

St. George Lions' Forty-Seventh Annual  
**Dixie Roundup**

**Lions' Dixie Sun Bowl**

Sept. 17-18-19, 1981

St. George, Utah



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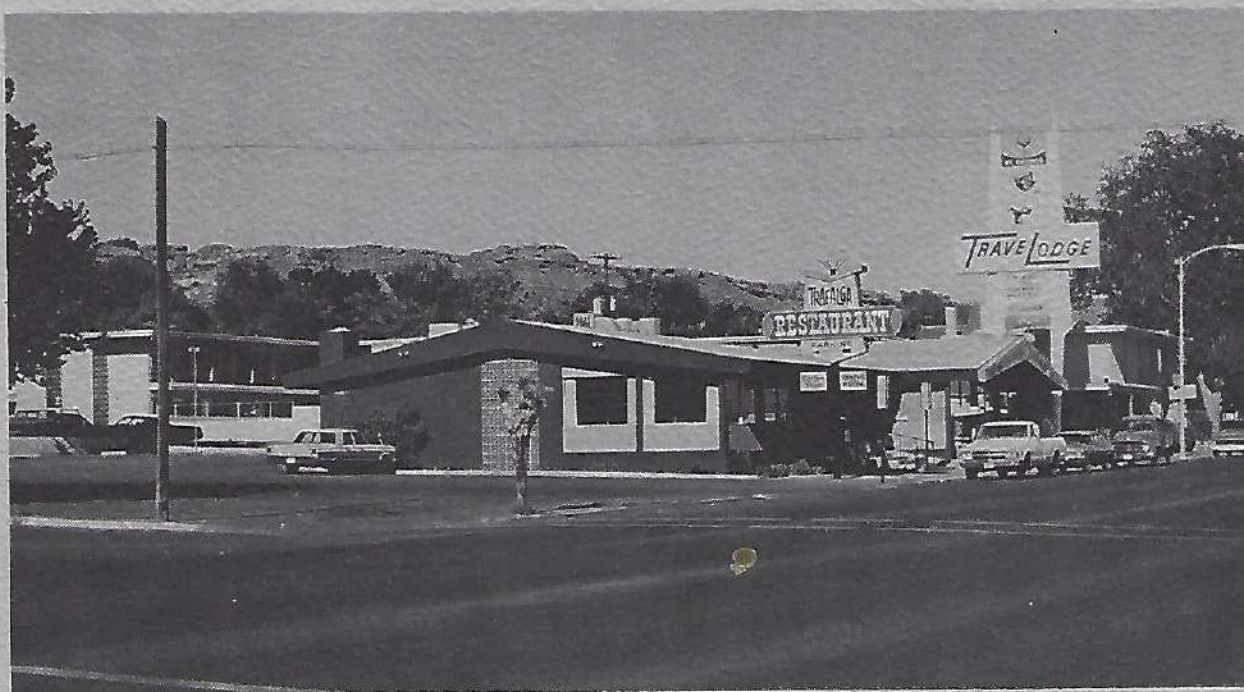
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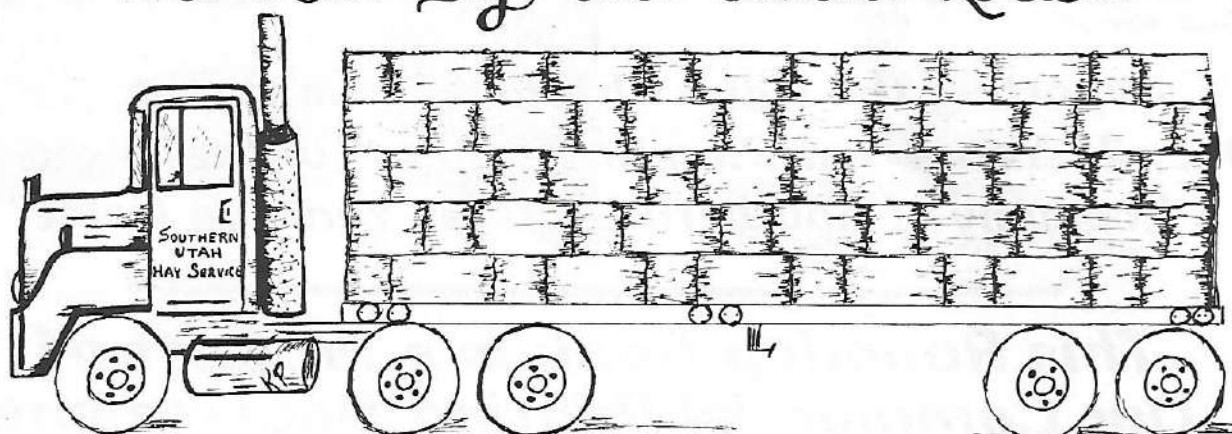
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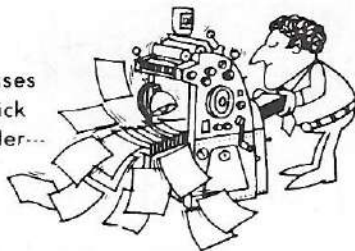
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## President's Message

The St. George Lions' Club extends a hearty welcome to the 47th Annual Lions' Dixie Roundup.

As president of the Lions' Club, I would like to thank the Rodeo Committee and all the club members who spend thousands of hours preparing for this show.

The Lions' Club appreciates the wonderful support of the businessmen, civic leaders, and citizens of the area.

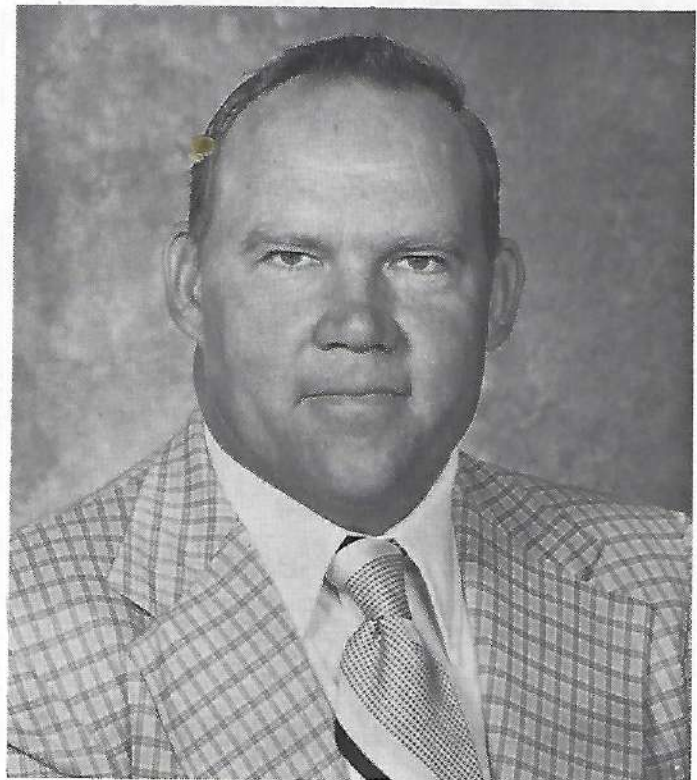
Come and enjoy the Dixie Spirit and make this rodeo bigger and better than ever.

*President Ronald H. Knell*  
St. George Lions' Club

## Mayor's Message

On behalf of the City of St. George, I would like to welcome each of you to the 47th annual Lions' Dixie Roundup. The residents of St. George and surrounding areas are proud of the great contribution by the Lions' Club to civic affairs and for the beautiful Sun Bowl which they provide for the use of the community. I hope that those from outside our fair city enjoy our hospitality and that each of you enjoy this year's Dixie Roundup.

*James Grey Larkin, Mayor*  
City of St. George



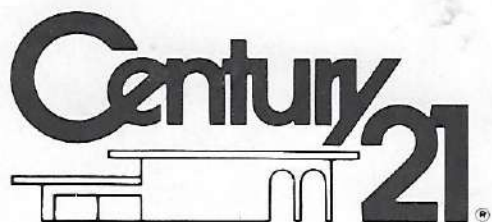




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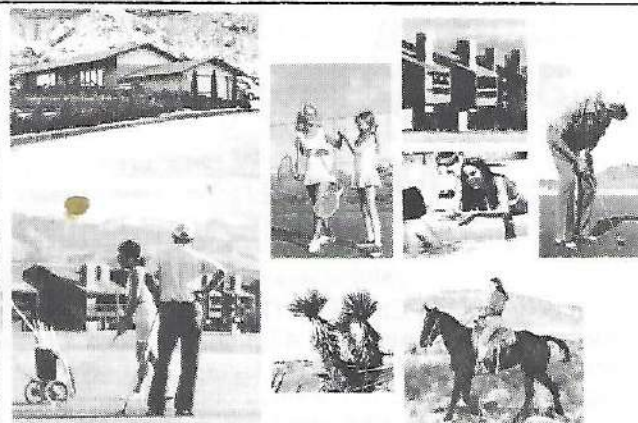
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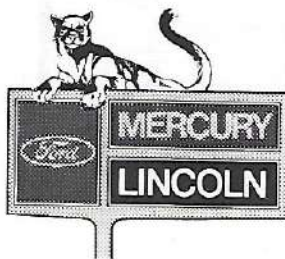
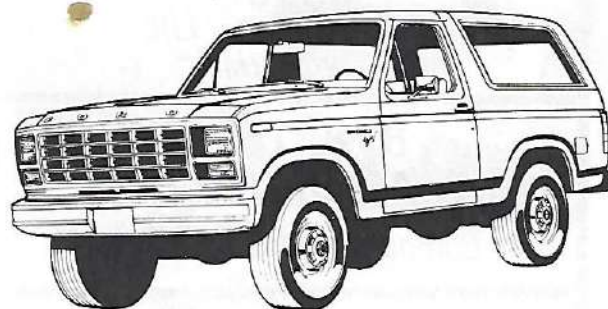


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# General Committee

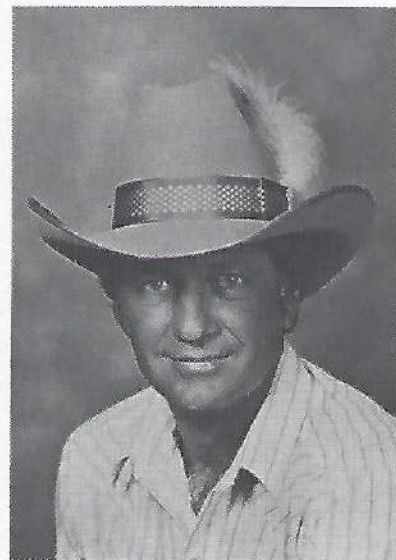
## St. George Lions Club Dixie Roundup Chairmen



J. W. "Bill" Hickman



Earl Thompson  
Chairman



Martin Yack

## 1981 Dixie Roundup Queen & Princess



Lisa Wallis  
Roundup Queen



Lisa Lytle  
Roundup Princess



## ***"Easy Country" Band to Entertain During Rodeos***



The Easy Country Band will provide entertainment during the Dixie Roundup celebration. Easy Country will perform at the Pre-rodeo activities (immediately prior to the rodeo) all three nights of the Roundup. They will also entertain at the annual Lions Pre-Rodeo party as well as the special Lions Dance following the festivities. The Easy Country Band combines the talent

of (left to right - sitting) Don Reid, Brent Hannig, (standing l to r) Glenda Reid, Garn Huntington, Lynne Reid, Lloyd Reid, and Dallas Mangum. The St. George Lions Club appreciates the fine talent of the Easy Country Band and take pleasure in presenting them for your rodeo entertainment.





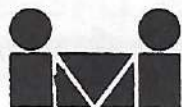
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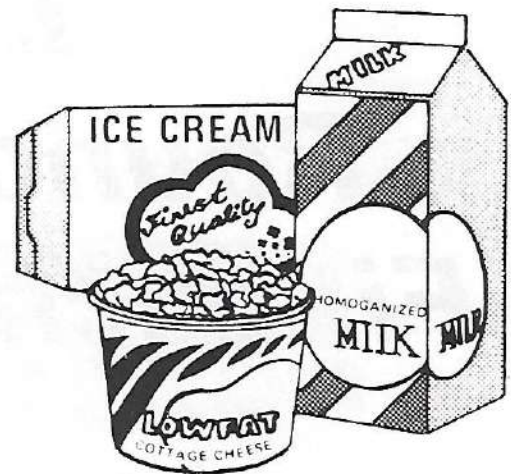
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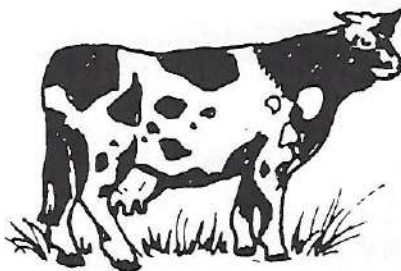
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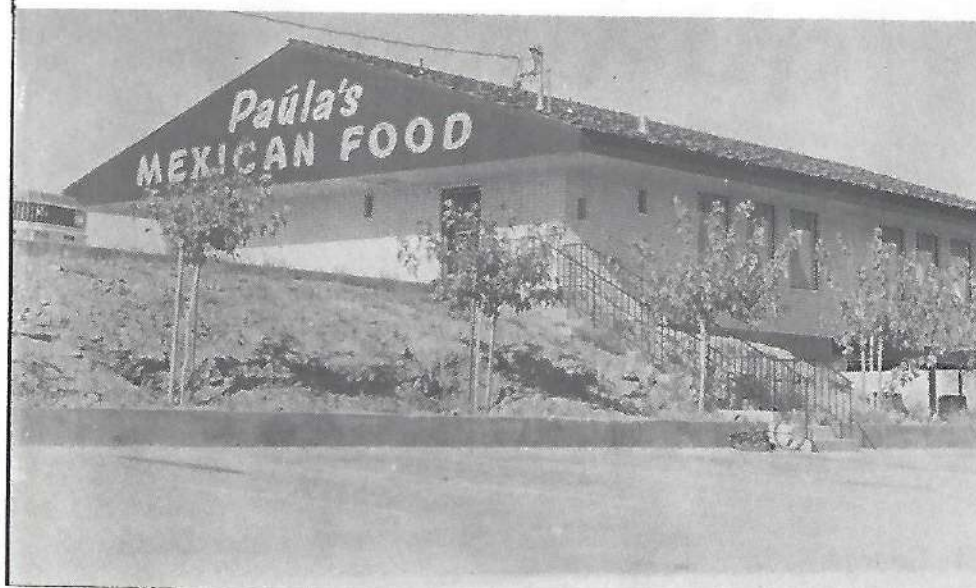




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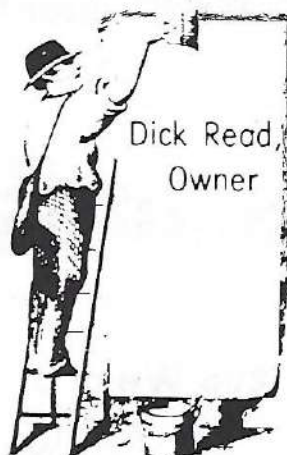
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## COMMITTEES 1981 - 82

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Wally Mathis

### Lion Tamer

Tom Joy

**Directors:** Marion Bowler, Vance Mortenson, Jerry Parker, Don Randall

### Attendance

Afton Ence, Chairman

D.K. Adams

Lavar Foremaster

Darryl Hafen

Joe Hutchings

### Program

H. Val Hafen, Jr., Chairman

Delwyn Bracken

Don Lay

Kent Provstgaard

Shirl Pitchforth

### Club Room

Dean Jones, Chairman

Myrle Bostwick

Brent Halverson

Bill Hitchcock

Bert Larson

Larry Shelley

Kenneth Thompson

### Forest Service - P.V. Lodge

Nelson Fenton, Chairman

W. K. Hammond

Douglas Mittleberger

Wally Mathis

### Health & Welfare

Blaine Fawcett, Chairman

Anthony Atkin

DeMonine Jones

Wesley Milne

### Special Foods Committee

Afton Ence, Chairman

Lorraine Cox

Andrew Holt

Andrew Lytle

Irvin Milne

Wayne Nuttall

Shirl Pitchforth

Ronald Knell - **President**

### 2nd Vice President

Martin Yack

### Tail Twister

Russell Davis

### Constitution & By-laws

Charles Horlacher, Chairman

Joe Bowcutt

Neal Lundberg

Theo Pendleton

Ronald Snow

### Sight & Blind (Mobile Van)

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V. Lorraine Cox

Frank Enlow

Holger Kirchhausen

John Reber

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Bill Barlocher

J. R. Cooper

E. J. Foremaster

Robert Harper, Jr.

Asa Mountford

### D.A. Skeen Award

Doyle Sampson, Chairman

Elwood Harrison

Bill Boyes

Irvin Milne

### Sun Bowl & Rodeo

Earl Thompson, Chairman

Martin Yack

Bill Hickman

### Finance

Ronald McArthur, Chairman

Bill Hickman

R. M. Reber

### 3rd Vice President

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### Secretary-Treasurer

Ronald McArthur

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Bill Bringhurst

Dave Limbacher

Harry Lundin

Dick Miles

### Agriculture

Lindau Foremaster, Chairman

Glenn Hafen

Sherrell Newby

Ted Spilsbury

W. W. Staheli

### Pine Valley Lodge

Andy Holt, Chairman

Gerald Cox

Karl Hutchings

Dwight Miller

Wilmer L. Barnett

### Youth & Exchange

Don Hitchcock, Chairman

Jay Ence

Herbert Pitchforth

James Raburn

Wesley Sullivan

### House Committee

Harold Norton, Chairman

Doug Abbott

Conrad Dominguez

LeGrande Fawcett

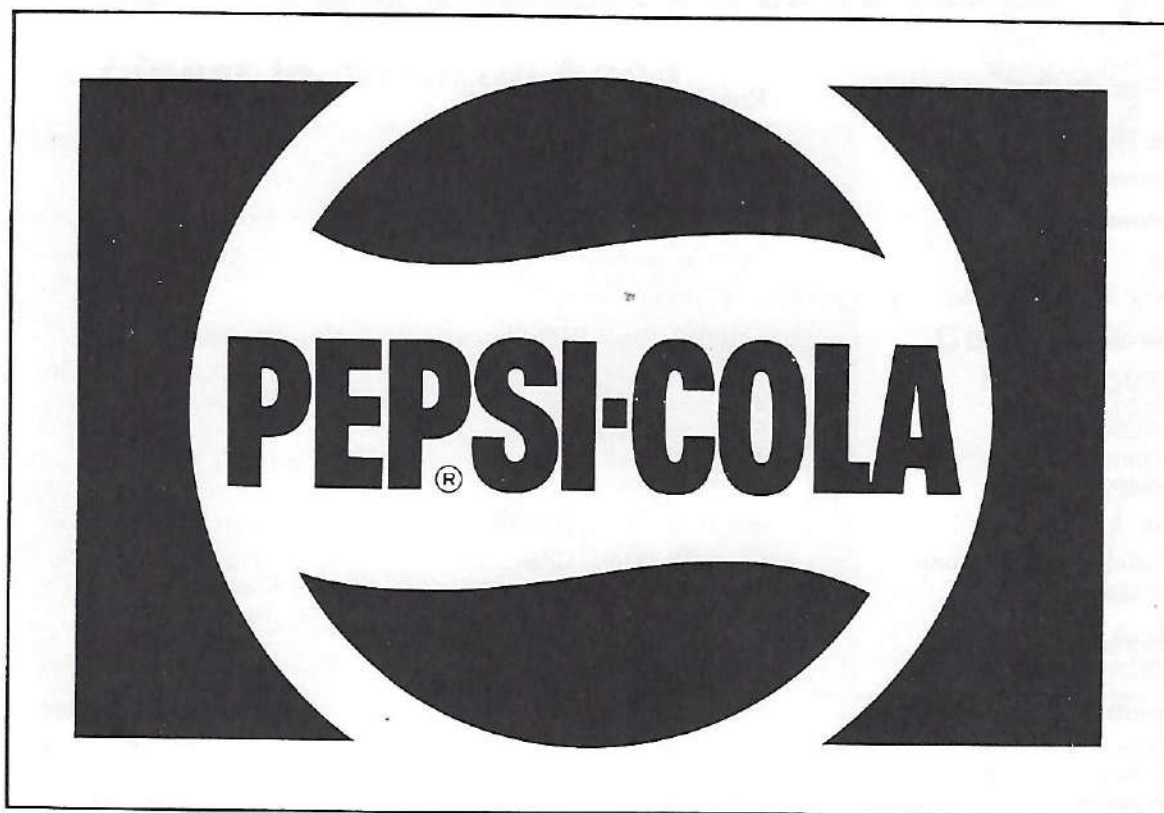
Bryce Gubler

Charles Norton

Rich Roche



Congratulations St. George Lions!



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# Team Roping

In team roping, ropes are loose from the saddle horns, and after making the catch, the ropers must take a wrap around the horn. Time is taken when both ropes are tight and both horses are facing the steer. There are strict rules defining a fair head catch. The rope must be around the horns, the neck, or one horn and the neck. There is a five-second fine for a head catch (with or without a figure-eight), that also catches a front foot. There is also a five-second fine for catching only one hind foot.

— *Synopsis of rules, Professional Rodeo Cowboys Association*

When you see a good team roping run, you've just seen two men and two horses working together in perfect coordination. And when that happens, the event looks simple. But behind that run

are hours of practice, with two good horses who make the right moves, and two men who are accustomed to roping together.

It all starts with the header. He's the one who throws the first loop, and much of the success of the run depends on how he handles the steer and where he catches him to begin with. Naturally, the header wants to throw as soon as possible, and that means getting the right start on a steer, and closing in on him fast.

Each roper has his own little techniques, although they probably look pretty much alike to the spectators. But basically, what every "header" wants to do is get the steer caught and turned back to the left where his "heeler" can catch him. Most headers try to dally the rope fairly short; they figure they can handle the steers easier with a short rope than they

can if the steer is jerking around the end of a longer rope.

Good headers help make good heelers, but the latter is an art by itself. Roping the heels takes a different kind of rope. It's thrown to the right of a steer with a whip to the left. The bottom of the loop should just skim the ground, whip under the steer's belly and stand up, fully open, in front of the steer's hind legs. If it hits the ground too much, it'll just collapse there; if it comes under too high it won't open and the steer can't step into it.

One of the best teams in the whole history of this event is that of Jim Rodriguez, Jr., and Ken Luman. They've roped together for years, and each knows exactly what the other will do. When they make a fast run it's truly beautiful to watch.





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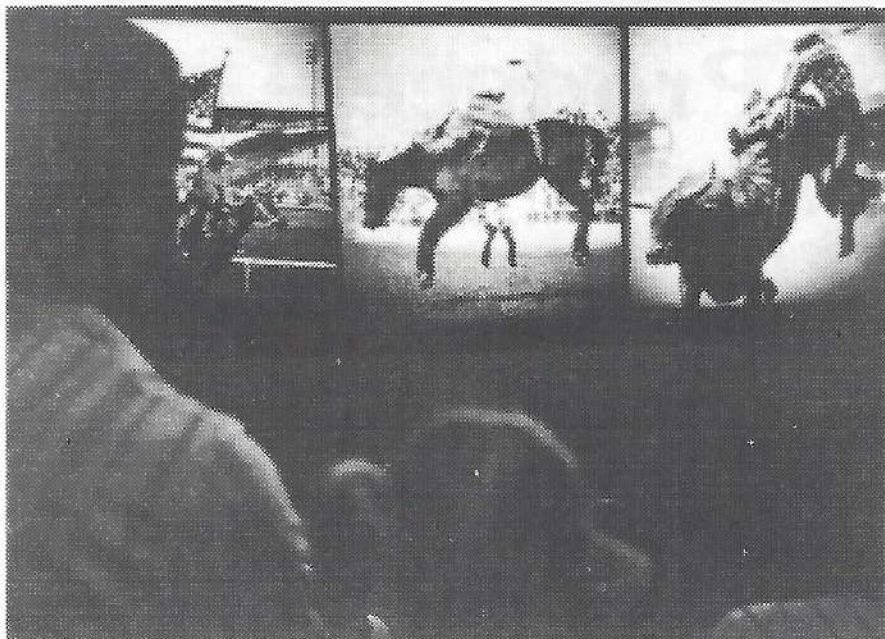
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# Rodeo Producer

## "SWANNY" KERBY *Bar T Down Rodeo*

D.A. "Swanny" Kerby started out producing rodeos by himself in 1945 with one county fair. In the 35 years which have followed, his involvement has expanded so that he now produces an average of 25 rodeos a year over a five-state region.

Kerby produced the Salt Lake City rodeo in 1980 which had an estimated attendance of more than 70,000. In addition to such large contests, the rodeo company has also handled small rodeos such as Fort Duchesne, Utah which hosted 2,500 fans. Kerby also produced college and high school rodeos in 1980.

Bar T Down Rodeos is headquartered in downtown Salt Lake City. The stock is actually kept on 250 acres (both leased and owned) in the northern portion of the state.

Swanny's wife, Verda, is an integral part of the rodeo company as are both their son and daughter-in-law. Verda provides her services as rodeo secretary and timer; son Bud helps with production and is also a pickup man; daughter-in-law Evelyn is also both a timer and rodeo secretary. The rodeo portion of the company employs about ten people. Swanny also is in livestock speculation, buying and selling livestock, and trucking for hire.

One of the "old timers" in stock contracting circles, "the man in the white western hat" has had stock selected for the prestigious National Finals since it started in 1959. More than 200 Kerby animals have been seen in the Finals competition in those twenty years. The Wilderness Circuit has also recognized Kerby's quality stock in at least three separate years, for animals such as "Alley Cat," the bareback horse which has also won recognition as part of the top bucking stock at the NFR. Swanny says "Alley Cat" is definitely his best bareback horse.

Swanny prefers to purchase all of his stock rather than to raise it himself. He makes at least eighteen trips during the year to do so, far more than many stock contractors. He seeks his stock in seven different states, even traveling as far as Florida annually. It isn't surprising that he logs at least 18,000 miles for his efforts.

One of the problems, he says, is that there are "no Brahma-crossed cattle in our area (Utah)" and so he has to go far to find them. Swanny agrees that the bucking horse population is also decreasing, and part of this is due to the fact that "too many horses are being slaughtered." The average price he pays for a bucking horse is \$500, the average for a bull is \$1,500. The most he has ever paid for a bucking animal was \$3,500.

Swanny lists "Hyrum Special," a 16-year-old sorrel gelding as his top saddle bronc. "No. 13," a 6-year-old, 1500 lb., black bawly-horned Braford cross bull is his top bull.



— T



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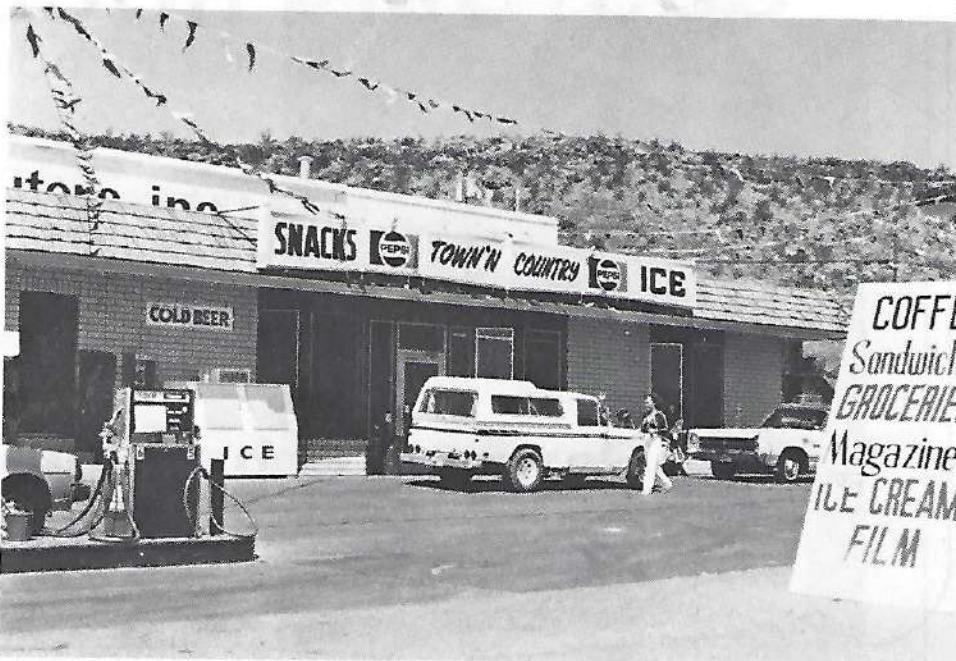
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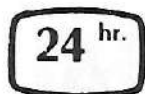
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# Rodeo Announcer

*Jay Harwood*

Behind the microphone is Jay Harwood, well-known personality from Albuquerque, New Mexico. Jay is recognized for his ability and talent to capably relay the excitement, spirit and thrills of the arena activity to the audience. He is making his seventh appearance at the Dixie Roundup.

Jay is regarded as one of Professional Rodeo's top spokesmen and has a wealth of information about the participants, their accomplishments and records. He makes every rodeo performance enjoyable with his commanding voice by turning the information over to you, the spectator. He has appeared at most all the big rodeos from Prescott, Arizona, to Edmonton, Alberta; including the Days of '47 at Salt Lake City; the Northern International Livestock Show Rodeo, Billings, Montana; the Pendleton Round-up; the world famous Calgary Stampede; the Pikes Peak or Bust Rodeo at Colorado Springs; Ellensburg, Washington's annual Labor Day rodeo and many more.

Since 1974, Jay has been selected four times to serve as announcer for the National Finals Rodeo in Oklahoma City. He has appeared on radio, television and in motion pictures. Jay was ranch-reared in Montana and for a number of years was an active rodeo contestant.

We think his comments will add much to your enjoyment of the greatest western sport of them all, RODEO . . . .



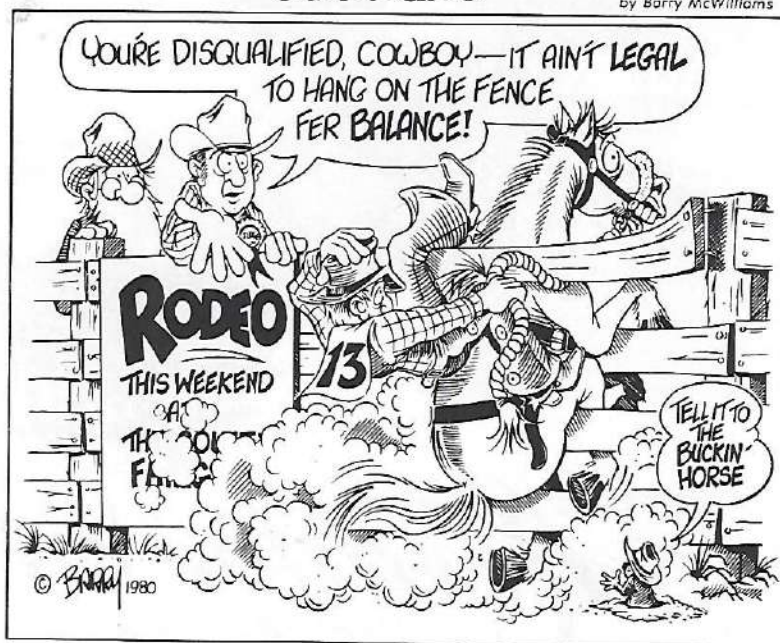
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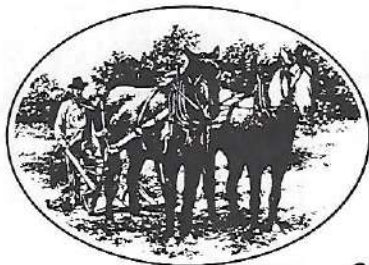
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# Bull Riding

**Riding to be done with one hand and loose rope, with bell attached. Bull will be ridden eight seconds. Rider will be disqualified for being bucked off or touching animal with free hand.**

—Synopsis of rules, Professional Rodeo Cowboys Association

An Englishman, watching rodeo for the first time, remarked to his friend, "I say old chap, those bull riders can hardly be called reasonable men." The thought of a 150-pound man climbing on the back of a 1,500-pound bucking bull bent on mayhem may seem a little unreasonable. The bulls are amazingly fast and agile for their size, and unlike horses, if a bull throws a cowboy, more often than not he'll try to add injury to insult by trampling or hooking him with a horn.

Bull riders are a breed apart. Certainly they've got to have an ample supply of courage, because the danger is real. Crippling injuries and even deaths have occurred in the event. But even more than courage, bull riders — the successful ones, anyway — rely on strength and fitness to help carry them to the pay windows, and hopefully, not the hospitals. They're athletes, and a keen sense of balance and reaction, plus a positive mental attitude, also play a part in separating the winners from the losers. After that, it's a matter of luck — luck in the draw, drawing a good bucking bull, but perhaps not the "rankest" one in the herd. Luck in just staying healthy; occasionally, a bull will fall with his rider, or slam sideways into the gate or fence with him. There are good breaks and bad breaks in all rodeo events, but they seem more pronounced in bull riding.

The great Jim Shoulders always said "I'd rather have a little luck

than all the ability in the world." The best bull rider in the game can't win a dime if he keeps drawing at the bottom of the herd, or if an untimely injury sidelines him. The trick is to keep "hangin' in there" until the luck changes, and then be able to take advantage of it.

They ride with flat braided ropes, varying slightly in width to suit the individuals' hands. The spurs have longer shanks than in bareback or bull riding; the rowels are a little larger too, and usually are permitted to make only one free spin, being partially, but not fully, locked for a better grip. Dry powdered resin is applied to the gloved hand,

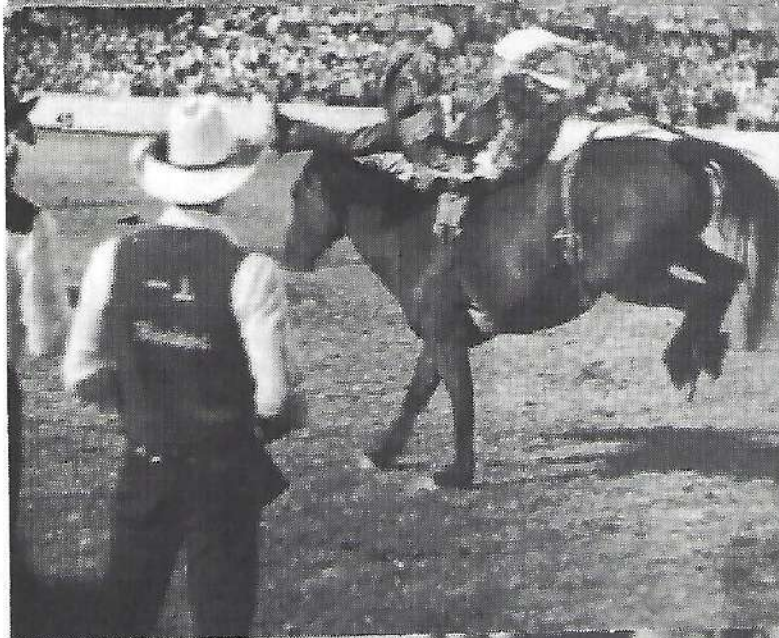
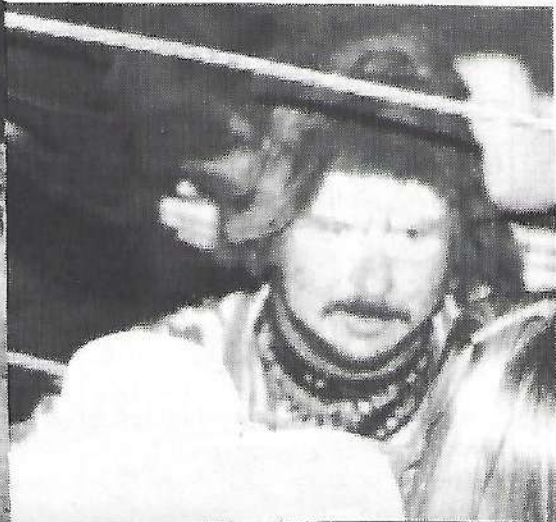
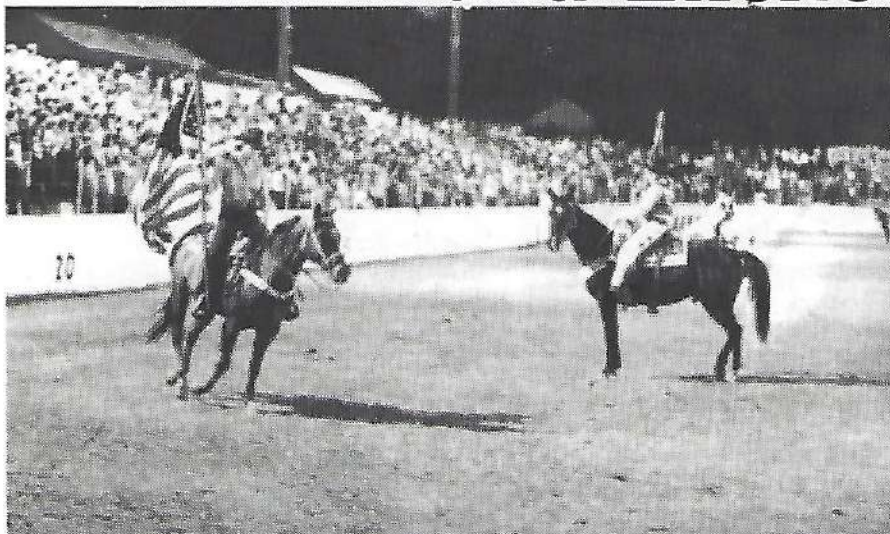
and to the rope, allowing for a little more secure grip. The pre-ride ritual bull riders go through in the chutes is something to watch — warming up the rope's tail, setting it properly while a friend pulls it snug, then sliding up tight against the hand and nodding for the gate. After that, there's more spine-tingling action in the arena than in any other sporting event.

And, yes, bull riders are reasonable men; they've simply got strong intestinal fortitudes and are hooked on the event, but if you asked one why he really does it, he would probably give the classic, evasive reply: "For the money."





# 1980 Rodeo Featured Fun and Excitement





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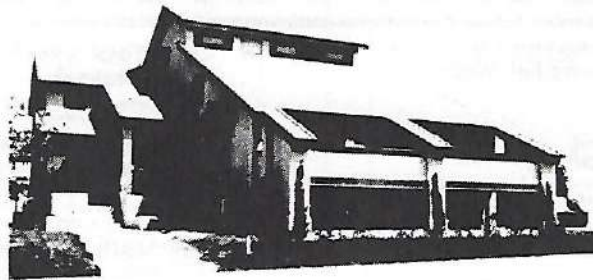
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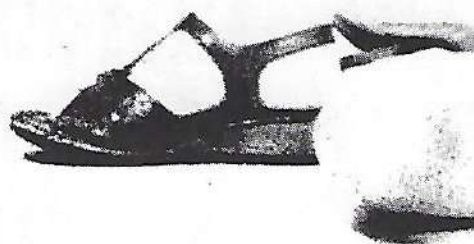
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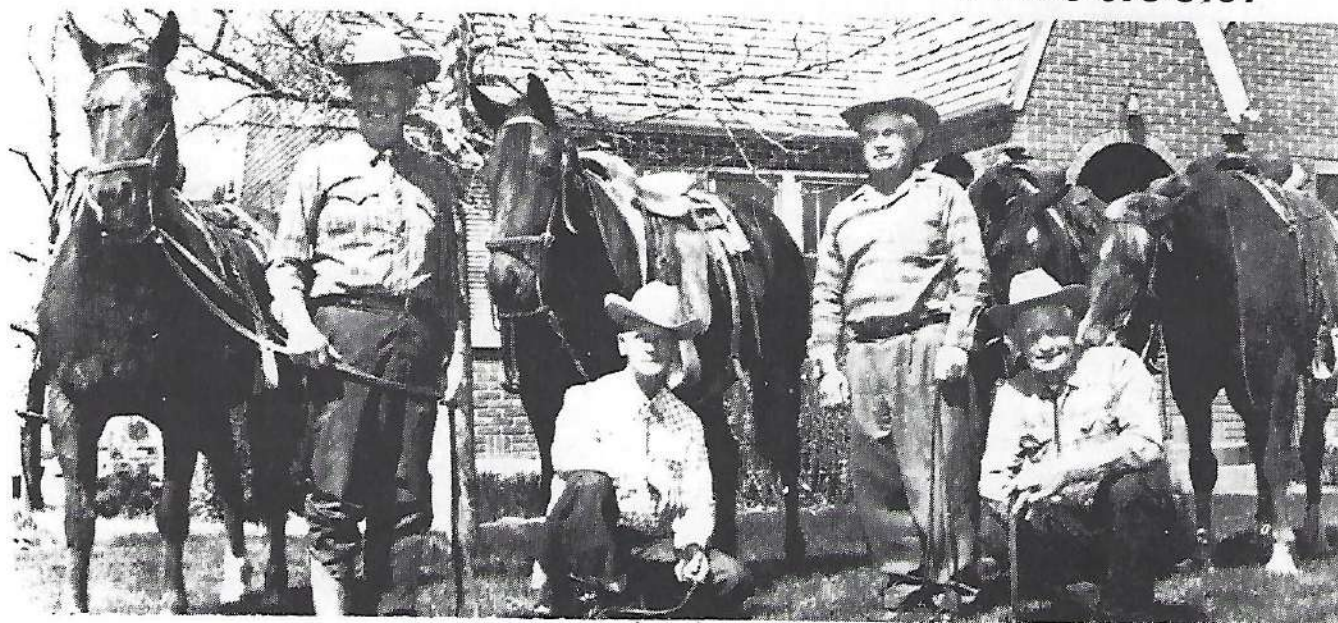




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# 1981 Coors Chute-Out

The cowboy - like Zane Grey, country and western music, and Frederick Remington - is truly an American institution. Although the great cattle drives through the vast grasslands of the Old West spanned little more than two decades after the Civil War, the legend of the cowboy remains as much a part of American life and history as it was nearly a century ago.

The folk hero image of the American cowboy was firmly established by the thousands of "dime" novels published in the late 1880's and further enhanced by such motion picture stars as Tom Mix, William S. Hart and John Wayne. Today, there is little need for cowboys to drive cattle to marketplace, but many of the skills developed by cowboys can be seen by millions following the professional rodeo circuit.

This year, seven world champions are competing in 87 rodeos in the West and Mid-west, challenging all comers in each of their events at Coors Chute Out Rodeos. Each champion has been given a \$51,000 checking account which he or she gets to keep if unbeaten in 30 contests.

The world champions competing are: Ray Cooper, calf roping; Bruce Ford, bareback bronc riding; Don Gay, bull riding; Clint Johnson, saddle bronc riding; Martha Josey, barrel racing; Butch Myers, steer wrestling; and Tee Woolman, team roping.

At each designated Chute Out Rodeo, the world champion will put up \$1,400, challenging all con-

testants, from this amount:

—If the champion is beaten on the day he competes, he writes the winner a check for \$250 immediately. If he wins, he keeps the \$250.

—The champion also puts up \$1,000, challenging all comers to beat him in average for the entire rodeo. If he doesn't win, he pays off immediately. If he wins, he keeps the Coors money.

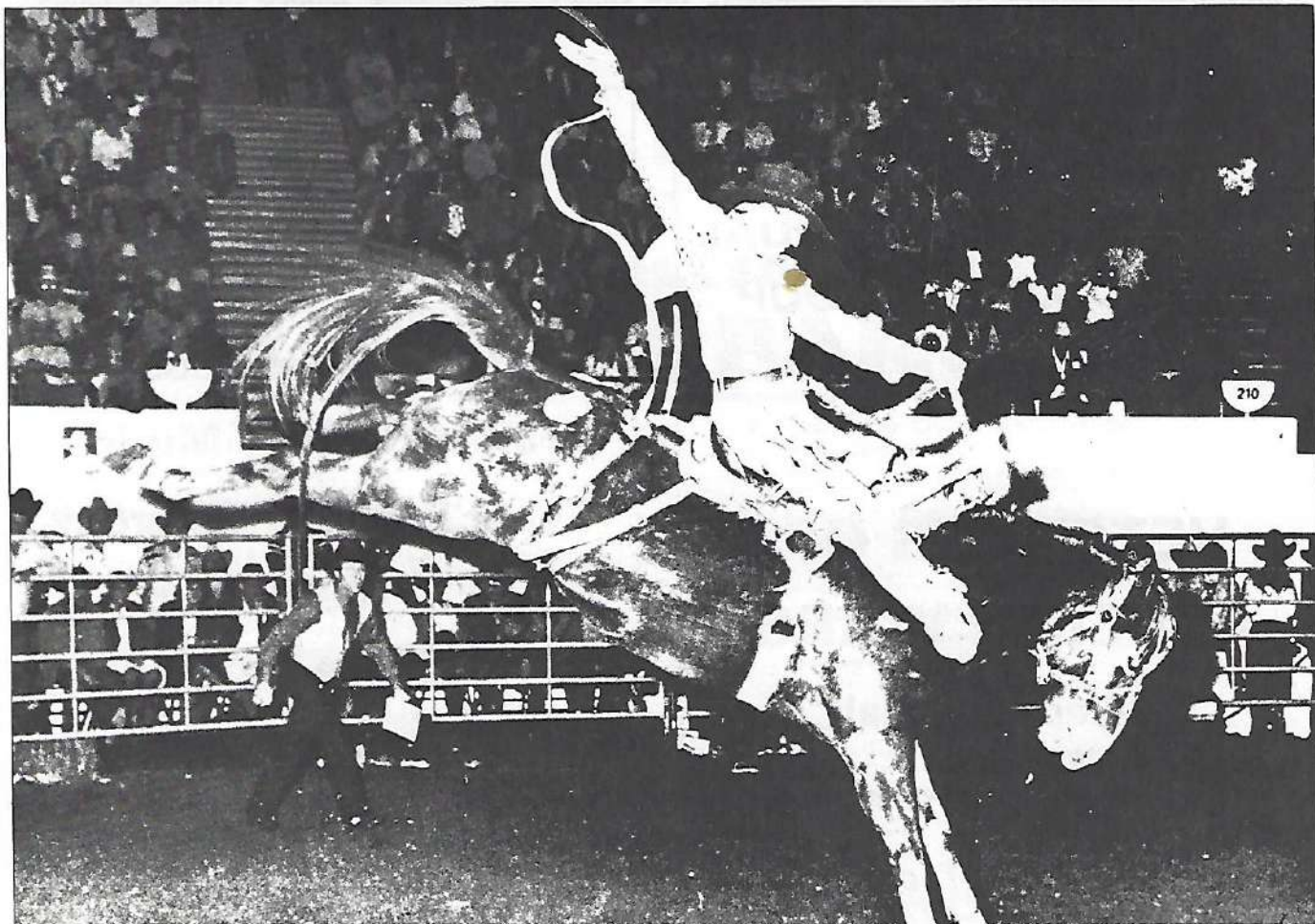
—If a champion doesn't compete in a designated Chute Out Rodeo, he pays off the entire \$1,400 to the winner of his event. In addition, he pays the rodeo committee a \$300 penalty for failing to show.

—Stock contractors will share \$31,500 in Coors bonus money during the season.

World champions are guaranteed \$9,000 for competing in the designated rodeos. Challengers of the world champions can claim a total of \$262,500 by beating the champions.

In 1980, the world champions won only 16 times, while challengers claimed victory 159 times, sharing \$159,000.

Adolph Coors Company began a 21-month rodeo sponsorship in 1980, which provided \$1 million in bonus money for its designated Chute Out Rodeos and other competitions. Coors also provides several thousand dollars in support material for PRCA rodeo committees at the local level.





# Coors Feature 2 Top Hands

## CLINT JOHNSON *World Champion Saddle Bronc Rider*

Clint Johnson of Spearfish, S.D., won his first world saddle bronc riding championship in 1980 after qualifying for the National Finals Rodeo (NFR) the last three consecutive years.

During the 1980 season, Johnson won nearly \$45,000 in his event and defeated Bud Munroe of Billings, Montana by \$458 for the world title.

Johnson turned pro in 1975 out of South Dakota State University and has consistently been ranked as a major contender for the world championship.

An outstanding high school athlete, Johnson, 25, was the South Dakota State High School wrestling champion at 139 pounds in 1974.

Johnson is a Spearfish native and followed two brothers into rodeo. He attended South Dakota State as a history major and competed in saddle bronc and bareback bronc riding, qualifying for the collegiate finals for three straight years.

He was also the South Dakota state high school bronc riding champion in 1974.

At 5' 8", 165 lbs., Johnson has career earnings of nearly \$120,000 in his event. He occasionally competes in bareback bronc riding competitions.

"Rodeo has been good to me," says Johnson. "I plan to keep rodeoing as long as I enjoy it and as long

as it is financially workable. It is hard to say what I will be doing five years from now. I am kind of taking it a day at a time."



## DON GAY *World Champion Bull Rider*



The saga of Don Gay of Mesquite, Texas, and his quest for a seventh world bull riding championship in 1981 couldn't be more dramatic than what transpired in 1980.

Gay entered the National Finals Rodeo (NFR) in second place, \$1,118 behind the leader - Denny Flynn

of Charleston, Arkansas. He was also being challenged by Butch Kirby of Alba, Texas.

Through the first six go-rounds, Gay set an improbable pace - placing four times, winning first twice, to pile up 130 points. Flynn was bucked off five bulls, placing only once, while Kirby placed on three and bucked off two.

Then Gay suffered severe rib injuries and turned out the rest of his bulls, and was forced to sit in agony on the sidelines, watching. It came down to Kirby's final bull - Gator, which won out in swift fashion - and Gay was the winner by a mere \$188.

It marked the sixth world title for Gay. The 27-year-old champion has amassed nearly \$380,000 in career earnings and is shooting to surpass the eight titles won by the storied Jim Shoulders, now a partner with Gay's father in the rodeo business.

"I have always wanted to be the world champion bull rider and be the best in that field," says Gay. "My hero has been Jim Shoulders."

He thrives on pressure in pro rodeo and uses it to his advantage. He travels to some 150 rodeos a year, projecting pressure on other cowboys when he competes.

Gay's father, Neal, is one of the Professional Cowboy Association's foremost stock contractors and rodeo producers. His family also runs a weekly pro rodeo from April through September in Mesquite.

Gay had lost the bull riding title in 1978 to Kirby after four straight victories and commented, "When I'm not in that No. 1 slot, I'm just not satisfied."



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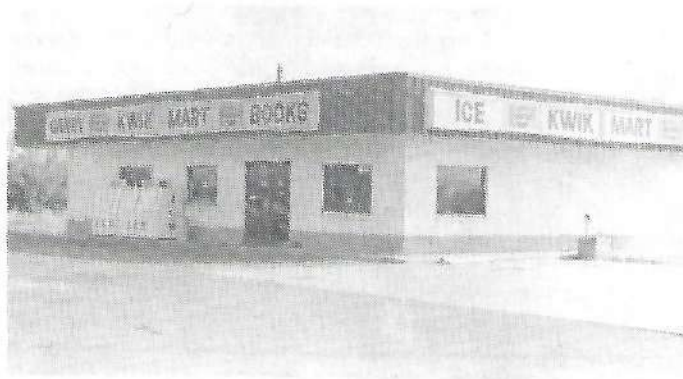
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# Nestea Teenage Top Hand Challenge

Several Professional Rodeo Cowboys Association (PRCA) regular season rodeos are included in qualification and elimination phases of the 1981 Nestea Teenage Top Hand Challenge prior to the PRCA National Finals Rodeo in December. At those rodeos, \$63,000 will be paid as Nestea bonus purse money to the winners in PRCA and Girls Rodeo Association competition, and the rodeos will also benefit from additional local Nestea promotional exposure. Another \$35,000 in purse money bonuses will be paid to PRCA and GRA winners at the NFR.

Sponsoring the Nestea Teenage Top Hand Challenge in 1979 and 1980, Nestea has boosted their Challenge to the pro ranks in 1981. Supported by PRCA Properties, Nestea selected the Mesquite, Texas weekly PRCA rodeo as the site for a special competition throughout the summer this year. More than \$70,000 in prize money is added to the Mesquite Rodeo.

Scholarships totalling \$47,000 will be awarded by Nestea and the PRCA to National High School Rodeo Association student winners in the expanded 1981 program in competition similar to pro football's punt, pass, and kick and to pro baseball's pitch, hit, and run.

PRCA stock contractors and rodeo secretaries also benefit through Nestea bonuses for handling the special events.

A measure of the program's initial year success in 1979 was evidenced by clusters of PRCA hands at the NFR volunteering advice, assistance and general encouragement to Nestea Teenage Top Hand Challenge finals qualifiers. At least one team of Nestea ropers was mounted on horses loaned by PRCA contestants.

The selection of PRCA 1981 rodeos at which special competition takes place (along with PRCA and GRA regular contests) is based on local committee approval and support, and on logistics considerations involving the dates of each state or provincial high school rodeo finals.

At each of the 30 PRCA Qualification Rodeos, the 1st, 2nd, and 3rd place bull

riding, calf roping, steer wrestling and barrel race winners (a total of 12 students) from that state's high school finals rodeo held earlier in the year are invited by the PRCA to participate in special competition with their peers.

The first place winners in the four events at each Qualification rodeo are then eligible to advance to one of six area-designated PRCA Elimination rodeos, where approximately six students will compete in each of the events.

Winners at Elimination rodeos each earn from the PRCA and Nestea a \$500 scholarship. They also receive invitations to participate in two final rounds of Nestea Teenage Top Hand Challenge competition in conjunction with the PRCA National Finals Rodeo. Up for grabs at the NFR are scholarships of more than \$5,000 in each event.

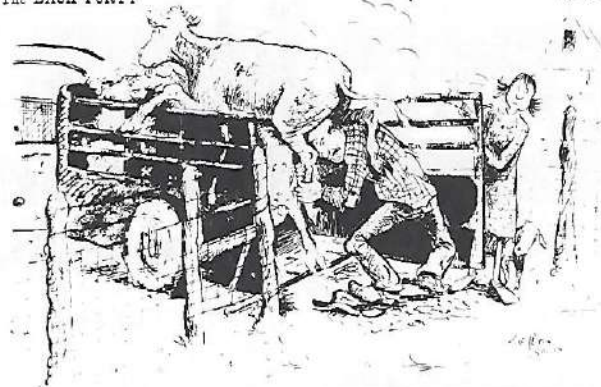
PRCA/Nestea Teenage Top Hand Challenge scholarships are to be used at colleges or universities which offer National Intercollegiate Rodeo Association programs.

Another Nestea Program provides special insurance for PRCA clown/barrelmen over and above the insurance included in PRCA membership dues.

Nestea's parent corporation, the Nestle Company, Inc., has contributed over a half million dollars annually in direct cash support and in assistance to PRCA rodeo committees.

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by Lex Graham



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# Rodeo Clowns to Entertain

## DEEN STEED

### Rodeo Clown

Rodeo lovers, young and old alike, look forward to the antics performed by the clowns in the arena.

Fans realize behind the make-up of the clown with the lopsided grin, colorful wigs, crazy-looking baggy and patched pants beats the heart of a hero. Through the efforts of the rodeo clown, made to look like comic antics, many bull riders have been saved from painful and sometimes crippling injuries.

One such clown is Dean Steed, formerly of Plymouth, who now lives in Ogden, Utah. Dean qualified in bull riding and attended the National High School rodeo in Valentine, Nebraska in 1962. He competed in bull riding and bare back riding. In 1963, he was named the champion bull rider in Utah, qualifying him to go to the National Finals held in Torkal, Missouri. He was with the Vern Oyler Amateur Rodeo before fighting bulls in Fairfield and McCammon, Idaho.

Dean started his career in 1968 by contracting Young and Young Rodeo Company from Oakley, Utah. He worked most of the rodeos in Utah and many in Idaho. By 1975, Dean gave up amateur rodeoing and became professional under contract by D. A. "Swanny" Kerby of Salt Lake City.

During his first professional year he worked 35 performances. He has worked various rodeos such as the Dixie Roundup, Evanston Cowboy Days, Preston Idaho Rodeo, and Ogden Pioneer Days.

Dean and his fellow rodeo clowns look funny and may act nonchalant but they are expert cowboys. They not only add comedy to the performances, they provide the valuable service of protecting the bull riders.

## JON TAYLOR

### "Chipmunk"

### Professional Bullfighter

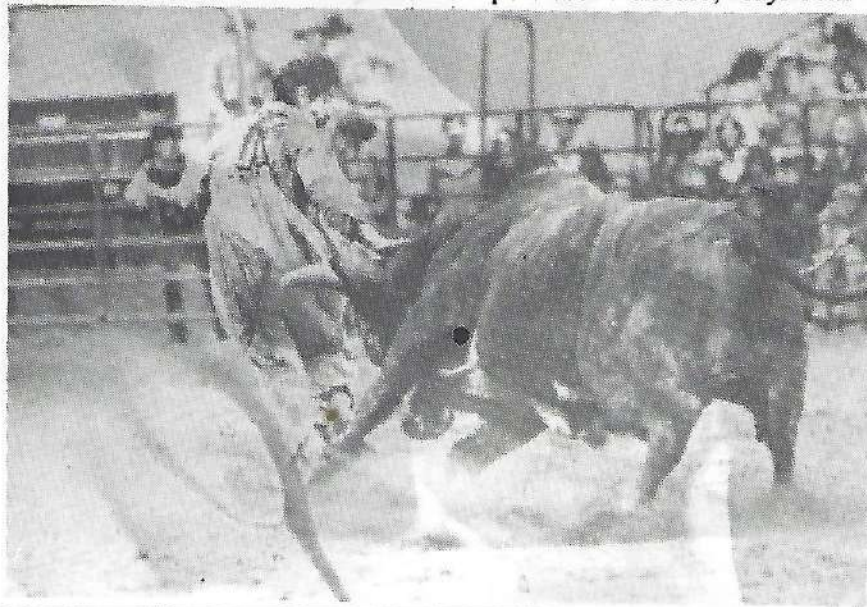
He'll come riding into the arena on a fiberglass horse named "Snort" and incite laughter as he faces the rankest of bulls, in what may be one of the most dangerous professions around. His name is Jon Taylor, and he's one of the PRCA's foremost funny men. Taylor is a true professional. He first climbed into a barrel at Idaho Falls, Idaho because the rodeo stock contractor didn't have a barrelman.

The 39-year-old Crowley, Texas native was chosen by the nation's top bull riders to be the barrelman at the NFR in both 1974 and 1979. He was also awarded the Clown of the Year title in 1979 by the American Cowboy Magazine. Jon is the only barrelman to have worked both the NFR and the Canadian Finals, the latter for more than five years. He was featured on a 1978 segment of "Good Morning America."

With top professional skill, this cowboy is both a bullfighter and an entertainer. "I just love to make people laugh," he says. At 5' 5" and 160 lbs., he's been affectionately described as a coconut with legs.

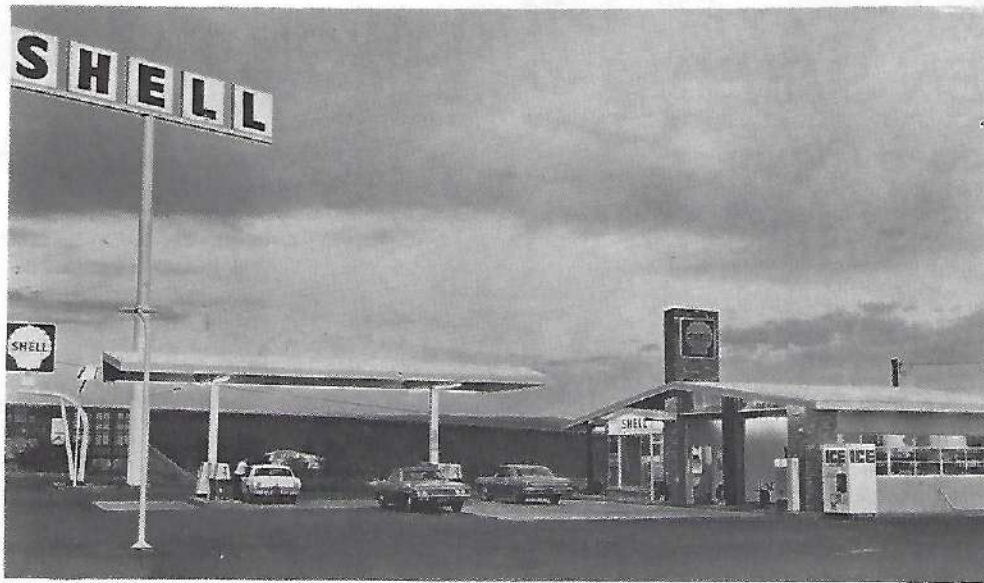
Some clowns have antique cars, others - disco dancing; but Jon Taylor has Snort. The fiberglass horse into which Jon inserts his legs is his own trademark, a symbol of his humor. No matter what you talk about with Jon, it always comes down to Snort. And, according to the man who knows, Snort can do anything any other horse can.

"He is just a 3-year-old colt, but does everything just right," Jon says. When the pickup men do fancy horse show routines, so does Snort. "Snort is an exceptional animal. He hauls well, eats very little, and seems impervious to disease," says Jon.





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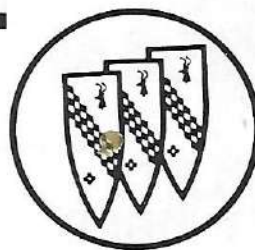


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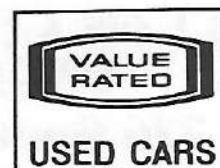


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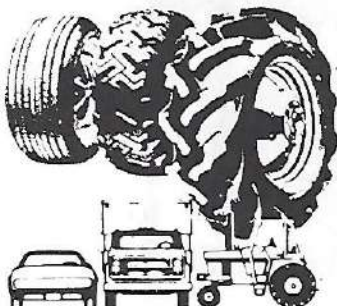


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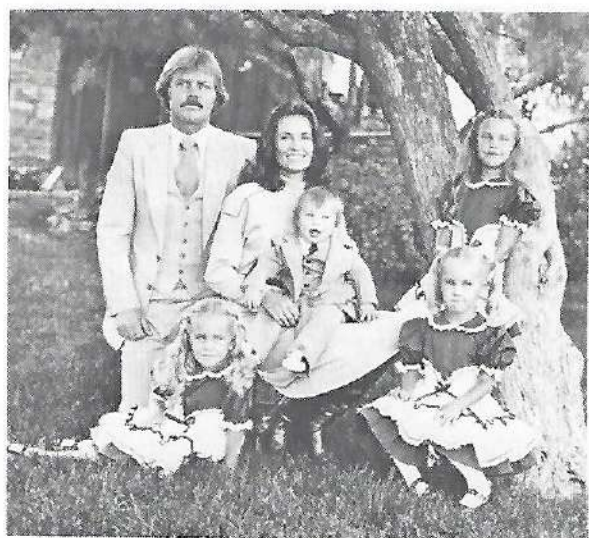
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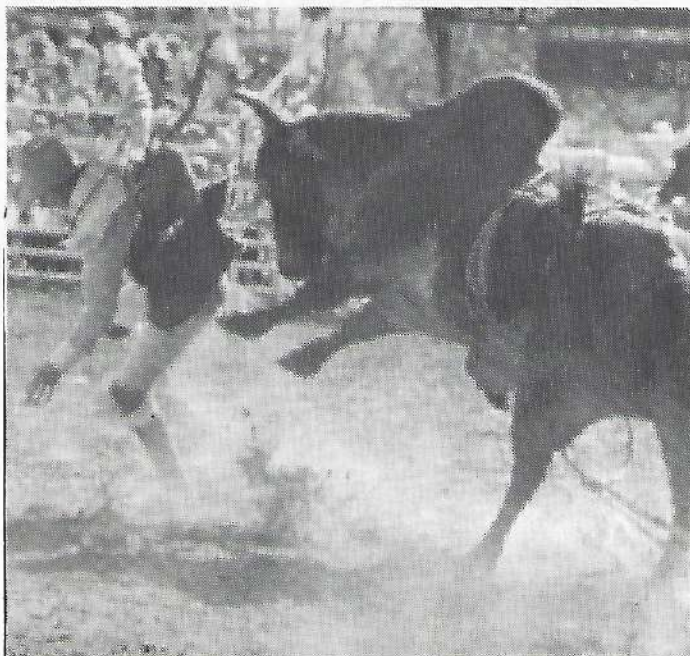
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## Sheriff's Message

On behalf of the Washington County Sheriffs Department, I would like to commend the St. George Lions Club for their efforts to produce what amounts to be one of the best rodeos in the state of Utah.

The Washington County Sheriffs Department is ready at all times to offer assistance to the Lions Club and other county organizations if the need arises in the field of law enforcement. It is our aim to provide our fine county with the best protection the law can provide.

We are cognizant that Washington County is growing at an accelerating rate and realize that we must be on top of this growth at all times.

Have a safe, fun and exciting time during the Roundup, we will be on hand to help you accomplish this end.

**Gene Jones**

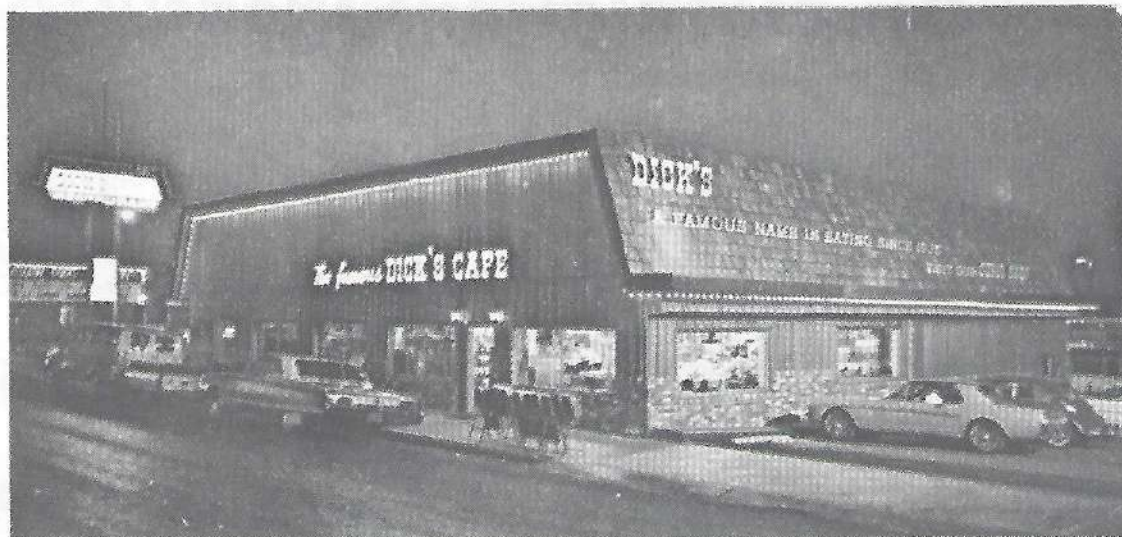
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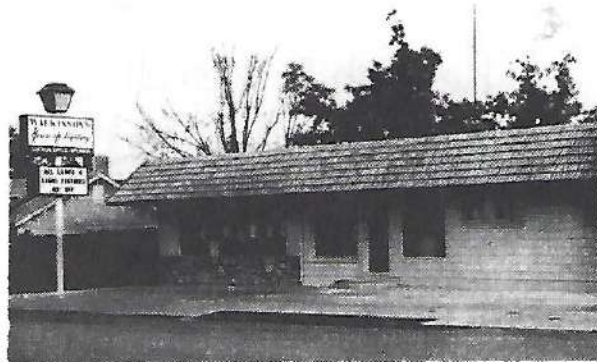
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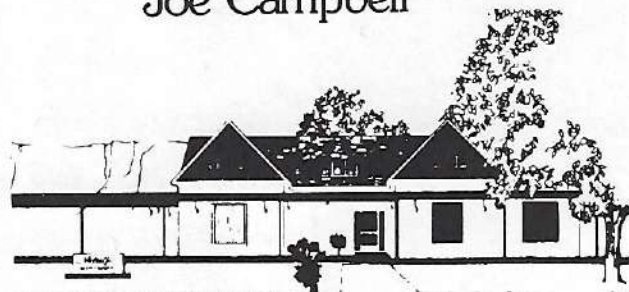
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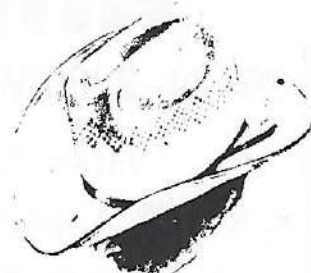


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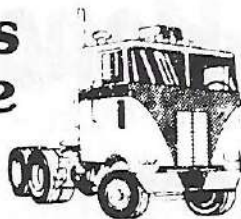
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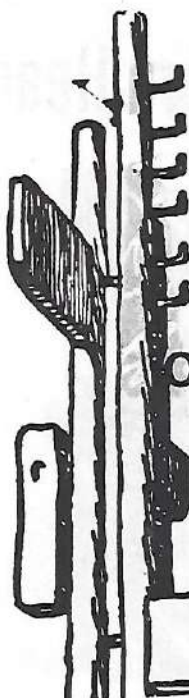
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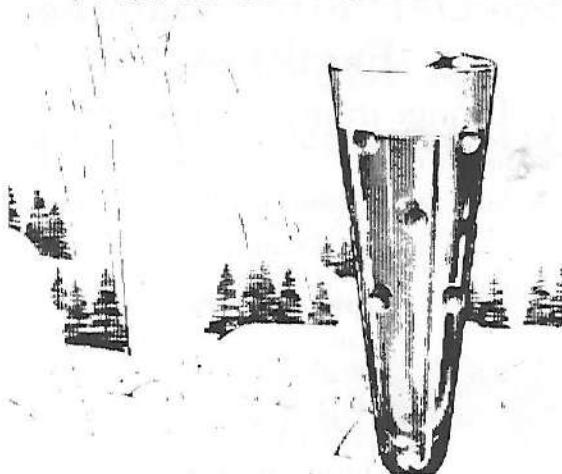


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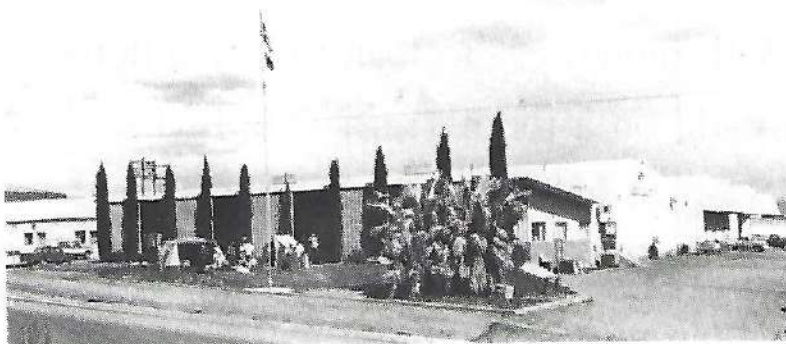


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# Steer Wrestling

**Steer must be caught from horse. If steer gets loose, cowboy must take no more than one step to catch him. Steer will be considered down only when it is lying flat on its side, all four feet and head straight. If cowboy misses steer, flagman must ask if he wishes another jump.**

— *Synopsis of rules, Professional Rodeo Cowboys Association*

**There are more things going on in less time in steer wrestling than in any other rodeo event.** Invented some 70 years ago by the famous black cowboy Bill Pickett, steer wrestling originally was referred to as bull dogging, and most of the cowboys even today simply call it "the doggin'." Steer wrestling techniques have been honed to a fine edge, and times at many rodeos are around three seconds.

The event isn't easy to learn; it isn't even easy to watch with so many things happening at once. The contestant, naturally, is the focal point, but whether he makes a winning run isn't entirely up to him. A lot of things can go wrong, and luck, as usual with rodeo, plays a part, too.

To make a good run, a contestant needs to be mounted on a good horse, one that has spent hours in training being handled and pampered by an expert.

The steer wrestler wants his horse to back into the box and stand quietly, but not go to sleep. A horse that wants to break every time the chute gate rattles puts the cowboy at a disadvantage, but when the 'dogger' nods his head, that horse has got to jump into high gear in only a few strides.

Watch how top horses run for the steers like hawks swooping in on field mice; then as the cowboys are "getting down," see the

horses break away and veer to the left to drop the contestants' feet at the best possible angle for stopping the steers and turning them for the throw. Before all this takes place, the horses will stand squarely on all fours in the left-hand corner of the box, with eyes on the steer.

The hazer also plays an important role. Mounted on another

well-trained and fast Quarter Horse, he has to wait quietly in the right-hand box, until the contestant nods. When the gate opens and the steer moves, the hazer must move with him. If he leaves too soon the steer will veer off to the left in front of the dogger... too late and the steer is moving away from the contestant, who better not try to jump.





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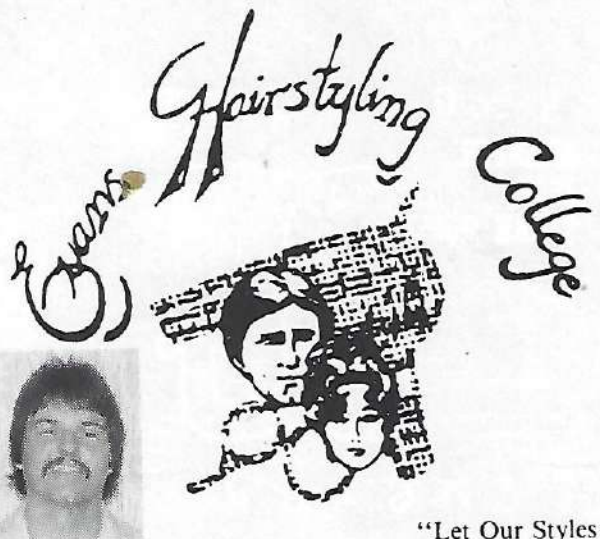
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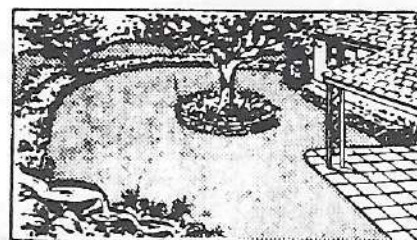
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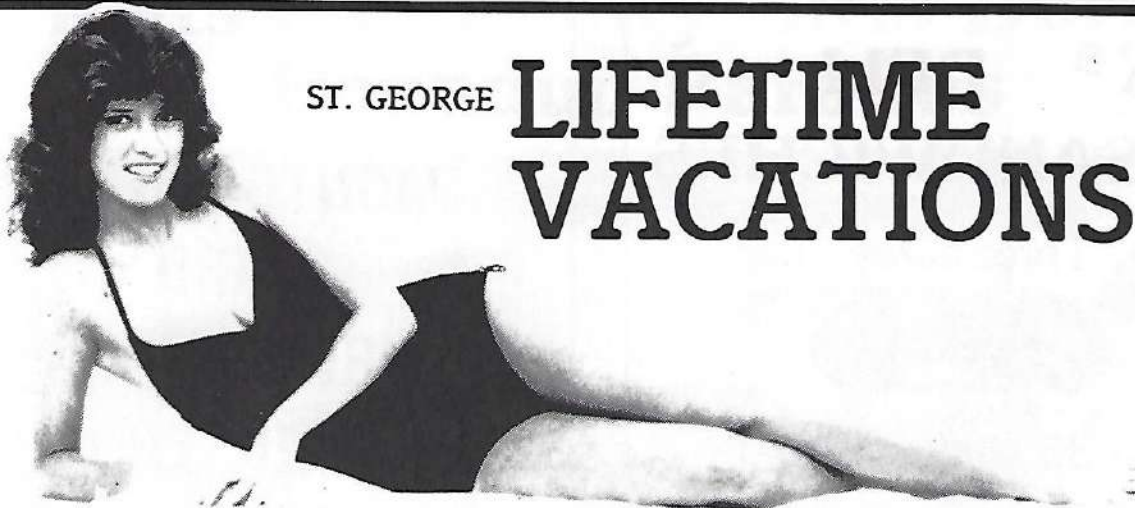


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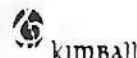
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# Saddle Bronc Riding

Riding rein and hand must be on the same side. Ride to be eight seconds. To qualify, rider must have spurs over the break of the shoulders and touching the horse when the horse's front feet hit the ground first jump out of the chute. Rider will be disqualified for: being bucked off; changing hands on rein; losing stirrup; or touching the animal, saddle or rein with his free hand.

— *Synopsis of rules, Professional Rodeo Cowboys Association*

Saddle bronc riding has always been the cornerstone of rodeo. The idea of man conquering horse goes back thousands of years, but didn't really come into its own as a form of entertainment until the era of the great cattle drives a hundred years ago, when one outfit perhaps would match their top rider against that of another on a couple of unbroken horses. Until rodeo became organized as a sport — or at least partially organized — bucking horse contests would pit man against horse in a match that ended only when the man was thrown, or the horse was ridden to a standstill. It didn't matter if the horse never offered to buck again; there were plenty of wild or

unbroken horses to be had, and they were easy to replace.

That isn't so any more. Although there are more horses in the country than ever before, good bucking horses are hard to find. In the first place, the horses used in rodeo today aren't even classified as wild horses; they are bucking horses. And there is a difference between the two. A wild horse will fight the chute, perhaps even fall down in attempting to get rid of the rider; he is angry with the man, and afraid of him, and this type of horse isn't suitable for rodeo. A good bucking horse isn't afraid of man; he doesn't buck out of fear, or probably even anger, though some horses do show an obvious contempt for their riders. The best bucking horses are usually spoiled saddle or pack horses, although there has been some success with several bucking horse breeding programs.

The horses are ridden for only eight seconds; that's when they are most explosive and that's when the cowboy can best demonstrate his ability. Good ones command four-figure prices sometimes. Often, they'll keep on bucking on into their Twenties. Unfortunately, however, the good

ones don't come along near often enough, and stock contractors spend a lot of money buying prospective bucking horses, only to find the biggest percentage of them "runnin' off" after a time or two, rather than bucking.

Now about the bronc riders. These are a special breed of rodeo contestant. Most have solid backgrounds breaking and training horses, or at least in riding them — riding in open ranch country where bucking off a saddle horse in the middle of nowhere can mean a long walk to the house, or worse.

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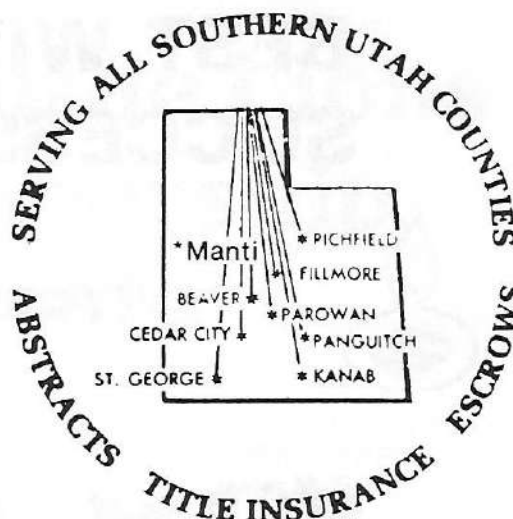
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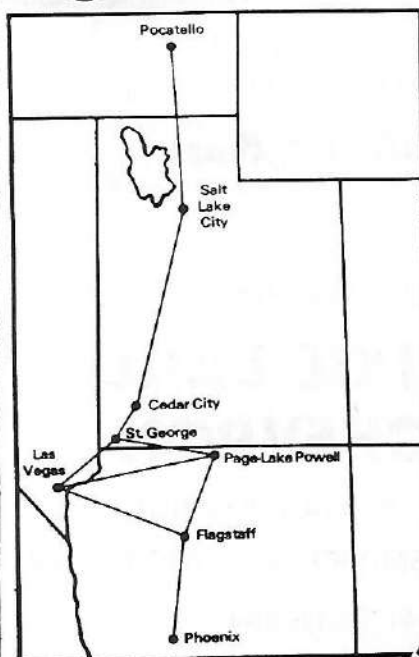
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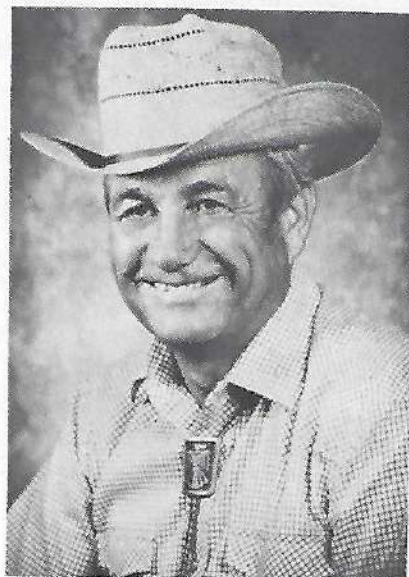


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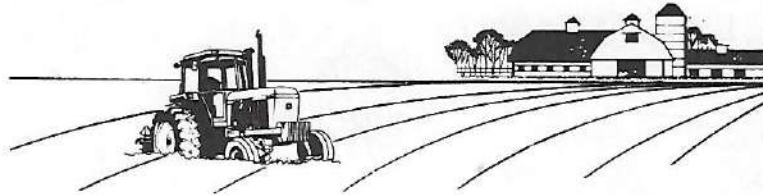
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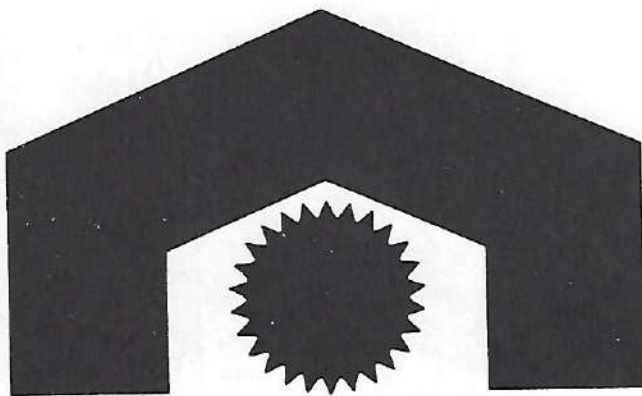


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# RODEO OFFICIALS

In any professional sport, it's the behind-the-scenes work which goes untold. Headlining the list of unsung—yet extremely vital—persons in pro rodeo are the rodeo judges, secretaries and timers.

Pro rodeo cowboys have a lot to accomplish during a few seconds, and so do PRCA rodeo judges. Thousands of dollars in prize money—and sometimes even World Championships—rest on their knowledge. That's why pro rodeo judges must be veteran rodeo competitors, who have kept in close touch with the sport (preferably as a competitor) during the last year. Those are the ones who, theoretically, have solid backgrounds on which to base split-second decisions.

Rodeo judging, as in other sports, is a subjective thing. It's only as good as the individuals involved. In the case of pro rodeo, cowboys may find themselves under the scrutiny of their best friends at times. The cowboy's dissatisfaction with losing under those circumstances, however, is amazingly minimal.

"I'd rather have him be honest, than a friend of mine," says one top bareback rider. "Besides, he knows what I'm having to go through because he's been on top of those broncs himself."

Rodeo judging, also as in any sport, involves the utmost in concentration. Eight seconds for a riding-event cowboy can be a lifetime; for a rodeo judge, it's a scant space in which to make a quick and honest evaluation.

"The most important things for being an excellent rodeo judge are knowing the sport, and concentration," according to one top PRCA bronc rider. "Any time a judge loses his concentration in the rodeo arena or on a playing field, that's when a mistake is made . . ."

The PRCA maintains a screening system for judges, to insure only the best are hired.

Rodeo judges must be Association members in good standing, in addition to being veteran contestants. When purse money is \$1,000 or more per event, judges

must be approved by the Association. A judge's decision is final.

Judges draw stock to be ridden in the second and any successive go-rounds. (First go-round stock and contestants are matched by Central-Entry Computer.) Calves and steers are drawn by arena secretary and judges at the rodeo. Identified by number, animals for each event are selected by lottery, i.e., a rider's name is called, then an animal's number is drawn, usually from a hat held high over the judge's head.

In marking rides, two judges post themselves on either side of the chute gate, allowing animal and rider to emerge between them. Action is marked separately, with scoring ranging from 1 to 25 on the rider's action, and 1 to 25 on the animal's antics. The four markings are totaled for the score. In all riding events, contestants must make an 8-second qualified ride.

Flag judges monitor timed events (steer wrestling and all roping). Stock is drawn the same way as for riding events. Time is taken between flags, with one judge at the starting scoreline, the other in the field.

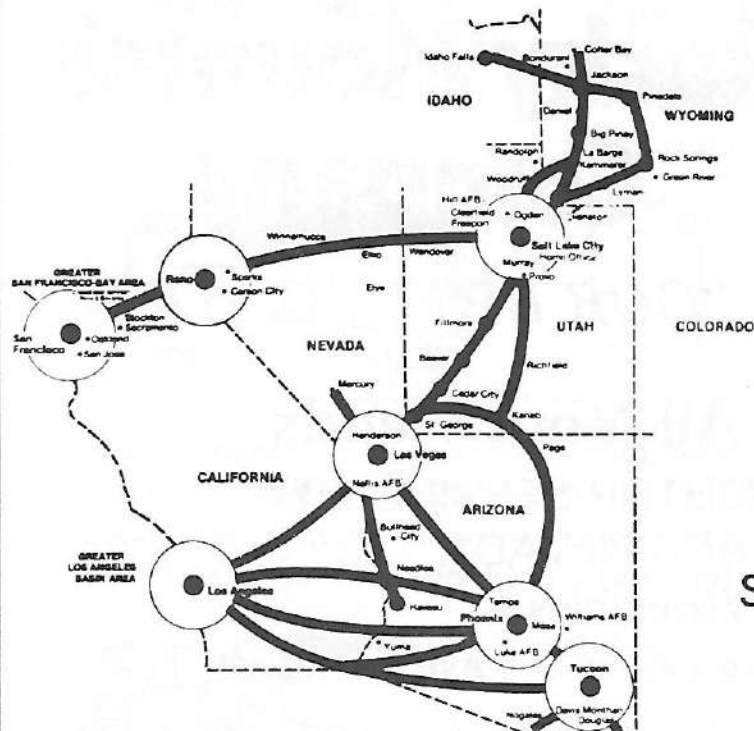
The line judge decides legality of the start, the field judge signals completion of the tie or thrown steer. In roping, the field judge must allow six seconds, after signaling for time, to see if the tie holds. If the animal kicks free in that period, the roper gets no time.

Timers are experienced members of the Association or a rodeo committee. In riding events, stop watches start on the animal's first jump from the chute, and are stopped at eight seconds (signaled to the contestant by a whistle or loud horn). Timed events are decided between flags. No less than two timers may be used.

The Arena director is responsible for overall operation of arena events. He may be anyone deemed capable by the rodeo committee.

The Arena secretaries are an important cog in rodeo. At any rodeo with \$1,000 purse money or more in each event, they must first be approved by the Association. Among their complex duties are accepting fees, monitoring the "draw", posting the draw and computing prize money payoffs.





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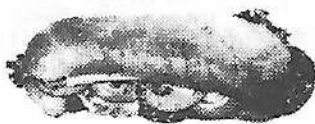
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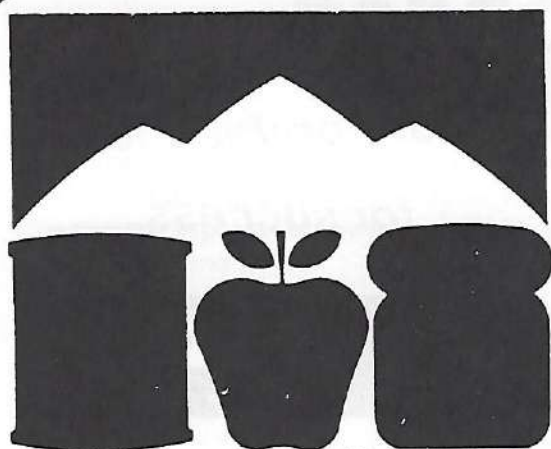
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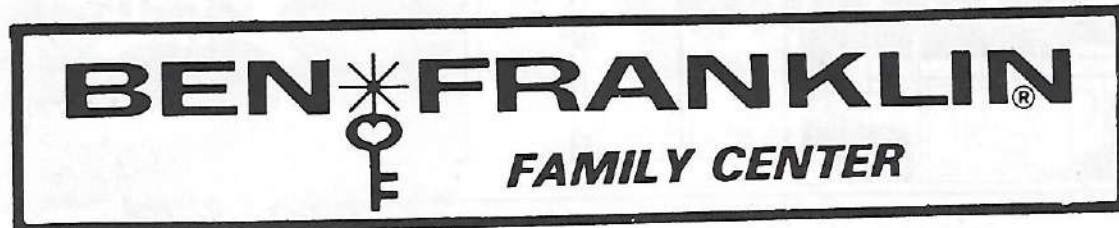
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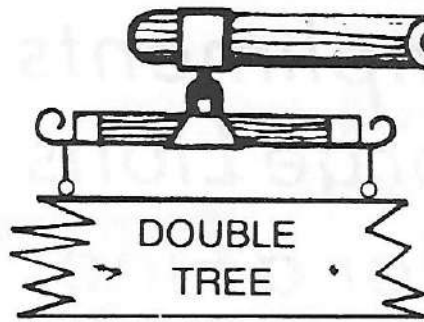
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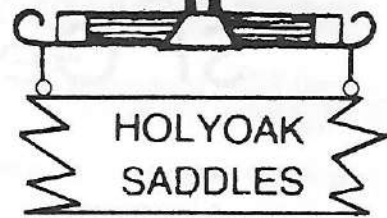
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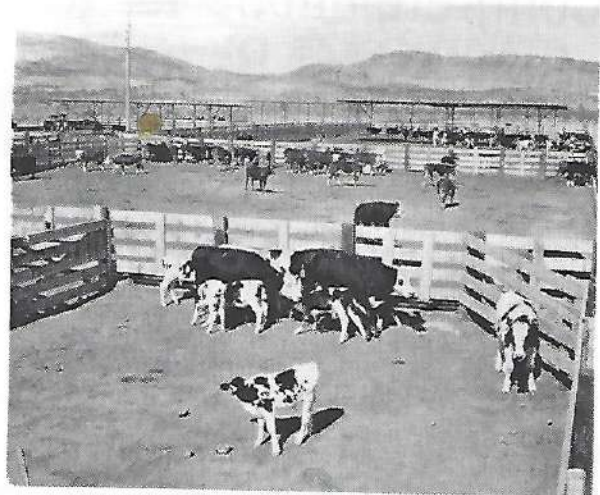
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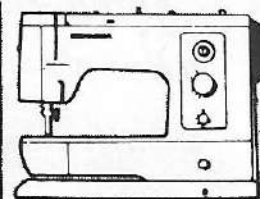
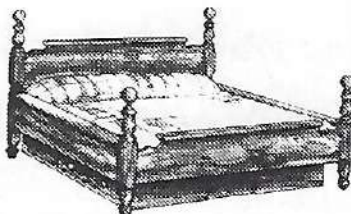
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