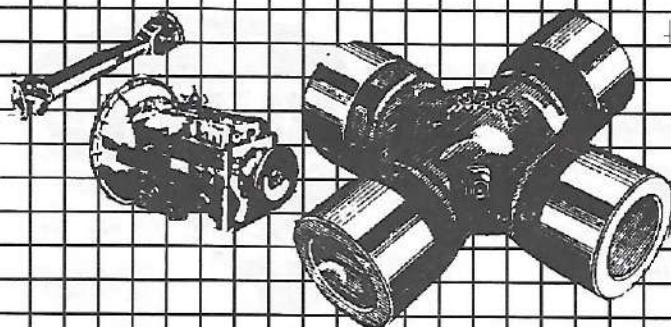
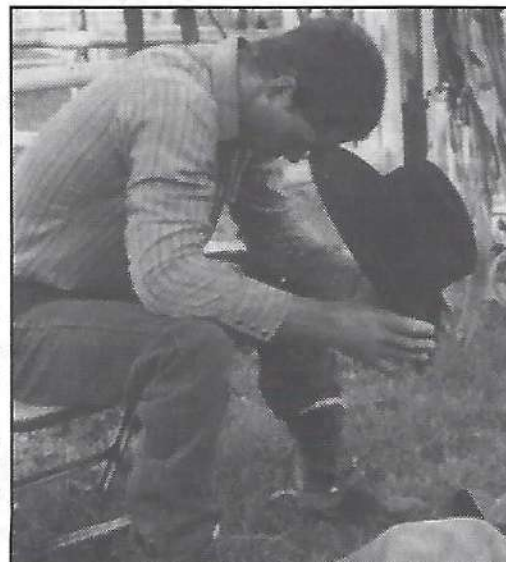
Rodeo is the only sport in the world to have developed from the skills required in a work situation, and even today it retains the fierce independence of the ranch hands of the 1800s who turned work into sport.

Independent as they are, few rodeo cowboys travel alone. Most take advantage of the Professional Rodeo Cowboys Associations "buddy system," which allows up to four cowboys to enter rodeos as a group and request to compete during the same performance. By ensuring that they will compete on the same day, the cowboys can travel together and share expenses.

Most nationally ranked cowboys compete each year in 100-125 rodeos throughout the United States and Canada. Without the buddy system, it would be financially impossible for all but a few to travel so much without any guarantee of a paycheck. Cowboys usually travel with someone else who competes in their events.

Timed-event contestants, as a rule, take longer to get from one rodeo to another - and therefore usually compete in fewer rodeos than the roughstock cowboys - because they take their horses with them. Most "times" drive pickup trucks and travel in pairs.

Occasionally, especially during the busy summer months, they hire someone to drive the horses or arrange to use other contestants' horses so they can fly to rodeos and save travel time. Although the buddy system was devised to ease the financial strain of traveling, it has had the added effect of cultivation long-lasting friendships. Cowboys compete against one another are often each other's closest friends and most enthusiastic supporters.



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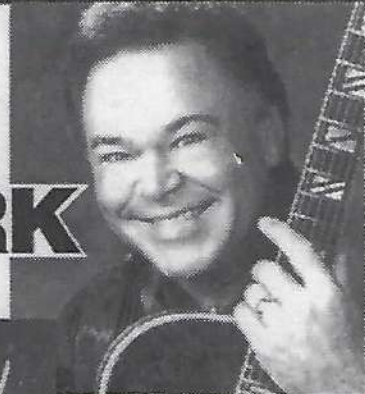
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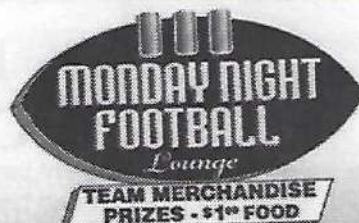
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# MISS RODEO UTAH



*Bobbie Saige Allred . . .*

She is the daughter of Galen J. and Barbara G. Allred of Kanarrville, Utah.

Bobbi Saige was crowned MISS RODEO UTAH ON JULY 24 1998 during Ogden's Pioneer Day's Rodeo following five days of competition. Contestants were judged on horsemanship, personality, appearance, public speaking and photogenic

She was honored to have Governor Michael O. Leavitt present her with the Miss Rodeo Utah belt buckle.

Bobbi Saige is a senior at Southern Utah University majoring in Communications/Public Relations and minoring in Marketing. She has been recognized on the Dean's List at SUU, has been involved in SUU's Professional Business Leaders Club, and has worked as a student secretary in the Science Department at SUU.

She is excited about the opportunity to serve as an ambassador for the sport of rodeo. She said, "there are few times in life when a woman has an opportunity to represent both a lifestyle and a sport that are pieces of our American heritage. Being crowned Miss Rodeo Utah will provide that opportunity."

"The sport of rodeo has provided me with some of the most memorable experiences of my life. I hope, through public appearances, to promote rodeo by educating people who have not yet fully experienced one of our greatest treasures - the American cowboy and the sport of rodeo. I would like to encourage everyone to discover that part of themselves that identifies with the rugged strength, individuality, and freedom that the cowboy symbolizes."

Bobbi Saige will represent the State of Utah in the Miss Rodeo America contest held in conjunction with the National Finals Rodeo in Las Vegas, Nevada in December of this year.

She is very appreciative of the many people who have helped her prepare for the Miss Rodeo Utah Contest and those who are helping her prepare for the Miss Rodeo America contest.

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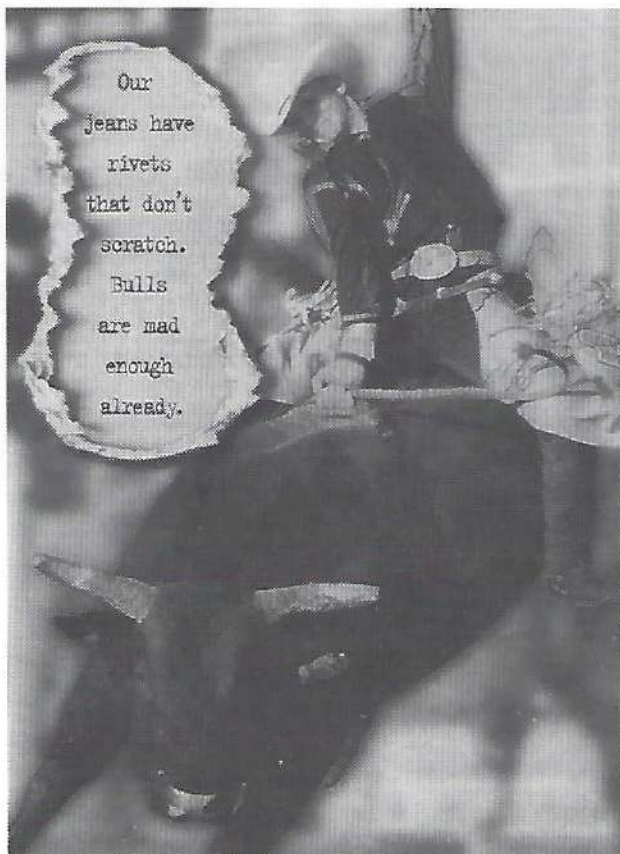
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## The National Finals Rodeo

The biggest rodeo in the world is the National Finals Rodeo, held each December in Las Vegas, Nev.

The top 15 regular-season finisher's in each event qualify for the NFR and compete for prize money that reached \$3.4 million in 1997.

Since it first began in 1959, the NFR has featured the year's biggest money winners in each of professional rodeo's seven events: saddle bronc riding, bull riding, bareback riding, calf roping, team roping, steer wrestling and barrel racing. The National Finals steer roping is held each year in Guthrie, Okla., at the Lazy E Arena, where the top 15 steer ropers compete for the world championship. At the 1997 NFR, each of the 10 roughstock, calf roping and steer wrestling rounds paid \$37,302.

Every round of team roping offered \$46,628, and each barrel racing round paid \$23,314.

The roughstock, calf roping and steer wrestling NFR average payoffs - the money reserved for the contestants who finish highest over the 10 rounds - was \$111,906 in each standard event. The team roping average totaled \$139,884, and the barrel racing average paid \$69,942.

If a cowboy or cowgirl performs poorly at the National Finals, it is unlikely he or she will capture a world title. However, if someone enters the Finals in the lower part of the standings, a hot streak can quickly put him or her in title contention.

At the 1997 NFR, Texas bareback rider Eric Nouton pull off such an upset when he won a round, tied for the win in another, placed a total of eight times and won the average title to climb from eighth in the world standings to first.

The PRCA did not always have a year-ending championship event. Before 1959, world championships were decided solely on the basis of regular-season earnings. Dallas was the site of the first NFR, which offered a purse of \$50,000. After three years in Dallas, the fledgling event moved to Los Angeles. After another three years, the NFR moved to Oklahoma City, where it remained for 20 highly successful years. By 1984, the purse had climbed to \$901,550.





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## Wrangler Pro Officials

In professional rodeo, a tenth of a second or a single point can mean the difference between hundreds or thousands of dollars.

Consequently, the importance of consistent and fair judging cannot be overstated. In fact, the absence of objective judging was a major cause of a cowboy protest in 1936 that resulted in the formation of an association that would later become the PRCA.

Since 1981, the Wrangler Pro Officials System has provided the Professional Rodeo Cowboys Association with competent and accurate judging.

All PRCA events must be officiated by trained judges. The eight salaried Wrangler officials and more than 150 reserve officials must undergo rigorous training before they are permitted to judge a PRCA sanctioned rodeo.

Most PRCA sanctioned rodeos employ two officials who are responsible for scoring and timing each roughstock ride and flagging each timed - event run.

The judges also watch for infractions such as broken barriers, illegal head catches, roping only one foot in team roping, knocking over barrels in barrel racing and failing to "mark out" a horse in saddle bronc and bareback riding.

Rodeo judges also inspect all rodeo livestock prior to every performance to ensure that none of the animals is sick or injured.



# From The Past To The Present The Tradition Goes On

Year	No.	Lions President	Rodeo Chairman	Queen	Princess	Producer
1934		D.Eldon Beck				
1935	1	Marion Snow				
1936	2	Marion Snow				
1937	3	L.A. Porter		Helen Seegmiller		
1938	4	Rulon A. Snow		Addie Hammer		
1939	5	Dr. L. W. McGregor	Ezra McArthur	Addie Hammer		
1940	6	Wesley Nelson	Howard Cannon	Norma Andrus		Paul F. Hill
1941	7	Dr. A. W. McGregor	Brown Hail	Laura Lytle		Paul F. Hill
1942	8	Valentine McArthur	Brown Hail	Maxine Bowler		Slats Jacobs
1943	9	Howard Judd	Duke Sutton	War-No Queen		Slats Jacobs
1944	10	Neil Lundberg	Ezra McArthur	War-No Queen		Slats Jacobs
1945	11	Irvin Milne	Dick Hammer	Barbara McMullin		Slats Jacobs
1946	12	Bert Milne	Lindau Foremaster	Phyllis Foremaster		Slats Jacobs
1947	13	Albert J. Webber	Brown Hail	Romona McMullin		Earl Hutchison
1948	14	Ray Whipple	Brown Hail	Edna Gubler		Earl Hutchison
1949	15	Andy Pace	Ezra McArthur	Edna Gubler		Ray Skinner & Morgan
1950	16	Karl Hutchings	Anthony Atkin	Betty Jo Burgess		Earl Hutchison
1951	17	Lester Holcomb	Anthony Atkin	Margie Emmett		Andy Jauregui
1952	18	Marion Bowler	Anthony Atkin	Jean Craig		Ray Skinner
1953	19	R.M. Reber	Roy Renouf	Fawn Gubler		Wilford Cline
1954	20	Spencer Snow	Roy Renouf	Lavell Bundy		Wilford Cline
1955	21	V. Loraine Cox	Bill Barlocker	Mary Ester Gardner		Wilford Cline
1956	22	Anthony Atkin	Bill Barlocker	Anna Laura Heaton		Wilford Cline
1957	23	Wayne B. Nuttal	Clayton Atkin	Caroline Dickerson		Rosser & Pascoe
1958	24	Charles Pickett	Clayton Atkin	Penny Hafen		Rosser & Pascoe
1959	25	K. J. Parkinson	Andrew Lytle	Judy McMullin		Rosser & Pascoe
1960	26	Jim Lundberg	Andrew Lytle	Ruth Ann Hafen		Rosser & Pascoe
1961	27	Ray Garner	Bernard Seegmiller	Carma Jean Staheli		Ray Kohrs
1962	28	Lindau Foremaster	Marion Bowler	Mary Ann Reber		Cotton Rosser
1963	29	J. Andrew Holt	Marion Bowler	Jeri Lynn Snow	Gai Reber	Cotton Rosser
1964	30	L. Bard Blackham	Dean Gardner	Helen Holt	Carmen Iverson	Cotton Rosser
1965	31	Wayne Whitehead	Dean Gardner	Gai Reber	Marita Hunt	Cotton Rosser
1966	32	Albert M. Stratton	Karl Hutchings	Carmen Iverson	Shirlee Esplin	D. A. Kerby
1967	33	Joe Hutchings	Karl Hutchings	Sandra Staheli	DeAnn Iverson	D. A. Kerby
1968	34	Clayton Atkin	Bard Blackham	Shirlee Esplin	Sherilynn Riggs	D. A. Kerby
1969	35	Afton Ence	Bard Blackham	Nyla Jean Bundy	Louise Gardner	D. A. Kerby
1970	36	Dick Miles	Harry Lundin	Randy Beatty	Debbie Staheli	D. A. Kerby
1971	37	Doyle Sampson	Harry Lundin	Marita Hunt	JoAnn Hoyt	D. A. Kerby
1972	38	Dwane Esplin	Gerald Holt	Georgette Bracken	Tamara Staheli	D. A. Kerby
1973	39	Andy Lytle	Gerald Holt	Louise Gardner	Michelle Maxfield	D. A. Kerby
1974	40	Joe Empey	Dwane Esplin	Sharlene Squires	Julie Herman	D. A. Kerby
1975	41	Gerald Holt	Dwane Esplin	Valorie Holt	Cindy Welch	D. A. Kerby
1976	42	George M. Jay	LaVar Foremaster	Tamara Staheli	Eva Dawn Larson	D. A. Kerby
1977	43	Chuck Horlacher	LaVar Foremaster	Julie Herman	Tammy Minnear	D. A. Kerby
1978	44	LaVar Foremaster	E.J. Formaster	Valorie Hunter	Windy Foremaster	D. A. Kerby
1979	45	Nels Fenton	E. J. Foremaster	Muriel Esplin	Francine McLeese	D. A. Kerby
1980	46	Joe Bowcut	Earl Thompson	Shannon Crosby	Kari Anderson	D. A. Kerby
1981	47	Ronald Knell	Earl Thompson	Lisa Wallis	Lisa Lytle	D. A. Kerby
1982	48	Wallace Mathis	Don Randall	Cindy Welch	Natalie Staples	D. A. Kerby
1983	49	Bill Bringhurst	Don Randall	Tiffany Staples	Laurie Hafen	D. A. Kerby
1984	50	Jerry Parker	Judd Burgess	Lisa Lytle	Liberty Iverson	D. A. Kerby
1985	51	Tom Joy	Judd Burgess	Gia Andrus	Kelle Peterson	D. A. Kerby
1986	52	Hal Norton	Rod Orton	Jennifer Romney	Susette Gubler	D A & Bud Kerby
1987	53	David L. Limbacher	Rod Orton	Ande Andrus	Lynette Iverson	D A & Bud Kerby
1988	54	Gerald Cox	Jerry Parker	Stacy Jo Pate	Emilee Lott	D A & Bud Kerby
1989	55	E. J. Formaster	Jerry Parker	Susette Gubler	Tressa Simpson	D A & Bud Kerby
1990	56	Bill Hickman	Dean Jones	Emilee Lott	Jody Spillsbury	D A & Bud Kerby
1991	57	Lewis Bolwer	Dean Jones	Julie Larsen	Natalie Young	D A & Bud Kerby
1992	58	Doug Mittleberger	Ken Thompson	Ginger Andrus	Katie Gardner	D A & Bud Kerby
1993	59	Verl Milne	Ken Thompson	Jessica McArthur	Tina Branham	D A & Bud Kerby
1994	60	Steve Holt	Hal Norton	Natalie Young	Lainee Bowler	Bud Kerby
1995	61	Con Dominguez	Hal Norton	Katie Gardner	Haylee Brown	Bud Kerby
1996	62	Bill Condie	Chuck Bentley	Tina Branham	Jessie Branham	Bud Kerby
1997	63	Bill Warren	Chuck Bentley	Lyndsey Frei	Shaylee Snow	Bud Kerby
1998	64	Dorrel Booth	Bud Branham	Kodi Balen	Lindsey Reber	Bud Kerby

1935 to 1937 Rodeo was held on Armistice Day

1938 First Rodeo was held in September

1940 First night rodeo was held

1945 Rodeo was sanctioned by the Rodeo Cowboy Association

1947 First Rodeo held in the Sunbowl

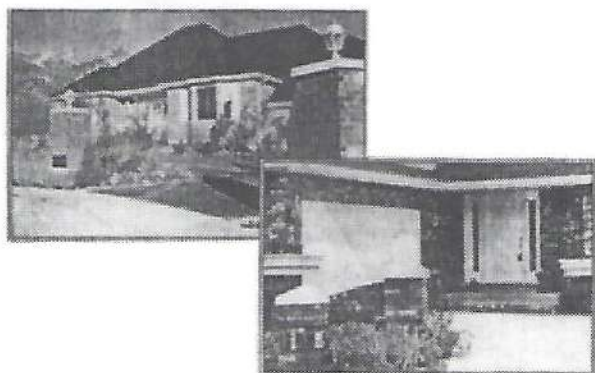
There have been only 14 girls that have been Princess and then Queen for the Rodeo





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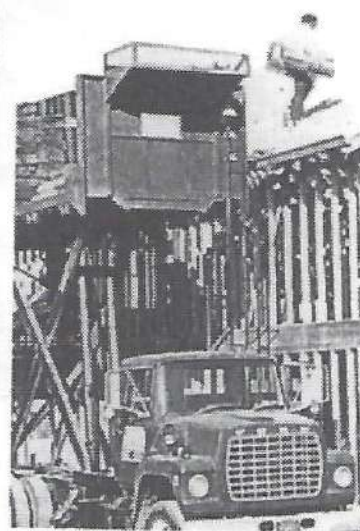


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## **PROCOM** **The PRCA's Central Entry System**

Before 1976, it was not uncommon to see a cowboy standing at a pay phone at some side-of-the-road gas station with a handful of quarters, trying to get through to a rodeo secretary the moment entries opened in order to get a good position at a rodeo.

It was also common for each rodeo to have its own entry office, with only one telephone line to handle hundreds of entry calls.

But in 1976, the PRCA unveiled Professional Rodeo Communications PROCOM -a computerized telecommunications entry system that enables cowboys to enter several rodeos with a single phone call.

With the PROCOM system, contestants also can enter their traveling partners at the same time, greatly increasing the likelihood that they will compete in a rodeo at the same time, thus enabling them to share traveling expenses.

Since roughstock cowboys may apply earnings from up to 125 rodeos each year toward qualifying for the National Finals Rodeo, and timed-event competitors may count up to 100 rodeos per year, cowboys still might find themselves logging scores of calls to the central entry office. But with as many as 20 PROCOM operators manning the telephones during the peak rodeo season, contestants rarely have difficulty getting through.

After entries for a rodeo have closed, the computer randomly draws positions, then matches cowboys with livestock. Each cowboy has an equal chance of drawing the best animal.

PROCOM handles roughly 700,000 calls pr year, averaging 1,918 calls each day. All calls are recorded to ensure accuracy. If a discrepancy occurs, the tape of the call is pulled from the file, then reviewed by a PROCOM supervisor and the problem is always quickly resolved.

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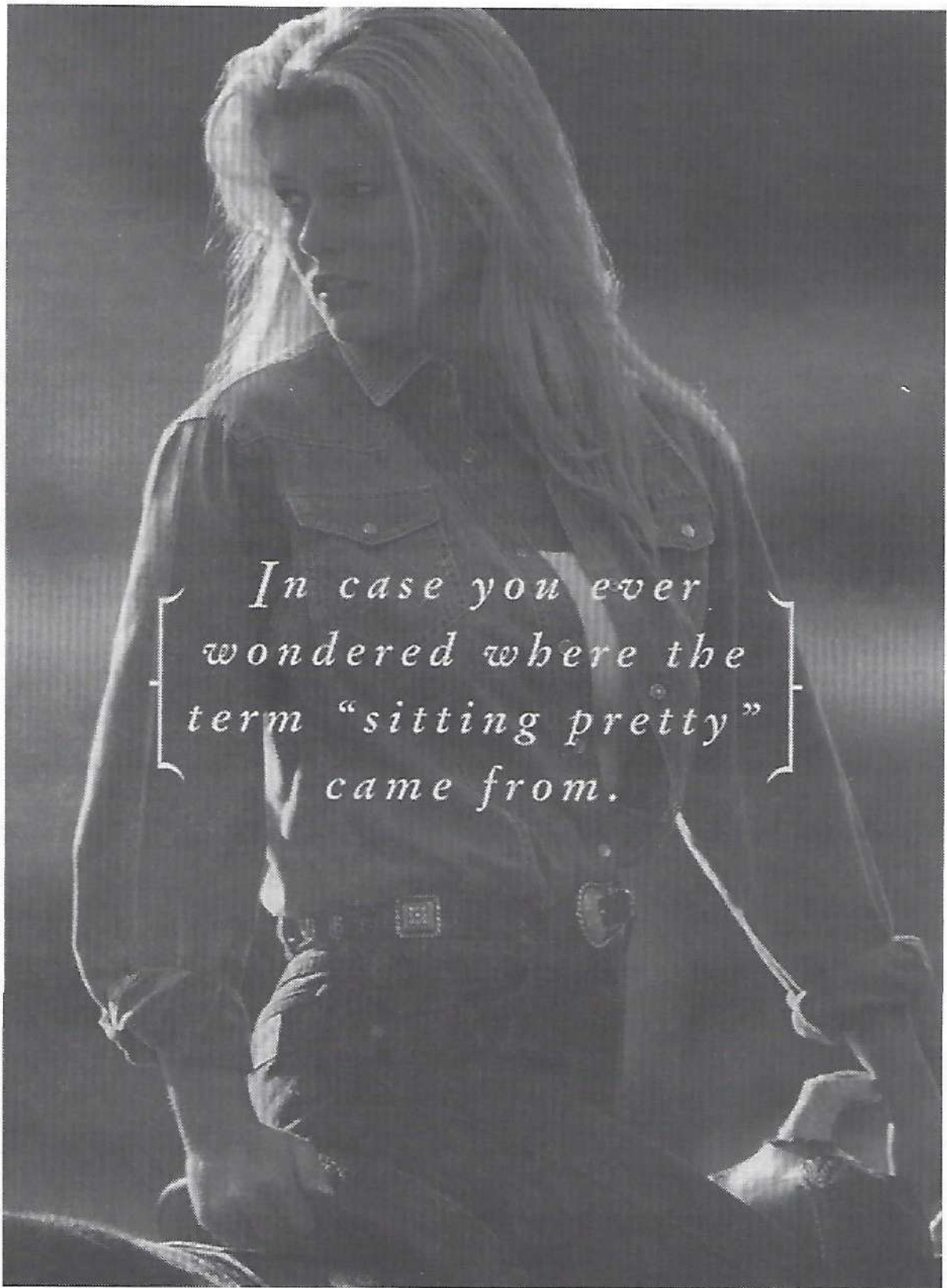
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- Dixie Roundup Rodeo, Daily Parades, and the Rodeo Queen and Princess Contest.
- Dixie Down Horse Races Held at the new county fair complex each April.
- Pine Valley Lions Lodge which was used by approximately 3500 people last year.
- Glow in the dark golf tournament. • Garden Tour.

#### **PARTICIPATE IN:**

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- Huntsman World Senior Games • Dixie College Woman's Conference
- Jubilee of Trees • Rotary Bowl • Community Parades in So. Utah • College Rodeo

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- Washington County Foundation • Dixie College Scholarships • Dixie High Jetettes
- Local High Schools Scholarships • Dove Center • Lights for Life • FHA-FFA
- Dixie Little League • American Legion Team • Boys and Girls State
- High School Rodeo Clubs • Quest Best • Eye Glasses for Kids • Diabetes Program
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