

63rd annual

\$2.00

# ROUNDUP

*Dixie*

SPONSORED BY ST GEORGE LIONS CLUB

LIONS'  
DIXIE  
SUNBOWL  
ST. GEORGE  
UTAH

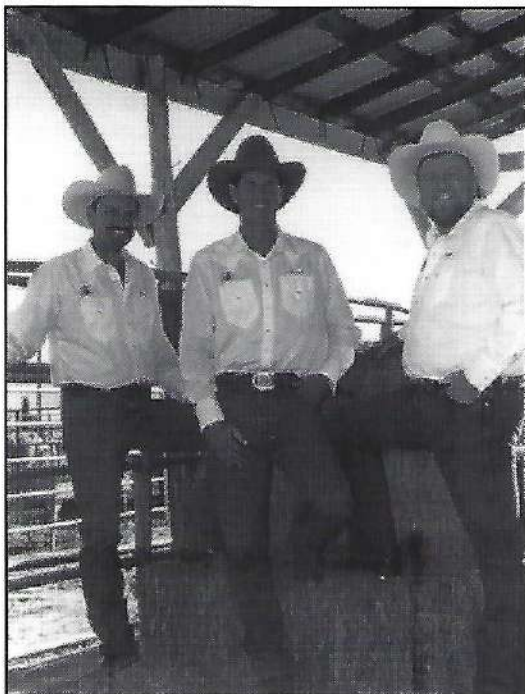
LYNDSEY  
FREI

1997  
Dixie  
Roundup  
Queen

PHOTO  
COURTESY OF  
IMAGE PHOTOGRAPHY







**CHUCK BENTLEY, CHAIRMAN  
BUD BRANHAM, DONNY RANDALL**  
*Rodeo Committee Chairmen for 1997*

**T**he 1997 Committee would like to welcome everyone to the 63rd Annual St. George Lion's Dixie Roundup. We are proud of continue the tradition of rodeo committees that precede us.

The Dixie Roundup is a P.R.C.A. sanctioned rodeo. This means that both the serious and casual rodeo fans will see the best cowboy and animal athletes in the country.

This year's Rodeo Committee wishes to thank all those involved in making the Roundup "97" a great success and asks you to join us now in enjoying the show!

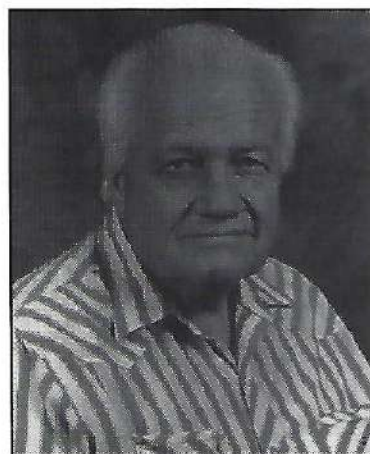


**DANIEL D. McARTHUR**  
*Mayor, St. George*

**I**t is indeed a pleasure for me as mayor of the City of St. George to welcome you to the Sunbowl for the St. George Lions' annual Dixie Round-Up! For those of you who are visiting our City for the first time, I hope you will have the opportunity to mingle with our friendly citizens and partake of the many recreational opportunities St. George has to offer. We also have many fine restaurants, first-rate shopping, and there are numerous nearby state and national parks to hike and explore.

St. George is proud of its pioneer heritage, and its legacy of volunteerism and community spirit. The Lions' Club has played a vital role in this legacy, and I would like to thank them for their involvement in our community and for the many charitable and social events which they sponsor for the betterment of our City.

Again, welcome to Utah's Dixie, and enjoy the show!



**BILL WARREN**  
*Lion President*

**A**Living legend continues. The Lions annual rodeo and parade, born at the sun bowl in 1934, continues as a living legend and tribute not only to the St. George Lions Club, but to the entire community at large. Championship caliber cowboys come from all over the country to participate at this sactioned Rodeo. For the past two years, and again this year, Lions Club members from Tokyo, Japan will attend, adding a little international flavor. Because of the longevity and national reputation the St. George Lions rodeo enjoys, the Sun Bowl, the rodeo and the City of St. George are all synonymous with this great historical event.



**IN MEMORY OF JOSEPH PARKINSON**  
SEPTEMBER 12, 1906                      AUGUST 12, 1997

St. George, Utah-Kenneth Joseph Parkinson, age 90, passed away on August 12, 1997 at his residence in St. George, Utah. He was born on September 12, 1906 in Murray, Utah to Edward Allen and Ruth Stevenson Parkinson. He married Dona Kirkham on October 6, 1944 in Kanab, Utah.

Ken Initiated the municipal power in St. George in 1941. The U.S. Bureau of Reclamation named the primary St. George Power Substation in his honor in 1973. Ken served as a fireman for 50 years. Ken was a member of the Lions Club for over twenty-five years and had attained the position of Old Monarch. He was President of the Lions Club in 1959-1960, and saw, and was part of many changes in St. George. Ken early promoted arena night lighting for the baseball field and the Sun Bowl. Ken loved fishing, hunting and golfing. He has proudly enjoyed 7 "holes" in one. He was a member of the LDS Church..

Survivors include his wife Dona 4 children: DonaLu, Kirk, Sara and Tim.



# Register Now Experience Dixie

The latest in computer software • painting a canvas • solving a math problem • flying an airplane • conducting a market study • exploring the humanities • discovering history • creating graphics • searching the sciences • acting in a play • finding out about fitness • learning about your child • accessing accounting principles • making good business sense • delving into nutrition • probing into criminal justice • inquiring about journalism • mastering music • looking into literature • investigating multimedia • designing for architecture • researching

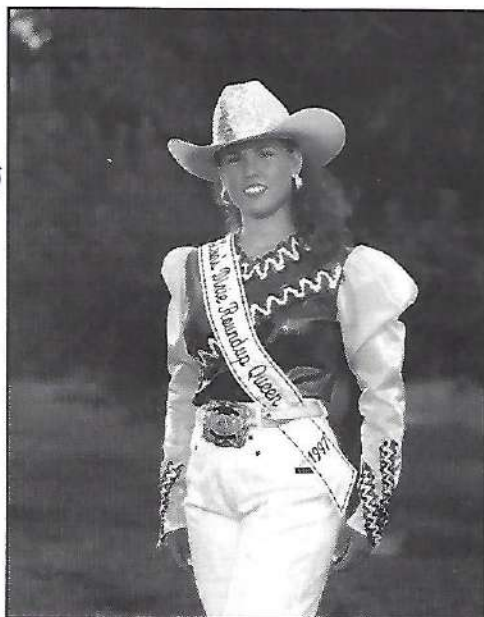
**It's all here at Dixie College.  
Register for classes now  
while there's still plenty of room  
hurry: School starts September 22.**



**Call 652-7701  
to register today!**

*Experience our  
Academic Climate!*





LYNDSEY FREI

## 1997 Dixie Roundup Queen

Lyndsey Frei is the 19 year old daughter of Lowell and Julie Frei, she is employed at the Wild Hair Salon where she does both hair and nails. She also rides three or four horses every night, and competes in many W.P.R.A. and C.R.C. rodeos in the Barrel Racing. She is also in the W.C.B.R.A. and N.B.H.A. She won her second saddle at the N.B.H.A. state championships in May on her little sorrel gelding Peppy Doc Quixote, also known as Kid. Lyndsey plans on rodeoing for the rest of her life, because there is nothing that compares to this sport.

As the 1997 St. George Lions Dixie Round Up Queen I have had the opportunity to promote the great sport of Rodeo. I have had the privilege of traveling and representing the Lions at some P.R.C.A. Rodeo's as well as many local ones.

*"Becoming the Dixie Round Up Queen has been a dream of mine ever since I was in the 3rd grade, where my teacher Mrs. Norton had many Dixie Round Up program Books, including the one with my aunt "Val Snow" on the Cover. To me Rodeo is a life, the only life I know, and deeply love. I am excited to meet new people and learn*

*more about my Western heritage.*

*I would like to thank my family and friends, who have stood by me through the good times and the bad. Shaylee, thanks for being such a great princess, and my best friend through it all, it wouldn't have been the same without you. Mom and Dad, THANK YOU for always making sure I had everything I need to be the best that I could be, and do the best that I could do. Grandma and Grandpa, thanks for always backing me up, and for the never ending support. To my uncle Lee thanks for always making sure my horses were shiny and clean. I would also like to thank Frank Shearer for letting me ride his great horse Peppy.*

*Thanks everyone for the memories, and remember, dreams are only dreams until you build them wings and let them fly. LETS RODEO."*

# Round Up A Great Deal!

**Drive away... with a great deal on a new GMC Sierra "Club Coupe" from a dealer you can count on for award winning service!**



## NEWBY

BUICK OLDSMOBILE PONTIAC GMC TRUCK SUZUKI INC  
1629 South Main • St. George, UT 84770

1629 S. Main, St. George  
673-1100 • 800-748-4674

**"Experience The Difference!"**



Your one stop . . . news, entertainment, sports, TV listings, classifieds, real estate section, advertisements, automobile section, coupon sales, theater listings, Dixie Datebook . . . bird cage liner and, if you subscribe for home delivery we even throw in a rubber band!



**Subscribe today by calling 674-6212**

**THE SPECTRUM**  
*We Deliver!*

## *Rules to Ensure the Humane Treatment of Rodeo Livestock*

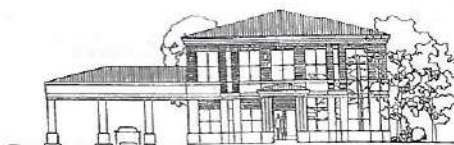
1. No locked rowels, rowels that will lock on spurs or sharpened spurs may be used on bareback horses or saddle broncs.
2. Wooden paddles are not to be used by and PRCA member to beat or intimidate animals.
3. In calf roping, calves may not intentionally be flipped backward. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. The rope is to be removed from calf's body as soon as possible after "tie" is completed. Roping calves shall weigh at least 250 pounds each, and be strong and healthy.
4. Placing fingers in the eyes, lips or nose of steer while wrestling same is forbidden.
5. Animals for all events will be inspected before being selected for competition, and no sore, lame, sick or injured animal, or animal with defective eyesight, shall be permitted in the "draw" at any time. Should an animal become sick or be injured between the time it is drawn and the time it is scheduled to be used in competition, that animal shall not be used in competition and another animal will be drawn for the contestant as provided in the PRCA rule book. A veterinarian shall be present or on call for every performance and/or section of slack. Failure to do so shall result in a fine to the rodeo committee of \$100 per performance.
6. No animal shall be beaten or cruelly prodded. Standard electric prods shall be used as little as possible. Animal shall be touched only on the hip or shoulder area with prod.
7. A conveyance must be available and used, if possible, to remove animals from arena in case of injury. Injured calves shall be removed from the arena in a pickup truck or calf stretcher.
8. No sharp or cutting objects shall be permitted in cinch, saddle girth, or flank straps. Only sheepskin-lined flank straps shall be used on bucking stock, and flank straps shall be of the quick-release type.

**There Must Be A Reason Why So Many  
Southern Utah Residents Are Changing To**

**Great Rates**



**★ SERVICE ★**



**(435) 628-8400**

**Serving you at 308 W. Tabernacle St. George, Utah 84770**





# REDLAND REPAIRS, INC.

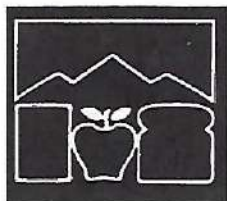
**General and Heavy Equipment Repairs  
All Makes and Models --Truck and Cars**

**Diesel & Auto Mechanic  
Mobile Repairs & Welding**

**(435) 673-4287**

**511 North 1300 East • ST. GEORGE, UTAH 84770**

- Sheepskin-lined flank straps shall be placed on the animal so the sheepskin-cover portion cover both flanks and the belly of the animal.
9. PRCA-approved saddles or rigging must be used in the saddle bronc riding and bareback riding events.
  10. No stimulants or hypnotics are to be given to any animal used for contest purposes.
  11. Chutes must be so constructed as to prevent injury to stock. Maintenance personnel and equipment shall be stationed at chutes to assist in removal of any animal should it become caught. The arena shall be free of rocks, holes and obstacles.
  12. Clowns are not to abuse stock in any fashion.
  13. No small animals or pets allowed in arena where restraint is necessary, or where subject to injury or attack by another animal.
  14. Livestock shall be removed from arena after completion of entry in contest.
  15. Use of fireworks to frighten animals is prohibited.
  16. Contestant will be disqualified for any mistreatment of livestock.
  17. No stock shall be confined or transported in vehicles beyond a period of 24 hours without being unloaded, properly fed and watered. Failure to abide by this shall subject the stock contractor or contestant involved to a \$500 fine for the first offense and a progressively doubling fine for every offense thereafter.
  18. Any animal that becomes excessively excited so that it gets down in the chute repeatedly, or tries repeatedly to jump out of the chute, or in any way appears to be in danger of injuring itself, should be released immediately.
  19. Any PRCA member, including stock contractor, guilty of mistreatment of livestock may be fined up to \$500.
  20. Plaster and rebar are required to be placed around the horns of steer roping cattle before contesting and all team roping steers must have horn wraps.



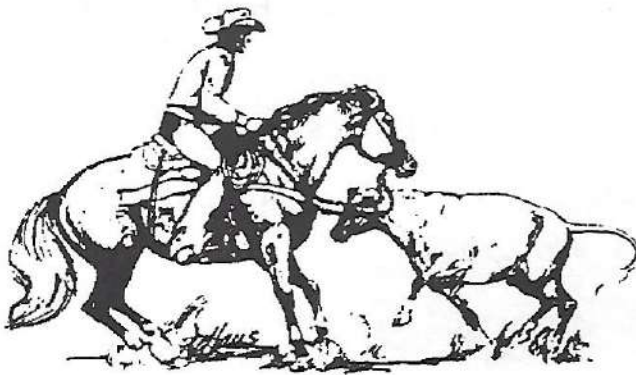
**Best Wishes From...**

**RMC FOODS**

A Division of Rocky Mountain Company

Serving grocery stores, restaurants, schools, hospitals, drive-ins, and convenience stores since 1941. Bringing Utah, Nevada, and Arizona the best in foodservice items and fresh produce.

(435) 673-3583	St. George & Richfield, UT
(702) 876-6120	Las Vegas, NV
(702) 289-8892	Ely, NV
(435) 586-3428	Cedar City, UT
(435) 438-2371	Beaver, UT
(435) 644-2049	Kanab, UT
(435) 676-8051	Panguitch, UT
(602) 645-9312	Page, AZ



**1469 W. Sunset BLVD.**  
PHONE (435) 674-4560

Hours:  
Monday-Saturday  
9:00 a.m.-6 p.m.  
Closed Sunday

**AA Callister Corp.**  
**We have it all!**

**Complete Line of Apparel,  
Saddles & Tack**

- ENGLISH
- WESTERN
- RACING
- PLEASURE
- RODEO
- ENDURANCE
- PACKING

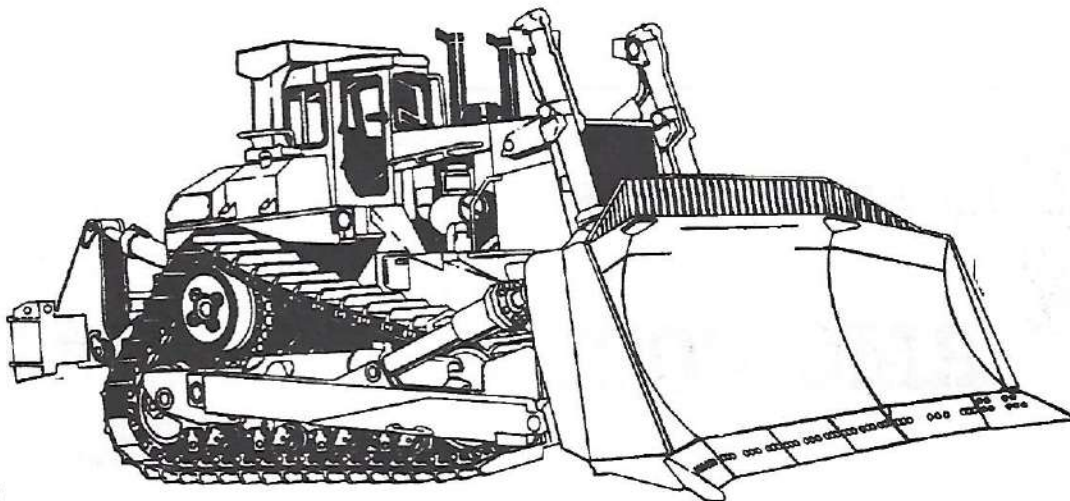
Livestock Supplies, Horse Trailer Sales,  
Galvanized Panels



**A. A. CALLISTER CO.**

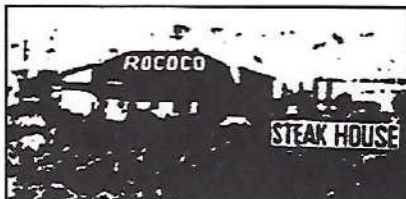
3615 South Redwood Road  
Salt Lake City, Utah 84119  
PHONE (800) 606-7058

# BRYCE CHRISTENSEN EXCAVATION



**ST. GEORGE, UTAH**  
**628-4198**





## ROCOCO INN

27 Suites with private bedrooms  
overlooking the city.  
Satellite TV - Wet Bar  
Refrigerator - Swimming Pool  
Jacuzzi & King Beds  
**\$25 & Up**

## STEAK HOUSE & INN

ON AIRPORT RD.  
"SPECTACULAR VIEW OVERLOOKING SCENIC ST. GEORGE"  
**Open Every Evening - 628-3671**

SPECIALIZING IN . . .

- **PRIME RIB**   • **STEAKS**   • **BREAST OF CHICKEN**
- **SEAFOOD**   • **VEAL**

--Homemade Bread



**SHAYLEE SNOW**

### ***1997 Dixie Roundup Princess***

ShayLee is the 16 year old daughter of Vern and Mary Snow. She lives in Washington and Enterprise and goes to Pine View High School where she is a Junior this year. She enjoys High School rodeos, participating in barrel racing and pole bending. She is also a member of the high school drill team.

ShayLee has always loved horses and not being from a horse family she had to beg and borrow to ride but with the help & expertise of Lynn Townsend, she got that Opportunity. Being determined to have her own horse, she saved any money she ever recieved until she was able to buy her first horse, "Herb". She and Herb were involved in 4-H until she was old enough to do high school rodeo. She and her high school horse, Razzy, chalked up lots of miles each weekend as they traveled to compete with other state high school competitors.

When ShayLee isn't dancing, marching with the drill team, or rodeoing, she keeps busy with the barrel racing club an parades.

She enjoys spending time with her friends and family, especially her niece and nephews.

She loves being Dixie Roundup Princess and is proud to represent the St. George Lions Club. She is looking forward to this years Roundup and all the excitement that goes with it.

*"I really appreciate all those that have helped me fulfill my dream of being Dixie Roundup Princess. Thanks to my family and friends for their patience and support, My Dad for the wheels and my Mom for getting me to the rodeos before they were over! Also thanks to my friend Jade, my horse Raxzy, my seamstress Rita, the rodeo commitee, and everyone else that has made all this possible. Now on with the rodeo!"*

# PEPSI



447 NORTH INDUSTRIAL ROAD • ST. GEORGE

Congratulations  
St. George Lions!



**"Be Young Have Fun Drink Pepsi"**

**GENERATIONEXT** →



*Bien Venidos!*



# PAULA'S CAZUELA

*Conrad and Paula invite you up for  
lunch or dinner before the Rodeo!*

**673-6568**

*"The Finest in  
Mexican Food"*

## The #1 Selling Vehicle in America



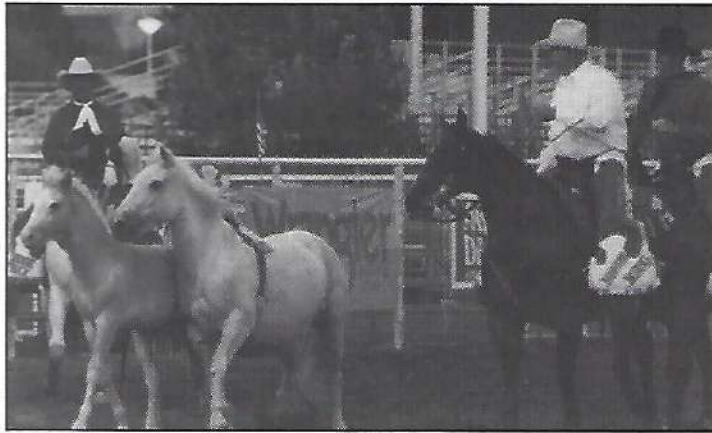
145 Hilton Drive  
St. George, Utah 84770

**435-674-3200**  
**1-800-634-5788**



**F-150**





## The **BAR T RODEO INC.,** SOTCK CONTRACTOR

The Bar T Rodeo Inc., was started in 1948, by D.A. (Swanny) Kerby when the Association was called RCA Rodeo Cowboys Association. Swanny along with his son Bud Kerby and their families have been in the Stock Contracting and Rodeo Producing Business ever since.

In 1995 Bud and His wife Evelyn bought out Swanny and Verda however are still involved with the business as much as possible allowing them to relax when they feel like it in there older age. The Kirby's have pride themselves on doing fast professional rodeos with the best bucking horses and bulls available for over 45 years. They have won numerous awards to show their efforts, such as, the Top Bareback Horse in the World in 1976, Ol Alley Cat, the Third Best Saddle Bronc Horse in the World in 1988, R5 Deception, and the second Best Saddle Bronc horse in the World in 1991, Cl Copenhagen Sparrow. The Bar T has won several other awards, such as, the Third Best Saddle Bronc Horse at the NFR in 1989, R14 Skoal's Reception, and the Number One Saddle Bronc Horse at the NFR in 1990, Cl Copenhagen Sparrow. They have also won numerous other awards at the National Finals Rodeo, bring home many award buckles and thousands of dollars in top stock awards. In 1978 The Bar T Rodeo Company started their own bucking horse breeding program that has since provided to be very effective at producing top Bareback and Saddle bronc horses, many of which have gone to the NFR. The Bar T Rodeo Company has taken stock to the NFR since the very first one 33 Years ago in Dallas Texas. They have been coming to St. Georges Lions Dixie Round Up for Years. They Also have participated in many other of the top PRCA Rodeos, such as, The Denver Stock Show and Rodeo, in Denver Colorado, The Houston Live-Stock Show and Rodeo in Houston, and The Day's of '47 Rodeo, in Salt Lake city. The Bar T Rodeo Company Incorporated in 1989 to become The Bar T Rodeo Inc.,

## SHOP AT CITY CENTER ON FIRST EAST IN DOWNTOWN ST. GEORGE

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• BATEMAN PHARMACY</li> <li>• NEILSON BAKERY</li> <li>• R&amp;K'S BOOKSTORE</li> <li>• PRESTON'S OFFICE SUPPLY</li> <li>• REBER INVESTMENT CORP.</li> <li>• DIXIE BOWL &amp; RECREATION</li> <li>• ABOUT FACE—<i>Hair &amp; Skin Care</i></li> </ul> | <ul style="list-style-type: none"> <li>• APPLIANCE SPECIALISTS</li> <li>• DR. JOHN McARTHUR</li> </ul> |
|---|--|

***"Local Stores for Local People"***





## ST. GEORGE LIONS

Taking this opportunity to thank the Lions Clubs throughout District 28-T for their support of the St. George Lions Dixie Roundup through the past 63 years.  
THANK YOU

# LEADER DOGS FOR THE BLIND

For information contact PDG Lewis J. Bowler 673-6152



ALLAN WAYNE OLSON

### *Professional Bull Fighter*

Allan has been a member of the PRCA for 12 years and has a very impressive list of achievements, which speak for themselves. He has worked in 33 states and four Canadian Provinces totaling nearly 1500 performances. He is best known in the Northern states where he works 70% of his rodeos, many of which he has been hired for over and over.

When Allan's not away working rodeos, he is at home in White River, SD, showing horses, and training rope horses and barrel horses, with the help of his wife Shannon.

MIKE MATT

### *Professional Bull Fighter*

BILLINGS, MONT.

1996 WRANGLER WORLD CHAMPION BULLFIGHTER

1996 SEASON EARNINGS: \$46,018

The 24-year-old from Billings, Mont., took the Wrangler Bullfight Finals, held in conjunction with 38th National Finals Rodeo, by storm to win his first world championship. That championship came just one year after failing to earn a penny at the finals.

Matt earned his first Finals check when he split first and second place money in the opening round with 1991 world champion bullfighter Loyd Ketchum of Miles City, Mont. Both scored 83 points and each earned \$7944.





# Cathie

## CREATIONS

628-4988

Cathie Creations  
Customized western wear.  
Original, one of a kind, each  
is numbered, named and  
signed by cathie.  
I create wearable art, let me do  
some for you!



### TERRY WEST

HENRYETTA, OKLA.  
1996 WORLD CHAMPION  
BULL RIDER

1996 SEASON EARNINGS: \$125,425

Something was not quite right.

As Terry West Settled into the chute for his final bull ride at the national Finals Rodeo, the Andrews Rodeo bull Magic was not cooperating. The bull was leaning and squatting while West tried to get set.

If it was any other rodeo, West probable would have sat down, nodded his head for the gate to be swung open and taken his chances.

But this wasn't any other rodeo. This was the \$3.2 million NFR and West needed a ride to stay in contention for the world title. So West backed off and waited for the bull to get upright again.

"There were too many chips on the table," said the 31-year-old cowboy from henryetta, Okla. "I knew I had to ride to win the world. It was a real tense situation. Finally, I got set and nodded. It was a battle. When the whistle blew, I was tickled. Then I sat back and watched."

West felt better when his score of 86 points was announced to the sell-out crowd at the Thomas and Mack Center in Las Vegas.



**NEW! Little Caesars®**

# BIG!BIG!

PIZZAS

**THE NEW  
LARGE!**

**\$9.99**  
EACH  
carryout  
plus tax

**65%  
BIGGER!**  
THAN DOMINO'S  
& PIZZA HUT'S  
LARGE



**Little Caesars®**  
Great Taste! Great Price! Pizza!Pizza!

**YES,  
BIGGER  
IS BETTER!**





# THE VILLAGE BANK

94 East Tabernacle  
St. George, Utah 84770  
(801) 674-5200 FAX 628-5175

**Now Open**

A full-service bank with all the trimming that makes banking an enjoyable experience.  
*From Checking to Savings From Credit Cards to Loans. The Village Bank will make you smile doing banking the "Dicie" way.*



## MARK GARRETT

SPEARFISH, S.D.  
1996 WORLD CHAMPION  
BAREBACK RIDER  
1996 SEASON EARNINGS: \$139,868



He stands but five and a half feet tall and he's the younger brother of one of the greatest bareback riders in the history of the sport.

But don't let that fool you. Mark Garrett walks in the shadow of no one.

Garrett, 31 of Spearfish, S.D., entered the National Finals Rodeo fourth in the Crown Royal World Standings, trailing the leader, his brother Marvin Garrett, by a whopping \$30,000.

But the \$3.2 million NFR in Las Vegas has a way of turning things around.

The six-time NFR contestant climbed to the top of the bareback riding heap by winning two rounds and placing in six others, garnering an NFR bareback riding record of \$78,517

in the Thomas and Mack Center.

While it sounds like Garrett ran away from the pack en route to the title, it was not all roses for him in Las Vegas. On the contrary, it appeared to many he had the fourth-best chance in the field of winning the crown when the 10th and final round opened. He held the No. 2 spot in the average race but...

Mark took the victory lap as the round winner and won the average championship with a record 786 points on 10 head.

**24 Hr. Emergency Road Service**

Authorized Bridgestone Dealer

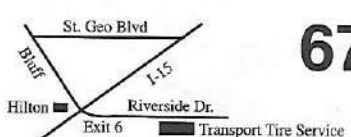
## TRANSPORT TIRE SERVICE INC.



**The Leader in the Field**

Let us show you our full line of quality steel-belted radials today.

**We've got Bridgestone quality tires for Cars, Trucks, RV'S Earthmovers  
Scrapers, Loaders, Graders, Backhoes & Farm Equipment**



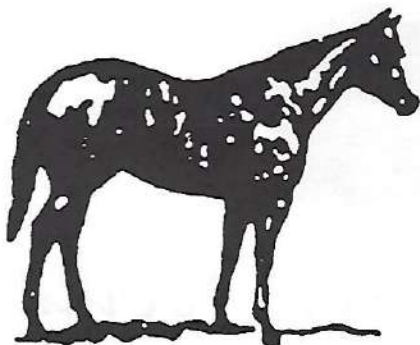
**673-4163**





# EQUINE SUPPLY

**FULL LINE OF  
TACK INCLUDING:**



**1135 Sunset Blvd.  
St. George, Utah 84770  
(801) 628-1494**

- RACE SUPPLIES
- ROPING SUPPLIES
- BARREL RACING
- CUSTOM MATCHING TACK
- GEAR BAGS ETC.



## **GUY ALLEN**

LOVINGTON, N.M.  
11-TIME WORLD CHAMPION  
STEER ROPER  
1996 SEASON EARNINGS: \$66,739

Most people in the serving line at the National Finals Steer Roping luncheon were visiting with each other ... reliving the past and updating the present.

Not "The Legend," otherwise known as Guy Allen.

With a butter knife and fork stuck in his back pocket and a plate in hand, he peered at one of the televisions in the Lazy E Arenas Ropers Cantina.

Playing was a tape of the 1995 NFSR and on the screen at that particular moment was a run he had made.

As the Guy Allen on the tape moved toward the steer, the legs of the Guy Allen in the Food line began to rock back and forth.

Focusing on a year-old ride, it was a prime example of why "The Legend" keeps getting better.

Allen went into the 1996 NFSR with a sizeable lead, and exited with his 11th world champion steer roping title.

With wining 11, he surpassed Charmayne James for the most world champion titles collected in one event by a Professional Rodeo Cowboys Association or Women's Professional Rodeo Association contestant.

James garnered 10 consecutive honors. Allen's stack of 11 world titles includes a string of six straight.



## **KIDDIE KAMPUS PRESCHOOL/ DAYCARE**

"NEXT TO YOU, NO ONE CAN GIVE YOUR CHILD BETTER CARE"



ST. GEORGE  
981 N. WEST RIDGE DR.  
ST. GEORGE, UT 84770  
**(435) 674-4766**

CEDAR CITY  
238 N. WESTVIEW  
CEDAR CITY UTAH  
**(435) 674-4766**

WASHINGTON  
248 N. PLAYA DELLA ROSITA  
WASHINGTON, UT 84780  
**(435) 673-2999**



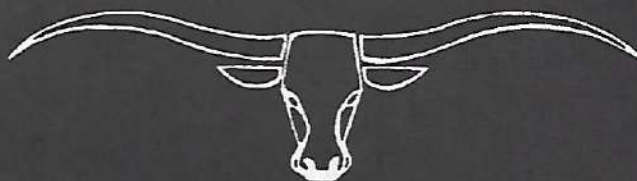
*Our Speciality is*  
**BBQ BABY  
 BACK RIBS**

*Best Ribs in Nevada!*

*Video Poker  
 Lounge open 24 hours*

**CAROLLO'S**

*Supper Club*

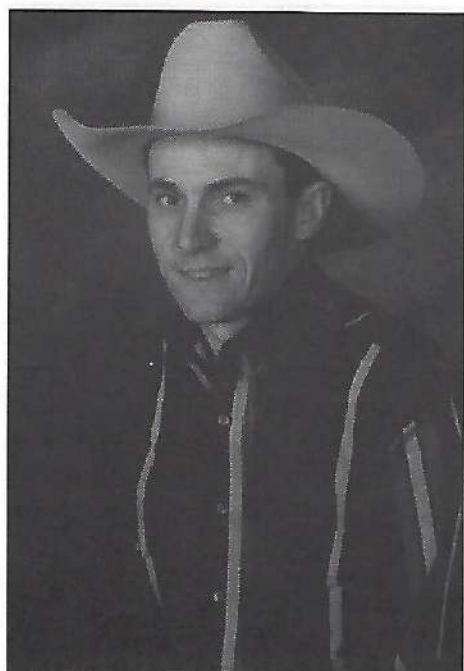


*Come down for  
 Dinner after the  
 Rodeo!*

*561 Mesquite Blvd.*

*702-367-2818*

*Fine Dining in Mesquite, Nevada*



**BILLY ETBAUER**

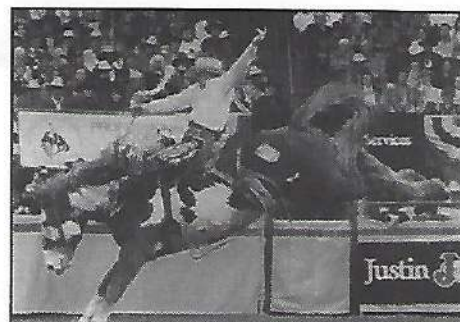
REE HEIGHTS, S.D.  
 1992, '96 WORLD CHAMPION  
 SADDLE BRONC RIDER  
 1996 SEASON EARNINGS: \$190,257

Don't let Billy Etbauer fool you.

The 33-year old cowboy may seem to be one of the most modest, unassuming guys you'd ever want to meet. He may say stuff like "I was just lucky," or "I just want to do my best every time I'm out there."

In reality, Etbauer has just got to be a closet spotlight fanatic. How else would you explain his performances at the National Finals Rodeo? How else do you explain the fact that Etbauer wins on average - on average, mind you - \$63,377 every time he spends 10 days in Las Vegas' Thomas and Mack Center?

Last year, Etbauer's NFR was only a little above par - he earned \$66,304 during the 10 round event - but it was enough to clinch Etbauer's second world title. He earned a single event record \$190,257 last season - topping the \$184,675 he earned in 1992. He also set an average record by scoring 805 points in 10 rounds. The old record, set by three-time world champ Dan Mortensen in 1994, was 791 points.



**Welcome**

To Utah's Dixie and the

**Lion's**

**Roundup**

**CEDAR • ST. GEORGE • HURRICANE**

**"Your Hometown Grocery Store"**

• Lin

• Sterling

• Ray

• Rodney





# Bracken's **AUTO/TECH** and Tires

Quality For Bridgestone, Firestone  
& Dayton Tires  
Domestic & Import Cars  
Light Trucks • RV's

- COMPLETE AUTOMOTIVE SERVICE
- 24 HOUR SERVICE & TOWING

**673-8828**

I-15 N. Exit 8 • 86 North 1000 East • St. George



**BRIDGESTONE Firestone Triumph**



## **FRED WHITFIELD**

HOCKLEY, TEXAS  
1991, '95-96 WORLD CHAMPION  
CALF ROPER  
1996 SEASON EARNINGS: \$155,336

A couple of decades from now, some Texas old timers will be sitting outside of a local practice pen and the conversation will turn to the all-time greats.

"Now these new guys are pretty good, but y'all should have seen that Fred Whitfield back in the '90s," on will say. "In that Thomas and Mack arena in Vegas, man, seemed like every time he nodded they started writing his check."

Another gray-haired cowboy will chime in. "When he stepped off that horse, he'd have that calf down and tied so fast it was like watching a machine."

The topic of the masterful Fred Whitfield will likely fill that afternoon and many others and the old timers will have to stretch something fierce to exaggerate any of it.

Whitfield, 29, of Hockley, Texas, roped his way to the lead in the world calf roping standings early in the 1996 season and never strayed far from it. He crowned the season long effort by winning his third overall and second-consecutive world calf roping championship and the \$3.2 million National Finals Rodeo at the Thomas and Mack Center in Las Vegas.

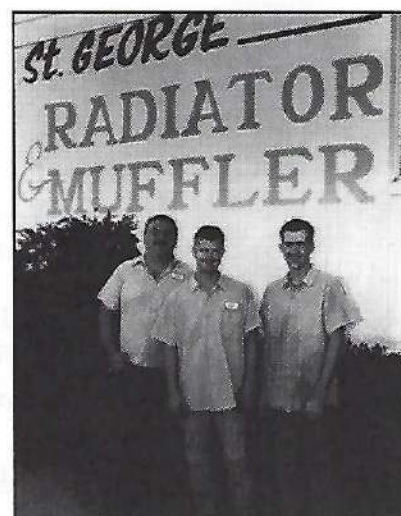


## **ST. GEORGE MUFFLER AND RADIATOR**

Lifetime Guarantees  
Complete Exhaust & Cooling Systems  
Dual Exhaust - Radiator Rebuilding,  
New and Used  
Headers - Shocks

**28 NORTH 700 EAST  
ST. GEORGE  
673-2948**

State Inspection & Brakes  
**GOOD LUCK LIONS!**





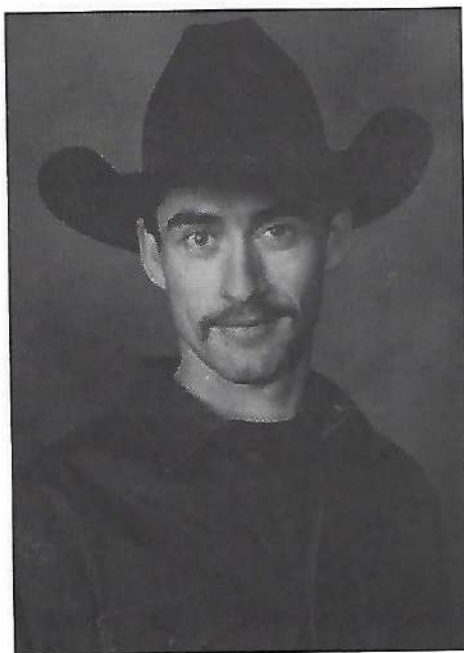


# DIXIE LUMBER & HARDWARE

1158 W SUNSET BOULEVARD

673-9675

*We support the Lion's  
Dixie Roundup!*



## STEVE NORTHCOTT

ODESSA, TEXAS  
1996 WORLD CHAMPION  
TEAM ROPER (Heeler)  
1996 SEASON EARNINGS: \$91.069

The eyes of the Lone Star state watched intently as the Steves of Texas - Steve Purcella and Steve Northcott - put together 10 team roping runs that were good enough to win the average title and their first world championship at the \$3.2 million national Finals Rodeo in Las Vegas.

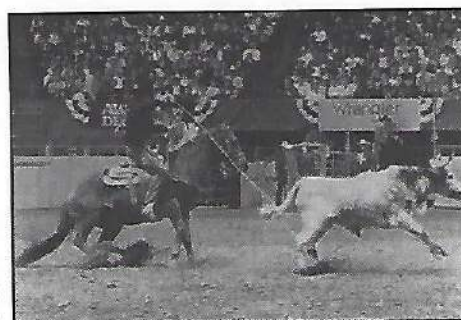
After the Final round of the 38th NFR, heeler Steve Northcott, 27, of Odessa, Texas, was still in disbelief about winning the heeler's gold buckle denoting his world title.

"I don't even know yet. "Northcott said about his feelings. "It's only been about and hour, hour and a half and it's not sunk in yet."

But the Odessa roper soon found the words he wanted.

"It's a wonderful feeling, "he said. "I almost want to lay down and cry."

Northcott and Purcella, 30, of Hereford, Texas, who have roped together since July 1995, took control of their destiny when they roped their way to the lead in the average race in the third round.



## STATE BANK OF SOUTHERN UTAH

*can make the rodeo of life a little simpler*



Try us for all your financial needs.

We are committed to Southern Utah and committed to you.

395 E. St. George Blvd.  
674-4164

2287 Santa Clara Drive  
673-7360

Small enough to know you.

Big enough to serve you.



MEMBER FDIC





PRCA



# 1996 WILDERNESS PRO RODEO CIRCUIT CHAMPIONS



**Shawn Dudley**

**All-around Cowboy**

Hometown: Salem, Utah

Born: May 30, 1975

Height: 5 feet, 8 inches

Weight: 145 pounds

'96 Circuit Earnings: \$13,339

Circuit Titles: AA, 1996

Joined PRCA: 1995



**Kenny Black**

**Saddle Bronc Riding**

Hometown: Bruneau, Idaho

Born: June 28, 1967

Height: 5 feet, 8 inches

Weight: 165 pounds

'96 Circuit Earnings: \$12,230

Circuit Titles: SB, 1996

Joined PRCA: 1990



**Tim Rydalch**

**Bareback Riding**

Hometown: Stocton, Utah

Born: Dec. 16, 1959

Height: 5 feet, 11 inches

Weight: 150 pounds

'96 Circuit Earnings: \$14,596

Circuit Titles: BB, 1996

Joined PRCA: 1981



**Tony Mendes**

**Bull Riding**

Hometown: Reno, Nev

Born: Aug. 10, 1977

Height: 5 feet, 10 inches

Weight: 160 pounds

'96 Circuit Earnings: \$16,932

Circuit Titles: AA, 1996

Joined PRCA: 1996



**Ross Murie**

**Calf Roping**

Hometown: Cedar City, Utah

Born: Oct. 20, 1967

Height: 6 feet

Weight: 175 pounds

'96 Circuit Earnings: \$17,902

Circuit Titles: CR, 1996

Joined PRCA: 1989



**Chad Bedell**

**Steer Wrestling**

Hometown: Jensen, Utah

Born: April 14, 1966

Height: 6 feet, 1 inches

Weight: 200 pounds

'96 Circuit Earnings: \$20,082

Circuit Titles: SW, 1986, '91,  
'93-94, '96

World Titles: SW, 1996

Joined PRCA: 1986



**Doyle Gellerman**

**Team Roping**

Hometown: Nampa, Idaho

Born: Dec. 4, 1952

Height: 6 feet

Weight: 190 pounds

'96 Circuit Earnings: \$11,898

Circuit Titles: TR, 1995-96

World Titles: TR, 1981

Joined PRCA: 1968



**Britt Bockius**

**Team Roping**

Hometown: Claremore, Okla.

Born: Feb. 20, 1971

Height: 6 feet

Weight: 200 pounds

'96 Circuit Earnings: \$11,898

Circuit Titles: Prairie TR, 1994;

Wilderness TR, 1996

Joined PRCA: 1991

# FROSTOP

858 East St. George Blvd.  
St. George, Utah  
**673-2216**



-Experience-  
St. George's Finest Resort Hotel

RESORT HOTEL  
CONVENTION CENTER

850 So. Bluff - St. George, Utah 84

435- 628-4235

or 1-800-475-9800 (Utah only)

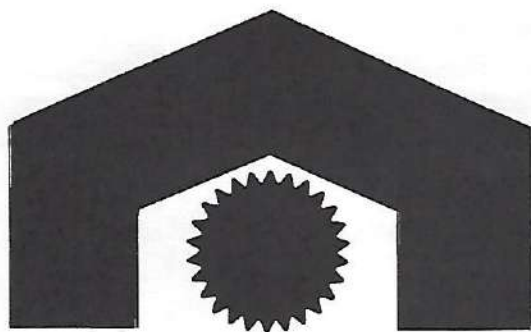


• Fabulous Homemade Soups and  
Salad Bar • Fresh Baked Bread and  
Pastries

Luncheon Buffet - Steaks - Seafood -  
Specialties

Utah state Liquor Licensee

"THE BEST SUNDAY BRUNCH IN ALL OF  
SOUTHERN UTAH"



**Southern Utah  
Title Company**

## Title Insurance & Escrows

40 South 100 East, P.O. Box 190  
St. George, Utah 84770 (801) 628-0404



# THE PRCA'S CIRCUIT SYSTEM

While some full-time rodeo cowboys bask in the glory of large arenas, most members of the **Professional rodeo Cowboys Association** are circuit cowboys. For the Circuit cowboy, rodeo is something that follows a 40-hour work week. When the weekend hits, he loads up his houses or equipment and heads down the road, usually no more than a few hundred miles, to a PRCA rodeo.

That's not to say these competitors are any less serious about their sport than their marquee counterparts. But their families or professional obligations require them to stick close to home for most of the year.

In 1975 the PRCA recognized the need for an award system for these cowboys who might never qualify for the **National Finals Rodeo**.

To fill the void, the association created the Circuit System, which is composed of 12 geographic regions encompassing as few as one state, such as the Texas, Montana or Sierra circuits, to as many as 13 states, as in the First Frontier Circuit.

Every PRCA cowboy in the United States chooses a home circuit at the beginning of each year. If a cowboy fails to select a home circuit, the PRCA automatically assigns him the circuit that corresponds to his home address.

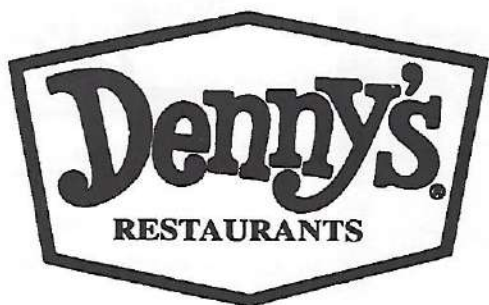
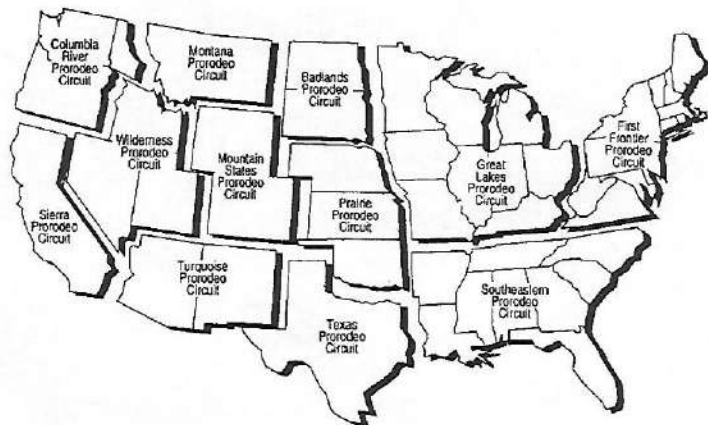
Circuit System cowboys compete for points throughout the year; those points earned within their circuits count toward their place in the circuit standings and their place in the world standings. However, points accrued at rodeos outside their circuits count only toward world standings, not circuit standings.

Each circuit's top cowboys in each event qualify for that circuit's "Finals" rodeo at season's end. Following all 12 circuit finals rodeos, the top regular season cowboys in each event and the winners of the circuit finals rodeos qualify for one of the PRCA's most prestigious events.

The Dodge **National Circuit Finals Rodeo** (DNCFR) is the crowning event of the PRCA's Circuit System. National circuit champions are determined at the event, which takes place each March in Pocatello, Idaho.

All PRCA cowboys are eligible to compete at the circuit level, and circuit level cowboys are eligible to compete nationally. The DNCFR pits cowboys from throughout the country in the elimination-style format.

The DNCFR contestants all start out equal. During the four-day rodeo this year, contestants competed for approximately \$425,000 and national circuit titles. The DNCFR is part of the Wrangler World of Rodeo television series.



A good Place to eat  
during the Rodeo!  
OPEN 24 HOURS

1215 SOUTH MAIN, ST. GEORGE, UT  
155 N. 1000 EAST, ST. GEORGE, UT

TWO LOCATIONS JUST OFF THE I-15 EXITS



*Dreams do come true. . .  
With a custom built  
Ence Home.*

Dreaming of warmer  
winters and year around  
Golf & Recreation?

For more than 40 years. . .  
**Ence Homes** has helped  
fufill those dreams with qual-  
ity custom homes in dozens  
of beautiful neighborhoods.

With the Ence Custome  
Home Team. . . we not only  
build it for you. . . We build it  
with you.

There is an Ence Home  
and an Ence neighborhood  
that is perfect for you.

Since 1957, **Ence Homes**  
has helped more than  
3,500 families realize *their*  
dreams in St George.

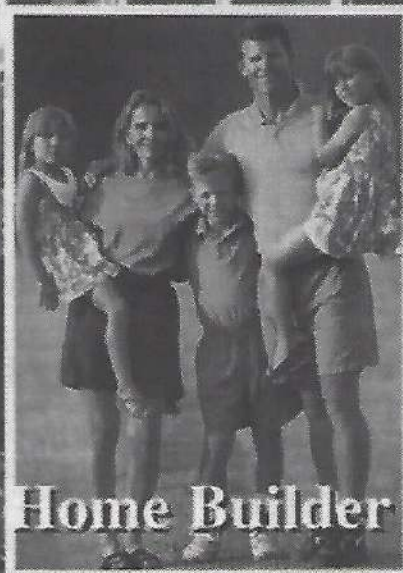


Southern Utah's #1 Homebuilder

**Marketed by Your  
Home Town Realtor,  
Ence Realty**

216 W. St. George Blvd.  
St. George, Utah 84770  
801-628-7700 • 801-628-7100  
1-800-424-ENCE

**Southern Utah's #1 Home Builder**





# *Congratulations* **LIONS On Another Great Roundup. . .**



Since 1950



- Full Service Truck Line
- Dry & Refrigerated Equipment

- Truckload/Less Than Truckload
- Serving Most Major Points In The U.S.
- New Flatbed & Dump Truck Division

**PARKE COX TRUCKING COMPANY, INC. 628-0886**

396 North Industrial Road St. George, Utah

## **Rodeo Livestock**

A professional rodeo contestant must rely upon more than his own talent and skill for a winning ride or run.

Roughstock cowboys know well the importance of health, athletic livestock. In their specialties the performance of the animal accounts for half the score. They get paid only if the animals perform well.

Timed-event cowboys consider their horses essential members of their team - and a winning run requires the best effort of both partners. Most timed-event horses of the PRCA are registered American quarter horses.

The calves and steers used in timed events also must be in peak form. Any cowboy will tell you that a quick, alert calf or steer is essential to making a winning run.

The owners of the top professional animals are rewarded each year through a variety of sponsor programs.

### **SMART**

#### **ENTERPRISES**

435-628-1843 1-800-658-5368  
605 East Tabernacle  
St. George, Utah 84770

**MAINTENANCE-FREE  
QUALITY EXTERIORS THAT LAST**  
• COMMERCIAL • CUSTOM  
• RE-COVERS • SEAMLESS GUTTERS  
• SOFT & FASCIAS • SIDING  
• ALUMINUM Awnings



### *A New-View Auto Glass*



**Mobile Glass Service Call 628-5300**

**DAVID EICHELBERGER**

P.O. Box 264

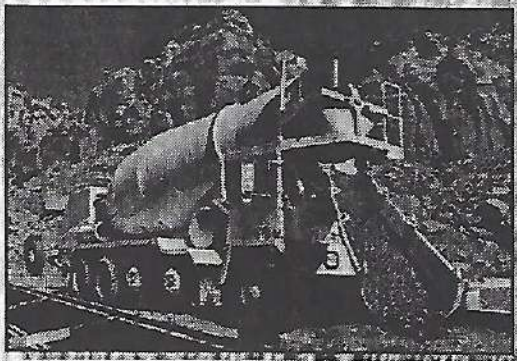
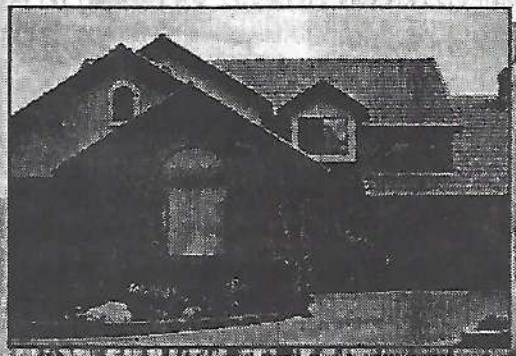
St. George, Utah 84771



WE, AT J&J BUILDING SUPPLY,  
ARE COMMITTED TO QUALITY ASSURANCE  
IN OUR MANAGEMENT, PRODUCTS AND SERVICES  
AND PLEDGE TO CONSISTENTLY STRIVE  
TO IMPROVE THE QUALITY OF LIFE  
WITHIN OUR COMMUNITY.

Visit our locations,  
talk to our outstanding  
employees and

let us help you with  
all your building  
needs.



**J&J Building Supply, Inc.**  
*Your Building Materials Supplier of First Choice*

St. George Lumber & Building Materials  
Cedar City Lumber & Building Materials  
Masonry Products  
Concrete & Rock Products  
Concrete & Rock Products  
Concrete & Rock Products  
Corporate Office

170 North 400 East  
625 North 300 West  
3657 South River Road  
(St. George) 1051 North Buft St.  
(Cedar City) 1970 N Building Rd.  
(Bunkerville, NV) 605 W Riverside Dr.  
180 North 300 East

634-2220  
586-9511  
673-7829  
673-3503  
586-6998  
346-6729  
534-2200



# ST. GEORGE LIONS CLUB MEMBERS 1996

## CHUCK BENTLEY • BUD BRANHAM • DONNY RANDALL

ADAMS JEFF  
ADAMS D. KLINE  
ALLRED GARY  
BENSON SCOTT  
BENTLEY CHARLES  
BERGREN BOB  
BOOTH DORREL  
BOWCUTT JOSEPH  
BOWLER LEWIS  
BOYES WILLAM  
BACKEN DELWYN  
BRANHAM BUD  
BREINHOLT MARK  
BRINGHURST BILL  
BURGESS KEITH  
CHRISTENSEN BRYCE  
CONDIE BILL  
COX DAVE  
COX JAMES  
COX LORRAINE  
COX GERALD  
CROWL BILL  
DARRINGTON ROB

DAVIS RUSSEL  
DOMINGUEZ CONRAD  
EMPEY JOE  
ENCE FLOYD  
ENCE AFTON  
ENCE KERRY  
ENCE BRENT  
FAWCETT JEFF  
FAWCETT LeGRAND  
FLOWERS KEVIN  
FOREMASTER LAVAR  
FOREMASTER E.J.  
GLAUSER NEIL  
GRAFF GEORGE  
GUBLER BRYE  
HAFEN H.VAL  
HAFEN DARRYL  
HAFEN BANARD  
HALL JON  
HARRISON ELWOOD  
HICKMAN BILL  
HOGUN DON  
HOLT ANDREW

HOLT STEVE  
HOLYOAK KURT  
HOPPAL WAYNE  
HORLACHER CHARLES  
HUTCHINGS JOE  
HUTCHINGS, JR. KARL  
HUTCHINGS, SR. KARL  
IPSON DON  
JACOBSON BRUCE  
JENKS FRED  
JOHNSON DUANE  
JONES DEAN  
JOY TOM  
LARSEN GRANT  
LARSEN COREY  
LIMBACHER DAVID  
LUNDBERG JAMES  
LUNDIN HARRY  
MATHIS WALLACE  
McARTHUR JAMES  
McNAIR DOUGLAS  
MILES DICK  
MILLIGAN LYNN

MILNE WES  
MILNE VERL  
MITTLEBERGER DOUG  
MONTFORD ASA  
MORTINSEN VANCE  
NEWBY KEN  
NORTON HAROLD  
PARKER JERRY  
PARKER VINTON  
PEARSON TROY  
PINDER THERON  
PITCHFORTH SHIRL  
RABURN JAMES  
RANDALL DONNY  
RANDALL DON  
ROGERS TOM  
SAMPSON SAM  
SAMPSON DOYLE  
SAMPSON BILL  
SEVY STEVE  
SHAW MICHAEL  
SHELLEY LARRY  
SLEIGH MARK

SPILSBURY TED  
STAPLES LARRY  
SULLIVAN WES  
THEOBALD BRENT  
THOMPSON KENNETH  
TISCHNER JERRY  
TORRES MAX  
TRUMAN TAVISH  
TURNER RUSSELL  
VERNON BILL  
WAGNER WARD  
WARDROP WADE  
WARREN BILL  
WHITEHEAD WAYNE

## 1996 WORLD STANDINGS

### 1996 Final World Standings ALL-AROUND COWBOY

1. Joe Beaver, Huntsville, Texas. .... \$166,103
2. Roy Cooper, Childress, Texas. .... \$157,981
3. Herbert Theriot, Poplarville, Miss. .... \$151,645
4. Brian Fulton, Valentine, Neb. .... \$129,141
5. Brent Lewis, Eloy Ariz. .... \$116,825
6. Tee Woolman, Liano, Texas. .... \$113,690
7. Todd Suhm, Laramie, Wyo. .... \$95,836
8. Chad Klein, Jackson, LA. .... \$90,894
9. Daniel Green, Valley Springs, Calif. .... \$81,836
10. Brad Goodrich, Hermiston, Ore. .... \$81,664
11. J.D. Yates, Pueblo, Colo. .... \$73,155
12. J.D. Crouse, Wayne, Okla. .... \$69,039
13. Guy Allen, Lovington, N.M. .... \$68,944
14. K.C. Jones, Abbeville, Kan. .... \$60,752
15. Marty Jones, Hobbs, N.M. .... \$59,102

### SADDLE BRONC RIDING

1. Billy Elbauer, Ree Heights, S.D. .... \$190,257
2. Dan Mortenson, Manhattan, Mont. .... \$177,948
3. Dan Elbauer, Goodwill, Okla. .... \$139,476
4. Glen O'Neill, Calgary, Alberta. .... \$120,359
5. Craig Latham, Texhoma, Texas. .... \$114,127
6. Ryan Mapston, Arlee, Mont. .... \$103,218
7. Jess Martin, Dillon, Mont. .... \$93,352
8. Rod Hay, Wildwood, Alberta. .... \$87,369
9. Steve Dollarhide, Wildup, Ariz. .... \$87,349
10. Derek Clark, Colcord, Okla. .... \$76,061
11. Chance Dixon, Kittitas, Wash. .... \$70,303
12. Robert Elbauer, Goodwill, Okla. .... \$69,393
13. Bud Longbrake, Dupree, S.D. .... \$65,378
14. Toby Adams, Red Bluff, Calif. .... \$64,328
15. Tom Reeves, Stephenville, Texas. .... \$63,689

### BAREBACK RIDING

1. Mark Garret, Spearfish, S.D. .... \$139,868
2. Ken Lensegrat, Piedmont, S.D. .... \$113,399
3. Marvin Garrett, Belle Fourche, S.D. .... \$111,875
4. Deb Greenbough, Red Lodge, Mont. .... \$111,239
5. Larry Sandvick, Dayce, Wyo. .... \$105,221
6. Clint Corey, Kennewick, Wash. .... \$93,698
7. Denny McAnahan, Canadian, Texas. .... \$88,378
8. Rocky Steagall, Sanger, Calif. .... \$84,008
9. Wayne Herman, Dickinson, N.D. .... \$80,316
10. Pete Hawkins, Weatherford, Texas. .... \$79,095
11. James Boudreaux, Hackberry, La. .... \$75,540
12. Kelly Wardell, Moorcroft, Wyo. .... \$67,166
13. Eric Moulton, Weatherford, Okla. .... \$66,831
14. Lance Crump, Cooper, Texas. .... \$64,453
15. Cleve Schmidt, Belle Fourche, S.D. .... \$59,609

### BULL RIDING

1. Terry West, Henryetta, Okla. .... \$125,425
2. David Fournier, Poolville, Texas. .... \$119,308
3. Jerome Davis, Archdale, N.C. .... \$111,212

4. Adriano Moraes, Keller, Texas. .... \$107,109
5. Myron Duarte, Peyton, Colo. .... \$100,628
6. Michael Gaffney, Lubbock, Texas. .... \$98,269
7. Tuff Hedman, Morgan Mill, Texas. .... \$89,764
8. Aaron Semas, Auburn, Calif. .... \$85,117
9. Royd Doyal, Pittsburg, Texas. .... \$84,211
10. Mark Cain, Atoka, Okla. .... \$80,429
11. Chris Littlejohn, Sapulpa, Okla. .... \$76,005
12. Keith Adams, Fredricksburg, Texas. .... \$75,668
13. Scott Mendes, Weatherford, Texas. .... \$68,831
14. Scott Breeding, Edgar, Mont. .... \$60,073
15. Raymond Wessel, Cedar Point, Kan. .... \$53,322

### CALF ROPING

1. Fred Whitfield, Hockley, Texas. .... \$155,336
2. Joe Beaver, Huntsville, Texas. .... \$139,024
3. Cody Ohl, Orchard, Texas. .... \$137,815
4. Bud Ford, Everman, Texas. .... \$119,003
5. Roy Cooper, Childress, Texas. .... \$116,464
6. Brent Lewis, Eloy, Ariz. .... \$100,360
7. Blair Burk, Durant, Okla. .... \$98,728
8. Mike Johnson, Henryetta, Okla. .... \$89,754
9. Herbert Theriot, Poplarville, Miss. .... \$85,117
10. Brad Goodrich, Hermiston, Ore. .... \$77,578
11. Troy Pruitt, Minatare, Neb. .... \$76,110
12. Shane Slack, Idabel, Okla. .... \$67,066
13. Rusty Sewall, Comstock, Texas. .... \$64,248
14. Ricky Canton, Cleveland, Texas. .... \$60,769
15. Bill Huber, Albia, Iowa. .... \$57,764

### STEER WRESTLING

1. Chad Bedell, Jensen, Utah. .... \$120,784
2. Brian Fulton, Valentine, Neb. .... \$106,007
3. Ote Berry, Checotah, Okla. .... \$102,039
4. Mark Roy, Dalmead, Alberta. .... \$92,018
5. Tom Duvall, Hitchita, Okla. .... \$91,377
6. Rope Myers, Van, Texas. .... \$90,135
7. Ivan Teigen, Camp Crook, S.D. .... \$88,754
8. Rusty Negard, Buffalo, S.D. .... \$82,815
9. Todd Suhm, Iarmie, Wyo. .... \$80,742
10. Frank Davis, Blackwell, Texas. .... \$78,267
11. Herbert Theriot, Poplarville, Miss. .... \$68,226
12. Rod Lyman, Lolo, Mont. .... \$68,149
13. Bictor Ceck, Sumnerdale, Ala. .... \$63,373
14. Marty Melvin, Keller, Texas. .... \$51,156
15. Brock Andrus, St. George, Utah. .... \$48,751

### TEAM ROPING \* HEADER

1. Steve Purcella, Hereford, Texas. .... \$91,069
2. Tee Woolman, Liano, Texas. .... \$85,677
3. Charles Pogue, Ringling, Okla. .... \$78,249
4. Bobby Hurley, Ceres, Calif. .... \$73,001
5. Speed Williams, Sanderson, Fla. .... \$71,753
6. Daniel Green, Valley Springs, Calif. .... \$62,805
7. Liddon Cowden, Merced, Calif. .... \$57,602
8. David Motes, Fresno, Calif. .... \$54,409

9. Kevin Stewart, Glen Rose, Texas. .... \$54,315
10. Doyle Gellerman, Nampa, Idaho. .... \$52,895
11. Randy Polich, Aztec, N.M. .... \$51,767
12. Shane Schwenke, Zortman, Mont. .... \$51,282
13. Bret Boatright, Mulhall, Okla. .... \$45,262
14. J.D. Yates, Pueblo, Colo. .... \$43,260
15. Matt Tyler, Corsicana, Texas. .... \$38,897

### TEAM ROPING \* HEELER

1. Steve Norcott, Odessa, Texas. .... \$91,069
2. Rich Skellton, Liano, Texas. .... \$85,677
3. Allen Bach, Toltec, Ariz. .... \$76,997
4. Bret Fould, Pollok, Texas. .... \$73,522
5. Cody Cowden, Le Grand, Calif. .... \$73,372
6. Chris Green, Valley Springs, Calif. .... \$62,805
7. Tom Bourne, Marietta, Ga. .... \$60,077
8. Brent Lockett, Visalia, Calif. .... \$58,826
9. Monty Joe Petska, Carlsbad, N.M. .... \$53,673
10. Britt Bocklus, Claremore, Okla. .... \$52,895
11. Nick Sarchett, Scottsdale, Ariz. .... \$51,767
12. Joe Day, Howe, Texas. .... \$48,286
13. Jay Wadhams, pueblo, Colo. .... \$42,984
14. Jeff medlin, Tatum, N.M. .... \$41,683
15. Kory Koontz, Sudan, Texas. .... \$38,897

### STEER ROPING

1. Guy Allen, Lovington, N.M. .... \$66,739
2. Dan Fisher, Andrews, Texas. .... \$43,078
3. Marty Jones, Hobbs, N.M. .... \$41,559
4. Roy Cooper, Childress, Texas. .... \$41,546
5. Arnold Fells, Sonora, Texas. .... \$35,081
6. Todd Casebolt, Henrietta, Texas. .... \$34,304
7. Jim Davis, Abilene, Texas. .... \$32,794
8. J. Paul Williams, Ponca City, Okla. .... \$28,319
9. Tee Woolman, Liano, Texas. .... \$28,014
10. Buster Record Jr., Buffalo, Okla. .... \$27,986
11. Jimmy Hodge, Lometa, Texas. .... \$27,727
12. J.D. Yates, Pueblo, Colo. .... \$26,268
13. Jason Evans, Huntsville, Texas. .... \$20,011
14. Sid Howard, Canyon, Texas. .... \$19,418
15. J.P. Wickett, Muldrow, Okla. .... \$18,079

### BARREL RACING

1. Kristie Peterson, Elbert, Colo. .... \$170,083
2. Kay Blandford, Stockdale, Texas. .... \$152,895
3. Sherry Cervi, Marana, Ariz. .... \$109,271
4. Sharon Kobold, Big Horn, Wyo. .... \$76,237
5. Sharon Kobold, Big Horn, Wyo. .... \$62,891
6. Deb Mohon, Bladewater, Texas. .... \$61,511
7. Tracy Lynn Johnson, Henryetta, Okla. .... \$61,223
8. Charlotte Schmidt, Cut Bank, Mont. .... \$59,925
9. Sharon Smith, Debbie, Okla. .... \$54,992
10. Shandi Metzinger, Dexter, Kan. .... \$53,226
11. Sandi Emmond, Malta, Mont. .... \$49,996
12. Charmayne James, Clovis, N.M. .... \$49,541
13. Angie Meadows, Wetumka, Okla. .... \$48,158
14. Melissa Hubler, Cleveland, Texas. .... \$47,357



## THE EVENTS

Rodeo competition falls into one of two categories: roughstock events or timed events.

Roughstock events are the scored riding events of professional rodeo - saddle bronc riding, bareback riding and bull riding.

In all the roughstock events, the cowboy must ride for eight seconds to receive a qualified score. The contestant uses only one hand to secure himself to the animal. He may not touch the animal, himself or any equipment with his "free hand" during the ride; doing so results in automatic disqualification and a "no score" for the round.

In regular-season rodeos, two professional officials judge the roughstock action. Each judge awards up to 25 points for the contestant's performance and up to 25 points for the animal's bucking efforts. The scores of the two judges are then added together to determine the contestant's total score. A perfect score is 100. In the timed events - calf roping, steer wrestling, team roping, steer roping and barrel racing - most contestants ride quarter horses. The calf or steer is always given a head start determined by the size of the arena. It cannot be changed after the animal has been released. A barrier string stretched across the box where the contestant waits to make his run is released when the calf or steer has gone the predetermined distance. If the contestant brakes the barrier, he is assessed a 10 second penalty.



# W H O A !

**DON'T MAKE ANOTHER MOVE  
WITHOUT US!!**

Activation And Up  
To 5 Hours  
convenience & security  
**FREE**

## CELLULAR**ONE**<sup>®</sup> *network*

ST. GEORGE  
674-5555

KANAB  
644-2424

CEDAR CITY  
865-0101

DELTA  
864-2525

RICHFIELD  
896-9400

BLANDING  
678-3162

\*Restrictions May Apply





## RANDY MUNNS

RODEO CLOWN • BARRELMAN

Randee Munns has been clowning rodeos for over 20 years throughout the United States. He is from Garland, Utah, where he has a ranch and horse training operation. Randee is also a brand inspector for the State of Utah, as well as a vocational welding instructor for Bridgerland Area Vocational Center in Logan, Utah.

Randee will bring several unique comedy acts, along with his expertise as a bullfighter and barrelman. Assisting Randee in his acts will be his three biggest fans, his sons, Montee, Charlee, and Rylee.

"The protector of cowboy, the entertainer of the crowd, so said a well-known sports commentator. He was referring, of course, to the rodeo clown. Rodeo clowns come in all shapes and sizes and all have to be top-notch athletes in peak physical condition. They have to be agile, quick, fearless, have the memory of a computer and an encyclopedia knowledge of bulls.

There are basically two types of clowns, the bull fighter and the barrelman. They both have serious jobs to do with a little flair of comedy thrown in.

The bullfighter clowns are the track stars. They are out in the arena to distract the unpredictable bull from a downfallen cowboy. Pick-up men on horseback can't be used around the ill-tempered animals.

Sometimes bull riders get "hung-up", their hand becomes caught in the rope, they are dragged helplessly, virtually a prisoner of the bull. The clown moves in to free the cowboy's hand and focus the attention of the bull on himself.

The other type of rodeo clown is the barrelman. He uses himself and his barrel as a diversionary obstacle. He hauls a heavy, battered, reinforced metal barrel around, and folds himself by inside like an accordion. Once inside the barrel, he awaits the blows of the irate bull and sometimes receives an unwelcome horn or hoof inside with him.

*It's the people  
that make the  
difference...*

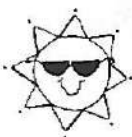
We're a part of the Southern Utah Community. We Care, and it shows. you won't find nicer, more friendly people than right here at Stanger Toyota in St. George.

**Stanger TOYOTA**

Right on Price. Right on Hilton Drive

**1-800-451-8384**

1700 S. Hilton Drive • St. George • 628-7300



WE REPLACE GLASS/GIVE US A "BREAK"

### SUN CITY GLASS

71 North 300 West/St. George, Utah 84770  
Phone (801) 673-5444

### JOHN L. JOHNSON

Special Agent

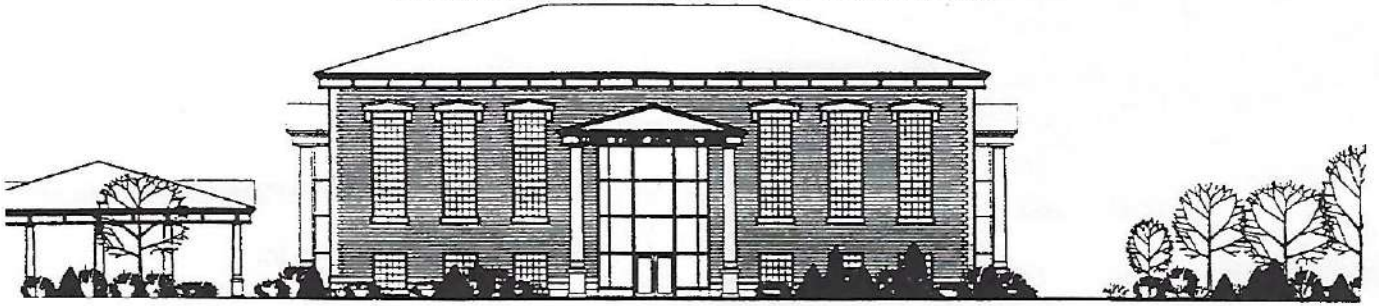
1060 S. Main Plazq, Suite 101  
St. George, Utah 84770  
Office: (435) 628-8248  
Fax: (435) 680-5433  
Residence: (435) 674-3777

**Northwestern  
Mutual Life**

The Northwestern Mutual Life Insurance Company • Milwaukee



# THIS IS THE PLACE



FOR ALL YOUR FINANCIAL NEEDS  
40 EAST ST. GEORGE BLVD.  
**ZIONS BANK**

Member FDIC



## JOE BEAVER

HUNTSVILLE, TEXAS  
1995-96 WORLD CHAMPION  
ALL-AROUND COWBOY  
1985, '87-88, '92-93 WORLD CHAMPION  
CALF ROPER  
1996 SEASON EARNINGS: \$166,103

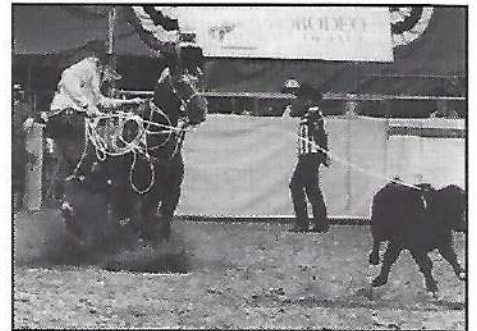
If Joe Beaver proved only one thing at the 1996 National Finals Rodeo it was that he should never, ever, be counted out.

The 31-year-old roper from Huntsville, Texas, overcame seemingly impossible odds to collar his second world all-around cowboy championship in as many years.

"I knew I needed about \$80,000 (from the NFR) to win it," said Beaver, now a seven-time world champion. "Everybody had written me off. But I came here thinking I was going to make it, and it happened."

The odds against Beaver repeating as the all-around champion started stacking against him in June when he broke his left wrist in a freak accident while team roping at the Eastern Oregon Livestock Show and Rodeo in Union.

At the time, Beaver led the Crown Royal world all-around standings with \$60,985, led the world calf roping standings with \$43,427 and was fourth in the world team roping header standings with \$17,558.

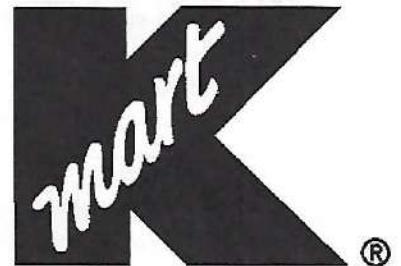


K-Mart #9794  
745 S Bluff St.  
St. George, UT 84770  
(435) 628-1258

JERRY J. PARKER, R. PH.  
SCOTT ROBINSON, PHARM. D.

&

NOUT VAN WEST, STORE MANAGER



**Quality Service - K mart Price - Visit Our Pharmacy Today**



# Fri-State Office Supply

**"Home Of The Business Team"**

36 East Tabernacle • St. George, Utah 84770

**(435) 628-1653**

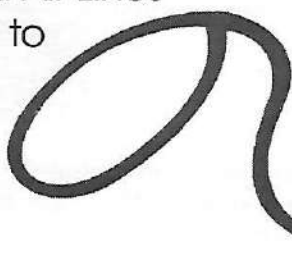
**UTAH TOLL FREE 1-800-634-2558**



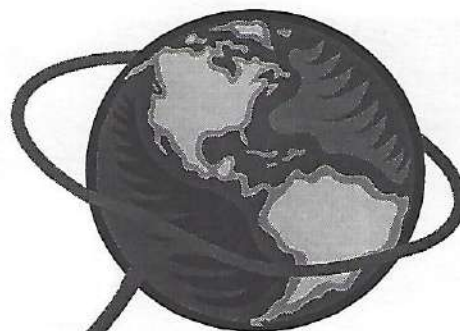
**SKYWEST**

**▲ DELTA CONNECTION**

SkyWest and Delta Air Lines  
can connect you to  
over 300 cities  
in 34 countries  
around the world



**LASSO THE WORLD**



For reservations see  
your professional Travel Agent  
or call SkyWest - Delta Connection  
at 1-801-453-9417

**L&R Designers . . .**



St. George's first & finest  
Designer Showroom

1206 West Sunset Blvd.  
St. George, Utah 84770  
(435) 673-3573  
Jeanett Graff



**BRAD HAFEN**

P.O. Box 488  
244 North Bluff #2  
St. George, Utah 84770  
**(435) 628-1921 • FAX 628-1962**

**CURTIS**

**Bakery**

GLADE & IRENE CURTIS

1330 W. Sunset Blvd. #K  
St. George, Utah 84770

**(435) 628-7147**

*Everything made fresh daily from your family Bakery & Deli*

*Dave's*



AUTO AND LIGHT TRUCK REPAIR  
FOREIGN AND DOMESTIC

**DAVE & SAM JEPPSON**  
**(435) 628-1669 • 1-800-899-2745**

1323 W. SUNSET BLVD.

**ST. GEORGE AUTOMOTIVE**



ST. GEORGE, UTAH 84770



**Schumacher**  
**DISCOUNT CARPETS**  
 (435) 628-0534

735 INDUSTRIAL RD. ST GEORGE, UTAH 84770  
 (next to Rocky Mountain Co.)  
**JOE SCHUMACHER**

**ICI, CONTRACTOR**

**CHUCK BENTLEY**  
 Vice President

690 N. Industrial / St. George, Utah 84770 / (435) 628-8227  
 3360 Wynn Road / Las Vegas, Nevada 89102 / (702) 367-8227

**COAST GAS INC.**

PROPANE SALES AND SERVICE

**Bill Warren, Manager**

690 N. INDUSTRIAL ROAD • ST. GEORGE, UTAH 84770  
 (435) 634-0552 1-800-439-0052

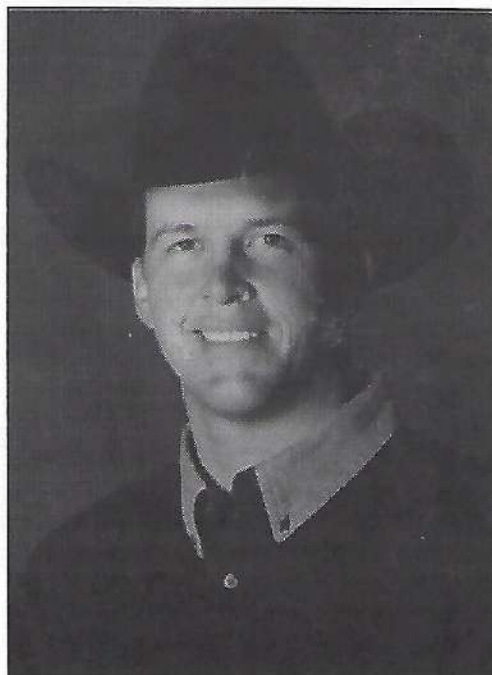


**V.C. Milne & Sons Welding**

Custom Welding & Steel Fabrication  
 Shearing - Forming - Punching

950 East 700 South  
 St. George, 84770

Phone  
 673-3084



**CHAD BEDELL**

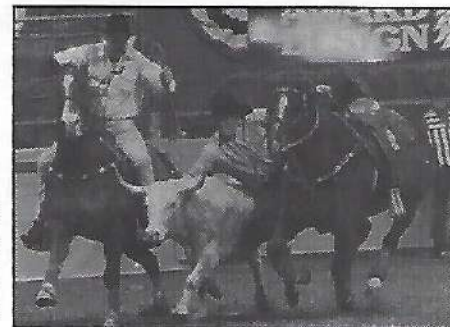
JENSEN, UTAH  
 1996 WORLD CHAMPION  
 STEER WRESTLER  
 1996 SEASON EARNINGS: \$120,784

In 1992, Chad Bedell made his first trip to Las Vegas' Thomas and Mack Center, fabled locate for the National Finals Rodeo. But he wasn't competing for a world title.

Long after the contestants had vacated the arena, Bedell was working, downing the NFR's peskiest steers. Any steer that trotted out of the arena untouched during the regular performance would fall to Bedell (it was Bedell's job to down any steer that had not been bulldogged during the go-round) some time that day - through it would fall before 17,000 empty seats.

The only time Bedell works in front of empty seats at the Thomas and Mack Center now is when the audience is standing to applaud.

Bedell, competing at his third NFR, won the 1996 world steer wrestling championship in record fashion, earning a season total of \$120,784. Bedell collected \$80,145 going into the Finals.



"It never hurts to have a lead," Bedell said. "You're never safe at the

Finals - anyone can win it - but it never hurts to have a little cushion."

And Bedell needed that cushion. From the moment the opening bell sounded, the steer wrestling field chased the Jensen, Utah, cowboy - particularly Wyoming bulldogger Todd Suhr.

**Morris Travel**

St. George Office • Holiday Square  
 175 West 900 South, Suite 14  
 St. George, Utah 84770

**Marie Taylor**  
 Manager

435/628-4885  
 435/628-6659 Fax



**SOUTHWEST SALES  
 SERVICE & PUMPS**

435-673-0128  
 24 hr. Emergency Service  
 1151 North 1100 West  
 St. George, Utah 84770

**SUBMERSIBLE PUMPS • SALES, SERVICE & INSTALLATION**

All Manufactures • All Accessories • Tanks • Cable • Controls

**FIELD TROUBLESHOOTING & REPAIR**

Pumps • Welders • Generators • Compressors • Etc.

Ross Gregerson - Owner



# STEPHEN WADE

628-5201 • 628-6100

Family  
Car  
Store

CHEVROLET

Geo

Cadillac

NISSAN

HONDA

MAZDA



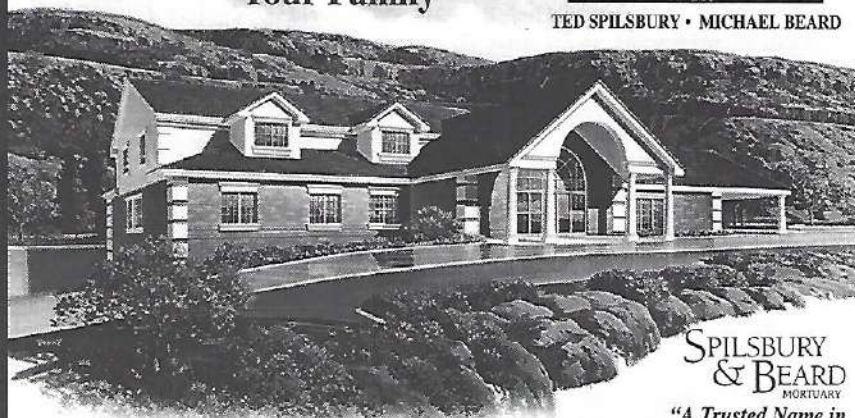
## SPILSBURY & BEARD

MORTUARY

"Our Families Serving  
Your Family"



TED SPILSBURY • MICHAEL BEARD



SPILSBURY  
& BEARD  
MORTUARY

"A Trusted Name in  
Funeral Services"

635-2454

525 West State Street  
Hurricane, Utah

VIRGIN VALLEY MORTUARY  
(702) 346-6060

320 Old Mill Road  
Mesquite, NV

673-2454

110 South Bluff  
St. George, Utah





*Value  
Selection  
Quality  
Service*

**F**loor to ceiling, wall to wall,  
everything for your home.

All the best brands at the lowest prices,  
from Southern Utah's largest selection of  
quality home furnishings, appliances, elec-  
tronics, window, wall and floor coverings.

- Professional Interior Design
- Computerized Upholstery Selection
- Friendly, Knowledgeable Staff
- Easy In-Store Financing
- Free Delivery to Most Areas
- Lowest Price Guarantee
- Factory Trained Technicians
- Service of Everything We Sell

*the*  
**BOULEVARD**  
*Home Furnishings*

**Best Brands • Lowest Prices**

FURNITURE • APPLIANCES • ELECTRONICS • CARPET

176 East St. George Boulevard • St. George, Utah 84770  
801-673-9657 • 800-677-2029 • <http://www.blvdhome.com>



## St. George Utah

### Best Western Abbey Inn

Welcome to St. George's newest  
(Open 1996) and finest. The Best  
Western Abbey Inn is located  
just off of the south I-15 exit in  
beautiful St. George, Utah - the  
heart of Utah's Color Country.

- 130 Elegant Rooms and Mini-Suites
- Fridge, Microwave and Wetbar
- Complimentary Full Breakfast
- Meeting & Conference Facilities
- 25" TV - Free Cable - HBO - Disney
- Large Indoor Spa & Outdoor Pool
- Non-Smoking Rooms Available
- Video Game Room & Exercise Facility
- Elevators for Easy Access
- Handicap Accessible Rooms
- Guest Laundry
- Luxury Suites (Honeymoon / Anniversary)  
with 46" Big Screens and Spas

1129 South Bluff Street  
St. George, Utah 84770

**1-801-652-1234**

or Toll Free Direct

**1-888-222-3946**

<http://www.onpages.com/abbeyinn/>

E-Mail: [bwabbey@infowest.com](mailto:bwabbey@infowest.com)

### Best Western Coral Hills

Conveniently located in the  
Historic District of St. George,  
the Best Western Coral Hills offers  
quiet comfort within walking  
distance of many of St. George's  
most famous landmarks.

- 98 Luxurious Rooms
- Deluxe Continental Breakfast
- Heated Outdoor Pool and Spa
- Indoor Pool and Spa
- Free Cable TV - HBO - Disney
- All Rooms with Refrigerators
- Exercise Room
- Non-Smoking Rooms Available
- Elegant Suites with In-Room Spas
- Senior or AAA Discount & Kids Free

125 East St. George Blvd.  
St. George, Utah 84770

**1-801-673-4844**

or Toll Free Direct

**1-800-542-7733**

<http://www.onpages.com/coralhills/>

E-Mail: [bwcoral@infowest.com](mailto:bwcoral@infowest.com)

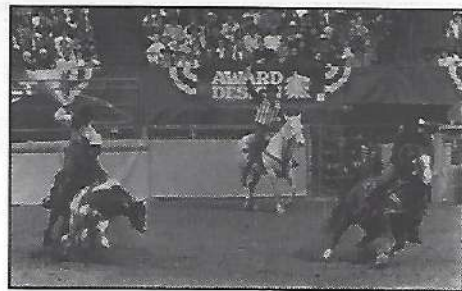






## STEVE PURCELLA

HEREFORD, TEXAS  
1996 WORLD CHAMPION  
TEAM ROPER (Header)  
1996 SEASON EARNINGS: \$91,069



For Texas team ropers Steve Purcella, 30, of Hereford and Steve Northcott, 27, of Odessa, the difference between winning and losing the 1996 world title came down to the average competition at the \$3.2 million National Finals Rodeo.

"The average made a lot of difference," Purcella said. "The two teams ahead of us (in the world championship hunt) went out of the average race early. We stayed in good and that was the main thing. It worked out good for us and bad for them." Indeed.

The two Steves put together nine solid runs in 10 rounds at the 38th NFR. Their lone miscue came in the sixth round when they roped their steer in 19.8 seconds.

Nonetheless, their 70.1-seconds total time on 10 head was good enough to win the NFR's average title, and each man pocketed the \$18,209 payoff that went with it. The 1996 world title was the first for both NFR veterans.

"It feels great," Purcella said after the 10th round. "But I don't know, really, if what I'm feeling is right because it just hasn't sunk in yet."

## DIXIE CLINIC VETERINARY



Small & Large Animal  
Medicine & Surgery

M-F 8:30am to 5:30 pm  
Sat. 8:30am to 12:00 pm

Craig R. Brinkerhoff DVM  
Mitch Lewis DVM  
**628-6532**

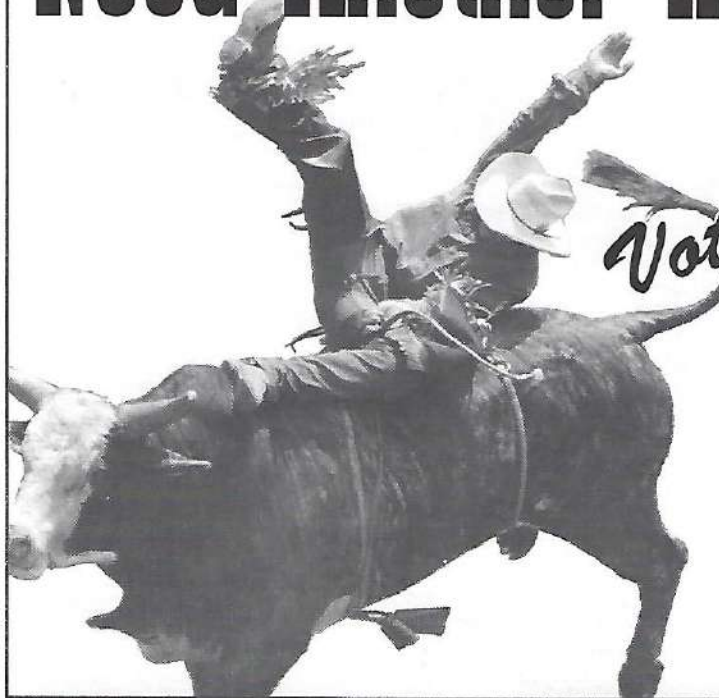
- New Climate  
Controlled Kennels &  
Boarding Facilities



730 N. Dixie Downs Rd. • St. George



# Need Another Hand? Find Him In "The Local Book"



*Voted* #1

telephone directory  
in southern Utah



Find us On-line

[www.TheLocalBook.com](http://www.TheLocalBook.com)



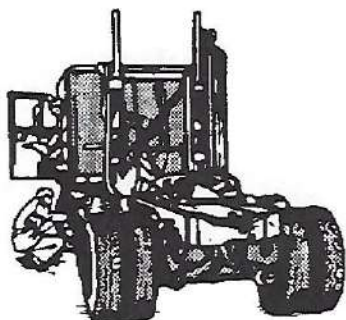
Your BEST resource for reaching potential customers.  
Place your ad in "The Local Book" today! Call: (801) 628-6286

## SOUTHWEST DIESEL SERVICE INC.

IN ST. GEORGE

COMPLETE TRUCK & ENGINE REPAIR

"THE FINEST ENGINE & TRANSMISSION MEN IN THE SOUTHWEST"



- ENGINES
- TRANSMISSIONS - CLUTCHES
- REAR ENDS
- AIR CONDITIONING
- ALTERNATORS - STARTERS

- ANY TYPE OF DIESEL  
OR GAS REPAIR

### LARGE SELECTION OF PARTS

FACTORY AUTHORIZED PARTS & SERVICE FOR

- COMMINS DETROIT • MACK RV REPAIR
- AVAILABLE REEFER REPAIR
- DODGE CUMMINS PICKUPS



24 HOUR TOWING &  
EMERGENCY SERVICE

**673-6342**

AFTER HOURS CALL  
673-9179 OR 628-2068

1150 E. 350 N. (EXIT 8, NORTH EXIT, I-15) ST. GEORGE



*Like the winds  
of time...*

*KONNY will always  
be there for you.*



**PURE GOLD**  
**1210 AM**

**SOLID ROCK - N - ROLL**



## ST. GEORGE LIONS WELCOMES MORMON TRAIL WAGON TRAIN

The 1997 Sesquicentennial Mormon Trail Wagon Train will be joining the celebration of the 63rd Lion's Dixie Roundup.

The Commemorative wagon train is the fulfillment of a dream that began several years ago. The dream was to create a memorial train to re-enact the arrival of Latter-day Saint pioneers in the Great Salt Lake Valley in 1847.

The Trek began April 17, 1997 in Omaha, Nebraska. 'Winter Quarters' was the origin of their 93-day, 1,100-plus mile trek across the historical Mormon Trail. Even though the participants have endured alternating days of summer heat and chilling down-pours, clouds of windblown dust an, among the walkers, recurring blisters, many have felt the closeness of their ancestors.

Several of the wagons, handcarts and walkers will be joining in Saturday's Roundup General Parade. We would like to thank first Security Bank and the City of St. George for making it possible for many of us to experience a new meaning to our heritage.

### DIXIE AUTOMOTIVE & TRAILER SALES

958 North 1100 West • St. George, UT 84770  
(435) 673-6346



- RADIATOR SPECIALISTS
- 24-HOUR TOWING SERVICE
- AUTO REPAIR
- TRAILER SALES

LARRY MUSGRAVE  
BONDED DEALER  
#1526

### MAMA EDDY'S RESTAURANT



79 NORTH MAIN  
ST. GEORGE, UTAH

435 / 634-0126

**\$5<sup>00</sup> OFF  
1 NIGHT  
STAY  
WITH THIS  
ADD**

EXPIRES  
DEC 31,97



975-SOUTH MAIN  
ST. GEORGE, UTAH 84770  
(435) 673-6400

Daily • Weekly • Monthly Rates • Rv Boat Storage



**RANDY HOLYOAK**  
Owner

296 North Bluff Street  
St. George, Utah 84770

(435) 673-2527

St. George's Finest - All Amenities



### SETTLER'S R.V. PARK

ST. George, Utah 84770  
1333 E. 100 S.  
Phone (435) 628-1624

Monthly - Weekly - Daily Rates

(435) 628-1592  
Fax: (435) 628-4669

## WEST PRESS

132 NORTH 300 EAST • ST. GEORGE, UTAH 84770



## TEAM ROPING

Team roping, the only true team event in professional rodeo, requires close cooperation between two cowboys and their horses.

Equally important are the talents of the header and the heeler. Most team ropers specialize, although some work alternately as a header or a heeler.

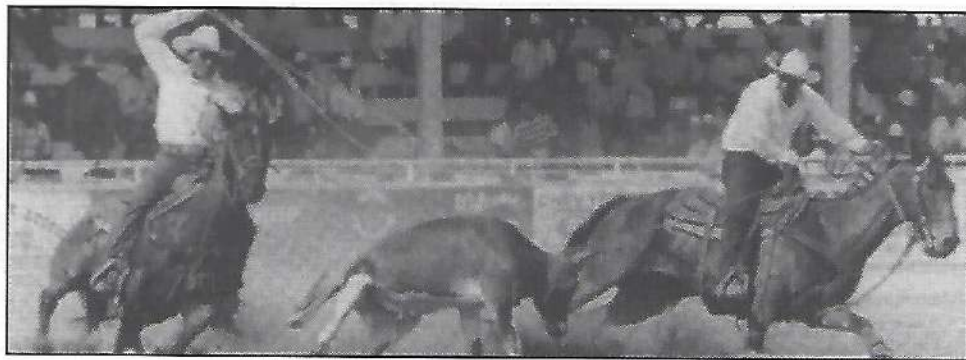
As in all timed events, the steer is given a head start based on the size of the arena. The header waits behind a barrier, which is released after the steer has taken the proper head start. If the header breaks the barrier, the team is assessed a 10-second penalty. The heeler follows after the header has started his pursuit.

The header is the first to rope. He must catch the steer around the horns, around one horn and the head or around the neck. His roping job completed, the header dallies the rope around his saddle horn and rides to the left, turning the steer away from the heeler.

As the header rides away, the heeler ropes the steer's hind feet. Catching only one foot results in a five-second penalty. The clock is stopped when no slack is in the rope and the ropers are facing each other.

Horses are trained separately for their specialties, heading or heeling. Heading horses usually are taller and heavier than heeling horses because they must be able to keep up with the steer's every move. The horse of choice for either specialty is the American quarter horse.

Team roping originated on ranches when a large steer had to be caught and treated or branded. It still is common on ranches.



# WINNING COMBO.

ONLY  
\$2.99

WHOPPER,  
MEDIUM FRIES  
MEDIUM SOFT DRINK

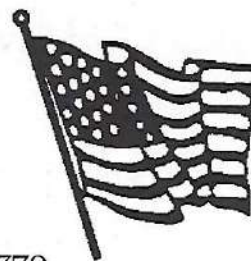


938 E. St. George Blvd. St. George  
687 West State Street Hurricane

## ST. GEORGE TOWING, INC.

*Wheel Lift ☆ Flatbed ☆ Heavy Duty*

(435) 628-2058  
1-800-345-4TOW (4869)  
(435) 628-1222



1370 W. Sunset Blvd. ☆ St. George, Utah 84770



# **DIXIELAND**

## **Tire and Auto**

776 South Bluff  
St. George, Utah 84770  
2291 Santa Clara Dr.  
Santa Clara, Utah 84765

DWAINE J. HOLLAND



(435) 673-6105

(435) 673-6622

## **THE RODEO COWBOY**

Rodeo is more than a sport. It's also a lifestyle.

A professional rodeo cowboy doesn't get paid to compete—he pays for the privilege. He doesn't travel expense-free in a fully equipped bus or airplane—he spends hours upon hour driving to the next event in a car that likely doubles as his home on the road. If he performs well, the paychecks he earns in the arena will equal the money he spent getting there.

It's a taxing lifestyle, to be sure, but one that is infinitely rewarding for those who choose to pursue it.

Rodeo is the only sport in the world to have developed from the skills required in a work situation, and even today it retains the fierce independence of the ranch hands of the 1800s who turned work into sport.

Independent as they are, few rodeo cowboys travel alone. Most take advantage of the Professional Rodeo Cowboys Associations "buddy system," which allows up to four cowboys to enter rodeos as a group and request to compete during the same performance. By ensuring that they will compete on the same day, the cowboys can travel together and share expenses.

Most nationally ranked cowboys compete each year in 100-125 rodeos throughout the United States and Canada. Without the buddy system, it would be financially impossible for all but a few to travel so much without any guarantee of a paycheck. Cowboys usually travel with someone else who competes in their events.

Timed-event contestants, as a rule, take longer to get from one rodeo to another—and therefore usually compete in fewer rodeos than the roughstock cowboys—because they take their horses with them. Most "times" drive pickup trucks and travel in pairs.

Occasionally, especially during the busy summer months, they hire someone to drive the horses or arrange to use other contestants' horses so they can fly to rodeos and save travel time. Although the buddy system was devised to ease the financial strain of traveling, it has had the added effect of cultivation long-lasting friendships. Cowboys compete against one another and are often each other's closest friends and most enthusiastic supporters.



# **COAST GAS INC.**

## **PROPANE SALES AND SERVICE**

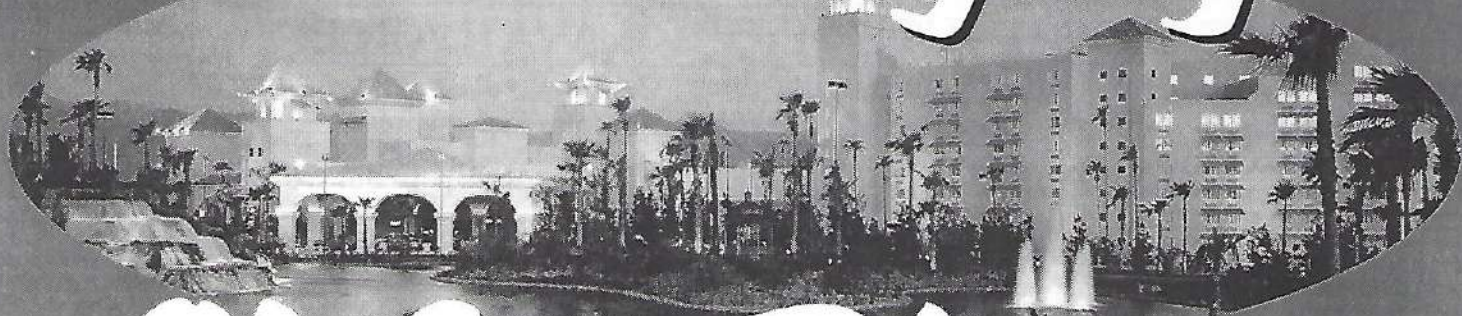
**Bill Warren, Manager**

690 N. INDUSTRIAL ROAD • ST. GEORGE, UTAH 84770  
(435) 634-0552

1-800-439-0052



# Now Playing



## At CasaBlanca...

Loosen Slots - 500 Tower Rooms - Poolside Bungalows



Tournament Action! - \$100,000 Keno - Race And Sports Book...

Fine Dining...



Expanded Menus  
Lower Prices

Air Conditioned Carts...



Championship  
Golf Course...

New Villas...



200 New  
Kitchenettes...

Let Off Some Steam...



# Spa

New Attitude - More Winners.

1-800-459-PLAY

# CasaBlanca

HOTEL-CASINO-SPA-GOLF  
MESQUITE, NEVADA



"St. GEORGE'S ONLY FULL SERVICE LAB SINCE 1978"

# Colorland Photo

*Same Day Film Finishing*

**90 MINUTE SERVICE AVAILABLE**

- Color & Black and White Copy Work • Passports
- Color Print, Slide And Black & White Processing

**CUSTOM & SPECIALTY WORK Enlargements Up To 30' x 40"**

**628-2622**

75 East Tabernacle (next to ZCMI) • St. George

**CONGRATULATIONS to  
St. George Lions**

# US.BANK

Formely Sun Capital Bank

60 S. 100 E.  
St. George, Utah 84770  
(435) 673-6177

910 S. Bluff  
St. George, Utah 84770  
(435) 628-5274

1020 W. State Street  
Hurricane, Utah 84737  
(435) 635-555

Owner/Manager  
DANNY GREATHOUSE



LYNN GREATHOUSE

**ST. GEORGE AUTO BODY**  
Body Repair And Painting

1380 W. Sunset  
St. George UT 84770

(435) 628-2058  
(435) 674-4901



**FREEWAY TEXACO & TIRE**

I 15 & WASHINGTON EXIT #10  
WASHINGTON, UT 84780  
(435) 673-36775

*Complete Auto / Truck Repair*

BRUCE PORTER  
MECHANIC  
*Ride Control Specialist*

**St. George Pilot Service, Inc.**



*Certified*  
**OVERSIZED**  
*Transport*

1-800-345-4869  
1370 W. Sunset Blvd. • St. George, Utah • 84770  
(435) 628-1222

**IDEAL**

**DISTRIBUTORS**

**AUTOMOTIVE PAINT / AUTO BODY SUPPLIES**

EVERCOAT • NORTON

PHONE:  
(435) 673-6005  
(435) 673-9803



405 N. PARK STREET  
ST. GEORGE, UTAH  
84770

**3M • PPG • SWISS • SATA • MEGUIARS • CP • PRO STRIPE  
S.A.S. SAFTEY • BAGER**

ASTRO • SHARPE





## ***ST. GEORGE LION'S***

WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK  
ALL OF OUR MANY SUPPORTERS AND FRIENDS. ALL OF YOU  
MAKE OUR ANNUAL LION'S DIXIE ROUND-UP  
A TREMENDOUS SUCCESS!

***THANK YOU!***

---

## ***SPECIAL THANKS***

- Tammy Holyoak • Connie Bowler • Marv Jones • Ruth Shearer
- Jeff Wolf • Anthony Benell • Bob Behunin • Jennifer Dudak
- Candice Blackburn • Marge Shakespeare
- AA Callister • City of St. George • St. George Police Dept.
- St. George Parks & Recreation • St. George Street Dept. • Dicks Cafe
- Abbey Inn Best Western • Kony Radio • First Security Bank
- Jolleys Western Wear • Dixie Center • Washington County Search & Rescue
- Utah National Guard • I.F.A. • Colorland Photo • Dean Terry
- Elks Lodge • Gold Diamond Ranch • Washington Co. Travel & Convention Bureau
- Gai Bowler • Lady Lions • Painters Sun Country Chrysler • The Spectrum
- Morgan Pest Control • West Press • PRCA Cowboys • Wrangler Sports Medicine
- Wrangler Jeans • Dodge Truck



**\$25,000  
BINGO  
1-15**

# PICTURE THIS.

**Race &  
Sports  
Book**

Mini Slot Tournament  
**Win \$1000**

Total Prize Money Based On Number Of Entries

**Every Tuesday**

Sign-up Begins 8:30 A.M.  
11:00 A.M. - 3:00 P.M.

Blackjack Tournament  
**Win \$1500**

Total Prize Money

**Every Friday**

Sign-up Begins 10:00 A.M.  
Tournament Starts At 11:00 A.M.

**\$10 Tournament Entry Fee Includes Buffet Lunch.**

**MONDAY  
NIGHT FOOTBALL  
Win A '98 SATURN  
\$1.00 Drafts  
Great Food, Prizes  
& More!**

**CINEMAS  
4 First-  
Run  
Movies  
Every Day.**

**LIVE MUSIC  
In The Lounge.**

**\$25,000**

Total Prize Money

**GIVEAWAY DRAWING  
SEPT. 23**

**ARCADE  
Open 8a.m. - 10p.m.**

**VIRGIN RIVER**  
**HOTEL/CASINO/BINGO/EXIT 122/MESQUITE/NEVADA**  
**1-800-346-7721**

Must be 21 to enter. Management reserves the right to modify, cancel, or change promotions at any time.



# IMAGE

BY  
MATT AUSTAD  
P H O T O G R A P H Y

*When you want  
more than  
the ordinary for  
your  
family portraits.*

*International Award Winning  
Portrait Photographer*

*M a t t R . A u s t a d*

# 634-1573

*Toll free 1-888-634-1573*



Professional Photographers of America  
**THE WORLD'S GREAT STORYTELLERS<sup>SM</sup>**







S

**T. GEORGE . . .**

*The perfect place to live, work and play.*

Few cities can boast the beauty, variety and stability that St. George can. Here is a city surrounded by breathtaking scenery, nestled in a temperate climate and anchored to a proud heritage. St. George means different things to different people. To the businessman, it's a moving, thriving city. To the retired person, it's a tranquil, scenic haven. To the tourist, it's a colorful, enjoyable and warm destination. And to the resident...It's just a great place to live.



The **CITY** of **ST. GEORGE**

175 East 200 North, St. George, Utah 84770 (801) 634-5800

Mayor, Daniel D. McArthur / City Manager, Gary S. Esplin

City Council: Robert Whatcott, Sharon L. Isom, M. Royce Jones,  
Larry H. Gardner, James J. Eardley