

Lions Twenty - seventh Annual

**DIXIE ROUNDUP**

August 31, September 1,2, 1961 St. George Utah





## BIG HAND CAFE

Our Best Advertising Is Eaten Not Written

For A Cool, Clean Place, With  
Mouth Watering Food, Try Us.

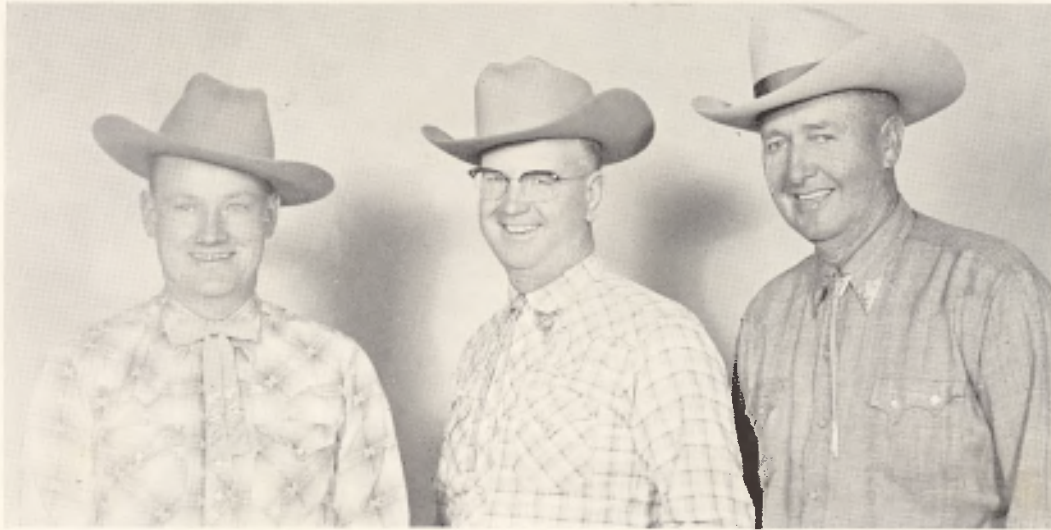
Our Specialties—"Steaks," Beef and Home-grown Turkey

101 North Main—At The Main Stop Light

Open All Night  
Ph. OR 3-2441

Anthony W. Atkin  
Fenton Terry  
Owners  
Fenton Terry, Mgr.

## LIONS ROUNDUP GENERAL COMMITTEE



Eldon Hafen, Barnard Seegmiller, Chairman; Alma Truman

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Vibrant Miss Carma Jean Staheli is the 17 year old daughter of Mr. and Mrs. W. W. Staheli of Washington, Utah.

"Jeannie" was chosen queen of the 1961 Dixie Roundup from a group of nine contestants. She was chosen on the basis of horsemanship, beauty and personality. She is head cheerleader of Dixie High School where she is a senior.

In her graduating year at Woodward High School she received the Outstanding Service Award and also was chosen girl athlete. She loves to ride horses and has done so since a small girl. Her other hobbies include baseball, swimming and sewing.

Congratulations From

**BANK OF LAS VEGAS**

E. Parry Thomas, Executive Vice President

Las Vegas, Nevada

## Show Producer



This year the people of St. George, will be witnessing one of the greatest rodeos ever staged, as it is their Centennial celebration. It will be produced by Ray Kohrs of Tres Pinos, Calif., who bought out the famous Bob Barmby Rodeo Stock and the Johnny Jackson Rodeo Company a few years back.

Combining these two famous strings, plus other outstanding stock he has selected, has made Ray one of the largest rodeo producers in the business today. He is known for the fast colorful rodeos he puts on, and anyone watching the Salinas Rodeo telecast last July saw what caliber of stock he has.

Ray Kohrs has been a rodeo contestant for twenty seven years and fully understands the rodeo business, both from a contestants viewpoint and that of a stock contractor. This is a great asset for the cowboys as well as the spectators.

E. B. Snow Furniture Co.  
St. George Service

## Show Announcer

Rodeo fans this year will be favored to have as their announcer, Chuck Parkinson, a native of Rapid City, So. Dak., now living in Hollywood, California.

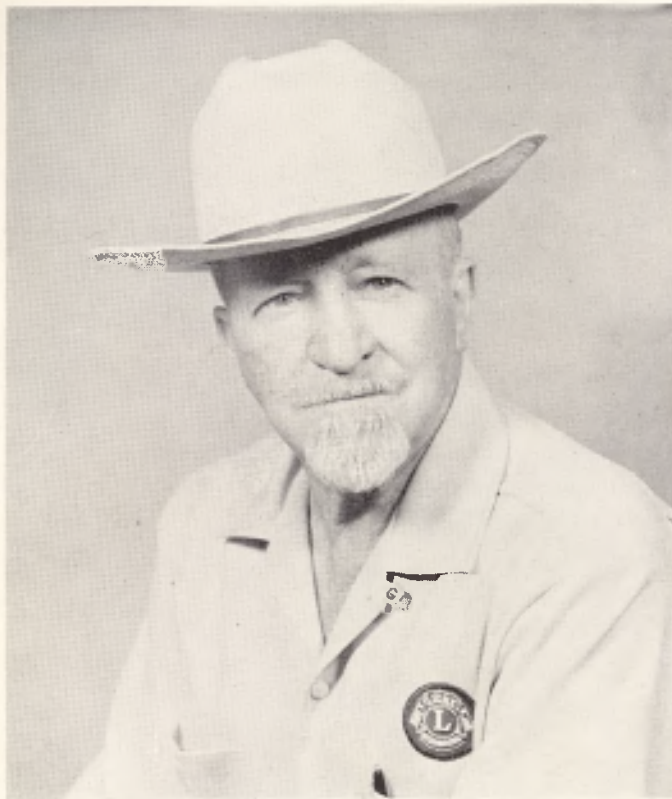
He is no stranger to the sport, as he began his career in rodeo 21 years ago as a bareback rider and bull rider, and has been associated with them in many capacities since that time.

Chuck moved to California in 1939, married and has two sons, 13 and 15 years old. During World War II, he was in Army Ordinance; joined the reserves after being released, and was in service again for a short time in 1960.

He has worked most every major rodeo in the United States, including such rodeos as Madison Square Garden, N. Y., Boston Garden, Fort Worth, Texas, and at such fairs as Montana, Wyoming, Colorado, Iowa, Kentucky, Arkansas, Tennessee, and Louisiana.

Pickett Lumber Co.  
Washington County News





### President's Message:

Welcome to the 27th Annual Dixie Roundup and Rodco. This annual event is the culmination of the fine efforts of the members of the St. George Lions Club. From the closing event of each year's show to the opening event of the next the Lions Club devotes much thought and planning. We desire to bring to you the finest in rodeo business. The proceeds from this activity go for civic improvements. We hope you enjoy the show and your stay while in St. George. I would be less than grateful if we didn't express our thanks to all who contribute to the success of the show.

Ray Garner, Pres.

St. George Lions Club

### Mayor's Message:

It is indeed a pleasure to welcome all of you to one of the finest cities in all the world and acquaint you with the world's finest people.

As you know, we are celebrating our Centennial here in St. George representing 100 years of progress commemorating the founding of this great valley of red rock and hot sun. St. George was settled December 1861, by a group of 309 families called to the Dixie Mission by President Brigham Young to raise cotton, sugar cane, and weave silk. As you recall the Civil War was on at this time and the North had an embargo on all cotton shipments from the South; hence, Brigham Young saw the necessity of being self-sustaining of these three basic crops. Many mulberry trees are still standing that were planted in the first few years to feed the silk worms, from which many miles of silk yarn were spun.


Today the city enjoys prosperity and is taking its rightful place in the world as being one of the most beautiful places to live and has a climate second to none.

If there is anything any of us can do for any of you to make your stay more pleasant, please feel free to call on us.

Sincerely,

Mayor William A. Barlocker





On Stage!  
3rd ALL-NEW  
EDITION!

# Le Lido de Paris 1961 Revue

*The Most Lavish  
Show Ever Seen  
In America!*

Overwhelming in scope! Unrivaled in  
magnificence and splendor! Another  
star-studded Stardust success!

- ★ 70 Continental Artists  
in their American Debut
- ★ Magnificent Sets ★ Statuesque  
Beauties ★ Astonishing Costumes
- ★ Breath-taking Spectacles ★  
Amazing Multi-Stages

*World's Largest Resort Hotel!*  
SHOWTIMES • 8:15 p.m. • 12 Midnight  
also 2:15 a.m. Saturday

**STARDUST Hotel**  
LAS VEGAS



The Dixie Roundup Features This and Other Rodeo Thrills



Covey's Laundry  
Rose's Beauty Shop  
Grandma's Kitchen

Standard Market  
Jack's Chevron Service  
Inter Mountain Farmers Association



Third Place Winner General Parade

Miss Susan Stratton

Sponsored by Clifton's Market, Hurricane



Safeway

St. George Finance Co.

El Peso Lodge

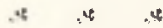
Wishbone Cafe





## MOSES EXODUS

1st Place Winner Children's Parade (Walking)



Sponsored By

Rugged West Motel

Arrowhead Dept. Store

Twin Oaks Motel

Mathis Market

St. George Savings & Loan

Motter Electric



Sponsored By

Fair Deal Motor Co.

Bradshaw Firestone Co.



Sponsored By

Lunt Motor Co.

Sullivan's El Rey Cafe



Sponsored By

Southwest Distributing Co.

Bradshaw Chevrolet Co.



### First Place Walking

Champ, Craig Esplin; Miss Universe, Lori Kelly Esplin



Booth's Garage  
Carter and Hansen 76 Service  
Woodbury Lumber Co.

Thelma's Dress Shop  
Ken's Chevron  
Rose Garden Nursery