

St. George Lions 50th Annual
Dixie Roundup

Lions' Dixie Sun Bowl
"Our 50th Anniversary"

September 13-14-15, 1984

St. George, Utah

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President's Message

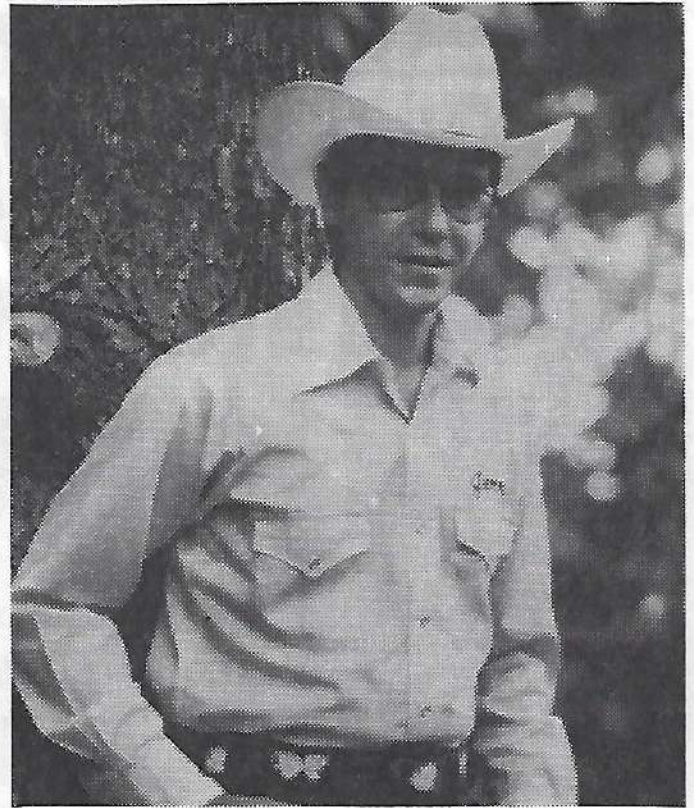
As President of the St. George Lions I am proud to welcome our many friends to the 50th Annual Lion's Dixie Roundup.

Fifty years of any event is a long time. But, fifty years of a civic club's responsibility of an event the magnitude of the Dixie Roundup is a real milestone. The St. George Lions are fully aware that this milestone would not have been possible without the complete support of the private, government and business sectors of this and surrounding communities.

We are unanimous in thanking all of you for fifty years of support, and in pledging our continued dedication to serving the civic needs of our community. Join us now in enjoying this year's Roundup activities.

Jerry J. Parker

President St. George Lions



Mayor's Message

The City of St. George joins in congratulating the Lions Club on their observance of 50 years of service to the community. The community spirit and civic responsibilities exhibited over the years since a group of dedicated men banded together to charter a Lions Club here is well documented. The Sun Bowl stands as a monument to the concern of past and present Lions.

It is a pleasure to welcome one and all to our fair city on the advent of the Lions Annual Dixie Roundup. Join in the excitement and fun of what we consider is the best "rodeo in the west". The Lions and Ladies do their utmost to present this affair and the City of St. George recognizes them for it.

MAYOR KARL BROOKS

City of St. George

Dixie's Weekly Newspaper ...



Washington

"Since Pioneer
Times"

County News

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Over 77 Years and Proud to Be A Part of the
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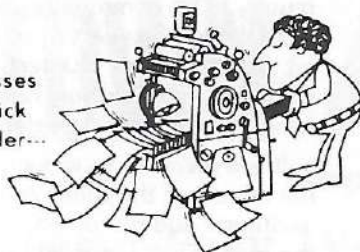
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General Committee

St. George Lions Club Dixie Roundup Chairmen



Russell Davis



Judd Burgess
Chairman



Bill Condie

1984 Dixie Roundup Queen & Princess

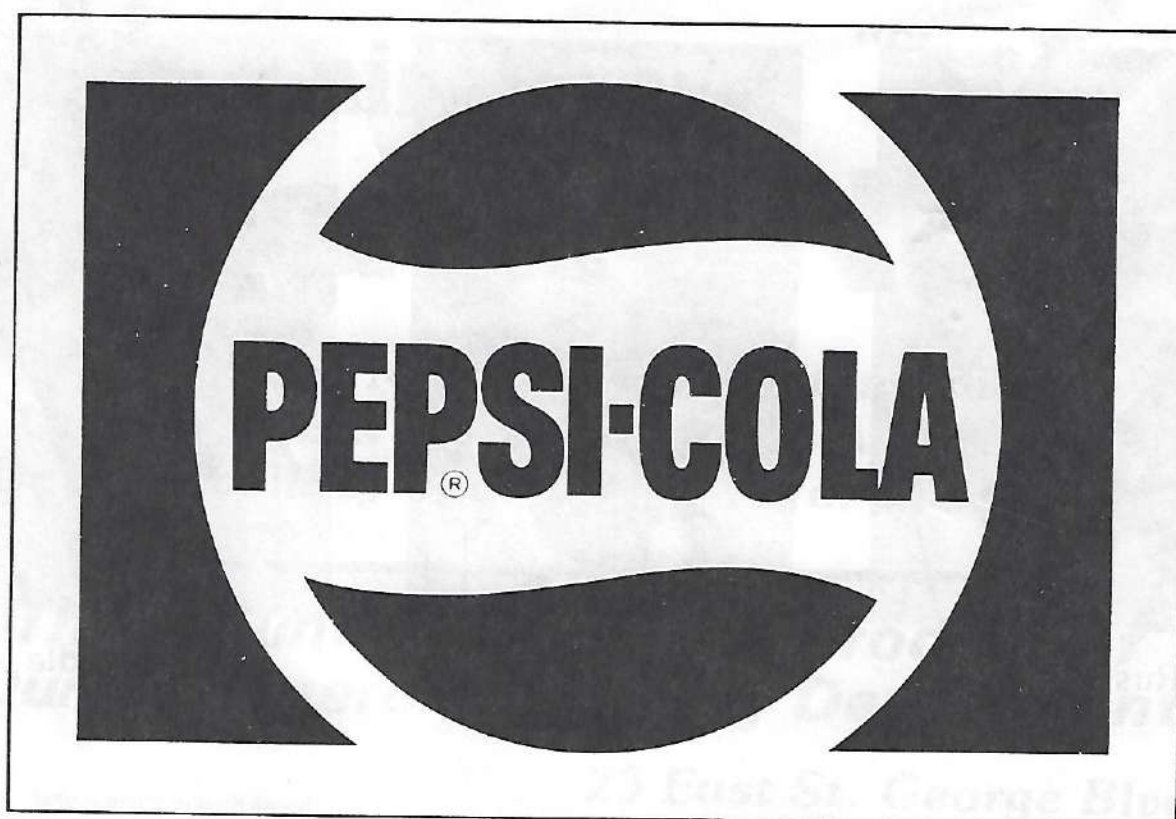


Lisa Lytle
Roundup Queen



Liberty Iverson
Roundup Princess

5
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RODEO COMMITTEES

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Wilmer Barnett

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Doyle Sampson, Co-Chairman
Banard Hafen, Co-Chairman
Conrad Dominguez
Tom Joy
Dean Jones
Asa Mountford
Delwyn Bracken
Harry Lundin
Gerald Cox
Lewis Bowler

Grand Entry

Karl Hutchings, Chairman
Frank Enlow

Badges & Western Wear

Kent Provstgaard, Chairman
Verl Milne, Co-Chairman
All Members

First Aid

Carlyle Stout, M.D., Chairman

Police

Joe Hutchings, Chairman
Vertis Benson

Tickets

R. M. Reber, Chairman
Chuck Horlacher, Co-Chairman
D. K. Adams
Marion Bowler
Bill Bringham
M. A. Ence
R. N. Fenton
Kay Hammond
M. O. Hutchings
Andrew Holt
Andy Lytle
Dick Miles
Shirl Pitchforth
Wayne Whitehead
Clayton Atkin
John Reber
Elwood Harrison
Holger Kirchhausen

Reserved Seating

Delwyn Bracken, Chairman
Harry Lundin, Co-Chairman
Neal Lundberg
Clark Empey
V. L. Cox
Irvin Milne
Wilmer Barnett
Garth Belliston
Doyle Sampson
Lewis Bowler
Earl Thompson

Daily Programs

Jay Ence, Chairman
Joe Hutchings
Banard Hafen
H. Val Hafen
Ronald Knell
Conrad Dominguez
Wayne Nuttall
Floyd Ence
Don Lay
Sherrell Newby

Rodeo Book

Jim Raburn, Chairman
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Marion Bowler
Rod Orton
Ted Spilsbury
John Reber
Garth Belliston
E. J. Foremaster
J. F. Mountford
Joe Bowcutt
Nels Fenton
Doug Mittleberger
LaVar Foremaster
Ken Newby
Frank Enlow
Ken Thompson
Byron Smethurst
Theo Pendleton
DeMoine Jones
Vinton Parker

Chute Ads

John Hall, Chairman

Horses for Rodeo Committee

Earl Thompson, Chairman
Don Randall

Supplies for Concessions

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Bill Boyes

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Bill Boyes, Chairman
Neal Lundberg Jr., Co-Chairman
Robert Harper, Co-Chairman
LaVar Foremaster
Doug Abbott
Vertis Benson
Joe Bowcutt
Gerald Cox
Joe Empey
LeGrande Fawcett
Neil Glauser
Bryce Gubler
Darryl Hafen
Jon Hall
Earl Herman
Clark Houston
William Hickman
Don Hitchcock
Dean Jones
DeMoine Jones
Tom Joy
Bert Larson
Wally Mathis
Dwight Miller
Wes Milne
Verl Milne
Doug Mittleberger
Asa Mountford
Ken Newby
Jeff Norton
Charlie Norton
Hal Norton
Rod Orton
Vinton Parker
Theo Pendleton
Kent Provstgaard
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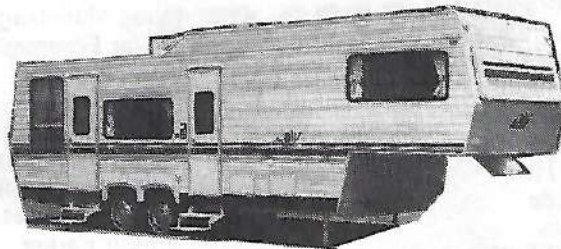
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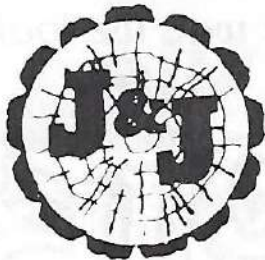
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Rodeo Producer

"SWANNY" KERBY

Bar T Down Rodeo

D.A. "Swanny" Kerby started out producing rodeos by himself in 1945 with one county fair. In the 35 years which have followed, his involvement has expanded so that he now produces an average of 25 rodeos a year over a five-state region.

Kerby produced the Salt Lake City rodeo in 1984 which had an estimated attendance of more than 70,000. In addition to such large contests, the rodeo company has also handled small rodeos such as Fort Duchesne, Utah which hosted 2,500 fans. Kerby also produced college and high school rodeos in 1983.

Bar T Down Rodeos is headquartered in downtown Salt Lake City. The stock is actually kept on 250 acres (both leased and owned) in the northern portion of the state.

Swanny's wife, Verda, is an integral part of the rodeo company as are both their son and daughter-in-law. Verda provides her services as rodeo secretary and timer; son Bud helps with production and is also a pickup man; daughter-in-law Evelyn is also both a timer and rodeo secretary. The rodeo portion of the company employs about ten people. Swanny also is in livestock speculation, buying and selling livestock, and trucking for hire.

One of the "old timers" in stock contracting circles, "the man in the white western hat" has had stock selected for the prestigious National Finals since it started in 1959. More than 200 Kerby animals have been seen in the Finals competition in those twenty years. The Wilderness Circuit has also recognized Kerby's quality stock in at least three separate years, for animals such as "Alley Cat," the bareback horse which has also won recognition as part of the top bucking stock at the NFR. Swanny says "Alley Cat" is definitely his best bareback horse.

Swanny prefers to purchase all of his stock rather than to raise it himself. He makes at least eighteen trips during the year to do so, far more than many stock contractors. He seeks his stock in seven different states, even traveling as far as Florida annually. It isn't surprising that he logs at least 18,000 miles for his efforts.

One of the problems, he says, is that there are "no Brahma-crossed cattle in our area (Utah)" and so he has to go far to find them. Swanny agrees that the bucking horse population is also decreasing, and part of this is due to the fact that "too many horses are being slaughtered." The average price he pays for a bucking horse is \$500, the average for a bull is \$1,500. The most he has ever paid for a bucking animal was \$3,500.

STOCK AT 1983 NFR: Saddle Bronc—14 Casino Velvet, 12 Good Show, 00 White Hope; Bare Back—01 Velvet Cat, 51 Hilliard Flats, C4 Rodney; Bull Riding—4 Dark Velvet, 01 Southern Velvet, 3, 2, V8.



38 Years of Successful Rodeo Productions

Bar T Rodeos

3450 So. 900 West Salt Lake City, Utah

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***"Congratulations Lions on
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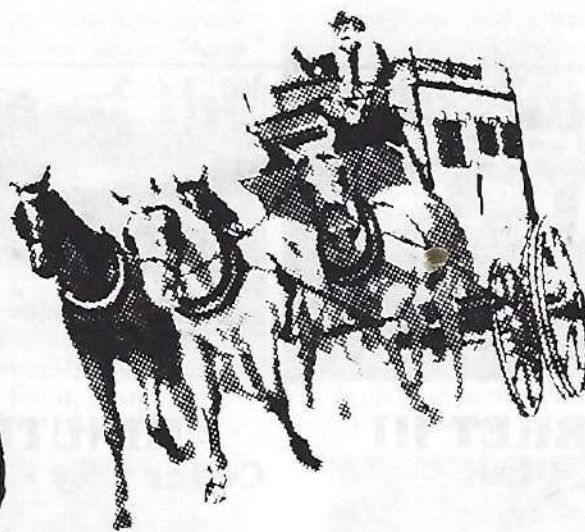
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CEDAR CITY STORE OPEN 8 A.M. to 10 P.M. - SUNDAY 8 A.M. to 9 P.M.
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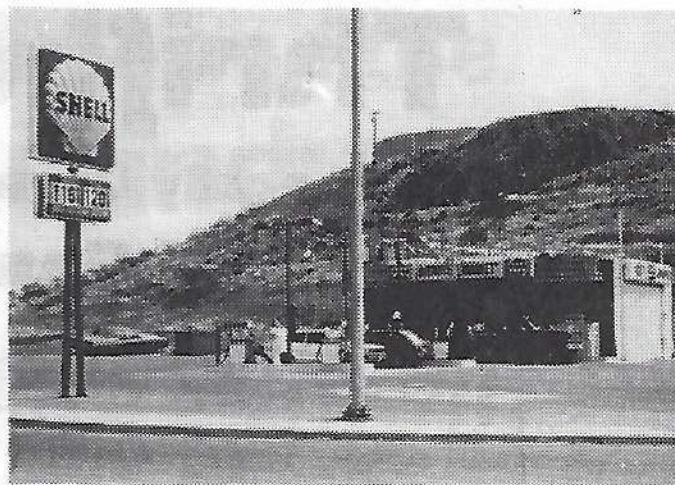
'Congratulations to the St. George Lions'

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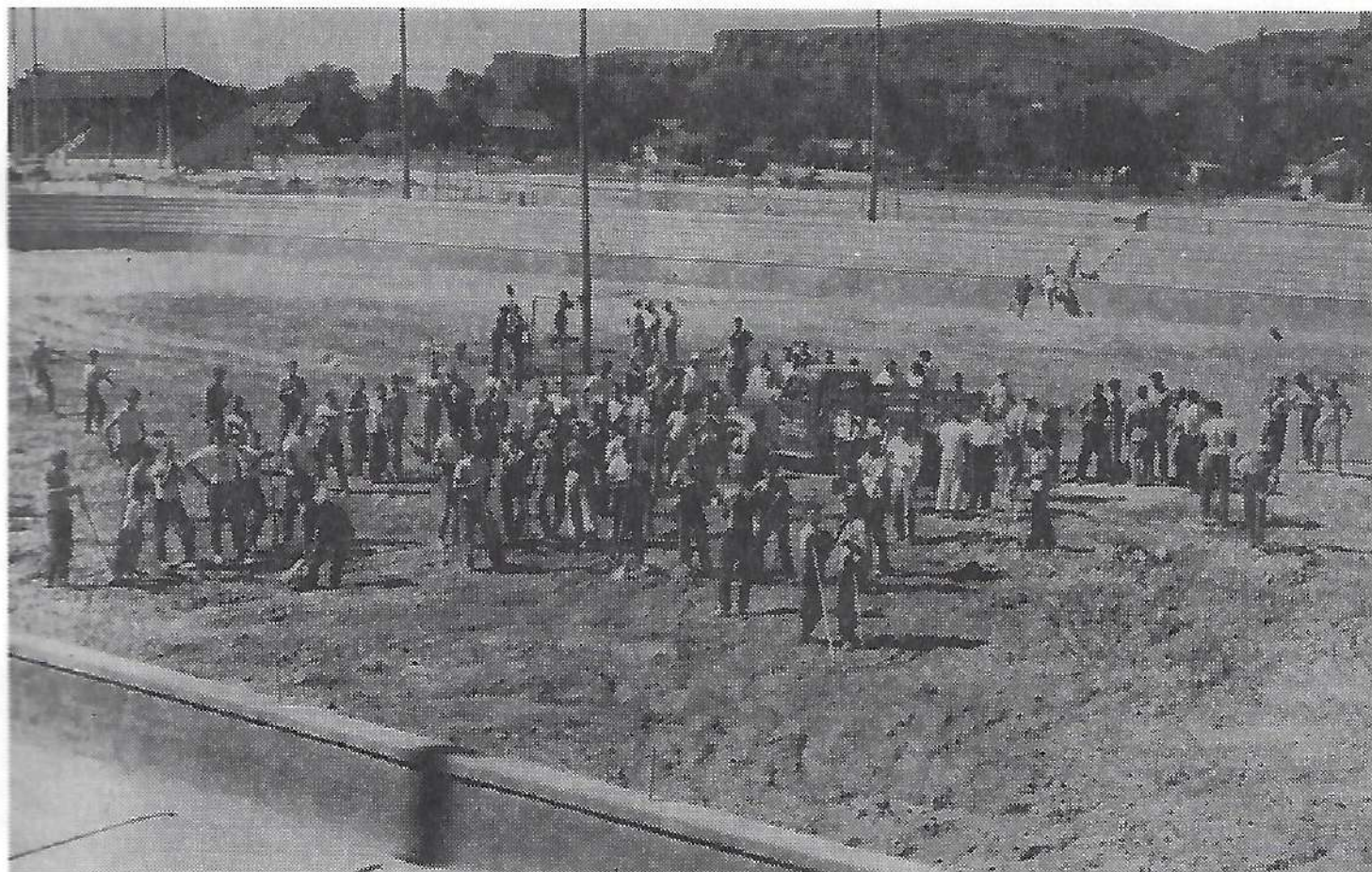


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MANPOWER IN ACTION — College and high school students leveling off area for the first show. Many

delightful and enjoyable football games have been played in the famous "Dixie Sun Bowl".

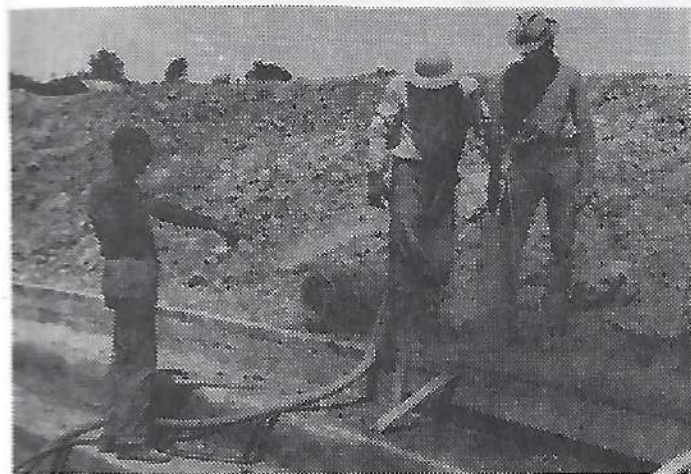
The Saga of the Dixie Sun Bowl

The St. George Lions Club is celebrating the advent of the 50th Anniversary of the chartering of the civic organization during 1984. The Charter of the club was presented to them on the 13th day of November, 1934, and the following names are on the charter:

D. Elden Beck, Phillip Foremaster, Rulon A. Snow, Marion Snow, Myles O. Hutchings, George Snow, Wesley A. Nelson, R. M. Reber, Glen M. Prsbrey, P. D. Spilsbury, Howard Judd, Andrew Pace, Mathew Davis, Frank McArthur, Ray B. Nelson, Grant A. Allen, Chas. G. Spear, Jack

E. Ahlstrom, Walter M. Clark, E. Eric Snow, Maurice J. Miles, J. C. Snow, Harold Miles, Orval Hafen and L. A. Porter.

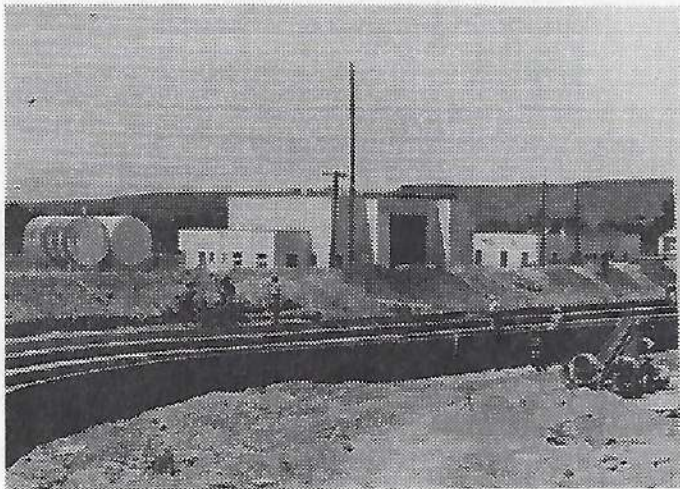
From this early beginning the St. George Lions roster has expanded to over 100 active members all engaged in promoting the service projects for which Lions International is noted. Realizing that St. George has traditionally been cowboy oriented, the Lions Club has been actively engaged each year since its formation with the production of a rodeo. This rodeo has evolved into the three-day exciting, action-



IT GOES THERE! — It goes this way boys. Crew blows cement into forms to make seats for the Sun Bowl.



EARTHMOVERS LEVEL FLOOR — View looking East over earthmover showing detail of old water course.



VIEW LOOKING SOUTHWEST toward the City Power Plant of rows being formed and gunited.

packed Dixie Roundup which features appearances by world champion cowboys as they vie for purse money and points.

The St. George Lions have not been remiss in their support of projects to aid the blind, their support of school and civic projects has been a matter of record in the history of 50 years.

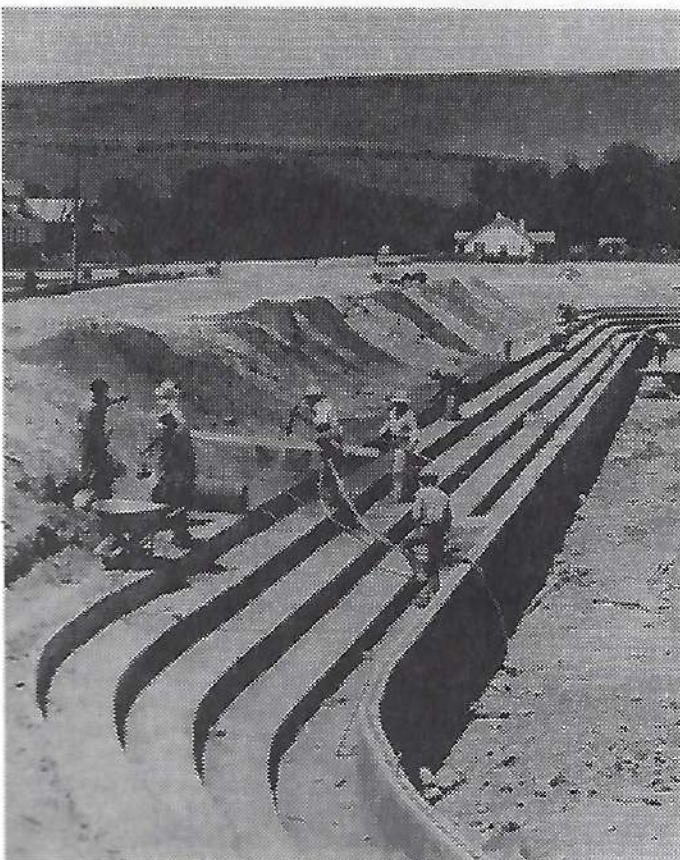
Recognizing the need for a continuing project for the Lions, officers and directors of the club formulated plans for the Dixie Sun Bowl. This was to serve as a multi-purpose sports arena. Foremost in their plans was a rodeo arena of sufficient size to accommodate the annual roundup and rodeo. They felt a college football field and multi-purpose arena could be encompassed in these general plans. One



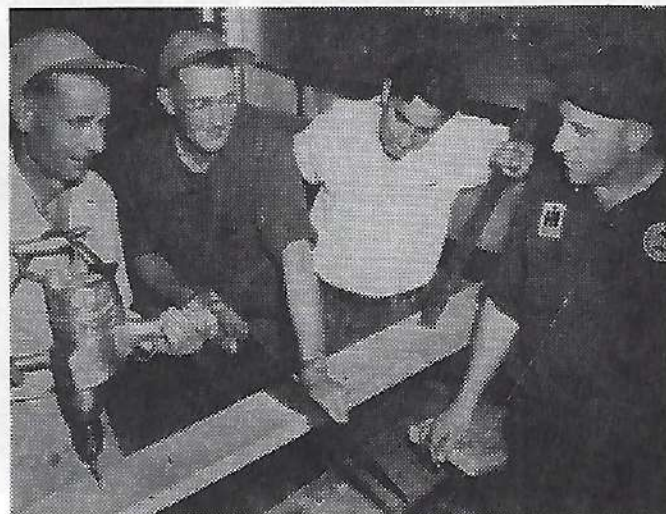
STUDENTS CLEAN UP SEATS — Dixie College students provide cleanup detail of seats prior to first rodeo in 1947.

that could accommodate dance festivals, softball, graduation exercises for college and high school, summer recreation programs and any other large events where large space, adequate seating and lighting are required.

With this in mind the club selected a general committee consisting of Neal Lundberg, Dr. L.W. McGregor, and Les Holcomb acting as the central committee. McGregor was Finance Chairman and Holcomb was Engineer and Construction Superintendent. The club members and other interested help were pressed into action and the Sun Bowl



FORMING THE BOWL — This picture depicts how the seats were gradually formed up the embankment, with cinderblock risers and gunite.



CARPENTER CREW — Finishing the chutes were Lions Ray Whipple, Spencer Snow, Loren Lundberg, and LaVon McQuaid.

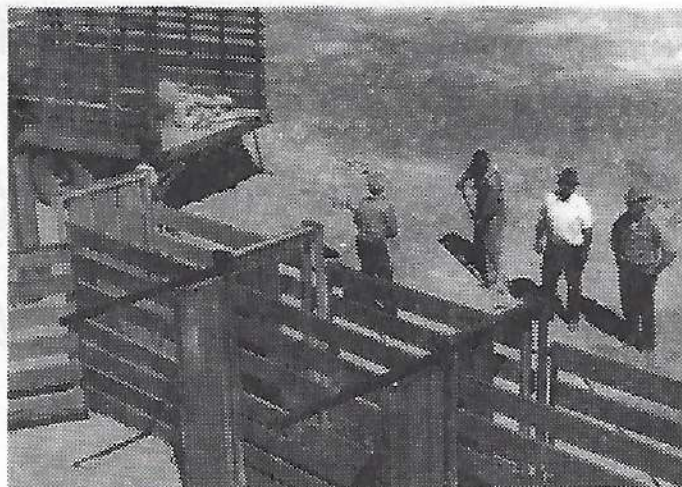


GUNITE PROCESS — Spraying the seats with the then new process called "Gunite".

was on its way in 1946. The initial phase of the project was completed in time for the Dixie Roundup and Rodeo of 1947.

Specifications for the bowl included dimensions as follows: The floor of the bowl will be 400 x 208. The top dimensions will be 463 x 272 feet. The top of the embankment was 12 feet high. The concrete wall surrounding the football field is 4 feet high with the seats rising directly behind to a height of 13 feet. A total of 14,000 cu. yards of dirt were to be moved.

Initial construction began with the shaping of the bowl with entrances on both the east and west ends. Seats were formed and built with cinderblock risers and cement applied with a new gunite process. Fences and corrals were built, along with chutes and catch pens for rodeo stock. An announcer's stand was built over the chutes. The Dixie College and Dixie High School boys were called in to clear and level the arena as well as clean off the seats and the first show was ready to roll in 1947.

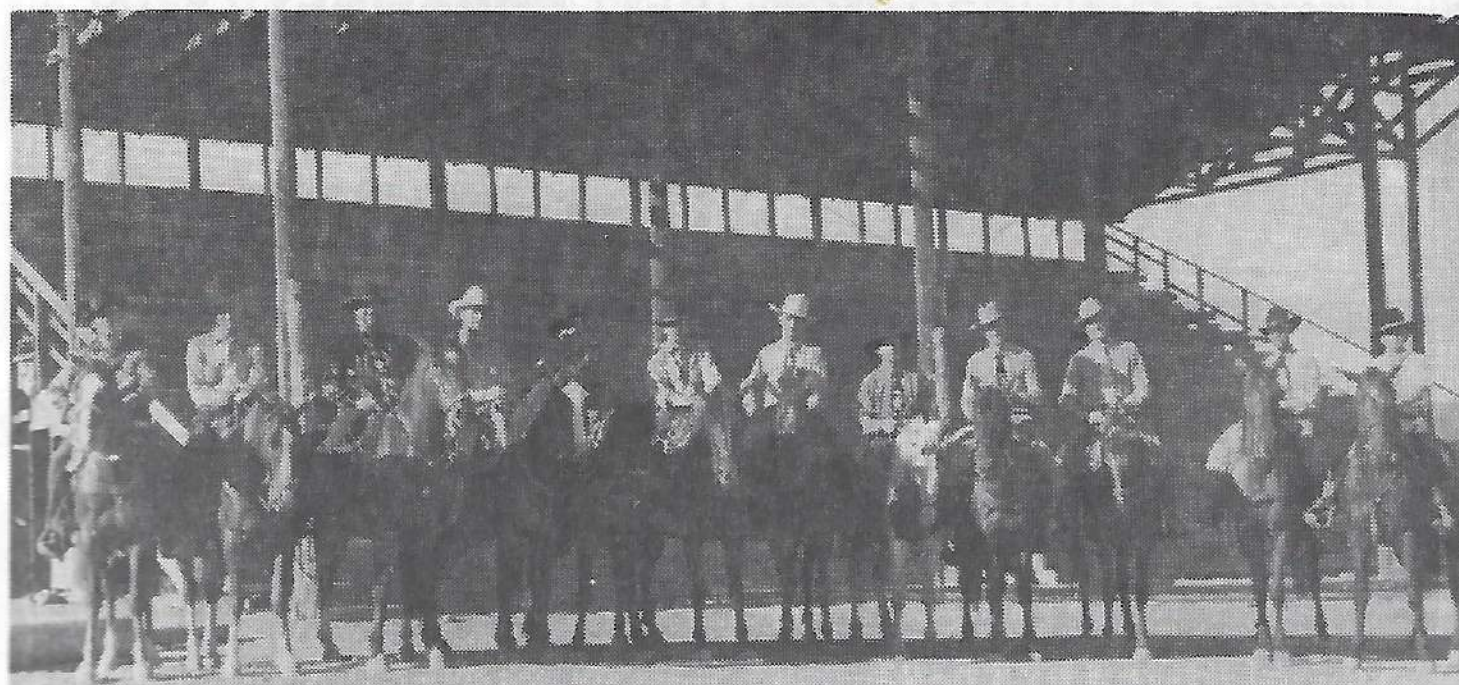


FINAL CLEANUP OF ARENA — Prior to first show held in new facility in 1947.

Since that date concession stands have been built on both the North and South sides of the bowl along with rest rooms large enough to handle crowds of six to seven thousand. New ticket booths, entrances, fences, retaining walls, chutes, lights, horse stalls, ramps and miscellaneous other improvements have been added each year.

The initial fund goal was set by the Lions Club at \$30,000.00. The Club had saved a building fund from previous activities of over \$10,000, and in addition pledged each member to a cash contribution of \$100.00. With over one-half of their expected goal already in hand, the club then went to the citizens of the area to ask that they match this amount to build the project. By March 16, 1948, a total contribution for expenses of \$35,574.82 had been made.

Proceeds from rodeos and other activities since that date have gone back into the bowl making possible other improvements. Thousands of dollars in maintenance and endless numbers of work nights have been expended by Lions members to keep the Sun Bowl the facility it is today.



RODEO COMMITTEE FOR 1947 - Brown Hail, J. I. Ricketts, Wes Nelson, L. W. McGregor, E. N. Ham-

mer, Rulon Snow, Duke Sutton, Milo Blake, A. W. McGregor, Howard Cannon, Lindeau Foremaster, Ez McArthur.

146
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First"

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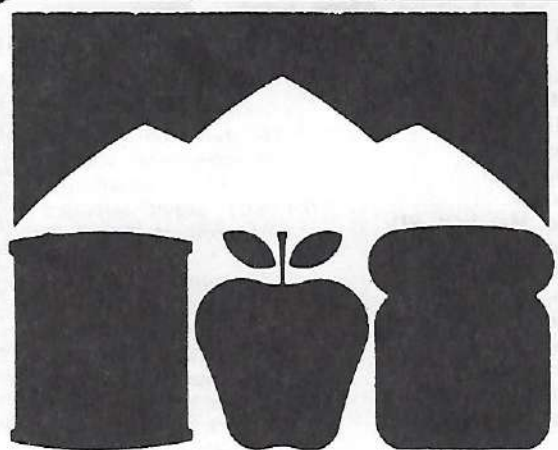
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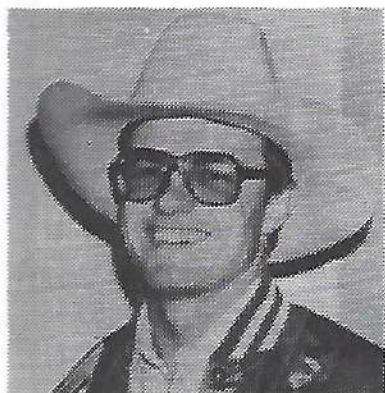
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1983 Final Standings



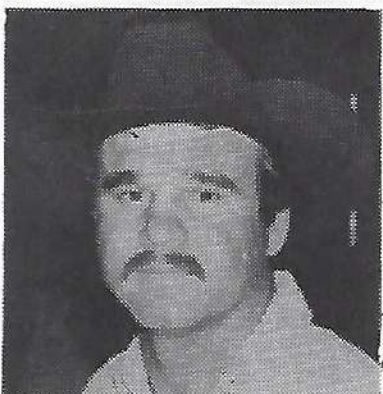
Roy Cooper



Brad Gjermundson



Roy Cooper



Joel Edmondson

ALL-AROUND COWBOY

1. Roy Cooper, Durant, OK	\$153,391
2. Jimmie Cooper, Monument, NM	114,978
3. Tom Ferguson, Miami, OK	110,962
4. Chris Lybbert, Argyle, TX	106,235
5. Dee Pickett, Caldwell, ID	99,477
6. Mike Beers, Rufus, OR	99,187
7. Brad Gjermundson, Marshall, ND	97,597
8. John W. Jones, Morro Bay, CA	94,595
9. Lance Robinson, Farmington, UT	78,500
10. Paul Hughes, Kim, CO	74,658
11. Dave Appleton, Stephenville, TX	73,055
12. Dave Brock, Springtown, TX	68,741
13. Byron Walker, Ennis, TX	68,692
14. Bobby Del Vecchio, Bronx, NY	68,588
15. Larry Peabody, Bozeman, MT	62,799

SADDLE BRONC RIDING

1. Brad Gjermundson, Marshall, ND	\$97,457
2. Clint Johnson, Sturgis, SD	71,807
3. Bud Munroe, Valley Mills, TX	58,923
4. Mel Coleman, Lloydminster, SASK	58,215
5. Kent Cooper, Declo, ID	57,763
6. Monty Henson, Mesquite, TX	52,285
7. Richard Oehmigen, Cumby, TX	39,897
8. Bob W. Brown, Laverne, OK	39,725
9. Bud Pauley, Miles City, MT	38,359
10. Butch Small, Dubois, ID	37,941
11. Butch Knowles, Heppner, OR	37,790
12. Dixon Hamilton, Wellsville, UT	36,724
13. David Bothum, Echo, OR	36,470
14. Derek Clark, Colcord, OK	36,411
15. Duane Daines, Innisfail, ALTA	32,530

CALF ROPING

1. Roy Cooper, Durant, OK	\$122,455
2. Raymond Hollabaugh, Stamford, TX	71,400
3. Tom Ferguson, Miami, OK	67,206
4. Chris Lybbert, Argyle, TX	64,429
5. Joe Lucas, Sundre, ALTA	59,844
6. Mike Johnson, Henryetta, OK	56,060
7. Mike McLaughlin, Saginaw, TX	53,074
8. Jerry Jetton, Stephenville, TX	51,592
9. Joe Parsons, Marana, AZ	50,635
10. Dee Pickett, Caldwell, ID	47,647
11. Mike Beers, Rufus, OR	47,357
12. Dan Webb, Bridgeport, TX	46,064
13. Jimmie Cooper, Monument, NM	45,524
14. Mike Arnold, Bandera, TX	45,417
15. Dave Brock, Springtown, TX	41,865

STEER WRESTLING

1. Joel Edmondson, Columbus, KS	\$68,747
2. Byron Walker, Ennis, TX	67,856
3. John W. Jones, Morro Bay, CA	67,566
4. Jimmie Cooper, Monument, NM	66,871
5. Paul Hughes, Kim, CO	61,146
6. Gary Green, Keithville, LA	53,464
7. Marty Melvin, Holabird, SD	51,265
8. Roy Duvall, Checotah, OK	47,075
9. Lance Robinson, Farmington, UT	41,870
10. Chris Lybbert, Argyle, TX	41,586
11. Tom Ferguson, Miami, OK	41,519
12. Tony Wiese, Oakdale, CA	40,393
13. Butch Myers, Welda, KS	37,919
14. Tommy Puryear, Austin, TX	36,694
15. Jack Hannum, Ogden, UT	35,584

and World Champions

BAREBACK RIDING

1. Bruce Ford, Kersey, CO	\$84,126
2. Mickey Young, Jerome, ID	72,528
3. Larry Peabody, Bozeman, MT	62,074
4. Danny Brady, Henderson, NV	50,550
5. Jim Dunn, Balzac, ALTA	49,721
6. Dave Appleton, Stephenville, TX	43,817
7. Robin Burwash, Airdrie, ALTA	43,310
8. J.C. Trujillo, Pyramid, CO	43,170
9. Chuck Logue, McKinney, TX	42,601
10. Lewis Feild, Elk Ridge, UT	42,572
11. Gary Hemsted, Anderson, CA	41,068
12. Steve Carter, Klamath Falls, OR	39,873
13. Monk Dishman, Beaumont, TX	38,192
14. Sam Perkins, Rapid City, SD	33,805
15. Bob Logue, Cumby, TX	33,636
16. T.L. Walter, Stephenville, TX	28,819



Bruce Ford

BULL RIDING

1. Cody Snyder, Redcliff, ALTA	\$73,772
2. Lonnie Wyatt, Kimball, NE	72,291
3. Bobby Del Vecchio, Bronx, NY	68,011
4. Rickey Lindsey, Huntsville, TX	64,426
5. John Davis, Homedale, ID	57,541
6. Charles Sampson, Los Angeles, CA	54,700
7. Marty Stancart, Sanger, CA	51,822
8. Ken Wilcox, Greenbrier, AR	51,079
9. Ted Nuce, Manteca, CA	51,027
10. Wacey Cathey, Big Spring, TX	48,616
11. Dan Lowry, Valley View, ALTA	47,305
12. Ricky Bolin, Mesquite, TX	47,259
13. Dale Johansen, Strathmore, ALTA	45,073
14. Paul Wiederholt, Hastings, MN	42,404
15. Jacky Gibbs, Ivanhoe, TX	37,926



Cody Snyder

TEAM ROPING

1. Leo Camarillo, Lockeford, CA	\$53,161
2. Mike Beers, Rufus, OR	51,830
Dee Pickett, Caldwell, ID	51,830
4. Jake Barnes, Bloomfield, NM	51,734
5. Dick Yates, Pueblo, CO	49,880
J.D. Yates, Pueblo, CO	49,880
7. Doyle Gellerman, Oakdale, CA	46,703
Walt Woodard, Stockton, CA	46,703
9. Clay O'Brien Cooper, Gilbert, AZ	46,316
10. Tee Woolman, Fredonia, TX	44,398
11. Julio Moreno, Marysville, CA	37,837
Rickey Green, Stockton, CA	37,837
13. Lee Woodbury, Nampa, ID	37,414
14. Jake Milton, Torrington, WY	34,993
15. Jerold Camarillo, Oakdale, CA	33,084
16. Allen Bach, Modesto, CA	31,663



Leo Camarillo

STEER ROPING

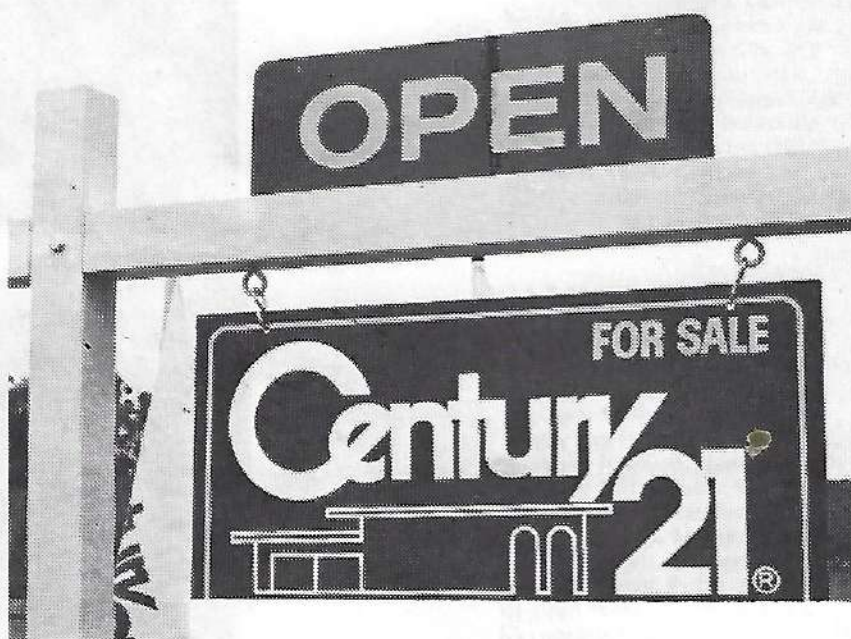
1. Roy Cooper, Durant, OK	\$30,530
2. Guy Allen, Lovington, NM	27,851
3. Phil Lyne, Cotulla, TX	21,193
4. Arnold Felts, Wilson, OK	17,162
5. Glenn Barlow, Gillette, WY	14,418
6. Tuffy Thompson, Tulia, TX	13,494
7. Gip Allen, Santa Anna, TX	12,552
8. Rod Pratt, Burlington, CO	12,436
9. Jimmy Brazile, Gruver, TX	12,381
10. Kenny Call, Newhall, CA	12,350
11. Paul Hughes, Kim CO	11,582
12. Tommy Pearson, Eunice, NM	11,164
13. Jim Davis, Pecos, TX	10,535
14. Shaun Burchett, Pryor, OK	9,791
15. James Allen, Santa Anna, TX	9,446
16. Charley Price, Hobbs, NM	9,365



Roy Cooper

22

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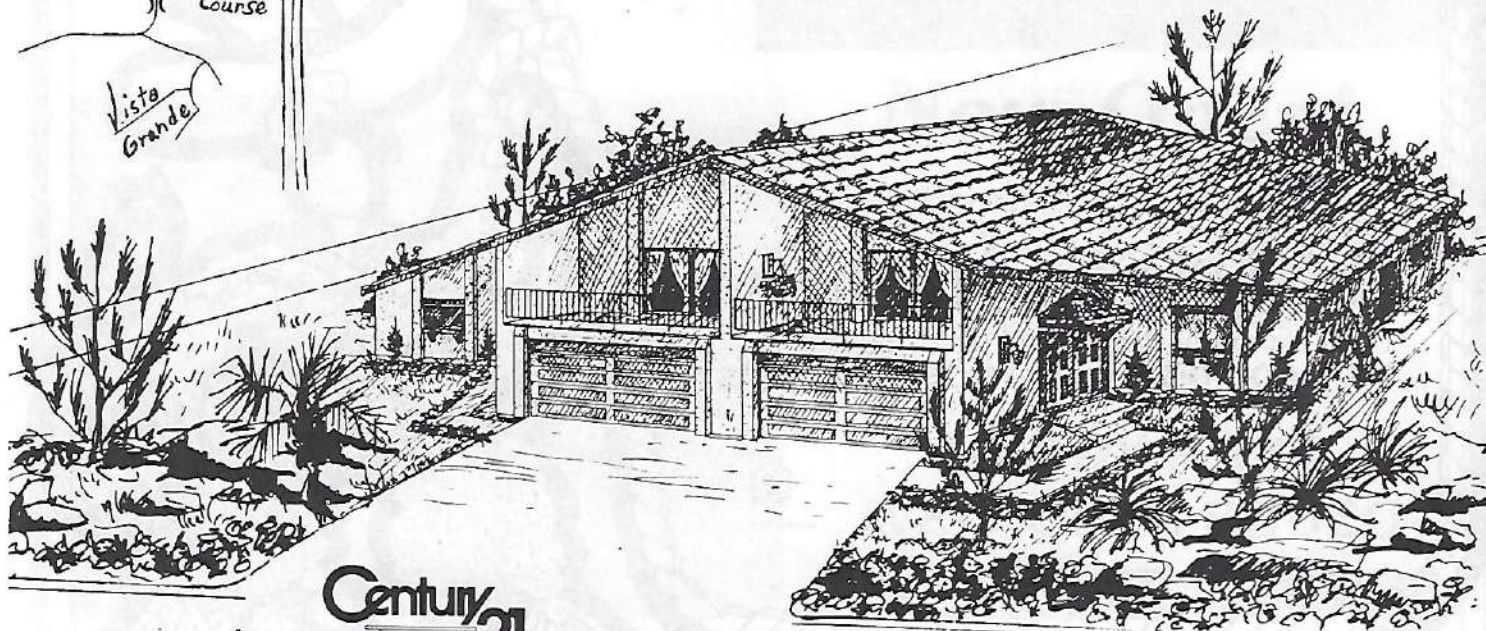
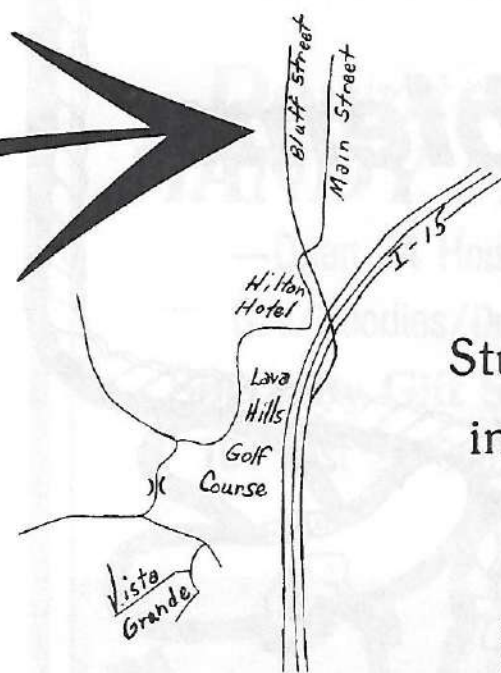
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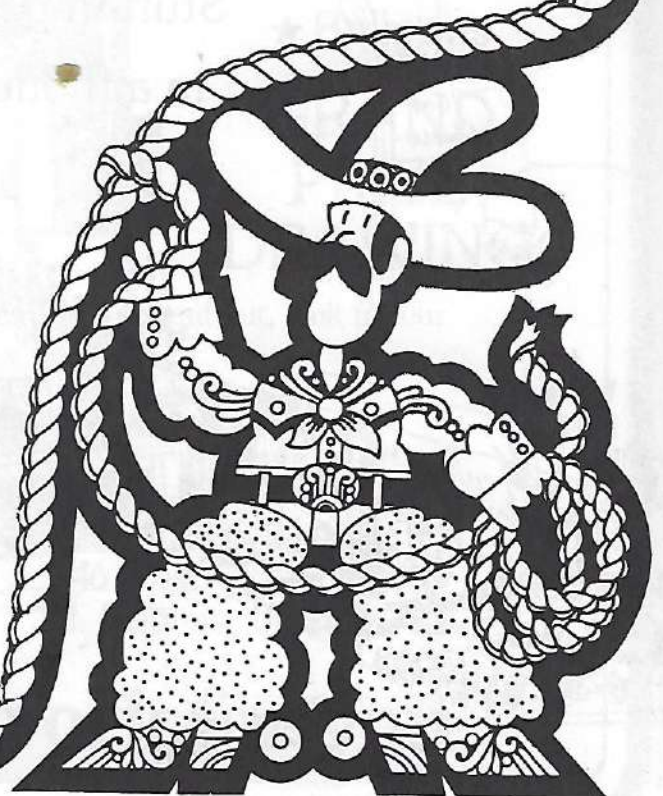


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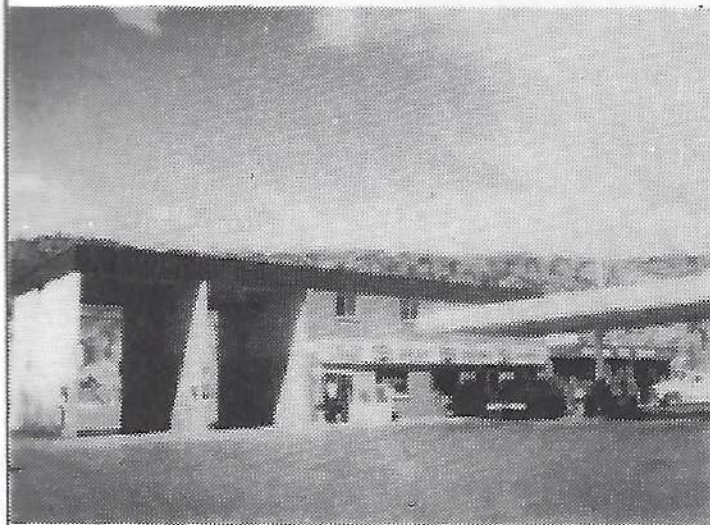
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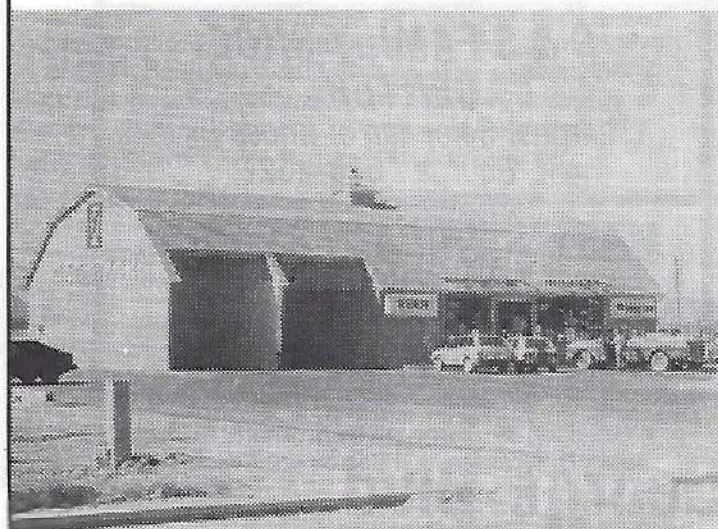


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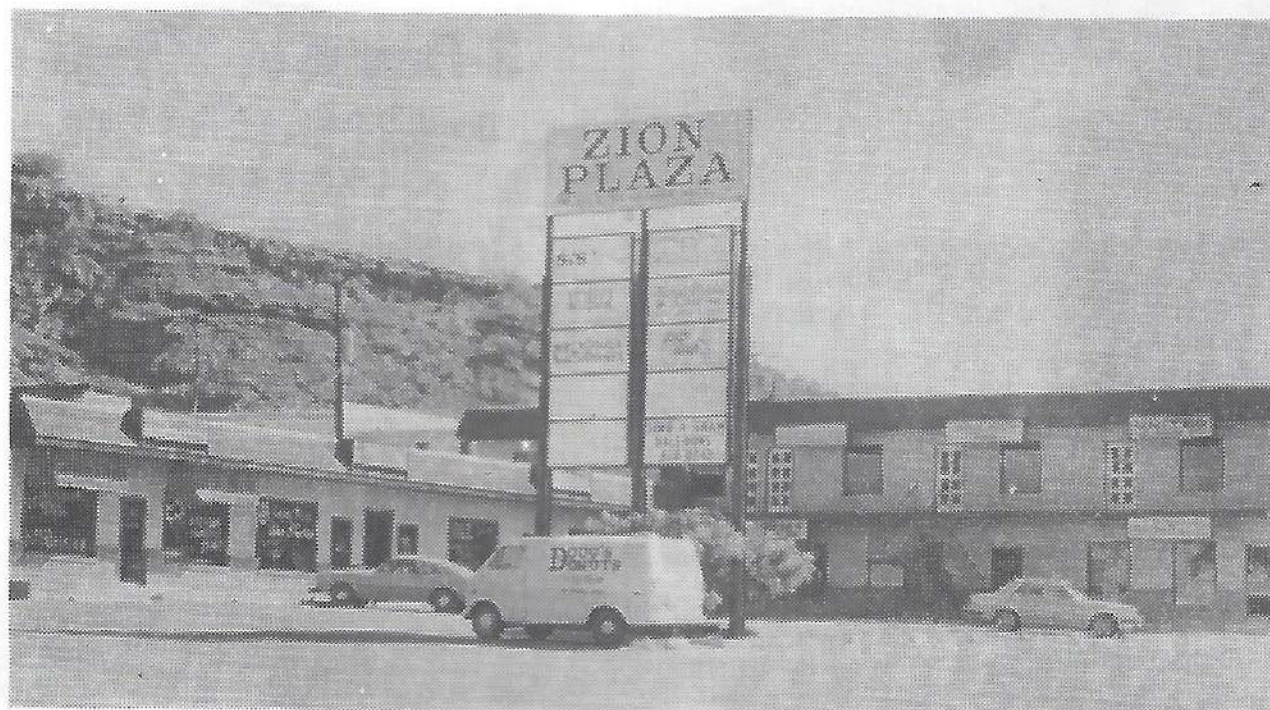
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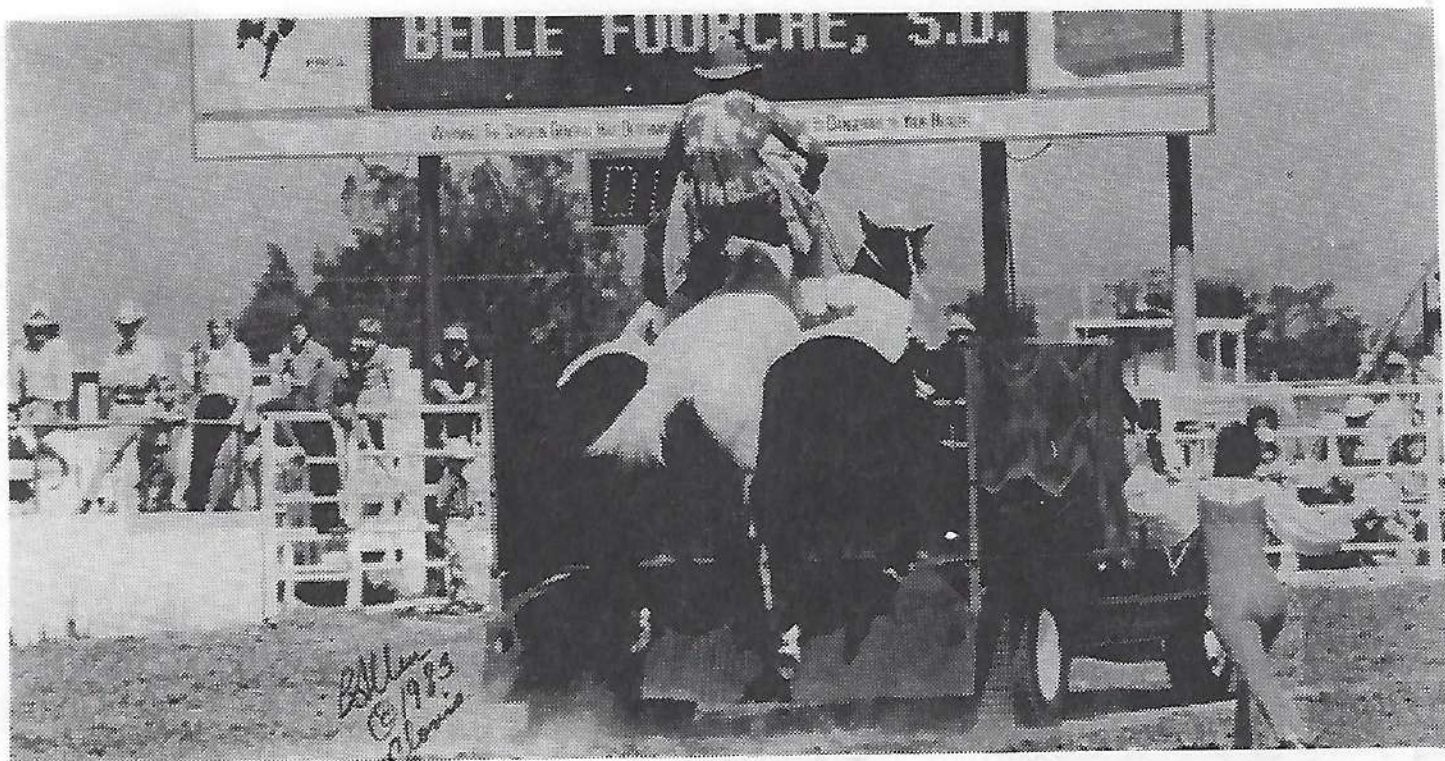
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Jerry Wayne and Judy Olson Specialty Act

A typical day of an everyday husband and wife usually involves getting up in the morning, having breakfast in a sunny kitchen, then scrambling out of the house to work.

A typical day for a husband and wife team, on the other hand, might involve traveling thousands of miles to wake up to a different backyard each morning, cooking breakfast in a trailer kitchen, then readying horses for a Roman riding act and putting on clown makeup and baggy pants to tangle with one-ton bulls during a pro-rodeo bull riding competition.

It might seem unusual to a lot of folks but the typical routine just mentioned is a familiar one to Jerry and Judy Olson of Belle Fourche, South Dakota. The explanation is that their careers are in professional rodeo, they specialize in entertaining audiences all over America and they spend a great portion of their lives on the road each season.

Both halves of the Olson duo got their start in rodeo as small children. Jerry Wayne is proud to be the third generation of contract performers in his family. His grandfather, LaRue Olson, began with a trained buffalo act.

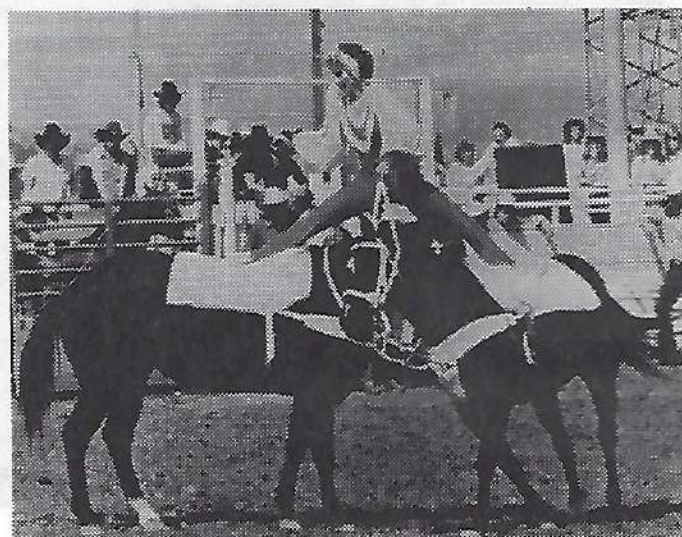
His father, Jerry L. Olson, built his career around a unique team of black Roman riding horses, a renowned buffalo act, a finely tuned clown routine, and outstanding talent in the steer wrestling event. Jerry Wayne, began his career at the tender age of 18 months, taking rides on his father's shoulders as the elder Olson rode his two horses Roman-style.

Balancing on the backs of horses became an everyday occurrence at the Olson house and before long, Jerry was carrying on the tradition with an act of his own. Even before

graduation from high school in South Dakota, the talented 17-year-old entertainer had joined the elite ranks of the Professional Rodeo Cowboys Association. Skilled in competitive cowboy events as well, Jerry also competed in steer wrestling during his years in high school and college.

Meanwhile Judy also grew up in a rodeo-oriented family. Her father entertained audiences as a contract clown in the Little Britches Rodeo Association, her older sisters got into the act as trick riders. An Iowa native, Judy started out in Little Britches, America's largest rodeo youth organization. While a member of that group, she captured an all-around senior girls title and the American Junior Rodeo Association's queen crown.

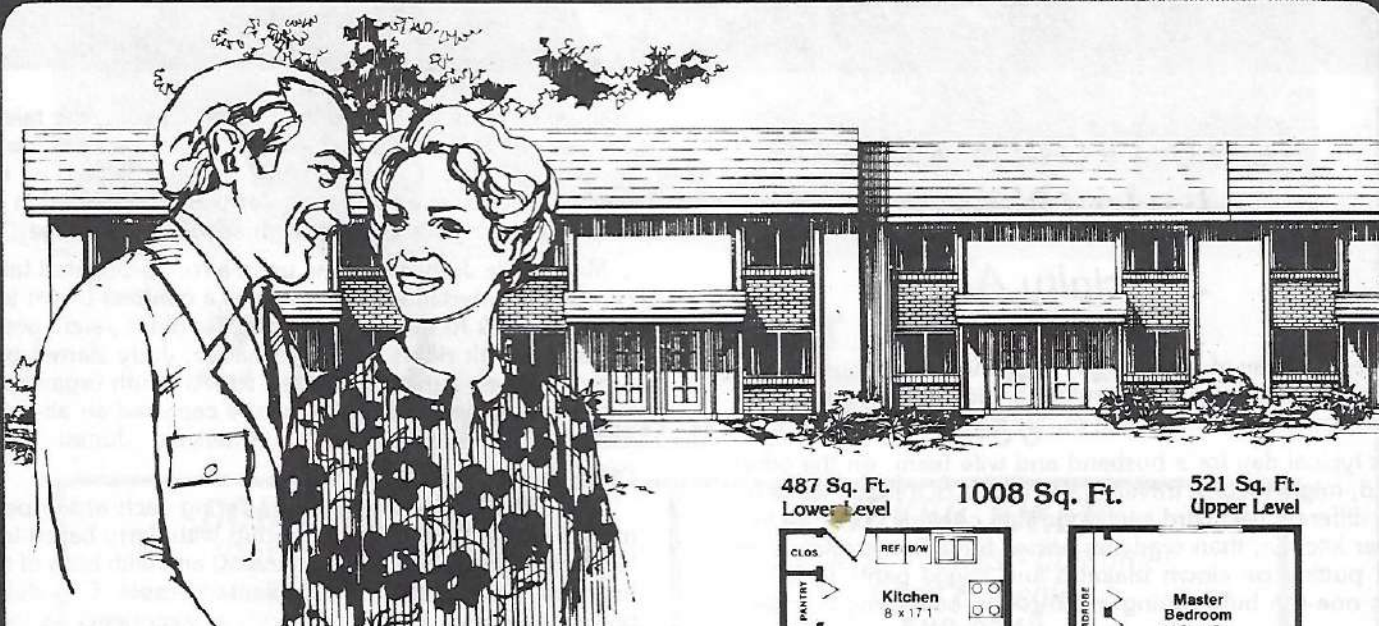
The Olsons will be appearing during each rodeo performance at the Lions Dixie Roundup with Jerry based inside his barrel during the bull riding event, and with both of them together, along with a trio of talented horses. Colorful and professional, they both have plenty of experience as told by the number of years they have both been performing before audiences.



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April 18, 1943 / June 13, 1984

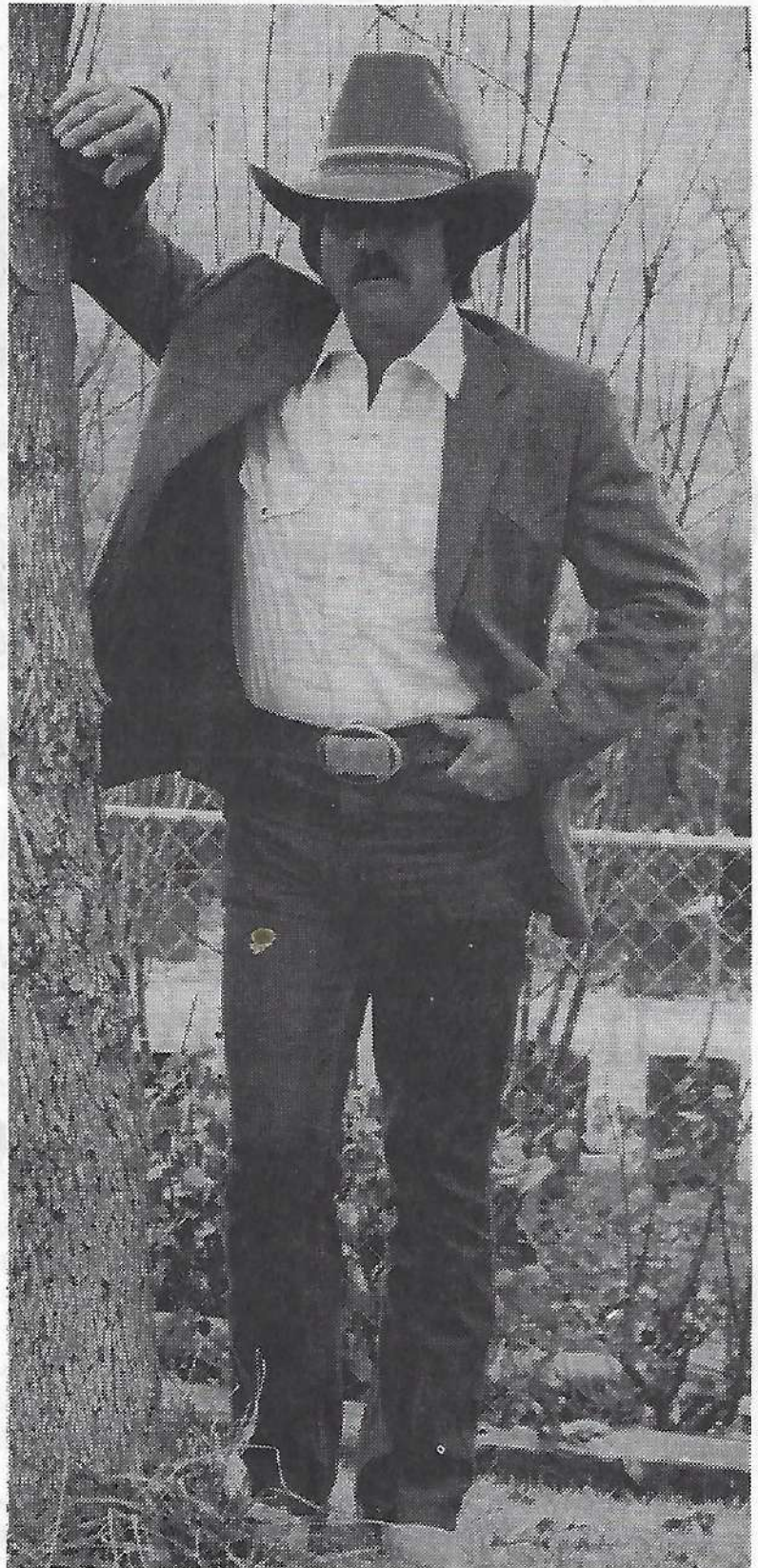
*We had so much all the time.
Everything was happy and gay.
That's why its hard to understand
the Lord's master plan. When he
takes part of that away.*

*There will always be an empty
feelin' when it's huntin' time or
anything's done it will be hard to
listen to Haggard without sad tears
beginning to run.*

*How do you say goodbye to a
friend, one you've known and loved
all your life. Do you shed bitter
tears or thank God for the years
when you say goodbye at the end.*

*If you want to tell what success is
just say the only thing you can if
friends in this world are what you
make it. Myrle Bostwick was a very
successful man.*

*Now we say goodbye to this friend.
We've known and loved all our lives.
We won't shed bitter tears but thank
God for the years. Now we say
goodbye here at the end.*



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ENTRIES OPEN - SEPT. 17 8:00 AM / ENTRIES CLOSE - SEPT. 21 12:00 NOON

RODEO SLACK: SATURDAY, SEPTEMBER 29TH - 8:00 AM

PERFORMANCES: 7:30 PM - FRIDAY, SEPT. 28TH / 2:00 PM - SATURDAY, SEPT. 29TH

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Rodeo Clowns to Entertain



E. K. Viers

Rodeo Clown/Bullfighter

1983 was a very successful year for Eric Viers. As rodeo clown-bullfighter he enjoyed a very fulfilling life.

The winter circuit took him to such places as Chicago, Illinois, Minneapolis, Minnesota and Tacoma, Washington. The summer saw him entertaining in Utah and Idaho at Kerby's —T Rodeo, as well as Chief Joseph Days in Oregon and Canada. Fall brought Eric to Landover, Maryland where he performed for President Ronald Reagan and then on to the Big Apple to rodeo in Madison Square Garden.

Wichita, Kansas, Minot, North Dakota and the ProTour Finals II in Casper, Wyoming were all successful rodeos in the latter part of Eric's 1983 season.

While bullfighting is Eric's strong point, he very much likes being the funny rodeo clown. He believes that rodeo audiences like to have a good time and he does his best to entertain them.

After five years in the P.R.C.A. as a clown/bullfighter, Eric has never been injured seriously enough to miss a single performance. He is a healthy young individual who enjoys playing tennis, doing calisthenics, jogging, hunting, fishing and many other outdoor activities.

Eric is very lucky to have been able to play football, wrestle and rodeo in high school. With the help of a rodeo scholarship, Eric was able to go to college at the National College in Rapid City, South Dakota.

Dean Steed

Rodeo lovers, young and old alike, look forward to the antics performed by the clowns in the arena.

Fans realize behind the makeup of the clown with the lop-sided grin, colorful wigs, crazy-looking baggy and patched pants beats the heart of a hero. Through the efforts of the rodeo clown made to look like comic antics, many bull riders have been saved from painful and sometimes crippling injuries.

One such clown is Dean Steed, formerly of Plymouth, who now lives in Ogden, Utah. Dean qualified in bull riding and attended the National High School rodeo in Valentine, Nebraska in 1962. He competed in bull riding and bareback riding. In 1963, he was named champion bull rider in Utah, qualifying him to go to the National Finals held at Torkal, Missouri. He was with the Vern Oyler Amateur Rodeo before fighting bulls in Fairfield and McCammon, Idaho.

Dean started his career in 1968 by contracting Young and Young Rodeo Company from Oakley, Utah. He worked most of the rodeos in Utah and many in Idaho. By 1975, Dean gave up amateur rodeoing and became professional under contract by D. A. "Swanny" Kerby of Salt Lake City.

During his first professional year he worked 35 performances. He has worked various rodeos such as the Dixie Roundup, Evanston Cowboy Days, Days of '47 Rodeo in the Salt Palace, Preston, Idaho and Ogden Pioneer Days.

Dean and his fellow rodeo clowns look funny and nonchalant but they are expert cowboys. They not only provide comedy to the performance, but they provide the valuable service of protecting the bull riders.



Duane Peters "Rodeo Announcer"

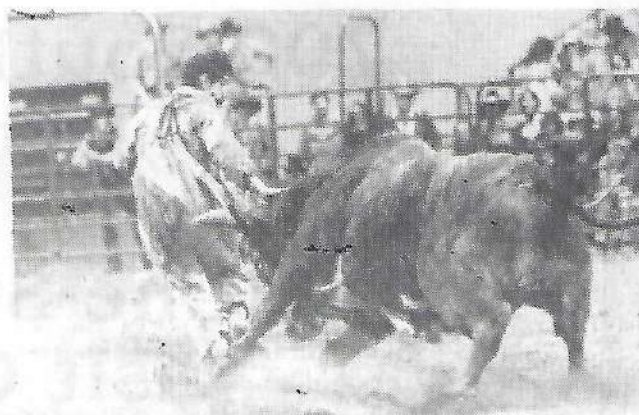
This year's announcer, Duane Peters, hails from Howe, Texas, where he is engaged in off-season activities as an auctioneer and is president and chief operating officer of Duane Peters Productions, Inc.

Duane was born at Cleburne, Texas and attended Elkins Institute of Broadcasting where he became proficient in announcing the thrills, chills and spills of the rodeo game. He was announcer for the 1982 Lone Star Circuit Finals, the Great Lakes Circuit Finals, 1980-81; the Arizona Junior Rodeo Association Finals, 1980.

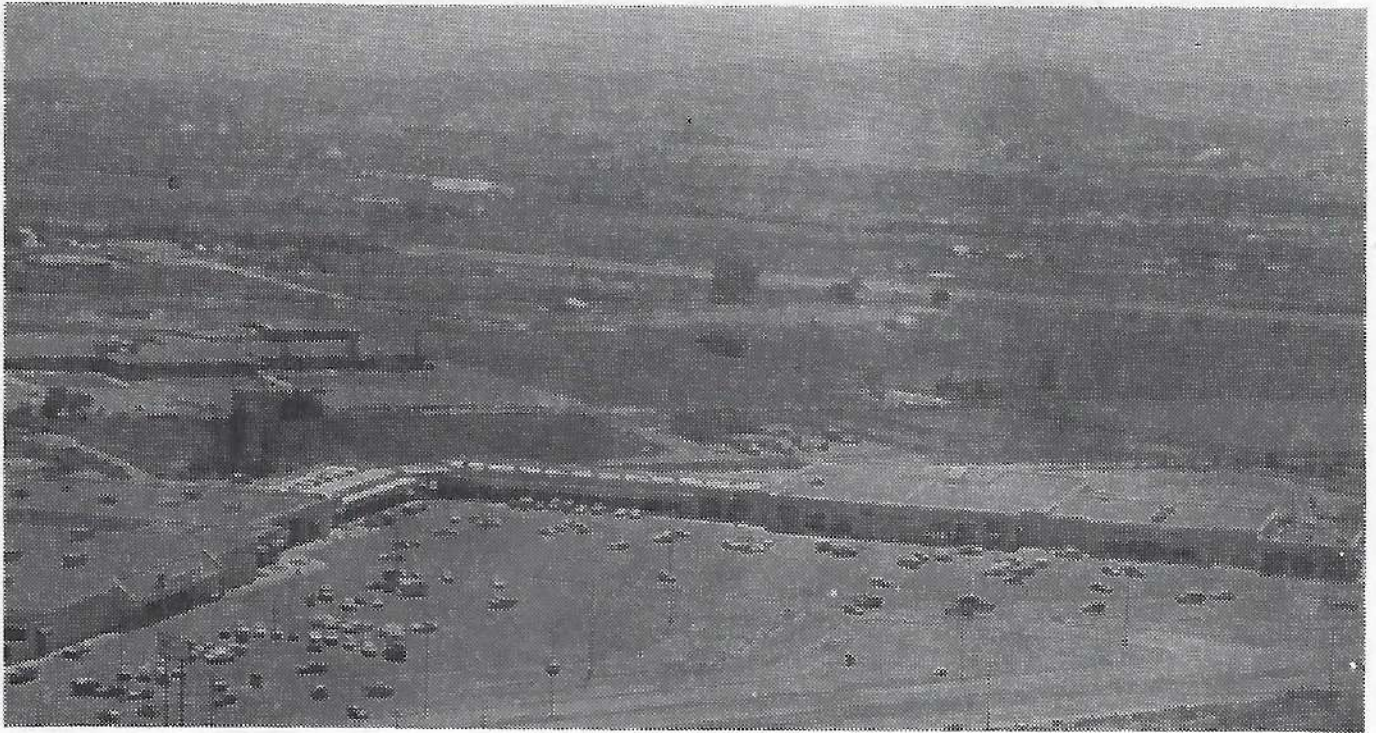
He is a former member of the Board of Directors, Texhoma Country Music Association and Received the Disc Jockey of the Year Award in 1981, Taxhoma CMA. He also announced the Presidential Command Performance in 1983.

Duane enjoys a hobby of song writing; is a member of the Cowboy Chapter, Fellowship of Christian Athletes; and participates in team roping.

His wife, Rose, also doubles as a PRCA timer.



Dean - "Clown of the Year"

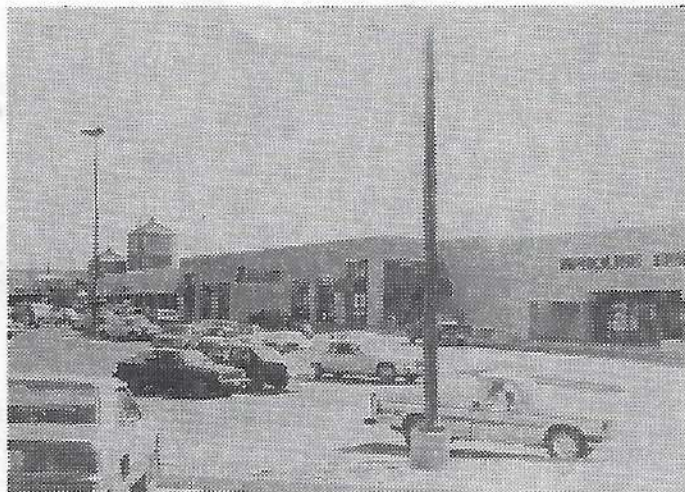


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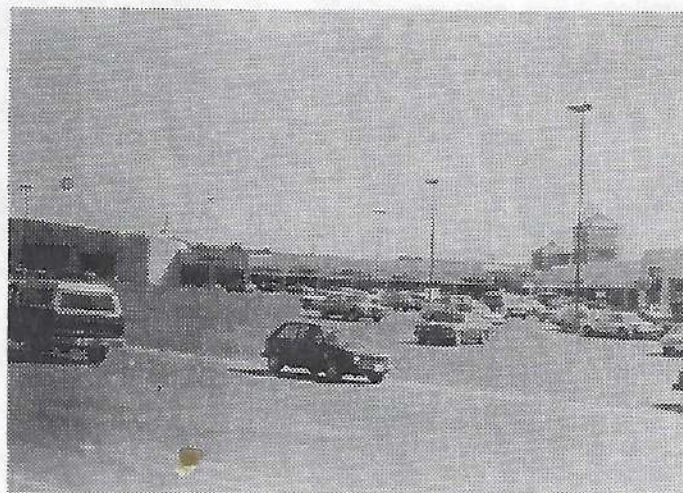
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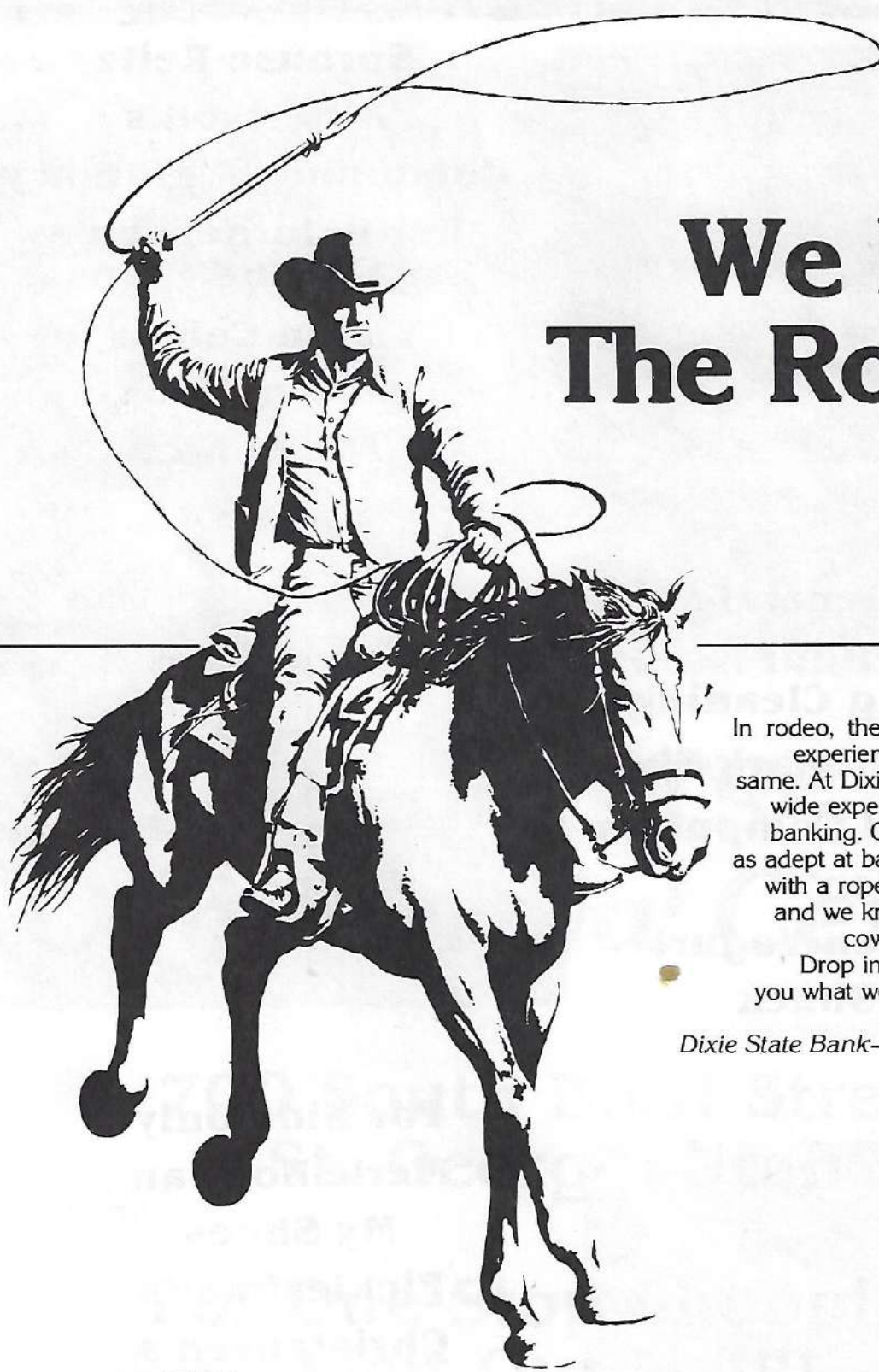
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Rodeo Queen Contest



LISA LYTLE — 1984 Rodeo Queen is the daughter of Francis and Linda Lytle of Dammeron Valley.



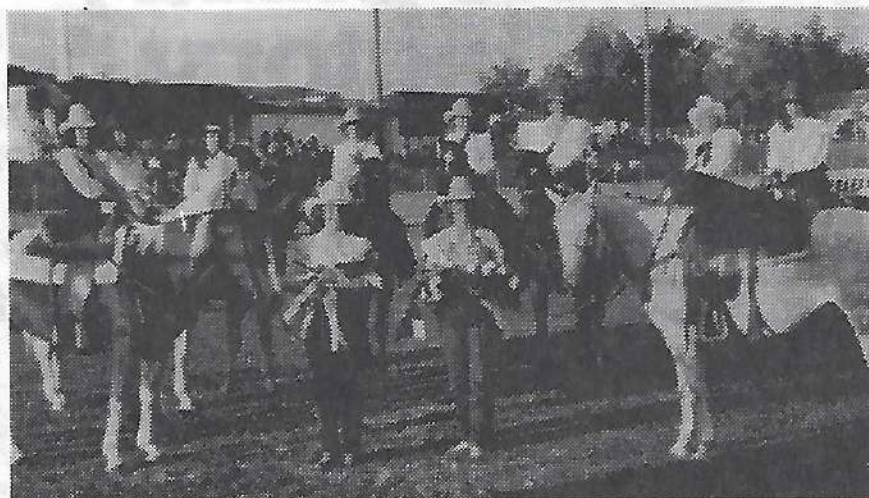
QUEEN NAMED — Lisa Lytle is congratulated by Rodeo Chairman C. Judd Burgess on winning the title of Roundup Queen. She received a \$500 check and a silver buckle. She will represent the Lions Club at various parades and functions.



LIBERTY IVERSON — 1984 Rodeo Princess is the daughter of Bud and Judy Iverson of LaVerkin.



PRINCESS RECOGNIZED — Rodeo Co-Chairman Russell Davis presents Liberty Iverson with a \$250 check as the Rodeo Princess. Last year's princess Laurie Hafen is on right.



CONTESTANT PARTICIPANTS — The Sun Bowl was the site of the annual contest to select a new queen and princess.

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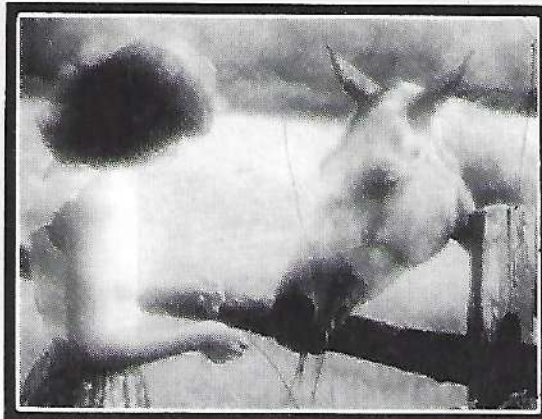
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Earl Herman
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Donald Hitchcock

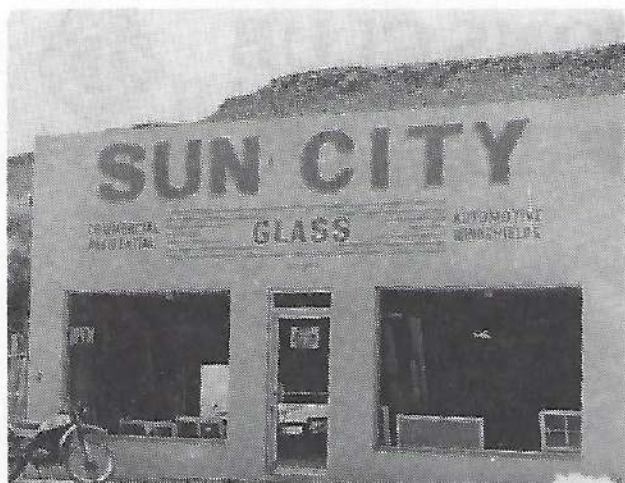
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Dick Miles
Dwight Miller
Irvin Milne
Wesley Milne
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Asa Mountford
Sherrell Newby
Charlie Norton
Jeff Norton
Harold Norton
Wayne B. Nuttall
Rodney Orton
Jerry Parker
Vinton Parker
Theo Pendleton
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Ricky Roche

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Ronald McArthur, Lions Club Secretary

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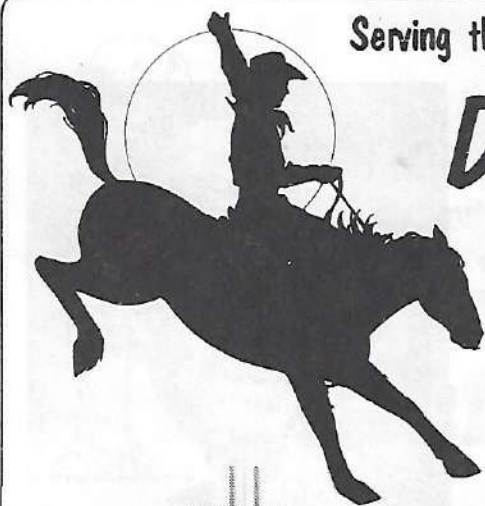
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THE EVENTS

Saddle Bronc Riding

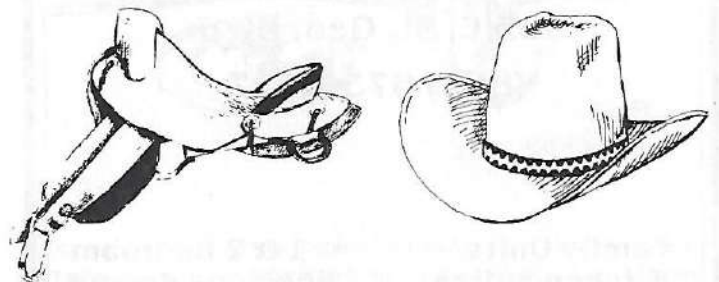
Rodeo's oldest event, saddle bronc riding, is an exercise in style and finesse, which demands near-perfect timing. For a qualified ride, the cowboy must spur over the points of the horse's shoulders as the animal's front feet hit the ground, the first jump out of the chute (called "marking him out"). The contestant then uses his upper body for balance, while his feet move in a smooth arc from the horse's neck to a point near the back of the saddle. To score, he must remain mounted for eight seconds.

Two-time World Champion bronc rider Monty "Hawkeye" Henson feels balance is a very important factor. "Saddle bronc riding is more of a balance event than a contest of strength," he explains. "Lifting the rein and spurring aggressively help keep you in the saddle." Hawkeye says it is also important to know where to hold the rein so the horse will not buck the rider over its head and will perform at its best.

In the riding events (saddle bronc, bareback and bull riding) the cowboys can score up to 100 points. Two judges award from one to 25 points each for the rider and the animal. The animal is judged on how hard it bucks, while the cowboy is judged differently for each event. In saddle bronc riding, the rider is judged by how much he spurs, the degree to which his toes are turned out and if he is in control of the horse. The smoother and more rhythmic the ride, the higher he will score.

To compete in saddle bronc riding at a PRCA rodeo, the cowboy must use an Association saddle built with certain specifications on an approved tree. This is required so that it will not be too easy for the

horse to buck off the rider or too easy for the cowboy to stay seated. The rider may use only one hand to hold onto the six-foot, braided rein and his free hand may not touch the animal, any equipment or his person. Bronc riding spurs are relatively dull and the chaps are of light, soft leather and worn snugly around the legs. Dry resin may be applied to the chaps where they come in contact with the swells, or pommel, of the saddle.



Henson is proud he is a saddle bronc rider. "Saddle bronc is the cornerstone of all the other rodeo events," he says. "If we hadn't broken the horses, the ropers wouldn't have anything to ride."

Bareback Riding

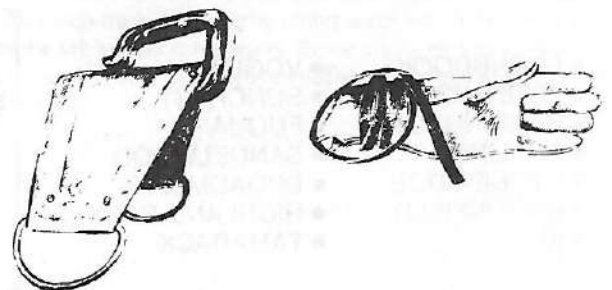
Like saddle bronc, bareback riding is a spurring contest, where the cowboy must make an eight-second ride. The contestant must mark the horse out of the chute, as in saddle bronc, but once in the arena the major difference becomes clear: there are no stirrups and no bronc rein for the rider to hang on to. The rigging, a suit-case like handle, is the only thing between the man and the bucking animal. The tremendous strain placed on the riding hand produces a medical phenomenon known as hypertrophy, an enlargement of a bone in the forearm.

Joe Alexander, five-time World Champion in bareback riding, says, "Bareback is the wildest and most physical of all the events. Because of this it is the second most popular event with the fans, next to bull riding." The rider must do more than just use brute strength to stay on the horse if he wants to score well. A short, snappy type of spurring is employed by the cowboy, ranging from the horse's neck to the rigging. The "lick" (spurring motion) in bareback is more abrupt than that of saddle bronc.

Judging in bareback is based on turn-out of the toes, the amount of exposure to the power of the horse, the proficiency of the lick and how much the rider is in control. Like saddle bronc, the rider must not let his free hand touch anything. With only the rigging to hold on to, the cowboy is affected by each movement of the horse. Generally, this causes the bareback ride to appear wilder and less controlled than a saddle bronc ride.

The rigging is obviously the most important piece of the bareback rider's equipment. Made completely of leather and rawhide, the

rigging fits on the animal's back, specifically over the withers. It measures about two feet in length and must be no more than 10 inches in width at the hand-hold. A leather glove, spurs and usually chaps comprise the remainder of the cowboy's equipment. Resin is allowed on the hand-hold of the rigging and on the glove.



"Alexander the Great" describes what it is like to ride a bareback bronc, "The main thing is to concentrate on getting your rigging set straight and then putting your hand in it so it will stay. You scoot up on the rigging and start to think about spurring him out. After that it's timing and just trying to stay on the animal. If you really concentrate you can stay ahead of the horse and stay in control."

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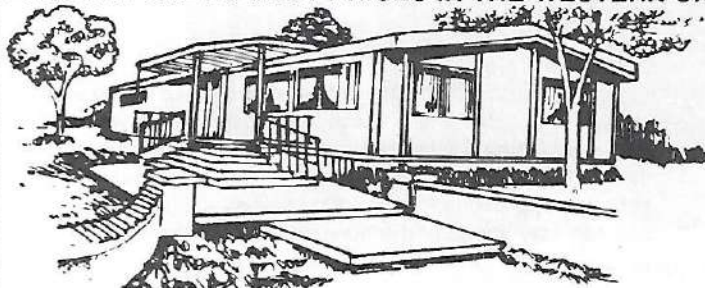
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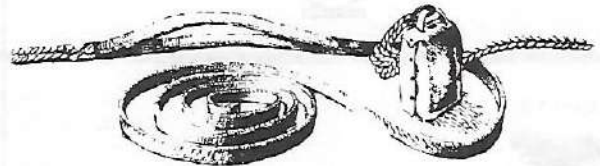
There is something awe inspiring about watching a cowboy on top of a writhing, massive bull for an eight second ride and the escape is equally impressive. Donnie Gay, winner of the World Championship in bull riding four times, finds this a unique aspect of his event. "In bull riding," Donnie explains, "you are not done when you get off the bull; you still have to make your escape." The cowboy is protected and aided in his effort to get away from the bull by a bullfighter. The matador in baggy pants distracts the unpredictable bull from fallen cowboys and frees any riders that get hung up in their bull ropes.

A bull bucks differently than a horse, so a bull rider must be prepared for the downward thrust, as the animal tries to throw the cowboy over his head. Donnie puts it this way, "You are holding on to 1,400 to 1,600 pounds of an animal going in different directions, with nothing but a bull rope to hold on to." The toughest bulls to ride are the ones that spin when they buck. While on the bull, the rider's free hand must not come in contact with the bull, any equipment or the rider himself, as in the other riding events.

The factor judges consider most important in bull riding is control. This means a cowboy who stays upright throughout the ride will be given a higher score than one who is hanging off the side for part of the ride. Extra points are awarded for spurring, although it is not required. Again, turn-out of the toes figures into the score. For a qualified ride, the cowboy must have a hold on the rope and not have touched the ground with any part of his body, when the whistle sounds.

The bull rope is the primary piece of equipment for the bull rider. This rope has been unraveled and then plaited flat, with a hand hold.

A bell is attached to the bottom of the rope and, after the cowboy turns the rope loose, it falls off the bull due to the weight of the bell. A leather glove and spurs round out the bull rider's accouterments. Resin is used on both the rope and glove.



Donnie Gay reveals the respect he has for the animals he rides. "When you climb over the chute to get on the bull, you need to have complete concentration on the animal that you have drawn. You have to be ready to react to whatever the bull does," he says. While he sits on the bull with his hand in the hand hold, the champion rider has a friend help him tighten the rope. Then Gay scoots forward on the rope as far as possible, so he can maintain maximum leverage and control while he rides. Once he gives the nod, the chute swings open and its man versus bull.

Calf Roping

Calf roping is one of rodeo's earliest events, evolving directly from work on the range. A timed contest, the calf gets a designated head start on the cowboy, who cannot leave the roping box until the animal has tripped a barrier. If the roper "breaks the barrier," a 10-second penalty is added to his time. After the cowboy ropes the calf, he must dismount, run down the rope and "flank" the animal from a standing position. Once the calf is on the ground, the competitor crosses three feet and ties them together with a pigging string. When the tie is completed the cowboy throws his hands in the air and the clock is stopped.

Eight-time World Champion calf roper Dean Oliver feels that the horse a cowboy uses for roping is extremely important. Dean explains, "It's kind of like Will Rogers said, 'A good horse, to a roper, is 75 percent of his winning ability.' If a roper doesn't have a horse that fits his style, he'll never be able to win up to his ability." Roping horses must be very quick and are trained to follow the calf and stop instantly once the calf has been roped. While the cowboy is tying the calf, the horse backs up to keep the rope taut.

In timed events no score is given by the judges and the winner is chosen on the basis of the fastest time. The tie that the roper uses must include at least one wrap and a half-hitch and must be completed in 35 seconds. When the tie is finished, the cowboy remounts and rides forward to slack the rope. The calf must remain tied for six seconds or the roper receives "no time." Any time under nine seconds is considered a very good run.

Other than the horse, a rope and pigging string are the most important things a cowboy needs in calf roping. The rope, which is tied to the saddle, is made of hemp and is about three-eighths of an inch in diameter and 25 feet long. A smaller line, called a pigging string, is used to tie the calf's legs. About six feet in length and a quarter inch thick, the pigging string is carried in the roper's mouth with the tail tucked in his jeans. Since the roper usually travels with his horse, he must have a horse trailer and a good supply of feed for the animal.



Dean Oliver admits there is a very special relationship between the roper and his horse. He says, "Horses are like people, some are smooth and others aren't. In my lifetime I've had about 20 roping horses, but there have only been two that I felt comfortable with." His favorite horse was a sorrel gelding named Mickey. Although Oliver paid \$2,500 for the horse, he was more than reimbursed by the numerous titles he won roping with Mickey.

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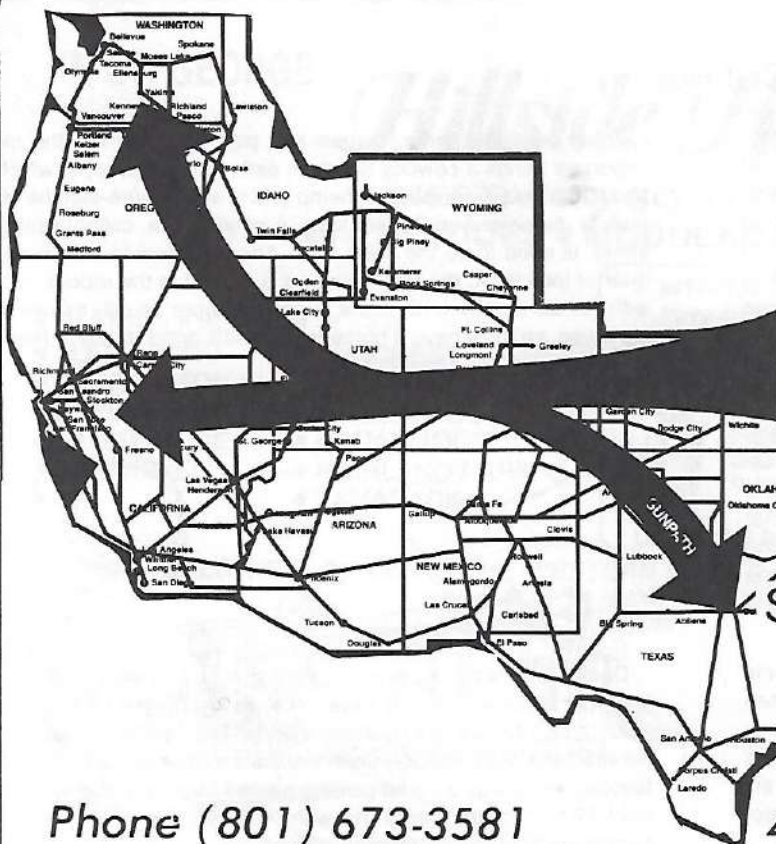
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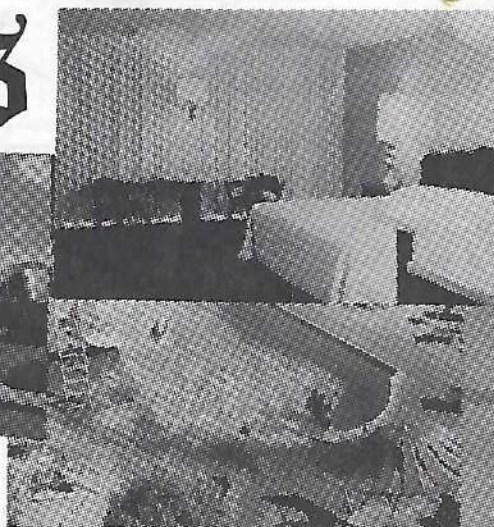
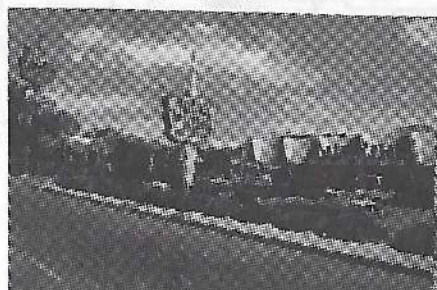
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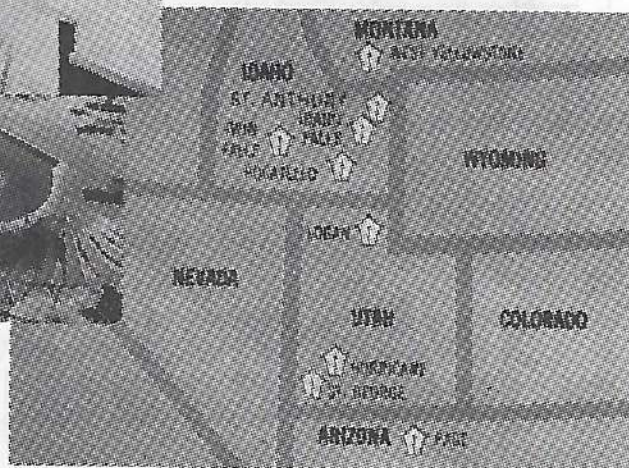


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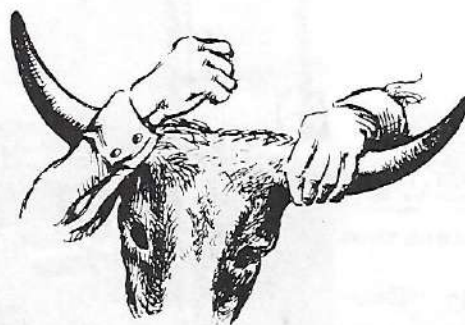
Steer Wrestling

It takes two people for steer wrestling, a hazer to keep the steer running straight ahead and the wrestler to twist the steer to the ground. From the back of a horse, the cowboy leaps on to the steer's horns while the animal is on the run and wrestles it to the arena floor. As in calf roping, a barrier is used and a 10-second penalty is assessed for breaking the barrier. Time is called when the steer's head and feet are free and pointing in the same direction.

The hazer can play a major role in the success of the steer wrestler according to three-time World Champion Roy Duvall. He says, "This is the only event where you have a man helping you in the arena who is not competing at that time. I try to have my brother haze if I can. The hazer plays an important part, because if he's not where he's supposed to be, you can't get the steer." When the hazer does his job properly, the steer will be positioned near the wrestler's horse, so he can slip out of the saddle and on to the horns. The bulldogger wraps his arms around the horns with a hold resembling a full-nelson. By planting his feet on the ground, he slides the steer to a stop before bringing him to the ground.

This event is also decided by the quickest time, but it is up to the judges to determine if the catch is legal and when the clock is stopped. A good time is under 4.5 seconds. If the steer gets free the wrestler is only allowed to take one step to catch the animal. He is also forbidden from placing his fingers in the eyes, lips or nose of the steer.

Very little special equipment is used in this contest. The bulldogger must furnish his own horse and hazer, but his body is the main piece of "equipment." This is an event which requires both timing and strength. A cowboy who wrestles steers is usually big and powerful,



but since he depends on a combination of strength and leverage, smaller cowboys can make good competitors, too. Duvall adds, "In the last three or four years the steers have been getting smaller and the little guys have the advantage." "Smaller" cattle is in the 400 pound range, while the larger steers can weigh up to 750 pounds.

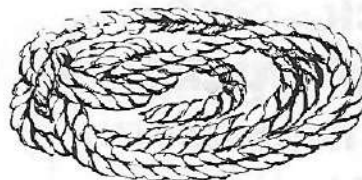
Team Roping

The secret to team roping is teamwork: between the two cowboys who are roping and between the ropers and their horses. The steer is caught, while on the run, by the header who loops a rope around the animal's horns and dallies his rope (wraps it around the saddle horn). Immediately the heeler ropes both hind feet while the steer is still in an upright position and dallies his rope. Then the cowboys turn their horses so they face each other to "shape the steer." Occasionally a Tie-Face-Option is employed and the ropers are allowed to tie their ropes to the saddle horn. There is a 10-second penalty if the barrier is broken and a five-second penalty if the heeler only ropes one foot.

This event is especially popular in the western states where it originated. Team roping is required in California, Arizona, Colorado, Montana, Nevada, New Mexico and Oregon, unless the rodeo offers steer roping. In that part of the country team roping is a part of the cowboy's work. Four-time World Champion team roper Leo Camarillo is a native Californian. "I utilize team roping skills on my own ranch," says Leo. "It's a challenge to catch an unbroken animal in a humane way." Camarillo is a heeler and enjoys his part of the contest. "The heeling process is an art form; it is never the same with two steers," he explains.

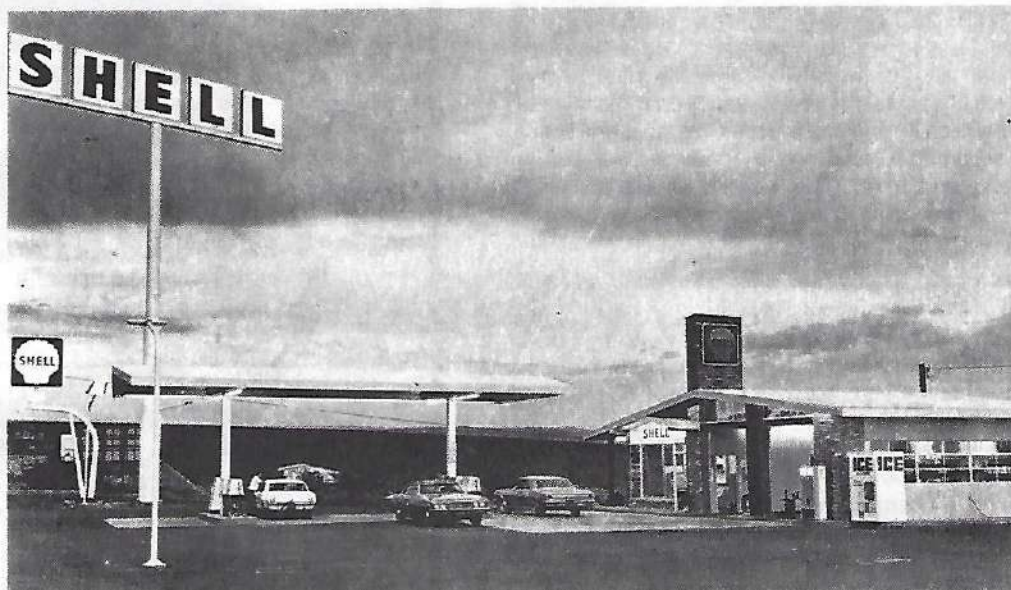
Judges, while not assigning scores, do determine if the steer is roped legally and if the header has dallied his rope and turned the steer before the heeler catches the hind legs. For a legal catch the rope must be either around both horns, around half of the head or around the neck. Before time is called the horses must be facing each other and the ropes must be tight. The cowboys are only allowed to carry one rope apiece, but the team is permitted three throws in all. Any time under seven seconds is a good run.

The ropers must provide their own horses and rope. The specifications of the rope depend on the individual, but it is usually a little less than half an inch thick and can be soft, medium or hard. Sometimes the header wears a leather glove on his right hand to prevent rope burns when he dallies the rope to stop the steer. As in the other timed events, horses play an important role in team roping. Well trained and suited to fast handling, the mounts can make or break a roping team.



Camarillo feels strongly about the significance of the horses. He says, "The more you can work in one unit, the easier it is to excel. You have to try to recognize the horse's leads, so you can coordinate the timing between horse and rider. It is a very similar situation to when you're showing a horse." Team roping is definitely an event of partnership, partnership of more than one kind.

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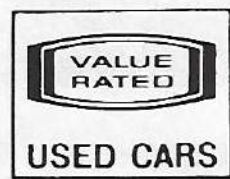
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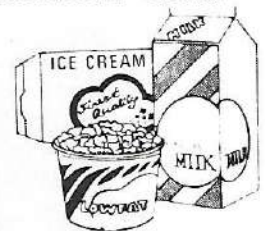
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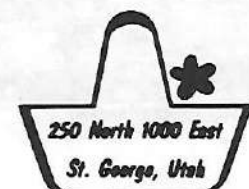


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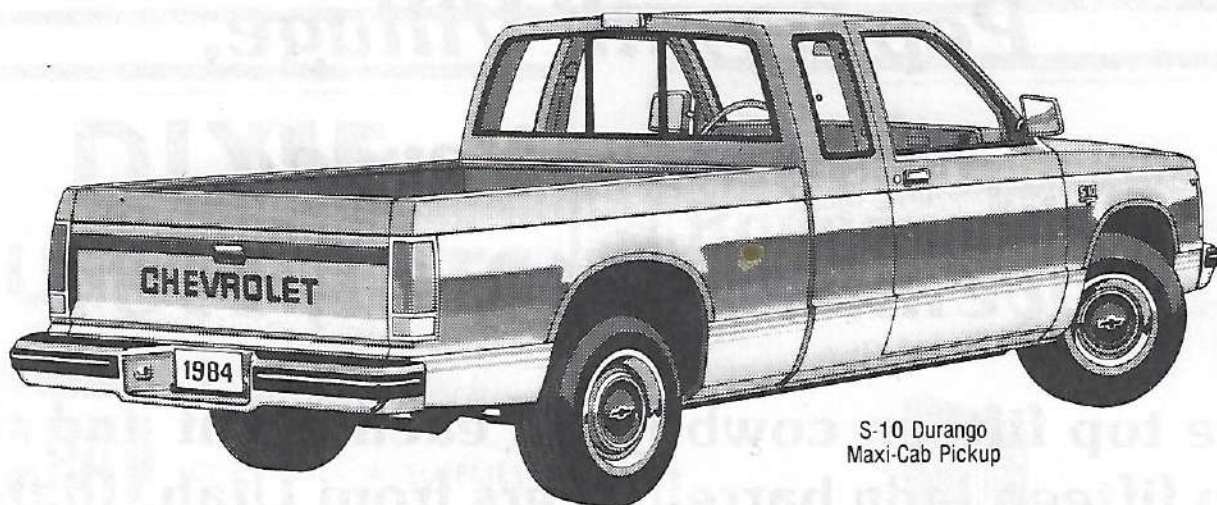


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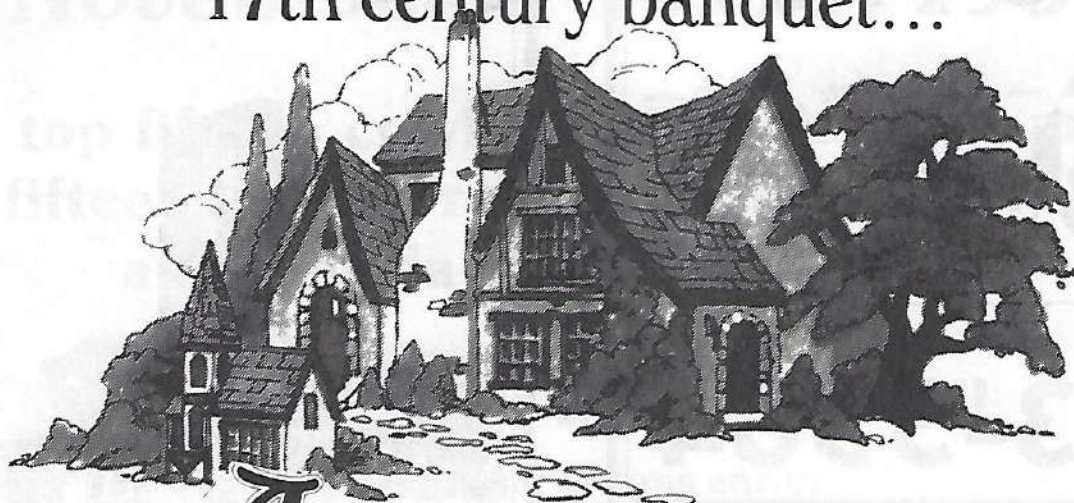
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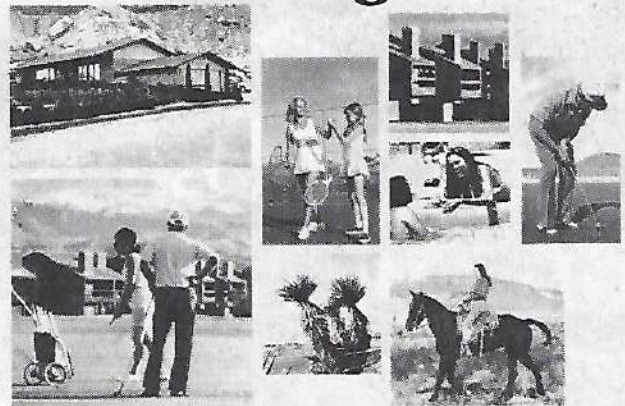
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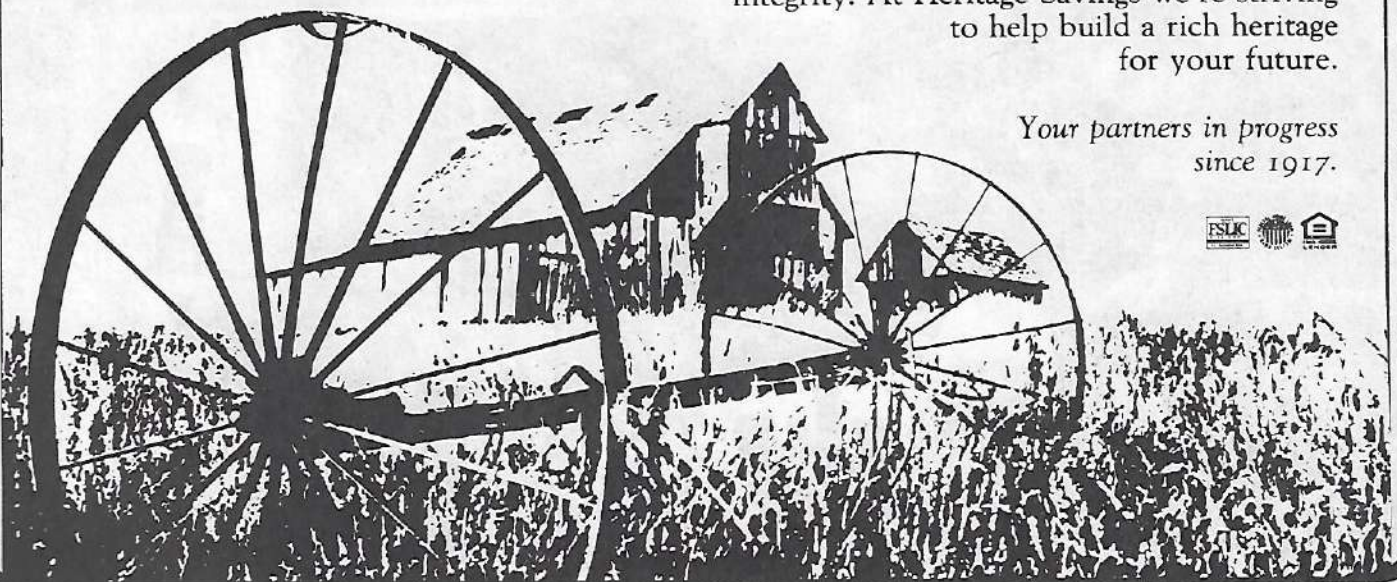
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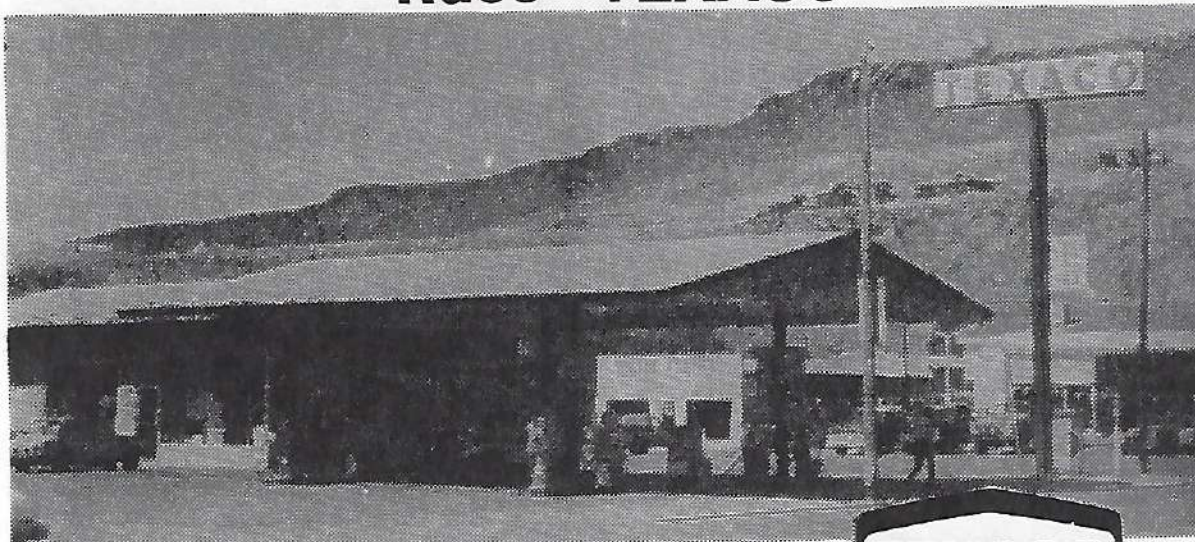
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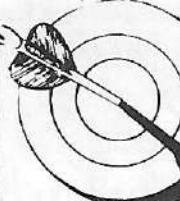
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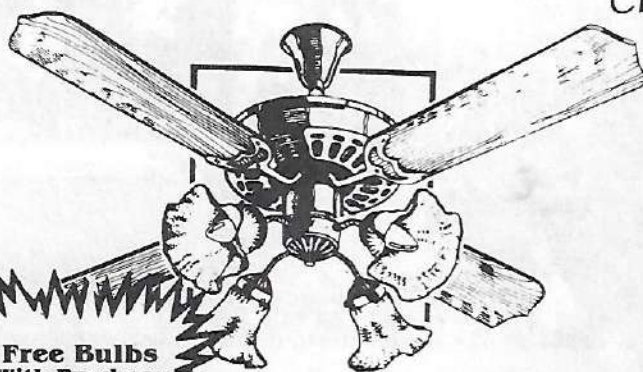
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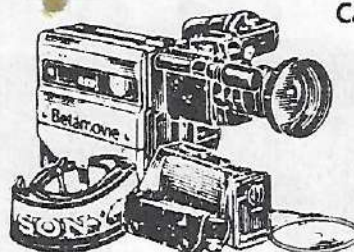


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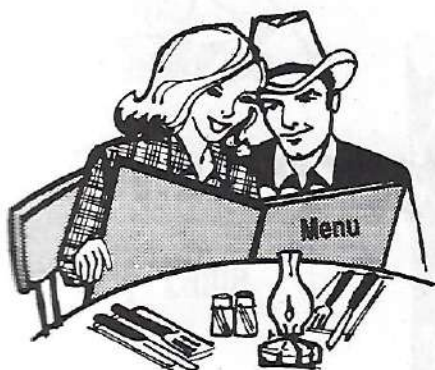
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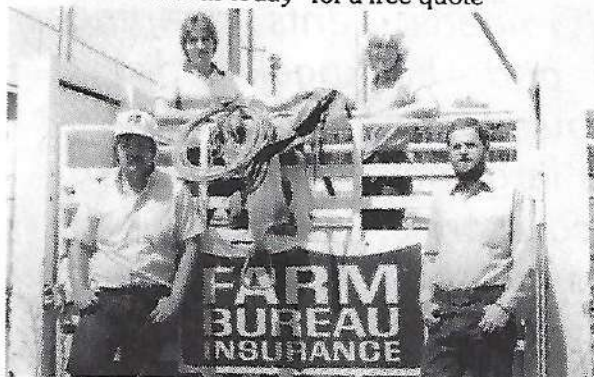
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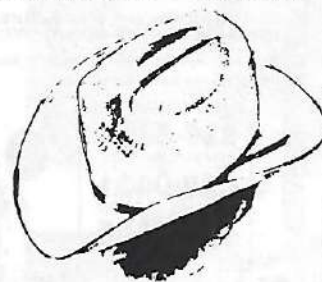
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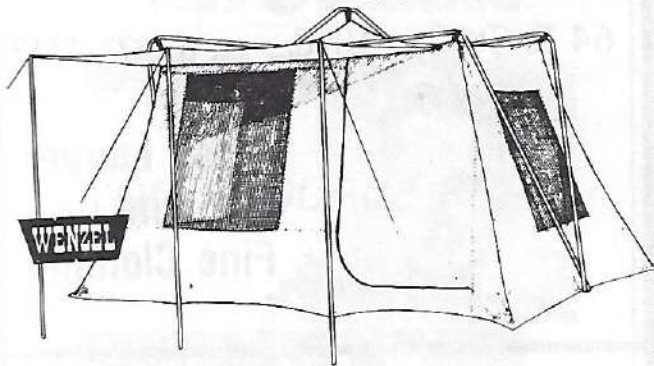
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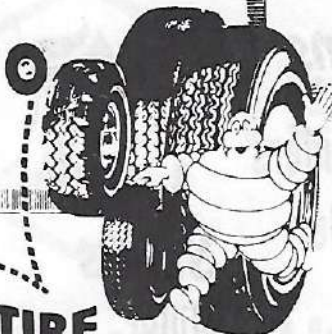
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MARION SNOW
1935-1936 1936-1937



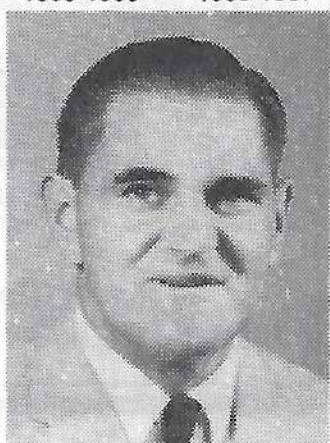
L. A. PORTER
1937-1938



RULON A. SNOW
1938-1939



DR. L.W. MCGREGOR
1939-1940



WESLEY A. NELSON
1940-1941



DR. A.W. MCGREGOR
1941-1942



VALENTINE MCARTHUR
1942-1943



HOWARD JUDD
1943-1944



NEAL M. LUNDBERG
1944-1945



IRVIN MILNE
1945-1946



BURT G. MILNE
1946-1947



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RAY WHIPPLE
1948-1949



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1949-1950



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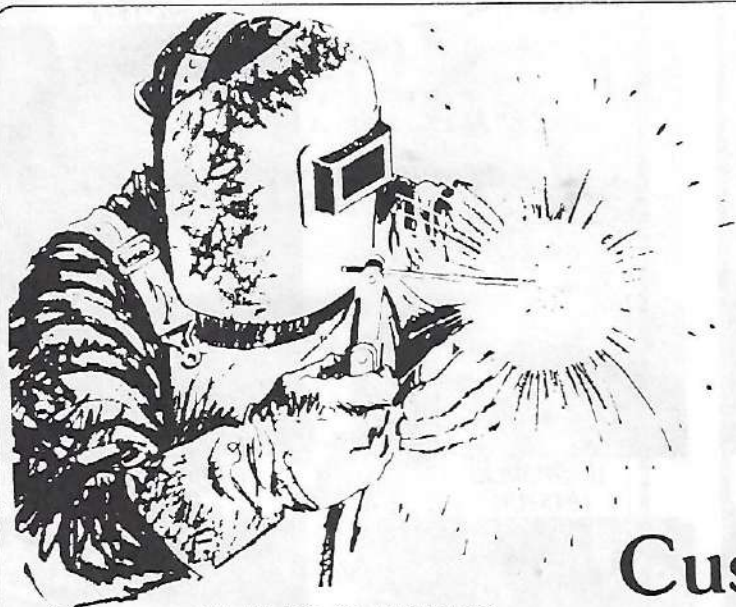


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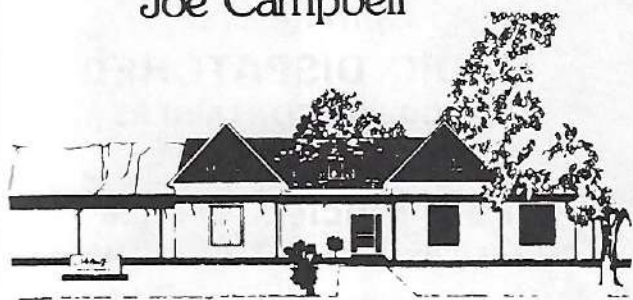
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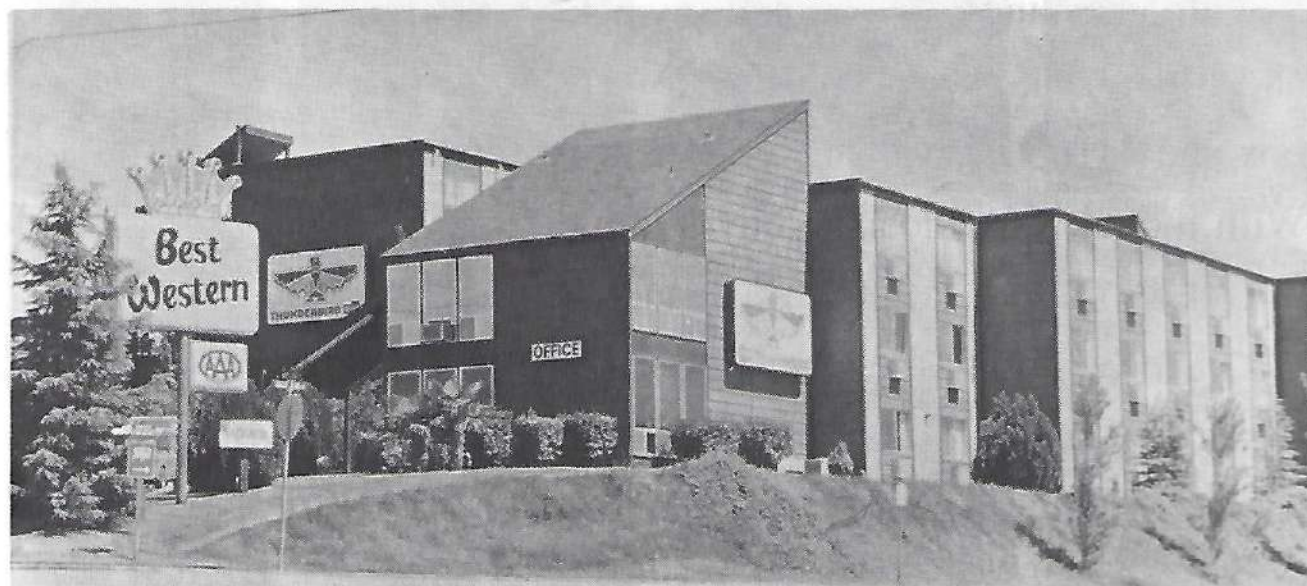


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ANTHONY ATKIN
1956-1957



WAYNE NUTTALL
1957-1958



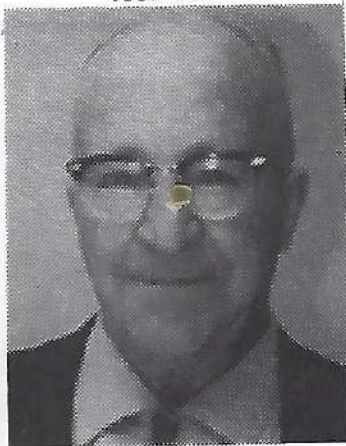
CHARLES M. PICKETT
1958-1959



KEN J. PARKINSON
1959-1960



A. JAMES LUNDBERG
1960-1961



RAY D. GARNER
1961-1962



LINDAU FOREMASTER
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ALBERT M. STRATTON
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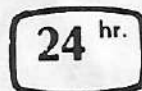
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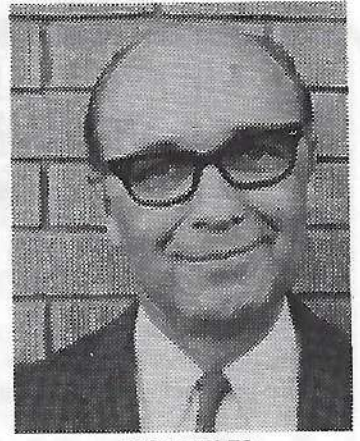
JOE HUTCHINGS
1967-1968



CLAYTON ATKIN
1968-1969



AFTON ENCE
1969-1970



DICK MILES
1970-1971



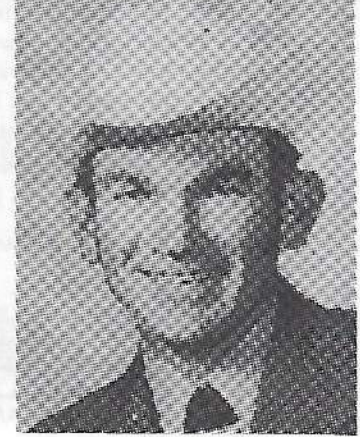
DOYLE SAMPSON
1971-1972



DWANE ESPLIN
1972-1973



ANDY LYTLE
1973-1974



JOE EMPEY
1974-1975



GERALD HOLT
1975-1976



GEORGE JAY
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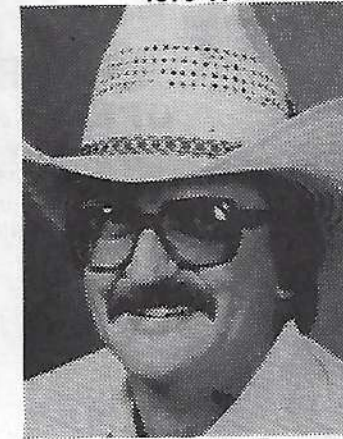
CHARLES W. HORLACHER
1977-1978



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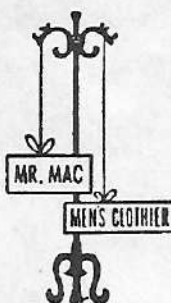


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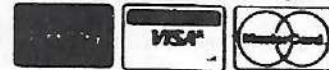
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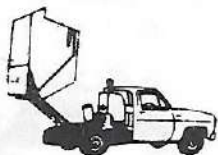
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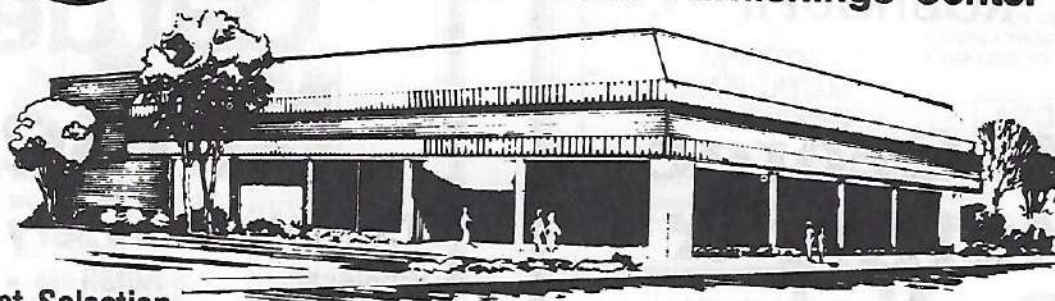
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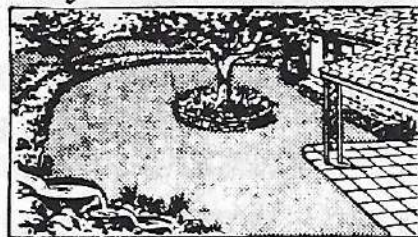
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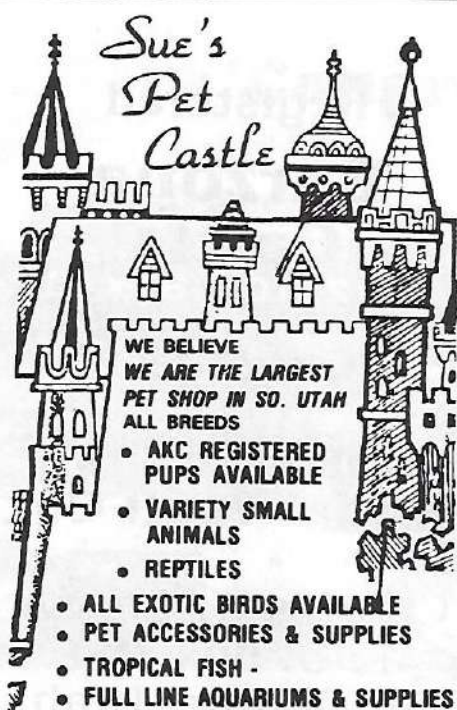
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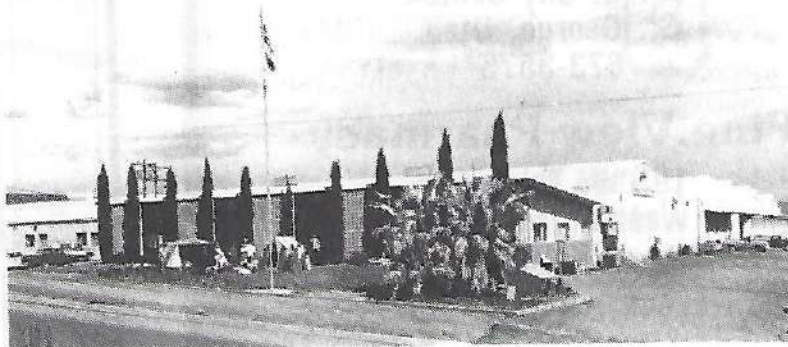
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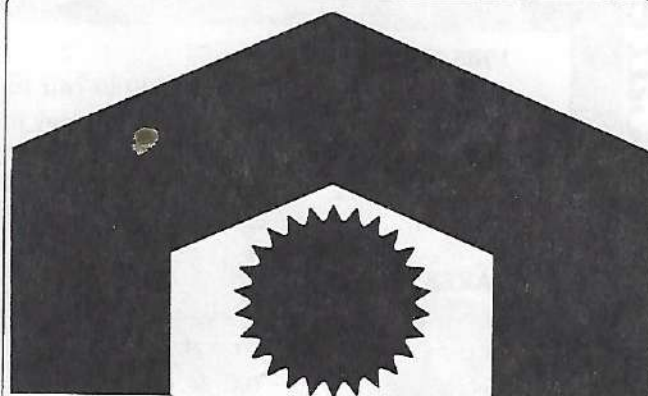
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Over the past 12 years, Ferguson's annual arena earnings have averaged over \$73,000. At that rate, and with career winnings of \$876,686, he could cross the million dollar mark within two years. Perhaps Ferguson's best-known accomplishment is his attainment of six consecutive all-around world championships (Larry Mahan is the only other cowboy to win a total of six). But the list of Ferguson's records goes on — most money won at a regular season rodeo (\$17,225 at Houston in 1982); tie for fastest steer wrestling single run at National Finals Rodeo (3.5 seconds in 1975); fastest steer wrestling time on ten head at NFR (65.8 seconds in 1977); and he's one of only four cowboys ever to qualify for the National Finals in three events in one year (calf roping, steer wrestling and steer roping in 1979).

In addition, Ferguson won world championships in steer wrestling in 1977 and 1978, and in calf roping in 1974. At age 33, Ferguson says, "I plan to go after it (the world all-around championship) again for my own personal satisfaction. Realistically, I figure I have three or four more good years left in rodeo. If I have the opportunity, I'll be there at 40, but we'll just have to wait and see."

1983 HIGHLIGHTS

- | | |
|---------------|---|
| February 6 | Won \$6,000 in calf roping at Fort Worth |
| July 10 | Won enough money in first 10 days of July to surpass career earnings mark of \$800,000, becoming the first cowboy in history to do so |
| December 3-11 | The all-time Winston Rodeo Series money leader (\$123,625), Ferguson qualified for his eleventh consecutive NFR |

CAREER HIGHLIGHTS

- | | |
|---------------|--|
| December 1973 | Qualified for first of eleven consecutive NFRs |
| December 1974 | Won first of six consecutive all-around championships, and the calf roping title |
| December 1975 | Wrestled steer in 3.5 seconds, for record NFR fastest time |
| December 1976 | PRCA steer wrestling season champion |
| December 1977 | Won first of two steer wrestling world titles; also set steer wrestling record for fastest time on 10 steers, 65.8 seconds |
| December 1978 | Became first cowboy with \$100,000 arena earnings in one year |
| December 1979 | Won sixth all-around title, tying Larry Mahan for most titles, and surpassing him for most consecutive titles |
| March 1982 | Won \$17,225 at Houston, a new record for any regular season proroдео |
| December 1983 | Competed in eleventh consecutive NFR |

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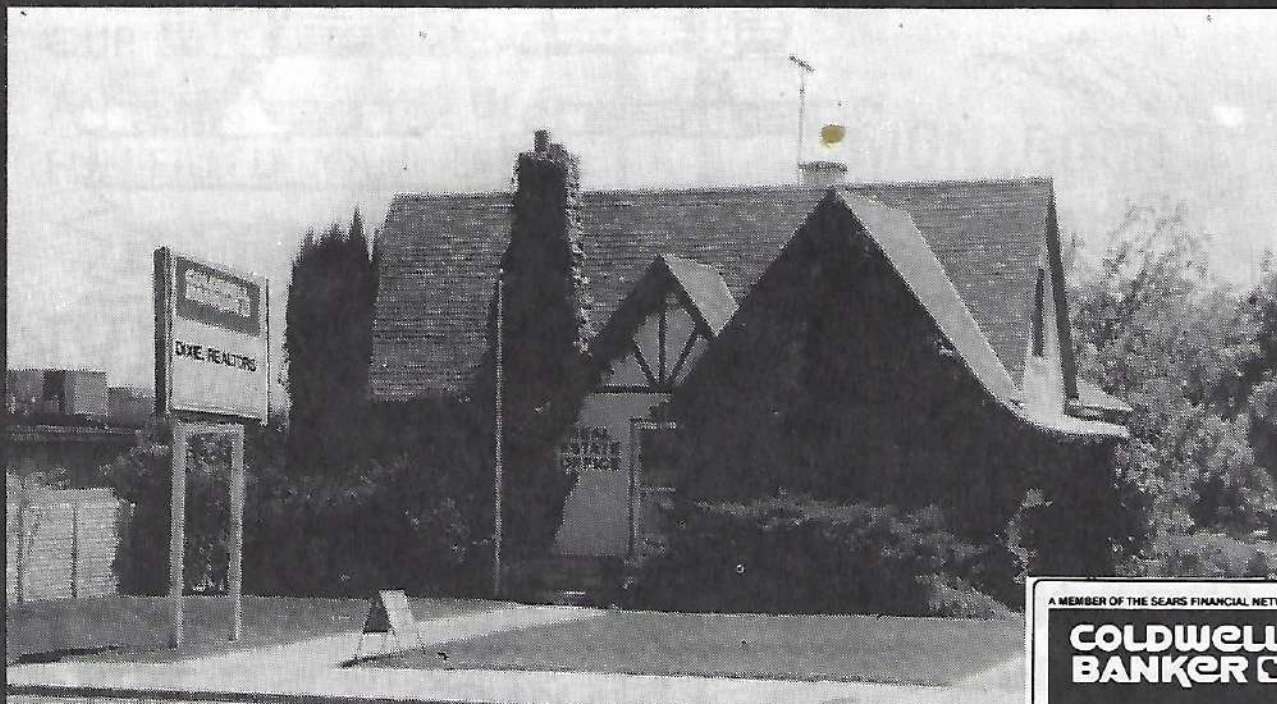
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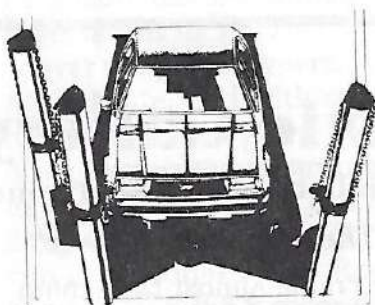
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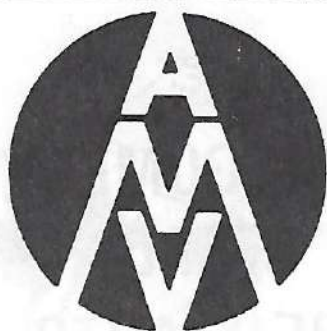
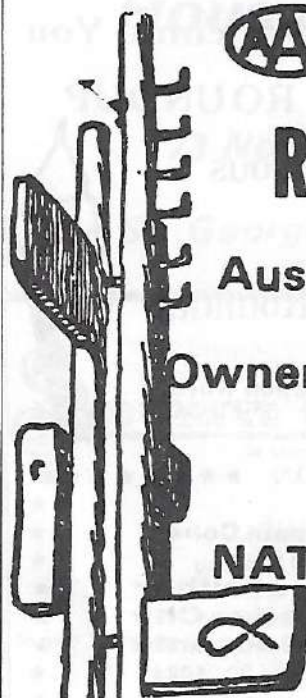


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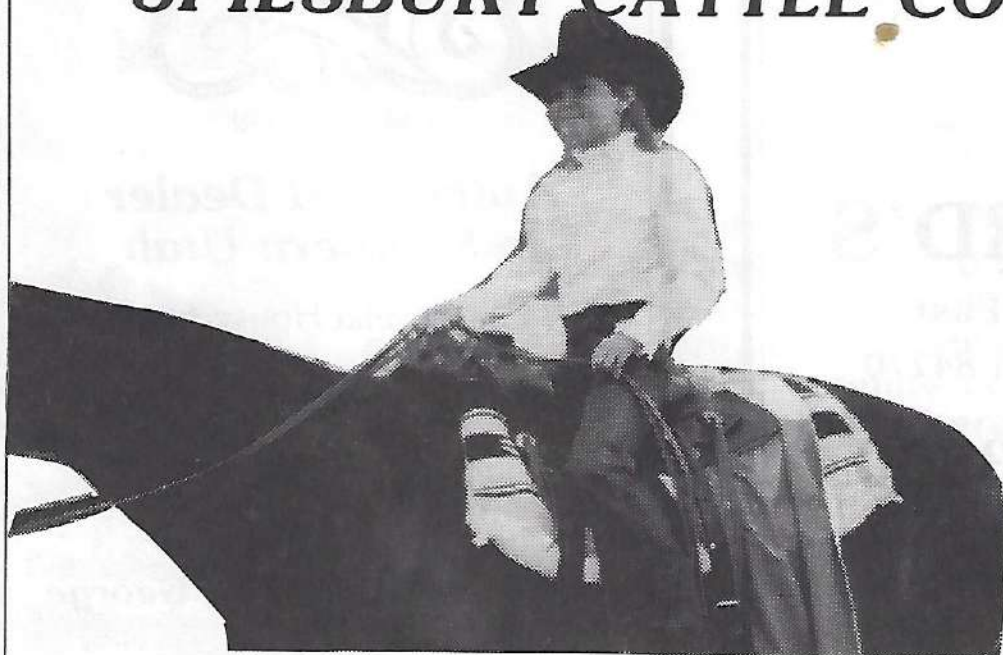
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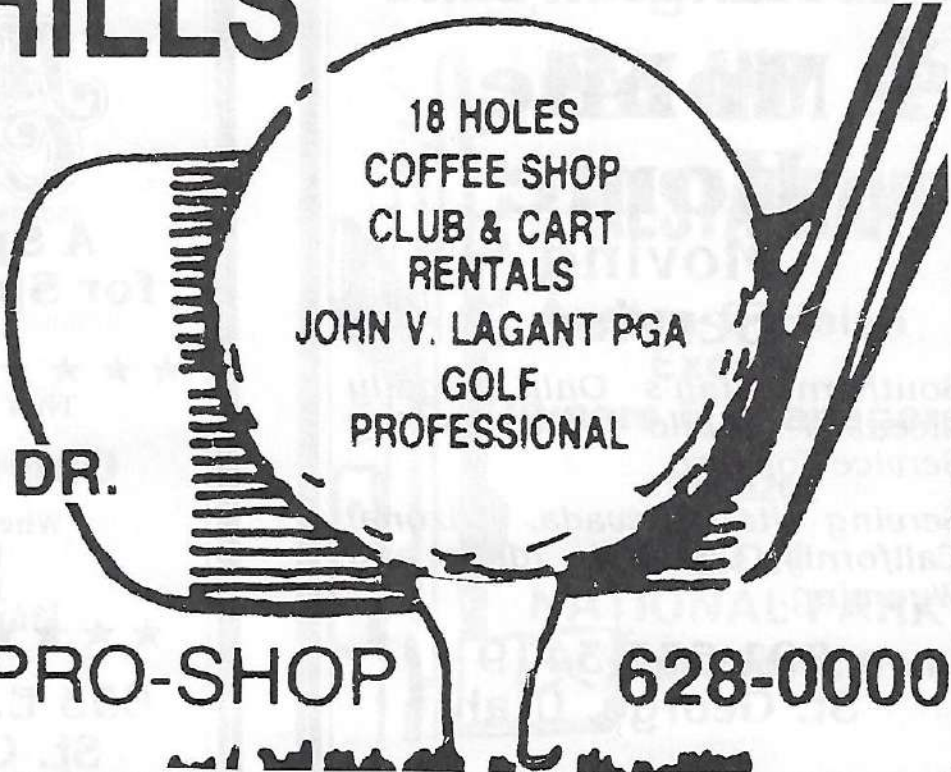
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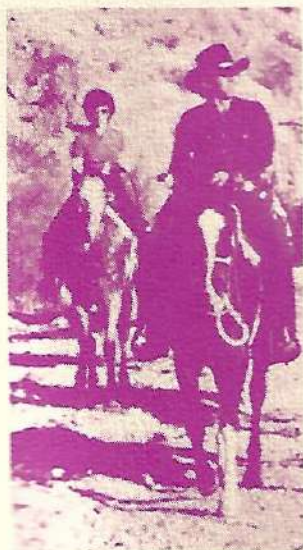
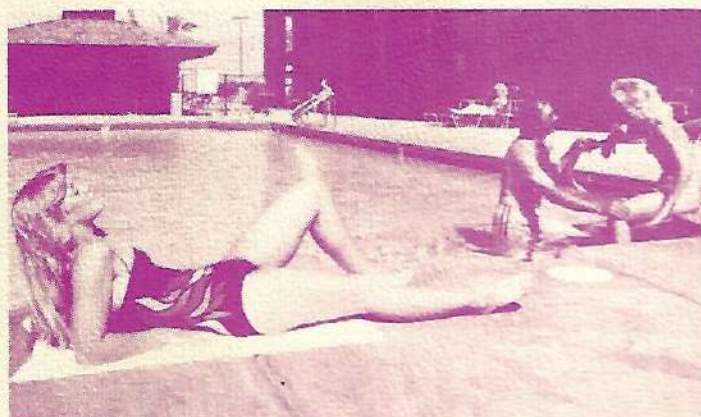
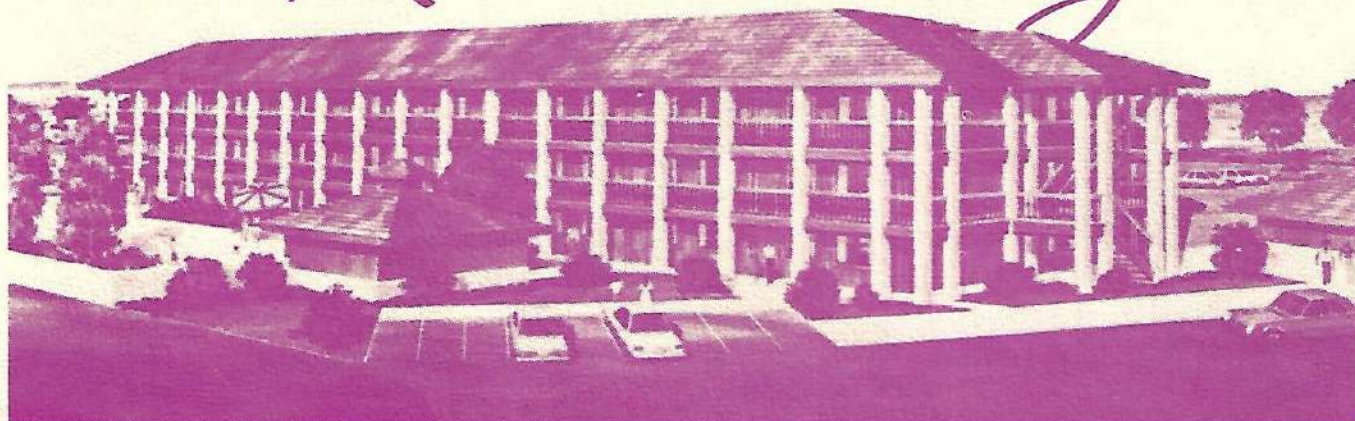
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