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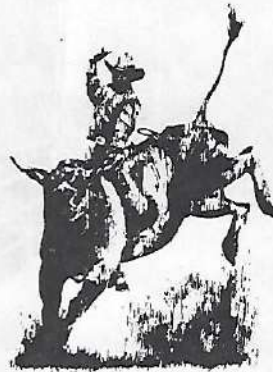
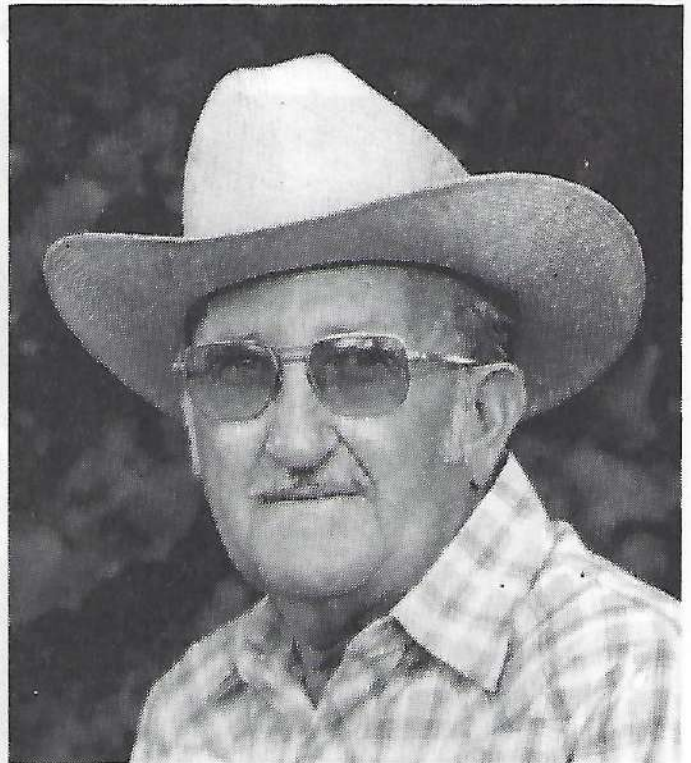
President's Message

The St. George Lions Club presents with great pride, the 49th Famous Dixie Roundup. We try each year to bring you the best show possible. It takes the efforts of each Lion Member and Lady Lion to bring these activities to you.

With the support we receive from the business community and all of you from St. George and surrounding areas, we are able to help you with the betterment of St. George.

It is with pleasure I serve with these Lions.

Bill Bringham
President, St. George Lions



Mayor's Message

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Mayor Karl Brooks
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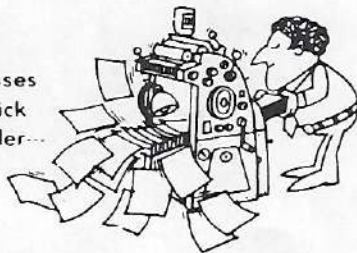
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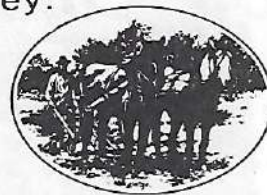
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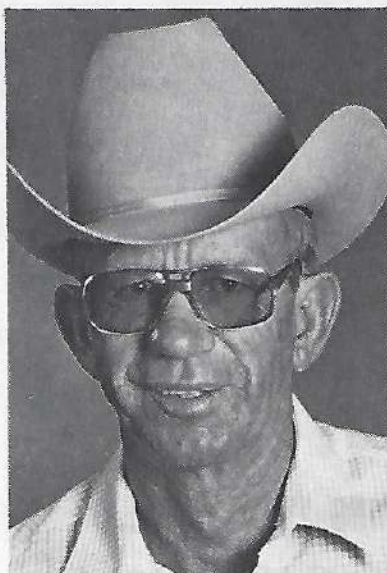


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Stan Williamson



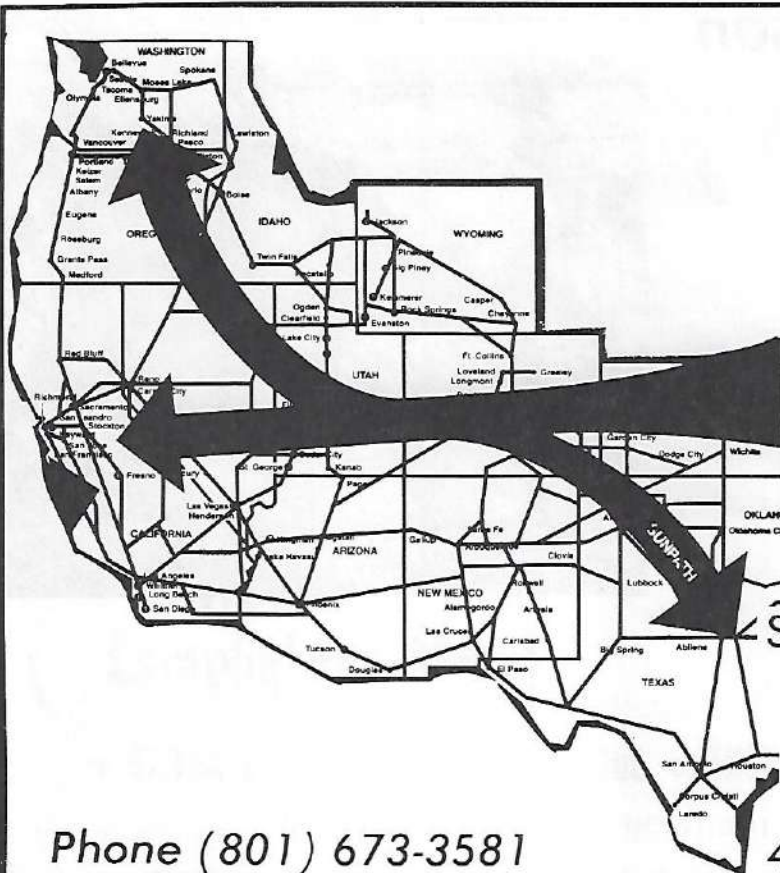
Competing in a sport where most 18-year-old pros are already rodeo veterans, Stan Williamson stands alone. The Kellyville, Oklahoma, carpenter didn't wrestle his first steer until age 24. Three years later, in 1975, Williamson entered his first pro-rodeo. He became a top-15 contestant for the next four years, and in 1979, won the steer wrestling world championship.

Williamson explains his phenomenal success story with a modest, "I practiced a lot," but Williamson is an exceptionally quick and strong athlete. At 5-feet 11-inches and 180 pounds, the PRCA's 1982 steer wrestling director and reigning world champion is one of the smaller contestants in proroдео's strong-man event.

With \$8,000-plus wins at Houston and San Antonio, Williamson jumped to an early lead in the '82 world standings, and never relinquished it. He ended the season with \$60,797, earning his second world steer wrestling title.

"This one feels different than the first championship," he explains. "The feeling is a little more solid, like I've really accomplished something. In 1983 I'd like to make the Finals again, enter some of the better rodeos, and spend some more time with my wife and daughter, who've really helped me over the years."

In 1983, Stan Williamson is competing for the first time without Red, his 19-year-old quarter horse. As he won the '82 champion's buckle, Williamson retired the veteran mount which has carried him to five top-fifteen finishes and two world titles.



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"SWANNY" KERBY *Bar T Down Rodeo*

D.A. "Swanny" Kerby started out producing rodeos by himself in 1945 with one county fair. In the 35 years which have followed, his involvement has expanded so that he now produces an average of 25 rodeos a year over a five-state region.

Kerby produced the Salt Lake City rodeo in 1982 which had an estimated attendance of more than 70,000. In addition to such large contests, the rodeo company has also handled small rodeos such as Fort Duchesne, Utah which hosted 2,500 fans. Kerby also produced college and high school rodeos in 1982.

Bar T Down Rodeos is headquartered in downtown Salt Lake City. The stock is actually kept on 250 acres (both leased and owned) in the northern portion of the state.

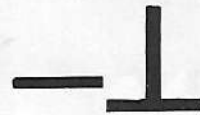
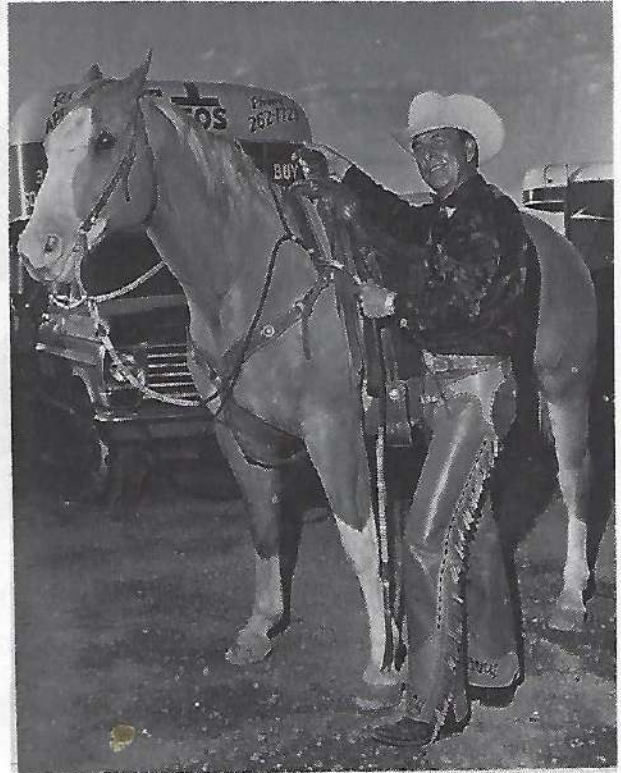
Swanny's wife, Verda, is an integral part of the rodeo company as are both their son and daughter-in-law. Verda provides her services as rodeo secretary and timer; son Bud helps with production and is also a pickup man; daughter-in-law Evelyn is also both a timer and rodeo secretary. The rodeo portion of the company employs about ten people. Swanny also is in livestock speculation, buying and selling livestock, and trucking for hire.

One of the "old timers" in stock contracting circles, "the man in the white western hat" has had stock selected for the prestigious National Finals since it started in 1959. More than 200 Kerby animals have been seen in the Finals competition in those twenty years. The Wilderness Circuit has also recognized Kerby's quality stock in at least three separate years, for animals such as "Alley Cat," the bareback horse which has also won recognition as part of the top bucking stock at the NFR. Swanny says "Alley Cat" is definitely his best bareback horse.

Swanny prefers to purchase all of his stock rather than to raise it himself. He makes at least eighteen trips during the year to do so, far more than many stock contractors. He seeks his stock in seven different states, even traveling as far as Florida annually. It isn't surprising that he logs at least 18,000 miles for his efforts.

One of the problems, he says, is that there are "no Brahma-crossed cattle in our area (Utah)" and so he has to go far to find them. Swanny agrees that the bucking horse population is also decreasing, and part of this is due to the fact that "too many horses are being slaughtered." The average price he pays for a bucking horse is \$500, the average for a bull is \$1,500. The most he has ever paid for a bucking animal was \$3,500.

Swanny lists "Hyrum Special," a 16-year-old sorrel gelding as his top saddle bronc. "No. 13," a 6-year-old, 1500 lb., black bawly-horned Braford cross bull is his top bull.





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Chris Lybbert



When all-around champ Chris Lybbert broke the \$100,000 single-year earnings mark in November, 1982, he became the first cowboy in history to earn a six-figure income during a regular season, prior to the lucrative National Finals Rodeo. By the end of the '82 season, the 28-year-old California native had pocketed \$123,709 — another all-time prorodeo single-season record — as well as rodeo's most prestigious title, the world all-around championship.

The six-foot, 190-pound timed eventer views his current success with quiet satisfaction: "The all-around championship means a lot to me. It's the pinnacle of our sport, and it's not an easy title to win."

Since entering prorodeo in 1976, the gold all-around buckle has been Lybbert's goal.

"My hopes have stayed basically the same," he says, "but they've gotten more intense over the years. This was the first year I felt the all-around title was really an attainable goal."

Competing at up to 130 rodeos each year, Lybbert has earned almost \$400,000 in his seven-year career. He considers calf roping his strongest event: "I've always liked it the best. There's more to it, and I like working with horses. I could fly to more rodeos than I do, but I drive because I really do like to ride my own horse."

Ironically, it wasn't calf roping but his steer wrestling win at the '82 National Finals that secured Lybbert's first all-around title. He placed first, having never won a dime in the event during his previous NFR appearances (20 runs).

Lybbert has placed among the world's top-15 calf ropers for four consecutive years, and been a top-15 steer wrestler for three of the last four years. "I always try to maintain a good, positive state of mind," he says. "And I try not to rush my runs, to go faster than I should."

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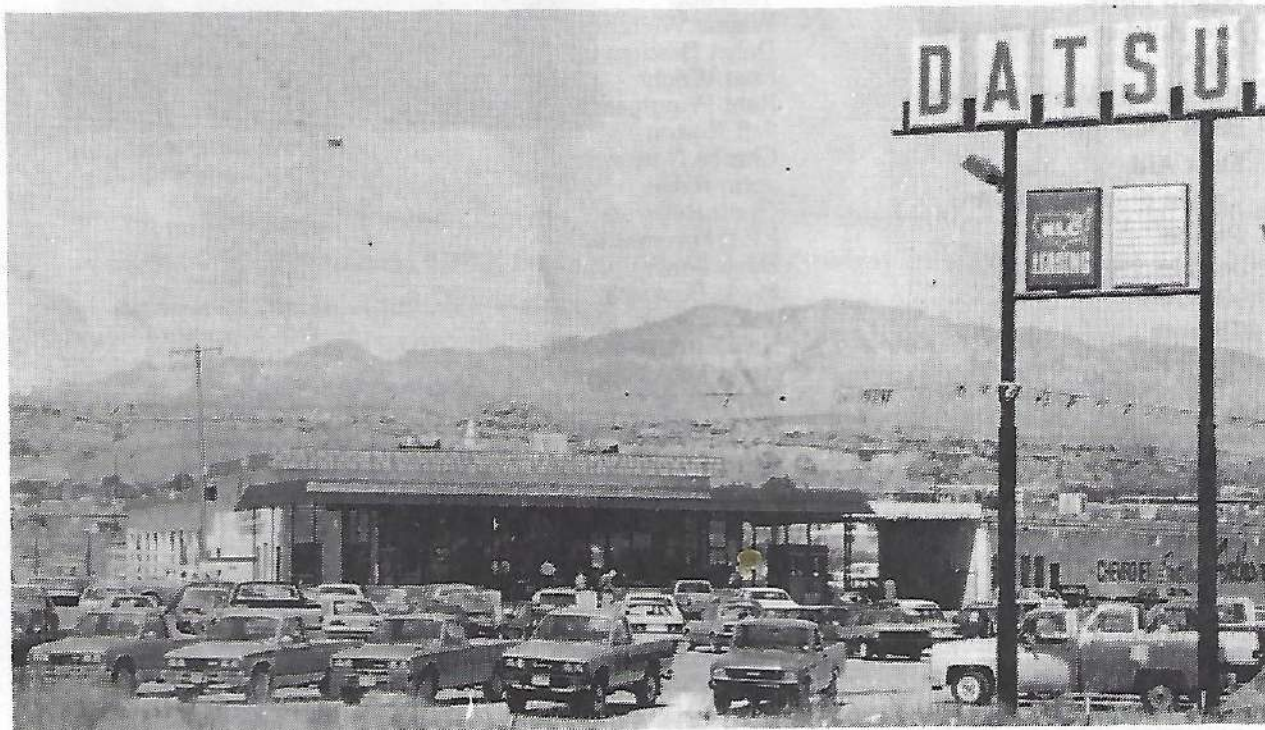
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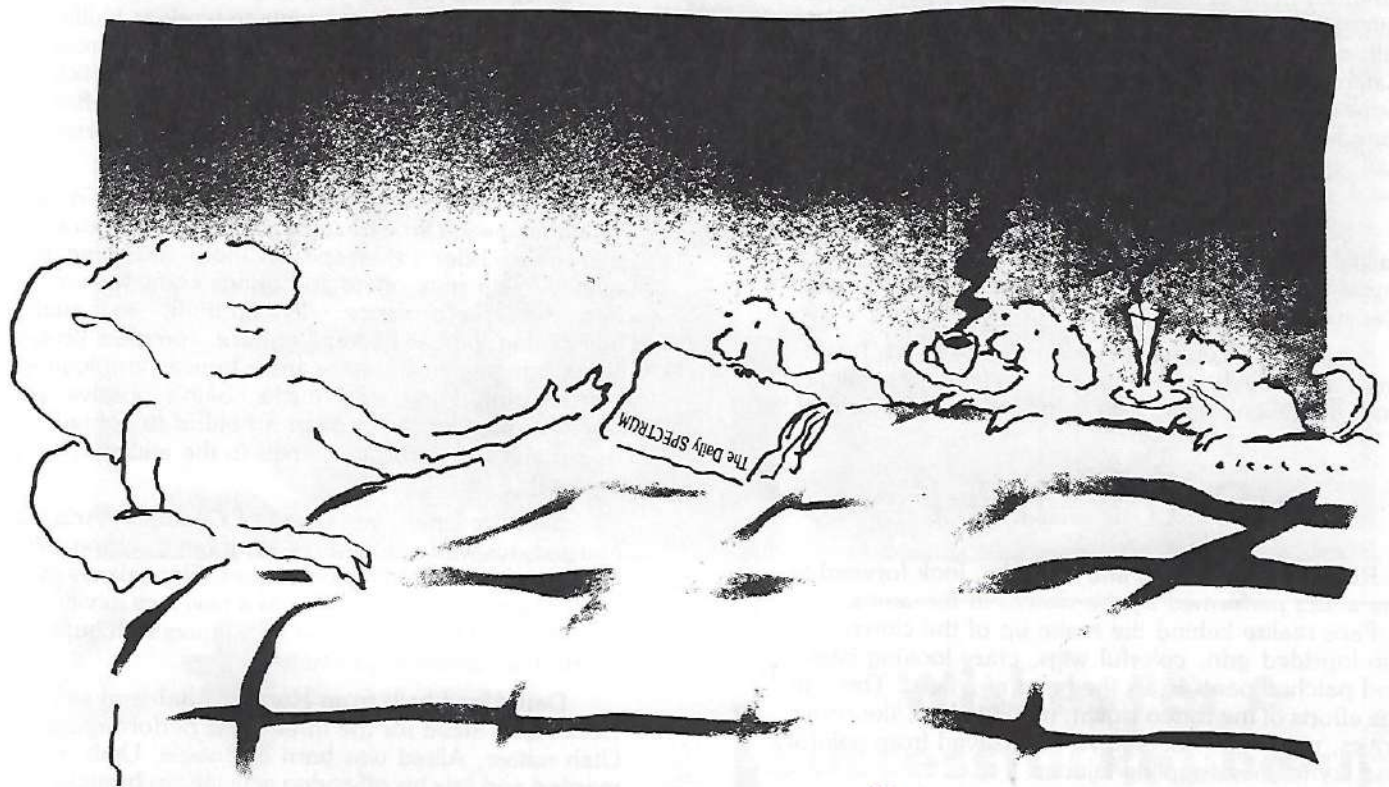
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Rodeo Clowns to Entertain

Skip Beeler

Wearing painted faces and cleated shoes are a few individuals, rodeo clowns, who by choice of profession protect bull riding contestants and also provide arena humor during each action-filled rodeo performance. For rodeo fans, the clowns in baggy pants are as familiar as those of the big top. The nature of rodeo demands more of its clowns than a funny person in an outrageous wig. The rodeo clown demands an athlete with no other weapon than his skill and confidence matching his skill, ability, and experience against a thousand pound bull should its rider become impaired. Skip Beeler, bullfighter/clown and Darl Allred, bullfighter/clown, represent the tradition of the arena's comical, daring men.

Skip Beeler, with five years of professional bullfighting behind him, says that entry into professional bullfighting is a craft learned at rodeo's progressive levels.

Although Skip began rodeo as a bullrider, he was lured away by the challenge of luring the fiery animals from the fallen riders. Skip faced bulls at high school,

Dean Steed

Rodeo lovers, young and old alike, look forward to the antics performed by the clowns in the arena.

Fans realize behind the make-up of the clown with the lopsided grin, colorful wigs, crazy-looking baggy and patched pants beats the heart of a hero. Through the efforts of the rodeo clown, made to look like comic antics, many bull riders have been saved from painful and sometimes crippling injuries.

One such clown is Dean Steed, formerly of Plymouth, who now lives in Ogden, Utah. Dean qualified in bull riding and attended the National High School rodeo in Valentine, Nebraska in 1962. He competed in bull riding and bare back riding. In 1963, he was named the champion bull rider in Utah, qualifying him to go to the National Finals held in Torkal, Missouri. He was with the Vern Oyler Amateur Rodeo before fighting bulls in Fairfield and McCammon, Idaho.

Dean started his career in 1968 by contracting Young and Young Rodeo Company from Oakley, Utah. He worked most of the rodeos in Utah and many in Idaho. By 1975, Dean gave up amateur rodeoing and became professional under contract by D. A. "Swanny" Kerby of Salt Lake City.

During his first professional year he worked 35 performances. He has worked various rodeos such as the Dixie Roundup, Evanston Cowboy Days, Preston Idaho Rodeo, and Ogden Pioneer Days.

Dean and his fellow rodeo clowns look funny and may act nonchalant but they are expert cowboys. They not only add comedy to the performances, they provide the valuable service of protecting the bull riders.

Darl Allred

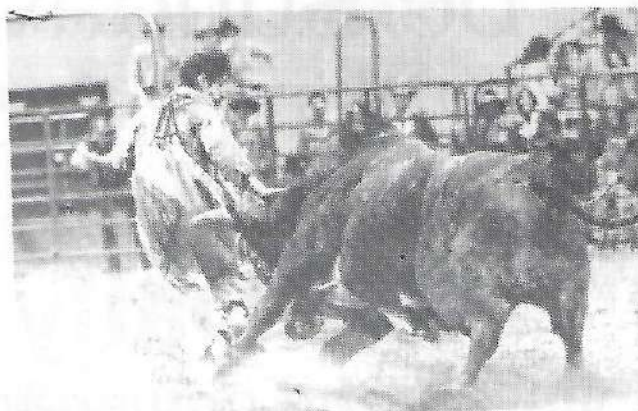
college and amateur levels, developing his skill and concentration and collecting the bruises and sweat athletes accept. In 1978 Skip made the decision to join the professional ranks. In Skip's rookie professional year he fulfilled twenty contracts for PRCA sanctioned rodeos, with additional college rodeos.

Since Skip's rookie year in 1978 through 1982 he has been chosen by contestants to work as bullfighter for the Finals of the PRCA Turquoise Circuit in Phoenix, Arizona. Skip was twice invited to participate in the Wrangler Bull Fighting Matches, an effort to recognize quality performance among professional bullfighters.

Skip is totally dedicated to provide quality bullfighting each time he faces a charging bull, to allow a troubled rider to escape. Without foregoing that quality, Skip now offers and brings comedy routines into his performance. In addition to quality bullfighting, he has become a more complete professional bringing an audience arena humor, employing a trained pony, dog, and ducks. Skip's positive and open personality has proven a natural to comedy as he stumbles or joins his animals to the audience's enjoyment.

Skip lives in an works out of Chandler, Arizona. Married, his wife is a barrel racer. If not traveling, Skip works on his bullfighting techniques. Skip relaxes playing racquetball or tennis. He has a new face developed for 1983, but his humor and techniques with bulls will be at an established quality level.

Darl Allred hails from Hooper, Utah and will join Beeler and Steed for the three Dixie performances. A Utah native, Allred was born in Tooele, Utah. He is married and lists his off-rodeo activities as hunting. An experienced person in the arena, he worked the circuit finals in 1980 and competes on the 1983 Wrangler Tour.



Dean - "Clown of the Year"

A Little Clowning Around!

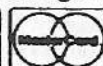


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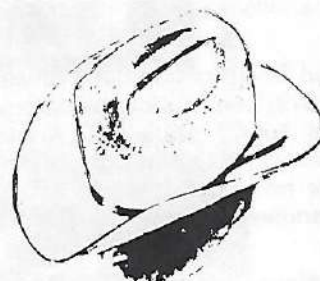
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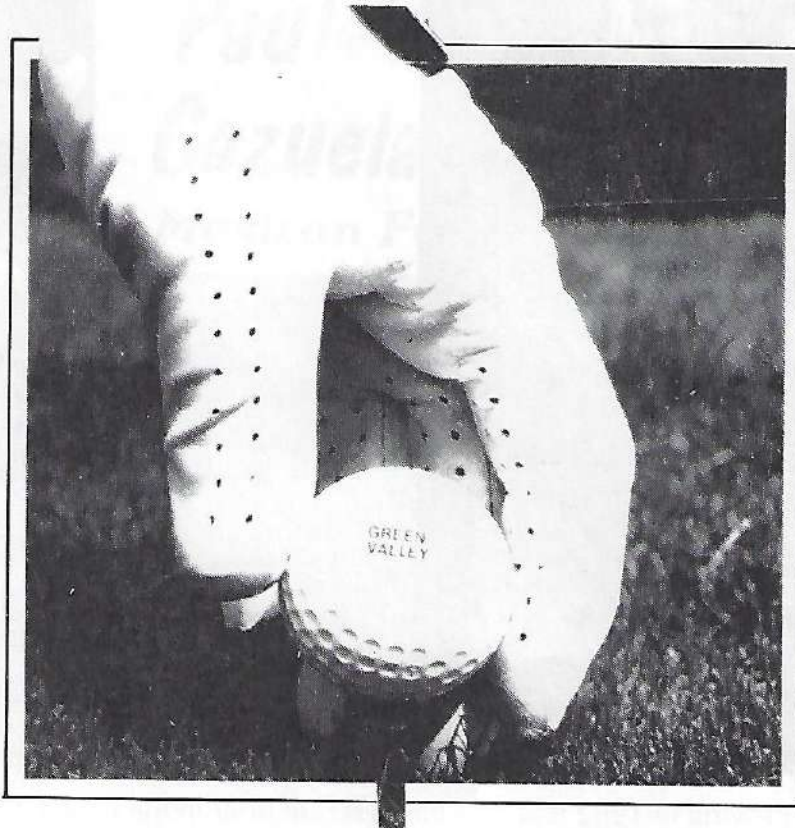
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Charles Sampson



Proving in 1982 that he's the best bull rider in the world, Charles Sampson wants to go a step further in 1983. He wants to prove that he's a top all-around cowboy.

"I went to 148 rodeos last year, and I'll probably go to as many this year," Sampson says. "I'll try to retain my positive attitude — stay happy, healthy and in shape. But this year I will also try to take the time to rope more."

After placing in team roping with his traveling buddy, Ted Nuce, in 1982, 25-year-old Sampson ended the year ranked fifth in all-around standings. Now he wants to prove it wasn't a fluke — that he can, indeed, compete in the precision event of team roping, as well as his rough and dangerous specialty — bull riding.

"The all-around championship isn't a goal, but I do want to show that I'm one of the best all-around cowboys," he says.

Proud to be the first world champion from Los Angeles, as well as the first black world champ, Sampson feels that his example might help encourage other young cowboys to try rodeo, even though they might not be raised in the typical ranch/cowboy environment. He was first introduced to the cowboy lifestyle as a Cub Scout on a field trip. Later he began working at a stable, learning about the care of horses, and meeting rodeo contestants.

"I'm a city guy learning everything I can about the horse industry and rodeo," says 5'4", 130-lb. Sampson.

Shattering the record for yearly earnings in bull riding — \$91,402 compared to Don Gay's \$63,908 in 1981 — Sampson tries to keep his accomplishments in perspective. Planning to compete in bull riding for five more years, and team roping much longer, Sampson says, "Being world's champion is the highest step in my life — so far."

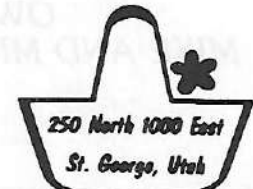


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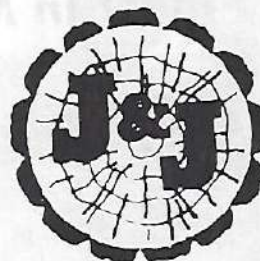
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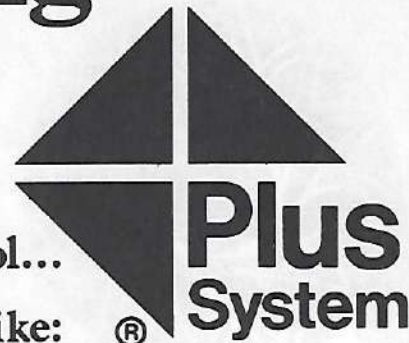


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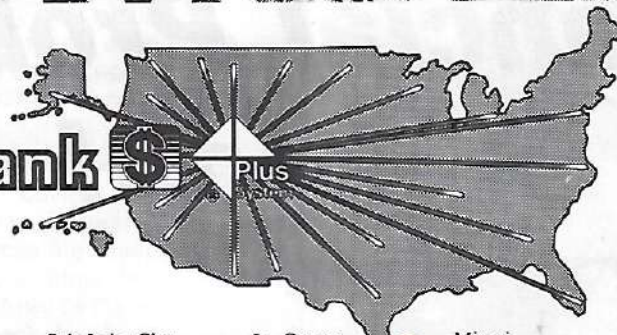
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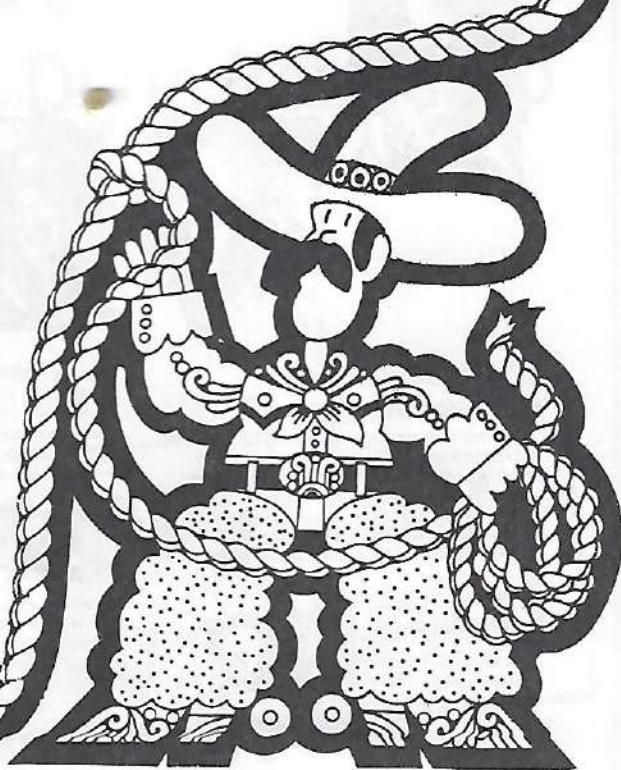
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Frank Strout

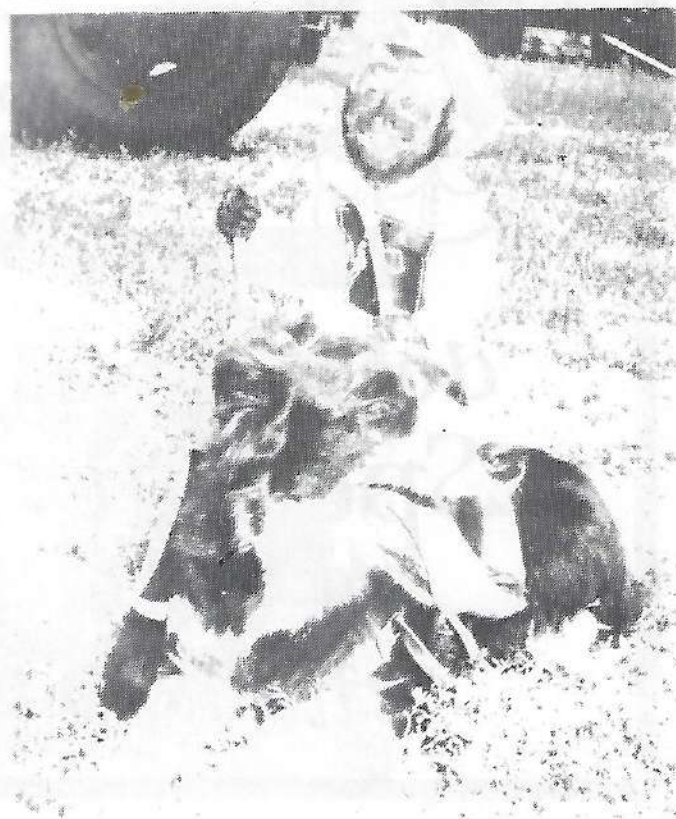
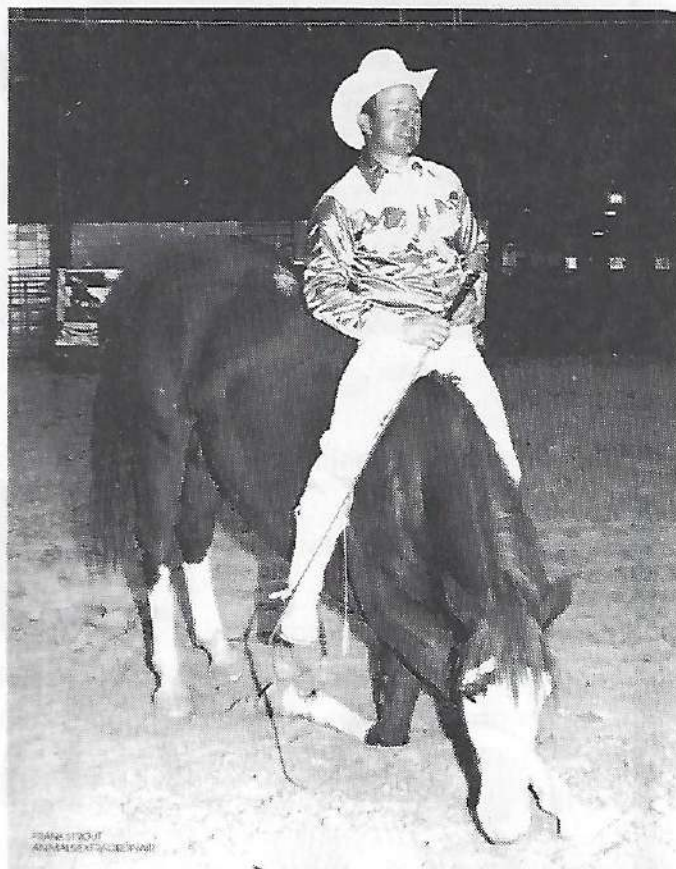
"Animals Extraordinaire"

Frank spent a lot of his younger days on his Grandfather's farm working with horses, cattle and dogs. There he developed an aptitude for training animals. He began to compete in rodeos in 1960; to clown and fight bulls in 1965. By 1968 his acts had met with such success that he discontinued his career in clowning. He has appeared with his acts throughout the continental USA and Canada, working rodeos which include Cheyenne, Wyoming; Ellensburg, Wash.; Lewiston, Idaho; Burwell, Nebr.; Austin, Tex.; Kissimmee, Fla.; Tucson, Ariz.; Hartford, Conn.; Salt Palace, Salt Lake City, Utah; Kansas City, Kan.; Lethbridge, Alberta; Regina, Sask., Canada; to mention a few of the places Strout has worked. He now makes his home in Lake City, Fla.

Strout's Sheep Dog Act is an act you'll never forget and will go home talking about. Opening the act a trailer-load of sheep are pulled to the center of the arena. Then Peppy, the "Cowboy Money" who hails from South America, riding his famous mount, Jess, heads for the trailer at a high lope, pulls a rope opening the gate, scrambles up a ladder, hopping in to send the sheep scattering from the trailer.

Fresh sheep are used to show the uncanny working ability of the award-winning border collies, Jess and Cheetah, as they drive the sheep through a course simulating field conditions. At times the sheep bolt wildly, to be cut off quickly by Peppy, riding Jess at a frantic pace and sliding to a stop in front of them. At other times, Jess and Cheetah will back the sheep slowly and precisely, a step at a time, into a marked area without upsetting them. Peppy the Cowboy Monkey is guaranteed to entertain you with his hilarious antics. He rides in a special-built saddle that has a rollbar for spills and low places.

"Partner" is a liberty dancing horse trained and shown by Frank Strout. He stands sixteen hands high and is sired by Skipper Streak, a famous paint horse. His mother was a registered quarterhorse; he was foaled in 1972. Frank spent about one year on Partner's formal training before he began to perform with him in rodeos. It is the only act of its kind and includes feats that have never been done before. Partner is ridden without a bridle or saddle, and works completely at liberty. He walks, trots and canters in figure-eights then walks, trots and canters backwards. He does a high-step, rumba and square dance at liberty. Partner, at one point sits down to answer questions; nodding to give his opinion.





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Guy Allen



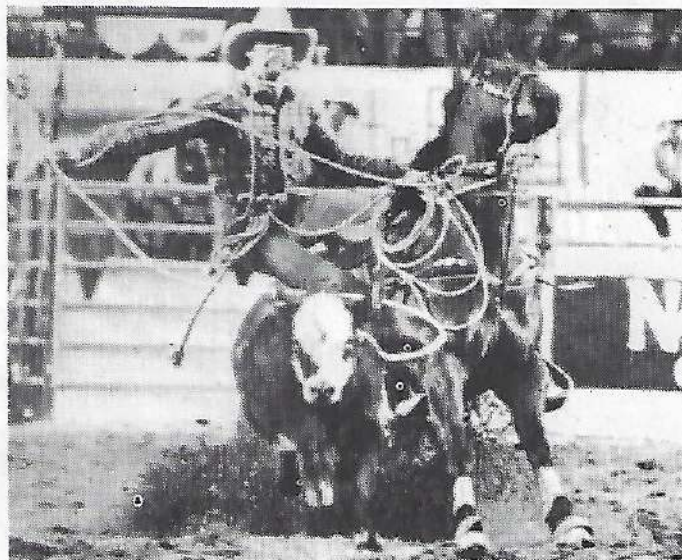
Clinching his third world championship at age 24, Guy Allen established himself as one of the all-time best steer ropers.

Only one man has won more titles in the event — Everett Shaw won six championships over a time span ranging from 1945 to 1962.

Under his father's tutelage, Guy Allen learned steer roping as a youngster. He joined the PRCA in 1975 and won his first world title two years later at 19. He attended Ranger (Texas) Junior College on a rodeo scholarship, while continuing to compete in the PRCA.

Guy, with his brother and father, travels to every roping his schedule will permit; it's been that way since Guy began junior rodeo competition at age seven. He went with James, his father, to pro contests, learning the event. By the time he was 12, Guy was consistently roping and tying steers in 20 seconds or less.

At that time, pro roper Walt Arnold told James that his boy was "going to be tough to beat." The two veterans have found out just how tough, as they have watched Guy Allen win three world titles.



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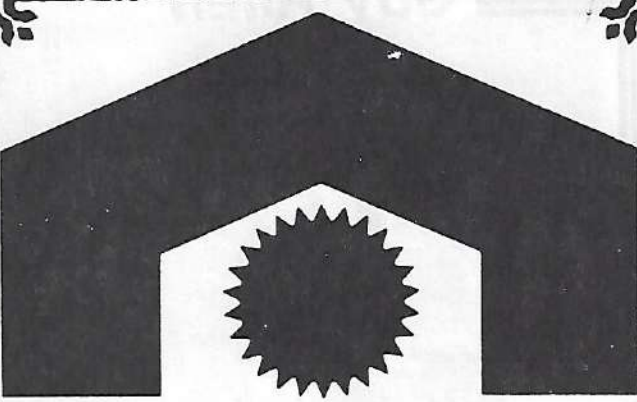
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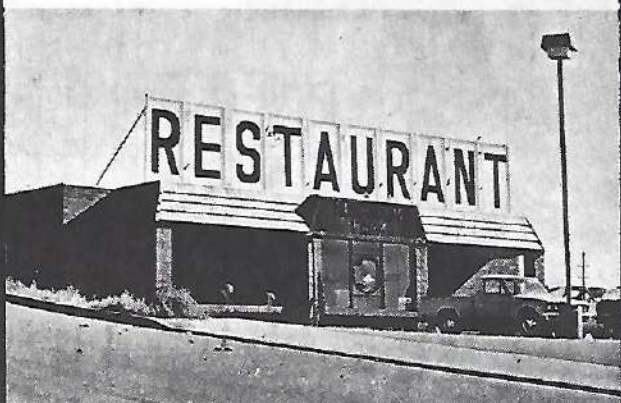


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ZEB BELL PRCA ANNOUNCER

Zeb Bell joined the PRCA in 1973 after five years in the amateur ranks. He has been the "Man behind the Mike" at major rodeos from Washington to Wisconsin, and has been invited back to every rodeo he has announced.

A microphone has been a part of his "wardrobe" for years. In the early 70's, Zeb was one of Southern Idaho's best known radio and sports personalities.

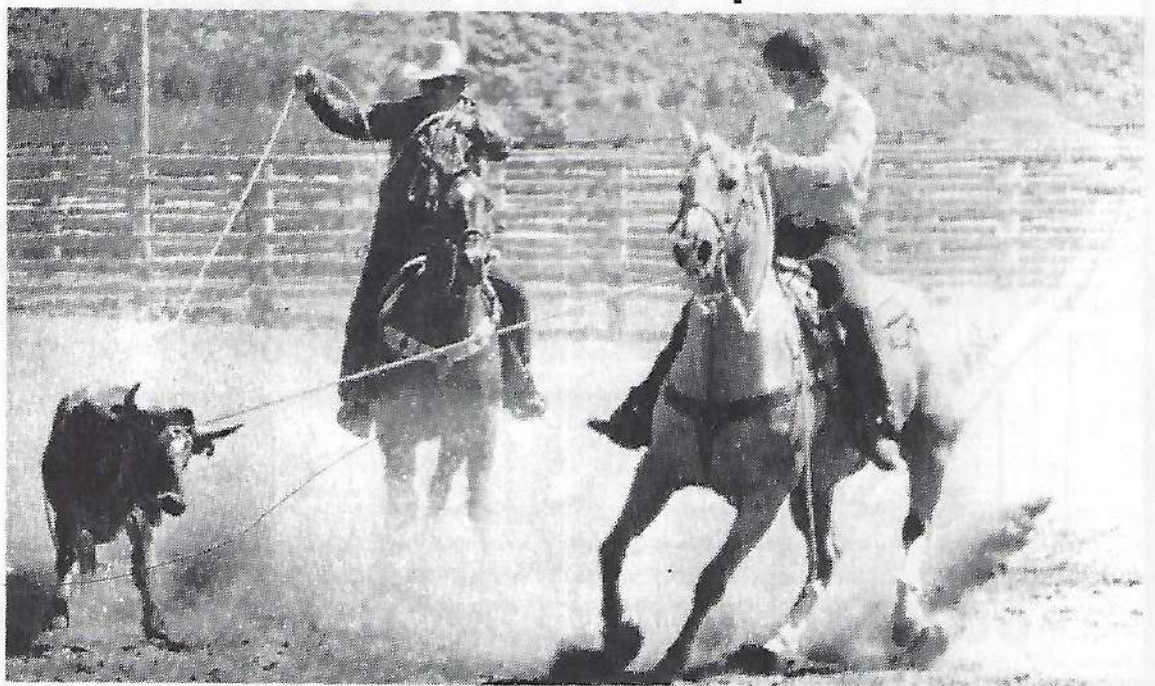
Despite the fact that Zeb's on crutches, stemming from a bout with polio, he is an active team roper when not informing rodeo fans about the arena action.

- * Born and raised in Southern Wisconsin
- * Attended - University of Wisconsin
Whitewater State University
Brown Institute of Technology
Degree in Broadcasting
- * Former baseball, basketball and football radio commentator
- * Started announcing rodeos in 1970
Joined the PRCA in 1973
- * Zeb is also a PRCA team roper and wife, Deanne, is a PRCA timer

- * Announced the 1979 Indian National Finals
- * Announced the 1980 National Finals High School Rodeo Yakima, Wash.
- * 4 Times Wilderness Circuit announcer of the year
- * Has early morning radio program on Country KART - Jerome, Idaho

Talks About And Lives The Sport Of Rodeo

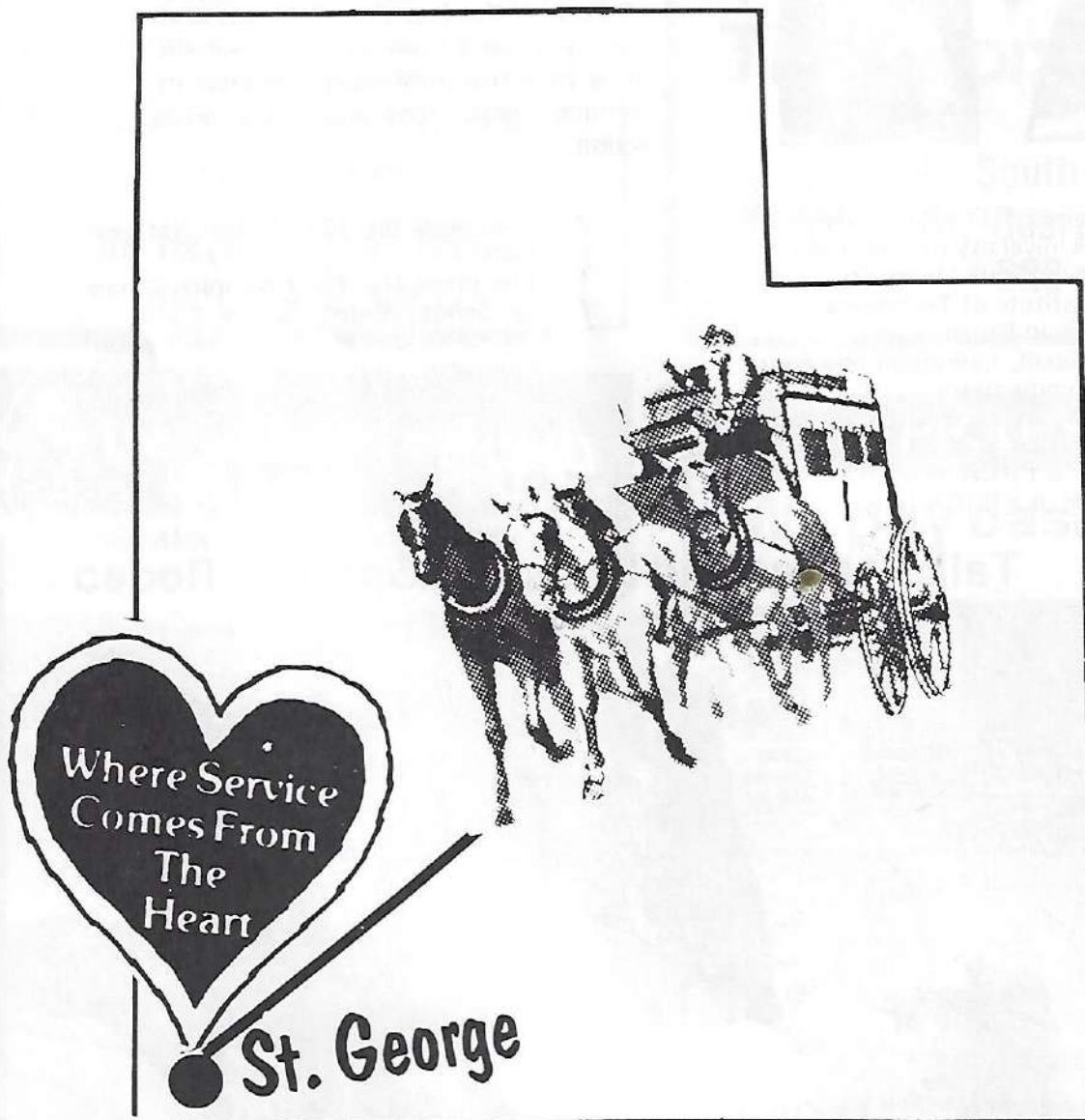
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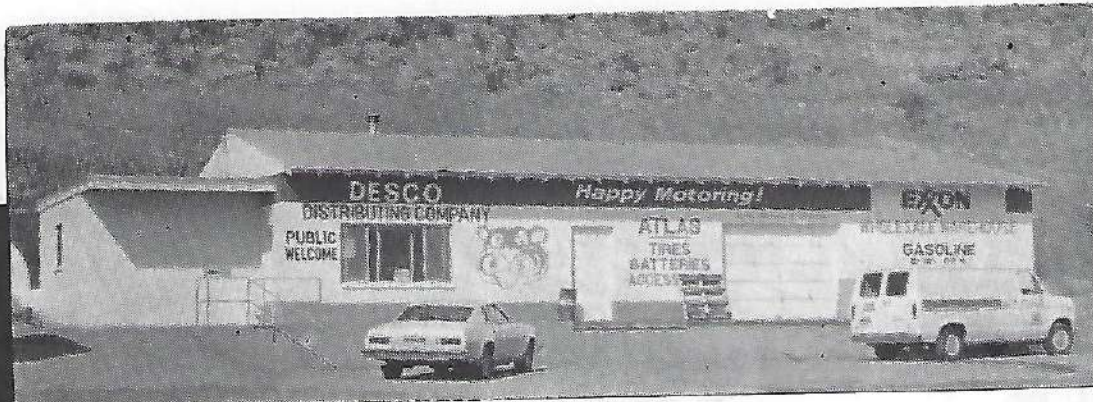
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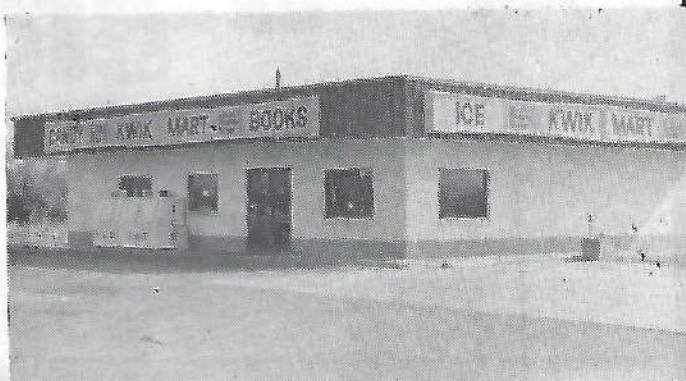
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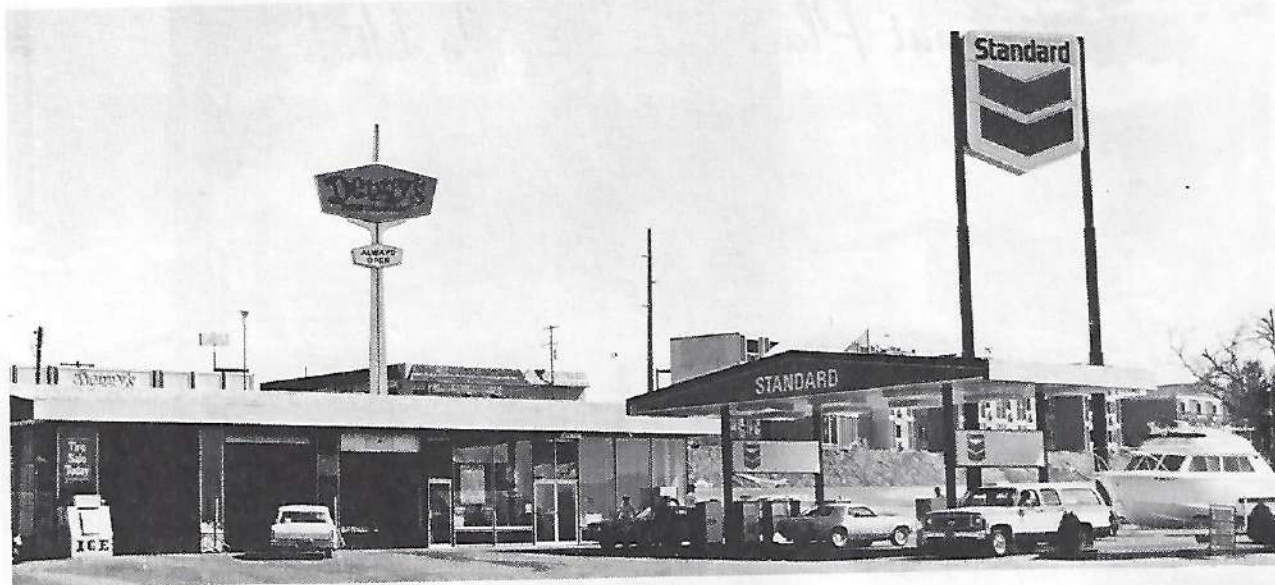
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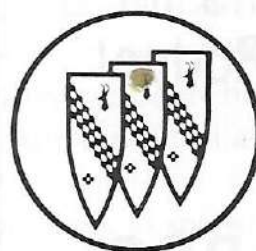


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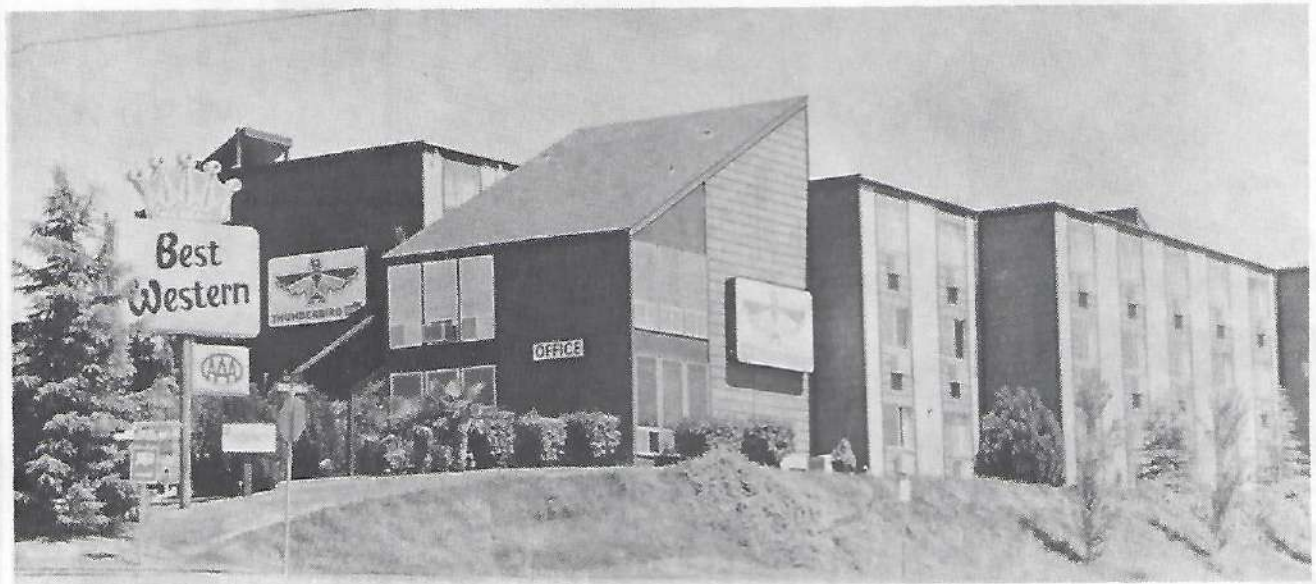


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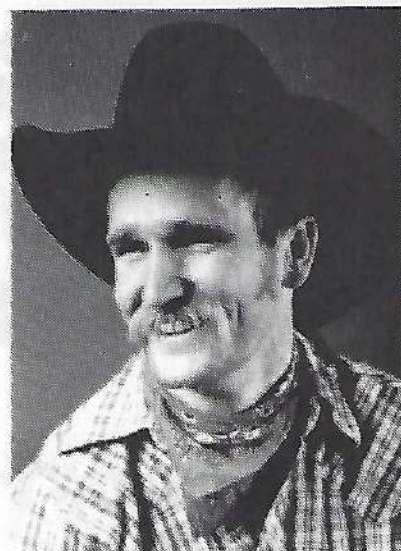
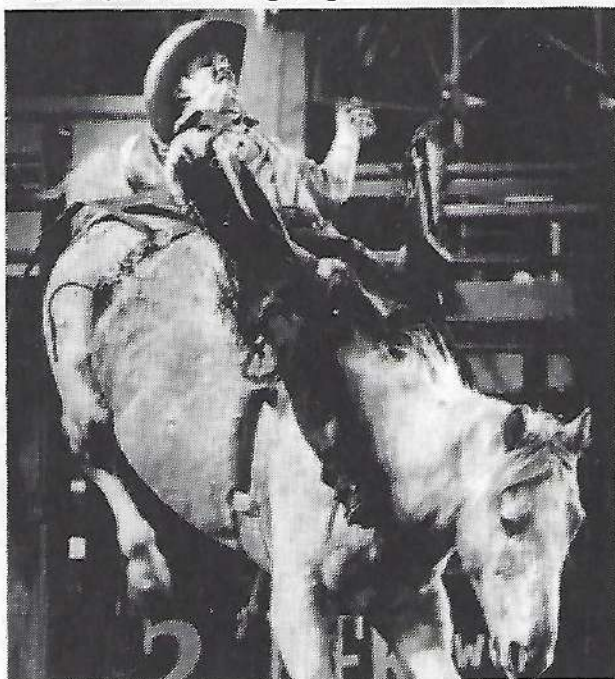
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Bruce Ford



One of rodeo's all-time great bareback riders, Bruce Ford describes 1982 as "the best season anyone has ever had."

The proof?

—With a total of \$113,644, Ford became the first cowboy to win \$100,000 in a single event in one season.

—In July, Ford scored the second-highest bareback total ever — 90 points — at Nampa, Idaho, on a horse called "Slim Jim's Velvet."

—Winning the bareback riding at the 1982 National Finals Rodeo (along with \$23,170), Ford equalled the PRCA record of three NFR wins.

Throughout the season, Bruce's talent and desire brought him win after win. Accepting a ride on almost any horse, regardless of that animal's record, Ford said, "I like to get wild and draw the judges' attention from a weak horse."

The 30-year-old Colorado cowboy likes to sprawl back on a bareback horse, absorbing the horse's thrust through his riding arm. His legs are in high, constant spurring motion.

Starting 1983 within a few thousand dollars of Joe Alexander's career-high bareback earnings of \$495,048, Ford was on his way to becoming the first to earn a half million dollars in his event.

Since he had won more money than any cowboy in any combination of events by last August, Ford rode a bull at a Nebraska rodeo, taking over the all-around lead. He ended the year as all-around runner-up to Chris Lybbert.

Qualifying for the National Finals Rodeo every year since 1974, Ford will probably continue to appear there for years. However, he may ease the championship pace somewhat to spend more time with his family and with the PRCA stock contracting firm which he started in 1981.

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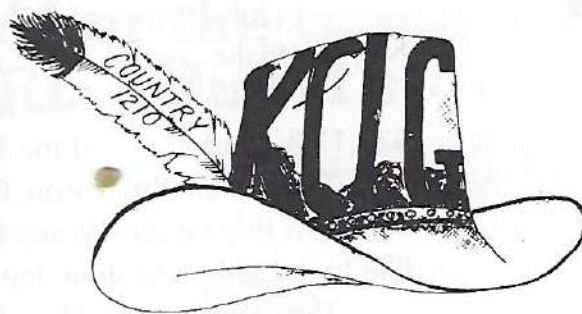
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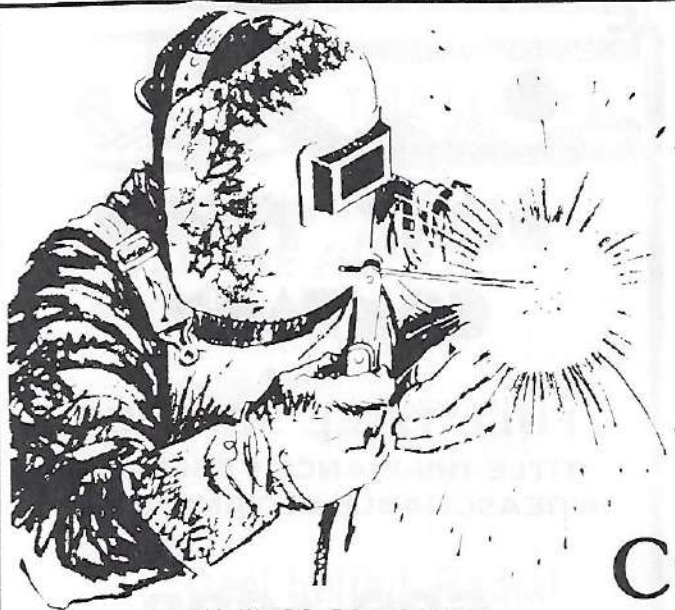
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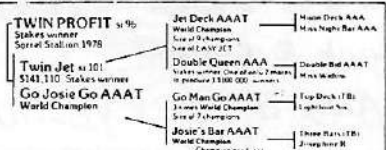
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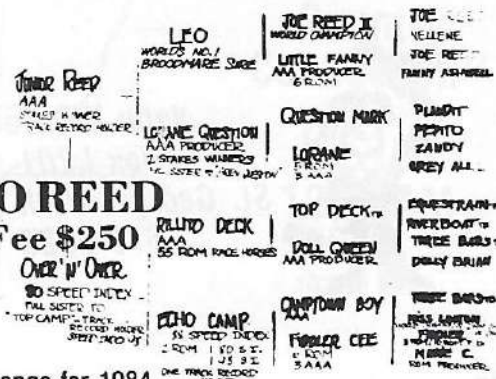


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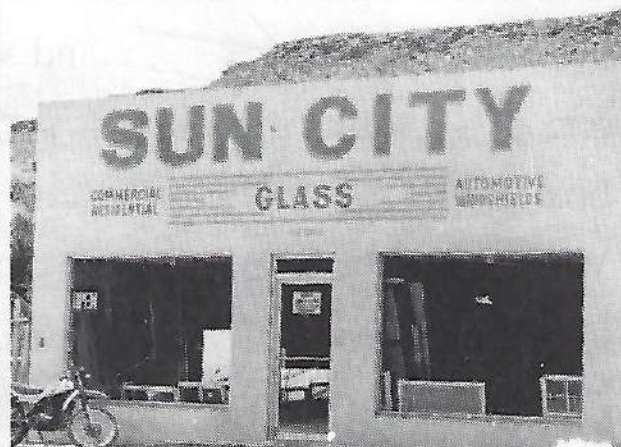
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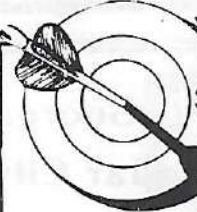
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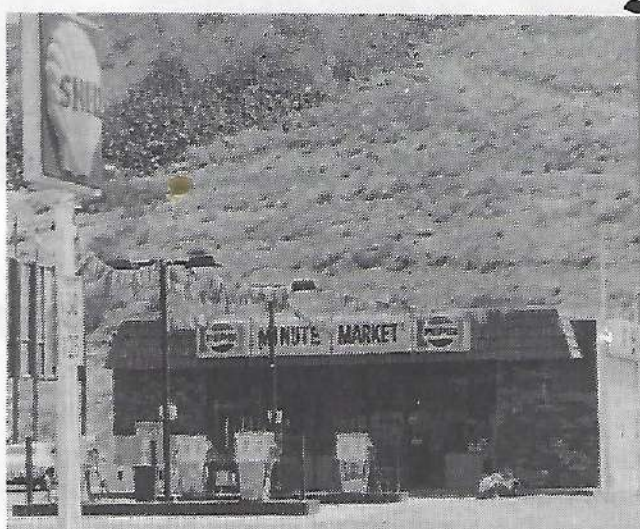
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“The Honeymoon Trail”

Each year a wagon train commemorating the historic Honeymoon Trail arrives in St. George on Saturday and participates in the Lions Parade and delivers gifts of cheese and curd to the St. George Temple.

This year a committee has been organized to assure that the significance of this annual trek does not go unnoticed. A tentative schedule has been released so that you may attend the welcoming activities:

11:30 a.m. — Welcoming Ceremonies at the St. George Temple - Elder Winkle will speak.

12:30 p.m. - Wagon Train to proceed from the Temple up 300 South to 300 West to the Armory where the Train will settle down. There the activities planned include square dancing under the direction of the Dixie Squares. Other pioneer-oriented activities, such as the selling of cheese and music by the Daughters of Utah Pioneers Band.

The activities are being planned by the St. George Chamber of Commerce, Dixie Sunshiners, and Washington County Historical Society. Watch the newspapers for additional information on the planned Sept. 17 event.

For Friends And Lovers

"The Honeymoon Trail"

Excerpted From Arizona Highways

By Val Stannard

The route gained its romantic name from Mormon bridal couples who, in days gone by, went from Arizona to St. George, Utah to have their marriage ceremonies pronounced in the Temple.

It was just a wagon track across the deserts and valleys of Southern Utah and Northern Arizona. Like the old cattle trails of the West, it followed the line of least resistance. If there was a single bridge or culvert on its many deep muddy "washes" or rocky canyons, this writer never saw them. Where hills and mountains were in its way it simply either went up and over them, or else dodged them by going miles around. When washes were running belly deep to a horse and as swift as a horse could run, the wagons went into camp and waited, sometimes for days, for the water to stop running. Often, when it did stop, there were two or three feet of soft, sticky mud deposited on the crossing which necessitated hitching three or four teams of horses aided by long ropes pulled by the men and women to get the heavily loaded wagons through and across.

Will C. Barnes
Arizona Highways
December 1934

Today, the Honeymoon Trail is all but forgotten, but each September its yesteryears come alive again when the annual Honeymoon Trail Wagon Trek Pageant takes place.

The five-day, 75-mile covered wagon journey back in time, climbs the last leg of the old trail, between Pipe Spring National Monument and the Mormon Temple at St. George, Utah.

Since the reenactment began, back in 1975, over 350 people of all ages have ridden the trail, and many have repeated the trek several years in a row.

Adding to the magic of this outdoor adventure are teamsters and wranglers and just plain folk dressed in the styles of frontier days: calico and homespun, buckskin and denim. And providing its very own kind of sorcery is superb dutch oven cooking over evening campfires, replete with song and dance and conversation — all under a roof of stars.

Wagonmaster is lean weathered Mel Heaton of Moccasin, Arizona, on the Arizona Strip. He led the inaugural trek in preparation for a National Park Bicentennial project. Then, when the Service withdrew sponsorship, Heaton carried it on, turning it into a successful annual event.

To put participants in the proper frame of mind, the trek begins with a tour of the colorful Pipe Springs National Monument's living history museum.

Built originally as a fort from which no shot has ever been fired, the beautiful old stone building is set in proud seclusion at the edge of magnificent red cliffs surrounded by huge old cottonwoods.

The stronghold for many years actually was a favorite stopping place for Honeymoon Trail travelers.

Today, docents in ankle-length dresses and sunbonnets point out antique treasures in each of the many rooms, as they recount the fort's long and colorful history.

It's off to the wagons once the tour is completed. And like a scene out of the past, the creaking caravan, accompanied by several outriders, heads out over a sea of grass and wildflowers.

In five days, averaging 15 miles a day, the trekkers experience 75 miles of hilly grassland, impressive mountain ranges, abandoned homesteads, and not a little bit of the history of this wide open country.

But the covered wagon trail ride isn't all sitting and enjoying the scenery either. There's a touch of excitement, too when the caravan takes a wild ride down a plunging 1500-foot switchback known as the Rock Canyon Dugway.

Built by hand during the latter part of the 19th century, the rutted dugway pierces a natural fault called the Hurricane Cliffs. "And makes even the toughest outdoorsman pause," says Heaton, "especially when he realizes we're actually going to go down that in a wooden wagon with iron-rimmed wheels. And all we've got is a block of wood for a brake and a double team of horses up front."

And down they do go.

But as the old-timers on this section of trail did, the women and children and regular passengers climb out of the wagons and walk to the bottom of the track, where they can safely watch the action.

However, the highlight of the trek really comes at the end of the trail, when the caravan delivers a young couple to be married at the Temple at St. George. Lisa and Paul Reber made the trip last year and joined hands to the accompaniment of a string band and an audience of new friends.

A fitting conclusion to a unique experience. Just as it must have been on the first trip down the Honeymoon Trail, long years ago.



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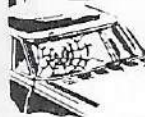
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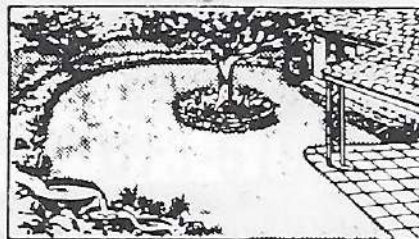


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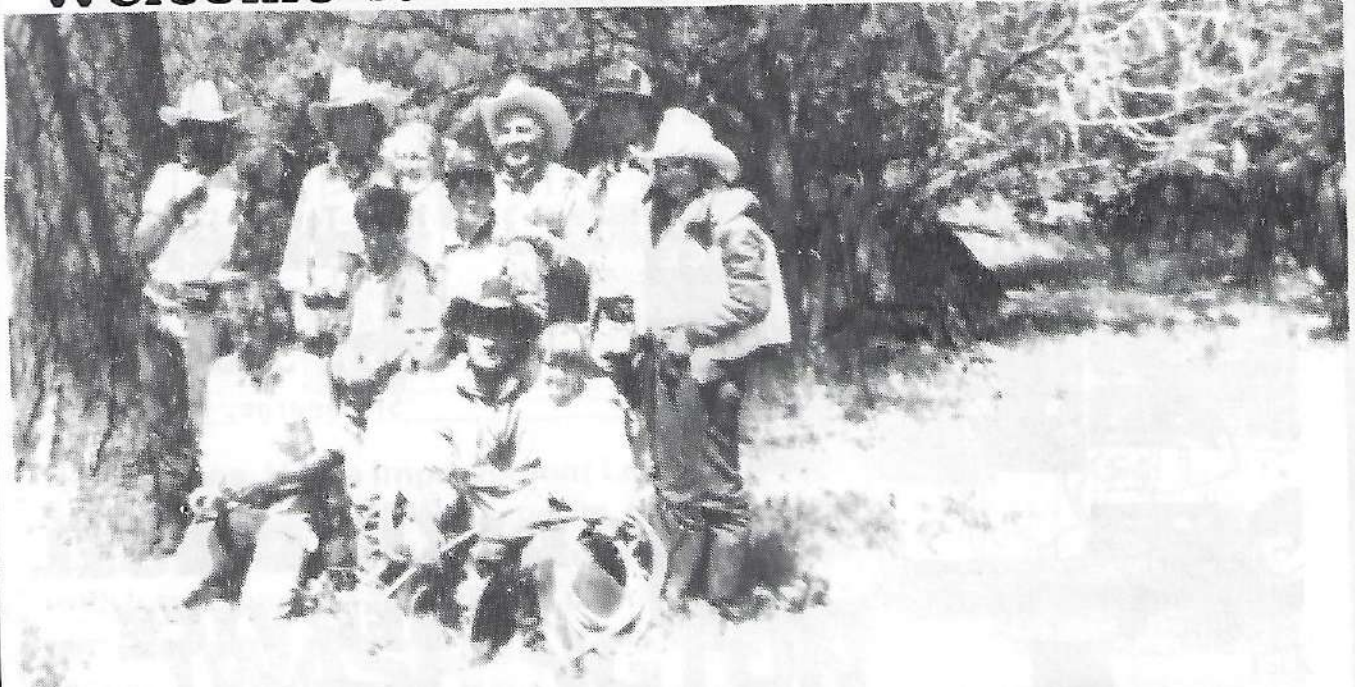
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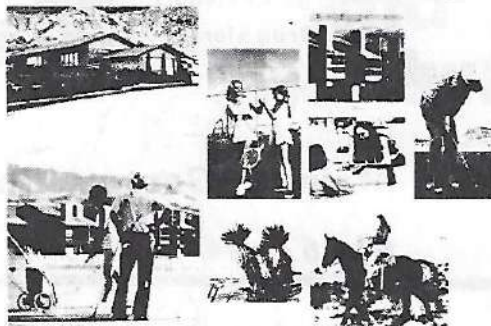
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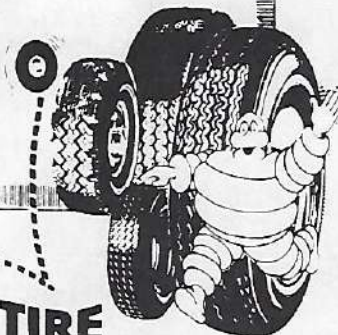
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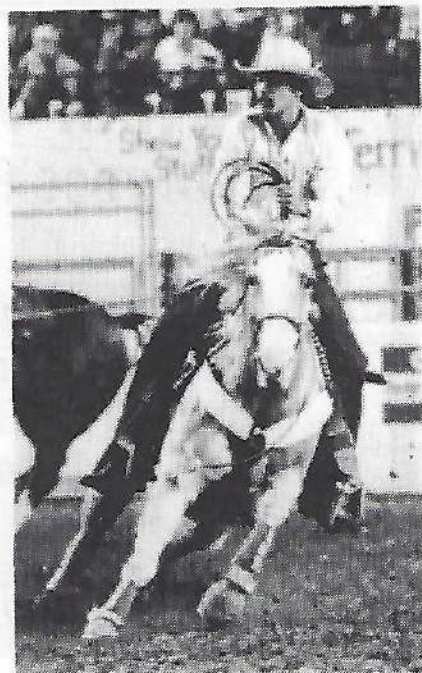
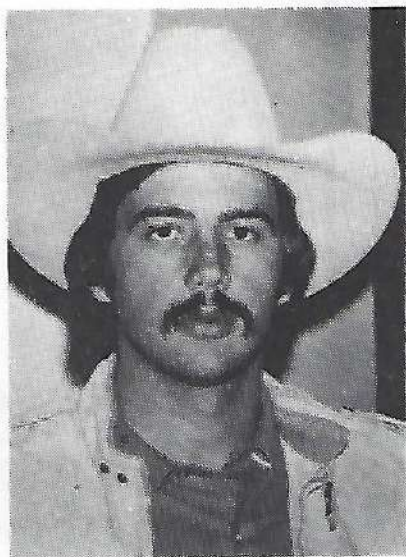
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Tee Woolman



From an early team roping lead in March to their blazing record of 80.8 seconds on ten head of steers at the National Finals Rodeo, Tee Woolman and Leo Camarillo dominated the 1982 season.

As he did in 1980, Woolman won the world championship after roping most of the year with his former teacher, three-time world champ Camarillo. This time Woolman won only \$129 more than Camarillo, due to a few rodeos when contestants can enter twice, with different partners. In September, both surpassed Woolman's 1980 winnings record of \$49,983. Woolman went on to set the new mark of \$66,739.

"I think we're probably the most volatile team in the business today, maybe ever," says Leo, who first met Woolman when Tee was a 14-year-old student at a Camarillo roping school. Camarillo recognized Woolman's talent even then: "I said when he was ready for the pros, I wanted to know."

Tee grew up roping on his grandfather's ranch outside Vinita, Okla., first competing in a junior rodeo at age eight. He joined the PRCA in 1980 — and promptly won his first world title, teamed with Camarillo, who finished second by \$1,337.

The two roped with other partners in 1981, but without the magic combination, Woolman finished the year ninth and Camarillo eleventh. They got back together early in 1982.

"Professional team roping is definitely in the fast lane," says Woolman, and if you don't win, you usually change around until you find a winning combination. Leo wasn't winning and I wasn't winning, so we talked things over and started roping together again. When we did, we started winning again.

"Before the Finals, I told Leo I wouldn't blame him if he wanted to rope with someone else and try to win the world championship. It means a lot to both of us. But winning and making a living means a lot, too."

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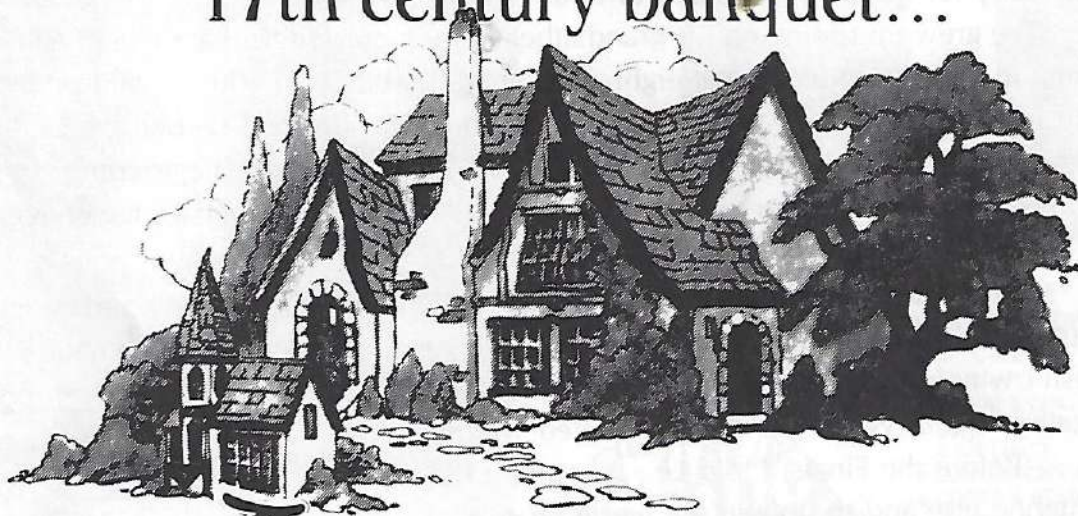
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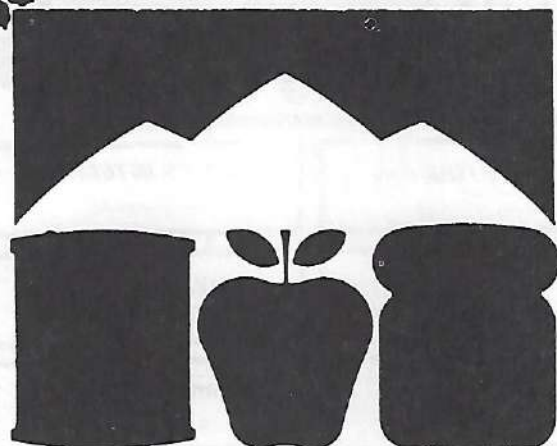
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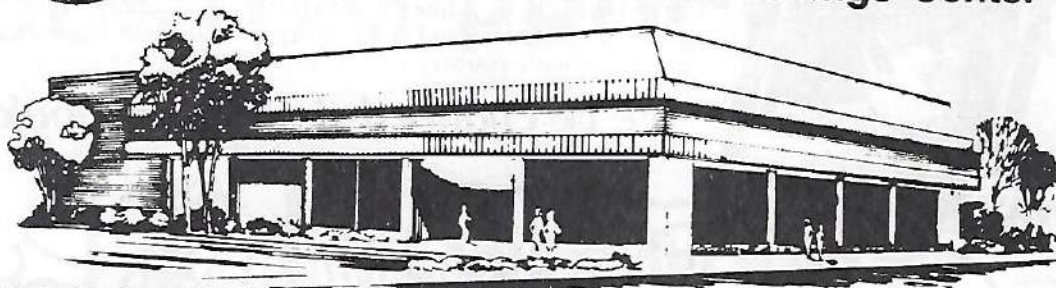
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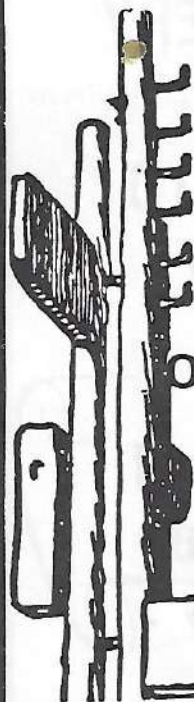
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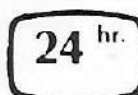
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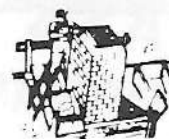
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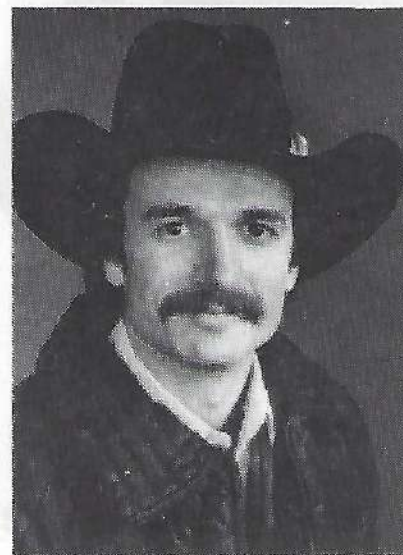
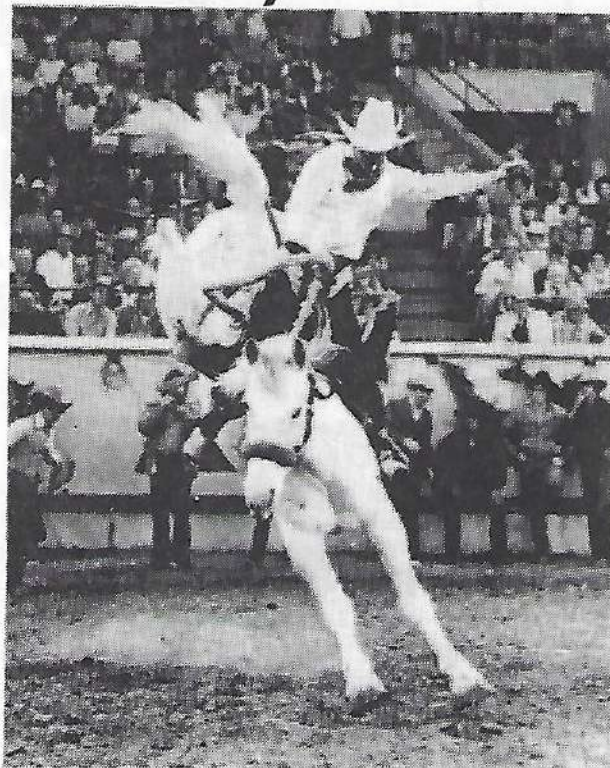
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Monty Henson

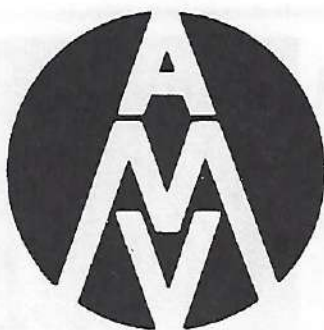


After an enviable seven consecutive years as a top-four saddle bronc rider, two world championships, and career earnings approaching \$300,000, Monty Henson was disappointed with his sixth-place 1981 finish. Sporting an eagle feather in his hat, Henson's spectacular flying dismounts and amiable personality have long made him a crowd-pleasing favorite. But "Hawkeye", in addition to his musical talent, TV commentaries, and talk show appearances over the years, competes with as much intensity as any bronc rider in the world.

"I decided from the first day I wanted this championship badly," he says, "and I was going to do whatever it took to win it. I didn't treat rodeo any different in the fall than I did in the summer when I was going to six or seven a week."

The flamboyant 29-year-old Texan made good his promise, taking over the world lead by March 15, breaking the event's \$64,409 single-season mark by mid-September, and winning his third world championship with \$97,715, nearly \$23,000 ahead of his closest competitor. Hawkeye's two previous world championship seasons, 1975 and '76, together brought him only 70 per cent of his spectacular 1982 earnings.

With avowed goals of five world saddle bronc titles and 15 consecutive National Finals Rodeo appearances, Hawkeye plans to rodeo as hard as ever in 1983. If he does, he may well become saddle bronc riding's first half-million dollar winner.



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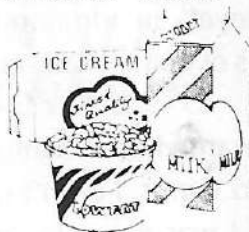
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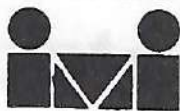
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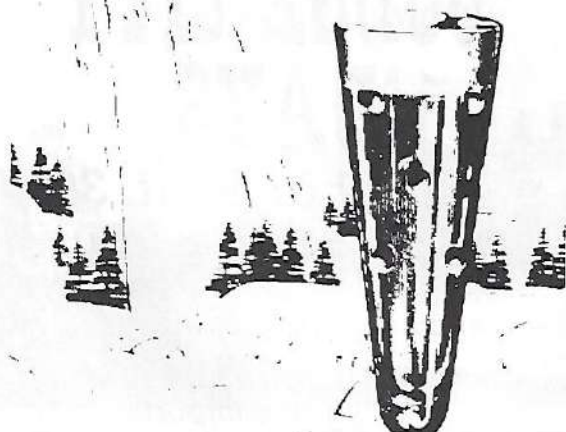
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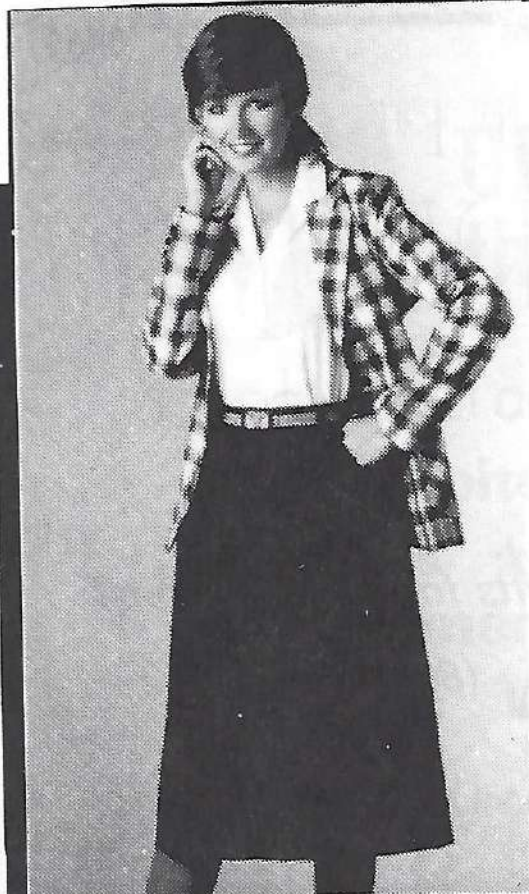
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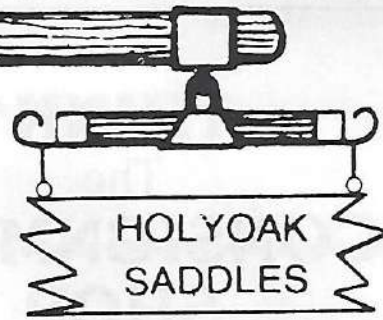
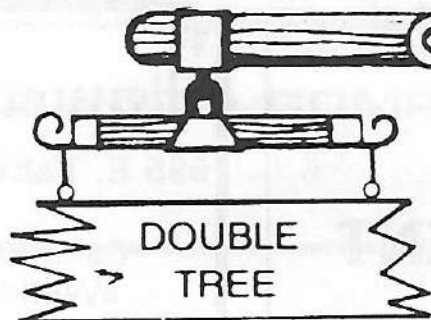
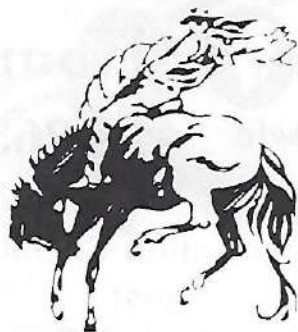
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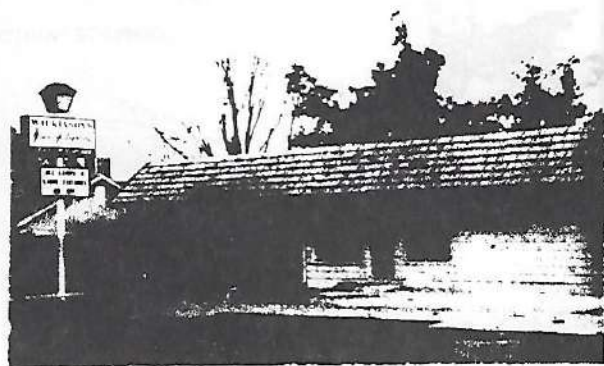
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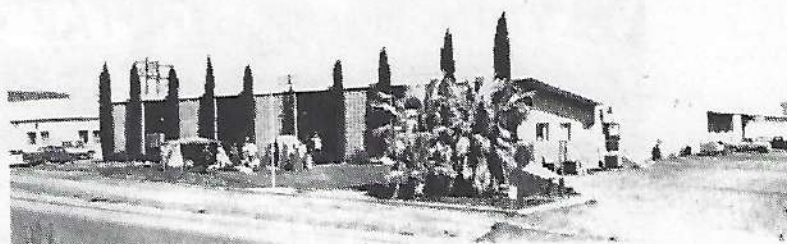
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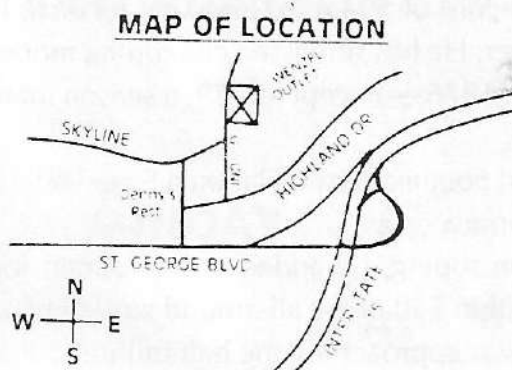
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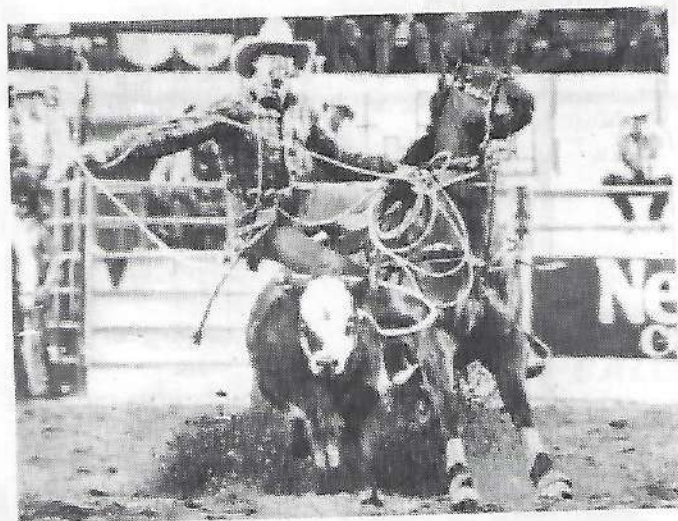
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Roy Cooper



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But in '82, Jetton led by nearly \$15,000 going into the season-ending NFR. However, Cooper placed in eight of ten rounds for second place at the Finals. Winning \$26,016 that week, compared to Jetton's \$6,910, Roy pulled ahead by \$4,400 for the championship.

Cooper's \$95,695 in '82 broke his '81 record of \$94,476. Breaking records, in fact, has become somewhat of a habit for Cooper. He has surpassed calf roping money records every year since he joined the PRCA in 1976 — except for '79, a season interrupted by a broken wrist.

A native of New Mexico, Cooper attended Southeastern Oklahoma State University at Durant, the city which he now calls home.

Also competing in steer roping and team roping, he added a new dimension to his rodeo career in 1981, when he placed within \$50 of the all-around world championship. As the 1983 season began, Cooper was approaching the half million dollar mark in career earnings.

The quick, smooth, seemingly effortless flow of his calf roping runs continues to prove one columnist's point that, "Roy Cooper can rope and tie a calf faster than most folks can tie their shoes."

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