

Lions Thirty-first Annual

1965

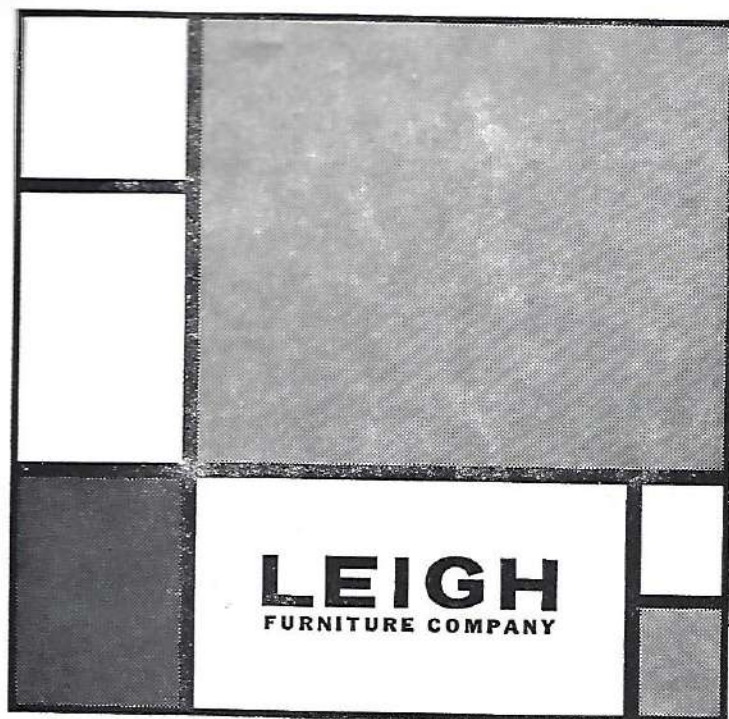
Dixie Roundup

September 16, 17, 18

Dixie Sun Bowl

St. George, Utah





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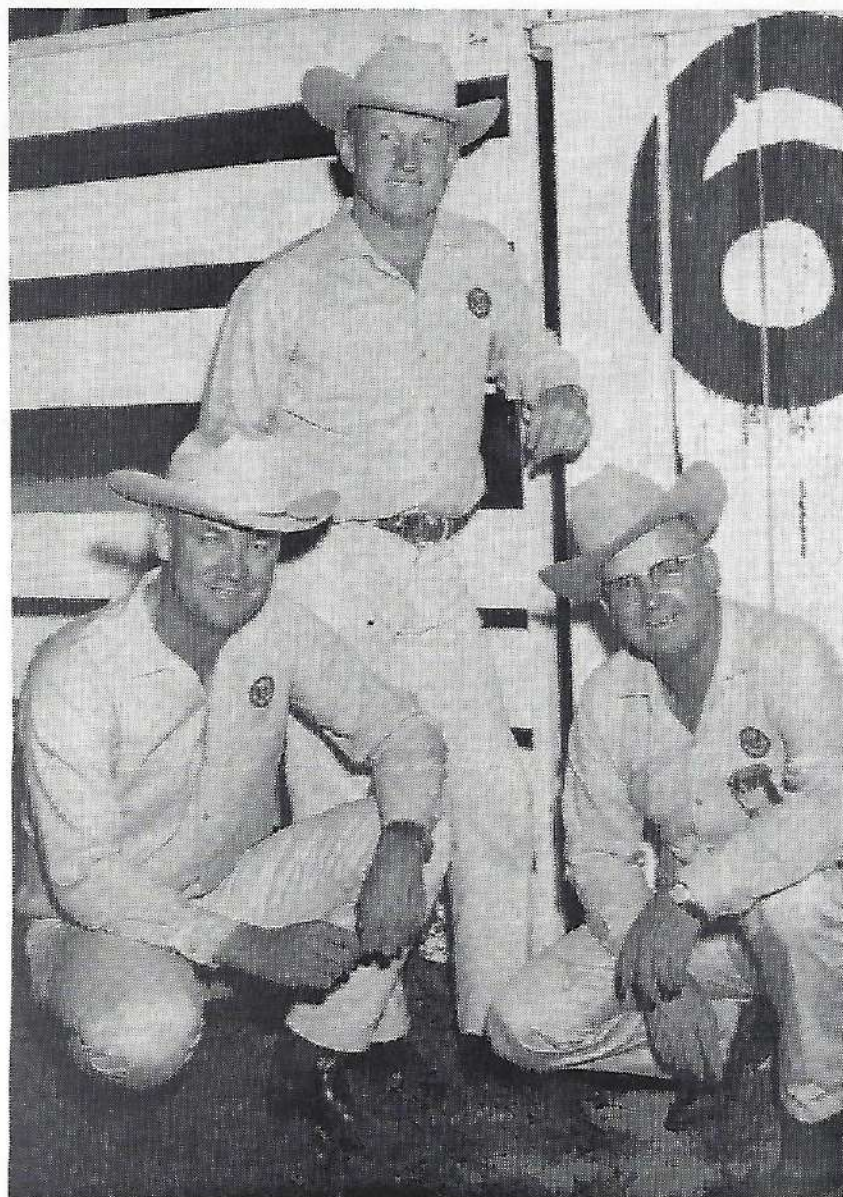
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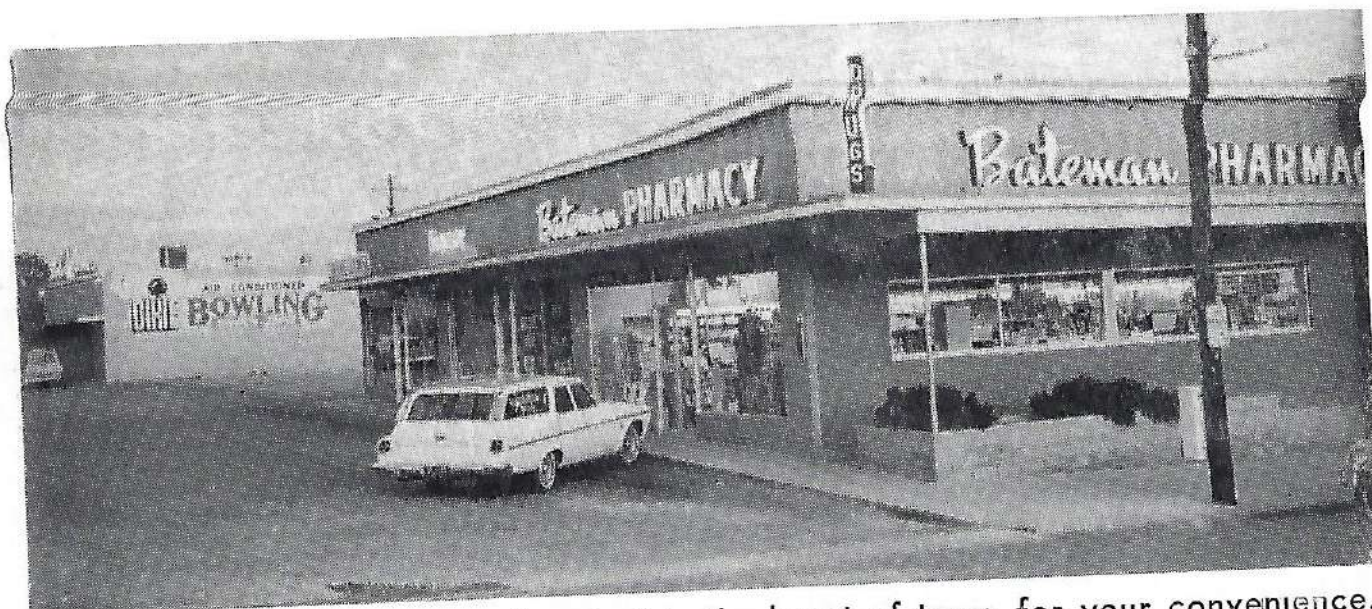


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President's Message

As president of the St. George Lions Club, I wish to welcome all of you to the 30th annual Dixie Round-up and night rodeo.

We're glad to have you here.

Without the loyal support of all of you—our many thousands of friends—the Dixie Round-up would not be possible.

Our goal "Community Service" is made easier because of your cooperation.

Sincerely,

Wayne Whitehead, President
St. George Lions Club

Mayor's Message

It is indeed a pleasure to welcome all of you to one of the finest cities in the world for our Annual Lions Dixie Round-up and acquaint you with the world's finest people.

Today the city enjoys prosperity and is taking its rightful place in the world as being one of the most beautiful places to live and has a climate second to none.

If there is anything any of us can do for any of you to make your stay more pleasant, please feel free to call on us.

Sincerely,

William A. Barlocker, Mayor



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and

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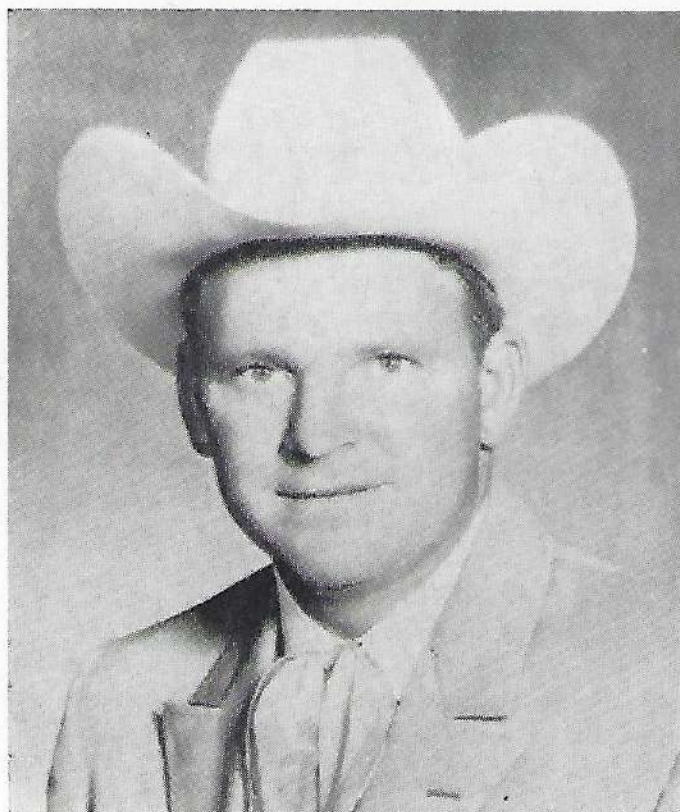
Dixie Market
Market Basket

Washington Merc
Clifton's Market

Cotton Rosser, owner of the Flying U Rodeo Company of Marysville, Calif., will supply the stock, and is a stickler for all the color and pageantry which have made the sport of rodeo a popular event for young and old.

The U.S. flag, state flags, two Flying U banners, some 50 pennants, girls dressed in rhinestone hats with colorful chaps and skirts, on matched horses with white and silver saddles, and lots of other gimmicks will be used during the grand entry, in which some of the greatest cowboys in the world will be presented to spectators.

Even the pickup men, who rescue cowboys after a ride, will add to the color. They will be astride matching white, black, palomino, or sorrel horses, all of which are Thoroughbreds or registered Quarter Horses. The "rescue squad" wears white cowboy hats, red or blue chaps, and flashy western shirts.



RODEO PRODUCER

ANNOUNCER, DON HARRINGTON

Don Harrington of Butte, Montana, will be the man at the mike for the Dixie Roundup on Sept. 23, 24 and 25. Don's first entry into rodeo came as a contestant when he was still in high school and while he was working on ranches in western Montana. After three years Navy service he attended the University of Montana, was a member of the college rodeo team four years and also graduated in Business Administration. As a rodeo contestant at R.C.A. rodeos following school he compete in bare-back riding and calf roping—while in college he competed in all rodeo events.

By accident he started announcing rodeos when he was asked to pinch hit for the regular announcer who had missed his travel connections. Since that time his voice has been heard by thousands of rodeo fans from as far north as Edmonton in Alberta, Canada, to the southern border of the United States; covering approximately forty rodeos each year.

Because of his having been a contestant, and a rodeo secretary in addition to announcing Don has a back-ground on most every active cowboy in competition today. He raises and trains Quarter horses as a hobby.



RONALD McARTHUR
Lions Club Secretary

Rodeo Rules

BAREBACK BRONC RIDING

One hand rigging to be used. To qualify rider must have spurs over the break of the shoulders when horse's front feet touch the ground, first jump out of the chute. Horses will be ridden for eight seconds. Rider cannot touch horse with free hand.—Synopsis R.C.A. rules.

BULL RIDING

Riding to be done with one hand and loose rope, with or without hand hold. Rope must have bell. Bull will be ridden eight seconds. Rider will be disqualified for being bucked off or touching animal with free hand.—Synopsis R.C.A. rules.

CALF ROPING

If cowboy intends to use two loops, two ropes must be carried. Cowboy must throw calf by hand, cross and tie any three feet. If calf is down when the roper reaches it, he must allow calf to get up and then throw calf. Tie must hold for six seconds after roper calls time.—Synopsis R.C.A. rules.

STEER WRESTLING

Steer must be caught from horse. If steer gets loose dogger may take no more than one step to catch him. Steer will be considered down only when it is lying flat on its side, all four feet and head straight.—Synopsis R.C.A. rules.

SADDLE BRONC RIDING

To qualify, rider must have spurs over the break of the shoulders and touching the horse when front feet hit the ground first jump out of the chutes. Rider disqualified for: being bucked off; changing hands on rein; losing stirrup; or touching the animal, saddle or rein with his free hand.—Synopsis R.C.A. rules.

PRIZE MONEY

Rodeo is a contest of cowboys competing for prize money. So the simplest, fairest way to name the world champions of professional rodeo is by counting the money they win each season.

From official results of every rodeo approved by the Rodeo Cowboys Association each season, a careful, cumulative record of dollars won through the year by every cowboy member, is kept at the association's Denver, Colorado, headquarters.

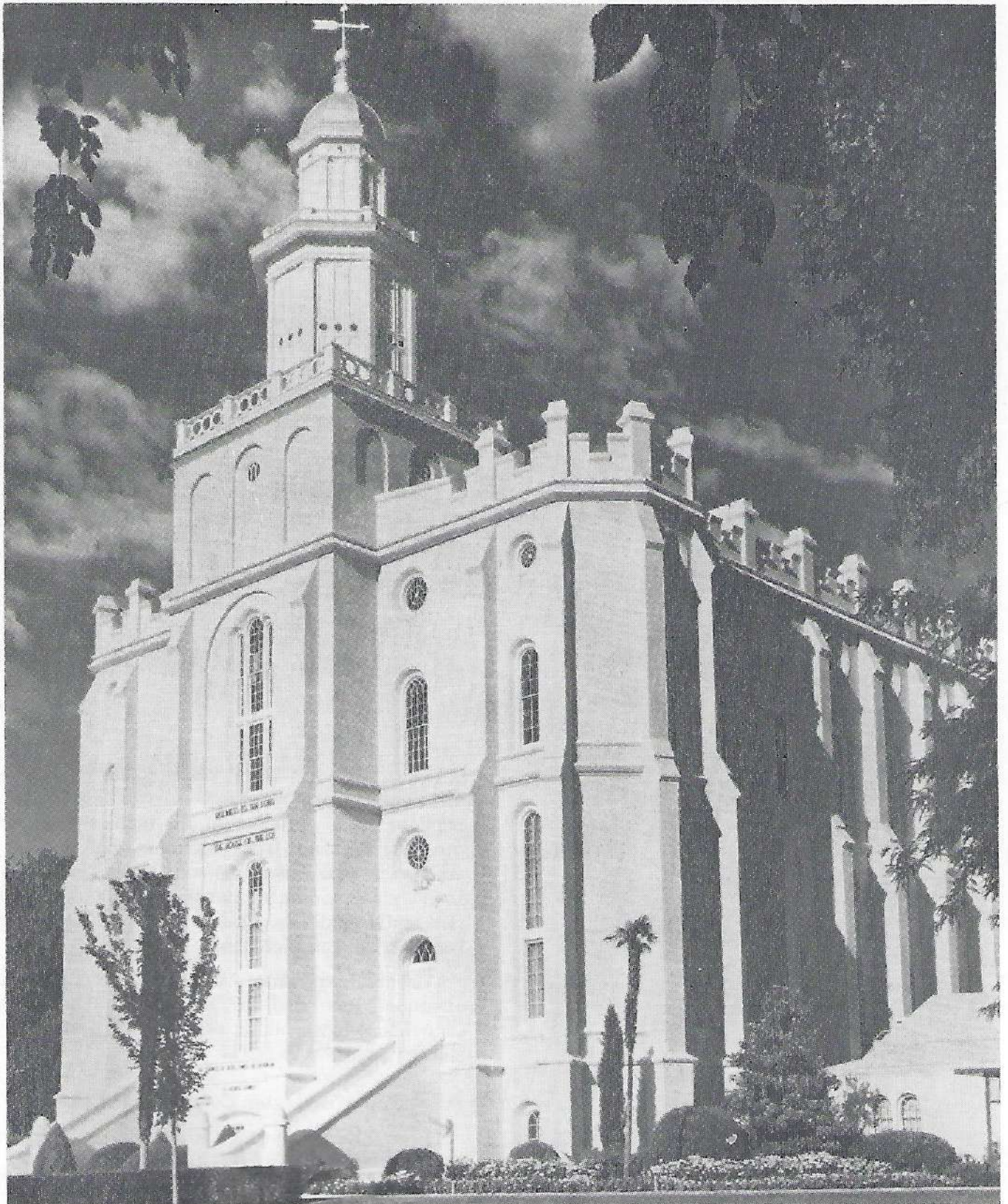
At the end of the regular season, a certified public accountant audits the financial chart and ascertains the top 15 winners in each event. These men become eligible to compete in the title playoffs, the National Finals Rodeo.

The NFR does not change the system of naming champions but is simply fitted into it. Money won at the Finals, along with seasonal earnings, all are dollars toward the titles. So the titlists still are the men who won the most money for the year.

A total of \$24,000 in added financial dividends is guaranteed the new crown-wearers by the R.C.A. This is apportioned \$3,000 per title, with the champion getting 40 per cent, runner-up 30 per cent, third place winner 20 per cent, and fourth place holder 10 per cent, and is aside from contributions from other donors.

Top money winner of 1963, Dean Oliver, won \$31,329 in competition, pocketed another \$5,800 in donated cash awards.

Keeping track of a cowboy's winnings these days is a sizeable task. With nearly 3,000 contestant members and over 500 approved rodeos, the R.C.A. staff tabulates better than 50,000 separate entries each season.



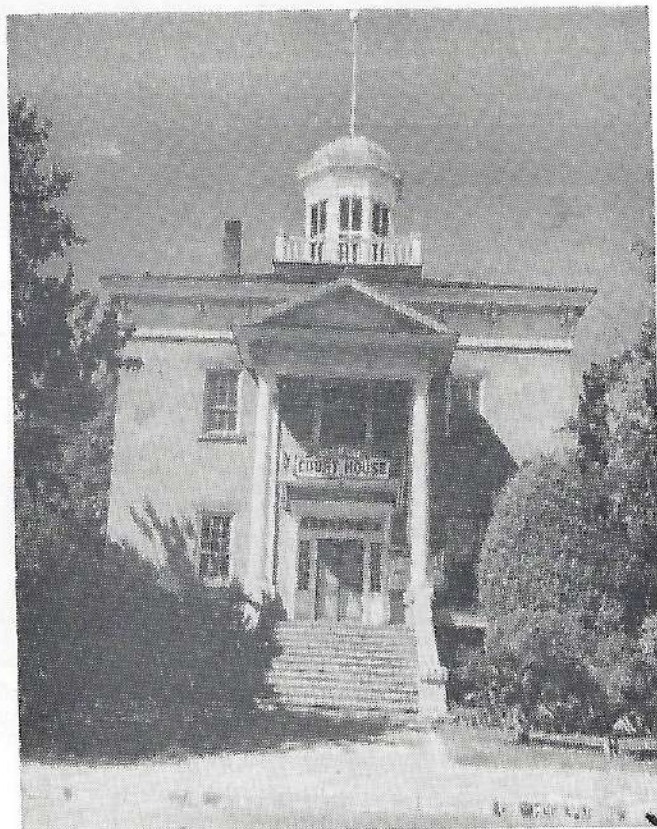
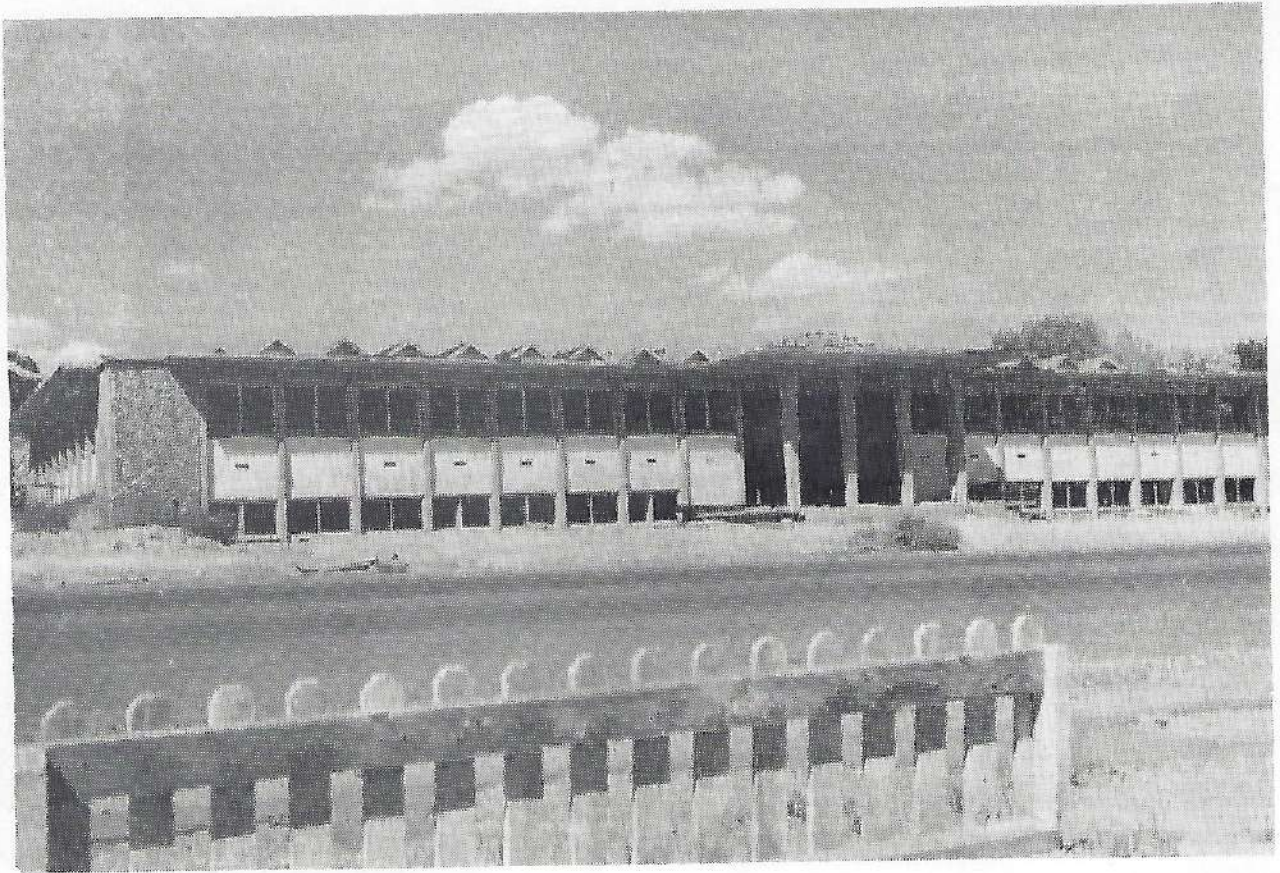
St George Temple

One of Utah's four Mormon Temples, wherein baptisms, marriages, and other sacred ordinances are per-

Washington County News
High Grade Commercial Printing

formed. Construction of this sacred edifice was commenced almost immediately after the impoverished Latter-day Saints settled in this territory. This represents only one of the many temples the Mormons have built and planned throughout the world.

Warthen Service Co.
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Washington County, a land of painted deserts and snow capped peaks, of sheer red cliffs blending into broad plateaus, of the muddy waters of the Virgin, clear trout streams and pine-lined reservoirs—the home of expanding industries, thriving farms and orchards, pleasant communities and friendly people. This is Utah's Dixie, a vacation land in technicolor.

One hundred years of County Government has advanced the need for a new Courthouse—A Courthouse with more office space, and more storage space.

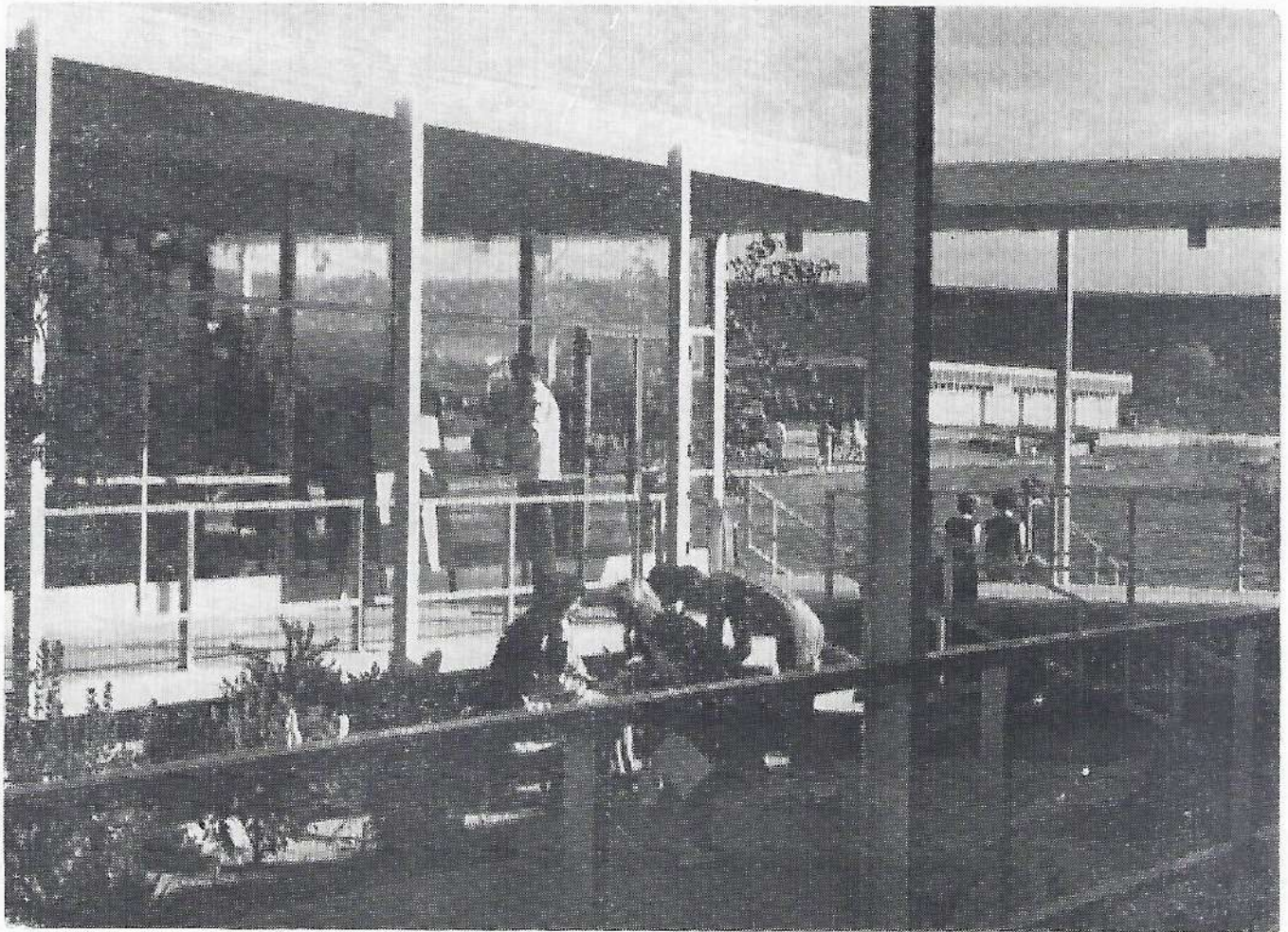
New Washington County Courthouse

Located on Second East and Tabernacle Street, St. George, Utah. To be opened early in 1966.

Present Washington County Courthouse

Completed in 1870—Nearly One Hundred Years of Service.

NEW HORIZONS AT DIXIE COLLEGE



Dixie College, a personalized, small school, gives each student an opportunity to participate in some of the many activities, and to be known by all his class mates.

A New Campus provides modern facilities, while offering continued growth and new buildings.

An Outstanding Academic Reputation assures the student that credits given here will be accepted at face value at universities throughout the nation.

A Broad Cultural Program provides opportunities for participation in drama, dance, and various fields.

Winning Athletic Teams bolster school spirit. Conference champs in football and tennis; winning seasons in basketball, track, and baseball open the way for young athletes.

A Friendly Community and a delightful winter climate await the new student.

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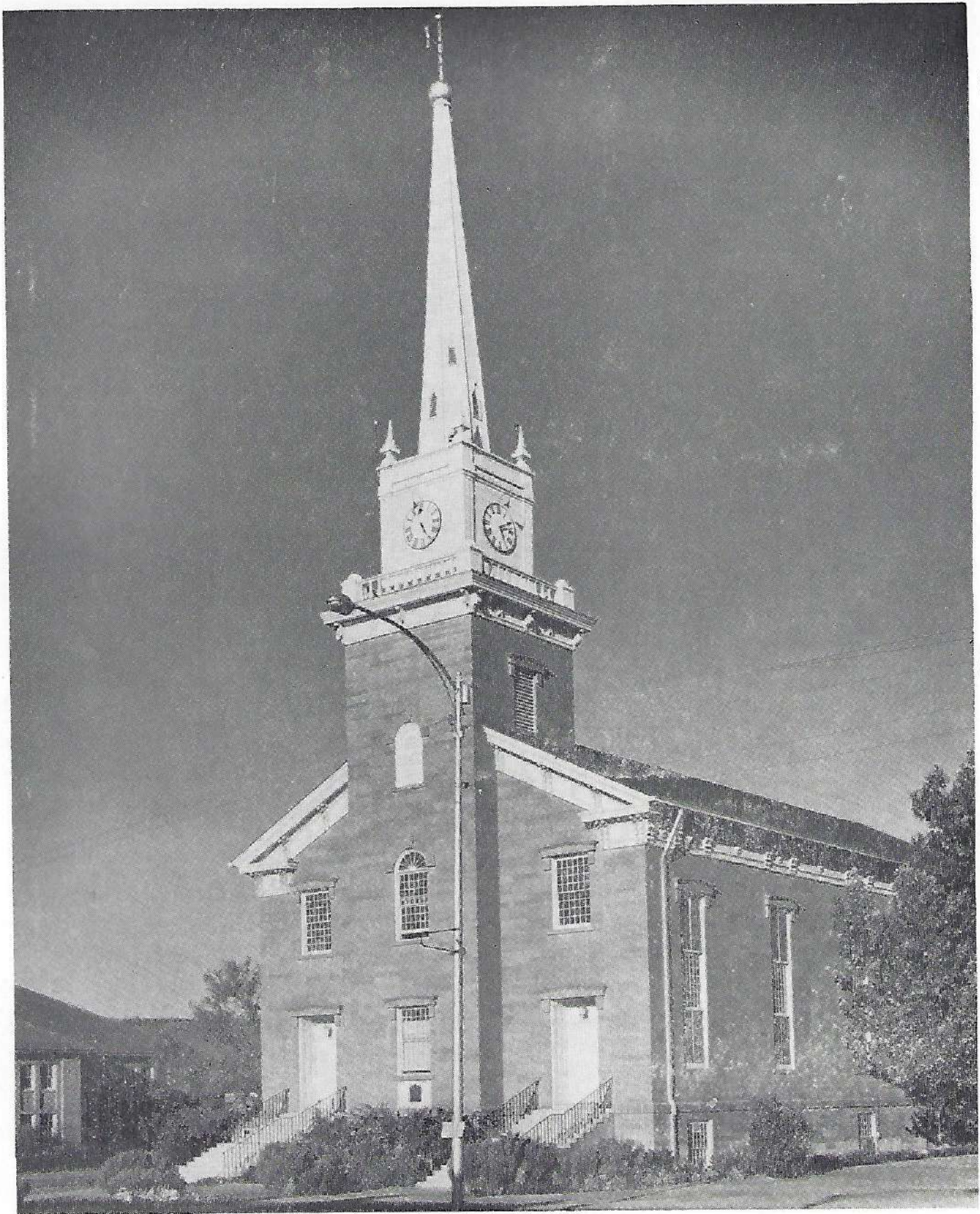
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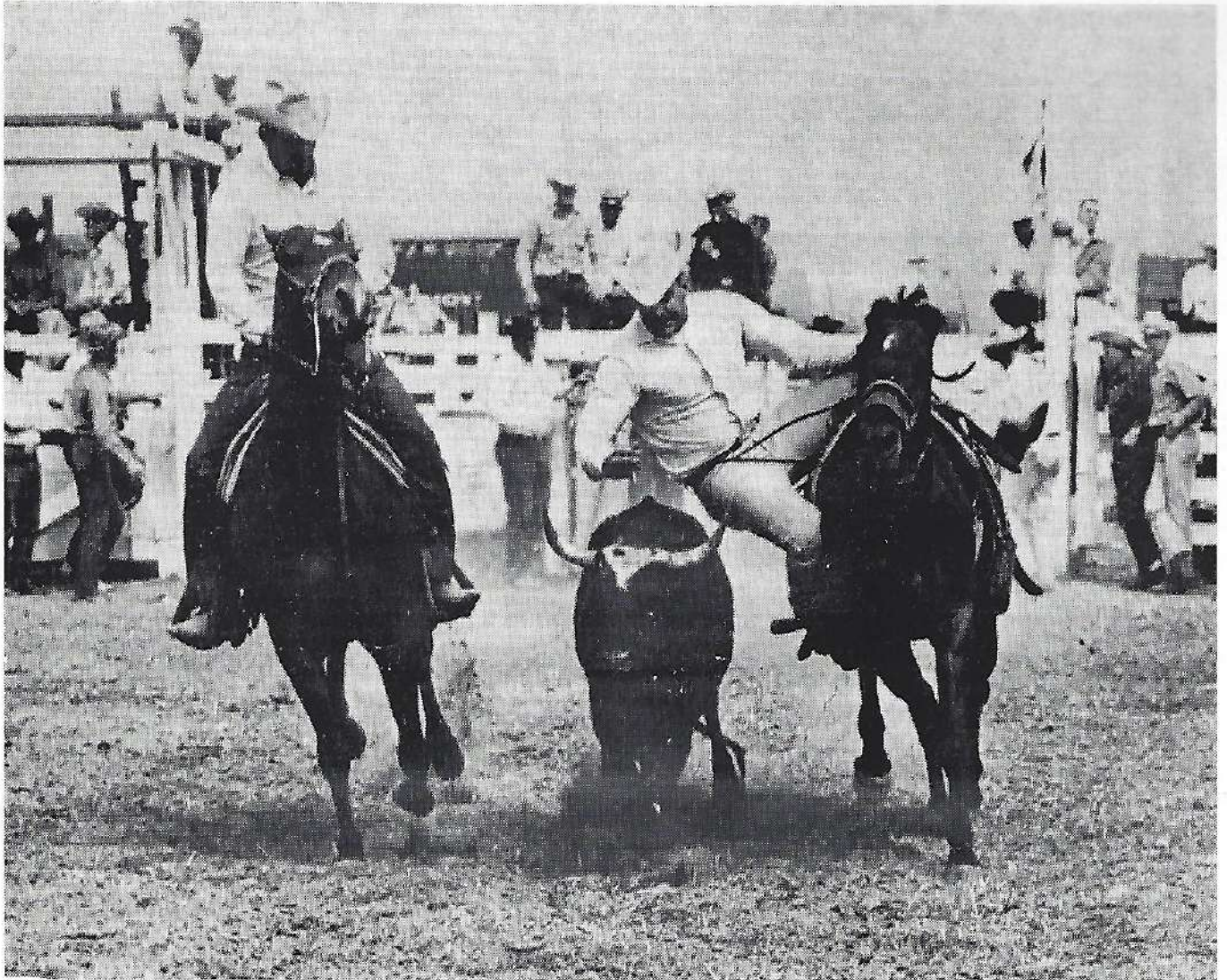
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St. George, Utah



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HAWTHORN

WASHINGTON DAIRY ASSOC.



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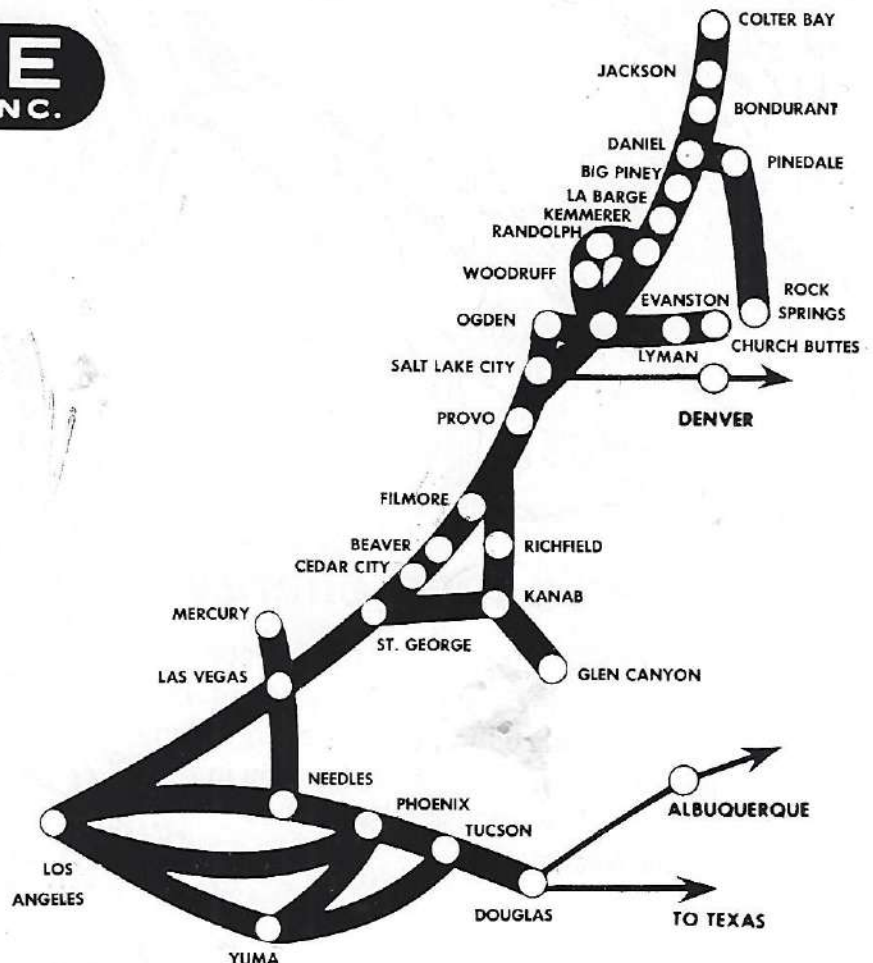
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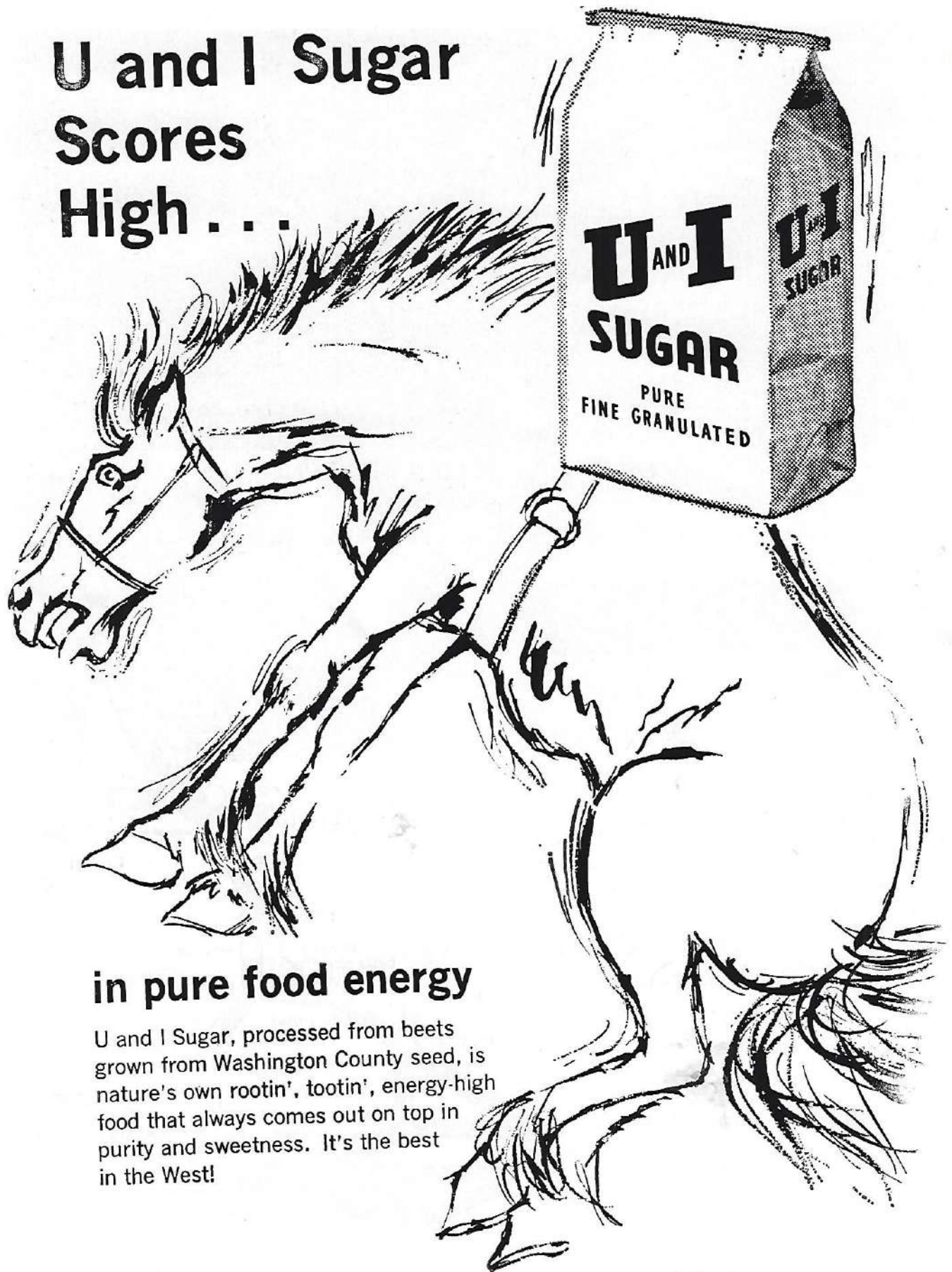
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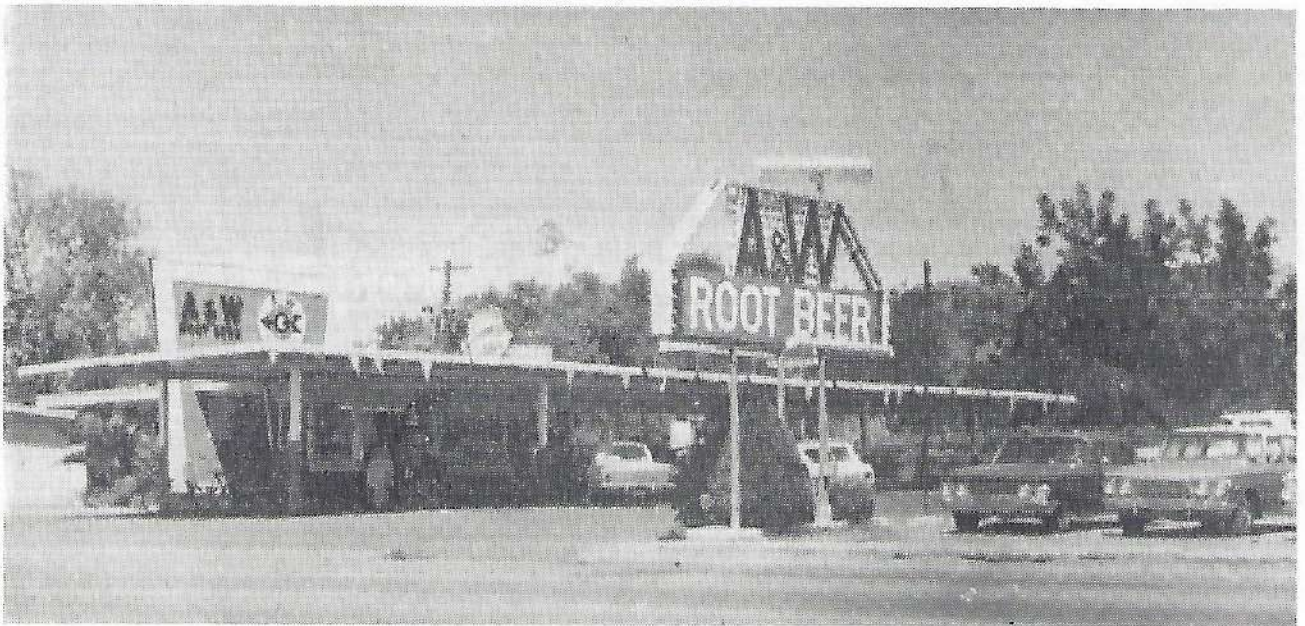


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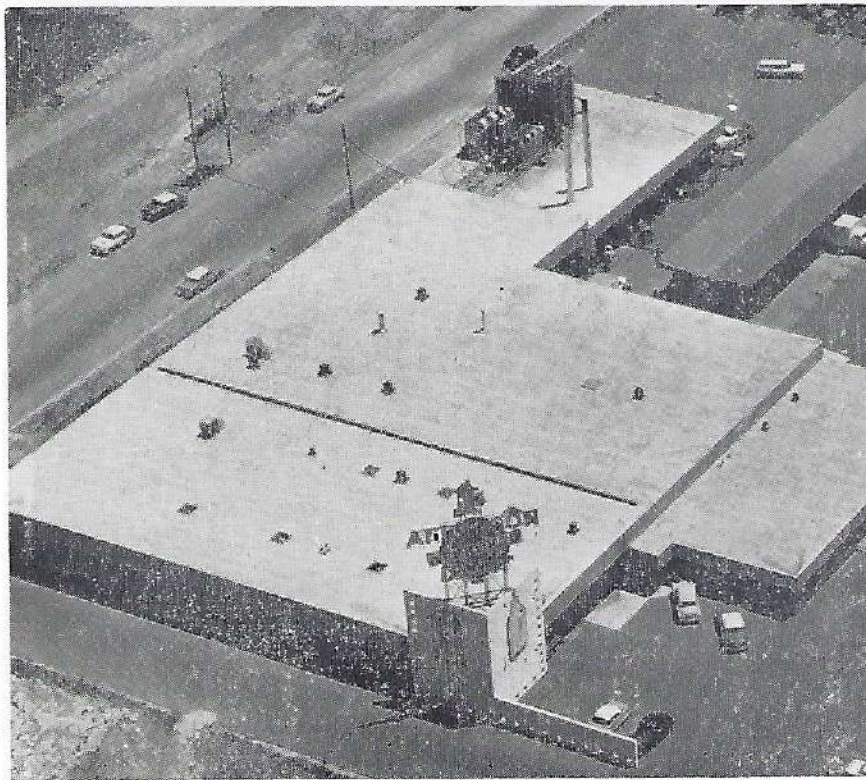
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SOUTHWEST LIVESTOCK SHOW ASSOCIATION

PROGRAM OF THE SHOW

Thursday, September 2:

Judging of Swine and Sheep, 9 a. m., Cattle, 10 a. m. Iron County Fair Exhibits will be judged at the same time. Judging of breeding stock will follow judging of fat classes.

Ram Sale, 1 p. m.

Exhibitors' Banquet, 7 p. m. Student Center

Sponsored by Kiwanis Club.

Table decorations furnished by Kiwani-Anns.

Friday, September 3:

4-H Judging Contest, 8:30 a. m.

Fitting and Showmanship Contests, 10 a. m.

Saturday, September 4:

Sale of Project Steer, 10 a. m.

Fat Stock Sale—Begins at 10 a. m. and continues until all animals are sold.

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Big Dance—Every Friday Including Rodeo Night.

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- OLD TIMERS PARADE
- KIDDIES' PARADE
- BEAUTY PARADE

KANGAROO KORT
WHISKERINO CONTESTS
BARBEQUE AT CASHMAN FIELD
BEAUTY QUEEN CONTEST
RODEO QUEEN CONTEST
HELLDORADO BALL
JUNIOR LIVESTOCK SHOW

FOUR EXCITING RODEOS

THURSDAY EVENINGMAY 19
FRIDAY EVENINGMAY 20
SATURDAY EVENINGMAY 21
SUNDAY AFTERNOONMAY 22

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Active Members:

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Douglas Allred
R. N. Ashby
Anthony Atkin
Clayton Atkin
William A. Barlocker
Bard Blackham
Clark Blake
Milo Blake
Marion Bowler
Darrell Bracken
Bill Bringham
Leslie Burgess
Donald Cameron
Wilford Cannon
Robert Cooper
Lorraine Cox
A. L. Elmer
Clark Empey
Lynne Empey
Afton Ence
Floyd Ence
Jay Ence
Kenneth Ence
Duane Esplin
R. N. Fenton
Lindau Foremaster
Dean Gardner
Ray Garner
James Gwilliam
William G. Hackwell
H. Val Hafen
Glenn Hafen
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E. N. Hammer
Kay Hammond
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Joe Hutchings
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Active Members:

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Howard Judd
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Ronald Knell
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Andrew Lytle
Harry Lundin
E. M. McArthur
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Valentine McArthur
Dr. A. W. McGregor
LeVon McQuaid
Dick Miles
Irvine Milne
Frank Mountford
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GOLDEN NUGGET DEER HUNTERS CONTEST of 1965



SPREAD

| | |
|------------------------|-----------------|
| FIRST PRIZE | \$2,500.00 CASH |
| SECOND PRIZE | 500.00 CASH |
| THIRD PRIZE | 400.00 CASH |
| FOURTH PRIZE | 200.00 CASH |
| FIFTH PRIZE | 100.00 CASH |

HORN

| | |
|------------------------|-----------------|
| FIRST PRIZE | \$1,000.00 CASH |
| SECOND PRIZE | 400.00 CASH |
| THIRD PRIZE | 250.00 CASH |
| FOURTH PRIZE | 150.00 CASH |
| FIFTH PRIZE | 100.00 CASH |

POINTS

| | |
|------------------------|----------------|
| FIRST PRIZE | \$ 900.00 CASH |
| SECOND PRIZE | 400.00 CASH |
| THIRD PRIZE | 250.00 CASH |
| FOURTH PRIZE | 200.00 CASH |
| FIFTH PRIZE | 100.00 CASH |

ADDITIONAL DAILY PRIZE

During the GENERAL UTAH SEASON, October 23 through November 2 (11 days), \$100.00 cash drawing each day at 9 p. m. in the Golden Nugget.

Stubs must be deposited on day of drawing by 8 p. m. Stubs deposited after 8 p. m. will be included in the following day's drawing. Winner must be present in person at the drawing, and must be registered for the Golden Nugget Deer Hunter's Contest.

Commencing Each Day at Midnight:

General Utah Season

(Oct. 23 through Nov. 2 (First 11 days))

| | | |
|--------------------------|---------------|---------|
| Widest Spread Registered | Each 24 Hours | \$50.00 |
| Longest Horn Registered | Each 24 Hours | \$50.00 |
| Most Points Registered | Each 24 Hours | \$50.00 |

Winners for each of the three categories will be based upon measurements drawn by lot prior to the Contest. A number of sealed slips containing numbers selected at random will be placed in a revolving cage from which a prominent local citizen (not connected with the Golden Nugget) will draw a sealed slip for each category. The drawn slips will be deposited in a vault and opened after the contest closes by two persons (not connected with the Golden Nugget) who will prepare a certified list of the winners. The winners in each category will be the hunter whose deer is nearest the measurement of the deer on the list of winners.

REGISTRATION STARTS OCT. 19, 1965

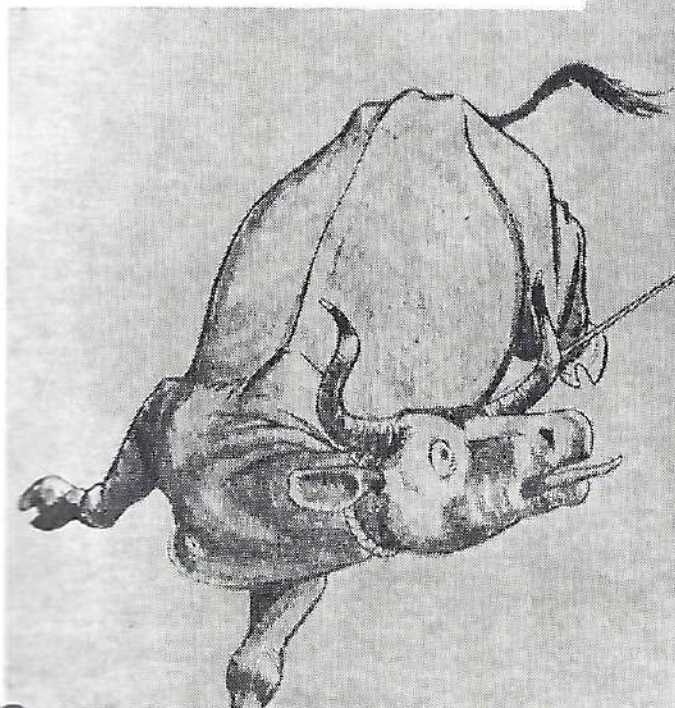
CONTEST CLOSES MIDNIGHT, NOV. 5, 1965

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Of Serving the Public



Dick Hammer Rounding Up the Steaks

Dick's Cafe

St. George, Utah



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or

No Deal

See Your No. 1 Car
At Your No. 1 Dealer
and No. 1 in Sales
year after year after year

Adams & Pendleton Chevrolet-Cadillac

● 55 West 100 North

St. George, Utah

An aerial photograph of a city, likely St. George, Utah, showing a large stadium in the center, surrounded by residential areas and a highway. The image is oriented horizontally on the page.

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St. George City