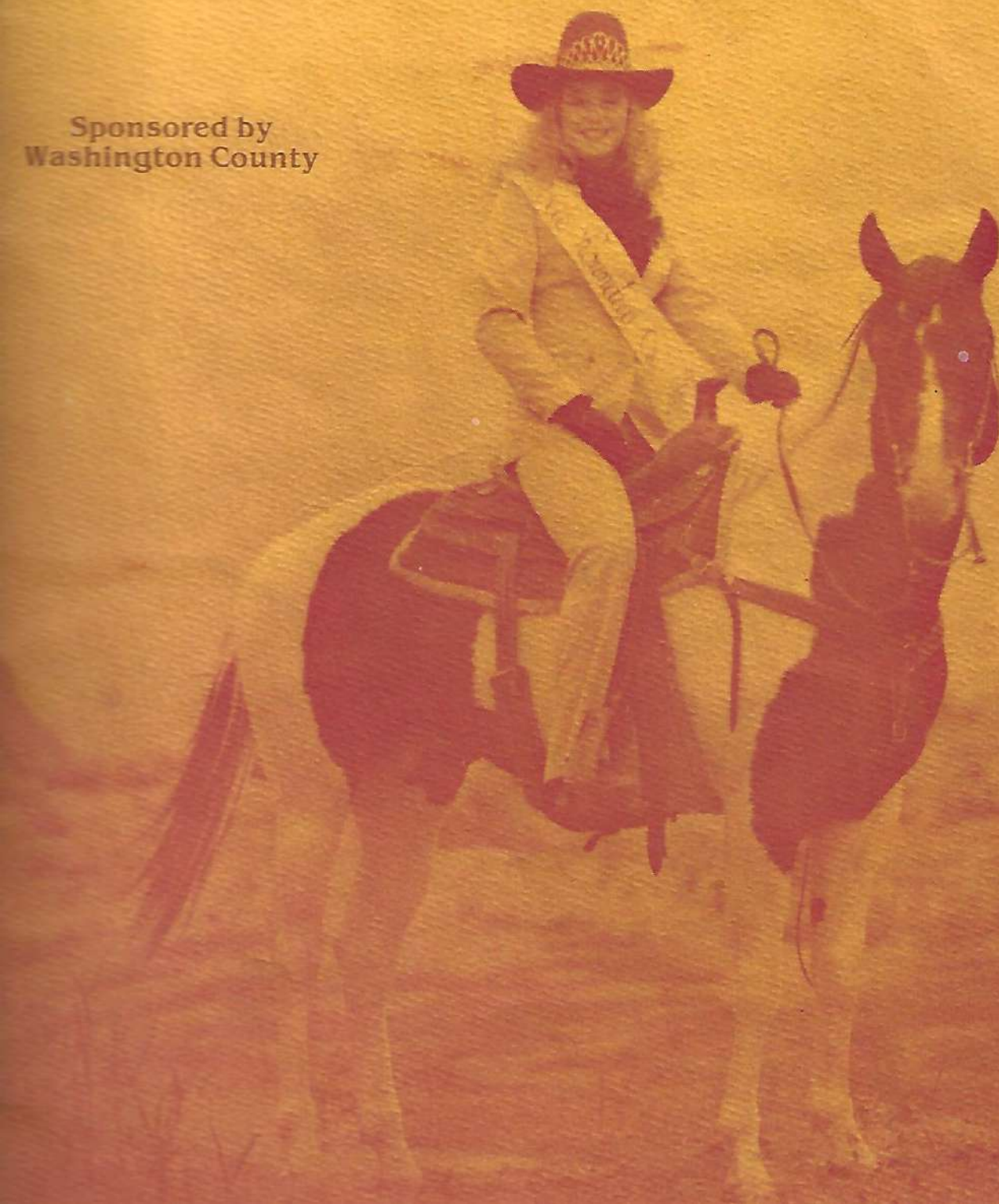


St. George Lions 53rd Annual
Dixie Roundup
Lions' Dixie Sun Bowl

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St. George, Utah

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President's Message

Welcome to the 53rd Annual Lions Dixie Round Up. We greatly appreciate your attendance and the support given us by area businesses and the wonderful people of Southern Utah. We also extend our thanks to the out of area individuals and groups participating in our parades.

The Lions Club has a proud heritage in constructing the Sun Bowl and in the growth of the Dixie Roundup, initiated by our founding members of this club, many of whom are still active members. We are proud of our service to the community.

David L. Limbacher
St. George Lions Club President



Mayor's Message

Howdy Pardner! It's Dixie Roundup time again and as Mayor of the greatest little city in the West I extend greetings and a hearty welcome to one and all! Dixie hospitality has always been a trademark of St. George and no time is it more evident than during this celebration which is the high point of the Lions Club's yearly events.

The St. George Lions have always had a decided impact on our community through their civic programs and contributions which are made possible partly from funds derived from the Dixie Roundup and their Spring Race Meet.

We invite you to spend a few days, months or even a lifetime in our beautiful area. We love our city and hope you will too!

Mayor Karl Brooks
City of St. George

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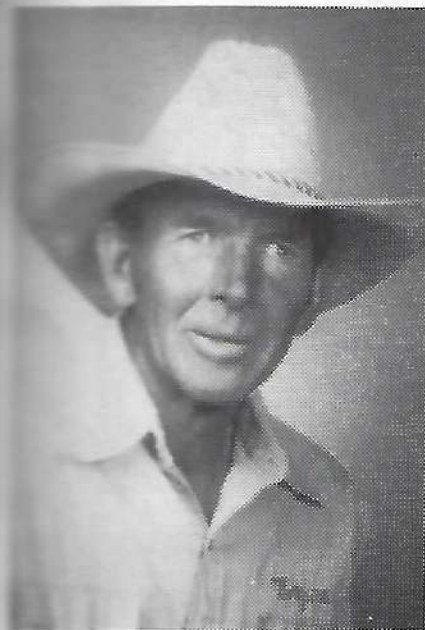
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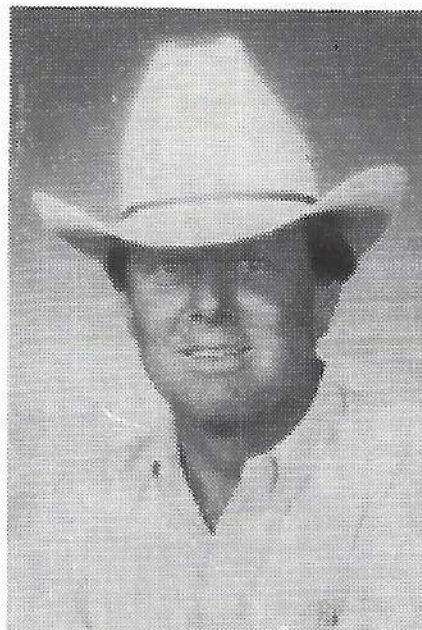
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General Committee

St. George Lions Club Dixie Roundup Chairmen



Bryce Gubler



Rodney Orton
Chairman



Jerry J. Parker

Rodeo, a hearty slice of culture cut from the meat of this country's history, thrives today — despite recent booms in modern technology — by offering a simple style of athletic competition created by a uniquely American lifestyle.

Perhaps more than any other sport or event, rodeo remains warm and proud in the hearts of Americans. It is a part of all of us that can't be altered by progress or stolen by time, and it lives as an integral and growing part of our history. Today cultural ancestors of our first rodeo cowboys compete more than 600 times per year in PRCA arenas throughout the United States and Canada.

The annual Dixie Roundup is a stepping stone for many rodeo competitors on their way to the National Finals Rodeo which is held each year in the Thomas Mack Center in Las Vegas. We offer you three days of excellent rodeo "ropin' and ridin'" in true western style. We hope you enjoy the excitement, as a lot of preparation and effort have been expended by the sponsoring St. George Lions.

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1987 Dixie Roundup Queen & Princess



Ande Andrus
Dixie Roundup Queen

Ande Andrus is the 17-year-old daughter of George and Dixie Andrus of St. George, Utah. She is a senior at Dixie High School. Ande is a member of the Exec. Council and the Chairperson of Social Affairs. As starting center for the Lady Flyers basketball team she earned three varsity letters. She also plays volleyball and rodeos for Dixie High School. Goat tying and breakaway roping are her events. Ande competed at the state level in both events this year and was named Miss Congeniality at the 1987 Utah State High School Rodeo Queen Contest. Her other interests are reading, singing, foreign language study and being with her friends.

Ande has loved being the St. George Lions Roundup Queen. The wonderful experiences and the fun she has had will always be a special part of her life.



Lynette Iverson
Dixie Roundup Princess

Lynette is the daughter of Ken and DeAnn Iverson of St. George, Utah. Lynette is a sophomore at Pine View High School and is involved with the Rodeo Team. Last year she went to the State Finals in three events. She completed four years in the 4-H Horsemanship Program. Her hobbies are piano, swimming, volleyball and basketball.

Lynette says it is a great experience being rodeo princess and she is enjoying it immensely.



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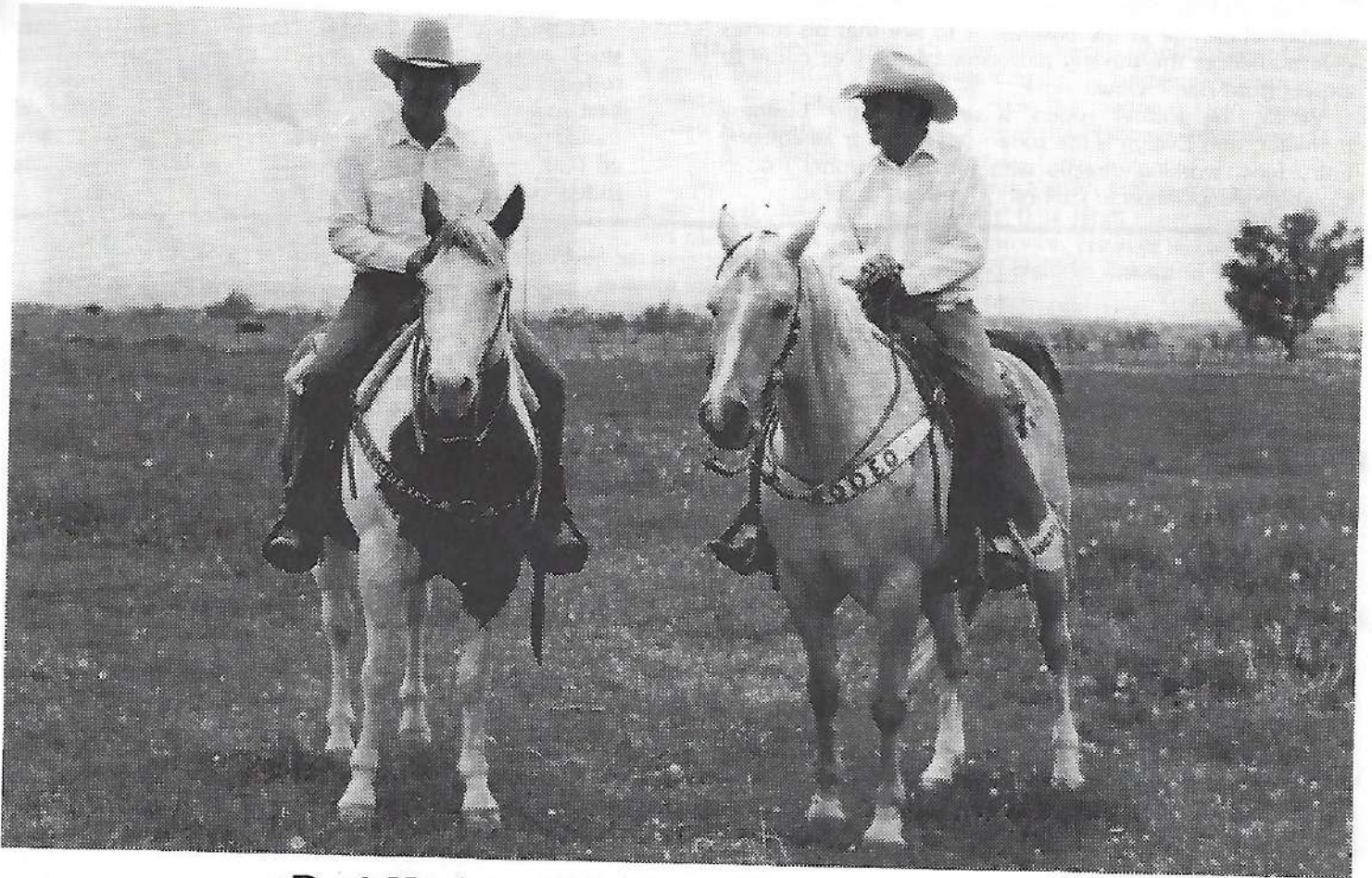
Bar T Down Rodeos

Bar T Down Rodeos began more than 40 years ago as a small business on the banks of the Colorado River near Moab, Utah. From the roots of ranch life, Swanny Kerby, founder of the Bar T Down, learned about horses from the feedbag up and competed at local fairs and rodeos. His dream of a rodeo business was launched when he leased livestock to county fairs. Bucking stock was scarce in the Four Corners area (Utah, Colorado, Arizona, New Mexico) so Swanny rounded up wild mustangs and shipped in the

first Brahma bulls to the Canyonlands area. Following World War II, he began contracting professional rodeo stock fulltime. Rank and tough bulls became Swanny Kerby's specialty.

Today, the Bar T Down Rodeo is one of the five largest rodeo companies in the rodeo world.

Bar T Down has furnished stock for rodeos throughout the United States from California to Virginia and has furnished stock every year for the National Finals Rodeo since



Bud Kerby and D. A. "Swanny Kerby"

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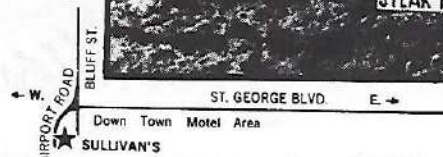
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Stock Producers for Dixie Roundup

It first started in Dallas, Texas in 1959. The Bar T Down has had more than 200 animals selected for the National Finals Rodeos since 1959, including all the National Finals in Oklahoma City, Oklahoma and the NFR's now held in Las Vegas, Nevada.

The Bar T Down Rodeo Company is made up of two families--Swanny and his wife, Verda, and their son, Bud Kerby and wife, Evelyn. Bud Kerby began his rodeo career when he was 15 years old as a calf roper and became a top saddle bronc rider on the rodeo circuit. Bud is now one of the best pickup men in the rodeo business today. His greatest challenge in the business is to see that his horses give audiences the thrilling performances they've come to expect from Bar T Down stock.

Verda, the former rodeo secretary, is the business manager, and Evelyn is the rodeo secretary for all cowboy entry fees, working directly with the Professional Rodeo Cowboys Association in Colorado Springs, Colorado.

The Bar T Down's string of bucking stock consists of 150 horses, 80 bulls, 25 pickup/flag horses, 80 steers, and 60 roping calves. Swanny and Bud travel thousands of miles each year to add the toughest bucking stock to their business.

The whole Kerby family is involved in 35 rodeos per year plus several college rodeos throughout the western states. The Bar T Down can promise cowboys and fans alike excellent bucking stock with fast moving action in the sport of rodeo.

As Swanny himself states, "It takes a lot of equipment, stock, personnel and hard work to put on a professional rodeo, but we don't lack anything that it takes to put on the best rodeo in the world." The million miles traveled and thousands of rodeos Kerbys have produced haven't dimmed their enthusiasm to put on the very best, most exciting rodeo possible.

The Cowboy



Do not confuse cowboys with football players or swimmers.

They are athletes, to be certain.

But, just as certainly, they are a breed of their own.

Rodeo cowboys not only compete in their sport, they live it. That is the nature of the beast. When you constantly pour your heart and soul into every bronc and steer, when you willingly drive all night to compete in the early morning slack, when you optimistically throw all your chips into the hat and count on your skills to go for broke, you show serious signs of being a cowboy — or a least of understanding him.

Once you have earned the "cowboy" trademark, however, there are several more steps that must be climbed before you can compete with the finest.

A first year PRCA member must compete with as a "permit" cardholder — often limited, due to the large number of would-be professionals, to competition at smaller Association-sanctioned rodeos. He doesn't become eligible for full PRCA membership and a non-restrictive contestant's card until he's won at least \$2,500 as a permit holder. Because of excessive entries, most larger PRCA rodeos are not open to permit members.

Once a cowboy has filled his "permit", and if he continues to meet the standards of professionalism established by the PRCA, he becomes a card-holding member, eligible to compete against the world's best at hundreds of rodeos throughout the United States and Canada.

Paying entry fees ranging from \$25 to \$250, the pro rodeo cowboy "enters" any PRCA-approved rodeo through PROCM, the Association's computerized central entry system located in Colorado Springs, Colorado.

In seeking a world championship, a timed-event contestant may compete in as many as 100 rodeos each year. Rough stock contestants may enter up to 125 rodeos.

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ZEB BELL PRCA ANNOUNCER

Hansen, Idaho

With a degree in broadcasting and 12 seasons working behind pro rodeo microphones, veteran Zeb Bell relies on his radio broadcast experience and his extensive knowledge of the sport, its contestants and livestock. As an alternate Finals announcer in 1982 and '83, Bell was chosen in '84 to emcee all ten NFR performances.

He has been chosen six different times as Announcer of the Year in the PRCA's Wilderness Circuit. In addition he has announced the Indian National Finals, the National High School Rodeo Association Finals twice, and the National Intercollegiate Rodeo Association Finals.

Besides announcing, Bell hosts a radio morning program on a top-rated Idaho station, is a part-time team roper, auctioneer, and owner of a wilderness guide service. He lives in Hansen with his wife of 14 years, Deanne, and children Jake and Toby Jo.



STATISTICS

RESIDENCE: Hansen, Idaho; **NFR:** (3) 1982 and 1983 (alternate), 1984; **BORN:** October 2, 1947 at Ft. Atkinson, Wis.; **COLLEGE:** Whitewater State Univ., Univ. of Wis.; Brown Inst. of Technology (Minneapolis); **FAMILY:** Wife, Deanne; children, Jake, Tobee; **SPECIAL INTERESTS:** Team roping, fishing; **PRCA MEMBERSHIP:** 1974; **ACHIEVEMENTS:** Indian National Finals, 1979; NHSRA Finals, 1980, 1983; NIRA Finals, 1983; five-time Wilderness Circuit Announcer of the Year.

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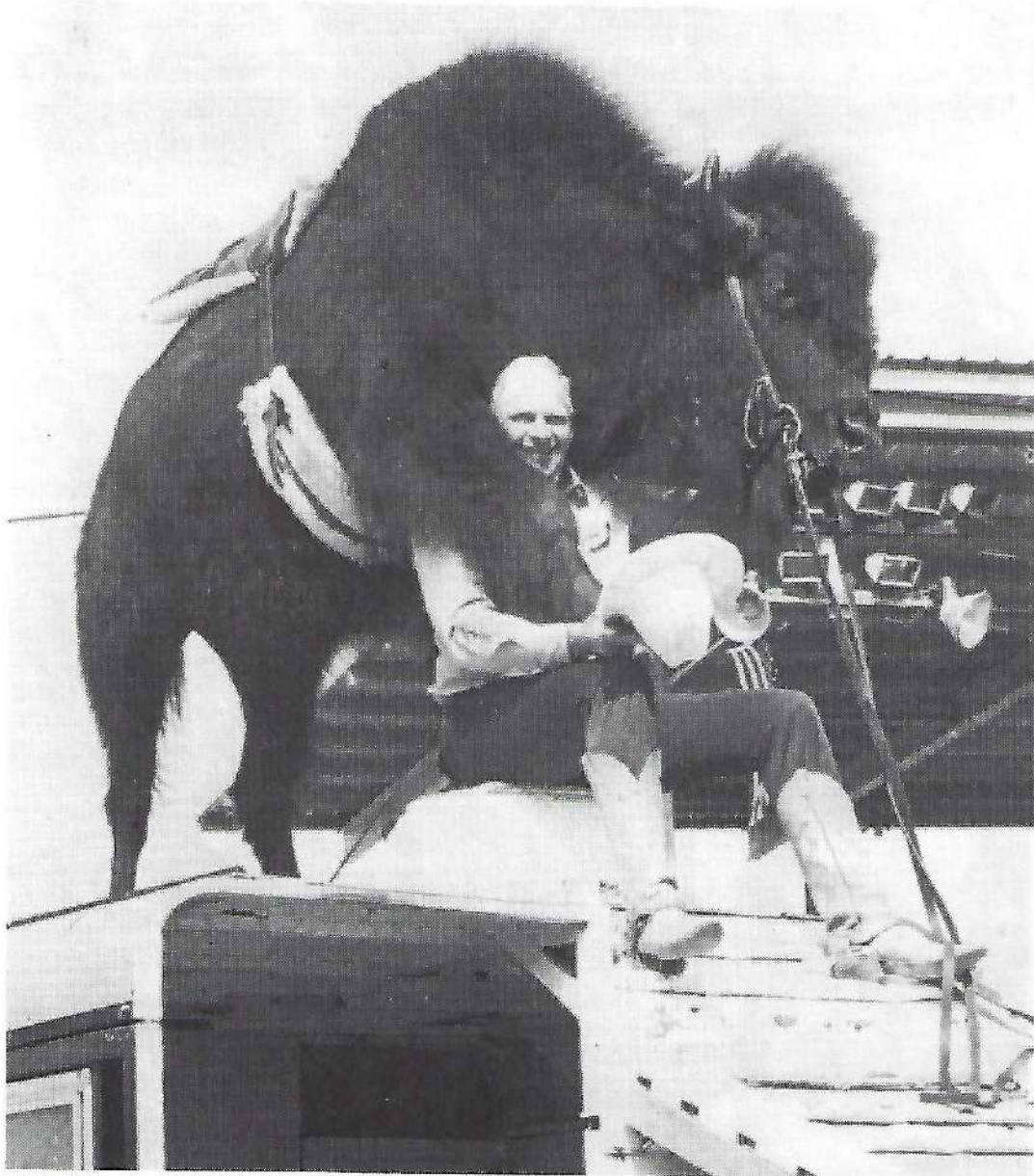
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A Dixie Roundup Specialty Act

Jerry Olson & Chief the Buffalo



For your entertainment between rough stock events, the St. George Lions Club have engaged the services of Jerry Olson and his protegee, Chief the Buffalo. Just how he got here is another story. We hope you enjoy this specialty event.

Chief stands proudly atop a trailer throne while performing for owner Jerry Olson.

But it is doubtful that the seven year old 1700 lb. buffalo knows just how lucky he is to be there. Chief came dreadfully close to becoming a steak in a meat market.

On Labor Day nine years ago a feedlot owner knowing that Olson had trained buffalo, called him to see if he would take the newborn bull. The mother was being fed for slaughter and had given birth. A surprise to the feedlot owner.

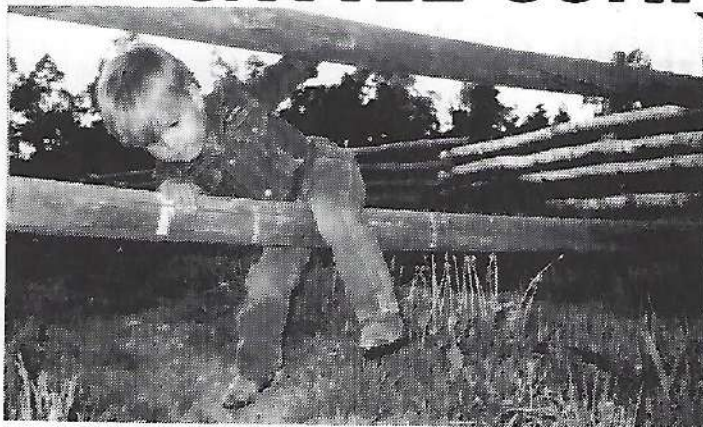
Olson who had given up training the animals in 1974 at first said that he didn't want anything to do with another buffalo.

"We had lost our last one a few years before and I had just decided to quit," Olson said, "but a few days later my wife said 'let's go get that calf and sure enough we did.'" Fern took him and raised him on a bottle.

"I still didn't think I was ready to start training another one," Olson said, "but when he got to be 8 months old, he started hanging

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*LeGrande,
Pete and
Ted Spilsbury*

around the barn, becoming a general nuisance and was pretty onery with the other animals. I knew I had to break him to lead or get rid of him."

Olson quickly discovered that Chief would turn out to be his best trained buffalo.

"Yes, he was easier to train" he said, "things the others could do, he could do better."

The lanky Olson, a rancher, steer wrestler, and former clown and bullfighter has trained his prize animal like coaches train athletes. Olson and his buffalo are a regular attraction at rodeos throughout the country.

Chief may seem gentle while performing, but Olson says that looks are deceiving.

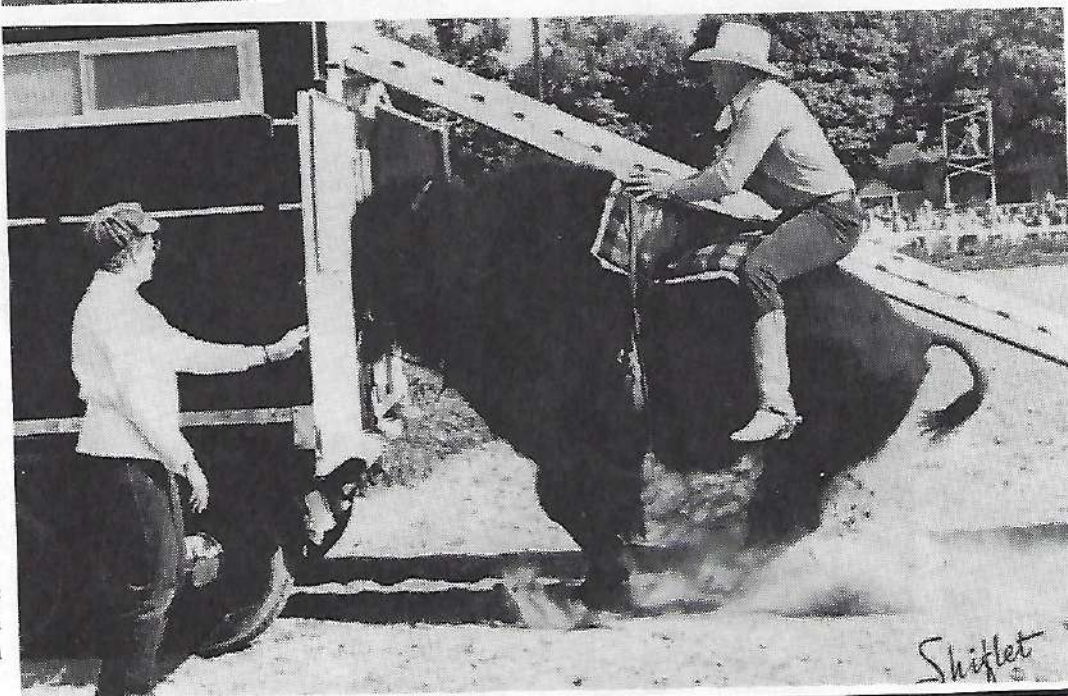


Buffalo do have power and speed, says Olson

Buffalo look slow and bulky but they can amaze you with their power and speed when they get excited.

Olson has had few accidents while training buffalo. "My dad was injured pretty bad once but I've had only bumps and bruises," Olson said.

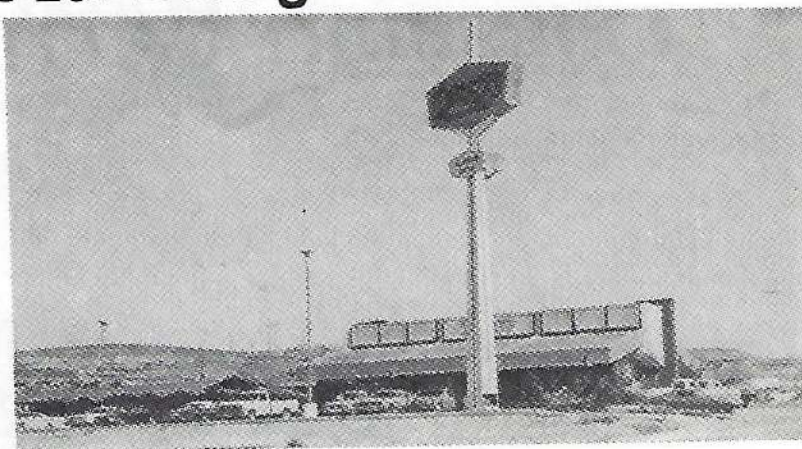
Olson who runs a 3500 acre ranch in South Dakota started training buffalo with his father in 1952.



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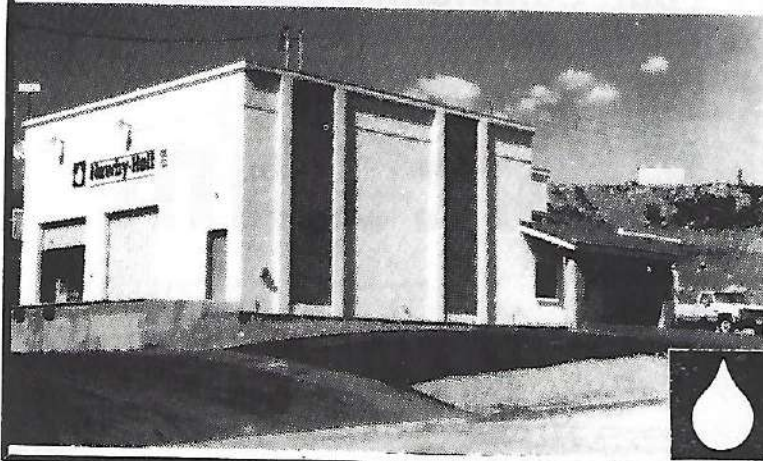
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Rodeo Clowns and Bullfighters Highlight Dixie Roundup Action

Scott Dechow

Returning this year for his second stint at the St. George Dixie Lions Roundup will be Scott Dechow, rodeo clown and bullfighter. Scott hails from Conroe, Texas, where he bases himself and dabbles in real estate when he is not on the rodeo circuit. His wife's name is Renee.

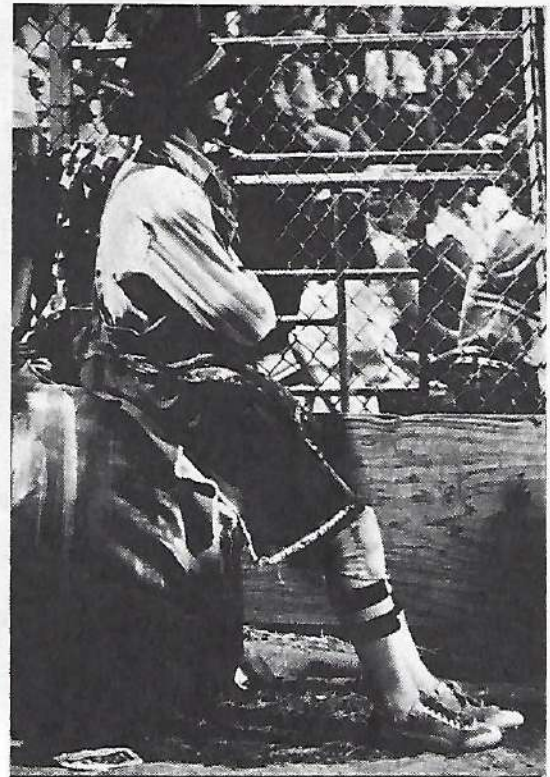
Born July 22, 1960 at Trenton, N. J., he attended schools there and graduated from the University of New York State at Dehli. It was during his

formative years that he became an avid rodeo participant and this evolved into a career as a rodeo clown and bullfighter. He received his PRCA contract card in 1984. He reached the Texas Rodeo Assoc. finals in 1982-83.

According to Scott, rodeo is one of the major up and coming sports in America today. Rodeo clowns and bullfighters play an important part of a rodeo. There are three serious roles clowns and bullfighters play in this

sport: (1) Protection of the cowboy who may be in trouble; (2) Satisfy the Rodeo contractor and committeemen as far as promotional work and performance; (3) Entertain the spectators - comedy acts, quality bullfighting and the media. These three factors are important, as a clown to put on a successful rodeo.

Scott Dechow will bring his duck mobile into action for the Dixie Roundup fans, in addition to his bullfighting duties.



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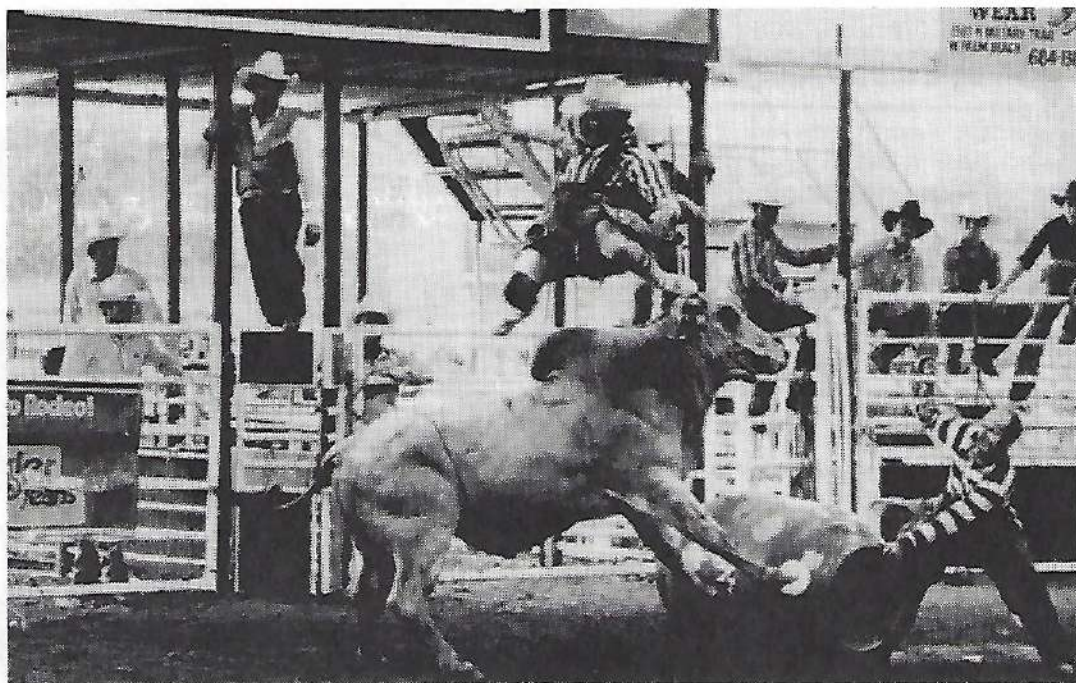
How would you
like their job?

Michael "Smurf" Horton

Michael "Smurf" Horton first began assisting the cowboys in the practice pens while in the eleventh grade. Their encouragement and confidence in his abilities strengthened his desire to pursue a career in bullfighting.

He first received a membership card in the Professional Rodeo Cowboys Association in March, 1980. He achieved this by fulfilling the required permit, winning one thousand dollars in as little as two rodeo bullriding events. In February, 1982 after exhibitions of his talent for Bob Donaldson and Bobby Romer, the CL (Clown) was added to his card.

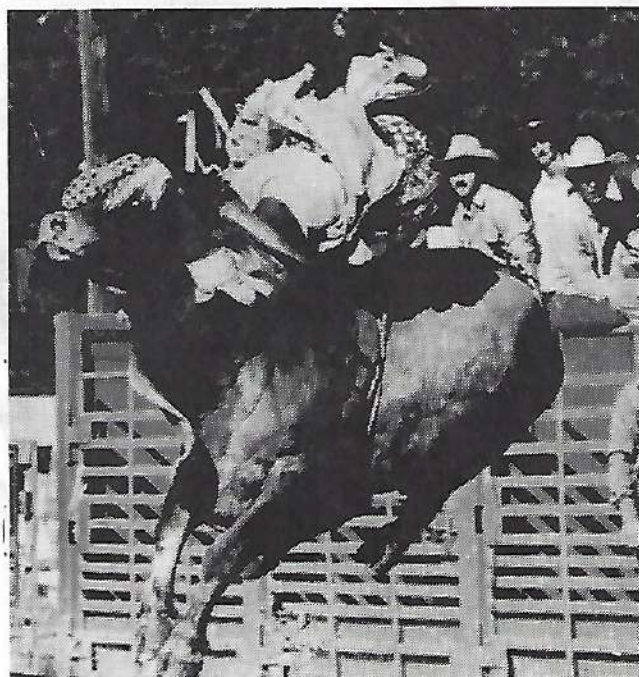
He has participated in some capacity in events such as bullriding, saddle bronc riding, and bareback riding in twenty or more states. He has worked with the following contractors namely: Bob Barnes of Cherokee, Iowa; Silver Spurs of Kissimmee, Florida; Five Star Rodeo of Zolfo Springs, Florida; Mac Altizer (Bad Company Rodeo) of Sonora, Texas; Mesquite Championship Rodeo of Mesquite, Texas; Swaney Kerby (Bar T) of Salt Lake City, Utah; Jim Shoulders of Henryetta, Oklahoma, and the



famed Calgary Stampede in Calgary, Alberta, Canada.

In December, 1986, during the National Finals Rodeo in Las Vegas, Nevada, Michael was chosen to compete in the Wrangler Jeans Pro-Rodeo Bullfighting Tour. Along with fifteen other elite bullfighters, he will compete in eight matches during the course of the year, working for a spot in the top six, which will take him to the 1987 National Finals Rodeo in Las Vegas, Nevada with a chance to win the World Champion Bullfighter title.

Being chosen for the Wrangler Tour brings Michael one step closer to the World Championship goal he has set for himself. Another is to have the honor of working the National Finals Rodeo in the near future.



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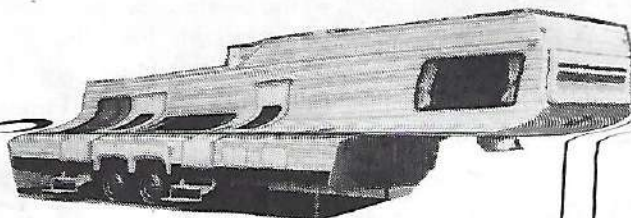
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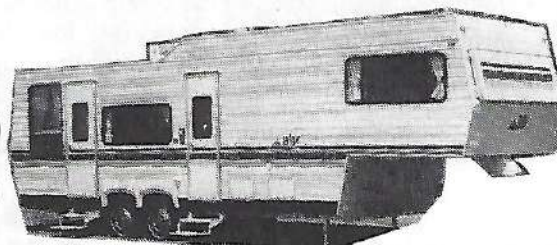
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"The Man With the Trampoline"

Butch Lehmkuhler



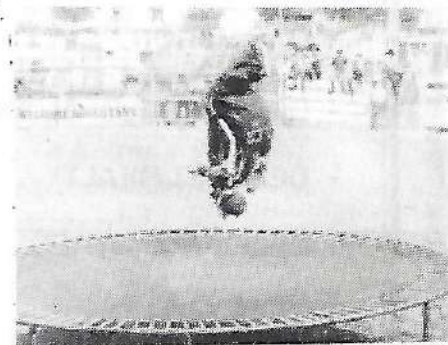
We are happy to present for a return engagement at this year's rodeo, PRCA Clown and Bullfighter, Butch Lehmkuhler (Lem-cooler). For those of you who remember his previous appearance here you will no doubt look forward to enjoying his special antics in comedy, which mark him as one of pro-rodeo's truly funny and entertaining rodeo clowns. For those of you who will witness, for the first time, his spontaneous type of comedy...you are in for a treat! In his quick-witted responses to the "unexpected" and inventiveness in comic routine you will see yourself in his "boots" and laugh out loud.

Butch is best known as "The man with the trampoline", but he brings to the arena much more. His physical skills are refined so as to dazzle, baffle, and amaze; and he communicates both through announcers and pantomime. He presents an almost childlike innocent approach to his sometimes hazardous surroundings. Truly he provides a dimension to Rodeo's family style entertainment which is simply good clean fun to watch.

Born and reared in Central, Nebraska, where he still resides, Butch is an instructor of woodworking at North Platte Senior High School, where, until 1985, he was the Head Coach for both the boys and girls swim teams.

Other than the obvious appeal of travel and meeting new people from all over the world, Butch says the excitement of America's most dangerous sport and the enjoyment his audiences seem to receive, have kept him in the arena since 1974.

Have injuries been a problem? Butch says that other than knee ligament damage; dozens of sprained ankles, wrists and fingers; dislocated shoulders; two crushed vertebrae; a broken rib or two; crushed cheek bone, eye socket and upper jaw; he has been lucky to get by with only approximately three hundred stitches and the normal bumps and bruises. Butch says, "I guess you'd have to say my clown school has been the 'School of Hard Knocks', but nothing real serious has happened yet".



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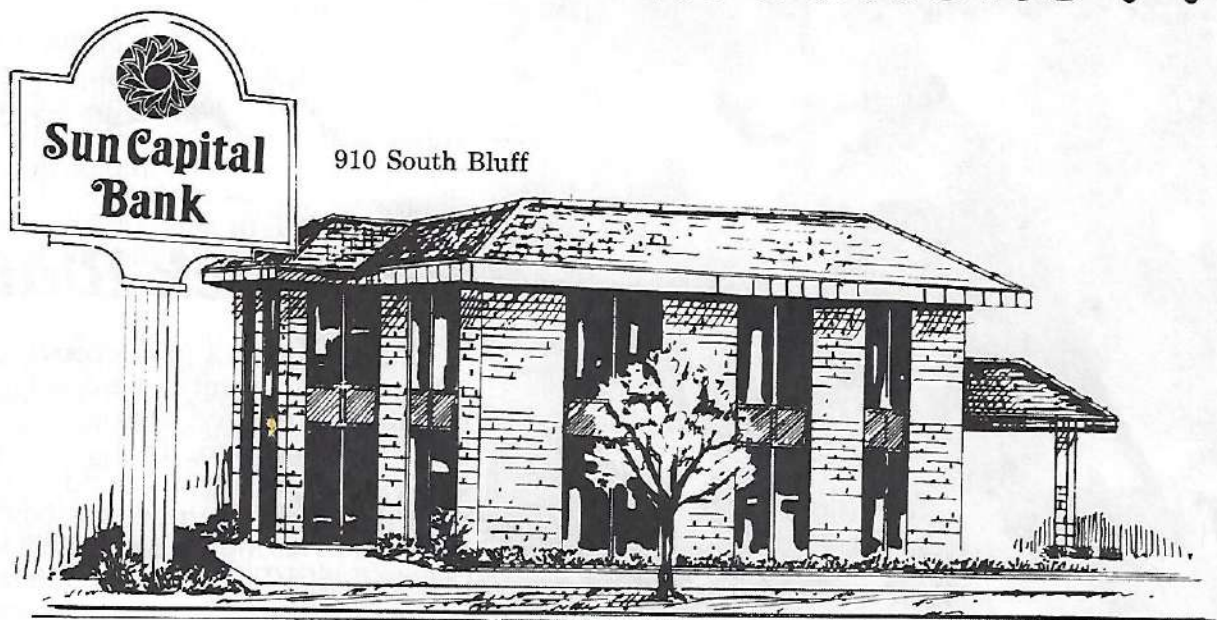
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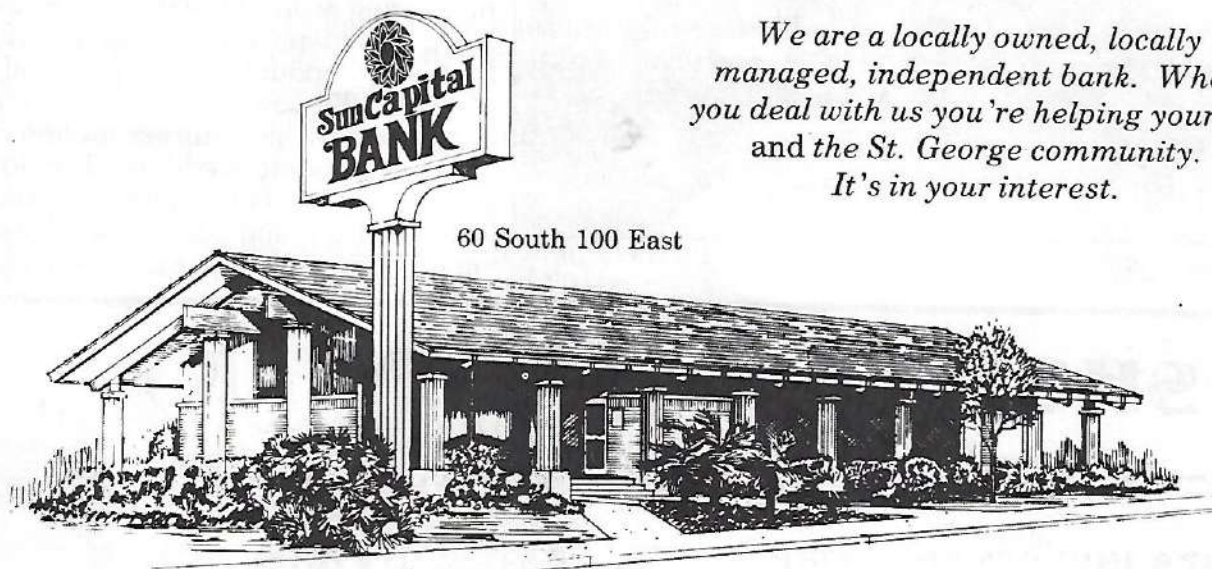
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The All-Around Title



The Event

The PRCA all-around world championship is internationally recognized as the single highest accomplishment a rodeo cowboy can achieve. With the greatest cumulative yearly earnings in two or more events, the all-around champion is, each year, pro rodeo's single highest money winner. Only prize money earned in PRCA arena competition counts toward the title. Commercial sponsor bonus money, while substantial, varies at different rodeos and is not included in world championship standings.

Bareback Riding

The youngest of professional rodeo's three riding events, bareback riding became a required Association event some 30 years ago. Trying to maintain control for his eight-second wild and often unpredictable ride, the cowboy is attached to his mount only with a leather "riggin," a 10-inch wide leather surcingle. Jamming one gloved hand into its stiff, suitcase-like handle, he relies on timing, strength and the proficiency of his spurring action for a good ride. Judging is based on turn-out of the rider's toes, the amount of his personal exposure to the power of the horse, the effectiveness of his spurring motion, and his control aboard the horse. Timing and strength are vital in maintaining control. As in saddle bronc riding, the rider must "mark" (spur) the horse out of the chute.

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The Champion

LEWIS FEILD
ELK RIDGE, UTAH
1986 WORLD
ALL-AROUND CHAMPION
1986 WORLD
BAREBACK CHAMPION

His words, like his riding style, are poignant and filled with strength. If ever there were any doubts in Lewis Feild's mind, or in the minds of his peers, they have been destroyed. He has mastered the game.

Feild for two years running has worn the crown of World All-Around Champion, as well as World Bareback Champion. He claimed his first title in 1985 with the hunger and energy that fuels all first-time champs; his second championship came easier, though certainly not through less effort.

After competing in approximately 80 regular-season rodeos, Feild qualified for both bareback and saddle bronc competition at the 1986 National Finals Rodeo, one of only two riders to make such a claim. He entered the NFR leading the All-Around standings with just over \$119,000 -- more than any rough stock cowboy had ever earned in a regular season -- and sitting second behind Clint Corey in the bareback standings with just over \$70,000.

"Going into the NFR, I figured I would have to do pretty well in both events to win the all-around," said Feild, who lives in Elk Ridge, Utah. "As it went on, and I took a look at how the other all-around guys were doing, I realized I would only have to do well in one event to win it."

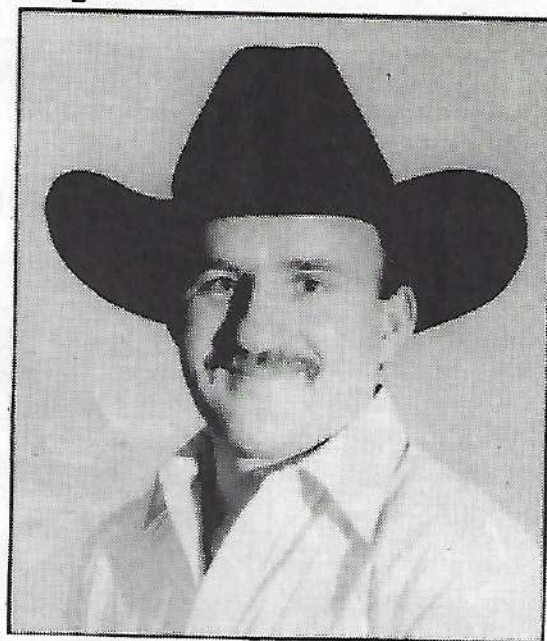
That event turned out to be bareback riding, as Feild earned nearly \$45,000 at the NFR (plus \$2,100 in saddle bronc) to claim the lead in both the bareback and all-around standings. He finished with just over \$166,000, more than any rodeo cowboy has ever earned in a single year.

Feild said he was "just thrilled" to win his first all-around title, but admitted there was some pressure last year for him to "hang on" to the honors he'd already earned.

"I didn't think that was true until I got to the NFR," said Feild.

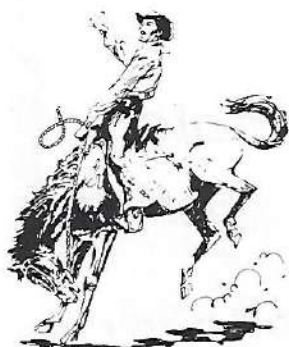
Feild's steady bareback riding at the NFR helped him finished first in the average competition and to climb past Corey for the bareback riding title. Although he trailed Corey when the NFR opened, Feild said he felt confident.

"The money is so big at the NFR now that, even if I had been leading by the same amount, I wouldn't have felt any different," Feild said.



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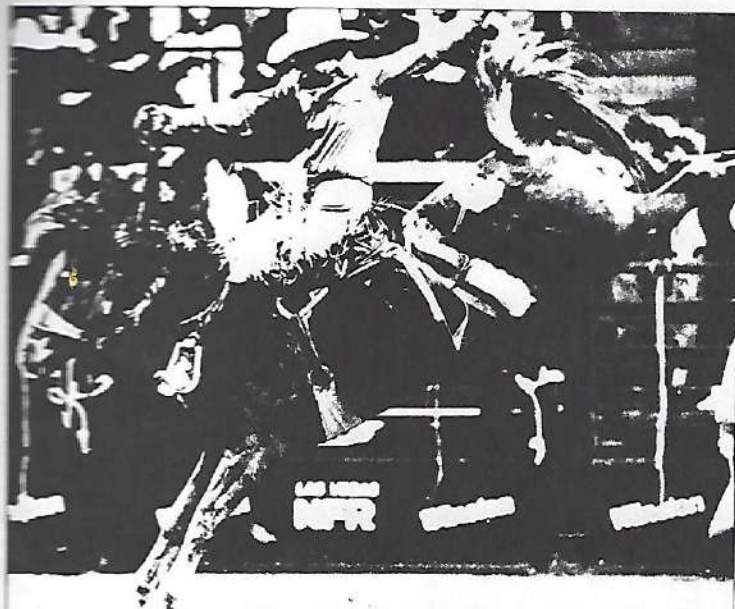


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Saddle Bronc Riding

BUD MUNROE
VALLEY MILLS, TEXAS
1986 WORLD
SADDLE BRONC CHAMPION



In '86, Bud Munroe won his long-awaited World Saddle Bronc Championship.

The Event

Recognized as rodeo's "classic" event, saddle bronc riding evolved from the Old West need of taming horses for trail drives and ranch work. Ideally, the cowboy's feet are thrust forward, with toes turned out in the stirrups. His toes should be over the bronc's front shoulders when the horse's front feet strike the ground.

As the horse bucks upward, the rider flexes his knees, drawing his feet back, toes still turned out, and sweeps his spurs along the bronc's sides until the spurs strike the "candle" (back of the saddle). The rider's feet again move forward as the bronc descends. It is a beautiful sight to watch, but perhaps rodeo's most difficult event to master.

The Champion

In 1986, Bud Munroe would accept nothing less than the World Saddle Bronc Championship. And the crowd at the National Finals Rodeo, in open support of the long-time popular bronc rider, made its feelings known by cheering on the Texas cowboy to his first-ever world title.

After all, six previous times Munroe had finished in the top five of the world standings, including two second-place finishes in 1978 and 1980. In 1980, he finished a mere \$500 behind the champion. In 1977 and 1983, Munroe finished third in the world standings.

By the close of the 1986 NFR, Munroe, flanked by the partisan crowd, figured he'd waited long enough; this was to be his year.

"I must admit that the bridesmaid business had crossed my mind — I was wondering if I'd ever win the title," said Munroe, a 10-time NFR qualifier. "But this year, everything just worked; the best came out."

Entering the NFR as the oldest saddle bronc competitor in the rodeo, the 34-year-old Munroe trailed leaders Clint Johnson and Tom Reeves by more than \$9,000.

"As much money as there is now at the NFR, you can have a reasonably good finals and you're going to pick up some money," said Munroe. "But the problem is the other guys will too."

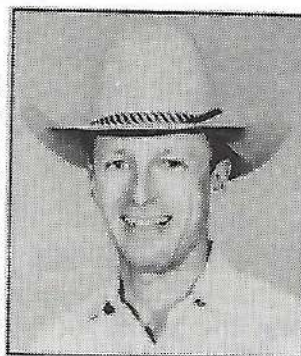
With disappointing performances at previous NFRs, Munroe faced the unappetizing prospect of once again wearing the bridesmaid's title if he didn't perform well. As they headed into the final go-round, all three cowboys — Munroe, Reeves and Johnson — were within claiming distance of the championship buckle. But Munroe trailed Johnson by almost \$2,000, and it looked like a repeat of history was in the making.

"The NFR's never been real good to me," said Munroe. "It's come down to the last couple of horses for me a few times."

But when Johnson bucked off his final-round horse, Munroe knew a good score on "Short Crop", a renowned "eliminator" horse, would put him in the running for the crown. Munroe scored 76 points, placing second in the NFR average and pocketing \$38,220 for the 10-round rodeo. That money boosted his year-end total over the \$100,000 mark — almost \$5,000 more than Johnson and \$16,000 ahead of Reeves.

Now that Munroe has won a world championship, he plans to retire at the end of 1987.

"When you've given all you've got for 10-12 years, the tired starts to set in," said Munroe. "And the more you have going on at home, the less making it to another rodeo matters."



Bud Munroe

James Fain



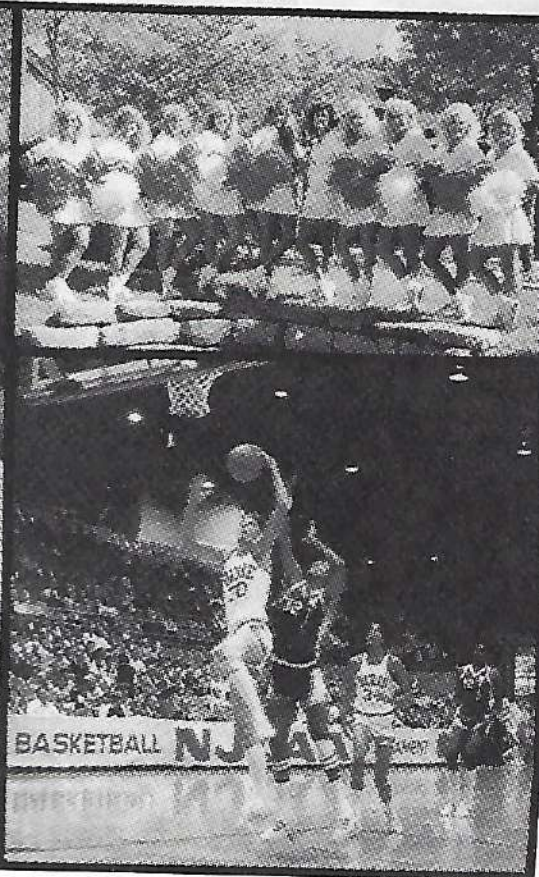
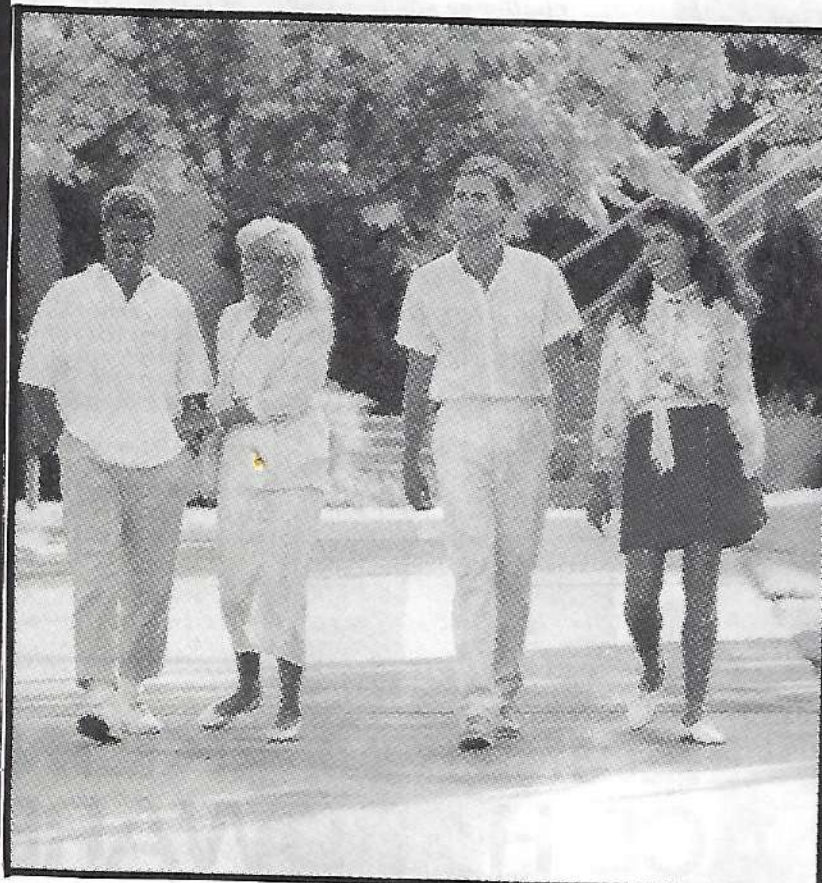
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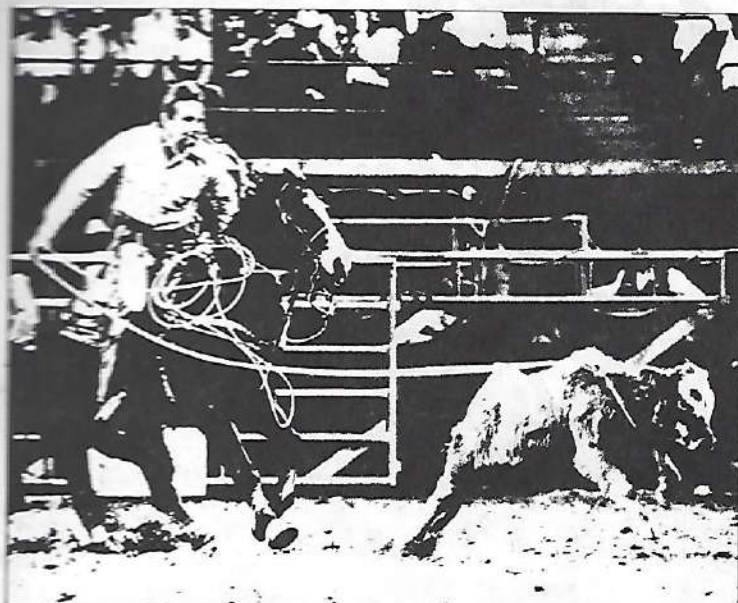
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Calf Roping

CHRIS LYBBERT
ARGYLE, TEXAS
1986 WORLD
CALF ROPING CHAMPION



Former all-around champion Chris Lybbert takes a bead on a sprinting calf.

The Event

Evolving directly from the ranch cowboy's work on the range, calf roping demands close teamwork between the contestant and his horse. The calf, weighing from 200 to 350 pounds, is given a head start. The horse must adjust his speed to that of the fast-moving animal, stop on cue when the contestant ropes the calf, then back up to keep the rope taut as the cowboy dismounts and sprints to the calf.

The competitor throws the calf to the ground, then must gather and tie any three legs. With the tie completed, the cowboy throws his hands in the air, signaling the end of his run. He then remounts his horse, riding forward to slacken the rope, after which the calf must remain tied for six seconds.

The Champion

Two years ago, Chris Lybbert missed his first National Finals Rodeo since 1979. Ironically, the former World All-Around Champion fell just \$700 short in steer wrestling, but wasn't even close in the calf roping standings.

"Things like that make you try a little harder the next year," said Lybbert. "It makes you wake up."

Wake up he did, coasting in 1986 to a world title in calf roping.

Last year, Lybbert qualified for the National Finals Rodeo in both timed events, making him one of only three contestants to double at the championship rodeo. It was the fifth time in Lybbert's career that he has doubled at an NFR.

At the 1986 Houston Livestock Show and Rodeo, Lybbert racked up a season-record \$14,740 when he won the calf roping competition. At 34 rodeos last year he won at least \$1,000.



Chris Lybbert

"It does something to you when you see your name in the No. 1 spot. It's like a challenge staring you right in the face saying, 'can you uphold this?' "

— Chris Lybbert

Prior to the 1986 NFR, Lybbert held a lead of more than \$9,000 over rival Jimmie Cooper in the world calf roping standings. Lybbert increased his lead at the Finals by pocketing \$20,370 to Cooper's \$16,800. Cooper dropped to fifth place, while D.R. Daniel came on strong with \$38,220 at the NFR to finish second in the world.

"Making the NFR gets harder each year," said Lybbert, who in 1982 was the first cowboy to earn more than \$100,000 prior to NFR competition.

In 1986 steer wrestling competition, Lybbert finished 11th in the world standings with \$44,254.

Lybbert, the 1982 World All-Around Champion, finished second to Lewis Feild in the 1986 all-around chase. It was his best finish since 1982. The \$128,053 Lybbert totaled in year-end money earnings is the most he has ever earned in one season, breaking his personal record of \$123,709 in 1982.

Despite outside offers, Lybbert is not about to give up his position in the world of rodeo.

"If the opportunity arose through rodeo in what I've done to do something else, I'd take advantage of it," he said. "But I plan on rodeoing."

In 1981, Lybbert won the NFR average in calf roping. The following year he showed his varied talents, capturing the average in the steer wrestling event. He went on to finish third in both calf roping and steer wrestling in the 1982 world standings.

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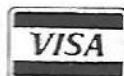
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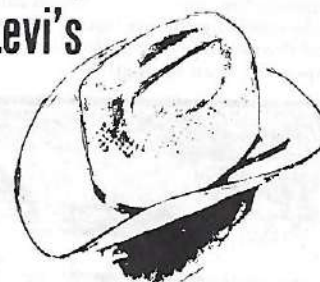
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Steer Wrestling

STEVE DUHON

OPELOUSAS, LA.

1986 WORLD

STEER WRESTLING CHAMPION



Powerful Steve Duhon digs in and records another victory.

The Event

Developed in the rodeo arena, steer wrestling, like bareback riding, never was a part of ranch work. This event takes a great deal of coordination between the contestant and his "hazer," an assisting cowboy who rides along the steer's "off" side to keep the animal running straight.

As in calf and team roping, the steer, which weighs from 450 to 750 pounds, is given a head start from the roping chute. The contestant, aided by his hazer, rides alongside the steer, dismounts at full speed, then slides onto the steer's back while reaching for his horns. Then, with practiced timing, he slows, turns, and throws the steer to the ground. Leverage and timing are actually more important than strength.

The Champion

Winning the 1986 World Steer Wrestling Championship is a feat Steve Duhon never doubted he would accomplish. The confident Cajun makes a habit of achieving whatever it is he sets out to do.

"When I decide to go for something, I want to get to it, get it done and get away from it," said the 6-2, 250-pound athlete. "I've been that way all of my life."

By the looks of his track record, Duhon's statement is a fairly correct self-assessment.

Duhon was a proven athlete long before he joined the ranks of professional rodeo. In both high school and college, Duhon put together successful football careers. As well as claiming a state high school title in steer wrestling, he also was an All-America high school linebacker and was voted the state's Most Valuable Player.

Although Duhon was a first-string linebacker for Louisiana State University, he decided to make a career change to rodeo — not a surprising decision, considering the fact that his father had produced rodeo events while Steve was growing up.

"My dad taught me how to pursue success, as well as rodeo steers," said Duhon. So, with his sights firmly set, Duhon went about conquering goals within the rodeo world.

Duhon earned full membership in the Professional Rodeo Cowboys Association in 1984. A year later, he was named Resistol's steer wrestling Rookie of the Year. After barely missing out on a 1985 National Finals Rodeo qualification, Duhon decided the 1986 NFR would not be held without him.

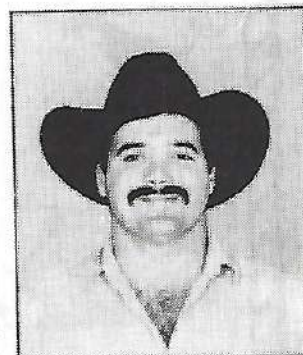
Duhon got off to good start early in '86 by placing at the National Western Stock Show and Rodeo in Denver, Colo. "When I placed at Denver in January, that got me rolling," he said.

Perhaps Duhon's greatest thrill of 1986 was capturing a win at the prestigious Cheyenne Frontier Days rodeo in Cheyenne, Wyo. In addition to receiving the traditional diamond-studded belt buckle at Cheyenne, Duhon further solidified his bid for the PRCA title by collecting a hefty \$6,000 paycheck.

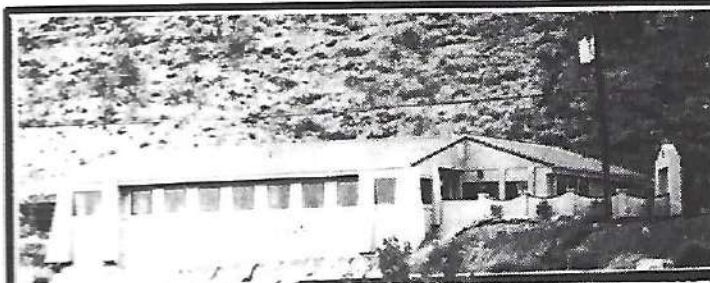
By the time November rolled around, the 24-year-old had padded his lead to nearly \$22,000.

Duhon capped his successful season with a spectacular showing at the 1986 National Finals Rodeo, Dec. 5-13, in Las Vegas, Nev. During the fifth round of the NFR, he pinned his steer in a sizzling 3.0 seconds — an NFR record.

Duhon, however, wasn't finished shattering records just yet. Thanks to three go-round wins and a third-place finish in the average competition, the husky bulldogger racked up \$41,370 at the NFR — the most money ever won by a steer wrestler competing at a National Finals Rodeo. The windfall boosted Duhon's 1986 earnings to a staggering \$114,535 (the most money ever won in a year by a steer wrestler).



Steve Duhon



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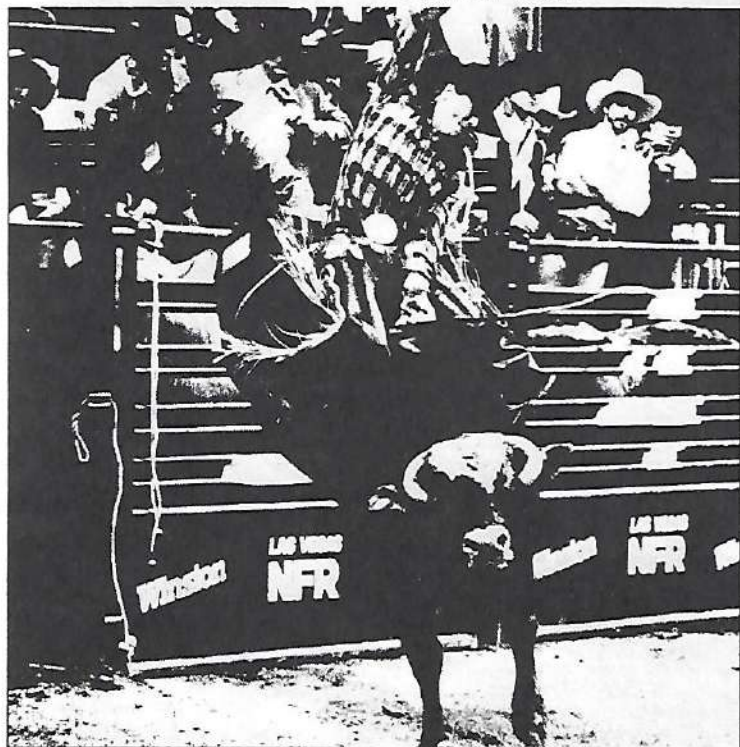


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Bull Riding

TUFF HEDEMAN GAINESVILLE, TEXAS 1986 WORLD BULL RIDING CHAMPION

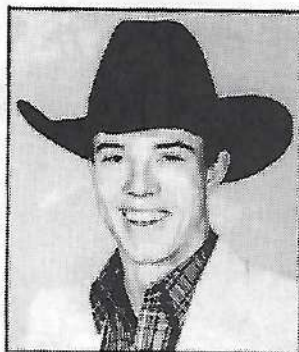


Bull riding champion Tuff Hedeman promises to be unstoppable in 1987.

The Champion

The title, some say, arrived a year late. Tuff, however, says he'll take it anyway. In 1985, the PRCA regular season ended with Tuff Hedeman leading the world bull riding standings by a solid \$19,000. But Ted Nuce, a climbing star out of California, rose to the occasion with a spectacular showing at the National Finals Rodeo to steal away the coveted world crown. Hedeman, favored throughout the year to win the title, settled for a highly disappointing second-place finish.

In 1986, Hedeman, 23, again entered the NFR with an impressive lead — \$10,000 this time. But, after 1985's finale, some folks were speculating that Nuce again would fly past Hedeman for a second theft of the title. Not this time.



Tuff Hedeman

Hedeman won one round, placed in five others, rode eight of his 10 bulls and finished second in the average competition for NFR earnings of \$40,000. He finished the season with \$137,061 to Nuce's \$115,218 and, though maybe a year later than Hedeman had anticipated, claimed his first world title.

"I grew up with Cody Lambert, and I always thought the other guys were quite a bit better than me. Even in college, I didn't feel like I was very good."

— Tuff Hedeman

By riding broncs and doing a little team roping, Hedeman also finished third in the all-around standings. But it's riding bulls that makes Hedeman stand out from the rest. Many, indeed, remark that Hedeman shows more poise and talent than any other in his generation of bull riders.

"I try not to worry about making mistakes or my bull riding," said Hedeman. "I tend to my business and let everything else take care of itself."

Early in 1986, Hedeman collected a big win and a lot of respect from his peers when he scored 83 points for riding Bennie Beutler's "Cowtown." The bull had only been ridden once in 1984 and once in '85, claiming NFR Bull of the Year honors both years and PRCA Bull of the Year in 1985.

The Event

What could possibly be more wild or invigorating than riding a 2,000-pound bull?

The idea is simply that the cowboy tries to keep his seat for the required eight seconds. It can be done, of course, but not without superior strength, skill and a little luck.

The cowboy always rides close up against the rope, which is a flat-plaited Manila or poly rope wrapped snugly around the bull just behind the animal's shoulders. The rider slips his hand into a handhold, or split in the rope, which tightens as the rope is pulled taut. The cowboy usually wraps the tail of the rope once around his hand. A heavy bell, which pulls the rope free after the ride, is attached to the rope beneath the bull.

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Team Roping

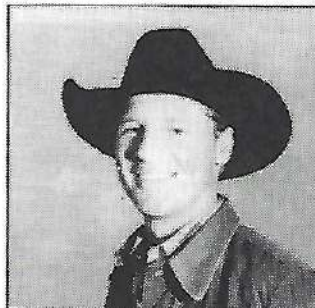
JAKE BARNES
BLOOMFIELD, N.M.

CLAY O'BRIEN COOPER
GILBERT, ARIZ.

1986 WORLD
TEAM ROPING CHAMPIONS



Their peers claim Jake and Clay can't be beaten as long as they rope together.



Clay O'Brien Cooper



Jake Barnes

The Champions

Jake Barnes and Clay O'Brien Cooper, nearly unstoppable since the outset of the 1985 season, have collected two consecutive world team roping championships.

Barnes and Cooper in 1986 became the first team since 1974 to win back-to-back team roping world titles, and the only team since 1943 to win the title with identical amounts of money.

Both men are veterans of the top-caliber team roping circles. Barnes, who throws a quick lead rope (header), is a five-time NFR qualifier. Cooper, who wraps up the steers' hind legs (heeler), has qualified for the NFR on four different occasions.

In the past, Barnes has roped with idol and four-time world champion Leo Camarillo, while Cooper's previous partner has been two-time world champion Tee Woolman. During the past two years, Barnes and Cooper each have pocketed a record \$188,556 in team roping earnings. In 1985, they set a new single-season earnings record when each earned \$99,048.

Barnes and Cooper came away from the 1986 National Finals Rodeo not only as the world champs, but also as winners of the NFR. Each earned \$27,720 during the 10-round championship rodeo, finishing more than \$7,000 ahead of the second-place team of Dennis Gatz and David Motes. In the final world standings, the two finished almost \$10,000 ahead of second-place finisher, Tee Woolman.

Barnes and Cooper say their winning formula is a simple one.

"We have the same goals," said Barnes, a native of Bloomfield, N.M. "We want to get as much out of team roping as we can."

When they aren't on the road, the pair often fly to Cooper's home in Chandler, Ariz., where every spare minute is spent in the practice arena.

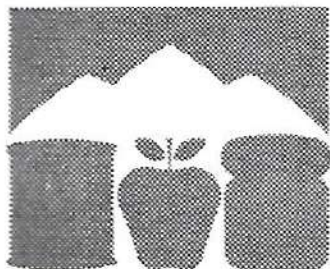
The two world-class ropers come from similar backgrounds; both began roping as children. Cooper first threw a loop when he was only 6 years old, while Barnes said he was "born to swing a rope."

The Event

In every sense, teamwork is the key to success in this event — teamwork between the two cowboys who are roping and teamwork between each roper and his horse. The cunning steer is roped by the header, who throws a loop around the animal's horns and dallies his rope (wraps it around the saddle horn). He then slows and turns the roped steer to one side.

The heeler immediately moves in from behind and ropes both hind feet while the steer is still in an upright position. Then he dallies his own rope. The clock is stopped when both horses are turned to face each other with the steer in the middle, both ropes taut.

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World Pro Rodeo Records

Highest Career Arena Earnings—\$1,049,744 by Tom Ferguson (1972-86)
Highest Annual Earnings—\$166,042 by Lewis Feild in 1986
Most Money Won at a Rodeo—\$52,924 at 1985 NFR by Ted Nuce
Most Money Won at Regular-Season Rodeo—\$17,225 by Tom Ferguson in Houston, Texas, in 1982

Most Money Won in Rookie Year—\$96,925 by Jim Sharp in 1986

Most Money Won in One Year, by Event

Saddle Bronc Riding—\$100,932 by Bud Munroe in 1986

Bareback Riding—\$114,675 by Lewis Feild in 1986

Bull Riding—\$137,061 by Tuff Hedeman in 1986

Calf Roping—\$122,455 by Roy Cooper in 1983

Steer Wrestling—\$114,535 by Steve Duhon in 1986

Team Roping—\$99,048 each by Jake Barnes and Clay O'Brien Cooper in 1985

Steer Roping—\$41,289 by Guy Allen in 1984

Most World Titles

Combination of events—16, Jim Shoulders

All-Around—(tie) 6, Larry Mahan and Tom Ferguson

Consecutive All-Around—6, Tom Ferguson

Saddle Bronc Riding—6, Casey Tibbs

Bareback Riding—5, Joe Alexander

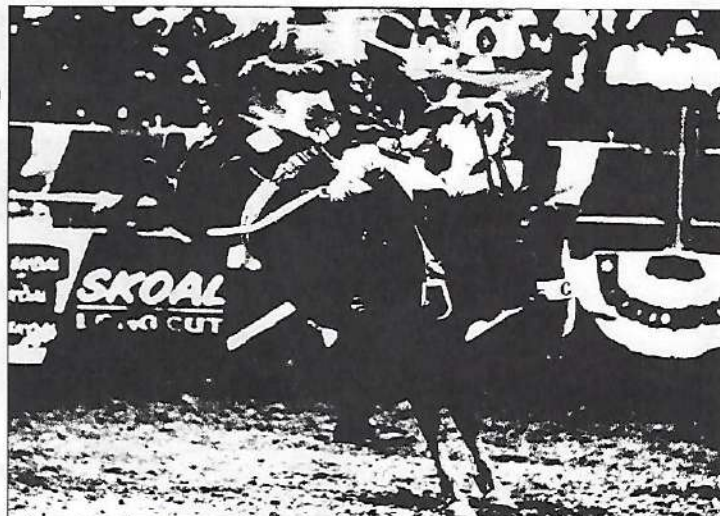
Bull Riding—8, Don Gay

Calf Roping—8, Dean Oliver

Steer Roping—6, Everett Shaw

Team Roping—(tie) 4, Jim Rodriguez Jr. and Leo Camarillo

Steer Wrestling—6, Homer Pettigrew



Clint Johnson was a strong contender for the saddle bronc title in 1986.

Highest Scored Rides

Bull Riding—Denny Flynn scored 98 points on Steiner's "Red Lightning" at Palestine, Ill., in 1979; Don Gay scored 97 points on RSC's "Oscar" at San Francisco, Calif., in 1977

Saddle Bronc Riding—Doug Vold scored 95 points on Franklin's "Transport" at Meadow Lake, Saskatchewan, in 1979; Kent J. Cooper scored 93 points on Kerby's "Hang 'em High" at Vernal, Utah, in 1980

Bareback Riding—Joe Alexander scored 93 points on Beutler Bros. & Cervi's "Marlboro" at Cheyenne, Wyo., in 1974; Bruce Ford scored 90 points on Beutler Bros. & Cervi's "Slim Jim's Velvet" at Nampa, Idaho, in 1982

Fastest Times on Record

(Arena conditions and sizes vary)

Calf Roping—5.7 seconds by Lee Phillips at Assinobia, Saskatchewan, in 1978 (did not leave box); 6.7 seconds by Joe Beaver at West Jordan, Utah, in 1986; 6.9 by Paul Tierney at Killdeer, N.D., in 1984

Steer Wrestling—2.2 seconds (without barrier) by Oral Zumwalt in the 1930s; (tie) 2.4 seconds (with barrier) by Jim Bynum at Marietta, Okla., in 1955; by Gene Melton at Pecatonica, Ill., in 1976; and by Carl Deaton at Tulsa, Okla., in 1976

Team Roping—3.7 seconds by Bob Harris and Tee Woolman at Spanish Fork, Utah, in 1986; 3.8 by Dee Pickett and Mike Beers at Abilene, Texas, in 1983

Steer Roping—(tie) 9.5 seconds, Roy Cooper at Dodge City, Kan., 1983; Guy Allen at Douglas, Wyo., 1981

Youngest World Champion—Jim Rodriguez Jr., 1959 team roper at age 18; Bill Kornell, 1963 bull rider at age 19; and Guy Allen, 1977 steer roper at age 19

Oldest World Champion—Ike Rude, 1953 steer roper at age 59; and Joe Glenn, 1967 team roper at age 53



Lewis Feild is today's undisputed champion of bareback bronc riding.

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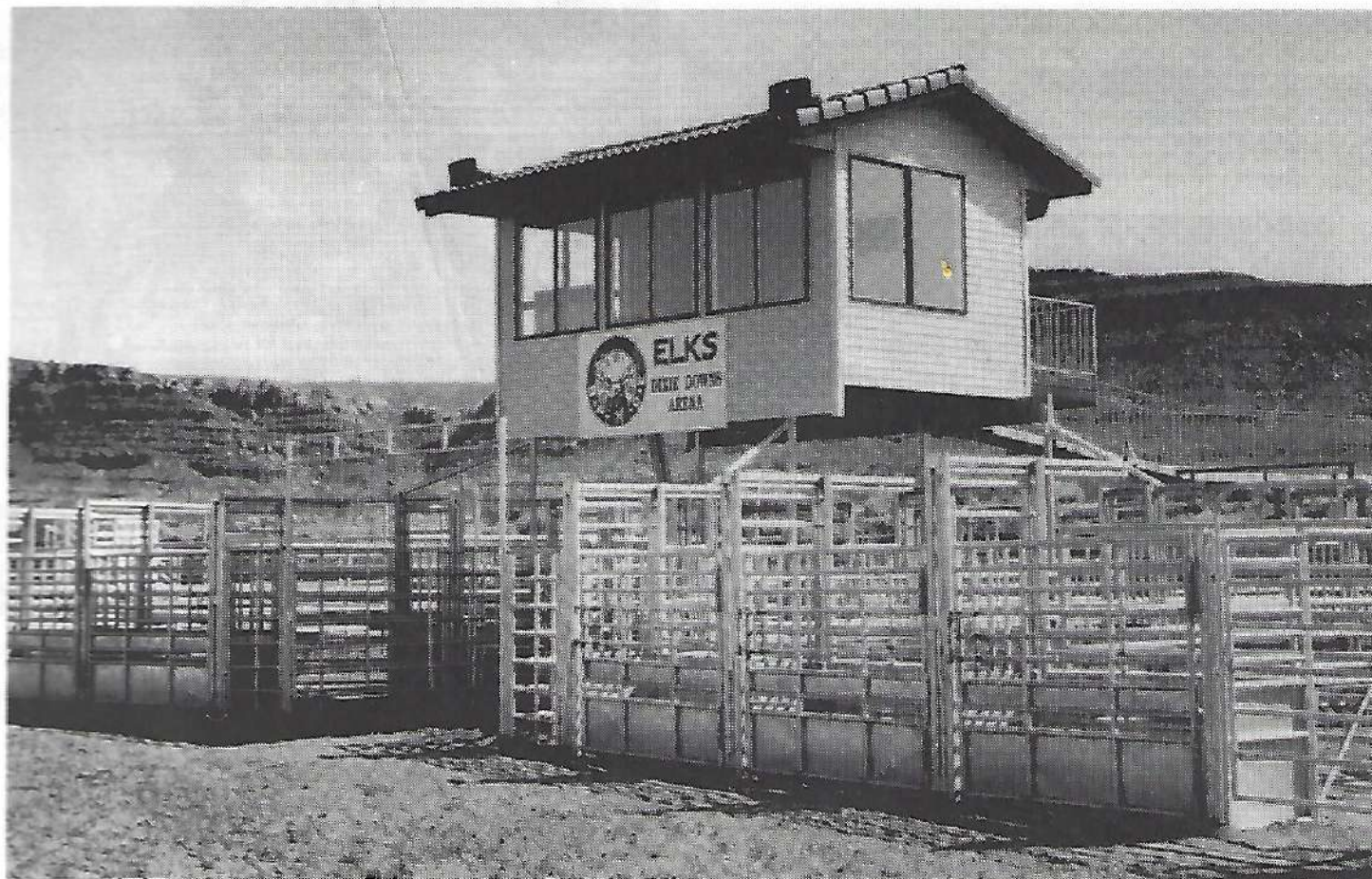
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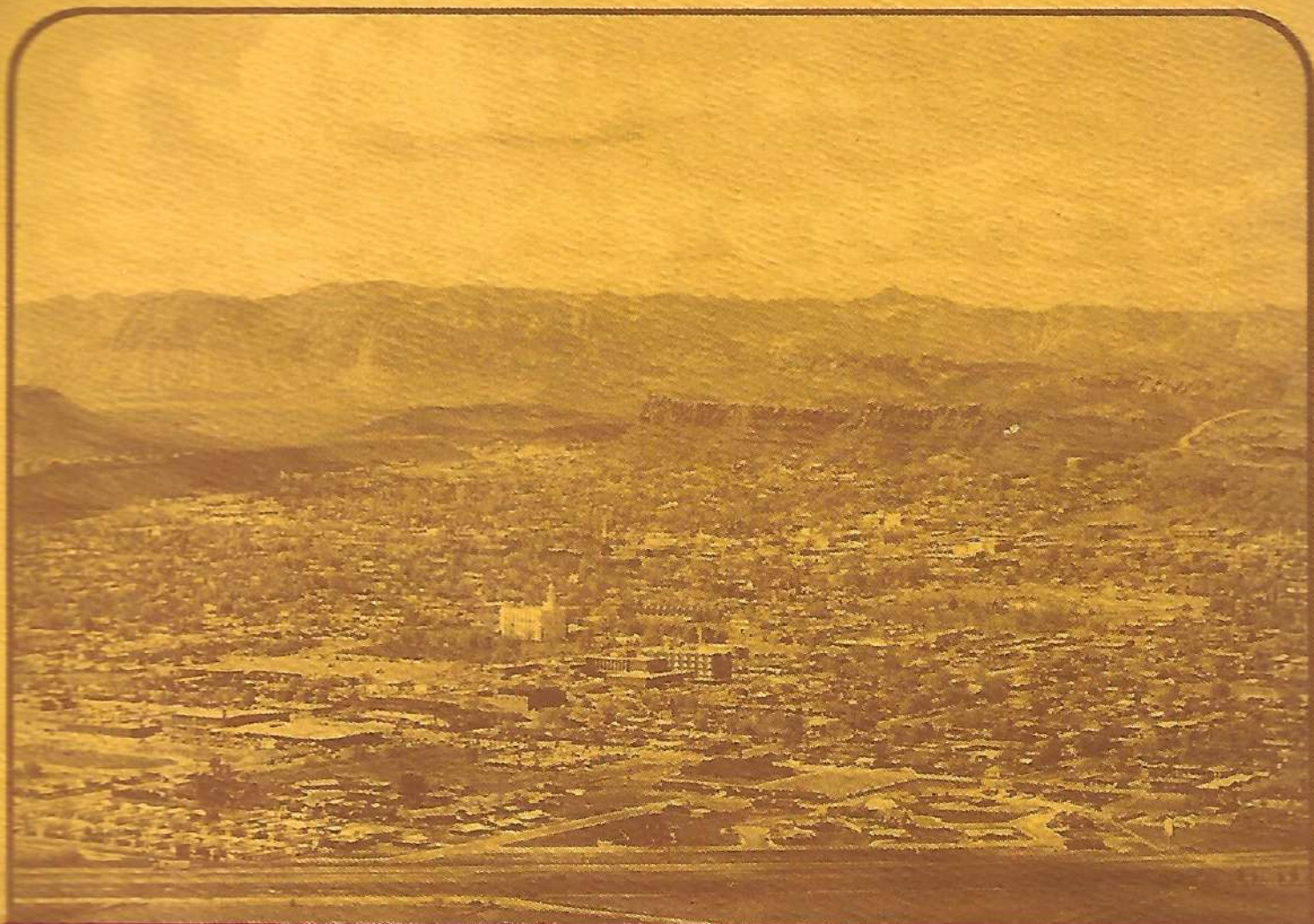
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